

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 44.1762/-88.4833

828 Fox Point Plaza Neenah, WI 54956	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Population								
Estimated Population (2025)	8,119		40,243		65,498		110,229	
Projected Population (2030)	8,183		40,697		66,222		111,342	
Census Population (2020)	8,251		39,729		64,730		108,456	
Census Population (2010)	8,148		37,534		61,765		103,736	
Projected Annual Growth (2025-2030)	64	0.2%	453	0.2%	724	0.2%	1,113	0.2%
Historical Annual Growth (2020-2025)	-132	-0.3%	514	0.3%	768	0.2%	1,773	0.3%
Historical Annual Growth (2010-2020)	103	0.1%	2,195	0.6%	2,965	0.5%	4,720	0.5%
Estimated Population Density (2025)	2,586 <i>psm</i>		1,424 <i>psm</i>		834 <i>psm</i>		716 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>		153.9 <i>sq mi</i>	
Households								
Estimated Households (2025)	3,652		17,132		28,194		47,326	
Projected Households (2030)	3,795		17,846		29,337		49,176	
Census Households (2020)	3,697		16,877		27,644		45,853	
Census Households (2010)	3,615		15,709		25,946		43,164	
Projected Annual Growth (2025-2030)	143	0.8%	714	0.8%	1,142	0.8%	1,850	0.8%
Historical Annual Change (2010-2025)	37	-	1,423	0.6%	2,249	0.6%	4,162	0.6%
Average Household Income								
Estimated Average Household Income (2025)	\$82,697		\$107,948		\$106,062		\$106,084	
Projected Average Household Income (2030)	\$82,191		\$107,094		\$105,679		\$105,891	
Census Average Household Income (2010)	\$50,392		\$64,833		\$64,455		\$62,578	
Census Average Household Income (2000)	\$49,192		\$59,139		\$59,253		\$57,971	
Projected Annual Change (2025-2030)	-\$506	-0.1%	-\$853	-0.2%	-\$382	-	-\$193	-
Historical Annual Change (2000-2025)	\$33,505	2.7%	\$48,809	3.3%	\$46,809	3.2%	\$48,113	3.3%
Median Household Income								
Estimated Median Household Income (2025)	\$64,923		\$83,584		\$82,072		\$82,152	
Projected Median Household Income (2030)	\$64,507		\$82,761		\$81,577		\$81,824	
Census Median Household Income (2010)	\$45,137		\$52,066		\$52,501		\$51,845	
Census Median Household Income (2000)	\$43,021		\$47,595		\$48,428		\$48,458	
Projected Annual Change (2025-2030)	-\$416	-0.1%	-\$822	-0.2%	-\$496	-0.1%	-\$328	-
Historical Annual Change (2000-2025)	\$21,902	2.0%	\$35,989	3.0%	\$33,645	2.8%	\$33,694	2.8%
Per Capita Income								
Estimated Per Capita Income (2025)	\$37,292		\$46,000		\$45,704		\$45,653	
Projected Per Capita Income (2030)	\$38,206		\$47,007		\$46,864		\$46,874	
Census Per Capita Income (2010)	\$22,354		\$27,134		\$27,079		\$26,040	
Census Per Capita Income (2000)	\$20,568		\$23,753		\$23,700		\$23,069	
Projected Annual Change (2025-2030)	\$914	0.5%	\$1,007	0.4%	\$1,160	0.5%	\$1,221	0.5%
Historical Annual Change (2000-2025)	\$16,724	3.3%	\$22,247	3.7%	\$22,004	3.7%	\$22,584	3.9%
Estimated Average Household Net Worth (2025)	\$666,891		\$1 M		\$971,621		\$932,433	

©2025, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 11/2025, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 44.1762/-88.4833

