

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 43.0726/-88.049

2999 N Mayfair Rd Wauwatosa, WI 53226	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Population								
Estimated Population (2024)	6,826		94,785		301,534		570,317	
Projected Population (2029)	6,846		94,667		302,957		570,420	
Census Population (2020)	7,040		96,170		304,156		578,093	
Census Population (2010)	6,195		94,998		306,040		586,695	
Projected Annual Growth (2024-2029)	19	-	-118	-	1,423	-	103	-
Historical Annual Growth (2020-2024)	-213	-0.8%	-1,385	-0.4%	-2,622	-0.2%	-7,777	-0.3%
Historical Annual Growth (2010-2020)	845	1.4%	1,172	0.1%	-1,884	-	-8,601	-0.1%
Estimated Population Density (2024)	2,174 <i>psm</i>		3,354 <i>psm</i>		3,841 <i>psm</i>		3,706 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>		153.9 <i>sq mi</i>	
Households								
Estimated Households (2024)	3,229		41,794		125,980		236,530	
Projected Households (2029)	3,243		41,882		126,572		236,527	
Census Households (2020)	3,150		41,800		124,480		233,481	
Census Households (2010)	2,678		40,366		121,945		229,113	
Projected Annual Growth (2024-2029)	14	-	88	-	592	-	-3	-
Historical Annual Change (2010-2024)	552	1.5%	1,428	0.3%	4,035	0.2%	7,418	0.2%
Average Household Income								
Estimated Average Household Income (2024)	\$112,553		\$109,549		\$98,448		\$90,036	
Projected Average Household Income (2029)	\$117,941		\$114,990		\$103,078		\$94,649	
Census Average Household Income (2010)	\$76,531		\$69,040		\$60,371		\$55,089	
Census Average Household Income (2000)	\$63,311		\$59,623		\$54,204		\$49,941	
Projected Annual Change (2024-2029)	\$5,388	1.0%	\$5,441	1.0%	\$4,630	0.9%	\$4,613	1.0%
Historical Annual Change (2000-2024)	\$49,241	3.2%	\$49,926	3.5%	\$44,244	3.4%	\$40,095	3.3%
Median Household Income								
Estimated Median Household Income (2024)	\$88,814		\$83,165		\$72,832		\$65,921	
Projected Median Household Income (2029)	\$88,950		\$83,808		\$73,838		\$66,879	
Census Median Household Income (2010)	\$58,606		\$55,652		\$49,326		\$45,123	
Census Median Household Income (2000)	\$52,728		\$49,356		\$44,834		\$41,122	
Projected Annual Change (2024-2029)	\$136	-	\$643	0.2%	\$1,005	0.3%	\$957	0.3%
Historical Annual Change (2000-2024)	\$36,086	2.9%	\$33,810	2.9%	\$27,999	2.6%	\$24,800	2.5%
Per Capita Income								
Estimated Per Capita Income (2024)	\$53,325		\$48,440		\$41,221		\$37,480	
Projected Per Capita Income (2029)	\$55,957		\$51,009		\$43,154		\$39,385	
Census Per Capita Income (2010)	\$33,088		\$29,337		\$24,055		\$21,512	
Census Per Capita Income (2000)	\$27,308		\$25,771		\$21,291		\$19,238	
Projected Annual Change (2024-2029)	\$2,632	1.0%	\$2,569	1.1%	\$1,933	0.9%	\$1,906	1.0%
Historical Annual Change (2000-2024)	\$26,017	4.0%	\$22,669	3.7%	\$19,930	3.9%	\$18,242	4.0%
Estimated Average Household Net Worth (2024)	\$978,146		\$946,214		\$827,154		\$739,108	

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Race and Ethnicity								
Total Population (2024)	6,826		94,785		301,534		570,317	
White (2024)	3,964	58.1%	62,333	65.8%	191,134	63.4%	347,536	60.9%
Black or African American (2024)	1,609	23.6%	17,493	18.5%	60,348	20.0%	124,313	21.8%
American Indian or Alaska Native (2024)	28	0.4%	377	0.4%	1,759	0.6%	3,503	0.6%
Asian (2024)	509	7.5%	4,831	5.1%	14,281	4.7%	27,031	4.7%
Hawaiian or Pacific Islander (2024)	5	-	51	-	150	-	242	-
