

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9048/-78.444

6270 Beach Drive SW		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Ocean Isle Beach, NC 28469									
Population									
Estimated Population (2025)		1,610		13,409		24,624		36,104	
Projected Population (2030)		1,893		15,884		29,087		42,605	
Census Population (2020)		1,191		8,203		16,751		25,760	
Census Population (2010)		922		6,117		13,914		22,072	
Projected Annual Growth (2025-2030)		283	3.5%	2,475	3.7%	4,463	3.6%	6,501	3.6%
Historical Annual Growth (2020-2025)		419	7.0%	5,206	12.7%	7,873	9.4%	10,343	8.0%
Historical Annual Growth (2010-2020)		270	2.9%	2,085	3.4%	2,838	2.0%	3,688	1.7%
Estimated Population Density (2025)		513	psm	474	psm	314	psm	235	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi	153.9	sq mi
Households									
Estimated Households (2025)		802		6,645		12,305		17,586	
Projected Households (2030)		910		7,632		14,201		20,253	
Census Households (2020)		549		3,824		7,939		12,054	
Census Households (2010)		410		2,770		6,342		9,951	
Projected Annual Growth (2025-2030)		108	2.7%	986	3.0%	1,896	3.1%	2,667	3.0%
Historical Annual Change (2010-2025)		392	6.4%	3,875	9.3%	5,964	6.3%	7,635	5.1%
Average Household Income									
Estimated Average Household Income (2025)		\$100,082		\$120,221		\$117,180		\$111,242	
Projected Average Household Income (2030)		\$99,743		\$119,726		\$116,989		\$111,224	
Census Average Household Income (2010)		\$48,230		\$54,050		\$59,604		\$57,901	
Census Average Household Income (2000)		\$58,125		\$55,831		\$52,992		\$50,338	
Projected Annual Change (2025-2030)		-\$338	-	-\$494	-	-\$191	-	-\$18	-
Historical Annual Change (2000-2025)		\$41,956	2.9%	\$64,390	4.6%	\$64,187	4.8%	\$60,904	4.8%
Median Household Income									
Estimated Median Household Income (2025)		\$82,298		\$91,771		\$90,488		\$85,686	
Projected Median Household Income (2030)		\$81,970		\$91,625		\$90,312		\$85,459	
Census Median Household Income (2010)		\$44,483		\$43,121		\$45,919		\$44,181	
Census Median Household Income (2000)		\$40,577		\$40,397		\$38,042		\$36,715	
Projected Annual Change (2025-2030)		-\$327	-	-\$146	-	-\$176	-	-\$227	-
Historical Annual Change (2000-2025)		\$41,721	4.1%	\$51,374	5.1%	\$52,447	5.5%	\$48,972	5.3%
Per Capita Income									
Estimated Per Capita Income (2025)		\$49,862		\$59,636		\$58,586		\$54,212	
Projected Per Capita Income (2030)		\$47,962		\$57,570		\$57,141		\$52,894	
Census Per Capita Income (2010)		\$21,460		\$24,443		\$27,187		\$26,112	
Census Per Capita Income (2000)		\$27,430		\$25,266		\$23,220		\$21,900	
Projected Annual Change (2025-2030)		-\$1,900	-0.8%	-\$2,065	-0.7%	-\$1,445	-0.5%	-\$1,318	-0.5%
Historical Annual Change (2000-2025)		\$22,432	3.3%	\$34,370	5.4%	\$35,366	6.1%	\$32,312	5.9%
Estimated Average Household Net Worth (2025)		\$1.25 M		\$1.76 M		\$1.75 M		\$1.59 M	

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6270 Beach Drive SW		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Ocean Isle Beach, NC 28469									
Race and Ethnicity									
Total Population (2025)		1,610		13,409		24,624		36,104	
White (2025)		1,428	88.7%	11,924	88.9%	21,843	88.7%	31,481	87.2%
Black or African American (2025)		73	4.5%	543	4.1%	1,133	4.6%	2,024	5.6%
American Indian or Alaska Native (2025)		8	0.5%	64	0.5%	101	0.4%	171	0.5%
