

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 30.5234/-97.8197

900 E Whitestone Blvd Cedar Park, TX 78613	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Population								
Estimated Population (2024)	10,287		91,115		220,226		347,258	
Projected Population (2029)	12,439		103,454		249,020		395,297	
Census Population (2020)	7,911		85,146		202,077		313,905	
Census Population (2010)	6,052		63,374		134,153		222,322	
Projected Annual Growth (2024-2029)	2,152	4.2%	12,340	2.7%	28,794	2.6%	48,038	2.8%
Historical Annual Growth (2020-2024)	2,376	7.5%	5,969	1.8%	18,149	2.2%	33,354	2.7%
Historical Annual Growth (2010-2020)	1,859	3.1%	21,772	3.4%	67,924	5.1%	91,583	4.1%
Estimated Population Density (2024)	3,276 <i>psm</i>		3,224 <i>psm</i>		2,805 <i>psm</i>		2,257 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>		153.9 <i>sq mi</i>	
Households								
Estimated Households (2024)	4,037		34,040		82,704		131,938	
Projected Households (2029)	5,034		39,510		95,694		153,220	
Census Households (2020)	2,982		30,336		72,727		115,101	
Census Households (2010)	2,302		22,246		47,927		81,798	
Projected Annual Growth (2024-2029)	997	4.9%	5,471	3.2%	12,989	3.1%	21,282	3.2%
Historical Annual Change (2010-2024)	1,735	5.4%	11,794	3.8%	34,777	5.2%	50,140	4.4%
Average Household Income								
Estimated Average Household Income (2024)	\$123,565		\$140,267		\$156,206		\$157,334	
Projected Average Household Income (2029)	\$103,707		\$126,640		\$141,734		\$142,294	
Census Average Household Income (2010)	\$75,163		\$83,333		\$86,135		\$87,893	
Census Average Household Income (2000)	\$66,734		\$73,580		\$74,657		\$79,785	
Projected Annual Change (2024-2029)	-\$19,859	-3.2%	-\$13,627	-1.9%	-\$14,472	-1.9%	-\$15,041	-1.9%
Historical Annual Change (2000-2024)	\$56,831	3.5%	\$66,687	3.8%	\$81,549	4.6%	\$77,550	4.0%
Median Household Income								
Estimated Median Household Income (2024)	\$107,782		\$115,802		\$129,042		\$129,972	
Projected Median Household Income (2029)	\$105,903		\$117,239		\$130,018		\$131,094	
Census Median Household Income (2010)	\$74,261		\$74,916		\$77,573		\$78,042	
Census Median Household Income (2000)	\$61,423		\$65,617		\$67,541		\$71,179	
Projected Annual Change (2024-2029)	-\$1,878	-0.3%	\$1,437	0.2%	\$976	0.2%	\$1,122	0.2%
Historical Annual Change (2000-2024)	\$46,358	3.1%	\$50,185	3.2%	\$61,502	3.8%	\$58,793	3.4%
Per Capita Income								
Estimated Per Capita Income (2024)	\$48,629		\$52,449		\$58,709		\$59,816	
Projected Per Capita Income (2029)	\$42,081		\$48,406		\$54,507		\$55,187	
Census Per Capita Income (2010)	\$28,599		\$29,259		\$30,782		\$32,345	
Census Per Capita Income (2000)	\$23,838		\$24,138		\$25,463		\$27,966	
Projected Annual Change (2024-2029)	-\$6,547	-2.7%	-\$4,043	-1.5%	-\$4,202	-1.4%	-\$4,628	-1.5%
Historical Annual Change (2000-2024)	\$24,790	4.3%	\$28,311	4.9%	\$33,246	5.4%	\$31,850	4.7%
Estimated Average Household Net Worth (2024)	\$860,393		\$1.14 M		\$1.24 M		\$1.26 M	

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900 E Whitestone Blvd Cedar Park, TX 78613	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Race and Ethnicity								
Total Population (2024)	10,287		91,115		220,226		347,258	
White (2024)	6,269	60.9%	57,105	62.7%	137,789	62.6%	217,481	62.6%
Black or African American (2024)	919	8.9%	7,348	8.1%	18,114	8.2%	27,602	7.9%
