

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 30.352/-91.2585

Dow Chemical	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Midland, MI 48642								
Population								
Estimated Population (2025)	2,434		12,244		24,342		65,075	
Projected Population (2030)	2,524		13,032		25,145		64,156	
Census Population (2020)	2,389		10,083		23,064		67,104	
Census Population (2010)	1,789		6,873		20,046		56,621	
Projected Annual Growth (2025-2030)	90	0.7%	789	1.3%	802	0.7%	-919	-0.3%
Historical Annual Growth (2020-2025)	45	0.4%	2,160	4.3%	1,278	1.1%	-2,029	-0.6%
Historical Annual Growth (2010-2020)	601	3.4%	3,211	4.7%	3,018	1.5%	10,483	1.9%
Estimated Population Density (2025)	775	psm	433	psm	310	psm	423	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	153.9	sq mi
Households								
Estimated Households (2025)	922		4,619		9,429		24,488	
Projected Households (2030)	974		4,980		9,839		24,367	
Census Households (2020)	855		3,713		8,702		25,199	
Census Households (2010)	629		2,454		7,250		22,361	
Projected Annual Growth (2025-2030)	52	1.1%	361	1.6%	411	0.9%	-121	-
Historical Annual Change (2010-2025)	294	3.1%	2,165	5.9%	2,179	2.0%	2,127	0.6%
Average Household Income								
Estimated Average Household Income (2025)	\$178,312		\$128,833		\$125,665		\$96,525	
Projected Average Household Income (2030)	\$174,464		\$126,299		\$124,248		\$96,910	
Census Average Household Income (2010)	\$54,785		\$66,568		\$69,925		\$51,873	
Census Average Household Income (2000)	\$41,120		\$46,248		\$49,042		\$39,240	
Projected Annual Change (2025-2030)	-\$3,848	-0.4%	-\$2,534	-0.4%	-\$1,417	-0.2%	\$385	-
Historical Annual Change (2000-2025)	\$137,192	13.3%	\$82,585	7.1%	\$76,622	6.2%	\$57,285	5.8%
Median Household Income								
Estimated Median Household Income (2025)	\$84,093		\$103,463		\$103,163		\$71,539	
Projected Median Household Income (2030)	\$83,670		\$102,338		\$102,396		\$72,189	
Census Median Household Income (2010)	\$45,464		\$57,275		\$55,678		\$37,244	
Census Median Household Income (2000)	\$36,900		\$39,992		\$38,218		\$27,540	
Projected Annual Change (2025-2030)	-\$423	-0.1%	-\$1,125	-0.2%	-\$767	-0.1%	\$649	0.2%
Historical Annual Change (2000-2025)	\$47,193	5.1%	\$63,471	6.3%	\$64,944	6.8%	\$43,999	6.4%
Per Capita Income								
Estimated Per Capita Income (2025)	\$67,576		\$48,603		\$48,677		\$36,980	
Projected Per Capita Income (2030)	\$67,348		\$48,263		\$48,621		\$37,474	
Census Per Capita Income (2010)	\$19,205		\$23,733		\$25,276		\$20,480	
Census Per Capita Income (2000)	\$14,411		\$16,332		\$17,471		\$14,534	
Projected Annual Change (2025-2030)	-\$229	-	-\$340	-0.1%	-\$56	-	\$495	0.3%
Historical Annual Change (2000-2025)	\$53,166	14.8%	\$32,271	7.9%	\$31,206	7.1%	\$22,446	6.2%
Estimated Average Household Net Worth (2025)	\$1.17 M		\$1.08 M		\$1.22 M		\$790,666	

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Dow Chemical									
Midland, MI 48642									
	1 mi radius		3 mi radius		5 mi radius		7 mi radius		
Race and Ethnicity									
Total Population (2025)	2,434		12,244		24,342		65,075		
White (2025)	1,253	51.5%	6,617	54.0%	13,470	55.3%	34,920	53.7%	
Black or African American (2025)	1,058	43.5%	4,880	39.9%	9,118	37.5%	23,195	35.6%	
American Indian or Alaska Native (2025)	3	0.1%	16	0.1%	29	0.1%	136	0.2%	
