

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.6908/-95.527

8111 Southwest Fwy Houston, TX 77074	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Population				
Estimated Population (2024)	19,346	240,652	567,700	953,798
Projected Population (2029)	19,641	243,798	581,101	996,491
Census Population (2020)	18,734	232,300	545,526	908,518
Census Population (2010)	19,289	228,386	528,397	858,620
Projected Annual Growth (2024-2029)	295 0.3%	3,146 0.3%	13,400 0.5%	42,693 0.9%
Historical Annual Growth (2020-2024)	612 0.8%	8,352 0.9%	22,175 1.0%	45,280 1.2%
Historical Annual Growth (2010-2020)	-555 -0.3%	3,914 0.2%	17,128 0.3%	49,898 0.6%
Estimated Population Density (2024)	6,161 <i>psm</i>	8,516 <i>psm</i>	7,231 <i>psm</i>	6,198 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>	153.9 <i>sq mi</i>
Households				
Estimated Households (2024)	6,425	89,575	223,526	383,274
Projected Households (2029)	6,515	90,839	229,092	401,565
Census Households (2020)	6,425	85,400	215,890	366,858
Census Households (2010)	6,295	81,080	202,097	333,796
Projected Annual Growth (2024-2029)	90 0.3%	1,264 0.3%	5,566 0.5%	18,291 1.0%
Historical Annual Change (2010-2024)	130 0.1%	8,494 0.7%	21,428 0.8%	49,478 1.1%
Average Household Income				
Estimated Average Household Income (2024)	\$83,686	\$69,061	\$96,096	\$118,075
Projected Average Household Income (2029)	\$86,312	\$71,100	\$98,209	\$118,222
Census Average Household Income (2010)	\$49,164	\$44,848	\$64,610	\$79,880
Census Average Household Income (2000)	\$49,865	\$41,985	\$54,745	\$66,775
Projected Annual Change (2024-2029)	\$2,626 0.6%	\$2,039 0.6%	\$2,113 0.4%	\$146 -
Historical Annual Change (2000-2024)	\$33,822 2.8%	\$27,076 2.7%	\$41,351 3.1%	\$51,301 3.2%
Median Household Income				
Estimated Median Household Income (2024)	\$58,245	\$50,333	\$64,397	\$77,243
Projected Median Household Income (2029)	\$58,337	\$50,128	\$64,185	\$76,848
Census Median Household Income (2010)	\$39,986	\$35,595	\$50,569	\$59,694
Census Median Household Income (2000)	\$37,338	\$33,260	\$43,431	\$51,735
Projected Annual Change (2024-2029)	\$92 -	-\$204 -	-\$212 -	-\$396 -0.1%
Historical Annual Change (2000-2024)	\$20,908 2.3%	\$17,073 2.1%	\$20,966 2.0%	\$25,508 2.1%
Per Capita Income				
Estimated Per Capita Income (2024)	\$28,010	\$25,763	\$37,884	\$47,489
Projected Per Capita Income (2029)	\$28,843	\$26,549	\$38,764	\$47,681
Census Per Capita Income (2010)	\$16,043	\$15,921	\$24,713	\$31,054
Census Per Capita Income (2000)	\$17,603	\$15,623	\$21,515	\$26,593
Projected Annual Change (2024-2029)	\$833 0.6%	\$785 0.6%	\$880 0.5%	\$192 -
Historical Annual Change (2000-2024)	\$10,407 2.5%	\$10,140 2.7%	\$16,369 3.2%	\$20,896 3.3%
Estimated Average Household Net Worth (2024)	\$560,179	\$384,620	\$567,579	\$736,044

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Race and Ethnicity									
Total Population (2024)		19,346		240,652		567,700		953,798	
White (2024)		5,841	30.2%	73,576	30.6%	184,067	32.4%	329,315	34.5%
Black or African American (2024)		5,006	25.9%	59,514	24.7%	138,310	24.4%	211,477	22.2%
American Indian or Alaska Native (2024)		277	1.4%	2,996	1.2%	6,760	1.2%	10,193	1.1%
Asian (2024)		1,006	5.2%	12,735	5.3%	33,542	5.9%	75,850	8.0%
Hawaiian or Pacific Islander (2024)		14	-	126	-	364	-	648	-
Other Race (2024)		4,624	23.9%	57,753	24.0%	115,057	20.3%	165,300	17.3%
Two or More Races (2024)		2,578	13.3%	33,953	14.1%	89,601	15.8%	161,014	16.9%