Asian (2025)		11	0.7%	121	0.9%	215	0.9%	297	0.8%
Hawaiian or Pacific Islander (2025)		-	-	5	-	13	-	18	-
Other Race (2025)		33	2.1%	331	2.5%	527	2.1%	833	2.3%
Two or More Races (2025)		57	3.5%	421	3.1%	792	3.2%	1,278	3.5%
Population < 18 (2025)		190	11.8%	1,481	11.0%	2,654	10.8%	4,304	11.9%
White Not Hispanic		152	79.9%	1,072	72.4%	1,855	69.9%	2,928	68.0%
Black or African American		3	1.7%	58	3.9%	170	6.4%	360	8.4%
Asian		-	-	29	2.0%	42	1.6%	62	1.4%
Other Race Not Hispanic		15	7.7%	96	6.5%	161	6.1%	262	6.1%
Hispanic		20	10.3%	226	15.3%	427	16.1%	692	16.1%
Not Hispanic or Latino Population (2025)		1,529	95.0%	12,615	94.1%	23,241	94.4%	33,911	93.9%
Not Hispanic White		1,407	92.0%	11,665	92.5%	21,394	92.1%	30,810	90.9%
Not Hispanic Black or African American		71	4.7%	516	4.1%	1,091	4.7%	1,965	5.8%
Not Hispanic American Indian or Alaska Native		5	0.3%	42	0.3%	67	0.3%	111	0.3%
Not Hispanic Asian		11	0.7%	120	1.0%	212	0.9%	293	0.9%
Not Hispanic Hawaiian or Pacific Islander		-	-	5	-	9	-	11	-
Not Hispanic Other Race		2	0.1%	41	0.3%	60	0.3%	71	0.2%
Not Hispanic Two or More Races		32	2.1%	226	1.8%	408	1.8%	649	1.9%
Hispanic or Latino Population (2025)		81	5.0%	794	5.9%	1,384	5.6%	2,193	6.1%
Hispanic White		21	25.4%	259	32.7%	449	32.5%	672	30.6%
Hispanic Black or African American		1	1.8%	27	3.4%	42	3.0%	59	2.7%
Hispanic American Indian or Alaska Native		3	3.7%	22	2.8%	34	2.5%	60	2.7%
Hispanic Asian		-	-	-	-	3	0.2%	4	0.2%
Hispanic Hawaiian or Pacific Islander		-	-	-	-	4	0.3%	7	0.3%
Hispanic Other Race		31	38.3%	290	36.5%	467	33.8%	762	34.7%
Hispanic Two or More Races		25	30.7%	195	24.5%	384	27.7%	629	28.7%
Not Hispanic or Latino Population (2020)		1,129	94.8%	7,639	93.1%	15,785	94.2%	24,137	93.7%
Hispanic or Latino Population (2020)		62	5.2%	564	6.9%	967	5.8%	1,623	6.3%
Not Hispanic or Latino Population (2010)		874	94.8%	5,661	92.5%	13,079	94.0%	20,702	93.8%
Hispanic or Latino Population (2010)		48	5.2%	456	7.5%	835	6.0%	1,371	6.2%
Not Hispanic or Latino Population (2030)		1,698	89.7%	14,075	88.6%	26,049	89.6%	38,078	89.4%
Hispanic or Latino Population (2030)		195	10.3%	1,809	11.4%	3,039	10.4%	4,527	10.6%
Projected Annual Growth (2025-2030)		114	28.2%	1,015	25.6%	1,655	23.9%	2,334	21.3%
Historical Annual Growth (2010-2020)		14	3.0%	108	2.4%	132	1.6%	252	1.8%

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6270 Beach Drive SW		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Ocean Isle Beach, NC 28469									
Total Age Distribution (2025)									
Total Population		1,610		13,409		24,624		36,104	
Age Under 5 Years	55	3.4%	395	2.9%	687	2.8%	1,131	3.1%	
Age 5 to 9 Years	47	2.9%	401	3.0%	710	2.9%	1,130	3.1%	
Age 10 to 14 Years	51	3.1%	408	3.0%	762	3.1%	1,238	3.4%	
Age 15 to 19 Years	61	3.8%	409	3.1%	732	3.0%	1,240	3.4%	
Age 20 to 24 Years	48	3.0%	388	2.9%	748	3.0%	1,218	3.4%	
Age 25 to 29 Years	54	3.3%	400	3.0%	764	3.1%	1,315	3.6%	
Age 30 to 34 Years	55	3.4%	403	3.0%	753	3.1%	1,282	3.6%	
Age 35 to 39 Years	45	2.8%	444	3.3%	780	3.2%	1,282	3.6%	
Age 40 to 44 Years	63	3.9%	444	3.3%	838	3.4%	1,369	3.8%	
Age 45 to 49 Years	79	4.9%	487	3.6%	929	3.8%	1,492	4.1%	
Age 50 to 54 Years	78	4.9%	689	5.1%	1,266	5.1%	1,945	5.4%	
Age 55 to 59 Years	119	7.4%	1,043	7.8%	1,871	7.6%	2,768	7.7%	
