

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.2738/-71.7523

50 Boston Turnpike Shrewsbury, MA 1545	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Population								
Estimated Population (2025)	11,387		118,021		255,673		334,357	
Projected Population (2030)	11,222		117,418		253,714		331,500	
Census Population (2020)	11,037		112,712		247,929		325,242	
Census Population (2010)	9,813		99,960		219,435		290,630	
Projected Annual Growth (2025-2030)	-166	-0.3%	-604	-0.1%	-1,960	-0.2%	-2,857	-0.2%
Historical Annual Growth (2020-2025)	350	0.6%	5,310	0.9%	7,744	0.6%	9,116	0.6%
Historical Annual Growth (2010-2020)	1,225	1.2%	12,752	1.3%	28,494	1.3%	34,612	1.2%
Estimated Population Density (2025)	3,627 <i>psm</i>		4,175 <i>psm</i>		3,257 <i>psm</i>		2,173 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>		153.9 <i>sq mi</i>	
Households								
Estimated Households (2025)	5,048		48,122		99,190		129,901	
Projected Households (2030)	5,070		49,038		100,670		131,735	
Census Households (2020)	4,974		45,717		95,050		125,083	
Census Households (2010)	4,352		39,856		82,925		110,300	
Projected Annual Growth (2025-2030)	22	-	916	0.4%	1,479	0.3%	1,834	0.3%
Historical Annual Change (2010-2025)	696	1.1%	8,266	1.4%	16,265	1.3%	19,601	1.2%
Average Household Income								
Estimated Average Household Income (2025)	\$125,107		\$104,805		\$117,338		\$127,487	
Projected Average Household Income (2030)	\$125,518		\$104,779		\$117,136		\$127,323	
Census Average Household Income (2010)	\$67,118		\$59,786		\$66,613		\$73,030	
Census Average Household Income (2000)	\$56,404		\$48,350		\$52,926		\$57,403	
Projected Annual Change (2025-2030)	\$411	-	-\$26	-	-\$202	-	-\$163	-
Historical Annual Change (2000-2025)	\$68,703	4.9%	\$56,456	4.7%	\$64,412	4.9%	\$70,084	4.9%
Median Household Income								
Estimated Median Household Income (2025)	\$100,849		\$82,772		\$90,955		\$99,544	
Projected Median Household Income (2030)	\$101,101		\$82,686		\$90,729		\$99,324	
Census Median Household Income (2010)	\$57,155		\$49,422		\$55,248		\$60,854	
Census Median Household Income (2000)	\$42,799		\$39,238		\$43,556		\$47,449	
Projected Annual Change (2025-2030)	\$252	-	-\$86	-	-\$226	-	-\$219	-
Historical Annual Change (2000-2025)	\$58,049	5.4%	\$43,534	4.4%	\$47,399	4.4%	\$52,095	4.4%
Per Capita Income								
Estimated Per Capita Income (2025)	\$55,587		\$43,063		\$46,017		\$49,940	
Projected Per Capita Income (2030)	\$56,843		\$44,091		\$46,976		\$51,011	
Census Per Capita Income (2010)	\$29,760		\$23,840		\$25,174		\$27,718	
Census Per Capita Income (2000)	\$25,064		\$19,532		\$20,378		\$21,963	
Projected Annual Change (2025-2030)	\$1,256	0.5%	\$1,028	0.5%	\$960	0.4%	\$1,071	0.4%
Historical Annual Change (2000-2025)	\$30,523	4.9%	\$23,530	4.8%	\$25,639	5.0%	\$27,978	5.1%
Estimated Average Household Net Worth (2025)	\$1.13 M		\$821,444		\$1.01 M		\$1.19 M	

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50 Boston Turnpike Shrewsbury, MA 1545		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Race and Ethnicity									
Total Population (2025)		11,387		118,021		255,673		334,357	
White (2025)		7,299	64.1%	69,612	59.0%	157,839	61.7%	217,308	65.0%
Black or African American (2025)		1,068	9.4%	17,974	15.2%	35,025	13.7%	40,306	12.1%
American Indian or Alaska Native (2025)		21	0.2%	381	0.3%	753	0.3%	856	0.3%
Asian (2025)		1,881	16.5%	11,777	10.0%	24,652	9.6%	31,650	9.5%
