

# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.6478/-72.7867

<b>300 Kensington Ave New Britain, CT 06051</b>	<b>1 mi radius</b>	<b>3 mi radius</b>	<b>5 mi radius</b>	<b>7 mi radius</b>
<b>Population</b>				
Estimated Population (2024)	11,627	78,520	151,554	274,676
Projected Population (2029)	11,756	79,801	154,050	279,391
Census Population (2020)	11,533	77,761	151,675	275,442
Census Population (2010)	11,338	76,798	150,052	271,945
Projected Annual Growth (2024-2029)	128 0.2%	1,281 0.3%	2,496 0.3%	4,714 0.3%
Historical Annual Growth (2020-2024)	94 0.2%	760 0.2%	-121 -	-766 -
Historical Annual Growth (2010-2020)	195 0.2%	963 0.1%	1,623 0.1%	3,498 0.1%
Estimated Population Density (2024)	3,703 <i>psm</i>	2,779 <i>psm</i>	1,930 <i>psm</i>	1,785 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>	153.9 <i>sq mi</i>
<b>Households</b>				
Estimated Households (2024)	4,691	31,592	61,529	114,160
Projected Households (2029)	4,777	32,371	62,982	116,860
Census Households (2020)	4,680	30,985	61,000	113,432
Census Households (2010)	4,504	30,086	59,334	110,191
Projected Annual Growth (2024-2029)	86 0.4%	779 0.5%	1,453 0.5%	2,700 0.5%
Historical Annual Change (2010-2024)	186 0.3%	1,506 0.4%	2,195 0.3%	3,969 0.3%
<b>Average Household Income</b>				
Estimated Average Household Income (2024)	\$92,035	\$89,315	\$111,233	\$121,783
Projected Average Household Income (2029)	\$95,158	\$91,600	\$114,336	\$125,274
Census Average Household Income (2010)	\$53,658	\$55,610	\$68,142	\$74,077
Census Average Household Income (2000)	\$50,395	\$48,907	\$56,561	\$61,484
Projected Annual Change (2024-2029)	\$3,123 0.7%	\$2,285 0.5%	\$3,103 0.6%	\$3,491 0.6%
Historical Annual Change (2000-2024)	\$41,639 3.4%	\$40,408 3.4%	\$54,673 4.0%	\$60,299 4.1%
<b>Median Household Income</b>				
Estimated Median Household Income (2024)	\$75,901	\$72,021	\$86,110	\$94,729
Projected Median Household Income (2029)	\$76,798	\$72,749	\$87,223	\$96,144
Census Median Household Income (2010)	\$48,196	\$47,831	\$57,707	\$63,215
Census Median Household Income (2000)	\$39,590	\$40,245	\$48,268	\$52,579
Projected Annual Change (2024-2029)	\$897 0.2%	\$729 0.2%	\$1,113 0.3%	\$1,415 0.3%
Historical Annual Change (2000-2024)	\$36,311 3.8%	\$31,776 3.3%	\$37,842 3.3%	\$42,150 3.3%
<b>Per Capita Income</b>				
Estimated Per Capita Income (2024)	\$37,285	\$36,066	\$45,357	\$50,785
Projected Per Capita Income (2029)	\$38,822	\$37,285	\$46,940	\$52,565
Census Per Capita Income (2010)	\$21,330	\$21,790	\$26,948	\$30,015
Census Per Capita Income (2000)	\$20,640	\$19,573	\$22,554	\$24,907
Projected Annual Change (2024-2029)	\$1,536 0.8%	\$1,219 0.7%	\$1,583 0.7%	\$1,780 0.7%
Historical Annual Change (2000-2024)	\$16,645 3.4%	\$16,493 3.5%	\$22,803 4.2%	\$25,878 4.3%
Estimated Average Household Net Worth (2024)	\$741,918	\$780,184	\$1.07 M	\$1.2 M

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<b>Race and Ethnicity</b>								
Total Population (2024)	11,627		78,520		151,554		274,676	
White (2024)	6,388	54.9%	43,740	55.7%	98,235	64.8%	190,550	69.4%
Black or African American (2024)	1,911	16.4%	11,437	14.6%	17,162	11.3%	26,526	9.7%
American Indian or Alaska Native (2024)	51	0.4%	324	0.4%	435	0.3%	631	0.2%
Asian (2024)	240	2.1%	2,196	2.8%	7,042	4.6%	16,396	6.0%
Hawaiian or Pacific Islander (2024)	10	-	41	-	59	-	95	-
Other Race (2024)	1,661	14.3%	11,768	15.0%	15,061	9.9%	19,422	7.1%
