

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.7242/-95.384

5445 La Branch St Houston, TX 77004	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Population								
Estimated Population (2024)	24,049		214,895		480,680		865,160	
Projected Population (2029)	25,871		233,793		524,093		933,855	
Census Population (2020)	20,634		191,561		444,943		816,207	
Census Population (2010)	16,936		161,677		386,400		737,193	
Projected Annual Growth (2024-2029)	1,822	1.5%	18,898	1.8%	43,413	1.8%	68,695	1.6%
Historical Annual Growth (2020-2024)	3,415	4.1%	23,334	3.0%	35,737	2.0%	48,953	1.5%
Historical Annual Growth (2010-2020)	3,698	2.2%	29,884	1.8%	58,544	1.5%	79,014	1.1%
Estimated Population Density (2024)	7,659 <i>psm</i>		7,607 <i>psm</i>		6,123 <i>psm</i>		5,623 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>		153.9 <i>sq mi</i>	
Households								
Estimated Households (2024)	12,241		108,089		224,089		377,334	
Projected Households (2029)	13,292		119,514		247,772		411,494	
Census Households (2020)	10,457		96,645		202,973		346,944	
Census Households (2010)	8,392		77,984		166,172		296,962	
Projected Annual Growth (2024-2029)	1,050	1.7%	11,425	2.1%	23,683	2.1%	34,161	1.8%
Historical Annual Change (2010-2024)	3,849	3.3%	30,105	2.8%	57,917	2.5%	80,372	1.9%
Average Household Income								
Estimated Average Household Income (2024)	\$137,201		\$140,907		\$145,117		\$132,614	
Projected Average Household Income (2029)	\$132,803		\$133,845		\$137,852		\$127,637	
Census Average Household Income (2010)	\$91,503		\$93,047		\$91,321		\$80,956	
Census Average Household Income (2000)	\$59,581		\$71,463		\$67,227		\$61,009	
Projected Annual Change (2024-2029)	-\$4,397	-0.6%	-\$7,062	-1.0%	-\$7,265	-1.0%	-\$4,977	-0.8%
Historical Annual Change (2000-2024)	\$77,619	5.4%	\$69,444	4.0%	\$77,889	4.8%	\$71,605	4.9%
Median Household Income								
Estimated Median Household Income (2024)	\$91,867		\$96,205		\$97,672		\$89,218	
Projected Median Household Income (2029)	\$91,679		\$95,139		\$96,883		\$89,071	
Census Median Household Income (2010)	\$54,712		\$62,972		\$63,085		\$57,247	
Census Median Household Income (2000)	\$37,634		\$48,766		\$47,451		\$44,246	
Projected Annual Change (2024-2029)	-\$187	-	-\$1,067	-0.2%	-\$790	-0.2%	-\$147	-
Historical Annual Change (2000-2024)	\$54,233	6.0%	\$47,439	4.1%	\$50,222	4.4%	\$44,972	4.2%
Per Capita Income								
Estimated Per Capita Income (2024)	\$70,830		\$71,460		\$67,947		\$58,019	
Projected Per Capita Income (2029)	\$69,152		\$68,960		\$65,442		\$56,409	
Census Per Capita Income (2010)	\$45,317		\$44,875		\$39,270		\$32,610	
Census Per Capita Income (2000)	\$27,766		\$32,890		\$27,199		\$23,333	
Projected Annual Change (2024-2029)	-\$1,678	-0.5%	-\$2,501	-0.7%	-\$2,505	-0.7%	-\$1,610	-0.6%
Historical Annual Change (2000-2024)	\$43,063	6.5%	\$38,571	4.9%	\$40,748	6.2%	\$34,686	6.2%
Estimated Average Household Net Worth (2024)	\$763,716		\$832,838		\$889,223		\$850,577	

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Race and Ethnicity								
Total Population (2024)	24,049		214,895		480,680		865,160	
White (2024)	10,110	42.0%	91,601	42.6%	198,599	41.3%	353,295	40.8%
Black or African American (2024)	4,476	18.6%	37,913	17.6%	91,726	19.1%	163,901	18.9%
American Indian or Alaska Native (2024)	312	1.3%	1,817	0.8%	4,057	0.8%	8,000	0.9%
Asian (2024)	1,636	6.8%	17,898	8.3%	40,445	8.4%	67,943	7.9%
