

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.7838/-86.9295

22031 US Highway 72 East									
Athens, AL 35613									
	1 mi radius		3 mi radius		5 mi radius		7 mi radius		
Population									
Estimated Population (2025)	3,173		19,575		44,261		60,599		
Projected Population (2030)	4,037		23,745		52,075		70,571		
Census Population (2020)	2,568		15,967		37,451		52,625		
Census Population (2010)	1,894		12,961		30,571		44,230		
Projected Annual Growth (2025-2030)	864	5.4%	4,170	4.3%	7,814	3.5%	9,971	3.3%	
Historical Annual Growth (2020-2025)	605	4.7%	3,608	4.5%	6,810	3.6%	7,975	3.0%	
Historical Annual Growth (2010-2020)	674	3.6%	3,006	2.3%	6,880	2.3%	8,395	1.9%	
Estimated Population Density (2025)	1,010 <i>psm</i>		692 <i>psm</i>		564 <i>psm</i>		394 <i>psm</i>		
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>		153.9 <i>sq mi</i>		
Households									
Estimated Households (2025)	1,317		8,182		17,869		23,537		
Projected Households (2030)	1,741		10,314		21,876		28,633		
Census Households (2020)	1,034		6,642		15,123		20,278		
Census Households (2010)	768		5,458		12,330		16,853		
Projected Annual Growth (2025-2030)	424	6.4%	2,131	5.2%	4,008	4.5%	5,096	4.3%	
Historical Annual Change (2010-2025)	549	4.8%	2,725	3.3%	5,538	3.0%	6,684	2.6%	
Average Household Income									
Estimated Average Household Income (2025)	\$138,654		\$113,747		\$110,227		\$109,653		
Projected Average Household Income (2030)	\$135,697		\$112,890		\$110,122		\$109,259		
Census Average Household Income (2010)	\$83,139		\$63,475		\$59,224		\$59,945		
Census Average Household Income (2000)	\$68,057		\$52,875		\$47,518		\$47,867		
Projected Annual Change (2025-2030)	-\$2,956	-0.4%	-\$857	-0.2%	-\$106	-	-\$394	-	
Historical Annual Change (2000-2025)	\$70,596	4.1%	\$60,872	4.6%	\$62,709	5.3%	\$61,786	5.2%	
Median Household Income									
Estimated Median Household Income (2025)	\$116,142		\$89,878		\$83,645		\$84,424		
Projected Median Household Income (2030)	\$114,289		\$89,469		\$83,739		\$84,199		
Census Median Household Income (2010)	\$54,302		\$46,174		\$44,125		\$46,059		
Census Median Household Income (2000)	\$50,465		\$39,176		\$35,923		\$37,132		
Projected Annual Change (2025-2030)	-\$1,854	-0.3%	-\$410	-	\$94	-	-\$225	-	
Historical Annual Change (2000-2025)	\$65,677	5.2%	\$50,702	5.2%	\$47,722	5.3%	\$47,292	5.1%	
Per Capita Income									
Estimated Per Capita Income (2025)	\$57,562		\$47,620		\$44,618		\$42,676		
Projected Per Capita Income (2030)	\$58,520		\$49,095		\$46,361		\$44,404		
Census Per Capita Income (2010)	\$33,715		\$26,732		\$23,894		\$22,847		
Census Per Capita Income (2000)	\$24,830		\$20,832		\$18,821		\$17,951		
Projected Annual Change (2025-2030)	\$958	0.3%	\$1,475	0.6%	\$1,743	0.8%	\$1,728	0.8%	
Historical Annual Change (2000-2025)	\$32,732	5.3%	\$26,789	5.1%	\$25,797	5.5%	\$24,726	5.5%	
Estimated Average Household Net Worth (2025)	\$1.45 M		\$1.13 M		\$1.09 M		\$1.09 M		

