

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.7798/-78.5824

117 Sunnybrook Rd Raleigh, NC 27610	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Population				
Estimated Population (2024)	5,735	77,748	213,257	359,252
Projected Population (2029)	6,127	84,736	234,431	393,091
Census Population (2020)	5,525	74,360	197,168	337,685
Census Population (2010)	5,500	69,250	171,875	291,126
Projected Annual Growth (2024-2029)	392 1.4%	6,988 1.8%	21,174 2.0%	33,839 1.9%
Historical Annual Growth (2020-2024)	210 1.0%	3,388 1.1%	16,089 2.0%	21,567 1.6%
Historical Annual Growth (2010-2020)	25 -	5,110 0.7%	25,293 1.5%	46,559 1.6%
Estimated Population Density (2024)	1,826 <i>psm</i>	2,750 <i>psm</i>	2,716 <i>psm</i>	2,335 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>	153.9 <i>sq mi</i>
Households				
Estimated Households (2024)	2,286	29,493	88,460	151,454
Projected Households (2029)	2,468	32,635	99,223	168,883
Census Households (2020)	2,074	27,304	77,260	134,623
Census Households (2010)	1,982	24,632	64,573	111,313
Projected Annual Growth (2024-2029)	182 1.6%	3,142 2.1%	10,763 2.4%	17,429 2.3%
Historical Annual Change (2010-2024)	303 1.1%	4,861 1.4%	23,887 2.6%	40,140 2.6%
Average Household Income				
Estimated Average Household Income (2024)	\$69,611	\$94,396	\$109,814	\$108,444
Projected Average Household Income (2029)	\$66,991	\$89,268	\$102,533	\$101,824
Census Average Household Income (2010)	\$34,584	\$48,036	\$57,451	\$60,870
Census Average Household Income (2000)	\$38,469	\$45,580	\$52,360	\$55,611
Projected Annual Change (2024-2029)	-\$2,620 -0.8%	-\$5,128 -1.1%	-\$7,281 -1.3%	-\$6,620 -1.2%
Historical Annual Change (2000-2024)	\$31,142 3.4%	\$48,816 4.5%	\$57,454 4.6%	\$52,833 4.0%
Median Household Income				
Estimated Median Household Income (2024)	\$48,425	\$70,956	\$79,431	\$80,185
Projected Median Household Income (2029)	\$48,776	\$71,745	\$80,324	\$81,043
Census Median Household Income (2010)	\$30,383	\$40,941	\$46,680	\$48,651
Census Median Household Income (2000)	\$33,535	\$38,838	\$43,004	\$45,766
Projected Annual Change (2024-2029)	\$351 0.1%	\$789 0.2%	\$894 0.2%	\$858 0.2%
Historical Annual Change (2000-2024)	\$14,891 1.9%	\$32,118 3.4%	\$36,427 3.5%	\$34,419 3.1%
Per Capita Income				
Estimated Per Capita Income (2024)	\$27,908	\$35,909	\$45,664	\$45,884
Projected Per Capita Income (2029)	\$27,139	\$34,473	\$43,500	\$43,898
Census Per Capita Income (2010)	\$12,466	\$17,085	\$21,585	\$23,274
Census Per Capita Income (2000)	\$14,265	\$16,602	\$20,441	\$21,779
Projected Annual Change (2024-2029)	-\$769 -0.6%	-\$1,436 -0.8%	-\$2,164 -0.9%	-\$1,986 -0.9%
Historical Annual Change (2000-2024)	\$13,643 4.0%	\$19,306 4.8%	\$25,223 5.1%	\$24,105 4.6%
Estimated Average Household Net Worth (2024)	\$404,612	\$714,575	\$763,282	\$791,835

©2024, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2024, TIGER Geography - RFULL9

