

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 44.5212/-89.5508

1500 Pinecrest Avenue Stevens Point, WI 54481	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Population</b>								
Estimated Population (2025)	7,209		33,960		45,186		52,810	
Projected Population (2030)	7,303		34,218		45,689		53,353	
Census Population (2020)	7,442		33,555		45,040		51,540	
Census Population (2010)	7,736		34,345		45,049		51,192	
Projected Annual Growth (2025-2030)	93	0.3%	258	0.2%	503	0.2%	542	0.2%
Historical Annual Growth (2020-2025)	-233	-0.6%	404	0.2%	146	-	1,270	0.5%
Historical Annual Growth (2010-2020)	-294	-0.4%	-790	-0.2%	-8	-	348	-
Estimated Population Density (2025)	2,296 <i>psm</i>		1,202 <i>psm</i>		576 <i>psm</i>		343 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>		153.9 <i>sq mi</i>	
<b>Households</b>								
Estimated Households (2025)	3,421		14,506		19,035		22,158	
Projected Households (2030)	3,620		15,268		20,082		23,357	
Census Households (2020)	3,496		14,105		18,748		21,493	
Census Households (2010)	3,440		13,694		17,884		20,397	
Projected Annual Growth (2025-2030)	199	1.2%	763	1.1%	1,047	1.1%	1,200	1.1%
Historical Annual Change (2010-2025)	-19	-	811	0.4%	1,151	0.4%	1,761	0.6%
<b>Average Household Income</b>								
Estimated Average Household Income (2025)	\$83,893		\$88,577		\$96,155		\$97,042	
Projected Average Household Income (2030)	\$83,752		\$87,909		\$95,801		\$96,798	
Census Average Household Income (2010)	\$50,557		\$55,328		\$58,880		\$58,705	
Census Average Household Income (2000)	\$47,007		\$49,277		\$52,129		\$52,122	
Projected Annual Change (2025-2030)	-\$141	-	-\$668	-0.2%	-\$354	-	-\$244	-
Historical Annual Change (2000-2025)	\$36,886	3.1%	\$39,300	3.2%	\$44,026	3.4%	\$44,920	3.4%
<b>Median Household Income</b>								
Estimated Median Household Income (2025)	\$64,823		\$67,477		\$73,854		\$75,158	
Projected Median Household Income (2030)	\$64,417		\$66,803		\$73,399		\$74,846	
Census Median Household Income (2010)	\$38,686		\$43,846		\$47,391		\$47,874	
Census Median Household Income (2000)	\$40,592		\$40,877		\$43,183		\$43,455	
Projected Annual Change (2025-2030)	-\$405	-0.1%	-\$674	-0.2%	-\$455	-0.1%	-\$312	-
Historical Annual Change (2000-2025)	\$24,230	2.4%	\$26,599	2.6%	\$30,671	2.8%	\$31,703	2.9%
<b>Per Capita Income</b>								
Estimated Per Capita Income (2025)	\$39,928		\$38,568		\$41,092		\$41,228	
Projected Per Capita Income (2030)	\$41,634		\$39,953		\$42,687		\$42,885	
Census Per Capita Income (2010)	\$22,478		\$22,055		\$23,374		\$23,389	
Census Per Capita Income (2000)	\$19,180		\$18,329		\$19,337		\$19,398	
Projected Annual Change (2025-2030)	\$1,706	0.9%	\$1,385	0.7%	\$1,595	0.8%	\$1,656	0.8%
Historical Annual Change (2000-2025)	\$20,748	4.3%	\$20,239	4.4%	\$21,754	4.5%	\$21,830	4.5%
Estimated Average Household Net Worth (2025)	\$626,388		\$721,857		\$817,198		\$835,135	

©2025, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 11/2025, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 44.5212/-89.5508

