

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 37.6035/-77.4539

5221 Brook Rd Richmond, VA 23227	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Population				
Estimated Population (2024)	9,735	74,991	237,090	409,414
Projected Population (2029)	9,389	78,107	241,024	416,687
Census Population (2020)	9,819	73,828	235,675	402,580
Census Population (2010)	9,252	67,632	216,039	367,144
Projected Annual Growth (2024-2029)	-346 -0.7%	3,115 0.8%	3,934 0.3%	7,273 0.4%
Historical Annual Growth (2020-2024)	-84 -0.2%	1,163 0.4%	1,414 0.2%	6,835 0.4%
Historical Annual Growth (2010-2020)	567 0.6%	6,196 0.9%	19,637 0.9%	35,436 1.0%
Estimated Population Density (2024)	3,100 <i>psm</i>	2,653 <i>psm</i>	3,020 <i>psm</i>	2,661 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>	153.9 <i>sq mi</i>
Households				
Estimated Households (2024)	4,421	35,817	107,830	183,378
Projected Households (2029)	4,165	37,356	108,853	185,283
Census Households (2020)	4,552	33,165	103,464	174,241
Census Households (2010)	4,553	29,898	91,975	154,649
Projected Annual Growth (2024-2029)	-256 -1.2%	1,538 0.9%	1,023 0.2%	1,905 0.2%
Historical Annual Change (2010-2024)	-132 -0.2%	5,919 1.4%	15,855 1.2%	28,729 1.3%
Average Household Income				
Estimated Average Household Income (2024)	\$80,968	\$69,990	\$82,773	\$89,630
Projected Average Household Income (2029)	\$89,973	\$70,094	\$85,753	\$92,846
Census Average Household Income (2010)	\$59,933	\$55,017	\$62,726	\$66,230
Census Average Household Income (2000)	\$44,406	\$45,906	\$50,281	\$52,604
Projected Annual Change (2024-2029)	\$9,005 2.2%	\$104 -	\$2,980 0.7%	\$3,216 0.7%
Historical Annual Change (2000-2024)	\$36,562 3.4%	\$24,084 2.2%	\$32,493 2.7%	\$37,026 2.9%
Median Household Income				
Estimated Median Household Income (2024)	\$54,447	\$58,200	\$62,163	\$69,056
Projected Median Household Income (2029)	\$54,418	\$58,253	\$62,398	\$69,541
Census Median Household Income (2010)	\$43,028	\$45,301	\$47,996	\$52,464
Census Median Household Income (2000)	\$35,963	\$36,858	\$39,505	\$42,630
Projected Annual Change (2024-2029)	-\$29 -	\$53 -	\$235 -	\$485 0.1%
Historical Annual Change (2000-2024)	\$18,484 2.1%	\$21,342 2.4%	\$22,658 2.4%	\$26,426 2.6%
Per Capita Income				
Estimated Per Capita Income (2024)	\$37,416	\$33,631	\$37,910	\$40,365
Projected Per Capita Income (2029)	\$40,586	\$33,718	\$38,989	\$41,500
Census Per Capita Income (2010)	\$29,476	\$24,317	\$26,706	\$27,901
Census Per Capita Income (2000)	\$20,315	\$19,886	\$21,516	\$22,229
Projected Annual Change (2024-2029)	\$3,170 1.7%	\$87 -	\$1,078 0.6%	\$1,135 0.6%
Historical Annual Change (2000-2024)	\$17,101 3.5%	\$13,745 2.9%	\$16,395 3.2%	\$18,136 3.4%
Estimated Average Household Net Worth (2024)	\$538,890	\$592,543	\$647,328	\$731,260

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5221 Brook Rd null, VA 23227	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Race and Ethnicity				
Total Population (2024)	9,735	74,991	237,090	409,414
White (2024)	4,989 51.2%	34,861 46.5%	114,300 48.2%	211,346 51.6%
Black or African American (2024)	3,215 33.0%	29,678 39.6%	89,381 37.7%	142,335 34.8%
American Indian or Alaska Native (2024)	22 0.2%	189 0.3%	586 0.2%	1,016 0.2%
Asian (2024)	826 8.5%	5,258 7.0%	15,185 6.4%	25,200 6.2%
