

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.755/-77.474

3069 Richlands Hwy Jacksonville, NC 28540	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Population								
Estimated Population (2025)	3,120		21,012		54,844		95,092	
Projected Population (2030)	3,201		21,036		54,133		94,147	
Census Population (2020)	2,928		21,427		57,040		96,287	
Census Population (2010)	2,931		20,130		54,642		92,505	
Projected Annual Growth (2025-2030)	81	0.5%	24	-	-712	-0.3%	-944	-0.2%
Historical Annual Growth (2020-2025)	191	1.3%	-415	-0.4%	-2,195	-0.8%	-1,196	-0.2%
Historical Annual Growth (2010-2020)	-3	-	1,296	0.6%	2,397	0.4%	3,782	0.4%
Estimated Population Density (2025)	994 psm		743 psm		698 psm		618 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi		153.9 sq mi	
Households								
Estimated Households (2025)	1,271		6,605		19,399		34,058	
Projected Households (2030)	1,315		6,666		19,229		33,836	
Census Households (2020)	1,145		6,602		20,092		34,956	
Census Households (2010)	1,143		6,595		18,957		32,708	
Projected Annual Growth (2025-2030)	44	0.7%	60	0.2%	-170	-0.2%	-222	-0.1%
Historical Annual Change (2010-2025)	128	0.7%	11	-	442	0.2%	1,349	0.3%
Average Household Income								
Estimated Average Household Income (2025)	\$71,723		\$79,172		\$78,710		\$78,431	
Projected Average Household Income (2030)	\$70,779		\$78,137		\$77,836		\$77,608	
Census Average Household Income (2010)	\$43,017		\$52,192		\$51,147		\$51,329	
Census Average Household Income (2000)	\$34,869		\$40,983		\$40,225		\$40,544	
Projected Annual Change (2025-2030)	-\$944	-0.3%	-\$1,035	-0.3%	-\$873	-0.2%	-\$823	-0.2%
Historical Annual Change (2000-2025)	\$36,854	4.2%	\$38,188	3.7%	\$38,484	3.8%	\$37,887	3.7%
Median Household Income								
Estimated Median Household Income (2025)	\$54,317		\$63,907		\$63,992		\$62,806	
Projected Median Household Income (2030)	\$53,079		\$63,033		\$63,280		\$62,100	
Census Median Household Income (2010)	\$31,408		\$43,132		\$43,002		\$43,629	
Census Median Household Income (2000)	\$27,282		\$34,372		\$34,097		\$34,513	
Projected Annual Change (2025-2030)	-\$1,239	-0.5%	-\$875	-0.3%	-\$712	-0.2%	-\$706	-0.2%
Historical Annual Change (2000-2025)	\$27,036	4.0%	\$29,535	3.4%	\$29,896	3.5%	\$28,292	3.3%
Per Capita Income								
Estimated Per Capita Income (2025)	\$29,231		\$30,673		\$30,934		\$29,957	
Projected Per Capita Income (2030)	\$29,083		\$30,538		\$30,783		\$29,777	
Census Per Capita Income (2010)	\$16,799		\$17,102		\$17,744		\$18,149	
Census Per Capita Income (2000)	\$13,472		\$13,498		\$13,739		\$13,781	
Projected Annual Change (2025-2030)	-\$148	-0.1%	-\$135	-	-\$151	-	-\$180	-0.1%
Historical Annual Change (2000-2025)	\$15,759	4.7%	\$17,175	5.1%	\$17,195	5.0%	\$16,176	4.7%
Estimated Average Household Net Worth (2025)	\$603,167		\$664,682		\$562,155		\$553,855	

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3069 Richlands Hwy Jacksonville, NC 28540		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Race and Ethnicity									
Total Population (2025)		3,120		21,012		54,844		95,092	
White (2025)		2,104	67.5%	13,812	65.7%	34,107	62.2%	58,952	62.0%
Black or African American (2025)		539	17.3%	3,208	15.3%	11,161	20.4%	19,452	20.5%
American Indian or Alaska Native (2025)		21	0.7%	141	0.7%	308	0.6%	550	0.6%
