

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.7499/-86.7563

Hwy 72/Wall Triana Hwy									
Madison, AL 35758									
		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Population									
Estimated Population (2025)		8,731		55,358		127,198		177,657	
Projected Population (2030)		10,402		63,377		144,907		201,852	
Census Population (2020)		4,796		47,886		109,443		152,751	
Census Population (2010)		3,609		38,386		84,488		119,916	
Projected Annual Growth (2025-2030)		1,671	3.8%	8,020	2.9%	17,709	2.8%	24,195	2.7%
Historical Annual Growth (2020-2025)		3,935	16.4%	7,471	3.1%	17,754	3.2%	24,906	3.3%
Historical Annual Growth (2010-2020)		1,187	3.3%	9,500	2.5%	24,955	3.0%	32,835	2.7%
Estimated Population Density (2025)		2,781	psm	1,959	psm	1,620	psm	1,154	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi	153.9	sq mi
Households									
Estimated Households (2025)		3,221		20,930		50,676		71,774	
Projected Households (2030)		3,939		24,481		59,318		83,661	
Census Households (2020)		1,685		17,737		42,412		60,150	
Census Households (2010)		1,249		13,888		32,248		46,670	
Projected Annual Growth (2025-2030)		718	4.5%	3,551	3.4%	8,642	3.4%	11,887	3.3%
Historical Annual Change (2010-2025)		1,973	10.5%	7,042	3.4%	18,428	3.8%	25,104	3.6%
Average Household Income									
Estimated Average Household Income (2025)		\$145,301		\$148,453		\$140,035		\$132,558	
Projected Average Household Income (2030)		\$137,709		\$142,525		\$135,777		\$129,828	
Census Average Household Income (2010)		\$108,453		\$100,854		\$91,038		\$82,930	
Census Average Household Income (2000)		\$88,624		\$73,137		\$67,496		\$61,782	
Projected Annual Change (2025-2030)		-\$7,593	-1.0%	-\$5,928	-0.8%	-\$4,257	-0.6%	-\$2,729	-0.4%
Historical Annual Change (2000-2025)		\$56,677	2.6%	\$75,316	4.1%	\$72,539	4.3%	\$70,775	4.6%
Median Household Income									
Estimated Median Household Income (2025)		\$114,565		\$121,334		\$114,849		\$107,767	
Projected Median Household Income (2030)		\$109,132		\$116,737		\$111,390		\$105,541	
Census Median Household Income (2010)		\$100,827		\$89,716		\$80,804		\$72,170	
Census Median Household Income (2000)		\$76,713		\$65,289		\$59,352		\$54,145	
Projected Annual Change (2025-2030)		-\$5,432	-0.9%	-\$4,596	-0.8%	-\$3,459	-0.6%	-\$2,225	-0.4%
Historical Annual Change (2000-2025)		\$37,852	2.0%	\$56,044	3.4%	\$55,497	3.7%	\$53,621	4.0%
Per Capita Income									
Estimated Per Capita Income (2025)		\$53,793		\$56,177		\$55,837		\$53,670	
Projected Per Capita Income (2030)		\$52,304		\$55,097		\$55,622		\$53,912	
Census Per Capita Income (2010)		\$37,533		\$36,481		\$34,738		\$32,271	
Census Per Capita Income (2000)		\$28,340		\$26,112		\$24,937		\$23,376	
Projected Annual Change (2025-2030)		-\$1,489	-0.6%	-\$1,080	-0.4%	-\$216	-	\$242	-
Historical Annual Change (2000-2025)		\$25,453	3.6%	\$30,064	4.6%	\$30,900	5.0%	\$30,294	5.2%
Estimated Average Household Net Worth (2025)		\$1.32 M		\$1.48 M		\$1.3 M		\$1.21 M	