Hawaiian or Pacific Islander (2025)		-	-	28	-	63	-	76	-
Other Race (2025)		412	3.6%	8,613	7.3%	17,617	6.9%	20,053	6.0%
Two or More Races (2025)		705	6.2%	9,636	8.2%	19,724	7.7%	24,109	7.2%
Population < 18 (2025)		2,235	19.6%	25,280	21.4%	52,996	20.7%	69,257	20.7%
White Not Hispanic		1,020	45.6%	9,673	38.3%	22,016	41.5%	31,948	46.1%
Black or African American		335	15.0%	6,072	24.0%	11,370	21.5%	13,035	18.8%
Asian		481	21.5%	2,616	10.3%	5,749	10.8%	7,519	10.9%
Other Race Not Hispanic		108	4.8%	1,023	4.0%	2,144	4.0%	2,853	4.1%
Hispanic		290	13.0%	5,897	23.3%	11,718	22.1%	13,901	20.1%
Not Hispanic or Latino Population (2025)		10,212	89.7%	96,982	82.2%	212,357	83.1%	283,130	84.7%
Not Hispanic White		7,027	68.8%	65,787	67.8%	149,836	70.6%	206,919	73.1%
Not Hispanic Black or African American		1,024	10.0%	16,753	17.3%	32,473	15.3%	37,467	13.2%
Not Hispanic American Indian or Alaska Native		6	-	75	-	139	-	169	-
Not Hispanic Asian		1,881	18.4%	11,707	12.1%	24,472	11.5%	31,455	11.1%
Not Hispanic Hawaiian or Pacific Islander		-	-	13	-	23	-	28	-
Not Hispanic Other Race		35	0.3%	361	0.4%	703	0.3%	860	0.3%
Not Hispanic Two or More Races		238	2.3%	2,287	2.4%	4,711	2.2%	6,232	2.2%
Hispanic or Latino Population (2025)		1,176	10.3%	21,039	17.8%	43,316	16.9%	51,227	15.3%
Hispanic White		272	23.1%	3,825	18.2%	8,002	18.5%	10,389	20.3%
Hispanic Black or African American		44	3.8%	1,221	5.8%	2,552	5.9%	2,839	5.5%
Hispanic American Indian or Alaska Native		15	1.3%	306	1.5%	614	1.4%	687	1.3%
Hispanic Asian		-	-	71	0.3%	180	0.4%	194	0.4%
Hispanic Hawaiian or Pacific Islander		-	-	15	-	40	-	47	-
Hispanic Other Race		377	32.1%	8,252	39.2%	16,914	39.0%	19,193	37.5%
Hispanic Two or More Races		468	39.8%	7,349	34.9%	15,013	34.7%	17,877	34.9%
Not Hispanic or Latino Population (2020)		10,226	92.6%	86,483	76.7%	194,855	78.6%	266,784	82.0%
Hispanic or Latino Population (2020)		811	7.4%	26,228	23.3%	53,074	21.4%	58,457	18.0%
Not Hispanic or Latino Population (2010)		9,286	94.6%	81,136	81.2%	181,875	82.9%	249,821	86.0%
Hispanic or Latino Population (2010)		526	5.4%	18,824	18.8%	37,560	17.1%	40,809	14.0%
Not Hispanic or Latino Population (2030)		9,969	88.8%	96,658	82.3%	210,631	83.0%	279,807	84.4%
Hispanic or Latino Population (2030)		1,253	11.2%	20,760	17.7%	43,082	17.0%	51,693	15.6%
Projected Annual Growth (2025-2030)		78	1.3%	-279	-0.3%	-234	-0.1%	466	0.2%
Historical Annual Growth (2010-2020)		285	5.4%	7,405	3.9%	15,514	4.1%	17,648	4.3%

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Total Age Distribution (2025)									
Total Population		11,387		118,021		255,673		334,357	
Age Under 5 Years	603	5.3%	7,068	6.0%	14,409	5.6%	18,353	5.5%	
Age 5 to 9 Years	652	5.7%	7,297	6.2%	14,952	5.8%	19,447	5.8%	
Age 10 to 14 Years	608	5.3%	6,759	5.7%	14,565	5.7%	19,280	5.8%	
Age 15 to 19 Years	542	4.8%	7,816	6.6%	19,416	7.6%	24,082	7.2%	
Age 20 to 24 Years	663	5.8%	9,577	8.1%	23,621	9.2%	27,421	8.2%	
Age 25 to 29 Years	1,011	8.9%	10,441	8.8%	19,724	7.7%	24,084	7.2%	
Age 30 to 34 Years	1,006	8.8%	10,205	8.6%	19,830	7.8%	24,875	7.4%	
Age 35 to 39 Years	882	7.7%	8,990	7.6%	18,836	7.4%	24,603	7.4%	
Age 40 to 44 Years	771	6.8%	7,962	6.7%	16,983	6.6%	22,395	6.7%	
Age 45 to 49 Years	669	5.9%	6,652	5.6%	14,428	5.6%	19,446	5.8%	
Age 50 to 54 Years	676	5.9%	6,511	5.5%	14,335	5.6%	19,607	5.9%	
Age 55 to 59 Years	667	5.9%	6,369	5.4%	14,078	5.5%	19,459	5.8%	
