

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.2803/-111.7545

3855 S Val Vista Dr Gilbert, AZ 85297	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Population				
Estimated Population (2024)	6,118	91,784	278,281	491,654
Projected Population (2029)	7,074	97,169	290,825	508,781
Census Population (2020)	5,554	87,475	273,113	483,545
Census Population (2010)	2,558	63,645	207,340	381,448
Projected Annual Growth (2024-2029)	956 3.1%	5,384 1.2%	12,544 0.9%	17,127 0.7%
Historical Annual Growth (2020-2024)	565 2.5%	4,309 1.2%	5,168 0.5%	8,109 0.4%
Historical Annual Growth (2010-2020)	2,996 11.7%	23,831 3.7%	65,773 3.2%	102,098 2.7%
Estimated Population Density (2024)	1,949 <i>psm</i>	3,247 <i>psm</i>	3,544 <i>psm</i>	3,195 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>	153.9 <i>sq mi</i>
Households				
Estimated Households (2024)	1,846	30,347	93,562	170,981
Projected Households (2029)	2,118	32,683	99,019	178,622
Census Households (2020)	1,541	27,664	88,399	162,839
Census Households (2010)	746	20,081	66,995	128,338
Projected Annual Growth (2024-2029)	273 3.0%	2,336 1.5%	5,457 1.2%	7,641 0.9%
Historical Annual Change (2010-2024)	1,099 10.5%	10,266 3.7%	26,567 2.8%	42,643 2.4%
Average Household Income				
Estimated Average Household Income (2024)	\$159,303	\$173,621	\$167,892	\$160,109
Projected Average Household Income (2029)	\$145,345	\$169,937	\$167,285	\$161,523
Census Average Household Income (2010)	\$118,997	\$94,874	\$89,488	\$85,014
Census Average Household Income (2000)	\$65,749	\$68,844	\$72,266	\$69,810
Projected Annual Change (2024-2029)	-\$13,958 -1.8%	-\$3,684 -0.4%	-\$607 -	\$1,414 0.2%
Historical Annual Change (2000-2024)	\$93,554 5.9%	\$104,777 6.3%	\$95,626 5.5%	\$90,299 5.4%
Median Household Income				
Estimated Median Household Income (2024)	\$149,337	\$132,806	\$128,693	\$120,573
Projected Median Household Income (2029)	\$149,171	\$134,018	\$131,011	\$122,972
Census Median Household Income (2010)	\$86,287	\$82,136	\$76,784	\$72,042
Census Median Household Income (2000)	\$57,866	\$65,211	\$66,656	\$61,752
Projected Annual Change (2024-2029)	-\$165 -	\$1,212 0.2%	\$2,317 0.4%	\$2,399 0.4%
Historical Annual Change (2000-2024)	\$91,470 6.6%	\$67,595 4.3%	\$62,037 3.9%	\$58,821 4.0%
Per Capita Income				
Estimated Per Capita Income (2024)	\$48,254	\$57,474	\$56,512	\$55,770
Projected Per Capita Income (2029)	\$43,696	\$57,225	\$57,018	\$56,794
Census Per Capita Income (2010)	\$34,730	\$29,929	\$28,914	\$28,604
Census Per Capita Income (2000)	\$18,242	\$22,540	\$22,712	\$22,980
Projected Annual Change (2024-2029)	-\$4,559 -1.9%	-\$249 -	\$506 0.2%	\$1,024 0.4%
Historical Annual Change (2000-2024)	\$30,012 6.9%	\$34,934 6.5%	\$33,800 6.2%	\$32,790 5.9%
Estimated Average Household Net Worth (2024)	\$1.56 M	\$1.39 M	\$1.39 M	\$1.33 M

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Race and Ethnicity								
Total Population (2024)	6,118		91,784		278,281		491,654	
White (2024)	3,706	60.6%	55,465	60.4%	175,233	63.0%	316,825	64.4%
Black or African American (2024)	376	6.1%	5,925	6.5%	18,279	6.6%	30,716	6.2%
American Indian or Alaska Native (2024)	73	1.2%	981	1.1%	3,068	1.1%	6,328	1.3%
Asian (2024)	948	15.5%	10,355	11.3%	24,095	8.7%	33,797	6.9%
Hawaiian or Pacific Islander (2024)	16	0.3%	238	0.3%	670	0.2%	1,214	0.2%