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Lat/Lon: 34.7499/-86.7563

Hwy 72/Wall Triana Hwy								
Madison, AL 35758								
	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Race and Ethnicity								
Total Population (2025)	8,731		55,358		127,198		177,657	
White (2025)	6,028	69.0%	36,597	66.1%	81,104	63.8%	109,604	61.7%
Black or African American (2025)	1,624	18.6%	11,582	20.9%	29,699	23.3%	46,161	26.0%
American Indian or Alaska Native (2025)	25	0.3%	199	0.4%	486	0.4%	681	0.4%
Asian (2025)	525	6.0%	3,146	5.7%	6,915	5.4%	8,637	4.9%
Hawaiian or Pacific Islander (2025)	7	-	50	-	108	-	174	-
Other Race (2025)	114	1.3%	848	1.5%	2,008	1.6%	2,864	1.6%
Two or More Races (2025)	410	4.7%	2,936	5.3%	6,878	5.4%	9,537	5.4%
Population < 18 (2025)	2,229	25.5%	13,497	24.4%	28,412	22.3%	38,541	21.7%
White Not Hispanic	1,488	66.8%	8,216	60.9%	16,266	57.3%	21,009	54.5%
Black or African American	365	16.4%	2,745	20.3%	6,517	22.9%	10,081	26.2%
Asian	122	5.5%	716	5.3%	1,531	5.4%	1,785	4.6%
Other Race Not Hispanic	105	4.7%	724	5.4%	1,578	5.6%	2,178	5.7%
Hispanic	148	6.6%	1,095	8.1%	2,521	8.9%	3,488	9.0%
Not Hispanic or Latino Population (2025)	8,276	94.8%	51,916	93.8%	119,179	93.7%	166,418	93.7%
Not Hispanic White	5,896	71.2%	35,629	68.6%	78,804	66.1%	106,435	64.0%
Not Hispanic Black or African American	1,606	19.4%	11,454	22.1%	29,385	24.7%	45,660	27.4%
Not Hispanic American Indian or Alaska Native	15	0.2%	108	0.2%	278	0.2%	393	0.2%
Not Hispanic Asian	522	6.3%	3,131	6.0%	6,862	5.8%	8,544	5.1%
Not Hispanic Hawaiian or Pacific Islander	5	-	37	-	83	-	134	-
Not Hispanic Other Race	4	-	28	-	75	-	104	-
Not Hispanic Two or More Races	229	2.8%	1,529	2.9%	3,692	3.1%	5,147	3.1%
Hispanic or Latino Population (2025)	455	5.2%	3,441	6.2%	8,019	6.3%	11,239	6.3%
Hispanic White	132	28.9%	968	28.1%	2,301	28.7%	3,169	28.2%
Hispanic Black or African American	18	4.0%	128	3.7%	314	3.9%	500	4.5%
Hispanic American Indian or Alaska Native	10	2.2%	92	2.7%	208	2.6%	288	2.6%
Hispanic Asian	3	0.6%	15	0.4%	53	0.7%	93	0.8%
Hispanic Hawaiian or Pacific Islander	2	0.4%	13	0.4%	25	0.3%	39	0.3%
Hispanic Other Race	110	24.3%	820	23.8%	1,933	24.1%	2,760	24.6%
Hispanic Two or More Races	180	39.6%	1,407	40.9%	3,186	39.7%	4,389	39.1%
Not Hispanic or Latino Population (2020)	4,534	94.5%	45,093	94.2%	103,293	94.4%	144,159	94.4%
Hispanic or Latino Population (2020)	262	5.5%	2,793	5.8%	6,150	5.6%	8,592	5.6%
Not Hispanic or Latino Population (2010)	3,467	96.1%	36,858	96.0%	81,253	96.2%	115,191	96.1%
Hispanic or Latino Population (2010)	143	3.9%	1,528	4.0%	3,236	3.8%	4,725	3.9%
Not Hispanic or Latino Population (2030)	9,683	93.1%	58,031	91.6%	132,423	91.4%	184,303	91.3%
Hispanic or Latino Population (2030)	718	6.9%	5,346	8.4%	12,484	8.6%	17,549	8.7%
Projected Annual Growth (2025-2030)	263	11.6%	1,905	11.1%	4,465	11.1%	6,310	11.2%
Historical Annual Growth (2010-2020)	120	8.4%	1,265	8.3%	2,914	9.0%	3,867	8.2%