Asian (2025)		59	1.9%	585	2.8%	1,472	2.7%	2,699	2.8%
Hawaiian or Pacific Islander (2025)		10	0.3%	158	0.7%	317	0.6%	428	0.4%
Other Race (2025)		107	3.4%	944	4.5%	2,179	4.0%	3,698	3.9%
Two or More Races (2025)		279	8.9%	2,165	10.3%	5,299	9.7%	9,313	9.8%
Population < 18 (2025)		791	25.4%	4,309	20.5%	12,793	23.3%	24,197	25.4%
White Not Hispanic		451	57.0%	2,506	58.2%	6,715	52.5%	12,625	52.2%
Black or African American		135	17.1%	684	15.9%	2,812	22.0%	5,141	21.2%
Asian		12	1.6%	51	1.2%	209	1.6%	463	1.9%
Other Race Not Hispanic		72	9.1%	383	8.9%	1,066	8.3%	2,054	8.5%
Hispanic		121	15.2%	684	15.9%	1,991	15.6%	3,914	16.2%
Not Hispanic or Latino Population (2025)		2,716	87.0%	17,867	85.0%	46,876	85.5%	81,116	85.3%
Not Hispanic White		1,990	73.3%	13,116	73.4%	32,042	68.4%	55,130	68.0%
Not Hispanic Black or African American		510	18.8%	3,065	17.2%	10,721	22.9%	18,670	23.0%
Not Hispanic American Indian or Alaska Native		12	0.5%	76	0.4%	167	0.4%	300	0.4%
Not Hispanic Asian		57	2.1%	545	3.1%	1,376	2.9%	2,555	3.2%
Not Hispanic Hawaiian or Pacific Islander		8	0.3%	112	0.6%	220	0.5%	301	0.4%
Not Hispanic Other Race		1	-	13	-	35	-	56	-
Not Hispanic Two or More Races		137	5.0%	939	5.3%	2,314	4.9%	4,103	5.1%
Hispanic or Latino Population (2025)		404	13.0%	3,145	15.0%	7,969	14.5%	13,976	14.7%
Hispanic White		114	28.2%	696	22.1%	2,065	25.9%	3,821	27.3%
Hispanic Black or African American		29	7.2%	143	4.5%	441	5.5%	781	5.6%
Hispanic American Indian or Alaska Native		8	2.1%	64	2.0%	141	1.8%	250	1.8%
Hispanic Asian		3	0.6%	39	1.3%	96	1.2%	144	1.0%
Hispanic Hawaiian or Pacific Islander		2	0.5%	46	1.4%	97	1.2%	127	0.9%
Hispanic Other Race		106	26.2%	931	29.6%	2,144	26.9%	3,642	26.1%
Hispanic Two or More Races		142	35.2%	1,225	39.0%	2,986	37.5%	5,211	37.3%
Not Hispanic or Latino Population (2020)		2,522	86.1%	18,209	85.0%	48,796	85.5%	82,465	85.6%
Hispanic or Latino Population (2020)		406	13.9%	3,218	15.0%	8,243	14.5%	13,823	14.4%
Not Hispanic or Latino Population (2010)		2,578	88.0%	17,941	89.1%	48,660	89.1%	82,112	88.8%
Hispanic or Latino Population (2010)		353	12.0%	2,189	10.9%	5,982	10.9%	10,393	11.2%
Not Hispanic or Latino Population (2030)		2,758	86.2%	17,764	84.4%	45,912	84.8%	79,673	84.6%
Hispanic or Latino Population (2030)		443	13.8%	3,272	15.6%	8,220	15.2%	14,474	15.4%
Projected Annual Growth (2025-2030)		39	1.9%	127	0.8%	252	0.6%	499	0.7%
Historical Annual Growth (2010-2020)		53	1.5%	1,028	4.7%	2,261	3.8%	3,430	3.3%

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Total Age Distribution (2025)									
Total Population		3,120		21,012		54,844		95,092	
Age Under 5 Years		258	8.3%	1,445	6.9%	4,081	7.4%	7,878	8.3%
Age 5 to 9 Years		208	6.7%	1,215	5.8%	3,546	6.5%	6,656	7.0%
Age 10 to 14 Years		222	7.1%	1,084	5.2%	3,396	6.2%	6,365	6.7%
Age 15 to 19 Years		201	6.4%	2,393	11.4%	4,942	9.0%	7,676	8.1%
Age 20 to 24 Years		347	11.1%	3,997	19.0%	8,550	15.6%	13,489	14.2%
Age 25 to 29 Years		250	8.0%	1,832	8.7%	4,878	8.9%	8,638	9.1%
Age 30 to 34 Years		244	7.8%	1,377	6.6%	4,083	7.4%	7,384	7.8%
Age 35 to 39 Years		205	6.6%	1,225	5.8%	3,613	6.6%	6,629	7.0%
Age 40 to 44 Years		181	5.8%	950	4.5%	2,809	5.1%	5,180	5.4%
Age 45 to 49 Years		155	5.0%	767	3.7%	2,266	4.1%	3,995	4.2%
Age 50 to 54 Years		148	4.7%	787	3.7%	2,179	4.0%	3,728	3.9%