Two or More Races (2024)	1,367	11.8%	9,015	11.5%	13,560	8.9%	21,056	7.7%
Population < 18 (2024)	2,649 22.8%		17,575 22.4%		31,040 20.5%		54,744 19.9%	
White Not Hispanic	802	30.3%	5,815	33.1%	13,769	44.4%	27,835	50.8%
Black or African American	519	19.6%	3,002	17.1%	4,200	13.5%	6,453	11.8%
Asian	41	1.6%	404	2.3%	1,518	4.9%	3,969	7.3%
Other Race Not Hispanic	110	4.1%	661	3.8%	1,275	4.1%	2,382	4.4%
Hispanic	1,176	44.4%	7,694	43.8%	10,277	33.1%	14,105	25.8%
Not Hispanic or Latino Population (2024)	7,623 65.6%		51,648 65.8%		114,916 75.8%		223,476 81.4%	
Not Hispanic White	5,516	72.4%	38,384	74.3%	90,126	78.4%	178,270	79.8%
Not Hispanic Black or African American	1,630	21.4%	9,629	18.6%	14,796	12.9%	23,430	10.5%
Not Hispanic American Indian or Alaska Native	3	-	45	-	77	-	133	-
Not Hispanic Asian	229	3.0%	2,099	4.1%	6,924	6.0%	16,175	7.2%
Not Hispanic Hawaiian or Pacific Islander	2	-	15	-	26	-	39	-
Not Hispanic Other Race	32	0.4%	185	0.4%	440	0.4%	707	0.3%
Not Hispanic Two or More Races	210	2.8%	1,291	2.5%	2,528	2.2%	4,723	2.1%
Hispanic or Latino Population (2024)	4,005 34.4%		26,873 34.2%		36,638 24.2%		51,201 18.6%	
Hispanic White	872	21.8%	5,356	19.9%	8,109	22.1%	12,281	24.0%
Hispanic Black or African American	280	7.0%	1,808	6.7%	2,366	6.5%	3,096	6.0%
Hispanic American Indian or Alaska Native	48	1.2%	279	1.0%	359	1.0%	498	1.0%
Hispanic Asian	11	0.3%	96	0.4%	118	0.3%	221	0.4%
Hispanic Hawaiian or Pacific Islander	8	0.2%	26	-	34	-	56	0.1%
Hispanic Other Race	1,629	40.7%	11,583	43.1%	14,621	39.9%	18,715	36.6%
Hispanic Two or More Races	1,157	28.9%	7,725	28.7%	11,032	30.1%	16,333	31.9%
Not Hispanic or Latino Population (2020)	6,971 60.4%		47,752 61.4%		113,034 74.5%		221,855 80.5%	
Hispanic or Latino Population (2020)	4,562 39.6%		30,009 38.6%		38,641 25.5%		53,588 19.5%	
Not Hispanic or Latino Population (2010)	7,561 66.7%		51,982 67.7%		119,038 79.3%		229,937 84.6%	
Hispanic or Latino Population (2010)	3,777 33.3%		24,816 32.3%		31,014 20.7%		42,007 15.4%	
Not Hispanic or Latino Population (2029)	7,910 67.3%		53,840 67.5%		116,697 75.8%		224,755 80.4%	
Hispanic or Latino Population (2029)	3,846 32.7%		25,961 32.5%		37,353 24.2%		54,636 19.6%	
Projected Annual Growth (2024-2029)	-159	-0.8%	-911	-0.7%	715	0.4%	3,435	1.3%
Historical Annual Growth (2010-2020)	785	2.1%	5,192	2.1%	7,626	2.5%	11,580	2.8%

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<b>Total Age Distribution (2024)</b>									
Total Population		11,627		78,520		151,554		274,676	
Age Under 5 Years	700	6.0%	4,514	5.7%	7,735	5.1%	13,813	5.0%	
Age 5 to 9 Years	739	6.4%	4,717	6.0%	8,317	5.5%	14,602	5.3%	
Age 10 to 14 Years	716	6.2%	4,983	6.3%	8,864	5.8%	15,567	5.7%	
Age 15 to 19 Years	821	7.1%	5,519	7.0%	10,578	7.0%	17,536	6.4%	
Age 20 to 24 Years	784	6.7%	5,668	7.2%	10,597	7.0%	17,289	6.3%	
Age 25 to 29 Years	885	7.6%	5,870	7.5%	10,051	6.6%	17,863	6.5%	
Age 30 to 34 Years	912	7.8%	5,884	7.5%	10,309	6.8%	18,586	6.8%	
Age 35 to 39 Years	888	7.6%	5,662	7.2%	10,343	6.8%	19,046	6.9%	
Age 40 to 44 Years	786	6.8%	5,329	6.8%	9,694	6.4%	17,918	6.5%	
Age 45 to 49 Years	644	5.5%	4,499	5.7%	8,589	5.7%	15,644	5.7%	
Age 50 to 54 Years	648	5.6%	4,691	6.0%	9,260	6.1%	17,040	6.2%	
Age 55 to 59 Years	681	5.9%	4,619	5.9%	9,619	6.3%	17,827	6.5%	
Age 60 to 64 Years	680	5.8%	4,668	5.9%	9,896	6.5%	18,470	6.7%	