Hawaiian or Pacific Islander (2024)	29	0.1%	371	0.2%	574	0.1%	759	-
Other Race (2024)	2,645	11.0%	21,722	10.1%	54,173	11.3%	118,130	13.7%
Two or More Races (2024)	4,842	20.1%	43,572	20.3%	91,105	19.0%	153,132	17.7%
Population < 18 (2024)	5,718 23.8%		49,876 23.2%		116,914 24.3%		216,917 25.1%	
White Not Hispanic	1,070	18.7%	9,721	19.5%	23,215	19.9%	44,989	20.7%
Black or African American	1,006	17.6%	9,050	18.1%	22,634	19.4%	41,743	19.2%
Asian	243	4.2%	2,418	4.8%	7,232	6.2%	12,544	5.8%
Other Race Not Hispanic	172	3.0%	1,282	2.6%	2,918	2.5%	5,677	2.6%
Hispanic	3,228	56.4%	27,405	54.9%	60,915	52.1%	111,963	51.6%
Not Hispanic or Latino Population (2024)	12,906 53.7%		118,491 55.1%		266,558 55.5%		473,430 54.7%	
Not Hispanic White	6,344	49.2%	59,650	50.3%	133,236	50.0%	245,854	51.9%
Not Hispanic Black or African American	4,384	34.0%	37,222	31.4%	87,357	32.8%	151,738	32.1%
Not Hispanic American Indian or Alaska Native	24	0.2%	149	0.1%	396	0.1%	834	0.2%
Not Hispanic Asian	1,580	12.2%	17,592	14.8%	37,738	14.2%	60,528	12.8%
Not Hispanic Hawaiian or Pacific Islander	7	-	53	-	85	-	130	-
Not Hispanic Other Race	212	1.6%	684	0.6%	1,218	0.5%	2,488	0.5%
Not Hispanic Two or More Races	356	2.8%	3,141	2.7%	6,530	2.4%	11,858	2.5%
Hispanic or Latino Population (2024)	11,143 46.3%		96,403 44.9%		214,122 44.5%		391,730 45.3%	
Hispanic White	3,766	33.8%	31,951	33.1%	65,363	30.5%	107,441	27.4%
Hispanic Black or African American	92	0.8%	691	0.7%	4,369	2.0%	12,162	3.1%
Hispanic American Indian or Alaska Native	288	2.6%	1,668	1.7%	3,662	1.7%	7,166	1.8%
Hispanic Asian	56	0.5%	306	0.3%	2,708	1.3%	7,416	1.9%
Hispanic Hawaiian or Pacific Islander	23	0.2%	318	0.3%	490	0.2%	629	0.2%
Hispanic Other Race	2,433	21.8%	21,038	21.8%	52,955	24.7%	115,642	29.5%
Hispanic Two or More Races	4,486	40.3%	40,431	41.9%	84,576	39.5%	141,273	36.1%
Not Hispanic or Latino Population (2020)	17,217 83.4%		159,657 83.3%		318,668 71.6%		492,664 60.4%	
Hispanic or Latino Population (2020)	3,417 16.6%		31,904 16.7%		126,275 28.4%		323,543 39.6%	
Not Hispanic or Latino Population (2010)	14,549 85.9%		137,709 85.2%		278,301 72.0%		444,136 60.2%	
Hispanic or Latino Population (2010)	2,387 14.1%		23,968 14.8%		108,098 28.0%		293,057 39.8%	
Not Hispanic or Latino Population (2029)	14,190 54.8%		130,616 55.9%		291,789 55.7%		511,620 54.8%	
Hispanic or Latino Population (2029)	11,682 45.2%		103,177 44.1%		232,304 44.3%		422,235 45.2%	
Projected Annual Growth (2024-2029)	538 1.0%		6,774 1.4%		18,182 1.7%		30,506 1.6%	
Historical Annual Growth (2010-2020)	1,030 4.3%		7,936 3.3%		18,177 1.7%		30,486 1.0%	

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Total Age Distribution (2024)								
Total Population	24,049		214,895		480,680		865,160	
Age Under 5 Years	2,230	9.3%	18,074	8.4%	39,143	8.1%	68,665	7.9%
Age 5 to 9 Years	1,360	5.7%	13,256	6.2%	31,879	6.6%	59,737	6.9%
Age 10 to 14 Years	1,289	5.4%	10,944	5.1%	28,114	5.8%	55,082	6.4%
Age 15 to 19 Years	1,853	7.7%	15,051	7.0%	30,450	6.3%	54,712	6.3%
Age 20 to 24 Years	2,525	10.5%	23,152	10.8%	39,846	8.3%	63,013	7.3%
Age 25 to 29 Years	2,424	10.1%	23,571	11.0%	48,543	10.1%	77,953	9.0%
Age 30 to 34 Years	2,471	10.3%	21,576	10.0%	46,540	9.7%	78,949	9.1%
Age 35 to 39 Years	1,668	6.9%	15,231	7.1%	35,911	7.5%	65,086	7.5%
Age 40 to 44 Years	1,348	5.6%	12,012	5.6%	29,959	6.2%	56,449	6.5%
Age 45 to 49 Years	1,074	4.5%	10,046	4.7%	25,148	5.2%	47,627	5.5%