828 Fox Point Plaza Neenah, WI 54956		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Race and Ethnicity									
Total Population (2025)		8,119		40,243		65,498		110,229	
White (2025)		7,177	88.4%	35,788	88.9%	57,346	87.6%	93,662	85.0%
Black or African American (2025)		159	2.0%	855	2.1%	1,341	2.0%	3,115	2.8%
American Indian or Alaska Native (2025)		47	0.6%	189	0.5%	314	0.5%	585	0.5%
Asian (2025)		218	2.7%	1,038	2.6%	2,065	3.2%	4,796	4.4%
Hawaiian or Pacific Islander (2025)		3	-	12	-	15	-	52	-
Other Race (2025)		133	1.6%	588	1.5%	1,351	2.1%	2,618	2.4%
Two or More Races (2025)		383	4.7%	1,773	4.4%	3,065	4.7%	5,400	4.9%
Population < 18 (2025)		1,716	21.1%	8,928	22.2%	14,155	21.6%	23,673	21.5%
White Not Hispanic		1,313	76.5%	7,015	78.6%	10,769	76.1%	17,195	72.6%
Black or African American		55	3.2%	311	3.5%	488	3.4%	1,052	4.4%
Asian		72	4.2%	303	3.4%	603	4.3%	1,416	6.0%
Other Race Not Hispanic		111	6.5%	522	5.8%	801	5.7%	1,358	5.7%
Hispanic		164	9.6%	777	8.7%	1,493	10.6%	2,652	11.2%
Not Hispanic or Latino Population (2025)		7,598	93.6%	37,986	94.4%	61,135	93.3%	102,425	92.9%
Not Hispanic White		6,987	92.0%	34,985	92.1%	56,009	91.6%	91,511	89.3%
Not Hispanic Black or African American		154	2.0%	818	2.2%	1,277	2.1%	3,004	2.9%
Not Hispanic American Indian or Alaska Native		33	0.4%	134	0.4%	204	0.3%	390	0.4%
Not Hispanic Asian		218	2.9%	1,029	2.7%	2,048	3.4%	4,762	4.6%
Not Hispanic Hawaiian or Pacific Islander		2	-	9	-	12	-	45	-
Not Hispanic Other Race		3	-	18	-	32	-	77	-
Not Hispanic Two or More Races		202	2.7%	993	2.6%	1,552	2.5%	2,636	2.6%
Hispanic or Latino Population (2025)		521	6.4%	2,257	5.6%	4,363	6.7%	7,804	7.1%
Hispanic White		189	36.4%	803	35.6%	1,337	30.6%	2,151	27.6%
Hispanic Black or African American		5	1.0%	37	1.6%	64	1.5%	111	1.4%
Hispanic American Indian or Alaska Native		14	2.7%	55	2.4%	110	2.5%	195	2.5%
Hispanic Asian		-	-	10	0.4%	17	0.4%	34	0.4%
Hispanic Hawaiian or Pacific Islander		1	0.2%	3	0.1%	3	-	7	-
Hispanic Other Race		130	25.0%	570	25.2%	1,319	30.2%	2,542	32.6%
Hispanic Two or More Races		181	34.8%	780	34.5%	1,513	34.7%	2,765	35.4%
Not Hispanic or Latino Population (2020)		7,784	94.3%	37,750	95.0%	60,625	93.7%	100,484	92.6%
Hispanic or Latino Population (2020)		467	5.7%	1,979	5.0%	4,105	6.3%	7,972	7.4%
Not Hispanic or Latino Population (2010)		7,819	96.0%	36,130	96.3%	58,901	95.4%	97,945	94.4%
Hispanic or Latino Population (2010)		329	4.0%	1,404	3.7%	2,864	4.6%	5,791	5.6%
Not Hispanic or Latino Population (2030)		7,560	92.4%	37,980	93.3%	61,164	92.4%	102,582	92.1%
Hispanic or Latino Population (2030)		624	7.6%	2,716	6.7%	5,058	7.6%	8,760	7.9%
Projected Annual Growth (2025-2030)		103	3.9%	459	4.1%	695	3.2%	956	2.4%
Historical Annual Growth (2010-2020)		139	4.2%	575	4.1%	1,241	4.3%	2,181	3.8%

©2025, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 11/2025, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 44.1762/-88.4833