Age 55 to 59 Years		161	5.2%	807	3.8%	2,092	3.8%	3,454	3.6%
Age 60 to 64 Years		156	5.0%	849	4.0%	2,394	4.4%	4,037	4.2%
Age 65 to 69 Years		137	4.4%	748	3.6%	2,105	3.8%	3,546	3.7%
Age 70 to 74 Years		90	2.9%	599	2.9%	1,591	2.9%	2,627	2.8%
Age 75 to 79 Years		68	2.2%	432	2.1%	1,056	1.9%	1,796	1.9%
Age 80 to 84 Years		43	1.4%	256	1.2%	661	1.2%	1,050	1.1%
Age 85 Years or Over		43	1.4%	248	1.2%	602	1.1%	963	1.0%
Median Age		30.9		29.5		29.6		29.2	
Age 19 Years or Less		889	28.5%	6,135	29.2%	15,965	29.1%	28,576	30.1%
Age 20 to 64 Years		1,848	59.2%	12,592	59.9%	32,864	59.9%	56,534	59.5%
Age 65 Years or Over		382	12.3%	2,284	10.9%	6,015	11.0%	9,982	10.5%
Female Age Distribution (2025)									
Female Population		1,517	48.6%	8,359	39.8%	24,926	45.4%	45,249	47.6%
Age Under 5 Years		122	8.0%	704	8.4%	2,010	8.1%	3,868	8.5%
Age 5 to 9 Years		97	6.4%	575	6.9%	1,690	6.8%	3,215	7.1%
Age 10 to 14 Years		103	6.8%	510	6.1%	1,687	6.8%	3,163	7.0%
Age 15 to 19 Years		104	6.9%	489	5.8%	1,497	6.0%	2,808	6.2%
Age 20 to 24 Years		142	9.4%	705	8.4%	2,275	9.1%	4,336	9.6%
Age 25 to 29 Years		124	8.2%	698	8.3%	2,114	8.5%	3,989	8.8%
Age 30 to 34 Years		108	7.1%	615	7.4%	1,977	7.9%	3,615	8.0%
Age 35 to 39 Years		96	6.3%	583	7.0%	1,821	7.3%	3,356	7.4%
Age 40 to 44 Years		91	6.0%	490	5.9%	1,473	5.9%	2,760	6.1%
Age 45 to 49 Years		76	5.0%	390	4.7%	1,229	4.9%	2,143	4.7%
Age 50 to 54 Years		77	5.1%	405	4.8%	1,202	4.8%	2,053	4.5%
Age 55 to 59 Years		84	5.5%	441	5.3%	1,159	4.7%	1,927	4.3%
Age 60 to 64 Years		86	5.7%	458	5.5%	1,337	5.4%	2,275	5.0%
Age 65 to 69 Years		77	5.1%	414	4.9%	1,184	4.7%	1,994	4.4%
Age 70 to 74 Years		42	2.8%	309	3.7%	884	3.5%	1,491	3.3%
Age 75 to 79 Years		30	2.0%	251	3.0%	601	2.4%	1,033	2.3%
Age 80 to 84 Years		28	1.9%	155	1.9%	396	1.6%	617	1.4%
Age 85 Years or Over		30	2.0%	169	2.0%	388	1.6%	606	1.3%
Female Median Age		32.3		34.0		32.7		31.8	
Age 19 Years or Less		426	28.1%	2,277	27.2%	6,884	27.6%	13,054	28.8%
Age 20 to 64 Years		883	58.2%	4,785	57.2%	14,588	58.5%	26,454	58.5%
Age 65 Years or Over		207	13.7%	1,297	15.5%	3,453	13.9%	5,741	12.7%

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Male Age Distribution (2025)									
Male Population	1,603	51.4%	12,653	60.2%	29,919	54.6%	49,842	52.4%	
Age Under 5 Years	136	8.5%	741	5.9%	2,071	6.9%	4,011	8.0%	
Age 5 to 9 Years	111	6.9%	640	5.1%	1,857	6.2%	3,441	6.9%	
Age 10 to 14 Years	119	7.4%	574	4.5%	1,709	5.7%	3,202	6.4%	
Age 15 to 19 Years	97	6.0%	1,904	15.0%	3,444	11.5%	4,868	9.8%	
Age 20 to 24 Years	205	12.8%	3,292	26.0%	6,275	21.0%	9,153	18.4%	
Age 25 to 29 Years	127	7.9%	1,134	9.0%	2,764	9.2%	4,649	9.3%	
Age 30 to 34 Years	136	8.5%	762	6.0%	2,106	7.0%	3,769	7.6%	
Age 35 to 39 Years	110	6.8%	642	5.1%	1,791	6.0%	3,273	6.6%	
Age 40 to 44 Years	91	5.7%	460	3.6%	1,336	4.5%	2,419	4.9%	
Age 45 to 49 Years	80	5.0%	378	3.0%	1,037	3.5%	1,852	3.7%	
Age 50 to 54 Years	70	4.4%	382	3.0%	977	3.3%	1,675	3.4%	
Age 55 to 59 Years	77	4.8%	366	2.9%	933	3.1%	1,527	3.1%	
Age 60 to 64 Years	70	4.3%	391	3.1%	1,057	3.5%	1,762	3.5%	
Age 65 to 69 Years	60	3.7%	335	2.6%	921	3.1%	1,552	3.1%	
Age 70 to 74 Years	49	3.0%	290	2.3%	706	2.4%	1,136	2.3%	
Age 75 to 79 Years	38	2.4%	182	1.4%	455	1.5%	763	1.5%	
Age 80 to 84 Years	15	0.9%	101	0.8%	265	0.9%	433	0.9%	
Age 85 Years or Over	13	0.8%	79	0.6%	214	0.7%	358	0.7%	