Asian (2025)	13	0.5%	156	1.3%	532	2.2%	2,852	4.4%	
Hawaiian or Pacific Islander (2025)	-	-	3	-	9	-	34	-	
Other Race (2025)	28	1.2%	150	1.2%	316	1.3%	1,318	2.0%	
Two or More Races (2025)	78	3.2%	421	3.4%	869	3.6%	2,621	4.0%	
Population < 18 (2025)	642	26.4%	3,266	26.7%	5,965	24.5%	11,481	17.6%	
White Not Hispanic	285	44.3%	1,570	48.1%	2,901	48.6%	4,806	41.9%	
Black or African American	308	48.0%	1,434	43.9%	2,472	41.4%	5,200	45.3%	
Asian	3	0.5%	38	1.2%	99	1.7%	304	2.7%	
Other Race Not Hispanic	17	2.6%	87	2.7%	166	2.8%	347	3.0%	
Hispanic	29	4.5%	136	4.2%	327	5.5%	824	7.2%	
Not Hispanic or Latino Population (2025)	2,338	96.0%	11,707	95.6%	23,161	95.1%	61,083	93.9%	
Not Hispanic White	1,233	52.7%	6,505	55.6%	13,199	57.0%	34,126	55.9%	
Not Hispanic Black or African American	1,056	45.2%	4,865	41.6%	9,056	39.1%	22,958	37.6%	
Not Hispanic American Indian or Alaska Native	2	-	7	-	15	-	66	0.1%	
Not Hispanic Asian	13	0.6%	155	1.3%	528	2.3%	2,835	4.6%	
Not Hispanic Hawaiian or Pacific Islander	-	-	2	-	6	-	19	-	
Not Hispanic Other Race	-	-	1	-	4	-	37	-	
Not Hispanic Two or More Races	33	1.4%	172	1.5%	354	1.5%	1,043	1.7%	
Hispanic or Latino Population (2025)	96	4.0%	537	4.4%	1,181	4.9%	3,992	6.1%	
Hispanic White	20	21.0%	112	20.8%	271	23.0%	794	19.9%	
Hispanic Black or African American	2	1.6%	15	2.8%	62	5.3%	237	5.9%	
Hispanic American Indian or Alaska Native	2	1.6%	9	1.7%	14	1.2%	70	1.7%	
Hispanic Asian	-	-	1	0.3%	4	0.3%	18	0.4%	
Hispanic Hawaiian or Pacific Islander	-	-	1	0.2%	2	0.2%	15	0.4%	
Hispanic Other Race	28	29.4%	149	27.8%	313	26.5%	1,281	32.1%	
Hispanic Two or More Races	44	46.2%	249	46.4%	515	43.6%	1,578	39.5%	
Not Hispanic or Latino Population (2020)	2,294	96.0%	9,610	95.3%	21,993	95.4%	62,877	93.7%	
Hispanic or Latino Population (2020)	95	4.0%	474	4.7%	1,071	4.6%	4,227	6.3%	
Not Hispanic or Latino Population (2010)	1,757	98.2%	6,743	98.1%	19,591	97.7%	54,548	96.3%	
Hispanic or Latino Population (2010)	32	1.8%	129	1.9%	455	2.3%	2,074	3.7%	
Not Hispanic or Latino Population (2030)	2,421	95.9%	12,444	95.5%	23,874	94.9%	60,102	93.7%	
Hispanic or Latino Population (2030)	103	4.1%	588	4.5%	1,271	5.1%	4,054	6.3%	
Projected Annual Growth (2025-2030)	6	1.3%	52	1.9%	89	1.5%	62	0.3%	
Historical Annual Growth (2010-2020)	64	20.2%	344	26.6%	616	13.5%	2,153	10.4%	

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Dow Chemical										
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Total Age Distribution (2025)										
Total Population	2,434		12,244		24,342		65,075			
Age Under 5 Years	152	6.3%	860	7.0%	1,555	6.4%	3,373	5.2%		
Age 5 to 9 Years	205	8.4%	954	7.8%	1,683	6.9%	3,146	4.8%		
Age 10 to 14 Years	170	7.0%	914	7.5%	1,672	6.9%	3,042	4.7%		
Age 15 to 19 Years	184	7.6%	864	7.1%	1,708	7.0%	9,735	15.0%		
Age 20 to 24 Years	153	6.3%	737	6.0%	2,197	9.0%	13,600	20.9%		
Age 25 to 29 Years	159	6.5%	811	6.6%	1,526	6.3%	5,031	7.7%		
Age 30 to 34 Years	177	7.3%	956	7.8%	1,666	6.8%	3,990	6.1%		
Age 35 to 39 Years	173	7.1%	955	7.8%	1,644	6.8%	3,156	4.9%		
Age 40 to 44 Years	164	6.7%	960	7.8%	1,744	7.2%	3,066	4.7%		
Age 45 to 49 Years	127	5.2%	677	5.5%	1,358	5.6%	2,447	3.8%		
Age 50 to 54 Years	133	5.5%	672	5.5%	1,400	5.8%	2,504	3.8%		
Age 55 to 59 Years	131	5.4%	641	5.2%	1,323	5.4%	2,366	3.6%		
Age 60 to 64 Years	152	6.2%	621	5.1%	1,272	5.2%	2,403	3.7%		