828 Fox Point Plaza Neenah, WI 54956		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Total Age Distribution (2025)									
Total Population		8,119		40,243		65,498		110,229	
Age Under 5 Years	446	5.5%	2,162	5.4%	3,396	5.2%	5,830	5.3%	
Age 5 to 9 Years	452	5.6%	2,451	6.1%	3,886	5.9%	6,639	6.0%	
Age 10 to 14 Years	505	6.2%	2,583	6.4%	4,098	6.3%	6,756	6.1%	
Age 15 to 19 Years	533	6.6%	2,715	6.7%	4,394	6.7%	7,183	6.5%	
Age 20 to 24 Years	494	6.1%	2,201	5.5%	3,825	5.8%	7,024	6.4%	
Age 25 to 29 Years	629	7.7%	2,535	6.3%	4,204	6.4%	7,683	7.0%	
Age 30 to 34 Years	660	8.1%	2,922	7.3%	4,698	7.2%	8,137	7.4%	
Age 35 to 39 Years	565	7.0%	2,869	7.1%	4,542	6.9%	7,694	7.0%	
Age 40 to 44 Years	600	7.4%	2,853	7.1%	4,556	7.0%	7,499	6.8%	
Age 45 to 49 Years	490	6.0%	2,451	6.1%	3,908	6.0%	6,498	5.9%	
Age 50 to 54 Years	439	5.4%	2,332	5.8%	3,882	5.9%	6,322	5.7%	
Age 55 to 59 Years	463	5.7%	2,366	5.9%	3,976	6.1%	6,755	6.1%	
Age 60 to 64 Years	529	6.5%	2,742	6.8%	4,473	6.8%	7,382	6.7%	
Age 65 to 69 Years	447	5.5%	2,372	5.9%	3,870	5.9%	6,337	5.7%	
Age 70 to 74 Years	320	3.9%	1,813	4.5%	3,068	4.7%	4,927	4.5%	
Age 75 to 79 Years	255	3.1%	1,299	3.2%	2,193	3.3%	3,476	3.2%	
Age 80 to 84 Years	168	2.1%	818	2.0%	1,334	2.0%	2,100	1.9%	
Age 85 Years or Over	126	1.6%	759	1.9%	1,194	1.8%	1,988	1.8%	
Median Age	37.0		38.9		39.1		38.3		
Age 19 Years or Less	1,935	23.8%	9,910	24.6%	15,775	24.1%	26,408	24.0%	
Age 20 to 64 Years	4,869	60.0%	23,272	57.8%	38,064	58.1%	64,994	59.0%	
Age 65 Years or Over	1,315	16.2%	7,061	17.5%	11,659	17.8%	18,827	17.1%	
Female Age Distribution (2025)									
Female Population	3,951	48.7%	20,155	50.1%	32,710	49.9%	54,426	49.4%	
Age Under 5 Years	215	5.4%	1,039	5.2%	1,660	5.1%	2,857	5.2%	
Age 5 to 9 Years	203	5.1%	1,164	5.8%	1,840	5.6%	3,184	5.9%	
Age 10 to 14 Years	230	5.8%	1,259	6.2%	1,951	6.0%	3,264	6.0%	
Age 15 to 19 Years	267	6.8%	1,348	6.7%	2,162	6.6%	3,468	6.4%	
Age 20 to 24 Years	248	6.3%	1,064	5.3%	1,860	5.7%	3,286	6.0%	
Age 25 to 29 Years	276	7.0%	1,229	6.1%	2,036	6.2%	3,715	6.8%	
Age 30 to 34 Years	331	8.4%	1,491	7.4%	2,345	7.2%	3,954	7.3%	
Age 35 to 39 Years	262	6.6%	1,406	7.0%	2,204	6.7%	3,717	6.8%	
Age 40 to 44 Years	288	7.3%	1,398	6.9%	2,253	6.9%	3,678	6.8%	
Age 45 to 49 Years	229	5.8%	1,180	5.9%	1,889	5.8%	3,127	5.7%	
Age 50 to 54 Years	212	5.4%	1,164	5.8%	1,958	6.0%	3,150	5.8%	
Age 55 to 59 Years	216	5.5%	1,190	5.9%	1,991	6.1%	3,389	6.2%	
Age 60 to 64 Years	282	7.1%	1,408	7.0%	2,272	6.9%	3,699	6.8%	
Age 65 to 69 Years	231	5.8%	1,244	6.2%	2,040	6.2%	3,308	6.1%	
Age 70 to 74 Years	182	4.6%	972	4.8%	1,638	5.0%	2,588	4.8%	
Age 75 to 79 Years	126	3.2%	707	3.5%	1,179	3.6%	1,860	3.4%	
Age 80 to 84 Years	86	2.2%	439	2.2%	747	2.3%	1,164	2.1%	
Age 85 Years or Over	67	1.7%	451	2.2%	686	2.1%	1,018	1.9%	
Female Median Age	38.1		39.9		40.2		39.2		
Age 19 Years or Less	914	23.1%	4,810	23.9%	7,613	23.3%	12,774	23.5%	
Age 20 to 64 Years	2,344	59.3%	11,531	57.2%	18,807	57.5%	31,715	58.3%	
Age 65 Years or Over	692	17.5%	3,814	18.9%	6,290	19.2%	9,938	18.3%	