Hawaiian or Pacific Islander (2024)	4 -	22 -	86 -	140 -
Other Race (2024)	153 1.6%	1,636 2.2%	5,499 2.3%	9,044 2.2%
Two or More Races (2024)	526 5.4%	3,347 4.5%	12,052 5.1%	20,333 5.0%
Population < 18 (2024)	2,059 21.2%	15,207 20.3%	46,212 19.5%	80,834 19.7%
White Not Hispanic	610 29.6%	4,854 31.9%	15,744 34.1%	31,879 39.4%
Black or African American	789 38.3%	6,712 44.1%	19,552 42.3%	31,211 38.6%
Asian	310 15.1%	1,415 9.3%	3,380 7.3%	5,667 7.0%
Other Race Not Hispanic	117 5.7%	755 5.0%	2,250 4.9%	3,823 4.7%
Hispanic	233 11.3%	1,471 9.7%	5,286 11.4%	8,254 10.2%
Not Hispanic or Latino Population (2024)	9,014 92.6%	70,047 93.4%	218,712 92.2%	379,939 92.8%
Not Hispanic White	4,827 53.5%	33,781 48.2%	109,765 50.2%	204,336 53.8%
Not Hispanic Black or African American	3,116 34.6%	29,160 41.6%	87,511 40.0%	139,357 36.7%
Not Hispanic American Indian or Alaska Native	12 0.1%	106 0.2%	292 0.1%	517 0.1%
Not Hispanic Asian	815 9.0%	5,201 7.4%	15,054 6.9%	24,961 6.6%
Not Hispanic Hawaiian or Pacific Islander	2 -	14 -	52 -	85 -
Not Hispanic Other Race	17 0.2%	164 0.2%	557 0.3%	1,006 0.3%
Not Hispanic Two or More Races	226 2.5%	1,621 2.3%	5,481 2.5%	9,677 2.5%
Hispanic or Latino Population (2024)	721 7.4%	4,944 6.6%	18,378 7.8%	29,475 7.2%
Hispanic White	162 22.4%	1,079 21.8%	4,535 24.7%	7,010 23.8%
Hispanic Black or African American	99 13.7%	518 10.5%	1,870 10.2%	2,978 10.1%
Hispanic American Indian or Alaska Native	10 1.4%	84 1.7%	294 1.6%	499 1.7%
Hispanic Asian	11 1.5%	57 1.2%	131 0.7%	239 0.8%
Hispanic Hawaiian or Pacific Islander	3 0.4%	7 0.1%	34 0.2%	55 0.2%
Hispanic Other Race	136 18.9%	1,473 29.8%	4,942 26.9%	8,038 27.3%
Hispanic Two or More Races	301 41.7%	1,726 34.9%	6,571 35.8%	10,657 36.2%
Not Hispanic or Latino Population (2020)	9,463 96.4%	69,009 93.5%	219,783 93.3%	376,182 93.4%
Hispanic or Latino Population (2020)	356 3.6%	4,819 6.5%	15,892 6.7%	26,398 6.6%
Not Hispanic or Latino Population (2010)	9,002 97.3%	64,488 95.4%	205,934 95.3%	350,555 95.5%
Hispanic or Latino Population (2010)	250 2.7%	3,144 4.6%	10,105 4.7%	16,589 4.5%
Not Hispanic or Latino Population (2029)	8,626 91.9%	72,244 92.5%	220,457 91.5%	382,964 91.9%
Hispanic or Latino Population (2029)	763 8.1%	5,863 7.5%	20,567 8.5%	33,723 8.1%
Projected Annual Growth (2024-2029)	42 1.2%	918 3.7%	2,189 2.4%	4,248 2.9%
Historical Annual Growth (2010-2020)	105 4.2%	1,675 5.3%	5,787 5.7%	9,808 5.9%

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Total Age Distribution (2024)								
Total Population	9,735		74,991		237,090		409,414	
Age Under 5 Years	634	6.5%	4,698	6.3%	14,516	6.1%	24,440	6.0%
Age 5 to 9 Years	557	5.7%	4,139	5.5%	12,591	5.3%	22,029	5.4%
Age 10 to 14 Years	540	5.5%	3,978	5.3%	12,012	5.1%	21,608	5.3%
Age 15 to 19 Years	481	4.9%	3,718	5.0%	16,102	6.8%	25,584	6.2%
Age 20 to 24 Years	389	4.0%	4,304	5.7%	18,672	7.9%	28,512	7.0%
Age 25 to 29 Years	644	6.6%	6,585	8.8%	22,273	9.4%	36,716	9.0%
Age 30 to 34 Years	818	8.4%	6,938	9.3%	22,091	9.3%	37,858	9.2%
Age 35 to 39 Years	701	7.2%	5,456	7.3%	17,126	7.2%	30,504	7.5%
Age 40 to 44 Years	542	5.6%	4,379	5.8%	13,634	5.8%	24,811	6.1%
Age 45 to 49 Years	469	4.8%	3,634	4.8%	11,354	4.8%	21,095	5.2%
Age 50 to 54 Years	520	5.3%	4,087	5.5%	12,363	5.2%	22,653	5.5%
Age 55 to 59 Years	586	6.0%	4,381	5.8%	13,093	5.5%	23,397	5.7%