<b>1500 Pincrest Avenue Stevens Point, WI 54481</b>	<b>1 mi radius</b>		<b>3 mi radius</b>		<b>5 mi radius</b>		<b>7 mi radius</b>	
<b>Race and Ethnicity</b>								
Total Population (2025)	7,209		33,960		45,186		52,810	
White (2025)	6,419	89.0%	29,877	88.0%	40,061	88.7%	46,931	88.9%
Black or African American (2025)	132	1.8%	700	2.1%	800	1.8%	872	1.7%
American Indian or Alaska Native (2025)	22	0.3%	158	0.5%	180	0.4%	197	0.4%
Asian (2025)	298	4.1%	1,599	4.7%	2,041	4.5%	2,305	4.4%
Hawaiian or Pacific Islander (2025)	3	-	8	-	10	-	12	-
Other Race (2025)	70	1.0%	383	1.1%	486	1.1%	589	1.1%
Two or More Races (2025)	266	3.7%	1,236	3.6%	1,607	3.6%	1,905	3.6%
Population < 18 (2025)	1,330 18.5%		5,934 17.5%		8,256 18.3%		9,769 18.5%	
White Not Hispanic	1,064	80.0%	4,762	80.2%	6,634	80.4%	7,837	80.2%
Black or African American	34	2.5%	128	2.2%	179	2.2%	206	2.1%
Asian	80	6.0%	364	6.1%	523	6.3%	610	6.2%
Other Race Not Hispanic	53	3.9%	248	4.2%	332	4.0%	390	4.0%
Hispanic	100	7.5%	433	7.3%	588	7.1%	726	7.4%
Not Hispanic or Latino Population (2025)	6,835 94.8%		32,295 95.1%		43,076 95.3%		50,301 95.2%	
Not Hispanic White	6,273	91.8%	29,294	90.7%	39,335	91.3%	46,077	91.6%
Not Hispanic Black or African American	128	1.9%	679	2.1%	773	1.8%	839	1.7%
Not Hispanic American Indian or Alaska Native	13	0.2%	115	0.4%	129	0.3%	138	0.3%
Not Hispanic Asian	296	4.3%	1,584	4.9%	2,026	4.7%	2,289	4.6%
Not Hispanic Hawaiian or Pacific Islander	1	-	5	-	6	-	8	-
Not Hispanic Other Race	1	-	17	-	24	-	32	-
Not Hispanic Two or More Races	123	1.8%	602	1.9%	783	1.8%	917	1.8%
Hispanic or Latino Population (2025)	374 5.2%		1,665 4.9%		2,110 4.7%		2,509 4.8%	
Hispanic White	146	39.1%	584	35.1%	726	34.4%	854	34.0%
Hispanic Black or African American	4	0.9%	21	1.3%	27	1.3%	32	1.3%
Hispanic American Indian or Alaska Native	9	2.3%	43	2.6%	51	2.4%	58	2.3%
Hispanic Asian	2	0.6%	15	0.9%	15	0.7%	16	0.6%
Hispanic Hawaiian or Pacific Islander	1	0.4%	3	0.2%	4	0.2%	4	0.2%
Hispanic Other Race	69	18.3%	365	22.0%	462	21.9%	557	22.2%
Hispanic Two or More Races	144	38.4%	634	38.1%	825	39.1%	988	39.4%
Not Hispanic or Latino Population (2020)	7,137 95.9%		32,385 96.5%		43,462 96.5%		49,632 96.3%	
Hispanic or Latino Population (2020)	306 4.1%		1,170 3.5%		1,578 3.5%		1,907 3.7%	
Not Hispanic or Latino Population (2010)	7,530 97.3%		33,549 97.7%		43,954 97.6%		49,895 97.5%	
Hispanic or Latino Population (2010)	206 2.7%		797 2.3%		1,095 2.4%		1,296 2.5%	
Not Hispanic or Latino Population (2030)	6,891 94.4%		32,350 94.5%		43,284 94.7%		50,488 94.6%	
Hispanic or Latino Population (2030)	411 5.6%		1,868 5.5%		2,405 5.3%		2,865 5.4%	
Projected Annual Growth (2025-2030)	37 2.0%		203 2.4%		295 2.8%		356 2.8%	
Historical Annual Growth (2010-2020)	100 4.8%		373 4.7%		483 4.4%		611 4.7%	

©2025, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 11/2025, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 44.5212/-89.5508