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Total Age Distribution (2025)									
Total Population	8,731		55,358		127,198		177,657		
Age Under 5 Years	567	6.5%	3,202	5.8%	6,985	5.5%	9,751	5.5%	
Age 5 to 9 Years	677	7.8%	3,843	6.9%	8,069	6.3%	10,905	6.1%	
Age 10 to 14 Years	593	6.8%	3,866	7.0%	8,122	6.4%	10,947	6.2%	
Age 15 to 19 Years	612	7.0%	3,939	7.1%	8,327	6.5%	12,217	6.9%	
Age 20 to 24 Years	419	4.8%	2,712	4.9%	7,961	6.3%	13,248	7.5%	
Age 25 to 29 Years	502	5.7%	3,264	5.9%	9,507	7.5%	13,722	7.7%	
Age 30 to 34 Years	597	6.8%	3,833	6.9%	9,794	7.7%	13,839	7.8%	
Age 35 to 39 Years	580	6.6%	3,888	7.0%	9,295	7.3%	12,683	7.1%	
Age 40 to 44 Years	579	6.6%	3,969	7.2%	9,050	7.1%	12,205	6.9%	
Age 45 to 49 Years	508	5.8%	3,607	6.5%	8,118	6.4%	10,945	6.2%	
Age 50 to 54 Years	597	6.8%	3,786	6.8%	8,380	6.6%	11,309	6.4%	
Age 55 to 59 Years	530	6.1%	3,784	6.8%	8,337	6.6%	11,226	6.3%	
Age 60 to 64 Years	572	6.5%	3,752	6.8%	8,281	6.5%	11,269	6.3%	
Age 65 to 69 Years	470	5.4%	2,961	5.3%	6,323	5.0%	8,811	5.0%	
Age 70 to 74 Years	308	3.5%	2,034	3.7%	4,416	3.5%	6,007	3.4%	
Age 75 to 79 Years	244	2.8%	1,375	2.5%	3,060	2.4%	4,287	2.4%	
Age 80 to 84 Years	166	1.9%	819	1.5%	1,754	1.4%	2,379	1.3%	
Age 85 Years or Over	212	2.4%	723	1.3%	1,419	1.1%	1,908	1.1%	
Median Age	37.3		38.2		37.2		36.4		
Age 19 Years or Less	2,448	28.0%	14,850	26.8%	31,502	24.8%	43,820	24.7%	
Age 20 to 64 Years	4,883	55.9%	32,595	58.9%	78,723	61.9%	110,446	62.2%	
Age 65 Years or Over	1,400	16.0%	7,912	14.3%	16,972	13.3%	23,392	13.2%	
Female Age Distribution (2025)									
Female Population	4,452	51.0%	28,376	51.3%	63,705	50.1%	87,778	49.4%	
Age Under 5 Years	243	5.5%	1,508	5.3%	3,355	5.3%	4,723	5.4%	
Age 5 to 9 Years	312	7.0%	1,845	6.5%	3,962	6.2%	5,366	6.1%	
Age 10 to 14 Years	276	6.2%	1,932	6.8%	4,026	6.3%	5,427	6.2%	
Age 15 to 19 Years	288	6.5%	1,870	6.6%	3,891	6.1%	5,241	6.0%	
Age 20 to 24 Years	214	4.8%	1,348	4.7%	3,710	5.8%	5,452	6.2%	
Age 25 to 29 Years	285	6.4%	1,644	5.8%	4,531	7.1%	6,540	7.5%	
Age 30 to 34 Years	314	7.1%	1,972	6.9%	4,794	7.5%	6,717	7.7%	
Age 35 to 39 Years	309	6.9%	2,055	7.2%	4,677	7.3%	6,405	7.3%	
Age 40 to 44 Years	300	6.7%	2,049	7.2%	4,599	7.2%	6,247	7.1%	
Age 45 to 49 Years	271	6.1%	1,968	6.9%	4,248	6.7%	5,719	6.5%	
Age 50 to 54 Years	357	8.0%	1,990	7.0%	4,329	6.8%	5,844	6.7%	
Age 55 to 59 Years	275	6.2%	1,971	6.9%	4,278	6.7%	5,813	6.6%	
Age 60 to 64 Years	308	6.9%	1,953	6.9%	4,210	6.6%	5,726	6.5%	
Age 65 to 69 Years	236	5.3%	1,521	5.4%	3,225	5.1%	4,555	5.2%	
Age 70 to 74 Years	150	3.4%	1,117	3.9%	2,390	3.8%	3,243	3.7%	
Age 75 to 79 Years	129	2.9%	746	2.6%	1,695	2.7%	2,355	2.7%	
Age 80 to 84 Years	91	2.1%	483	1.7%	993	1.6%	1,340	1.5%	
Age 85 Years or Over	94	2.1%	404	1.4%	791	1.2%	1,063	1.2%	
Female Median Age	38.9		39.4		38.4		37.9		
Age 19 Years or Less	1,119	25.1%	7,156	25.2%	15,235	23.9%	20,757	23.6%	
Age 20 to 64 Years	2,633	59.1%	16,950	59.7%	39,376	61.8%	54,464	62.0%	
Age 65 Years or Over	700	15.7%	4,271	15.0%	9,095	14.3%	12,557	14.3%	