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22031 US Highway 72 East Athens, AL 35613		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Race and Ethnicity									
Total Population (2025)		3,173		19,575		44,261		60,599	
White (2025)		2,518	79.4%	14,360	73.4%	31,872	72.0%	43,852	72.4%
Black or African American (2025)		423	13.3%	3,363	17.2%	7,633	17.2%	10,371	17.1%
American Indian or Alaska Native (2025)		8	0.3%	63	0.3%	211	0.5%	295	0.5%
Asian (2025)		61	1.9%	320	1.6%	633	1.4%	795	1.3%
Hawaiian or Pacific Islander (2025)		2	-	25	0.1%	33	-	42	-
Other Race (2025)		42	1.3%	556	2.8%	1,670	3.8%	2,202	3.6%
Two or More Races (2025)		119	3.8%	889	4.5%	2,208	5.0%	3,042	5.0%
Population < 18 (2025)		596	18.8%	4,020	20.5%	9,396	21.2%	12,661	20.9%
White Not Hispanic		422	70.8%	2,527	62.9%	5,740	61.1%	7,881	62.2%
Black or African American		73	12.3%	692	17.2%	1,589	16.9%	2,017	15.9%
Asian		14	2.3%	67	1.7%	118	1.3%	159	1.3%
Other Race Not Hispanic		35	5.9%	224	5.6%	512	5.4%	704	5.6%
Hispanic		52	8.7%	510	12.7%	1,437	15.3%	1,900	15.0%
Not Hispanic or Latino Population (2025)		3,018	95.1%	18,142	92.7%	40,384	91.2%	55,416	91.4%
Not Hispanic White		2,459	81.5%	13,935	76.8%	30,901	76.5%	42,575	76.8%
Not Hispanic Black or African American		419	13.9%	3,328	18.3%	7,553	18.7%	10,263	18.5%
Not Hispanic American Indian or Alaska Native		4	0.1%	31	0.2%	89	0.2%	132	0.2%
Not Hispanic Asian		61	2.0%	319	1.8%	629	1.6%	787	1.4%
Not Hispanic Hawaiian or Pacific Islander		2	-	21	0.1%	28	-	34	-
Not Hispanic Other Race		-	-	13	-	36	-	46	-
Not Hispanic Two or More Races		73	2.4%	496	2.7%	1,148	2.8%	1,580	2.9%
Hispanic or Latino Population (2025)		155	4.9%	1,433	7.3%	3,876	8.8%	5,183	8.6%
Hispanic White		59	38.1%	425	29.7%	971	25.1%	1,277	24.6%
Hispanic Black or African American		4	2.3%	35	2.5%	80	2.1%	108	2.1%
Hispanic American Indian or Alaska Native		4	2.4%	32	2.2%	122	3.1%	164	3.2%
Hispanic Asian		-	-	-	-	4	0.1%	8	0.2%
Hispanic Hawaiian or Pacific Islander		-	-	4	0.3%	6	0.1%	8	0.2%
Hispanic Other Race		42	27.1%	543	37.9%	1,634	42.2%	2,156	41.6%
Hispanic Two or More Races		46	29.9%	393	27.4%	1,060	27.3%	1,463	28.2%
Not Hispanic or Latino Population (2020)		2,481	96.6%	14,807	92.7%	33,832	90.3%	47,903	91.0%
Hispanic or Latino Population (2020)		87	3.4%	1,160	7.3%	3,619	9.7%	4,722	9.0%
Not Hispanic or Latino Population (2010)		1,815	95.8%	12,080	93.2%	27,967	91.5%	40,912	92.5%
Hispanic or Latino Population (2010)		79	4.2%	881	6.8%	2,604	8.5%	3,318	7.5%
Not Hispanic or Latino Population (2030)		3,683	91.2%	21,197	89.3%	45,869	88.1%	62,304	88.3%
Hispanic or Latino Population (2030)		354	8.8%	2,548	10.7%	6,206	11.9%	8,267	11.7%
Projected Annual Growth (2025-2030)		199	25.7%	1,116	15.6%	2,330	12.0%	3,084	11.9%
Historical Annual Growth (2010-2020)		9	1.1%	279	3.2%	1,015	3.9%	1,404	4.2%

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22031 US Highway 72 East		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Athens, AL 35613									
Total Age Distribution (2025)									
Total Population		3,173		19,575		44,261		60,599	
Age Under 5 Years	144	4.5%	1,080	5.5%	2,574	5.8%	3,431	5.7%	