Age 65 to 69 Years	138	5.7%	564	4.6%	1,203	4.9%	2,265	3.5%		
Age 70 to 74 Years	93	3.8%	460	3.8%	1,052	4.3%	1,954	3.0%		
Age 75 to 79 Years	63	2.6%	279	2.3%	619	2.5%	1,301	2.0%		
Age 80 to 84 Years	27	1.1%	164	1.3%	396	1.6%	841	1.3%		
Age 85 Years or Over	33	1.3%	156	1.3%	325	1.3%	853	1.3%		
Median Age	34.8		34.5		35.3		29.7			
Age 19 Years or Less	711	29.2%	3,593	29.3%	6,617	27.2%	19,296	29.7%		
Age 20 to 64 Years	1,369	56.2%	7,029	57.4%	14,130	58.0%	38,564	59.3%		
Age 65 Years or Over	354	14.5%	1,622	13.2%	3,596	14.8%	7,215	11.1%		
Female Age Distribution (2025)										
Female Population	1,223	50.2%	6,290	51.4%	12,468	51.2%	28,478	43.8%		
Age Under 5 Years	82	6.7%	452	7.2%	795	6.4%	1,694	5.9%		
Age 5 to 9 Years	89	7.2%	442	7.0%	794	6.4%	1,560	5.5%		
Age 10 to 14 Years	76	6.2%	457	7.3%	842	6.8%	1,505	5.3%		
Age 15 to 19 Years	83	6.8%	427	6.8%	840	6.7%	1,996	7.0%		
Age 20 to 24 Years	77	6.3%	361	5.7%	1,050	8.4%	5,569	19.6%		
Age 25 to 29 Years	82	6.7%	431	6.9%	763	6.1%	2,344	8.2%		
Age 30 to 34 Years	92	7.5%	496	7.9%	849	6.8%	1,898	6.7%		
Age 35 to 39 Years	95	7.8%	504	8.0%	870	7.0%	1,535	5.4%		
Age 40 to 44 Years	78	6.4%	473	7.5%	883	7.1%	1,529	5.4%		
Age 45 to 49 Years	69	5.6%	357	5.7%	738	5.9%	1,253	4.4%		
Age 50 to 54 Years	68	5.6%	331	5.3%	706	5.7%	1,265	4.4%		
Age 55 to 59 Years	71	5.8%	358	5.7%	712	5.7%	1,243	4.4%		
Age 60 to 64 Years	75	6.1%	306	4.9%	637	5.1%	1,177	4.1%		
Age 65 to 69 Years	73	5.9%	308	4.9%	652	5.2%	1,201	4.2%		
Age 70 to 74 Years	46	3.7%	242	3.8%	567	4.6%	1,037	3.6%		
Age 75 to 79 Years	32	2.6%	150	2.4%	334	2.7%	697	2.4%		
Age 80 to 84 Years	15	1.2%	100	1.6%	244	2.0%	497	1.7%		
Age 85 Years or Over	21	1.7%	94	1.5%	193	1.5%	476	1.7%		
Female Median Age	35.9		35.2		36.4		32.4			
Age 19 Years or Less	330	27.0%	1,778	28.3%	3,271	26.2%	6,756	23.7%		
Age 20 to 64 Years	706	57.8%	3,617	57.5%	7,206	57.8%	17,814	62.6%		
Age 65 Years or Over	186	15.2%	894	14.2%	1,991	16.0%	3,908	13.7%		

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	1 mi radius		3 mi radius		5 mi radius		7 mi radius			
Male Age Distribution (2025)										
Male Population	1,211	49.8%		5,954	48.6%		11,874	48.8%	36,597	56.2%
Age Under 5 Years	71	5.8%		408	6.9%		760	6.4%	1,679	4.6%
Age 5 to 9 Years	116	9.6%		512	8.6%		889	7.5%	1,586	4.3%
Age 10 to 14 Years	94	7.8%		457	7.7%		830	7.0%	1,537	4.2%
Age 15 to 19 Years	100	8.3%		437	7.3%		868	7.3%	7,739	21.1%
Age 20 to 24 Years	77	6.3%		376	6.3%		1,147	9.7%	8,030	21.9%
Age 25 to 29 Years	77	6.4%		380	6.4%		763	6.4%	2,687	7.3%
Age 30 to 34 Years	85	7.0%		460	7.7%		817	6.9%	2,092	5.7%
Age 35 to 39 Years	77	6.4%		451	7.6%		774	6.5%	1,622	4.4%
Age 40 to 44 Years	86	7.1%		488	8.2%		862	7.3%	1,537	4.2%
Age 45 to 49 Years	58	4.8%		320	5.4%		621	5.2%	1,194	3.3%
Age 50 to 54 Years	65	5.4%		341	5.7%		694	5.8%	1,239	3.4%
Age 55 to 59 Years	60	4.9%		283	4.7%		611	5.1%	1,123	3.1%
Age 60 to 64 Years	77	6.4%		314	5.3%		636	5.4%	1,226	3.4%
Age 65 to 69 Years	65	5.4%		256	4.3%		551	4.6%	1,064	2.9%
Age 70 to 74 Years	48	4.0%		218	3.7%		485	4.1%	916	2.5%
Age 75 to 79 Years	31	2.6%		129	2.2%		285	2.4%	604	1.7%
Age 80 to 84 Years	12	1.0%		64	1.1%		152	1.3%	344	0.9%
Age 85 Years or Over	11	0.9%		61	1.0%		132	1.1%	378	1.0%
Male Median Age	33.3			33.8			34.1		27.7	
Age 19 Years or Less	381	31.5%		1,815	30.5%		3,346	28.2%	12,540	34.3%