1500 Pincrest Avenue Stevens Point, WI 54481		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Total Age Distribution (2025)</b>									
Total Population		7,209		33,960		45,186		52,810	
Age Under 5 Years		319	4.4%	1,382	4.1%	1,856	4.1%	2,213	4.2%
Age 5 to 9 Years		362	5.0%	1,662	4.9%	2,284	5.1%	2,661	5.0%
Age 10 to 14 Years		355	4.9%	1,618	4.8%	2,254	5.0%	2,674	5.1%
Age 15 to 19 Years		547	7.6%	2,965	8.7%	3,863	8.5%	4,439	8.4%
Age 20 to 24 Years		1,136	15.8%	6,141	18.1%	6,852	15.2%	7,397	14.0%
Age 25 to 29 Years		577	8.0%	2,613	7.7%	3,156	7.0%	3,667	6.9%
Age 30 to 34 Years		517	7.2%	2,083	6.1%	2,684	5.9%	3,175	6.0%
Age 35 to 39 Years		422	5.9%	1,867	5.5%	2,547	5.6%	3,005	5.7%
Age 40 to 44 Years		392	5.4%	1,720	5.1%	2,499	5.5%	2,992	5.7%
Age 45 to 49 Years		321	4.5%	1,480	4.4%	2,192	4.9%	2,671	5.1%
Age 50 to 54 Years		282	3.9%	1,335	3.9%	2,009	4.4%	2,456	4.7%
Age 55 to 59 Years		317	4.4%	1,522	4.5%	2,270	5.0%	2,772	5.2%
Age 60 to 64 Years		388	5.4%	1,835	5.4%	2,618	5.8%	3,170	6.0%
Age 65 to 69 Years		350	4.9%	1,663	4.9%	2,411	5.3%	2,876	5.4%
Age 70 to 74 Years		324	4.5%	1,490	4.4%	2,152	4.8%	2,544	4.8%
Age 75 to 79 Years		271	3.8%	1,158	3.4%	1,615	3.6%	1,901	3.6%
Age 80 to 84 Years		163	2.3%	746	2.2%	1,023	2.3%	1,179	2.2%
Age 85 Years or Over		167	2.3%	678	2.0%	899	2.0%	1,019	1.9%
Median Age		33.1		33.9		35.9		36.5	
Age 19 Years or Less		1,583	22.0%	7,627	22.5%	10,257	22.7%	11,986	22.7%
Age 20 to 64 Years		4,352	60.4%	20,596	60.6%	26,827	59.4%	31,306	59.3%
Age 65 Years or Over		1,275	17.7%	5,736	16.9%	8,102	17.9%	9,518	18.0%
<b>Female Age Distribution (2025)</b>									
Female Population		3,571	49.5%	15,215	44.8%	20,814	46.1%	24,633	46.6%
Age Under 5 Years		145	4.1%	667	4.4%	916	4.4%	1,088	4.4%
Age 5 to 9 Years		176	4.9%	794	5.2%	1,100	5.3%	1,292	5.2%
Age 10 to 14 Years		155	4.3%	751	4.9%	1,068	5.1%	1,278	5.2%
Age 15 to 19 Years		276	7.7%	1,110	7.3%	1,529	7.3%	1,806	7.3%
Age 20 to 24 Years		514	14.4%	2,013	13.2%	2,365	11.4%	2,628	10.7%
Age 25 to 29 Years		281	7.9%	1,115	7.3%	1,374	6.6%	1,615	6.6%
Age 30 to 34 Years		257	7.2%	977	6.4%	1,276	6.1%	1,539	6.2%
Age 35 to 39 Years		201	5.6%	882	5.8%	1,224	5.9%	1,453	5.9%
Age 40 to 44 Years		170	4.7%	782	5.1%	1,165	5.6%	1,409	5.7%
Age 45 to 49 Years		167	4.7%	755	5.0%	1,110	5.3%	1,354	5.5%
Age 50 to 54 Years		143	4.0%	647	4.3%	978	4.7%	1,200	4.9%
Age 55 to 59 Years		173	4.8%	783	5.1%	1,153	5.5%	1,408	5.7%
Age 60 to 64 Years		210	5.9%	923	6.1%	1,305	6.3%	1,586	6.4%
Age 65 to 69 Years		170	4.8%	854	5.6%	1,252	6.0%	1,494	6.1%
Age 70 to 74 Years		175	4.9%	793	5.2%	1,134	5.5%	1,328	5.4%
Age 75 to 79 Years		150	4.2%	576	3.8%	811	3.9%	954	3.9%
Age 80 to 84 Years		99	2.8%	401	2.6%	553	2.7%	635	2.6%
Age 85 Years or Over		110	3.1%	391	2.6%	500	2.4%	564	2.3%
Female Median Age		34.7		36.1		37.8		38.2	
Age 19 Years or Less		752	21.1%	3,323	21.8%	4,613	22.2%	5,465	22.2%
Age 20 to 64 Years		2,115	59.2%	8,876	58.3%	11,951	57.4%	14,192	57.6%
Age 65 Years or Over		704	19.7%	3,016	19.8%	4,250	20.4%	4,976	20.2%

