

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 32.8974/-97.2565

2003 S. Main Street Keller, TX 76248	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Population				
Estimated Population (2025)	13,442	135,367	320,979	485,378
Projected Population (2030)	12,900	133,042	324,783	496,328
Census Population (2020)	14,047	137,074	311,764	462,212
Census Population (2010)	11,461	125,461	254,640	378,418
Projected Annual Growth (2025-2030)	-542 -0.8%	-2,325 -0.3%	3,804 0.2%	10,950 0.5%
Historical Annual Growth (2020-2025)	-605 -0.9%	-1,707 -0.2%	9,216 0.6%	23,167 1.0%
Historical Annual Growth (2010-2020)	2,587 2.3%	11,613 0.9%	57,123 2.2%	83,794 2.2%
Estimated Population Density (2025)	4,281 psm	4,788 psm	4,088 psm	3,154 psm
Trade Area Size	3.1 sq mi	28.3 sq mi	78.5 sq mi	153.9 sq mi
Households				
Estimated Households (2025)	4,515	46,233	115,653	173,584
Projected Households (2030)	4,424	46,419	119,899	181,499
Census Households (2020)	4,614	46,022	110,299	162,908
Census Households (2010)	3,822	42,230	89,808	134,223
Projected Annual Growth (2025-2030)	-92 -0.4%	186 -	4,246 0.7%	7,915 0.9%
Historical Annual Change (2010-2025)	693 1.2%	4,003 0.6%	25,845 1.9%	39,361 2.0%
Average Household Income				
Estimated Average Household Income (2025)	\$141,484	\$155,828	\$150,937	\$153,056
Projected Average Household Income (2030)	\$140,582	\$154,793	\$149,012	\$150,886
Census Average Household Income (2010)	\$93,159	\$87,689	\$87,161	\$88,857
Census Average Household Income (2000)	\$76,545	\$74,794	\$72,924	\$74,519
Projected Annual Change (2025-2030)	-\$902 -0.1%	-\$1,035 -0.1%	-\$1,925 -0.3%	-\$2,170 -0.3%
Historical Annual Change (2000-2025)	\$64,940 3.4%	\$81,034 4.3%	\$78,013 4.3%	\$78,536 4.2%
Median Household Income				
Estimated Median Household Income (2025)	\$105,666	\$122,648	\$119,186	\$118,561
Projected Median Household Income (2030)	\$105,009	\$121,795	\$117,666	\$117,083
Census Median Household Income (2010)	\$76,936	\$81,455	\$78,946	\$78,445
Census Median Household Income (2000)	\$71,904	\$69,831	\$65,116	\$65,138
Projected Annual Change (2025-2030)	-\$657 -0.1%	-\$853 -0.1%	-\$1,520 -0.3%	-\$1,479 -0.2%
Historical Annual Change (2000-2025)	\$33,761 1.9%	\$52,817 3.0%	\$54,070 3.3%	\$53,423 3.3%
Per Capita Income				
Estimated Per Capita Income (2025)	\$47,628	\$53,240	\$54,405	\$54,757
Projected Per Capita Income (2030)	\$48,316	\$54,027	\$55,030	\$55,197
Census Per Capita Income (2010)	\$31,073	\$29,509	\$30,736	\$31,516
Census Per Capita Income (2000)	\$23,797	\$24,331	\$25,389	\$26,486
Projected Annual Change (2025-2030)	\$688 0.3%	\$787 0.3%	\$625 0.2%	\$439 0.2%
Historical Annual Change (2000-2025)	\$23,832 4.0%	\$28,909 4.8%	\$29,016 4.6%	\$28,272 4.3%
Estimated Average Household Net Worth (2025)	\$1.19 M	\$1.47 M	\$1.4 M	\$1.42 M