Age 65 to 69 Years	589	5.1%	4,082	5.2%	8,926	5.9%	16,546	6.0%	
Age 70 to 74 Years	423	3.6%	2,936	3.7%	6,932	4.6%	13,274	4.8%	
Age 75 to 79 Years	317	2.7%	2,104	2.7%	5,211	3.4%	10,319	3.8%	
Age 80 to 84 Years	201	1.7%	1,342	1.7%	3,237	2.1%	6,484	2.4%	
Age 85 Years or Over	212	1.8%	1,432	1.8%	3,396	2.2%	6,852	2.5%	
Median Age	36.1		36.6		39.6		40.8		
Age 19 Years or Less	2,976	25.6%	19,733	25.1%	35,494	23.4%	61,518	22.4%	
Age 20 to 64 Years	6,909	59.4%	46,892	59.7%	88,359	58.3%	159,683	58.1%	
Age 65 Years or Over	1,742	15.0%	11,895	15.1%	27,702	18.3%	53,475	19.5%	
<b>Female Age Distribution (2024)</b>									
Female Population	6,008	51.7%	40,078	51.0%	76,485	50.5%	139,981	51.0%	
Age Under 5 Years	322	5.4%	2,202	5.5%	3,784	4.9%	6,753	4.8%	
Age 5 to 9 Years	369	6.2%	2,308	5.8%	4,084	5.3%	7,160	5.1%	
Age 10 to 14 Years	368	6.1%	2,470	6.2%	4,360	5.7%	7,719	5.5%	
Age 15 to 19 Years	406	6.8%	2,625	6.5%	4,619	6.0%	8,048	5.7%	
Age 20 to 24 Years	380	6.3%	2,841	7.1%	4,837	6.3%	8,156	5.8%	
Age 25 to 29 Years	445	7.4%	2,981	7.4%	5,055	6.6%	9,060	6.5%	
Age 30 to 34 Years	473	7.9%	2,937	7.3%	5,123	6.7%	9,309	6.7%	
Age 35 to 39 Years	444	7.4%	2,873	7.2%	5,261	6.9%	9,642	6.9%	
Age 40 to 44 Years	430	7.1%	2,773	6.9%	4,982	6.5%	9,186	6.6%	
Age 45 to 49 Years	327	5.4%	2,312	5.8%	4,422	5.8%	8,032	5.7%	
Age 50 to 54 Years	347	5.8%	2,475	6.2%	4,812	6.3%	8,882	6.3%	
Age 55 to 59 Years	347	5.8%	2,366	5.9%	4,911	6.4%	9,168	6.5%	
Age 60 to 64 Years	373	6.2%	2,433	6.1%	5,196	6.8%	9,639	6.9%	
Age 65 to 69 Years	312	5.2%	2,110	5.3%	4,664	6.1%	8,748	6.2%	
Age 70 to 74 Years	236	3.9%	1,590	4.0%	3,742	4.9%	7,250	5.2%	
Age 75 to 79 Years	184	3.1%	1,194	3.0%	2,910	3.8%	5,754	4.1%	
Age 80 to 84 Years	116	1.9%	780	1.9%	1,846	2.4%	3,659	2.6%	
Age 85 Years or Over	128	2.1%	807	2.0%	1,877	2.5%	3,818	2.7%	
Female Median Age	37.4		37.7		41.0		42.1		
Age 19 Years or Less	1,466	24.4%	9,604	24.0%	16,848	22.0%	29,680	21.2%	
Age 20 to 64 Years	3,566	59.4%	23,992	59.9%	44,598	58.3%	81,072	57.9%	
Age 65 Years or Over	976	16.3%	6,482	16.2%	15,039	19.7%	29,229	20.9%	

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<b>Male Age Distribution (2024)</b>									
Male Population	5,619	48.3%	38,442	49.0%	75,069	49.5%	134,696	49.0%	
Age Under 5 Years	378	6.7%	2,313	6.0%	3,950	5.3%	7,060	5.2%	
Age 5 to 9 Years	370	6.6%	2,410	6.3%	4,233	5.6%	7,442	5.5%	
Age 10 to 14 Years	348	6.2%	2,513	6.5%	4,504	6.0%	7,848	5.8%	
Age 15 to 19 Years	415	7.4%	2,894	7.5%	5,958	7.9%	9,488	7.0%	
Age 20 to 24 Years	404	7.2%	2,827	7.4%	5,760	7.7%	9,134	6.8%	
Age 25 to 29 Years	440	7.8%	2,889	7.5%	4,997	6.7%	8,804	6.5%	
Age 30 to 34 Years	439	7.8%	2,947	7.7%	5,186	6.9%	9,277	6.9%	
Age 35 to 39 Years	444	7.9%	2,790	7.3%	5,083	6.8%	9,404	7.0%	
Age 40 to 44 Years	357	6.4%	2,556	6.6%	4,712	6.3%	8,732	6.5%	
Age 45 to 49 Years	318	5.7%	2,187	5.7%	4,167	5.6%	7,612	5.7%	
Age 50 to 54 Years	301	5.4%	2,217	5.8%	4,449	5.9%	8,159	6.1%	
Age 55 to 59 Years	334	6.0%	2,253	5.9%	4,708	6.3%	8,659	6.4%	
Age 60 to 64 Years	306	5.5%	2,235	5.8%	4,699	6.3%	8,831	6.6%	
Age 65 to 69 Years	277	4.9%	1,972	5.1%	4,262	5.7%	7,798	5.8%	
Age 70 to 74 Years	186	3.3%	1,346	3.5%	3,190	4.2%	6,024	4.5%	
Age 75 to 79 Years	133	2.4%	910	2.4%	2,301	3.1%	4,564	3.4%	
Age 80 to 84 Years	85	1.5%	562	1.5%	1,391	1.9%	2,825	2.1%	
Age 85 Years or Over	84	1.5%	624	1.6%	1,519	2.0%	3,035	2.3%	
Male Median Age	34.7		35.5		38.1		39.5		
