

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.1037/-85.8671

10383 Dixie Highway Louisville, KY 40272	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Population								
Estimated Population (2025)	10,611		45,706		85,422		150,820	
Projected Population (2030)	10,023		44,154		82,800		145,871	
Census Population (2020)	11,268		46,274		85,440		149,931	
Census Population (2010)	10,557		43,911		82,872		146,881	
Projected Annual Growth (2025-2030)	-589	-1.1%	-1,552	-0.7%	-2,622	-0.6%	-4,949	-0.7%
Historical Annual Growth (2020-2025)	-657	-1.2%	-568	-0.2%	-18	-	889	0.1%
Historical Annual Growth (2010-2020)	711	0.7%	2,363	0.5%	2,568	0.3%	3,050	0.2%
Estimated Population Density (2025)	3,379 <i>psm</i>		1,617 <i>psm</i>		1,088 <i>psm</i>		980 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>		153.9 <i>sq mi</i>	
Households								
Estimated Households (2025)	4,230		17,999		34,023		60,144	
Projected Households (2030)	3,994		17,375		32,970		58,179	
Census Households (2020)	4,388		18,129		33,937		60,054	
Census Households (2010)	4,055		16,965		32,469		58,094	
Projected Annual Growth (2025-2030)	-236	-1.1%	-623	-0.7%	-1,053	-0.6%	-1,965	-0.7%
Historical Annual Change (2010-2025)	175	0.3%	1,033	0.4%	1,555	0.3%	2,050	0.2%
Average Household Income								
Estimated Average Household Income (2025)	\$81,560		\$83,457		\$84,401		\$79,814	
Projected Average Household Income (2030)	\$80,852		\$82,455		\$83,355		\$78,999	
Census Average Household Income (2010)	\$48,615		\$52,272		\$52,816		\$49,817	
Census Average Household Income (2000)	\$45,251		\$48,478		\$47,451		\$45,264	
Projected Annual Change (2025-2030)	-\$708	-0.2%	-\$1,002	-0.2%	-\$1,045	-0.2%	-\$816	-0.2%
Historical Annual Change (2000-2025)	\$36,309	3.2%	\$34,979	2.9%	\$36,950	3.1%	\$34,551	3.1%
Median Household Income								
Estimated Median Household Income (2025)	\$70,431		\$69,208		\$67,917		\$63,736	
Projected Median Household Income (2030)	\$70,449		\$68,740		\$67,161		\$63,223	
Census Median Household Income (2010)	\$44,408		\$46,501		\$45,102		\$42,306	
Census Median Household Income (2000)	\$40,009		\$42,456		\$41,692		\$38,739	
Projected Annual Change (2025-2030)	\$18	-	-\$467	-0.1%	-\$756	-0.2%	-\$513	-0.2%
Historical Annual Change (2000-2025)	\$30,422	3.0%	\$26,752	2.5%	\$26,225	2.5%	\$24,996	2.6%
Per Capita Income								
Estimated Per Capita Income (2025)	\$32,512		\$32,893		\$33,636		\$31,852	
Projected Per Capita Income (2030)	\$32,217		\$32,476		\$33,211		\$31,533	
Census Per Capita Income (2010)	\$18,671		\$20,197		\$20,695		\$19,704	
Census Per Capita Income (2000)	\$17,116		\$18,288		\$18,238		\$17,848	
Projected Annual Change (2025-2030)	-\$294	-0.2%	-\$417	-0.3%	-\$425	-0.3%	-\$320	-0.2%
Historical Annual Change (2000-2025)	\$15,396	3.6%	\$14,605	3.2%	\$15,398	3.4%	\$14,004	3.1%
Estimated Average Household Net Worth (2025)	\$819,454		\$874,002		\$856,581		\$771,679	

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10383 Dixie Highway		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Louisville, KY 40272									
Race and Ethnicity									
Total Population (2025)		10,611		45,706		85,422		150,820	
White (2025)		7,608	71.7%	32,585	71.3%	58,907	69.0%	96,845	64.2%
Black or African American (2025)		1,833	17.3%	8,061	17.6%	16,307	19.1%	32,436	21.5%
American Indian or Alaska Native (2025)		28	0.3%	130	0.3%	256	0.3%	491	0.3%