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2003 S. Main Street Keller, TX 76248	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Race and Ethnicity				
Total Population (2025)	13,442	135,367	320,979	485,378
White (2025)	7,953 59.2%	81,513 60.2%	189,375 59.0%	285,872 58.9%
Black or African American (2025)	1,820 13.5%	15,130 11.2%	40,055 12.5%	58,409 12.0%
American Indian or Alaska Native (2025)	77 0.6%	891 0.7%	2,132 0.7%	3,442 0.7%
Asian (2025)	1,279 9.5%	12,279 9.1%	29,876 9.3%	42,252 8.7%
Hawaiian or Pacific Islander (2025)	34 0.3%	249 0.2%	582 0.2%	943 0.2%
Other Race (2025)	843 6.3%	9,572 7.1%	22,572 7.0%	37,350 7.7%
Two or More Races (2025)	1,436 10.7%	15,733 11.6%	36,387 11.3%	57,111 11.8%
Population < 18 (2025)	3,570 26.6%	34,935 25.8%	81,233 25.3%	122,192 25.2%
White Not Hispanic	1,546 43.3%	15,799 45.2%	35,505 43.7%	52,361 42.9%
Black or African American	555 15.6%	4,355 12.5%	11,332 14.0%	16,549 13.5%
Asian	307 8.6%	2,799 8.0%	7,044 8.7%	9,951 8.1%
Other Race Not Hispanic	186 5.2%	1,839 5.3%	4,300 5.3%	6,455 5.3%
Hispanic	975 27.3%	10,143 29.0%	23,052 28.4%	36,876 30.2%
Not Hispanic or Latino Population (2025)	10,413 77.5%	103,090 76.2%	245,982 76.6%	365,284 75.3%
Not Hispanic White	6,920 66.5%	71,714 69.6%	166,822 67.8%	250,628 68.6%
Not Hispanic Black or African American	1,802 17.3%	14,805 14.4%	39,206 15.9%	57,105 15.6%
Not Hispanic American Indian or Alaska Native	25 0.2%	282 0.3%	686 0.3%	1,085 0.3%
Not Hispanic Asian	1,267 12.2%	12,233 11.9%	29,762 12.1%	41,996 11.5%
Not Hispanic Hawaiian or Pacific Islander	19 0.2%	151 0.1%	365 0.1%	615 0.2%
Not Hispanic Other Race	14 0.1%	159 0.2%	400 0.2%	642 0.2%
Not Hispanic Two or More Races	365 3.5%	3,746 3.6%	8,742 3.6%	13,213 3.6%
Hispanic or Latino Population (2025)	3,029 22.5%	32,276 23.8%	74,997 23.4%	120,094 24.7%
Hispanic White	1,033 34.1%	9,798 30.4%	22,553 30.1%	35,244 29.3%
Hispanic Black or African American	18 0.6%	325 1.0%	849 1.1%	1,303 1.1%
Hispanic American Indian or Alaska Native	52 1.7%	609 1.9%	1,446 1.9%	2,357 2.0%
Hispanic Asian	12 0.4%	46 0.1%	115 0.2%	256 0.2%
Hispanic Hawaiian or Pacific Islander	14 0.5%	98 0.3%	218 0.3%	328 0.3%
Hispanic Other Race	828 27.3%	9,414 29.2%	22,172 29.6%	36,708 30.6%
Hispanic Two or More Races	1,072 35.4%	11,987 37.1%	27,644 36.9%	43,898 36.6%
Not Hispanic or Latino Population (2020)	11,351 80.8%	111,012 81.0%	251,397 80.6%	364,797 78.9%
Hispanic or Latino Population (2020)	2,696 19.2%	26,062 19.0%	60,367 19.4%	97,415 21.1%
Not Hispanic or Latino Population (2010)	9,706 84.7%	105,797 84.3%	213,303 83.8%	311,206 82.2%
Hispanic or Latino Population (2010)	1,754 15.3%	19,664 15.7%	41,338 16.2%	67,212 17.8%
Not Hispanic or Latino Population (2030)	9,762 75.7%	98,912 74.3%	242,975 74.8%	365,289 73.6%
Hispanic or Latino Population (2030)	3,138 24.3%	34,129 25.7%	81,808 25.2%	131,040 26.4%
Projected Annual Growth (2025-2030)	109 0.7%	1,853 1.1%	6,811 1.8%	10,945 1.8%
Historical Annual Growth (2010-2020)	942 5.4%	6,398 3.3%	19,029 4.6%	30,203 4.5%

