

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.7798/-78.5824

| 117 Sunnybrook Rd Raleigh, NC 27610 | | 1 mi radius | | 3 mi radius | | 5 mi radius | | 7 mi radius | |
|--|------------------|-------------|-------------------|-------------|-------------------|-------------|--------------------|-------------|--|
| Population | | | | | | | | | |
| Estimated Population (2024) | 5,735 | | 77,748 | | 213,257 | | 359,252 | | |
| Projected Population (2029) | 6,127 | | 84,736 | | 234,431 | | 393,091 | | |
| Census Population (2020) | 5,525 | | 74,360 | | 197,168 | | 337,685 | | |
| Census Population (2010) | 5,500 | | 69,250 | | 171,875 | | 291,126 | | |
| Projected Annual Growth (2024-2029) | 392 | 1.4% | 6,988 | 1.8% | 21,174 | 2.0% | 33,839 | 1.9% | |
| Historical Annual Growth (2020-2024) | 210 | 1.0% | 3,388 | 1.1% | 16,089 | 2.0% | 21,567 | 1.6% | |
| Historical Annual Growth (2010-2020) | 25 | - | 5,110 | 0.7% | 25,293 | 1.5% | 46,559 | 1.6% | |
| Estimated Population Density (2024) | 1,826 <i>psm</i> | | 2,750 <i>psm</i> | | 2,716 <i>psm</i> | | 2,335 <i>psm</i> | | |
| Trade Area Size | 3.1 <i>sq mi</i> | | 28.3 <i>sq mi</i> | | 78.5 <i>sq mi</i> | | 153.9 <i>sq mi</i> | | |
| Households | | | | | | | | | |
| Estimated Households (2024) | 2,286 | | 29,493 | | 88,460 | | 151,454 | | |
| Projected Households (2029) | 2,468 | | 32,635 | | 99,223 | | 168,883 | | |
| Census Households (2020) | 2,074 | | 27,304 | | 77,260 | | 134,623 | | |
| Census Households (2010) | 1,982 | | 24,632 | | 64,573 | | 111,313 | | |
| Projected Annual Growth (2024-2029) | 182 | 1.6% | 3,142 | 2.1% | 10,763 | 2.4% | 17,429 | 2.3% | |
| Historical Annual Change (2010-2024) | 303 | 1.1% | 4,861 | 1.4% | 23,887 | 2.6% | 40,140 | 2.6% | |
| Average Household Income | | | | | | | | | |
| Estimated Average Household Income (2024) | \$69,611 | | \$94,396 | | \$109,814 | | \$108,444 | | |
| Projected Average Household Income (2029) | \$66,991 | | \$89,268 | | \$102,533 | | \$101,824 | | |
| Census Average Household Income (2010) | \$34,584 | | \$48,036 | | \$57,451 | | \$60,870 | | |
| Census Average Household Income (2000) | \$38,469 | | \$45,580 | | \$52,360 | | \$55,611 | | |
| Projected Annual Change (2024-2029) | -\$2,620 | -0.8% | -\$5,128 | -1.1% | -\$7,281 | -1.3% | -\$6,620 | -1.2% | |
| Historical Annual Change (2000-2024) | \$31,142 | 3.4% | \$48,816 | 4.5% | \$57,454 | 4.6% | \$52,833 | 4.0% | |
| Median Household Income | | | | | | | | | |
| Estimated Median Household Income (2024) | \$48,425 | | \$70,956 | | \$79,431 | | \$80,185 | | |
| Projected Median Household Income (2029) | \$48,776 | | \$71,745 | | \$80,324 | | \$81,043 | | |
| Census Median Household Income (2010) | \$30,383 | | \$40,941 | | \$46,680 | | \$48,651 | | |
| Census Median Household Income (2000) | \$33,535 | | \$38,838 | | \$43,004 | | \$45,766 | | |
| Projected Annual Change (2024-2029) | \$351 | 0.1% | \$789 | 0.2% | \$894 | 0.2% | \$858 | 0.2% | |
| Historical Annual Change (2000-2024) | \$14,891 | 1.9% | \$32,118 | 3.4% | \$36,427 | 3.5% | \$34,419 | 3.1% | |
| Per Capita Income | | | | | | | | | |
| Estimated Per Capita Income (2024) | \$27,908 | | \$35,909 | | \$45,664 | | \$45,884 | | |
| Projected Per Capita Income (2029) | \$27,139 | | \$34,473 | | \$43,500 | | \$43,898 | | |
| Census Per Capita Income (2010) | \$12,466 | | \$17,085 | | \$21,585 | | \$23,274 | | |
| Census Per Capita Income (2000) | \$14,265 | | \$16,602 | | \$20,441 | | \$21,779 | | |
| Projected Annual Change (2024-2029) | -\$769 | -0.6% | -\$1,436 | -0.8% | -\$2,164 | -0.9% | -\$1,986 | -0.9% | |
| Historical Annual Change (2000-2024) | \$13,643 | 4.0% | \$19,306 | 4.8% | \$25,223 | 5.1% | \$24,105 | 4.6% | |
| Estimated Average Household Net Worth (2024) | \$404,612 | | \$714,575 | | \$763,282 | | \$791,835 | | |

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Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.7798/-78.5824

