

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9713/-81.0766

1537 Charleston Hwy West Columbia, SC 29169	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Population				
Estimated Population (2024)	6,497	46,883	122,658	229,956
Projected Population (2029)	6,936	49,777	128,552	238,264
Census Population (2020)	6,086	44,617	115,936	220,197
Census Population (2010)	6,455	41,018	109,700	212,183
Projected Annual Growth (2024-2029)	439 1.4%	2,894 1.2%	5,894 1.0%	8,308 0.7%
Historical Annual Growth (2020-2024)	411 1.7%	2,265 1.3%	6,722 1.4%	9,759 1.1%
Historical Annual Growth (2010-2020)	-370 -0.6%	3,599 0.9%	6,236 0.6%	8,014 0.4%
Estimated Population Density (2024)	2,069 <i>psm</i>	1,659 <i>psm</i>	1,562 <i>psm</i>	1,494 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>	153.9 <i>sq mi</i>
Households				
Estimated Households (2024)	3,057	21,015	54,970	100,564
Projected Households (2029)	3,248	22,523	58,728	106,217
Census Households (2020)	2,859	19,516	51,309	95,165
Census Households (2010)	2,865	17,290	46,112	87,915
Projected Annual Growth (2024-2029)	190 1.2%	1,508 1.4%	3,758 1.4%	5,653 1.1%
Historical Annual Change (2010-2024)	192 0.5%	3,725 1.5%	8,858 1.4%	12,649 1.0%
Average Household Income				
Estimated Average Household Income (2024)	\$73,695	\$73,763	\$77,521	\$85,725
Projected Average Household Income (2029)	\$71,785	\$71,633	\$75,581	\$84,662
Census Average Household Income (2010)	\$44,800	\$46,038	\$48,321	\$51,738
Census Average Household Income (2000)	\$37,134	\$40,030	\$42,634	\$46,356
Projected Annual Change (2024-2029)	-\$1,910 -0.5%	-\$2,129 -0.6%	-\$1,940 -0.5%	-\$1,063 -0.2%
Historical Annual Change (2000-2024)	\$36,561 4.1%	\$33,733 3.5%	\$34,887 3.4%	\$39,369 3.5%
Median Household Income				
Estimated Median Household Income (2024)	\$50,436	\$55,377	\$57,622	\$62,660
Projected Median Household Income (2029)	\$50,641	\$54,993	\$57,381	\$62,694
Census Median Household Income (2010)	\$40,421	\$37,909	\$38,004	\$41,088
Census Median Household Income (2000)	\$32,717	\$33,903	\$34,125	\$37,020
Projected Annual Change (2024-2029)	\$205 -	-\$383 -0.1%	-\$241 -	\$34 -
Historical Annual Change (2000-2024)	\$17,718 2.3%	\$21,473 2.6%	\$23,498 2.9%	\$25,640 2.9%
Per Capita Income				
Estimated Per Capita Income (2024)	\$34,723	\$33,758	\$35,594	\$37,993
Projected Per Capita Income (2029)	\$33,654	\$33,066	\$35,342	\$38,228
Census Per Capita Income (2010)	\$19,884	\$19,407	\$20,310	\$21,434
Census Per Capita Income (2000)	\$16,986	\$17,121	\$17,832	\$19,172
Projected Annual Change (2024-2029)	-\$1,069 -0.6%	-\$692 -0.4%	-\$252 -0.1%	\$235 0.1%
Historical Annual Change (2000-2024)	\$17,737 4.4%	\$16,637 4.0%	\$17,763 4.2%	\$18,821 4.1%
Estimated Average Household Net Worth (2024)	\$554,418	\$598,525	\$622,280	\$708,761

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1537 Charleston Hwy West Columbia, SC 29169		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Race and Ethnicity									
Total Population (2024)	6,497		46,883		122,658		229,956		
White (2024)	4,919	75.7%	33,103	70.6%	73,029	59.5%	131,288	57.1%	
Black or African American (2024)	932	14.4%	9,311	19.9%	37,593	30.6%	77,011	33.5%	
American Indian or Alaska Native (2024)	24	0.4%	146	0.3%	310	0.3%	570	0.2%	
Asian (2024)	155	2.4%	1,274	2.7%	3,945	3.2%	6,658	2.9%	