Asian (2025)		140	1.3%	564	1.2%	1,491	1.7%	4,099	2.7%
Hawaiian or Pacific Islander (2025)		13	0.1%	41	-	120	0.1%	173	0.1%
Other Race (2025)		229	2.2%	1,064	2.3%	2,320	2.7%	5,424	3.6%
Two or More Races (2025)		760	7.2%	3,260	7.1%	6,021	7.0%	11,353	7.5%
Population < 18 (2025)		2,488	23.4%	10,701	23.4%	19,858	23.2%	35,570	23.6%
White Not Hispanic		1,443	58.0%	6,126	57.2%	10,706	53.9%	17,146	48.2%
Black or African American		552	22.2%	2,444	22.8%	4,867	24.5%	9,692	27.2%
Asian		17	0.7%	110	1.0%	354	1.8%	1,127	3.2%
Other Race Not Hispanic		180	7.2%	745	7.0%	1,280	6.4%	2,112	5.9%
Hispanic		294	11.8%	1,276	11.9%	2,650	13.3%	5,492	15.4%
Not Hispanic or Latino Population (2025)		9,730	91.7%	41,708	91.3%	77,426	90.6%	134,080	88.9%
Not Hispanic White		7,393	76.0%	31,634	75.8%	57,114	73.8%	93,519	69.7%
Not Hispanic Black or African American		1,817	18.7%	7,950	19.1%	16,087	20.8%	31,936	23.8%
Not Hispanic American Indian or Alaska Native		15	0.2%	68	0.2%	116	0.2%	187	0.1%
Not Hispanic Asian		140	1.4%	555	1.3%	1,479	1.9%	4,064	3.0%
Not Hispanic Hawaiian or Pacific Islander		9	-	26	-	77	-	105	-
Not Hispanic Other Race		3	-	22	-	43	-	97	-
Not Hispanic Two or More Races		353	3.6%	1,452	3.5%	2,509	3.2%	4,172	3.1%
Hispanic or Latino Population (2025)		881	8.3%	3,998	8.7%	7,996	9.4%	16,740	11.1%
Hispanic White		215	24.4%	951	23.8%	1,793	22.4%	3,326	19.9%
Hispanic Black or African American		17	1.9%	111	2.8%	220	2.8%	500	3.0%
Hispanic American Indian or Alaska Native		13	1.5%	62	1.6%	139	1.7%	304	1.8%
Hispanic Asian		-	-	9	0.2%	13	0.2%	35	0.2%
Hispanic Hawaiian or Pacific Islander		3	0.4%	15	0.4%	43	0.5%	68	0.4%
Hispanic Other Race		226	25.7%	1,041	26.0%	2,277	28.5%	5,327	31.8%
Hispanic Two or More Races		407	46.2%	1,808	45.2%	3,511	43.9%	7,180	42.9%
Not Hispanic or Latino Population (2020)		10,706	95.0%	43,997	95.1%	80,588	94.3%	137,829	91.9%
Hispanic or Latino Population (2020)		562	5.0%	2,276	4.9%	4,852	5.7%	12,102	8.1%
Not Hispanic or Latino Population (2010)		10,300	97.6%	42,898	97.7%	80,758	97.4%	140,732	95.8%
Hispanic or Latino Population (2010)		257	2.4%	1,013	2.3%	2,113	2.6%	6,148	4.2%
Not Hispanic or Latino Population (2030)		9,069	90.5%	39,708	89.9%	74,036	89.4%	128,526	88.1%
Hispanic or Latino Population (2030)		953	9.5%	4,446	10.1%	8,764	10.6%	17,345	11.9%
Projected Annual Growth (2025-2030)		73	1.6%	448	2.2%	768	1.9%	605	0.7%
Historical Annual Growth (2010-2020)		306	11.9%	1,263	12.5%	2,739	13.0%	5,954	9.7%

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Louisville, KY 40272									
Total Age Distribution (2025)									
Total Population		10,611		45,706		85,422		150,820	
Age Under 5 Years	696	6.6%	2,837	6.2%	5,217	6.1%	9,379	6.2%	
Age 5 to 9 Years	708	6.7%	2,913	6.4%	5,548	6.5%	10,036	6.7%	
Age 10 to 14 Years	664	6.3%	3,090	6.8%	5,692	6.7%	10,103	6.7%	
Age 15 to 19 Years	690	6.5%	2,986	6.5%	5,480	6.4%	9,813	6.5%	
Age 20 to 24 Years	616	5.8%	2,488	5.4%	4,790	5.6%	8,546	5.7%	
Age 25 to 29 Years	788	7.4%	3,002	6.6%	5,568	6.5%	9,931	6.6%	
Age 30 to 34 Years	775	7.3%	3,107	6.8%	5,768	6.8%	10,481	6.9%	
Age 35 to 39 Years	718	6.8%	2,929	6.4%	5,509	6.4%	10,164	6.7%	
Age 40 to 44 Years	716	6.7%	2,971	6.5%	5,545	6.5%	9,838	6.5%	
Age 45 to 49 Years	579	5.5%	2,720	6.0%	5,190	6.1%	9,381	6.2%	
Age 50 to 54 Years	533	5.0%	2,632	5.8%	4,970	5.8%	8,980	6.0%	
Age 55 to 59 Years	593	5.6%	2,691	5.9%	5,087	6.0%	8,982	6.0%	
Age 60 to 64 Years	662	6.2%	3,091	6.8%	5,813	6.8%	9,931	6.6%	