| 117 Sunnybrook Rd | | 1 mi radius | | 3 mi radius | | 5 mi radius | | 7 mi radius | |
|---|-------|-------------|--------|-------------|---------|-------------|---------|-------------|--|
| Raleigh, NC 27610 | | | | | | | | | |
| Race and Ethnicity | | | | | | | | | |
| Total Population (2024) | 5,735 | | 77,748 | | 213,257 | | 359,252 | | |
| White (2024) | 3,146 | 54.9% | 45,031 | 57.9% | 124,265 | 58.3% | 210,383 | 58.6% | |
| Black or African American (2024) | 1,363 | 23.8% | 17,525 | 22.5% | 47,031 | 22.1% | 77,471 | 21.6% | |
| American Indian or Alaska Native (2024) | 33 | 0.6% | 354 | 0.5% | 845 | 0.4% | 1,431 | 0.4% | |
| Asian (2024) | 534 | 9.3% | 6,296 | 8.1% | 18,902 | 8.9% | 33,310 | 9.3% | |
| Hawaiian or Pacific Islander (2024) | 1 | - | 27 | - | 56 | - | 117 | - | |
| Other Race (2024) | 458 | 8.0% | 5,167 | 6.6% | 12,068 | 5.7% | 18,151 | 5.1% | |
| Two or More Races (2024) | 201 | 3.5% | 3,347 | 4.3% | 10,090 | 4.7% | 18,389 | 5.1% | |
| Population < 18 (2024) | 1,436 | 25.0% | 17,308 | 22.3% | 48,336 | 22.7% | 81,646 | 22.7% | |
| White Not Hispanic | 582 | 40.5% | 8,188 | 47.3% | 23,686 | 49.0% | 39,531 | 48.4% | |
| Black or African American | 318 | 22.1% | 3,957 | 22.9% | 10,583 | 21.9% | 18,111 | 22.2% | |
| Asian | 267 | 18.6% | 1,626 | 9.4% | 4,898 | 10.1% | 8,314 | 10.2% | |
| Other Race Not Hispanic | 59 | 4.1% | 860 | 5.0% | 2,526 | 5.2% | 4,216 | 5.2% | |
| Hispanic | 209 | 14.6% | 2,678 | 15.5% | 6,643 | 13.7% | 11,474 | 14.1% | |
| Not Hispanic or Latino Population (2024) | 5,047 | 88.0% | 69,267 | 89.1% | 191,035 | 89.6% | 322,362 | 89.7% | |
| Not Hispanic White | 3,068 | 60.8% | 43,869 | 63.3% | 120,706 | 63.2% | 203,745 | 63.2% | |
| Not Hispanic Black or African American | 1,310 | 26.0% | 17,137 | 24.7% | 45,868 | 24.0% | 75,681 | 23.5% | |
| Not Hispanic American Indian or Alaska Native | 10 | 0.2% | 151 | 0.2% | 357 | 0.2% | 585 | 0.2% | |
| Not Hispanic Asian | 526 | 10.4% | 6,175 | 8.9% | 18,583 | 9.7% | 32,882 | 10.2% | |
| Not Hispanic Hawaiian or Pacific Islander | - | - | 19 | - | 37 | - | 79 | - | |
| Not Hispanic Other Race | 33 | 0.7% | 437 | 0.6% | 1,093 | 0.6% | 1,633 | 0.5% | |
| Not Hispanic Two or More Races | 100 | 2.0% | 1,478 | 2.1% | 4,391 | 2.3% | 7,756 | 2.4% | |
| Hispanic or Latino Population (2024) | 688 | 12.0% | 8,481 | 10.9% | 22,221 | 10.4% | 36,890 | 10.3% | |
| Hispanic White | 78 | 11.3% | 1,162 | 13.7% | 3,559 | 16.0% | 6,639 | 18.0% | |
| Hispanic Black or African American | 53 | 7.7% | 388 | 4.6% | 1,163 | 5.2% | 1,789 | 4.9% | |
| Hispanic American Indian or Alaska Native | 23 | 3.3% | 204 | 2.4% | 488 | 2.2% | 846 | 2.3% | |
| Hispanic Asian | 8 | 1.2% | 121 | 1.4% | 319 | 1.4% | 428 | 1.2% | |
| Hispanic Hawaiian or Pacific Islander | - | - | 9 | 0.1% | 19 | - | 37 | 0.1% | |
| Hispanic Other Race | 425 | 61.7% | 4,730 | 55.8% | 10,975 | 49.4% | 16,518 | 44.8% | |
| Hispanic Two or More Races | 101 | 14.7% | 1,868 | 22.0% | 5,699 | 25.6% | 10,633 | 28.8% | |
| Not Hispanic or Latino Population (2020) | 3,736 | 67.6% | 60,529 | 81.4% | 159,624 | 81.0% | 283,381 | 83.9% | |
| Hispanic or Latino Population (2020) | 1,789 | 32.4% | 13,832 | 18.6% | 37,543 | 19.0% | 54,303 | 16.1% | |
| Not Hispanic or Latino Population (2010) | 3,937 | 71.6% | 58,847 | 85.0% | 144,498 | 84.1% | 251,363 | 86.3% | |
| Hispanic or Latino Population (2010) | 1,563 | 28.4% | 10,403 | 15.0% | 27,377 | 15.9% | 39,763 | 13.7% | |
| Not Hispanic or Latino Population (2029) | 5,328 | 87.0% | 74,531 | 88.0% | 207,196 | 88.4% | 348,168 | 88.6% | |
| Hispanic or Latino Population (2029) | 799 | 13.0% | 10,205 | 12.0% | 27,234 | 11.6% | 44,923 | 11.4% | |
| Projected Annual Growth (2024-2029) | 111 | 3.2% | 1,724 | 4.1% | 5,013 | 4.5% | 8,033 | 4.4% | |
| Historical Annual Growth (2010-2020) | 226 | 1.4% | 3,429 | 3.3% | 10,166 | 3.7% | 14,541 | 3.7% | |