Age 5 to 9 Years	166	5.2%	1,145	5.9%	2,627	5.9%	3,539	5.8%	
Age 10 to 14 Years	174	5.5%	1,116	5.7%	2,628	5.9%	3,545	5.8%	
Age 15 to 19 Years	191	6.0%	1,142	5.8%	2,568	5.8%	3,477	5.7%	
Age 20 to 24 Years	185	5.8%	1,200	6.1%	2,526	5.7%	3,435	5.7%	
Age 25 to 29 Years	160	5.0%	1,289	6.6%	2,806	6.3%	4,024	6.6%	
Age 30 to 34 Years	192	6.1%	1,334	6.8%	3,157	7.1%	4,455	7.4%	
Age 35 to 39 Years	192	6.1%	1,233	6.3%	2,844	6.4%	4,055	6.7%	
Age 40 to 44 Years	221	7.0%	1,262	6.4%	2,923	6.6%	4,162	6.9%	
Age 45 to 49 Years	190	6.0%	1,168	6.0%	2,580	5.8%	3,658	6.0%	
Age 50 to 54 Years	213	6.7%	1,297	6.6%	2,907	6.6%	4,071	6.7%	
Age 55 to 59 Years	215	6.8%	1,296	6.6%	2,926	6.6%	4,051	6.7%	
Age 60 to 64 Years	247	7.8%	1,358	6.9%	2,990	6.8%	4,064	6.7%	
Age 65 to 69 Years	225	7.1%	1,216	6.2%	2,653	6.0%	3,530	5.8%	
Age 70 to 74 Years	169	5.3%	901	4.6%	1,961	4.4%	2,589	4.3%	
Age 75 to 79 Years	139	4.4%	708	3.6%	1,532	3.5%	2,029	3.3%	
Age 80 to 84 Years	77	2.4%	428	2.2%	998	2.3%	1,255	2.1%	
Age 85 Years or Over	72	2.3%	400	2.0%	1,061	2.4%	1,230	2.0%	
Median Age	43.0		40.0		40.1		39.7		
Age 19 Years or Less	675	21.3%	4,484	22.9%	10,397	23.5%	13,991	23.1%	
Age 20 to 64 Years	1,815	57.2%	11,438	58.4%	25,659	58.0%	35,975	59.4%	
Age 65 Years or Over	682	21.5%	3,654	18.7%	8,205	18.5%	10,633	17.5%	
Female Age Distribution (2025)									
Female Population	1,570	49.5%	10,021	51.2%	22,625	51.1%	29,996	49.5%	
Age Under 5 Years	69	4.4%	529	5.3%	1,283	5.7%	1,706	5.7%	
Age 5 to 9 Years	88	5.6%	577	5.8%	1,353	6.0%	1,810	6.0%	
Age 10 to 14 Years	95	6.1%	568	5.7%	1,325	5.9%	1,787	6.0%	
Age 15 to 19 Years	93	5.9%	547	5.5%	1,240	5.5%	1,665	5.6%	
Age 20 to 24 Years	74	4.7%	569	5.7%	1,212	5.4%	1,623	5.4%	
Age 25 to 29 Years	71	4.5%	642	6.4%	1,409	6.2%	1,902	6.3%	
Age 30 to 34 Years	94	6.0%	691	6.9%	1,609	7.1%	2,117	7.1%	
Age 35 to 39 Years	95	6.0%	657	6.6%	1,471	6.5%	1,942	6.5%	
Age 40 to 44 Years	97	6.2%	617	6.2%	1,423	6.3%	1,940	6.5%	
Age 45 to 49 Years	90	5.7%	573	5.7%	1,290	5.7%	1,737	5.8%	
Age 50 to 54 Years	112	7.1%	673	6.7%	1,503	6.6%	2,010	6.7%	
Age 55 to 59 Years	107	6.8%	673	6.7%	1,509	6.7%	2,030	6.8%	
Age 60 to 64 Years	130	8.3%	708	7.1%	1,577	7.0%	2,076	6.9%	
Age 65 to 69 Years	113	7.2%	630	6.3%	1,395	6.2%	1,823	6.1%	
Age 70 to 74 Years	88	5.6%	493	4.9%	1,065	4.7%	1,381	4.6%	
Age 75 to 79 Years	70	4.5%	384	3.8%	816	3.6%	1,074	3.6%	
Age 80 to 84 Years	45	2.9%	252	2.5%	576	2.5%	698	2.3%	
Age 85 Years or Over	40	2.5%	239	2.4%	567	2.5%	674	2.2%	
Female Median Age	44.6		41.3		40.8		40.4		
Age 19 Years or Less	345	22.0%	2,221	22.2%	5,202	23.0%	6,968	23.2%	
Age 20 to 64 Years	869	55.4%	5,803	57.9%	13,004	57.5%	17,378	57.9%	
Age 65 Years or Over	356	22.7%	1,998	19.9%	4,419	19.5%	5,650	18.8%	

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Male Age Distribution (2025)									
Male Population	1,603	50.5%	9,554	48.8%	21,636	48.9%	30,604	50.5%	
Age Under 5 Years	75	4.7%	551	5.8%	1,290	6.0%	1,724	5.6%	
Age 5 to 9 Years	78	4.9%	569	6.0%	1,274	5.9%	1,729	5.6%	
Age 10 to 14 Years	79	4.9%	548	5.7%	1,303	6.0%	1,757	5.7%	