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Total Age Distribution (2025)				
Total Population	13,442	135,367	320,979	485,378
Age Under 5 Years	751 5.6%	8,040 5.9%	19,519 6.1%	29,611 6.1%
Age 5 to 9 Years	1,028 7.6%	9,741 7.2%	22,541 7.0%	33,940 7.0%
Age 10 to 14 Years	1,050 7.8%	10,324 7.6%	23,624 7.4%	35,635 7.3%
Age 15 to 19 Years	1,115 8.3%	10,427 7.7%	23,659 7.4%	35,367 7.3%
Age 20 to 24 Years	724 5.4%	7,345 5.4%	18,922 5.9%	28,236 5.8%
Age 25 to 29 Years	801 6.0%	7,766 5.7%	20,298 6.3%	30,477 6.3%
Age 30 to 34 Years	922 6.9%	9,138 6.8%	22,927 7.1%	34,572 7.1%
Age 35 to 39 Years	1,040 7.7%	9,753 7.2%	23,726 7.4%	35,757 7.4%
Age 40 to 44 Years	1,054 7.8%	10,060 7.4%	23,544 7.3%	35,273 7.3%
Age 45 to 49 Years	933 6.9%	9,405 6.9%	21,581 6.7%	32,179 6.6%
Age 50 to 54 Years	859 6.4%	9,135 6.7%	20,906 6.5%	31,213 6.4%
Age 55 to 59 Years	814 6.1%	8,418 6.2%	18,728 5.8%	28,217 5.8%
Age 60 to 64 Years	720 5.4%	7,982 5.9%	18,118 5.6%	27,765 5.7%
Age 65 to 69 Years	529 3.9%	6,430 4.7%	14,767 4.6%	22,795 4.7%
Age 70 to 74 Years	409 3.0%	4,885 3.6%	11,554 3.6%	17,842 3.7%
Age 75 to 79 Years	343 2.6%	3,392 2.5%	8,372 2.6%	13,170 2.7%
Age 80 to 84 Years	180 1.3%	1,816 1.3%	4,614 1.4%	7,579 1.6%
Age 85 Years or Over	168 1.3%	1,309 1.0%	3,580 1.1%	5,751 1.2%
Median Age	36.0	37.1	36.8	37.1
Age 19 Years or Less	3,944 29.3%	38,532 28.5%	89,343 27.8%	134,553 27.7%
Age 20 to 64 Years	7,868 58.5%	79,003 58.4%	188,750 58.8%	283,690 58.4%
Age 65 Years or Over	1,630 12.1%	17,831 13.2%	42,887 13.4%	67,136 13.8%
Female Age Distribution (2025)				
Female Population	6,895 51.3%	69,037 51.0%	163,275 50.9%	246,307 50.7%
Age Under 5 Years	407 5.9%	3,926 5.7%	9,473 5.8%	14,363 5.8%
Age 5 to 9 Years	490 7.1%	4,758 6.9%	11,055 6.8%	16,628 6.8%
Age 10 to 14 Years	515 7.5%	5,015 7.3%	11,615 7.1%	17,488 7.1%
Age 15 to 19 Years	556 8.1%	5,135 7.4%	11,753 7.2%	17,600 7.1%
Age 20 to 24 Years	376 5.5%	3,657 5.3%	9,305 5.7%	13,870 5.6%
Age 25 to 29 Years	417 6.0%	3,935 5.7%	10,243 6.3%	15,463 6.3%
Age 30 to 34 Years	479 7.0%	4,744 6.9%	11,842 7.3%	17,623 7.2%
Age 35 to 39 Years	558 8.1%	5,126 7.4%	12,344 7.6%	18,448 7.5%
Age 40 to 44 Years	540 7.8%	5,133 7.4%	11,908 7.3%	17,835 7.2%
Age 45 to 49 Years	481 7.0%	4,853 7.0%	11,122 6.8%	16,527 6.7%
Age 50 to 54 Years	440 6.4%	4,644 6.7%	10,523 6.4%	15,716 6.4%
Age 55 to 59 Years	423 6.1%	4,312 6.2%	9,548 5.8%	14,288 5.8%
Age 60 to 64 Years	367 5.3%	4,051 5.9%	9,087 5.6%	13,979 5.7%
Age 65 to 69 Years	288 4.2%	3,387 4.9%	7,814 4.8%	11,991 4.9%
Age 70 to 74 Years	210 3.0%	2,715 3.9%	6,398 3.9%	9,786 4.0%
Age 75 to 79 Years	185 2.7%	1,860 2.7%	4,588 2.8%	7,206 2.9%
Age 80 to 84 Years	88 1.3%	992 1.4%	2,569 1.6%	4,194 1.7%
Age 85 Years or Over	76 1.1%	794 1.2%	2,090 1.3%	3,302 1.3%
Female Median Age	36.2	37.8	37.6	37.8
Age 19 Years or Less	1,968 28.5%	18,833 27.3%	43,896 26.9%	66,078 26.8%
Age 20 to 64 Years	4,081 59.2%	40,455 58.6%	95,920 58.7%	143,749 58.4%
Age 65 Years or Over	847 12.3%	9,749 14.1%	23,459 14.4%	36,480 14.8%