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 44.1762/-88.4833

828 Fox Point Plaza Neenah, WI 54956		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Male Age Distribution (2025)									
Male Population	4,169	51.3%	20,088	49.9%	32,788	50.1%	55,803	50.6%	
Age Under 5 Years	231	5.5%	1,122	5.6%	1,736	5.3%	2,973	5.3%	
Age 5 to 9 Years	249	6.0%	1,287	6.4%	2,046	6.2%	3,454	6.2%	
Age 10 to 14 Years	275	6.6%	1,324	6.6%	2,147	6.5%	3,492	6.3%	
Age 15 to 19 Years	266	6.4%	1,367	6.8%	2,233	6.8%	3,715	6.7%	
Age 20 to 24 Years	246	5.9%	1,137	5.7%	1,964	6.0%	3,738	6.7%	
Age 25 to 29 Years	353	8.5%	1,306	6.5%	2,169	6.6%	3,968	7.1%	
Age 30 to 34 Years	329	7.9%	1,431	7.1%	2,353	7.2%	4,183	7.5%	
Age 35 to 39 Years	303	7.3%	1,462	7.3%	2,338	7.1%	3,977	7.1%	
Age 40 to 44 Years	311	7.5%	1,456	7.2%	2,303	7.0%	3,821	6.8%	
Age 45 to 49 Years	260	6.2%	1,270	6.3%	2,019	6.2%	3,372	6.0%	
Age 50 to 54 Years	228	5.5%	1,168	5.8%	1,923	5.9%	3,172	5.7%	
Age 55 to 59 Years	248	5.9%	1,176	5.9%	1,986	6.1%	3,366	6.0%	
Age 60 to 64 Years	247	5.9%	1,334	6.6%	2,202	6.7%	3,682	6.6%	
Age 65 to 69 Years	216	5.2%	1,128	5.6%	1,830	5.6%	3,029	5.4%	
Age 70 to 74 Years	138	3.3%	840	4.2%	1,430	4.4%	2,339	4.2%	
Age 75 to 79 Years	129	3.1%	592	2.9%	1,014	3.1%	1,616	2.9%	
Age 80 to 84 Years	81	2.0%	379	1.9%	587	1.8%	936	1.7%	
Age 85 Years or Over	59	1.4%	307	1.5%	508	1.6%	970	1.7%	
Male Median Age	36.2		38.0		38.1		37.5		
Age 19 Years or Less	1,021	24.5%	5,100	25.4%	8,162	24.9%	13,634	24.4%	
Age 20 to 64 Years	2,525	60.6%	11,741	58.4%	19,257	58.7%	33,279	59.6%	
Age 65 Years or Over	623	14.9%	3,247	16.2%	5,370	16.4%	8,890	15.9%	
Males per 100 Females (2025)									
Overall Comparison	106		100		100		103		
Age Under 5 Years	108	51.8%	108	51.9%	105	51.1%	104	51.0%	
Age 5 to 9 Years	123	55.1%	111	52.5%	111	52.6%	108	52.0%	
Age 10 to 14 Years	119	54.4%	105	51.3%	110	52.4%	107	51.7%	
Age 15 to 19 Years	100	49.9%	101	50.4%	103	50.8%	107	51.7%	
Age 20 to 24 Years	99	49.8%	107	51.7%	106	51.4%	114	53.2%	
Age 25 to 29 Years	128	56.1%	106	51.5%	107	51.6%	107	51.6%	
Age 30 to 34 Years	100	49.9%	96	49.0%	100	50.1%	106	51.4%	
Age 35 to 39 Years	116	53.7%	104	51.0%	106	51.5%	107	51.7%	
Age 40 to 44 Years	108	51.9%	104	51.0%	102	50.6%	104	51.0%	
Age 45 to 49 Years	114	53.2%	108	51.8%	107	51.7%	108	51.9%	
Age 50 to 54 Years	107	51.8%	100	50.1%	98	49.5%	101	50.2%	
Age 55 to 59 Years	115	53.4%	99	49.7%	100	49.9%	99	49.8%	
Age 60 to 64 Years	87	46.6%	95	48.7%	97	49.2%	100	49.9%	
Age 65 to 69 Years	93	48.3%	91	47.6%	90	47.3%	92	47.8%	
Age 70 to 74 Years	76	43.1%	86	46.4%	87	46.6%	90	47.5%	
Age 75 to 79 Years	102	50.5%	84	45.6%	86	46.2%	87	46.5%	
Age 80 to 84 Years	94	48.5%	86	46.3%	79	44.0%	80	44.6%	
Age 85 Years or Over	89	47.0%	68	40.5%	74	42.6%	95	48.8%	
Age 19 Years or Less	112	52.8%	106	51.5%	107	51.7%	107	51.6%	
Age 20 to 39 Years	110	52.5%	103	50.7%	104	51.1%	108	52.0%	
Age 40 to 64 Years	105	51.3%	101	50.3%	101	50.2%	102	50.5%	
Age 65 Years or Over	90	47.4%	85	46.0%	85	46.1%	89	47.2%	

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 44.1762/-88.4833

828 Fox Point Plaza Neenah, WI 54956		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Household Type (2025)									
Total Households		3,652		17,132		28,194		47,326	
Households with Children		972	26.6%	4,850	28.3%	7,784	27.6%	13,057	27.6%
Average Household Size		2.2		2.3		2.3		2.3	
Household Density per Square Mile		1,163		606		359		308	
Population Family		5,760	70.9%	31,047	77.1%	50,150	76.6%	82,565	74.9%
Population Non-Family		2,270	28.0%	9,028	22.4%	15,082	23.0%	26,047	23.6%
Population Group Quarters		89	1.1%	168	0.4%	266	0.4%	1,618	1.5%
Family Households		1,975	54.1%	10,494	61.3%	17,034	60.4%	28,077	59.3%
Married Couple Households		1,339	67.8%	8,014	76.4%	13,133	77.1%	21,643	77.1%
Other Family Households with Children		636	32.2%	2,480	23.6%	3,901	22.9%	6,434	22.9%
Family Households with Children		968	49.0%	4,837	46.1%	7,762	45.6%	13,023	46.4%
Married Couple with Children		557	57.5%	3,271	67.6%	5,324	68.6%	8,918	68.5%
Other Family Households with Children		412	42.5%	1,566	32.4%	2,438	31.4%	4,105	31.5%
Family Households No Children		1,007	51.0%	5,658	53.9%	9,272	54.4%	15,054	53.6%
Married Couple No Children		783	77.7%	4,743	83.8%	7,809	84.2%	12,725	84.5%
Other Family Households No Children		224	22.3%	914	16.2%	1,464	15.8%	2,329	15.5%
Non-Family Households		1,677	45.9%	6,638	38.7%	11,160	39.6%	19,249	40.7%
Non-Family Households with Children		4	0.2%	14	0.2%	22	0.2%	34	0.2%
Non-Family Households No Children		1,673	99.8%	6,624	99.8%	11,138	99.8%	19,214	99.8%
Average Family Household Size		2.9		3.0		2.9		2.9	
Average Family Income		\$99,554		\$135,726		\$133,530		\$133,962	
Median Family Income		\$86,060		\$106,797		\$106,333		\$106,806	
Average Non-Family Household Size		1.4		1.4		1.4		1.4	
Marital Status (2025)									
Population Age 15 Years or Over		6,717		33,048		54,118		91,004	
Never Married		2,968	44.2%	11,679	35.3%	18,919	35.0%	31,138	34.2%
Currently Married		2,422	36.1%	15,546	47.0%	25,642	47.4%	43,242	47.5%
Previously Married		1,327	19.8%	5,824	17.6%	9,557	17.7%	16,623	18.3%
Separated		139	10.5%	669	11.5%	1,180	12.3%	2,113	12.7%
Widowed		337	25.4%	1,683	28.9%	2,816	29.5%	4,435	26.7%
Divorced		850	64.1%	3,472	59.6%	5,561	58.2%	10,075	60.6%
Educational Attainment (2025)									
Adult Population Age 25 Years or Over		5,690		28,131		45,899		76,797	
Elementary (Grade Level 0 to 8)		109	1.9%	319	1.1%	740	1.6%	1,513	2.0%
Some High School (Grade Level 9 to 11)		194	3.4%	939	3.3%	1,589	3.5%	2,634	3.4%
High School Graduate		1,842	32.4%	8,139	28.9%	13,258	28.9%	21,733	28.3%
Some College		1,220	21.4%	5,272	18.7%	8,772	19.1%	14,615	19.0%
Associate Degree Only		890	15.6%	3,771	13.4%	5,977	13.0%	9,840	12.8%
Bachelor Degree Only		1,104	19.4%	6,591	23.4%	10,811	23.6%	18,633	24.3%
Graduate Degree		331	5.8%	3,101	11.0%	4,752	10.4%	7,830	10.2%
Any College (Some College or Higher)		3,545	62.3%	18,735	66.6%	30,311	66.0%	50,918	66.3%
College Degree + (Bachelor Degree or Higher)		1,435	25.2%	9,692	34.5%	15,562	33.9%	26,463	34.5%