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 44.5212/-89.5508

1500 Pincrest Avenue Stevens Point, WI 54481		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Male Age Distribution (2025)</b>									
Male Population	3,638	50.5%	18,745	55.2%	24,372	53.9%	28,177	53.4%	
Age Under 5 Years	173	4.8%	715	3.8%	940	3.9%	1,124	4.0%	
Age 5 to 9 Years	186	5.1%	868	4.6%	1,183	4.9%	1,369	4.9%	
Age 10 to 14 Years	200	5.5%	866	4.6%	1,186	4.9%	1,395	5.0%	
Age 15 to 19 Years	271	7.5%	1,855	9.9%	2,334	9.6%	2,633	9.3%	
Age 20 to 24 Years	623	17.1%	4,128	22.0%	4,487	18.4%	4,770	16.9%	
Age 25 to 29 Years	297	8.2%	1,498	8.0%	1,782	7.3%	2,052	7.3%	
Age 30 to 34 Years	259	7.1%	1,106	5.9%	1,408	5.8%	1,635	5.8%	
Age 35 to 39 Years	221	6.1%	985	5.3%	1,323	5.4%	1,552	5.5%	
Age 40 to 44 Years	222	6.1%	938	5.0%	1,334	5.5%	1,583	5.6%	
Age 45 to 49 Years	154	4.2%	725	3.9%	1,082	4.4%	1,317	4.7%	
Age 50 to 54 Years	139	3.8%	688	3.7%	1,031	4.2%	1,257	4.5%	
Age 55 to 59 Years	144	4.0%	739	3.9%	1,117	4.6%	1,365	4.8%	
Age 60 to 64 Years	178	4.9%	912	4.9%	1,313	5.4%	1,584	5.6%	
Age 65 to 69 Years	180	4.9%	809	4.3%	1,160	4.8%	1,382	4.9%	
Age 70 to 74 Years	149	4.1%	697	3.7%	1,018	4.2%	1,216	4.3%	
Age 75 to 79 Years	120	3.3%	582	3.1%	804	3.3%	946	3.4%	
Age 80 to 84 Years	64	1.7%	345	1.8%	471	1.9%	544	1.9%	
Age 85 Years or Over	57	1.6%	287	1.5%	399	1.6%	454	1.6%	
Male Median Age	31.7		32.2		34.4		35.1		
Age 19 Years or Less	831	22.8%	4,305	23.0%	5,644	23.2%	6,522	23.1%	
Age 20 to 64 Years	2,237	61.5%	11,720	62.5%	14,876	61.0%	17,114	60.7%	
Age 65 Years or Over	570	15.7%	2,720	14.5%	3,852	15.8%	4,542	16.1%	
<b>Males per 100 Females (2025)</b>									
Overall Comparison	102		123		117		114		
Age Under 5 Years	119	54.4%	107	51.7%	103	50.7%	103	50.8%	
Age 5 to 9 Years	106	51.5%	109	52.2%	108	51.8%	106	51.4%	
Age 10 to 14 Years	129	56.3%	115	53.6%	111	52.6%	109	52.2%	
Age 15 to 19 Years	98	49.6%	167	62.6%	153	60.4%	146	59.3%	
Age 20 to 24 Years	121	54.8%	205	67.2%	190	65.5%	182	64.5%	
Age 25 to 29 Years	106	51.4%	134	57.3%	130	56.5%	127	56.0%	
Age 30 to 34 Years	101	50.2%	113	53.1%	110	52.4%	106	51.5%	
Age 35 to 39 Years	110	52.5%	112	52.8%	108	51.9%	107	51.6%	
Age 40 to 44 Years	131	56.7%	120	54.5%	114	53.4%	112	52.9%	
Age 45 to 49 Years	92	48.0%	96	49.0%	97	49.3%	97	49.3%	
Age 50 to 54 Years	98	49.4%	106	51.6%	105	51.3%	105	51.2%	
Age 55 to 59 Years	83	45.5%	94	48.6%	97	49.2%	97	49.2%	
Age 60 to 64 Years	84	45.8%	99	49.7%	101	50.2%	100	50.0%	
Age 65 to 69 Years	106	51.4%	95	48.6%	93	48.1%	93	48.1%	
Age 70 to 74 Years	85	46.0%	88	46.8%	90	47.3%	92	47.8%	
Age 75 to 79 Years	80	44.4%	101	50.2%	99	49.8%	99	49.8%	
Age 80 to 84 Years	64	39.1%	86	46.2%	85	46.0%	86	46.1%	
Age 85 Years or Over	52	34.3%	73	42.4%	80	44.4%	80	44.6%	
Age 19 Years or Less	110	52.5%	130	56.4%	122	55.0%	119	54.4%	
Age 20 to 39 Years	112	52.8%	155	60.7%	144	59.1%	138	58.0%	
Age 40 to 64 Years	97	49.3%	103	50.7%	103	50.7%	102	50.5%	
Age 65 Years or Over	81	44.7%	90	47.4%	91	47.5%	91	47.7%	

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 44.5212/-89.5508

1500 Pincrest Avenue Stevens Point, WI 54481		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Household Type (2025)</b>									
Total Households		3,421		14,506		19,035		22,158	
Households with Children		701	20.5%	3,131	21.6%	4,394	23.1%	5,252	23.7%
Average Household Size		2.1		2.1		2.2		2.2	
Household Density per Square Mile		1,090		513		242		144	
Population Family		4,525	62.8%	19,774	58.2%	28,945	64.1%	34,983	66.2%
Population Non-Family		2,589	35.9%	10,879	32.0%	12,842	28.4%	14,390	27.2%
Population Group Quarters		96	1.3%	3,307	9.7%	3,399	7.5%	3,437	6.5%
Family Households		1,582	46.2%	6,926	47.7%	10,037	52.7%	12,070	54.5%
Married Couple Households		1,115	70.5%	5,197	75.0%	7,784	77.6%	9,403	77.9%
Other Family Households with Children		467	29.5%	1,729	25.0%	2,253	22.4%	2,667	22.1%
Family Households with Children		697	44.1%	3,119	45.0%	4,381	43.6%	5,235	43.4%
Married Couple with Children		403	57.8%	1,944	62.3%	2,895	66.1%	3,508	67.0%
Other Family Households with Children		294	42.2%	1,176	37.7%	1,486	33.9%	1,727	33.0%
Family Households No Children		885	55.9%	3,806	55.0%	5,657	56.4%	6,835	56.6%
Married Couple No Children		712	80.4%	3,253	85.5%	4,889	86.4%	5,895	86.2%
Other Family Households No Children		173	19.6%	553	14.5%	768	13.6%	940	13.8%
Non-Family Households		1,839	53.8%	7,580	52.3%	8,998	47.3%	10,087	45.5%
Non-Family Households with Children		4	0.2%	12	0.2%	14	0.2%	16	0.2%
Non-Family Households No Children		1,836	99.8%	7,568	99.8%	8,984	99.8%	10,071	99.8%
Average Family Household Size		2.9		2.9		2.9		2.9	
Average Family Income		\$109,326		\$120,467		\$126,721		\$126,046	
Median Family Income		\$87,169		\$89,258		\$95,692		\$97,082	
Average Non-Family Household Size		1.4		1.4		1.4		1.4	
<b>Marital Status (2025)</b>									
Population Age 15 Years or Over		6,174		29,298		38,792		45,263	
Never Married		2,788	45.2%	14,268	48.7%	16,633	42.9%	18,441	40.7%
Currently Married		2,467	40.0%	10,796	36.8%	16,652	42.9%	20,423	45.1%
Previously Married		919	14.9%	4,234	14.5%	5,507	14.2%	6,398	14.1%
Separated		184	20.1%	717	16.9%	894	16.2%	1,048	16.4%
Widowed		190	20.7%	1,077	25.4%	1,493	27.1%	1,737	27.2%
Divorced		545	59.3%	2,441	57.6%	3,120	56.7%	3,613	56.5%
<b>Educational Attainment (2025)</b>									
Adult Population Age 25 Years or Over		4,490		20,191		28,077		33,426	
Elementary (Grade Level 0 to 8)		48	1.1%	332	1.6%	432	1.5%	556	1.7%
Some High School (Grade Level 9 to 11)		88	2.0%	476	2.4%	703	2.5%	1,033	3.1%
High School Graduate		1,151	25.6%	5,613	27.8%	7,996	28.5%	9,499	28.4%
Some College		768	17.1%	3,403	16.9%	4,678	16.7%	5,501	16.5%
Associate Degree Only		544	12.1%	2,549	12.6%	3,517	12.5%	4,260	12.7%
Bachelor Degree Only		1,339	29.8%	5,577	27.6%	7,571	27.0%	8,835	26.4%
Graduate Degree		552	12.3%	2,241	11.1%	3,180	11.3%	3,743	11.2%
Any College (Some College or Higher)		3,203	71.3%	13,770	68.2%	18,947	67.5%	22,339	66.8%
College Degree + (Bachelor Degree or Higher)		1,891	42.1%	7,818	38.7%	10,751	38.3%	12,578	37.6%