Age 60 to 64 Years	582	6.0%	4,591	6.1%	13,568	5.7%	24,013	5.9%
Age 65 to 69 Years	587	6.0%	4,357	5.8%	12,373	5.2%	21,840	5.3%
Age 70 to 74 Years	440	4.5%	3,325	4.4%	9,778	4.1%	17,294	4.2%
Age 75 to 79 Years	334	3.4%	2,568	3.4%	6,962	2.9%	12,305	3.0%
Age 80 to 84 Years	288	3.0%	1,685	2.2%	4,261	1.8%	7,489	1.8%
Age 85 Years or Over	621	6.4%	2,168	2.9%	4,321	1.8%	7,268	1.8%
Median Age	43.2		38.8		36.1		36.9	
Age 19 Years or Less	2,212	22.7%	16,534	22.0%	55,220	23.3%	93,661	22.9%
Age 20 to 64 Years	5,252	53.9%	44,356	59.1%	144,175	60.8%	249,558	61.0%
Age 65 Years or Over	2,271	23.3%	14,102	18.8%	37,694	15.9%	66,196	16.2%
Female Age Distribution (2024)								
Female Population	4,909	50.4%	38,532	51.4%	119,594	50.4%	208,228	50.9%
Age Under 5 Years	299	6.1%	2,285	5.9%	7,166	6.0%	11,981	5.8%
Age 5 to 9 Years	255	5.2%	2,051	5.3%	6,215	5.2%	10,847	5.2%
Age 10 to 14 Years	285	5.8%	1,930	5.0%	5,854	4.9%	10,449	5.0%
Age 15 to 19 Years	223	4.5%	1,615	4.2%	5,581	4.7%	9,865	4.7%
Age 20 to 24 Years	207	4.2%	2,057	5.3%	8,565	7.2%	13,373	6.4%
Age 25 to 29 Years	373	7.6%	3,452	9.0%	11,552	9.7%	19,239	9.2%
Age 30 to 34 Years	434	8.8%	3,550	9.2%	11,346	9.5%	19,567	9.4%
Age 35 to 39 Years	378	7.7%	2,774	7.2%	8,685	7.3%	15,511	7.4%
Age 40 to 44 Years	308	6.3%	2,229	5.8%	6,930	5.8%	12,752	6.1%
Age 45 to 49 Years	249	5.1%	1,865	4.8%	5,892	4.9%	10,973	5.3%
Age 50 to 54 Years	291	5.9%	2,125	5.5%	6,365	5.3%	11,645	5.6%
Age 55 to 59 Years	323	6.6%	2,320	6.0%	6,951	5.8%	12,329	5.9%
Age 60 to 64 Years	312	6.3%	2,508	6.5%	7,328	6.1%	12,935	6.2%
Age 65 to 69 Years	330	6.7%	2,379	6.2%	6,828	5.7%	12,037	5.8%
Age 70 to 74 Years	233	4.7%	1,881	4.9%	5,467	4.6%	9,593	4.6%
Age 75 to 79 Years	153	3.1%	1,477	3.8%	4,003	3.3%	6,973	3.3%
Age 80 to 84 Years	115	2.3%	975	2.5%	2,547	2.1%	4,333	2.1%
Age 85 Years or Over	140	2.8%	1,059	2.7%	2,319	1.9%	3,826	1.8%
Female Median Age	40.3		40.0		37.7		38.2	
Age 19 Years or Less	1,063	21.7%	7,881	20.5%	24,817	20.8%	43,143	20.7%
Age 20 to 64 Years	2,875	58.6%	22,880	59.4%	73,613	61.6%	128,323	61.6%
Age 65 Years or Over	971	19.8%	7,771	20.2%	21,164	17.7%	36,762	17.7%

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Male Age Distribution (2024)								
Male Population	4,826	49.6%	36,459	48.6%	117,496	49.6%	201,186	49.1%
Age Under 5 Years	335	6.9%	2,413	6.6%	7,350	6.3%	12,458	6.2%
Age 5 to 9 Years	302	6.3%	2,088	5.7%	6,375	5.4%	11,182	5.6%
Age 10 to 14 Years	255	5.3%	2,048	5.6%	6,158	5.2%	11,158	5.5%
Age 15 to 19 Years	258	5.3%	2,103	5.8%	10,521	9.0%	15,719	7.8%
Age 20 to 24 Years	182	3.8%	2,247	6.2%	10,107	8.6%	15,139	7.5%
Age 25 to 29 Years	272	5.6%	3,133	8.6%	10,721	9.1%	17,477	8.7%
Age 30 to 34 Years	384	8.0%	3,389	9.3%	10,745	9.1%	18,291	9.1%
Age 35 to 39 Years	323	6.7%	2,681	7.4%	8,442	7.2%	14,993	7.5%
Age 40 to 44 Years	234	4.8%	2,150	5.9%	6,704	5.7%	12,058	6.0%
Age 45 to 49 Years	220	4.6%	1,769	4.9%	5,462	4.6%	10,122	5.0%
Age 50 to 54 Years	229	4.7%	1,963	5.4%	5,998	5.1%	11,007	5.5%
Age 55 to 59 Years	263	5.4%	2,061	5.7%	6,143	5.2%	11,068	5.5%
Age 60 to 64 Years	271	5.6%	2,084	5.7%	6,240	5.3%	11,078	5.5%
Age 65 to 69 Years	257	5.3%	1,977	5.4%	5,545	4.7%	9,803	4.9%
Age 70 to 74 Years	207	4.3%	1,444	4.0%	4,312	3.7%	7,701	3.8%
Age 75 to 79 Years	180	3.7%	1,091	3.0%	2,959	2.5%	5,332	2.7%
Age 80 to 84 Years	173	3.6%	709	1.9%	1,714	1.5%	3,156	1.6%
