Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.0273/-94.5554

5440 Prospect Ave KCMO, MO 64130	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Population								
Estimated Population (2024)	14,249		104,089		233,175		447,537	
Projected Population (2029)	14,164		104,061		233,792		450,182	
Census Population (2020)	13,934		101,689		228,657		439,138	
Census Population (2010)	13,870		98,797		220,820		421,457	
Projected Annual Growth (2024-2029)	-85	-0.1%	-28	-	618	-	2,645	0.1%
Historical Annual Growth (2020-2024)	315	0.6%	2,401	0.6%	4,518	0.5%	8,399	0.5%
Historical Annual Growth (2010-2020)	63	-	2,891	0.3%	7,837	0.4%	17,680	0.4%
Estimated Population Density (2024)	4,538	*psm*	3,683	*psm*	2,970	*psm*	2,908	*psm*
Trade Area Size	3.1	*sq mi*	28.3	*sq mi*	78.5	*sq mi*	153.9	*sq mi*
Households								
Estimated Households (2024)	5,856		49,097		108,171		201,452	
Projected Households (2029)	5,824		49,179		108,644		203,273	
Census Households (2020)	5,428		46,402		102,915		192,485	
Census Households (2010)	5,347		44,405		98,385		181,001	
Projected Annual Growth (2024-2029)	-33	-0.1%	82	-	473	-	1,820	0.2%
Historical Annual Change (2010-2024)	509	0.7%	4,692	0.8%	9,786	0.7%	20,451	0.8%
Average Household Income								
Estimated Average Household Income (2024)	$55,712		$98,836		$103,141		$96,759	
Projected Average Household Income (2029)	$58,089		$103,376		$107,845		$100,602	
Census Average Household Income (2010)	$31,976		$58,124		$59,210		$57,373	
Census Average Household Income (2000)	$31,894		$49,689		$50,164		$50,161	
Projected Annual Change (2024-2029)	$2,377	0.9%	$4,539	0.9%	$4,704	0.9%	$3,843	0.8%
Historical Annual Change (2000-2024)	$23,818	3.1%	$49,147	4.1%	$52,977	4.4%	$46,598	3.9%
Median Household Income								
Estimated Median Household Income (2024)	$45,509		$73,252		$75,947		$73,479	
Projected Median Household Income (2029)	$45,373		$73,590		$76,356		$73,984	
Census Median Household Income (2010)	$26,717		$43,447		$45,652		$45,875	
Census Median Household Income (2000)	$24,896		$36,499		$38,564		$39,561	
Projected Annual Change (2024-2029)	-$136	-	$338	-	$409	0.1%	$505	0.1%
Historical Annual Change (2000-2024)	$20,613	3.4%	$36,752	4.2%	$37,383	4.0%	$33,918	3.6%
Per Capita Income								
Estimated Per Capita Income (2024)	$23,245		$46,748		$47,988		$43,674	
Projected Per Capita Income (2029)	$24,233		$48,983		$50,256		$45,544	
Census Per Capita Income (2010)	$12,331		$26,124		$26,382		$24,640	
Census Per Capita Income (2000)	$11,515		$21,644		$21,820		$21,258	
Projected Annual Change (2024-2029)	$988	0.9%	$2,235	1.0%	$2,268	0.9%	$1,870	0.9%
Historical Annual Change (2000-2024)	$11,730	4.2%	$25,104	4.8%	$26,168	5.0%	$22,416	4.4%
Estimated Average Household Net Worth (2024)	$470,136		$797,819		$799,467		$778,587	