Age 60 to 64 Years	689	6.0%	6,386	5.4%	14,249	5.6%	19,892	5.9%	
Age 65 to 69 Years	591	5.2%	5,229	4.4%	12,123	4.7%	16,985	5.1%	
Age 70 to 74 Years	473	4.2%	3,858	3.3%	8,936	3.5%	12,836	3.8%	
Age 75 to 79 Years	382	3.4%	2,918	2.5%	6,597	2.6%	9,571	2.9%	
Age 80 to 84 Years	230	2.0%	1,878	1.6%	4,187	1.6%	6,030	1.8%	
Age 85 Years or Over	271	2.4%	2,102	1.8%	4,404	1.7%	5,989	1.8%	
Median Age	38.2		34.9		35.6		37.1		
Age 19 Years or Less	2,405	21.1%	28,941	24.5%	63,342	24.8%	81,162	24.3%	
Age 20 to 64 Years	7,034	61.8%	73,095	61.9%	156,083	61.0%	201,784	60.3%	
Age 65 Years or Over	1,948	17.1%	15,986	13.5%	36,248	14.2%	51,411	15.4%	
Female Age Distribution (2025)									
Female Population	5,761	50.6%	58,122	49.2%	122,883	48.1%	162,578	48.6%	
Age Under 5 Years	256	4.4%	3,451	5.9%	6,953	5.7%	8,832	5.4%	
Age 5 to 9 Years	325	5.6%	3,540	6.1%	7,335	6.0%	9,530	5.9%	
Age 10 to 14 Years	316	5.5%	3,354	5.8%	7,190	5.9%	9,517	5.9%	
Age 15 to 19 Years	254	4.4%	3,245	5.6%	7,029	5.7%	9,211	5.7%	
Age 20 to 24 Years	344	6.0%	4,126	7.1%	8,555	7.0%	10,407	6.4%	
Age 25 to 29 Years	516	9.0%	5,291	9.1%	9,962	8.1%	12,124	7.5%	
Age 30 to 34 Years	519	9.0%	5,134	8.8%	9,987	8.1%	12,499	7.7%	
Age 35 to 39 Years	426	7.4%	4,496	7.7%	9,388	7.6%	12,306	7.6%	
Age 40 to 44 Years	368	6.4%	4,025	6.9%	8,475	6.9%	11,201	6.9%	
Age 45 to 49 Years	347	6.0%	3,334	5.7%	7,233	5.9%	9,752	6.0%	
Age 50 to 54 Years	334	5.8%	3,299	5.7%	7,280	5.9%	9,984	6.1%	
Age 55 to 59 Years	353	6.1%	3,300	5.7%	7,226	5.9%	9,998	6.1%	
Age 60 to 64 Years	362	6.3%	3,237	5.6%	7,220	5.9%	10,154	6.2%	
Age 65 to 69 Years	307	5.3%	2,693	4.6%	6,218	5.1%	8,714	5.4%	
Age 70 to 74 Years	249	4.3%	2,061	3.5%	4,747	3.9%	6,828	4.2%	
Age 75 to 79 Years	201	3.5%	1,550	2.7%	3,546	2.9%	5,135	3.2%	
Age 80 to 84 Years	138	2.4%	1,006	1.7%	2,316	1.9%	3,301	2.0%	
Age 85 Years or Over	147	2.5%	980	1.7%	2,224	1.8%	3,087	1.9%	
Female Median Age	38.8		35.9		37.3		38.7		
Age 19 Years or Less	1,151	20.0%	13,590	23.4%	28,508	23.2%	37,090	22.8%	
Age 20 to 64 Years	3,569	61.9%	36,241	62.4%	75,324	61.3%	98,424	60.5%	
Age 65 Years or Over	1,042	18.1%	8,291	14.3%	19,051	15.5%	27,064	16.6%	

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Male Age Distribution (2025)									
Male Population	5,626	49.4%	59,899	50.8%	132,790	51.9%	171,780	51.4%	
Age Under 5 Years	347	6.2%	3,618	6.0%	7,456	5.6%	9,521	5.5%	
Age 5 to 9 Years	328	5.8%	3,757	6.3%	7,617	5.7%	9,917	5.8%	
Age 10 to 14 Years	292	5.2%	3,405	5.7%	7,375	5.6%	9,763	5.7%	
Age 15 to 19 Years	288	5.1%	4,571	7.6%	12,387	9.3%	14,871	8.7%	
Age 20 to 24 Years	319	5.7%	5,452	9.1%	15,066	11.3%	17,015	9.9%	
Age 25 to 29 Years	495	8.8%	5,151	8.6%	9,763	7.4%	11,960	7.0%	
Age 30 to 34 Years	487	8.7%	5,071	8.5%	9,843	7.4%	12,376	7.2%	
Age 35 to 39 Years	456	8.1%	4,494	7.5%	9,447	7.1%	12,298	7.2%	
Age 40 to 44 Years	403	7.2%	3,938	6.6%	8,508	6.4%	11,194	6.5%	
Age 45 to 49 Years	322	5.7%	3,319	5.5%	7,196	5.4%	9,694	5.6%	
Age 50 to 54 Years	342	6.1%	3,211	5.4%	7,055	5.3%	9,623	5.6%	
Age 55 to 59 Years	314	5.6%	3,070	5.1%	6,852	5.2%	9,461	5.5%	
Age 60 to 64 Years	327	5.8%	3,149	5.3%	7,029	5.3%	9,739	5.7%	
Age 65 to 69 Years	284	5.0%	2,536	4.2%	5,905	4.4%	8,272	4.8%	
Age 70 to 74 Years	224	4.0%	1,796	3.0%	4,189	3.2%	6,008	3.5%	
Age 75 to 79 Years	181	3.2%	1,368	2.3%	3,051	2.3%	4,436	2.6%	
Age 80 to 84 Years	93	1.6%	872	1.5%	1,871	1.4%	2,729	1.6%	