American Indian or Alaska Native (2024)	71	0.7%	548	0.6%	1,289	0.6%	1,929	0.6%
Asian (2024)	1,069	10.4%	9,278	10.2%	20,830	9.5%	33,356	9.6%
Hawaiian or Pacific Islander (2024)	22	0.2%	90	-	208	-	298	-
Other Race (2024)	615	6.0%	4,598	5.0%	10,758	4.9%	16,501	4.8%
Two or More Races (2024)	1,323	12.9%	12,148	13.3%	31,238	14.2%	50,091	14.4%
Population < 18 (2024)	2,524 24.5%		21,615 23.7%		51,457 23.4%		81,861 23.6%	
White Not Hispanic	1,190	47.1%	10,037	46.4%	23,087	44.9%	36,028	44.0%
Black or African American	271	10.7%	1,979	9.2%	4,672	9.1%	7,226	8.8%
Asian	220	8.7%	2,379	11.0%	5,300	10.3%	8,869	10.8%
Other Race Not Hispanic	122	4.8%	1,004	4.6%	2,405	4.7%	4,102	5.0%
Hispanic	722	28.6%	6,217	28.8%	15,992	31.1%	25,635	31.3%
Not Hispanic or Latino Population (2024)	7,814 76.0%		68,948 75.7%		163,609 74.3%		257,589 74.2%	
Not Hispanic White	5,594	71.6%	50,434	73.1%	119,959	73.3%	188,539	73.2%
Not Hispanic Black or African American	883	11.3%	6,901	10.0%	17,084	10.4%	26,123	10.1%
Not Hispanic American Indian or Alaska Native	11	0.1%	121	0.2%	301	0.2%	455	0.2%
Not Hispanic Asian	1,051	13.4%	9,106	13.2%	20,490	12.5%	32,906	12.8%
Not Hispanic Hawaiian or Pacific Islander	13	0.2%	45	-	97	-	131	-
Not Hispanic Other Race	20	0.3%	176	0.3%	417	0.3%	754	0.3%
Not Hispanic Two or More Races	242	3.1%	2,167	3.1%	5,261	3.2%	8,680	3.4%
Hispanic or Latino Population (2024)	2,473 24.0%		22,166 24.3%		56,616 25.7%		89,669 25.8%	
Hispanic White	674	27.3%	6,672	30.1%	17,830	31.5%	28,941	32.3%
Hispanic Black or African American	36	1.4%	447	2.0%	1,030	1.8%	1,478	1.6%
Hispanic American Indian or Alaska Native	60	2.4%	427	1.9%	988	1.7%	1,474	1.6%
Hispanic Asian	18	0.7%	172	0.8%	340	0.6%	450	0.5%
Hispanic Hawaiian or Pacific Islander	9	0.4%	44	0.2%	111	0.2%	167	0.2%
Hispanic Other Race	595	24.1%	4,422	20.0%	10,341	18.3%	15,747	17.6%
Hispanic Two or More Races	1,081	43.7%	9,982	45.0%	25,977	45.9%	41,411	46.2%
Not Hispanic or Latino Population (2020)	6,239 78.9%		67,420 79.2%		163,705 81.0%		257,193 81.9%	
Hispanic or Latino Population (2020)	1,672 21.1%		17,726 20.8%		38,372 19.0%		56,712 18.1%	
Not Hispanic or Latino Population (2010)	4,891 80.8%		50,980 80.4%		109,701 81.8%		184,861 83.1%	
Hispanic or Latino Population (2010)	1,161 19.2%		12,394 19.6%		24,452 18.2%		37,461 16.9%	
Not Hispanic or Latino Population (2029)	9,341 75.1%		77,315 74.7%		183,241 73.6%		290,640 73.5%	
Hispanic or Latino Population (2029)	3,098 24.9%		26,139 25.3%		65,779 26.4%		104,657 26.5%	
Projected Annual Growth (2024-2029)	625 5.1%		3,973 3.6%		9,163 3.2%		14,988 3.3%	
Historical Annual Growth (2010-2020)	512 4.4%		5,332 4.3%		13,919 5.7%		19,251 5.1%	

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Total Age Distribution (2024)								
Total Population	10,287		91,115		220,226		347,258	
Age Under 5 Years	574	5.6%	5,100	5.6%	12,273	5.6%	19,376	5.6%
Age 5 to 9 Years	720	7.0%	6,208	6.8%	14,973	6.8%	23,777	6.8%
Age 10 to 14 Years	748	7.3%	6,486	7.1%	15,181	6.9%	24,216	7.0%
Age 15 to 19 Years	735	7.1%	6,074	6.7%	14,136	6.4%	22,341	6.4%
Age 20 to 24 Years	593	5.8%	4,865	5.3%	11,766	5.3%	18,159	5.2%
Age 25 to 29 Years	639	6.2%	5,333	5.9%	13,560	6.2%	21,306	6.1%
Age 30 to 34 Years	855	8.3%	6,984	7.7%	17,352	7.9%	26,778	7.7%
Age 35 to 39 Years	880	8.6%	8,191	9.0%	20,575	9.3%	31,645	9.1%
Age 40 to 44 Years	849	8.3%	8,303	9.1%	20,991	9.5%	32,476	9.4%