©2025, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 11/2025, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 44.1762/-88.4833

828 Fox Point Plaza Neenah, WI 54956		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Housing									
Total Housing Units (2025)		3,870		18,179		29,865		49,934	
Total Housing Units (2020)		3,851		17,635		28,833		47,961	
Historical Annual Growth (2020-2025)		19	-	544	0.6%	1,032	0.7%	1,973	0.8%
Housing Units Occupied (2025)		3,652	94.4%	17,132	94.2%	28,194	94.4%	47,326	94.8%
Housing Units Owner-Occupied		2,207	60.4%	11,210	65.4%	18,614	66.0%	30,054	63.5%
Housing Units Renter-Occupied		1,445	39.6%	5,922	34.6%	9,581	34.0%	17,272	36.5%
Housing Units Vacant (2025)		218	5.6%	1,046	5.8%	1,671	5.6%	2,608	5.2%
Household Size (2025)									
Total Households		3,652		17,132		28,194		47,326	
1 Person Households		1,320	36.1%	5,257	30.7%	8,837	31.3%	15,197	32.1%
2 Person Households		1,245	34.1%	6,281	36.7%	10,430	37.0%	17,427	36.8%
3 Person Households		510	14.0%	2,318	13.5%	3,718	13.2%	6,111	12.9%
4 Person Households		356	9.8%	1,989	11.6%	3,131	11.1%	5,118	10.8%
5 Person Households		141	3.9%	821	4.8%	1,325	4.7%	2,208	4.7%
6 Person Households		54	1.5%	332	1.9%	523	1.9%	847	1.8%
7 or More Person Households		25	0.7%	134	0.8%	231	0.8%	418	0.9%
Household Income Distribution (2025)									
HH Income \$200,000 or More		124	3.4%	1,605	9.4%	2,555	9.1%	4,024	8.5%
HH Income \$150,000 to \$199,999		253	6.9%	1,655	9.7%	2,439	8.6%	4,076	8.6%
HH Income \$125,000 to \$149,999		200	5.5%	1,190	6.9%	2,002	7.1%	3,850	8.1%
HH Income \$100,000 to \$124,999		357	9.8%	1,926	11.2%	3,287	11.7%	5,685	12.0%
HH Income \$75,000 to \$99,999		566	15.5%	2,420	14.1%	4,256	15.1%	7,003	14.8%
HH Income \$50,000 to \$74,999		813	22.3%	3,015	17.6%	5,016	17.8%	8,444	17.8%
HH Income \$35,000 to \$49,999		538	14.7%	1,860	10.9%	3,134	11.1%	5,347	11.3%
HH Income \$25,000 to \$34,999		462	12.6%	1,479	8.6%	2,187	7.8%	3,238	6.8%
HH Income \$15,000 to \$24,999		217	5.9%	1,098	6.4%	1,789	6.3%	2,931	6.2%
HH Income \$10,000 to \$14,999		41	1.1%	394	2.3%	677	2.4%	1,160	2.5%
HH Income Under \$10,000		82	2.2%	492	2.9%	854	3.0%	1,568	3.3%
Household Vehicles (2025)									
Households 0 Vehicles Available		161	4.4%	913	5.3%	1,502	5.3%	2,490	5.3%
Households 1 Vehicle Available		1,355	37.1%	6,287	36.7%	10,418	37.0%	17,732	37.5%
Households 2 Vehicles Available		1,553	42.5%	6,789	39.6%	11,120	39.4%	18,851	39.8%
Households 3 or More Vehicles Available		583	16.0%	3,143	18.3%	5,153	18.3%	8,253	17.4%
Total Vehicles Available		6,441		30,406		49,927		83,272	
Average Vehicles per Household		1.8		1.8		1.8		1.8	
Owner-Occupied Household Vehicles		4,355	67.6%	23,088	75.9%	38,125	76.4%	61,205	73.5%
Average Vehicles per Owner-Occupied Household		2.0		2.1		2.0		2.0	
Renter-Occupied Household Vehicles		2,086	32.4%	7,318	24.1%	11,801	23.6%	22,067	26.5%
Average Vehicles per Renter-Occupied Household		1.4		1.2		1.2		1.3	
Travel Time (2025)									
Worker Base Age 16 years or Over		4,549		21,056		34,634		58,359	
Travel to Work in 14 Minutes or Less		2,069	45.5%	8,581	40.8%	13,171	38.0%	21,386	36.6%
Travel to Work in 15 to 29 Minutes		1,612	35.4%	7,669	36.4%	12,921	37.3%	22,077	37.8%
Travel to Work in 30 to 59 Minutes		407	8.9%	1,977	9.4%	3,467	10.0%	6,251	10.7%
Travel to Work in 60 Minutes or More		232	5.1%	728	3.5%	1,237	3.6%	2,051	3.5%
Work at Home		230	5.1%	2,100	10.0%	3,838	11.1%	6,593	11.3%
Average Minutes Travel to Work		15.2		15.5		16.0		16.2	