Population < 18 (2024)		4,901	25.3%	62,783	26.1%	149,452	26.3%	251,692	26.4%
White Not Hispanic		575	11.7%	8,301	13.2%	20,666	13.8%	38,547	15.3%
Black or African American		1,305	26.6%	16,039	25.5%	37,444	25.1%	57,088	22.7%
Asian		164	3.4%	2,443	3.9%	6,509	4.4%	16,959	6.7%
Other Race Not Hispanic		97	2.0%	1,291	2.1%	3,404	2.3%	5,933	2.4%
Hispanic		2,759	56.3%	34,710	55.3%	81,430	54.5%	133,164	52.9%
Not Hispanic or Latino Population (2024)		10,182	52.6%	125,029	52.0%	302,349	53.3%	519,860	54.5%
Not Hispanic White		4,311	42.3%	53,713	43.0%	128,864	42.6%	226,722	43.6%
Not Hispanic Black or African American		4,551	44.7%	55,425	44.3%	131,995	43.7%	203,834	39.2%
Not Hispanic American Indian or Alaska Native		26	0.3%	173	0.1%	437	0.1%	713	0.1%
Not Hispanic Asian		992	9.7%	12,181	9.7%	32,457	10.7%	74,078	14.2%
Not Hispanic Hawaiian or Pacific Islander		4	-	28	-	84	-	146	-
Not Hispanic Other Race		123	1.2%	1,172	0.9%	2,346	0.8%	3,314	0.6%
Not Hispanic Two or More Races		175	1.7%	2,336	1.9%	6,166	2.0%	11,054	2.1%
Hispanic or Latino Population (2024)		9,164	47.4%	115,623	48.0%	265,351	46.7%	433,938	45.5%
Hispanic White		1,530	16.7%	19,863	17.2%	55,203	20.8%	102,593	23.6%
Hispanic Black or African American		455	5.0%	4,089	3.5%	6,314	2.4%	7,644	1.8%
Hispanic American Indian or Alaska Native		252	2.7%	2,823	2.4%	6,324	2.4%	9,481	2.2%
Hispanic Asian		14	0.2%	553	0.5%	1,085	0.4%	1,772	0.4%
Hispanic Hawaiian or Pacific Islander		10	0.1%	97	-	281	0.1%	502	0.1%
Hispanic Other Race		4,500	49.1%	56,581	48.9%	112,711	42.5%	161,987	37.3%
Hispanic Two or More Races		2,403	26.2%	31,617	27.3%	83,435	31.4%	149,960	34.6%
Not Hispanic or Latino Population (2020)		7,734	41.3%	102,156	44.0%	298,463	54.7%	570,230	62.8%
Hispanic or Latino Population (2020)		11,001	58.7%	130,144	56.0%	247,062	45.3%	338,288	37.2%
Not Hispanic or Latino Population (2010)		9,275	48.1%	106,980	46.8%	301,147	57.0%	554,694	64.6%
Hispanic or Latino Population (2010)		10,014	51.9%	121,406	53.2%	227,251	43.0%	303,926	35.4%
Not Hispanic or Latino Population (2029)		10,455	53.2%	128,554	52.7%	313,732	54.0%	553,511	55.5%
Hispanic or Latino Population (2029)		9,186	46.8%	115,244	47.3%	267,369	46.0%	442,980	44.5%
Projected Annual Growth (2024-2029)		21	-	-380	-	2,017	0.2%	9,042	0.4%
Historical Annual Growth (2010-2020)		986	1.0%	8,738	0.7%	19,812	0.9%	34,362	1.1%

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Total Age Distribution (2024)									
Total Population		19,346		240,652		567,700		953,798	
Age Under 5 Years		1,229	6.4%	17,998	7.5%	43,361	7.6%	70,197	7.4%
Age 5 to 9 Years		1,410	7.3%	18,441	7.7%	43,507	7.7%	71,811	7.5%
Age 10 to 14 Years		1,364	7.1%	16,891	7.0%	39,562	7.0%	68,675	7.2%
Age 15 to 19 Years		1,537	7.9%	16,333	6.8%	37,386	6.6%	63,986	6.7%
Age 20 to 24 Years		1,438	7.4%	17,098	7.1%	39,327	6.9%	63,592	6.7%
Age 25 to 29 Years		1,296	6.7%	18,790	7.8%	45,462	8.0%	74,196	7.8%
Age 30 to 34 Years		1,378	7.1%	20,469	8.5%	47,821	8.4%	76,458	8.0%
Age 35 to 39 Years		1,309	6.8%	19,393	8.1%	43,660	7.7%	70,172	7.4%
Age 40 to 44 Years		1,346	7.0%	17,806	7.4%	40,135	7.1%	65,497	6.9%
Age 45 to 49 Years		1,110	5.7%	15,134	6.3%	34,629	6.1%	58,057	6.1%
Age 50 to 54 Years		1,169	6.0%	13,905	5.8%	32,450	5.7%	55,546	5.8%
Age 55 to 59 Years		1,041	5.4%	11,877	4.9%	28,532	5.0%	49,273	5.2%
Age 60 to 64 Years		980	5.1%	10,953	4.6%	27,100	4.8%	47,575	5.0%