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Lat/Lon: 39.0273/-94.5554

5440 Prospect Ave KCMO, MO 64130	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Race and Ethnicity								
Total Population (2024)	14,249		104,089		233,175		447,537	
White (2024)	9,921	69.6%	72,418	69.6%	160,330	68.8%	299,070	66.8%
Black or African American (2024)	2,706	19.0%	19,739	19.0%	43,512	18.7%	86,826	19.4%
American Indian or Alaska Native (2024)	62	0.4%	391	0.4%	947	0.4%	1,846	0.4%
Asian (2024)	236	1.7%	2,062	2.0%	5,953	2.6%	13,165	2.9%
Hawaiian or Pacific Islander (2024)	11	-	70	-	155	-	359	-
Other Race (2024)	499	3.5%	3,039	2.9%	7,923	3.4%	17,638	3.9%
Two or More Races (2024)	814	5.7%	6,370	6.1%	14,355	6.2%	28,633	6.4%
Population < 18 (2024)	2,900	20.4%	22,567	21.7%	52,391	22.5%	101,383	22.7%
White Not Hispanic	1,638	56.5%	12,322	54.6%	28,439	54.3%	53,186	52.5%
Black or African American	705	24.3%	5,059	22.4%	11,462	21.9%	22,976	22.7%
Asian	38	1.3%	534	2.4%	1,497	2.9%	2,993	3.0%
Other Race Not Hispanic	163	5.6%	1,590	7.0%	3,330	6.4%	6,622	6.5%
Hispanic	356	12.3%	3,062	13.6%	7,662	14.6%	15,606	15.4%
Not Hispanic or Latino Population (2024)	13,049	91.6%	95,103	91.4%	210,320	90.2%	398,971	89.1%
Not Hispanic White	9,674	74.1%	69,797	73.4%	153,920	73.2%	286,644	71.8%
Not Hispanic Black or African American	2,693	20.6%	19,476	20.5%	42,641	20.3%	83,974	21.0%
Not Hispanic American Indian or Alaska Native	28	0.2%	200	0.2%	450	0.2%	870	0.2%
Not Hispanic Asian	225	1.7%	2,018	2.1%	5,806	2.8%	12,834	3.2%
Not Hispanic Hawaiian or Pacific Islander	7	-	55	-	111	-	269	-
Not Hispanic Other Race	17	0.1%	277	0.3%	677	0.3%	1,681	0.4%
Not Hispanic Two or More Races	405	3.1%	3,280	3.4%	6,714	3.2%	12,699	3.2%
Hispanic or Latino Population (2024)	1,200	8.4%	8,986	8.6%	22,854	9.8%	48,566	10.9%
Hispanic White	247	20.6%	2,620	29.2%	6,409	28.0%	12,426	25.6%
Hispanic Black or African American	13	1.1%	263	2.9%	871	3.8%	2,852	5.9%
Hispanic American Indian or Alaska Native	34	2.8%	192	2.1%	496	2.2%	976	2.0%
Hispanic Asian	12	1.0%	44	0.5%	147	0.6%	331	0.7%
Hispanic Hawaiian or Pacific Islander	4	0.3%	15	0.2%	44	0.2%	90	0.2%
Hispanic Other Race	482	40.2%	2,762	30.7%	7,245	31.7%	15,957	32.9%
Hispanic Two or More Races	409	34.1%	3,090	34.4%	7,641	33.4%	15,935	32.8%
Not Hispanic or Latino Population (2020)	13,311	95.5%	95,349	93.8%	201,965	88.3%	366,919	83.6%
Hispanic or Latino Population (2020)	622	4.5%	6,339	6.2%	26,691	11.7%	72,219	16.4%
Not Hispanic or Latino Population (2010)	13,517	97.4%	94,443	95.6%	200,381	90.7%	363,687	86.3%
Hispanic or Latino Population (2010)	354	2.6%	4,354	4.4%	20,439	9.3%	57,771	13.7%
Not Hispanic or Latino Population (2029)	12,815	90.5%	93,945	90.3%	208,829	89.3%	397,829	88.4%
Hispanic or Latino Population (2029)	1,349	9.5%	10,117	9.7%	24,964	10.7%	52,353	11.6%
Projected Annual Growth (2024-2029)	149	2.5%	1,131	2.5%	2,109	1.8%	3,787	1.6%
Historical Annual Growth (2010-2020)	268	7.6%	1,985	4.6%	6,252	3.1%	14,448	2.5%

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Inland
Commercial Real Estate Services LLC