Hawaiian or Pacific Islander (2024)	-	-	12	-	37	-	123	-	
Other Race (2024)	176	2.7%	1,182	2.5%	2,373	1.9%	4,323	1.9%	
Two or More Races (2024)	290	4.5%	1,855	4.0%	5,370	4.4%	9,983	4.3%	
Population < 18 (2024)	1,485	22.9%	10,237	21.8%	26,005	21.2%	49,452	21.5%	
White Not Hispanic	1,006	67.8%	6,245	61.0%	12,820	49.3%	23,332	47.2%	
Black or African American	221	14.9%	2,365	23.1%	9,149	35.2%	18,673	37.8%	
Asian	48	3.2%	290	2.8%	859	3.3%	1,450	2.9%	
Other Race Not Hispanic	46	3.1%	359	3.5%	1,074	4.1%	2,156	4.4%	
Hispanic	165	11.1%	978	9.6%	2,103	8.1%	3,841	7.8%	
Not Hispanic or Latino Population (2024)	6,032	92.8%	43,813	93.5%	115,328	94.0%	216,623	94.2%	
Not Hispanic White	4,821	79.9%	32,422	74.0%	71,365	61.9%	128,332	59.2%	
Not Hispanic Black or African American	921	15.3%	9,064	20.7%	36,863	32.0%	75,697	34.9%	
Not Hispanic American Indian or Alaska Native	9	0.2%	57	0.1%	136	0.1%	262	0.1%	
Not Hispanic Asian	155	2.6%	1,267	2.9%	3,916	3.4%	6,582	3.0%	
Not Hispanic Hawaiian or Pacific Islander	-	-	6	-	20	-	88	-	
Not Hispanic Other Race	3	-	64	0.1%	216	0.2%	436	0.2%	
Not Hispanic Two or More Races	123	2.0%	931	2.1%	2,813	2.4%	5,226	2.4%	
Hispanic or Latino Population (2024)	465	7.2%	3,069	6.5%	7,330	6.0%	13,334	5.8%	
Hispanic White	98	21.1%	680	22.2%	1,664	22.7%	2,956	22.2%	
Hispanic Black or African American	11	2.4%	247	8.0%	731	10.0%	1,315	9.9%	
Hispanic American Indian or Alaska Native	15	3.2%	88	2.9%	175	2.4%	308	2.3%	
Hispanic Asian	-	-	7	0.2%	28	0.4%	76	0.6%	
Hispanic Hawaiian or Pacific Islander	-	-	6	0.2%	17	0.2%	35	0.3%	
Hispanic Other Race	174	37.4%	1,118	36.4%	2,158	29.4%	3,887	29.1%	
Hispanic Two or More Races	167	35.8%	923	30.1%	2,557	34.9%	4,757	35.7%	
Not Hispanic or Latino Population (2020)	5,515	90.6%	39,181	87.8%	106,930	92.2%	205,448	93.3%	
Hispanic or Latino Population (2020)	571	9.4%	5,436	12.2%	9,006	7.8%	14,749	6.7%	
Not Hispanic or Latino Population (2010)	5,922	91.7%	36,668	89.4%	102,928	93.8%	201,193	94.8%	
Hispanic or Latino Population (2010)	533	8.3%	4,351	10.6%	6,772	6.2%	10,990	5.2%	
Not Hispanic or Latino Population (2029)	6,385	92.1%	45,940	92.3%	119,572	93.0%	221,889	93.1%	
Hispanic or Latino Population (2029)	551	7.9%	3,837	7.7%	8,980	7.0%	16,375	6.9%	
Projected Annual Growth (2024-2029)	86	3.7%	768	5.0%	1,650	4.5%	3,042	4.6%	
Historical Annual Growth (2010-2020)	38	0.7%	1,086	2.5%	2,235	3.3%	3,760	3.4%	

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Total Age Distribution (2024)										
Total Population			6,497		46,883		122,658		229,956	
Age Under 5 Years			413	6.4%	3,076	6.6%	8,072	6.6%	14,688	6.4%
Age 5 to 9 Years			382	5.9%	2,682	5.7%	6,996	5.7%	13,604	5.9%
Age 10 to 14 Years			415	6.4%	2,685	5.7%	6,761	5.5%	13,343	5.8%
Age 15 to 19 Years			416	6.4%	5,077	10.8%	14,012	11.4%	19,919	8.7%
Age 20 to 24 Years			439	6.8%	6,736	14.4%	19,381	15.8%	27,573	12.0%
Age 25 to 29 Years			518	8.0%	3,572	7.6%	9,854	8.0%	18,054	7.9%
Age 30 to 34 Years			498	7.7%	3,023	6.4%	8,090	6.6%	16,568	7.2%
Age 35 to 39 Years			405	6.2%	2,476	5.3%	6,264	5.1%	13,622	5.9%
Age 40 to 44 Years			360	5.5%	2,057	4.4%	5,392	4.4%	12,474	5.4%
Age 45 to 49 Years			321	4.9%	1,877	4.0%	4,767	3.9%	10,738	4.7%
Age 50 to 54 Years			373	5.7%	2,075	4.4%	5,216	4.3%	11,317	4.9%
Age 55 to 59 Years			411	6.3%	2,116	4.5%	5,314	4.3%	11,671	5.1%
Age 60 to 64 Years			414	6.4%	2,319	4.9%	5,702	4.6%	12,169	5.3%