Age 45 to 49 Years	766	7.4%	7,124	7.8%	17,679	8.0%	27,791	8.0%
Age 50 to 54 Years	649	6.3%	6,154	6.8%	15,000	6.8%	23,944	6.9%
Age 55 to 59 Years	515	5.0%	4,781	5.2%	11,513	5.2%	18,573	5.3%
Age 60 to 64 Years	487	4.7%	4,302	4.7%	10,141	4.6%	16,584	4.8%
Age 65 to 69 Years	375	3.6%	3,721	4.1%	8,463	3.8%	13,708	3.9%
Age 70 to 74 Years	317	3.1%	2,985	3.3%	6,875	3.1%	11,138	3.2%
Age 75 to 79 Years	238	2.3%	2,179	2.4%	4,936	2.2%	7,864	2.3%
Age 80 to 84 Years	171	1.7%	1,275	1.4%	2,692	1.2%	4,247	1.2%
Age 85 Years or Over	177	1.7%	1,049	1.2%	2,120	1.0%	3,337	1.0%
Median Age	35.5		36.7		36.7		36.9	
Age 19 Years or Less	2,776	27.0%	23,868	26.2%	56,564	25.7%	89,709	25.8%
Age 20 to 64 Years	6,233	60.6%	56,037	61.5%	138,577	62.9%	217,256	62.6%
Age 65 Years or Over	1,278	12.4%	11,209	12.3%	25,085	11.4%	40,294	11.6%
Female Age Distribution (2024)								
Female Population	5,173	50.3%	46,288	50.8%	111,361	50.6%	175,409	50.5%
Age Under 5 Years	290	5.6%	2,529	5.5%	6,042	5.4%	9,576	5.5%
Age 5 to 9 Years	365	7.1%	3,038	6.6%	7,303	6.6%	11,632	6.6%
Age 10 to 14 Years	367	7.1%	3,191	6.9%	7,420	6.7%	11,832	6.7%
Age 15 to 19 Years	354	6.8%	2,977	6.4%	6,903	6.2%	10,865	6.2%
Age 20 to 24 Years	290	5.6%	2,408	5.2%	5,880	5.3%	9,087	5.2%
Age 25 to 29 Years	321	6.2%	2,695	5.8%	6,907	6.2%	10,751	6.1%
Age 30 to 34 Years	459	8.9%	3,646	7.9%	8,980	8.1%	13,814	7.9%
Age 35 to 39 Years	438	8.5%	4,116	8.9%	10,456	9.4%	16,073	9.2%
Age 40 to 44 Years	439	8.5%	4,245	9.2%	10,554	9.5%	16,354	9.3%
Age 45 to 49 Years	402	7.8%	3,621	7.8%	8,802	7.9%	13,810	7.9%
Age 50 to 54 Years	315	6.1%	3,015	6.5%	7,300	6.6%	11,713	6.7%
Age 55 to 59 Years	268	5.2%	2,439	5.3%	5,821	5.2%	9,381	5.3%
Age 60 to 64 Years	250	4.8%	2,259	4.9%	5,244	4.7%	8,577	4.9%
Age 65 to 69 Years	202	3.9%	2,015	4.4%	4,574	4.1%	7,378	4.2%
Age 70 to 74 Years	170	3.3%	1,670	3.6%	3,874	3.5%	6,209	3.5%
Age 75 to 79 Years	111	2.1%	1,220	2.6%	2,735	2.5%	4,312	2.5%
Age 80 to 84 Years	72	1.4%	658	1.4%	1,411	1.3%	2,229	1.3%
Age 85 Years or Over	59	1.1%	546	1.2%	1,155	1.0%	1,815	1.0%
Female Median Age	35.4		37.2		37.1		37.2	
Age 19 Years or Less	1,376	26.6%	11,736	25.4%	27,669	24.8%	43,905	25.0%
Age 20 to 64 Years	3,182	61.5%	28,444	61.4%	69,944	62.8%	109,560	62.5%
Age 65 Years or Over	614	11.9%	6,109	13.2%	13,748	12.3%	21,943	12.5%

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Male Age Distribution (2024)				
Male Population	5,115 49.7%	44,826 49.2%	108,865 49.4%	171,850 49.5%
Age Under 5 Years	284 5.6%	2,570 5.7%	6,230 5.7%	9,800 5.7%
Age 5 to 9 Years	355 6.9%	3,169 7.1%	7,670 7.0%	12,144 7.1%
Age 10 to 14 Years	380 7.4%	3,295 7.4%	7,762 7.1%	12,384 7.2%
Age 15 to 19 Years	381 7.5%	3,097 6.9%	7,233 6.6%	11,476 6.7%
Age 20 to 24 Years	303 5.9%	2,457 5.5%	5,886 5.4%	9,072 5.3%
Age 25 to 29 Years	317 6.2%	2,638 5.9%	6,653 6.1%	10,555 6.1%
Age 30 to 34 Years	396 7.7%	3,338 7.4%	8,372 7.7%	12,964 7.5%
Age 35 to 39 Years	442 8.7%	4,075 9.1%	10,119 9.3%	15,572 9.1%
Age 40 to 44 Years	410 8.0%	4,058 9.1%	10,437 9.6%	16,122 9.4%
Age 45 to 49 Years	364 7.1%	3,503 7.8%	8,877 8.2%	13,981 8.1%
Age 50 to 54 Years	334 6.5%	3,140 7.0%	7,700 7.1%	12,231 7.1%
Age 55 to 59 Years	247 4.8%	2,342 5.2%	5,691 5.2%	9,191 5.3%
Age 60 to 64 Years	237 4.6%	2,043 4.6%	4,897 4.5%	8,007 4.7%
Age 65 to 69 Years	172 3.4%	1,706 3.8%	3,889 3.6%	6,329 3.7%
Age 70 to 74 Years	147 2.9%	1,315 2.9%	3,001 2.8%	4,929 2.9%
