

	1 mile	2 mile
<b>Population Summary</b>		
2010 Total Population	15,669	50,663
2020 Total Population	15,762	52,044
2020 Group Quarters	91	281
2025 Total Population	14,897	48,889
2025 Group Quarters	93	288
2030 Total Population	14,598	47,812
2025-2030 Annual Rate	-0.40%	-0.44%
2025 Total Daytime Population	16,991	66,549
Workers	10,960	45,884
Residents	6,031	20,665
<b>Household Summary</b>		
2010 Households	6,250	19,945
2010 Average Household Size	2.50	2.53
2020 Total Households	6,574	20,861
2020 Average Household Size	2.38	2.48
2025 Households	6,541	20,631
2025 Average Household Size	2.26	2.36
2030 Households	6,536	20,556
2030 Average Household Size	2.22	2.31
2025-2030 Annual Rate	-0.02%	-0.07%
2010 Families	3,964	13,086
2010 Average Family Size	3.09	3.13
2025 Families	3,884	13,007
2025 Average Family Size	2.97	3.01
2030 Families	3,860	12,900
2030 Average Family Size	2.92	2.96
2025-2030 Annual Rate	-0.12%	-0.17%
<b>Housing Unit Summary</b>		
2000 Housing Units	6,709	21,281
Owner Occupied Housing Units	45.7%	59.5%
Renter Occupied Housing Units	51.4%	37.6%
Vacant Housing Units	3.0%	2.9%
2010 Housing Units	6,853	21,507
Owner Occupied Housing Units	45.0%	57.3%
Renter Occupied Housing Units	46.2%	35.4%
Vacant Housing Units	8.8%	7.3%
2020 Housing Units	6,934	21,935
Owner Occupied Housing Units	41.8%	54.2%
Renter Occupied Housing Units	53.0%	40.9%
Vacant Housing Units	5.4%	4.7%
2025 Housing Units	6,947	21,842
Owner Occupied Housing Units	43.6%	55.8%
Renter Occupied Housing Units	50.6%	38.7%
Vacant Housing Units	5.8%	5.5%
2030 Housing Units	6,974	21,895
Owner Occupied Housing Units	44.8%	56.9%
Renter Occupied Housing Units	49.0%	37.0%
Vacant Housing Units	6.3%	6.1%

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	2 mile
<b>2025 Households by Income</b>		
Household Income Base	6,541	20,631
<\$15,000	6.4%	6.0%
\$15,000 - \$24,999	5.8%	4.1%
\$25,000 - \$34,999	4.6%	4.5%
\$35,000 - \$49,999	10.1%	10.0%
\$50,000 - \$74,999	21.0%	16.2%
\$75,000 - \$99,999	16.4%	13.2%
\$100,000 - \$149,999	17.1%	21.1%
\$150,000 - \$199,999	11.9%	12.3%
\$200,000+	6.6%	12.6%
Average Household Income	\$96,240	\$115,865
<b>2030 Households by Income</b>		
Household Income Base	6,536	20,556
<\$15,000	5.8%	5.3%
\$15,000 - \$24,999	4.4%	3.1%
\$25,000 - \$34,999	3.9%	3.8%
\$35,000 - \$49,999	9.4%	9.0%
\$50,000 - \$74,999	19.8%	15.0%
\$75,000 - \$99,999	16.2%	12.7%
\$100,000 - \$149,999	18.6%	21.9%
\$150,000 - \$199,999	13.5%	13.7%
\$200,000+	8.4%	15.6%
Average Household Income	\$104,641	\$126,630
<b>2025 Owner Occupied Housing Units by Value</b>		
Total	3,029	12,183
<\$50,000	2.0%	3.4%
\$50,000 - \$99,999	2.1%	1.5%
\$100,000 - \$149,999	5.8%	5.4%
\$150,000 - \$199,999	3.9%	4.7%
\$200,000 - \$249,999	3.3%	4.5%
\$250,000 - \$299,999	8.3%	9.8%
\$300,000 - \$399,999	39.7%	33.0%
\$400,000 - \$499,999	20.3%	19.4%
\$500,000 - \$749,999	13.2%	14.7%
\$750,000 - \$999,999	1.0%	2.5%
\$1,000,000 - \$1,499,999	0.3%	0.9%
\$1,500,000 - \$1,999,999	0.0%	0.1%
\$2,000,000 +	0.0%	0.3%
Average Home Value	\$371,625	\$388,441
<b>2030 Owner Occupied Housing Units by Value</b>		
Total	3,121	12,458
<\$50,000	1.8%	3.0%
\$50,000 - \$99,999	0.7%	0.6%
\$100,000 - \$149,999	2.2%	2.5%
\$150,000 - \$199,999	1.4%	3.1%
\$200,000 - \$249,999	2.0%	3.6%
\$250,000 - \$299,999	6.1%	7.2%
\$300,000 - \$399,999	43.7%	33.9%
\$400,000 - \$499,999	24.5%	23.1%
\$500,000 - \$749,999	16.2%	18.8%
\$750,000 - \$999,999	1.1%	3.1%
\$1,000,000 - \$1,499,999	0.2%	0.8%
\$1,500,000 - \$1,999,999	0.0%	0.1%
\$2,000,000 +	0.0%	0.2%
Average Home Value	\$404,600	\$420,733

