

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 32.3392/-90.061

150 Dogwood Boulevard Flowood, MS 39232	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Population</b>								
Estimated Population (2025)	2,992		21,004		70,922		151,003	
Projected Population (2030)	3,003		20,933		69,144		147,356	
Census Population (2020)	3,026		20,726		71,021		149,452	
Census Population (2010)	2,262		17,287		65,695		145,082	
Projected Annual Growth (2025-2030)	11	-	-72	-	-1,777	-0.5%	-3,648	-0.5%
Historical Annual Growth (2020-2025)	-34	-0.2%	278	0.3%	-100	-	1,551	0.2%
Historical Annual Growth (2010-2020)	764	3.4%	3,439	2.0%	5,326	0.8%	4,370	0.3%
Estimated Population Density (2025)	953 <i>psm</i>		743 <i>psm</i>		903 <i>psm</i>		981 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>		153.9 <i>sq mi</i>	
<b>Households</b>								
Estimated Households (2025)	1,322		9,033		30,650		65,178	
Projected Households (2030)	1,369		9,251		30,569		64,719	
Census Households (2020)	1,331		8,746		30,473		64,371	
Census Households (2010)	1,015		7,270		27,398		59,955	
Projected Annual Growth (2025-2030)	46	0.7%	218	0.5%	-81	-	-458	-0.1%
Historical Annual Change (2010-2025)	307	2.0%	1,763	1.6%	3,252	0.8%	5,222	0.6%
<b>Average Household Income</b>								
Estimated Average Household Income (2025)	\$124,293		\$122,680		\$118,341		\$104,926	
Projected Average Household Income (2030)	\$123,486		\$121,928		\$118,268		\$104,991	
Census Average Household Income (2010)	\$159,589		\$87,111		\$80,823		\$72,054	
Census Average Household Income (2000)	\$56,508		\$61,025		\$71,505		\$61,511	
Projected Annual Change (2025-2030)	-\$808	-0.1%	-\$752	-0.1%	-\$73	-	\$65	-
Historical Annual Change (2000-2025)	\$67,785	4.8%	\$61,655	4.0%	\$46,836	2.6%	\$43,414	2.8%
<b>Median Household Income</b>								
Estimated Median Household Income (2025)	\$88,581		\$96,097		\$90,084		\$81,240	
Projected Median Household Income (2030)	\$87,597		\$95,458		\$89,869		\$81,206	
Census Median Household Income (2010)	\$71,132		\$63,245		\$61,404		\$55,652	
Census Median Household Income (2000)	\$47,410		\$52,454		\$56,460		\$48,792	
Projected Annual Change (2025-2030)	-\$984	-0.2%	-\$639	-0.1%	-\$215	-	-\$34	-
Historical Annual Change (2000-2025)	\$41,171	3.5%	\$43,643	3.3%	\$33,624	2.4%	\$32,447	2.7%
<b>Per Capita Income</b>								
Estimated Per Capita Income (2025)	\$55,176		\$52,850		\$51,189		\$45,390	
Projected Per Capita Income (2030)	\$56,524		\$53,975		\$52,334		\$46,216	
Census Per Capita Income (2010)	\$71,632		\$36,627		\$33,710		\$29,778	
Census Per Capita Income (2000)	\$24,278		\$25,086		\$29,370		\$25,457	
Projected Annual Change (2025-2030)	\$1,348	0.5%	\$1,125	0.4%	\$1,145	0.4%	\$826	0.4%
Historical Annual Change (2000-2025)	\$30,898	5.1%	\$27,765	4.4%	\$21,819	3.0%	\$19,933	3.1%
Estimated Average Household Net Worth (2025)	\$1.12 M		\$1.1 M		\$1.13 M		\$976,150	

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150 Dogwood Boulevard Flowood, MS 39232		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Race and Ethnicity</b>									
Total Population (2025)		2,992		21,004		70,922		151,003	
White (2025)		2,033	67.9%	14,659	69.8%	45,786	64.6%	83,812	55.5%
Black or African American (2025)		625	20.9%	4,432	21.1%	20,371	28.7%	56,997	37.7%
American Indian or Alaska Native (2025)		6	0.2%	38	0.2%	109	0.2%	246	0.2%