Other Race (2024)	99	1.5%	1,937	2.0%	8,965	3.0%	20,944	3.7%
Two or More Races (2024)	613	9.0%	7,765	8.2%	24,899	8.3%	46,748	8.2%
Population < 18 (2024)	1,859 27.2%		21,422 22.6%		68,040 22.6%		129,350 22.7%	
White Not Hispanic	567	30.5%	9,225	43.1%	28,608	42.0%	51,901	40.1%
Black or African American	717	38.6%	5,596	26.1%	18,954	27.9%	38,443	29.7%
Asian	189	10.2%	1,576	7.4%	4,229	6.2%	7,566	5.8%
Other Race Not Hispanic	82	4.4%	1,058	4.9%	3,486	5.1%	6,469	5.0%
Hispanic	304	16.4%	3,968	18.5%	12,762	18.8%	24,970	19.3%
Not Hispanic or Latino Population (2024)	5,885 86.2%		82,512 87.1%		261,543 86.7%		487,408 85.5%	
Not Hispanic White	3,609	61.3%	57,926	70.2%	179,619	68.7%	327,521	67.2%
Not Hispanic Black or African American	1,573	26.7%	17,138	20.8%	59,036	22.6%	116,783	24.0%
Not Hispanic American Indian or Alaska Native	8	0.1%	114	0.1%	592	0.2%	1,304	0.3%
Not Hispanic Asian	502	8.5%	4,806	5.8%	14,167	5.4%	26,751	5.5%
Not Hispanic Hawaiian or Pacific Islander	3	-	17	-	57	-	93	-
Not Hispanic Other Race	6	0.1%	119	0.1%	519	0.2%	1,145	0.2%
Not Hispanic Two or More Races	183	3.1%	2,391	2.9%	7,554	2.9%	13,811	2.8%
Hispanic or Latino Population (2024)	942 13.8%		12,273 12.9%		39,991 13.3%		82,908 14.5%	
Hispanic White	354	37.6%	4,406	35.9%	11,515	28.8%	20,014	24.1%
Hispanic Black or African American	36	3.9%	354	2.9%	1,312	3.3%	7,530	9.1%
Hispanic American Indian or Alaska Native	20	2.1%	263	2.1%	1,167	2.9%	2,199	2.7%
Hispanic Asian	7	0.7%	24	0.2%	113	0.3%	280	0.3%
Hispanic Hawaiian or Pacific Islander	2	0.2%	33	0.3%	93	0.2%	149	0.2%
Hispanic Other Race	93	9.9%	1,818	14.8%	8,446	21.1%	19,799	23.9%
Hispanic Two or More Races	429	45.6%	5,374	43.8%	17,345	43.4%	32,937	39.7%
Not Hispanic or Latino Population (2020)	6,681 94.9%		91,597 95.2%		286,586 94.2%		511,742 88.5%	
Hispanic or Latino Population (2020)	358	5.1%	4,573	4.8%	17,570	5.8%	66,351	11.5%
Not Hispanic or Latino Population (2010)	5,974 96.4%		91,651 96.5%		292,653 95.6%		532,886 90.8%	
Hispanic or Latino Population (2010)	220	3.6%	3,346	3.5%	13,388	4.4%	53,809	9.2%
Not Hispanic or Latino Population (2029)	5,823 85.1%		81,334 85.9%		259,464 85.6%		482,185 84.5%	
Hispanic or Latino Population (2029)	1,023	14.9%	13,332	14.1%	43,493	14.4%	88,235	15.5%
Projected Annual Growth (2024-2029)	81	1.7%	1,059	1.7%	3,502	1.8%	5,326	1.3%
Historical Annual Growth (2010-2020)	138	6.2%	1,227	3.7%	4,183	3.1%	12,542	2.3%

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Total Age Distribution (2024)									
Total Population		6,826		94,785		301,534		570,317	
Age Under 5 Years	604	8.8%	6,110	6.4%	18,218	6.0%	34,822	6.1%	
Age 5 to 9 Years	441	6.5%	5,779	6.1%	18,881	6.3%	35,916	6.3%	
Age 10 to 14 Years	535	7.8%	5,989	6.3%	19,479	6.5%	37,059	6.5%	
Age 15 to 19 Years	396	5.8%	5,593	5.9%	18,954	6.3%	37,870	6.6%	
Age 20 to 24 Years	324	4.7%	4,785	5.0%	16,416	5.4%	36,170	6.3%	
Age 25 to 29 Years	545	8.0%	6,852	7.2%	21,685	7.2%	41,223	7.2%	
Age 30 to 34 Years	556	8.1%	7,883	8.3%	24,051	8.0%	43,494	7.6%	
Age 35 to 39 Years	490	7.2%	6,834	7.2%	21,958	7.3%	40,181	7.0%	
Age 40 to 44 Years	407	6.0%	6,154	6.5%	20,232	6.7%	37,646	6.6%	
Age 45 to 49 Years	338	5.0%	5,290	5.6%	17,456	5.8%	32,460	5.7%	
Age 50 to 54 Years	292	4.3%	5,361	5.7%	17,485	5.8%	32,550	5.7%	
Age 55 to 59 Years	373	5.5%	5,463	5.8%	18,172	6.0%	33,639	5.9%	