Age 20 to 64 Years	663	54.7%		3,412	57.3%		6,924	58.3%	20,750	56.7%
Age 65 Years or Over	168	13.8%		727	12.2%		1,605	13.5%	3,307	9.0%
Males per 100 Females (2025)										
Overall Comparison	99			95			95		129	
Age Under 5 Years	87	46.5%		90	47.5%		96	48.9%	99	49.8%
Age 5 to 9 Years	131	56.7%		116	53.7%		112	52.8%	102	50.4%
Age 10 to 14 Years	123	55.2%		100	50.0%		99	49.7%	102	50.5%
Age 15 to 19 Years	120	54.6%		102	50.6%		103	50.8%	388	79.5%
Age 20 to 24 Years	100	50.1%		104	51.0%		109	52.2%	144	59.0%
Age 25 to 29 Years	94	48.5%		88	46.8%		100	50.0%	115	53.4%
Age 30 to 34 Years	93	48.2%		93	48.1%		96	49.1%	110	52.4%
Age 35 to 39 Years	81	44.8%		90	47.2%		89	47.1%	106	51.4%
Age 40 to 44 Years	110	52.3%		103	50.8%		98	49.4%	101	50.1%
Age 45 to 49 Years	84	45.6%		90	47.2%		84	45.7%	95	48.8%
Age 50 to 54 Years	96	49.0%		103	50.8%		98	49.6%	98	49.5%
Age 55 to 59 Years	84	45.6%		79	44.1%		86	46.2%	90	47.5%
Age 60 to 64 Years	103	50.8%		103	50.6%		100	50.0%	104	51.0%
Age 65 to 69 Years	89	47.1%		83	45.4%		84	45.8%	89	47.0%
Age 70 to 74 Years	105	51.2%		90	47.4%		85	46.1%	88	46.9%
Age 75 to 79 Years	96	49.0%		86	46.2%		85	46.1%	87	46.4%
Age 80 to 84 Years	84	45.8%		63	38.8%		62	38.3%	69	40.9%
Age 85 Years or Over	54	35.1%		65	39.3%		68	40.5%	79	44.3%
Age 19 Years or Less	116	53.6%		102	50.5%		102	50.6%	186	65.0%
Age 20 to 39 Years	92	47.8%		93	48.2%		99	49.8%	127	56.0%
Age 40 to 64 Years	96	48.9%		96	48.9%		93	48.2%	98	49.4%
Age 65 Years or Over	90	47.3%		81	44.8%		81	44.6%	85	45.8%

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Household Type (2025)									
Total Households	922		4,619		9,429		24,488		
Households with Children	360	39.0%	1,873	40.5%	3,348	35.5%	6,148	25.1%	
Average Household Size	2.6		2.7		2.6		2.3		
Household Density per Square Mile	294		163		120		159		
Population Family	1,838	75.5%	9,716	79.4%	19,417	79.8%	37,837	58.1%	
Population Non-Family	596	24.5%	2,528	20.6%	4,923	20.2%	18,041	27.7%	
Population Group Quarters	-	-	-	-	2	-	9,196	14.1%	
Family Households	611	66.2%	3,140	68.0%	6,346	67.3%	12,775	52.2%	
Married Couple Households	421	68.9%	2,239	71.3%	4,483	70.6%	7,740	60.6%	
Other Family Households with Children	190	31.1%	901	28.7%	1,863	29.4%	5,035	39.4%	
Family Households with Children	359	58.8%	1,870	59.5%	3,340	52.6%	6,121	47.9%	
Married Couple with Children	198	55.0%	1,119	59.9%	2,038	61.0%	3,264	53.3%	
Other Family Households with Children	161	45.0%	751	40.1%	1,302	39.0%	2,858	46.7%	
Family Households No Children	252	41.2%	1,270	40.5%	3,006	47.4%	6,654	52.1%	
Married Couple No Children	223	88.6%	1,120	88.2%	2,444	81.3%	4,476	67.3%	
Other Family Households No Children	29	11.4%	150	11.8%	562	18.7%	2,177	32.7%	
Non-Family Households	312	33.8%	1,479	32.0%	3,083	32.7%	11,713	47.8%	
Non-Family Households with Children	1	0.3%	3	0.2%	8	0.3%	26	0.2%	
Non-Family Households No Children	311	99.7%	1,476	99.8%	3,075	99.7%	11,686	99.8%	
Average Family Household Size	3.0		3.1		3.1		3.0		
Average Family Income	\$150,412		\$142,152		\$148,710		\$133,923		
Median Family Income	\$102,598		\$117,046		\$123,592		\$102,135		
Average Non-Family Household Size	1.9		1.7		1.6		1.5		
Marital Status (2025)									
Population Age 15 Years or Over	1,907		9,515		19,433		55,513		
Never Married	774	40.6%	3,884	40.8%	7,773	40.0%	32,589	58.7%	