Age 75 to 79 Years	127 2.5%	959 2.1%	2,201 2.0%	3,551 2.1%
Age 80 to 84 Years	98 1.9%	618 1.4%	1,281 1.2%	2,018 1.2%
Age 85 Years or Over	118 2.3%	503 1.1%	965 0.9%	1,523 0.9%
Male Median Age	35.6	36.2	36.4	36.6
Age 19 Years or Less	1,400 27.4%	12,132 27.1%	28,895 26.5%	45,804 26.7%
Age 20 to 64 Years	3,051 59.6%	27,594 61.6%	68,633 63.0%	107,695 62.7%
Age 65 Years or Over	664 13.0%	5,101 11.4%	11,338 10.4%	18,350 10.7%
Males per 100 Females (2024)				
Overall Comparison	99	97	98	98
Age Under 5 Years	98 49.5%	102 50.4%	103 50.8%	102 50.6%
Age 5 to 9 Years	97 49.3%	104 51.1%	105 51.2%	104 51.1%
Age 10 to 14 Years	104 50.9%	103 50.8%	105 51.1%	105 51.1%
Age 15 to 19 Years	108 51.9%	104 51.0%	105 51.2%	106 51.4%
Age 20 to 24 Years	104 51.1%	102 50.5%	100 50.0%	100 50.0%
Age 25 to 29 Years	99 49.7%	98 49.5%	96 49.1%	98 49.5%
Age 30 to 34 Years	86 46.4%	92 47.8%	93 48.3%	94 48.4%
Age 35 to 39 Years	101 50.3%	99 49.8%	97 49.2%	97 49.2%
Age 40 to 44 Years	93 48.3%	96 48.9%	99 49.7%	99 49.6%
Age 45 to 49 Years	91 47.5%	97 49.2%	101 50.2%	101 50.3%
Age 50 to 54 Years	106 51.5%	104 51.0%	105 51.3%	104 51.1%
Age 55 to 59 Years	92 48.0%	96 49.0%	98 49.4%	98 49.5%
Age 60 to 64 Years	95 48.6%	90 47.5%	93 48.3%	93 48.3%
Age 65 to 69 Years	85 46.0%	85 45.8%	85 46.0%	86 46.2%
Age 70 to 74 Years	87 46.5%	79 44.1%	77 43.7%	79 44.3%
Age 75 to 79 Years	115 53.4%	79 44.0%	80 44.6%	82 45.2%
Age 80 to 84 Years	136 57.7%	94 48.4%	91 47.6%	91 47.5%
Age 85 Years or Over	202 66.9%	92 48.0%	84 45.5%	84 45.6%
Age 19 Years or Less	102 50.4%	103 50.8%	104 51.1%	104 51.1%
Age 20 to 39 Years	97 49.2%	97 49.3%	96 49.1%	97 49.2%
Age 40 to 64 Years	95 48.7%	97 49.2%	100 49.9%	99 49.9%
Age 65 Years or Over	108 52.0%	84 45.5%	82 45.2%	84 45.5%

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Household Type (2024)								
Total Households	4,037		34,040		82,704		131,938	
Households with Children	1,489	36.9%	13,292	39.0%	32,173	38.9%	49,472	37.5%
Average Household Size	2.5		2.7		2.6		2.6	
Household Density per Square Mile	1,286		1,205		1,053		857	
Population Family	8,521	82.8%	78,164	85.8%	185,574	84.3%	287,860	82.9%
Population Non-Family	1,529	14.9%	12,348	13.6%	33,489	15.2%	57,813	16.6%
Population Group Quarters	237	2.3%	603	0.7%	1,163	0.5%	1,586	0.5%
Family Households	2,786 69.0%		24,398 71.7%		56,979 68.9%		88,182 66.8%	
Married Couple Households	2,032 72.9%		18,934 77.6%		45,427 79.7%		70,769 80.3%	
Other Family Households with Children	755 27.1%		5,465 22.4%		11,551 20.3%		17,413 19.7%	
Family Households with Children	1,485 53.3%		13,274 54.4%		32,138 56.4%		49,423 56.0%	
Married Couple with Children	1,098 73.9%		10,209 76.9%		25,645 79.8%		39,771 80.5%	
Other Family Households with Children	387 26.1%		3,065 23.1%		6,493 20.2%		9,652 19.5%	
Family Households No Children	1,301 46.7%		11,125 45.6%		24,840 43.6%		38,760 44.0%	
Married Couple No Children	934 71.7%		8,725 78.4%		19,782 79.6%		30,998 80.0%	
Other Family Households No Children	368 28.3%		2,400 21.6%		5,058 20.4%		7,761 20.0%	
Non-Family Households	1,251 31.0%		9,641 28.3%		25,726 31.1%		43,756 33.2%	
Non-Family Households with Children	4 0.3%		18 0.2%		35 0.1%		49 0.1%	
Non-Family Households No Children	1,247 99.7%		9,624 99.8%		25,691 99.9%		43,706 99.9%	
Average Family Household Size	3.1		3.2		3.3		3.3	
Average Family Income	\$139,546		\$157,455		\$188,383		\$194,257	
