

	1 mile	2 mile
<b>Population Summary</b>		
2010 Total Population	39,398	177,715
2020 Total Population	52,240	219,167
2020 Group Quarters	147	2,498
2025 Total Population	57,272	240,544
2025 Group Quarters	143	2,426
2030 Total Population	59,803	273,930
2025-2030 Annual Rate	0.87%	2.63%
2025 Total Daytime Population	59,821	238,610
Workers	35,088	123,631
Residents	24,733	114,979
<b>Household Summary</b>		
2010 Households	17,031	71,355
2010 Average Household Size	2.30	2.45
2020 Total Households	23,817	92,300
2020 Average Household Size	2.19	2.35
2025 Households	26,428	101,978
2025 Average Household Size	2.16	2.33
2030 Households	27,492	117,071
2030 Average Household Size	2.17	2.32
2025-2030 Annual Rate	0.79%	2.80%
2010 Families	9,024	40,737
2010 Average Family Size	3.05	3.15
2025 Families	13,008	53,203
2025 Average Family Size	2.91	3.10
2030 Families	13,572	60,624
2030 Average Family Size	2.92	3.08
2025-2030 Annual Rate	0.85%	2.65%
<b>Housing Unit Summary</b>		
2000 Housing Units	16,165	67,279
Owner Occupied Housing Units	20.2%	23.3%
Renter Occupied Housing Units	73.4%	70.9%
Vacant Housing Units	6.4%	5.8%
2010 Housing Units	19,339	80,850
Owner Occupied Housing Units	24.3%	23.9%
Renter Occupied Housing Units	63.8%	64.4%
Vacant Housing Units	11.9%	11.7%
2020 Housing Units	26,326	101,587
Owner Occupied Housing Units	19.4%	19.9%
Renter Occupied Housing Units	71.1%	71.0%
Vacant Housing Units	9.7%	9.1%
2025 Housing Units	29,529	114,464
Owner Occupied Housing Units	17.9%	19.9%
Renter Occupied Housing Units	71.6%	69.2%
Vacant Housing Units	10.5%	10.9%
2030 Housing Units	30,524	130,257
Owner Occupied Housing Units	18.3%	18.3%
Renter Occupied Housing Units	71.7%	71.5%
Vacant Housing Units	9.9%	10.1%

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	2 mile
<b>2025 Households by Income</b>		
Household Income Base	26,425	101,975
<\$15,000	9.9%	10.8%
\$15,000 - \$24,999	5.0%	5.3%
\$25,000 - \$34,999	3.7%	4.1%
\$35,000 - \$49,999	5.8%	6.7%
\$50,000 - \$74,999	12.6%	11.8%
\$75,000 - \$99,999	7.9%	8.7%
\$100,000 - \$149,999	15.3%	16.2%
\$150,000 - \$199,999	10.8%	9.8%
\$200,000+	29.0%	26.8%
Average Household Income	\$159,693	\$150,316
<b>2030 Households by Income</b>		
Household Income Base	27,489	117,068
<\$15,000	9.1%	9.6%
\$15,000 - \$24,999	4.3%	4.3%
\$25,000 - \$34,999	3.2%	3.5%
\$35,000 - \$49,999	5.3%	6.1%
\$50,000 - \$74,999	11.6%	11.0%
\$75,000 - \$99,999	7.8%	8.6%
\$100,000 - \$149,999	14.8%	16.0%
\$150,000 - \$199,999	11.0%	10.2%
\$200,000+	32.8%	30.7%
Average Household Income	\$170,956	\$163,011
<b>2025 Owner Occupied Housing Units by Value</b>		
Total	5,273	22,747
<\$50,000	0.7%	1.3%
\$50,000 - \$99,999	0.5%	0.7%
\$100,000 - \$149,999	0.5%	0.8%
\$150,000 - \$199,999	0.9%	1.0%
\$200,000 - \$249,999	0.9%	1.7%
\$250,000 - \$299,999	1.4%	2.2%
\$300,000 - \$399,999	5.2%	7.6%
\$400,000 - \$499,999	8.8%	12.2%
\$500,000 - \$749,999	32.7%	30.2%
\$750,000 - \$999,999	22.9%	21.9%
\$1,000,000 - \$1,499,999	15.1%	12.9%
\$1,500,000 - \$1,999,999	7.4%	5.7%
\$2,000,000 +	3.1%	1.7%
Average Home Value	\$857,609	\$774,064
<b>2030 Owner Occupied Housing Units by Value</b>		
Total	5,584	23,858
<\$50,000	0.7%	1.0%
\$50,000 - \$99,999	0.1%	0.2%
\$100,000 - \$149,999	0.2%	0.3%
\$150,000 - \$199,999	0.1%	0.3%
\$200,000 - \$249,999	0.3%	0.9%
\$250,000 - \$299,999	0.6%	1.3%
\$300,000 - \$399,999	3.0%	5.1%
\$400,000 - \$499,999	6.9%	10.8%
\$500,000 - \$749,999	32.1%	30.9%
\$750,000 - \$999,999	26.2%	25.1%
\$1,000,000 - \$1,499,999	17.9%	15.2%
\$1,500,000 - \$1,999,999	8.9%	7.1%
\$2,000,000 +	3.1%	1.9%
Average Home Value	\$922,289	\$841,938