Age 15 to 19 Years	98	6.1%	595	6.2%	1,328	6.1%	1,812	5.9%	
Age 20 to 24 Years	111	6.9%	631	6.6%	1,314	6.1%	1,813	5.9%	
Age 25 to 29 Years	89	5.6%	647	6.8%	1,397	6.5%	2,123	6.9%	
Age 30 to 34 Years	98	6.1%	643	6.7%	1,547	7.2%	2,338	7.6%	
Age 35 to 39 Years	97	6.1%	577	6.0%	1,373	6.3%	2,113	6.9%	
Age 40 to 44 Years	123	7.7%	645	6.7%	1,499	6.9%	2,221	7.3%	
Age 45 to 49 Years	100	6.3%	595	6.2%	1,290	6.0%	1,921	6.3%	
Age 50 to 54 Years	101	6.3%	625	6.5%	1,405	6.5%	2,060	6.7%	
Age 55 to 59 Years	109	6.8%	623	6.5%	1,417	6.5%	2,021	6.6%	
Age 60 to 64 Years	118	7.3%	650	6.8%	1,413	6.5%	1,988	6.5%	
Age 65 to 69 Years	112	7.0%	586	6.1%	1,257	5.8%	1,707	5.6%	
Age 70 to 74 Years	81	5.0%	409	4.3%	896	4.1%	1,208	3.9%	
Age 75 to 79 Years	69	4.3%	324	3.4%	716	3.3%	955	3.1%	
Age 80 to 84 Years	32	2.0%	176	1.8%	422	2.0%	558	1.8%	
Age 85 Years or Over	32	2.0%	162	1.7%	494	2.3%	556	1.8%	
Male Median Age	42.1		38.9		39.4		39.1		
Age 19 Years or Less	331	20.6%	2,263	23.7%	5,195	24.0%	7,023	22.9%	
Age 20 to 64 Years	946	59.0%	5,635	59.0%	12,655	58.5%	18,598	60.8%	
Age 65 Years or Over	326	20.4%	1,656	17.3%	3,786	17.5%	4,984	16.3%	
Males per 100 Females (2025)									
Overall Comparison	102		95		96		102		
Age Under 5 Years	109	52.2%	104	51.0%	101	50.1%	101	50.3%	
Age 5 to 9 Years	89	47.0%	99	49.7%	94	48.5%	96	48.9%	
Age 10 to 14 Years	83	45.4%	96	49.1%	98	49.6%	98	49.6%	
Age 15 to 19 Years	106	51.4%	109	52.1%	107	51.7%	109	52.1%	
Age 20 to 24 Years	149	59.9%	111	52.6%	108	52.0%	112	52.8%	
Age 25 to 29 Years	126	55.7%	101	50.2%	99	49.8%	112	52.7%	
Age 30 to 34 Years	104	50.9%	93	48.2%	96	49.0%	110	52.5%	
Age 35 to 39 Years	102	50.5%	88	46.7%	93	48.3%	109	52.1%	
Age 40 to 44 Years	127	55.9%	104	51.1%	105	51.3%	114	53.4%	
Age 45 to 49 Years	112	52.8%	104	50.9%	100	50.0%	111	52.5%	
Age 50 to 54 Years	90	47.5%	93	48.2%	93	48.3%	102	50.6%	
Age 55 to 59 Years	102	50.5%	93	48.1%	94	48.4%	100	49.9%	
Age 60 to 64 Years	91	47.6%	92	47.8%	90	47.3%	96	48.9%	
Age 65 to 69 Years	99	49.9%	93	48.2%	90	47.4%	94	48.4%	
Age 70 to 74 Years	92	47.9%	83	45.3%	84	45.7%	87	46.7%	
Age 75 to 79 Years	99	49.8%	84	45.8%	88	46.7%	89	47.1%	
Age 80 to 84 Years	71	41.5%	70	41.1%	73	42.3%	80	44.4%	
Age 85 Years or Over	79	44.3%	68	40.4%	87	46.6%	82	45.2%	
Age 19 Years or Less	96	48.9%	102	50.5%	100	50.0%	101	50.2%	
Age 20 to 39 Years	118	54.1%	98	49.4%	99	49.7%	111	52.5%	
Age 40 to 64 Years	103	50.7%	97	49.2%	96	49.0%	104	51.0%	
Age 65 Years or Over	92	47.8%	83	45.3%	86	46.1%	88	46.9%	

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Household Type (2025)									
Total Households		1,317		8,182		17,869		23,537	
Households with Children		362	27.5%	2,408	29.4%	5,597	31.3%	7,472	31.7%
Average Household Size		2.4		2.4		2.4		2.5	
Household Density per Square Mile		419		289		228		153	
Population Family		2,508	79.1%	15,490	79.1%	36,000	81.3%	48,842	80.6%
Population Non-Family		664	20.9%	3,936	20.1%	7,548	17.1%	9,355	15.4%
Population Group Quarters		-	-	149	0.8%	713	1.6%	2,402	4.0%