Age 85 Years or Over	125	2.2%	1,122	1.9%	2,181	1.6%	2,903	1.7%	
Male Median Age	37.7		34.1		34.2		35.7		
Age 19 Years or Less	1,255	22.3%	15,350	25.6%	34,835	26.2%	44,072	25.7%	
Age 20 to 64 Years	3,465	61.6%	36,854	61.5%	80,759	60.8%	103,360	60.2%	
Age 65 Years or Over	907	16.1%	7,695	12.8%	17,196	12.9%	24,347	14.2%	
Males per 100 Females (2025)									
Overall Comparison	98		103		108		106		
Age Under 5 Years	135	57.5%	105	51.2%	107	51.7%	108	51.9%	
Age 5 to 9 Years	101	50.2%	106	51.5%	104	50.9%	104	51.0%	
Age 10 to 14 Years	92	48.0%	102	50.4%	103	50.6%	103	50.6%	
Age 15 to 19 Years	113	53.1%	141	58.5%	176	63.8%	161	61.8%	
Age 20 to 24 Years	93	48.1%	132	56.9%	176	63.8%	164	62.0%	
Age 25 to 29 Years	96	49.0%	97	49.3%	98	49.5%	99	49.7%	
Age 30 to 34 Years	94	48.4%	99	49.7%	99	49.6%	99	49.8%	
Age 35 to 39 Years	107	51.7%	100	50.0%	101	50.2%	100	50.0%	
Age 40 to 44 Years	110	52.3%	98	49.5%	100	50.1%	100	50.0%	
Age 45 to 49 Years	93	48.1%	100	49.9%	99	49.9%	99	49.9%	
Age 50 to 54 Years	102	50.6%	97	49.3%	97	49.2%	96	49.1%	
Age 55 to 59 Years	89	47.1%	93	48.2%	95	48.7%	95	48.6%	
Age 60 to 64 Years	90	47.5%	97	49.3%	97	49.3%	96	49.0%	
Age 65 to 69 Years	92	48.0%	94	48.5%	95	48.7%	95	48.7%	
Age 70 to 74 Years	90	47.4%	87	46.6%	88	46.9%	88	46.8%	
Age 75 to 79 Years	90	47.4%	88	46.9%	86	46.2%	86	46.3%	
Age 80 to 84 Years	67	40.2%	87	46.4%	81	44.7%	83	45.3%	
Age 85 Years or Over	85	45.9%	114	53.4%	98	49.5%	94	48.5%	
Age 19 Years or Less	109	52.2%	113	53.0%	122	55.0%	119	54.3%	
Age 20 to 39 Years	97	49.3%	106	51.4%	116	53.8%	113	53.1%	
Age 40 to 64 Years	97	49.2%	97	49.3%	98	49.5%	97	49.3%	
Age 65 Years or Over	87	46.5%	93	48.1%	90	47.4%	90	47.4%	

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Household Type (2025)									
Total Households		5,048		48,122		99,190		129,901	
Households with Children		1,231	24.4%	14,263	29.6%	30,016	30.3%	39,553	30.4%
Average Household Size		2.2		2.4		2.4		2.4	
Household Density per Square Mile		1,608		1,702		1,263		844	
Population Family		7,934	69.7%	84,794	71.8%	185,792	72.7%	250,155	74.8%
Population Non-Family		3,308	29.1%	28,583	24.2%	54,481	21.3%	67,585	20.2%
Population Group Quarters		145	1.3%	4,645	3.9%	15,400	6.0%	16,618	5.0%
Family Households		2,561	50.7%	27,731	57.6%	60,470	61.0%	81,151	62.5%
Married Couple Households		1,881	73.4%	16,544	59.7%	37,993	62.8%	53,952	66.5%
Other Family Households with Children		680	26.6%	11,187	40.3%	22,477	37.2%	27,199	33.5%
Family Households with Children		1,228	47.9%	14,232	51.3%	29,954	49.5%	39,474	48.6%
Married Couple with Children		930	75.8%	7,715	54.2%	17,305	57.8%	24,568	62.2%
Other Family Households with Children		297	24.2%	6,517	45.8%	12,649	42.2%	14,905	37.8%
Family Households No Children		1,334	52.1%	13,499	48.7%	30,516	50.5%	41,678	51.4%
Married Couple No Children		951	71.3%	8,829	65.4%	20,688	67.8%	29,384	70.5%
Other Family Households No Children		383	28.7%	4,670	34.6%	9,828	32.2%	12,294	29.5%
Non-Family Households		2,487	49.3%	20,391	42.4%	38,721	39.0%	48,750	37.5%
Non-Family Households with Children		4	0.1%	31	0.2%	62	0.2%	79	0.2%
Non-Family Households No Children		2,483	99.9%	20,360	99.8%	38,658	99.8%	48,671	99.8%
Average Family Household Size		3.1		3.1		3.1		3.1	
Average Family Income		\$154,698		\$125,864		\$142,333		\$154,967	
Median Family Income		\$134,294		\$102,510		\$114,273		\$126,006	
Average Non-Family Household Size		1.3		1.4		1.4		1.4	