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	1 mi radius			3 mi radius		5 mi radius		7 mi radius		
Male Age Distribution (2025)										
Male Population	4,279	49.0%		26,982	48.7%		63,492	49.9%	89,880	50.6%
Age Under 5 Years	324	7.6%		1,694	6.3%		3,630	5.7%	5,028	5.6%
Age 5 to 9 Years	365	8.5%		1,998	7.4%		4,107	6.5%	5,539	6.2%
Age 10 to 14 Years	316	7.4%		1,933	7.2%		4,096	6.5%	5,520	6.1%
Age 15 to 19 Years	324	7.6%		2,069	7.7%		4,435	7.0%	6,976	7.8%
Age 20 to 24 Years	205	4.8%		1,364	5.1%		4,250	6.7%	7,796	8.7%
Age 25 to 29 Years	216	5.1%		1,620	6.0%		4,976	7.8%	7,182	8.0%
Age 30 to 34 Years	282	6.6%		1,862	6.9%		5,000	7.9%	7,122	7.9%
Age 35 to 39 Years	271	6.3%		1,834	6.8%		4,619	7.3%	6,278	7.0%
Age 40 to 44 Years	279	6.5%		1,920	7.1%		4,451	7.0%	5,958	6.6%
Age 45 to 49 Years	237	5.5%		1,640	6.1%		3,870	6.1%	5,225	5.8%
Age 50 to 54 Years	240	5.6%		1,796	6.7%		4,051	6.4%	5,464	6.1%
Age 55 to 59 Years	256	6.0%		1,813	6.7%		4,059	6.4%	5,413	6.0%
Age 60 to 64 Years	264	6.2%		1,798	6.7%		4,072	6.4%	5,543	6.2%
Age 65 to 69 Years	234	5.5%		1,440	5.3%		3,099	4.9%	4,256	4.7%
Age 70 to 74 Years	158	3.7%		917	3.4%		2,026	3.2%	2,763	3.1%
Age 75 to 79 Years	116	2.7%		629	2.3%		1,365	2.1%	1,933	2.2%
Age 80 to 84 Years	74	1.7%		336	1.2%		760	1.2%	1,038	1.2%
Age 85 Years or Over	118	2.8%		320	1.2%		628	1.0%	845	0.9%
Male Median Age	35.7			36.9			36.1		35.1	
Age 19 Years or Less	1,329	31.1%		7,694	28.5%		16,268	25.6%	23,063	25.7%
Age 20 to 64 Years	2,250	52.6%		15,645	58.0%		39,347	62.0%	55,982	62.3%
Age 65 Years or Over	700	16.4%		3,642	13.5%		7,878	12.4%	10,835	12.1%
Males per 100 Females (2025)										
Overall Comparison	96			95			100		102	
Age Under 5 Years	133	57.1%		112	52.9%		108	52.0%	106	51.6%
Age 5 to 9 Years	117	53.9%		108	52.0%		104	50.9%	103	50.8%
Age 10 to 14 Years	114	53.4%		100	50.0%		102	50.4%	102	50.4%
Age 15 to 19 Years	112	52.9%		111	52.5%		114	53.3%	133	57.1%
Age 20 to 24 Years	96	48.9%		101	50.3%		115	53.4%	143	58.8%
Age 25 to 29 Years	76	43.1%		99	49.6%		110	52.3%	110	52.3%
Age 30 to 34 Years	90	47.3%		94	48.6%		104	51.1%	106	51.5%
Age 35 to 39 Years	88	46.7%		89	47.2%		99	49.7%	98	49.5%
Age 40 to 44 Years	93	48.1%		94	48.4%		97	49.2%	95	48.8%
Age 45 to 49 Years	87	46.6%		83	45.5%		91	47.7%	91	47.7%
Age 50 to 54 Years	67	40.2%		90	47.4%		94	48.3%	93	48.3%
Age 55 to 59 Years	93	48.2%		92	47.9%		95	48.7%	93	48.2%
Age 60 to 64 Years	86	46.2%		92	47.9%		97	49.2%	97	49.2%
Age 65 to 69 Years	99	49.8%		95	48.6%		96	49.0%	93	48.3%
Age 70 to 74 Years	105	51.3%		82	45.1%		85	45.9%	85	46.0%
Age 75 to 79 Years	90	47.3%		84	45.7%		81	44.6%	82	45.1%
Age 80 to 84 Years	81	44.8%		70	41.1%		77	43.4%	77	43.6%
Age 85 Years or Over	126	55.7%		79	44.2%		79	44.3%	79	44.3%
Age 19 Years or Less	119	54.3%		108	51.8%		107	51.6%	111	52.6%
Age 20 to 39 Years	87	46.5%		95	48.8%		106	51.6%	113	53.1%
Age 40 to 64 Years	84	45.8%		90	47.4%		95	48.6%	94	48.5%
Age 65 Years or Over	100	50.0%		85	46.0%		87	46.4%	86	46.3%

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Household Type (2025)									
Total Households	3,221		20,930		50,676		71,774		
Households with Children	1,057	32.8%	7,228	34.5%	15,939	31.5%	21,738	30.3%	
Average Household Size	2.7		2.6		2.5		2.4		
Household Density per Square Mile	1,026		741		645		466		
Population Family	7,027	80.5%	46,196	83.5%	98,838	77.7%	132,704	74.7%	
Population Non-Family	1,531	17.5%	8,876	16.0%	25,962	20.4%	39,385	22.2%	
Population Group Quarters	172	2.0%	286	0.5%	2,398	1.9%	5,568	3.1%	
Family Households	2,191	68.0%	14,433	69.0%	31,428	62.0%	42,857	59.7%	
Married Couple Households	1,818	83.0%	11,908	82.5%	25,162	80.1%	33,957	79.2%	
Other Family Households with Children	373	17.0%	2,525	17.5%	6,266	19.9%	8,900	20.8%	
Family Households with Children	1,055	48.2%	7,221	50.0%	15,924	50.7%	21,715	50.7%	
Married Couple with Children	835	79.1%	5,784	80.1%	12,170	76.4%	16,052	73.9%	
Other Family Households with Children	221	20.9%	1,437	19.9%	3,755	23.6%	5,664	26.1%	
Family Households No Children	1,135	51.8%	7,212	50.0%	15,503	49.3%	21,142	49.3%	
Married Couple No Children	983	86.6%	6,124	84.9%	12,992	83.8%	17,905	84.7%	
Other Family Households No Children	152	13.4%	1,087	15.1%	2,511	16.2%	3,236	15.3%	
Non-Family Households	1,031	32.0%	6,497	31.0%	19,248	38.0%	28,918	40.3%	
Non-Family Households with Children	2	0.2%	6	-	15	-	23	-	
Non-Family Households No Children	1,029	99.8%	6,490	99.9%	19,233	99.9%	28,895	99.9%	
Average Family Household Size	3.2		3.2		3.1		3.1		
Average Family Income	\$175,316		\$175,493		\$174,383		\$167,988		
Median Family Income	\$129,262		\$139,562		\$141,612		\$135,996		
Average Non-Family Household Size	1.5		1.4		1.3		1.4		
Marital Status (2025)									
Population Age 15 Years or Over	6,895		44,447		104,022		146,055		
Never Married	1,732	25.1%	11,130	25.0%	31,416	30.2%	46,432	31.8%	
Currently Married	4,123	59.8%	27,834	62.6%	58,417	56.2%	78,092	53.5%	
Previously Married	1,040	15.1%	5,483	12.3%	14,189	13.6%	21,531	14.7%	
Separated	127	12.2%	550	10.0%	1,898	13.4%	2,979	13.8%	
Widowed	292	28.1%	1,269	23.1%	3,447	24.3%	5,413	25.1%	
Divorced	621	59.7%	3,664	66.8%	8,844	62.3%	13,140	61.0%	
Educational Attainment (2025)									
Adult Population Age 25 Years or Over	5,864		37,796		87,734		120,590		
Elementary (Grade Level 0 to 8)	56	1.0%	316	0.8%	1,037	1.2%	1,824	1.5%	
Some High School (Grade Level 9 to 11)	104	1.8%	729	1.9%	2,507	2.9%	3,877	3.2%	
High School Graduate	869	14.8%	4,932	13.0%	12,198	13.9%	18,850	15.6%	
Some College	1,042	17.8%	6,093	16.1%	14,557	16.6%	21,577	17.9%	
Associate Degree Only	565	9.6%	3,051	8.1%	6,849	7.8%	9,433	7.8%	
Bachelor Degree Only	1,782	30.4%	12,810	33.9%	28,946	33.0%	37,458	31.1%	
Graduate Degree	1,445	24.6%	9,864	26.1%	21,640	24.7%	27,570	22.9%	
Any College (Some College or Higher)	4,835	82.4%	31,819	84.2%	71,993	82.1%	96,038	79.6%	
College Degree + (Bachelor Degree or Higher)	3,227	55.0%	22,675	60.0%	50,586	57.7%	65,028	53.9%	