Asian (2025)		214	7.2%	988	4.7%	1,858	2.6%	3,585	2.4%
Hawaiian or Pacific Islander (2025)		-	-	1	-	16	-	62	-
Other Race (2025)		38	1.3%	289	1.4%	869	1.2%	2,321	1.5%
Two or More Races (2025)		76	2.5%	596	2.8%	1,912	2.7%	3,981	2.6%
Population < 18 (2025)		609	20.4%	4,517	21.5%	15,361	21.7%	33,060	21.9%
White Not Hispanic		364	59.7%	2,827	62.6%	8,614	56.1%	15,387	46.5%
Black or African American		147	24.1%	1,113	24.6%	5,181	33.7%	14,197	42.9%
Asian		55	9.0%	232	5.1%	375	2.4%	694	2.1%
Other Race Not Hispanic		20	3.2%	141	3.1%	469	3.1%	923	2.8%
Hispanic		24	3.9%	205	4.5%	721	4.7%	1,859	5.6%
Not Hispanic or Latino Population (2025)		2,890	96.6%	20,171	96.0%	68,224	96.2%	144,757	95.9%
Not Hispanic White		2,010	69.5%	14,471	71.7%	45,181	66.2%	82,612	57.1%
Not Hispanic Black or African American		622	21.5%	4,408	21.9%	20,168	29.6%	56,502	39.0%
Not Hispanic American Indian or Alaska Native		3	-	17	-	56	-	113	-
Not Hispanic Asian		214	7.4%	985	4.9%	1,853	2.7%	3,552	2.5%
Not Hispanic Hawaiian or Pacific Islander		-	-	1	-	12	-	43	-
Not Hispanic Other Race		2	-	5	-	19	-	67	-
Not Hispanic Two or More Races		40	1.4%	283	1.4%	936	1.4%	1,868	1.3%
Hispanic or Latino Population (2025)		102	3.4%	833	4.0%	2,697	3.8%	6,246	4.1%
Hispanic White		23	22.4%	188	22.6%	606	22.5%	1,200	19.2%
Hispanic Black or African American		3	3.0%	24	2.9%	202	7.5%	495	7.9%
Hispanic American Indian or Alaska Native		3	3.4%	21	2.5%	53	2.0%	133	2.1%
Hispanic Asian		-	-	3	0.4%	5	0.2%	33	0.5%
Hispanic Hawaiian or Pacific Islander		-	-	-	-	5	0.2%	19	0.3%
Hispanic Other Race		36	35.6%	284	34.1%	851	31.5%	2,253	36.1%
Hispanic Two or More Races		36	35.6%	313	37.6%	976	36.2%	2,113	33.8%
Not Hispanic or Latino Population (2020)		2,936	97.0%	20,033	96.7%	68,701	96.7%	143,480	96.0%
Hispanic or Latino Population (2020)		89	3.0%	693	3.3%	2,320	3.3%	5,972	4.0%
Not Hispanic or Latino Population (2010)		2,200	97.3%	16,864	97.6%	63,979	97.4%	140,210	96.6%
Hispanic or Latino Population (2010)		62	2.7%	423	2.4%	1,716	2.6%	4,873	3.4%
Not Hispanic or Latino Population (2030)		2,886	96.1%	20,008	95.6%	66,182	95.7%	140,650	95.4%
Hispanic or Latino Population (2030)		117	3.9%	925	4.4%	2,962	4.3%	6,705	4.6%
Projected Annual Growth (2025-2030)		15	2.9%	92	2.2%	265	2.0%	459	1.5%
Historical Annual Growth (2010-2020)		28	4.5%	270	6.4%	604	3.5%	1,100	2.3%

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150 Dogwood Boulevard Flowood, MS 39232		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Total Age Distribution (2025)</b>									
Total Population		2,992		21,004		70,922		151,003	
Age Under 5 Years	165	5.5%	1,230	5.9%	4,128	5.8%	8,854	5.9%	
Age 5 to 9 Years	159	5.3%	1,204	5.7%	4,061	5.7%	8,776	5.8%	
Age 10 to 14 Years	158	5.3%	1,208	5.8%	4,246	6.0%	9,284	6.1%	
Age 15 to 19 Years	178	5.9%	1,292	6.2%	4,403	6.2%	9,785	6.5%	
Age 20 to 24 Years	177	5.9%	1,194	5.7%	4,180	5.9%	10,162	6.7%	
Age 25 to 29 Years	237	7.9%	1,573	7.5%	5,000	7.1%	11,385	7.5%	
Age 30 to 34 Years	216	7.2%	1,609	7.7%	5,024	7.1%	11,007	7.3%	
Age 35 to 39 Years	206	6.9%	1,563	7.4%	4,714	6.6%	10,147	6.7%	
Age 40 to 44 Years	225	7.5%	1,576	7.5%	4,796	6.8%	10,289	6.8%	
Age 45 to 49 Years	189	6.3%	1,419	6.8%	4,395	6.2%	9,369	6.2%	
Age 50 to 54 Years	185	6.2%	1,386	6.6%	4,293	6.1%	9,005	6.0%	
Age 55 to 59 Years	162	5.4%	1,169	5.6%	3,937	5.6%	8,113	5.4%	
Age 60 to 64 Years	162	5.4%	1,082	5.2%	4,116	5.8%	8,618	5.7%	