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|--------------------------------|-------|-------------|--------|-------------|---------|-------------|---------|-------------|--|
| Raleigh, NC 27610 | | | | | | | | | |
| Total Age Distribution (2024) | | | | | | | | | |
| Total Population | 5,735 | | 77,748 | | 213,257 | | 359,252 | | |
| Age Under 5 Years | 365 | 6.4% | 4,507 | 5.8% | 12,807 | 6.0% | 22,452 | 6.2% | |
| Age 5 to 9 Years | 430 | 7.5% | 4,797 | 6.2% | 13,195 | 6.2% | 22,205 | 6.2% | |
| Age 10 to 14 Years | 420 | 7.3% | 4,981 | 6.4% | 13,679 | 6.4% | 22,646 | 6.3% | |
| Age 15 to 19 Years | 379 | 6.6% | 5,276 | 6.8% | 14,543 | 6.8% | 26,722 | 7.4% | |
| Age 20 to 24 Years | 400 | 7.0% | 5,148 | 6.6% | 14,874 | 7.0% | 30,712 | 8.5% | |
| Age 25 to 29 Years | 473 | 8.2% | 6,221 | 8.0% | 18,940 | 8.9% | 31,528 | 8.8% | |
| Age 30 to 34 Years | 453 | 7.9% | 6,824 | 8.8% | 19,170 | 9.0% | 30,615 | 8.5% | |
| Age 35 to 39 Years | 446 | 7.8% | 6,261 | 8.1% | 16,644 | 7.8% | 26,018 | 7.2% | |
| Age 40 to 44 Years | 379 | 6.6% | 5,797 | 7.5% | 15,372 | 7.2% | 24,033 | 6.7% | |
| Age 45 to 49 Years | 314 | 5.5% | 4,966 | 6.4% | 13,588 | 6.4% | 21,199 | 5.9% | |
| Age 50 to 54 Years | 319 | 5.6% | 4,925 | 6.3% | 13,067 | 6.1% | 20,878 | 5.8% | |
| Age 55 to 59 Years | 296 | 5.2% | 4,526 | 5.8% | 11,696 | 5.5% | 18,791 | 5.2% | |
| Age 60 to 64 Years | 323 | 5.6% | 4,146 | 5.3% | 10,763 | 5.0% | 17,716 | 4.9% | |
| Age 65 to 69 Years | 246 | 4.3% | 3,304 | 4.2% | 8,697 | 4.1% | 14,816 | 4.1% | |
| Age 70 to 74 Years | 194 | 3.4% | 2,482 | 3.2% | 6,506 | 3.1% | 11,358 | 3.2% | |
| Age 75 to 79 Years | 124 | 2.2% | 1,749 | 2.2% | 4,702 | 2.2% | 8,350 | 2.3% | |
| Age 80 to 84 Years | 81 | 1.4% | 971 | 1.2% | 2,699 | 1.3% | 4,900 | 1.4% | |
| Age 85 Years or Over | 92 | 1.6% | 866 | 1.1% | 2,314 | 1.1% | 4,310 | 1.2% | |
| Median Age | 33.6 | | 35.2 | | 34.5 | | 33.9 | | |
| Age 19 Years or Less | 1,595 | 27.8% | 19,561 | 25.2% | 54,224 | 25.4% | 94,025 | 26.2% | |
| Age 20 to 64 Years | 3,403 | 59.3% | 48,815 | 62.8% | 134,115 | 62.9% | 221,492 | 61.7% | |
| Age 65 Years or Over | 738 | 12.9% | 9,372 | 12.1% | 24,918 | 11.7% | 43,735 | 12.2% | |
| Female Age Distribution (2024) | | | | | | | | | |
| Female Population | 2,909 | 50.7% | 39,423 | 50.7% | 107,437 | 50.4% | 178,126 | 49.6% | |
| Age Under 5 Years | 177 | 6.1% | 2,232 | 5.7% | 6,342 | 5.9% | 11,010 | 6.2% | |
| Age 5 to 9 Years | 217 | 7.5% | 2,327 | 5.9% | 6,484 | 6.0% | 10,856 | 6.1% | |
| Age 10 to 14 Years | 190 | 6.5% | 2,408 | 6.1% | 6,767 | 6.3% | 11,129 | 6.2% | |
| Age 15 to 19 Years | 184 | 6.3% | 2,401 | 6.1% | 6,625 | 6.2% | 10,789 | 6.1% | |
| Age 20 to 24 Years | 204 | 7.0% | 2,270 | 5.8% | 6,931 | 6.5% | 13,291 | 7.5% | |
| Age 25 to 29 Years | 272 | 9.3% | 3,177 | 8.1% | 9,528 | 8.9% | 15,724 | 8.8% | |
| Age 30 to 34 Years | 233 | 8.0% | 3,449 | 8.7% | 9,452 | 8.8% | 15,164 | 8.5% | |
| Age 35 to 39 Years | 234 | 8.1% | 3,102 | 7.9% | 8,270 | 7.7% | 12,971 | 7.3% | |
| Age 40 to 44 Years | 202 | 7.0% | 2,953 | 7.5% | 7,780 | 7.2% | 12,177 | 6.8% | |
| Age 45 to 49 Years | 175 | 6.0% | 2,622 | 6.7% | 6,978 | 6.5% | 10,815 | 6.1% | |
| Age 50 to 54 Years | 155 | 5.3% | 2,500 | 6.3% | 6,557 | 6.1% | 10,520 | 5.9% | |
| Age 55 to 59 Years | 160 | 5.5% | 2,355 | 6.0% | 5,966 | 5.6% | 9,583 | 5.4% | |
| Age 60 to 64 Years | 162 | 5.6% | 2,181 | 5.5% | 5,675 | 5.3% | 9,345 | 5.2% | |
| Age 65 to 69 Years | 130 | 4.5% | 1,870 | 4.7% | 4,723 | 4.4% | 8,105 | 4.6% | |
| Age 70 to 74 Years | 90 | 3.1% | 1,437 | 3.6% | 3,662 | 3.4% | 6,397 | 3.6% | |
| Age 75 to 79 Years | 51 | 1.8% | 1,022 | 2.6% | 2,685 | 2.5% | 4,797 | 2.7% | |
| Age 80 to 84 Years | 39 | 1.3% | 587 | 1.5% | 1,618 | 1.5% | 2,882 | 1.6% | |
| Age 85 Years or Over | 32 | 1.1% | 530 | 1.3% | 1,393 | 1.3% | 2,572 | 1.4% | |
| Female Median Age | 34.0 | | 36.8 | | 35.6 | | 35.4 | | |
| Age 19 Years or Less | 768 | 26.4% | 9,368 | 23.8% | 26,219 | 24.4% | 43,784 | 24.6% | |
| Age 20 to 64 Years | 1,798 | 61.8% | 24,609 | 62.4% | 67,137 | 62.5% | 109,590 | 61.5% | |
| Age 65 Years or Over | 343 | 11.8% | 5,446 | 13.8% | 14,081 | 13.1% | 24,752 | 13.9% | |