Other Race (2024)	230	3.8%	4,742	5.2%	15,148	5.4%	29,799	6.1%
Two or More Races (2024)	770	12.6%	14,079	15.3%	41,788	15.0%	72,975	14.8%
Population < 18 (2024)	1,556 25.4%		22,613 24.6%		63,870 23.0%		109,761 22.3%	
White Not Hispanic	599	38.5%	8,606	38.1%	24,934	39.0%	43,764	39.9%
Black or African American	113	7.2%	1,717	7.6%	4,955	7.8%	8,083	7.4%
Asian	282	18.1%	2,677	11.8%	5,728	9.0%	7,658	7.0%
Other Race Not Hispanic	104	6.7%	1,627	7.2%	4,678	7.3%	7,942	7.2%
Hispanic	459	29.5%	7,986	35.3%	23,575	36.9%	42,313	38.6%
Not Hispanic or Latino Population (2024)	4,636 75.8%		66,502 72.5%		201,827 72.5%		354,312 72.1%	
Not Hispanic White	3,058	66.0%	46,258	69.6%	147,552	73.1%	268,913	75.9%
Not Hispanic Black or African American	371	8.0%	5,723	8.6%	17,604	8.7%	29,521	8.3%
Not Hispanic American Indian or Alaska Native	39	0.8%	471	0.7%	1,431	0.7%	2,948	0.8%
Not Hispanic Asian	939	20.2%	10,242	15.4%	23,810	11.8%	33,367	9.4%
Not Hispanic Hawaiian or Pacific Islander	11	0.2%	136	0.2%	398	0.2%	702	0.2%
Not Hispanic Other Race	9	0.2%	192	0.3%	798	0.4%	1,370	0.4%
Not Hispanic Two or More Races	210	4.5%	3,481	5.2%	10,234	5.1%	17,491	4.9%
Hispanic or Latino Population (2024)	1,483 24.2%		25,282 27.5%		76,454 27.5%		137,342 27.9%	
Hispanic White	648	43.7%	9,207	36.4%	27,681	36.2%	47,912	34.9%
Hispanic Black or African American	5	0.4%	202	0.8%	675	0.9%	1,195	0.9%
Hispanic American Indian or Alaska Native	34	2.3%	510	2.0%	1,637	2.1%	3,380	2.5%
Hispanic Asian	9	0.6%	113	0.4%	285	0.4%	430	0.3%
Hispanic Hawaiian or Pacific Islander	5	0.3%	102	0.4%	271	0.4%	512	0.4%
Hispanic Other Race	221	14.9%	4,550	18.0%	14,350	18.8%	28,429	20.7%
Hispanic Two or More Races	560	37.8%	10,597	41.9%	31,554	41.3%	55,484	40.4%
Not Hispanic or Latino Population (2020)	4,822 86.8%		73,793 84.4%		224,309 82.1%		387,726 80.2%	
Hispanic or Latino Population (2020)	732 13.2%		13,682 15.6%		48,804 17.9%		95,820 19.8%	
Not Hispanic or Latino Population (2010)	2,250 87.9%		54,384 85.5%		172,296 83.1%		308,515 80.9%	
Hispanic or Latino Population (2010)	308 12.1%		9,260 14.5%		35,044 16.9%		72,933 19.1%	
Not Hispanic or Latino Population (2029)	5,254 74.3%		69,127 71.1%		205,953 70.8%		357,577 70.3%	
Hispanic or Latino Population (2029)	1,820 25.7%		28,041 28.9%		84,871 29.2%		151,204 29.7%	
Projected Annual Growth (2024-2029)	338 4.6%		2,760 2.2%		8,417 2.2%		13,862 2.0%	
Historical Annual Growth (2010-2020)	423 13.7%		4,422 4.8%		13,761 3.9%		22,887 3.1%	

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Total Age Distribution (2024)									
Total Population		6,118		91,784		278,281		491,654	
Age Under 5 Years	324	5.3%	4,797	5.2%	13,838	5.0%	24,242	4.9%	
Age 5 to 9 Years	427	7.0%	6,566	7.2%	18,162	6.5%	30,800	6.3%	
Age 10 to 14 Years	497	8.1%	7,054	7.7%	19,816	7.1%	33,992	6.9%	
Age 15 to 19 Years	488	8.0%	6,851	7.5%	20,224	7.3%	34,597	7.0%	
Age 20 to 24 Years	347	5.7%	5,453	5.9%	16,526	5.9%	29,814	6.1%	
Age 25 to 29 Years	267	4.4%	5,147	5.6%	16,128	5.8%	30,373	6.2%	
Age 30 to 34 Years	385	6.3%	6,190	6.7%	19,384	7.0%	35,031	7.1%	
Age 35 to 39 Years	515	8.4%	7,384	8.0%	21,992	7.9%	37,626	7.7%	
Age 40 to 44 Years	600	9.8%	8,164	8.9%	23,581	8.5%	39,522	8.0%	
Age 45 to 49 Years	510	8.3%	7,478	8.1%	21,920	7.9%	36,582	7.4%	
Age 50 to 54 Years	382	6.3%	6,400	7.0%	19,849	7.1%	34,470	7.0%	
Age 55 to 59 Years	269	4.4%	5,074	5.5%	16,022	5.8%	29,021	5.9%	