Age 60 to 64 Years	188	11.7%	1,704	12.7%	3,012	12.2%	4,142	11.5%	
Age 65 to 69 Years	216	13.4%	2,076	15.5%	3,581	14.5%	4,824	13.4%	
Age 70 to 74 Years	191	11.9%	1,686	12.6%	3,129	12.7%	4,141	11.5%	
Age 75 to 79 Years	127	7.9%	1,082	8.1%	2,231	9.1%	3,038	8.4%	
Age 80 to 84 Years	86	5.4%	574	4.3%	1,169	4.7%	1,615	4.5%	
Age 85 Years or Over	45	2.8%	375	2.8%	662	2.7%	934	2.6%	
Median Age	60.3		60.5		59.9		57.7		
Age 19 Years or Less	215	13.3%	1,614	12.0%	2,891	11.7%	4,738	13.1%	
Age 20 to 64 Years	730	45.3%	6,002	44.8%	10,961	44.5%	16,814	46.6%	
Age 65 Years or Over	666	41.4%	5,793	43.2%	10,772	43.7%	14,551	40.3%	
Female Age Distribution (2025)									
Female Population	853	53.0%	7,029	52.4%	12,899	52.4%	18,794	52.1%	
Age Under 5 Years	29	3.4%	211	3.0%	350	2.7%	554	2.9%	
Age 5 to 9 Years	23	2.7%	211	3.0%	364	2.8%	573	3.0%	
Age 10 to 14 Years	22	2.6%	189	2.7%	355	2.8%	588	3.1%	
Age 15 to 19 Years	25	2.9%	199	2.8%	367	2.8%	609	3.2%	
Age 20 to 24 Years	21	2.4%	192	2.7%	372	2.9%	621	3.3%	
Age 25 to 29 Years	32	3.8%	192	2.7%	361	2.8%	638	3.4%	
Age 30 to 34 Years	34	4.0%	214	3.1%	385	3.0%	669	3.6%	
Age 35 to 39 Years	27	3.2%	237	3.4%	416	3.2%	665	3.5%	
Age 40 to 44 Years	28	3.3%	235	3.3%	445	3.5%	722	3.8%	
Age 45 to 49 Years	42	5.0%	269	3.8%	494	3.8%	766	4.1%	
Age 50 to 54 Years	41	4.8%	365	5.2%	691	5.4%	1,059	5.6%	
Age 55 to 59 Years	66	7.7%	571	8.1%	1,037	8.0%	1,505	8.0%	
Age 60 to 64 Years	105	12.3%	942	13.4%	1,658	12.9%	2,286	12.2%	
Age 65 to 69 Years	120	14.0%	1,094	15.6%	1,890	14.7%	2,536	13.5%	
Age 70 to 74 Years	106	12.4%	902	12.8%	1,631	12.6%	2,163	11.5%	
Age 75 to 79 Years	62	7.3%	538	7.7%	1,144	8.9%	1,551	8.3%	
Age 80 to 84 Years	49	5.8%	298	4.2%	597	4.6%	823	4.4%	
Age 85 Years or Over	21	2.5%	169	2.4%	341	2.6%	467	2.5%	
Female Median Age	60.7		60.4		59.9		57.8		
Age 19 Years or Less	99	11.6%	810	11.5%	1,435	11.1%	2,324	12.4%	
Age 20 to 64 Years	396	46.4%	3,217	45.8%	5,860	45.4%	8,930	47.5%	
Age 65 Years or Over	358	42.0%	3,002	42.7%	5,603	43.4%	7,540	40.1%	

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6270 Beach Drive SW		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Ocean Isle Beach, NC 28469									
Male Age Distribution (2025)									
Male Population		757	47.0%	6,379	47.6%	11,726	47.6%	17,309	47.9%
Age Under 5 Years		26	3.5%	184	2.9%	338	2.9%	577	3.3%
Age 5 to 9 Years		24	3.2%	191	3.0%	346	3.0%	557	3.2%
Age 10 to 14 Years		29	3.8%	219	3.4%	407	3.5%	650	3.8%
Age 15 to 19 Years		36	4.8%	210	3.3%	365	3.1%	631	3.6%
Age 20 to 24 Years		27	3.6%	196	3.1%	376	3.2%	597	3.4%
Age 25 to 29 Years		22	2.9%	208	3.3%	403	3.4%	678	3.9%
Age 30 to 34 Years		21	2.8%	188	2.9%	368	3.1%	614	3.5%
Age 35 to 39 Years		18	2.4%	206	3.2%	364	3.1%	617	3.6%
Age 40 to 44 Years		35	4.7%	208	3.3%	392	3.3%	647	3.7%
Age 45 to 49 Years		36	4.8%	218	3.4%	435	3.7%	726	4.2%
Age 50 to 54 Years		37	4.9%	325	5.1%	574	4.9%	886	5.1%
Age 55 to 59 Years		54	7.1%	472	7.4%	834	7.1%	1,263	7.3%
Age 60 to 64 Years		83	10.9%	763	12.0%	1,355	11.6%	1,856	10.7%
Age 65 to 69 Years		96	12.7%	982	15.4%	1,691	14.4%	2,288	13.2%
Age 70 to 74 Years		85	11.2%	784	12.3%	1,499	12.8%	1,978	11.4%
Age 75 to 79 Years		65	8.6%	544	8.5%	1,087	9.3%	1,486	8.6%
Age 80 to 84 Years		37	4.9%	275	4.3%	572	4.9%	792	4.6%
Age 85 Years or Over		24	3.2%	205	3.2%	320	2.7%	467	2.7%
Male Median Age		59.4		60.5		59.9		57.5	