Age 19 Years or Less	1,511	26.9%	10,129	26.3%	18,645	24.8%	31,838	23.6%	
Age 20 to 64 Years	3,343	59.5%	22,900	59.6%	43,760	58.3%	78,611	58.4%	
Age 65 Years or Over	765	13.6%	5,414	14.1%	12,663	16.9%	24,247	18.0%	
<b>Males per 100 Females (2024)</b>									
Overall Comparison	94		96		98		96		
Age Under 5 Years	117	54.0%	105	51.2%	104	51.1%	105	51.1%	
Age 5 to 9 Years	100	50.0%	104	51.1%	104	50.9%	104	51.0%	
Age 10 to 14 Years	95	48.6%	102	50.4%	103	50.8%	102	50.4%	
Age 15 to 19 Years	102	50.5%	110	52.4%	129	56.3%	118	54.1%	
Age 20 to 24 Years	107	51.6%	100	49.9%	119	54.4%	112	52.8%	
Age 25 to 29 Years	99	49.7%	97	49.2%	99	49.7%	97	49.3%	
Age 30 to 34 Years	93	48.1%	100	50.1%	101	50.3%	100	49.9%	
Age 35 to 39 Years	100	50.0%	97	49.3%	97	49.1%	98	49.4%	
Age 40 to 44 Years	83	45.4%	92	48.0%	95	48.6%	95	48.7%	
Age 45 to 49 Years	97	49.3%	95	48.6%	94	48.5%	95	48.7%	
Age 50 to 54 Years	87	46.4%	90	47.3%	92	48.0%	92	47.9%	
Age 55 to 59 Years	96	49.1%	95	48.8%	96	48.9%	94	48.6%	
Age 60 to 64 Years	82	45.1%	92	47.9%	90	47.5%	92	47.8%	
Age 65 to 69 Years	89	47.0%	93	48.3%	91	47.7%	89	47.1%	
Age 70 to 74 Years	79	44.1%	85	45.8%	85	46.0%	83	45.4%	
Age 75 to 79 Years	72	42.0%	76	43.2%	79	44.2%	79	44.2%	
Age 80 to 84 Years	73	42.2%	72	41.9%	75	43.0%	77	43.6%	
Age 85 Years or Over	66	39.7%	77	43.6%	81	44.7%	79	44.3%	
Age 19 Years or Less	103	50.8%	105	51.3%	111	52.5%	107	51.8%	
Age 20 to 39 Years	99	49.8%	98	49.6%	104	50.9%	101	50.3%	
Age 40 to 64 Years	89	47.0%	93	48.1%	93	48.3%	94	48.3%	
Age 65 Years or Over	78	43.9%	84	45.5%	84	45.7%	83	45.3%	

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<b>Household Type (2024)</b>									
Total Households		4,691		31,592		61,529		114,160	
Households with Children		1,421	30.3%	9,290	29.4%	15,881	25.8%	27,987	24.5%
Average Household Size		2.4		2.5		2.4		2.4	
Household Density per Square Mile		1,494		1,118		784		742	
Population Family		9,107	78.3%	60,805	77.4%	111,446	73.5%	199,150	72.5%
Population Non-Family		2,374	20.4%	16,887	21.5%	36,566	24.1%	70,571	25.7%
Population Group Quarters		146	1.3%	828	1.1%	3,541	2.3%	4,955	1.8%
Family Households		2,841	60.6%	18,979	60.1%	34,497	56.1%	61,826	54.2%
Married Couple Households		1,459	51.4%	10,447	55.0%	22,029	63.9%	42,274	68.4%
Other Family Households with Children		1,381	48.6%	8,532	45.0%	12,469	36.1%	19,551	31.6%
Family Households with Children		1,420	50.0%	9,276	48.9%	15,861	46.0%	27,955	45.2%
Married Couple with Children		602	42.4%	4,417	47.6%	9,312	58.7%	18,112	64.8%
Other Family Households with Children		818	57.6%	4,860	52.4%	6,549	41.3%	9,843	35.2%
Family Households No Children		1,421	50.0%	9,703	51.1%	18,637	54.0%	33,871	54.8%
Married Couple No Children		858	60.4%	6,030	62.1%	12,716	68.2%	24,163	71.3%
Other Family Households No Children		563	39.6%	3,673	37.9%	5,920	31.8%	9,708	28.7%
Non-Family Households		1,850	39.4%	12,613	39.9%	27,031	43.9%	52,334	45.8%
Non-Family Households with Children		1	-	14	0.1%	20	-	32	-
Non-Family Households No Children		1,848	99.9%	12,599	99.9%	27,011	99.9%	52,302	99.9%
Average Family Household Size		3.2		3.2		3.2		3.2	
Average Family Income		\$113,972		\$109,542		\$148,481		\$169,154	
Median Family Income		\$98,986		\$92,932		\$110,051		\$121,329	
Average Non-Family Household Size		1.3		1.3		1.4		1.3	
<b>Marital Status (2024)</b>									
Population Age 15 Years or Over		9,472		64,306		126,638		230,695	