Age 60 to 64 Years	239	3.9%	4,280	4.7%	14,195	5.1%	26,319	5.4%	
Age 65 to 69 Years	198	3.2%	3,538	3.9%	11,848	4.3%	22,078	4.5%	
Age 70 to 74 Years	198	3.2%	2,900	3.2%	10,033	3.6%	18,632	3.8%	
Age 75 to 79 Years	168	2.7%	2,108	2.3%	7,269	2.6%	13,884	2.8%	
Age 80 to 84 Years	121	2.0%	1,272	1.4%	4,148	1.5%	8,144	1.7%	
Age 85 Years or Over	185	3.0%	1,127	1.2%	3,346	1.2%	6,526	1.3%	
Median Age	37.3		36.7		37.6		37.9		
Age 19 Years or Less	1,736	28.4%	25,269	27.5%	72,040	25.9%	123,631	25.1%	
Age 20 to 64 Years	3,513	57.4%	55,570	60.5%	169,597	60.9%	298,758	60.8%	
Age 65 Years or Over	870	14.2%	10,945	11.9%	36,644	13.2%	69,264	14.1%	
Female Age Distribution (2024)									
Female Population	3,030	49.5%	46,153	50.3%	140,654	50.5%	248,895	50.6%	
Age Under 5 Years	149	4.9%	2,419	5.2%	6,877	4.9%	12,147	4.9%	
Age 5 to 9 Years	206	6.8%	3,192	6.9%	8,819	6.3%	14,983	6.0%	
Age 10 to 14 Years	249	8.2%	3,452	7.5%	9,663	6.9%	16,540	6.6%	
Age 15 to 19 Years	233	7.7%	3,290	7.1%	9,559	6.8%	16,484	6.6%	
Age 20 to 24 Years	181	6.0%	2,628	5.7%	7,926	5.6%	14,451	5.8%	
Age 25 to 29 Years	138	4.6%	2,560	5.5%	8,114	5.8%	15,211	6.1%	
Age 30 to 34 Years	209	6.9%	3,186	6.9%	10,102	7.2%	18,041	7.2%	
Age 35 to 39 Years	285	9.4%	3,866	8.4%	11,359	8.1%	19,287	7.7%	
Age 40 to 44 Years	305	10.1%	4,170	9.0%	12,055	8.6%	20,182	8.1%	
Age 45 to 49 Years	254	8.4%	3,756	8.1%	11,169	7.9%	18,657	7.5%	
Age 50 to 54 Years	191	6.3%	3,157	6.8%	9,995	7.1%	17,406	7.0%	
Age 55 to 59 Years	136	4.5%	2,557	5.5%	8,092	5.8%	14,686	5.9%	
Age 60 to 64 Years	128	4.2%	2,166	4.7%	7,259	5.2%	13,532	5.4%	
Age 65 to 69 Years	106	3.5%	1,869	4.0%	6,330	4.5%	11,854	4.8%	
Age 70 to 74 Years	94	3.1%	1,595	3.5%	5,541	3.9%	10,273	4.1%	
Age 75 to 79 Years	85	2.8%	1,110	2.4%	3,970	2.8%	7,568	3.0%	
Age 80 to 84 Years	44	1.5%	659	1.4%	2,171	1.5%	4,293	1.7%	
Age 85 Years or Over	38	1.2%	522	1.1%	1,655	1.2%	3,300	1.3%	
Female Median Age	36.7		37.0		38.2		38.5		
Age 19 Years or Less	837	27.6%	12,353	26.8%	34,918	24.8%	60,154	24.2%	
Age 20 to 64 Years	1,826	60.3%	28,045	60.8%	86,069	61.2%	151,453	60.9%	
Age 65 Years or Over	366	12.1%	5,755	12.5%	19,666	14.0%	37,287	15.0%	

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Male Age Distribution (2024)									
Male Population		3,089	50.5%	45,631	49.7%	137,627	49.5%	242,759	49.4%
Age Under 5 Years		176	5.7%	2,379	5.2%	6,961	5.1%	12,095	5.0%
Age 5 to 9 Years		221	7.2%	3,374	7.4%	9,343	6.8%	15,817	6.5%
Age 10 to 14 Years		247	8.0%	3,603	7.9%	10,153	7.4%	17,452	7.2%
Age 15 to 19 Years		255	8.2%	3,561	7.8%	10,665	7.7%	18,113	7.5%
Age 20 to 24 Years		167	5.4%	2,826	6.2%	8,600	6.2%	15,363	6.3%
Age 25 to 29 Years		128	4.1%	2,587	5.7%	8,014	5.8%	15,162	6.2%
Age 30 to 34 Years		176	5.7%	3,004	6.6%	9,282	6.7%	16,990	7.0%
Age 35 to 39 Years		230	7.4%	3,518	7.7%	10,633	7.7%	18,339	7.6%
Age 40 to 44 Years		295	9.5%	3,994	8.8%	11,527	8.4%	19,340	8.0%
Age 45 to 49 Years		256	8.3%	3,722	8.2%	10,751	7.8%	17,926	7.4%
Age 50 to 54 Years		192	6.2%	3,243	7.1%	9,854	7.2%	17,064	7.0%
Age 55 to 59 Years		133	4.3%	2,517	5.5%	7,930	5.8%	14,335	5.9%
Age 60 to 64 Years		111	3.6%	2,114	4.6%	6,935	5.0%	12,787	5.3%
Age 65 to 69 Years		92	3.0%	1,669	3.7%	5,518	4.0%	10,224	4.2%
Age 70 to 74 Years		105	3.4%	1,305	2.9%	4,492	3.3%	8,359	3.4%
Age 75 to 79 Years		83	2.7%	998	2.2%	3,299	2.4%	6,316	2.6%