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	2 mile
<b>Median Household Income</b>		
2025	\$77,375	\$91,099
2030	\$83,455	\$101,677
<b>Median Home Value</b>		
2025	\$361,845	\$363,113
2030	\$381,891	\$388,670
<b>Per Capita Income</b>		
2025	\$42,605	\$48,928
2030	\$47,214	\$54,480
<b>Median Age</b>		
2010	34.5	37.7
2020	38.3	40.2
2025	39.7	41.4
2030	41.3	42.5
<b>2020 Population by Age</b>		
Total	15,762	52,044
0 - 4	5.7%	5.8%
5 - 9	5.3%	5.7%
10 - 14	5.3%	6.1%
15 - 24	11.4%	11.3%
25 - 34	17.1%	13.5%
35 - 44	15.2%	14.3%
45 - 54	12.5%	13.3%
55 - 64	11.9%	12.6%
65 - 74	8.6%	8.9%
75 - 84	4.7%	5.5%
85 +	2.3%	2.8%
18 +	80.4%	78.7%
<b>2025 Population by Age</b>		
Total	14,897	48,891
0 - 4	5.3%	5.4%
5 - 9	5.7%	5.9%
10 - 14	5.2%	5.6%
15 - 24	11.1%	11.3%
25 - 34	14.9%	12.8%
35 - 44	15.9%	14.3%
45 - 54	13.4%	13.3%
55 - 64	10.9%	12.0%
65 - 74	9.7%	10.1%
75 - 84	5.4%	6.3%
85 +	2.5%	3.0%
18 +	80.5%	79.6%
<b>2030 Population by Age</b>		
Total	14,598	47,814
0 - 4	5.2%	5.3%
5 - 9	5.1%	5.3%
10 - 14	5.7%	5.9%
15 - 24	11.4%	10.9%
25 - 34	12.7%	12.1%
35 - 44	15.9%	13.9%
45 - 54	14.1%	13.4%
55 - 64	10.7%	11.9%
65 - 74	9.7%	10.3%
75 - 84	6.8%	7.4%
85 +	2.7%	3.4%
18 +	80.8%	80.3%

**Source:** Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	2 mile
<b>2020 Population by Sex</b>		
Males	7,899	25,694
Females	7,863	26,350
<b>2025 Population by Sex</b>		
Males	7,522	24,388
Females	7,375	24,501
<b>2030 Population by Sex</b>		
Males	7,317	23,746
Females	7,282	24,066
<b>2010 Population by Race/Ethnicity</b>		
Total	15,669	50,662
White Alone	66.0%	74.1%
Black Alone	4.3%	2.7%
American Indian Alone	0.6%	0.5%
Asian Alone	16.4%	12.0%
Pacific Islander Alone	0.0%	0.0%
Some Other Race Alone	10.1%	8.2%
Two or More Races	2.5%	2.4%
Hispanic Origin	23.1%	19.5%
Diversity Index	69.4	60.7
<b>2020 Population by Race/Ethnicity</b>		
Total	15,762	52,044
White Alone	54.6%	62.3%
Black Alone	5.1%	3.1%
American Indian Alone	1.0%	1.1%
Asian Alone	19.4%	14.0%
Pacific Islander Alone	0.1%	0.0%
Some Other Race Alone	11.4%	10.9%
Two or More Races	8.4%	8.5%
Hispanic Origin	21.0%	20.7%
Diversity Index	76.0	71.2
<b>2025 Population by Race/Ethnicity</b>		
Total	14,897	48,891
White Alone	52.7%	60.8%
Black Alone	5.0%	3.1%
American Indian Alone	1.0%	1.1%
Asian Alone	20.2%	14.7%
Pacific Islander Alone	0.1%	0.0%
Some Other Race Alone	12.0%	11.4%
Two or More Races	8.9%	8.9%
Hispanic Origin	22.2%	21.5%
Diversity Index	77.5	72.6
<b>2030 Population by Race/Ethnicity</b>		
Total	14,599	47,812
White Alone	50.0%	58.4%
Black Alone	5.0%	3.1%
American Indian Alone	1.0%	1.1%
Asian Alone	21.4%	15.7%
Pacific Islander Alone	0.1%	0.0%
Some Other Race Alone	13.0%	12.2%
Two or More Races	9.4%	9.4%
Hispanic Origin	23.8%	23.0%
Diversity Index	79.3	74.8