Family Households		833	63.2%	5,177	63.3%	11,968	67.0%	16,231	69.0%
Married Couple Households		736	88.4%	4,028	77.8%	9,030	75.4%	12,334	76.0%
Other Family Households with Children		97	11.6%	1,149	22.2%	2,938	24.6%	3,898	24.0%
Family Households with Children		362	43.5%	2,406	46.5%	5,592	46.7%	7,466	46.0%
Married Couple with Children		293	80.8%	1,677	69.7%	3,858	69.0%	5,221	69.9%
Other Family Households with Children		69	19.2%	729	30.3%	1,734	31.0%	2,246	30.1%
Family Households No Children		471	56.5%	2,770	53.5%	6,376	53.3%	8,765	54.0%
Married Couple No Children		443	94.2%	2,351	84.8%	5,172	81.1%	7,113	81.2%
Other Family Households No Children		27	5.8%	420	15.2%	1,205	18.9%	1,652	18.8%
Non-Family Households		484	36.8%	3,006	36.7%	5,900	33.0%	7,306	31.0%
Non-Family Households with Children		-	-	1	-	5	-	6	-
Non-Family Households No Children		484	99.9%	3,004	100.0%	5,895	99.9%	7,301	99.9%
Average Family Household Size		3.0		3.0		3.0		3.0	
Average Family Income		\$179,423		\$144,283		\$135,933		\$132,476	
Median Family Income		\$132,840		\$108,896		\$101,535		\$101,200	
Average Non-Family Household Size		1.4		1.3		1.3		1.3	
Marital Status (2025)									
Population Age 15 Years or Over		2,688		16,234		36,432		50,085	
Never Married		660	24.6%	4,427	27.3%	9,638	26.5%	13,400	26.8%
Currently Married		1,580	58.8%	8,789	54.1%	20,487	56.2%	27,606	55.1%
Previously Married		448	16.7%	3,017	18.6%	6,308	17.3%	9,080	18.1%
Separated		59	13.1%	527	17.5%	960	15.2%	1,433	15.8%
Widowed		172	38.4%	836	27.7%	1,854	29.4%	2,541	28.0%
Divorced		217	48.5%	1,655	54.8%	3,494	55.4%	5,106	56.2%
Educational Attainment (2025)									
Adult Population Age 25 Years or Over		2,312		13,891		31,338		43,173	
Elementary (Grade Level 0 to 8)		147	6.4%	609	4.4%	1,330	4.2%	1,899	4.4%
Some High School (Grade Level 9 to 11)		100	4.3%	845	6.1%	2,096	6.7%	3,471	8.0%
High School Graduate		454	19.6%	3,103	22.3%	7,329	23.4%	11,269	26.1%
Some College		462	20.0%	3,001	21.6%	7,230	23.1%	9,620	22.3%
Associate Degree Only		293	12.7%	1,554	11.2%	3,293	10.5%	4,267	9.9%
Bachelor Degree Only		511	22.1%	2,883	20.8%	6,277	20.0%	8,135	18.8%
Graduate Degree		346	14.9%	1,896	13.6%	3,782	12.1%	4,513	10.5%
Any College (Some College or Higher)		1,611	69.7%	9,334	67.2%	20,583	65.7%	26,535	61.5%
College Degree + (Bachelor Degree or Higher)		856	37.0%	4,779	34.4%	10,059	32.1%	12,648	29.3%

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Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
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Lat/Lon: 34.7838/-86.9295

22031 US Highway 72 East Athens, AL 35613		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Housing									
Total Housing Units (2025)		1,338		8,306		18,138		23,907	
Total Housing Units (2020)		1,084		7,179		16,232		21,676	
Historical Annual Growth (2020-2025)		254	4.7%	1,127	3.1%	1,906	2.3%	2,231	2.1%
Housing Units Occupied (2025)		1,317 98.5%		8,182 98.5%		17,869 98.5%		23,537 98.5%	
Housing Units Owner-Occupied		979 74.4%		5,332 65.2%		12,180 68.2%		16,721 71.0%	