Age 19 Years or Less		116	15.3%	804	12.6%	1,456	12.4%	2,414	13.9%
Age 20 to 64 Years		333	44.1%	2,785	43.7%	5,101	43.5%	7,884	45.5%
Age 65 Years or Over		308	40.7%	2,790	43.7%	5,169	44.1%	7,011	40.5%
Males per 100 Females (2025)									
Overall Comparison		89		91		91		92	
Age Under 5 Years		90	47.4%	87	46.6%	97	49.1%	104	51.0%
Age 5 to 9 Years		104	51.0%	90	47.5%	95	48.8%	97	49.3%
Age 10 to 14 Years		133	57.1%	116	53.7%	115	53.4%	110	52.5%
Age 15 to 19 Years		145	59.2%	105	51.3%	100	49.9%	104	50.9%
Age 20 to 24 Years		131	56.7%	102	50.5%	101	50.3%	96	49.0%
Age 25 to 29 Years		68	40.4%	109	52.1%	112	52.8%	106	51.5%
Age 30 to 34 Years		62	38.1%	88	46.7%	96	48.9%	92	47.9%
Age 35 to 39 Years		67	40.1%	87	46.5%	87	46.6%	93	48.1%
Age 40 to 44 Years		127	56.0%	89	47.0%	88	46.8%	90	47.2%
Age 45 to 49 Years		86	46.2%	81	44.7%	88	46.8%	95	48.6%
Age 50 to 54 Years		90	47.3%	89	47.1%	83	45.4%	84	45.6%
Age 55 to 59 Years		82	45.1%	83	45.3%	80	44.6%	84	45.6%
Age 60 to 64 Years		79	44.0%	81	44.8%	82	45.0%	81	44.8%
Age 65 to 69 Years		81	44.6%	90	47.3%	89	47.2%	90	47.4%
Age 70 to 74 Years		80	44.5%	87	46.5%	92	47.9%	91	47.8%
Age 75 to 79 Years		105	51.1%	101	50.3%	95	48.7%	96	48.9%
Age 80 to 84 Years		75	43.0%	92	48.0%	96	49.0%	96	49.0%
Age 85 Years or Over		114	53.4%	121	54.8%	94	48.4%	100	50.0%
Age 19 Years or Less		117	53.8%	99	49.8%	101	50.4%	104	50.9%
Age 20 to 39 Years		77	43.6%	96	48.9%	98	49.6%	97	49.2%
Age 40 to 64 Years		87	46.5%	83	45.5%	83	45.3%	85	45.9%
Age 65 Years or Over		86	46.2%	93	48.2%	92	48.0%	93	48.2%

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Ocean Isle Beach, NC 28469									
Household Type (2025)									
Total Households		802		6,645		12,305		17,586	
Households with Children		102	12.8%	777	11.7%	1,504	12.2%	2,482	14.1%
Average Household Size		2.0		2.0		2.0		2.0	
Household Density per Square Mile		255		235		157		114	
Population Family		1,172	72.8%	9,492	70.8%	17,507	71.1%	26,697	73.9%
Population Non-Family		433	26.9%	3,811	28.4%	7,012	28.5%	9,270	25.7%
Population Group Quarters		4	0.3%	105	0.8%	105	0.4%	137	0.4%
Family Households		443	55.3%	3,551	53.4%	6,587	53.5%	10,114	57.5%
Married Couple Households		384	86.5%	3,129	88.1%	5,799	88.0%	8,575	84.8%
Other Family Households with Children		60	13.5%	422	11.9%	788	12.0%	1,539	15.2%
Family Households with Children		102	23.1%	776	21.9%	1,502	22.8%	2,479	24.5%
Married Couple with Children		80	77.7%	569	73.3%	1,066	70.9%	1,674	67.5%
Other Family Households with Children		23	22.3%	207	26.7%	436	29.1%	806	32.5%
Family Households No Children		341	76.9%	2,774	78.1%	5,085	77.2%	7,635	75.5%
Married Couple No Children		304	89.2%	2,559	92.2%	4,734	93.1%	6,902	90.4%
Other Family Households No Children		37	10.8%	215	7.8%	351	6.9%	733	9.6%
Non-Family Households		358	44.7%	3,095	46.6%	5,718	46.5%	7,472	42.5%
Non-Family Households with Children		-	-	-	-	1	-	3	-
Non-Family Households No Children		358	100.0%	3,094	100.0%	5,717	100.0%	7,469	100.0%
Average Family Household Size		2.6		2.7		2.7		2.6	
Average Family Income		\$123,678		\$152,173		\$146,201		\$135,196	
Median Family Income		\$96,381		\$107,996		\$106,792		\$100,506	
Average Non-Family Household Size		1.2		1.2		1.2		1.2	
Marital Status (2025)									
Population Age 15 Years or Over		1,457		12,204		22,465		32,605	