Age 65 to 69 Years			368	5.7%	2,119	4.5%	5,389	4.4%	11,377	4.9%
Age 70 to 74 Years			268	4.1%	1,652	3.5%	4,263	3.5%	9,005	3.9%
Age 75 to 79 Years			212	3.3%	1,366	2.9%	3,247	2.6%	6,510	2.8%
Age 80 to 84 Years			155	2.4%	894	1.9%	1,914	1.6%	3,788	1.6%
Age 85 Years or Over			129	2.0%	1,080	2.3%	2,024	1.7%	3,536	1.5%
Median Age			36.3		32.9		31.2		33.7	
Age 19 Years or Less			1,625	25.0%	13,519	28.8%	35,841	29.2%	61,555	26.8%
Age 20 to 64 Years			3,739	57.6%	26,252	56.0%	69,980	57.1%	134,184	58.4%
Age 65 Years or Over			1,132	17.4%	7,112	15.2%	16,838	13.7%	34,217	14.9%
Female Age Distribution (2024)										
Female Population			3,373	51.9%	22,184	47.3%	57,209	46.6%	112,480	48.9%
Age Under 5 Years			190	5.6%	1,487	6.7%	3,937	6.9%	7,197	6.4%
Age 5 to 9 Years			190	5.6%	1,354	6.1%	3,422	6.0%	6,666	5.9%
Age 10 to 14 Years			188	5.6%	1,258	5.7%	3,259	5.7%	6,511	5.8%
Age 15 to 19 Years			194	5.7%	1,443	6.5%	3,354	5.9%	6,179	5.5%
Age 20 to 24 Years			223	6.6%	3,041	13.7%	8,552	14.9%	12,504	11.1%
Age 25 to 29 Years			260	7.7%	1,735	7.8%	4,893	8.6%	9,087	8.1%
Age 30 to 34 Years			271	8.0%	1,524	6.9%	4,086	7.1%	8,438	7.5%
Age 35 to 39 Years			200	5.9%	1,197	5.4%	3,136	5.5%	6,924	6.2%
Age 40 to 44 Years			192	5.7%	1,047	4.7%	2,697	4.7%	6,297	5.6%
Age 45 to 49 Years			178	5.3%	926	4.2%	2,385	4.2%	5,416	4.8%
Age 50 to 54 Years			194	5.7%	1,050	4.7%	2,637	4.6%	5,784	5.1%
Age 55 to 59 Years			223	6.6%	1,082	4.9%	2,718	4.8%	6,082	5.4%
Age 60 to 64 Years			220	6.5%	1,213	5.5%	2,948	5.2%	6,388	5.7%
Age 65 to 69 Years			196	5.8%	1,087	4.9%	2,873	5.0%	6,145	5.5%
Age 70 to 74 Years			152	4.5%	907	4.1%	2,306	4.0%	4,961	4.4%
Age 75 to 79 Years			128	3.8%	755	3.4%	1,819	3.2%	3,655	3.2%
Age 80 to 84 Years			97	2.9%	503	2.3%	1,093	1.9%	2,199	2.0%
Age 85 Years or Over			78	2.3%	575	2.6%	1,095	1.9%	2,047	1.8%
Female Median Age			38.3		35.1		33.6		35.7	
Age 19 Years or Less			761	22.6%	5,542	25.0%	13,971	24.4%	26,553	23.6%
Age 20 to 64 Years			1,960	58.1%	12,815	57.8%	34,051	59.5%	66,921	59.5%
Age 65 Years or Over			652	19.3%	3,826	17.2%	9,186	16.1%	19,006	16.9%

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1537 Charleston Hwy West Columbia, SC 29169		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Male Age Distribution (2024)									
Male Population	3,124	48.1%	24,699	52.7%	65,450	53.4%	117,476	51.1%	
Age Under 5 Years	224	7.2%	1,589	6.4%	4,135	6.3%	7,491	6.4%	
Age 5 to 9 Years	192	6.1%	1,328	5.4%	3,574	5.5%	6,938	5.9%	
Age 10 to 14 Years	227	7.3%	1,427	5.8%	3,502	5.4%	6,832	5.8%	
Age 15 to 19 Years	222	7.1%	3,633	14.7%	10,658	16.3%	13,741	11.7%	
Age 20 to 24 Years	216	6.9%	3,695	15.0%	10,830	16.5%	15,068	12.8%	
Age 25 to 29 Years	258	8.3%	1,837	7.4%	4,961	7.6%	8,966	7.6%	
Age 30 to 34 Years	227	7.3%	1,499	6.1%	4,004	6.1%	8,130	6.9%	
Age 35 to 39 Years	206	6.6%	1,279	5.2%	3,128	4.8%	6,698	5.7%	
Age 40 to 44 Years	168	5.4%	1,010	4.1%	2,695	4.1%	6,176	5.3%	
Age 45 to 49 Years	143	4.6%	951	3.9%	2,382	3.6%	5,321	4.5%	
Age 50 to 54 Years	179	5.7%	1,026	4.2%	2,580	3.9%	5,533	4.7%	
Age 55 to 59 Years	189	6.0%	1,034	4.2%	2,596	4.0%	5,589	4.8%	
Age 60 to 64 Years	194	6.2%	1,105	4.5%	2,754	4.2%	5,781	4.9%	
Age 65 to 69 Years	171	5.5%	1,031	4.2%	2,516	3.8%	5,232	4.5%	
Age 70 to 74 Years	116	3.7%	746	3.0%	1,958	3.0%	4,045	3.4%	
Age 75 to 79 Years	84	2.7%	611	2.5%	1,428	2.2%	2,856	2.4%	