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Male Age Distribution (2025)				
Male Population	6,547	48.7%	66,330	49.0%
Age Under 5 Years	344	5.3%	4,114	6.2%
Age 5 to 9 Years	539	8.2%	4,984	7.5%
Age 10 to 14 Years	535	8.2%	5,309	8.0%
Age 15 to 19 Years	559	8.5%	5,292	8.0%
Age 20 to 24 Years	348	5.3%	3,688	5.6%
Age 25 to 29 Years	384	5.9%	3,831	5.8%
Age 30 to 34 Years	443	6.8%	4,394	6.6%
Age 35 to 39 Years	483	7.4%	4,627	7.0%
Age 40 to 44 Years	514	7.9%	4,928	7.4%
Age 45 to 49 Years	452	6.9%	4,552	6.9%
Age 50 to 54 Years	419	6.4%	4,491	6.8%
Age 55 to 59 Years	391	6.0%	4,107	6.2%
Age 60 to 64 Years	353	5.4%	3,931	5.9%
Age 65 to 69 Years	241	3.7%	3,043	4.6%
Age 70 to 74 Years	199	3.0%	2,170	3.3%
Age 75 to 79 Years	158	2.4%	1,531	2.3%
Age 80 to 84 Years	92	1.4%	824	1.2%
Age 85 Years or Over	93	1.4%	514	0.8%
Male Median Age	35.6		36.2	
Age 19 Years or Less	1,977	30.2%	19,699	29.7%
Age 20 to 64 Years	3,787	57.8%	38,549	58.1%
Age 65 Years or Over	783	12.0%	8,083	12.2%
Males per 100 Females (2025)				
Overall Comparison	95		96	
Age Under 5 Years	85	45.8%	105	51.2%
Age 5 to 9 Years	110	52.4%	105	51.2%
Age 10 to 14 Years	104	50.9%	106	51.4%
Age 15 to 19 Years	101	50.1%	103	50.8%
Age 20 to 24 Years	92	48.0%	101	50.2%
Age 25 to 29 Years	92	47.9%	97	49.3%
Age 30 to 34 Years	92	48.0%	93	48.1%
Age 35 to 39 Years	87	46.4%	90	47.4%
Age 40 to 44 Years	95	48.8%	96	49.0%
Age 45 to 49 Years	94	48.5%	94	48.4%
Age 50 to 54 Years	95	48.7%	97	49.2%
Age 55 to 59 Years	93	48.1%	95	48.8%
Age 60 to 64 Years	96	49.1%	97	49.2%
Age 65 to 69 Years	84	45.6%	90	47.3%
Age 70 to 74 Years	94	48.6%	80	44.4%
Age 75 to 79 Years	85	46.1%	82	45.2%
Age 80 to 84 Years	105	51.3%	83	45.4%
Age 85 Years or Over	123	55.1%	65	39.3%
Age 19 Years or Less	100	50.1%	105	51.1%
Age 20 to 39 Years	91	47.5%	95	48.6%
Age 40 to 64 Years	95	48.6%	96	48.9%
Age 65 Years or Over	93	48.1%	83	45.3%

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Household Type (2025)				
Total Households	4,515	46,233	115,653	173,584
Households with Children	1,981 43.9%	19,059 41.2%	44,392 38.4%	67,023 38.6%
Average Household Size	2.9	2.9	2.8	2.8
Household Density per Square Mile	1,438	1,635	1,473	1,128
Population Family	12,086 89.9%	120,897 89.3%	273,704 85.3%	413,415 85.2%
Population Non-Family	1,141 8.5%	14,093 10.4%	46,311 14.4%	70,437 14.5%
Population Group Quarters	215 1.6%	377 0.3%	964 0.3%	1,525 0.3%
Family Households	3,684 81.6%	36,308 78.5%	83,189 71.9%	125,503 72.3%
Married Couple Households	2,656 72.1%	28,100 77.4%	64,593 77.6%	98,207 78.3%
Other Family Households with Children	1,028 27.9%	8,209 22.6%	18,595 22.4%	27,296 21.7%
Family Households with Children	1,979 53.7%	19,038 52.4%	44,343 53.3%	66,952 53.3%
Married Couple with Children	1,368 69.1%	14,367 75.5%	32,946 74.3%	49,871 74.5%
Other Family Households with Children	611 30.9%	4,671 24.5%	11,397 25.7%	17,081 25.5%
Family Households No Children	1,705 46.3%	17,270 47.6%	38,846 46.7%	58,551 46.7%
Married Couple No Children	1,288 75.5%	13,732 79.5%	31,647 81.5%	48,336 82.6%
Other Family Households No Children	417 24.5%	3,538 20.5%	7,198 18.5%	10,215 17.4%
Non-Family Households	831 18.4%	9,925 21.5%	32,464 28.1%	48,081 27.7%
Non-Family Households with Children	2 0.2%	21 0.2%	49 0.2%	72 0.1%
Non-Family Households No Children	829 99.8%	9,904 99.8%	32,415 99.8%	48,009 99.9%
Average Family Household Size	3.3	3.3	3.3	3.3
Average Family Income	\$156,054	\$172,575	\$173,267	\$177,065
Median Family Income	\$115,274	\$135,678	\$137,338	\$135,448
Average Non-Family Household Size	1.4	1.4	1.4	1.5
Marital Status (2025)				
Population Age 15 Years or Over	10,613	107,262	255,295	386,193
Never Married	3,176 29.9%	31,342 29.2%	76,201 29.8%	112,842 29.2%
Currently Married	5,476 51.6%	56,952 53.1%	133,102 52.1%	201,782 52.2%
Previously Married	1,961 18.5%	18,968 17.7%	45,992 18.0%	71,569 18.5%
Separated	581 29.6%	3,401 17.9%	9,252 20.1%	14,713 20.6%
Widowed	365 18.6%	4,040 21.3%	10,517 22.9%	16,471 23.0%
Divorced	1,015 51.8%	11,527 60.8%	26,223 57.0%	40,386 56.4%
Educational Attainment (2025)				
Adult Population Age 25 Years or Over	8,774	89,489	212,715	322,590
Elementary (Grade Level 0 to 8)	270 3.1%	2,278 2.5%	5,858 2.8%	10,566 3.3%
Some High School (Grade Level 9 to 11)	255 2.9%	3,511 3.9%	7,461 3.5%	13,298 4.1%
High School Graduate	1,603 18.3%	19,179 21.4%	45,360 21.3%	68,883 21.4%
Some College	1,948 22.2%	19,700 22.0%	45,536 21.4%	69,495 21.5%
Associate Degree Only	1,016 11.6%	7,839 8.8%	18,105 8.5%	27,093 8.4%
Bachelor Degree Only	2,576 29.4%	25,100 28.0%	61,250 28.8%	88,945 27.6%
Graduate Degree	1,106 12.6%	11,883 13.3%	29,144 13.7%	44,310 13.7%
Any College (Some College or Higher)	6,645 75.7%	64,521 72.1%	154,036 72.4%	229,843 71.2%
College Degree + (Bachelor Degree or Higher)	3,682 42.0%	36,983 41.3%	90,395 42.5%	133,255 41.3%