Age 65 to 69 Years		867	4.5%	9,260	3.8%	22,828	4.0%	41,263	4.3%
Age 70 to 74 Years		631	3.3%	6,541	2.7%	16,956	3.0%	31,500	3.3%
Age 75 to 79 Years		464	2.4%	4,412	1.8%	11,514	2.0%	21,648	2.3%
Age 80 to 84 Years		345	1.8%	2,710	1.1%	6,843	1.2%	12,758	1.3%
Age 85 Years or Over		431	2.2%	2,641	1.1%	6,628	1.2%	11,594	1.2%
Median Age		34.2		33.0		33.4		34.1	
Age 19 Years or Less		5,540	28.6%	69,663	28.9%	163,816	28.9%	274,670	28.8%
Age 20 to 64 Years		11,068	57.2%	145,425	60.4%	339,116	59.7%	560,366	58.8%
Age 65 Years or Over		2,738	14.2%	25,564	10.6%	64,769	11.4%	118,762	12.5%
Female Age Distribution (2024)									
Female Population		9,360	48.4%	118,912	49.4%	284,254	50.1%	483,534	50.7%
Age Under 5 Years		609	6.5%	8,943	7.5%	21,571	7.6%	34,798	7.2%
Age 5 to 9 Years		654	7.0%	9,086	7.6%	21,477	7.6%	35,362	7.3%
Age 10 to 14 Years		688	7.3%	8,425	7.1%	19,563	6.9%	33,809	7.0%
Age 15 to 19 Years		724	7.7%	7,921	6.7%	18,187	6.4%	31,338	6.5%
Age 20 to 24 Years		609	6.5%	8,445	7.1%	19,806	7.0%	32,448	6.7%
Age 25 to 29 Years		614	6.6%	9,462	8.0%	22,987	8.1%	37,934	7.8%
Age 30 to 34 Years		680	7.3%	9,981	8.4%	23,578	8.3%	38,466	8.0%
Age 35 to 39 Years		605	6.5%	9,231	7.8%	21,083	7.4%	34,701	7.2%
Age 40 to 44 Years		628	6.7%	8,455	7.1%	19,465	6.8%	32,559	6.7%
Age 45 to 49 Years		546	5.8%	7,309	6.1%	17,238	6.1%	29,537	6.1%
Age 50 to 54 Years		587	6.3%	6,754	5.7%	16,157	5.7%	28,250	5.8%
Age 55 to 59 Years		499	5.3%	5,823	4.9%	14,393	5.1%	25,250	5.2%
Age 60 to 64 Years		497	5.3%	5,544	4.7%	14,017	4.9%	24,908	5.2%
Age 65 to 69 Years		455	4.9%	4,761	4.0%	12,008	4.2%	21,895	4.5%
Age 70 to 74 Years		343	3.7%	3,557	3.0%	9,257	3.3%	17,212	3.6%
Age 75 to 79 Years		241	2.6%	2,312	1.9%	6,204	2.2%	11,702	2.4%
Age 80 to 84 Years		177	1.9%	1,496	1.3%	3,742	1.3%	7,086	1.5%
Age 85 Years or Over		204	2.2%	1,406	1.2%	3,522	1.2%	6,280	1.3%
Female Median Age		35.1		33.2		33.8		34.7	
Age 19 Years or Less		2,675	28.6%	34,375	28.9%	80,798	28.4%	135,308	28.0%
Age 20 to 64 Years		5,263	56.2%	71,005	59.7%	168,724	59.4%	284,052	58.7%
Age 65 Years or Over		1,421	15.2%	13,532	11.4%	34,732	12.2%	64,175	13.3%

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Male Age Distribution (2024)									
Male Population	9,986	51.6%	121,740	50.6%	283,446	49.9%	470,264	49.3%	
Age Under 5 Years	620	6.2%	9,055	7.4%	21,790	7.7%	35,399	7.5%	
Age 5 to 9 Years	756	7.6%	9,355	7.7%	22,030	7.8%	36,449	7.8%	
Age 10 to 14 Years	676	6.8%	8,466	7.0%	19,999	7.1%	34,866	7.4%	
Age 15 to 19 Years	812	8.1%	8,413	6.9%	19,199	6.8%	32,648	6.9%	
Age 20 to 24 Years	829	8.3%	8,652	7.1%	19,521	6.9%	31,145	6.6%	
Age 25 to 29 Years	682	6.8%	9,327	7.7%	22,475	7.9%	36,262	7.7%	
Age 30 to 34 Years	699	7.0%	10,488	8.6%	24,243	8.6%	37,992	8.1%	
Age 35 to 39 Years	704	7.1%	10,161	8.3%	22,577	8.0%	35,471	7.5%	
Age 40 to 44 Years	718	7.2%	9,350	7.7%	20,669	7.3%	32,938	7.0%	
Age 45 to 49 Years	565	5.7%	7,826	6.4%	17,392	6.1%	28,520	6.1%	
Age 50 to 54 Years	582	5.8%	7,152	5.9%	16,292	5.7%	27,296	5.8%	
Age 55 to 59 Years	542	5.4%	6,054	5.0%	14,139	5.0%	24,023	5.1%	
Age 60 to 64 Years	484	4.8%	5,409	4.4%	13,083	4.6%	22,667	4.8%	
Age 65 to 69 Years	412	4.1%	4,498	3.7%	10,820	3.8%	19,368	4.1%	
Age 70 to 74 Years	287	2.9%	2,984	2.5%	7,699	2.7%	14,288	3.0%	
Age 75 to 79 Years	222	2.2%	2,100	1.7%	5,310	1.9%	9,945	2.1%	
Age 80 to 84 Years	168	1.7%	1,214	1.0%	3,101	1.1%	5,673	1.2%	
Age 85 Years or Over	227	2.3%	1,235	1.0%	3,107	1.1%	5,314	1.1%	