Age 65 to 69 Years	612	5.8%	2,711	5.9%	5,109	6.0%	8,608	5.7%	
Age 70 to 74 Years	486	4.6%	2,009	4.4%	3,695	4.3%	6,277	4.2%	
Age 75 to 79 Years	339	3.2%	1,534	3.4%	2,995	3.5%	4,901	3.2%	
Age 80 to 84 Years	217	2.0%	1,013	2.2%	1,838	2.2%	2,972	2.0%	
Age 85 Years or Over	218	2.1%	978	2.1%	1,608	1.9%	2,497	1.7%	
Median Age	36.6		38.4		38.5		37.8		
Age 19 Years or Less	2,757	26.0%	11,827	25.9%	21,937	25.7%	39,331	26.1%	
Age 20 to 64 Years	5,981	56.4%	25,633	56.1%	48,240	56.5%	86,234	57.2%	
Age 65 Years or Over	1,873	17.7%	8,246	18.0%	15,246	17.8%	25,255	16.7%	
Female Age Distribution (2025)									
Female Population	5,516	52.0%	23,622	51.7%	44,113	51.6%	77,445	51.3%	
Age Under 5 Years	326	5.9%	1,389	5.9%	2,593	5.9%	4,612	6.0%	
Age 5 to 9 Years	339	6.1%	1,448	6.1%	2,666	6.0%	4,866	6.3%	
Age 10 to 14 Years	349	6.3%	1,507	6.4%	2,777	6.3%	4,976	6.4%	
Age 15 to 19 Years	339	6.1%	1,456	6.2%	2,660	6.0%	4,733	6.1%	
Age 20 to 24 Years	309	5.6%	1,211	5.1%	2,359	5.3%	4,233	5.5%	
Age 25 to 29 Years	430	7.8%	1,574	6.7%	2,920	6.6%	5,117	6.6%	
Age 30 to 34 Years	401	7.3%	1,635	6.9%	3,032	6.9%	5,421	7.0%	
Age 35 to 39 Years	367	6.7%	1,522	6.4%	2,887	6.5%	5,271	6.8%	
Age 40 to 44 Years	358	6.5%	1,507	6.4%	2,810	6.4%	5,021	6.5%	
Age 45 to 49 Years	294	5.3%	1,388	5.9%	2,681	6.1%	4,854	6.3%	
Age 50 to 54 Years	277	5.0%	1,348	5.7%	2,572	5.8%	4,670	6.0%	
Age 55 to 59 Years	297	5.4%	1,384	5.9%	2,663	6.0%	4,631	6.0%	
Age 60 to 64 Years	365	6.6%	1,629	6.9%	3,058	6.9%	5,200	6.7%	
Age 65 to 69 Years	316	5.7%	1,438	6.1%	2,699	6.1%	4,512	5.8%	
Age 70 to 74 Years	286	5.2%	1,111	4.7%	2,008	4.6%	3,375	4.4%	
Age 75 to 79 Years	187	3.4%	887	3.8%	1,711	3.9%	2,734	3.5%	
Age 80 to 84 Years	146	2.7%	617	2.6%	1,064	2.4%	1,746	2.3%	
Age 85 Years or Over	131	2.4%	567	2.4%	953	2.2%	1,473	1.9%	
Female Median Age	37.7		39.5		39.6		38.8		
Age 19 Years or Less	1,353	24.5%	5,801	24.6%	10,697	24.2%	19,187	24.8%	
Age 20 to 64 Years	3,098	56.2%	13,201	55.9%	24,981	56.6%	44,419	57.4%	
Age 65 Years or Over	1,066	19.3%	4,620	19.6%	8,435	19.1%	13,840	17.9%	

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Louisville, KY 40272									
Male Age Distribution (2025)									
Male Population	5,095	48.0%	22,084	48.3%	41,309	48.4%	73,375	48.7%	
Age Under 5 Years	370	7.3%	1,447	6.6%	2,623	6.4%	4,767	6.5%	
Age 5 to 9 Years	369	7.2%	1,465	6.6%	2,882	7.0%	5,170	7.0%	
Age 10 to 14 Years	315	6.2%	1,583	7.2%	2,915	7.1%	5,127	7.0%	
Age 15 to 19 Years	351	6.9%	1,530	6.9%	2,819	6.8%	5,080	6.9%	
Age 20 to 24 Years	307	6.0%	1,277	5.8%	2,431	5.9%	4,314	5.9%	
Age 25 to 29 Years	358	7.0%	1,428	6.5%	2,648	6.4%	4,813	6.6%	
Age 30 to 34 Years	373	7.3%	1,472	6.7%	2,736	6.6%	5,059	6.9%	
Age 35 to 39 Years	351	6.9%	1,407	6.4%	2,622	6.3%	4,893	6.7%	
Age 40 to 44 Years	358	7.0%	1,464	6.6%	2,735	6.6%	4,816	6.6%	
Age 45 to 49 Years	285	5.6%	1,332	6.0%	2,509	6.1%	4,527	6.2%	
Age 50 to 54 Years	257	5.0%	1,284	5.8%	2,398	5.8%	4,310	5.9%	
Age 55 to 59 Years	297	5.8%	1,306	5.9%	2,425	5.9%	4,350	5.9%	
Age 60 to 64 Years	297	5.8%	1,462	6.6%	2,756	6.7%	4,732	6.4%	
Age 65 to 69 Years	296	5.8%	1,273	5.8%	2,411	5.8%	4,095	5.6%	
Age 70 to 74 Years	200	3.9%	899	4.1%	1,687	4.1%	2,902	4.0%	
Age 75 to 79 Years	153	3.0%	647	2.9%	1,285	3.1%	2,167	3.0%	
Age 80 to 84 Years	71	1.4%	396	1.8%	773	1.9%	1,226	1.7%	
Age 85 Years or Over	87	1.7%	411	1.9%	654	1.6%	1,024	1.4%	
Male Median Age	35.6		37.3		37.3		36.7		