Age 60 to 64 Years	392	5.7%	5,888	6.2%	19,120	6.3%	35,624	6.2%	
Age 65 to 69 Years	364	5.3%	5,462	5.8%	17,094	5.7%	31,486	5.5%	
Age 70 to 74 Years	325	4.8%	4,237	4.5%	12,828	4.3%	23,720	4.2%	
Age 75 to 79 Years	194	2.8%	2,773	2.9%	8,334	2.8%	15,690	2.8%	
Age 80 to 84 Years	117	1.7%	1,841	1.9%	5,197	1.7%	10,146	1.8%	
Age 85 Years or Over	135	2.0%	2,491	2.6%	5,973	2.0%	10,620	1.9%	
Median Age	34.2		37.6		37.4		36.9		
Age 19 Years or Less	1,975	28.9%	23,470	24.8%	75,532	25.0%	145,666	25.5%	
Age 20 to 64 Years	3,717	54.5%	54,510	57.5%	176,575	58.6%	332,988	58.4%	
Age 65 Years or Over	1,135	16.6%	16,804	17.7%	49,427	16.4%	91,662	16.1%	
Female Age Distribution (2024)									
Female Population	3,528	51.7%	49,344	52.1%	158,104	52.4%	294,964	51.7%	
Age Under 5 Years	306	8.7%	3,028	6.1%	8,929	5.6%	17,205	5.8%	
Age 5 to 9 Years	192	5.5%	2,832	5.7%	9,150	5.8%	17,553	6.0%	
Age 10 to 14 Years	252	7.1%	2,881	5.8%	9,510	6.0%	18,160	6.2%	
Age 15 to 19 Years	175	5.0%	2,550	5.2%	9,068	5.7%	17,201	5.8%	
Age 20 to 24 Years	172	4.9%	2,348	4.8%	8,294	5.2%	17,465	5.9%	
Age 25 to 29 Years	280	7.9%	3,619	7.3%	11,563	7.3%	21,766	7.4%	
Age 30 to 34 Years	276	7.8%	4,120	8.4%	12,943	8.2%	23,235	7.9%	
Age 35 to 39 Years	259	7.3%	3,659	7.4%	11,890	7.5%	21,424	7.3%	
Age 40 to 44 Years	210	5.9%	3,297	6.7%	10,868	6.9%	19,934	6.8%	
Age 45 to 49 Years	186	5.3%	2,815	5.7%	9,353	5.9%	17,159	5.8%	
Age 50 to 54 Years	147	4.2%	2,842	5.8%	9,214	5.8%	16,752	5.7%	
Age 55 to 59 Years	206	5.9%	2,929	5.9%	9,679	6.1%	17,618	6.0%	
Age 60 to 64 Years	202	5.7%	3,202	6.5%	10,274	6.5%	18,813	6.4%	
Age 65 to 69 Years	196	5.6%	2,972	6.0%	9,334	5.9%	16,971	5.8%	
Age 70 to 74 Years	182	5.2%	2,343	4.7%	6,984	4.4%	12,962	4.4%	
Age 75 to 79 Years	122	3.4%	1,518	3.1%	4,624	2.9%	8,711	3.0%	
Age 80 to 84 Years	74	2.1%	1,052	2.1%	3,019	1.9%	5,904	2.0%	
Age 85 Years or Over	90	2.6%	1,338	2.7%	3,406	2.2%	6,130	2.1%	
Female Median Age	36.0		38.8		38.5		38.1		
Age 19 Years or Less	926	26.2%	11,292	22.9%	36,657	23.2%	70,119	23.8%	
Age 20 to 64 Years	1,938	54.9%	28,830	58.4%	94,080	59.5%	174,167	59.0%	
Age 65 Years or Over	664	18.8%	9,222	18.7%	27,367	17.3%	50,678	17.2%	

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Male Age Distribution (2024)									
Male Population		3,299	48.3%	45,441	47.9%	143,430	47.6%	275,353	48.3%
Age Under 5 Years		297	9.0%	3,082	6.8%	9,289	6.5%	17,617	6.4%
Age 5 to 9 Years		248	7.5%	2,946	6.5%	9,731	6.8%	18,363	6.7%
Age 10 to 14 Years		283	8.6%	3,108	6.8%	9,969	7.0%	18,898	6.9%
Age 15 to 19 Years		220	6.7%	3,042	6.7%	9,886	6.9%	20,669	7.5%
Age 20 to 24 Years		151	4.6%	2,437	5.4%	8,122	5.7%	18,705	6.8%
Age 25 to 29 Years		265	8.0%	3,234	7.1%	10,122	7.1%	19,457	7.1%
Age 30 to 34 Years		280	8.5%	3,762	8.3%	11,107	7.7%	20,258	7.4%
Age 35 to 39 Years		231	7.0%	3,175	7.0%	10,068	7.0%	18,757	6.8%
Age 40 to 44 Years		197	6.0%	2,857	6.3%	9,363	6.5%	17,712	6.4%
Age 45 to 49 Years		152	4.6%	2,475	5.4%	8,102	5.6%	15,301	5.6%
Age 50 to 54 Years		144	4.4%	2,519	5.5%	8,271	5.8%	15,798	5.7%
Age 55 to 59 Years		167	5.1%	2,534	5.6%	8,493	5.9%	16,021	5.8%
Age 60 to 64 Years		190	5.8%	2,686	5.9%	8,846	6.2%	16,812	6.1%
Age 65 to 69 Years		168	5.1%	2,490	5.5%	7,761	5.4%	14,515	5.3%
Age 70 to 74 Years		143	4.3%	1,894	4.2%	5,844	4.1%	10,757	3.9%
Age 75 to 79 Years		72	2.2%	1,255	2.8%	3,709	2.6%	6,979	2.5%