Male Median Age	33.4		32.9		33.1		33.5		
Age 19 Years or Less	2,865	28.7%	35,288	29.0%	83,018	29.3%	139,362	29.6%	
Age 20 to 64 Years	5,804	58.1%	74,420	61.1%	170,391	60.1%	276,315	58.8%	
Age 65 Years or Over	1,317	13.2%	12,032	9.9%	30,036	10.6%	54,587	11.6%	
Males per 100 Females (2024)									
Overall Comparison	107		102		100		97		
Age Under 5 Years	102	50.5%	101	50.3%	101	50.3%	102	50.4%	
Age 5 to 9 Years	116	53.6%	103	50.7%	103	50.6%	103	50.8%	
Age 10 to 14 Years	98	49.6%	100	50.1%	102	50.6%	103	50.8%	
Age 15 to 19 Years	112	52.9%	106	51.5%	106	51.4%	104	51.0%	
Age 20 to 24 Years	136	57.6%	102	50.6%	99	49.6%	96	49.0%	
Age 25 to 29 Years	111	52.6%	99	49.6%	98	49.4%	96	48.9%	
Age 30 to 34 Years	103	50.7%	105	51.2%	103	50.7%	99	49.7%	
Age 35 to 39 Years	116	53.8%	110	52.4%	107	51.7%	102	50.5%	
Age 40 to 44 Years	114	53.4%	111	52.5%	106	51.5%	101	50.3%	
Age 45 to 49 Years	104	50.9%	107	51.7%	101	50.2%	97	49.1%	
Age 50 to 54 Years	99	49.8%	106	51.4%	101	50.2%	97	49.1%	
Age 55 to 59 Years	109	52.1%	104	51.0%	98	49.6%	95	48.8%	
Age 60 to 64 Years	97	49.3%	98	49.4%	93	48.3%	91	47.6%	
Age 65 to 69 Years	91	47.5%	94	48.6%	90	47.4%	88	46.9%	
Age 70 to 74 Years	84	45.6%	84	45.6%	83	45.4%	83	45.4%	
Age 75 to 79 Years	92	48.0%	91	47.6%	86	46.1%	85	45.9%	
Age 80 to 84 Years	95	48.8%	81	44.8%	83	45.3%	80	44.5%	
Age 85 Years or Over	111	52.6%	88	46.8%	88	46.9%	85	45.8%	
Age 19 Years or Less	107	51.7%	103	50.7%	103	50.7%	103	50.7%	
Age 20 to 39 Years	116	53.8%	104	51.0%	102	50.4%	98	49.5%	
Age 40 to 64 Years	105	51.2%	106	51.4%	100	50.1%	96	49.1%	
Age 65 Years or Over	93	48.1%	89	47.1%	86	46.4%	85	46.0%	

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Household Type (2024)									
Total Households		6,425		89,575		223,526		383,274	
Households with Children		2,166	33.7%	29,781	33.2%	66,262	29.6%	108,500	28.3%
Average Household Size		2.9		2.7		2.5		2.5	
Household Density per Square Mile		2,046		3,170		2,847		2,491	
Population Family		15,311	79.1%	185,562	77.1%	420,597	74.1%	698,806	73.3%
Population Non-Family		3,461	17.9%	53,520	22.2%	143,999	25.4%	250,368	26.2%
Population Group Quarters		574	3.0%	1,570	0.7%	3,104	0.5%	4,624	0.5%
Family Households		4,256 66.2%		53,042 59.2%		120,131 53.7%		200,060 52.2%	
Married Couple Households		2,563 60.2%		29,986 56.5%		72,003 59.9%		126,617 63.3%	
Other Family Households with Children		1,693 39.8%		23,056 43.5%		48,128 40.1%		73,443 36.7%	
Family Households with Children		2,162 50.8%		29,740 56.1%		66,183 55.1%		108,381 54.2%	
Married Couple with Children		1,268 58.7%		16,174 54.4%		38,972 58.9%		68,175 62.9%	
Other Family Households with Children		894 41.3%		13,566 45.6%		27,211 41.1%		40,206 37.1%	
Family Households No Children		2,093 49.2%		23,301 43.9%		53,947 44.9%		91,679 45.8%	
Married Couple No Children		1,295 61.9%		13,811 59.3%		33,031 61.2%		58,442 63.7%	
Other Family Households No Children		799 38.1%		9,490 40.7%		20,917 38.8%		33,237 36.3%	
Non-Family Households		2,169 33.8%		36,533 40.8%		103,395 46.3%		183,214 47.8%	
Non-Family Households with Children		3	0.1%	40	0.1%	79	-	119	-
Non-Family Households No Children		2,166 99.9%		36,493 99.9%		103,317 99.9%		183,095 99.9%	
Average Family Household Size		3.6		3.5		3.5		3.5	
Average Family Income		\$97,346		\$84,382		\$128,835		\$166,967	
Median Family Income		\$68,552		\$57,719		\$75,814		\$93,956	