Age 80 to 84 Years	58	1.8%	392	1.6%	821	1.3%	1,589	1.4%	
Age 85 Years or Over	52	1.7%	506	2.0%	929	1.4%	1,489	1.3%	
Male Median Age	34.1		31.1		29.4		32.1		
Age 19 Years or Less	864	27.7%	7,977	32.3%	21,869	33.4%	35,002	29.8%	
Age 20 to 64 Years	1,779	57.0%	13,437	54.4%	35,929	54.9%	67,263	57.3%	
Age 65 Years or Over	480	15.4%	3,285	13.3%	7,652	11.7%	15,211	12.9%	
Males per 100 Females (2024)									
Overall Comparison	93		111		114		104		
Age Under 5 Years	118	54.1%	107	51.7%	105	51.2%	104	51.0%	
Age 5 to 9 Years	101	50.2%	98	49.5%	104	51.1%	104	51.0%	
Age 10 to 14 Years	121	54.7%	113	53.1%	107	51.8%	105	51.2%	
Age 15 to 19 Years	115	53.5%	252	71.6%	318	76.1%	222	69.0%	
Age 20 to 24 Years	97	49.2%	122	54.9%	127	55.9%	121	54.6%	
Age 25 to 29 Years	99	49.8%	106	51.4%	101	50.3%	99	49.7%	
Age 30 to 34 Years	84	45.6%	98	49.6%	98	49.5%	96	49.1%	
Age 35 to 39 Years	103	50.7%	107	51.7%	100	49.9%	97	49.2%	
Age 40 to 44 Years	88	46.7%	96	49.1%	100	50.0%	98	49.5%	
Age 45 to 49 Years	80	44.5%	103	50.7%	100	50.0%	98	49.6%	
Age 50 to 54 Years	92	48.0%	98	49.4%	98	49.5%	96	48.9%	
Age 55 to 59 Years	85	45.9%	96	48.9%	96	48.9%	92	47.9%	
Age 60 to 64 Years	88	46.8%	91	47.7%	93	48.3%	91	47.5%	
Age 65 to 69 Years	87	46.6%	95	48.7%	88	46.7%	85	46.0%	
Age 70 to 74 Years	76	43.2%	82	45.1%	85	45.9%	82	44.9%	
Age 75 to 79 Years	65	39.5%	81	44.7%	78	44.0%	78	43.9%	
Age 80 to 84 Years	59	37.3%	78	43.8%	75	42.9%	72	42.0%	
Age 85 Years or Over	66	39.9%	88	46.8%	85	45.9%	73	42.1%	
Age 19 Years or Less	114	53.2%	144	59.0%	157	61.0%	132	56.9%	
Age 20 to 39 Years	95	48.7%	111	52.6%	111	52.6%	105	51.3%	
Age 40 to 64 Years	87	46.4%	96	49.1%	97	49.3%	95	48.7%	
Aqe 65 Years or Over	74	42.4%	86	46.2%	83	45.4%	80	44.5%	

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Household Type (2024)				
Total Households	3,057	21,015	54,970	100,564
Households with Children	662 21.7%	4,017 19.1%	9,547 17.4%	21,021 20.9%
Average Household Size	2.1	2.1	2.0	2.1
Household Density per Square Mile	974	744	700	654
Population Family	4,459 68.6%	28,493 60.8%	68,011 55.4%	142,325 61.9%
Population Non-Family	2,005 30.9%	14,835 31.6%	43,069 35.1%	73,061 31.8%
Population Group Quarters	32 0.5%	3,555 7.6%	11,579 9.4%	14,570 6.3%
Family Households	1,511 49.4%	9,818 46.7%	22,868 41.6%	46,303 46.0%
Married Couple Households	811 53.7%	5,507 56.1%	13,189 57.7%	27,319 59.0%
Other Family Households with Children	700 46.3%	4,311 43.9%	9,678 42.3%	18,985 41.0%
Family Households with Children	661 43.7%	4,000 40.7%	9,515 41.6%	20,979 45.3%
Married Couple with Children	317 48.0%	2,033 50.8%	5,047 53.0%	11,544 55.0%
Other Family Households with Children	343 52.0%	1,966 49.2%	4,468 47.0%	9,436 45.0%
Family Households No Children	850 56.3%	5,818 59.3%	13,352 58.4%	25,324 54.7%
Married Couple No Children	494 58.1%	3,474 59.7%	8,142 61.0%	15,775 62.3%
Other Family Households No Children	356 41.9%	2,344 40.3%	5,210 39.0%	9,549 37.7%
Non-Family Households	1,546 50.6%	11,197 53.3%	32,102 58.4%	54,261 54.0%
Non-Family Households with Children	2 0.1%	18 0.2%	31 -	41 -
Non-Family Households No Children	1,544 99.9%	11,180 99.8%	32,071 99.9%	54,220 99.9%
Average Family Household Size	3.0	2.9	3.0	3.1
Average Family Income	\$94,466	\$88,177	\$104,117	\$120,958
Median Family Income	\$64,158	\$74,626	\$85,428	\$87,462