Age 19 Years or Less	1,405	27.6%	6,025	27.3%	11,239	27.2%	20,145	27.5%	
Age 20 to 64 Years	2,883	56.6%	12,432	56.3%	23,259	56.3%	41,815	57.0%	
Age 65 Years or Over	807	15.8%	3,626	16.4%	6,811	16.5%	11,415	15.6%	
Males per 100 Females (2025)									
Overall Comparison	92		93		94		95		
Age Under 5 Years	113	53.1%	104	51.0%	101	50.3%	103	50.8%	
Age 5 to 9 Years	109	52.1%	101	50.3%	108	51.9%	106	51.5%	
Age 10 to 14 Years	90	47.4%	105	51.2%	105	51.2%	103	50.8%	
Age 15 to 19 Years	104	50.9%	105	51.2%	106	51.5%	107	51.8%	
Age 20 to 24 Years	100	49.9%	105	51.3%	103	50.8%	102	50.5%	
Age 25 to 29 Years	83	45.5%	91	47.6%	91	47.6%	94	48.5%	
Age 30 to 34 Years	93	48.2%	90	47.4%	90	47.4%	93	48.3%	
Age 35 to 39 Years	96	48.9%	92	48.0%	91	47.6%	93	48.1%	
Age 40 to 44 Years	100	50.0%	97	49.3%	97	49.3%	96	49.0%	
Age 45 to 49 Years	97	49.3%	96	49.0%	94	48.3%	93	48.3%	
Age 50 to 54 Years	93	48.1%	95	48.8%	93	48.2%	92	48.0%	
Age 55 to 59 Years	100	50.0%	94	48.5%	91	47.7%	94	48.4%	
Age 60 to 64 Years	81	44.8%	90	47.3%	90	47.4%	91	47.6%	
Age 65 to 69 Years	94	48.4%	88	46.9%	89	47.2%	91	47.6%	
Age 70 to 74 Years	70	41.1%	81	44.7%	84	45.7%	86	46.2%	
Age 75 to 79 Years	82	45.0%	73	42.2%	75	42.9%	79	44.2%	
Age 80 to 84 Years	49	32.7%	64	39.1%	73	42.1%	70	41.3%	
Age 85 Years or Over	67	40.0%	73	42.0%	69	40.7%	70	41.0%	
Age 19 Years or Less	104	50.9%	104	50.9%	105	51.2%	105	51.2%	
Age 20 to 39 Years	92	48.0%	94	48.4%	93	48.2%	95	48.8%	
Age 40 to 64 Years	94	48.4%	94	48.5%	93	48.2%	93	48.3%	
Age 65 Years or Over	76	43.1%	78	44.0%	81	44.7%	82	45.2%	

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Louisville, KY 40272									
Household Type (2025)									
Total Households		4,230		17,999		34,023		60,144	
Households with Children		1,327	31.4%	5,656	31.4%	10,554	31.0%	19,247	32.0%
Average Household Size		2.5		2.5		2.5		2.5	
Household Density per Square Mile		1,347		637		433		391	
Population Family		8,702	82.0%	37,939	83.0%	70,330	82.3%	124,126	82.3%
Population Non-Family		1,909	18.0%	7,572	16.6%	14,835	17.4%	26,201	17.4%
Population Group Quarters		-	-	195	0.4%	257	0.3%	492	0.3%
Family Households		2,911	68.8%	12,564	69.8%	23,289	68.5%	41,148	68.4%
Married Couple Households		1,751	60.1%	7,970	63.4%	14,791	63.5%	25,272	61.4%
Other Family Households with Children		1,160	39.9%	4,594	36.6%	8,499	36.5%	15,876	38.6%
Family Households with Children		1,325	45.5%	5,645	44.9%	10,534	45.2%	19,208	46.7%
Married Couple with Children		707	53.4%	3,225	57.1%	5,990	56.9%	10,419	54.2%
Other Family Households with Children		617	46.6%	2,420	42.9%	4,543	43.1%	8,789	45.8%
Family Households No Children		1,586	54.5%	6,919	55.1%	12,756	54.8%	21,940	53.3%
Married Couple No Children		1,043	65.8%	4,745	68.6%	8,800	69.0%	14,853	67.7%
Other Family Households No Children		543	34.2%	2,174	31.4%	3,955	31.0%	7,087	32.3%
Non-Family Households		1,319	31.2%	5,434	30.2%	10,734	31.5%	18,996	31.6%
Non-Family Households with Children		2	0.2%	11	0.2%	21	0.2%	39	0.2%
Non-Family Households No Children		1,317	99.8%	5,424	99.8%	10,713	99.8%	18,957	99.8%
Average Family Household Size		3.0		3.0		3.0		3.0	
Average Family Income		\$94,987		\$95,911		\$99,117		\$92,982	
Median Family Income		\$83,401		\$83,032		\$84,887		\$79,386	
Average Non-Family Household Size		1.4		1.4		1.4		1.4	
Marital Status (2025)									
Population Age 15 Years or Over		8,544		36,865		68,965		121,302	