Average Non-Family Household Size		1.6		1.5		1.4		1.4	
Marital Status (2024)									
Population Age 15 Years or Over		15,343		187,323		441,271		743,115	
Never Married		6,728	43.8%	86,773	46.3%	186,022	42.2%	293,193	39.5%
Currently Married		5,163	33.7%	61,323	32.7%	163,839	37.1%	299,299	40.3%
Previously Married		3,452	22.5%	39,226	20.9%	91,409	20.7%	150,623	20.3%
Separated		1,348	39.1%	15,713	40.1%	32,979	36.1%	50,930	33.8%
Widowed		620	18.0%	6,475	16.5%	15,560	17.0%	28,364	18.8%
Divorced		1,484	43.0%	17,038	43.4%	42,871	46.9%	71,329	47.4%
Educational Attainment (2024)									
Adult Population Age 25 Years or Over		12,368		153,891		364,557		615,536	
Elementary (Grade Level 0 to 8)		3,654	29.5%	40,170	26.1%	65,508	18.0%	83,166	13.5%
Some High School (Grade Level 9 to 11)		889	7.2%	12,850	8.3%	24,220	6.6%	35,219	5.7%
High School Graduate		2,558	20.7%	36,404	23.7%	78,659	21.6%	122,971	20.0%
Some College		1,451	11.7%	20,961	13.6%	54,994	15.1%	96,756	15.7%
Associate Degree Only		673	5.4%	8,391	5.5%	22,144	6.1%	36,633	6.0%
Bachelor Degree Only		2,161	17.5%	22,967	14.9%	72,161	19.8%	140,374	22.8%
Graduate Degree		982	7.9%	12,149	7.9%	46,872	12.9%	100,416	16.3%
Any College (Some College or Higher)		5,267	42.6%	64,468	41.9%	196,171	53.8%	374,180	60.8%
College Degree + (Bachelor Degree or Higher)		3,143	25.4%	35,116	22.8%	119,033	32.7%	240,790	39.1%

Complete Profile

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8111 Southwest Fwy Houston, TX 77074	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Housing				
Total Housing Units (2024)	7,208	100,144	250,218	428,438
Total Housing Units (2020)	7,062	97,656	241,788	407,356
Historical Annual Growth (2020-2024)	146 0.5%	2,488 0.6%	8,430 0.9%	21,082 1.3%
Housing Units Occupied (2024)	6,425 89.1%	89,575 89.4%	223,526 89.3%	383,274 89.5%
Housing Units Owner-Occupied	2,897 45.1%	23,510 26.2%	73,182 32.7%	148,844 38.8%
Housing Units Renter-Occupied	3,528 54.9%	66,065 73.8%	150,344 67.3%	234,430 61.2%
Housing Units Vacant (2024)	783 10.9%	10,570 10.6%	26,692 10.7%	45,165 10.5%
Household Size (2024)				
Total Households	6,425	89,575	223,526	383,274
1 Person Households	1,936 30.1%	31,686 35.4%	90,233 40.4%	161,612 42.2%
2 Person Households	2,853 44.4%	28,321 31.6%	63,922 28.6%	105,406 27.5%
3 Person Households	673 10.5%	12,347 13.8%	29,462 13.2%	49,062 12.8%
4 Person Households	448 7.0%	8,807 9.8%	20,995 9.4%	36,219 9.4%
5 Person Households	295 4.6%	4,938 5.5%	11,200 5.0%	18,388 4.8%
6 Person Households	139 2.2%	2,176 2.4%	4,743 2.1%	7,886 2.1%
7 or More Person Households	81 1.3%	1,300 1.5%	2,971 1.3%	4,701 1.2%
Household Income Distribution (2024)				
HH Income \$200,000 or More	362 5.6%	3,935 4.4%	18,236 8.2%	44,720 11.7%
HH Income \$150,000 to \$199,999	277 4.3%	3,037 3.4%	10,451 4.7%	22,905 6.0%
HH Income \$125,000 to \$149,999	201 3.1%	2,688 3.0%	9,396 4.2%	18,770 4.9%
HH Income \$100,000 to \$124,999	583 9.1%	5,048 5.6%	15,333 6.9%	29,950 7.8%
HH Income \$75,000 to \$99,999	896 13.9%	8,227 9.2%	24,118 10.8%	42,194 11.0%
HH Income \$50,000 to \$74,999	1,230 19.2%	17,045 19.0%	41,153 18.4%	68,102 17.8%
HH Income \$35,000 to \$49,999	931 14.5%	14,121 15.8%	31,957 14.3%	48,064 12.5%
HH Income \$25,000 to \$34,999	738 11.5%	14,393 16.1%	27,224 12.2%	39,466 10.3%
HH Income \$15,000 to \$24,999	615 9.6%	9,633 10.8%	20,180 9.0%	29,378 7.7%
HH Income \$10,000 to \$14,999	316 4.9%	4,176 4.7%	8,933 4.0%	13,459 3.5%