Age 65 to 69 Years	170	5.7%	1,070	5.1%	3,992	5.6%	8,020	5.3%	
Age 70 to 74 Years	123	4.1%	837	4.0%	3,462	4.9%	6,893	4.6%	
Age 75 to 79 Years	110	3.7%	663	3.2%	2,788	3.9%	5,199	3.4%	
Age 80 to 84 Years	66	2.2%	411	2.0%	1,636	2.3%	3,022	2.0%	
Age 85 Years or Over	105	3.5%	519	2.5%	1,751	2.5%	3,076	2.0%	
Median Age	39.2		38.2		39.4		37.8		
Age 19 Years or Less	659	22.0%	4,934	23.5%	16,838	23.7%	36,699	24.3%	
Age 20 to 64 Years	1,758	58.7%	12,570	59.8%	40,454	57.0%	88,095	58.3%	
Age 65 Years or Over	575	19.2%	3,501	16.7%	13,629	19.2%	26,210	17.4%	
<b>Female Age Distribution (2025)</b>									
Female Population	1,561	52.2%	11,013	52.4%	37,375	52.7%	78,555	52.0%	
Age Under 5 Years	82	5.3%	605	5.5%	2,017	5.4%	4,299	5.5%	
Age 5 to 9 Years	82	5.3%	607	5.5%	2,061	5.5%	4,318	5.5%	
Age 10 to 14 Years	78	5.0%	592	5.4%	2,055	5.5%	4,510	5.7%	
Age 15 to 19 Years	85	5.4%	615	5.6%	2,143	5.7%	4,551	5.8%	
Age 20 to 24 Years	99	6.3%	616	5.6%	2,173	5.8%	5,118	6.5%	
Age 25 to 29 Years	132	8.5%	864	7.8%	2,653	7.1%	6,034	7.7%	
Age 30 to 34 Years	109	7.0%	829	7.5%	2,587	6.9%	5,658	7.2%	
Age 35 to 39 Years	114	7.3%	831	7.5%	2,553	6.8%	5,474	7.0%	
Age 40 to 44 Years	113	7.2%	822	7.5%	2,530	6.8%	5,426	6.9%	
Age 45 to 49 Years	106	6.8%	757	6.9%	2,306	6.2%	4,938	6.3%	
Age 50 to 54 Years	102	6.6%	739	6.7%	2,309	6.2%	4,785	6.1%	
Age 55 to 59 Years	88	5.6%	632	5.7%	2,107	5.6%	4,274	5.4%	
Age 60 to 64 Years	87	5.6%	591	5.4%	2,230	6.0%	4,614	5.9%	
Age 65 to 69 Years	86	5.5%	589	5.3%	2,172	5.8%	4,337	5.5%	
Age 70 to 74 Years	68	4.3%	478	4.3%	1,985	5.3%	3,879	4.9%	
Age 75 to 79 Years	56	3.6%	369	3.4%	1,559	4.2%	2,888	3.7%	
Age 80 to 84 Years	32	2.0%	219	2.0%	933	2.5%	1,729	2.2%	
Age 85 Years or Over	43	2.7%	259	2.4%	1,001	2.7%	1,724	2.2%	
Female Median Age	39.1		39.0		40.7		39.0		
Age 19 Years or Less	327	21.0%	2,418	22.0%	8,276	22.1%	17,678	22.5%	
Age 20 to 64 Years	950	60.9%	6,680	60.7%	21,450	57.4%	46,320	59.0%	
Age 65 Years or Over	284	18.2%	1,914	17.4%	7,649	20.5%	14,557	18.5%	

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150 Dogwood Boulevard Flowood, MS 39232		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Male Age Distribution (2025)</b>									
Male Population	1,431	47.8%	9,992	47.6%	33,546	47.3%	72,448	48.0%	
Age Under 5 Years	82	5.7%	625	6.3%	2,110	6.3%	4,555	6.3%	
Age 5 to 9 Years	77	5.3%	597	6.0%	2,001	6.0%	4,458	6.2%	
Age 10 to 14 Years	80	5.6%	616	6.2%	2,191	6.5%	4,774	6.6%	
Age 15 to 19 Years	93	6.5%	678	6.8%	2,260	6.7%	5,234	7.2%	
Age 20 to 24 Years	78	5.4%	578	5.8%	2,006	6.0%	5,044	7.0%	
Age 25 to 29 Years	105	7.3%	709	7.1%	2,347	7.0%	5,351	7.4%	
Age 30 to 34 Years	106	7.4%	780	7.8%	2,436	7.3%	5,349	7.4%	
Age 35 to 39 Years	93	6.5%	732	7.3%	2,161	6.4%	4,673	6.5%	
Age 40 to 44 Years	112	7.8%	754	7.5%	2,266	6.8%	4,863	6.7%	
Age 45 to 49 Years	83	5.8%	662	6.6%	2,089	6.2%	4,431	6.1%	
Age 50 to 54 Years	83	5.8%	647	6.5%	1,984	5.9%	4,221	5.8%	
Age 55 to 59 Years	74	5.2%	536	5.4%	1,829	5.5%	3,839	5.3%	
Age 60 to 64 Years	74	5.2%	491	4.9%	1,886	5.6%	4,003	5.5%	
Age 65 to 69 Years	84	5.9%	481	4.8%	1,821	5.4%	3,682	5.1%	
Age 70 to 74 Years	55	3.8%	359	3.6%	1,477	4.4%	3,014	4.2%	
Age 75 to 79 Years	55	3.8%	294	2.9%	1,229	3.7%	2,311	3.2%	
Age 80 to 84 Years	34	2.4%	193	1.9%	703	2.1%	1,293	1.8%	
Age 85 Years or Over	63	4.4%	259	2.6%	750	2.2%	1,352	1.9%	
Male Median Age	39.4		37.4		38.1		36.5		