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5440 Prospect Ave KCMO, MO 64130	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Total Age Distribution (2024)								
Total Population	14,249		104,089		233,175		447,537	
Age Under 5 Years	796	5.6%	6,559	6.3%	15,400	6.6%	29,267	6.5%
Age 5 to 9 Years	888	6.2%	6,583	6.3%	14,821	6.4%	28,544	6.4%
Age 10 to 14 Years	825	5.8%	6,011	5.8%	14,000	6.0%	27,272	6.1%
Age 15 to 19 Years	1,105	7.8%	5,920	5.7%	13,216	5.7%	26,186	5.9%
Age 20 to 24 Years	1,166	8.2%	7,784	7.5%	16,007	6.9%	29,455	6.6%
Age 25 to 29 Years	1,005	7.1%	9,127	8.8%	20,820	8.9%	38,624	8.6%
Age 30 to 34 Years	1,034	7.3%	8,610	8.3%	19,912	8.5%	37,282	8.3%
Age 35 to 39 Years	894	6.3%	7,086	6.8%	16,629	7.1%	31,766	7.1%
Age 40 to 44 Years	831	5.8%	6,158	5.9%	14,517	6.2%	28,522	6.4%
Age 45 to 49 Years	655	4.6%	4,967	4.8%	11,763	5.0%	23,593	5.3%
Age 50 to 54 Years	768	5.4%	5,666	5.4%	12,707	5.4%	25,003	5.6%
Age 55 to 59 Years	889	6.2%	6,085	5.8%	13,163	5.6%	25,027	5.6%
Age 60 to 64 Years	952	6.7%	6,619	6.4%	14,427	6.2%	27,379	6.1%
Age 65 to 69 Years	787	5.5%	5,823	5.6%	12,529	5.4%	23,757	5.3%
Age 70 to 74 Years	590	4.1%	4,365	4.2%	9,337	4.0%	17,892	4.0%
Age 75 to 79 Years	483	3.4%	3,159	3.0%	6,461	2.8%	12,575	2.8%
Age 80 to 84 Years	315	2.2%	1,880	1.8%	3,827	1.6%	7,715	1.7%
Age 85 Years or Over	266	1.9%	1,688	1.6%	3,639	1.6%	7,678	1.7%
Median Age	37.1		36.2		35.6		36.0	
Age 19 Years or Less	3,614	25.4%	25,073	24.1%	57,438	24.6%	111,269	24.9%
Age 20 to 64 Years	8,194	57.5%	62,102	59.7%	139,944	60.0%	266,651	59.6%
Age 65 Years or Over	2,441	17.1%	16,914	16.2%	35,793	15.4%	69,616	15.6%
Female Age Distribution (2024)								
Female Population	7,031	49.3%	52,241	50.2%	116,932	50.1%	224,534	50.2%
Age Under 5 Years	376	5.4%	3,142	6.0%	7,534	6.4%	14,418	6.4%
Age 5 to 9 Years	445	6.3%	3,221	6.2%	7,281	6.2%	14,155	6.3%
Age 10 to 14 Years	418	5.9%	3,087	5.9%	7,003	6.0%	13,450	6.0%
Age 15 to 19 Years	356	5.1%	2,628	5.0%	6,152	5.3%	12,541	5.6%
Age 20 to 24 Years	432	6.1%	3,711	7.1%	7,971	6.8%	14,715	6.6%
Age 25 to 29 Years	528	7.5%	4,684	9.0%	10,615	9.1%	19,543	8.7%
Age 30 to 34 Years	547	7.8%	4,379	8.4%	9,912	8.5%	18,419	8.2%
Age 35 to 39 Years	459	6.5%	3,534	6.8%	8,229	7.0%	15,613	7.0%
Age 40 to 44 Years	432	6.1%	3,077	5.9%	7,202	6.2%	14,155	6.3%
Age 45 to 49 Years	326	4.6%	2,427	4.6%	5,743	4.9%	11,578	5.2%
Age 50 to 54 Years	382	5.4%	2,814	5.4%	6,250	5.3%	12,193	5.4%
Age 55 to 59 Years	442	6.3%	2,978	5.7%	6,440	5.5%	12,274	5.5%
Age 60 to 64 Years	466	6.6%	3,304	6.3%	7,279	6.2%	13,964	6.2%
Age 65 to 69 Years	410	5.8%	3,032	5.8%	6,471	5.5%	12,287	5.5%
Age 70 to 74 Years	326	4.6%	2,337	4.5%	4,989	4.3%	9,561	4.3%
Age 75 to 79 Years	296	4.2%	1,725	3.3%	3,518	3.0%	6,834	3.0%
Age 80 to 84 Years	202	2.9%	1,100	2.1%	2,210	1.9%	4,414	2.0%
Age 85 Years or Over	189	2.7%	1,062	2.0%	2,134	1.8%	4,419	2.0%
Female Median Age	38.9		37.1		36.2		36.6	
Age 19 Years or Less	1,595	22.7%	12,077	23.1%	27,969	23.9%	54,564	24.3%
Age 20 to 64 Years	4,013	57.1%	30,908	59.2%	69,641	59.6%	132,455	59.0%
Age 65 Years or Over	1,423	20.2%	9,256	17.7%	19,321	16.5%	37,515	16.7%