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	2 mile
<b>Median Household Income</b>		
2025	\$113,477	\$106,355
2030	\$125,454	\$118,053
<b>Median Home Value</b>		
2025	\$738,095	\$684,847
2030	\$807,456	\$743,749
<b>Per Capita Income</b>		
2025	\$73,028	\$63,936
2030	\$77,945	\$69,900
<b>Median Age</b>		
2010	33.1	33.0
2020	33.6	33.4
2025	34.4	34.3
2030	35.1	35.3
<b>2020 Population by Age</b>		
Total	52,240	219,167
0 - 4	7.0%	6.8%
5 - 9	4.9%	5.3%
10 - 14	4.1%	4.5%
15 - 24	8.7%	10.6%
25 - 34	29.8%	27.4%
35 - 44	19.5%	17.1%
45 - 54	10.2%	10.6%
55 - 64	8.1%	8.8%
65 - 74	5.0%	5.6%
75 - 84	2.2%	2.6%
85 +	0.7%	0.8%
18 +	81.9%	81.0%
<b>2025 Population by Age</b>		
Total	57,272	240,544
0 - 4	6.6%	6.4%
5 - 9	4.9%	5.1%
10 - 14	3.7%	4.4%
15 - 24	8.8%	10.4%
25 - 34	27.9%	25.7%
35 - 44	20.8%	18.8%
45 - 54	10.4%	10.5%
55 - 64	7.7%	8.5%
65 - 74	5.6%	6.2%
75 - 84	2.7%	3.1%
85 +	0.8%	0.9%
18 +	82.6%	81.6%
<b>2030 Population by Age</b>		
Total	59,803	273,930
0 - 4	6.4%	6.1%
5 - 9	4.5%	4.7%
10 - 14	3.9%	4.4%
15 - 24	9.1%	10.9%
25 - 34	25.9%	23.2%
35 - 44	21.2%	19.4%
45 - 54	11.1%	11.4%
55 - 64	7.6%	8.2%
65 - 74	6.0%	6.6%
75 - 84	3.3%	3.8%
85 +	1.0%	1.2%
18 +	83.1%	82.3%

**Source:** Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	2 mile
<b>2020 Population by Sex</b>		
Males	25,703	108,800
Females	26,537	110,367
<b>2025 Population by Sex</b>		
Males	28,568	121,022
Females	28,704	119,522
<b>2030 Population by Sex</b>		
Males	29,696	137,240
Females	30,107	136,690
<b>2010 Population by Race/Ethnicity</b>		
Total	39,398	177,714
White Alone	35.6%	30.9%
Black Alone	32.5%	29.3%
American Indian Alone	0.4%	0.4%
Asian Alone	14.7%	24.4%
Pacific Islander Alone	0.1%	0.1%
Some Other Race Alone	12.4%	10.8%
Two or More Races	4.3%	4.2%
Hispanic Origin	27.6%	23.2%
Diversity Index	83.7	83.7
<b>2020 Population by Race/Ethnicity</b>		
Total	52,240	219,167
White Alone	34.8%	28.6%
Black Alone	20.3%	21.3%
American Indian Alone	0.6%	0.6%
Asian Alone	21.8%	28.6%
Pacific Islander Alone	0.1%	0.1%
Some Other Race Alone	12.6%	11.9%
Two or More Races	9.8%	9.1%
Hispanic Origin	22.9%	21.1%
Diversity Index	84.8	84.6
<b>2025 Population by Race/Ethnicity</b>		
Total	57,272	240,544
White Alone	33.6%	27.5%
Black Alone	20.2%	21.1%
American Indian Alone	0.7%	0.6%
Asian Alone	22.3%	29.1%
Pacific Islander Alone	0.2%	0.1%
Some Other Race Alone	12.9%	12.1%
Two or More Races	10.2%	9.5%
Hispanic Origin	23.8%	22.0%
Diversity Index	85.3	85.0
<b>2030 Population by Race/Ethnicity</b>		
Total	59,803	273,931
White Alone	32.2%	26.4%
Black Alone	19.9%	19.7%
American Indian Alone	0.7%	0.7%
Asian Alone	22.2%	30.3%
Pacific Islander Alone	0.2%	0.1%
Some Other Race Alone	14.0%	12.7%
Two or More Races	10.8%	10.1%
Hispanic Origin	25.9%	23.4%
Diversity Index	86.2	85.4