Age 19 Years or Less	332	23.2%	2,516	25.2%	8,562	25.5%	19,021	26.3%	
Age 20 to 64 Years	808	56.4%	5,890	58.9%	19,004	56.7%	41,774	57.7%	
Age 65 Years or Over	291	20.3%	1,586	15.9%	5,980	17.8%	11,653	16.1%	
<b>Males per 100 Females (2025)</b>									
Overall Comparison	92		91		90		92		
Age Under 5 Years	100	49.9%	103	50.8%	105	51.1%	106	51.4%	
Age 5 to 9 Years	93	48.3%	98	49.6%	97	49.3%	103	50.8%	
Age 10 to 14 Years	103	50.7%	104	51.0%	107	51.6%	106	51.4%	
Age 15 to 19 Years	110	52.5%	110	52.4%	105	51.3%	115	53.5%	
Age 20 to 24 Years	79	44.1%	94	48.4%	92	48.0%	99	49.6%	
Age 25 to 29 Years	79	44.3%	82	45.1%	88	46.9%	89	47.0%	
Age 30 to 34 Years	98	49.4%	94	48.5%	94	48.5%	95	48.6%	
Age 35 to 39 Years	82	44.9%	88	46.8%	85	45.8%	85	46.1%	
Age 40 to 44 Years	99	49.9%	92	47.8%	90	47.2%	90	47.3%	
Age 45 to 49 Years	78	43.8%	87	46.7%	91	47.5%	90	47.3%	
Age 50 to 54 Years	81	44.7%	88	46.7%	86	46.2%	88	46.9%	
Age 55 to 59 Years	84	45.7%	85	45.9%	87	46.5%	90	47.3%	
Age 60 to 64 Years	85	46.0%	83	45.4%	85	45.8%	87	46.5%	
Age 65 to 69 Years	98	49.6%	82	45.0%	84	45.6%	85	45.9%	
Age 70 to 74 Years	82	44.9%	75	42.9%	74	42.7%	78	43.7%	
Age 75 to 79 Years	98	49.5%	80	44.3%	79	44.1%	80	44.5%	
Age 80 to 84 Years	107	51.6%	88	46.8%	75	43.0%	75	42.8%	
Age 85 Years or Over	148	59.6%	100	50.0%	75	42.8%	78	44.0%	
Age 19 Years or Less	102	50.4%	104	51.0%	103	50.8%	108	51.8%	
Age 20 to 39 Years	84	45.7%	89	47.1%	90	47.3%	92	47.8%	
Age 40 to 64 Years	86	46.2%	87	46.6%	88	46.7%	89	47.0%	
Age 65 Years or Over	103	50.6%	83	45.3%	78	43.9%	80	44.5%	

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<b>Household Type (2025)</b>									
Total Households		1,322		9,033		30,650		65,178	
Households with Children		362	27.4%	2,734	30.3%	8,628	28.2%	18,497	28.4%
Average Household Size		2.2		2.3		2.3		2.3	
Household Density per Square Mile		421		320		390		424	
Population Family		2,184	73.0%	16,118	76.7%	54,067	76.2%	112,051	74.2%
Population Non-Family		734	24.5%	4,593	21.9%	16,215	22.9%	36,211	24.0%
Population Group Quarters		74	2.5%	294	1.4%	640	0.9%	2,741	1.8%
Family Households		715	54.0%	5,318	58.9%	17,701	57.8%	36,694	56.3%
Married Couple Households		564	79.0%	4,023	75.7%	12,977	73.3%	24,838	67.7%
Other Family Households with Children		150	21.0%	1,295	24.3%	4,724	26.7%	11,856	32.3%
Family Households with Children		362	50.7%	2,732	51.4%	8,625	48.7%	18,487	50.4%
Married Couple with Children		277	76.4%	1,996	73.1%	6,033	69.9%	11,532	62.4%
Other Family Households with Children		85	23.6%	736	26.9%	2,592	30.1%	6,956	37.6%
Family Households No Children		352	49.3%	2,586	48.6%	9,076	51.3%	18,206	49.6%
Married Couple No Children		287	81.6%	2,027	78.4%	6,944	76.5%	13,307	73.1%
Other Family Households No Children		65	18.4%	559	21.6%	2,132	23.5%	4,900	26.9%
Non-Family Households		608	46.0%	3,715	41.1%	12,949	42.2%	28,484	43.7%
Non-Family Households with Children		-	-	2	-	4	-	9	-
Non-Family Households No Children		608	100.0%	3,714	100.0%	12,946	100.0%	28,475	100.0%
Average Family Household Size		3.1		3.0		3.1		3.1	
Average Family Income		\$159,187		\$150,520		\$152,748		\$136,161	
Median Family Income		\$129,144		\$126,233		\$118,302		\$108,936	
Average Non-Family Household Size		1.2		1.2		1.3		1.3	
<b>Marital Status (2025)</b>									
Population Age 15 Years or Over		2,511		17,363		58,486		124,089	