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.7499/-86.7563

Hwy 72/Wall Triana Hwy									
Madison, AL 35758									
	1 mi radius			3 mi radius		5 mi radius		7 mi radius	
Housing									
Total Housing Units (2025)	3,399			22,194		53,872		76,569	
Total Housing Units (2020)	1,758			18,658		45,071		64,283	
Historical Annual Growth (2020-2025)	1,641	18.7%		3,536	3.8%	8,800	3.9%	12,286	3.8%
Housing Units Occupied (2025)	3,221	94.8%		20,930	94.3%	50,676	94.1%	71,774	93.7%
Housing Units Owner-Occupied	1,968	61.1%		15,220	72.7%	32,191	63.5%	44,444	61.9%
Housing Units Renter-Occupied	1,254	38.9%		5,710	27.3%	18,485	36.5%	27,330	38.1%
Housing Units Vacant (2025)	178	5.2%		1,265	5.7%	3,196	5.9%	4,794	6.3%
Household Size (2025)									
Total Households	3,221			20,930		50,676		71,774	
1 Person Households	798	24.8%		5,272	25.2%	15,428	30.4%	22,837	31.8%
2 Person Households	1,149	35.7%		6,774	32.4%	15,965	31.5%	23,091	32.2%
3 Person Households	516	16.0%		3,389	16.2%	7,607	15.0%	10,614	14.8%
4 Person Households	467	14.5%		3,392	16.2%	7,173	14.2%	9,248	12.9%
5 Person Households	189	5.9%		1,336	6.4%	2,890	5.7%	3,843	5.4%
6 Person Households	58	1.8%		490	2.3%	1,028	2.0%	1,378	1.9%
7 or More Person Households	44	1.4%		277	1.3%	586	1.2%	764	1.1%
Household Income Distribution (2025)									
HH Income \$200,000 or More	585	18.2%		4,207	20.1%	9,259	18.3%	11,752	16.4%
HH Income \$150,000 to \$199,999	429	13.3%		3,146	15.0%	7,222	14.3%	9,376	13.1%
HH Income \$125,000 to \$149,999	389	12.1%		2,353	11.2%	4,983	9.8%	6,837	9.5%
HH Income \$100,000 to \$124,999	407	12.6%		2,364	11.3%	5,883	11.6%	8,182	11.4%
HH Income \$75,000 to \$99,999	540	16.8%		2,921	14.0%	6,681	13.2%	9,818	13.7%
HH Income \$50,000 to \$74,999	392	12.2%		2,554	12.2%	7,203	14.2%	10,086	14.1%
HH Income \$35,000 to \$49,999	170	5.3%		1,245	5.9%	3,167	6.3%	5,050	7.0%
HH Income \$25,000 to \$34,999	119	3.7%		882	4.2%	2,242	4.4%	4,118	5.7%
HH Income \$15,000 to \$24,999	141	4.4%		544	2.6%	1,724	3.4%	2,700	3.8%
HH Income \$10,000 to \$14,999	16	0.5%		246	1.2%	634	1.3%	1,054	1.5%
HH Income Under \$10,000	36	1.1%		468	2.2%	1,677	3.3%	2,800	3.9%
Household Vehicles (2025)									
Households 0 Vehicles Available	125	3.9%		428	2.0%	1,359	2.7%	2,105	2.9%
Households 1 Vehicle Available	871	27.1%		5,586	26.7%	15,749	31.1%	23,845	33.2%
Households 2 Vehicles Available	1,295	40.2%		9,388	44.9%	21,255	41.9%	28,821	40.2%
Households 3 or More Vehicles Available	930	28.9%		5,528	26.4%	12,312	24.3%	17,003	23.7%
Total Vehicles Available	6,468			42,803		99,710		138,783	
Average Vehicles per Household	2.0			2.0		2.0		1.9	
Owner-Occupied Household Vehicles	4,576			33,949		71,851		98,298	
Average Vehicles per Owner-Occupied Household	2.3			2.2		2.2		2.2	
Renter-Occupied Household Vehicles	1,892			8,853		27,859		40,485	
Average Vehicles per Renter-Occupied Household	1.5			1.6		1.5		1.5	
Travel Time (2025)									
Worker Base Age 16 years or Over	4,728			30,404		70,892		98,635	
Travel to Work in 14 Minutes or Less	875	18.5%		4,899	16.1%	13,983	19.7%	19,812	20.1%
Travel to Work in 15 to 29 Minutes	1,941	41.1%		12,518	41.2%	27,929	39.4%	40,273	40.8%
Travel to Work in 30 to 59 Minutes	1,287	27.2%		6,717	22.1%	14,659	20.7%	20,368	20.7%
Travel to Work in 60 Minutes or More	7	0.2%		503	1.7%	1,191	1.7%	1,543	1.6%
Work at Home	618	13.1%		5,766	19.0%	13,130	18.5%	16,638	16.9%
Average Minutes Travel to Work	23.5			23.0		21.7		21.3	