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	2 mile
<b>2020 Population by Relationship and Household Type</b>		
Total	15,762	52,044
In Households	99.4%	99.5%
Householder	42.1%	40.1%
Opposite-Sex Spouse	18.2%	19.4%
Same-Sex Spouse	0.2%	0.1%
Opposite-Sex Unmarried Partner	2.8%	2.2%
Same-Sex Unmarried Partner	0.1%	0.1%
Biological Child	24.9%	28.1%
Adopted Child	0.4%	0.4%
Stepchild	0.6%	0.6%
Grandchild	1.0%	1.1%
Brother or Sister	1.6%	1.3%
Parent	2.2%	2.0%
Parent-in-law	0.4%	0.4%
Son-in-law or Daughter-in-law	0.4%	0.3%
Other Relatives	1.4%	1.1%
Foster Child	0.1%	0.0%
Other Nonrelatives	2.8%	2.3%
In Group Quarters	0.6%	0.5%
Institutionalized	0.4%	0.4%
Noninstitutionalized	0.2%	0.1%
<b>2025 Population 25+ by Educational Attainment</b>		
Total	10,822	35,075
Less than 9th Grade	3.7%	4.9%
9th - 12th Grade, No Diploma	4.4%	4.3%
High School Graduate	19.8%	19.7%
GED/Alternative Credential	3.8%	3.3%
Some College, No Degree	13.4%	13.2%
Associate Degree	8.7%	8.0%
Bachelor's Degree	31.6%	29.6%
Graduate/Professional Degree	14.5%	16.9%
<b>2025 Population 15+ by Marital Status</b>		
Total	12,470	40,601
Never Married	32.3%	30.3%
Married	52.8%	56.5%
Widowed	5.0%	5.7%
Divorced	9.9%	7.5%
<b>2025 Civilian Population 16+ in Labor Force</b>		
Civilian Population 16+	9,409	29,761
Population 16+ Employed	96.1%	96.6%
Population 16+ Unemployment rate	3.9%	3.4%
Population 16-24 Employed	11.5%	12.1%
Population 16-24 Unemployment rate	5.0%	7.5%
Population 25-54 Employed	66.0%	62.5%
Population 25-54 Unemployment rate	3.8%	2.7%
Population 55-64 Employed	13.9%	16.6%
Population 55-64 Unemployment rate	4.5%	3.0%
Population 65+ Employed	8.6%	8.8%
Population 65+ Unemployment rate	2.0%	3.6%