Never Married		232	15.9%	1,588	13.0%	2,885	12.8%	4,962	15.2%
Currently Married		895	61.4%	7,865	64.4%	14,711	65.5%	19,933	61.1%
Previously Married		329	22.6%	2,751	22.5%	4,869	21.7%	7,710	23.6%
Separated		51	15.5%	498	18.1%	755	15.5%	1,349	17.5%
Widowed		164	49.8%	1,501	54.6%	2,593	53.3%	3,475	45.1%
Divorced		114	34.7%	752	27.3%	1,521	31.2%	2,886	37.4%
Educational Attainment (2025)									
Adult Population Age 25 Years or Over		1,347		11,406		20,986		30,147	
Elementary (Grade Level 0 to 8)		18	1.4%	166	1.5%	283	1.3%	471	1.6%
Some High School (Grade Level 9 to 11)		51	3.8%	285	2.5%	569	2.7%	1,115	3.7%
High School Graduate		343	25.5%	2,601	22.8%	4,849	23.1%	7,703	25.6%
Some College		363	26.9%	2,451	21.5%	4,385	20.9%	6,190	20.5%
Associate Degree Only		137	10.2%	1,127	9.9%	2,238	10.7%	3,309	11.0%
Bachelor Degree Only		304	22.6%	2,970	26.0%	5,654	26.9%	7,332	24.3%
Graduate Degree		130	9.7%	1,808	15.8%	3,008	14.3%	4,027	13.4%
Any College (Some College or Higher)		934	69.4%	8,355	73.3%	15,284	72.8%	20,858	69.2%
College Degree + (Bachelor Degree or Higher)		434	32.2%	4,778	41.9%	8,662	41.3%	11,359	37.7%

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Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9048/-78.444

6270 Beach Drive SW		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Ocean Isle Beach, NC 28469									
Housing									
Total Housing Units (2025)		1,212		10,682		19,555		27,536	
Total Housing Units (2020)		886		8,458		15,728		22,079	
Historical Annual Growth (2020-2025)		326	7.3%	2,224	5.3%	3,828	4.9%	5,457	4.9%
Housing Units Occupied (2025)		802	66.1%	6,645	62.2%	12,305	62.9%	17,586	63.9%
Housing Units Owner-Occupied		652	81.4%	5,576	83.9%	10,259	83.4%	14,324	81.5%
Housing Units Renter-Occupied		149	18.6%	1,070	16.1%	2,047	16.6%	3,262	18.5%
Housing Units Vacant (2025)		410	33.9%	4,037	37.8%	7,250	37.1%	9,950	36.1%
Household Size (2025)									
Total Households		802		6,645		12,305		17,586	
1 Person Households		312	38.9%	2,662	40.1%	4,907	39.9%	6,330	36.0%
2 Person Households		298	37.1%	2,512	37.8%	4,754	38.6%	7,377	41.9%
3 Person Households		104	13.0%	741	11.1%	1,324	10.8%	1,912	10.9%
4 Person Households		66	8.2%	464	7.0%	820	6.7%	1,213	6.9%
5 Person Households		16	2.0%	180	2.7%	331	2.7%	493	2.8%
6 Person Households		3	0.4%	48	0.7%	98	0.8%	158	0.9%
7 or More Person Households		4	0.5%	38	0.6%	72	0.6%	104	0.6%
Household Income Distribution (2025)									
HH Income \$200,000 or More		50	6.2%	858	12.9%	1,517	12.3%	1,913	10.9%
HH Income \$150,000 to \$199,999		75	9.4%	851	12.8%	1,513	12.3%	1,971	11.2%
HH Income \$125,000 to \$149,999		27	3.4%	295	4.4%	731	5.9%	1,029	5.8%
HH Income \$100,000 to \$124,999		112	14.0%	717	10.8%	1,359	11.0%	2,065	11.7%
HH Income \$75,000 to \$99,999		209	26.0%	1,128	17.0%	1,938	15.7%	2,693	15.3%
HH Income \$50,000 to \$74,999		119	14.9%	1,062	16.0%	2,082	16.9%	2,879	16.4%
HH Income \$35,000 to \$49,999		76	9.5%	563	8.5%	1,008	8.2%	1,605	9.1%
HH Income \$25,000 to \$34,999		43	5.4%	422	6.4%	796	6.5%	1,278	7.3%
HH Income \$15,000 to \$24,999		46	5.8%	440	6.6%	767	6.2%	1,074	6.1%
HH Income \$10,000 to \$14,999		12	1.5%	108	1.6%	237	1.9%	426	2.4%
HH Income Under \$10,000		32	4.0%	202	3.0%	357	2.9%	652	3.7%
Household Vehicles (2025)									