Housing Units Renter-Occupied		338 25.6%		2,851 34.8%		5,688 31.8%		6,817 29.0%	
Housing Units Vacant (2025)		21	1.5%	124	1.5%	270	1.5%	370	1.5%
Household Size (2025)									
Total Households		1,317		8,182		17,869		23,537	
1 Person Households		387	29.4%	2,505	30.6%	4,988	27.9%	6,173	26.2%
2 Person Households		480	36.4%	2,839	34.7%	6,277	35.1%	8,407	35.7%
3 Person Households		177	13.5%	1,225	15.0%	2,931	16.4%	3,985	16.9%
4 Person Households		176	13.3%	1,004	12.3%	2,206	12.3%	2,971	12.6%
5 Person Households		66	5.0%	405	4.9%	930	5.2%	1,260	5.4%
6 Person Households		20	1.5%	125	1.5%	338	1.9%	461	2.0%
7 or More Person Households		11	0.8%	80	1.0%	198	1.1%	280	1.2%
Household Income Distribution (2025)									
HH Income \$200,000 or More		201	15.3%	931	11.4%	1,971	11.0%	2,501	10.6%
HH Income \$150,000 to \$199,999		172	13.0%	901	11.0%	1,647	9.2%	2,144	9.1%
HH Income \$125,000 to \$149,999		182	13.8%	809	9.9%	1,686	9.4%	2,211	9.4%
HH Income \$100,000 to \$124,999		190	14.4%	879	10.7%	2,042	11.4%	2,713	11.5%
HH Income \$75,000 to \$99,999		122	9.3%	921	11.3%	2,099	11.7%	3,105	13.2%
HH Income \$50,000 to \$74,999		184	14.0%	1,180	14.4%	2,569	14.4%	3,590	15.3%
HH Income \$35,000 to \$49,999		46	3.5%	824	10.1%	1,904	10.7%	2,484	10.6%
HH Income \$25,000 to \$34,999		55	4.1%	482	5.9%	1,306	7.3%	1,589	6.8%
HH Income \$15,000 to \$24,999		129	9.8%	844	10.3%	1,478	8.3%	1,796	7.6%
HH Income \$10,000 to \$14,999		24	1.8%	238	2.9%	691	3.9%	779	3.3%
HH Income Under \$10,000		11	0.8%	174	2.1%	474	2.7%	625	2.7%
Household Vehicles (2025)									
Households 0 Vehicles Available		42	3.2%	349	4.3%	760	4.3%	826	3.5%
Households 1 Vehicle Available		324	24.6%	2,537	31.0%	5,394	30.2%	6,807	28.9%
Households 2 Vehicles Available		544	41.3%	3,187	39.0%	6,748	37.8%	8,925	37.9%
Households 3 or More Vehicles Available		407	30.9%	2,109	25.8%	4,966	27.8%	6,979	29.7%
Total Vehicles Available		2,811		16,228		35,856		48,612	
Average Vehicles per Household		2.1		2.0		2.0		2.1	
Owner-Occupied Household Vehicles		2,197 78.2%		12,042 74.2%		27,495 76.7%		38,231 78.6%	
Average Vehicles per Owner-Occupied Household		2.2		2.3		2.3		2.3	
Renter-Occupied Household Vehicles		614 21.8%		4,185 25.8%		8,361 23.3%		10,381 21.4%	
Average Vehicles per Renter-Occupied Household		1.8		1.5		1.5		1.5	
Travel Time (2025)									
Worker Base Age 16 years or Over		1,686		10,030		22,314		28,826	
Travel to Work in 14 Minutes or Less		409	24.2%	2,566	25.6%	5,056	22.7%	5,985	20.8%
Travel to Work in 15 to 29 Minutes		545	32.3%	2,849	28.4%	6,472	29.0%	8,469	29.4%
Travel to Work in 30 to 59 Minutes		502	29.8%	3,467	34.6%	8,007	35.9%	10,739	37.3%
Travel to Work in 60 Minutes or More		73	4.4%	356	3.5%	802	3.6%	1,093	3.8%
Work at Home		157	9.3%	792	7.9%	1,977	8.9%	2,540	8.8%
Average Minutes Travel to Work		22.4		24.4		25.9		26.6	

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Transportation To Work (2025)									
Worker Base Age 16 years or Over		1,686		10,030		22,314		28,826	
Drive to Work Alone		1,308	77.6%	8,091	80.7%	18,281	81.9%	23,791	82.5%