Average Non-Family Household Size	1.3	1.3	1.3	1.3
Marital Status (2024)				
Population Age 15 Years or Over	5,287	38,440	100,829	188,321
Never Married	2,393 45.3%	20,157 52.4%	55,870 55.4%	91,284 48.5%
Currently Married	1,765 33.4%	10,377 27.0%	26,676 26.5%	60,522 32.1%
Previously Married	1,130 21.4%	7,906 20.6%	18,283 18.1%	36,515 19.4%
Separated	249 22.0%	1,320 16.7%	3,329 18.2%	7,016 19.2%
Widowed	332 29.4%	2,436 30.8%	5,111 28.0%	10,164 27.8%
Divorced	549 48.6%	4,150 52.5%	9,844 53.8%	19,336 53.0%
Educational Attainment (2024)				
Adult Population Age 25 Years or Over	4,433	26,628	67,436	140,829
Elementary (Grade Level 0 to 8)	62 1.4%	752 2.8%	1,483 2.2%	3,247 2.3%
Some High School (Grade Level 9 to 11)	158 3.6%	1,329 5.0%	3,368 5.0%	8,095 5.7%
High School Graduate	1,332 30.1%	6,835 25.7%	15,797 23.4%	32,532 23.1%
Some College	1,058 23.9%	5,057 19.0%	12,998 19.3%	27,823 19.8%
Associate Degree Only	409 9.2%	2,341 8.8%	5,273 7.8%	11,842 8.4%
Bachelor Degree Only	1,006 22.7%	5,982 22.5%	16,164 24.0%	33,043 23.5%
Graduate Degree	408 9.2%	4,332 16.3%	12,354 18.3%	24,248 17.2%
Any College (Some College or Higher)	2,880 65.0%	17,712 66.5%	46,789 69.4%	96,956 68.8%
College Degree + (Bachelor Degree or Higher)	1,414 31.9%	10,314 38.7%	28,519 42.3%	57,291 40.7%

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9713/-81.0766

1537 Charleston Hwy West Columbia, SC 29169	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Housing				
Total Housing Units (2024)	3,328	23,188	61,948	112,898
Total Housing Units (2020)	3,145	21,940	58,481	107,276
Historical Annual Growth (2020-2024)	183 1.5%	1,248 1.4%	3,466 1.5%	5,622 1.3%
Housing Units Occupied (2024)	3,057 91.9%	21,015 90.6%	54,970 88.7%	100,564 89.1%
Housing Units Owner-Occupied	1,639 53.6%	9,787 46.6%	24,493 44.6%	50,008 49.7%
Housing Units Renter-Occupied	1,419 46.4%	11,228 53.4%	30,477 55.4%	50,556 50.3%
Housing Units Vacant (2024)	270 8.1%	2,172 9.4%	6,978 11.3%	12,333 10.9%
Household Size (2024)				
Total Households	3,057	21,015	54,970	100,564
1 Person Households	1,301 42.5%	8,663 41.2%	26,107 47.5%	45,559 45.3%
2 Person Households	1,011 33.1%	7,692 36.6%	17,494 31.8%	32,537 32.4%
3 Person Households	412 13.5%	2,263 10.8%	5,770 10.5%	11,041 11.0%
4 Person Households	193 6.3%	1,464 7.0%	3,480 6.3%	7,038 7.0%
5 Person Households	87 2.8%	574 2.7%	1,363 2.5%	2,880 2.9%
6 Person Households	37 1.2%	253 1.2%	515 0.9%	1,035 1.0%
7 or More Person Households	17 0.6%	107 0.5%	240 0.4%	475 0.5%
Household Income Distribution (2024)				
HH Income \$200,000 or More	93 3.0%	1,096 5.2%	3,669 6.7%	7,636 7.6%
HH Income \$150,000 to \$199,999	118 3.8%	1,102 5.2%	2,897 5.3%	5,798 5.8%
HH Income \$125,000 to \$149,999	94 3.1%	1,148 5.5%	2,732 5.0%	4,879 4.9%
HH Income \$100,000 to \$124,999	245 8.0%	1,640 7.8%	4,063 7.4%	7,772 7.7%
HH Income \$75,000 to \$99,999	443 14.5%	2,765 13.2%	6,929 12.6%	12,314 12.2%
HH Income \$50,000 to \$74,999	493 16.1%	3,384 16.1%	9,409 17.1%	17,710 17.6%
HH Income \$35,000 to \$49,999	581 19.0%	2,947 14.0%	6,803 12.4%	13,001 12.9%
HH Income \$25,000 to \$34,999	341 11.1%	1,887 9.0%	4,764 8.7%	9,349 9.3%
HH Income \$15,000 to \$24,999	364 11.9%	1,762 8.4%	4,808 8.7%	8,116 8.1%
HH Income \$10,000 to \$14,999	79 2.6%	793 3.8%	2,707 4.9%	4,543 4.5%
HH Income Under \$10,000	208 6.8%	2,492 11.9%	6,189 11.3%	9,447 9.4%