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Male Age Distribution (2024)								
Male Population	7,218	50.7%	51,849	49.8%	116,243	49.9%	223,003	49.8%
Age Under 5 Years	419	5.8%	3,417	6.6%	7,866	6.8%	14,849	6.7%
Age 5 to 9 Years	443	6.1%	3,362	6.5%	7,539	6.5%	14,389	6.5%
Age 10 to 14 Years	408	5.6%	2,924	5.6%	6,998	6.0%	13,822	6.2%
Age 15 to 19 Years	749	10.4%	3,293	6.4%	7,065	6.1%	13,645	6.1%
Age 20 to 24 Years	734	10.2%	4,072	7.9%	8,036	6.9%	14,740	6.6%
Age 25 to 29 Years	477	6.6%	4,443	8.6%	10,205	8.8%	19,080	8.6%
Age 30 to 34 Years	487	6.7%	4,231	8.2%	10,000	8.6%	18,863	8.5%
Age 35 to 39 Years	435	6.0%	3,552	6.9%	8,400	7.2%	16,153	7.2%
Age 40 to 44 Years	400	5.5%	3,081	5.9%	7,315	6.3%	14,368	6.4%
Age 45 to 49 Years	329	4.6%	2,540	4.9%	6,019	5.2%	12,015	5.4%
Age 50 to 54 Years	386	5.3%	2,852	5.5%	6,458	5.6%	12,810	5.7%
Age 55 to 59 Years	447	6.2%	3,107	6.0%	6,723	5.8%	12,753	5.7%
Age 60 to 64 Years	486	6.7%	3,315	6.4%	7,148	6.1%	13,415	6.0%
Age 65 to 69 Years	377	5.2%	2,790	5.4%	6,058	5.2%	11,470	5.1%
Age 70 to 74 Years	264	3.7%	2,028	3.9%	4,348	3.7%	8,331	3.7%
Age 75 to 79 Years	187	2.6%	1,434	2.8%	2,943	2.5%	5,741	2.6%
Age 80 to 84 Years	113	1.6%	780	1.5%	1,617	1.4%	3,301	1.5%
Age 85 Years or Over	77	1.1%	627	1.2%	1,505	1.3%	3,259	1.5%
Male Median Age	35.6		35.5		35.1		35.4	
Age 19 Years or Less	2,020	28.0%	12,996	25.1%	29,468	25.4%	56,705	25.4%
Age 20 to 64 Years	4,181	57.9%	31,194	60.2%	70,303	60.5%	134,197	60.2%
Age 65 Years or Over	1,018	14.1%	7,658	14.8%	16,471	14.2%	32,102	14.4%
Males per 100 Females (2024)								
Overall Comparison	103		99		99		99	
Age Under 5 Years	111	52.7%	109	52.1%	104	51.1%	103	50.7%
Age 5 to 9 Years	100	49.9%	104	51.1%	104	50.9%	102	50.4%
Age 10 to 14 Years	98	49.4%	95	48.6%	100	50.0%	103	50.7%
Age 15 to 19 Years	210	67.8%	125	55.6%	115	53.5%	109	52.1%
Age 20 to 24 Years	170	63.0%	110	52.3%	101	50.2%	100	50.0%
Age 25 to 29 Years	90	47.5%	95	48.7%	96	49.0%	98	49.4%
Age 30 to 34 Years	89	47.1%	97	49.1%	101	50.2%	102	50.6%
Age 35 to 39 Years	95	48.7%	101	50.1%	102	50.5%	103	50.9%
Age 40 to 44 Years	93	48.1%	100	50.0%	102	50.4%	102	50.4%
Age 45 to 49 Years	101	50.3%	105	51.1%	105	51.2%	104	50.9%
Age 50 to 54 Years	101	50.2%	101	50.3%	103	50.8%	105	51.2%
Age 55 to 59 Years	101	50.3%	104	51.1%	104	51.1%	104	51.0%
Age 60 to 64 Years	104	51.0%	100	50.1%	98	49.5%	96	49.0%
Age 65 to 69 Years	92	48.0%	92	47.9%	94	48.4%	93	48.3%
Age 70 to 74 Years	81	44.7%	87	46.5%	87	46.6%	87	46.6%
Age 75 to 79 Years	63	38.7%	83	45.4%	84	45.6%	84	45.7%
Age 80 to 84 Years	56	35.9%	71	41.5%	73	42.3%	75	42.8%
Age 85 Years or Over	41	29.0%	59	37.1%	71	41.4%	74	42.4%
Age 19 Years or Less	127	55.9%	108	51.8%	105	51.3%	104	51.0%
Age 20 to 39 Years	109	52.0%	100	50.0%	100	49.9%	101	50.2%
Age 40 to 64 Years	100	50.0%	102	50.5%	102	50.6%	102	50.5%
Age 65 Years or Over	72	41.7%	83	45.3%	85	46.0%	86	46.1%

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Household Type (2024)								
Total Households	5,856		49,097		108,171		201,452	
Households with Children	1,249	21.3%	8,422	17.2%	20,170	18.6%	41,857	20.8%
Average Household Size	2.3		2.1		2.1		2.2	
Household Density per Square Mile	1,865		1,737		1,378		1,309	
Population Family	8,962	62.9%	61,191	58.8%	141,854	60.8%	292,474	65.4%
Population Non-Family	4,317	30.3%	40,074	38.5%	85,257	36.6%	146,183	32.7%
Population Group Quarters	969	6.8%	2,824	2.7%	6,064	2.6%	8,879	2.0%
Family Households	2,758	47.1%	18,917	38.5%	43,498	40.2%	89,879	44.6%
Married Couple Households	1,180	42.8%	10,565	55.8%	25,543	58.7%	55,165	61.4%
Other Family Households with Children	1,578	57.2%	8,352	44.2%	17,956	41.3%	34,714	38.6%
Family Households with Children	1,248	45.3%	8,414	44.5%	20,142	46.3%	41,789	46.5%
Married Couple with Children	438	35.1%	4,314	51.3%	10,971	54.5%	23,764	56.9%
Other Family Households with Children	810	64.9%	4,099	48.7%	9,171	45.5%	18,024	43.1%
Family Households No Children	1,510	54.7%	10,503	55.5%	23,356	53.7%	48,090	53.5%
Married Couple No Children	742	49.1%	6,251	59.5%	14,571	62.4%	31,401	65.3%
Other Family Households No Children	768	50.9%	4,253	40.5%	8,785	37.6%	16,689	34.7%
Non-Family Households	3,098	52.9%	30,180	61.5%	64,673	59.8%	111,573	55.4%
Non-Family Households with Children	-	-	8	-	28	-	68	-
Non-Family Households No Children	3,098	#####	30,172	#####	64,645	#####	111,505	99.9%
Average Family Household Size	3.2		3.2		3.3		3.3	
Average Family Income	$71,086		$161,150		$166,083		$141,967	
Median Family Income	$70,653		$112,045		$112,006		$101,545	
Average Non-Family Household Size	1.4		1.3		1.3		1.3	
Marital Status (2024)								
Population Age 15 Years or Over	11,740		84,937		188,953		362,454	
Never Married	6,402	54.5%	40,473	47.7%	85,062	45.0%	150,928	41.6%
Currently Married	2,496	21.3%	27,100	31.9%	64,294	34.0%	134,750	37.2%
Previously Married	2,842	24.2%	17,364	20.4%	39,598	21.0%	76,776	21.2%
Separated	607	21.4%	3,145	18.1%	7,307	18.5%	14,957	19.5%
Widowed	772	27.2%	4,529	26.1%	8,758	22.1%	17,097	22.3%
Divorced	1,462	51.5%	9,690	55.8%	23,532	59.4%	44,723	58.3%
Educational Attainment (2024)								
Adult Population Age 25 Years or Over	9,469		71,233		159,730		306,813	
Elementary (Grade Level 0 to 8)	231	2.4%	1,714	2.4%	4,591	2.9%	11,703	3.8%
Some High School (Grade Level 9 to 11)	853	9.0%	4,221	5.9%	8,484	5.3%	16,962	5.5%
High School Graduate	3,355	35.4%	17,785	25.0%	39,196	24.5%	76,139	24.8%
Some College	2,287	24.2%	13,340	18.7%	30,379	19.0%	61,489	20.0%
Associate Degree Only	664	7.0%	4,350	6.1%	10,288	6.4%	21,065	6.9%
Bachelor Degree Only	1,396	14.7%	17,213	24.2%	39,456	24.7%	72,196	23.5%
Graduate Degree	683	7.2%	12,611	17.7%	27,336	17.1%	47,260	15.4%
Any College (Some College or Higher)	5,030	53.1%	47,513	66.7%	107,459	67.3%	202,010	65.8%
College Degree + (Bachelor Degree or Higher)	2,079	22.0%	29,823	41.9%	66,792	41.8%	119,456	38.9%