Households 0 Vehicles Available		-	-	155	2.3%	296	2.4%	500	2.8%
Households 1 Vehicle Available		264	32.9%	2,329	35.1%	4,138	33.6%	5,776	32.8%
Households 2 Vehicles Available		281	35.0%	2,871	43.2%	5,601	45.5%	7,963	45.3%
Households 3 or More Vehicles Available		256	31.9%	1,290	19.4%	2,270	18.4%	3,347	19.0%
Total Vehicles Available		1,776		12,647		23,152		33,121	
Average Vehicles per Household		2.2		1.9		1.9		1.9	
Owner-Occupied Household Vehicles		1,550	87.3%	11,179	88.4%	19,944	86.1%	28,199	85.1%
Average Vehicles per Owner-Occupied Household		2.4		2.0		1.9		2.0	
Renter-Occupied Household Vehicles		225	12.7%	1,469	11.6%	3,208	13.9%	4,922	14.9%
Average Vehicles per Renter-Occupied Household		1.5		1.4		1.6		1.5	
Travel Time (2025)									
Worker Base Age 16 years or Over		563		4,551		8,899		13,996	
Travel to Work in 14 Minutes or Less		187	33.3%	1,257	27.6%	2,388	26.8%	3,631	25.9%
Travel to Work in 15 to 29 Minutes		119	21.2%	1,107	24.3%	2,514	28.2%	4,096	29.3%
Travel to Work in 30 to 59 Minutes		144	25.5%	974	21.4%	1,837	20.6%	3,063	21.9%
Travel to Work in 60 Minutes or More		45	8.0%	277	6.1%	559	6.3%	984	7.0%
Work at Home		68	12.0%	937	20.6%	1,601	18.0%	2,223	15.9%
Average Minutes Travel to Work		23.6		20.9		20.8		21.5	

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6270 Beach Drive SW		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Ocean Isle Beach, NC 28469									
Transportation To Work (2025)									
Worker Base Age 16 years or Over		563		4,551		8,899		13,996	
Drive to Work Alone		449	79.8%	3,282	72.1%	6,592	74.1%	10,541	75.3%
Drive to Work in Carpool		41	7.2%	268	5.9%	534	6.0%	950	6.8%
Travel to Work by Public Transportation		1	0.2%	10	0.2%	26	0.3%	51	0.4%
Drive to Work on Motorcycle		-	-	-	-	-	-	3	-
Bicycle to Work		-	-	-	-	-	-	9	-
Walk to Work		1	0.2%	36	0.8%	88	1.0%	127	0.9%
Other Means		2	0.4%	18	0.4%	57	0.6%	93	0.7%
Work at Home		68	12.0%	937	20.6%	1,601	18.0%	2,223	15.9%
Daytime Demographics (2025)									
Total Businesses		114		489		768		1,310	
Total Employees		484		2,121		3,980		7,677	
Company Headquarter Businesses		3	2.5%	12	2.4%	18	2.3%	35	2.7%
Company Headquarter Employees		26	5.5%	113	5.3%	308	7.7%	544	7.1%
Employee Population per Business		4.2	to 1	4.3	to 1	5.2	to 1	5.9	to 1
Residential Population per Business		14.1	to 1	27.4	to 1	32.1	to 1	27.6	to 1
Adj. Daytime Demographics Age 16 Years or Over		1,364		9,665		17,363		26,001	
Labor Force									
Labor Population Age 16 Years or Over (2025)		1,447		12,114		22,308		32,348	
Labor Force Total Males (2025)		672	46.4%	5,740	47.4%	10,556	47.3%	15,397	47.6%
Male Civilian Employed		306	45.5%	2,499	43.5%	4,836	45.8%	7,348	47.7%
Male Civilian Unemployed		10	1.5%	103	1.8%	130	1.2%	249	1.6%
Males in Armed Forces		4	0.6%	18	0.3%	25	0.2%	28	0.2%
Males Not in Labor Force		352	52.3%	3,121	54.4%	5,565	52.7%	7,772	50.5%
Labor Force Total Females (2025)		775	53.6%	6,373	52.6%	11,751	52.7%	16,951	52.4%
Female Civilian Employed		257	33.2%	2,053	32.2%	4,063	34.6%	6,648	39.2%
Female Civilian Unemployed		5	0.6%	59	0.9%	88	0.7%	178	1.0%
Females in Armed Forces		-	-	-	-	-	-	-	-
Females Not in Labor Force		513	66.2%	4,261	66.9%	7,600	64.7%	10,126	59.7%
Unemployment Rate		15	1.0%	162	1.3%	218	1.0%	427	1.3%
Occupation (2025)									
Occupation Population Age 16 Years or Over		563		4,551		8,899		13,996	