Never Married		2,933	34.3%	12,564	34.1%	23,826	34.5%	43,535	35.9%
Currently Married		4,001	46.8%	16,320	44.3%	30,361	44.0%	50,146	41.3%
Previously Married		1,610	18.8%	7,981	21.6%	14,778	21.4%	27,621	22.8%
Separated		226	14.1%	1,051	13.2%	2,375	16.1%	4,994	18.1%
Widowed		522	32.4%	2,593	32.5%	4,158	28.1%	7,465	27.0%
Divorced		862	53.5%	4,337	54.3%	8,246	55.8%	15,162	54.9%
Educational Attainment (2025)									
Adult Population Age 25 Years or Over		7,238		31,391		58,696		102,943	
Elementary (Grade Level 0 to 8)		232	3.2%	989	3.2%	1,891	3.2%	3,604	3.5%
Some High School (Grade Level 9 to 11)		506	7.0%	2,002	6.4%	3,944	6.7%	7,522	7.3%
High School Graduate		2,565	35.4%	11,546	36.8%	21,689	37.0%	38,321	37.2%
Some College		1,594	22.0%	6,931	22.1%	13,070	22.3%	22,390	21.8%
Associate Degree Only		877	12.1%	3,392	10.8%	5,958	10.2%	10,295	10.0%
Bachelor Degree Only		865	11.9%	3,936	12.5%	7,423	12.6%	13,365	13.0%
Graduate Degree		599	8.3%	2,595	8.3%	4,720	8.0%	7,445	7.2%
Any College (Some College or Higher)		3,936	54.4%	16,853	53.7%	31,171	53.1%	53,495	52.0%
College Degree + (Bachelor Degree or Higher)		1,464	20.2%	6,531	20.8%	12,143	20.7%	20,810	20.2%

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Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.1037/-85.8671

10383 Dixie Highway		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Louisville, KY 40272									
Housing									
Total Housing Units (2025)		4,533		19,295		36,588		64,775	
Total Housing Units (2020)		4,601		19,062		36,015		64,151	
Historical Annual Growth (2020-2025)		-68 -0.3%		232 0.2%		573 0.3%		624 0.2%	
Housing Units Occupied (2025)		4,230 93.3%		17,999 93.3%		34,023 93.0%		60,144 92.9%	
Housing Units Owner-Occupied		2,737 64.7%		12,736 70.8%		23,600 69.4%		39,400 65.5%	
Housing Units Renter-Occupied		1,492 35.3%		5,262 29.2%		10,423 30.6%		20,744 34.5%	
Housing Units Vacant (2025)		304 6.7%		1,296 6.7%		2,564 7.0%		4,631 7.1%	
Household Size (2025)									
Total Households		4,230		17,999		34,023		60,144	
1 Person Households		1,023 24.2%		4,313 24.0%		8,564 25.2%		15,225 25.3%	
2 Person Households		1,553 36.7%		6,548 36.4%		12,173 35.8%		21,470 35.7%	
3 Person Households		746 17.6%		3,154 17.5%		5,855 17.2%		10,387 17.3%	
4 Person Households		523 12.4%		2,250 12.5%		4,223 12.4%		7,426 12.3%	
5 Person Households		233 5.5%		1,047 5.8%		1,957 5.8%		3,436 5.7%	
6 Person Households		96 2.3%		430 2.4%		767 2.3%		1,361 2.3%	
7 or More Person Households		57 1.3%		257 1.4%		485 1.4%		839 1.4%	
Household Income Distribution (2025)									
HH Income \$200,000 or More		182 4.3%		851 4.7%		1,695 5.0%		2,706 4.5%	
HH Income \$150,000 to \$199,999		242 5.7%		1,078 6.0%		2,267 6.7%		3,518 5.8%	
HH Income \$125,000 to \$149,999		302 7.1%		1,321 7.3%		2,320 6.8%		3,769 6.3%	
HH Income \$100,000 to \$124,999		477 11.3%		2,022 11.2%		3,939 11.6%		6,760 11.2%	
HH Income \$75,000 to \$99,999		713 16.9%		2,700 15.0%		4,877 14.3%		8,123 13.5%	
HH Income \$50,000 to \$74,999		804 19.0%		3,599 20.0%		6,255 18.4%		10,740 17.9%	
HH Income \$35,000 to \$49,999		652 15.4%		2,887 16.0%		5,164 15.2%		9,346 15.5%	
HH Income \$25,000 to \$34,999		156 3.7%		962 5.3%		2,222 6.5%		4,455 7.4%	
HH Income \$15,000 to \$24,999		319 7.5%		1,107 6.1%		2,414 7.1%		5,265 8.8%	
HH Income \$10,000 to \$14,999		190 4.5%		590 3.3%		1,312 3.9%		2,537 4.2%	
HH Income Under \$10,000		193 4.6%		882 4.9%		1,558 4.6%		2,926 4.9%	