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups

Inland
Commercial Real Estate Services LLC

Lat/Lon: 39.0273/-94.5554

5440 Prospect Ave KCMO, MO 64130	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Housing								
Total Housing Units (2024)	6,843		56,505		122,968		225,611	
Total Housing Units (2020)	6,700		54,948		119,489		218,454	
Historical Annual Growth (2020-2024)	143	0.5%	1,556	0.7%	3,478	0.7%	7,157	0.8%
Housing Units Occupied (2024)	5,856	85.6%	49,097	86.9%	108,171	88.0%	201,452	89.3%
Housing Units Owner-Occupied	2,548	43.5%	23,041	46.9%	52,602	48.6%	102,337	50.8%
Housing Units Renter-Occupied	3,309	56.5%	26,056	53.1%	55,569	51.4%	99,115	49.2%
Housing Units Vacant (2024)	986	14.4%	7,408	13.1%	14,797	12.0%	24,159	10.7%
Household Size (2024)								
Total Households	5,856		49,097		108,171		201,452	
1 Person Households	2,779	47.5%	25,959	52.9%	55,926	51.7%	96,503	47.9%
2 Person Households	1,865	31.8%	14,293	29.1%	32,048	29.6%	63,655	31.6%
3 Person Households	635	10.8%	4,422	9.0%	9,912	9.2%	19,612	9.7%
4 Person Households	305	5.2%	2,568	5.2%	5,926	5.5%	12,240	6.1%
5 Person Households	172	2.9%	1,114	2.3%	2,608	2.4%	5,709	2.8%
6 Person Households	67	1.1%	482	1.0%	1,166	1.1%	2,517	1.2%
7 or More Person Households	34	0.6%	258	0.5%	585	0.5%	1,215	0.6%
Household Income Distribution (2024)								
HH Income $200,000 or More	135	2.3%	5,027	10.2%	11,117	10.3%	17,739	8.8%
HH Income $150,000 to $199,999	266	4.5%	3,370	6.9%	7,556	7.0%	13,890	6.9%
HH Income $125,000 to $149,999	168	2.9%	2,932	6.0%	6,486	6.0%	12,344	6.1%
HH Income $100,000 to $124,999	393	6.7%	3,981	8.1%	9,179	8.5%	18,170	9.0%
HH Income $75,000 to $99,999	493	8.4%	5,510	11.2%	12,853	11.9%	24,737	12.3%
HH Income $50,000 to $74,999	946	16.1%	7,182	14.6%	16,828	15.6%	33,093	16.4%
HH Income $35,000 to $49,999	956	16.3%	5,068	10.3%	11,290	10.4%	23,235	11.5%
HH Income $25,000 to $34,999	615	10.5%	3,813	7.8%	8,627	8.0%	17,410	8.6%
HH Income $15,000 to $24,999	751	12.8%	4,675	9.5%	9,066	8.4%	15,836	7.9%
HH Income $10,000 to $14,999	501	8.6%	3,317	6.8%	5,974	5.5%	9,322	4.6%
HH Income Under $10,000	633	10.8%	4,221	8.6%	9,194	8.5%	15,676	7.8%
Household Vehicles (2024)								
Households 0 Vehicles Available	1,185	20.2%	7,379	15.0%	13,621	12.6%	21,173	10.5%
Households 1 Vehicle Available	2,629	44.9%	21,961	44.7%	46,534	43.0%	86,584	43.0%
Households 2 Vehicles Available	1,420	24.2%	14,594	29.7%	35,226	32.6%	67,227	33.4%
Households 3 or More Vehicles Available	623	10.6%	5,164	10.5%	12,790	11.8%	26,468	13.1%
Total Vehicles Available	7,492		68,293		159,530		309,749	
Average Vehicles per Household	1.3		1.4		1.5		1.5	
Owner-Occupied Household Vehicles	4,200	56.1%	39,583	58.0%	94,197	59.0%	189,640	61.2%
Average Vehicles per Owner-Occupied Household	1.6		1.7		1.8		1.9	
Renter-Occupied Household Vehicles	3,292	43.9%	28,710	42.0%	65,333	41.0%	120,109	38.8%
Average Vehicles per Renter-Occupied Household	-		1.1		1.2		1.2	
Travel Time (2024)								
Worker Base Age 16 years or Over	6,088		52,153		118,614		227,084	
Travel to Work in 14 Minutes or Less	1,886	31.0%	13,228	25.4%	28,394	23.9%	50,503	22.2%
Travel to Work in 15 to 29 Minutes	2,453	40.3%	20,008	38.4%	46,829	39.5%	92,815	40.9%
Travel to Work in 30 to 59 Minutes	940	15.4%	7,523	14.4%	17,946	15.1%	37,515	16.5%
Travel to Work in 60 Minutes or More	101	1.7%	1,164	2.2%	2,559	2.2%	4,881	2.1%
Work at Home	707	11.6%	10,230	19.6%	22,885	19.3%	41,371	18.2%
Average Minutes Travel to Work	17.7		18.7		19.1		19.7	

