

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.7499/-86.7563

Hwy 72/Wall Triana Hwy Madison, AL 35758	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Population				
Estimated Population (2025)	8,731	55,358	127,198	177,657
Projected Population (2030)	10,402	63,377	144,907	201,852
Census Population (2020)	4,796	47,886	109,443	152,751
Census Population (2010)	3,609	38,386	84,488	119,916
Projected Annual Growth (2025-2030)	1,671 3.8%	8,020 2.9%	17,709 2.8%	24,195 2.7%
Historical Annual Growth (2020-2025)	3,935 16.4%	7,471 3.1%	17,754 3.2%	24,906 3.3%
Historical Annual Growth (2010-2020)	1,187 3.3%	9,500 2.5%	24,955 3.0%	32,835 2.7%
Estimated Population Density (2025)	2,781 psm	1,959 psm	1,620 psm	1,154 psm
Trade Area Size	3.1 sq mi	28.3 sq mi	78.5 sq mi	153.9 sq mi
Households				
Estimated Households (2025)	3,221	20,930	50,676	71,774
Projected Households (2030)	3,939	24,481	59,318	83,661
Census Households (2020)	1,685	17,737	42,412	60,150
Census Households (2010)	1,249	13,888	32,248	46,670
Projected Annual Growth (2025-2030)	718 4.5%	3,551 3.4%	8,642 3.4%	11,887 3.3%
Historical Annual Change (2010-2025)	1,973 10.5%	7,042 3.4%	18,428 3.8%	25,104 3.6%
Average Household Income				
Estimated Average Household Income (2025)	\$145,301	\$148,453	\$140,035	\$132,558
Projected Average Household Income (2030)	\$137,709	\$142,525	\$135,777	\$129,828
Census Average Household Income (2010)	\$108,453	\$100,854	\$91,038	\$82,930
Census Average Household Income (2000)	\$88,624	\$73,137	\$67,496	\$61,782
Projected Annual Change (2025-2030)	-\$7,593 -1.0%	-\$5,928 -0.8%	-\$4,257 -0.6%	-\$2,729 -0.4%
Historical Annual Change (2000-2025)	\$56,677 2.6%	\$75,316 4.1%	\$72,539 4.3%	\$70,775 4.6%
Median Household Income				
Estimated Median Household Income (2025)	\$114,565	\$121,334	\$114,849	\$107,767
Projected Median Household Income (2030)	\$109,132	\$116,737	\$111,390	\$105,541
Census Median Household Income (2010)	\$100,827	\$89,716	\$80,804	\$72,170
Census Median Household Income (2000)	\$76,713	\$65,289	\$59,352	\$54,145
Projected Annual Change (2025-2030)	-\$5,432 -0.9%	-\$4,596 -0.8%	-\$3,459 -0.6%	-\$2,225 -0.4%
Historical Annual Change (2000-2025)	\$37,852 2.0%	\$56,044 3.4%	\$55,497 3.7%	\$53,621 4.0%
Per Capita Income				
Estimated Per Capita Income (2025)	\$53,793	\$56,177	\$55,837	\$53,670
Projected Per Capita Income (2030)	\$52,304	\$55,097	\$55,622	\$53,912
Census Per Capita Income (2010)	\$37,533	\$36,481	\$34,738	\$32,271
Census Per Capita Income (2000)	\$28,340	\$26,112	\$24,937	\$23,376
Projected Annual Change (2025-2030)	-\$1,489 -0.6%	-\$1,080 -0.4%	-\$216 -	\$242 -
Historical Annual Change (2000-2025)	\$25,453 3.6%	\$30,064 4.6%	\$30,900 5.0%	\$30,294 5.2%
Estimated Average Household Net Worth (2025)	\$1.32 M	\$1.48 M	\$1.3 M	\$1.21 M

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Hwy 72/Wall Triana Hwy Madison, AL 35758	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Race and Ethnicity				
Total Population (2025)	8,731	55,358	127,198	177,657
White (2025)	6,028 69.0%	36,597 66.1%	81,104 63.8%	109,604 61.7%
Black or African American (2025)	1,624 18.6%	11,582 20.9%	29,699 23.3%	46,161 26.0%