Never Married		705	28.1%	5,581	32.1%	19,055	32.6%	46,071	37.1%
Currently Married		1,288	51.3%	8,231	47.4%	26,788	45.8%	50,798	40.9%
Previously Married		517	20.6%	3,551	20.5%	12,643	21.6%	27,221	21.9%
Separated		138	26.7%	598	16.8%	1,957	15.5%	4,120	15.1%
Widowed		158	30.5%	1,256	35.4%	4,197	33.2%	8,051	29.6%
Divorced		222	42.8%	1,697	47.8%	6,488	51.3%	15,050	55.3%
<b>Educational Attainment (2025)</b>									
Adult Population Age 25 Years or Over		2,156		14,877		49,904		104,143	
Elementary (Grade Level 0 to 8)		15	0.7%	169	1.1%	1,241	2.5%	2,801	2.7%
Some High School (Grade Level 9 to 11)		29	1.4%	622	4.2%	1,944	3.9%	4,194	4.0%
High School Graduate		217	10.1%	1,812	12.2%	7,721	15.5%	18,340	17.6%
Some College		562	26.0%	3,411	22.9%	11,344	22.7%	23,512	22.6%
Associate Degree Only		126	5.8%	1,397	9.4%	4,781	9.6%	10,602	10.2%
Bachelor Degree Only		603	28.0%	4,425	29.7%	13,207	26.5%	25,987	25.0%
Graduate Degree		604	28.0%	3,042	20.4%	9,667	19.4%	18,707	18.0%
Any College (Some College or Higher)		1,895	87.9%	12,274	82.5%	38,999	78.1%	78,808	75.7%
College Degree + (Bachelor Degree or Higher)		1,207	56.0%	7,466	50.2%	22,874	45.8%	44,694	42.9%

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 32.3392/-90.061

150 Dogwood Boulevard Flowood, MS 39232		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Housing</b>									
Total Housing Units (2025)		1,352		9,238		32,425		70,997	
Total Housing Units (2020)		1,375		9,161		32,615		70,443	
Historical Annual Growth (2020-2025)		-23	-0.3%	77	0.2%	-190	-0.1%	555	0.2%
Housing Units Occupied (2025)		1,322 97.8%		9,033 97.8%		30,650 94.5%		65,178 91.8%	
Housing Units Owner-Occupied		797 60.3%		6,370 70.5%		20,583 67.2%		38,815 59.6%	
Housing Units Renter-Occupied		525 39.7%		2,664 29.5%		10,066 32.8%		26,363 40.4%	
Housing Units Vacant (2025)		30	2.2%	205	2.2%	1,775	5.5%	5,820	8.2%
<b>Household Size (2025)</b>									
Total Households		1,322		9,033		30,650		65,178	
1 Person Households		538	40.7%	3,239	35.9%	11,177	36.5%	24,199	37.1%
2 Person Households		357	27.0%	2,702	29.9%	9,002	29.4%	19,248	29.5%
3 Person Households		176	13.3%	1,315	14.6%	4,430	14.5%	9,389	14.4%
4 Person Households		159	12.0%	1,114	12.3%	3,721	12.1%	7,401	11.4%
5 Person Households		64	4.8%	444	4.9%	1,538	5.0%	3,195	4.9%
6 Person Households		17	1.3%	141	1.6%	503	1.6%	1,102	1.7%
7 or More Person Households		11	0.8%	78	0.9%	280	0.9%	644	1.0%
<b>Household Income Distribution (2025)</b>									
HH Income \$200,000 or More		211	15.9%	1,193	13.2%	3,511	11.5%	6,375	9.8%
HH Income \$150,000 to \$199,999		115	8.7%	859	9.5%	2,832	9.2%	5,310	8.1%
HH Income \$125,000 to \$149,999		179	13.5%	1,325	14.7%	2,966	9.7%	5,469	8.4%
HH Income \$100,000 to \$124,999		97	7.3%	817	9.0%	2,977	9.7%	6,010	9.2%
HH Income \$75,000 to \$99,999		194	14.7%	1,391	15.4%	4,696	15.3%	9,272	14.2%
HH Income \$50,000 to \$74,999		184	13.9%	1,298	14.4%	4,988	16.3%	10,596	16.3%
HH Income \$35,000 to \$49,999		80	6.0%	694	7.7%	3,103	10.1%	7,983	12.2%
HH Income \$25,000 to \$34,999		72	5.5%	433	4.8%	2,137	7.0%	5,349	8.2%
HH Income \$15,000 to \$24,999		43	3.2%	300	3.3%	1,439	4.7%	4,114	6.3%
HH Income \$10,000 to \$14,999		70	5.3%	492	5.4%	929	3.0%	2,055	3.2%
HH Income Under \$10,000		79	6.0%	231	2.6%	1,071	3.5%	2,645	4.1%
<b>Household Vehicles (2025)</b>									
Households 0 Vehicles Available		72	5.4%	327	3.6%	1,130	3.7%	2,685	4.1%