Age 80 to 84 Years		44	1.3%	789	1.7%	2,178	1.5%	4,243	1.5%
Age 85 Years or Over		45	1.4%	1,154	2.5%	2,568	1.8%	4,490	1.6%
Male Median Age		32.6		36.4		36.2		35.8	
Age 19 Years or Less		1,049	31.8%	12,179	26.8%	38,875	27.1%	75,547	27.4%
Age 20 to 64 Years		1,779	53.9%	25,680	56.5%	82,495	57.5%	158,822	57.7%
Age 65 Years or Over		471	14.3%	7,582	16.7%	22,060	15.4%	40,984	14.9%
Males per 100 Females (2024)									
Overall Comparison		94		92		91		93	
Age Under 5 Years		97	49.2%	102	50.4%	104	51.0%	102	50.6%
Age 5 to 9 Years		129	56.4%	104	51.0%	106	51.5%	105	51.1%
Age 10 to 14 Years		113	52.9%	108	51.9%	105	51.2%	104	51.0%
Age 15 to 19 Years		126	55.7%	119	54.4%	109	52.2%	120	54.6%
Age 20 to 24 Years		88	46.8%	104	50.9%	98	49.5%	107	51.7%
Age 25 to 29 Years		94	48.6%	89	47.2%	88	46.7%	89	47.2%
Age 30 to 34 Years		102	50.4%	91	47.7%	86	46.2%	87	46.6%
Age 35 to 39 Years		89	47.1%	87	46.5%	85	45.9%	88	46.7%
Age 40 to 44 Years		94	48.5%	87	46.4%	86	46.3%	89	47.0%
Age 45 to 49 Years		82	45.1%	88	46.8%	87	46.4%	89	47.1%
Age 50 to 54 Years		98	49.5%	89	47.0%	90	47.3%	94	48.5%
Age 55 to 59 Years		81	44.7%	87	46.4%	88	46.7%	91	47.6%
Age 60 to 64 Years		94	48.5%	84	45.6%	86	46.3%	89	47.2%
Age 65 to 69 Years		86	46.2%	84	45.6%	83	45.4%	86	46.1%
Age 70 to 74 Years		78	43.9%	81	44.7%	84	45.6%	83	45.4%
Age 75 to 79 Years		59	37.2%	83	45.3%	80	44.5%	80	44.5%
Age 80 to 84 Years		59	37.2%	75	42.9%	72	41.9%	72	41.8%
Age 85 Years or Over		49	33.1%	86	46.3%	75	43.0%	73	42.3%
Age 19 Years or Less		113	53.1%	108	51.9%	106	51.5%	108	51.9%
Age 20 to 39 Years		94	48.4%	92	47.8%	88	46.9%	92	47.9%
Age 40 to 64 Years		90	47.2%	87	46.4%	87	46.6%	90	47.5%
Age 65 Years or Over		71	41.5%	82	45.1%	81	44.6%	81	44.7%

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Household Type (2024)				
Total Households	3,229	41,794	125,980	236,530
Households with Children	650 20.1%	9,731 23.3%	33,563 26.6%	61,927 26.2%
Average Household Size	2.1	2.2	2.4	2.4
Household Density per Square Mile	1,028	1,479	1,605	1,537
Population Family	4,036 59.1%	63,358 66.8%	217,348 72.1%	404,479 70.9%
Population Non-Family	2,738 40.1%	29,953 31.6%	81,303 27.0%	156,082 27.4%
Population Group Quarters	52 0.8%	1,474 1.6%	2,883 1.0%	9,755 1.7%
Family Households	1,236 38.3%	19,710 47.2%	67,134 53.3%	123,074 52.0%
Married Couple Households	926 74.9%	13,451 68.2%	39,825 59.3%	69,994 56.9%
Other Family Households with Children	310 25.1%	6,260 31.8%	27,309 40.7%	53,080 43.1%
Family Households with Children	649 52.5%	9,722 49.3%	33,522 49.9%	61,857 50.3%
Married Couple with Children	480 73.9%	6,245 64.2%	17,477 52.1%	30,419 49.2%
Other Family Households with Children	169 26.1%	3,477 35.8%	16,045 47.9%	31,438 50.8%
Family Households No Children	587 47.5%	9,989 50.7%	33,612 50.1%	61,216 49.7%
Married Couple No Children	446 76.1%	7,206 72.1%	22,348 66.5%	39,574 64.6%
Other Family Households No Children	141 23.9%	2,783 27.9%	11,264 33.5%	21,642 35.4%
Non-Family Households	1,993 61.7%	22,084 52.8%	58,845 46.7%	113,457 48.0%
Non-Family Households with Children	- -	9 -	41 -	70 -
Non-Family Households No Children	1,993 #####	22,074 #####	58,805 99.9%	113,387 99.9%
Average Family Household Size	3.3	3.2	3.2	3.3
Average Family Income	\$197,834	\$170,387	\$136,198	\$125,534
Median Family Income	\$123,324	\$115,697	\$96,021	\$88,233
Average Non-Family Household Size	1.4	1.4	1.4	1.4