Age 50 to 54 Years	1,077	4.5%	9,779	4.6%	24,657	5.1%	46,740	5.4%
Age 55 to 59 Years	1,099	4.6%	9,402	4.4%	22,811	4.7%	42,938	5.0%
Age 60 to 64 Years	1,175	4.9%	9,496	4.4%	22,599	4.7%	42,307	4.9%
Age 65 to 69 Years	926	3.9%	7,897	3.7%	19,033	4.0%	36,439	4.2%
Age 70 to 74 Years	672	2.8%	6,088	2.8%	14,411	3.0%	27,458	3.2%
Age 75 to 79 Years	410	1.7%	4,260	2.0%	9,944	2.1%	19,325	2.2%
Age 80 to 84 Years	247	1.0%	2,438	1.1%	5,951	1.2%	11,691	1.4%
Age 85 Years or Over	202	0.8%	2,622	1.2%	5,743	1.2%	10,989	1.3%
Median Age	30.8		31.5		32.8		33.6	
Age 19 Years or Less	6,731	28.0%	57,325	26.7%	129,585	27.0%	238,196	27.5%
Age 20 to 64 Years	14,861	61.8%	134,265	62.5%	296,013	61.6%	521,062	60.2%
Age 65 Years or Over	2,457	10.2%	23,305	10.8%	55,082	11.5%	105,902	12.2%
Female Age Distribution (2024)								
Female Population	10,251	42.6%	96,772	45.0%	225,726	47.0%	417,257	48.2%
Age Under 5 Years	1,060	10.3%	8,817	9.1%	19,158	8.5%	33,711	8.1%
Age 5 to 9 Years	639	6.2%	6,601	6.8%	15,999	7.1%	29,702	7.1%
Age 10 to 14 Years	643	6.3%	5,386	5.6%	13,811	6.1%	27,009	6.5%
Age 15 to 19 Years	550	5.4%	5,159	5.3%	12,446	5.5%	24,375	5.8%
Age 20 to 24 Years	772	7.5%	7,603	7.9%	15,698	7.0%	27,426	6.6%
Age 25 to 29 Years	1,198	11.7%	11,241	11.6%	23,361	10.3%	38,206	9.2%
Age 30 to 34 Years	1,102	10.7%	10,026	10.4%	21,735	9.6%	37,502	9.0%
Age 35 to 39 Years	731	7.1%	6,852	7.1%	16,111	7.1%	30,133	7.2%
Age 40 to 44 Years	579	5.7%	5,462	5.6%	13,763	6.1%	26,346	6.3%
Age 45 to 49 Years	431	4.2%	4,603	4.8%	11,754	5.2%	22,797	5.5%
Age 50 to 54 Years	471	4.6%	4,596	4.7%	11,772	5.2%	22,764	5.5%
Age 55 to 59 Years	438	4.3%	4,236	4.4%	10,656	4.7%	20,555	4.9%
Age 60 to 64 Years	493	4.8%	4,482	4.6%	10,887	4.8%	20,732	5.0%
Age 65 to 69 Years	406	4.0%	3,881	4.0%	9,484	4.2%	18,413	4.4%
Age 70 to 74 Years	309	3.0%	3,025	3.1%	7,408	3.3%	14,392	3.4%
Age 75 to 79 Years	212	2.1%	2,176	2.2%	5,276	2.3%	10,366	2.5%
Age 80 to 84 Years	120	1.2%	1,332	1.4%	3,324	1.5%	6,652	1.6%
Age 85 Years or Over	97	1.0%	1,294	1.3%	3,085	1.4%	6,178	1.5%
Female Median Age	30.9		32.1		33.1		33.9	
Age 19 Years or Less	2,892	28.2%	25,963	26.8%	61,414	27.2%	114,797	27.5%
Age 20 to 64 Years	6,215	60.6%	59,101	61.1%	135,736	60.1%	246,460	59.1%
Age 65 Years or Over	1,144	11.2%	11,707	12.1%	28,576	12.7%	56,001	13.4%

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Male Age Distribution (2024)								
Male Population	13,798	57.4%	118,123	55.0%	254,954	53.0%	447,902	51.8%
Age Under 5 Years	1,170	8.5%	9,257	7.8%	19,984	7.8%	34,953	7.8%
Age 5 to 9 Years	721	5.2%	6,656	5.6%	15,880	6.2%	30,035	6.7%
Age 10 to 14 Years	646	4.7%	5,558	4.7%	14,303	5.6%	28,073	6.3%
Age 15 to 19 Years	1,303	9.4%	9,891	8.4%	18,004	7.1%	30,338	6.8%
Age 20 to 24 Years	1,753	12.7%	15,549	13.2%	24,148	9.5%	35,588	7.9%
Age 25 to 29 Years	1,226	8.9%	12,330	10.4%	25,182	9.9%	39,747	8.9%
Age 30 to 34 Years	1,369	9.9%	11,550	9.8%	24,805	9.7%	41,448	9.3%
Age 35 to 39 Years	937	6.8%	8,379	7.1%	19,800	7.8%	34,953	7.8%
Age 40 to 44 Years	768	5.6%	6,550	5.5%	16,196	6.4%	30,103	6.7%
Age 45 to 49 Years	643	4.7%	5,442	4.6%	13,394	5.3%	24,830	5.5%
Age 50 to 54 Years	607	4.4%	5,182	4.4%	12,885	5.1%	23,976	5.4%
Age 55 to 59 Years	661	4.8%	5,166	4.4%	12,155	4.8%	22,384	5.0%
Age 60 to 64 Years	682	4.9%	5,015	4.2%	11,711	4.6%	21,575	4.8%
Age 65 to 69 Years	520	3.8%	4,016	3.4%	9,549	3.7%	18,026	4.0%
Age 70 to 74 Years	363	2.6%	3,064	2.6%	7,003	2.7%	13,067	2.9%