Households 1 Vehicle Available		384	29.0%	3,190	35.3%	10,549	34.4%	25,236	38.7%
Households 2 Vehicles Available		617	46.6%	3,501	38.8%	12,129	39.6%	23,957	36.8%
Households 3 or More Vehicles Available		250	18.9%	2,016	22.3%	6,841	22.3%	13,300	20.4%
Total Vehicles Available		2,444		16,886		57,611		118,317	
Average Vehicles per Household		1.8		1.9		1.9		1.8	
Owner-Occupied Household Vehicles		1,726 70.6%		13,210 78.2%		43,708 75.9%		82,565 69.8%	
Average Vehicles per Owner-Occupied Household		2.2		2.1		2.1		2.1	
Renter-Occupied Household Vehicles		717 29.4%		3,675 21.8%		13,903 24.1%		35,752 30.2%	
Average Vehicles per Renter-Occupied Household		1.4		1.4		1.4		1.4	
<b>Travel Time (2025)</b>									
Worker Base Age 16 years or Over		1,562		11,570		37,620		80,316	
Travel to Work in 14 Minutes or Less		231	14.8%	1,850	16.0%	7,309	19.4%	17,403	21.7%
Travel to Work in 15 to 29 Minutes		761	48.7%	5,479	47.4%	18,038	47.9%	38,277	47.7%
Travel to Work in 30 to 59 Minutes		404	25.9%	3,006	26.0%	8,020	21.3%	14,679	18.3%
Travel to Work in 60 Minutes or More		17	1.1%	277	2.4%	1,056	2.8%	2,527	3.1%
Work at Home		150	9.6%	958	8.3%	3,198	8.5%	7,430	9.3%
Average Minutes Travel to Work		23.5		22.5		21.4		20.3	

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 32.3392/-90.061

150 Dogwood Boulevard Flowood, MS 39232	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Transportation To Work (2025)</b>								
Worker Base Age 16 years or Over	1,562		11,570		37,620		80,316	
Drive to Work Alone	1,238	79.3%	9,268	80.1%	30,057	79.9%	62,561	77.9%
Drive to Work in Carpool	164	10.5%	1,016	8.8%	3,654	9.7%	8,715	10.9%
Travel to Work by Public Transportation	-	-	3	-	11	-	94	0.1%
Drive to Work on Motorcycle	-	-	-	-	24	-	36	-
Bicycle to Work	-	-	2	-	23	-	73	-
Walk to Work	8	0.5%	310	2.7%	551	1.5%	1,145	1.4%
Other Means	1	-	14	0.1%	102	0.3%	261	0.3%
Work at Home	150	9.6%	958	8.3%	3,198	8.5%	7,430	9.3%
<b>Daytime Demographics (2025)</b>								
Total Businesses	362		1,736		4,163		9,181	
Total Employees	2,806		23,124		45,202		91,275	
Company Headquarter Businesses	7	2.0%	74	4.3%	174	4.2%	369	4.0%
Company Headquarter Employees	165	5.9%	8,231	35.6%	11,558	25.6%	19,485	21.3%
Employee Population per Business	7.7 to 1		13.3 to 1		10.9 to 1		9.9 to 1	
Residential Population per Business	8.3 to 1		12.1 to 1		17.0 to 1		16.4 to 1	
Adj. Daytime Demographics Age 16 Years or Over	3,698		28,547		64,880		132,722	
<b>Labor Force</b>								
Labor Population Age 16 Years or Over (2025)	2,463		17,053		57,506		122,056	
Labor Force Total Males (2025)	1,169	47.5%	7,990	46.9%	26,743	46.5%	57,627	47.2%
Male Civilian Employed	790	67.6%	5,747	71.9%	18,861	70.5%	39,662	68.8%
Male Civilian Unemployed	18	1.5%	255	3.2%	510	1.9%	1,302	2.3%
Males in Armed Forces	9	0.8%	59	0.7%	114	0.4%	188	0.3%
Males Not in Labor Force	352	30.1%	1,929	24.1%	7,258	27.1%	16,474	28.6%
Labor Force Total Females (2025)	1,294	52.5%	9,063	53.1%	30,764	53.5%	64,430	52.8%
Female Civilian Employed	771	59.6%	5,823	64.3%	18,760	61.0%	40,655	63.1%
Female Civilian Unemployed	57	4.4%	309	3.4%	812	2.6%	1,920	3.0%
Females in Armed Forces	-	-	1	-	93	0.3%	105	0.2%
Females Not in Labor Force	466	36.0%	2,929	32.3%	11,099	36.1%	21,750	33.8%
Unemployment Rate	74	3.0%	565	3.3%	1,322	2.3%	3,222	2.6%
<b>Occupation (2025)</b>								
Occupation Population Age 16 Years or Over	1,562		11,570		37,620		80,316	