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 44.5212/-89.5508

1500 Pincrest Avenue Stevens Point, WI 54481		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Housing</b>									
Total Housing Units (2025)		3,661		15,483		20,301		23,614	
Total Housing Units (2020)		3,656		14,815		19,611		22,482	
Historical Annual Growth (2020-2025)		5	-	667	0.9%	691	0.7%	1,132	1.0%
Housing Units Occupied (2025)		3,421	93.5%	14,506	93.7%	19,035	93.8%	22,158	93.8%
Housing Units Owner-Occupied		1,861	54.4%	7,770	53.6%	11,140	58.5%	13,267	59.9%
Housing Units Renter-Occupied		1,560	45.6%	6,736	46.4%	7,895	41.5%	8,890	40.1%
Housing Units Vacant (2025)		240	6.5%	977	6.3%	1,266	6.2%	1,457	6.2%
<b>Household Size (2025)</b>									
Total Households		3,421		14,506		19,035		22,158	
1 Person Households		1,335	39.0%	5,420	37.4%	6,519	34.2%	7,335	33.1%
2 Person Households		1,188	34.7%	5,268	36.3%	7,087	37.2%	8,369	37.8%
3 Person Households		422	12.3%	1,754	12.1%	2,403	12.6%	2,833	12.8%
4 Person Households		316	9.2%	1,312	9.0%	1,927	10.1%	2,271	10.2%
5 Person Households		110	3.2%	500	3.4%	725	3.8%	870	3.9%
6 Person Households		28	0.8%	151	1.0%	231	1.2%	304	1.4%
7 or More Person Households		23	0.7%	101	0.7%	143	0.8%	175	0.8%
<b>Household Income Distribution (2025)</b>									
HH Income \$200,000 or More		157	4.6%	972	6.7%	1,501	7.9%	1,688	7.6%
HH Income \$150,000 to \$199,999		243	7.1%	933	6.4%	1,413	7.4%	1,735	7.8%
HH Income \$125,000 to \$149,999		219	6.4%	915	6.3%	1,311	6.9%	1,593	7.2%
HH Income \$100,000 to \$124,999		337	9.9%	1,323	9.1%	2,047	10.8%	2,490	11.2%
HH Income \$75,000 to \$99,999		460	13.4%	1,896	13.1%	2,599	13.7%	3,077	13.9%
HH Income \$50,000 to \$74,999		584	17.1%	2,448	16.9%	3,182	16.7%	3,761	17.0%
HH Income \$35,000 to \$49,999		465	13.6%	2,138	14.7%	2,577	13.5%	2,940	13.3%
HH Income \$25,000 to \$34,999		276	8.1%	1,270	8.8%	1,494	7.9%	1,656	7.5%
HH Income \$15,000 to \$24,999		465	13.6%	1,405	9.7%	1,571	8.3%	1,736	7.8%
HH Income \$10,000 to \$14,999		114	3.3%	456	3.1%	501	2.6%	559	2.5%
HH Income Under \$10,000		102	3.0%	750	5.2%	840	4.4%	921	4.2%
<b>Household Vehicles (2025)</b>									
Households 0 Vehicles Available		333	9.7%	1,128	7.8%	1,228	6.5%	1,301	5.9%
Households 1 Vehicle Available		1,411	41.3%	5,614	38.7%	7,032	36.9%	8,181	36.9%
Households 2 Vehicles Available		1,221	35.7%	5,338	36.8%	7,334	38.5%	8,500	38.4%
Households 3 or More Vehicles Available		457	13.3%	2,425	16.7%	3,441	18.1%	4,175	18.8%
Total Vehicles Available		5,421		24,811		33,714		39,735	
Average Vehicles per Household		1.6		1.7		1.8		1.8	
Owner-Occupied Household Vehicles		3,497	64.5%	15,889	64.0%	23,133	68.6%	27,892	70.2%
Average Vehicles per Owner-Occupied Household		1.9		2.0		2.1		2.1	
Renter-Occupied Household Vehicles		1,924	35.5%	8,923	36.0%	10,581	31.4%	11,843	29.8%
Average Vehicles per Renter-Occupied Household		1.2		1.3		1.3		1.3	
<b>Travel Time (2025)</b>									
Worker Base Age 16 years or Over		4,261		18,994		24,811		28,865	
Travel to Work in 14 Minutes or Less		2,184	51.3%	9,736	51.3%	11,905	48.0%	13,287	46.0%
Travel to Work in 15 to 29 Minutes		873	20.5%	4,056	21.4%	5,998	24.2%	7,517	26.0%
Travel to Work in 30 to 59 Minutes		639	15.0%	2,613	13.8%	3,511	14.2%	4,090	14.2%
Travel to Work in 60 Minutes or More		137	3.2%	399	2.1%	528	2.1%	637	2.2%
Work at Home		427	10.0%	2,190	11.5%	2,869	11.6%	3,334	11.5%
Average Minutes Travel to Work		12.8		12.8		13.5		13.9	