Currently Married	797	41.8%	4,143	43.5%	8,593	44.2%	16,303	29.4%	
Previously Married	335	17.6%	1,489	15.6%	3,067	15.8%	6,621	11.9%	
Separated	98	29.3%	258	17.3%	655	21.4%	1,625	24.5%	
Widowed	60	18.1%	339	22.8%	875	28.5%	1,921	29.0%	
Divorced	176	52.6%	892	59.9%	1,537	50.1%	3,075	46.4%	
Educational Attainment (2025)									
Adult Population Age 25 Years or Over	1,569		7,914		15,529		32,179		
Elementary (Grade Level 0 to 8)	19	1.2%	135	1.7%	564	3.6%	1,337	4.2%	
Some High School (Grade Level 9 to 11)	70	4.5%	345	4.4%	707	4.6%	1,670	5.2%	
High School Graduate	620	39.5%	2,571	32.5%	4,742	30.5%	8,750	27.2%	
Some College	367	23.4%	1,555	19.6%	2,626	16.9%	5,263	16.4%	
Associate Degree Only	158	10.0%	1,028	13.0%	1,871	12.0%	3,248	10.1%	
Bachelor Degree Only	270	17.2%	1,749	22.1%	3,367	21.7%	7,100	22.1%	
Graduate Degree	65	4.1%	531	6.7%	1,651	10.6%	4,811	15.0%	
Any College (Some College or Higher)	860	54.8%	4,863	61.4%	9,515	61.3%	20,422	63.5%	
College Degree + (Bachelor Degree or Higher)	335	21.3%	2,280	28.8%	5,019	32.3%	11,911	37.0%	

Complete Profile

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Dow Chemical									
Midland, MI 48642									
		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Housing									
Total Housing Units (2025)		1,062		5,323		11,128		29,786	
Total Housing Units (2020)		966		4,146		9,693		28,932	
Historical Annual Growth (2020-2025)		96	2.0%	1,177	5.7%	1,434	3.0%	854	0.6%
Housing Units Occupied (2025)		922	86.9%	4,619	86.8%	9,429	84.7%	24,488	82.2%
Housing Units Owner-Occupied		667	72.3%	3,524	76.3%	6,997	74.2%	11,344	46.3%
Housing Units Renter-Occupied		255	27.7%	1,095	23.7%	2,432	25.8%	13,144	53.7%
Housing Units Vacant (2025)		139	13.1%	704	13.2%	1,699	15.3%	5,298	17.8%
Household Size (2025)									
Total Households		922		4,619		9,429		24,488	
1 Person Households		175	19.0%	951	20.6%	2,083	22.1%	7,791	31.8%
2 Person Households		351	38.1%	1,648	35.7%	3,509	37.2%	9,146	37.3%
3 Person Households		162	17.5%	825	17.9%	1,609	17.1%	3,457	14.1%
4 Person Households		135	14.6%	700	15.2%	1,304	13.8%	2,403	9.8%
5 Person Households		61	6.6%	327	7.1%	594	6.3%	1,083	4.4%
6 Person Households		24	2.6%	122	2.6%	219	2.3%	384	1.6%
7 or More Person Households		15	1.6%	47	1.0%	110	1.2%	224	0.9%
Household Income Distribution (2025)									
HH Income \$200,000 or More		123	13.4%	394	8.5%	1,128	12.0%	2,015	8.2%
HH Income \$150,000 to \$199,999		70	7.6%	646	14.0%	1,271	13.5%	2,142	8.7%
HH Income \$125,000 to \$149,999		97	10.5%	610	13.2%	1,062	11.3%	1,574	6.4%
HH Income \$100,000 to \$124,999		125	13.6%	791	17.1%	1,187	12.6%	2,060	8.4%
HH Income \$75,000 to \$99,999		75	8.1%	526	11.4%	1,183	12.5%	2,375	9.7%
HH Income \$50,000 to \$74,999		191	20.7%	650	14.1%	1,199	12.7%	3,786	15.5%
HH Income \$35,000 to \$49,999		78	8.4%	499	10.8%	1,001	10.6%	2,824	11.5%
HH Income \$25,000 to \$34,999		100	10.9%	168	3.6%	321	3.4%	2,193	9.0%
HH Income \$15,000 to \$24,999		15	1.7%	159	3.4%	394	4.2%	1,939	7.9%
HH Income \$10,000 to \$14,999		7	0.7%	51	1.1%	202	2.1%	1,021	4.2%
HH Income Under \$10,000		40	4.4%	125	2.7%	481	5.1%	2,559	10.4%
Household Vehicles (2025)									
Households 0 Vehicles Available		120	13.0%	182	3.9%	341	3.6%	1,715	7.0%
Households 1 Vehicle Available		395	42.9%	1,631	35.3%	2,950	31.3%	9,782	39.9%