Occupation Total Males	790	50.6%	5,747	49.7%	18,861	50.1%	39,660	49.4%
Occupation Total Females	771	49.4%	5,823	50.3%	18,760	49.9%	40,655	50.6%
Management, Business, Financial Operations	246	-	1,997	17.3%	6,212	16.5%	12,349	15.4%
Professional, Related	678	43.4%	3,846	33.2%	11,484	30.5%	24,400	30.4%
Service	202	12.9%	1,753	15.2%	5,958	15.8%	13,319	16.6%
Sales, Office	276	17.7%	2,369	20.5%	8,007	21.3%	17,070	21.3%
Farming, Fishing, Forestry	-	-	2	-	6	-	33	-
Construction, Extraction, Maintenance	48	3.1%	609	5.3%	2,394	6.4%	4,763	5.9%
Production, Transport, Material Moving	110	7.0%	994	8.6%	3,560	9.5%	8,382	10.4%
White Collar Workers	1,201	76.9%	8,212	71.0%	25,703	68.3%	53,819	67.0%
Blue Collar Workers	361	23.1%	3,358	29.0%	11,918	31.7%	26,497	33.0%

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 32.3392/-90.061

150 Dogwood Boulevard		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Flowood, MS 39232									
<b>Units In Structure (2025)</b>									
Total Units		1,322		9,033		30,650		65,178	
1 Detached Unit	852	64.4%	6,766	74.9%	21,565	70.4%	42,977	65.9%	
1 Attached Unit	46	3.4%	270	3.0%	1,332	4.3%	2,125	3.3%	
2 Units	32	2.4%	115	1.3%	596	1.9%	1,242	1.9%	
3 to 4 Units	43	3.2%	301	3.3%	1,103	3.6%	3,440	5.3%	
5 to 9 Units	196	14.8%	667	7.4%	2,179	7.1%	5,885	9.0%	
10 to 19 Units	63	4.8%	317	3.5%	1,553	5.1%	3,657	5.6%	
20 to 49 Units	5	0.4%	26	0.3%	130	0.4%	958	1.5%	
50 or More Units	40	3.1%	203	2.2%	951	3.1%	2,415	3.7%	
Mobile Home or Trailer	44	3.3%	349	3.9%	1,199	3.9%	2,380	3.7%	
Other Structure	2	0.2%	19	0.2%	42	0.1%	98	0.2%	
<b>Homes Built By Year (2025)</b>									
Homes Built 2020 or later	72	5.3%	389	4.2%	981	3.0%	1,534	2.2%	
Homes Built 2010 to 2019	179	13.2%	1,592	17.2%	3,441	10.6%	6,304	8.9%	
Homes Built 2000 to 2009	464	34.3%	2,849	30.8%	6,076	18.7%	11,986	16.9%	
Homes Built 1990 to 1999	341	25.2%	1,843	19.9%	4,867	15.0%	9,138	12.9%	
Homes Built 1980 to 1989	95	7.0%	984	10.7%	5,348	16.5%	10,800	15.2%	
Homes Built 1970 to 1979	120	8.9%	861	9.3%	5,197	16.0%	10,533	14.8%	
Homes Built 1960 to 1969	17	1.3%	249	2.7%	2,699	8.3%	7,108	10.0%	
Homes Built 1950 to 1959	26	1.9%	168	1.8%	1,467	4.5%	5,014	7.1%	
Homes Built 1940 to 1949	3	0.2%	59	0.6%	391	1.2%	1,190	1.7%	
Homes Built Before 1939	6	0.4%	39	0.4%	183	0.6%	1,571	2.2%	
Median Age of Homes	26.4	yrs	27.3	yrs	35.6	yrs	39.2	yrs	
<b>Home Values (2025)</b>									
Owner Specified Housing Units	797		6,370		20,583		38,815		
Home Values \$1,000,000 or More	14	1.7%	28	0.4%	146	0.7%	315	0.8%	
Home Values \$750,000 to \$999,999	8	1.0%	17	0.3%	174	0.8%	414	1.1%	
Home Values \$500,000 to \$749,999	171	21.5%	547	8.6%	1,202	5.8%	2,309	5.9%	
Home Values \$400,000 to \$499,999	104	13.0%	667	10.5%	1,738	8.4%	3,289	8.5%	
Home Values \$300,000 to \$399,999	61	7.7%	888	13.9%	3,561	17.3%	6,606	17.0%	
Home Values \$250,000 to \$299,999	117	14.7%	1,385	21.7%	3,781	18.4%	5,983	15.4%	
Home Values \$200,000 to \$249,999	150	18.8%	1,380	21.7%	3,904	19.0%	6,414	16.5%	
Home Values \$175,000 to \$199,999	58	7.3%	351	5.5%	1,054	5.1%	1,904	4.9%	
Home Values \$150,000 to \$174,999	76	9.5%	536	8.4%	1,866	9.1%	4,045	10.4%	
Home Values \$125,000 to \$149,999	15	1.8%	149	2.3%	898	4.4%	2,142	5.5%	
Home Values \$100,000 to \$124,999	11	1.4%	206	3.2%	961	4.7%	1,839	4.7%	
Home Values \$90,000 to \$99,999	-	-	3	-	73	0.4%	287	0.7%	