Never Married		4,099	43.3%	28,499	44.3%	50,700	40.0%	84,656	36.7%
Currently Married		2,952	31.2%	22,147	34.4%	50,491	39.9%	99,482	43.1%
Previously Married		2,422	25.6%	13,659	21.2%	25,447	20.1%	46,556	20.2%
Separated		581	24.0%	3,203	23.5%	4,997	19.6%	8,403	18.0%
Widowed		623	25.7%	3,554	26.0%	7,582	29.8%	13,921	29.9%
Divorced		1,219	50.3%	6,902	50.5%	12,868	50.6%	24,232	52.0%
<b>Educational Attainment (2024)</b>									
Adult Population Age 25 Years or Over		7,867		53,119		105,463		195,869	
Elementary (Grade Level 0 to 8)		512	6.5%	3,647	6.9%	5,461	5.2%	8,403	4.3%
Some High School (Grade Level 9 to 11)		715	9.1%	4,738	8.9%	7,415	7.0%	11,023	5.6%
High School Graduate		2,628	33.4%	17,104	32.2%	30,331	28.8%	52,118	26.6%
Some College		1,412	17.9%	9,876	18.6%	18,229	17.3%	31,708	16.2%
Associate Degree Only		546	6.9%	4,555	8.6%	9,699	9.2%	18,795	9.6%
Bachelor Degree Only		1,251	15.9%	7,789	14.7%	20,180	19.1%	41,606	21.2%
Graduate Degree		804	10.2%	5,409	10.2%	14,150	13.4%	32,216	16.4%
Any College (Some College or Higher)		4,012	51.0%	27,630	52.0%	62,257	59.0%	124,325	63.5%
College Degree + (Bachelor Degree or Higher)		2,055	26.1%	13,199	24.8%	34,329	32.6%	73,822	37.7%

## Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.6478/-72.7867

300 Kensington Ave New Britain, CT 06051	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Housing</b>								
Total Housing Units (2024)	5,027		33,640		65,108		120,697	
Total Housing Units (2020)	5,043		33,473		64,778		120,186	
Historical Annual Growth (2020-2024)	-16	-	166	0.1%	330	0.1%	511	0.1%
Housing Units Occupied (2024)	4,691 93.3%		31,592 93.9%		61,529 94.5%		114,160 94.6%	
Housing Units Owner-Occupied	2,061 43.9%		14,426 45.7%		35,749 58.1%		72,072 63.1%	
Housing Units Renter-Occupied	2,629 56.1%		17,166 54.3%		25,780 41.9%		42,088 36.9%	
Housing Units Vacant (2024)	336	6.7%	2,048	6.1%	3,580	5.5%	6,537	5.4%
<b>Household Size (2024)</b>								
Total Households	4,691		31,592		61,529		114,160	
1 Person Households	1,549	33.0%	10,626	33.6%	23,233	37.8%	45,282	39.7%
2 Person Households	1,641	35.0%	11,539	36.5%	22,734	36.9%	42,138	36.9%
3 Person Households	641	13.7%	4,232	13.4%	7,073	11.5%	12,119	10.6%
4 Person Households	520	11.1%	3,085	9.8%	5,159	8.4%	9,168	8.0%
5 Person Households	221	4.7%	1,385	4.4%	2,213	3.6%	3,690	3.2%
6 Person Households	81	1.7%	494	1.6%	762	1.2%	1,220	1.1%
7 or More Person Households	37	0.8%	232	0.7%	356	0.6%	543	0.5%
<b>Household Income Distribution (2024)</b>								
HH Income \$200,000 or More	436	9.3%	2,780	8.8%	7,582	12.3%	15,731	13.8%
HH Income \$150,000 to \$199,999	442	9.4%	2,624	8.3%	6,403	10.4%	12,967	11.4%
HH Income \$125,000 to \$149,999	353	7.5%	2,288	7.2%	4,924	8.0%	9,956	8.7%
HH Income \$100,000 to \$124,999	530	11.3%	2,839	9.0%	6,226	10.1%	12,202	10.7%
HH Income \$75,000 to \$99,999	512	10.9%	4,079	12.9%	8,333	13.5%	16,018	14.0%
HH Income \$50,000 to \$74,999	664	14.2%	4,498	14.2%	8,307	13.5%	15,204	13.3%
HH Income \$35,000 to \$49,999	549	11.7%	3,477	11.0%	5,827	9.5%	9,739	8.5%
HH Income \$25,000 to \$34,999	381	8.1%	2,823	8.9%	4,425	7.2%	7,265	6.4%
HH Income \$15,000 to \$24,999	330	7.0%	2,505	7.9%	4,100	6.7%	6,339	5.6%
HH Income \$10,000 to \$14,999	361	7.7%	1,514	4.8%	1,931	3.1%	3,025	2.6%
HH Income Under \$10,000	135	2.9%	2,163	6.8%	3,472	5.6%	5,715	5.0%
<b>Household Vehicles (2024)</b>								