Marital Status (2024)				
Population Age 15 Years or Over	5,247	76,907	244,956	462,520
Never Married	1,877 35.8%	30,819 40.1%	110,779 45.2%	219,107 47.4%
Currently Married	2,463 46.9%	32,225 41.9%	89,918 36.7%	158,261 34.2%
Previously Married	908 17.3%	13,863 18.0%	44,259 18.1%	85,152 18.4%
Separated	148 16.3%	2,143 15.5%	8,814 19.9%	17,553 20.6%
Widowed	254 28.0%	3,963 28.6%	12,049 27.2%	22,645 26.6%
Divorced	506 55.8%	7,757 56.0%	23,397 52.9%	44,955 52.8%
Educational Attainment (2024)				
Adult Population Age 25 Years or Over	4,528	66,530	209,586	388,480
Elementary (Grade Level 0 to 8)	37 0.8%	913 1.4%	4,928 2.4%	12,740 3.3%
Some High School (Grade Level 9 to 11)	115 2.5%	2,225 3.3%	11,101 5.3%	25,135 6.5%
High School Graduate	639 14.1%	14,033 21.1%	57,142 27.3%	114,973 29.6%
Some College	727 16.1%	12,475 18.8%	41,087 19.6%	77,709 20.0%
Associate Degree Only	340 7.5%	5,600 8.4%	18,136 8.7%	32,182 8.3%
Bachelor Degree Only	1,437 31.7%	18,994 28.6%	47,960 22.9%	78,310 20.2%
Graduate Degree	1,233 27.2%	12,291 18.5%	29,232 13.9%	47,431 12.2%
Any College (Some College or Higher)	3,737 82.5%	49,359 74.2%	136,415 65.1%	235,632 60.7%
College Degree + (Bachelor Degree or Higher)	2,670 59.0%	31,285 47.0%	77,192 36.8%	125,741 32.4%

Complete Profile

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2999 N Mayfair Rd Wauwatosa, WI 53226		1 mi radius	3 mi radius	5 mi radius	7 mi radius
Housing					
Total Housing Units (2024)		3,434	44,513	134,516	253,167
Total Housing Units (2020)		3,368	44,123	133,253	252,044
Historical Annual Growth (2020-2024)		66 0.5%	390 0.2%	1,263 0.2%	1,123 0.1%
Housing Units Occupied (2024)		3,229 94.0%	41,794 93.9%	125,980 93.7%	236,530 93.4%
Housing Units Owner-Occupied		1,920 59.4%	25,245 60.4%	69,532 55.2%	119,280 50.4%
Housing Units Renter-Occupied		1,310 40.6%	16,549 39.6%	56,447 44.8%	117,250 49.6%
Housing Units Vacant (2024)		205 6.0%	2,719 6.1%	8,536 6.3%	16,636 6.6%
Household Size (2024)					
Total Households		3,229	41,794	125,980	236,530
1 Person Households		1,734 53.7%	19,590 46.9%	52,163 41.4%	100,794 42.6%
2 Person Households		1,028 31.8%	13,642 32.6%	44,997 35.7%	80,842 34.2%
3 Person Households		207 6.4%	3,782 9.0%	13,256 10.5%	24,934 10.5%
4 Person Households		152 4.7%	2,787 6.7%	8,938 7.1%	16,811 7.1%
5 Person Households		72 2.2%	1,262 3.0%	4,050 3.2%	7,939 3.4%
6 Person Households		22 0.7%	467 1.1%	1,656 1.3%	3,410 1.4%
7 or More Person Households		14 0.4%	264 0.6%	919 0.7%	1,800 0.8%
Household Income Distribution (2024)					
HH Income \$200,000 or More		442 13.7%	4,592 11.0%	11,148 8.8%	17,679 7.5%
HH Income \$150,000 to \$199,999		307 9.5%	3,608 8.6%	8,481 6.7%	13,842 5.9%
HH Income \$125,000 to \$149,999		260 8.1%	3,160 7.6%	7,651 6.1%	13,163 5.6%
HH Income \$100,000 to \$124,999		428 13.3%	4,701 11.2%	12,146 9.6%	20,397 8.6%
HH Income \$75,000 to \$99,999		369 11.4%	4,969 11.9%	14,795 11.7%	27,327 11.6%
HH Income \$50,000 to \$74,999		603 18.7%	7,268 17.4%	21,437 17.0%	38,281 16.2%
HH Income \$35,000 to \$49,999		270 8.4%	4,232 10.1%	15,509 12.3%	29,626 12.5%
HH Income \$25,000 to \$34,999		258 8.0%	2,949 7.1%	10,939 8.7%	21,876 9.2%
HH Income \$15,000 to \$24,999		137 4.3%	3,029 7.2%	10,407 8.3%	22,018 9.3%
HH Income \$10,000 to \$14,999		80 2.5%	1,321 3.2%	5,940 4.7%	14,888 6.3%