American Indian or Alaska Native (2025)	25 0.3%	199 0.4%	486 0.4%	681 0.4%
Asian (2025)	525 6.0%	3,146 5.7%	6,915 5.4%	8,637 4.9%
Hawaiian or Pacific Islander (2025)	7 -	50 -	108 -	174 -
Other Race (2025)	114 1.3%	848 1.5%	2,008 1.6%	2,864 1.6%
Two or More Races (2025)	410 4.7%	2,936 5.3%	6,878 5.4%	9,537 5.4%
Population < 18 (2025)	2,229 25.5%	13,497 24.4%	28,412 22.3%	38,541 21.7%
White Not Hispanic	1,488 66.8%	8,216 60.9%	16,266 57.3%	21,009 54.5%
Black or African American	365 16.4%	2,745 20.3%	6,517 22.9%	10,081 26.2%
Asian	122 5.5%	716 5.3%	1,531 5.4%	1,785 4.6%
Other Race Not Hispanic	105 4.7%	724 5.4%	1,578 5.6%	2,178 5.7%
Hispanic	148 6.6%	1,095 8.1%	2,521 8.9%	3,488 9.0%
Not Hispanic or Latino Population (2025)	8,276 94.8%	51,916 93.8%	119,179 93.7%	166,418 93.7%
Not Hispanic White	5,896 71.2%	35,629 68.6%	78,804 66.1%	106,435 64.0%
Not Hispanic Black or African American	1,606 19.4%	11,454 22.1%	29,385 24.7%	45,660 27.4%
Not Hispanic American Indian or Alaska Native	15 0.2%	108 0.2%	278 0.2%	393 0.2%
Not Hispanic Asian	522 6.3%	3,131 6.0%	6,862 5.8%	8,544 5.1%
Not Hispanic Hawaiian or Pacific Islander	5 -	37 -	83 -	134 -
Not Hispanic Other Race	4 -	28 -	75 -	104 -
Not Hispanic Two or More Races	229 2.8%	1,529 2.9%	3,692 3.1%	5,147 3.1%
Hispanic or Latino Population (2025)	455 5.2%	3,441 6.2%	8,019 6.3%	11,239 6.3%
Hispanic White	132 28.9%	968 28.1%	2,301 28.7%	3,169 28.2%
Hispanic Black or African American	18 4.0%	128 3.7%	314 3.9%	500 4.5%
Hispanic American Indian or Alaska Native	10 2.2%	92 2.7%	208 2.6%	288 2.6%
Hispanic Asian	3 0.6%	15 0.4%	53 0.7%	93 0.8%
Hispanic Hawaiian or Pacific Islander	2 0.4%	13 0.4%	25 0.3%	39 0.3%
Hispanic Other Race	110 24.3%	820 23.8%	1,933 24.1%	2,760 24.6%
Hispanic Two or More Races	180 39.6%	1,407 40.9%	3,186 39.7%	4,389 39.1%
Not Hispanic or Latino Population (2020)	4,534 94.5%	45,093 94.2%	103,293 94.4%	144,159 94.4%
Hispanic or Latino Population (2020)	262 5.5%	2,793 5.8%	6,150 5.6%	8,592 5.6%
Not Hispanic or Latino Population (2010)	3,467 96.1%	36,858 96.0%	81,253 96.2%	115,191 96.1%
Hispanic or Latino Population (2010)	143 3.9%	1,528 4.0%	3,236 3.8%	4,725 3.9%
Not Hispanic or Latino Population (2030)	9,683 93.1%	58,031 91.6%	132,423 91.4%	184,303 91.3%
Hispanic or Latino Population (2030)	718 6.9%	5,346 8.4%	12,484 8.6%	17,549 8.7%
Projected Annual Growth (2025-2030)	263 11.6%	1,905 11.1%	4,465 11.1%	6,310 11.2%
Historical Annual Growth (2010-2020)	120 8.4%	1,265 8.3%	2,914 9.0%	3,867 8.2%

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Hwy 72/Wall Triana Hwy Madison, AL 35758	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Total Age Distribution (2025)				
Total Population	8,731	55,358	127,198	177,657
Age Under 5 Years	567 6.5%	3,202 5.8%	6,985 5.5%	9,751 5.5%
Age 5 to 9 Years	677 7.8%	3,843 6.9%	8,069 6.3%	10,905 6.1%
Age 10 to 14 Years	593 6.8%	3,866 7.0%	8,122 6.4%	10,947 6.2%
Age 15 to 19 Years	612 7.0%	3,939 7.1%	8,327 6.5%	12,217 6.9%
Age 20 to 24 Years	419 4.8%	2,712 4.9%	7,961 6.3%	13,248 7.5%
Age 25 to 29 Years	502 5.7%	3,264 5.9%	9,507 7.5%	13,722 7.7%
Age 30 to 34 Years	597 6.8%	3,833 6.9%	9,794 7.7%	13,839 7.8%
Age 35 to 39 Years	580 6.6%	3,888 7.0%	9,295 7.3%	12,683 7.1%