Age 80 to 84 Years		77	2.5%	613	1.3%	1,977	1.4%	3,851	1.6%
Age 85 Years or Over		147	4.7%	605	1.3%	1,691	1.2%	3,226	1.3%
Male Median Age		37.8		36.2		36.9		37.1	
Age 19 Years or Less		898	29.1%	12,916	28.3%	37,122	27.0%	63,477	26.1%
Age 20 to 64 Years		1,687	54.6%	27,525	60.3%	83,528	60.7%	147,306	60.7%
Age 65 Years or Over		504	16.3%	5,190	11.4%	16,977	12.3%	31,977	13.2%
Males per 100 Females (2024)									
Overall Comparison		102		99		98		98	
Age Under 5 Years		118	54.2%	98	49.6%	101	50.3%	100	49.9%
Age 5 to 9 Years		107	51.7%	106	51.4%	106	51.4%	106	51.4%
Age 10 to 14 Years		99	49.8%	104	51.1%	105	51.2%	106	51.3%
Age 15 to 19 Years		109	52.2%	108	52.0%	112	52.7%	110	52.4%
Age 20 to 24 Years		92	48.0%	108	51.8%	109	52.0%	106	51.5%
Age 25 to 29 Years		93	48.1%	101	50.3%	99	49.7%	100	49.9%
Age 30 to 34 Years		84	45.6%	94	48.5%	92	47.9%	94	48.5%
Age 35 to 39 Years		81	44.7%	91	47.6%	94	48.4%	95	48.7%
Age 40 to 44 Years		96	49.1%	96	48.9%	96	48.9%	96	48.9%
Age 45 to 49 Years		101	50.2%	99	49.8%	96	49.0%	96	49.0%
Age 50 to 54 Years		101	50.1%	103	50.7%	99	49.6%	98	49.5%
Age 55 to 59 Years		98	49.4%	98	49.6%	98	49.5%	98	49.4%
Age 60 to 64 Years		87	46.6%	98	49.4%	96	48.9%	94	48.6%
Age 65 to 69 Years		87	46.6%	89	47.2%	87	46.6%	86	46.3%
Age 70 to 74 Years		112	52.7%	82	45.0%	81	44.8%	81	44.9%
Age 75 to 79 Years		98	49.6%	90	47.3%	83	45.4%	83	45.5%
Age 80 to 84 Years		174	63.5%	93	48.2%	91	47.7%	90	47.3%
Age 85 Years or Over		388	79.5%	116	53.7%	102	50.5%	98	49.4%
Age 19 Years or Less		107	51.8%	105	51.1%	106	51.5%	106	51.3%
Age 20 to 39 Years		86	46.3%	98	49.4%	97	49.3%	98	49.6%
Age 40 to 64 Years		97	49.3%	99	49.7%	97	49.2%	96	49.1%
Age 65 Years or Over		137	57.9%	90	47.4%	86	46.3%	86	46.2%

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Household Type (2024)					
Total Households		1,846	30,347	93,562	170,981
Households with Children	833 45.1%	12,772 42.1%	37,560 40.1%	63,002 36.8%	
Average Household Size	3.2	3.0	3.0	2.9	
Household Density per Square Mile	588	1,073	1,192	1,111	
Population Family	4,931 80.6%	78,757 85.8%	238,924 85.9%	413,304 84.1%	
Population Non-Family	976 15.9%	12,485 13.6%	37,505 13.5%	75,087 15.3%	
Population Group Quarters	211 3.5%	543 0.6%	1,852 0.7%	3,263 0.7%	
Family Households	1,176 63.7%	21,705 71.5%	67,984 72.7%	119,327 69.8%	
Married Couple Households	932 79.3%	16,752 77.2%	52,182 76.8%	90,524 75.9%	
Other Family Households with Children	244 20.7%	4,953 22.8%	15,802 23.2%	28,803 24.1%	
Family Households with Children	832 70.7%	12,750 58.7%	37,499 55.2%	62,896 52.7%	
Married Couple with Children	679 81.6%	9,914 77.8%	28,607 76.3%	46,979 74.7%	
Other Family Households with Children	153 18.4%	2,835 22.2%	8,892 23.7%	15,917 25.3%	
Family Households No Children	344 29.3%	8,955 41.3%	30,485 44.8%	56,431 47.3%	
Married Couple No Children	253 73.5%	6,837 76.4%	23,575 77.3%	43,545 77.2%	
Other Family Households No Children	91 26.5%	2,117 23.6%	6,910 22.7%	12,886 22.8%	
Non-Family Households	669 36.3%	8,643 28.5%	25,577 27.3%	51,654 30.2%	
Non-Family Households with Children	2 0.2%	22 0.3%	60 0.2%	106 0.2%	
Non-Family Households No Children	668 99.8%	8,621 99.7%	25,517 99.8%	51,548 99.8%	
Average Family Household Size	4.2	3.6	3.5	3.5	
Average Family Income	\$219,501	\$210,293	\$198,836	\$192,493	
Median Family Income	\$192,962	\$150,478	\$142,130	\$137,447	