HH Income Under \$10,000	276 4.3%	7,271 8.1%	16,546 7.4%	26,267 6.9%
Household Vehicles (2024)				
Households 0 Vehicles Available	744 11.6%	14,882 16.6%	28,435 12.7%	40,439 10.6%
Households 1 Vehicle Available	2,786 43.4%	41,538 46.4%	100,331 44.9%	165,546 43.2%
Households 2 Vehicles Available	1,872 29.1%	24,031 26.8%	68,635 30.7%	124,941 32.6%
Households 3 or More Vehicles Available	1,023 15.9%	9,123 10.2%	26,125 11.7%	52,349 13.7%
Total Vehicles Available	9,976	119,847	325,286	591,484
Average Vehicles per Household	1.6	1.3	1.5	1.5
Owner-Occupied Household Vehicles	5,442 54.6%	45,281 37.8%	145,754 44.8%	303,813 51.4%
Average Vehicles per Owner-Occupied Household	1.9	1.9	2.0	2.0
Renter-Occupied Household Vehicles	4,534 45.4%	74,566 62.2%	179,532 55.2%	287,670 48.6%
Average Vehicles per Renter-Occupied Household	1.3	1.1	1.2	1.2
Travel Time (2024)				
Worker Base Age 16 years or Over	9,949	124,937	294,223	492,925
Travel to Work in 14 Minutes or Less	1,007 10.1%	13,739 11.0%	37,451 12.7%	67,328 13.7%
Travel to Work in 15 to 29 Minutes	3,740 37.6%	43,507 34.8%	102,835 35.0%	169,959 34.5%
Travel to Work in 30 to 59 Minutes	3,854 38.7%	48,691 39.0%	101,846 34.6%	162,685 33.0%
Travel to Work in 60 Minutes or More	507 5.1%	8,517 6.8%	18,238 6.2%	29,175 5.9%
Work at Home	840 8.4%	10,481 8.4%	33,853 11.5%	63,777 12.9%
Average Minutes Travel to Work	26.8	27.6	26.4	25.9

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Transportation To Work (2024)									
Worker Base Age 16 years or Over		9,949		124,937		294,223		492,925	
Drive to Work Alone		6,684	67.2%	81,325	65.1%	195,504	66.4%	332,646	67.5%
Drive to Work in Carpool		1,524	15.3%	16,898	13.5%	36,113	12.3%	56,628	11.5%
Travel to Work by Public Transportation		325	3.3%	5,702	4.6%	10,524	3.6%	14,402	2.9%
Drive to Work on Motorcycle		4	-	58	-	199	-	292	-
Bicycle to Work		20	0.2%	398	0.3%	931	0.3%	1,692	0.3%
Walk to Work		109	1.1%	2,159	1.7%	4,596	1.6%	7,303	1.5%
Other Means		443	4.5%	7,916	6.3%	12,504	4.2%	16,185	3.3%
Work at Home		840	8.4%	10,481	8.4%	33,853	11.5%	63,777	12.9%
Daytime Demographics (2024)									
Total Businesses		1,569		16,631		41,381		76,395	
Total Employees		11,956		131,534		348,723		669,213	
Company Headquarter Businesses		41	2.6%	564	3.4%	1,476	3.6%	2,743	3.6%
Company Headquarter Employees		825	6.9%	26,951	20.5%	73,950	21.2%	146,897	22.0%
Employee Population per Business		7.6 to 1		7.9 to 1		8.4 to 1		8.8 to 1	
Residential Population per Business		12.3 to 1		14.5 to 1		13.7 to 1		12.5 to 1	
Adj. Daytime Demographics Age 16 Years or Over		17,078		190,617		487,508		904,501	
Labor Force									
Labor Population Age 16 Years or Over (2024)		15,071		184,161		433,632		729,398	
Labor Force Total Males (2024)		7,811	51.8%	93,246	50.6%	215,716	49.7%	356,544	48.9%
Male Civilian Employed		5,628	72.1%	71,240	76.4%	162,916	75.5%	266,166	74.7%
Male Civilian Unemployed		311	4.0%	2,781	3.0%	6,395	3.0%	10,984	3.1%
Males in Armed Forces		-	-	68	-	76	-	484	0.1%
Males Not in Labor Force		1,872	24.0%	19,157	20.5%	46,329	21.5%	78,910	22.1%
Labor Force Total Females (2024)		7,260	48.2%	90,915	49.4%	217,916	50.3%	372,854	51.1%
Female Civilian Employed		4,321	59.5%	53,698	59.1%	131,309	60.3%	226,768	60.8%
Female Civilian Unemployed		159	2.2%	3,534	3.9%	7,462	3.4%	11,270	3.0%
Females in Armed Forces		-	-	72	-	546	0.3%	692	0.2%
Females Not in Labor Force		2,780	38.3%	33,611	37.0%	78,598	36.1%	134,124	36.0%