Home Values \$80,000 to \$89,999	-	-	14	0.2%	114	0.6%	532	1.4%	
Home Values \$70,000 to \$79,999	3	0.3%	18	0.3%	299	1.5%	653	1.7%	
Home Values \$60,000 to \$69,999	-	-	12	0.2%	170	0.8%	524	1.3%	
Home Values \$50,000 to \$59,999	-	-	5	-	79	0.4%	235	0.6%	
Home Values \$35,000 to \$49,999	1	0.2%	6	-	115	0.6%	291	0.7%	
Home Values \$25,000 to \$34,999	3	0.3%	68	1.1%	148	0.7%	315	0.8%	
Home Values \$10,000 to \$24,999	3	0.4%	26	0.4%	148	0.7%	384	1.0%	
Home Values Under \$10,000	-	-	63	1.0%	151	0.7%	335	0.9%	
Owner-Occupied Median Home Value	\$320,675		\$274,821		\$257,742		\$248,549		
Renter-Occupied Median Rent	\$1,232		\$1,212		\$1,125		\$1,017		

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 32.3392/-90.061

150 Dogwood Boulevard Flowood, MS 39232	1 mi radius	3 mi radius	5 mi radius	7 mi radius
<b>Total Annual Consumer Expenditure (2025)</b>				
Total Household Expenditure	\$146.23 M	\$990.49 M	\$3.18 B	\$6.39 B
Total Non-Retail Expenditure	\$74.7 M	\$495.85 M	\$1.58 B	\$3.16 B
Total Retail Expenditure	\$71.53 M	\$494.64 M	\$1.61 B	\$3.23 B
Alcoholic Beverages	\$898.61 K	\$6.14 M	\$19.58 M	\$39.2 M
Apparel	\$2.68 M	\$18.32 M	\$58.7 M	\$118.3 M
Contributions	\$4.82 M	\$32.8 M	\$103.49 M	\$204.53 M
Education	\$3.4 M	\$23.15 M	\$73.34 M	\$145.71 M
Entertainment	\$8.27 M	\$56.63 M	\$181.59 M	\$366.3 M
Food Away From Home	\$6.39 M	\$43.73 M	\$139.91 M	\$281.46 M
Grocery	\$8.88 M	\$61.38 M	\$201.45 M	\$417.88 M
Health Care	\$8.6 M	\$58.22 M	\$201.82 M	\$421.07 M
Household Furnishings and Equipment	\$3.88 M	\$26.55 M	\$84.81 M	\$170.22 M
Household Operations	\$2.68 M	\$18.35 M	\$58.92 M	\$119.19 M
Miscellaneous Expenses	\$2.49 M	\$17.07 M	\$54.62 M	\$109.73 M
Personal Care	\$1.77 M	\$12.23 M	\$39.88 M	\$82.08 M
Shelter	\$23.13 M	\$153.86 M	\$499.61 M	\$1.03 B
Tax and Retirement	\$38.38 M	\$255.52 M	\$785.56 M	\$1.51 B
Tobacco and Related	\$599.38 K	\$4.18 M	\$14.35 M	\$31.38 M
Transportation	\$23.07 M	\$158.85 M	\$520.26 M	\$1.04 B
Utilities	\$6.29 M	\$43.52 M	\$143.18 M	\$297.87 M
<b>Monthly Household Consumer Expenditure (2025)</b>				
Total Household Expenditure	\$9,215	\$9,137	\$8,649	\$8,175
Total Non-Retail Expenditure	\$4,708 51.1%	\$4,574 50.1%	\$4,285 49.5%	\$4,041 49.4%
Total Retail Expenditures	\$4,508 48.9%	\$4,563 49.9%	\$4,364 50.5%	\$4,134 50.6%
Alcoholic Beverages	\$57 0.6%	\$57 0.6%	\$53 0.6%	\$50 0.6%
Apparel	\$169 1.8%	\$169 1.8%	\$160 1.8%	\$151 1.9%
Contributions	\$304 3.3%	\$303 3.3%	\$281 3.3%	\$262 3.2%
Education	\$214 2.3%	\$214 2.3%	\$199 2.3%	\$186 2.3%
Entertainment	\$521 5.7%	\$522 5.7%	\$494 5.7%	\$468 5.7%
Food Away From Home	\$403 4.4%	\$403 4.4%	\$380 4.4%	\$360 4.4%
Grocery	\$560 6.1%	\$566 6.2%	\$548 6.3%	\$534 6.5%
Health Care	\$542 5.9%	\$537 5.9%	\$549 6.3%	\$538 6.6%
Household Furnishings and Equipment	\$245 2.7%	\$245 2.7%	\$231 2.7%	\$218 2.7%
Household Operations	\$169 1.8%	\$169 1.9%	\$160 1.9%	\$152 1.9%
Miscellaneous Expenses	\$157 1.7%	\$158 1.7%	\$148 1.7%	\$140 1.7%
Personal Care	\$112 1.2%	\$113 1.2%	\$108 1.3%	\$105 1.3%
Shelter	\$1,458 15.8%	\$1,419 15.5%	\$1,358 15.7%	\$1,322 16.2%
Tax and Retirement	\$2,418 26.2%	\$2,357 25.8%	\$2,136 24.7%	\$1,934 24.7%
Tobacco and Related	\$38 0.4%	\$39 0.4%	\$39 0.5%	\$40 0.5%
Transportation	\$1,454 15.8%	\$1,465 16.0%	\$1,415 16.4%	\$1,333 16.3%
Utilities	\$396 4.3%	\$401 4.4%	\$389 4.5%	\$381 4.7%