Households 2 Vehicles Available		261	28.3%	1,977	42.8%	4,222	44.8%	8,924	36.4%
Households 3 or More Vehicles Available		146	15.9%	828	17.9%	1,916	20.3%	4,066	16.6%
Total Vehicles Available		1,372		8,269		17,753		40,995	
Average Vehicles per Household		1.5		1.8		1.9		1.7	
Owner-Occupied Household Vehicles		1,182	86.1%	7,069	85.5%	14,225	80.1%	21,880	53.4%
Average Vehicles per Owner-Occupied Household		1.8		2.0		2.0		1.9	
Renter-Occupied Household Vehicles		190	13.9%	1,200	14.5%	3,528	19.9%	19,115	46.6%
Average Vehicles per Renter-Occupied Household		-		1.1		1.5		1.5	
Travel Time (2025)									
Worker Base Age 16 years or Over		1,223		6,486		12,485		33,685	
Travel to Work in 14 Minutes or Less		399	32.7%	1,811	27.9%	3,977	31.9%	11,372	33.8%
Travel to Work in 15 to 29 Minutes		412	33.7%	2,337	36.0%	4,424	35.4%	12,295	36.5%
Travel to Work in 30 to 59 Minutes		318	26.0%	1,733	26.7%	2,811	22.5%	6,218	18.5%
Travel to Work in 60 Minutes or More		48	3.9%	426	6.6%	730	5.8%	1,382	4.1%
Work at Home		47	3.8%	179	2.8%	544	4.4%	2,418	7.2%
Average Minutes Travel to Work		18.8		20.9		19.0		17.4	

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Midland, MI 48642									
	1 mi radius			3 mi radius		5 mi radius		7 mi radius	
Transportation To Work (2025)									
Worker Base Age 16 years or Over	1,223			6,486		12,485		33,685	
Drive to Work Alone	1,036	84.8%		5,609	86.5%	10,565	84.6%	24,938	74.0%
Drive to Work in Carpool	113	9.2%		466	7.2%	1,045	8.4%	2,806	8.3%
Travel to Work by Public Transportation	-	-		1	-	12	-	553	1.6%
Drive to Work on Motorcycle	-	-		-	-	-	-	1	-
Bicycle to Work	-	-		-	-	-	-	53	0.2%
Walk to Work	5	0.4%		30	0.5%	87	0.7%	2,407	7.1%
Other Means	22	1.8%		201	3.1%	232	1.9%	508	1.5%
Work at Home	47	3.8%		179	2.8%	544	4.4%	2,418	7.2%
Daytime Demographics (2025)									
Total Businesses	33			156		519		1,481	
Total Employees	191			1,081		4,314		15,076	
Company Headquarter Businesses	-	-		3	1.9%	13	2.5%	40	2.7%
Company Headquarter Employees	-	-		78	7.3%	261	6.0%	966	6.4%
Employee Population per Business	5.7	to 1		6.9	to 1	8.3	to 1	10.2	to 1
Residential Population per Business	72.9	to 1		78.4	to 1	46.9	to 1	43.9	to 1
Adj. Daytime Demographics Age 16 Years or Over	839			3,915		10,902		36,257	
Labor Force									
Labor Population Age 16 Years or Over (2025)	1,871			9,320		19,076		54,913	
Labor Force Total Males (2025)	910	48.6%		4,473	48.0%	9,199	48.2%	31,485	57.3%
Male Civilian Employed	607	66.7%		3,237	72.4%	6,333	68.8%	19,366	61.5%
Male Civilian Unemployed	15	1.6%		57	1.3%	146	1.6%	746	2.4%
Males in Armed Forces	-	-		-	-	3	-	20	-
Males Not in Labor Force	288	31.6%		1,180	26.4%	2,717	29.5%	11,352	36.1%
Labor Force Total Females (2025)	961	51.4%		4,847	52.0%	9,877	51.8%	23,427	42.7%
Female Civilian Employed	616	64.1%		3,249	67.0%	6,152	62.3%	14,320	61.1%
Female Civilian Unemployed	14	1.5%		111	2.3%	273	2.8%	700	3.0%
Females in Armed Forces	-	-		-	-	-	-	24	0.1%
Females Not in Labor Force	331	34.5%		1,486	30.7%	3,451	34.9%	8,382	35.8%
Unemployment Rate	29	1.5%		168	1.8%	420	2.2%	1,446	2.6%
Occupation (2025)									
Occupation Population Age 16 Years or Over	1,223			6,486		12,485		33,685	
Occupation Total Males	607	49.7%		3,237	49.9%	6,333	50.7%	19,364	57.5%
Occupation Total Females	616	50.3%		3,249	50.1%	6,152	49.3%	14,320	42.5%