Median Family Income	\$124,280		\$135,302		\$153,199		\$156,915	
Average Non-Family Household Size	1.2		1.3		1.3		1.3	
Marital Status (2024)								
Population Age 15 Years or Over	8,246		73,321		177,798		279,890	
Never Married	2,472	30.0%	20,725	28.3%	47,898	26.9%	74,674	26.7%
Currently Married	4,119	49.9%	41,128	56.1%	103,786	58.4%	164,476	58.8%
Previously Married	1,656	20.1%	11,468	15.6%	26,114	14.7%	40,740	14.6%
Separated	202 12.2%		1,647 14.4%		4,934 18.9%		7,569 18.6%	
Widowed	417 25.2%		2,766 24.1%		5,531 21.2%		8,315 20.4%	
Divorced	1,037 62.6%		7,054 61.5%		15,650 59.9%		24,855 61.0%	
Educational Attainment (2024)								
Adult Population Age 25 Years or Over	6,918		62,382		151,896		239,390	
Elementary (Grade Level 0 to 8)	97	1.4%	1,145	1.8%	2,888	1.9%	4,713	2.0%
Some High School (Grade Level 9 to 11)	132	1.9%	1,461	2.3%	3,922	2.6%	5,884	2.5%
High School Graduate	1,268	18.3%	11,709	18.8%	23,718	15.6%	34,947	14.6%
Some College	1,440	20.8%	12,532	20.1%	27,655	18.2%	43,701	18.3%
Associate Degree Only	525	7.6%	5,942	9.5%	13,385	8.8%	19,655	8.2%
Bachelor Degree Only	2,327	33.6%	20,176	32.3%	51,796	34.1%	83,039	34.7%
Graduate Degree	1,129	16.3%	9,417	15.1%	28,532	18.8%	47,450	19.8%
Any College (Some College or Higher)	5,421	78.4%	48,066	77.1%	121,368	79.9%	193,846	81.0%
College Degree + (Bachelor Degree or Higher)	3,456	50.0%	29,593	47.4%	80,328	52.9%	130,489	54.5%

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
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Lat/Lon: 30.5234/-97.8197

900 E Whitestone Blvd Cedar Park, TX 78613	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Housing								
Total Housing Units (2024)	4,268		35,941		87,983		141,035	
Total Housing Units (2020)	3,158		31,893		76,791		121,188	
Historical Annual Growth (2020-2024)	1,110	8.8%	4,048	3.2%	11,192	3.6%	19,847	4.1%
Housing Units Occupied (2024)	4,037 94.6%		34,040 94.7%		82,704 94.0%		131,938 93.6%	
Housing Units Owner-Occupied	2,023 50.1%		21,243 62.4%		51,193 61.9%		81,691 61.9%	
Housing Units Renter-Occupied	2,014 49.9%		12,797 37.6%		31,511 38.1%		50,247 38.1%	
Housing Units Vacant (2024)	231	5.4%	1,901	5.3%	5,279	6.0%	9,097	6.4%
Household Size (2024)								
Total Households	4,037		34,040		82,704		131,938	
1 Person Households	995	24.7%	8,037	23.6%	21,168	25.6%	36,228	27.5%
2 Person Households	1,375	34.1%	13,312	39.1%	31,364	37.9%	49,879	37.8%
3 Person Households	758	18.8%	5,482	16.1%	13,370	16.2%	20,160	15.3%
4 Person Households	559	13.8%	4,652	13.7%	10,931	13.2%	16,871	12.8%
5 Person Households	232	5.7%	1,703	5.0%	3,908	4.7%	5,811	4.4%
6 Person Households	79	2.0%	593	1.7%	1,369	1.7%	2,070	1.6%
7 or More Person Households	39	1.0%	262	0.8%	595	0.7%	919	0.7%
Household Income Distribution (2024)								
HH Income \$200,000 or More	479	11.9%	6,367	18.7%	19,626	23.7%	32,204	24.4%
HH Income \$150,000 to \$199,999	737	18.2%	5,427	15.9%	12,668	15.3%	20,269	15.4%
HH Income \$125,000 to \$149,999	345	8.6%	3,103	9.1%	7,697	9.3%	11,875	9.0%
HH Income \$100,000 to \$124,999	567	14.1%	3,916	11.5%	8,474	10.2%	12,843	9.7%
HH Income \$75,000 to \$99,999	538	13.3%	4,006	11.8%	9,152	11.1%	14,301	10.8%
HH Income \$50,000 to \$74,999	454	11.2%	4,578	13.5%	11,489	13.9%	18,822	14.3%
HH Income \$35,000 to \$49,999	398	9.9%	2,398	7.0%	4,958	6.0%	8,260	6.3%
HH Income \$25,000 to \$34,999	137	3.4%	1,682	4.9%	3,176	3.8%	4,700	3.6%