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.0273/-94.5554

5440 Prospect Ave KCMO, MO 64130	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Transportation To Work (2024)								
Worker Base Age 16 years or Over	6,088		52,153		118,614		227,084	
Drive to Work Alone	4,679	76.9%	35,834	68.7%	82,548	69.6%	160,887	70.8%
Drive to Work in Carpool	393	6.5%	3,292	6.3%	7,426	6.3%	14,689	6.5%
Travel to Work by Public Transportation	158	2.6%	1,240	2.4%	2,279	1.9%	3,906	1.7%
Drive to Work on Motorcycle	9	0.2%	85	0.2%	195	0.2%	393	0.2%
Bicycle to Work	14	0.2%	113	0.2%	240	0.2%	426	0.2%
Walk to Work	82	1.3%	748	1.4%	1,727	1.5%	3,043	1.3%
Other Means	45	0.7%	611	1.2%	1,313	1.1%	2,370	1.0%
Work at Home	707	11.6%	10,230	19.6%	22,885	19.3%	41,371	18.2%
Daytime Demographics (2024)								
Total Businesses	286		5,472		12,255		21,510	
Total Employees	2,294		59,122		147,308		258,867	
Company Headquarter Businesses	3	0.9%	183	3.3%	463	3.8%	846	3.9%
Company Headquarter Employees	57	2.5%	8,907	15.1%	24,129	16.4%	39,628	15.3%
Employee Population per Business	8.0 to 1		10.8 to 1		12.0 to 1		12.0 to 1	
Residential Population per Business	49.8 to 1		19.0 to 1		19.0 to 1		20.8 to 1	
Adj. Daytime Demographics Age 16 Years or Over	7,810		90,704		214,677		388,451	
Labor Force								
Labor Population Age 16 Years or Over (2024)	11,604		83,795		186,184		357,043	
Labor Force Total Males (2024)	5,885	50.7%	41,610	49.7%	92,527	49.7%	177,248	49.6%
Male Civilian Employed	3,165	53.8%	27,003	64.9%	61,814	66.8%	118,975	67.1%
Male Civilian Unemployed	172	2.9%	1,185	2.8%	2,401	2.6%	4,839	2.7%
Males in Armed Forces	-	-	46	0.1%	177	0.2%	342	0.2%
Males Not in Labor Force	2,548	43.3%	13,376	32.1%	28,135	30.4%	53,093	30.0%
Labor Force Total Females (2024)	5,719	49.3%	42,185	50.3%	93,657	50.3%	179,795	50.4%
Female Civilian Employed	2,924	51.1%	25,152	59.6%	56,808	60.7%	108,128	60.1%
Female Civilian Unemployed	113	2.0%	947	2.2%	2,187	2.3%	4,301	2.4%
Females in Armed Forces	-	-	11	-	15	-	15	-
Females Not in Labor Force	2,683	46.9%	16,074	38.1%	34,647	37.0%	67,352	37.5%
Unemployment Rate	286	2.5%	2,132	2.5%	4,588	2.5%	9,140	2.6%
Occupation (2024)								
Occupation Population Age 16 Years or Over	6,088		52,153		118,614		227,084	
Occupation Total Males	3,165	52.0%	27,001	51.8%	61,805	52.1%	118,957	52.4%
Occupation Total Females	2,924	48.0%	25,152	48.2%	56,808	47.9%	108,128	47.6%
Management, Business, Financial Operations	815	13.4%	9,633	18.5%	21,999	18.5%	40,884	18.0%
Professional, Related	1,346	22.1%	14,829	28.4%	32,896	27.7%	60,560	26.7%
Service	1,311	21.5%	8,126	15.6%	18,091	15.3%	34,477	15.2%
Sales, Office	1,152	18.9%	9,616	18.4%	22,288	18.8%	44,099	19.4%
Farming, Fishing, Forestry	2	-	51	-	144	0.1%	473	0.2%
Construction, Extraction, Maintenance	549	9.0%	3,025	5.8%	7,515	6.3%	15,198	6.7%
Production, Transport, Material Moving	913	15.0%	6,874	13.2%	15,679	13.2%	31,393	13.8%
White Collar Workers	3,313	54.4%	34,077	65.3%	77,184	65.1%	145,543	64.1%
Blue Collar Workers	2,776	45.6%	18,076	34.7%	41,430	34.9%	81,541	35.9%