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Housing				
Total Housing Units (2025)	4,812	49,380	123,973	186,145
Total Housing Units (2020)	4,694	47,288	114,285	168,978
Historical Annual Growth (2020-2025)	118 0.5%	2,092 0.9%	9,688 1.7%	17,167 2.0%
Housing Units Occupied (2025)	4,515 93.8%	46,233 93.6%	115,653 93.3%	173,584 93.3%
Housing Units Owner-Occupied	2,945 65.2%	33,647 72.8%	74,935 64.8%	115,646 66.6%
Housing Units Renter-Occupied	1,570 34.8%	12,586 27.2%	40,718 35.2%	57,937 33.4%
Housing Units Vacant (2025)	296 6.2%	3,147 6.4%	8,320 6.7%	12,561 6.7%
Household Size (2025)				
Total Households	4,515	46,233	115,653	173,584
1 Person Households	654 14.5%	7,661 16.6%	24,993 21.6%	36,146 20.8%
2 Person Households	1,455 32.2%	15,103 32.7%	36,938 31.9%	56,206 32.4%
3 Person Households	974 21.6%	8,501 18.4%	19,856 17.2%	30,008 17.3%
4 Person Households	811 18.0%	8,259 17.9%	18,877 16.3%	28,200 16.2%
5 Person Households	378 8.4%	4,080 8.8%	9,201 8.0%	14,038 8.1%
6 Person Households	172 3.8%	1,695 3.7%	3,683 3.2%	5,705 3.3%
7 or More Person Households	70 1.6%	935 2.0%	2,106 1.8%	3,281 1.9%
Household Income Distribution (2025)				
HH Income \$200,000 or More	686 15.2%	8,956 19.4%	22,146 19.1%	32,890 18.9%
HH Income \$150,000 to \$199,999	597 13.2%	6,093 13.2%	14,125 12.2%	21,000 12.1%
HH Income \$125,000 to \$149,999	435 9.6%	5,282 11.4%	11,252 9.7%	16,019 9.2%
HH Income \$100,000 to \$124,999	616 13.6%	6,064 13.1%	14,501 12.5%	21,088 12.1%
HH Income \$75,000 to \$99,999	549 12.2%	6,556 14.2%	16,427 14.2%	23,978 13.8%
HH Income \$50,000 to \$74,999	557 12.3%	6,229 13.5%	16,758 14.5%	25,251 14.5%
HH Income \$35,000 to \$49,999	521 11.5%	3,030 6.6%	8,622 7.5%	13,783 7.9%
HH Income \$25,000 to \$34,999	86 1.9%	1,143 2.5%	4,838 4.2%	7,735 4.5%
HH Income \$15,000 to \$24,999	281 6.2%	1,479 3.2%	3,432 3.0%	6,156 3.5%
HH Income \$10,000 to \$14,999	94 2.1%	406 0.9%	965 0.8%	1,579 0.9%
HH Income Under \$10,000	94 2.1%	996 2.2%	2,587 2.2%	4,105 2.4%
Household Vehicles (2025)				
Households 0 Vehicles Available	91 2.0%	970 2.1%	3,269 2.8%	4,767 2.7%
Households 1 Vehicle Available	1,403 31.1%	12,287 26.6%	35,531 30.7%	53,127 30.6%
Households 2 Vehicles Available	1,931 42.8%	21,487 46.5%	51,474 44.5%	77,111 44.4%
Households 3 or More Vehicles Available	1,090 24.1%	11,489 24.9%	25,380 21.9%	38,578 22.2%
Total Vehicles Available	8,937	94,107	224,212	338,378
Average Vehicles per Household	2.0	2.0	1.9	1.9
Owner-Occupied Household Vehicles	6,679 74.7%	73,342 77.9%	161,995 72.3%	250,908 74.2%
Average Vehicles per Owner-Occupied Household	2.3	2.2	2.2	2.2
Renter-Occupied Household Vehicles	2,259 25.3%	20,765 22.1%	62,217 27.7%	87,470 25.8%
Average Vehicles per Renter-Occupied Household	1.4	1.6	1.5	1.5
Travel Time (2025)				
Worker Base Age 16 years or Over	7,651	75,301	179,387	267,321
Travel to Work in 14 Minutes or Less	974 12.7%	9,427 12.5%	26,141 14.6%	40,806 15.3%
Travel to Work in 15 to 29 Minutes	2,167 28.3%	21,394 28.4%	51,907 28.9%	78,549 29.4%
Travel to Work in 30 to 59 Minutes	2,553 33.4%	26,044 34.6%	57,728 32.2%	83,935 31.4%
Travel to Work in 60 Minutes or More	430 5.6%	4,376 5.8%	10,388 5.8%	15,401 5.8%
Work at Home	1,527 20.0%	14,061 18.7%	33,224 18.5%	48,629 18.2%
Average Minutes Travel to Work	26.7	27.8	26.5	26.0