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 44.5212/-89.5508

1500 Pincrest Avenue Stevens Point, WI 54481		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Transportation To Work (2025)</b>									
Worker Base Age 16 years or Over		4,261		18,994		24,811		28,865	
Drive to Work Alone		3,085	72.4%	13,226	69.6%	17,752	71.5%	20,926	72.5%
Drive to Work in Carpool		492	11.6%	1,809	9.5%	2,312	9.3%	2,606	9.0%
Travel to Work by Public Transportation		22	0.5%	117	0.6%	144	0.6%	166	0.6%
Drive to Work on Motorcycle		-	-	3	-	19	-	21	-
Bicycle to Work		77	1.8%	312	1.6%	319	1.3%	327	1.1%
Walk to Work		145	3.4%	1,217	6.4%	1,246	5.0%	1,286	4.5%
Other Means		12	0.3%	120	0.6%	150	0.6%	200	0.7%
Work at Home		427	10.0%	2,190	11.5%	2,869	11.6%	3,334	11.5%
<b>Daytime Demographics (2025)</b>									
Total Businesses		213		1,350		1,699		1,842	
Total Employees		2,084		17,656		24,043		26,442	
Company Headquarter Businesses		11	5.2%	53	3.9%	64	3.8%	69	3.7%
Company Headquarter Employees		746	35.8%	3,031	17.2%	3,313	13.8%	3,435	13.0%
Employee Population per Business		9.8	to 1	13.1	to 1	14.2	to 1	14.4	to 1
Residential Population per Business		33.9	to 1	25.2	to 1	26.6	to 1	28.7	to 1
Adj. Daytime Demographics Age 16 Years or Over		3,891		27,511		37,385		42,077	
<b>Labor Force</b>									
Labor Population Age 16 Years or Over (2025)		6,074		28,875		38,186		44,540	
Labor Force Total Males (2025)		3,032	49.9%	16,100	55.8%	20,760	54.4%	23,917	53.7%
Male Civilian Employed		2,262	74.6%	10,912	67.8%	14,029	67.6%	16,146	67.5%
Male Civilian Unemployed		56	1.8%	489	3.0%	518	2.5%	567	2.4%
Males in Armed Forces		6	0.2%	25	0.2%	33	0.2%	39	0.2%
Males Not in Labor Force		708	23.4%	4,673	29.0%	6,181	29.8%	7,165	30.0%
Labor Force Total Females (2025)		3,042	50.1%	12,775	44.2%	17,426	45.6%	20,624	46.3%
Female Civilian Employed		1,999	65.7%	8,083	63.3%	10,783	61.9%	12,720	61.7%
Female Civilian Unemployed		119	3.9%	346	2.7%	395	2.3%	434	2.1%
Females in Armed Forces		-	-	-	-	-	-	-	-
Females Not in Labor Force		924	30.4%	4,347	34.0%	6,248	35.9%	7,469	36.2%
Unemployment Rate		175	2.9%	835	2.9%	913	2.4%	1,001	2.2%
<b>Occupation (2025)</b>									
Occupation Population Age 16 Years or Over		4,261		18,994		24,811		28,865	
Occupation Total Males		2,262	53.1%	10,912	57.4%	14,028	56.5%	16,145	55.9%
Occupation Total Females		1,999	46.9%	8,083	42.6%	10,783	43.5%	12,720	44.1%
Management, Business, Financial Operations		680	16.0%	2,868	15.1%	3,945	15.9%	4,723	16.4%
Professional, Related		902	21.2%	4,019	21.2%	5,274	21.3%	6,132	21.2%
Service		889	20.9%	4,063	21.4%	5,024	20.3%	5,668	19.6%
Sales, Office		894	21.0%	3,527	18.6%	4,631	18.7%	5,386	18.7%
Farming, Fishing, Forestry		6	0.1%	99	0.5%	123	0.5%	145	0.5%
Construction, Extraction, Maintenance		257	6.0%	1,265	6.7%	1,682	6.8%	2,002	6.9%
Production, Transport, Material Moving		633	14.9%	3,153	16.6%	4,132	16.7%	4,809	16.7%
White Collar Workers		2,476	58.1%	10,413	54.8%	13,850	55.8%	16,242	56.3%
Blue Collar Workers		1,785	41.9%	8,581	45.2%	10,961	44.2%	12,623	43.7%