Complete Profile

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Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.7499/-86.7563

Hwy 72/Wall Triana Hwy									
Madison, AL 35758									
	1 mi radius			3 mi radius		5 mi radius		7 mi radius	
Transportation To Work (2025)									
Worker Base Age 16 years or Over	4,728		30,404		70,892		98,635		
Drive to Work Alone	3,711	78.5%	22,101	72.7%	52,426	74.0%	74,350	75.4%	
Drive to Work in Carpool	346	7.3%	2,109	6.9%	3,936	5.6%	5,440	5.5%	
Travel to Work by Public Transportation	3	-	21	-	46	-	82	-	
Drive to Work on Motorcycle	-	-	12	-	134	0.2%	218	0.2%	
Bicycle to Work	2	-	21	-	29	-	36	-	
Walk to Work	3	-	19	-	333	0.5%	881	0.9%	
Other Means	45	0.9%	355	1.2%	858	1.2%	991	1.0%	
Work at Home	618	13.1%	5,766	19.0%	13,130	18.5%	16,638	16.9%	
Daytime Demographics (2025)									
Total Businesses	208		1,260		3,680		5,965		
Total Employees	2,688		8,540		44,581		87,893		
Company Headquarter Businesses	5	2.3%	25	2.0%	126	3.4%	231	3.9%	
Company Headquarter Employees	17	0.6%	175	2.0%	7,473	16.8%	14,129	16.1%	
Employee Population per Business	12.9	to 1	6.8	to 1	12.1	to 1	14.7	to 1	
Residential Population per Business	42.1	to 1	43.9	to 1	34.6	to 1	29.8	to 1	
Adj. Daytime Demographics Age 16 Years or Over	4,709		21,603		75,741		132,560		
Labor Force									
Labor Population Age 16 Years or Over (2025)	6,768		43,589		102,280		143,694		
Labor Force Total Males (2025)	3,208	47.4%	20,920	48.0%	50,748	49.6%	72,587	50.5%	
Male Civilian Employed	2,641	82.3%	16,633	79.5%	38,742	76.3%	54,284	74.8%	
Male Civilian Unemployed	40	1.2%	197	0.9%	517	1.0%	893	1.2%	
Males in Armed Forces	3	-	60	0.3%	136	0.3%	297	0.4%	
Males Not in Labor Force	524	16.3%	4,029	19.3%	11,354	22.4%	17,114	23.6%	
Labor Force Total Females (2025)	3,560	52.6%	22,669	52.0%	51,532	50.4%	71,107	49.5%	
Female Civilian Employed	2,087	58.6%	13,771	60.7%	32,151	62.4%	44,355	62.4%	
Female Civilian Unemployed	57	1.6%	329	1.5%	679	1.3%	1,026	1.4%	
Females in Armed Forces	16	0.5%	62	0.3%	92	0.2%	92	0.1%	
Females Not in Labor Force	1,399	39.3%	8,507	37.5%	18,611	36.1%	25,635	36.1%	
Unemployment Rate	97	1.4%	527	1.2%	1,196	1.2%	1,919	1.3%	
Occupation (2025)									
Occupation Population Age 16 Years or Over	4,728		30,404		70,892		98,635		
Occupation Total Males	2,641	55.9%	16,633	54.7%	38,742	54.6%	54,280	55.0%	
Occupation Total Females	2,087	44.1%	13,771	45.3%	32,151	45.4%	44,355	45.0%	
Management, Business, Financial Operations	980	20.7%	6,589	21.7%	15,475	21.8%	20,996	21.3%	
Professional, Related	1,872	39.6%	12,274	40.4%	27,520	38.8%	36,021	36.5%	
Service	447	9.5%	2,880	9.5%	7,850	11.1%	11,570	11.7%	
Sales, Office	742	15.7%	4,520	14.9%	10,599	15.0%	14,893	15.1%	
Farming, Fishing, Forestry	2	-	7	-	18	-	36	-	
Construction, Extraction, Maintenance	303	6.4%	1,592	5.2%	3,457	4.9%	5,388	5.5%	
Production, Transport, Material Moving	382	8.1%	2,541	8.4%	5,974	8.4%	9,731	9.9%	
White Collar Workers	3,594	76.0%	23,383	76.9%	53,593	75.6%	71,910	72.9%	
Blue Collar Workers	1,134	24.0%	7,021	23.1%	17,299	24.4%	26,725	27.1%	