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 32.8974/-97.2565

2003 S. Main Street Keller, TX 76248	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Transportation To Work (2025)				
Worker Base Age 16 years or Over	7,651	75,301	179,387	267,321
Drive to Work Alone	5,158 67.4%	51,222 68.0%	122,418 68.2%	183,018 68.5%
Drive to Work in Carpool	643 8.4%	7,727 10.3%	17,850 10.0%	27,093 10.1%
Travel to Work by Public Transportation	36 0.5%	406 0.5%	1,023 0.6%	1,453 0.5%
Drive to Work on Motorcycle	11 0.1%	83 0.1%	180 0.1%	246 -
Bicycle to Work	10 0.1%	83 0.1%	171 -	241 -
Walk to Work	89 1.2%	774 1.0%	1,855 1.0%	2,859 1.1%
Other Means	177 2.3%	946 1.3%	2,666 1.5%	3,782 1.4%
Work at Home	1,527 20.0%	14,061 18.7%	33,224 18.5%	48,629 18.2%
Daytime Demographics (2025)				
Total Businesses	592	4,635	11,790	20,973
Total Employees	5,096	30,606	82,541	160,818
Company Headquarter Businesses	10 1.7%	78 1.7%	228 1.9%	480 2.3%
Company Headquarter Employees	304 6.0%	1,523 5.0%	5,737 7.0%	16,121 10.0%
Employee Population per Business	8.6 to 1	6.6 to 1	7.0 to 1	7.7 to 1
Residential Population per Business	22.7 to 1	29.2 to 1	27.2 to 1	23.1 to 1
Adj. Daytime Demographics Age 16 Years or Over	7,756	60,131	152,686	271,078
Labor Force				
Labor Population Age 16 Years or Over (2025)	10,356	104,982	250,087	378,467
Labor Force Total Males (2025)	4,999 48.3%	50,778 48.4%	121,526 48.6%	184,467 48.7%
Male Civilian Employed	3,984 79.7%	40,123 79.0%	94,888 78.1%	141,979 77.0%
Male Civilian Unemployed	108 2.2%	1,085 2.1%	2,792 2.3%	4,416 2.4%
Males in Armed Forces	31 0.6%	127 0.2%	524 0.4%	853 0.5%
Males Not in Labor Force	876 17.5%	9,443 18.6%	23,322 19.2%	37,218 20.2%
Labor Force Total Females (2025)	5,357 51.7%	54,204 51.6%	128,561 51.4%	194,001 51.3%
Female Civilian Employed	3,667 68.5%	35,178 64.9%	84,500 65.7%	125,346 64.6%
Female Civilian Unemployed	69 1.3%	1,138 2.1%	2,318 1.8%	3,647 1.9%
Females in Armed Forces	13 0.2%	29 -	29 -	29 -
Females Not in Labor Force	1,608 30.0%	17,859 32.9%	41,714 32.4%	64,979 33.5%
Unemployment Rate	177 1.7%	2,223 2.1%	5,109 2.0%	8,062 2.1%
Occupation (2025)				
Occupation Population Age 16 Years or Over	7,651	75,301	179,387	267,321
Occupation Total Males	3,984 52.1%	40,123 53.3%	94,886 52.9%	141,975 53.1%
Occupation Total Females	3,667 47.9%	35,178 46.7%	84,500 47.1%	125,346 46.9%
Management, Business, Financial Operations	1,528 20.0%	16,185 21.5%	38,759 21.6%	58,444 21.9%
Professional, Related	1,626 21.3%	19,022 25.3%	44,622 24.9%	64,454 24.1%
Service	1,187 15.5%	9,396 12.5%	23,057 12.9%	34,395 12.9%
Sales, Office	1,656 21.6%	16,016 21.3%	37,377 20.8%	55,449 20.7%
Farming, Fishing, Forestry	5 -	46 -	153 -	504 0.2%
Construction, Extraction, Maintenance	451 5.9%	4,888 6.5%	10,789 6.0%	16,699 6.2%
Production, Transport, Material Moving	1,198 15.7%	9,749 12.9%	24,630 13.7%	37,377 14.0%
White Collar Workers	4,810 62.9%	51,223 68.0%	120,758 67.3%	178,346 66.7%
Blue Collar Workers	2,841 37.1%	24,078 32.0%	58,629 32.7%	88,975 33.3%