Age 85 Years or Over	481	10.0%	1,109	3.0%	2,002	1.7%	3,442	1.7%
Male Median Age	45.3		37.6		34.7		35.7	
Age 19 Years or Less	1,149	23.8%	8,652	23.7%	30,404	25.9%	50,518	25.1%
Age 20 to 64 Years	2,377	49.3%	21,475	58.9%	70,562	60.1%	121,234	60.3%
Age 65 Years or Over	1,300	26.9%	6,331	17.4%	16,531	14.1%	29,433	14.6%
Males per 100 Females (2024)								
Overall Comparison	98		95		98		97	
Age Under 5 Years	112	52.8%	106	51.4%	103	50.6%	104	51.0%
Age 5 to 9 Years	118	54.2%	102	50.4%	103	50.6%	103	50.8%
Age 10 to 14 Years	89	47.2%	106	51.5%	105	51.3%	107	51.6%
Age 15 to 19 Years	115	53.6%	130	56.6%	189	65.3%	159	61.4%
Age 20 to 24 Years	88	46.9%	109	52.2%	118	54.1%	113	53.1%
Age 25 to 29 Years	73	42.1%	91	47.6%	93	48.1%	91	47.6%
Age 30 to 34 Years	89	47.0%	95	48.8%	95	48.6%	93	48.3%
Age 35 to 39 Years	85	46.1%	97	49.1%	97	49.3%	97	49.2%
Age 40 to 44 Years	76	43.1%	96	49.1%	97	49.2%	95	48.6%
Age 45 to 49 Years	88	46.9%	95	48.7%	93	48.1%	92	48.0%
Age 50 to 54 Years	79	44.0%	92	48.0%	94	48.5%	95	48.6%
Age 55 to 59 Years	81	44.8%	89	47.0%	88	46.9%	90	47.3%
Age 60 to 64 Years	87	46.5%	83	45.4%	85	46.0%	86	46.1%
Age 65 to 69 Years	78	43.8%	83	45.4%	81	44.8%	81	44.9%
Age 70 to 74 Years	89	47.1%	77	43.4%	79	44.1%	80	44.5%
Age 75 to 79 Years	118	54.1%	74	42.5%	74	42.5%	76	43.3%
Age 80 to 84 Years	151	60.1%	73	42.1%	67	40.2%	73	42.1%
Age 85 Years or Over	345	77.5%	105	51.2%	86	46.3%	90	47.4%
Age 19 Years or Less	108	52.0%	110	52.3%	123	55.1%	117	53.9%
Age 20 to 39 Years	83	45.5%	97	49.2%	100	49.9%	97	49.3%
Age 40 to 64 Years	82	45.0%	91	47.6%	91	47.7%	91	47.7%
Age 65 Years or Over	134	57.2%	81	44.9%	78	43.9%	80	44.5%

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Household Type (2024)				
Total Households	4,421	35,817	107,830	183,378
Households with Children	816 18.5%	6,359 17.8%	20,782 19.3%	39,036 21.3%
Average Household Size	2.1	2.0	2.1	2.2
Household Density per Square Mile	1,408	1,267	1,373	1,192
Population Family	5,385 55.3%	45,752 61.0%	143,247 60.4%	263,331 64.3%
Population Non-Family	3,703 38.0%	27,364 36.5%	82,648 34.9%	131,387 32.1%
Population Group Quarters	648 6.7%	1,875 2.5%	11,195 4.7%	14,696 3.6%
Family Households	1,674 37.9%	14,813 41.4%	46,709 43.3%	85,333 46.5%
Married Couple Households	885 52.9%	8,103 54.7%	27,600 59.1%	53,458 62.6%
Other Family Households with Children	789 47.1%	6,710 45.3%	19,109 40.9%	31,875 37.4%
Family Households with Children	816 48.8%	6,344 42.8%	20,735 44.4%	38,952 45.6%
Married Couple with Children	394 48.3%	3,410 53.7%	11,748 56.7%	23,636 60.7%
Other Family Households with Children	422 51.7%	2,934 46.3%	8,987 43.3%	15,316 39.3%
Family Households No Children	858 51.2%	8,469 57.2%	25,974 55.6%	46,381 54.4%
Married Couple No Children	491 57.2%	4,694 55.4%	15,852 61.0%	29,822 64.3%
Other Family Households No Children	367 42.8%	3,775 44.6%	10,122 39.0%	16,560 35.7%
Non-Family Households	2,746 62.1%	21,004 58.6%	61,121 56.7%	98,045 53.5%
Non-Family Households with Children	- -	15 -	47 -	84 -
Non-Family Households No Children	2,746 #####	20,989 99.9%	61,074 99.9%	97,961 99.9%
Average Family Household Size	3.2	3.1	3.1	3.1
Average Family Income	\$152,362	\$108,379	\$125,028	\$132,142
Median Family Income	\$77,977	\$79,682	\$89,700	\$98,199
Average Non-Family Household Size	1.3	1.3	1.4	1.3
Marital Status (2024)				