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.0273/-94.5554

5440 Prospect Ave **KCMO, MO 64130**	**1 mi radius**		**3 mi radius**		**5 mi radius**		**7 mi radius**	
Units In Structure (2024)								
Total Units	5,856		49,097		108,171		201,452	
1 Detached Unit	3,815	65.1%	29,280	59.6%	66,346	61.3%	124,892	62.0%
1 Attached Unit	223	3.8%	1,916	3.9%	4,854	4.5%	10,125	5.0%
2 Units	285	4.9%	1,983	4.0%	3,740	3.5%	6,335	3.1%
3 to 4 Units	225	3.8%	2,070	4.2%	4,460	4.1%	8,405	4.2%
5 to 9 Units	253	4.3%	2,638	5.4%	5,780	5.3%	10,702	5.3%
10 to 19 Units	312	5.3%	2,858	5.8%	6,479	6.0%	11,115	5.5%
20 to 49 Units	250	4.3%	2,981	6.1%	5,775	5.3%	9,772	4.9%
50 or More Units	482	8.2%	5,222	10.6%	10,201	9.4%	18,988	9.4%
Mobile Home or Trailer	12	0.2%	141	0.3%	489	0.5%	1,045	0.5%
Other Structure	1	-	8	-	46	-	74	-
Homes Built By Year (2024)								
Homes Built 2020 or later	90	1.3%	835	1.5%	1,985	1.6%	3,624	1.6%
Homes Built 2010 to 2019	453	6.6%	3,053	5.4%	6,856	5.6%	13,157	5.8%
Homes Built 2000 to 2009	333	4.9%	2,837	5.0%	6,154	5.0%	11,573	5.1%
Homes Built 1990 to 1999	191	2.8%	2,458	4.4%	4,886	4.0%	9,205	4.1%
Homes Built 1980 to 1989	261	3.8%	2,323	4.1%	6,306	5.1%	13,276	5.9%
Homes Built 1970 to 1979	419	6.1%	3,479	6.2%	9,891	8.0%	22,010	9.8%
Homes Built 1960 to 1969	627	9.2%	4,256	7.5%	10,191	8.3%	25,031	11.1%
Homes Built 1950 to 1959	822	12.0%	6,698	11.9%	19,453	15.8%	39,098	17.3%
Homes Built 1940 to 1949	743	10.9%	3,718	6.6%	9,040	7.4%	14,305	6.3%
Homes Built Before 1939	1,917	28.0%	19,441	34.4%	33,410	27.2%	50,175	22.2%
Median Age of Homes	64.1	yrs	65.2	yrs	62.8	yrs	60.4	yrs
Home Values (2024)								
Owner Specified Housing Units	2,548		23,041		52,602		102,337	
Home Values $1,000,000 or More	8	0.3%	764	3.3%	1,967	3.7%	2,723	2.7%
Home Values $750,000 to $999,999	28	1.1%	927	4.0%	2,056	3.9%	3,275	3.2%
Home Values $500,000 to $749,999	184	7.2%	2,450	10.6%	5,427	10.3%	8,972	8.8%
Home Values $400,000 to $499,999	90	3.5%	2,104	9.1%	4,699	8.9%	8,057	7.9%
Home Values $300,000 to $399,999	260	10.2%	3,294	14.3%	7,973	15.2%	14,565	14.2%
Home Values $250,000 to $299,999	200	7.9%	2,367	10.3%	5,374	10.2%	10,289	10.1%
Home Values $200,000 to $249,999	268	10.5%	2,085	9.0%	5,557	10.6%	11,914	11.6%
Home Values $175,000 to $199,999	173	6.8%	1,054	4.6%	2,833	5.4%	6,335	6.2%
Home Values $150,000 to $174,999	145	5.7%	1,258	5.5%	3,263	6.2%	8,067	7.9%
Home Values $125,000 to $149,999	81	3.2%	753	3.3%	1,802	3.4%	4,455	4.4%
Home Values $100,000 to $124,999	185	7.3%	1,242	5.4%	2,784	5.3%	6,881	6.7%
Home Values $90,000 to $99,999	85	3.4%	349	1.5%	839	1.6%	1,616	1.6%
Home Values $80,000 to $89,999	104	4.1%	599	2.6%	1,221	2.3%	2,591	2.5%
Home Values $70,000 to $79,999	85	3.3%	326	1.4%	711	1.4%	1,777	1.7%
Home Values $60,000 to $69,999	88	3.5%	505	2.2%	791	1.5%	1,550	1.5%
Home Values $50,000 to $59,999	182	7.1%	561	2.4%	967	1.8%	1,827	1.8%
Home Values $35,000 to $49,999	156	6.1%	890	3.9%	1,324	2.5%	2,226	2.2%
Home Values $25,000 to $34,999	92	3.6%	635	2.8%	1,091	2.1%	1,730	1.7%
Home Values $10,000 to $24,999	86	3.4%	602	2.6%	1,353	2.6%	2,368	2.3%
Home Values Under $10,000	46	1.8%	277	1.2%	571	1.1%	1,118	1.1%
Owner-Occupied Median Home Value	$169,547		$291,369		$300,550		$270,453	
Renter-Occupied Median Rent	$798		$894		$908		$934	