Households 0 Vehicles Available	957	20.4%	5,396	17.1%	7,331	11.9%	10,999	9.6%
Households 1 Vehicle Available	1,710	36.5%	12,246	38.8%	22,920	37.3%	41,605	36.4%
Households 2 Vehicles Available	1,354	28.9%	9,139	28.9%	20,369	33.1%	41,135	36.0%
Households 3 or More Vehicles Available	669	14.3%	4,810	15.2%	10,909	17.7%	20,421	17.9%
Total Vehicles Available	6,721		46,663		100,071		191,601	
Average Vehicles per Household	1.4		1.5		1.6		1.7	
Owner-Occupied Household Vehicles	3,996	59.5%	28,620	61.3%	71,610	71.6%	142,847	74.6%
Average Vehicles per Owner-Occupied Household	1.9		2.0		2.0		2.0	
Renter-Occupied Household Vehicles	2,725	40.5%	18,043	38.7%	28,461	28.4%	48,754	25.4%
Average Vehicles per Renter-Occupied Household	1.0		1.1		1.1		1.2	
<b>Travel Time (2024)</b>								
Worker Base Age 16 years or Over	5,900		39,185		78,032		144,894	
Travel to Work in 14 Minutes or Less	1,769	30.0%	10,577	27.0%	19,603	25.1%	33,897	23.4%
Travel to Work in 15 to 29 Minutes	2,236	37.9%	15,097	38.5%	29,683	38.0%	56,202	38.8%
Travel to Work in 30 to 59 Minutes	862	14.6%	7,519	19.2%	15,503	19.9%	28,317	19.5%
Travel to Work in 60 Minutes or More	173	2.9%	1,735	4.4%	3,131	4.0%	6,072	4.2%
Work at Home	859	14.6%	4,256	10.9%	10,111	13.0%	20,407	14.1%
Average Minutes Travel to Work	17.8		19.6		20.1		20.4	

## Complete Profile

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<b>Transportation To Work (2024)</b>									
Worker Base Age 16 years or Over		5,900		39,185		78,032		144,894	
Drive to Work Alone		3,972	67.3%	28,419	72.5%	56,964	73.0%	106,277	73.3%
Drive to Work in Carpool		680	11.5%	3,886	9.9%	6,652	8.5%	11,292	7.8%
Travel to Work by Public Transportation		185	3.1%	1,261	3.2%	2,016	2.6%	3,047	2.1%
Drive to Work on Motorcycle		-	-	-	-	1	-	8	-
Bicycle to Work		10	0.2%	67	0.2%	130	0.2%	321	0.2%
Walk to Work		148	2.5%	834	2.1%	1,262	1.6%	2,084	1.4%
Other Means		45	0.8%	462	1.2%	895	1.1%	1,458	1.0%
Work at Home		859	14.6%	4,256	10.9%	10,111	13.0%	20,407	14.1%
<b>Daytime Demographics (2024)</b>									
Total Businesses		523		3,977		8,269		15,302	
Total Employees		4,277		32,383		73,427		143,669	
Company Headquarter Businesses		9	1.7%	108	2.7%	247	3.0%	484	3.2%
Company Headquarter Employees		272	6.4%	4,879	15.1%	10,237	13.9%	23,181	16.1%
Employee Population per Business		8.2 to 1		8.1 to 1		8.9 to 1		9.4 to 1	
Residential Population per Business		22.2 to 1		19.7 to 1		18.3 to 1		18.0 to 1	
Adj. Daytime Demographics Age 16 Years or Over		7,673		56,308		119,909		225,595	
<b>Labor Force</b>									
Labor Population Age 16 Years or Over (2024)		9,296		63,113		124,563		227,090	
Labor Force Total Males (2024)		4,439	47.8%	30,578	48.4%	61,279	49.2%	110,503	48.7%
Male Civilian Employed		3,084	69.5%	20,373	66.6%	41,099	67.1%	75,566	68.4%
Male Civilian Unemployed		5	0.1%	35	0.1%	50	-	96	-
Males in Armed Forces		-	-	1	-	16	-	197	0.2%
Males Not in Labor Force		1,351	30.4%	10,169	33.3%	20,113	32.8%	34,644	31.4%
Labor Force Total Females (2024)		4,857	52.2%	32,536	51.6%	63,284	50.8%	116,588	51.3%
Female Civilian Employed		2,816	58.0%	18,814	57.8%	36,940	58.4%	69,344	59.5%
Female Civilian Unemployed		10	0.2%	43	0.1%	61	-	97	-
Females in Armed Forces		-	-	-	-	25	-	57	-
Females Not in Labor Force		2,031	41.8%	13,678	42.0%	26,258	41.5%	47,090	40.4%
Unemployment Rate		15	0.2%	78	0.1%	111	-	192	-
<b>Occupation (2024)</b>									