Male Median Age	29.3		26.7		27.2		27.2		
Age 19 Years or Less	463	28.9%	3,858	30.5%	9,081	30.4%	15,522	31.1%	
Age 20 to 64 Years	965	60.2%	7,807	61.7%	18,276	61.1%	30,080	60.3%	
Age 65 Years or Over	175	10.9%	987	7.8%	2,562	8.6%	4,241	8.5%	
Males per 100 Females (2025)									
Overall Comparison	106		151		120		110		
Age Under 5 Years	111	52.7%	105	51.3%	103	50.7%	104	50.9%	
Age 5 to 9 Years	115	53.4%	111	52.7%	110	52.4%	107	51.7%	
Age 10 to 14 Years	115	53.5%	113	53.0%	101	50.3%	101	50.3%	
Age 15 to 19 Years	93	48.2%	389	79.6%	230	69.7%	173	63.4%	
Age 20 to 24 Years	145	59.1%	467	82.4%	276	73.4%	211	67.9%	
Age 25 to 29 Years	102	50.6%	163	61.9%	131	56.7%	117	53.8%	
Age 30 to 34 Years	125	55.6%	124	55.3%	106	51.6%	104	51.0%	
Age 35 to 39 Years	115	53.4%	110	52.4%	98	49.6%	98	49.4%	
Age 40 to 44 Years	100	50.1%	94	48.4%	91	47.6%	88	46.7%	
Age 45 to 49 Years	106	51.4%	97	49.2%	84	45.8%	86	46.4%	
Age 50 to 54 Years	91	47.5%	94	48.6%	81	44.8%	82	44.9%	
Age 55 to 59 Years	92	47.9%	83	45.3%	80	44.6%	79	44.2%	
Age 60 to 64 Years	81	44.6%	85	46.0%	79	44.2%	77	43.6%	
Age 65 to 69 Years	77	43.6%	81	44.7%	78	43.8%	78	43.8%	
Age 70 to 74 Years	116	53.8%	94	48.4%	80	44.4%	76	43.2%	
Age 75 to 79 Years	127	56.0%	72	42.0%	76	43.1%	74	42.5%	
Age 80 to 84 Years	53	34.8%	66	39.6%	67	40.1%	70	41.3%	
Age 85 Years or Over	44	30.7%	47	31.9%	55	35.6%	59	37.1%	
Age 19 Years or Less	109	52.1%	169	62.9%	132	56.9%	119	54.3%	
Age 20 to 39 Years	123	55.1%	224	69.2%	158	61.2%	136	57.7%	
Age 40 to 64 Years	94	48.4%	91	47.5%	83	45.5%	83	45.3%	
Age 65 Years or Over	84	45.8%	76	43.2%	74	42.6%	74	42.5%	

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Household Type (2025)									
Total Households		1,271		6,605		19,399		34,058	
Households with Children		392	30.8%	2,130	32.2%	6,405	33.0%	12,389	36.4%
Average Household Size		2.5		2.5		2.5		2.6	
Household Density per Square Mile		405		234		247		221	
Population Family		2,507	80.4%	13,680	65.1%	39,368	71.8%	73,859	77.7%
Population Non-Family		613	19.6%	2,971	14.1%	9,279	16.9%	14,655	15.4%
Population Group Quarters		-	-	4,360	20.8%	6,198	11.3%	6,578	6.9%
Family Households		809	63.6%	4,370	66.2%	12,648	65.2%	23,664	69.5%
Married Couple Households		581	71.9%	3,249	74.3%	8,951	70.8%	17,277	73.0%
Other Family Households with Children		227	28.1%	1,122	25.7%	3,697	29.2%	6,387	27.0%
Family Households with Children		390	48.2%	2,126	48.7%	6,389	50.5%	12,360	52.2%
Married Couple with Children		262	67.2%	1,503	70.7%	4,119	64.5%	8,276	67.0%
Other Family Households with Children		128	32.8%	624	29.3%	2,270	35.5%	4,084	33.0%
Family Households No Children		419	51.8%	2,244	51.3%	6,259	49.5%	11,304	47.8%
Married Couple No Children		319	76.3%	1,746	77.8%	4,832	77.2%	9,001	79.6%
Other Family Households No Children		99	23.7%	498	22.2%	1,427	22.8%	2,303	20.4%
Non-Family Households		463	36.4%	2,235	33.8%	6,751	34.8%	10,393	30.5%
Non-Family Households with Children		2	0.3%	3	0.2%	17	0.2%	28	0.3%
Non-Family Households No Children		461	99.7%	2,232	99.8%	6,735	99.8%	10,365	99.7%
Average Family Household Size		3.1		3.1		3.1		3.1	
Average Family Income		\$76,277		\$90,053		\$90,952		\$88,098	
Median Family Income		\$62,950		\$77,261		\$77,523		\$72,704	
Average Non-Family Household Size		1.3		1.3		1.4		1.4	
Marital Status (2025)									