Age 75 to 79 Years	198	1.4%	2,084	1.8%	4,668	1.8%	8,959	2.0%
Age 80 to 84 Years	127	0.9%	1,105	0.9%	2,627	1.0%	5,039	1.1%
Age 85 Years or Over	104	0.8%	1,328	1.1%	2,658	1.0%	4,811	1.1%
Male Median Age	30.9		31.3		32.6		33.3	
Age 19 Years or Less	3,839	27.8%	31,362	26.6%	68,171	26.7%	123,399	27.6%
Age 20 to 64 Years	8,646	62.7%	75,164	63.6%	160,277	62.9%	274,602	61.3%
Age 65 Years or Over	1,313	9.5%	11,597	9.8%	26,506	10.4%	49,901	11.1%
Males per 100 Females (2024)								
Overall Comparison	135		122		113		107	
Age Under 5 Years	110	52.5%	105	51.2%	104	51.1%	104	50.9%
Age 5 to 9 Years	113	53.0%	101	50.2%	99	49.8%	101	50.3%
Age 10 to 14 Years	100	50.1%	103	50.8%	104	50.9%	104	51.0%
Age 15 to 19 Years	237	70.3%	192	65.7%	145	59.1%	124	55.4%
Age 20 to 24 Years	227	69.4%	205	67.2%	154	60.6%	130	56.5%
Age 25 to 29 Years	102	50.6%	110	52.3%	108	51.9%	104	51.0%
Age 30 to 34 Years	124	55.4%	115	53.5%	114	53.3%	111	52.5%
Age 35 to 39 Years	128	56.2%	122	55.0%	123	55.1%	116	53.7%
Age 40 to 44 Years	133	57.0%	120	54.5%	118	54.1%	114	53.3%
Age 45 to 49 Years	149	59.9%	118	54.2%	114	53.3%	109	52.1%
Age 50 to 54 Years	129	56.3%	113	53.0%	109	52.3%	105	51.3%
Age 55 to 59 Years	151	60.1%	122	54.9%	114	53.3%	109	52.1%
Age 60 to 64 Years	138	58.1%	112	52.8%	108	51.8%	104	51.0%
Age 65 to 69 Years	128	56.2%	103	50.9%	101	50.2%	98	49.5%
Age 70 to 74 Years	118	54.1%	101	50.3%	95	48.6%	91	47.6%
Age 75 to 79 Years	94	48.3%	96	48.9%	88	46.9%	86	46.4%
Age 80 to 84 Years	107	51.6%	83	45.3%	79	44.1%	76	43.1%
Age 85 Years or Over	107	51.7%	103	50.7%	86	46.3%	78	43.8%
Age 19 Years or Less	133	57.0%	121	54.7%	111	52.6%	107	51.8%
Age 20 to 39 Years	139	58.2%	134	57.2%	122	55.0%	114	53.2%
Age 40 to 64 Years	139	58.2%	117	53.9%	113	53.0%	109	52.0%
Age 65 Years or Over	115	53.4%	99	49.8%	93	48.1%	89	47.1%

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Household Type (2024)								
Total Households	12,241		108,089		224,089		377,334	
Households with Children	1,162	9.5%	13,143	12.2%	36,708	16.4%	79,205	21.0%
Average Household Size	1.7		1.8		2.0		2.2	
Household Density per Square Mile	3,899		3,826		2,854		2,452	
Population Family	9,102	37.8%	95,389	44.4%	258,559	53.8%	544,604	62.9%
Population Non-Family	12,032	50.0%	100,014	46.5%	192,039	40.0%	288,987	33.4%
Population Group Quarters	2,914	12.1%	19,491	9.1%	30,083	6.3%	31,569	3.6%
Family Households	2,879	23.5%	30,575	28.3%	78,730	35.1%	161,182	42.7%
Married Couple Households	2,013	69.9%	20,468	66.9%	51,440	65.3%	100,581	62.4%
Other Family Households with Children	866	30.1%	10,107	33.1%	27,290	34.7%	60,601	37.6%
Family Households with Children	1,162	40.4%	13,133	43.0%	36,686	46.6%	79,139	49.1%
Married Couple with Children	860	74.0%	8,973	68.3%	24,302	66.2%	49,571	62.6%
Other Family Households with Children	302	26.0%	4,160	31.7%	12,384	33.8%	29,568	37.4%
Family Households No Children	1,716	59.6%	17,442	57.0%	42,044	53.4%	82,043	50.9%
Married Couple No Children	1,153	67.2%	11,495	65.9%	27,138	64.5%	51,010	62.2%
Other Family Households No Children	564	32.8%	5,947	34.1%	14,906	35.5%	31,033	37.8%
Non-Family Households	9,363	76.5%	77,514	71.7%	145,359	64.9%	216,152	57.3%
Non-Family Households with Children	-	-	9	-	22	-	67	-
Non-Family Households No Children	9,363	#####	77,504	#####	145,337	#####	216,085	#####
Average Family Household Size	3.2		3.1		3.3		3.4	
Average Family Income	\$321,592		\$283,328		\$257,038		\$205,598	