Occupation Total Males		306	54.3%	2,499	54.9%	4,836	54.3%	7,348	52.5%
Occupation Total Females		257	45.7%	2,053	45.1%	4,063	45.7%	6,648	47.5%
Management, Business, Financial Operations		103	-	1,214	26.7%	2,215	24.9%	3,178	22.7%
Professional, Related		101	18.0%	881	19.4%	1,847	20.8%	2,733	19.5%
Service		91	16.1%	697	15.3%	1,445	16.2%	2,681	19.2%
Sales, Office		127	22.5%	875	19.2%	1,721	19.3%	2,710	19.4%
Farming, Fishing, Forestry		-	-	5	0.1%	9	-	26	0.2%
Construction, Extraction, Maintenance		88	15.6%	379	8.3%	816	9.2%	1,269	9.1%
Production, Transport, Material Moving		53	9.3%	500	11.0%	846	9.5%	1,399	10.0%
White Collar Workers		332	58.9%	2,971	65.3%	5,783	65.0%	8,621	61.6%
Blue Collar Workers		231	41.1%	1,580	34.7%	3,116	35.0%	5,376	38.4%

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6270 Beach Drive SW		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Ocean Isle Beach, NC 28469									
Units In Structure (2025)									
Total Units		802		6,645		12,305		17,586	
1 Detached Unit		597	74.5%	4,947	74.4%	9,171	74.5%	12,655	72.0%
1 Attached Unit		32	3.9%	220	3.3%	465	3.8%	640	3.6%
2 Units		4	0.6%	17	0.3%	36	0.3%	42	0.2%
3 to 4 Units		9	1.2%	122	1.8%	218	1.8%	278	1.6%
5 to 9 Units		10	1.3%	100	1.5%	275	2.2%	408	2.3%
10 to 19 Units		30	3.7%	177	2.7%	351	2.9%	621	3.5%
20 to 49 Units		5	0.6%	50	0.7%	105	0.9%	166	0.9%
50 or More Units		19	2.4%	240	3.6%	298	2.4%	360	2.0%
Mobile Home or Trailer		95	11.9%	773	11.6%	1,385	11.3%	2,418	13.7%
Other Structure		-	-	-	-	-	-	-	-
Homes Built By Year (2025)									
Homes Built 2020 or later		120	9.9%	887	8.3%	1,332	6.8%	1,669	6.1%
Homes Built 2010 to 2019		186	15.4%	1,560	14.6%	2,510	12.8%	3,468	12.6%
Homes Built 2000 to 2009		196	16.2%	1,618	15.1%	3,428	17.5%	4,804	17.4%
Homes Built 1990 to 1999		98	8.1%	1,021	9.6%	2,246	11.5%	3,275	11.9%
Homes Built 1980 to 1989		83	6.9%	802	7.5%	1,383	7.1%	2,020	7.3%
Homes Built 1970 to 1979		77	6.3%	402	3.8%	760	3.9%	1,321	4.8%
Homes Built 1960 to 1969		18	1.5%	138	1.3%	253	1.3%	429	1.6%
Homes Built 1950 to 1959		13	1.0%	96	0.9%	167	0.9%	300	1.1%
Homes Built 1940 to 1949		6	0.5%	55	0.5%	118	0.6%	140	0.5%
Homes Built Before 1939		4	0.4%	66	0.6%	109	0.6%	160	0.6%
Median Age of Homes		23.7 yrs		23.8 yrs		24.6 yrs		25.7 yrs	
Home Values (2025)									
Owner Specified Housing Units		652		5,576		10,259		14,324	
Home Values \$1,000,000 or More		22	3.4%	381	6.8%	519	5.1%	628	4.4%
Home Values \$750,000 to \$999,999		36	5.5%	840	15.1%	1,143	11.1%	1,404	9.8%
Home Values \$500,000 to \$749,999		95	14.5%	1,221	21.9%	2,196	21.4%	2,798	19.5%
Home Values \$400,000 to \$499,999		71	10.9%	697	12.5%	1,608	15.7%	2,042	14.3%
Home Values \$300,000 to \$399,999		152	23.3%	940	16.9%	1,935	18.9%	2,845	19.9%
Home Values \$250,000 to \$299,999		164	25.2%	545	9.8%	1,014	9.9%	1,414	9.9%
Home Values \$200,000 to \$249,999		16	2.4%	151	2.7%	427	4.2%	708	4.9%
Home Values \$175,000 to \$199,999		8	1.2%	122	2.2%	252	2.5%	443	3.1%
Home Values \$150,000 to \$174,999		11	1.7%	89	1.6%	235	2.3%	417	2.9%
Home Values \$125,000 to \$149,999		2	0.3%	29	0.5%	55	0.5%	160	1.1%
Home Values \$100,000 to \$124,999		5	0.8%	126	2.3%	271	2.6%	524	3.7%
Home Values \$90,000 to \$99,999		-	-	26	0.5%	39	0.4%	66	0.5%
Home Values \$80,000 to \$89,999		14	2.1%	79	1.4%	114	1.1%	127	0.9%