Population Age 15 Years or Over	8,003	62,176	197,971	341,338
Never Married	3,226 40.3%	27,612 44.4%	94,816 47.9%	151,354 44.3%
Currently Married	2,370 29.6%	18,206 29.3%	58,234 29.4%	113,585 33.3%
Previously Married	2,407 30.1%	16,358 26.3%	44,921 22.7%	76,399 22.4%
Separated	571 23.7%	3,673 22.5%	10,484 23.3%	18,053 23.6%
Widowed	677 28.1%	4,351 26.6%	11,156 24.8%	18,790 24.6%
Divorced	1,159 48.1%	8,334 50.9%	23,281 51.8%	39,556 51.8%
Educational Attainment (2024)				
Adult Population Age 25 Years or Over	7,133	54,153	163,197	287,242
Elementary (Grade Level 0 to 8)	174 2.4%	1,939 3.6%	6,491 4.0%	10,429 3.6%
Some High School (Grade Level 9 to 11)	819 11.5%	4,729 8.7%	13,672 8.4%	22,179 7.7%
High School Graduate	2,179 30.5%	16,873 31.2%	48,392 29.7%	81,489 28.4%
Some College	1,598 22.4%	12,533 23.1%	34,511 21.1%	59,812 20.8%
Associate Degree Only	365 5.1%	3,400 6.3%	10,523 6.4%	19,182 6.7%
Bachelor Degree Only	1,280 17.9%	9,359 17.3%	30,418 18.6%	57,759 20.1%
Graduate Degree	719 10.1%	5,319 9.8%	19,190 11.8%	36,392 12.7%
Any College (Some College or Higher)	3,961 55.5%	30,612 56.5%	94,642 58.0%	173,144 60.3%
College Degree + (Bachelor Degree or Higher)	1,998 28.0%	14,678 27.1%	49,608 30.4%	94,151 32.8%

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 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 37.6035/-77.4539

5221 Brook Rd null, VA 23227	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Housing				
Total Housing Units (2024)	4,941	38,632	115,211	194,912
Total Housing Units (2020)	4,956	35,632	110,639	186,582
Historical Annual Growth (2020-2024)	-15 -	3,001 2.1%	4,573 1.0%	8,330 1.1%
Housing Units Occupied (2024)	4,421 89.5%	35,817 92.7%	107,830 93.6%	183,378 94.1%
Housing Units Owner-Occupied	1,896 42.9%	17,540 49.0%	51,679 47.9%	92,809 50.6%
Housing Units Renter-Occupied	2,524 57.1%	18,278 51.0%	56,151 52.1%	90,569 49.4%
Housing Units Vacant (2024)	520 10.5%	2,815 7.3%	7,381 6.4%	11,534 5.9%
Household Size (2024)				
Total Households	4,421	35,817	107,830	183,378
1 Person Households	2,475 56.0%	18,040 50.4%	51,218 47.5%	82,309 44.9%
2 Person Households	1,003 22.7%	10,244 28.6%	34,463 32.0%	60,668 33.1%
3 Person Households	467 10.6%	3,877 10.8%	11,031 10.2%	19,997 10.9%
4 Person Households	320 7.2%	2,247 6.3%	6,991 6.5%	12,771 7.0%
5 Person Households	90 2.0%	878 2.5%	2,720 2.5%	5,014 2.7%
6 Person Households	44 1.0%	352 1.0%	994 0.9%	1,854 1.0%
7 or More Person Households	21 0.5%	180 0.5%	414 0.4%	765 0.4%
Household Income Distribution (2024)				
HH Income \$200,000 or More	246 5.6%	1,544 4.3%	6,865 6.4%	14,339 7.8%
HH Income \$150,000 to \$199,999	198 4.5%	1,814 5.1%	6,021 5.6%	11,806 6.4%
HH Income \$125,000 to \$149,999	233 5.3%	1,752 4.9%	6,019 5.6%	11,213 6.1%
HH Income \$100,000 to \$124,999	360 8.2%	3,155 8.8%	9,208 8.5%	15,967 8.7%
HH Income \$75,000 to \$99,999	428 9.7%	4,836 13.5%	13,246 12.3%	23,695 12.9%
HH Income \$50,000 to \$74,999	576 13.0%	6,144 17.2%	17,880 16.6%	29,621 16.2%
HH Income \$35,000 to \$49,999	729 16.5%	4,330 12.1%	12,255 11.4%	21,100 11.5%
HH Income \$25,000 to \$34,999	480 10.8%	3,302 9.2%	9,502 8.8%	15,357 8.4%
HH Income \$15,000 to \$24,999	441 10.0%	3,951 11.0%	11,427 10.6%	17,320 9.4%
HH Income \$10,000 to \$14,999	346 7.8%	2,454 6.9%	6,848 6.4%	10,432 5.7%