Drive to Work in Carpool		170	10.1%	919	9.2%	1,596	7.2%	1,968	6.8%
Travel to Work by Public Transportation		-	-	1	-	3	-	4	-
Drive to Work on Motorcycle		5	0.3%	17	0.2%	20	-	21	-
Bicycle to Work		-	-	-	-	-	-	-	-
Walk to Work		20	1.2%	90	0.9%	175	0.8%	198	0.7%
Other Means		27	1.6%	120	1.2%	261	1.2%	304	1.1%
Work at Home		157	9.3%	792	7.9%	1,977	8.9%	2,540	8.8%
Daytime Demographics (2025)									
Total Businesses		190		930		1,385		1,560	
Total Employees		1,388		8,624		13,280		14,589	
Company Headquarter Businesses		7	3.5%	32	3.4%	46	3.3%	51	3.3%
Company Headquarter Employees		59	4.3%	852	9.9%	1,256	9.5%	1,301	8.9%
Employee Population per Business		7.3	to 1	9.3	to 1	9.6	to 1	9.4	to 1
Residential Population per Business		16.7	to 1	21.0	to 1	32.0	to 1	38.9	to 1
Adj. Daytime Demographics Age 16 Years or Over		2,354		14,593		26,845		35,081	
Labor Force									
Labor Population Age 16 Years or Over (2025)		2,653		16,024		35,935		49,378	
Labor Force Total Males (2025)		1,353	51.0%	7,782	48.6%	17,513	48.7%	25,026	50.7%
Male Civilian Employed		1,051	77.7%	5,948	76.4%	13,002	74.2%	16,496	65.9%
Male Civilian Unemployed		11	0.8%	54	0.7%	118	0.7%	293	1.2%
Males in Armed Forces		-	-	26	0.3%	56	0.3%	60	0.2%
Males Not in Labor Force		290	21.5%	1,754	22.5%	4,336	24.8%	8,178	32.7%
Labor Force Total Females (2025)		1,300	49.0%	8,242	51.4%	18,422	51.3%	24,351	49.3%
Female Civilian Employed		636	48.9%	4,081	49.5%	9,311	50.5%	12,330	50.6%
Female Civilian Unemployed		40	3.1%	123	1.5%	260	1.4%	337	1.4%
Females in Armed Forces		-	-	-	-	-	-	-	-
Females Not in Labor Force		625	48.1%	4,037	49.0%	8,850	48.0%	11,684	48.0%
Unemployment Rate		51	1.9%	178	1.1%	379	1.1%	630	1.3%
Occupation (2025)									
Occupation Population Age 16 Years or Over		1,686		10,030		22,314		28,826	
Occupation Total Males		1,051	62.3%	5,948	59.3%	13,002	58.3%	16,496	57.2%
Occupation Total Females		636	37.7%	4,081	40.7%	9,311	41.7%	12,330	42.8%
Management, Business, Financial Operations		287	-	1,615	16.1%	3,293	14.8%	4,134	14.3%
Professional, Related		477	28.3%	2,662	26.5%	6,028	27.0%	7,688	26.7%
Service		209	12.4%	1,384	13.8%	3,355	15.0%	4,367	15.1%
Sales, Office		258	15.3%	1,803	18.0%	3,676	16.5%	5,093	17.7%
Farming, Fishing, Forestry		-	-	1	-	2	-	3	-
Construction, Extraction, Maintenance		137	8.1%	773	7.7%	1,969	8.8%	2,520	8.7%
Production, Transport, Material Moving		318	18.9%	1,792	17.9%	3,990	17.9%	5,022	17.4%
White Collar Workers		1,022	60.6%	6,079	60.6%	12,997	58.2%	16,915	58.7%
Blue Collar Workers		664	39.4%	3,950	39.4%	9,316	41.8%	11,911	41.3%

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Units In Structure (2025)									
Total Units		1,317		8,182		17,869		23,537	
1 Detached Unit		1,012	76.8%	6,012	73.5%	13,584	76.0%	18,046	76.7%
1 Attached Unit		18	1.4%	99	1.2%	376	2.1%	416	1.8%
2 Units		2	0.2%	12	0.1%	136	0.8%	199	0.8%
3 to 4 Units		79	6.0%	432	5.3%	668	3.7%	717	3.0%
5 to 9 Units		48	3.6%	532	6.5%	1,022	5.7%	1,074	4.6%
10 to 19 Units		22	1.7%	229	2.8%	344	1.9%	394	1.7%