Household Vehicles (2025)									
Households 0 Vehicles Available		177 4.2%		896 5.0%		1,705 5.0%		4,121 6.9%	
Households 1 Vehicle Available		1,605 37.9%		6,152 34.2%		12,164 35.8%		23,312 38.8%	
Households 2 Vehicles Available		1,798 42.5%		7,452 41.4%		13,588 39.9%		21,833 36.3%	
Households 3 or More Vehicles Available		650 15.4%		3,498 19.4%		6,566 19.3%		10,879 18.1%	
Total Vehicles Available		7,366		32,864		61,355		103,616	
Average Vehicles per Household		1.7		1.8		1.8		1.7	
Owner-Occupied Household Vehicles		5,326 72.3%		25,456 77.5%		47,631 77.6%		78,796 76.0%	
Average Vehicles per Owner-Occupied Household		1.9		2.0		2.0		2.0	
Renter-Occupied Household Vehicles		2,040 27.7%		7,408 22.5%		13,724 22.4%		24,820 24.0%	
Average Vehicles per Renter-Occupied Household		1.4		1.4		1.3		1.2	
Travel Time (2025)									
Worker Base Age 16 years or Over		5,162		22,170		42,316		74,055	
Travel to Work in 14 Minutes or Less		1,037 20.1%		4,300 19.4%		8,357 19.7%		14,160 19.1%	
Travel to Work in 15 to 29 Minutes		1,741 33.7%		8,238 37.2%		15,630 36.9%		29,211 39.4%	
Travel to Work in 30 to 59 Minutes		1,682 32.6%		6,441 29.1%		12,614 29.8%		21,026 28.4%	
Travel to Work in 60 Minutes or More		156 3.0%		814 3.7%		1,611 3.8%		2,945 4.0%	
Work at Home		545 10.6%		2,378 10.7%		4,105 9.7%		6,713 9.1%	
Average Minutes Travel to Work		24.9		23.6		23.8		23.6	

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Louisville, KY 40272									
Transportation To Work (2025)									
Worker Base Age 16 years or Over		5,162		22,170		42,316		74,055	
Drive to Work Alone		3,694	71.6%	15,865	71.6%	30,946	73.1%	54,621	73.8%
Drive to Work in Carpool		683	13.2%	3,164	14.3%	5,728	13.5%	9,255	12.5%
Travel to Work by Public Transportation		8	0.2%	165	0.7%	464	1.1%	1,145	1.5%
Drive to Work on Motorcycle		12	0.2%	33	0.2%	52	0.1%	92	0.1%
Bicycle to Work		20	0.4%	81	0.4%	193	0.5%	250	0.3%
Walk to Work		155	3.0%	315	1.4%	428	1.0%	817	1.1%
Other Means		45	0.9%	170	0.8%	399	0.9%	1,162	1.6%
Work at Home		545	10.6%	2,378	10.7%	4,105	9.7%	6,713	9.1%
Daytime Demographics (2025)									
Total Businesses		237		1,036		1,999		3,747	
Total Employees		1,503		9,744		18,821		32,177	
Company Headquarter Businesses		2	0.8%	19	1.8%	36	1.8%	78	2.1%
Company Headquarter Employees		6	0.4%	437	4.5%	2,059	10.9%	3,012	9.4%
Employee Population per Business		6.4	to 1	9.4	to 1	9.4	to 1	8.6	to 1
Residential Population per Business		44.8	to 1	44.1	to 1	42.7	to 1	40.3	to 1
Adj. Daytime Demographics Age 16 Years or Over		4,751		23,769		44,257		77,157	
Labor Force									
Labor Population Age 16 Years or Over (2025)		8,415		36,267		67,845		119,265	
Labor Force Total Males (2025)		3,981	47.3%	17,281	47.6%	32,316	47.6%	57,288	48.0%
Male Civilian Employed		2,450	61.5%	10,873	62.9%	20,897	64.7%	37,220	65.0%
Male Civilian Unemployed		106	2.7%	810	4.7%	1,423	4.4%	2,522	4.4%
Males in Armed Forces		6	0.2%	60	0.3%	63	0.2%	200	0.3%
Males Not in Labor Force		1,419	35.6%	5,539	32.1%	9,934	30.7%	17,346	30.3%
Labor Force Total Females (2025)		4,434	52.7%	18,986	52.4%	35,528	52.4%	61,977	52.0%
Female Civilian Employed		2,712	61.2%	11,297	59.5%	21,419	60.3%	36,835	59.4%
Female Civilian Unemployed		133	3.0%	620	3.3%	1,061	3.0%	1,846	3.0%
Females in Armed Forces		-	-	13	-	30	-	30	-
Females Not in Labor Force		1,589	35.8%	7,056	37.2%	13,018	36.6%	23,266	37.5%
Unemployment Rate		240	2.8%	1,430	3.9%	2,484	3.7%	4,368	3.7%