Population Age 15 Years or Over		2,431		17,269		43,821		74,192	
Never Married		769	31.6%	7,451	43.1%	15,632	35.7%	22,250	30.0%
Currently Married		1,143	47.0%	6,459	37.4%	19,194	43.8%	37,279	50.2%
Previously Married		520	21.4%	3,360	19.5%	8,996	20.5%	14,664	19.8%
Separated		144	27.7%	788	23.5%	2,378	26.4%	4,266	29.1%
Widowed		90	17.3%	710	21.1%	1,689	18.8%	2,844	19.4%
Divorced		286	55.1%	1,861	55.4%	4,928	54.8%	7,553	51.5%
Educational Attainment (2025)									
Adult Population Age 25 Years or Over		1,884		10,879		30,330		53,027	
Elementary (Grade Level 0 to 8)		40	2.1%	211	1.9%	585	1.9%	883	1.7%
Some High School (Grade Level 9 to 11)		98	5.2%	538	4.9%	1,540	5.1%	2,487	4.7%
High School Graduate		701	37.2%	3,545	32.6%	10,222	33.7%	17,237	32.5%
Some College		340	18.1%	2,336	21.5%	6,878	22.7%	12,777	24.1%
Associate Degree Only		254	13.5%	1,442	13.3%	3,669	12.1%	6,431	12.1%
Bachelor Degree Only		379	20.1%	1,943	17.9%	5,023	16.6%	9,074	17.1%
Graduate Degree		71	3.8%	865	8.0%	2,413	8.0%	4,137	7.8%
Any College (Some College or Higher)		1,045	55.5%	6,586	60.5%	17,982	59.3%	32,419	61.1%
College Degree + (Bachelor Degree or Higher)		450	23.9%	2,808	25.8%	7,435	24.5%	13,211	24.9%

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Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.755/-77.474

3069 Richlands Hwy Jacksonville, NC 28540		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Housing									
Total Housing Units (2025)		1,576		8,126		23,883		41,650	
Total Housing Units (2020)		1,312		7,651		23,152		40,193	
Historical Annual Growth (2020-2025)		264	4.0%	474	1.2%	731	0.6%	1,457	0.7%
Housing Units Occupied (2025)		1,271	80.7%	6,605	81.3%	19,399	81.2%	34,058	81.8%
Housing Units Owner-Occupied		608	47.8%	3,757	56.9%	9,538	49.2%	16,718	49.1%
Housing Units Renter-Occupied		664	52.2%	2,848	43.1%	9,861	50.8%	17,339	50.9%
Housing Units Vacant (2025)		304	19.3%	1,520	18.7%	4,484	18.8%	7,592	18.2%
Household Size (2025)									
Total Households		1,271		6,605		19,399		34,058	
1 Person Households		370	29.1%	1,826	27.6%	5,401	27.8%	8,167	24.0%
2 Person Households		414	32.5%	2,166	32.8%	6,396	33.0%	11,708	34.4%
3 Person Households		211	16.6%	1,088	16.5%	3,186	16.4%	6,022	17.7%
4 Person Households		175	13.8%	888	13.4%	2,541	13.1%	4,608	13.5%
5 Person Households		66	5.2%	411	6.2%	1,217	6.3%	2,269	6.7%
6 Person Households		25	2.0%	149	2.3%	430	2.2%	839	2.5%
7 or More Person Households		12	0.9%	78	1.2%	228	1.2%	445	1.3%
Household Income Distribution (2025)									
HH Income \$200,000 or More		77	6.1%	324	4.9%	694	3.6%	1,539	4.5%
HH Income \$150,000 to \$199,999		81	6.3%	427	6.5%	1,274	6.6%	1,929	5.7%
HH Income \$125,000 to \$149,999		40	3.2%	353	5.3%	920	4.7%	1,478	4.3%
HH Income \$100,000 to \$124,999		78	6.1%	501	7.6%	1,694	8.7%	2,822	8.3%
HH Income \$75,000 to \$99,999		222	17.4%	998	15.1%	3,004	15.5%	5,311	15.6%
HH Income \$50,000 to \$74,999		178	14.0%	1,402	21.2%	3,860	19.9%	6,957	20.4%
HH Income \$35,000 to \$49,999		189	14.9%	901	13.6%	3,150	16.2%	5,555	16.3%
HH Income \$25,000 to \$34,999		114	9.0%	703	10.6%	1,787	9.2%	3,266	9.6%
HH Income \$15,000 to \$24,999		125	9.8%	393	5.9%	1,271	6.6%	2,126	6.2%
HH Income \$10,000 to \$14,999		10	0.8%	228	3.5%	713	3.7%	1,425	4.2%
HH Income Under \$10,000		159	12.5%	376	5.7%	1,032	5.3%	1,651	4.8%