Unemployment Rate		470	3.1%	6,315	3.4%	13,857	3.2%	22,255	3.1%
Occupation (2024)									
Occupation Population Age 16 Years or Over		9,949		124,937		294,223		492,925	
Occupation Total Males		5,628	56.6%	71,239	57.0%	162,914	55.4%	266,157	54.0%
Occupation Total Females		4,321	43.4%	53,698	43.0%	131,309	44.6%	226,768	46.0%
Management, Business, Financial Operations		910	9.1%	11,752	9.4%	39,535	13.4%	79,934	16.2%
Professional, Related		1,388	14.0%	17,257	13.8%	57,769	19.6%	115,252	23.4%
Service		2,473	24.9%	33,861	27.1%	66,341	22.5%	94,805	19.2%
Sales, Office		1,693	17.0%	22,487	18.0%	55,754	18.9%	95,063	19.3%
Farming, Fishing, Forestry		35	0.3%	395	0.3%	811	0.3%	1,056	0.2%
Construction, Extraction, Maintenance		2,251	22.6%	23,060	18.5%	39,760	13.5%	52,706	10.7%
Production, Transport, Material Moving		1,199	12.1%	16,123	12.9%	34,254	11.6%	54,109	11.0%
White Collar Workers		3,991	40.1%	51,497	41.2%	153,058	52.0%	290,249	58.9%
Blue Collar Workers		5,958	59.9%	73,440	58.8%	141,165	48.0%	202,676	41.1%

Complete Profile

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Units In Structure (2024)									
Total Units		6,425		89,575		223,526		383,274	
1 Detached Unit		3,158	49.2%	27,139	30.3%	78,470	35.1%	155,857	40.7%
1 Attached Unit		370	5.8%	3,990	4.5%	11,046	4.9%	19,022	5.0%
2 Units		78	1.2%	1,734	1.9%	3,559	1.6%	5,596	1.5%
3 to 4 Units		287	4.5%	6,830	7.6%	14,803	6.6%	20,874	5.4%
5 to 9 Units		433	6.7%	9,547	10.7%	20,291	9.1%	28,582	7.5%
10 to 19 Units		661	10.3%	13,920	15.5%	26,873	12.0%	39,136	10.2%
20 to 49 Units		341	5.3%	6,555	7.3%	16,325	7.3%	24,599	6.4%
50 or More Units		1,055	16.4%	19,150	21.4%	50,376	22.5%	86,115	22.5%
Mobile Home or Trailer		42	0.6%	653	0.7%	1,696	0.8%	3,329	0.9%
Other Structure		1	-	55	-	88	-	164	-
Homes Built By Year (2024)									
Homes Built 2020 or later		137	1.9%	1,860	1.9%	5,049	2.0%	9,834	2.3%
Homes Built 2010 to 2019		471	6.5%	6,598	6.6%	21,891	8.7%	50,406	11.8%
Homes Built 2000 to 2009		390	5.4%	7,508	7.5%	25,694	10.3%	52,748	12.3%
Homes Built 1990 to 1999		139	1.9%	6,027	6.0%	19,490	7.8%	37,939	8.9%
Homes Built 1980 to 1989		892	12.4%	17,373	17.3%	39,979	16.0%	67,293	15.7%
Homes Built 1970 to 1979		1,488	20.6%	28,269	28.2%	60,859	24.3%	88,005	20.5%
Homes Built 1960 to 1969		2,415	33.5%	14,367	14.3%	32,503	13.0%	47,106	11.0%
Homes Built 1950 to 1959		393	5.5%	5,387	5.4%	13,312	5.3%	20,844	4.9%
Homes Built 1940 to 1949		54	0.7%	836	0.8%	1,947	0.8%	3,899	0.9%
Homes Built Before 1939		46	0.6%	1,349	1.3%	2,801	1.1%	5,199	1.2%
Median Age of Homes		47.9 yrs		43.9 yrs		41.4 yrs		38.8 yrs	
Home Values (2024)									
Owner Specified Housing Units		2,897		23,510		73,182		148,844	
Home Values \$1,000,000 or More		49	1.7%	592	2.5%	5,314	7.3%	16,911	11.4%
Home Values \$750,000 to \$999,999		25	0.8%	460	2.0%	3,446	4.7%	8,166	5.5%
Home Values \$500,000 to \$749,999		118	4.1%	1,432	6.1%	6,963	9.5%	14,006	9.4%
Home Values \$400,000 to \$499,999		90	3.1%	1,741	7.4%	5,562	7.6%	10,920	7.3%
Home Values \$300,000 to \$399,999		379	13.1%	4,283	18.2%	11,696	16.0%	23,087	15.5%
Home Values \$250,000 to \$299,999		590	20.4%	3,375	14.4%	8,034	11.0%	15,921	10.7%
Home Values \$200,000 to \$249,999		666	23.0%	3,947	16.8%	10,464	14.3%	18,961	12.7%
Home Values \$175,000 to \$199,999		254	8.8%	2,036	8.7%	5,415	7.4%	9,652	6.5%
Home Values \$150,000 to \$174,999		252	8.7%	1,594	6.8%	5,332	7.3%	10,836	7.3%