HH Income Under \$10,000		75 2.3%	1,964 4.7%	7,525 6.0%	17,433 7.4%
Household Vehicles (2024)					
Households 0 Vehicles Available		251 7.8%	3,976 9.5%	15,103 12.0%	35,285 14.9%
Households 1 Vehicle Available		1,508 46.7%	17,364 41.5%	52,710 41.8%	98,216 41.5%
Households 2 Vehicles Available		1,165 36.1%	15,736 37.7%	43,453 34.5%	76,282 32.3%
Households 3 or More Vehicles Available		306 9.5%	4,718 11.3%	14,714 11.7%	26,747 11.3%
Total Vehicles Available		4,815	64,334	188,334	340,020
Average Vehicles per Household		1.5	1.5	1.5	1.4
Owner-Occupied Household Vehicles		3,372 70.0%	46,113 71.7%	127,030 67.4%	218,850 64.4%
Average Vehicles per Owner-Occupied Household		1.8	1.8	1.8	1.8
Renter-Occupied Household Vehicles		1,443 30.0%	18,221 28.3%	61,304 32.6%	121,170 35.6%
Average Vehicles per Renter-Occupied Household		1.1	1.1	1.1	1.0
Travel Time (2024)					
Worker Base Age 16 years or Over		3,269	47,855	143,483	262,799
Travel to Work in 14 Minutes or Less		851 26.0%	11,816 24.7%	33,936 23.7%	61,219 23.3%
Travel to Work in 15 to 29 Minutes		1,222 37.4%	20,008 41.8%	61,767 43.0%	112,101 42.7%
Travel to Work in 30 to 59 Minutes		343 10.5%	6,380 13.3%	21,762 15.2%	44,401 16.9%
Travel to Work in 60 Minutes or More		77 2.3%	1,293 2.7%	4,452 3.1%	8,347 3.2%
Work at Home		775 23.7%	8,358 17.5%	21,566 15.0%	36,731 14.0%
Average Minutes Travel to Work		17.6	18.9	19.2	19.7

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Transportation To Work (2024)					
Worker Base Age 16 years or Over		3,269	47,855	143,483	262,799
Drive to Work Alone		2,180 66.7%	33,892 70.8%	102,559 71.5%	184,725 70.3%
Drive to Work in Carpool		206 6.3%	3,433 7.2%	11,032 7.7%	22,690 8.6%
Travel to Work by Public Transportation		21 0.7%	651 1.4%	3,894 2.7%	9,350 3.6%
Drive to Work on Motorcycle		2 -	63 0.1%	118 -	156 -
Bicycle to Work		9 0.3%	159 0.3%	540 0.4%	904 0.3%
Walk to Work		60 1.8%	941 2.0%	2,677 1.9%	6,226 2.4%
Other Means		15 0.5%	359 0.7%	1,098 0.8%	2,018 0.8%
Work at Home		775 23.7%	8,358 17.5%	21,566 15.0%	36,731 14.0%
Daytime Demographics (2024)					
Total Businesses		528	4,571	11,038	19,279
Total Employees		8,562	61,419	140,730	279,241
Company Headquarter Businesses		20 3.8%	176 3.8%	428 3.9%	801 4.2%
Company Headquarter Employees		926 10.8%	9,544 15.5%	24,464 17.4%	53,614 19.2%
Employee Population per Business		16.2 to 1	13.4 to 1	12.7 to 1	14.5 to 1
Residential Population per Business		12.9 to 1	20.7 to 1	27.3 to 1	29.6 to 1
Adj. Daytime Demographics Age 16 Years or Over		10,438	89,249	238,313	471,484
Labor Force					
Labor Population Age 16 Years or Over (2024)		5,146	75,798	241,231	455,383
Labor Force Total Males (2024)		2,426 47.1%	35,769 47.2%	112,555 46.7%	216,895 47.6%
Male Civilian Employed		1,652 68.1%	23,507 65.7%	68,814 61.1%	129,478 59.7%
Male Civilian Unemployed		18 0.7%	526 1.5%	2,704 2.4%	5,468 2.5%
Males in Armed Forces		1 -	108 0.3%	138 0.1%	302 0.1%
Males Not in Labor Force		755 31.1%	11,629 32.5%	40,899 36.3%	81,648 37.6%
Labor Force Total Females (2024)		2,720 52.9%	40,028 52.8%	128,676 53.3%	238,488 52.4%
Female Civilian Employed		1,617 59.5%	24,352 60.8%	74,686 58.0%	133,348 55.9%
Female Civilian Unemployed		24 0.9%	565 1.4%	2,263 1.8%	4,671 2.0%
Females in Armed Forces		- -	- -	11 -	12 -
Females Not in Labor Force		1,079 39.7%	15,111 37.8%	51,717 40.2%	100,457 42.1%