Average Non-Family Household Size	1.5	1.4	1.5	1.5	
Marital Status (2024)					
Population Age 15 Years or Over	4,871	73,367	226,465	402,621	
Never Married	1,317 27.0%	21,127 28.8%	64,318 28.4%	118,314 29.4%	
Currently Married	2,527 51.9%	41,325 56.3%	128,720 56.8%	220,910 54.9%	
Previously Married	1,027 21.1%	10,914 14.9%	33,428 14.8%	63,397 15.7%	
Separated	255 24.9%	2,019 18.5%	5,946 17.8%	12,319 19.4%	
Widowed	375 36.5%	1,984 18.2%	6,588 19.7%	12,640 19.9%	
Divorced	397 38.6%	6,911 63.3%	20,894 62.5%	38,438 60.6%	
Educational Attainment (2024)					
Adult Population Age 25 Years or Over	4,036	61,062	189,714	338,208	
Elementary (Grade Level 0 to 8)	44 1.1%	1,124 1.8%	4,006 2.1%	8,155 2.4%	
Some High School (Grade Level 9 to 11)	35 0.9%	1,665 2.7%	5,245 2.8%	9,657 2.9%	
High School Graduate	791 19.6%	9,899 16.2%	30,410 16.0%	58,293 17.2%	
Some College	759 18.8%	12,223 20.0%	38,800 20.5%	70,121 20.7%	
Associate Degree Only	396 9.8%	6,277 10.3%	20,163 10.6%	34,061 10.1%	
Bachelor Degree Only	1,144 28.3%	19,458 31.9%	59,203 31.2%	101,411 30.0%	
Graduate Degree	865 21.4%	10,416 17.1%	31,887 16.8%	56,510 16.7%	
Any College (Some College or Higher)	3,164 78.4%	48,374 79.2%	150,053 79.1%	262,103 77.5%	
College Degree + (Bachelor Degree or Higher)	2,009 49.8%	29,874 48.9%	91,090 48.0%	157,921 46.7%	

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
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Lat/Lon: 33.2803/-111.7545

3855 S Val Vista Dr Gilbert, AZ 85297		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Housing									
Total Housing Units (2024)		1,987		32,399		100,021		183,127	
Total Housing Units (2020)		1,588		29,314		92,907		171,891	
Historical Annual Growth (2020-2024)		399	6.3%	3,085	2.6%	7,114	1.9%	11,236	1.6%
Housing Units Occupied (2024)		1,846	92.9%	30,347	93.7%	93,562	93.5%	170,981	93.4%
Housing Units Owner-Occupied		1,270	68.8%	21,151	69.7%	68,349	73.1%	119,183	69.7%
Housing Units Renter-Occupied		575	31.2%	9,197	30.3%	25,212	26.9%	51,798	30.3%
Housing Units Vacant (2024)		141	7.1%	2,052	6.3%	6,459	6.5%	12,146	6.6%
Household Size (2024)									
Total Households		1,846		30,347		93,562		170,981	
1 Person Households		561	30.4%	6,937	22.9%	20,983	22.4%	42,721	25.0%
2 Person Households		467	25.3%	11,333	37.3%	38,477	41.1%	70,462	41.2%
3 Person Households		274	14.9%	4,883	16.1%	14,755	15.8%	25,354	14.8%
4 Person Households		351	19.0%	4,281	14.1%	11,363	12.1%	18,913	11.1%
5 Person Households		108	5.8%	1,728	5.7%	4,839	5.2%	8,125	4.8%
6 Person Households		55	3.0%	787	2.6%	2,131	2.3%	3,668	2.1%
7 or More Person Households		29	1.6%	398	1.3%	1,014	1.1%	1,738	1.0%
Household Income Distribution (2024)									
HH Income \$200,000 or More		649	35.1%	7,513	24.8%	20,916	22.4%	34,749	20.3%
HH Income \$150,000 to \$199,999		253	13.7%	4,955	16.3%	14,693	15.7%	25,294	14.8%
HH Income \$125,000 to \$149,999		186	10.1%	3,139	10.3%	9,996	10.7%	16,985	9.9%
HH Income \$100,000 to \$124,999		144	7.8%	3,551	11.7%	11,684	12.5%	20,433	12.0%
HH Income \$75,000 to \$99,999		148	8.0%	3,366	11.1%	12,142	13.0%	22,528	13.2%
HH Income \$50,000 to \$74,999		190	10.3%	3,596	11.8%	10,387	11.1%	21,632	12.7%
HH Income \$35,000 to \$49,999		86	4.7%	1,891	6.2%	5,489	5.9%	10,495	6.1%
HH Income \$25,000 to \$34,999		58	3.2%	784	2.6%	2,746	2.9%	6,540	3.8%