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|------------------------------|-------|-------------|--------|-------------|---------|-------------|---------|-------------|--|
| Raleigh, NC 27610 | | | | | | | | | |
| Male Age Distribution (2024) | | | | | | | | | |
| Male Population | 2,826 | 49.3% | 38,326 | 49.3% | 105,820 | 49.6% | 181,126 | 50.4% | |
| Age Under 5 Years | 189 | 6.7% | 2,275 | 5.9% | 6,465 | 6.1% | 11,443 | 6.3% | |
| Age 5 to 9 Years | 213 | 7.5% | 2,470 | 6.4% | 6,710 | 6.3% | 11,349 | 6.3% | |
| Age 10 to 14 Years | 230 | 8.1% | 2,574 | 6.7% | 6,911 | 6.5% | 11,516 | 6.4% | |
| Age 15 to 19 Years | 195 | 6.9% | 2,875 | 7.5% | 7,918 | 7.5% | 15,933 | 8.8% | |
| Age 20 to 24 Years | 196 | 7.0% | 2,878 | 7.5% | 7,943 | 7.5% | 17,421 | 9.6% | |
| Age 25 to 29 Years | 201 | 7.1% | 3,045 | 7.9% | 9,411 | 8.9% | 15,804 | 8.7% | |
| Age 30 to 34 Years | 220 | 7.8% | 3,375 | 8.8% | 9,718 | 9.2% | 15,451 | 8.5% | |
| Age 35 to 39 Years | 212 | 7.5% | 3,159 | 8.2% | 8,374 | 7.9% | 13,048 | 7.2% | |
| Age 40 to 44 Years | 177 | 6.2% | 2,844 | 7.4% | 7,593 | 7.2% | 11,856 | 6.5% | |
| Age 45 to 49 Years | 139 | 4.9% | 2,344 | 6.1% | 6,610 | 6.2% | 10,384 | 5.7% | |
| Age 50 to 54 Years | 164 | 5.8% | 2,425 | 6.3% | 6,509 | 6.2% | 10,358 | 5.7% | |
| Age 55 to 59 Years | 136 | 4.8% | 2,171 | 5.7% | 5,730 | 5.4% | 9,208 | 5.1% | |
| Age 60 to 64 Years | 161 | 5.7% | 1,965 | 5.1% | 5,088 | 4.8% | 8,371 | 4.6% | |
| Age 65 to 69 Years | 116 | 4.1% | 1,434 | 3.7% | 3,973 | 3.8% | 6,712 | 3.7% | |
| Age 70 to 74 Years | 104 | 3.7% | 1,045 | 2.7% | 2,845 | 2.7% | 4,961 | 2.7% | |
| Age 75 to 79 Years | 73 | 2.6% | 727 | 1.9% | 2,017 | 1.9% | 3,553 | 2.0% | |
| Age 80 to 84 Years | 42 | 1.5% | 385 | 1.0% | 1,081 | 1.0% | 2,019 | 1.1% | |
| Age 85 Years or Over | 59 | 2.1% | 335 | 0.9% | 921 | 0.9% | 1,739 | 1.0% | |
| Male Median Age | 33.2 | | 33.7 | | 33.4 | | 32.6 | | |
| Age 19 Years or Less | 827 | 29.3% | 10,194 | 26.6% | 28,004 | 26.5% | 50,241 | 27.7% | |
| Age 20 to 64 Years | 1,605 | 56.8% | 24,206 | 63.2% | 66,979 | 63.3% | 111,901 | 61.8% | |
| Age 65 Years or Over | 395 | 14.0% | 3,926 | 10.2% | 10,837 | 10.2% | 18,983 | 10.5% | |
| Males per 100 Females (2024) | | | | | | | | | |
| Overall Comparison | 97 | | 97 | | 98 | | 102 | | |
| Age Under 5 Years | 107 | 51.7% | 102 | 50.5% | 102 | 50.5% | 104 | 51.0% | |
| Age 5 to 9 Years | 98 | 49.5% | 106 | 51.5% | 103 | 50.9% | 105 | 51.1% | |
| Age 10 to 14 Years | 121 | 54.7% | 107 | 51.7% | 102 | 50.5% | 103 | 50.9% | |
| Age 15 to 19 Years | 106 | 51.5% | 120 | 54.5% | 120 | 54.4% | 148 | 59.6% | |
| Age 20 to 24 Years | 97 | 49.1% | 127 | 55.9% | 115 | 53.4% | 131 | 56.7% | |
| Age 25 to 29 Years | 74 | 42.4% | 96 | 48.9% | 99 | 49.7% | 101 | 50.1% | |
| Age 30 to 34 Years | 94 | 48.5% | 98 | 49.5% | 103 | 50.7% | 102 | 50.5% | |
| Age 35 to 39 Years | 90 | 47.5% | 102 | 50.5% | 101 | 50.3% | 101 | 50.1% | |
| Age 40 to 44 Years | 87 | 46.6% | 96 | 49.1% | 98 | 49.4% | 97 | 49.3% | |
| Age 45 to 49 Years | 80 | 44.3% | 89 | 47.2% | 95 | 48.6% | 96 | 49.0% | |
| Age 50 to 54 Years | 105 | 51.3% | 97 | 49.2% | 99 | 49.8% | 98 | 49.6% | |
| Age 55 to 59 Years | 85 | 45.9% | 92 | 48.0% | 96 | 49.0% | 96 | 49.0% | |
| Age 60 to 64 Years | 99 | 49.8% | 90 | 47.4% | 90 | 47.3% | 90 | 47.2% | |
| Age 65 to 69 Years | 89 | 47.2% | 77 | 43.4% | 84 | 45.7% | 83 | 45.3% | |
| Age 70 to 74 Years | 115 | 53.5% | 73 | 42.1% | 78 | 43.7% | 78 | 43.7% | |
| Age 75 to 79 Years | 143 | 58.9% | 71 | 41.6% | 75 | 42.9% | 74 | 42.6% | |
| Age 80 to 84 Years | 108 | 51.8% | 66 | 39.6% | 67 | 40.1% | 70 | 41.2% | |
| Age 85 Years or Over | 184 | 64.7% | 63 | 38.7% | 66 | 39.8% | 68 | 40.3% | |
| Age 19 Years or Less | 108 | 51.8% | 109 | 52.1% | 107 | 51.6% | 115 | 53.4% | |
| Age 20 to 39 Years | 88 | 46.8% | 104 | 50.9% | 104 | 50.9% | 108 | 51.9% | |
| Age 40 to 64 Years | 91 | 47.6% | 93 | 48.2% | 96 | 48.9% | 96 | 48.9% | |
| Age 65 Years or Over | 115 | 53.5% | 72 | 41.9% | 77 | 43.5% | 77 | 43.4% | |