	1 mile	2 mile
<b>2025 Employed Population 16+ by Industry</b>		
Total	9,042	28,741
Agriculture/Mining	0.0%	0.1%
Construction	6.7%	6.1%
Manufacturing	17.3%	13.3%
Wholesale Trade	2.0%	2.7%
Retail Trade	9.3%	9.5%
Transportation/Utilities	7.3%	8.3%
Information	2.4%	1.9%
Finance/Insurance/Real Estate	9.4%	8.7%
Services	44.3%	47.7%
Public Administration	1.2%	1.8%
<b>2025 Employed Population 16+ by Occupation</b>		
Total	9,040	28,743
White Collar	58.4%	62.6%
Management/Business/Financial	19.1%	21.6%
Professional	23.2%	23.0%
Sales	7.6%	8.3%
Administrative Support	8.5%	9.8%
Services	18.0%	15.4%
Blue Collar	23.6%	22.0%
Farming/Forestry/Fishing	0.0%	0.0%
Construction/Extraction	4.8%	3.8%
Installation/Maintenance/Repair	1.7%	1.8%
Production	9.5%	7.4%
Transportation/Material Moving	7.6%	8.9%
<b>2020 Households by Type</b>		
Total	6,574	20,861
Married Couple Households	43.8%	48.6%
With Own Children <18	17.5%	20.6%
Without Own Children <18	26.3%	28.0%
Cohabiting Couple Households	7.1%	5.6%
With Own Children <18	2.0%	1.8%
Without Own Children <18	5.1%	3.8%
Male Householder, No Spouse/Partner	23.0%	19.5%
Living Alone	15.7%	13.2%
65 Years and over	3.0%	3.7%
With Own Children <18	1.5%	1.5%
Without Own Children <18, With Relatives	3.8%	3.2%
No Relatives Present	2.1%	1.6%
Female Householder, No Spouse/Partner	26.1%	26.3%
Living Alone	15.4%	16.2%
65 Years and over	6.1%	9.4%
With Own Children <18	4.1%	3.9%
Without Own Children <18, With Relatives	5.6%	5.4%
No Relatives Present	1.0%	0.8%
<b>2020 Households by Size</b>		
Total	6,574	20,861
1 Person Household	31.0%	29.4%
2 Person Household	32.5%	30.7%
3 Person Household	15.6%	15.8%
4 Person Household	11.6%	14.1%
5 Person Household	5.5%	6.4%
6 Person Household	2.4%	2.3%
7 + Person Household	1.2%	1.1%

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	2 mile
<b>2020 Households by Tenure and Mortgage Status</b>		
Total	6,574	20,861
Owner Occupied	44.1%	57.0%
Owned with a Mortgage/Loan	28.9%	37.0%
Owned Free and Clear	15.2%	20.0%
Renter Occupied	55.9%	43.0%
<b>2025 Affordability, Mortgage and Wealth</b>		
Housing Affordability Index	72	85
Percent of Income for Mortgage	29.3%	24.9%
Wealth Index	69	100
<b>2020 Housing Units By Urban/ Rural Status</b>		
Total	6,934	21,935
Urban Housing Units	100.0%	100.0%
Rural Housing Units	0.0%	0.0%
<b>2020 Population By Urban/ Rural Status</b>		
Total	15,762	52,044
Urban Population	100.0%	100.0%
Rural Population	0.0%	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	2 mile
<b>Top 3 Tapestry Segments</b>		
1.	Modern Minds (D3)	Savvy Suburbanites (L1)
2.	Diverse Horizons (C5)	Diverse Horizons (C5)
3.	Savvy Suburbanites (L1)	Dreambelt (K5)
<b>2025 Consumer Spending</b>		
Apparel & Services: Total \$	\$13,917,090	\$51,269,289
Average Spent	\$2,127.67	\$2,485.06
Spending Potential Index	87	102
Education: Total \$	\$9,630,864	\$37,749,991
Average Spent	\$1,472.38	\$1,829.77
Spending Potential Index	83	103
Entertainment/Recreation: Total \$	\$21,789,501	\$83,338,202
Average Spent	\$3,331.22	\$4,039.46
Spending Potential Index	81	98
Food at Home: Total \$	\$41,079,993	\$153,046,765
Average Spent	\$6,280.38	\$7,418.29
Spending Potential Index	84	100
Food Away from Home: Total \$	\$23,211,266	\$85,757,339
Average Spent	\$3,548.58	\$4,156.72
Spending Potential Index	86	101
Health Care: Total \$	\$39,881,151	\$153,405,594
Average Spent	\$6,097.10	\$7,435.68
Spending Potential Index	79	96
HH Furnishings & Equipment: Total \$	\$15,682,513	\$59,380,609
Average Spent	\$2,397.57	\$2,878.22
Spending Potential Index	82	99
Personal Care Products & Services: Total \$	\$5,938,941	\$22,027,840
Average Spent	\$907.96	\$1,067.71
Spending Potential Index	87	102
Shelter: Total \$	\$149,749,442	\$561,056,330
Average Spent	\$22,893.97	\$27,194.82
Spending Potential Index	86	102
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$17,020,915	\$66,083,415
Average Spent	\$2,602.19	\$3,203.11
Spending Potential Index	79	97
Travel: Total \$	\$18,882,048	\$73,997,328
Average Spent	\$2,886.72	\$3,586.71
Spending Potential Index	80	99
Vehicle Maintenance & Repairs: Total \$	\$7,534,908	\$27,795,608
Average Spent	\$1,151.95	\$1,347.27
Spending Potential Index	85	100

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.