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.7798/-78.5824

117 Sunnybrook Rd Raleigh, NC 27610	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Race and Ethnicity								
Total Population (2024)	5,735		77,748		213,257		359,252	
White (2024)	3,146	54.9%	45,031	57.9%	124,265	58.3%	210,383	58.6%
Black or African American (2024)	1,363	23.8%	17,525	22.5%	47,031	22.1%	77,471	21.6%
American Indian or Alaska Native (2024)	33	0.6%	354	0.5%	845	0.4%	1,431	0.4%
Asian (2024)	534	9.3%	6,296	8.1%	18,902	8.9%	33,310	9.3%
Hawaiian or Pacific Islander (2024)	1	-	27	-	56	-	117	-
Other Race (2024)	458	8.0%	5,167	6.6%	12,068	5.7%	18,151	5.1%
Two or More Races (2024)	201	3.5%	3,347	4.3%	10,090	4.7%	18,389	5.1%
Population < 18 (2024)	1,436 25.0%		17,308 22.3%		48,336 22.7%		81,646 22.7%	
White Not Hispanic	582	40.5%	8,188	47.3%	23,686	49.0%	39,531	48.4%
Black or African American	318	22.1%	3,957	22.9%	10,583	21.9%	18,111	22.2%
Asian	267	18.6%	1,626	9.4%	4,898	10.1%	8,314	10.2%
Other Race Not Hispanic	59	4.1%	860	5.0%	2,526	5.2%	4,216	5.2%
Hispanic	209	14.6%	2,678	15.5%	6,643	13.7%	11,474	14.1%
Not Hispanic or Latino Population (2024)	5,047 88.0%		69,267 89.1%		191,035 89.6%		322,362 89.7%	
Not Hispanic White	3,068	60.8%	43,869	63.3%	120,706	63.2%	203,745	63.2%
Not Hispanic Black or African American	1,310	26.0%	17,137	24.7%	45,868	24.0%	75,681	23.5%
Not Hispanic American Indian or Alaska Native	10	0.2%	151	0.2%	357	0.2%	585	0.2%
Not Hispanic Asian	526	10.4%	6,175	8.9%	18,583	9.7%	32,882	10.2%
Not Hispanic Hawaiian or Pacific Islander	-	-	19	-	37	-	79	-
Not Hispanic Other Race	33	0.7%	437	0.6%	1,093	0.6%	1,633	0.5%
Not Hispanic Two or More Races	100	2.0%	1,478	2.1%	4,391	2.3%	7,756	2.4%
Hispanic or Latino Population (2024)	688 12.0%		8,481 10.9%		22,221 10.4%		36,890 10.3%	
Hispanic White	78	11.3%	1,162	13.7%	3,559	16.0%	6,639	18.0%
Hispanic Black or African American	53	7.7%	388	4.6%	1,163	5.2%	1,789	4.9%
Hispanic American Indian or Alaska Native	23	3.3%	204	2.4%	488	2.2%	846	2.3%
Hispanic Asian	8	1.2%	121	1.4%	319	1.4%	428	1.2%
Hispanic Hawaiian or Pacific Islander	-	-	9	0.1%	19	-	37	0.1%
Hispanic Other Race	425	61.7%	4,730	55.8%	10,975	49.4%	16,518	44.8%
Hispanic Two or More Races	101	14.7%	1,868	22.0%	5,699	25.6%	10,633	28.8%
Not Hispanic or Latino Population (2020)	3,736 67.6%		60,529 81.4%		159,624 81.0%		283,381 83.9%	
Hispanic or Latino Population (2020)	1,789 32.4%		13,832 18.6%		37,543 19.0%		54,303 16.1%	
Not Hispanic or Latino Population (2010)	3,937 71.6%		58,847 85.0%		144,498 84.1%		251,363 86.3%	
Hispanic or Latino Population (2010)	1,563 28.4%		10,403 15.0%		27,377 15.9%		39,763 13.7%	
Not Hispanic or Latino Population (2029)	5,328 87.0%		74,531 88.0%		207,196 88.4%		348,168 88.6%	
Hispanic or Latino Population (2029)	799 13.0%		10,205 12.0%		27,234 11.6%		44,923 11.4%	
Projected Annual Growth (2024-2029)	111 3.2%		1,724 4.1%		5,013 4.5%		8,033 4.4%	
Historical Annual Growth (2010-2020)	226 1.4%		3,429 3.3%		10,166 3.7%		14,541 3.7%	