Age 40 to 44 Years	579 6.6%	3,969 7.2%	9,050 7.1%	12,205 6.9%
Age 45 to 49 Years	508 5.8%	3,607 6.5%	8,118 6.4%	10,945 6.2%
Age 50 to 54 Years	597 6.8%	3,786 6.8%	8,380 6.6%	11,309 6.4%
Age 55 to 59 Years	530 6.1%	3,784 6.8%	8,337 6.6%	11,226 6.3%
Age 60 to 64 Years	572 6.5%	3,752 6.8%	8,281 6.5%	11,269 6.3%
Age 65 to 69 Years	470 5.4%	2,961 5.3%	6,323 5.0%	8,811 5.0%
Age 70 to 74 Years	308 3.5%	2,034 3.7%	4,416 3.5%	6,007 3.4%
Age 75 to 79 Years	244 2.8%	1,375 2.5%	3,060 2.4%	4,287 2.4%
Age 80 to 84 Years	166 1.9%	819 1.5%	1,754 1.4%	2,379 1.3%
Age 85 Years or Over	212 2.4%	723 1.3%	1,419 1.1%	1,908 1.1%
Median Age	37.3	38.2	37.2	36.4
Age 19 Years or Less	2,448 28.0%	14,850 26.8%	31,502 24.8%	43,820 24.7%
Age 20 to 64 Years	4,883 55.9%	32,595 58.9%	78,723 61.9%	110,446 62.2%
Age 65 Years or Over	1,400 16.0%	7,912 14.3%	16,972 13.3%	23,392 13.2%
Female Age Distribution (2025)				
Female Population	4,452 51.0%	28,376 51.3%	63,705 50.1%	87,778 49.4%
Age Under 5 Years	243 5.5%	1,508 5.3%	3,355 5.3%	4,723 5.4%
Age 5 to 9 Years	312 7.0%	1,845 6.5%	3,962 6.2%	5,366 6.1%
Age 10 to 14 Years	276 6.2%	1,932 6.8%	4,026 6.3%	5,427 6.2%
Age 15 to 19 Years	288 6.5%	1,870 6.6%	3,891 6.1%	5,241 6.0%
Age 20 to 24 Years	214 4.8%	1,348 4.7%	3,710 5.8%	5,452 6.2%
Age 25 to 29 Years	285 6.4%	1,644 5.8%	4,531 7.1%	6,540 7.5%
Age 30 to 34 Years	314 7.1%	1,972 6.9%	4,794 7.5%	6,717 7.7%
Age 35 to 39 Years	309 6.9%	2,055 7.2%	4,677 7.3%	6,405 7.3%
Age 40 to 44 Years	300 6.7%	2,049 7.2%	4,599 7.2%	6,247 7.1%
Age 45 to 49 Years	271 6.1%	1,968 6.9%	4,248 6.7%	5,719 6.5%
Age 50 to 54 Years	357 8.0%	1,990 7.0%	4,329 6.8%	5,844 6.7%
Age 55 to 59 Years	275 6.2%	1,971 6.9%	4,278 6.7%	5,813 6.6%
Age 60 to 64 Years	308 6.9%	1,953 6.9%	4,210 6.6%	5,726 6.5%
Age 65 to 69 Years	236 5.3%	1,521 5.4%	3,225 5.1%	4,555 5.2%
Age 70 to 74 Years	150 3.4%	1,117 3.9%	2,390 3.8%	3,243 3.7%
Age 75 to 79 Years	129 2.9%	746 2.6%	1,695 2.7%	2,355 2.7%
Age 80 to 84 Years	91 2.1%	483 1.7%	993 1.6%	1,340 1.5%
Age 85 Years or Over	94 2.1%	404 1.4%	791 1.2%	1,063 1.2%
Female Median Age	38.9	39.4	38.4	37.9
Age 19 Years or Less	1,119 25.1%	7,156 25.2%	15,235 23.9%	20,757 23.6%
Age 20 to 64 Years	2,633 59.1%	16,950 59.7%	39,376 61.8%	54,464 62.0%
Age 65 Years or Over	700 15.7%	4,271 15.0%	9,095 14.3%	12,557 14.3%

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Male Age Distribution (2025)				
Male Population	4,279	49.0%	26,982	48.7%
Age Under 5 Years	324	7.6%	1,694	6.3%
Age 5 to 9 Years	365	8.5%	1,998	7.4%
Age 10 to 14 Years	316	7.4%	1,933	7.2%
Age 15 to 19 Years	324	7.6%	2,069	7.7%
Age 20 to 24 Years	205	4.8%	1,364	5.1%
Age 25 to 29 Years	216	5.1%	1,620	6.0%
Age 30 to 34 Years	282	6.6%	1,862	6.9%
Age 35 to 39 Years	271	6.3%	1,834	6.8%
Age 40 to 44 Years	279	6.5%	1,920	7.1%
Age 45 to 49 Years	237	5.5%	1,640	6.1%
Age 50 to 54 Years	240	5.6%	1,796	6.7%
Age 55 to 59 Years	256	6.0%	1,813	6.7%
Age 60 to 64 Years	264	6.2%	1,798	6.7%
Age 65 to 69 Years	234	5.5%	1,440	5.3%
Age 70 to 74 Years	158	3.7%	917	3.4%
Age 75 to 79 Years	116	2.7%	629	2.3%
Age 80 to 84 Years	74	1.7%	336	1.2%
Age 85 Years or Over	118	2.8%	320	1.2%
Male Median Age	35.7		36.9	
Age 19 Years or Less	1,329	31.1%	7,694	28.5%