Marital Status (2025)									
Population Age 15 Years or Over		9,524		96,897		211,747		277,277	
Never Married		3,798	39.9%	42,894	44.3%	92,230	43.6%	111,478	40.2%
Currently Married		4,057	42.6%	34,363	35.5%	78,516	37.1%	112,427	40.5%
Previously Married		1,669	17.5%	19,640	20.3%	41,002	19.4%	53,372	19.2%
Separated		371	22.3%	4,916	25.0%	10,241	25.0%	12,629	23.7%
Widowed		446	26.7%	4,153	21.1%	8,422	20.5%	11,315	21.2%
Divorced		851	51.0%	10,571	53.8%	22,339	54.5%	29,428	55.1%
Educational Attainment (2025)									
Adult Population Age 25 Years or Over		8,319		79,503		168,710		225,774	
Elementary (Grade Level 0 to 8)		297	3.6%	4,120	5.2%	9,256	5.5%	10,832	4.8%
Some High School (Grade Level 9 to 11)		465	5.6%	5,455	6.9%	10,608	6.3%	13,033	5.8%
High School Graduate		1,678	20.2%	21,213	26.7%	42,602	25.3%	54,525	24.2%
Some College		753	9.1%	10,980	13.8%	24,198	14.3%	32,491	14.4%
Associate Degree Only		646	7.8%	6,064	7.6%	11,668	6.9%	16,271	7.2%
Bachelor Degree Only		2,221	26.7%	17,467	22.0%	37,908	22.5%	53,008	23.5%
Graduate Degree		2,258	27.1%	14,204	17.9%	32,471	19.2%	45,613	20.2%
Any College (Some College or Higher)		5,878	70.7%	48,715	61.3%	106,245	63.0%	147,383	65.3%
College Degree + (Bachelor Degree or Higher)		4,479	53.8%	31,671	39.8%	70,379	41.7%	98,621	43.7%

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Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.2738/-71.7523

50 Boston Turnpike Shrewsbury, MA 1545		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Housing									
Total Housing Units (2025)		5,225		49,935		102,888		134,590	
Total Housing Units (2020)		5,179		48,653		100,681		131,944	
Historical Annual Growth (2020-2025)		46	0.2%	1,282	0.5%	2,206	0.4%	2,646	0.4%
Housing Units Occupied (2025)		5,048	96.6%	48,122	96.4%	99,190	96.4%	129,901	96.5%
Housing Units Owner-Occupied		2,349	46.5%	18,583	38.6%	45,208	45.6%	67,616	52.1%
Housing Units Renter-Occupied		2,698	53.5%	29,539	61.4%	53,982	54.4%	62,286	47.9%
Housing Units Vacant (2025)		177	3.4%	1,813	3.6%	3,697	3.6%	4,689	3.5%
Household Size (2025)									
Total Households		5,048		48,122		99,190		129,901	
1 Person Households		1,995	39.5%	15,676	32.6%	29,772	30.0%	38,012	29.3%
2 Person Households		1,397	27.7%	15,256	31.7%	32,164	32.4%	42,088	32.4%
3 Person Households		684	13.5%	7,370	15.3%	15,705	15.8%	20,980	16.2%
4 Person Households		629	12.5%	6,121	12.7%	13,357	13.5%	17,761	13.7%
5 Person Households		228	4.5%	2,410	5.0%	5,287	5.3%	7,129	5.5%
6 Person Households		74	1.5%	842	1.7%	1,901	1.9%	2,579	2.0%
7 or More Person Households		41	0.8%	448	0.9%	1,005	1.0%	1,352	1.0%
Household Income Distribution (2025)									
HH Income \$200,000 or More		879	17.4%	5,427	11.3%	14,214	14.3%	21,875	16.8%
HH Income \$150,000 to \$199,999		648	12.8%	4,362	9.1%	9,740	9.8%	13,843	10.7%
HH Income \$125,000 to \$149,999		321	6.4%	3,447	7.2%	7,823	7.9%	11,147	8.6%
HH Income \$100,000 to \$124,999		557	11.0%	4,680	9.7%	9,728	9.8%	12,736	9.8%
HH Income \$75,000 to \$99,999		672	13.3%	6,284	13.1%	12,268	12.4%	16,069	12.4%
HH Income \$50,000 to \$74,999		600	11.9%	7,449	15.5%	13,746	13.9%	16,498	12.7%
HH Income \$35,000 to \$49,999		446	8.8%	4,712	9.8%	8,821	8.9%	10,525	8.1%
HH Income \$25,000 to \$34,999		190	3.8%	2,838	5.9%	5,841	5.9%	7,262	5.6%
HH Income \$15,000 to \$24,999		222	4.4%	3,443	7.2%	6,526	6.6%	7,857	6.0%
HH Income \$10,000 to \$14,999		207	4.1%	2,702	5.6%	4,996	5.0%	5,873	4.5%