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 44.1762/-88.4833

828 Fox Point Plaza Neenah, WI 54956		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Transportation To Work (2025)									
Worker Base Age 16 years or Over		4,549		21,056		34,634		58,359	
Drive to Work Alone		3,677	80.8%	16,131	76.6%	26,188	75.6%	44,361	76.0%
Drive to Work in Carpool		383	8.4%	1,785	8.5%	3,337	9.6%	5,436	9.3%
Travel to Work by Public Transportation		5	0.1%	126	0.6%	162	0.5%	407	0.7%
Drive to Work on Motorcycle		71	1.6%	215	1.0%	256	0.7%	313	0.5%
Bicycle to Work		75	1.6%	206	1.0%	264	0.8%	308	0.5%
Walk to Work		105	2.3%	388	1.8%	470	1.4%	667	1.1%
Other Means		4	-	104	0.5%	119	0.3%	272	0.5%
Work at Home		230	5.1%	2,100	10.0%	3,838	11.1%	6,593	11.3%
Daytime Demographics (2025)									
Total Businesses		273		1,375		1,962		4,028	
Total Employees		3,481		31,379		45,302		80,026	
Company Headquarter Businesses		7	2.5%	77	5.6%	112	5.7%	204	5.1%
Company Headquarter Employees		156	4.5%	8,711	27.8%	12,969	28.6%	21,830	27.3%
Employee Population per Business		12.7 to 1		22.8 to 1		23.1 to 1		19.9 to 1	
Residential Population per Business		29.7 to 1		29.3 to 1		33.4 to 1		27.4 to 1	
Adj. Daytime Demographics Age 16 Years or Over		5,550		42,784		63,776		110,987	
Labor Force									
Labor Population Age 16 Years or Over (2025)		6,620		32,487		53,191		89,502	
Labor Force Total Males (2025)		3,359	50.7%	16,045	49.4%	26,336	49.5%	45,055	50.3%
Male Civilian Employed		2,575	76.7%	11,437	71.3%	18,542	70.4%	31,041	68.9%
Male Civilian Unemployed		81	2.4%	337	2.1%	580	2.2%	1,256	2.8%
Males in Armed Forces		-	-	-	-	9	-	103	0.2%
Males Not in Labor Force		703	20.9%	4,272	26.6%	7,205	27.4%	12,656	28.1%
Labor Force Total Females (2025)		3,261	49.3%	16,442	50.6%	26,856	50.5%	44,446	49.7%
Female Civilian Employed		1,976	60.6%	9,623	58.5%	16,098	59.9%	27,326	61.5%
Female Civilian Unemployed		160	4.9%	392	2.4%	562	2.1%	842	1.9%
Females in Armed Forces		-	-	21	0.1%	70	0.3%	70	0.2%
Females Not in Labor Force		1,125	34.5%	6,405	39.0%	10,126	37.7%	16,208	36.5%
Unemployment Rate		241	3.6%	729	2.2%	1,143	2.1%	2,098	2.3%
Occupation (2025)									
Occupation Population Age 16 Years or Over		4,549		21,056		34,634		58,359	
Occupation Total Males		2,573	56.6%	11,432	54.3%	18,537	53.5%	31,032	53.2%
Occupation Total Females		1,976	43.4%	9,623	45.7%	16,098	46.5%	27,326	46.8%
Management, Business, Financial Operations		568	12.5%	3,235	15.4%	5,540	16.0%	9,259	15.9%
Professional, Related		899	19.8%	5,313	25.2%	8,573	24.8%	14,142	24.2%
Service		684	15.0%	2,975	14.1%	4,609	13.3%	7,931	13.6%
Sales, Office		806	17.7%	3,788	18.0%	6,473	18.7%	11,332	19.4%
Farming, Fishing, Forestry		6	0.1%	12	-	65	0.2%	140	0.2%
Construction, Extraction, Maintenance		406	8.9%	1,588	7.5%	2,605	7.5%	4,214	7.2%
Production, Transport, Material Moving		1,180	25.9%	4,147	19.7%	6,768	19.5%	11,341	19.4%
White Collar Workers		2,273	50.0%	12,335	58.6%	20,586	59.4%	34,733	59.5%
Blue Collar Workers		2,276	50.0%	8,720	41.4%	14,048	40.6%	23,626	40.5%