Median Family Income	\$154,501		\$151,690		\$140,132		\$113,827	
Average Non-Family Household Size	1.3		1.3		1.3		1.3	
Marital Status (2024)								
Population Age 15 Years or Over	19,171		172,620		381,545		681,676	
Never Married	9,997	52.1%	88,471	51.3%	175,753	46.1%	293,952	43.1%
Currently Married	5,535	28.9%	56,387	32.7%	133,819	35.1%	252,291	37.0%
Previously Married	3,639	19.0%	27,762	16.1%	71,973	18.9%	135,432	19.9%
Separated	726	20.0%	6,923	24.9%	21,256	29.5%	42,186	31.1%
Widowed	522	14.3%	5,282	19.0%	13,918	19.3%	27,788	20.5%
Divorced	2,392	65.7%	15,557	56.0%	36,798	51.1%	65,458	48.3%
Educational Attainment (2024)								
Adult Population Age 25 Years or Over	14,792		134,418		311,249		563,950	
Elementary (Grade Level 0 to 8)	355	2.4%	3,568	2.7%	18,669	6.0%	58,540	10.4%
Some High School (Grade Level 9 to 11)	302	2.0%	3,217	2.4%	13,766	4.4%	33,684	6.0%
High School Graduate	1,743	11.8%	16,772	12.5%	50,154	16.1%	108,918	19.3%
Some College	2,058	13.9%	16,558	12.3%	41,348	13.3%	78,836	14.0%
Associate Degree Only	885	6.0%	6,746	5.0%	14,737	4.7%	26,653	4.7%
Bachelor Degree Only	4,769	32.2%	42,444	31.6%	87,543	28.1%	136,916	24.3%
Graduate Degree	4,680	31.6%	45,112	33.6%	85,032	27.3%	120,403	21.3%
Any College (Some College or Higher)	12,392	83.8%	110,860	82.5%	228,659	73.5%	362,808	64.3%
College Degree + (Bachelor Degree or Higher)	9,449	63.9%	87,556	65.1%	172,575	55.4%	257,319	45.6%

Complete Profile

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5445 La Branch St Houston, TX 77004	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Housing				
Total Housing Units (2024)	14,122	123,177	254,162	426,972
Total Housing Units (2020)	13,057	111,454	230,420	391,038
Historical Annual Growth (2020-2024)	1,065 2.0%	11,723 2.6%	23,742 2.6%	35,934 2.3%
Housing Units Occupied (2024)	12,241 86.7%	108,089 87.8%	224,089 88.2%	377,334 88.4%
Housing Units Owner-Occupied	3,638 29.7%	34,535 32.0%	85,965 38.4%	154,969 41.1%
Housing Units Renter-Occupied	8,604 70.3%	73,554 68.0%	138,125 61.6%	222,365 58.9%
Housing Units Vacant (2024)	1,881 13.3%	15,088 12.2%	30,073 11.8%	49,638 11.6%
Household Size (2024)				
Total Households	12,241	108,089	224,089	377,334
1 Person Households	8,172 66.8%	66,320 61.4%	125,557 56.0%	187,219 49.6%
2 Person Households	2,491 20.3%	26,325 24.4%	58,154 26.0%	105,282 27.9%
3 Person Households	868 7.1%	7,951 7.4%	19,439 8.7%	39,228 10.4%
4 Person Households	422 3.5%	4,700 4.3%	12,461 5.6%	25,355 6.7%
5 Person Households	174 1.4%	1,731 1.6%	5,087 2.3%	11,957 3.2%
6 Person Households	78 0.6%	675 0.6%	2,209 1.0%	5,313 1.4%
7 or More Person Households	36 0.3%	387 0.4%	1,181 0.5%	2,979 0.8%
Household Income Distribution (2024)				
HH Income \$200,000 or More	2,036 16.6%	20,359 18.8%	42,708 19.1%	62,089 16.5%
HH Income \$150,000 to \$199,999	1,393 11.4%	9,576 8.9%	18,046 8.1%	27,600 7.3%
HH Income \$125,000 to \$149,999	698 5.7%	7,649 7.1%	14,356 6.4%	21,221 5.6%
HH Income \$100,000 to \$124,999	804 6.6%	7,925 7.3%	18,384 8.2%	29,059 7.7%
HH Income \$75,000 to \$99,999	1,447 11.8%	11,500 10.6%	24,799 11.1%	41,135 10.9%
HH Income \$50,000 to \$74,999	1,932 15.8%	17,957 16.6%	35,504 15.8%	61,985 16.4%
HH Income \$35,000 to \$49,999	1,016 8.3%	9,308 8.6%	19,669 8.8%	37,697 10.0%
HH Income \$25,000 to \$34,999	512 4.2%	5,250 4.9%	12,867 5.7%	28,930 7.7%
HH Income \$15,000 to \$24,999	599 4.9%	4,846 4.5%	11,291 5.0%	23,310 6.2%