HH Income Under \$10,000		306	6.1%	2,777	5.8%	5,488	5.5%	6,216	4.8%
Household Vehicles (2025)									
Households 0 Vehicles Available		448	8.9%	7,260	15.1%	14,141	14.3%	16,199	12.5%
Households 1 Vehicle Available		2,015	39.9%	21,383	44.4%	40,278	40.6%	50,070	38.5%
Households 2 Vehicles Available		1,881	37.3%	14,496	30.1%	31,906	32.2%	44,507	34.3%
Households 3 or More Vehicles Available		704	13.9%	4,983	10.4%	12,866	13.0%	19,126	14.7%
Total Vehicles Available		8,077		66,941		147,331		203,779	
Average Vehicles per Household		1.6		1.4		1.5		1.6	
Owner-Occupied Household Vehicles		4,404	54.5%	34,005	50.8%	86,539	58.7%	132,637	65.1%
Average Vehicles per Owner-Occupied Household		1.9		1.8		1.9		2.0	
Renter-Occupied Household Vehicles		3,673	45.5%	32,936	49.2%	60,792	41.3%	71,143	34.9%
Average Vehicles per Renter-Occupied Household		1.4		1.1		1.1		1.1	
Travel Time (2025)									
Worker Base Age 16 years or Over		6,150		60,539		133,077		176,422	
Travel to Work in 14 Minutes or Less		1,018	16.6%	15,142	25.0%	33,590	25.2%	42,528	24.1%
Travel to Work in 15 to 29 Minutes		1,720	28.0%	19,871	32.8%	42,333	31.8%	55,268	31.3%
Travel to Work in 30 to 59 Minutes		1,594	25.9%	12,556	20.7%	27,096	20.4%	37,150	21.1%
Travel to Work in 60 Minutes or More		579	9.4%	5,973	9.9%	13,707	10.3%	18,682	10.6%
Work at Home		1,238	20.1%	6,997	11.6%	16,351	12.3%	22,793	12.9%
Average Minutes Travel to Work		25.6		21.1		21.3		21.9	

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Transportation To Work (2025)								
Worker Base Age 16 years or Over	6,150		60,539		133,077		176,422	
Drive to Work Alone	4,077	66.3%	40,589	67.0%	89,931	67.6%	122,100	69.2%
Drive to Work in Carpool	505	8.2%	5,996	9.9%	12,770	9.6%	15,680	8.9%
Travel to Work by Public Transportation	133	2.2%	2,702	4.5%	4,805	3.6%	5,556	3.1%
Drive to Work on Motorcycle	-	-	3	-	25	-	36	-
Bicycle to Work	1	-	42	-	193	0.1%	198	0.1%
Walk to Work	163	2.7%	2,810	4.6%	5,932	4.5%	6,379	3.6%
Other Means	31	0.5%	1,401	2.3%	3,069	2.3%	3,680	2.1%
Work at Home	1,238	20.1%	6,997	11.6%	16,351	12.3%	22,793	12.9%
Daytime Demographics (2025)								
Total Businesses	553		5,309		9,564		12,953	
Total Employees	4,795		58,847		101,840		129,961	
Company Headquarter Businesses	16	3.0%	183	3.4%	302	3.2%	413	3.2%
Company Headquarter Employees	836	17.4%	6,559	11.1%	13,871	13.6%	16,962	13.1%
Employee Population per Business	8.7 to 1		11.1 to 1		10.6 to 1		10.0 to 1	
Residential Population per Business	20.6 to 1		22.2 to 1		26.7 to 1		25.8 to 1	
Adj. Daytime Demographics Age 16 Years or Over	8,033		93,807		177,314		226,543	
Labor Force								
Labor Population Age 16 Years or Over (2025)	9,387		95,541		208,734		273,266	
Labor Force Total Males (2025)	4,591	48.9%	48,409	50.7%	108,735	52.1%	140,449	51.4%
Male Civilian Employed	3,237	70.5%	32,893	67.9%	72,697	66.9%	95,234	67.8%
Male Civilian Unemployed	166	3.6%	1,982	4.1%	4,067	3.7%	5,176	3.7%
Males in Armed Forces	-	-	28	-	165	0.2%	240	0.2%
Males Not in Labor Force	1,188	25.9%	13,506	27.9%	31,806	29.3%	39,799	28.3%
Labor Force Total Females (2025)	4,797	51.1%	47,132	49.3%	100,000	47.9%	132,817	48.6%
Female Civilian Employed	2,913	60.7%	27,660	58.7%	60,399	60.4%	81,210	61.1%
Female Civilian Unemployed	116	2.4%	1,445	3.1%	3,555	3.6%	4,520	3.4%
Females in Armed Forces	-	-	-	-	-	-	-	-
Females Not in Labor Force	1,768	36.9%	18,027	38.2%	36,046	36.0%	47,087	35.5%