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 44.1762/-88.4833

828 Fox Point Plaza Neenah, WI 54956		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Units In Structure (2025)									
Total Units		3,652		17,132		28,194		47,326	
1 Detached Unit		2,302	63.0%	11,423	66.7%	18,067	64.1%	29,414	62.2%
1 Attached Unit		285	7.8%	904	5.3%	1,572	5.6%	2,682	5.7%
2 Units		190	5.2%	798	4.7%	1,242	4.4%	2,036	4.3%
3 to 4 Units		226	6.2%	826	4.8%	1,141	4.0%	1,698	3.6%
5 to 9 Units		167	4.6%	674	3.9%	1,482	5.3%	3,944	8.3%
10 to 19 Units		363	9.9%	1,302	7.6%	2,056	7.3%	3,220	6.8%
20 to 49 Units		51	1.4%	395	2.3%	771	2.7%	1,438	3.0%
50 or More Units		42	1.2%	691	4.0%	963	3.4%	1,838	3.9%
Mobile Home or Trailer		26	0.7%	120	0.7%	899	3.2%	1,052	2.2%
Other Structure		-	-	-	-	-	-	5	-
Homes Built By Year (2025)									
Homes Built 2020 or later		13	0.3%	401	2.2%	776	2.6%	1,056	2.1%
Homes Built 2010 to 2019		142	3.7%	1,157	6.4%	1,859	6.2%	3,815	7.6%
Homes Built 2000 to 2009		235	6.1%	2,065	11.4%	3,946	13.2%	6,281	12.6%
Homes Built 1990 to 1999		256	6.6%	1,662	9.1%	3,228	10.8%	5,766	11.5%
Homes Built 1980 to 1989		421	10.9%	1,556	8.6%	2,925	9.8%	5,782	11.6%
Homes Built 1970 to 1979		516	13.3%	2,469	13.6%	4,168	14.0%	6,866	13.7%
Homes Built 1960 to 1969		626	16.2%	1,968	10.8%	3,067	10.3%	4,758	9.5%
Homes Built 1950 to 1959		639	16.5%	2,009	11.1%	2,848	9.5%	4,402	8.8%
Homes Built 1940 to 1949		209	5.4%	665	3.7%	1,070	3.6%	2,123	4.3%
Homes Built Before 1939		594	15.3%	3,181	17.5%	4,307	14.4%	6,477	13.0%
Median Age of Homes		57.2	yrs	51.8	yrs	48.9	yrs	47.7	yrs
Home Values (2025)									
Owner Specified Housing Units		2,207		11,210		18,614		30,054	
Home Values \$1,000,000 or More		7	0.3%	111	1.0%	166	0.9%	271	0.9%
Home Values \$750,000 to \$999,999		10	0.5%	150	1.3%	254	1.4%	420	1.4%
Home Values \$500,000 to \$749,999		81	3.7%	767	6.8%	1,259	6.8%	2,047	6.8%
Home Values \$400,000 to \$499,999		69	3.1%	751	6.7%	1,322	7.1%	2,228	7.4%
Home Values \$300,000 to \$399,999		150	6.8%	1,852	16.5%	3,114	16.7%	4,958	16.5%
Home Values \$250,000 to \$299,999		161	7.3%	1,102	9.8%	1,987	10.7%	3,810	12.7%
Home Values \$200,000 to \$249,999		296	13.4%	1,671	14.9%	2,760	14.8%	4,662	15.5%
Home Values \$175,000 to \$199,999		297	13.5%	1,030	9.2%	1,678	9.0%	2,766	9.2%
Home Values \$150,000 to \$174,999		406	18.4%	1,442	12.9%	2,082	11.2%	3,205	10.7%
Home Values \$125,000 to \$149,999		304	13.8%	788	7.0%	1,142	6.1%	1,743	5.8%
Home Values \$100,000 to \$124,999		199	9.0%	749	6.7%	1,151	6.2%	1,600	5.3%
Home Values \$90,000 to \$99,999		39	1.8%	108	1.0%	130	0.7%	229	0.8%
Home Values \$80,000 to \$89,999		41	1.8%	140	1.3%	195	1.0%	274	0.9%
Home Values \$70,000 to \$79,999		14	0.6%	65	0.6%	105	0.6%	144	0.5%
Home Values \$60,000 to \$69,999		6	0.3%	23	0.2%	29	0.2%	36	0.1%
Home Values \$50,000 to \$59,999		9	0.4%	42	0.4%	77	0.4%	90	0.3%
Home Values \$35,000 to \$49,999		20	0.9%	77	0.7%	266	1.4%	308	1.0%
Home Values \$25,000 to \$34,999		6	0.3%	59	0.5%	183	1.0%	324	1.1%
Home Values \$10,000 to \$24,999		88	4.0%	222	2.0%	569	3.1%	717	2.4%
Home Values Under \$10,000		4	0.2%	61	0.5%	142	0.8%	219	0.7%
Owner-Occupied Median Home Value		\$177,700		\$237,380		\$240,306		\$245,668	
Renter-Occupied Median Rent		\$749		\$871		\$860		\$902	