HH Income Under \$10,000	384 8.7%	2,536 7.1%	8,557 7.9%	12,529 6.8%
Household Vehicles (2024)				
Households 0 Vehicles Available	913 20.7%	5,766 16.1%	16,192 15.0%	23,707 12.9%
Households 1 Vehicle Available	1,637 37.0%	13,236 37.0%	40,696 37.7%	68,353 37.3%
Households 2 Vehicles Available	1,120 25.3%	10,120 28.3%	30,776 28.5%	54,587 29.8%
Households 3 or More Vehicles Available	751 17.0%	6,695 18.7%	20,166 18.7%	36,731 20.0%
Total Vehicles Available	6,442	56,796	171,667	302,882
Average Vehicles per Household	1.5	1.6	1.6	1.7
Owner-Occupied Household Vehicles	3,826 59.4%	35,309 62.2%	104,035 60.6%	191,983 63.4%
Average Vehicles per Owner-Occupied Household	2.0	2.0	2.0	2.1
Renter-Occupied Household Vehicles	2,617 40.6%	21,487 37.8%	67,632 39.4%	110,899 36.6%
Average Vehicles per Renter-Occupied Household	1.0	1.2	1.2	1.2
Travel Time (2024)				
Worker Base Age 16 years or Over	3,967	34,779	115,401	206,072
Travel to Work in 14 Minutes or Less	807 20.3%	8,350 24.0%	28,117 24.4%	46,291 22.5%
Travel to Work in 15 to 29 Minutes	1,608 40.5%	12,790 36.8%	44,471 38.5%	82,302 39.9%
Travel to Work in 30 to 59 Minutes	467 11.8%	3,919 11.3%	14,016 12.1%	28,468 13.8%
Travel to Work in 60 Minutes or More	82 2.1%	1,356 3.9%	3,360 2.9%	5,710 2.8%
Work at Home	1,003 25.3%	8,363 24.0%	25,437 22.0%	43,300 21.0%
Average Minutes Travel to Work	17.8	17.7	18.0	18.7

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Transportation To Work (2024)				
Worker Base Age 16 years or Over	3,967	34,779	115,401	206,072
Drive to Work Alone	2,477 62.5%	22,047 63.4%	73,075 63.3%	135,891 65.9%
Drive to Work in Carpool	246 6.2%	2,243 6.4%	7,457 6.5%	12,625 6.1%
Travel to Work by Public Transportation	48 1.2%	705 2.0%	2,175 1.9%	3,620 1.8%
Drive to Work on Motorcycle	- -	49 0.1%	148 0.1%	223 0.1%
Bicycle to Work	35 0.9%	266 0.8%	868 0.8%	1,434 0.7%
Walk to Work	50 1.3%	623 1.8%	4,577 4.0%	6,043 2.9%
Other Means	108 2.7%	482 1.4%	1,664 1.4%	2,937 1.4%
Work at Home	1,003 25.3%	8,363 24.0%	25,437 22.0%	43,300 21.0%
Daytime Demographics (2024)				
Total Businesses	431	5,006	15,502	22,906
Total Employees	3,630	54,413	175,540	233,280
Company Headquarter Businesses	12 2.9%	202 4.0%	564 3.6%	782 3.4%
Company Headquarter Employees	185 5.1%	9,803 18.0%	37,992 21.6%	46,318 19.9%
Employee Population per Business	8.4 to 1	10.9 to 1	11.3 to 1	10.2 to 1
Residential Population per Business	22.6 to 1	15.0 to 1	15.3 to 1	17.9 to 1
Adj. Daytime Demographics Age 16 Years or Over	7,015	78,327	251,351	359,005
Labor Force				
Labor Population Age 16 Years or Over (2024)	7,892	61,334	195,561	337,079
Labor Force Total Males (2024)	3,876 49.1%	29,476 48.1%	96,459 49.3%	164,244 48.7%
Male Civilian Employed	1,924 49.6%	17,259 58.6%	57,744 59.9%	103,071 62.8%
Male Civilian Unemployed	186 4.8%	765 2.6%	2,221 2.3%	3,493 2.1%
Males in Armed Forces	319 8.2%	1,844 6.3%	3,119 3.2%	3,992 2.4%
Males Not in Labor Force	1,447 37.3%	9,609 32.6%	33,375 34.6%	53,688 32.7%
Labor Force Total Females (2024)	4,016 50.9%	31,858 51.9%	99,103 50.7%	172,835 51.3%
Female Civilian Employed	2,043 50.9%	17,525 55.0%	57,673 58.2%	103,024 59.6%
Female Civilian Unemployed	48 1.2%	407 1.3%	1,653 1.7%	2,604 1.5%
Females in Armed Forces	22 0.5%	792 2.5%	1,214 1.2%	1,267 0.7%
Females Not in Labor Force	1,703 42.4%	13,135 41.2%	38,562 38.9%	65,940 38.2%