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|--|--|-------------|-------|-------------|-------|-------------|-------|-------------|-------|
| Household Type (2024) | | | | | | | | | |
| Total Households | | 2,286 | | 29,493 | | 88,460 | | 151,454 | |
| Households with Children | | 837 | 36.6% | 9,864 | 33.4% | 24,990 | 28.3% | 39,755 | 26.2% |
| Average Household Size | | 2.5 | | 2.5 | | 2.3 | | 2.3 | |
| Household Density per Square Mile | | 728 | | 1,043 | | 1,127 | | 984 | |
| Population Family | | 4,679 | 81.6% | 61,990 | 79.7% | 157,501 | 73.9% | 252,783 | 70.4% |
| Population Non-Family | | 927 | 16.2% | 12,862 | 16.5% | 49,249 | 23.1% | 92,658 | 25.8% |
| Population Group Quarters | | 129 | 2.2% | 2,897 | 3.7% | 6,507 | 3.1% | 13,810 | 3.8% |
| Family Households | | 1,538 | 67.3% | 19,790 | 67.1% | 50,273 | 56.8% | 81,845 | 54.0% |
| Married Couple Households | | 725 | 47.1% | 11,541 | 58.3% | 31,201 | 62.1% | 53,192 | 65.0% |
| Other Family Households with Children | | 813 | 52.9% | 8,249 | 41.7% | 19,072 | 37.9% | 28,653 | 35.0% |
| Family Households with Children | | 837 | 54.4% | 9,856 | 49.8% | 24,963 | 49.7% | 39,699 | 48.5% |
| Married Couple with Children | | 346 | 41.4% | 5,297 | 53.7% | 14,517 | 58.2% | 24,324 | 61.3% |
| Other Family Households with Children | | 490 | 58.6% | 4,559 | 46.3% | 10,446 | 41.8% | 15,375 | 38.7% |
| Family Households No Children | | 701 | 45.6% | 9,934 | 50.2% | 25,309 | 50.3% | 42,146 | 51.5% |
| Married Couple No Children | | 378 | 53.9% | 6,243 | 62.8% | 16,684 | 65.9% | 28,868 | 68.5% |
| Other Family Households No Children | | 323 | 46.1% | 3,691 | 37.2% | 8,625 | 34.1% | 13,278 | 31.5% |
| Non-Family Households | | 748 | 32.7% | 9,703 | 32.9% | 38,187 | 43.2% | 69,608 | 46.0% |
| Non-Family Households with Children | | - | - | 8 | - | 27 | - | 55 | - |
| Non-Family Households No Children | | 748 | ##### | 9,695 | 99.9% | 38,161 | 99.9% | 69,553 | 99.9% |
| Average Family Household Size | | 3.0 | | 3.1 | | 3.1 | | 3.1 | |
| Average Family Income | | \$74,108 | | \$100,725 | | \$132,698 | | \$138,254 | |
| Median Family Income | | \$55,385 | | \$83,656 | | \$96,529 | | \$101,673 | |
| Average Non-Family Household Size | | 1.2 | | 1.3 | | 1.3 | | 1.3 | |
| Marital Status (2024) | | | | | | | | | |
| Population Age 15 Years or Over | | 4,519 | | 63,463 | | 173,577 | | 291,949 | |
| Never Married | | 2,048 | 45.3% | 27,966 | 44.1% | 76,504 | 44.1% | 128,298 | 43.9% |
| Currently Married | | 1,344 | 29.7% | 21,323 | 33.6% | 63,166 | 36.4% | 109,523 | 37.5% |
| Previously Married | | 1,127 | 24.9% | 14,174 | 22.3% | 33,907 | 19.5% | 54,129 | 18.5% |
| Separated | | 196 | 17.4% | 3,143 | 22.2% | 8,578 | 25.3% | 13,203 | 24.4% |
| Widowed | | 242 | 21.5% | 3,164 | 22.3% | 7,053 | 20.8% | 11,746 | 21.7% |
| Divorced | | 688 | 61.1% | 7,867 | 55.5% | 18,276 | 53.9% | 29,180 | 53.9% |
| Educational Attainment (2024) | | | | | | | | | |
| Adult Population Age 25 Years or Over | | 3,740 | | 53,039 | | 144,159 | | 234,515 | |
| Elementary (Grade Level 0 to 8) | | 260 | 6.9% | 3,103 | 5.8% | 7,616 | 5.3% | 9,941 | 4.2% |
| Some High School (Grade Level 9 to 11) | | 181 | 4.8% | 4,345 | 8.2% | 9,523 | 6.6% | 13,404 | 5.7% |
| High School Graduate | | 1,416 | 37.9% | 14,530 | 27.4% | 35,333 | 24.5% | 53,062 | 22.6% |
| Some College | | 900 | 24.1% | 9,393 | 17.7% | 25,550 | 17.7% | 40,458 | 17.3% |
| Associate Degree Only | | 262 | 7.0% | 4,537 | 8.6% | 11,616 | 8.1% | 18,946 | 8.1% |
| Bachelor Degree Only | | 486 | 13.0% | 10,693 | 20.2% | 34,563 | 24.0% | 63,471 | 27.1% |
| Graduate Degree | | 237 | 6.3% | 6,438 | 12.1% | 19,959 | 13.8% | 35,233 | 15.0% |
| Any College (Some College or Higher) | | 1,884 | 50.4% | 31,061 | 58.6% | 91,688 | 63.6% | 158,107 | 67.4% |
| College Degree + (Bachelor Degree or Higher) | | 723 | 19.3% | 17,131 | 32.3% | 54,522 | 37.8% | 98,704 | 42.1% |

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.7798/-78.5824

| 117 Sunnybrook Rd | | | | | | | | | |
|--|--|-------------|-------|-------------|-------|-------------|-------|-------------|-------|
| Raleigh, NC 27610 | | | | | | | | | |
| | | 1 mi radius | | 3 mi radius | | 5 mi radius | | 7 mi radius | |
| Housing | | | | | | | | | |
| Total Housing Units (2024) | | 2,455 | | 31,597 | | 94,596 | | 162,054 | |
| Total Housing Units (2020) | | 2,201 | | 28,994 | | 83,351 | | 144,501 | |
| Historical Annual Growth (2020-2024) | | 254 | 2.9% | 2,603 | 2.2% | 11,244 | 3.4% | 17,553 | 3.0% |
| Housing Units Occupied (2024) | | 2,286 | 93.1% | 29,493 | 93.3% | 88,460 | 93.5% | 151,454 | 93.5% |
| Housing Units Owner-Occupied | | 626 | 27.4% | 15,933 | 54.0% | 44,056 | 49.8% | 73,968 | 48.8% |
| Housing Units Renter-Occupied | | 1,660 | 72.6% | 13,560 | 46.0% | 44,403 | 50.2% | 77,485 | 51.2% |
| Housing Units Vacant (2024) | | 170 | 6.9% | 2,104 | 6.7% | 6,136 | 6.5% | 10,601 | 6.5% |
| Household Size (2024) | | | | | | | | | |
| Total Households | | 2,286 | | 29,493 | | 88,460 | | 151,454 | |
| 1 Person Households | | 604 | 26.4% | 8,049 | 27.3% | 31,645 | 35.8% | 57,020 | 37.6% |
| 2 Person Households | | 879 | 38.4% | 11,836 | 40.1% | 32,321 | 36.5% | 54,172 | 35.8% |
| 3 Person Households | | 358 | 15.7% | 4,857 | 16.5% | 11,875 | 13.4% | 19,485 | 12.9% |
| 4 Person Households | | 241 | 10.6% | 2,700 | 9.2% | 7,348 | 8.3% | 12,678 | 8.4% |
| 5 Person Households | | 128 | 5.6% | 1,247 | 4.2% | 3,319 | 3.8% | 5,202 | 3.4% |
| 6 Person Households | | 49 | 2.2% | 555 | 1.9% | 1,346 | 1.5% | 1,990 | 1.3% |
| 7 or More Person Households | | 26 | 1.1% | 249 | 0.8% | 606 | 0.7% | 906 | 0.6% |
| Household Income Distribution (2024) | | | | | | | | | |
| HH Income \$200,000 or More | | 113 | 4.9% | 2,340 | 7.9% | 9,832 | 11.1% | 17,517 | 11.6% |
| HH Income \$150,000 to \$199,999 | | 83 | 3.6% | 2,201 | 7.5% | 6,603 | 7.5% | 12,350 | 8.2% |
| HH Income \$125,000 to \$149,999 | | 80 | 3.5% | 1,829 | 6.2% | 6,429 | 7.3% | 10,984 | 7.3% |
| HH Income \$100,000 to \$124,999 | | 107 | 4.7% | 3,010 | 10.2% | 8,783 | 9.9% | 14,232 | 9.4% |
| HH Income \$75,000 to \$99,999 | | 242 | 10.6% | 4,071 | 13.8% | 11,469 | 13.0% | 19,456 | 12.8% |
| HH Income \$50,000 to \$74,999 | | 376 | 16.5% | 5,247 | 17.8% | 15,508 | 17.5% | 26,035 | 17.2% |
| HH Income \$35,000 to \$49,999 | | 447 | 19.5% | 3,228 | 10.9% | 8,985 | 10.2% | 15,656 | 10.3% |
| HH Income \$25,000 to \$34,999 | | 335 | 14.7% | 2,469 | 8.4% | 7,635 | 8.6% | 12,361 | 8.2% |
| HH Income \$15,000 to \$24,999 | | 209 | 9.1% | 2,054 | 7.0% | 6,020 | 6.8% | 10,150 | 6.7% |
| HH Income \$10,000 to \$14,999 | | 97 | 4.2% | 1,285 | 4.4% | 3,088 | 3.5% | 5,157 | 3.4% |
| HH Income Under \$10,000 | | 197 | 8.6% | 1,759 | 6.0% | 4,108 | 4.6% | 7,555 | 5.0% |
| Household Vehicles (2024) | | | | | | | | | |
| Households 0 Vehicles Available | | 307 | 13.4% | 2,449 | 8.3% | 6,171 | 7.0% | 10,113 | 6.7% |
| Households 1 Vehicle Available | | 1,129 | 49.4% | 11,095 | 37.6% | 35,516 | 40.1% | 58,873 | 38.9% |
| Households 2 Vehicles Available | | 469 | 20.5% | 9,550 | 32.4% | 29,713 | 33.6% | 53,955 | 35.6% |
| Households 3 or More Vehicles Available | | 381 | 16.6% | 6,400 | 21.7% | 17,060 | 19.3% | 28,513 | 18.8% |
| Total Vehicles Available | | 3,333 | | 51,795 | | 152,773 | | 262,888 | |
| Average Vehicles per Household | | 1.5 | | 1.8 | | 1.7 | | 1.7 | |
| Owner-Occupied Household Vehicles | | 1,362 | 40.9% | 32,990 | 63.7% | 91,379 | 59.8% | 151,843 | 57.8% |
| Average Vehicles per Owner-Occupied Household | | 2.2 | | 2.1 | | 2.1 | | 2.1 | |
| Renter-Occupied Household Vehicles | | 1,971 | 59.1% | 18,805 | 36.3% | 61,394 | 40.2% | 111,045 | 42.2% |
| Average Vehicles per Renter-Occupied Household | | 1.2 | | 1.4 | | 1.4 | | 1.4 | |
| Travel Time (2024) | | | | | | | | | |
| Worker Base Age 16 years or Over | | 2,783 | | 38,377 | | 109,481 | | 183,883 | |
| Travel to Work in 14 Minutes or Less | | 432 | 15.5% | 7,061 | 18.4% | 19,969 | 18.2% | 34,382 | 18.7% |
| Travel to Work in 15 to 29 Minutes | | 955 | 34.3% | 13,417 | 35.0% | 37,893 | 34.6% | 61,840 | 33.6% |
| Travel to Work in 30 to 59 Minutes | | 519 | 18.6% | 6,783 | 17.7% | 19,902 | 18.2% | 33,213 | 18.1% |
| Travel to Work in 60 Minutes or More | | 197 | 7.1% | 1,287 | 3.4% | 3,576 | 3.3% | 5,593 | 3.0% |
| Work at Home | | 681 | 24.5% | 9,828 | 25.6% | 28,142 | 25.7% | 48,854 | 26.6% |
| Average Minutes Travel to Work | | 21.7 | | 20.5 | | 20.6 | | 20.6 | |