HH Income \$10,000 to \$14,999	539 4.4%	4,521 4.2%	8,763 3.9%	15,756 4.2%
HH Income Under \$10,000	1,266 10.3%	9,199 8.5%	17,703 7.9%	28,552 7.6%
Household Vehicles (2024)				
Households 0 Vehicles Available	791 6.5%	12,111 11.2%	22,595 10.1%	39,574 10.5%
Households 1 Vehicle Available	6,666 54.5%	53,020 49.1%	104,816 46.8%	168,701 44.7%
Households 2 Vehicles Available	3,762 30.7%	33,331 30.8%	73,884 33.0%	124,968 33.1%
Households 3 or More Vehicles Available	1,022 8.4%	9,627 8.9%	22,794 10.2%	44,091 11.7%
Total Vehicles Available	17,552	151,457	327,983	565,529
Average Vehicles per Household	1.4	1.4	1.5	1.5
Owner-Occupied Household Vehicles	6,627 37.8%	64,404 42.5%	161,386 49.2%	295,265 52.2%
Average Vehicles per Owner-Occupied Household	1.8	1.9	1.9	1.9
Renter-Occupied Household Vehicles	10,924 62.2%	87,053 57.5%	166,598 50.8%	270,264 47.8%
Average Vehicles per Renter-Occupied Household	1.3	1.2	1.2	1.2
Travel Time (2024)				
Worker Base Age 16 years or Over	12,382	113,734	249,119	443,243
Travel to Work in 14 Minutes or Less	3,210 25.9%	24,254 21.3%	44,346 17.8%	72,343 16.3%
Travel to Work in 15 to 29 Minutes	4,196 33.9%	40,695 35.8%	91,708 36.8%	159,804 36.1%
Travel to Work in 30 to 59 Minutes	2,298 18.6%	22,923 20.2%	56,975 22.9%	119,396 26.9%
Travel to Work in 60 Minutes or More	310 2.5%	3,502 3.1%	9,063 3.6%	21,281 4.8%
Work at Home	2,368 19.1%	22,361 19.7%	47,027 18.9%	70,420 15.9%
Average Minutes Travel to Work	18.9	20.2	21.7	23.4

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Transportation To Work (2024)								
Worker Base Age 16 years or Over	12,382		113,734		249,119		443,243	
Drive to Work Alone	7,995	64.6%	71,330	62.7%	161,758	64.9%	293,824	66.3%
Drive to Work in Carpool	951	7.7%	9,229	8.1%	21,681	8.7%	44,468	10.0%
Travel to Work by Public Transportation	275	2.2%	3,717	3.3%	6,661	2.7%	12,556	2.8%
Drive to Work on Motorcycle	14	0.1%	91	-	205	-	327	-
Bicycle to Work	99	0.8%	1,093	1.0%	1,527	0.6%	2,061	0.5%
Walk to Work	302	2.4%	3,493	3.1%	5,272	2.1%	8,095	1.8%
Other Means	378	3.1%	2,421	2.1%	4,989	2.0%	11,493	2.6%
Work at Home	2,368	19.1%	22,361	19.7%	47,027	18.9%	70,420	15.9%
Daytime Demographics (2024)								
Total Businesses	2,178		24,476		46,668		72,234	
Total Employees	14,527		297,322		500,744		719,777	
Company Headquarter Businesses	56	2.6%	883	3.6%	1,733	3.7%	2,693	3.7%
Company Headquarter Employees	2,111	14.5%	76,282	25.7%	117,757	23.5%	160,753	22.3%
Employee Population per Business	6.7 to 1		12.1 to 1		10.7 to 1		10.0 to 1	
Residential Population per Business	11.0 to 1		8.8 to 1		10.3 to 1		12.0 to 1	
Adj. Daytime Demographics Age 16 Years or Over	20,965		353,194		626,766		946,169	
Labor Force								
Labor Population Age 16 Years or Over (2024)	18,820		169,846		375,443		670,024	
Labor Force Total Males (2024)	11,088	58.9%	95,285	56.1%	201,757	53.7%	349,046	52.1%
Male Civilian Employed	7,210	65.0%	63,934	67.1%	135,537	67.2%	244,019	69.9%
Male Civilian Unemployed	516	4.7%	2,998	3.1%	5,850	2.9%	9,977	2.9%
Males in Armed Forces	-	-	163	0.2%	221	0.1%	307	-
Males Not in Labor Force	3,361	30.3%	28,190	29.6%	60,149	29.8%	94,742	27.1%
Labor Force Total Females (2024)	7,732	41.1%	74,561	43.9%	173,686	46.3%	320,978	47.9%
Female Civilian Employed	5,171	66.9%	49,813	66.8%	113,599	65.4%	199,242	62.1%
Female Civilian Unemployed	213	2.8%	1,867	2.5%	4,791	2.8%	8,890	2.8%
Females in Armed Forces	-	-	64	-	64	-	64	-