Age 20 to 64 Years	2,250	52.6%	15,645	58.0%
Age 65 Years or Over	700	16.4%	3,642	13.5%
Males per 100 Females (2025)				
Overall Comparison	96		95	
Age Under 5 Years	133	57.1%	112	52.9%
Age 5 to 9 Years	117	53.9%	108	52.0%
Age 10 to 14 Years	114	53.4%	100	50.0%
Age 15 to 19 Years	112	52.9%	111	52.5%
Age 20 to 24 Years	96	48.9%	101	50.3%
Age 25 to 29 Years	76	43.1%	99	49.6%
Age 30 to 34 Years	90	47.3%	94	48.6%
Age 35 to 39 Years	88	46.7%	89	47.2%
Age 40 to 44 Years	93	48.1%	94	48.4%
Age 45 to 49 Years	87	46.6%	83	45.5%
Age 50 to 54 Years	67	40.2%	90	47.4%
Age 55 to 59 Years	93	48.2%	92	47.9%
Age 60 to 64 Years	86	46.2%	92	47.9%
Age 65 to 69 Years	99	49.8%	95	48.6%
Age 70 to 74 Years	105	51.3%	82	45.1%
Age 75 to 79 Years	90	47.3%	84	45.7%
Age 80 to 84 Years	81	44.8%	70	41.1%
Age 85 Years or Over	126	55.7%	79	44.2%
Age 19 Years or Less	119	54.3%	108	51.8%
Age 20 to 39 Years	87	46.5%	95	48.8%
Age 40 to 64 Years	84	45.8%	90	47.4%
Age 65 Years or Over	100	50.0%	85	46.0%

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Hwy 72/Wall Triana Hwy Madison, AL 35758	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Household Type (2025)				
Total Households	3,221	20,930	50,676	71,774
Households with Children	1,057 32.8%	7,228 34.5%	15,939 31.5%	21,738 30.3%
Average Household Size	2.7	2.6	2.5	2.4
Household Density per Square Mile	1,026	741	645	466
Population Family	7,027 80.5%	46,196 83.5%	98,838 77.7%	132,704 74.7%
Population Non-Family	1,531 17.5%	8,876 16.0%	25,962 20.4%	39,385 22.2%
Population Group Quarters	172 2.0%	286 0.5%	2,398 1.9%	5,568 3.1%
Family Households	2,191 68.0%	14,433 69.0%	31,428 62.0%	42,857 59.7%
Married Couple Households	1,818 83.0%	11,908 82.5%	25,162 80.1%	33,957 79.2%
Other Family Households with Children	373 17.0%	2,525 17.5%	6,266 19.9%	8,900 20.8%
Family Households with Children	1,055 48.2%	7,221 50.0%	15,924 50.7%	21,715 50.7%
Married Couple with Children	835 79.1%	5,784 80.1%	12,170 76.4%	16,052 73.9%
Other Family Households with Children	221 20.9%	1,437 19.9%	3,755 23.6%	5,664 26.1%
Family Households No Children	1,135 51.8%	7,212 50.0%	15,503 49.3%	21,142 49.3%
Married Couple No Children	983 86.6%	6,124 84.9%	12,992 83.8%	17,905 84.7%
Other Family Households No Children	152 13.4%	1,087 15.1%	2,511 16.2%	3,236 15.3%
Non-Family Households	1,031 32.0%	6,497 31.0%	19,248 38.0%	28,918 40.3%
Non-Family Households with Children	2 0.2%	6 -	15 -	23 -
Non-Family Households No Children	1,029 99.8%	6,490 99.9%	19,233 99.9%	28,895 99.9%
Average Family Household Size	3.2	3.2	3.1	3.1
Average Family Income	\$175,316	\$175,493	\$174,383	\$167,988
Median Family Income	\$129,262	\$139,562	\$141,612	\$135,996
Average Non-Family Household Size	1.5	1.4	1.3	1.4
Marital Status (2025)				
Population Age 15 Years or Over	6,895	44,447	104,022	146,055
Never Married	1,732 25.1%	11,130 25.0%	31,416 30.2%	46,432 31.8%
Currently Married	4,123 59.8%	27,834 62.6%	58,417 56.2%	78,092 53.5%
Previously Married	1,040 15.1%	5,483 12.3%	14,189 13.6%	21,531 14.7%
Separated	127 12.2%	550 10.0%	1,898 13.4%	2,979 13.8%
Widowed	292 28.1%	1,269 23.1%	3,447 24.3%	5,413 25.1%
Divorced	621 59.7%	3,664 66.8%	8,844 62.3%	13,140 61.0%