HH Income \$15,000 to \$24,999		93	5.0%	536	1.8%	1,947	2.1%	4,266	2.5%
HH Income \$10,000 to \$14,999		-	-	193	0.6%	921	1.0%	2,276	1.3%
HH Income Under \$10,000		38	2.0%	824	2.7%	2,641	2.8%	5,782	3.4%
Household Vehicles (2024)									
Households 0 Vehicles Available		139	7.5%	975	3.2%	2,052	2.2%	4,830	2.8%
Households 1 Vehicle Available		348	18.9%	7,139	23.5%	22,326	23.9%	46,179	27.0%
Households 2 Vehicles Available		846	45.9%	13,759	45.3%	43,476	46.5%	76,186	44.6%
Households 3 or More Vehicles Available		512	27.7%	8,475	27.9%	25,708	27.5%	43,787	25.6%
Total Vehicles Available		3,831		63,575		196,884		347,594	
Average Vehicles per Household		2.1		2.1		2.1		2.0	
Owner-Occupied Household Vehicles		3,037	79.3%	48,312	76.0%	152,267	77.3%	261,169	75.1%
Average Vehicles per Owner-Occupied Household		2.4		2.3		2.2		2.2	
Renter-Occupied Household Vehicles		793	20.7%	15,262	24.0%	44,616	22.7%	86,425	24.9%
Average Vehicles per Renter-Occupied Household		1.4		1.7		1.8		1.7	
Travel Time (2024)									
Worker Base Age 16 years or Over		2,960		52,803		159,826		280,117	
Travel to Work in 14 Minutes or Less		546	18.5%	7,660	14.5%	24,054	15.1%	44,653	15.9%
Travel to Work in 15 to 29 Minutes		844	28.5%	15,473	29.3%	46,085	28.8%	83,914	30.0%
Travel to Work in 30 to 59 Minutes		584	19.7%	13,012	24.6%	39,028	24.4%	66,930	23.9%
Travel to Work in 60 Minutes or More		47	1.6%	1,775	3.4%	6,032	3.8%	9,749	3.5%
Work at Home		938	31.7%	14,884	28.2%	44,628	27.9%	74,871	26.7%
Average Minutes Travel to Work		22.4		24.0		24.1		23.6	

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Transportation To Work (2024)								
Worker Base Age 16 years or Over	2,960		52,803		159,826		280,117	
Drive to Work Alone	1,745	59.0%	31,867	60.4%	96,330	60.3%	170,913	61.0%
Drive to Work in Carpool	194	6.6%	4,162	7.9%	13,024	8.1%	23,913	8.5%
Travel to Work by Public Transportation	12	0.4%	341	0.6%	906	0.6%	1,521	0.5%
Drive to Work on Motorcycle	3	-	92	0.2%	308	0.2%	615	0.2%
Bicycle to Work	13	0.4%	184	0.3%	569	0.4%	1,053	0.4%
Walk to Work	37	1.3%	435	0.8%	1,525	1.0%	2,897	1.0%
Other Means	17	0.6%	839	1.6%	2,537	1.6%	4,334	1.5%
Work at Home	938	31.7%	14,884	28.2%	44,628	27.9%	74,871	26.7%
Daytime Demographics (2024)								
Total Businesses	310		3,604		9,590		18,908	
Total Employees	2,266		21,587		54,221		114,895	
Company Headquarter Businesses	5	1.6%	64	1.8%	152	1.6%	358	1.9%
Company Headquarter Employees	66	2.9%	2,049	9.5%	3,500	6.5%	7,986	7.0%
Employee Population per Business	7.3 to 1		6.0 to 1		5.7 to 1		6.1 to 1	
Residential Population per Business	19.7 to 1		25.5 to 1		29.0 to 1		26.0 to 1	
Adj. Daytime Demographics Age 16 Years or Over	4,073		40,652		116,754		230,265	
Labor Force								
Labor Population Age 16 Years or Over (2024)	4,767		71,902		222,512		395,701	
Labor Force Total Males (2024)	2,390	50.1%	35,522	49.4%	109,117	49.0%	193,819	49.0%
Male Civilian Employed	1,723	72.1%	28,277	79.6%	84,478	77.4%	149,098	76.9%
Male Civilian Unemployed	49	2.0%	512	1.4%	2,171	2.0%	3,793	2.0%
Males in Armed Forces	-	-	30	-	140	0.1%	168	-
Males Not in Labor Force	618	25.9%	6,703	18.9%	22,328	20.5%	40,760	21.0%
Labor Force Total Females (2024)	2,378	49.9%	36,379	50.6%	113,395	51.0%	201,882	51.0%
Female Civilian Employed	1,237	52.0%	24,529	67.4%	75,362	66.5%	131,058	64.9%
Female Civilian Unemployed	31	1.3%	600	1.6%	2,149	1.9%	3,588	1.8%