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	2 mile
<b>2020 Population by Relationship and Household Type</b>		
Total	52,240	219,167
In Households	99.7%	98.9%
Householder	45.5%	42.1%
Opposite-Sex Spouse	14.5%	14.2%
Same-Sex Spouse	0.5%	0.4%
Opposite-Sex Unmarried Partner	4.4%	3.4%
Same-Sex Unmarried Partner	0.4%	0.3%
Biological Child	22.1%	23.8%
Adopted Child	0.3%	0.3%
Stepchild	0.4%	0.5%
Grandchild	1.6%	1.8%
Brother or Sister	1.6%	1.8%
Parent	1.3%	1.8%
Parent-in-law	0.2%	0.3%
Son-in-law or Daughter-in-law	0.2%	0.3%
Other Relatives	1.4%	1.7%
Foster Child	0.0%	0.0%
Other Nonrelatives	5.2%	6.2%
In Group Quarters	0.3%	1.1%
Institutionalized	0.0%	0.3%
Noninstitutionalized	0.3%	0.8%
<b>2025 Population 25+ by Educational Attainment</b>		
Total	43,519	177,204
Less than 9th Grade	3.8%	3.4%
9th - 12th Grade, No Diploma	1.9%	3.8%
High School Graduate	17.1%	16.8%
GED/Alternative Credential	1.0%	1.5%
Some College, No Degree	7.8%	9.9%
Associate Degree	3.5%	4.9%
Bachelor's Degree	35.5%	32.3%
Graduate/Professional Degree	29.4%	27.4%
<b>2025 Population 15+ by Marital Status</b>		
Total	48,577	202,325
Never Married	44.4%	46.0%
Married	45.7%	44.1%
Widowed	3.1%	3.5%
Divorced	6.7%	6.4%
<b>2025 Civilian Population 16+ in Labor Force</b>		
Civilian Population 16+	34,841	134,354
Population 16+ Employed	95.0%	95.2%
Population 16+ Unemployment rate	5.0%	4.8%
Population 16-24 Employed	6.5%	6.9%
Population 16-24 Unemployment rate	13.5%	11.6%
Population 25-54 Employed	84.1%	81.1%
Population 25-54 Unemployment rate	3.6%	3.9%
Population 55-64 Employed	7.7%	9.4%
Population 55-64 Unemployment rate	8.4%	6.3%
Population 65+ Employed	1.7%	2.7%
Population 65+ Unemployment rate	18.2%	8.6%