Females Not in Labor Force	2,347	30.4%	22,817	30.6%	55,232	31.8%	112,783	35.1%
Unemployment Rate	729	3.9%	4,865	2.9%	10,642	2.8%	18,867	2.8%
Occupation (2024)								
Occupation Population Age 16 Years or Over	12,382		113,734		249,119		443,243	
Occupation Total Males	7,210	58.2%	63,921	56.2%	135,520	54.4%	244,001	55.0%
Occupation Total Females	5,171	41.8%	49,813	43.8%	113,599	45.6%	199,242	45.0%
Management, Business, Financial Operations	2,589	20.9%	25,065	22.0%	55,116	22.1%	86,113	19.4%
Professional, Related	5,418	43.8%	48,070	42.3%	89,872	36.1%	131,723	29.7%
Service	1,133	9.2%	12,151	10.7%	28,783	11.6%	64,519	14.6%
Sales, Office	2,033	16.4%	18,792	16.5%	43,368	17.4%	79,028	17.8%
Farming, Fishing, Forestry	2	-	67	-	206	-	668	0.2%
Construction, Extraction, Maintenance	454	3.7%	3,309	2.9%	13,753	5.5%	39,478	8.9%
Production, Transport, Material Moving	751	6.1%	6,281	5.5%	18,020	7.2%	41,714	9.4%
White Collar Workers	10,040	81.1%	91,927	80.8%	188,357	75.6%	296,864	67.0%
Blue Collar Workers	2,341	18.9%	21,808	19.2%	60,762	24.4%	146,379	33.0%

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Units In Structure (2024)									
Total Units		12,241		108,089		224,089		377,334	
1 Detached Unit		3,259	26.6%	32,188	29.8%	86,334	38.5%	164,815	43.7%
1 Attached Unit		851	7.0%	8,072	7.5%	16,126	7.2%	22,375	5.9%
2 Units		462	3.8%	2,805	2.6%	5,305	2.4%	7,812	2.1%
3 to 4 Units		905	7.4%	6,339	5.9%	11,568	5.2%	18,732	5.0%
5 to 9 Units		972	7.9%	6,328	5.9%	12,127	5.4%	21,059	5.6%
10 to 19 Units		630	5.1%	7,364	6.8%	14,410	6.4%	25,281	6.7%
20 to 49 Units		709	5.8%	7,228	6.7%	12,564	5.6%	21,865	5.8%
50 or More Units		4,347	35.5%	37,260	34.5%	64,179	28.6%	92,447	24.5%
Mobile Home or Trailer		103	0.8%	481	0.4%	1,299	0.6%	2,623	0.7%
Other Structure		3	-	24	-	177	-	324	-
Homes Built By Year (2024)									
Homes Built 2020 or later		328	2.3%	2,863	2.3%	6,244	2.5%	10,424	2.4%
Homes Built 2010 to 2019		3,081	21.8%	25,842	21.0%	53,531	21.1%	75,554	17.7%
Homes Built 2000 to 2009		2,805	19.9%	20,227	16.4%	40,347	15.9%	58,186	13.6%
Homes Built 1990 to 1999		655	4.6%	11,087	9.0%	20,876	8.2%	30,874	7.2%
Homes Built 1980 to 1989		971	6.9%	11,286	9.2%	20,972	8.3%	35,143	8.2%
Homes Built 1970 to 1979		1,176	8.3%	9,868	8.0%	20,372	8.0%	45,183	10.6%
Homes Built 1960 to 1969		624	4.4%	6,669	5.4%	13,990	5.5%	35,225	8.2%
Homes Built 1950 to 1959		490	3.5%	5,186	4.2%	16,216	6.4%	36,422	8.5%
Homes Built 1940 to 1949		665	4.7%	5,184	4.2%	10,751	4.2%	20,783	4.9%
Homes Built Before 1939		1,446	10.2%	9,877	8.0%	20,791	8.2%	29,541	6.9%
Median Age of Homes		37.6 yrs		37.1 yrs		38.1 yrs		41.1 yrs	
Home Values (2024)									
Owner Specified Housing Units		3,638		34,535		85,965		154,969	
Home Values \$1,000,000 or More		307	8.4%	5,279	15.3%	11,812	13.7%	17,268	11.1%
Home Values \$750,000 to \$999,999		133	3.7%	2,901	8.4%	6,756	7.9%	10,729	6.9%
Home Values \$500,000 to \$749,999		964	26.5%	5,795	16.8%	14,100	16.4%	23,106	14.9%
Home Values \$400,000 to \$499,999		607	16.7%	3,905	11.3%	9,797	11.4%	16,819	10.9%
Home Values \$300,000 to \$399,999		734	20.2%	5,808	16.8%	13,554	15.8%	23,641	15.3%
Home Values \$250,000 to \$299,999		371	10.2%	3,155	9.1%	7,169	8.3%	13,297	8.6%
Home Values \$200,000 to \$249,999		250	6.9%	2,591	7.5%	6,613	7.7%	13,351	8.6%
Home Values \$175,000 to \$199,999		79	2.2%	973	2.8%	2,807	3.3%	6,013	3.9%
Home Values \$150,000 to \$174,999		57	1.6%	1,201	3.5%	3,271	3.8%	7,254	4.7%