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.7798/-78.5824

| 117 Sunnybrook Rd | | 1 mi radius | | 3 mi radius | | 5 mi radius | | 7 mi radius | |
|--|-----------|-------------|-----------|-------------|-----------|-------------|-----------|-------------|--|
| Raleigh, NC 27610 | | | | | | | | | |
| Transportation To Work (2024) | | | | | | | | | |
| Worker Base Age 16 years or Over | 2,783 | | 38,377 | | 109,481 | | 183,883 | | |
| Drive to Work Alone | 1,523 | 54.7% | 22,887 | 59.6% | 66,762 | 61.0% | 112,349 | 61.1% | |
| Drive to Work in Carpool | 350 | 12.6% | 3,376 | 8.8% | 8,749 | 8.0% | 13,400 | 7.3% | |
| Travel to Work by Public Transportation | 126 | 4.5% | 608 | 1.6% | 1,184 | 1.1% | 2,027 | 1.1% | |
| Drive to Work on Motorcycle | 5 | 0.2% | 53 | 0.1% | 162 | 0.1% | 239 | 0.1% | |
| Bicycle to Work | 4 | 0.2% | 146 | 0.4% | 614 | 0.6% | 826 | 0.4% | |
| Walk to Work | 58 | 2.1% | 927 | 2.4% | 2,611 | 2.4% | 4,050 | 2.2% | |
| Other Means | 35 | 1.3% | 552 | 1.4% | 1,258 | 1.1% | 2,138 | 1.2% | |
| Work at Home | 681 | 24.5% | 9,828 | 25.6% | 28,142 | 25.7% | 48,854 | 26.6% | |
| Daytime Demographics (2024) | | | | | | | | | |
| Total Businesses | 266 | | 3,670 | | 13,476 | | 21,823 | | |
| Total Employees | 3,144 | | 34,332 | | 131,514 | | 204,241 | | |
| Company Headquarter Businesses | 6 | 2.3% | 99 | 2.7% | 431 | 3.2% | 672 | 3.1% | |
| Company Headquarter Employees | 207 | 6.6% | 5,983 | 17.4% | 24,230 | 18.4% | 32,077 | 15.7% | |
| Employee Population per Business | 11.8 to 1 | | 9.4 to 1 | | 9.8 to 1 | | 9.4 to 1 | | |
| Residential Population per Business | 21.5 to 1 | | 21.2 to 1 | | 15.8 to 1 | | 16.5 to 1 | | |
| Adj. Daytime Demographics Age 16 Years or Over | 4,802 | | 58,401 | | 192,699 | | 307,478 | | |
| Labor Force | | | | | | | | | |
| Labor Population Age 16 Years or Over (2024) | 4,442 | | 62,458 | | 170,703 | | 287,180 | | |
| Labor Force Total Males (2024) | 2,149 | 48.4% | 30,500 | 48.8% | 84,310 | 49.4% | 144,410 | 50.3% | |
| Male Civilian Employed | 1,407 | 65.5% | 18,938 | 62.1% | 55,937 | 66.3% | 95,791 | 66.3% | |
| Male Civilian Unemployed | 69 | 3.2% | 948 | 3.1% | 2,383 | 2.8% | 3,984 | 2.8% | |
| Males in Armed Forces | - | - | 5 | - | 14 | - | 32 | - | |
| Males Not in Labor Force | 673 | 31.3% | 10,609 | 34.8% | 25,977 | 30.8% | 44,602 | 30.9% | |
| Labor Force Total Females (2024) | 2,293 | 51.6% | 31,958 | 51.2% | 86,393 | 50.6% | 142,769 | 49.7% | |
| Female Civilian Employed | 1,377 | 60.1% | 19,443 | 60.8% | 53,555 | 62.0% | 88,108 | 61.7% | |
| Female Civilian Unemployed | 127 | 5.5% | 873 | 2.7% | 2,129 | 2.5% | 3,666 | 2.6% | |
| Females in Armed Forces | - | - | 3 | - | 12 | - | 12 | - | |
| Females Not in Labor Force | 789 | 34.4% | 11,639 | 36.4% | 30,697 | 35.5% | 50,984 | 35.7% | |
| Unemployment Rate | 196 | 4.4% | 1,821 | 2.9% | 4,512 | 2.6% | 7,650 | 2.7% | |
| Occupation (2024) | | | | | | | | | |
| Occupation Population Age 16 Years or Over | 2,783 | | 38,377 | | 109,481 | | 183,883 | | |
| Occupation Total Males | 1,406 | 50.5% | 18,934 | 49.3% | 55,926 | 51.1% | 95,775 | 52.1% | |
| Occupation Total Females | 1,377 | 49.5% | 19,443 | 50.7% | 53,555 | 48.9% | 88,108 | 47.9% | |
| Management, Business, Financial Operations | 551 | 19.8% | 7,280 | 19.0% | 23,606 | 21.6% | 40,988 | 22.3% | |
| Professional, Related | 594 | 21.3% | 9,335 | 24.3% | 27,862 | 25.4% | 49,667 | 27.0% | |
| Service | 421 | 15.1% | 6,193 | 16.1% | 17,468 | 16.0% | 27,962 | 15.2% | |
| Sales, Office | 576 | 20.7% | 7,943 | 20.7% | 21,339 | 19.5% | 34,612 | 18.8% | |
| Farming, Fishing, Forestry | 3 | 0.1% | 34 | - | 194 | 0.2% | 315 | 0.2% | |
| Construction, Extraction, Maintenance | 276 | 9.9% | 2,705 | 7.0% | 6,934 | 6.3% | 11,347 | 6.2% | |
| Production, Transport, Material Moving | 361 | 13.0% | 4,887 | 12.7% | 12,080 | 11.0% | 18,991 | 10.3% | |
| White Collar Workers | 1,721 | 61.8% | 24,558 | 64.0% | 72,807 | 66.5% | 125,267 | 68.1% | |
| Blue Collar Workers | 1,063 | 38.2% | 13,819 | 36.0% | 36,675 | 33.5% | 58,616 | 31.9% | |