HH Income \$15,000 to \$24,999	158	3.9%	1,253	3.7%	2,512	3.0%	4,081	3.1%
HH Income \$10,000 to \$14,999	169	4.2%	686	2.0%	1,356	1.6%	1,950	1.5%
HH Income Under \$10,000	55	1.4%	624	1.8%	1,598	1.9%	2,634	2.0%
Household Vehicles (2024)								
Households 0 Vehicles Available	240	6.0%	1,247	3.7%	2,670	3.2%	4,288	3.3%
Households 1 Vehicle Available	1,652	40.9%	11,372	33.4%	26,218	31.7%	41,839	31.7%
Households 2 Vehicles Available	1,719	42.6%	15,299	44.9%	38,500	46.6%	60,353	45.7%
Households 3 or More Vehicles Available	426	10.6%	6,122	18.0%	15,317	18.5%	25,458	19.3%
Total Vehicles Available	6,514		62,393		154,332		247,235	
Average Vehicles per Household	1.6		1.8		1.9		1.9	
Owner-Occupied Household Vehicles	3,685 56.6%		43,551 69.8%		107,220 69.5%		172,371 69.7%	
Average Vehicles per Owner-Occupied Household	1.8		2.1		2.1		2.1	
Renter-Occupied Household Vehicles	2,829 43.4%		18,842 30.2%		47,112 30.5%		74,864 30.3%	
Average Vehicles per Renter-Occupied Household	1.4		1.5		1.5		1.5	
Travel Time (2024)								
Worker Base Age 16 years or Over	6,028		51,857		127,674		200,415	
Travel to Work in 14 Minutes or Less	1,250	20.7%	8,541	16.5%	18,637	14.6%	28,519	14.2%
Travel to Work in 15 to 29 Minutes	1,173	19.5%	12,313	23.7%	31,116	24.4%	50,070	25.0%
Travel to Work in 30 to 59 Minutes	1,365	22.7%	12,067	23.3%	29,912	23.4%	46,650	23.3%
Travel to Work in 60 Minutes or More	280	4.6%	2,813	5.4%	6,062	4.7%	8,678	4.3%
Work at Home	1,960	32.5%	16,123	31.1%	41,948	32.9%	66,499	33.2%
Average Minutes Travel to Work	22.9		24.5		24.9		24.7	

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Transportation To Work (2024)				
Worker Base Age 16 years or Over	6,028	51,857	127,674	200,415
Drive to Work Alone	3,358 55.7%	30,309 58.4%	73,640 57.7%	114,857 57.3%
Drive to Work in Carpool	474 7.9%	3,543 6.8%	7,816 6.1%	12,354 6.2%
Travel to Work by Public Transportation	21 0.3%	242 0.5%	572 0.4%	1,061 0.5%
Drive to Work on Motorcycle	42 0.7%	167 0.3%	326 0.3%	466 0.2%
Bicycle to Work	10 0.2%	84 0.2%	169 0.1%	247 0.1%
Walk to Work	47 0.8%	532 1.0%	1,258 1.0%	2,004 1.0%
Other Means	116 1.9%	856 1.7%	1,945 1.5%	2,928 1.5%
Work at Home	1,960 32.5%	16,123 31.1%	41,948 32.9%	66,499 33.2%
Daytime Demographics (2024)				
Total Businesses	879	3,651	8,156	12,193
Total Employees	8,674	25,412	58,752	82,753
Company Headquarter Businesses	19 2.2%	67 1.8%	188 2.3%	284 2.3%
Company Headquarter Employees	497 5.7%	2,251 8.9%	5,389 9.2%	7,975 9.6%
Employee Population per Business	9.9 to 1	7.0 to 1	7.2 to 1	6.8 to 1
Residential Population per Business	11.7 to 1	25.0 to 1	27.0 to 1	28.5 to 1
Adj. Daytime Demographics Age 16 Years or Over	10,721	45,570	105,757	157,045
Labor Force				
Labor Population Age 16 Years or Over (2024)	8,075	72,075	174,866	275,131
Labor Force Total Males (2024)	4,003 49.6%	35,160 48.8%	85,756 49.0%	135,152 49.1%
Male Civilian Employed	3,039 75.9%	27,874 79.3%	69,115 80.6%	108,233 80.1%
Male Civilian Unemployed	123 3.1%	689 2.0%	1,911 2.2%	2,828 2.1%
Males in Armed Forces	- -	60 0.2%	173 0.2%	327 0.2%
Males Not in Labor Force	842 21.0%	6,537 18.6%	14,557 17.0%	23,764 17.6%
Labor Force Total Females (2024)	4,072 50.4%	36,915 51.2%	89,110 51.0%	139,979 50.9%
Female Civilian Employed	2,989 73.4%	23,982 65.0%	58,562 65.7%	92,186 65.9%
Female Civilian Unemployed	102 2.5%	1,211 3.3%	2,671 3.0%	3,568 2.5%
Females in Armed Forces	- -	- -	12 -	92 -