Home Values \$125,000 to \$149,999		99	3.4%	727	3.1%	2,262	3.1%	4,512	3.0%
Home Values \$100,000 to \$124,999		106	3.6%	988	4.2%	3,043	4.2%	5,122	3.4%
Home Values \$90,000 to \$99,999		20	0.7%	310	1.3%	658	0.9%	1,179	0.8%
Home Values \$80,000 to \$89,999		35	1.2%	412	1.8%	910	1.2%	1,713	1.2%
Home Values \$70,000 to \$79,999		33	1.1%	295	1.3%	645	0.9%	990	0.7%
Home Values \$60,000 to \$69,999		11	0.4%	123	0.5%	342	0.5%	704	0.5%
Home Values \$50,000 to \$59,999		36	1.2%	268	1.1%	472	0.6%	780	0.5%
Home Values \$35,000 to \$49,999		6	0.2%	204	0.9%	425	0.6%	655	0.4%
Home Values \$25,000 to \$34,999		29	1.0%	119	0.5%	397	0.5%	755	0.5%
Home Values \$10,000 to \$24,999		89	3.1%	467	2.0%	915	1.2%	1,772	1.2%
Home Values Under \$10,000		13	0.4%	138	0.6%	886	1.2%	2,201	1.5%
Owner-Occupied Median Home Value		\$233,357		\$267,828		\$357,824		\$436,608	
Renter-Occupied Median Rent		\$1,029		\$973		\$1,071		\$1,155	

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Total Annual Consumer Expenditure (2024)				
Total Household Expenditure	\$394.26 M	\$4.8 B	\$15.11 B	\$30.25 B
Total Non-Retail Expenditure	\$208.38 M	\$2.55 B	\$8.04 B	\$16.12 B
Total Retail Expenditure	\$185.88 M	\$2.25 B	\$7.07 B	\$14.13 B
Apparel	\$13.82 M	\$169.06 M	\$536.62 M	\$1.08 B
Contributions	\$12.61 M	\$149.82 M	\$498.13 M	\$1.04 B
Education	\$11.27 M	\$138.79 M	\$471.99 M	\$1 B
Entertainment	\$22 M	\$263.74 M	\$847.31 M	\$1.72 B
Food and Beverages	\$58.42 M	\$715.33 M	\$2.22 B	\$4.41 B
Furnishings and Equipment	\$13.69 M	\$163.94 M	\$525.11 M	\$1.06 B
Gifts	\$9.5 M	\$114.97 M	\$385.36 M	\$806.24 M
Health Care	\$33.66 M	\$405.5 M	\$1.25 B	\$2.47 B
Household Operations	\$15.34 M	\$185.42 M	\$593.27 M	\$1.2 B
Miscellaneous Expenses	\$7.4 M	\$90.12 M	\$285.88 M	\$575.24 M
Personal Care	\$5.29 M	\$64.27 M	\$202.13 M	\$404.33 M
Personal Insurance	\$2.67 M	\$31.3 M	\$104.01 M	\$216.43 M
Reading	\$859.65 K	\$10.33 M	\$32.88 M	\$66.42 M
Shelter	\$83.83 M	\$1.04 B	\$3.24 B	\$6.45 B
Tobacco	\$2.54 M	\$32.49 M	\$93.09 M	\$173.48 M
Transportation	\$71.69 M	\$864.45 M	\$2.71 B	\$5.41 B
Utilities	\$29.67 M	\$365.59 M	\$1.11 B	\$2.16 B
Monthly Household Consumer Expenditure (2024)				
Total Household Expenditure	\$5,114	\$4,467	\$5,632	\$6,577
Total Non-Retail Expenditure	\$2,703 52.9%	\$2,371 53.1%	\$2,996 53.2%	\$3,505 53.3%
Total Retail Expenditures	\$2,411 47.1%	\$2,096 46.9%	\$2,637 46.8%	\$3,071 46.7%
Apparel	\$179 3.5%	\$157 3.5%	\$200 3.6%	\$235 3.6%
Contributions	\$164 3.2%	\$139 3.1%	\$186 3.3%	\$225 3.4%
Education	\$146 2.9%	\$129 2.9%	\$176 3.1%	\$218 3.3%
Entertainment	\$285 5.6%	\$245 5.5%	\$316 5.6%	\$374 5.7%
Food and Beverages	\$758 14.8%	\$665 14.9%	\$828 14.7%	\$958 14.6%
Furnishings and Equipment	\$178 3.5%	\$153 3.4%	\$196 3.5%	\$231 3.5%
Gifts	\$123 2.4%	\$107 2.4%	\$144 2.6%	\$175 2.7%
Health Care	\$437 8.5%	\$377 8.4%	\$467 8.3%	\$538 8.2%
Household Operations	\$199 3.9%	\$172 3.9%	\$221 3.9%	\$262 4.0%
Miscellaneous Expenses	\$96 1.9%	\$84 1.9%	\$107 1.9%	\$125 1.9%
Personal Care	\$69 1.3%	\$60 1.3%	\$75 1.3%	\$88 1.3%
Personal Insurance	\$35 0.7%	\$29 0.7%	\$39 0.7%	\$47 0.7%
Reading	\$11 0.2%	\$10 0.2%	\$12 0.2%	\$14 0.2%
Shelter	\$1,087 21.3%	\$964 21.6%	\$1,207 21.4%	\$1,403 21.3%
Tobacco	\$33 0.6%	\$30 0.7%	\$35 0.6%	\$38 0.6%
Transportation	\$930 18.2%	\$804 18.0%	\$1,011 18.0%	\$1,176 17.9%
Utilities	\$385 7.5%	\$340 7.6%	\$413 7.3%	\$469 7.1%