Complete Profile

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Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.7499/-86.7563

Hwy 72/Wall Triana Hwy									
Madison, AL 35758									
		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Units In Structure (2025)									
Total Units	3,221		20,930		50,676		71,774		
1 Detached Unit	2,175	67.5%	16,214	77.5%	34,090	67.3%	47,455	66.1%	
1 Attached Unit	52	1.6%	475	2.3%	1,303	2.6%	1,717	2.4%	
2 Units	61	1.9%	178	0.9%	533	1.1%	878	1.2%	
3 to 4 Units	68	2.1%	597	2.9%	1,935	3.8%	3,339	4.7%	
5 to 9 Units	215	6.7%	1,030	4.9%	3,233	6.4%	4,975	6.9%	
10 to 19 Units	234	7.3%	896	4.3%	3,557	7.0%	4,901	6.8%	
20 to 49 Units	249	7.7%	896	4.3%	3,300	6.5%	4,286	6.0%	
50 or More Units	149	4.6%	455	2.2%	1,877	3.7%	2,695	3.8%	
Mobile Home or Trailer	19	0.6%	186	0.9%	836	1.6%	1,496	2.1%	
Other Structure	-	-	4	-	13	-	33	-	
Homes Built By Year (2025)									
Homes Built 2020 or later	570	16.8%	2,293	10.3%	5,725	10.6%	8,144	10.6%	
Homes Built 2010 to 2019	645	19.0%	4,548	20.5%	12,017	22.3%	16,630	21.7%	
Homes Built 2000 to 2009	674	19.8%	5,270	23.7%	11,342	21.1%	14,956	19.5%	
Homes Built 1990 to 1999	793	23.3%	4,090	18.4%	8,576	15.9%	11,506	15.0%	
Homes Built 1980 to 1989	222	6.5%	2,139	9.6%	5,771	10.7%	8,318	10.9%	
Homes Built 1970 to 1979	138	4.1%	1,048	4.7%	3,224	6.0%	5,327	7.0%	
Homes Built 1960 to 1969	104	3.1%	903	4.1%	2,174	4.0%	4,105	5.4%	
Homes Built 1950 to 1959	45	1.3%	344	1.5%	1,048	1.9%	1,633	2.1%	
Homes Built 1940 to 1949	7	0.2%	51	0.2%	173	0.3%	264	0.3%	
Homes Built Before 1939	22	0.7%	242	1.1%	627	1.2%	889	1.2%	
Median Age of Homes	22.5	yrs	24.9	yrs	25.3	yrs	26.3	yrs	
Home Values (2025)									
Owner Specified Housing Units	1,968		15,220		32,191		44,444		
Home Values \$1,000,000 or More	37	1.9%	261	1.7%	384	1.2%	509	1.1%	
Home Values \$750,000 to \$999,999	34	1.7%	728	4.8%	1,302	4.0%	1,523	3.4%	
Home Values \$500,000 to \$749,999	288	14.6%	2,375	15.6%	5,922	18.4%	7,717	17.4%	
Home Values \$400,000 to \$499,999	294	14.9%	2,431	16.0%	5,114	15.9%	7,336	16.5%	
Home Values \$300,000 to \$399,999	666	33.8%	4,310	28.3%	8,231	25.6%	10,652	24.0%	
Home Values \$250,000 to \$299,999	345	17.6%	2,043	13.4%	4,234	13.2%	6,050	13.6%	
Home Values \$200,000 to \$249,999	167	8.5%	1,413	9.3%	2,961	9.2%	4,370	9.8%	
Home Values \$175,000 to \$199,999	28	1.4%	298	2.0%	637	2.0%	877	2.0%	
Home Values \$150,000 to \$174,999	21	1.1%	392	2.6%	1,140	3.5%	1,557	3.5%	
Home Values \$125,000 to \$149,999	24	1.2%	237	1.6%	519	1.6%	830	1.9%	
Home Values \$100,000 to \$124,999	22	1.1%	220	1.4%	380	1.2%	791	1.8%	
Home Values \$90,000 to \$99,999	2	-	29	0.2%	117	0.4%	221	0.5%	
Home Values \$80,000 to \$89,999	5	0.3%	69	0.5%	192	0.6%	349	0.8%	
Home Values \$70,000 to \$79,999	2	0.1%	21	0.1%	49	0.2%	125	0.3%	
Home Values \$60,000 to \$69,999	2	0.1%	28	0.2%	59	0.2%	114	0.3%	
Home Values \$50,000 to \$59,999	2	0.1%	31	0.2%	148	0.5%	295	0.7%	
Home Values \$35,000 to \$49,999	8	0.4%	74	0.5%	201	0.6%	315	0.7%	
Home Values \$25,000 to \$34,999	-	-	44	0.3%	158	0.5%	209	0.5%	
Home Values \$10,000 to \$24,999	4	0.2%	55	0.4%	163	0.5%	235	0.5%	
Home Values Under \$10,000	15	0.8%	162	1.1%	281	0.9%	369	0.8%	
Owner-Occupied Median Home Value	\$362,478		\$371,929		\$374,269		\$362,384		
Renter-Occupied Median Rent	\$1,254		\$1,236		\$1,218		\$1,175		