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 44.5212/-89.5508

1500 Pinecrest Avenue		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Stevens Point, WI 54481									
<b>Units In Structure (2025)</b>									
Total Units		3,421		14,506		19,035		22,158	
1 Detached Unit		1,944	56.8%	7,825	53.9%	11,065	58.1%	13,028	58.8%
1 Attached Unit		228	6.7%	918	6.3%	1,261	6.6%	1,370	6.2%
2 Units		248	7.3%	871	6.0%	916	4.8%	965	4.4%
3 to 4 Units		96	2.8%	793	5.5%	974	5.1%	1,153	5.2%
5 to 9 Units		427	12.5%	1,380	9.5%	1,574	8.3%	1,983	9.0%
10 to 19 Units		129	3.8%	774	5.3%	888	4.7%	962	4.3%
20 to 49 Units		36	1.1%	299	2.1%	365	1.9%	395	1.8%
50 or More Units		299	8.7%	1,340	9.2%	1,493	7.8%	1,595	7.2%
Mobile Home or Trailer		13	0.4%	307	2.1%	499	2.6%	707	3.2%
Other Structure		-	-	-	-	-	-	-	-
<b>Homes Built By Year (2025)</b>									
Homes Built 2020 or later		30	0.8%	410	2.6%	667	3.3%	866	3.7%
Homes Built 2010 to 2019		151	4.1%	789	5.1%	1,255	6.2%	1,532	6.5%
Homes Built 2000 to 2009		198	5.4%	1,509	9.7%	2,328	11.5%	2,770	11.7%
Homes Built 1990 to 1999		347	9.5%	2,010	13.0%	2,733	13.5%	3,303	14.0%
Homes Built 1980 to 1989		359	9.8%	2,081	13.4%	2,853	14.1%	3,347	14.2%
Homes Built 1970 to 1979		569	15.5%	1,955	12.6%	2,707	13.3%	3,384	14.3%
Homes Built 1960 to 1969		653	17.8%	1,990	12.9%	2,421	11.9%	2,642	11.2%
Homes Built 1950 to 1959		399	10.9%	1,033	6.7%	1,098	5.4%	1,127	4.8%
Homes Built 1940 to 1949		200	5.5%	490	3.2%	528	2.6%	572	2.4%
Homes Built Before 1939		515	14.1%	2,238	14.5%	2,445	12.0%	2,614	11.1%
Median Age of Homes		55.0 yrs		49.1 yrs		46.0 yrs		44.8 yrs	
<b>Home Values (2025)</b>									
Owner Specified Housing Units		1,861		7,770		11,140		13,267	
Home Values \$1,000,000 or More		4	0.2%	95	1.2%	109	1.0%	147	1.1%
Home Values \$750,000 to \$999,999		34	1.8%	166	2.1%	264	2.4%	337	2.5%
Home Values \$500,000 to \$749,999		18	1.0%	118	1.5%	214	1.9%	293	2.2%
Home Values \$400,000 to \$499,999		107	5.7%	468	6.0%	1,044	9.4%	1,257	9.5%
Home Values \$300,000 to \$399,999		296	15.9%	1,335	17.2%	2,003	18.0%	2,429	18.3%
Home Values \$250,000 to \$299,999		367	19.7%	1,392	17.9%	2,053	18.4%	2,470	18.6%
Home Values \$200,000 to \$249,999		291	15.6%	1,108	14.3%	1,503	13.5%	1,755	13.2%
Home Values \$175,000 to \$199,999		196	10.5%	551	7.1%	748	6.7%	852	6.4%
Home Values \$150,000 to \$174,999		204	11.0%	762	9.8%	929	8.3%	1,088	8.2%
Home Values \$125,000 to \$149,999		97	5.2%	323	4.2%	425	3.8%	460	3.5%
Home Values \$100,000 to \$124,999		114	6.1%	508	6.5%	585	5.2%	631	4.8%
Home Values \$90,000 to \$99,999		46	2.5%	109	1.4%	119	1.1%	128	1.0%
Home Values \$80,000 to \$89,999		11	0.6%	78	1.0%	83	0.7%	87	0.7%
Home Values \$70,000 to \$79,999		3	0.2%	42	0.5%	57	0.5%	70	0.5%
Home Values \$60,000 to \$69,999		-	-	12	0.2%	12	0.1%	12	-
Home Values \$50,000 to \$59,999		4	0.2%	27	0.4%	64	0.6%	88	0.7%
Home Values \$35,000 to \$49,999		6	0.3%	66	0.8%	86	0.8%	95	0.7%
Home Values \$25,000 to \$34,999		10	0.5%	239	3.1%	304	2.7%	378	2.9%
Home Values \$10,000 to \$24,999		29	1.6%	204	2.6%	267	2.4%	315	2.4%
Home Values Under \$10,000		24	1.3%	166	2.1%	270	2.4%	377	2.8%
Owner-Occupied Median Home Value		\$223,214		\$228,062		\$244,131		\$246,744	
Renter-Occupied Median Rent		\$772		\$819		\$832		\$834	