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.7798/-78.5824

117 Sunnybrook Rd Raleigh, NC 27610		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Total Age Distribution (2024)									
Total Population		5,735		77,748		213,257		359,252	
Age Under 5 Years	365	6.4%	4,507	5.8%	12,807	6.0%	22,452	6.2%	
Age 5 to 9 Years	430	7.5%	4,797	6.2%	13,195	6.2%	22,205	6.2%	
Age 10 to 14 Years	420	7.3%	4,981	6.4%	13,679	6.4%	22,646	6.3%	
Age 15 to 19 Years	379	6.6%	5,276	6.8%	14,543	6.8%	26,722	7.4%	
Age 20 to 24 Years	400	7.0%	5,148	6.6%	14,874	7.0%	30,712	8.5%	
Age 25 to 29 Years	473	8.2%	6,221	8.0%	18,940	8.9%	31,528	8.8%	
Age 30 to 34 Years	453	7.9%	6,824	8.8%	19,170	9.0%	30,615	8.5%	
Age 35 to 39 Years	446	7.8%	6,261	8.1%	16,644	7.8%	26,018	7.2%	
Age 40 to 44 Years	379	6.6%	5,797	7.5%	15,372	7.2%	24,033	6.7%	
Age 45 to 49 Years	314	5.5%	4,966	6.4%	13,588	6.4%	21,199	5.9%	
Age 50 to 54 Years	319	5.6%	4,925	6.3%	13,067	6.1%	20,878	5.8%	
Age 55 to 59 Years	296	5.2%	4,526	5.8%	11,696	5.5%	18,791	5.2%	
Age 60 to 64 Years	323	5.6%	4,146	5.3%	10,763	5.0%	17,716	4.9%	
Age 65 to 69 Years	246	4.3%	3,304	4.2%	8,697	4.1%	14,816	4.1%	
Age 70 to 74 Years	194	3.4%	2,482	3.2%	6,506	3.1%	11,358	3.2%	
Age 75 to 79 Years	124	2.2%	1,749	2.2%	4,702	2.2%	8,350	2.3%	
Age 80 to 84 Years	81	1.4%	971	1.2%	2,699	1.3%	4,900	1.4%	
Age 85 Years or Over	92	1.6%	866	1.1%	2,314	1.1%	4,310	1.2%	
Median Age		33.6		35.2		34.5		33.9	
Age 19 Years or Less	1,595	27.8%	19,561	25.2%	54,224	25.4%	94,025	26.2%	
Age 20 to 64 Years	3,403	59.3%	48,815	62.8%	134,115	62.9%	221,492	61.7%	
Age 65 Years or Over	738	12.9%	9,372	12.1%	24,918	11.7%	43,735	12.2%	
Female Age Distribution (2024)									
Female Population	2,909	50.7%	39,423	50.7%	107,437	50.4%	178,126	49.6%	
Age Under 5 Years	177	6.1%	2,232	5.7%	6,342	5.9%	11,010	6.2%	
Age 5 to 9 Years	217	7.5%	2,327	5.9%	6,484	6.0%	10,856	6.1%	
Age 10 to 14 Years	190	6.5%	2,408	6.1%	6,767	6.3%	11,129	6.2%	
Age 15 to 19 Years	184	6.3%	2,401	6.1%	6,625	6.2%	10,789	6.1%	
Age 20 to 24 Years	204	7.0%	2,270	5.8%	6,931	6.5%	13,291	7.5%	
Age 25 to 29 Years	272	9.3%	3,177	8.1%	9,528	8.9%	15,724	8.8%	
Age 30 to 34 Years	233	8.0%	3,449	8.7%	9,452	8.8%	15,164	8.5%	
Age 35 to 39 Years	234	8.1%	3,102	7.9%	8,270	7.7%	12,971	7.3%	
Age 40 to 44 Years	202	7.0%	2,953	7.5%	7,780	7.2%	12,177	6.8%	
Age 45 to 49 Years	175	6.0%	2,622	6.7%	6,978	6.5%	10,815	6.1%	
Age 50 to 54 Years	155	5.3%	2,500	6.3%	6,557	6.1%	10,520	5.9%	
Age 55 to 59 Years	160	5.5%	2,355	6.0%	5,966	5.6%	9,583	5.4%	
Age 60 to 64 Years	162	5.6%	2,181	5.5%	5,675	5.3%	9,345	5.2%	
Age 65 to 69 Years	130	4.5%	1,870	4.7%	4,723	4.4%	8,105	4.6%	
Age 70 to 74 Years	90	3.1%	1,437	3.6%	3,662	3.4%	6,397	3.6%	
Age 75 to 79 Years	51	1.8%	1,022	2.6%	2,685	2.5%	4,797	2.7%	
Age 80 to 84 Years	39	1.3%	587	1.5%	1,618	1.5%	2,882	1.6%	
Age 85 Years or Over	32	1.1%	530	1.3%	1,393	1.3%	2,572	1.4%	
Female Median Age		34.0		36.8		35.6		35.4	
Age 19 Years or Less	768	26.4%	9,368	23.8%	26,219	24.4%	43,784	24.6%	
Age 20 to 64 Years	1,798	61.8%	24,609	62.4%	67,137	62.5%	109,590	61.5%	
Age 65 Years or Over	343	11.8%	5,446	13.8%	14,081	13.1%	24,752	13.9%	