Unemployment Rate	281	3.0%	3,427	3.6%	7,622	3.7%	9,696	3.5%
Occupation (2025)								
Occupation Population Age 16 Years or Over	6,150		60,539		133,077		176,422	
Occupation Total Males	3,236	52.6%	32,879	54.3%	72,679	54.6%	95,212	54.0%
Occupation Total Females	2,913	47.4%	27,660	45.7%	60,399	45.4%	81,210	46.0%
Management, Business, Financial Operations	1,031	16.8%	8,895	14.7%	20,755	15.6%	29,230	16.6%
Professional, Related	2,323	37.8%	18,388	30.4%	40,848	30.7%	55,598	31.5%
Service	837	13.6%	10,328	17.1%	22,509	16.9%	27,832	15.8%
Sales, Office	1,120	18.2%	11,070	18.3%	23,601	17.7%	31,138	17.6%
Farming, Fishing, Forestry	14	0.2%	96	0.2%	288	0.2%	310	0.2%
Construction, Extraction, Maintenance	342	5.6%	4,813	8.0%	9,684	7.3%	12,964	7.3%
Production, Transport, Material Moving	483	7.9%	6,950	11.5%	15,392	11.6%	19,351	11.0%
White Collar Workers	4,474	72.7%	38,353	63.4%	85,204	64.0%	115,966	65.7%
Blue Collar Workers	1,676	27.3%	22,187	36.6%	47,873	36.0%	60,456	34.3%

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Units In Structure (2025)								
Total Units	5,048		48,122		99,190		129,901	
1 Detached Unit	2,105	41.7%	15,582	32.4%	38,245	38.6%	58,460	45.0%
1 Attached Unit	346	6.9%	2,884	6.0%	6,127	6.2%	8,401	6.5%
2 Units	410	8.1%	3,680	7.6%	8,107	8.2%	9,864	7.6%
3 to 4 Units	511	10.1%	9,980	20.7%	20,055	20.2%	22,111	17.0%
5 to 9 Units	264	5.2%	4,280	8.9%	7,610	7.7%	8,989	6.9%
10 to 19 Units	452	9.0%	3,720	7.7%	5,966	6.0%	6,951	5.4%
20 to 49 Units	326	6.5%	2,208	4.6%	3,675	3.7%	4,428	3.4%
50 or More Units	613	12.1%	5,587	11.6%	8,962	9.0%	10,086	7.8%
Mobile Home or Trailer	19	0.4%	197	0.4%	432	0.4%	586	0.5%
Other Structure	-	-	3	-	10	-	25	-
Homes Built By Year (2025)								
Homes Built 2020 or later	38	0.7%	389	0.8%	852	0.8%	1,189	0.9%
Homes Built 2010 to 2019	323	6.2%	2,091	4.2%	4,598	4.5%	6,694	5.0%
Homes Built 2000 to 2009	345	6.6%	2,993	6.0%	5,957	5.8%	8,580	6.4%
Homes Built 1990 to 1999	464	8.9%	3,347	6.7%	7,035	6.8%	9,545	7.1%
Homes Built 1980 to 1989	499	9.5%	5,338	10.7%	10,469	10.2%	14,449	10.7%
Homes Built 1970 to 1979	606	11.6%	5,998	12.0%	10,880	10.6%	14,624	10.9%
Homes Built 1960 to 1969	429	8.2%	4,047	8.1%	8,646	8.4%	11,840	8.8%
Homes Built 1950 to 1959	709	13.6%	5,930	11.9%	12,021	11.7%	16,539	12.3%
Homes Built 1940 to 1949	420	8.0%	3,290	6.6%	6,707	6.5%	8,319	6.2%
Homes Built Before 1939	1,212	23.2%	14,699	29.4%	32,025	31.1%	38,123	28.3%
Median Age of Homes	58.0 yrs		61.1 yrs		61.7 yrs		60.1 yrs	
Home Values (2025)								
Owner Specified Housing Units	2,349		18,583		45,208		67,616	
Home Values \$1,000,000 or More	65	2.8%	403	2.2%	1,369	3.0%	2,060	3.0%
Home Values \$750,000 to \$999,999	157	6.7%	1,609	8.7%	3,669	8.1%	6,164	9.1%
Home Values \$500,000 to \$749,999	877	37.3%	4,405	23.7%	10,892	24.1%	17,472	25.8%
Home Values \$400,000 to \$499,999	469	20.0%	3,754	20.2%	9,599	21.2%	14,066	20.8%
Home Values \$300,000 to \$399,999	452	19.2%	4,363	23.5%	10,740	23.8%	15,522	23.0%
Home Values \$250,000 to \$299,999	145	6.2%	1,667	9.0%	3,802	8.4%	5,447	8.1%
Home Values \$200,000 to \$249,999	93	4.0%	879	4.7%	1,967	4.4%	2,695	4.0%
Home Values \$175,000 to \$199,999	19	0.8%	304	1.6%	692	1.5%	911	1.3%
Home Values \$150,000 to \$174,999	4	0.2%	153	0.8%	333	0.7%	464	0.7%
Home Values \$125,000 to \$149,999	2	-	71	0.4%	134	0.3%	214	0.3%
Home Values \$100,000 to \$124,999	4	0.2%	195	1.0%	489	1.1%	578	0.9%