Females Not in Labor Force	981 24.1%	11,722 31.8%	27,866 31.3%	44,133 31.5%
Unemployment Rate	224 2.8%	1,900 2.6%	4,582 2.6%	6,395 2.3%
Occupation (2024)				
Occupation Population Age 16 Years or Over	6,028	51,857	127,674	200,415
Occupation Total Males	3,039 50.4%	27,874 53.8%	69,112 54.1%	108,229 54.0%
Occupation Total Females	2,989 49.6%	23,982 46.2%	58,562 45.9%	92,186 46.0%
Management, Business, Financial Operations	1,982 -	12,894 24.9%	31,607 24.8%	50,583 25.2%
Professional, Related	1,778 29.5%	16,276 31.4%	42,818 33.5%	68,780 34.3%
Service	464 7.7%	5,256 10.1%	12,762 10.0%	19,072 9.5%
Sales, Office	1,138 18.9%	11,182 21.6%	27,147 21.3%	41,329 20.6%
Farming, Fishing, Forestry	- -	5 -	24 -	37 -
Construction, Extraction, Maintenance	281 4.7%	2,655 5.1%	5,883 4.6%	9,286 4.6%
Production, Transport, Material Moving	386 6.4%	3,590 6.9%	7,433 5.8%	11,329 5.7%
White Collar Workers	4,898 81.2%	40,351 77.8%	101,572 79.6%	160,692 80.2%
Blue Collar Workers	1,130 18.8%	11,506 22.2%	26,102 20.4%	39,723 19.8%

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Units In Structure (2024)									
Total Units		4,037		34,040		82,704		131,938	
1 Detached Unit		2,567	63.6%	23,920	70.3%	57,243	69.2%	90,725	68.8%
1 Attached Unit		70	1.7%	999	2.9%	2,175	2.6%	3,559	2.7%
2 Units		46	1.1%	408	1.2%	1,052	1.3%	1,823	1.4%
3 to 4 Units		67	1.6%	679	2.0%	1,757	2.1%	3,035	2.3%
5 to 9 Units		93	2.3%	941	2.8%	2,615	3.2%	4,266	3.2%
10 to 19 Units		302	7.5%	2,158	6.3%	5,521	6.7%	9,111	6.9%
20 to 49 Units		259	6.4%	1,538	4.5%	4,160	5.0%	6,453	4.9%
50 or More Units		475	11.8%	2,713	8.0%	6,737	8.1%	10,745	8.1%
Mobile Home or Trailer		156	3.9%	663	1.9%	1,382	1.7%	2,120	1.6%
Other Structure		3	-	20	-	62	-	101	-
Homes Built By Year (2024)									
Homes Built 2020 or later		438	10.3%	2,045	5.7%	6,043	6.9%	9,631	6.8%
Homes Built 2010 to 2019		1,284	30.1%	9,817	27.3%	27,723	31.5%	40,484	28.7%
Homes Built 2000 to 2009		1,519	35.6%	11,549	32.1%	24,050	27.3%	36,157	25.6%
Homes Built 1990 to 1999		356	8.3%	5,200	14.5%	10,950	12.4%	19,062	13.5%
Homes Built 1980 to 1989		222	5.2%	3,102	8.6%	7,624	8.7%	15,372	10.9%
Homes Built 1970 to 1979		148	3.5%	1,494	4.2%	4,541	5.2%	8,334	5.9%
Homes Built 1960 to 1969		23	0.5%	351	1.0%	779	0.9%	1,304	0.9%
Homes Built 1950 to 1959		9	0.2%	174	0.5%	401	0.5%	665	0.5%
Homes Built 1940 to 1949		7	0.2%	79	0.2%	158	0.2%	268	0.2%
Homes Built Before 1939		31	0.7%	227	0.6%	435	0.5%	660	0.5%
Median Age of Homes		18.9 yrs		22.0 yrs		21.2 yrs		22.4 yrs	
Home Values (2024)									
Owner Specified Housing Units		2,023		21,243		51,193		81,691	
Home Values \$1,000,000 or More		68	3.3%	762	3.6%	2,107	4.1%	3,849	4.7%
Home Values \$750,000 to \$999,999		140	6.9%	2,072	9.8%	6,730	13.1%	10,782	13.2%
Home Values \$500,000 to \$749,999		609	30.1%	5,967	28.1%	16,416	32.1%	27,050	33.1%
Home Values \$400,000 to \$499,999		371	18.3%	5,187	24.4%	12,080	23.6%	18,516	22.7%
Home Values \$300,000 to \$399,999		456	22.5%	4,124	19.4%	7,998	15.6%	12,644	15.5%
Home Values \$250,000 to \$299,999		216	10.7%	1,478	7.0%	2,628	5.1%	3,729	4.6%
Home Values \$200,000 to \$249,999		42	2.1%	802	3.8%	1,377	2.7%	2,160	2.6%
Home Values \$175,000 to \$199,999		14	0.7%	137	0.6%	301	0.6%	423	0.5%
Home Values \$150,000 to \$174,999		13	0.7%	137	0.6%	281	0.5%	448	0.5%
Home Values \$125,000 to \$149,999		12	0.6%	73	0.3%	152	0.3%	230	0.3%