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.7798/-78.5824

117 Sunnybrook Rd Raleigh, NC 27610		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Male Age Distribution (2024)									
Male Population		2,826	49.3%	38,326	49.3%	105,820	49.6%	181,126	50.4%
Age Under 5 Years		189	6.7%	2,275	5.9%	6,465	6.1%	11,443	6.3%
Age 5 to 9 Years		213	7.5%	2,470	6.4%	6,710	6.3%	11,349	6.3%
Age 10 to 14 Years		230	8.1%	2,574	6.7%	6,911	6.5%	11,516	6.4%
Age 15 to 19 Years		195	6.9%	2,875	7.5%	7,918	7.5%	15,933	8.8%
Age 20 to 24 Years		196	7.0%	2,878	7.5%	7,943	7.5%	17,421	9.6%
Age 25 to 29 Years		201	7.1%	3,045	7.9%	9,411	8.9%	15,804	8.7%
Age 30 to 34 Years		220	7.8%	3,375	8.8%	9,718	9.2%	15,451	8.5%
Age 35 to 39 Years		212	7.5%	3,159	8.2%	8,374	7.9%	13,048	7.2%
Age 40 to 44 Years		177	6.2%	2,844	7.4%	7,593	7.2%	11,856	6.5%
Age 45 to 49 Years		139	4.9%	2,344	6.1%	6,610	6.2%	10,384	5.7%
Age 50 to 54 Years		164	5.8%	2,425	6.3%	6,509	6.2%	10,358	5.7%
Age 55 to 59 Years		136	4.8%	2,171	5.7%	5,730	5.4%	9,208	5.1%
Age 60 to 64 Years		161	5.7%	1,965	5.1%	5,088	4.8%	8,371	4.6%
Age 65 to 69 Years		116	4.1%	1,434	3.7%	3,973	3.8%	6,712	3.7%
Age 70 to 74 Years		104	3.7%	1,045	2.7%	2,845	2.7%	4,961	2.7%
Age 75 to 79 Years		73	2.6%	727	1.9%	2,017	1.9%	3,553	2.0%
Age 80 to 84 Years		42	1.5%	385	1.0%	1,081	1.0%	2,019	1.1%
Age 85 Years or Over		59	2.1%	335	0.9%	921	0.9%	1,739	1.0%
Male Median Age		33.2		33.7		33.4		32.6	
Age 19 Years or Less		827	29.3%	10,194	26.6%	28,004	26.5%	50,241	27.7%
Age 20 to 64 Years		1,605	56.8%	24,206	63.2%	66,979	63.3%	111,901	61.8%
Age 65 Years or Over		395	14.0%	3,926	10.2%	10,837	10.2%	18,983	10.5%
Males per 100 Females (2024)									
Overall Comparison		97		97		98		102	
Age Under 5 Years		107	51.7%	102	50.5%	102	50.5%	104	51.0%
Age 5 to 9 Years		98	49.5%	106	51.5%	103	50.9%	105	51.1%
Age 10 to 14 Years		121	54.7%	107	51.7%	102	50.5%	103	50.9%
Age 15 to 19 Years		106	51.5%	120	54.5%	120	54.4%	148	59.6%
Age 20 to 24 Years		97	49.1%	127	55.9%	115	53.4%	131	56.7%
Age 25 to 29 Years		74	42.4%	96	48.9%	99	49.7%	101	50.1%
Age 30 to 34 Years		94	48.5%	98	49.5%	103	50.7%	102	50.5%
Age 35 to 39 Years		90	47.5%	102	50.5%	101	50.3%	101	50.1%
Age 40 to 44 Years		87	46.6%	96	49.1%	98	49.4%	97	49.3%
Age 45 to 49 Years		80	44.3%	89	47.2%	95	48.6%	96	49.0%
Age 50 to 54 Years		105	51.3%	97	49.2%	99	49.8%	98	49.6%
Age 55 to 59 Years		85	45.9%	92	48.0%	96	49.0%	96	49.0%
Age 60 to 64 Years		99	49.8%	90	47.4%	90	47.3%	90	47.2%
Age 65 to 69 Years		89	47.2%	77	43.4%	84	45.7%	83	45.3%
Age 70 to 74 Years		115	53.5%	73	42.1%	78	43.7%	78	43.7%
Age 75 to 79 Years		143	58.9%	71	41.6%	75	42.9%	74	42.6%
Age 80 to 84 Years		108	51.8%	66	39.6%	67	40.1%	70	41.2%
Age 85 Years or Over		184	64.7%	63	38.7%	66	39.8%	68	40.3%
Age 19 Years or Less		108	51.8%	109	52.1%	107	51.6%	115	53.4%
Age 20 to 39 Years		88	46.8%	104	50.9%	104	50.9%	108	51.9%
Age 40 to 64 Years		91	47.6%	93	48.2%	96	48.9%	96	48.9%
Age 65 Years or Over		115	53.5%	72	41.9%	77	43.5%	77	43.4%

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.7798/-78.5824

117 Sunnybrook Rd Raleigh, NC 27610	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Household Type (2024)				
Total Households	2,286	29,493	88,460	151,454
Households with Children	837 36.6%	9,864 33.4%	24,990 28.3%	39,755 26.2%
Average Household Size	2.5	2.5	2.3	2.3
Household Density per Square Mile	728	1,043	1,127	984
Population Family	4,679 81.6%	61,990 79.7%	157,501 73.9%	252,783 70.4%
Population Non-Family	927 16.2%	12,862 16.5%	49,249 23.1%	92,658 25.8%
Population Group Quarters	129 2.2%	2,897 3.7%	6,507 3.1%	13,810 3.8%
Family Households	1,538 67.3%	19,790 67.1%	50,273 56.8%	81,845 54.0%
Married Couple Households	725 47.1%	11,541 58.3%	31,201 62.1%	53,192 65.0%
Other Family Households with Children	813 52.9%	8,249 41.7%	19,072 37.9%	28,653 35.0%
Family Households with Children	837 54.4%	9,856 49.8%	24,963 49.7%	39,699 48.5%
Married Couple with Children	346 41.4%	5,297 53.7%	14,517 58.2%	24,324 61.3%
Other Family Households with Children	490 58.6%	4,559 46.3%	10,446 41.8%	15,375 38.7%
Family Households No Children	701 45.6%	9,934 50.2%	25,309 50.3%	42,146 51.5%
Married Couple No Children	378 53.9%	6,243 62.8%	16,684 65.9%	28,868 68.5%
Other Family Households No Children	323 46.1%	3,691 37.2%	8,625 34.1%	13,278 31.5%
Non-Family Households	748 32.7%	9,703 32.9%	38,187 43.2%	69,608 46.0%
Non-Family Households with Children	- -	8 -	27 -	55 -
Non-Family Households No Children	748 #####	9,695 99.9%	38,161 99.9%	69,553 99.9%
Average Family Household Size	3.0	3.1	3.1	3.1
Average Family Income	\$74,108	\$100,725	\$132,698	\$138,254
Median Family Income	\$55,385	\$83,656	\$96,529	\$101,673
Average Non-Family Household Size	1.2	1.3	1.3	1.3
Marital Status (2024)				
Population Age 15 Years or Over	4,519	63,463	173,577	291,949
Never Married	2,048 45.3%	27,966 44.1%	76,504 44.1%	128,298 43.9%
Currently Married	1,344 29.7%	21,323 33.6%	63,166 36.4%	109,523 37.5%
Previously Married	1,127 24.9%	14,174 22.3%	33,907 19.5%	54,129 18.5%
Separated	196 17.4%	3,143 22.2%	8,578 25.3%	13,203 24.4%
Widowed	242 21.5%	3,164 22.3%	7,053 20.8%	11,746 21.7%
Divorced	688 61.1%	7,867 55.5%	18,276 53.9%	29,180 53.9%
Educational Attainment (2024)				
Adult Population Age 25 Years or Over	3,740	53,039	144,159	234,515
Elementary (Grade Level 0 to 8)	260 6.9%	3,103 5.8%	7,616 5.3%	9,941 4.2%
Some High School (Grade Level 9 to 11)	181 4.8%	4,345 8.2%	9,523 6.6%	13,404 5.7%
High School Graduate	1,416 37.9%	14,530 27.4%	35,333 24.5%	53,062 22.6%
Some College	900 24.1%	9,393 17.7%	25,550 17.7%	40,458 17.3%
Associate Degree Only	262 7.0%	4,537 8.6%	11,616 8.1%	18,946 8.1%
Bachelor Degree Only	486 13.0%	10,693 20.2%	34,563 24.0%	63,471 27.1%
Graduate Degree	237 6.3%	6,438 12.1%	19,959 13.8%	35,233 15.0%
Any College (Some College or Higher)	1,884 50.4%	31,061 58.6%	91,688 63.6%	158,107 67.4%
College Degree + (Bachelor Degree or Higher)	723 19.3%	17,131 32.3%	54,522 37.8%	98,704 42.1%