Educational Attainment (2025)				
Adult Population Age 25 Years or Over	5,864	37,796	87,734	120,590
Elementary (Grade Level 0 to 8)	56 1.0%	316 0.8%	1,037 1.2%	1,824 1.5%
Some High School (Grade Level 9 to 11)	104 1.8%	729 1.9%	2,507 2.9%	3,877 3.2%
High School Graduate	869 14.8%	4,932 13.0%	12,198 13.9%	18,850 15.6%
Some College	1,042 17.8%	6,093 16.1%	14,557 16.6%	21,577 17.9%
Associate Degree Only	565 9.6%	3,051 8.1%	6,849 7.8%	9,433 7.8%
Bachelor Degree Only	1,782 30.4%	12,810 33.9%	28,946 33.0%	37,458 31.1%
Graduate Degree	1,445 24.6%	9,864 26.1%	21,640 24.7%	27,570 22.9%
Any College (Some College or Higher)	4,835 82.4%	31,819 84.2%	71,993 82.1%	96,038 79.6%
College Degree + (Bachelor Degree or Higher)	3,227 55.0%	22,675 60.0%	50,586 57.7%	65,028 53.9%

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Housing				
Total Housing Units (2025)	3,399	22,194	53,872	76,569
Total Housing Units (2020)	1,758	18,658	45,071	64,283
Historical Annual Growth (2020-2025)	1,641 18.7%	3,536 3.8%	8,800 3.9%	12,286 3.8%
Housing Units Occupied (2025)	3,221 94.8%	20,930 94.3%	50,676 94.1%	71,774 93.7%
Housing Units Owner-Occupied	1,968 61.1%	15,220 72.7%	32,191 63.5%	44,444 61.9%
Housing Units Renter-Occupied	1,254 38.9%	5,710 27.3%	18,485 36.5%	27,330 38.1%
Housing Units Vacant (2025)	178 5.2%	1,265 5.7%	3,196 5.9%	4,794 6.3%
Household Size (2025)				
Total Households	3,221	20,930	50,676	71,774
1 Person Households	798 24.8%	5,272 25.2%	15,428 30.4%	22,837 31.8%
2 Person Households	1,149 35.7%	6,774 32.4%	15,965 31.5%	23,091 32.2%
3 Person Households	516 16.0%	3,389 16.2%	7,607 15.0%	10,614 14.8%
4 Person Households	467 14.5%	3,392 16.2%	7,173 14.2%	9,248 12.9%
5 Person Households	189 5.9%	1,336 6.4%	2,890 5.7%	3,843 5.4%
6 Person Households	58 1.8%	490 2.3%	1,028 2.0%	1,378 1.9%
7 or More Person Households	44 1.4%	277 1.3%	586 1.2%	764 1.1%
Household Income Distribution (2025)				
HH Income \$200,000 or More	585 18.2%	4,207 20.1%	9,259 18.3%	11,752 16.4%
HH Income \$150,000 to \$199,999	429 13.3%	3,146 15.0%	7,222 14.3%	9,376 13.1%
HH Income \$125,000 to \$149,999	389 12.1%	2,353 11.2%	4,983 9.8%	6,837 9.5%
HH Income \$100,000 to \$124,999	407 12.6%	2,364 11.3%	5,883 11.6%	8,182 11.4%
HH Income \$75,000 to \$99,999	540 16.8%	2,921 14.0%	6,681 13.2%	9,818 13.7%
HH Income \$50,000 to \$74,999	392 12.2%	2,554 12.2%	7,203 14.2%	10,086 14.1%
HH Income \$35,000 to \$49,999	170 5.3%	1,245 5.9%	3,167 6.3%	5,050 7.0%
HH Income \$25,000 to \$34,999	119 3.7%	882 4.2%	2,242 4.4%	4,118 5.7%
HH Income \$15,000 to \$24,999	141 4.4%	544 2.6%	1,724 3.4%	2,700 3.8%
HH Income \$10,000 to \$14,999	16 0.5%	246 1.2%	634 1.3%	1,054 1.5%
HH Income Under \$10,000	36 1.1%	468 2.2%	1,677 3.3%	2,800 3.9%
Household Vehicles (2025)				
Households 0 Vehicles Available	125 3.9%	428 2.0%	1,359 2.7%	2,105 2.9%
Households 1 Vehicle Available	871 27.1%	5,586 26.7%	15,749 31.1%	23,845 33.2%
Households 2 Vehicles Available	1,295 40.2%	9,388 44.9%	21,255 41.9%	28,821 40.2%
Households 3 or More Vehicles Available	930 28.9%	5,528 26.4%	12,312 24.3%	17,003 23.7%
Total Vehicles Available	6,468	42,803	99,710	138,783
Average Vehicles per Household	2.0	2.0	2.0	1.9