Unemployment Rate	235 3.0%	1,171 1.9%	3,874 2.0%	6,097 1.8%
Occupation (2024)				
Occupation Population Age 16 Years or Over	3,967	34,779	115,401	206,072
Occupation Total Males	1,924 48.5%	17,254 49.6%	57,728 50.0%	103,048 50.0%
Occupation Total Females	2,043 51.5%	17,525 50.4%	57,673 50.0%	103,024 50.0%
Management, Business, Financial Operations	852 -	6,869 19.8%	23,629 20.5%	43,926 21.3%
Professional, Related	959 24.2%	9,894 28.4%	34,539 29.9%	61,760 30.0%
Service	506 12.7%	5,182 14.9%	16,502 14.3%	28,669 13.9%
Sales, Office	974 24.5%	7,288 21.0%	24,050 20.8%	42,310 20.5%
Farming, Fishing, Forestry	- -	21 -	44 -	123 -
Construction, Extraction, Maintenance	113 2.9%	1,706 4.9%	5,893 5.1%	10,822 5.3%
Production, Transport, Material Moving	563 14.2%	3,819 11.0%	10,744 9.3%	18,462 9.0%
White Collar Workers	2,785 70.2%	24,051 69.2%	82,218 71.2%	147,996 71.8%
Blue Collar Workers	1,182 29.8%	10,728 30.8%	33,183 28.8%	58,076 28.2%

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Units In Structure (2024)								
Total Units	4,421		35,817		107,830		183,378	
1 Detached Unit	2,094	47.4%	19,110	53.4%	53,311	49.4%	95,912	52.3%
1 Attached Unit	315	7.1%	2,562	7.2%	10,647	9.9%	16,821	9.2%
2 Units	57	1.3%	1,008	2.8%	3,938	3.7%	5,329	2.9%
3 to 4 Units	307	6.9%	1,688	4.7%	5,689	5.3%	9,265	5.1%
5 to 9 Units	426	9.6%	2,293	6.4%	7,841	7.3%	12,888	7.0%
10 to 19 Units	518	11.7%	2,670	7.5%	8,112	7.5%	12,695	6.9%
20 to 49 Units	154	3.5%	1,675	4.7%	5,385	5.0%	8,508	4.6%
50 or More Units	523	11.8%	4,639	13.0%	12,071	11.2%	20,476	11.2%
Mobile Home or Trailer	26	0.6%	169	0.5%	700	0.6%	1,344	0.7%
Other Structure	-	-	2	-	136	0.1%	141	-
Homes Built By Year (2024)								
Homes Built 2020 or later	202	4.1%	982	2.5%	2,267	2.0%	4,008	2.1%
Homes Built 2010 to 2019	170	3.4%	3,015	7.8%	9,275	8.1%	18,254	9.4%
Homes Built 2000 to 2009	429	8.1%	3,138	8.1%	9,971	8.1%	18,565	9.5%
Homes Built 1990 to 1999	387	7.8%	2,461	6.4%	9,425	8.2%	18,038	9.3%
Homes Built 1980 to 1989	458	9.3%	3,132	8.1%	9,541	8.3%	19,579	10.0%
Homes Built 1970 to 1979	525	10.6%	2,986	7.1%	8,164	7.1%	14,241	7.3%
Homes Built 1960 to 1969	446	9.0%	4,224	10.9%	11,314	9.8%	19,798	10.2%
Homes Built 1950 to 1959	476	9.6%	5,626	14.6%	14,358	12.5%	23,825	12.2%
Homes Built 1940 to 1949	389	7.9%	3,144	8.1%	8,763	7.6%	12,627	6.5%
Homes Built Before 1939	939	19.0%	7,109	18.4%	24,751	21.5%	34,442	17.7%
Median Age of Homes	54.9	yrs	55.3	yrs	55.5	yrs	52.2	yrs
Home Values (2024)								
Owner Specified Housing Units	1,896		17,540		51,679		92,809	
Home Values \$1,000,000 or More	54	2.8%	256	1.5%	1,509	2.9%	2,582	2.8%
Home Values \$750,000 to \$999,999	36	1.9%	454	2.6%	2,460	4.8%	3,869	4.2%
Home Values \$500,000 to \$749,999	316	16.7%	1,949	11.1%	6,866	13.3%	12,511	13.5%
Home Values \$400,000 to \$499,999	222	11.7%	2,137	12.2%	6,614	12.8%	13,597	14.7%
Home Values \$300,000 to \$399,999	495	26.1%	4,357	24.8%	12,316	23.8%	23,504	25.3%
Home Values \$250,000 to \$299,999	266	14.0%	3,191	18.2%	7,597	14.7%	13,921	15.0%
Home Values \$200,000 to \$249,999	228	12.0%	2,213	12.6%	6,099	11.8%	10,326	11.1%
Home Values \$175,000 to \$199,999	86	4.5%	690	3.9%	1,908	3.7%	2,911	3.1%
Home Values \$150,000 to \$174,999	56	2.9%	911	5.2%	2,362	4.6%	3,454	3.7%
Home Values \$125,000 to \$149,999	9	0.5%	173	1.0%	513	1.0%	796	0.9%