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.7798/-78.5824

117 Sunnybrook Rd Raleigh, NC 27610		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Housing									
Total Housing Units (2024)		2,455		31,597		94,596		162,054	
Total Housing Units (2020)		2,201		28,994		83,351		144,501	
Historical Annual Growth (2020-2024)		254 2.9%		2,603 2.2%		11,244 3.4%		17,553 3.0%	
Housing Units Occupied (2024)		2,286 93.1%		29,493 93.3%		88,460 93.5%		151,454 93.5%	
Housing Units Owner-Occupied		626 27.4%		15,933 54.0%		44,056 49.8%		73,968 48.8%	
Housing Units Renter-Occupied		1,660 72.6%		13,560 46.0%		44,403 50.2%		77,485 51.2%	
Housing Units Vacant (2024)		170 6.9%		2,104 6.7%		6,136 6.5%		10,601 6.5%	
Household Size (2024)									
Total Households		2,286		29,493		88,460		151,454	
1 Person Households		604 26.4%		8,049 27.3%		31,645 35.8%		57,020 37.6%	
2 Person Households		879 38.4%		11,836 40.1%		32,321 36.5%		54,172 35.8%	
3 Person Households		358 15.7%		4,857 16.5%		11,875 13.4%		19,485 12.9%	
4 Person Households		241 10.6%		2,700 9.2%		7,348 8.3%		12,678 8.4%	
5 Person Households		128 5.6%		1,247 4.2%		3,319 3.8%		5,202 3.4%	
6 Person Households		49 2.2%		555 1.9%		1,346 1.5%		1,990 1.3%	
7 or More Person Households		26 1.1%		249 0.8%		606 0.7%		906 0.6%	
Household Income Distribution (2024)									
HH Income \$200,000 or More		113 4.9%		2,340 7.9%		9,832 11.1%		17,517 11.6%	
HH Income \$150,000 to \$199,999		83 3.6%		2,201 7.5%		6,603 7.5%		12,350 8.2%	
HH Income \$125,000 to \$149,999		80 3.5%		1,829 6.2%		6,429 7.3%		10,984 7.3%	
HH Income \$100,000 to \$124,999		107 4.7%		3,010 10.2%		8,783 9.9%		14,232 9.4%	
HH Income \$75,000 to \$99,999		242 10.6%		4,071 13.8%		11,469 13.0%		19,456 12.8%	
HH Income \$50,000 to \$74,999		376 16.5%		5,247 17.8%		15,508 17.5%		26,035 17.2%	
HH Income \$35,000 to \$49,999		447 19.5%		3,228 10.9%		8,985 10.2%		15,656 10.3%	
HH Income \$25,000 to \$34,999		335 14.7%		2,469 8.4%		7,635 8.6%		12,361 8.2%	
HH Income \$15,000 to \$24,999		209 9.1%		2,054 7.0%		6,020 6.8%		10,150 6.7%	
HH Income \$10,000 to \$14,999		97 4.2%		1,285 4.4%		3,088 3.5%		5,157 3.4%	
HH Income Under \$10,000		197 8.6%		1,759 6.0%		4,108 4.6%		7,555 5.0%	
Household Vehicles (2024)									
Households 0 Vehicles Available		307 13.4%		2,449 8.3%		6,171 7.0%		10,113 6.7%	
Households 1 Vehicle Available		1,129 49.4%		11,095 37.6%		35,516 40.1%		58,873 38.9%	
Households 2 Vehicles Available		469 20.5%		9,550 32.4%		29,713 33.6%		53,955 35.6%	
Households 3 or More Vehicles Available		381 16.6%		6,400 21.7%		17,060 19.3%		28,513 18.8%	
Total Vehicles Available		3,333		51,795		152,773		262,888	
Average Vehicles per Household		1.5		1.8		1.7		1.7	
Owner-Occupied Household Vehicles		1,362 40.9%		32,990 63.7%		91,379 59.8%		151,843 57.8%	
Average Vehicles per Owner-Occupied Household		2.2		2.1		2.1		2.1	
Renter-Occupied Household Vehicles		1,971 59.1%		18,805 36.3%		61,394 40.2%		111,045 42.2%	
Average Vehicles per Renter-Occupied Household		1.2		1.4		1.4		1.4	
Travel Time (2024)									
Worker Base Age 16 years or Over		2,783		38,377		109,481		183,883	
Travel to Work in 14 Minutes or Less		432 15.5%		7,061 18.4%		19,969 18.2%		34,382 18.7%	
Travel to Work in 15 to 29 Minutes		955 34.3%		13,417 35.0%		37,893 34.6%		61,840 33.6%	
Travel to Work in 30 to 59 Minutes		519 18.6%		6,783 17.7%		19,902 18.2%		33,213 18.1%	
Travel to Work in 60 Minutes or More		197 7.1%		1,287 3.4%		3,576 3.3%		5,593 3.0%	
Work at Home		681 24.5%		9,828 25.6%		28,142 25.7%		48,854 26.6%	
Average Minutes Travel to Work		21.7		20.5		20.6		20.6	