Complete Profile

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Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.7499/-86.7563

Hwy 72/Wall Triana Hwy Madison, AL 35758									
		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Total Annual Consumer Expenditure (2025)									
Total Household Expenditure		\$403.8 M		\$2.67 B		\$6.17 B		\$8.37 B	
Total Non-Retail Expenditure		\$209.33 M		\$1.37 B		\$3.18 B		\$4.29 B	
Total Retail Expenditure		\$194.47 M		\$1.3 B		\$2.99 B		\$4.08 B	
Alcoholic Beverages		\$2.49 M		\$16.54 M		\$38.07 M		\$51.6 M	
Apparel		\$7.38 M		\$48.99 M		\$112.82 M		\$153.31 M	
Contributions		\$13.53 M		\$89.72 M		\$206.2 M		\$278.01 M	
Education		\$9.49 M		\$62.94 M		\$144.74 M		\$195.55 M	
Entertainment		\$22.74 M		\$151.11 M		\$348.18 M		\$473.47 M	
Food Away From Home		\$17.64 M		\$117.15 M		\$269.74 M		\$366.3 M	
Grocery		\$23.72 M		\$158.04 M		\$365.23 M		\$502.94 M	
Health Care		\$21.18 M		\$137.42 M		\$323.27 M		\$453.58 M	
Household Furnishings and Equipment		\$10.74 M		\$71.29 M		\$164.14 M		\$222.7 M	
Household Operations		\$7.37 M		\$49.04 M		\$112.85 M		\$153.51 M	
Miscellaneous Expenses		\$6.87 M		\$45.58 M		\$105.1 M		\$142.8 M	
Personal Care		\$4.78 M		\$31.84 M		\$73.49 M		\$100.81 M	
Shelter		\$62.8 M		\$403.73 M		\$951.84 M		\$1.3 B	
Tax and Retirement		\$111.47 M		\$745.04 M		\$1.7 B		\$2.25 B	
Tobacco and Related		\$1.46 M		\$9.86 M		\$23.03 M		\$32.68 M	
Transportation		\$63.39 M		\$423.52 M		\$974.57 M		\$1.33 B	
Utilities		\$16.75 M		\$111.61 M		\$258.02 M		\$355.81 M	
Monthly Household Consumer Expenditure (2025)									
Total Household Expenditure		\$10,446		\$10,644		\$10,141		\$9,719	
Total Non-Retail Expenditure		\$5,415	51.8%	\$5,465	51.3%	\$5,229	51.6%	\$4,986	51.3%
Total Retail Expenditures		\$5,031	48.2%	\$5,179	48.7%	\$4,911	48.4%	\$4,734	48.7%
Alcoholic Beverages		\$64	0.6%	\$66	0.6%	\$63	0.6%	\$60	0.6%
Apparel		\$191	1.8%	\$195	1.8%	\$186	1.8%	\$178	1.8%
Contributions		\$350	3.4%	\$357	3.4%	\$339	3.3%	\$323	3.3%
Education		\$245	2.3%	\$251	2.4%	\$238	2.3%	\$227	2.3%
Entertainment		\$588	5.6%	\$602	5.7%	\$573	5.6%	\$550	5.7%
Food Away From Home		\$456	4.4%	\$466	4.4%	\$444	4.4%	\$425	4.4%
Grocery		\$614	5.9%	\$629	5.9%	\$601	5.9%	\$584	6.0%
Health Care		\$548	5.2%	\$547	5.1%	\$532	5.2%	\$527	5.4%
Household Furnishings and Equipment		\$278	2.7%	\$284	2.7%	\$270	2.7%	\$259	2.7%
Household Operations		\$191	1.8%	\$195	1.8%	\$186	1.8%	\$178	1.8%
Miscellaneous Expenses		\$178	1.7%	\$181	1.7%	\$173	1.7%	\$166	1.7%
Personal Care		\$124	1.2%	\$127	1.2%	\$121	1.2%	\$117	1.2%
Shelter		\$1,624	15.6%	\$1,607	15.1%	\$1,565	15.4%	\$1,513	15.6%
Tax and Retirement		\$2,884	27.6%	\$2,966	27.9%	\$2,788	27.5%	\$2,616	27.5%
Tobacco and Related		\$38	0.4%	\$39	0.4%	\$38	0.4%	\$38	0.4%
Transportation		\$1,640	15.7%	\$1,686	15.8%	\$1,603	15.8%	\$1,546	15.9%
Utilities		\$433	4.1%	\$444	4.2%	\$424	4.2%	\$413	4.3%