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.7798/-78.5824

| 117 Sunnybrook Rd Raleigh, NC 27610 | | 1 mi radius | | 3 mi radius | | 5 mi radius | | 7 mi radius | |
|--|-----------|-------------|-----------|-------------|-----------|-------------|-----------|-------------|--|
| Units In Structure (2024) | | | | | | | | | |
| Total Units | 2,286 | | 29,493 | | 88,460 | | 151,454 | | |
| 1 Detached Unit | 712 | 31.1% | 17,976 | 60.9% | 45,915 | 51.9% | 75,966 | 50.2% | |
| 1 Attached Unit | 134 | 5.9% | 2,679 | 9.1% | 8,724 | 9.9% | 15,846 | 10.5% | |
| 2 Units | 89 | 3.9% | 1,179 | 4.0% | 2,566 | 2.9% | 3,783 | 2.5% | |
| 3 to 4 Units | 186 | 8.1% | 961 | 3.3% | 3,445 | 3.9% | 5,911 | 3.9% | |
| 5 to 9 Units | 182 | 8.0% | 1,682 | 5.7% | 5,482 | 6.2% | 10,268 | 6.8% | |
| 10 to 19 Units | 608 | 26.6% | 1,563 | 5.3% | 4,543 | 5.1% | 10,686 | 7.1% | |
| 20 to 49 Units | 214 | 9.3% | 1,346 | 4.6% | 3,713 | 4.2% | 7,654 | 5.1% | |
| 50 or More Units | 102 | 4.5% | 1,186 | 4.0% | 11,241 | 12.7% | 17,139 | 11.3% | |
| Mobile Home or Trailer | 59 | 2.6% | 917 | 3.1% | 2,750 | 3.1% | 4,092 | 2.7% | |
| Other Structure | - | - | 5 | - | 82 | - | 109 | - | |
| Homes Built By Year (2024) | | | | | | | | | |
| Homes Built 2020 or later | 71 | 2.9% | 1,081 | 3.4% | 3,753 | 4.0% | 6,562 | 4.0% | |
| Homes Built 2010 to 2019 | 280 | 11.4% | 4,855 | 15.4% | 18,328 | 19.4% | 31,509 | 19.4% | |
| Homes Built 2000 to 2009 | 385 | 15.7% | 7,134 | 22.6% | 19,949 | 21.1% | 31,867 | 19.7% | |
| Homes Built 1990 to 1999 | 199 | 8.1% | 4,382 | 13.9% | 12,337 | 13.0% | 20,882 | 12.9% | |
| Homes Built 1980 to 1989 | 332 | 13.5% | 3,168 | 10.0% | 9,495 | 10.0% | 18,499 | 11.4% | |
| Homes Built 1970 to 1979 | 654 | 26.6% | 2,872 | 9.1% | 8,024 | 8.5% | 16,361 | 10.1% | |
| Homes Built 1960 to 1969 | 213 | 8.7% | 2,108 | 6.7% | 5,248 | 5.5% | 10,565 | 6.5% | |
| Homes Built 1950 to 1959 | 103 | 4.2% | 2,189 | 6.9% | 5,249 | 5.5% | 7,608 | 4.7% | |
| Homes Built 1940 to 1949 | 34 | 1.4% | 479 | 1.5% | 1,286 | 1.4% | 1,843 | 1.1% | |
| Homes Built Before 1939 | 16 | 0.6% | 1,226 | 3.9% | 4,791 | 5.1% | 5,759 | 3.6% | |
| Median Age of Homes | 37.9 yrs | | 34.7 yrs | | 33.4 yrs | | 32.9 yrs | | |
| Home Values (2024) | | | | | | | | | |
| Owner Specified Housing Units | 626 | | 15,933 | | 44,056 | | 73,968 | | |
| Home Values \$1,000,000 or More | 20 | 3.3% | 681 | 4.3% | 3,445 | 7.8% | 5,677 | 7.7% | |
| Home Values \$750,000 to \$999,999 | 41 | 6.6% | 1,025 | 6.4% | 4,008 | 9.1% | 7,130 | 9.6% | |
| Home Values \$500,000 to \$749,999 | 134 | 21.5% | 3,426 | 21.5% | 9,570 | 21.7% | 16,631 | 22.5% | |
| Home Values \$400,000 to \$499,999 | 93 | 14.8% | 2,315 | 14.5% | 6,500 | 14.8% | 11,375 | 15.4% | |
| Home Values \$300,000 to \$399,999 | 72 | 11.5% | 2,944 | 18.5% | 7,150 | 16.2% | 12,993 | 17.6% | |
| Home Values \$250,000 to \$299,999 | 65 | 10.3% | 1,602 | 10.1% | 4,203 | 9.5% | 6,671 | 9.0% | |
| Home Values \$200,000 to \$249,999 | 74 | 11.8% | 1,519 | 9.5% | 3,788 | 8.6% | 5,801 | 7.8% | |
| Home Values \$175,000 to \$199,999 | 14 | 2.3% | 276 | 1.7% | 640 | 1.5% | 978 | 1.3% | |
| Home Values \$150,000 to \$174,999 | 37 | 5.9% | 645 | 4.0% | 1,515 | 3.4% | 2,057 | 2.8% | |
| Home Values \$125,000 to \$149,999 | 11 | 1.8% | 270 | 1.7% | 556 | 1.3% | 838 | 1.1% | |
| Home Values \$100,000 to \$124,999 | 22 | 3.4% | 511 | 3.2% | 961 | 2.2% | 1,380 | 1.9% | |
| Home Values \$90,000 to \$99,999 | 1 | 0.2% | 16 | 0.1% | 45 | 0.1% | 66 | - | |
| Home Values \$80,000 to \$89,999 | - | - | 15 | - | 50 | 0.1% | 66 | - | |
| Home Values \$70,000 to \$79,999 | 2 | 0.3% | 45 | 0.3% | 134 | 0.3% | 211 | 0.3% | |
| Home Values \$60,000 to \$69,999 | 8 | 1.3% | 85 | 0.5% | 213 | 0.5% | 250 | 0.3% | |
| Home Values \$50,000 to \$59,999 | 1 | 0.2% | 75 | 0.5% | 113 | 0.3% | 149 | 0.2% | |
| Home Values \$35,000 to \$49,999 | 3 | 0.5% | 51 | 0.3% | 187 | 0.4% | 281 | 0.4% | |
| Home Values \$25,000 to \$34,999 | 3 | 0.5% | 76 | 0.5% | 181 | 0.4% | 279 | 0.4% | |
| Home Values \$10,000 to \$24,999 | 18 | 2.9% | 254 | 1.6% | 515 | 1.2% | 659 | 0.9% | |
| Home Values Under \$10,000 | 5 | 0.8% | 101 | 0.6% | 282 | 0.6% | 475 | 0.6% | |
| Owner-Occupied Median Home Value | \$346,381 | | \$384,327 | | \$449,123 | | \$461,273 | | |
| Renter-Occupied Median Rent | \$1,075 | | \$1,167 | | \$1,282 | | \$1,279 | | |