Females in Armed Forces	-	-	-	-	-	-	7	-
Females Not in Labor Force	1,110	46.7%	11,250	30.9%	35,885	31.6%	67,229	33.3%
Unemployment Rate	79	1.7%	1,112	1.5%	4,320	1.9%	7,381	1.9%
Occupation (2024)								
Occupation Population Age 16 Years or Over	2,960		52,803		159,826		280,117	
Occupation Total Males	1,723	58.2%	28,273	53.5%	84,465	52.8%	149,059	53.2%
Occupation Total Females	1,237	41.8%	24,529	46.5%	75,362	47.2%	131,058	46.8%
Management, Business, Financial Operations	790	-	11,677	22.1%	36,894	23.1%	62,642	22.4%
Professional, Related	844	28.5%	15,556	29.5%	45,017	28.2%	77,165	27.5%
Service	446	15.1%	7,091	13.4%	21,429	13.4%	37,509	13.4%
Sales, Office	508	17.2%	11,292	21.4%	35,276	22.1%	62,373	22.3%
Farming, Fishing, Forestry	-	-	106	0.2%	233	0.1%	270	-
Construction, Extraction, Maintenance	174	5.9%	2,847	5.4%	8,310	5.2%	16,038	5.7%
Production, Transport, Material Moving	197	6.6%	4,234	8.0%	12,667	7.9%	24,120	8.6%
White Collar Workers	2,142	72.4%	38,525	73.0%	117,187	73.3%	202,180	72.2%
Blue Collar Workers	818	27.6%	14,278	27.0%	42,639	26.7%	77,937	27.8%

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Units In Structure (2024)									
Total Units		1,846		30,347		93,562		170,981	
1 Detached Unit		1,395	75.6%	23,884	78.7%	77,724	83.1%	132,223	77.3%
1 Attached Unit		73	4.0%	960	3.2%	3,370	3.6%	6,908	4.0%
2 Units		12	0.6%	310	1.0%	873	0.9%	1,621	0.9%
3 to 4 Units		17	0.9%	345	1.1%	986	1.1%	3,383	2.0%
5 to 9 Units		37	2.0%	518	1.7%	1,453	1.6%	5,269	3.1%
10 to 19 Units		32	1.7%	779	2.6%	1,970	2.1%	5,717	3.3%
20 to 49 Units		70	3.8%	736	2.4%	1,350	1.4%	2,844	1.7%
50 or More Units		204	11.1%	2,490	8.2%	5,037	5.4%	10,482	6.1%
Mobile Home or Trailer		5	0.3%	322	1.1%	762	0.8%	2,456	1.4%
Other Structure		-	-	4	-	37	-	77	-
Homes Built By Year (2024)									
Homes Built 2020 or later		57	2.9%	974	3.0%	2,570	2.6%	4,575	2.5%
Homes Built 2010 to 2019		831	41.8%	7,858	24.3%	22,946	22.9%	35,218	19.2%
Homes Built 2000 to 2009		657	33.0%	14,881	45.9%	38,802	38.8%	57,784	31.6%
Homes Built 1990 to 1999		127	6.4%	3,560	11.0%	17,355	17.4%	39,785	21.7%
Homes Built 1980 to 1989		59	3.0%	1,190	3.7%	5,306	5.3%	17,388	9.5%
Homes Built 1970 to 1979		61	3.0%	1,168	3.6%	3,680	3.7%	9,342	5.1%
Homes Built 1960 to 1969		29	1.5%	214	0.7%	962	1.0%	2,174	1.2%
Homes Built 1950 to 1959		18	0.9%	387	1.2%	1,497	1.5%	3,292	1.8%
Homes Built 1940 to 1949		4	0.2%	62	0.2%	240	0.2%	923	0.5%
Homes Built Before 1939		2	0.1%	54	0.2%	203	0.2%	500	0.3%
Median Age of Homes		18.6 yrs		21.1 yrs		22.7 yrs		25.5 yrs	
Home Values (2024)									
Owner Specified Housing Units		1,270		21,151		68,349		119,183	
Home Values \$1,000,000 or More		35	2.7%	1,248	5.9%	3,609	5.3%	6,179	5.2%
Home Values \$750,000 to \$999,999		289	22.8%	2,728	12.9%	7,795	11.4%	13,365	11.2%
Home Values \$500,000 to \$749,999		607	47.8%	8,128	38.4%	23,982	35.1%	40,493	34.0%
Home Values \$400,000 to \$499,999		194	15.3%	4,251	20.1%	15,522	22.7%	27,343	22.9%
Home Values \$300,000 to \$399,999		102	8.1%	3,304	15.6%	12,033	17.6%	20,372	17.1%
Home Values \$250,000 to \$299,999		17	1.3%	525	2.5%	1,982	2.9%	4,167	3.5%
Home Values \$200,000 to \$249,999		16	1.2%	237	1.1%	939	1.4%	2,035	1.7%
Home Values \$175,000 to \$199,999		2	0.1%	47	0.2%	219	0.3%	490	0.4%
Home Values \$150,000 to \$174,999		2	0.1%	45	0.2%	193	0.3%	426	0.4%