Occupation (2025)									
Occupation Population Age 16 Years or Over		5,162		22,170		42,316		74,055	
Occupation Total Males		2,450	47.5%	10,873	49.0%	20,897	49.4%	37,220	50.3%
Occupation Total Females		2,712	52.5%	11,297	51.0%	21,419	50.6%	36,835	49.7%
Management, Business, Financial Operations		820	15.9%	3,239	14.6%	6,009	14.2%	9,962	13.5%
Professional, Related		1,109	21.5%	4,732	21.3%	9,108	21.5%	15,645	21.1%
Service		996	19.3%	3,668	16.5%	6,583	15.6%	11,928	16.1%
Sales, Office		957	18.5%	4,240	19.1%	8,307	19.6%	13,884	18.7%
Farming, Fishing, Forestry		4	-	18	-	115	0.3%	207	0.3%
Construction, Extraction, Maintenance		405	7.8%	1,638	7.4%	3,175	7.5%	5,712	7.7%
Production, Transport, Material Moving		871	16.9%	4,636	20.9%	9,019	21.3%	16,717	22.6%
White Collar Workers		2,886	55.9%	12,210	55.1%	23,424	55.4%	39,491	53.3%
Blue Collar Workers		2,276	44.1%	9,960	44.9%	18,892	44.6%	34,564	46.7%

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Louisville, KY 40272									
Units In Structure (2025)									
Total Units		4,230		17,999		34,023		60,144	
1 Detached Unit		3,006	71.1%	13,470	74.8%	24,706	72.6%	41,904	69.7%
1 Attached Unit		183	4.3%	630	3.5%	1,140	3.4%	1,866	3.1%
2 Units		53	1.3%	166	0.9%	334	1.0%	857	1.4%
3 to 4 Units		196	4.6%	777	4.3%	1,469	4.3%	3,085	5.1%
5 to 9 Units		282	6.7%	995	5.5%	2,298	6.8%	4,180	7.0%
10 to 19 Units		215	5.1%	621	3.4%	1,464	4.3%	2,857	4.8%
20 to 49 Units		71	1.7%	338	1.9%	709	2.1%	1,514	2.5%
50 or More Units		158	3.7%	579	3.2%	991	2.9%	1,991	3.3%
Mobile Home or Trailer		63	1.5%	390	2.2%	870	2.6%	1,831	3.0%
Other Structure		3	-	32	0.2%	42	0.1%	58	-
Homes Built By Year (2025)									
Homes Built 2020 or later		80	1.8%	335	1.7%	637	1.7%	1,114	1.7%
Homes Built 2010 to 2019		274	6.0%	1,218	6.3%	1,879	5.1%	3,142	4.9%
Homes Built 2000 to 2009		456	10.0%	1,991	10.3%	3,884	10.6%	6,155	9.5%
Homes Built 1990 to 1999		393	8.7%	1,705	8.8%	3,577	9.8%	5,898	9.1%
Homes Built 1980 to 1989		128	2.8%	685	3.5%	1,722	4.7%	3,046	4.7%
Homes Built 1970 to 1979		691	15.3%	2,696	14.0%	5,433	14.9%	9,170	14.2%
Homes Built 1960 to 1969		541	11.9%	3,403	17.6%	6,984	19.1%	11,793	18.2%
Homes Built 1950 to 1959		1,352	29.8%	4,855	25.2%	7,473	20.4%	13,924	21.5%
Homes Built 1940 to 1949		143	3.1%	511	2.6%	1,040	2.8%	3,064	4.7%
Homes Built Before 1939		173	3.8%	600	3.1%	1,394	3.8%	2,837	4.4%
Median Age of Homes		51.4	yrs	50.3	yrs	49.9	yrs	51.5	yrs
Home Values (2025)									
Owner Specified Housing Units		2,737		12,736		23,600		39,400	
Home Values \$1,000,000 or More		25	0.9%	88	0.7%	255	1.1%	394	1.0%
Home Values \$750,000 to \$999,999		24	0.9%	107	0.8%	219	0.9%	410	1.0%
Home Values \$500,000 to \$749,999		86	3.1%	509	4.0%	1,054	4.5%	1,618	4.1%
Home Values \$400,000 to \$499,999		89	3.2%	528	4.1%	1,180	5.0%	1,845	4.7%
Home Values \$300,000 to \$399,999		210	7.7%	1,256	9.9%	2,742	11.6%	4,202	10.7%
Home Values \$250,000 to \$299,999		312	11.4%	1,288	10.1%	2,458	10.4%	3,905	9.9%
Home Values \$200,000 to \$249,999		321	11.7%	1,818	14.3%	3,530	15.0%	5,815	14.8%
Home Values \$175,000 to \$199,999		360	13.2%	1,786	14.0%	2,862	12.1%	4,646	11.8%
Home Values \$150,000 to \$174,999		578	21.1%	2,447	19.2%	3,725	15.8%	6,145	15.6%
Home Values \$125,000 to \$149,999		225	8.2%	791	6.2%	1,357	5.7%	2,420	6.1%
Home Values \$100,000 to \$124,999		217	7.9%	887	7.0%	1,531	6.5%	2,733	6.9%
Home Values \$90,000 to \$99,999		101	3.7%	271	2.1%	466	2.0%	965	2.4%