Household Vehicles (2024)				
Households 0 Vehicles Available	220 7.2%	1,886 9.0%	5,126 9.3%	9,030 9.0%
Households 1 Vehicle Available	1,318 43.1%	8,785 41.8%	23,868 43.4%	41,788 41.6%
Households 2 Vehicles Available	1,082 35.4%	6,631 31.6%	17,336 31.5%	34,227 34.0%
Households 3 or More Vehicles Available	436 14.3%	3,714 17.7%	8,640 15.7%	15,519 15.4%
Total Vehicles Available	5,046	34,314	87,328	161,663
Average Vehicles per Household	1.7	1.6	1.6	1.6
Owner-Occupied Household Vehicles	3,290 65.2%	18,510 53.9%	46,162 52.9%	95,865 59.3%
Average Vehicles per Owner-Occupied Household	2.0	1.9	1.9	1.9
Renter-Occupied Household Vehicles	1,755 34.8%	15,805 46.1%	41,166 47.1%	65,798 40.7%
Average Vehicles per Renter-Occupied Household	1.2	1.4	1.4	1.3
Travel Time (2024)				
Worker Base Age 16 years or Over	3,183	23,258	61,926	117,344
Travel to Work in 14 Minutes or Less	898 28.2%	7,568 32.5%	19,866 32.1%	33,096 28.2%
Travel to Work in 15 to 29 Minutes	1,541 48.4%	9,584 41.2%	25,148 40.6%	50,172 42.8%
Travel to Work in 30 to 59 Minutes	408 12.8%	3,263 14.0%	8,610 13.9%	17,404 14.8%
Travel to Work in 60 Minutes or More	58 1.8%	487 2.1%	1,623 2.6%	3,894 3.3%
Work at Home	278 8.7%	2,356 10.1%	6,679 10.8%	12,777 10.9%
Average Minutes Travel to Work	17.1	16.7	17.1	18.0

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Transportation To Work (2024)				
Worker Base Age 16 years or Over	3,183	23,258	61,926	117,344
Drive to Work Alone	2,600 81.7%	18,073 77.7%	45,194 73.0%	85,836 73.1%
Drive to Work in Carpool	222 7.0%	1,415 6.1%	3,873 6.3%	8,621 7.3%
Travel to Work by Public Transportation	38 1.2%	328 1.4%	1,358 2.2%	2,531 2.2%
Drive to Work on Motorcycle	- -	6 -	42 -	81 -
Bicycle to Work	3 -	64 0.3%	219 0.4%	327 0.3%
Walk to Work	26 0.8%	846 3.6%	3,940 6.4%	5,735 4.9%
Other Means	16 0.5%	170 0.7%	621 1.0%	1,435 1.2%
Work at Home	278 8.7%	2,356 10.1%	6,679 10.8%	12,777 10.9%
Daytime Demographics (2024)				
Total Businesses	394	2,380	7,563	10,948
Total Employees	3,584	30,947	105,704	139,531
Company Headquarter Businesses	16 4.2%	101 4.2%	354 4.7%	489 4.5%
Company Headquarter Employees	480 13.4%	3,418 11.0%	20,326 19.2%	24,290 17.4%
Employee Population per Business	9.1 to 1	13.0 to 1	14.0 to 1	12.7 to 1
Residential Population per Business	16.5 to 1	19.7 to 1	16.2 to 1	21.0 to 1
Adj. Daytime Demographics Age 16 Years or Over	5,492	45,399	142,754	206,884
Labor Force				
Labor Population Age 16 Years or Over (2024)	5,194	37,907	99,568	185,874
Labor Force Total Males (2024)	2,428 46.7%	20,040 52.9%	53,548 53.8%	94,938 51.1%
Male Civilian Employed	1,504 61.9%	12,596 62.9%	33,207 62.0%	60,600 63.8%
Male Civilian Unemployed	54 2.2%	363 1.8%	1,039 1.9%	1,956 2.1%
Males in Armed Forces	103 4.2%	162 0.8%	455 0.8%	725 0.8%
Males Not in Labor Force	767 31.6%	6,919 34.5%	18,847 35.2%	31,657 33.3%
Labor Force Total Females (2024)	2,767 53.3%	17,867 47.1%	46,020 46.2%	90,936 48.9%
Female Civilian Employed	1,680 60.7%	10,663 59.7%	28,740 62.5%	56,769 62.4%
Female Civilian Unemployed	10 0.4%	238 1.3%	811 1.8%	2,042 2.2%
Females in Armed Forces	- -	35 0.2%	115 0.2%	428 0.5%
Females Not in Labor Force	1,077 38.9%	6,932 38.8%	16,354 35.5%	31,697 34.9%
Unemployment Rate	64 1.2%	601 1.6%	1,850 1.9%	3,998 2.2%
Occupation (2024)				
Occupation Population Age 16 Years or Over	3,183	23,258	61,926	117,344