Unemployment Rate		42 0.8%	1,091 1.4%	4,967 2.1%	10,139 2.2%
Occupation (2024)					
Occupation Population Age 16 Years or Over		3,269	47,855	143,483	262,799
Occupation Total Males		1,651 50.5%	23,503 49.1%	68,798 47.9%	129,451 49.3%
Occupation Total Females		1,617 49.5%	24,352 50.9%	74,686 52.1%	133,348 50.7%
Management, Business, Financial Operations		747 22.9%	9,836 20.6%	26,130 18.2%	42,589 16.2%
Professional, Related		1,106 33.9%	13,931 29.1%	37,272 26.0%	64,235 24.4%
Service		470 14.4%	6,837 14.3%	22,782 15.9%	46,804 17.8%
Sales, Office		518 15.8%	9,228 19.3%	28,552 19.9%	50,715 19.3%
Farming, Fishing, Forestry		9 0.3%	156 0.3%	566 0.4%	998 0.4%
Construction, Extraction, Maintenance		102 3.1%	1,710 3.6%	5,830 4.1%	11,922 4.5%
Production, Transport, Material Moving		316 9.7%	6,157 12.9%	22,351 15.6%	45,535 17.3%
White Collar Workers		2,371 72.5%	32,994 68.9%	91,954 64.1%	157,539 59.9%
Blue Collar Workers		897 27.5%	14,860 31.1%	51,530 35.9%	105,260 40.1%

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Units In Structure (2024)									
Total Units		3,229		41,794		125,980		236,530	
1 Detached Unit		1,891	58.6%	23,899	57.2%	68,493	54.4%	118,390	50.1%
1 Attached Unit		91	2.8%	1,525	3.6%	5,350	4.2%	11,165	4.7%
2 Units		227	7.0%	4,451	10.7%	19,093	15.2%	36,012	15.2%
3 to 4 Units		187	5.8%	2,758	6.6%	7,176	5.7%	13,642	5.8%
5 to 9 Units		226	7.0%	2,498	6.0%	6,605	5.2%	13,530	5.7%
10 to 19 Units		94	2.9%	1,070	2.6%	3,301	2.6%	8,289	3.5%
20 to 49 Units		107	3.3%	1,794	4.3%	5,848	4.6%	13,983	5.9%
50 or More Units		400	12.4%	3,680	8.8%	9,469	7.5%	20,558	8.7%
Mobile Home or Trailer		5	0.2%	93	0.2%	588	0.5%	836	0.4%
Other Structure		1	-	26	-	58	-	124	-
Homes Built By Year (2024)									
Homes Built 2020 or later		27	0.8%	376	0.8%	937	0.7%	1,917	0.8%
Homes Built 2010 to 2019		404	11.8%	2,426	5.5%	6,289	4.7%	12,755	5.0%
Homes Built 2000 to 2009		51	1.5%	1,015	2.3%	5,214	3.9%	11,234	4.4%
Homes Built 1990 to 1999		54	1.6%	1,334	3.0%	5,324	4.0%	12,899	5.1%
Homes Built 1980 to 1989		84	2.4%	2,137	4.8%	6,215	4.6%	12,825	5.1%
Homes Built 1970 to 1979		332	9.7%	3,960	8.9%	11,164	8.3%	21,795	8.6%
Homes Built 1960 to 1969		639	18.6%	6,066	13.6%	17,286	12.9%	30,696	12.1%
Homes Built 1950 to 1959		1,070	31.2%	13,188	29.6%	31,242	23.2%	50,144	19.8%
Homes Built 1940 to 1949		286	8.3%	4,713	10.6%	13,038	9.7%	22,310	8.8%
Homes Built Before 1939		282	8.2%	6,579	14.8%	29,271	21.8%	59,956	23.7%
Median Age of Homes		58.3 yrs		62.8 yrs		63.8 yrs		62.9 yrs	
Home Values (2024)									
Owner Specified Housing Units		1,920		25,245		69,532		119,280	
Home Values \$1,000,000 or More		3	0.2%	171	0.7%	442	0.6%	981	0.8%
Home Values \$750,000 to \$999,999		6	0.3%	497	2.0%	1,335	1.9%	2,136	1.8%
Home Values \$500,000 to \$749,999		93	4.8%	2,056	8.1%	5,976	8.6%	9,390	7.9%
Home Values \$400,000 to \$499,999		159	8.3%	2,448	9.7%	6,728	9.7%	10,263	8.6%
Home Values \$300,000 to \$399,999		424	22.1%	4,666	18.5%	10,778	15.5%	17,642	14.8%
Home Values \$250,000 to \$299,999		376	19.6%	3,357	13.3%	7,489	10.8%	12,520	10.5%
Home Values \$200,000 to \$249,999		499	26.0%	4,419	17.5%	10,151	14.6%	17,263	14.5%
Home Values \$175,000 to \$199,999		142	7.4%	1,849	7.3%	4,993	7.2%	9,184	7.7%
Home Values \$150,000 to \$174,999		102	5.3%	2,202	8.7%	6,688	9.6%	12,517	10.5%
Home Values \$125,000 to \$149,999		38	2.0%	1,143	4.5%	3,682	5.3%	6,197	5.2%