Owner-Occupied Household Vehicles	4,576 70.7%	33,949 79.3%	71,851 72.1%	98,298 70.8%
Average Vehicles per Owner-Occupied Household	2.3	2.2	2.2	2.2
Renter-Occupied Household Vehicles	1,892 29.3%	8,853 20.7%	27,859 27.9%	40,485 29.2%
Average Vehicles per Renter-Occupied Household	1.5	1.6	1.5	1.5
Travel Time (2025)				
Worker Base Age 16 years or Over	4,728	30,404	70,892	98,635
Travel to Work in 14 Minutes or Less	875 18.5%	4,899 16.1%	13,983 19.7%	19,812 20.1%
Travel to Work in 15 to 29 Minutes	1,941 41.1%	12,518 41.2%	27,929 39.4%	40,273 40.8%
Travel to Work in 30 to 59 Minutes	1,287 27.2%	6,717 22.1%	14,659 20.7%	20,368 20.7%
Travel to Work in 60 Minutes or More	7 0.2%	503 1.7%	1,191 1.7%	1,543 1.6%
Work at Home	618 13.1%	5,766 19.0%	13,130 18.5%	16,638 16.9%
Average Minutes Travel to Work	23.5	23.0	21.7	21.3

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.7499/-86.7563

Hwy 72/Wall Triana Hwy Madison, AL 35758	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Transportation To Work (2025)				
Worker Base Age 16 years or Over	4,728	30,404	70,892	98,635
Drive to Work Alone	3,711 78.5%	22,101 72.7%	52,426 74.0%	74,350 75.4%
Drive to Work in Carpool	346 7.3%	2,109 6.9%	3,936 5.6%	5,440 5.5%
Travel to Work by Public Transportation	3 -	21 -	46 -	82 -
Drive to Work on Motorcycle	- -	12 -	134 0.2%	218 0.2%
Bicycle to Work	2 -	21 -	29 -	36 -
Walk to Work	3 -	19 -	333 0.5%	881 0.9%
Other Means	45 0.9%	355 1.2%	858 1.2%	991 1.0%
Work at Home	618 13.1%	5,766 19.0%	13,130 18.5%	16,638 16.9%
Daytime Demographics (2025)				
Total Businesses	208	1,260	3,680	5,965
Total Employees	2,688	8,540	44,581	87,893
Company Headquarter Businesses	5 2.3%	25 2.0%	126 3.4%	231 3.9%
Company Headquarter Employees	17 0.6%	175 2.0%	7,473 16.8%	14,129 16.1%
Employee Population per Business	12.9 to 1	6.8 to 1	12.1 to 1	14.7 to 1
Residential Population per Business	42.1 to 1	43.9 to 1	34.6 to 1	29.8 to 1
Adj. Daytime Demographics Age 16 Years or Over	4,709	21,603	75,741	132,560
Labor Force				
Labor Population Age 16 Years or Over (2025)	6,768	43,589	102,280	143,694
Labor Force Total Males (2025)	3,208 47.4%	20,920 48.0%	50,748 49.6%	72,587 50.5%
Male Civilian Employed	2,641 82.3%	16,633 79.5%	38,742 76.3%	54,284 74.8%
Male Civilian Unemployed	40 1.2%	197 0.9%	517 1.0%	893 1.2%
Males in Armed Forces	3 -	60 0.3%	136 0.3%	297 0.4%
Males Not in Labor Force	524 16.3%	4,029 19.3%	11,354 22.4%	17,114 23.6%
Labor Force Total Females (2025)	3,560 52.6%	22,669 52.0%	51,532 50.4%	71,107 49.5%
Female Civilian Employed	2,087 58.6%	13,771 60.7%	32,151 62.4%	44,355 62.4%
Female Civilian Unemployed	57 1.6%	329 1.5%	679 1.3%	1,026 1.4%
Females in Armed Forces	16 0.5%	62 0.3%	92 0.2%	92 0.1%
Females Not in Labor Force	1,399 39.3%	8,507 37.5%	18,611 36.1%	25,635 36.1%
Unemployment Rate	97 1.4%	527 1.2%	1,196 1.2%	1,919 1.3%
Occupation (2025)				
Occupation Population Age 16 Years or Over	4,728	30,404	70,892	98,635
Occupation Total Males	2,641 55.9%	16,633 54.7%	38,742 54.6%	54,280 55.0%
Occupation Total Females	2,087 44.1%	13,771 45.3%	32,151 45.4%	44,355 45.0%
Management, Business, Financial Operations	980 20.7%	6,589 21.7%	15,475 21.8%	20,996 21.3%
Professional, Related	1,872 39.6%	12,274 40.4%	27,520 38.8%	36,021 36.5%