	1 mile	2 mile
<b>2025 Employed Population 16+ by Industry</b>		
Total	33,108	127,887
Agriculture/Mining	0.1%	0.1%
Construction	3.4%	3.5%
Manufacturing	4.5%	4.8%
Wholesale Trade	1.7%	1.7%
Retail Trade	6.1%	7.5%
Transportation/Utilities	5.6%	7.2%
Information	5.4%	4.2%
Finance/Insurance/Real Estate	15.8%	16.1%
Services	54.1%	51.9%
Public Administration	3.3%	3.0%
<b>2025 Employed Population 16+ by Occupation</b>		
Total	33,110	127,888
White Collar	77.0%	73.6%
Management/Business/Financial	29.6%	26.6%
Professional	34.0%	32.4%
Sales	6.4%	6.6%
Administrative Support	6.9%	7.9%
Services	12.3%	13.1%
Blue Collar	10.7%	13.3%
Farming/Forestry/Fishing	0.0%	0.0%
Construction/Extraction	2.7%	2.6%
Installation/Maintenance/Repair	0.7%	1.0%
Production	1.7%	2.3%
Transportation/Material Moving	5.6%	7.3%
<b>2020 Households by Type</b>		
Total	23,817	92,300
Married Couple Households	33.1%	34.7%
With Own Children <18	14.0%	14.8%
Without Own Children <18	19.1%	19.9%
Cohabiting Couple Households	10.7%	8.7%
With Own Children <18	1.3%	1.5%
Without Own Children <18	9.4%	7.3%
Male Householder, No Spouse/Partner	24.4%	25.1%
Living Alone	17.0%	16.1%
65 Years and over	2.2%	2.3%
With Own Children <18	1.5%	1.7%
Without Own Children <18, With Relatives	2.6%	3.0%
No Relatives Present	3.3%	4.2%
Female Householder, No Spouse/Partner	31.8%	31.5%
Living Alone	17.7%	15.9%
65 Years and over	4.2%	4.3%
With Own Children <18	5.5%	5.9%
Without Own Children <18, With Relatives	6.5%	6.9%
No Relatives Present	2.1%	2.7%
<b>2020 Households by Size</b>		
Total	23,817	92,300
1 Person Household	34.7%	32.1%
2 Person Household	34.9%	32.7%
3 Person Household	15.3%	17.1%
4 Person Household	9.0%	10.8%
5 Person Household	3.5%	4.4%
6 Person Household	1.7%	1.8%
7 + Person Household	0.8%	1.0%

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	2 mile
<b>2020 Households by Tenure and Mortgage Status</b>		
Total	23,817	92,300
Owner Occupied	21.4%	21.9%
Owned with a Mortgage/Loan	16.9%	16.8%
Owned Free and Clear	4.5%	5.1%
Renter Occupied	78.6%	78.1%
<b>2025 Affordability, Mortgage and Wealth</b>		
Housing Affordability Index	53	54
Percent of Income for Mortgage	40.7%	40.3%
Wealth Index	86	83
<b>2020 Housing Units By Urban/ Rural Status</b>		
Total	26,326	101,587
Urban Housing Units	100.0%	100.0%
Rural Housing Units	0.0%	0.0%
<b>2020 Population By Urban/ Rural Status</b>		
Total	52,240	219,167
Urban Population	100.0%	100.0%
Rural Population	0.0%	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	2 mile
<b>Top 3 Tapestry Segments</b>		
1.	Laptops and Lattes (D5)	Laptops and Lattes (D5)
2.	Trendsetters (D2)	Trendsetters (D2)
3.	Metro Renters (D4)	Diverse Horizons (C5)
<b>2025 Consumer Spending</b>		
Apparel & Services: Total \$	\$95,935,540	\$347,842,433
Average Spent	\$3,630.07	\$3,410.96
Spending Potential Index	148	139
Education: Total \$	\$71,727,431	\$257,727,091
Average Spent	\$2,714.07	\$2,527.28
Spending Potential Index	152	142
Entertainment/Recreation: Total \$	\$142,138,367	\$518,586,130
Average Spent	\$5,378.32	\$5,085.27
Spending Potential Index	131	124
Food at Home: Total \$	\$276,156,486	\$1,009,011,702
Average Spent	\$10,449.39	\$9,894.41
Spending Potential Index	140	133
Food Away from Home: Total \$	\$159,021,290	\$576,940,569
Average Spent	\$6,017.15	\$5,657.50
Spending Potential Index	146	137
Health Care: Total \$	\$237,861,951	\$878,492,830
Average Spent	\$9,000.38	\$8,614.53
Spending Potential Index	116	111
HH Furnishings & Equipment: Total \$	\$99,609,243	\$363,882,560
Average Spent	\$3,769.08	\$3,568.25
Spending Potential Index	130	123
Personal Care Products & Services: Total \$	\$38,644,189	\$140,917,552
Average Spent	\$1,462.24	\$1,381.84
Spending Potential Index	139	132
Shelter: Total \$	\$1,037,113,835	\$3,769,066,424
Average Spent	\$39,242.99	\$36,959.60
Spending Potential Index	147	139
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$94,351,240	\$347,844,727
Average Spent	\$3,570.12	\$3,410.98
Spending Potential Index	108	103
Travel: Total \$	\$131,921,473	\$476,771,514
Average Spent	\$4,991.73	\$4,675.24
Spending Potential Index	138	130
Vehicle Maintenance & Repairs: Total \$	\$43,726,412	\$162,159,056
Average Spent	\$1,654.55	\$1,590.14
Spending Potential Index	123	118

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.