Home Values \$100,000 to \$124,999		18	0.9%	91	0.4%	177	0.3%	282	0.3%
Home Values \$90,000 to \$99,999		-	-	-	-	29	-	47	-
Home Values \$80,000 to \$89,999		-	-	13	-	39	-	72	-
Home Values \$70,000 to \$79,999		-	-	2	-	14	-	38	-
Home Values \$60,000 to \$69,999		14	0.7%	33	0.2%	84	0.2%	160	0.2%
Home Values \$50,000 to \$59,999		3	0.2%	55	0.3%	97	0.2%	183	0.2%
Home Values \$35,000 to \$49,999		3	0.2%	30	0.1%	61	0.1%	103	0.1%
Home Values \$25,000 to \$34,999		3	0.1%	34	0.2%	91	0.2%	127	0.2%
Home Values \$10,000 to \$24,999		3	0.1%	68	0.3%	97	0.2%	196	0.2%
Home Values Under \$10,000		38	1.9%	177	0.8%	434	0.8%	652	0.8%
Owner-Occupied Median Home Value		\$454,772		\$472,987		\$512,531		\$521,914	
Renter-Occupied Median Rent		\$1,452		\$1,521		\$1,501		\$1,496	

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900 E Whitestone Blvd Cedar Park, TX 78613	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Total Annual Consumer Expenditure (2024)				
Total Household Expenditure	\$327.43 M	\$3.06 B	\$8.1 B	\$12.99 B
Total Non-Retail Expenditure	\$173.49 M	\$1.62 B	\$4.31 B	\$6.92 B
Total Retail Expenditure	\$153.94 M	\$1.43 B	\$3.79 B	\$6.07 B
Apparel	\$11.87 M	\$110.68 M	\$294.89 M	\$473.18 M
Contributions	\$11.06 M	\$106.95 M	\$291.14 M	\$469.23 M
Education	\$11.03 M	\$105.94 M	\$293.14 M	\$472.6 M
Entertainment	\$19 M	\$178.51 M	\$475.88 M	\$763.87 M
Food and Beverages	\$47.73 M	\$442.09 M	\$1.16 B	\$1.86 B
Furnishings and Equipment	\$11.77 M	\$110.4 M	\$293.67 M	\$471.22 M
Gifts	\$8.32 M	\$81.66 M	\$226.07 M	\$364.61 M
Health Care	\$26.54 M	\$247 M	\$644.85 M	\$1.03 B
Household Operations	\$13.05 M	\$122.97 M	\$328.38 M	\$527.49 M
Miscellaneous Expenses	\$6.23 M	\$58.3 M	\$154.76 M	\$248.47 M
Personal Care	\$4.41 M	\$41.08 M	\$108.51 M	\$173.97 M
Personal Insurance	\$2.43 M	\$23.21 M	\$62.65 M	\$100.69 M
Reading	\$715.04 K	\$6.74 M	\$17.91 M	\$28.77 M
Shelter	\$69.22 M	\$643.72 M	\$1.71 B	\$2.74 B
Tobacco	\$1.74 M	\$15.58 M	\$39.28 M	\$62.71 M
Transportation	\$59.48 M	\$552.46 M	\$1.45 B	\$2.33 B
Utilities	\$22.84 M	\$210.17 M	\$545.55 M	\$873.31 M
Monthly Household Consumer Expenditure (2024)				
Total Household Expenditure	\$6,759	\$7,485	\$8,160	\$8,206
Total Non-Retail Expenditure	\$3,581 53.0%	\$3,974 53.1%	\$4,346 53.3%	\$4,373 53.3%
Total Retail Expenditures	\$3,178 47.0%	\$3,511 46.9%	\$3,814 46.7%	\$3,833 46.7%
Apparel	\$245 3.6%	\$271 3.6%	\$297 3.6%	\$299 3.6%
Contributions	\$228 3.4%	\$262 3.5%	\$293 3.6%	\$296 3.6%
Education	\$228 3.4%	\$259 3.5%	\$295 3.6%	\$298 3.6%
Entertainment	\$392 5.8%	\$437 5.8%	\$479 5.9%	\$482 5.9%
Food and Beverages	\$985 14.6%	\$1,082 14.5%	\$1,172 14.4%	\$1,177 14.3%
Furnishings and Equipment	\$243 3.6%	\$270 3.6%	\$296 3.6%	\$298 3.6%
Gifts	\$172 2.5%	\$200 2.7%	\$228 2.8%	\$230 2.8%
Health Care	\$548 8.1%	\$605 8.1%	\$650 8.0%	\$653 8.0%
Household Operations	\$269 4.0%	\$301 4.0%	\$331 4.1%	\$333 4.1%
Miscellaneous Expenses	\$129 1.9%	\$143 1.9%	\$156 1.9%	\$157 1.9%
Personal Care	\$91 1.3%	\$101 1.3%	\$109 1.3%	\$110 1.3%
Personal Insurance	\$50 0.7%	\$57 0.8%	\$63 0.8%	\$64 0.8%
Reading	\$15 0.2%	\$16 0.2%	\$18 0.2%	\$18 0.2%
Shelter	\$1,429 21.1%	\$1,576 21.1%	\$1,718 21.1%	\$1,729 21.1%
Tobacco	\$36 0.5%	\$38 0.5%	\$40 0.5%	\$40 0.5%
Transportation	\$1,228 18.2%	\$1,352 18.1%	\$1,465 18.0%	\$1,471 17.9%
Utilities	\$471 7.0%	\$515 6.9%	\$550 6.7%	\$552 6.7%