Home Values \$80,000 to \$89,999		53	1.9%	168	1.3%	383	1.6%	761	1.9%
Home Values \$70,000 to \$79,999		9	0.3%	29	0.2%	90	0.4%	205	0.5%
Home Values \$60,000 to \$69,999		19	0.7%	130	1.0%	251	1.1%	461	1.2%
Home Values \$50,000 to \$59,999		11	0.4%	37	0.3%	92	0.4%	221	0.6%
Home Values \$35,000 to \$49,999		8	0.3%	43	0.3%	187	0.8%	323	0.8%
Home Values \$25,000 to \$34,999		8	0.3%	100	0.8%	159	0.7%	469	1.2%
Home Values \$10,000 to \$24,999		67	2.4%	280	2.2%	619	2.6%	1,050	2.7%
Home Values Under \$10,000		17	0.6%	173	1.4%	439	1.9%	811	2.1%
Owner-Occupied Median Home Value		\$183,739		\$193,029		\$204,289		\$197,040	
Renter-Occupied Median Rent		\$967		\$957		\$925		\$902	

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10383 Dixie Highway Louisville, KY 40272	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Total Annual Consumer Expenditure (2025)				
Total Household Expenditure	\$378.39 M	\$1.64 B	\$3.1 B	\$5.3 B
Total Non-Retail Expenditure	\$179.38 M	\$770.28 M	\$1.47 B	\$2.5 B
Total Retail Expenditure	\$199 M	\$867.22 M	\$1.64 B	\$2.8 B
Alcoholic Beverages	\$2.32 M	\$10.05 M	\$19.01 M	\$32.48 M
Apparel	\$7.14 M	\$30.94 M	\$58.51 M	\$100.52 M
Contributions	\$11.61 M	\$50.24 M	\$95.05 M	\$160.48 M
Education	\$8.41 M	\$36.42 M	\$68.9 M	\$116.9 M
Entertainment	\$22.17 M	\$96.08 M	\$181.69 M	\$312.4 M
Food Away From Home	\$16.89 M	\$73.22 M	\$138.47 M	\$237.52 M
Grocery	\$27.38 M	\$118.99 M	\$224.87 M	\$394.62 M
Health Care	\$27.77 M	\$119.51 M	\$225.45 M	\$393.57 M
Household Furnishings and Equipment	\$10.15 M	\$43.98 M	\$83.16 M	\$142.38 M
Household Operations	\$7.25 M	\$31.48 M	\$59.57 M	\$102.75 M
Miscellaneous Expenses	\$6.57 M	\$28.46 M	\$53.79 M	\$92.12 M
Personal Care	\$5.27 M	\$22.88 M	\$43.25 M	\$75.51 M
Shelter	\$63.04 M	\$268.22 M	\$509.51 M	\$891.25 M
Tax and Retirement	\$78.13 M	\$339.18 M	\$646.28 M	\$1.07 B
Tobacco and Related	\$2.31 M	\$10.09 M	\$19.08 M	\$34.56 M
Transportation	\$62.3 M	\$272.25 M	\$512.29 M	\$859.26 M
Utilities	\$19.67 M	\$85.49 M	\$161.55 M	\$284.03 M
Monthly Household Consumer Expenditure (2025)				
Total Household Expenditure	\$7,455	\$7,582	\$7,594	\$7,340
Total Non-Retail Expenditure	\$3,534 47.4%	\$3,566 47.0%	\$3,588 47.3%	\$3,463 47.2%
Total Retail Expenditures	\$3,921 52.6%	\$4,015 53.0%	\$4,005 52.7%	\$3,877 52.8%
Alcoholic Beverages	\$46 0.6%	\$47 0.6%	\$47 0.6%	\$45 0.6%
Apparel	\$141 1.9%	\$143 1.9%	\$143 1.9%	\$139 1.9%
Contributions	\$229 3.1%	\$233 3.1%	\$233 3.1%	\$222 3.0%
Education	\$166 2.2%	\$169 2.2%	\$169 2.2%	\$162 2.2%
Entertainment	\$437 5.9%	\$445 5.9%	\$445 5.9%	\$433 5.9%
Food Away From Home	\$333 4.5%	\$339 4.5%	\$339 4.5%	\$329 4.5%
Grocery	\$539 7.2%	\$551 7.3%	\$551 7.3%	\$547 7.4%
Health Care	\$547 7.3%	\$553 7.3%	\$552 7.3%	\$545 7.4%
Household Furnishings and Equipment	\$200 2.7%	\$204 2.7%	\$204 2.7%	\$197 2.7%
Household Operations	\$143 1.9%	\$146 1.9%	\$146 1.9%	\$142 1.9%
Miscellaneous Expenses	\$130 1.7%	\$132 1.7%	\$132 1.7%	\$128 1.7%
Personal Care	\$104 1.4%	\$106 1.4%	\$106 1.4%	\$105 1.4%
Shelter	\$1,242 16.7%	\$1,242 16.4%	\$1,248 16.4%	\$1,235 16.8%
Tax and Retirement	\$1,539 20.6%	\$1,570 20.7%	\$1,583 20.8%	\$1,478 20.8%
Tobacco and Related	\$45 0.6%	\$47 0.6%	\$47 0.6%	\$48 0.7%
Transportation	\$1,227 16.5%	\$1,261 16.6%	\$1,255 16.5%	\$1,191 16.2%
Utilities	\$388 5.2%	\$396 5.2%	\$396 5.2%	\$394 5.4%