Home Values \$70,000 to \$79,999		-	-	12	0.2%	34	0.3%	81	0.6%
Home Values \$60,000 to \$69,999		8	1.2%	97	1.7%	118	1.1%	132	0.9%
Home Values \$50,000 to \$59,999		-	-	47	0.8%	62	0.6%	87	0.6%
Home Values \$35,000 to \$49,999		2	0.3%	26	0.5%	33	0.3%	86	0.6%
Home Values \$25,000 to \$34,999		2	0.2%	14	0.3%	14	0.1%	25	0.2%
Home Values \$10,000 to \$24,999		44	6.7%	94	1.7%	134	1.3%	199	1.4%
Home Values Under \$10,000		-	-	39	0.7%	57	0.6%	139	1.0%
Owner-Occupied Median Home Value		\$330,565		\$501,071		\$458,764		\$424,669	
Renter-Occupied Median Rent		\$896		\$977		\$994		\$992	

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6270 Beach Drive SW Ocean Isle Beach, NC 28469		1 mi radius	3 mi radius	5 mi radius	7 mi radius
Total Annual Consumer Expenditure (2025)					
Total Household Expenditure		\$75.64 M	\$694.42 M	\$1.28 B	\$1.77 B
Total Non-Retail Expenditure		\$35.9 M	\$342.22 M	\$628.75 M	\$864.77 M
Total Retail Expenditure		\$39.74 M	\$352.2 M	\$648.47 M	\$905.56 M
Alcoholic Beverages		\$455.26 K	\$4.22 M	\$7.76 M	\$10.74 M
Apparel		\$1.36 M	\$12.46 M	\$22.9 M	\$31.88 M
Contributions		\$2.42 M	\$23.01 M	\$42.35 M	\$57.94 M
Education		\$1.71 M	\$16.11 M	\$29.64 M	\$40.74 M
Entertainment		\$4.21 M	\$38.5 M	\$70.76 M	\$98.59 M
Food Away From Home		\$3.25 M	\$29.84 M	\$54.85 M	\$76.23 M
Grocery		\$4.62 M	\$39.71 M	\$72.81 M	\$104.36 M
Health Care		\$5.84 M	\$48.93 M	\$90.94 M	\$128.48 M
Household Furnishings and Equipment		\$1.97 M	\$18.19 M	\$33.44 M	\$46.38 M
Household Operations		\$1.35 M	\$12.38 M	\$22.73 M	\$31.74 M
Miscellaneous Expenses		\$1.28 M	\$11.72 M	\$21.56 M	\$29.93 M
Personal Care		\$916.18 K	\$8.01 M	\$14.7 M	\$20.9 M
Shelter		\$11.14 M	\$99.74 M	\$183.56 M	\$258.56 M
Tax and Retirement		\$17.88 M	\$186.29 M	\$341.94 M	\$457.76 M
Tobacco and Related		\$315.31 K	\$2.47 M	\$4.51 M	\$6.83 M
Transportation		\$13.64 M	\$114.85 M	\$211.43 M	\$295.45 M
Utilities		\$3.28 M	\$28.01 M	\$51.34 M	\$73.82 M
Monthly Household Consumer Expenditure (2025)					
Total Household Expenditure		\$7,862	\$8,708	\$8,650	\$8,389
Total Non-Retail Expenditure		\$3,731 47.5%	\$4,291 49.3%	\$4,258 49.2%	\$4,098 48.8%
Total Retail Expenditures		\$4,130 52.5%	\$4,417 50.7%	\$4,392 50.8%	\$4,291 51.2%
Alcoholic Beverages		\$47 0.6%	\$53 0.6%	\$53 0.6%	\$51 0.6%
Apparel		\$141 1.8%	\$156 1.8%	\$155 1.8%	\$151 1.8%
Contributions		\$251 3.2%	\$289 3.3%	\$287 3.3%	\$275 3.3%
Education		\$178 2.3%	\$202 2.3%	\$201 2.3%	\$193 2.3%
Entertainment		\$438 5.6%	\$483 5.5%	\$479 5.5%	\$467 5.6%
Food Away From Home		\$338 4.3%	\$374 4.3%	\$371 4.3%	\$361 4.3%
Grocery		\$480 6.1%	\$498 5.7%	\$493 5.7%	\$495 5.9%
Health Care		\$607 7.7%	\$614 7.0%	\$616 7.1%	\$609 7.3%
Household Furnishings and Equipment		\$205 2.6%	\$228 2.6%	\$226 2.6%	\$220 2.6%
Household Operations		\$141 1.8%	\$155 1.8%	\$154 1.8%	\$150 1.8%
Miscellaneous Expenses		\$133 1.7%	\$147 1.7%	\$146 1.7%	\$142 1.7%
Personal Care		\$95 1.2%	\$100 1.2%	\$100 1.2%	\$99 1.2%
Shelter		\$1,158 14.7%	\$1,251 14.4%	\$1,243 14.4%	\$1,225 14.6%
Tax and Retirement		\$1,859 23.6%	\$2,336 26.8%	\$2,316 26.8%	\$2,169 26.8%
Tobacco and Related		\$33 0.4%	\$31 0.4%	\$31 0.4%	\$32 0.4%
Transportation		\$1,417 18.0%	\$1,440 16.5%	\$1,432 16.6%	\$1,400 16.7%
Utilities		\$341 4.3%	\$351 4.0%	\$348 4.0%	\$350 4.2%