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 32.8974/-97.2565

2003 S. Main Street

Keller, TX 76248

1 mi radius 3 mi radius 5 mi radius 7 mi radius

Units In Structure (2025)		1 mi radius	3 mi radius	5 mi radius	7 mi radius
Total Units	4,515	46,233	115,653	173,584	
1 Detached Unit	3,460 76.6%	38,780 83.9%	84,348 72.9%	128,844 74.2%	
1 Attached Unit	81 1.8%	819 1.8%	2,455 2.1%	4,136 2.4%	
2 Units	13 0.3%	136 0.3%	542 0.5%	1,139 0.7%	
3 to 4 Units	295 6.5%	795 1.7%	2,281 2.0%	4,115 2.4%	
5 to 9 Units	263 5.8%	1,465 3.2%	6,499 5.6%	9,661 5.6%	
10 to 19 Units	85 1.9%	1,284 2.8%	6,302 5.4%	8,715 5.0%	
20 to 49 Units	178 4.0%	777 1.7%	4,627 4.0%	5,773 3.3%	
50 or More Units	106 2.4%	1,525 3.3%	6,271 5.4%	8,193 4.7%	
Mobile Home or Trailer	30 0.7%	623 1.3%	2,232 1.9%	2,840 1.6%	
Other Structure	3 -	29 -	97 -	168 -	
Homes Built By Year (2025)					
Homes Built 2020 or later	150 3.1%	1,891 3.8%	5,344 4.3%	8,541 4.6%	
Homes Built 2010 to 2019	565 11.7%	4,623 9.4%	19,745 15.9%	28,885 15.5%	
Homes Built 2000 to 2009	1,300 27.0%	12,876 26.1%	33,060 26.7%	43,166 23.2%	
Homes Built 1990 to 1999	1,170 24.3%	9,647 19.5%	18,514 14.9%	26,543 14.3%	
Homes Built 1980 to 1989	893 18.6%	9,929 20.1%	19,218 15.5%	26,435 14.2%	
Homes Built 1970 to 1979	201 4.2%	4,881 9.9%	11,579 9.3%	18,797 10.1%	
Homes Built 1960 to 1969	62 1.3%	991 2.0%	3,748 3.0%	9,118 4.9%	
Homes Built 1950 to 1959	85 1.8%	747 1.5%	2,589 2.1%	8,613 4.6%	
Homes Built 1940 to 1949	53 1.1%	290 0.6%	794 0.6%	1,810 1.0%	
Homes Built Before 1939	36 0.7%	358 0.7%	1,063 0.9%	1,676 0.9%	
Median Age of Homes	28.8 yrs	30.4 yrs	28.9 yrs	31.2 yrs	
Home Values (2025)					
Owner Specified Housing Units	2,945	33,647	74,935	115,646	
Home Values \$1,000,000 or More	18 0.6%	463 1.4%	2,207 2.9%	5,554 4.8%	
Home Values \$750,000 to \$999,999	216 7.3%	1,349 4.0%	3,356 4.5%	6,251 5.4%	
Home Values \$500,000 to \$749,999	271 9.2%	4,239 12.6%	11,967 16.0%	17,755 15.4%	
Home Values \$400,000 to \$499,999	276 9.4%	5,671 16.9%	12,668 16.9%	16,950 14.7%	
Home Values \$300,000 to \$399,999	1,026 34.8%	9,570 28.4%	21,224 28.3%	32,245 27.9%	
Home Values \$250,000 to \$299,999	490 16.6%	5,808 17.3%	10,500 14.0%	15,344 13.3%	
Home Values \$200,000 to \$249,999	339 11.5%	2,864 8.5%	5,655 7.5%	8,885 7.7%	
Home Values \$175,000 to \$199,999	70 2.4%	935 2.8%	1,613 2.2%	2,778 2.4%	
Home Values \$150,000 to \$174,999	63 2.1%	1,029 3.1%	1,687 2.3%	3,158 2.7%	
Home Values \$125,000 to \$149,999	17 0.6%	346 1.0%	672 0.9%	1,149 1.0%	
Home Values \$100,000 to \$124,999	48 1.6%	401 1.2%	618 0.8%	1,127 1.0%	
Home Values \$90,000 to \$99,999	1 -	40 0.1%	66 -	148 0.1%	
Home Values \$80,000 to \$89,999	1 -	34 0.1%	64 -	209 0.2%	
Home Values \$70,000 to \$79,999	- -	38 0.1%	188 0.3%	260 0.2%	
Home Values \$60,000 to \$69,999	2 -	47 0.1%	180 0.2%	272 0.2%	
Home Values \$50,000 to \$59,999	4 0.1%	58 0.2%	121 0.2%	294 0.3%	
Home Values \$35,000 to \$49,999	2 -	34 -	386 0.5%	514 0.4%	
Home Values \$25,000 to \$34,999	15 0.5%	288 0.9%	420 0.6%	555 0.5%	
Home Values \$10,000 to \$24,999	22 0.8%	199 0.6%	617 0.8%	941 0.8%	
Home Values Under \$10,000	62 2.1%	235 0.7%	727 1.0%	1,258 1.1%	
Owner-Occupied Median Home Value	\$356,129	\$364,653	\$398,073	\$414,420	
Renter-Occupied Median Rent	\$1,560	\$1,627	\$1,560	\$1,514	