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.7798/-78.5824

117 Sunnybrook Rd Raleigh, NC 27610		1 mi radius	3 mi radius	5 mi radius	7 mi radius
Transportation To Work (2024)					
Worker Base Age 16 years or Over		2,783	38,377	109,481	183,883
Drive to Work Alone	1,523 54.7%	22,887 59.6%	66,762 61.0%	112,349 61.1%	
Drive to Work in Carpool	350 12.6%	3,376 8.8%	8,749 8.0%	13,400 7.3%	
Travel to Work by Public Transportation	126 4.5%	608 1.6%	1,184 1.1%	2,027 1.1%	
Drive to Work on Motorcycle	5 0.2%	53 0.1%	162 0.1%	239 0.1%	
Bicycle to Work	4 0.2%	146 0.4%	614 0.6%	826 0.4%	
Walk to Work	58 2.1%	927 2.4%	2,611 2.4%	4,050 2.2%	
Other Means	35 1.3%	552 1.4%	1,258 1.1%	2,138 1.2%	
Work at Home	681 24.5%	9,828 25.6%	28,142 25.7%	48,854 26.6%	
Daytime Demographics (2024)					
Total Businesses		266	3,670	13,476	21,823
Total Employees		3,144	34,332	131,514	204,241
Company Headquarter Businesses	6 2.3%	99 2.7%	431 3.2%	672 3.1%	
Company Headquarter Employees	207 6.6%	5,983 17.4%	24,230 18.4%	32,077 15.7%	
Employee Population per Business	11.8 to 1	9.4 to 1	9.8 to 1	9.4 to 1	
Residential Population per Business	21.5 to 1	21.2 to 1	15.8 to 1	16.5 to 1	
Adj. Daytime Demographics Age 16 Years or Over		4,802	58,401	192,699	307,478
Labor Force					
Labor Population Age 16 Years or Over (2024)		4,442	62,458	170,703	287,180
Labor Force Total Males (2024)	2,149 48.4%	30,500 48.8%	84,310 49.4%	144,410 50.3%	
Male Civilian Employed	1,407 65.5%	18,938 62.1%	55,937 66.3%	95,791 66.3%	
Male Civilian Unemployed	69 3.2%	948 3.1%	2,383 2.8%	3,984 2.8%	
Males in Armed Forces	- -	5 -	14 -	32 -	
Males Not in Labor Force	673 31.3%	10,609 34.8%	25,977 30.8%	44,602 30.9%	
Labor Force Total Females (2024)	2,293 51.6%	31,958 51.2%	86,393 50.6%	142,769 49.7%	
Female Civilian Employed	1,377 60.1%	19,443 60.8%	53,555 62.0%	88,108 61.7%	
Female Civilian Unemployed	127 5.5%	873 2.7%	2,129 2.5%	3,666 2.6%	
Females in Armed Forces	- -	3 -	12 -	12 -	
Females Not in Labor Force	789 34.4%	11,639 36.4%	30,697 35.5%	50,984 35.7%	
Unemployment Rate	196 4.4%	1,821 2.9%	4,512 2.6%	7,650 2.7%	
Occupation (2024)					
Occupation Population Age 16 Years or Over		2,783	38,377	109,481	183,883
Occupation Total Males	1,406 50.5%	18,934 49.3%	55,926 51.1%	95,775 52.1%	
Occupation Total Females	1,377 49.5%	19,443 50.7%	53,555 48.9%	88,108 47.9%	
Management, Business, Financial Operations	551 19.8%	7,280 19.0%	23,606 21.6%	40,988 22.3%	
Professional, Related	594 21.3%	9,335 24.3%	27,862 25.4%	49,667 27.0%	
Service	421 15.1%	6,193 16.1%	17,468 16.0%	27,962 15.2%	
Sales, Office	576 20.7%	7,943 20.7%	21,339 19.5%	34,612 18.8%	
Farming, Fishing, Forestry	3 0.1%	34 -	194 0.2%	315 0.2%	
Construction, Extraction, Maintenance	276 9.9%	2,705 7.0%	6,934 6.3%	11,347 6.2%	
Production, Transport, Material Moving	361 13.0%	4,887 12.7%	12,080 11.0%	18,991 10.3%	
White Collar Workers	1,721 61.8%	24,558 64.0%	72,807 66.5%	125,267 68.1%	
Blue Collar Workers	1,063 38.2%	13,819 36.0%	36,675 33.5%	58,616 31.9%	