Occupation Population Age 16 Years or Over		5,900		39,185		78,032		144,894	
Occupation Total Males		3,084	52.3%	20,371	52.0%	41,092	52.7%	75,551	52.1%
Occupation Total Females		2,816	47.7%	18,814	48.0%	36,940	47.3%	69,344	47.9%
Management, Business, Financial Operations		840	14.2%	5,436	13.9%	13,214	16.9%	26,497	18.3%
Professional, Related		1,374	23.3%	8,490	21.7%	18,892	24.2%	40,194	27.7%
Service		1,028	17.4%	7,485	19.1%	12,875	16.5%	21,652	14.9%
Sales, Office		1,345	22.8%	8,360	21.3%	16,682	21.4%	29,047	20.0%
Farming, Fishing, Forestry		2	-	6	-	18	-	92	-
Construction, Extraction, Maintenance		374	6.3%	2,939	7.5%	5,429	7.0%	9,685	6.7%
Production, Transport, Material Moving		937	15.9%	6,468	16.5%	10,923	14.0%	17,729	12.2%
White Collar Workers		3,558	60.3%	22,287	56.9%	48,787	62.5%	95,738	66.1%
Blue Collar Workers		2,341	39.7%	16,898	43.1%	29,245	37.5%	49,157	33.9%

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<b>Units In Structure (2024)</b>									
Total Units		4,691		31,592		61,529		114,160	
1 Detached Unit		1,583	33.8%	12,006	38.0%	29,641	48.2%	60,744	53.2%
1 Attached Unit		137	2.9%	1,206	3.8%	3,939	6.4%	8,793	7.7%
2 Units		795	16.9%	3,822	12.1%	4,950	8.0%	7,375	6.5%
3 to 4 Units		1,048	22.3%	5,897	18.7%	8,044	13.1%	11,590	10.2%
5 to 9 Units		210	4.5%	3,065	9.7%	4,770	7.8%	7,269	6.4%
10 to 19 Units		267	5.7%	1,732	5.5%	3,229	5.2%	5,778	5.1%
20 to 49 Units		177	3.8%	1,247	3.9%	2,204	3.6%	4,119	3.6%
50 or More Units		469	10.0%	2,498	7.9%	4,426	7.2%	7,902	6.9%
Mobile Home or Trailer		3	-	50	0.2%	233	0.4%	490	0.4%
Other Structure		2	-	69	0.2%	92	0.1%	101	-
<b>Homes Built By Year (2024)</b>									
Homes Built 2020 or later		24	0.5%	213	0.6%	354	0.5%	544	0.5%
Homes Built 2010 to 2019		148	2.9%	1,367	4.1%	2,505	3.8%	5,068	4.2%
Homes Built 2000 to 2009		67	1.3%	850	2.5%	3,357	5.2%	6,697	5.5%
Homes Built 1990 to 1999		153	3.0%	1,174	3.5%	4,048	6.2%	8,457	7.0%
Homes Built 1980 to 1989		322	6.4%	3,598	10.7%	7,987	12.3%	16,358	13.6%
Homes Built 1970 to 1979		512	10.2%	3,191	9.5%	8,224	12.6%	16,517	13.7%
Homes Built 1960 to 1969		775	15.4%	5,208	15.5%	9,215	14.2%	16,543	13.7%
Homes Built 1950 to 1959		765	15.2%	5,012	14.9%	10,476	16.1%	19,528	16.2%
Homes Built 1940 to 1949		324	6.5%	2,142	6.4%	3,612	5.5%	6,254	5.2%
Homes Built Before 1939		1,600	31.8%	8,836	26.3%	11,752	18.0%	18,192	15.1%
Median Age of Homes		67.4 yrs		63.3 yrs		58.1 yrs		56.2 yrs	
<b>Home Values (2024)</b>									
Owner Specified Housing Units		2,061		14,426		35,749		72,072	
Home Values \$1,000,000 or More		4	0.2%	95	0.7%	249	0.7%	571	0.8%
Home Values \$750,000 to \$999,999		33	1.6%	180	1.2%	679	1.9%	1,399	1.9%
Home Values \$500,000 to \$749,999		56	2.7%	643	4.5%	3,002	8.4%	6,206	8.6%
Home Values \$400,000 to \$499,999		180	8.7%	1,086	7.5%	3,500	9.8%	7,743	10.7%
Home Values \$300,000 to \$399,999		408	19.8%	2,982	20.7%	8,399	23.5%	17,983	25.0%
Home Values \$250,000 to \$299,999		280	13.6%	2,231	15.5%	5,334	14.9%	11,622	16.1%
Home Values \$200,000 to \$249,999		500	24.3%	2,382	16.5%	4,965	13.9%	9,898	13.7%
Home Values \$175,000 to \$199,999		253	12.3%	1,367	9.5%	2,506	7.0%	4,369	6.1%
Home Values \$150,000 to \$174,999		155	7.5%	1,557	10.8%	2,720	7.6%	4,608	6.4%
Home Values \$125,000 to \$149,999		36	1.7%	610	4.2%	1,300	3.6%	2,194	3.0%
Home Values \$100,000 to \$124,999		59	2.8%	612	4.2%	1,229	3.4%	1,861	2.6%