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 44.1762/-88.4833

828 Fox Point Plaza Neenah, WI 54956	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Total Annual Consumer Expenditure (2025)				
Total Household Expenditure	\$314.94 M	\$1.7 B	\$2.77 B	\$4.64 B
Total Non-Retail Expenditure	\$150.23 M	\$835.08 M	\$1.36 B	\$2.28 B
Total Retail Expenditure	\$164.71 M	\$864.14 M	\$1.41 B	\$2.36 B
Alcoholic Beverages	\$1.93 M	\$10.47 M	\$17.05 M	\$28.57 M
Apparel	\$5.88 M	\$31.55 M	\$51.4 M	\$86.1 M
Contributions	\$9.78 M	\$54.71 M	\$89.15 M	\$149.39 M
Education	\$7.04 M	\$38.95 M	\$63.46 M	\$106.33 M
Entertainment	\$18.25 M	\$97.69 M	\$159.15 M	\$266.63 M
Food Away From Home	\$13.96 M	\$75.11 M	\$122.36 M	\$204.96 M
Grocery	\$21.97 M	\$111.06 M	\$180.84 M	\$302.8 M
Health Care	\$22.85 M	\$110.73 M	\$181.72 M	\$302.35 M
Household Furnishings and Equipment	\$8.41 M	\$45.44 M	\$74.03 M	\$124.02 M
Household Operations	\$5.93 M	\$31.75 M	\$51.68 M	\$86.52 M
Miscellaneous Expenses	\$5.46 M	\$29.3 M	\$47.77 M	\$80.07 M
Personal Care	\$4.25 M	\$21.84 M	\$35.56 M	\$59.54 M
Shelter	\$52.34 M	\$270.7 M	\$440.62 M	\$743.56 M
Tax and Retirement	\$65.48 M	\$407.31 M	\$661.16 M	\$1.1 B
Tobacco and Related	\$1.78 M	\$8.22 M	\$13.38 M	\$22.37 M
Transportation	\$53.88 M	\$275.26 M	\$450.3 M	\$751.87 M
Utilities	\$15.74 M	\$79.13 M	\$128.85 M	\$215.73 M
Monthly Household Consumer Expenditure (2025)				
Total Household Expenditure	\$7,186	\$8,265	\$8,183	\$8,162
Total Non-Retail Expenditure	\$3,428 47.7%	\$4,062 49.1%	\$4,014 49.1%	\$4,013 49.2%
Total Retail Expenditures	\$3,758 52.3%	\$4,203 50.9%	\$4,169 50.9%	\$4,149 50.8%
Alcoholic Beverages	\$44 0.6%	\$51 0.6%	\$50 0.6%	\$50 0.6%
Apparel	\$134 1.9%	\$153 1.9%	\$152 1.9%	\$152 1.9%
Contributions	\$223 3.1%	\$266 3.2%	\$264 3.2%	\$263 3.2%
Education	\$161 2.2%	\$189 2.3%	\$188 2.3%	\$187 2.3%
Entertainment	\$416 5.8%	\$475 5.7%	\$470 5.7%	\$469 5.8%
Food Away From Home	\$318 4.4%	\$365 4.4%	\$362 4.4%	\$361 4.4%
Grocery	\$501 7.0%	\$540 6.5%	\$535 6.5%	\$533 6.5%
Health Care	\$521 7.3%	\$539 6.5%	\$537 6.6%	\$532 6.5%
Household Furnishings and Equipment	\$192 2.7%	\$221 2.7%	\$219 2.7%	\$218 2.7%
Household Operations	\$135 1.9%	\$154 1.9%	\$153 1.9%	\$152 1.9%
Miscellaneous Expenses	\$124 1.7%	\$143 1.7%	\$141 1.7%	\$141 1.7%
Personal Care	\$97 1.4%	\$106 1.3%	\$105 1.3%	\$105 1.3%
Shelter	\$1,194 16.6%	\$1,317 15.9%	\$1,302 15.9%	\$1,309 16.0%
Tax and Retirement	\$1,494 20.8%	\$1,981 24.0%	\$1,954 23.9%	\$1,945 23.9%
Tobacco and Related	\$41 0.6%	\$40 0.5%	\$40 0.5%	\$39 0.5%
Transportation	\$1,230 17.1%	\$1,339 16.2%	\$1,331 16.3%	\$1,324 16.2%
Utilities	\$359 5.0%	\$385 4.7%	\$381 4.7%	\$380 4.7%