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.7798/-78.5824

117 Sunnybrook Rd Raleigh, NC 27610		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Units In Structure (2024)									
Total Units		2,286		29,493		88,460		151,454	
1 Detached Unit		712	31.1%	17,976	60.9%	45,915	51.9%	75,966	50.2%
1 Attached Unit		134	5.9%	2,679	9.1%	8,724	9.9%	15,846	10.5%
2 Units		89	3.9%	1,179	4.0%	2,566	2.9%	3,783	2.5%
3 to 4 Units		186	8.1%	961	3.3%	3,445	3.9%	5,911	3.9%
5 to 9 Units		182	8.0%	1,682	5.7%	5,482	6.2%	10,268	6.8%
10 to 19 Units		608	26.6%	1,563	5.3%	4,543	5.1%	10,686	7.1%
20 to 49 Units		214	9.3%	1,346	4.6%	3,713	4.2%	7,654	5.1%
50 or More Units		102	4.5%	1,186	4.0%	11,241	12.7%	17,139	11.3%
Mobile Home or Trailer		59	2.6%	917	3.1%	2,750	3.1%	4,092	2.7%
Other Structure		-	-	5	-	82	-	109	-
Homes Built By Year (2024)									
Homes Built 2020 or later		71	2.9%	1,081	3.4%	3,753	4.0%	6,562	4.0%
Homes Built 2010 to 2019		280	11.4%	4,855	15.4%	18,328	19.4%	31,509	19.4%
Homes Built 2000 to 2009		385	15.7%	7,134	22.6%	19,949	21.1%	31,867	19.7%
Homes Built 1990 to 1999		199	8.1%	4,382	13.9%	12,337	13.0%	20,882	12.9%
Homes Built 1980 to 1989		332	13.5%	3,168	10.0%	9,495	10.0%	18,499	11.4%
Homes Built 1970 to 1979		654	26.6%	2,872	9.1%	8,024	8.5%	16,361	10.1%
Homes Built 1960 to 1969		213	8.7%	2,108	6.7%	5,248	5.5%	10,565	6.5%
Homes Built 1950 to 1959		103	4.2%	2,189	6.9%	5,249	5.5%	7,608	4.7%
Homes Built 1940 to 1949		34	1.4%	479	1.5%	1,286	1.4%	1,843	1.1%
Homes Built Before 1939		16	0.6%	1,226	3.9%	4,791	5.1%	5,759	3.6%
Median Age of Homes		37.9 yrs		34.7 yrs		33.4 yrs		32.9 yrs	
Home Values (2024)									
Owner Specified Housing Units		626		15,933		44,056		73,968	
Home Values \$1,000,000 or More		20	3.3%	681	4.3%	3,445	7.8%	5,677	7.7%
Home Values \$750,000 to \$999,999		41	6.6%	1,025	6.4%	4,008	9.1%	7,130	9.6%
Home Values \$500,000 to \$749,999		134	21.5%	3,426	21.5%	9,570	21.7%	16,631	22.5%
Home Values \$400,000 to \$499,999		93	14.8%	2,315	14.5%	6,500	14.8%	11,375	15.4%
Home Values \$300,000 to \$399,999		72	11.5%	2,944	18.5%	7,150	16.2%	12,993	17.6%
Home Values \$250,000 to \$299,999		65	10.3%	1,602	10.1%	4,203	9.5%	6,671	9.0%
Home Values \$200,000 to \$249,999		74	11.8%	1,519	9.5%	3,788	8.6%	5,801	7.8%
Home Values \$175,000 to \$199,999		14	2.3%	276	1.7%	640	1.5%	978	1.3%
Home Values \$150,000 to \$174,999		37	5.9%	645	4.0%	1,515	3.4%	2,057	2.8%
Home Values \$125,000 to \$149,999		11	1.8%	270	1.7%	556	1.3%	838	1.1%
Home Values \$100,000 to \$124,999		22	3.4%	511	3.2%	961	2.2%	1,380	1.9%
Home Values \$90,000 to \$99,999		1	0.2%	16	0.1%	45	0.1%	66	-
Home Values \$80,000 to \$89,999		-	-	15	-	50	0.1%	66	-
Home Values \$70,000 to \$79,999		2	0.3%	45	0.3%	134	0.3%	211	0.3%
Home Values \$60,000 to \$69,999		8	1.3%	85	0.5%	213	0.5%	250	0.3%
Home Values \$50,000 to \$59,999		1	0.2%	75	0.5%	113	0.3%	149	0.2%
Home Values \$35,000 to \$49,999		3	0.5%	51	0.3%	187	0.4%	281	0.4%
Home Values \$25,000 to \$34,999		3	0.5%	76	0.5%	181	0.4%	279	0.4%
Home Values \$10,000 to \$24,999		18	2.9%	254	1.6%	515	1.2%	659	0.9%
Home Values Under \$10,000		5	0.8%	101	0.6%	282	0.6%	475	0.6%
Owner-Occupied Median Home Value		\$346,381		\$384,327		\$449,123		\$461,273	
Renter-Occupied Median Rent		\$1,075		\$1,167		\$1,282		\$1,279	