Household Vehicles (2025)									
Households 0 Vehicles Available		102	8.0%	514	7.8%	1,524	7.9%	2,226	6.5%
Households 1 Vehicle Available		457	35.9%	2,124	32.1%	6,621	34.1%	11,121	32.7%
Households 2 Vehicles Available		395	31.0%	2,579	39.0%	7,677	39.6%	14,801	43.5%
Households 3 or More Vehicles Available		318	25.0%	1,388	21.0%	3,577	18.4%	5,910	17.4%
Total Vehicles Available		2,381		11,955		33,859		60,433	
Average Vehicles per Household		1.9		1.8		1.7		1.8	
Owner-Occupied Household Vehicles		1,457	61.2%	7,642	63.9%	19,563	57.8%	34,838	57.6%
Average Vehicles per Owner-Occupied Household		2.4		2.0		2.1		2.1	
Renter-Occupied Household Vehicles		924	38.8%	4,313	36.1%	14,296	42.2%	25,594	42.4%
Average Vehicles per Renter-Occupied Household		1.4		1.5		1.4		1.5	
Travel Time (2025)									
Worker Base Age 16 years or Over		1,391		6,812		19,287		33,400	
Travel to Work in 14 Minutes or Less		373	26.8%	2,319	34.0%	6,951	36.0%	11,375	34.1%
Travel to Work in 15 to 29 Minutes		570	41.0%	2,398	35.2%	6,576	34.1%	11,380	34.1%
Travel to Work in 30 to 59 Minutes		249	17.9%	918	13.5%	2,695	14.0%	4,977	14.9%
Travel to Work in 60 Minutes or More		73	5.3%	388	5.7%	985	5.1%	1,695	5.1%
Work at Home		126	9.1%	789	11.6%	2,080	10.8%	3,973	11.9%
Average Minutes Travel to Work		16.1		16.6		17.0		17.9	

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Transportation To Work (2025)								
Worker Base Age 16 years or Over	1,391		6,812		19,287		33,400	
Drive to Work Alone	831	59.8%	4,323	63.5%	12,573	65.2%	21,674	64.9%
Drive to Work in Carpool	192	13.8%	923	13.6%	2,545	13.2%	4,348	13.0%
Travel to Work by Public Transportation	-	-	1	-	13	-	25	-
Drive to Work on Motorcycle	3	0.2%	17	0.2%	72	0.4%	141	0.4%
Bicycle to Work	1	-	9	0.1%	54	0.3%	70	0.2%
Walk to Work	115	8.3%	487	7.1%	1,521	7.9%	2,593	7.8%
Other Means	122	8.8%	264	3.9%	429	2.2%	575	1.7%
Work at Home	126	9.1%	789	11.6%	2,080	10.8%	3,973	11.9%
Daytime Demographics (2025)								
Total Businesses	171		758		2,192		3,256	
Total Employees	1,356		5,606		19,843		30,274	
Company Headquarter Businesses	8	4.8%	29	3.8%	72	3.3%	97	3.0%
Company Headquarter Employees	174	12.8%	682	12.2%	2,391	12.0%	3,311	10.9%
Employee Population per Business	7.9 to 1		7.4 to 1		9.1 to 1		9.3 to 1	
Residential Population per Business	18.2 to 1		27.7 to 1		25.0 to 1		29.2 to 1	
Adj. Daytime Demographics Age 16 Years or Over	2,193		10,640		33,994		55,577	
Labor Force								
Labor Population Age 16 Years or Over (2025)	2,396		17,086		43,229		73,064	
Labor Force Total Males (2025)	1,217	50.8%	10,599	62.0%	23,967	55.4%	38,602	52.8%
Male Civilian Employed	754	62.0%	3,494	33.0%	9,419	39.3%	16,012	41.5%
Male Civilian Unemployed	4	0.3%	101	1.0%	229	1.0%	603	1.6%
Males in Armed Forces	127	10.5%	4,939	46.6%	8,802	36.7%	12,702	32.9%
Males Not in Labor Force	332	27.2%	2,064	19.5%	5,516	23.0%	9,285	24.1%
Labor Force Total Females (2025)	1,179	49.2%	6,488	38.0%	19,262	44.6%	34,462	47.2%
Female Civilian Employed	637	54.0%	3,320	51.2%	9,871	51.2%	17,391	50.5%
Female Civilian Unemployed	5	0.5%	107	1.6%	619	3.2%	1,035	3.0%
Females in Armed Forces	41	3.5%	300	4.6%	986	5.1%	1,655	4.8%
Females Not in Labor Force	496	42.1%	2,762	42.6%	7,787	40.4%	14,380	41.7%
Unemployment Rate	10	0.4%	208	1.2%	848	2.0%	1,638	2.2%
Occupation (2025)								