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.0273/-94.5554

5440 Prospect Ave KCMO, MO 64130	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Total Annual Consumer Expenditure (2024)								
Total Household Expenditure	$274.11 M		$3.39 B		$7.72 B		$13.73 B	
Total Non-Retail Expenditure	$145.77 M		$1.81 B		$4.11 B		$7.3 B	
Total Retail Expenditure	$128.34 M		$1.58 B		$3.61 B		$6.43 B	
Apparel	$9.51 M		$120.33 M		$274.3 M		$485.96 M	
Contributions	$8.55 M		$115.83 M		$264.49 M		$463.12 M	
Education	$7.79 M		$111.08 M		$252.36 M		$434.76 M	
Entertainment	$15.02 M		$192.55 M		$439.83 M		$779.37 M	
Food and Beverages	$40.86 M		$493.77 M		$1.12 B		$2.01 B	
Furnishings and Equipment	$9.35 M		$119.24 M		$272.34 M		$483.37 M	
Gifts	$6.37 M		$89.09 M		$203.3 M		$353.59 M	
Health Care	$23.59 M		$279.71 M		$637.48 M		$1.14 B	
Household Operations	$10.6 M		$134.83 M		$307.33 M		$543.9 M	
Miscellaneous Expenses	$5.19 M		$64.67 M		$147.36 M		$261.72 M	
Personal Care	$3.68 M		$45.45 M		$103.55 M		$184.3 M	
Personal Insurance	$1.78 M		$24.14 M		$55.26 M		$97.31 M	
Reading	$598.25 K		$7.5 M		$17.08 M		$30.3 M	
Shelter	$59.26 M		$724.05 M		$1.65 B		$2.92 B	
Tobacco	$1.89 M		$19.63 M		$44.44 M		$80.81 M	
Transportation	$48.93 M		$602.93 M		$1.38 B		$2.47 B	
Utilities	$21.15 M		$242.96 M		$552.6 M		$993.53 M	
Monthly Household Consumer Expenditure (2024)								
Total Household Expenditure	$3,900		$5,750		$5,949		$5,680	
Total Non-Retail Expenditure	$2,074	53.2%	$3,067	53.3%	$3,170	53.3%	$3,019	53.2%
Total Retail Expenditures	$1,826	46.8%	$2,683	46.7%	$2,779	46.7%	$2,661	46.8%
Apparel	$135	3.5%	$204	3.6%	$211	3.6%	$201	3.5%
Contributions	$122	3.1%	$197	3.4%	$204	3.4%	$192	3.4%
Education	$111	2.8%	$189	3.3%	$194	3.3%	$180	3.2%
Entertainment	$214	5.5%	$327	5.7%	$339	5.7%	$322	5.7%
Food and Beverages	$581	14.9%	$838	14.6%	$866	14.6%	$830	14.6%
Furnishings and Equipment	$133	3.4%	$202	3.5%	$210	3.5%	$200	3.5%
Gifts	$91	2.3%	$151	2.6%	$157	2.6%	$146	2.6%
Health Care	$336	8.6%	$475	8.3%	$491	8.3%	$473	8.3%
Household Operations	$151	3.9%	$229	4.0%	$237	4.0%	$225	4.0%
Miscellaneous Expenses	$74	1.9%	$110	1.9%	$114	1.9%	$108	1.9%
Personal Care	$52	1.3%	$77	1.3%	$80	1.3%	$76	1.3%
Personal Insurance	$25	0.6%	$41	0.7%	$43	0.7%	$40	0.7%
Reading	$9	0.2%	$13	0.2%	$13	0.2%	$13	0.2%
Shelter	$843	21.6%	$1,229	21.4%	$1,269	21.3%	$1,209	21.3%
Tobacco	$27	0.7%	$33	0.6%	$34	0.6%	$33	0.6%
Transportation	$696	17.9%	$1,023	17.8%	$1,062	17.9%	$1,020	18.0%
Utilities	$301	7.7%	$412	7.2%	$426	7.2%	$411	7.2%

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