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 44.5212/-89.5508

1500 Pincrest Avenue Stevens Point, WI 54481	1 mi radius	3 mi radius	5 mi radius	7 mi radius
<b>Total Annual Consumer Expenditure (2025)</b>				
Total Household Expenditure	\$288.47 M	\$1.27 B	\$1.77 B	\$2.08 B
Total Non-Retail Expenditure	\$140.17 M	\$623.79 M	\$869.67 M	\$1.02 B
Total Retail Expenditure	\$148.3 M	\$646.26 M	\$897.5 M	\$1.06 B
Alcoholic Beverages	\$1.77 M	\$7.73 M	\$10.81 M	\$12.7 M
Apparel	\$5.39 M	\$23.48 M	\$32.66 M	\$38.39 M
Contributions	\$9.07 M	\$39.84 M	\$56.17 M	\$66.04 M
Education	\$6.51 M	\$28.53 M	\$40.08 M	\$47.11 M
Entertainment	\$16.73 M	\$72.82 M	\$101.19 M	\$118.94 M
Food Away From Home	\$12.81 M	\$55.78 M	\$77.69 M	\$91.32 M
Grocery	\$19.83 M	\$85.25 M	\$116.31 M	\$136.71 M
Health Care	\$20.9 M	\$89.44 M	\$119.67 M	\$139.89 M
Household Furnishings and Equipment	\$7.72 M	\$33.67 M	\$46.96 M	\$55.21 M
Household Operations	\$5.44 M	\$23.7 M	\$32.88 M	\$38.63 M
Miscellaneous Expenses	\$5.01 M	\$21.78 M	\$30.34 M	\$35.67 M
Personal Care	\$3.85 M	\$16.62 M	\$22.79 M	\$26.79 M
Shelter	\$48.78 M	\$211.45 M	\$287.89 M	\$337.04 M
Tax and Retirement	\$62.67 M	\$284.34 M	\$410.12 M	\$480.96 M
Tobacco and Related	\$1.58 M	\$6.68 M	\$8.8 M	\$10.32 M
Transportation	\$46.21 M	\$208 M	\$289.84 M	\$341.83 M
Utilities	\$14.19 M	\$60.93 M	\$82.97 M	\$97.52 M
<b>Monthly Household Consumer Expenditure (2025)</b>				
Total Household Expenditure	\$7,027	\$7,296	\$7,736	\$7,804
Total Non-Retail Expenditure	\$3,414 48.6%	\$3,584 49.1%	\$3,807 49.2%	\$3,831 49.1%
Total Retail Expenditures	\$3,612 51.4%	\$3,713 50.9%	\$3,929 50.8%	\$3,973 50.9%
Alcoholic Beverages	\$43 0.6%	\$44 0.6%	\$47 0.6%	\$48 0.6%
Apparel	\$131 1.9%	\$135 1.8%	\$143 1.8%	\$144 1.9%
Contributions	\$221 3.1%	\$229 3.1%	\$246 3.2%	\$248 3.2%
Education	\$159 2.3%	\$164 2.2%	\$175 2.3%	\$177 2.3%
Entertainment	\$408 5.8%	\$418 5.7%	\$443 5.7%	\$447 5.7%
Food Away From Home	\$312 4.4%	\$320 4.4%	\$340 4.4%	\$343 4.4%
Grocery	\$483 6.9%	\$490 6.7%	\$509 6.6%	\$514 6.6%
Health Care	\$509 7.2%	\$514 7.0%	\$524 6.8%	\$526 6.7%
Household Furnishings and Equipment	\$188 2.7%	\$193 2.7%	\$206 2.7%	\$208 2.7%
Household Operations	\$132 1.9%	\$136 1.9%	\$144 1.9%	\$145 1.9%
Miscellaneous Expenses	\$122 1.7%	\$125 1.7%	\$133 1.7%	\$134 1.7%
Personal Care	\$94 1.3%	\$95 1.3%	\$100 1.3%	\$101 1.3%
Shelter	\$1,188 16.9%	\$1,215 16.6%	\$1,260 16.3%	\$1,268 16.2%
Tax and Retirement	\$1,526 21.7%	\$1,634 22.4%	\$1,795 23.2%	\$1,809 23.2%
Tobacco and Related	\$38 0.5%	\$38 0.5%	\$39 0.5%	\$39 0.5%
Transportation	\$1,125 16.0%	\$1,195 16.4%	\$1,269 16.4%	\$1,286 16.5%
Utilities	\$346 4.9%	\$350 4.8%	\$363 4.7%	\$367 4.7%