Home Values \$125,000 to \$149,999		40	1.1%	587	1.7%	1,517	1.8%	3,681	2.4%
Home Values \$100,000 to \$124,999		28	0.8%	801	2.3%	2,246	2.6%	5,553	3.6%
Home Values \$90,000 to \$99,999		6	0.2%	138	0.4%	677	0.8%	1,604	1.0%
Home Values \$80,000 to \$89,999		13	0.4%	179	0.5%	1,219	1.4%	2,720	1.8%
Home Values \$70,000 to \$79,999		6	0.2%	195	0.6%	799	0.9%	2,005	1.3%
Home Values \$60,000 to \$69,999		6	0.2%	99	0.3%	709	0.8%	1,532	1.0%
Home Values \$50,000 to \$59,999		6	0.2%	180	0.5%	643	0.7%	1,502	1.0%
Home Values \$35,000 to \$49,999		8	0.2%	128	0.4%	424	0.5%	1,024	0.7%
Home Values \$25,000 to \$34,999		1	-	119	0.3%	315	0.4%	940	0.6%
Home Values \$10,000 to \$24,999		10	0.3%	209	0.6%	622	0.7%	1,344	0.9%
Home Values Under \$10,000		11	0.3%	292	0.8%	911	1.1%	1,586	1.0%
Owner-Occupied Median Home Value		\$448,504		\$558,070		\$518,429		\$459,554	
Renter-Occupied Median Rent		\$1,332		\$1,348		\$1,305		\$1,226	

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Total Annual Consumer Expenditure (2024)				
Total Household Expenditure	\$1.09 B	\$9.76 B	\$20.73 B	\$32.5 B
Total Non-Retail Expenditure	\$582.26 M	\$5.23 B	\$11.1 B	\$17.38 B
Total Retail Expenditure	\$504.56 M	\$4.53 B	\$9.63 B	\$15.12 B
Apparel	\$39.16 M	\$352.18 M	\$747.81 M	\$1.17 B
Contributions	\$37.72 M	\$346.41 M	\$740.47 M	\$1.15 B
Education	\$37.73 M	\$345.3 M	\$735.45 M	\$1.13 B
Entertainment	\$62.08 M	\$561.49 M	\$1.2 B	\$1.87 B
Food and Beverages	\$157.59 M	\$1.41 B	\$2.99 B	\$4.7 B
Furnishings and Equipment	\$38.33 M	\$346.75 M	\$737.74 M	\$1.15 B
Gifts	\$29.31 M	\$273.65 M	\$583.51 M	\$897.67 M
Health Care	\$86.85 M	\$778.66 M	\$1.66 B	\$2.62 B
Household Operations	\$43.42 M	\$392.39 M	\$835.33 M	\$1.3 B
Miscellaneous Expenses	\$20.78 M	\$186.99 M	\$396.82 M	\$621.01 M
Personal Care	\$14.55 M	\$130.63 M	\$277.13 M	\$434.51 M
Personal Insurance	\$7.77 M	\$71.41 M	\$153.11 M	\$237.52 M
Reading	\$2.4 M	\$21.63 M	\$45.97 M	\$71.91 M
Shelter	\$234.71 M	\$2.1 B	\$4.43 B	\$6.94 B
Tobacco	\$6.07 M	\$52.21 M	\$109.45 M	\$176.96 M
Transportation	\$192.42 M	\$1.73 B	\$3.67 B	\$5.77 B
Utilities	\$75.93 M	\$672.79 M	\$1.43 B	\$2.27 B
Monthly Household Consumer Expenditure (2024)				
Total Household Expenditure	\$7,399	\$7,528	\$7,708	\$7,178
Total Non-Retail Expenditure	\$3,964 53.6%	\$4,034 53.6%	\$4,127 53.5%	\$3,838 53.5%
Total Retail Expenditures	\$3,435 46.4%	\$3,494 46.4%	\$3,581 46.5%	\$3,340 46.5%
Apparel	\$267 3.6%	\$272 3.6%	\$278 3.6%	\$258 3.6%
Contributions	\$257 3.5%	\$267 3.5%	\$275 3.6%	\$253 3.5%
Education	\$257 3.5%	\$266 3.5%	\$273 3.5%	\$249 3.5%
Entertainment	\$423 5.7%	\$433 5.8%	\$445 5.8%	\$412 5.7%
Food and Beverages	\$1,073 14.5%	\$1,086 14.4%	\$1,110 14.4%	\$1,038 14.5%
Furnishings and Equipment	\$261 3.5%	\$267 3.6%	\$274 3.6%	\$254 3.5%
Gifts	\$200 2.7%	\$211 2.8%	\$217 2.8%	\$198 2.8%
Health Care	\$591 8.0%	\$600 8.0%	\$616 8.0%	\$579 8.1%
Household Operations	\$296 4.0%	\$303 4.0%	\$311 4.0%	\$288 4.0%
Miscellaneous Expenses	\$141 1.9%	\$144 1.9%	\$148 1.9%	\$137 1.9%
Personal Care	\$99 1.3%	\$101 1.3%	\$103 1.3%	\$96 1.3%
Personal Insurance	\$53 0.7%	\$55 0.7%	\$57 0.7%	\$52 0.7%
Reading	\$16 0.2%	\$17 0.2%	\$17 0.2%	\$16 0.2%
Shelter	\$1,598 21.6%	\$1,615 21.5%	\$1,647 21.4%	\$1,533 21.4%
Tobacco	\$41 0.6%	\$40 0.5%	\$41 0.5%	\$39 0.5%
Transportation	\$1,310 17.7%	\$1,332 17.7%	\$1,366 17.7%	\$1,275 17.8%
Utilities	\$517 7.0%	\$519 6.9%	\$530 6.9%	\$500 7.0%