Home Values \$100,000 to \$124,999	17	0.9%	236	1.3%	731	1.4%	1,162	1.3%
Home Values \$90,000 to \$99,999	28	1.5%	95	0.5%	209	0.4%	290	0.3%
Home Values \$80,000 to \$89,999	2	0.1%	93	0.5%	197	0.4%	308	0.3%
Home Values \$70,000 to \$79,999	2	0.1%	94	0.5%	252	0.5%	424	0.5%
Home Values \$60,000 to \$69,999	2	0.1%	126	0.7%	309	0.6%	375	0.4%
Home Values \$50,000 to \$59,999	2	0.1%	8	-	25	-	49	-
Home Values \$35,000 to \$49,999	2	0.1%	38	0.2%	314	0.6%	464	0.5%
Home Values \$25,000 to \$34,999	4	0.2%	126	0.7%	394	0.8%	583	0.6%
Home Values \$10,000 to \$24,999	54	2.8%	223	1.3%	678	1.3%	1,044	1.1%
Home Values Under \$10,000	15	0.8%	170	1.0%	325	0.6%	638	0.7%
Owner-Occupied Median Home Value	\$342,333		\$319,033		\$357,018		\$360,800	
Renter-Occupied Median Rent	\$1,117		\$1,100		\$1,131		\$1,146	

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Total Annual Consumer Expenditure (2024)				
Total Household Expenditure	\$264.91 M	\$1.95 B	\$6.58 B	\$11.81 B
Total Non-Retail Expenditure	\$141.07 M	\$1.03 B	\$3.49 B	\$6.27 B
Total Retail Expenditure	\$123.84 M	\$915.29 M	\$3.08 B	\$5.54 B
Apparel	\$9.27 M	\$67.91 M	\$230.86 M	\$415.99 M
Contributions	\$8.57 M	\$62.5 M	\$215.15 M	\$391.77 M
Education	\$7.87 M	\$56.07 M	\$198.36 M	\$363.68 M
Entertainment	\$14.7 M	\$108.43 M	\$368.86 M	\$666.8 M
Food and Beverages	\$39.14 M	\$288.52 M	\$968.78 M	\$1.73 B
Furnishings and Equipment	\$9.12 M	\$67.4 M	\$229.09 M	\$413.96 M
Gifts	\$6.5 M	\$46.93 M	\$163.37 M	\$298.04 M
Health Care	\$22.48 M	\$166.86 M	\$555.21 M	\$990.94 M
Household Operations	\$10.34 M	\$75.91 M	\$257.77 M	\$464.92 M
Miscellaneous Expenses	\$5.04 M	\$36.95 M	\$124.67 M	\$224.16 M
Personal Care	\$3.56 M	\$26.18 M	\$88.29 M	\$158.47 M
Personal Insurance	\$1.78 M	\$13.1 M	\$45.17 M	\$82.68 M
Reading	\$579.92 K	\$4.27 M	\$14.41 M	\$25.93 M
Shelter	\$57.14 M	\$417.77 M	\$1.41 B	\$2.52 B
Tobacco	\$1.72 M	\$12.67 M	\$41.03 M	\$71.26 M
Transportation	\$47.23 M	\$350.86 M	\$1.18 B	\$2.13 B
Utilities	\$19.89 M	\$147.04 M	\$487.06 M	\$863.64 M
Monthly Household Consumer Expenditure (2024)				
Total Household Expenditure	\$4,994	\$4,535	\$5,083	\$5,365
Total Non-Retail Expenditure	\$2,659 53.3%	\$2,406 53.0%	\$2,699 53.1%	\$2,848 53.1%
Total Retail Expenditures	\$2,334 46.7%	\$2,130 47.0%	\$2,384 46.9%	\$2,517 46.9%
Apparel	\$175 3.5%	\$158 3.5%	\$178 3.5%	\$189 3.5%
Contributions	\$162 3.2%	\$145 3.2%	\$166 3.3%	\$178 3.3%
Education	\$148 3.0%	\$130 2.9%	\$153 3.0%	\$165 3.1%
Entertainment	\$277 5.5%	\$252 5.6%	\$285 5.6%	\$303 5.6%
Food and Beverages	\$738 14.8%	\$671 14.8%	\$749 14.7%	\$787 14.7%
Furnishings and Equipment	\$172 3.4%	\$157 3.5%	\$177 3.5%	\$188 3.5%
Gifts	\$123 2.5%	\$109 2.4%	\$126 2.5%	\$135 2.5%
Health Care	\$424 8.5%	\$388 8.6%	\$429 8.4%	\$450 8.4%
Household Operations	\$195 3.9%	\$177 3.9%	\$199 3.9%	\$211 3.9%
Miscellaneous Expenses	\$95 1.9%	\$86 1.9%	\$96 1.9%	\$102 1.9%
Personal Care	\$67 1.3%	\$61 1.3%	\$68 1.3%	\$72 1.3%
Personal Insurance	\$34 0.7%	\$30 0.7%	\$35 0.7%	\$38 0.7%
Reading	\$11 0.2%	\$10 0.2%	\$11 0.2%	\$12 0.2%
Shelter	\$1,077 21.6%	\$972 21.4%	\$1,087 21.4%	\$1,143 21.3%
Tobacco	\$32 0.7%	\$29 0.6%	\$32 0.6%	\$32 0.6%
Transportation	\$890 17.8%	\$816 18.0%	\$914 18.0%	\$966 18.0%
Utilities	\$375 7.5%	\$342 7.5%	\$376 7.4%	\$392 7.3%