Home Values \$90,000 to \$99,999	2	-	7	-	33	-	68	0.1%
Home Values \$80,000 to \$89,999	12	0.5%	159	0.9%	265	0.6%	311	0.5%
Home Values \$70,000 to \$79,999	-	-	14	-	20	-	41	-
Home Values \$60,000 to \$69,999	-	-	7	-	29	-	34	-
Home Values \$50,000 to \$59,999	-	-	21	0.1%	53	0.1%	90	0.1%
Home Values \$35,000 to \$49,999	14	0.6%	150	0.8%	247	0.5%	328	0.5%
Home Values \$25,000 to \$34,999	9	0.4%	80	0.4%	200	0.4%	259	0.4%
Home Values \$10,000 to \$24,999	3	0.1%	59	0.3%	116	0.3%	171	0.3%
Home Values Under \$10,000	21	0.9%	281	1.5%	559	1.2%	720	1.1%
Owner-Occupied Median Home Value	\$483,736		\$437,465		\$449,122		\$463,352	
Renter-Occupied Median Rent	\$1,407		\$1,330		\$1,325		\$1,329	

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50 Boston Turnpike Shrewsbury, MA 1545	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Total Annual Consumer Expenditure (2025)				
Total Household Expenditure	\$574.68 M	\$4.81 B	\$10.55 B	\$14.55 B
Total Non-Retail Expenditure	\$304.72 M	\$2.5 B	\$5.5 B	\$7.61 B
Total Retail Expenditure	\$269.97 M	\$2.31 B	\$5.05 B	\$6.94 B
Alcoholic Beverages	\$3.49 M	\$29.36 M	\$64.44 M	\$88.93 M
Apparel	\$10.39 M	\$88.98 M	\$194.13 M	\$266.33 M
Contributions	\$18.77 M	\$152.01 M	\$337.66 M	\$471.87 M
Education	\$13.22 M	\$108.64 M	\$240.13 M	\$333.92 M
Entertainment	\$32.12 M	\$275.83 M	\$601.09 M	\$823.58 M
Food Away From Home	\$24.82 M	\$211.41 M	\$461.94 M	\$634.77 M
Grocery	\$34.3 M	\$319.48 M	\$679.04 M	\$905.77 M
Health Care	\$32.52 M	\$300.57 M	\$633.2 M	\$842.84 M
Household Furnishings and Equipment	\$15.08 M	\$127.66 M	\$279.47 M	\$384.83 M
Household Operations	\$10.44 M	\$90.26 M	\$196.57 M	\$268.87 M
Miscellaneous Expenses	\$9.66 M	\$82.14 M	\$179.35 M	\$246.48 M
Personal Care	\$6.86 M	\$62.5 M	\$133.77 M	\$179.78 M
Shelter	\$93.36 M	\$835.58 M	\$1.77 B	\$2.37 B
Tax and Retirement	\$160.53 M	\$1.21 B	\$2.77 B	\$3.97 B
Tobacco and Related	\$2.3 M	\$24.79 M	\$50.44 M	\$63.96 M
Transportation	\$82.54 M	\$661.64 M	\$1.47 B	\$2.06 B
Utilities	\$24.28 M	\$228.09 M	\$483.57 M	\$643.24 M
Monthly Household Consumer Expenditure (2025)				
Total Household Expenditure	\$9,488	\$8,321	\$8,860	\$9,336
Total Non-Retail Expenditure	\$5,031 53.0%	\$4,325 52.0%	\$4,622 52.2%	\$4,881 52.3%
Total Retail Expenditures	\$4,457 47.0%	\$3,997 48.0%	\$4,239 47.8%	\$4,455 47.7%
Alcoholic Beverages	\$58 0.6%	\$51 0.6%	\$54 0.6%	\$57 0.6%
Apparel	\$172 1.8%	\$154 1.9%	\$163 1.8%	\$171 1.8%
Contributions	\$310 3.3%	\$263 3.2%	\$284 3.2%	\$303 3.2%
Education	\$218 2.3%	\$188 2.3%	\$202 2.3%	\$214 2.3%
Entertainment	\$530 5.6%	\$478 5.7%	\$505 5.7%	\$528 5.7%
Food Away From Home	\$410 4.3%	\$366 4.4%	\$388 4.4%	\$407 4.4%
Grocery	\$566 6.0%	\$553 6.6%	\$570 6.4%	\$581 6.2%
Health Care	\$537 5.7%	\$521 6.3%	\$532 6.0%	\$541 5.8%
Household Furnishings and Equipment	\$249 2.6%	\$221 2.7%	\$235 2.6%	\$247 2.6%
Household Operations	\$172 1.8%	\$156 1.9%	\$165 1.9%	\$172 1.8%
Miscellaneous Expenses	\$159 1.7%	\$142 1.7%	\$151 1.7%	\$158 1.7%
Personal Care	\$113 1.2%	\$108 1.3%	\$112 1.3%	\$115 1.2%
Shelter	\$1,541 16.2%	\$1,447 17.4%	\$1,489 16.8%	\$1,517 16.3%
Tax and Retirement	\$2,650 27.9%	\$2,089 25.1%	\$2,327 26.3%	\$2,548 26.3%
Tobacco and Related	\$38 0.4%	\$43 0.5%	\$42 0.5%	\$41 0.4%
Transportation	\$1,363 14.4%	\$1,146 13.8%	\$1,234 13.9%	\$1,322 14.2%
Utilities	\$401 4.2%	\$395 4.7%	\$406 4.6%	\$413 4.4%