Home Values \$125,000 to \$149,999		-	-	17	-	84	0.1%	222	0.2%
Home Values \$100,000 to \$124,999		-	-	40	0.2%	157	0.2%	345	0.3%
Home Values \$90,000 to \$99,999		-	-	9	-	37	-	80	-
Home Values \$80,000 to \$89,999		-	-	15	-	55	-	123	0.1%
Home Values \$70,000 to \$79,999		-	-	16	-	63	-	157	0.1%
Home Values \$60,000 to \$69,999		-	-	32	0.2%	166	0.2%	294	0.2%
Home Values \$50,000 to \$59,999		-	-	109	0.5%	298	0.4%	430	0.4%
Home Values \$35,000 to \$49,999		-	-	180	0.9%	366	0.5%	716	0.6%
Home Values \$25,000 to \$34,999		-	-	88	0.4%	264	0.4%	551	0.5%
Home Values \$10,000 to \$24,999		-	-	45	0.2%	202	0.3%	559	0.5%
Home Values Under \$10,000		2	0.1%	87	0.4%	383	0.6%	836	0.7%
Owner-Occupied Median Home Value		\$629,808		\$561,082		\$530,584		\$521,313	
Renter-Occupied Median Rent		\$1,858		\$1,669		\$1,673		\$1,606	

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Total Annual Consumer Expenditure (2024)				
Total Household Expenditure	\$180.16 M	\$3.21 B	\$9.68 B	\$17.05 B
Total Non-Retail Expenditure	\$96.33 M	\$1.71 B	\$5.14 B	\$9.06 B
Total Retail Expenditure	\$83.83 M	\$1.5 B	\$4.53 B	\$7.99 B
Apparel	\$6.61 M	\$117.09 M	\$350.81 M	\$616.42 M
Contributions	\$6.68 M	\$115.8 M	\$347.22 M	\$607.75 M
Education	\$6.84 M	\$116.69 M	\$345.13 M	\$599.82 M
Entertainment	\$10.64 M	\$189.58 M	\$569.72 M	\$1 B
Food and Beverages	\$25.68 M	\$461.28 M	\$1.39 B	\$2.46 B
Furnishings and Equipment	\$6.54 M	\$116.96 M	\$351.86 M	\$618.16 M
Gifts	\$5.27 M	\$89.32 M	\$267.01 M	\$466.51 M
Health Care	\$14.1 M	\$256.05 M	\$776.92 M	\$1.38 B
Household Operations	\$7.37 M	\$130.36 M	\$391.72 M	\$688.73 M
Miscellaneous Expenses	\$3.45 M	\$61.48 M	\$184.99 M	\$325.82 M
Personal Care	\$2.4 M	\$43.07 M	\$129.77 M	\$228.76 M
Personal Insurance	\$1.42 M	\$25.07 M	\$75.22 M	\$131.33 M
Reading	\$399.01 K	\$7.11 M	\$21.43 M	\$37.78 M
Shelter	\$38 M	\$675.36 M	\$2.03 B	\$3.58 B
Tobacco	\$827.69 K	\$15.35 M	\$46.85 M	\$84.57 M
Transportation	\$32.04 M	\$578.47 M	\$1.75 B	\$3.08 B
Utilities	\$11.89 M	\$215.76 M	\$653.65 M	\$1.16 B
Monthly Household Consumer Expenditure (2024)				
Total Household Expenditure	\$8,135	\$8,828	\$8,618	\$8,312
Total Non-Retail Expenditure	\$4,350 53.5%	\$4,696 53.2%	\$4,579 53.1%	\$4,416 53.1%
Total Retail Expenditures	\$3,785 46.5%	\$4,131 46.8%	\$4,039 46.9%	\$3,896 46.9%
Apparel	\$299 3.7%	\$322 3.6%	\$312 3.6%	\$300 3.6%
Contributions	\$301 3.7%	\$318 3.6%	\$309 3.6%	\$296 3.6%
Education	\$309 3.8%	\$320 3.6%	\$307 3.6%	\$292 3.5%
Entertainment	\$481 5.9%	\$521 5.9%	\$507 5.9%	\$488 5.9%
Food and Beverages	\$1,159 14.3%	\$1,267 14.3%	\$1,238 14.4%	\$1,197 14.4%
Furnishings and Equipment	\$295 3.6%	\$321 3.6%	\$313 3.6%	\$301 3.6%
Gifts	\$238 2.9%	\$245 2.8%	\$238 2.8%	\$227 2.7%
Health Care	\$636 7.8%	\$703 8.0%	\$692 8.0%	\$671 8.1%
Household Operations	\$333 4.1%	\$358 4.1%	\$349 4.0%	\$336 4.0%
Miscellaneous Expenses	\$156 1.9%	\$169 1.9%	\$165 1.9%	\$159 1.9%
Personal Care	\$109 1.3%	\$118 1.3%	\$116 1.3%	\$111 1.3%
Personal Insurance	\$64 0.8%	\$69 0.8%	\$67 0.8%	\$64 0.8%
Reading	\$18 0.2%	\$20 0.2%	\$19 0.2%	\$18 0.2%
Shelter	\$1,716 21.1%	\$1,855 21.0%	\$1,807 21.0%	\$1,745 21.0%
Tobacco	\$37 0.5%	\$42 0.5%	\$42 0.5%	\$41 0.5%
Transportation	\$1,447 17.8%	\$1,588 18.0%	\$1,554 18.0%	\$1,499 18.0%
Utilities	\$537 6.6%	\$592 6.7%	\$582 6.8%	\$566 6.8%