Occupation Population Age 16 Years or Over	1,391		6,812		19,287		33,400	
Occupation Total Males	754	54.2%	3,493	51.3%	9,416	48.8%	16,008	47.9%
Occupation Total Females	637	45.8%	3,320	48.7%	9,871	51.2%	17,391	52.1%
Management, Business, Financial Operations	124	8.9%	1,037	15.2%	2,723	14.1%	4,771	14.3%
Professional, Related	201	14.4%	1,376	20.2%	3,691	19.1%	6,445	19.3%
Service	238	17.1%	1,115	16.4%	3,598	18.7%	6,368	19.1%
Sales, Office	322	23.2%	1,420	20.8%	4,350	22.6%	7,732	23.2%
Farming, Fishing, Forestry	1	-	4	-	9	-	14	-
Construction, Extraction, Maintenance	218	15.7%	816	12.0%	2,127	11.0%	3,666	11.0%
Production, Transport, Material Moving	287	20.7%	1,044	15.3%	2,789	14.5%	4,404	13.2%
White Collar Workers	647	46.5%	3,833	56.3%	10,764	55.8%	18,948	56.7%
Blue Collar Workers	744	53.5%	2,979	43.7%	8,523	44.2%	14,451	43.3%

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Units In Structure (2025)									
Total Units		1,271		6,605		19,399		34,058	
1 Detached Unit	668	52.5%	4,255	64.4%	10,986	56.6%	18,669	54.8%	
1 Attached Unit	55	4.4%	606	9.2%	2,126	11.0%	4,536	13.3%	
2 Units	39	3.1%	122	1.8%	610	3.1%	894	2.6%	
3 to 4 Units	43	3.4%	171	2.6%	757	3.9%	1,506	4.4%	
5 to 9 Units	87	6.9%	255	3.9%	1,207	6.2%	2,164	6.4%	
10 to 19 Units	96	7.6%	265	4.0%	963	5.0%	1,512	4.4%	
20 to 49 Units	30	2.3%	126	1.9%	539	2.8%	1,007	3.0%	
50 or More Units	52	4.1%	141	2.1%	505	2.6%	605	1.8%	
Mobile Home or Trailer	196	15.4%	646	9.8%	1,659	8.6%	3,065	9.0%	
Other Structure	5	0.4%	19	0.3%	46	0.2%	99	0.3%	
Homes Built By Year (2025)									
Homes Built 2020 or later	45	2.8%	253	3.1%	853	3.6%	1,397	3.4%	
Homes Built 2010 to 2019	123	7.8%	1,065	13.1%	4,255	17.8%	7,894	19.0%	
Homes Built 2000 to 2009	254	16.1%	1,196	14.7%	3,807	15.9%	7,904	19.0%	
Homes Built 1990 to 1999	216	13.7%	769	9.5%	2,191	9.2%	4,073	9.8%	
Homes Built 1980 to 1989	218	13.8%	806	9.9%	2,154	9.0%	3,862	9.3%	
Homes Built 1970 to 1979	247	15.7%	927	11.4%	2,567	10.7%	4,027	9.7%	
Homes Built 1960 to 1969	95	6.0%	691	8.5%	1,461	6.1%	2,115	5.1%	
Homes Built 1950 to 1959	58	3.7%	644	7.9%	1,637	6.9%	2,151	5.2%	
Homes Built 1940 to 1949	9	0.6%	164	2.0%	302	1.3%	400	1.0%	
Homes Built Before 1939	6	0.4%	91	1.1%	172	0.7%	233	0.6%	
Median Age of Homes	35.4	yrs	37.0	yrs	33.1	yrs	30.8	yrs	
Home Values (2025)									
Owner Specified Housing Units	608		3,757		9,538		16,718		
Home Values \$1,000,000 or More	2	0.3%	30	0.8%	66	0.7%	115	0.7%	
Home Values \$750,000 to \$999,999	25	4.1%	45	1.2%	82	0.9%	105	0.6%	
Home Values \$500,000 to \$749,999	10	1.6%	99	2.6%	289	3.0%	469	2.8%	
Home Values \$400,000 to \$499,999	173	28.5%	492	13.1%	910	9.5%	1,423	8.5%	
Home Values \$300,000 to \$399,999	18	3.0%	351	9.3%	1,046	11.0%	2,370	14.2%	
Home Values \$250,000 to \$299,999	90	14.8%	653	17.4%	1,593	16.7%	2,927	17.5%	
Home Values \$200,000 to \$249,999	62	10.2%	728	19.4%	1,796	18.8%	3,337	20.0%	
Home Values \$175,000 to \$199,999	73	12.1%	388	10.3%	997	10.5%	1,651	9.9%	
Home Values \$150,000 to \$174,999	23	3.8%	223	5.9%	640	6.7%	1,007	6.0%	
Home Values \$125,000 to \$149,999	22	3.7%	165	4.4%	414	4.3%	661	4.0%	
Home Values \$100,000 to \$124,999	35	5.8%	218	5.8%	563	5.9%	894	5.3%	
Home Values \$90,000 to \$99,999	9	1.4%	64	1.7%	137	1.4%	200	1.2%	
Home Values \$80,000 to \$89,999	1	0.2%	32	0.9%	72	0.8%	115	0.7%	