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.7798/-78.5824

| 117 Sunnybrook Rd Raleigh, NC 27610 | 1 mi radius | 3 mi radius | 5 mi radius | 7 mi radius |
|--|---------------|---------------|---------------|---------------|
| Total Annual Consumer Expenditure (2024) | | | | |
| Total Household Expenditure | \$124.65 M | \$1.98 B | \$6.63 B | \$11.25 B |
| Total Non-Retail Expenditure | \$66.02 M | \$1.05 B | \$3.52 B | \$5.97 B |
| Total Retail Expenditure | \$58.63 M | \$934.38 M | \$3.11 B | \$5.28 B |
| Apparel | \$4.39 M | \$70.19 M | \$235.72 M | \$400.31 M |
| Contributions | \$3.86 M | \$64.71 M | \$222.27 M | \$379.54 M |
| Education | \$3.54 M | \$60.47 M | \$210.01 M | \$359.87 M |
| Entertainment | \$6.84 M | \$112.29 M | \$377.13 M | \$641.09 M |
| Food and Beverages | \$18.6 M | \$291.95 M | \$969.73 M | \$1.64 B |
| Furnishings and Equipment | \$4.26 M | \$69.77 M | \$233.96 M | \$397.56 M |
| Gifts | \$2.97 M | \$49.16 M | \$171.11 M | \$292.2 M |
| Health Care | \$10.58 M | \$166.15 M | \$548.73 M | \$928.99 M |
| Household Operations | \$4.81 M | \$77.73 M | \$261.9 M | \$445.26 M |
| Miscellaneous Expenses | \$2.34 M | \$37.47 M | \$125.7 M | \$213.58 M |
| Personal Care | \$1.67 M | \$26.63 M | \$88.96 M | \$150.91 M |
| Personal Insurance | \$814.84 K | \$13.92 M | \$47.18 M | \$80.46 M |
| Reading | \$268.28 K | \$4.31 M | \$14.51 M | \$24.67 M |
| Shelter | \$26.79 M | \$419.95 M | \$1.41 B | \$2.39 B |
| Tobacco | \$851.69 K | \$11.96 M | \$38.58 M | \$64.81 M |
| Transportation | \$22.54 M | \$360.64 M | \$1.2 B | \$2.03 B |
| Utilities | \$9.53 M | \$145.14 M | \$477.06 M | \$805.96 M |
| Monthly Household Consumer Expenditure (2024) | | | | |
| Total Household Expenditure | \$4,545 | \$5,601 | \$6,244 | \$6,189 |
| Total Non-Retail Expenditure | \$2,407 53.0% | \$2,961 52.9% | \$3,312 53.0% | \$3,285 53.1% |
| Total Retail Expenditures | \$2,138 47.0% | \$2,640 47.1% | \$2,932 47.0% | \$2,904 46.9% |
| Apparel | \$160 3.5% | \$198 3.5% | \$222 3.6% | \$220 3.6% |
| Contributions | \$141 3.1% | \$183 3.3% | \$209 3.4% | \$209 3.4% |
| Education | \$129 2.8% | \$171 3.1% | \$198 3.2% | \$198 3.2% |
| Entertainment | \$249 5.5% | \$317 5.7% | \$355 5.7% | \$353 5.7% |
| Food and Beverages | \$678 14.9% | \$825 14.7% | \$914 14.6% | \$904 14.6% |
| Furnishings and Equipment | \$155 3.4% | \$197 3.5% | \$220 3.5% | \$219 3.5% |
| Gifts | \$108 2.4% | \$139 2.5% | \$161 2.6% | \$161 2.6% |
| Health Care | \$386 8.5% | \$469 8.4% | \$517 8.3% | \$511 8.3% |
| Household Operations | \$175 3.9% | \$220 3.9% | \$247 4.0% | \$245 4.0% |
| Miscellaneous Expenses | \$85 1.9% | \$106 1.9% | \$118 1.9% | \$118 1.9% |
| Personal Care | \$61 1.3% | \$75 1.3% | \$84 1.3% | \$83 1.3% |
| Personal Insurance | \$30 0.7% | \$39 0.7% | \$44 0.7% | \$44 0.7% |
| Reading | \$10 0.2% | \$12 0.2% | \$14 0.2% | \$14 0.2% |
| Shelter | \$977 21.5% | \$1,187 21.2% | \$1,325 21.2% | \$1,315 21.2% |
| Tobacco | \$31 0.7% | \$34 0.6% | \$36 0.6% | \$36 0.6% |
| Transportation | \$822 18.1% | \$1,019 18.2% | \$1,129 18.1% | \$1,117 18.1% |
| Utilities | \$348 7.6% | \$410 7.3% | \$449 7.2% | \$443 7.2% |