Service	447 9.5%	2,880 9.5%	7,850 11.1%	11,570 11.7%
Sales, Office	742 15.7%	4,520 14.9%	10,599 15.0%	14,893 15.1%
Farming, Fishing, Forestry	2 -	7 -	18 -	36 -
Construction, Extraction, Maintenance	303 6.4%	1,592 5.2%	3,457 4.9%	5,388 5.5%
Production, Transport, Material Moving	382 8.1%	2,541 8.4%	5,974 8.4%	9,731 9.9%
White Collar Workers	3,594 76.0%	23,383 76.9%	53,593 75.6%	71,910 72.9%
Blue Collar Workers	1,134 24.0%	7,021 23.1%	17,299 24.4%	26,725 27.1%

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.7499/-86.7563

Hwy 72/Wall Triana Hwy Madison, AL 35758		1 mi radius	3 mi radius	5 mi radius	7 mi radius
Units In Structure (2025)					
Total Units	3,221	20,930	50,676	71,774	
1 Detached Unit	2,175 67.5%	16,214 77.5%	34,090 67.3%	47,455 66.1%	
1 Attached Unit	52 1.6%	475 2.3%	1,303 2.6%	1,717 2.4%	
2 Units	61 1.9%	178 0.9%	533 1.1%	878 1.2%	
3 to 4 Units	68 2.1%	597 2.9%	1,935 3.8%	3,339 4.7%	
5 to 9 Units	215 6.7%	1,030 4.9%	3,233 6.4%	4,975 6.9%	
10 to 19 Units	234 7.3%	896 4.3%	3,557 7.0%	4,901 6.8%	
20 to 49 Units	249 7.7%	896 4.3%	3,300 6.5%	4,286 6.0%	
50 or More Units	149 4.6%	455 2.2%	1,877 3.7%	2,695 3.8%	
Mobile Home or Trailer	19 0.6%	186 0.9%	836 1.6%	1,496 2.1%	
Other Structure	- -	4 -	13 -	33 -	
Homes Built By Year (2025)					
Homes Built 2020 or later	570 16.8%	2,293 10.3%	5,725 10.6%	8,144 10.6%	
Homes Built 2010 to 2019	645 19.0%	4,548 20.5%	12,017 22.3%	16,630 21.7%	
Homes Built 2000 to 2009	674 19.8%	5,270 23.7%	11,342 21.1%	14,956 19.5%	
Homes Built 1990 to 1999	793 23.3%	4,090 18.4%	8,576 15.9%	11,506 15.0%	
Homes Built 1980 to 1989	222 6.5%	2,139 9.6%	5,771 10.7%	8,318 10.9%	
Homes Built 1970 to 1979	138 4.1%	1,048 4.7%	3,224 6.0%	5,327 7.0%	
Homes Built 1960 to 1969	104 3.1%	903 4.1%	2,174 4.0%	4,105 5.4%	
Homes Built 1950 to 1959	45 1.3%	344 1.5%	1,048 1.9%	1,633 2.1%	
Homes Built 1940 to 1949	7 0.2%	51 0.2%	173 0.3%	264 0.3%	
Homes Built Before 1939	22 0.7%	242 1.1%	627 1.2%	889 1.2%	
Median Age of Homes	22.5 yrs	24.9 yrs	25.3 yrs	26.3 yrs	
Home Values (2025)					
Owner Specified Housing Units	1,968	15,220	32,191	44,444	
Home Values \$1,000,000 or More	37 1.9%	261 1.7%	384 1.2%	509 1.1%	
Home Values \$750,000 to \$999,999	34 1.7%	728 4.8%	1,302 4.0%	1,523 3.4%	
Home Values \$500,000 to \$749,999	288 14.6%	2,375 15.6%	5,922 18.4%	7,717 17.4%	
Home Values \$400,000 to \$499,999	294 14.9%	2,431 16.0%	5,114 15.9%	7,336 16.5%	
Home Values \$300,000 to \$399,999	666 33.8%	4,310 28.3%	8,231 25.6%	10,652 24.0%	
Home Values \$250,000 to \$299,999	345 17.6%	2,043 13.4%	4,234 13.2%	6,050 13.6%	
Home Values \$200,000 to \$249,999	167 8.5%	1,413 9.3%	2,961 9.2%	4,370 9.8%	
Home Values \$175,000 to \$199,999	28 1.4%	298 2.0%	637 2.0%	877 2.0%	
Home Values \$150,000 to \$174,999	21 1.1%	392 2.6%	1,140 3.5%	1,557 3.5%	
Home Values \$125,000 to \$149,999	24 1.2%	237 1.6%	519 1.6%	830 1.9%	
Home Values \$100,000 to \$124,999	22 1.1%	220 1.4%	380 1.2%	791 1.8%	
Home Values \$90,000 to \$99,999	2 -	29 0.2%	117 0.4%	221 0.5%	
Home Values \$80,000 to \$89,999	5 0.3%	69 0.5%	192 0.6%	349 0.8%	
Home Values \$70,000 to \$79,999	2 0.1%	21 0.1%	49 0.2%	125 0.3%	
Home Values \$60,000 to \$69,999	2 0.1%	28 0.2%	59 0.2%	114 0.3%	