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 32.8974/-97.2565

2003 S. Main Street Keller, TX 76248	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Total Annual Consumer Expenditure (2025)				
Total Household Expenditure	\$540.85 M	\$5.93 B	\$14.4 B	\$21.42 B
Total Non-Retail Expenditure	\$272.29 M	\$3 B	\$7.35 B	\$10.89 B
Total Retail Expenditure	\$268.56 M	\$2.92 B	\$7.05 B	\$10.53 B
Alcoholic Beverages	\$3.37 M	\$37.09 M	\$89.97 M	\$133.72 M
Apparel	\$10.16 M	\$110.72 M	\$268.34 M	\$399.43 M
Contributions	\$17.62 M	\$198.03 M	\$481.33 M	\$713.15 M
Education	\$12.54 M	\$139.79 M	\$339.51 M	\$503.63 M
Entertainment	\$31.42 M	\$341.77 M	\$828.17 M	\$1.23 B
Food Away From Home	\$24.18 M	\$264.15 M	\$640.3 M	\$952.65 M
Grocery	\$35.72 M	\$371.16 M	\$895.16 M	\$1.34 B
Health Care	\$29.8 M	\$310.18 M	\$764.56 M	\$1.15 B
Household Furnishings and Equipment	\$14.62 M	\$160.28 M	\$388.69 M	\$577.98 M
Household Operations	\$10.29 M	\$111.42 M	\$269.81 M	\$402.13 M
Miscellaneous Expenses	\$9.36 M	\$102.44 M	\$248.5 M	\$369.48 M
Personal Care	\$7.03 M	\$74.02 M	\$178.71 M	\$267.42 M
Shelter	\$87.69 M	\$922.35 M	\$2.27 B	\$3.37 B
Tax and Retirement	\$134.47 M	\$1.57 B	\$3.81 B	\$5.63 B
Tobacco and Related	\$2.64 M	\$25.02 M	\$59.96 M	\$91.43 M
Transportation	\$84.49 M	\$926.21 M	\$2.23 B	\$3.33 B
Utilities	\$25.45 M	\$263.18 M	\$634.41 M	\$951.94 M
Monthly Household Consumer Expenditure (2025)				
Total Household Expenditure	\$9,982	\$10,682	\$10,378	\$10,285
Total Non-Retail Expenditure	\$5,025 50.3%	\$5,412 50.7%	\$5,298 51.0%	\$5,230 50.8%
Total Retail Expenditures	\$4,956 49.7%	\$5,270 49.3%	\$5,080 49.0%	\$5,056 49.2%
Alcoholic Beverages	\$62 0.6%	\$67 0.6%	\$65 0.6%	\$64 0.6%
Apparel	\$188 1.9%	\$200 1.9%	\$193 1.9%	\$192 1.9%
Contributions	\$325 3.3%	\$357 3.3%	\$347 3.3%	\$342 3.3%
Education	\$231 2.3%	\$252 2.4%	\$245 2.4%	\$242 2.4%
Entertainment	\$580 5.8%	\$616 5.8%	\$597 5.8%	\$592 5.8%
Food Away From Home	\$446 4.5%	\$476 4.5%	\$461 4.4%	\$457 4.4%
Grocery	\$659 6.6%	\$669 6.3%	\$645 6.2%	\$644 6.3%
Health Care	\$550 5.5%	\$559 5.2%	\$551 5.3%	\$553 5.4%
Household Furnishings and Equipment	\$270 2.7%	\$289 2.7%	\$280 2.7%	\$277 2.7%
Household Operations	\$190 1.9%	\$201 1.9%	\$194 1.9%	\$193 1.9%
Miscellaneous Expenses	\$173 1.7%	\$185 1.7%	\$179 1.7%	\$177 1.7%
Personal Care	\$130 1.3%	\$133 1.2%	\$129 1.2%	\$128 1.2%
Shelter	\$1,618 16.2%	\$1,663 15.6%	\$1,638 15.8%	\$1,620 15.7%
Tax and Retirement	\$2,482 24.9%	\$2,827 26.5%	\$2,749 26.5%	\$2,705 26.5%
Tobacco and Related	\$49 0.5%	\$45 0.4%	\$43 0.4%	\$44 0.4%
Transportation	\$1,559 15.6%	\$1,669 15.6%	\$1,604 15.5%	\$1,597 15.5%
Utilities	\$470 4.7%	\$474 4.4%	\$457 4.4%	\$457 4.4%