Occupation Total Males	1,504 47.2%	12,595 54.2%	33,185 53.6%	60,574 51.6%
Occupation Total Females	1,680 52.8%	10,663 45.8%	28,740 46.4%	56,769 48.4%
Management, Business, Financial Operations	501 15.7%	3,395 14.6%	8,999 14.5%	17,178 14.6%
Professional, Related	788 24.8%	6,646 28.6%	18,205 29.4%	32,733 27.9%
Service	517 16.2%	3,774 16.2%	10,392 16.8%	20,349 17.3%
Sales, Office	824 25.9%	4,848 20.8%	13,193 21.3%	25,322 21.6%
Farming, Fishing, Forestry	4 0.1%	27 0.1%	202 0.3%	310 0.3%
Construction, Extraction, Maintenance	186 5.8%	1,741 7.5%	3,784 6.1%	6,733 5.7%
Production, Transport, Material Moving	363 11.4%	2,828 12.2%	7,150 11.5%	14,718 12.5%
White Collar Workers	2,113 66.4%	14,888 64.0%	40,398 65.2%	75,233 64.1%
Blue Collar Workers	1,070 33.6%	8,370 36.0%	21,528 34.8%	42,110 35.9%

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Units In Structure (2024)											
Total Units		3,057		21,015		54,970		100,564			
1 Detached Unit		2,038	66.6%	11,700	55.7%	29,063	52.9%	57,000	56.7%		
1 Attached Unit		47	1.5%	685	3.3%	2,539	4.6%	4,570	4.5%		
2 Units		91	3.0%	515	2.4%	1,474	2.7%	2,418	2.4%		
3 to 4 Units		258	8.4%	1,366	6.5%	3,697	6.7%	6,335	6.3%		
5 to 9 Units		62	2.0%	982	4.7%	3,475	6.3%	6,369	6.3%		
10 to 19 Units		132	4.3%	1,232	5.9%	3,641	6.6%	6,211	6.2%		
20 to 49 Units		124	4.1%	1,063	5.1%	2,732	5.0%	4,344	4.3%		
50 or More Units		45	1.5%	1,575	7.5%	4,667	8.5%	6,570	6.5%		
Mobile Home or Trailer		255	8.4%	1,863	8.9%	3,587	6.5%	6,562	6.5%		
Other Structure		5	0.2%	34	0.2%	95	0.2%	185	0.2%		
Homes Built By Year (2024)											
Homes Built 2020 or later		77	2.3%	577	2.5%	1,353	2.2%	2,428	2.2%		
Homes Built 2010 to 2019		194	5.8%	3,130	13.5%	7,436	12.0%	12,488	11.1%		
Homes Built 2000 to 2009		218	6.6%	2,222	9.6%	6,838	11.0%	12,264	10.9%		
Homes Built 1990 to 1999		167	5.0%	1,679	7.2%	4,233	6.8%	8,447	7.5%		
Homes Built 1980 to 1989		400	12.0%	2,444	10.5%	7,000	11.3%	13,476	11.9%		
Homes Built 1970 to 1979		494	14.8%	2,756	11.9%	8,031	13.0%	16,253	14.4%		
Homes Built 1960 to 1969		547	16.4%	3,346	14.4%	6,911	11.2%	13,193	11.7%		
Homes Built 1950 to 1959		628	18.9%	2,575	11.1%	5,173	8.4%	10,332	9.2%		
Homes Built 1940 to 1949		222	6.7%	1,039	4.5%	3,027	4.9%	4,846	4.3%		
Homes Built Before 1939		109	3.3%	1,248	5.4%	4,966	8.0%	6,836	6.1%		
Median Age of Homes		51.2	yrs	44.7	yrs	45.3	yrs	44.7	yrs		
Home Values (2024)											
Owner Specified Housing Units		1,639		9,787		24,493		50,008			
Home Values \$1,000,000 or More		38	2.3%	164	1.7%	358	1.5%	987	2.0%		
Home Values \$750,000 to \$999,999		9	0.6%	84	0.9%	250	1.0%	689	1.4%		
Home Values \$500,000 to \$749,999		30	1.8%	216	2.2%	1,259	5.1%	3,063	6.1%		
Home Values \$400,000 to \$499,999		55	3.4%	325	3.3%	1,145	4.7%	2,569	5.1%		
Home Values \$300,000 to \$399,999		132	8.0%	1,227	12.5%	3,402	13.9%	7,102	14.2%		
Home Values \$250,000 to \$299,999		100	6.1%	889	9.1%	2,655	10.8%	4,869	9.7%		
Home Values \$200,000 to \$249,999		268	16.3%	1,552	15.9%	3,776	15.4%	7,257	14.5%		
Home Values \$175,000 to \$199,999		144	8.8%	1,025	10.5%	2,264	9.2%	4,566	9.1%		
Home Values \$150,000 to \$174,999		247	15.1%	1,303	13.3%	3,007	12.3%	6,076	12.1%		
Home Values \$125,000 to \$149,999		159	9.7%	677	6.9%	1,714	7.0%	3,286	6.6%		
Home Values \$100,000 to \$124,999		225	13.8%	718	7.3%	1,526	6.2%	2,898	5.8%		