Home Values \$90,000 to \$99,999		1	-	73	0.5%	235	0.7%	534	0.7%
Home Values \$80,000 to \$89,999		16	0.8%	62	0.4%	111	0.3%	285	0.4%
Home Values \$70,000 to \$79,999		13	0.6%	25	0.2%	111	0.3%	194	0.3%
Home Values \$60,000 to \$69,999		1	-	30	0.2%	153	0.4%	224	0.3%
Home Values \$50,000 to \$59,999		1	-	39	0.3%	69	0.2%	152	0.2%
Home Values \$35,000 to \$49,999		4	0.2%	25	0.2%	108	0.3%	260	0.4%
Home Values \$25,000 to \$34,999		2	-	42	0.3%	160	0.4%	387	0.5%
Home Values \$10,000 to \$24,999		21	1.0%	118	0.8%	283	0.8%	512	0.7%
Home Values Under \$10,000		37	1.8%	265	1.8%	638	1.8%	1,069	1.5%
Owner-Occupied Median Home Value		\$251,713		\$256,847		\$290,302		\$299,344	
Renter-Occupied Median Rent		\$1,016		\$980		\$1,038		\$1,116	

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300 Kensington Ave New Britain, CT 06051		1 mi radius	3 mi radius	5 mi radius	7 mi radius
<b>Total Annual Consumer Expenditure (2024)</b>					
Total Household Expenditure		\$307.07 M	\$2.03 B	\$4.64 B	\$9.21 B
Total Non-Retail Expenditure		\$163.01 M	\$1.07 B	\$2.46 B	\$4.89 B
Total Retail Expenditure		\$144.06 M	\$950.32 M	\$2.17 B	\$4.32 B
Apparel		\$10.93 M	\$71.87 M	\$164.95 M	\$327.75 M
Contributions		\$10.16 M	\$67.04 M	\$159.33 M	\$319.8 M
Education		\$9.67 M	\$63.55 M	\$151.03 M	\$303.54 M
Entertainment		\$17.44 M	\$114.78 M	\$266.48 M	\$531.49 M
Food and Beverages		\$45.07 M	\$297.37 M	\$674.89 M	\$1.34 B
Furnishings and Equipment		\$10.83 M	\$71.31 M	\$165.27 M	\$329.5 M
Gifts		\$7.74 M	\$51.02 M	\$120.74 M	\$242.43 M
Health Care		\$25.56 M	\$169.18 M	\$385.31 M	\$762.36 M
Household Operations		\$12.1 M	\$79.81 M	\$185.1 M	\$368.73 M
Miscellaneous Expenses		\$5.83 M	\$38.41 M	\$88.6 M	\$176.2 M
Personal Care		\$4.13 M	\$27.24 M	\$62.39 M	\$123.84 M
Personal Insurance		\$2.18 M	\$14.34 M	\$34.01 M	\$68.31 M
Reading		\$672.14 K	\$4.44 M	\$10.29 M	\$20.49 M
Shelter		\$65.41 M	\$430.92 M	\$980.48 M	\$1.94 B
Tobacco		\$1.8 M	\$12.04 M	\$25.8 M	\$49.87 M
Transportation		\$55.34 M	\$364.65 M	\$834.42 M	\$1.66 B
Utilities		\$22.21 M	\$147.17 M	\$329.73 M	\$648.58 M
<b>Monthly Household Consumer Expenditure (2024)</b>					
Total Household Expenditure		\$5,456	\$5,342	\$6,283	\$6,720
Total Non-Retail Expenditure		\$2,896 53.1%	\$2,835 53.1%	\$3,337 53.1%	\$3,570 53.1%
Total Retail Expenditures		\$2,559 46.9%	\$2,507 46.9%	\$2,945 46.9%	\$3,150 46.9%
Apparel		\$194 3.6%	\$190 3.5%	\$223 3.6%	\$239 3.6%
Contributions		\$180 3.3%	\$177 3.3%	\$216 3.4%	\$233 3.5%
Education		\$172 3.1%	\$168 3.1%	\$205 3.3%	\$222 3.3%
Entertainment		\$310 5.7%	\$303 5.7%	\$361 5.7%	\$388 5.8%
Food and Beverages		\$801 14.7%	\$784 14.7%	\$914 14.5%	\$975 14.5%
Furnishings and Equipment		\$192 3.5%	\$188 3.5%	\$224 3.6%	\$241 3.6%
Gifts		\$138 2.5%	\$135 2.5%	\$164 2.6%	\$177 2.6%
Health Care		\$454 8.3%	\$446 8.4%	\$522 8.3%	\$556 8.3%
Household Operations		\$215 3.9%	\$211 3.9%	\$251 4.0%	\$269 4.0%
Miscellaneous Expenses		\$104 1.9%	\$101 1.9%	\$120 1.9%	\$129 1.9%
Personal Care		\$73 1.3%	\$72 1.3%	\$85 1.3%	\$90 1.3%
Personal Insurance		\$39 0.7%	\$38 0.7%	\$46 0.7%	\$50 0.7%
Reading		\$12 0.2%	\$12 0.2%	\$14 0.2%	\$15 0.2%
Shelter		\$1,162 21.3%	\$1,137 21.3%	\$1,328 21.1%	\$1,417 21.1%
Tobacco		\$32 0.6%	\$32 0.6%	\$35 0.6%	\$36 0.5%
Transportation		\$983 18.0%	\$962 18.0%	\$1,130 18.0%	\$1,209 18.0%
Utilities		\$395 7.2%	\$388 7.3%	\$447 7.1%	\$473 7.0%