Home Values \$70,000 to \$79,999	4	0.7%	39	1.0%	74	0.8%	98	0.6%	
Home Values \$60,000 to \$69,999	1	0.2%	7	0.2%	137	1.4%	173	1.0%	
Home Values \$50,000 to \$59,999	3	0.4%	22	0.6%	107	1.1%	170	1.0%	
Home Values \$35,000 to \$49,999	3	0.4%	33	0.9%	149	1.6%	244	1.5%	
Home Values \$25,000 to \$34,999	1	0.2%	18	0.5%	51	0.5%	89	0.5%	
Home Values \$10,000 to \$24,999	9	1.5%	32	0.8%	179	1.9%	305	1.8%	
Home Values Under \$10,000	44	7.2%	118	3.1%	238	2.5%	364	2.2%	
Owner-Occupied Median Home Value	\$295,927		\$247,804		\$234,385		\$239,364		
Renter-Occupied Median Rent	\$932		\$1,051		\$1,011		\$1,045		

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3069 Richlands Hwy Jacksonville, NC 28540	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Total Annual Consumer Expenditure (2025)				
Total Household Expenditure	\$109.86 M	\$583.59 M	\$1.68 B	\$3 B
Total Non-Retail Expenditure	\$53.9 M	\$281.01 M	\$814.76 M	\$1.46 B
Total Retail Expenditure	\$55.96 M	\$302.58 M	\$870 M	\$1.55 B
Alcoholic Beverages	\$658.4 K	\$3.55 M	\$10.26 M	\$18.25 M
Apparel	\$2.05 M	\$11 M	\$31.88 M	\$56.91 M
Contributions	\$3.22 M	\$17.5 M	\$50.19 M	\$88.74 M
Education	\$2.36 M	\$12.76 M	\$36.71 M	\$65.08 M
Entertainment	\$6.38 M	\$34.2 M	\$99.15 M	\$176.99 M
Food Away From Home	\$4.83 M	\$25.98 M	\$75.24 M	\$134.19 M
Grocery	\$8.16 M	\$43.37 M	\$127.25 M	\$229.59 M
Health Care	\$7.69 M	\$40.74 M	\$117.37 M	\$204.56 M
Household Furnishings and Equipment	\$2.89 M	\$15.57 M	\$45.04 M	\$80.23 M
Household Operations	\$2.11 M	\$11.26 M	\$32.65 M	\$58.48 M
Miscellaneous Expenses	\$1.87 M	\$10.07 M	\$29.17 M	\$51.89 M
Personal Care	\$1.56 M	\$8.29 M	\$24.25 M	\$43.65 M
Shelter	\$19.28 M	\$100.56 M	\$299.42 M	\$536.35 M
Tax and Retirement	\$22.2 M	\$117.49 M	\$327.79 M	\$579.13 M
Tobacco and Related	\$735.11 K	\$3.83 M	\$11.4 M	\$20.87 M
Transportation	\$17.99 M	\$96.2 M	\$275.29 M	\$490.47 M
Utilities	\$5.88 M	\$31.23 M	\$91.72 M	\$165.64 M
Monthly Household Consumer Expenditure (2025)				
Total Household Expenditure	\$7,200	\$7,363	\$7,237	\$7,343
Total Non-Retail Expenditure	\$3,533 49.1%	\$3,545 48.2%	\$3,500 48.4%	\$3,561 48.5%
Total Retail Expenditures	\$3,667 50.9%	\$3,817 51.8%	\$3,737 51.6%	\$3,782 51.5%
Alcoholic Beverages	\$43 0.6%	\$45 0.6%	\$44 0.6%	\$45 0.6%
Apparel	\$134 1.9%	\$139 1.9%	\$137 1.9%	\$139 1.9%
Contributions	\$211 2.9%	\$221 3.0%	\$216 3.0%	\$217 3.0%
Education	\$154 2.1%	\$161 2.2%	\$158 2.2%	\$159 2.2%
Entertainment	\$418 5.8%	\$431 5.9%	\$426 5.9%	\$433 5.9%
Food Away From Home	\$316 4.4%	\$328 4.5%	\$323 4.5%	\$328 4.5%
Grocery	\$535 7.4%	\$547 7.4%	\$547 7.6%	\$562 7.7%
Health Care	\$504 7.0%	\$514 7.0%	\$504 7.0%	\$501 6.8%
Household Furnishings and Equipment	\$189 2.6%	\$196 2.7%	\$193 2.7%	\$196 2.7%
Household Operations	\$138 1.9%	\$142 1.9%	\$140 1.9%	\$143 1.9%
Miscellaneous Expenses	\$122 1.7%	\$127 1.7%	\$125 1.7%	\$127 1.7%
Personal Care	\$102 1.4%	\$105 1.4%	\$104 1.4%	\$107 1.5%
Shelter	\$1,263 17.5%	\$1,269 17.2%	\$1,286 17.8%	\$1,312 17.9%
Tax and Retirement	\$1,455 20.2%	\$1,482 20.1%	\$1,408 19.5%	\$1,417 19.5%
Tobacco and Related	\$48 0.7%	\$48 0.7%	\$49 0.7%	\$51 0.7%
Transportation	\$1,179 16.4%	\$1,214 16.5%	\$1,183 16.3%	\$1,200 16.3%
Utilities	\$385 5.4%	\$394 5.4%	\$394 5.4%	\$405 5.5%