Home Values \$100,000 to \$124,999		30	1.5%	886	3.5%	3,846	5.5%	6,657	5.6%
Home Values \$90,000 to \$99,999		6	0.3%	232	0.9%	1,306	1.9%	2,196	1.8%
Home Values \$80,000 to \$89,999		6	0.3%	239	0.9%	1,167	1.7%	2,166	1.8%
Home Values \$70,000 to \$79,999		6	0.3%	306	1.2%	1,100	1.6%	2,411	2.0%
Home Values \$60,000 to \$69,999		3	0.2%	97	0.4%	785	1.1%	1,626	1.4%
Home Values \$50,000 to \$59,999		4	0.2%	94	0.4%	618	0.9%	1,189	1.0%
Home Values \$35,000 to \$49,999		4	0.2%	108	0.4%	466	0.7%	1,124	0.9%
Home Values \$25,000 to \$34,999		3	0.1%	56	0.2%	347	0.5%	909	0.8%
Home Values \$10,000 to \$24,999		14	0.7%	160	0.6%	938	1.3%	1,713	1.4%
Home Values Under \$10,000		3	0.2%	260	1.0%	698	1.0%	1,197	1.0%
Owner-Occupied Median Home Value		\$270,269		\$273,655		\$257,208		\$247,332	
Renter-Occupied Median Rent		\$1,131		\$1,034		\$933		\$889	

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Total Annual Consumer Expenditure (2024)				
Total Household Expenditure	\$248.15 M	\$3.12 B	\$8.68 B	\$15.27 B
Total Non-Retail Expenditure	\$131.8 M	\$1.66 B	\$4.6 B	\$8.1 B
Total Retail Expenditure	\$116.35 M	\$1.47 B	\$4.07 B	\$7.16 B
Apparel	\$8.8 M	\$110.6 M	\$306.17 M	\$537.68 M
Contributions	\$8.55 M	\$106.32 M	\$290.36 M	\$504.67 M
Education	\$7.99 M	\$99.2 M	\$269.16 M	\$467.54 M
Entertainment	\$14.25 M	\$178.62 M	\$491.92 M	\$860.13 M
Food and Beverages	\$36.07 M	\$455.5 M	\$1.27 B	\$2.24 B
Furnishings and Equipment	\$8.84 M	\$110.83 M	\$305.45 M	\$534.23 M
Gifts	\$6.49 M	\$80.6 M	\$220.4 M	\$383.29 M
Health Care	\$20.6 M	\$260.61 M	\$728.72 M	\$1.29 B
Household Operations	\$9.91 M	\$124.25 M	\$343.05 M	\$601.01 M
Miscellaneous Expenses	\$4.76 M	\$59.72 M	\$165.18 M	\$290.01 M
Personal Care	\$3.34 M	\$41.99 M	\$116.55 M	\$205.04 M
Personal Insurance	\$1.8 M	\$22.53 M	\$61.41 M	\$106.44 M
Reading	\$552.29 K	\$6.92 M	\$19.14 M	\$33.57 M
Shelter	\$52.45 M	\$660.31 M	\$1.84 B	\$3.25 B
Tobacco	\$1.38 M	\$17.77 M	\$51.53 M	\$93.29 M
Transportation	\$44.74 M	\$563.54 M	\$1.56 B	\$2.75 B
Utilities	\$17.64 M	\$224.23 M	\$632.33 M	\$1.12 B
Monthly Household Consumer Expenditure (2024)				
Total Household Expenditure	\$6,403	\$6,228	\$5,739	\$5,379
Total Non-Retail Expenditure	\$3,401 53.1%	\$3,305 53.1%	\$3,045 53.1%	\$2,855 53.1%
Total Retail Expenditures	\$3,002 46.9%	\$2,923 46.9%	\$2,694 46.9%	\$2,524 46.9%
Apparel	\$227 3.5%	\$221 3.5%	\$203 3.5%	\$189 3.5%
Contributions	\$221 3.4%	\$212 3.4%	\$192 3.3%	\$178 3.3%
Education	\$206 3.2%	\$198 3.2%	\$178 3.1%	\$165 3.1%
Entertainment	\$368 5.7%	\$356 5.7%	\$325 5.7%	\$303 5.6%
Food and Beverages	\$931 14.5%	\$908 14.6%	\$841 14.7%	\$791 14.7%
Furnishings and Equipment	\$228 3.6%	\$221 3.5%	\$202 3.5%	\$188 3.5%
Gifts	\$167 2.6%	\$161 2.6%	\$146 2.5%	\$135 2.5%
Health Care	\$532 8.3%	\$520 8.3%	\$482 8.4%	\$453 8.4%
Household Operations	\$256 4.0%	\$248 4.0%	\$227 4.0%	\$212 3.9%
Miscellaneous Expenses	\$123 1.9%	\$119 1.9%	\$109 1.9%	\$102 1.9%
Personal Care	\$86 1.3%	\$84 1.3%	\$77 1.3%	\$72 1.3%
Personal Insurance	\$46 0.7%	\$45 0.7%	\$41 0.7%	\$37 0.7%
Reading	\$14 0.2%	\$14 0.2%	\$13 0.2%	\$12 0.2%
Shelter	\$1,353 21.1%	\$1,317 21.1%	\$1,217 21.2%	\$1,145 21.3%
Tobacco	\$36 0.6%	\$35 0.6%	\$34 0.6%	\$33 0.6%
Transportation	\$1,154 18.0%	\$1,124 18.0%	\$1,035 18.0%	\$967 18.0%
Utilities	\$455 7.1%	\$447 7.2%	\$418 7.3%	\$396 7.4%