Management, Business, Financial Operations	194	15.9%		1,177	18.2%	2,793	22.4%	5,681	16.9%
Professional, Related	316	25.9%		1,586	24.5%	3,030	24.3%	9,516	28.3%
Service	144	11.8%		701	10.8%	1,689	13.5%	5,284	15.7%
Sales, Office	299	24.5%		1,651	25.5%	2,594	20.8%	6,103	18.1%
Farming, Fishing, Forestry	1	-		3	-	79	0.6%	107	0.3%
Construction, Extraction, Maintenance	146	11.9%		483	7.5%	824	6.6%	2,563	7.6%
Production, Transport, Material Moving	123	10.0%		883	13.6%	1,476	11.8%	4,431	13.2%
White Collar Workers	810	66.2%		4,415	68.1%	8,417	67.4%	21,300	63.2%
Blue Collar Workers	413	33.8%		2,071	31.9%	4,068	32.6%	12,385	36.8%

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Dow Chemical										
Midland, MI 48642										
			1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Units In Structure (2025)										
Total Units	922		4,619		9,429		24,488			
1 Detached Unit	519	56.3%	3,290	71.2%	7,027	74.5%	12,551	51.3%		
1 Attached Unit	8	0.9%	80	1.7%	208	2.2%	966	3.9%		
2 Units	84	9.1%	119	2.6%	215	2.3%	866	3.5%		
3 to 4 Units	5	0.5%	39	0.9%	237	2.5%	1,667	6.8%		
5 to 9 Units	6	0.6%	39	0.8%	225	2.4%	1,692	6.9%		
10 to 19 Units	-	-	5	0.1%	40	0.4%	1,327	5.4%		
20 to 49 Units	39	4.2%	376	8.1%	382	4.1%	1,621	6.6%		
50 or More Units	3	0.4%	28	0.6%	48	0.5%	2,301	9.4%		
Mobile Home or Trailer	257	27.9%	644	13.9%	1,047	11.1%	1,485	6.1%		
Other Structure	-	-	-	-	-	-	11	-		
Homes Built By Year (2025)										
Homes Built 2020 or later	25	2.4%	266	5.0%	355	3.2%	525	1.8%		
Homes Built 2010 to 2019	364	34.2%	2,015	37.8%	2,529	22.7%	4,931	16.6%		
Homes Built 2000 to 2009	91	8.6%	534	10.0%	1,365	12.3%	3,989	13.4%		
Homes Built 1990 to 1999	102	9.6%	367	6.9%	1,163	10.4%	2,248	7.5%		
Homes Built 1980 to 1989	121	11.4%	460	8.6%	1,388	12.5%	3,806	12.8%		
Homes Built 1970 to 1979	81	7.6%	504	9.5%	983	8.8%	3,507	11.8%		
Homes Built 1960 to 1969	97	9.1%	282	5.3%	783	7.0%	2,528	8.5%		
Homes Built 1950 to 1959	5	0.5%	56	1.1%	269	2.4%	1,280	4.3%		
Homes Built 1940 to 1949	5	0.5%	40	0.8%	159	1.4%	452	1.5%		
Homes Built Before 1939	32	3.0%	94	1.8%	435	3.9%	1,222	4.1%		
Median Age of Homes	29.2	yrs	25.7	yrs	32.9	yrs	37.3	yrs		
Home Values (2025)										
Owner Specified Housing Units	667		3,524		6,997		11,344			
Home Values \$1,000,000 or More	1	0.2%	17	0.5%	58	0.8%	181	1.6%		
Home Values \$750,000 to \$999,999	-	-	7	0.2%	40	0.6%	167	1.5%		
Home Values \$500,000 to \$749,999	2	0.4%	68	1.9%	269	3.8%	592	5.2%		
Home Values \$400,000 to \$499,999	19	2.8%	254	7.2%	720	10.3%	924	8.1%		
Home Values \$300,000 to \$399,999	79	11.9%	512	14.5%	1,204	17.2%	2,006	17.7%		
Home Values \$250,000 to \$299,999	116	17.4%	746	21.2%	1,111	15.9%	1,557	13.7%		
Home Values \$200,000 to \$249,999	182	27.3%	1,059	30.1%	1,524	21.8%	1,985	17.5%		
Home Values \$175,000 to \$199,999	8	1.2%	111	3.2%	459	6.6%	704	6.2%		
Home Values \$150,000 to \$174,999	33	4.9%	287	8.2%	508	7.3%	933	8.2%		
Home Values \$125,000 to \$149,999	59	8.8%	109	3.1%	264	3.8%	694	6.1%		
Home Values \$100,000 to \$124,999	48	7.3%	112	3.2%	216	3.1%	413	3.6%		
Home Values \$90,000 to \$99,999	-	-	-	-	4	-	27	0.2%		
Home Values \$80,000 to \$89,999	14	2.0%	18	0.5%	41	0.6%	99	0.9%		
Home Values \$70,000 to \$79,999	13	2.0%	23	0.7%	72	1.0%	120	1.1%		
Home Values \$60,000 to \$69,999	13	2.0%	20	0.6%	77	1.1%	174	1.5%		
Home Values \$50,000 to \$59,999	1	0.2%	27	0.8%	170	2.4%	249	2.2%		