Home Values \$90,000 to \$99,999		86	5.3%	285	2.9%	488	2.0%	934	1.9%		
Home Values \$80,000 to \$89,999		27	1.6%	202	2.1%	391	1.6%	811	1.6%		
Home Values \$70,000 to \$79,999		33	2.0%	139	1.4%	242	1.0%	585	1.2%		
Home Values \$60,000 to \$69,999		7	0.4%	85	0.9%	210	0.9%	780	1.6%		
Home Values \$50,000 to \$59,999		18	1.1%	93	1.0%	239	1.0%	500	1.0%		
Home Values \$35,000 to \$49,999		8	0.5%	150	1.5%	322	1.3%	663	1.3%		
Home Values \$25,000 to \$34,999		6	0.4%	45	0.5%	104	0.4%	251	0.5%		
Home Values \$10,000 to \$24,999		24	1.5%	311	3.2%	712	2.9%	1,313	2.6%		
Home Values Under \$10,000		23	1.4%	296	3.0%	428	1.7%	809	1.6%		
Owner-Occupied Median Home Value		\$179,965		\$194,271		\$222,771		\$230,413			
Renter-Occupied Median Rent		\$836		\$915		\$924		\$912			

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1537 Charleston Hwy West Columbia, SC 29169	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Total Annual Consumer Expenditure (2024)				
Total Household Expenditure	\$174.64 M	\$1.19 B	\$3.2 B	\$6.28 B
Total Non-Retail Expenditure	\$92.3 M	\$630.04 M	\$1.7 B	\$3.33 B
Total Retail Expenditure	\$82.35 M	\$559.86 M	\$1.5 B	\$2.95 B
Apparel	\$6.05 M	\$41.59 M	\$112.38 M	\$220.88 M
Contributions	\$5.51 M	\$38.18 M	\$104.08 M	\$207.1 M
Education	\$4.73 M	\$34.7 M	\$96.33 M	\$191.5 M
Entertainment	\$9.63 M	\$66.3 M	\$178.87 M	\$353.08 M
Food and Beverages	\$25.96 M	\$176.08 M	\$472.54 M	\$923.2 M
Furnishings and Equipment	\$5.99 M	\$41.29 M	\$111.19 M	\$219.24 M
Gifts	\$4.09 M	\$28.88 M	\$79.21 M	\$157.36 M
Health Care	\$15.18 M	\$101.2 M	\$270.08 M	\$528.57 M
Household Operations	\$6.77 M	\$46.32 M	\$125.21 M	\$246.83 M
Miscellaneous Expenses	\$3.3 M	\$22.52 M	\$60.67 M	\$119.25 M
Personal Care	\$2.35 M	\$15.98 M	\$42.97 M	\$84.2 M
Personal Insurance	\$1.15 M	\$8.04 M	\$21.75 M	\$43.46 M
Reading	\$381.87 K	\$2.6 M	\$7.01 M	\$13.8 M
Shelter	\$37.22 M	\$253.99 M	\$685.64 M	\$1.34 B
Tobacco	\$1.19 M	\$7.66 M	\$20.33 M	\$38.8 M
Transportation	\$31.7 M	\$215.35 M	\$576.7 M	\$1.13 B
Utilities	\$13.46 M	\$89.22 M	\$238.24 M	\$463.19 M
Monthly Household Consumer Expenditure (2024)				
Total Household Expenditure	\$4,760	\$4,718	\$4,856	\$5,205
Total Non-Retail Expenditure	\$2,516 52.8%	\$2,498 52.9%	\$2,577 53.1%	\$2,762 53.1%
Total Retail Expenditures	\$2,245 47.2%	\$2,220 47.1%	\$2,279 46.9%	\$2,443 46.9%
Apparel	\$165 3.5%	\$165 3.5%	\$170 3.5%	\$183 3.5%
Contributions	\$150 3.2%	\$151 3.2%	\$158 3.2%	\$172 3.3%
Education	\$129 2.7%	\$138 2.9%	\$146 3.0%	\$159 3.0%
Entertainment	\$262 5.5%	\$263 5.6%	\$271 5.6%	\$293 5.6%
Food and Beverages	\$708 14.9%	\$698 14.8%	\$716 14.8%	\$765 14.7%
Furnishings and Equipment	\$163 3.4%	\$164 3.5%	\$169 3.5%	\$182 3.5%
Gifts	\$111 2.3%	\$115 2.4%	\$120 2.5%	\$130 2.5%
Health Care	\$414 8.7%	\$401 8.5%	\$409 8.4%	\$438 8.4%
Household Operations	\$185 3.9%	\$184 3.9%	\$190 3.9%	\$205 3.9%
Miscellaneous Expenses	\$90 1.9%	\$89 1.9%	\$92 1.9%	\$99 1.9%
Personal Care	\$64 1.3%	\$63 1.3%	\$65 1.3%	\$70 1.3%
Personal Insurance	\$31 0.7%	\$32 0.7%	\$33 0.7%	\$36 0.7%
Reading	\$10 0.2%	\$10 0.2%	\$11 0.2%	\$11 0.2%
Shelter	\$1,014 21.3%	\$1,007 21.3%	\$1,039 21.4%	\$1,110 21.3%
Tobacco	\$32 0.7%	\$30 0.6%	\$31 0.6%	\$32 0.6%
Transportation	\$864 18.2%	\$854 18.1%	\$874 18.0%	\$938 18.0%
Utilities	\$367 7.7%	\$354 7.5%	\$361 7.4%	\$384 7.4%