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.7798/-78.5824

117 Sunnybrook Rd Raleigh, NC 27610	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Total Annual Consumer Expenditure (2024)				
Total Household Expenditure	\$124.65 M	\$1.98 B	\$6.63 B	\$11.25 B
Total Non-Retail Expenditure	\$66.02 M	\$1.05 B	\$3.52 B	\$5.97 B
Total Retail Expenditure	\$58.63 M	\$934.38 M	\$3.11 B	\$5.28 B
Apparel	\$4.39 M	\$70.19 M	\$235.72 M	\$400.31 M
Contributions	\$3.86 M	\$64.71 M	\$222.27 M	\$379.54 M
Education	\$3.54 M	\$60.47 M	\$210.01 M	\$359.87 M
Entertainment	\$6.84 M	\$112.29 M	\$377.13 M	\$641.09 M
Food and Beverages	\$18.6 M	\$291.95 M	\$969.73 M	\$1.64 B
Furnishings and Equipment	\$4.26 M	\$69.77 M	\$233.96 M	\$397.56 M
Gifts	\$2.97 M	\$49.16 M	\$171.11 M	\$292.2 M
Health Care	\$10.58 M	\$166.15 M	\$548.73 M	\$928.99 M
Household Operations	\$4.81 M	\$77.73 M	\$261.9 M	\$445.26 M
Miscellaneous Expenses	\$2.34 M	\$37.47 M	\$125.7 M	\$213.58 M
Personal Care	\$1.67 M	\$26.63 M	\$88.96 M	\$150.91 M
Personal Insurance	\$814.84 K	\$13.92 M	\$47.18 M	\$80.46 M
Reading	\$268.28 K	\$4.31 M	\$14.51 M	\$24.67 M
Shelter	\$26.79 M	\$419.95 M	\$1.41 B	\$2.39 B
Tobacco	\$851.69 K	\$11.96 M	\$38.58 M	\$64.81 M
Transportation	\$22.54 M	\$360.64 M	\$1.2 B	\$2.03 B
Utilities	\$9.53 M	\$145.14 M	\$477.06 M	\$805.96 M
Monthly Household Consumer Expenditure (2024)				
Total Household Expenditure	\$4,545	\$5,601	\$6,244	\$6,189
Total Non-Retail Expenditure	\$2,407 53.0%	\$2,961 52.9%	\$3,312 53.0%	\$3,285 53.1%
Total Retail Expenditures	\$2,138 47.0%	\$2,640 47.1%	\$2,932 47.0%	\$2,904 46.9%
Apparel	\$160 3.5%	\$198 3.5%	\$222 3.6%	\$220 3.6%
Contributions	\$141 3.1%	\$183 3.3%	\$209 3.4%	\$209 3.4%
Education	\$129 2.8%	\$171 3.1%	\$198 3.2%	\$198 3.2%
Entertainment	\$249 5.5%	\$317 5.7%	\$355 5.7%	\$353 5.7%
Food and Beverages	\$678 14.9%	\$825 14.7%	\$914 14.6%	\$904 14.6%
Furnishings and Equipment	\$155 3.4%	\$197 3.5%	\$220 3.5%	\$219 3.5%
Gifts	\$108 2.4%	\$139 2.5%	\$161 2.6%	\$161 2.6%
Health Care	\$386 8.5%	\$469 8.4%	\$517 8.3%	\$511 8.3%
Household Operations	\$175 3.9%	\$220 3.9%	\$247 4.0%	\$245 4.0%
Miscellaneous Expenses	\$85 1.9%	\$106 1.9%	\$118 1.9%	\$118 1.9%
Personal Care	\$61 1.3%	\$75 1.3%	\$84 1.3%	\$83 1.3%
Personal Insurance	\$30 0.7%	\$39 0.7%	\$44 0.7%	\$44 0.7%
Reading	\$10 0.2%	\$12 0.2%	\$14 0.2%	\$14 0.2%
Shelter	\$977 21.5%	\$1,187 21.2%	\$1,325 21.2%	\$1,315 21.2%
Tobacco	\$31 0.7%	\$34 0.6%	\$36 0.6%	\$36 0.6%
Transportation	\$822 18.1%	\$1,019 18.2%	\$1,129 18.1%	\$1,117 18.1%
Utilities	\$348 7.6%	\$410 7.3%	\$449 7.2%	\$443 7.2%