Home Values \$35,000 to \$49,999	5	0.7%	39	1.1%	42	0.6%	105	0.9%		
Home Values \$25,000 to \$34,999	67	10.0%	78	2.2%	111	1.6%	152	1.3%		
Home Values \$10,000 to \$24,999	4	0.6%	24	0.7%	56	0.8%	127	1.1%		
Home Values Under \$10,000	3	0.4%	13	0.4%	51	0.7%	136	1.2%		
Owner-Occupied Median Home Value	\$188,383		\$238,958		\$256,757		\$259,068			
Renter-Occupied Median Rent	\$913		\$1,134		\$989		\$919			

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Dow Chemical									
Midland, MI 48642									
		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Total Annual Consumer Expenditure (2025)									
Total Household Expenditure		\$98.75 M		\$507.11 M		\$1.04 B		\$2.21 B	
Total Non-Retail Expenditure		\$48.92 M		\$247.72 M		\$517.38 M		\$1.1 B	
Total Retail Expenditure		\$49.83 M		\$259.39 M		\$526.99 M		\$1.11 B	
Alcoholic Beverages		\$624.04 K		\$3.19 M		\$6.5 M		\$13.49 M	
Apparel		\$1.89 M		\$9.6 M		\$19.5 M		\$41.13 M	
Contributions		\$3.25 M		\$16.68 M		\$34.27 M		\$68.82 M	
Education		\$2.32 M		\$11.87 M		\$24.31 M		\$49.47 M	
Entertainment		\$5.83 M		\$29.71 M		\$60.38 M		\$127.77 M	
Food Away From Home		\$4.48 M		\$22.86 M		\$46.49 M		\$97.57 M	
Grocery		\$6.69 M		\$33.7 M		\$67.31 M		\$152.08 M	
Health Care		\$6.11 M		\$30.12 M		\$61.54 M		\$144.89 M	
Household Furnishings and Equipment		\$2.71 M		\$13.83 M		\$28.16 M		\$58.79 M	
Household Operations		\$1.91 M		\$9.64 M		\$19.63 M		\$41.86 M	
Miscellaneous Expenses		\$1.74 M		\$8.92 M		\$18.11 M		\$37.94 M	
Personal Care		\$1.31 M		\$6.64 M		\$13.31 M		\$29.52 M	
Shelter		\$16.05 M		\$80.41 M		\$163.33 M		\$378.15 M	
Tax and Retirement		\$24.64 M		\$124.03 M		\$263.62 M		\$497.7 M	
Tobacco and Related		\$501.55 K		\$2.45 M		\$4.77 M		\$12.3 M	
Transportation		\$13.93 M		\$79.46 M		\$165.26 M		\$349.49 M	
Utilities		\$4.77 M		\$24 M		\$47.86 M		\$108.87 M	
Monthly Household Consumer Expenditure (2025)									
Total Household Expenditure		\$8,921		\$9,149		\$9,230		\$7,520	
Total Non-Retail Expenditure		\$4,419 49.5%		\$4,469 48.9%		\$4,573 49.5%		\$3,754 49.9%	
Total Retail Expenditures		\$4,501 50.5%		\$4,680 51.1%		\$4,658 50.5%		\$3,767 50.1%	
Alcoholic Beverages		\$56 0.6%		\$57 0.6%		\$57 0.6%		\$46 0.6%	
Apparel		\$170 1.9%		\$173 1.9%		\$172 1.9%		\$140 1.9%	
Contributions		\$294 3.3%		\$301 3.3%		\$303 3.3%		\$234 3.1%	
Education		\$209 2.3%		\$214 2.3%		\$215 2.3%		\$168 2.2%	
Entertainment		\$527 5.9%		\$536 5.9%		\$534 5.8%		\$435 5.8%	
Food Away From Home		\$405 4.5%		\$412 4.5%		\$411 4.5%		\$332 4.4%	
Grocery		\$604 6.8%		\$608 6.6%		\$595 6.4%		\$518 6.9%	
Health Care		\$552 6.2%		\$543 5.9%		\$544 5.9%		\$493 6.6%	
Household Furnishings and Equipment		\$245 2.7%		\$250 2.7%		\$249 2.7%		\$200 2.7%	
Household Operations		\$172 1.9%		\$174 1.9%		\$173 1.9%		\$142 1.9%	
Miscellaneous Expenses		\$157 1.8%		\$161 1.8%		\$160 1.7%		\$129 1.7%	
Personal Care		\$119 1.3%		\$120 1.3%		\$118 1.3%		\$100 1.3%	
Shelter		\$1,450 16.3%		\$1,451 15.9%		\$1,443 15.6%		\$1,287 17.1%	
Tax and Retirement		\$2,226 25.0%		\$2,238 24.5%		\$2,330 25.2%		\$1,694 25.2%	
Tobacco and Related		\$45 0.5%		\$44 0.5%		\$42 0.5%		\$42 0.6%	
Transportation		\$1,258 14.1%		\$1,434 15.7%		\$1,461 15.8%		\$1,189 15.8%	
Utilities		\$431 4.8%		\$433 4.7%		\$423 4.6%		\$370 4.9%	