Home Values \$50,000 to \$59,999	2 0.1%	31 0.2%	148 0.5%	295 0.7%	
Home Values \$35,000 to \$49,999	8 0.4%	74 0.5%	201 0.6%	315 0.7%	
Home Values \$25,000 to \$34,999	- -	44 0.3%	158 0.5%	209 0.5%	
Home Values \$10,000 to \$24,999	4 0.2%	55 0.4%	163 0.5%	235 0.5%	
Home Values Under \$10,000	15 0.8%	162 1.1%	281 0.9%	369 0.8%	
Owner-Occupied Median Home Value	\$362,478	\$371,929	\$374,269	\$362,384	
Renter-Occupied Median Rent	\$1,254	\$1,236	\$1,218	\$1,175	

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.7499/-86.7563

Hwy 72/Wall Triana Hwy Madison, AL 35758	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Total Annual Consumer Expenditure (2025)				
Total Household Expenditure	\$403.8 M	\$2.67 B	\$6.17 B	\$8.37 B
Total Non-Retail Expenditure	\$209.33 M	\$1.37 B	\$3.18 B	\$4.29 B
Total Retail Expenditure	\$194.47 M	\$1.3 B	\$2.99 B	\$4.08 B
Alcoholic Beverages	\$2.49 M	\$16.54 M	\$38.07 M	\$51.6 M
Apparel	\$7.38 M	\$48.99 M	\$112.82 M	\$153.31 M
Contributions	\$13.53 M	\$89.72 M	\$206.2 M	\$278.01 M
Education	\$9.49 M	\$62.94 M	\$144.74 M	\$195.55 M
Entertainment	\$22.74 M	\$151.11 M	\$348.18 M	\$473.47 M
Food Away From Home	\$17.64 M	\$117.15 M	\$269.74 M	\$366.3 M
Grocery	\$23.72 M	\$158.04 M	\$365.23 M	\$502.94 M
Health Care	\$21.18 M	\$137.42 M	\$323.27 M	\$453.58 M
Household Furnishings and Equipment	\$10.74 M	\$71.29 M	\$164.14 M	\$222.7 M
Household Operations	\$7.37 M	\$49.04 M	\$112.85 M	\$153.51 M
Miscellaneous Expenses	\$6.87 M	\$45.58 M	\$105.1 M	\$142.8 M
Personal Care	\$4.78 M	\$31.84 M	\$73.49 M	\$100.81 M
Shelter	\$62.8 M	\$403.73 M	\$951.84 M	\$1.3 B
Tax and Retirement	\$111.47 M	\$745.04 M	\$1.7 B	\$2.25 B
Tobacco and Related	\$1.46 M	\$9.86 M	\$23.03 M	\$32.68 M
Transportation	\$63.39 M	\$423.52 M	\$974.57 M	\$1.33 B
Utilities	\$16.75 M	\$111.61 M	\$258.02 M	\$355.81 M
Monthly Household Consumer Expenditure (2025)				
Total Household Expenditure	\$10,446	\$10,644	\$10,141	\$9,719
Total Non-Retail Expenditure	\$5,415 51.8%	\$5,465 51.3%	\$5,229 51.6%	\$4,986 51.3%
Total Retail Expenditures	\$5,031 48.2%	\$5,179 48.7%	\$4,911 48.4%	\$4,734 48.7%
Alcoholic Beverages	\$64 0.6%	\$66 0.6%	\$63 0.6%	\$60 0.6%
Apparel	\$191 1.8%	\$195 1.8%	\$186 1.8%	\$178 1.8%
Contributions	\$350 3.4%	\$357 3.4%	\$339 3.3%	\$323 3.3%
Education	\$245 2.3%	\$251 2.4%	\$238 2.3%	\$227 2.3%
Entertainment	\$588 5.6%	\$602 5.7%	\$573 5.6%	\$550 5.7%
Food Away From Home	\$456 4.4%	\$466 4.4%	\$444 4.4%	\$425 4.4%
Grocery	\$614 5.9%	\$629 5.9%	\$601 5.9%	\$584 6.0%
Health Care	\$548 5.2%	\$547 5.1%	\$532 5.2%	\$527 5.4%
Household Furnishings and Equipment	\$278 2.7%	\$284 2.7%	\$270 2.7%	\$259 2.7%
Household Operations	\$191 1.8%	\$195 1.8%	\$186 1.8%	\$178 1.8%
Miscellaneous Expenses	\$178 1.7%	\$181 1.7%	\$173 1.7%	\$166 1.7%
Personal Care	\$124 1.2%	\$127 1.2%	\$121 1.2%	\$117 1.2%
Shelter	\$1,624 15.6%	\$1,607 15.1%	\$1,565 15.4%	\$1,513 15.6%
Tax and Retirement	\$2,884 27.6%	\$2,966 27.9%	\$2,788 27.5%	\$2,616 27.5%
Tobacco and Related	\$38 0.4%	\$39 0.4%	\$38 0.4%	\$38 0.4%
Transportation	\$1,640 15.7%	\$1,686 15.8%	\$1,603 15.8%	\$1,546 15.9%
Utilities	\$433 4.1%	\$444 4.2%	\$424 4.2%	\$413 4.3%