20 to 49 Units		52	3.9%	242	3.0%	312	1.7%	333	1.4%
50 or More Units		16	1.2%	172	2.1%	384	2.1%	438	1.9%
Mobile Home or Trailer		67	5.1%	449	5.5%	977	5.5%	1,818	7.7%
Other Structure		-	-	4	-	67	0.4%	103	0.4%
Homes Built By Year (2025)									
Homes Built 2020 or later		149	11.1%	761	9.2%	1,483	8.2%	2,086	8.7%
Homes Built 2010 to 2019		215	16.1%	1,266	15.2%	3,416	18.8%	4,618	19.3%
Homes Built 2000 to 2009		282	21.1%	1,378	16.6%	2,924	16.1%	3,911	16.4%
Homes Built 1990 to 1999		184	13.8%	1,143	13.8%	2,419	13.3%	3,238	13.5%
Homes Built 1980 to 1989		134	10.0%	865	10.4%	1,758	9.7%	2,421	10.1%
Homes Built 1970 to 1979		136	10.2%	874	10.5%	2,082	11.5%	2,701	11.3%
Homes Built 1960 to 1969		140	10.5%	976	11.8%	2,074	11.4%	2,456	10.3%
Homes Built 1950 to 1959		59	4.4%	499	6.0%	973	5.4%	1,209	5.1%
Homes Built 1940 to 1949		7	0.5%	86	1.0%	212	1.2%	291	1.2%
Homes Built Before 1939		12	0.9%	334	4.0%	527	2.9%	607	2.5%
Median Age of Homes		30.3	yrs	34.8	yrs	33.6	yrs	32.6	yrs
Home Values (2025)									
Owner Specified Housing Units		979		5,332		12,180		16,721	
Home Values \$1,000,000 or More		19	2.0%	87	1.6%	163	1.3%	214	1.3%
Home Values \$750,000 to \$999,999		21	2.1%	89	1.7%	159	1.3%	233	1.4%
Home Values \$500,000 to \$749,999		159	16.2%	855	16.0%	1,720	14.1%	2,574	15.4%
Home Values \$400,000 to \$499,999		217	22.1%	939	17.6%	1,635	13.4%	1,968	11.8%
Home Values \$300,000 to \$399,999		202	20.6%	962	18.1%	2,161	17.7%	2,901	17.3%
Home Values \$250,000 to \$299,999		141	14.4%	770	14.4%	1,937	15.9%	2,563	15.3%
Home Values \$200,000 to \$249,999		106	10.8%	596	11.2%	1,595	13.1%	2,097	12.5%
Home Values \$175,000 to \$199,999		16	1.7%	110	2.1%	273	2.2%	411	2.5%
Home Values \$150,000 to \$174,999		18	1.9%	164	3.1%	541	4.4%	732	4.4%
Home Values \$125,000 to \$149,999		18	1.8%	98	1.8%	319	2.6%	442	2.6%
Home Values \$100,000 to \$124,999		11	1.1%	192	3.6%	638	5.2%	913	5.5%
Home Values \$90,000 to \$99,999		16	1.7%	96	1.8%	197	1.6%	294	1.8%
Home Values \$80,000 to \$89,999		3	0.3%	77	1.5%	131	1.1%	220	1.3%
Home Values \$70,000 to \$79,999		7	0.8%	88	1.6%	203	1.7%	260	1.6%
Home Values \$60,000 to \$69,999		-	-	35	0.7%	39	0.3%	41	0.2%
Home Values \$50,000 to \$59,999		5	0.5%	29	0.6%	46	0.4%	56	0.3%
Home Values \$35,000 to \$49,999		9	1.0%	36	0.7%	79	0.6%	223	1.3%
Home Values \$25,000 to \$34,999		2	0.2%	43	0.8%	94	0.8%	176	1.1%
Home Values \$10,000 to \$24,999		6	0.6%	54	1.0%	100	0.8%	159	0.9%
Home Values Under \$10,000		1	0.1%	11	0.2%	149	1.2%	244	1.5%
Owner-Occupied Median Home Value		\$360,299		\$325,615		\$298,693		\$298,396	
Renter-Occupied Median Rent		\$718		\$711		\$731		\$745	

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22031 US Highway 72 East Athens, AL 35613		1 mi radius	3 mi radius	5 mi radius	7 mi radius
Total Annual Consumer Expenditure (2025)					
Total Household Expenditure		\$154.25 M	\$854.28 M	\$1.84 B	\$2.44 B
Total Non-Retail Expenditure		\$77.64 M	\$424.59 M	\$907.35 M	\$1.2 B
Total Retail Expenditure		\$76.62 M	\$429.69 M	\$933.94 M	\$1.24 B
Alcoholic Beverages		\$946.68 K	\$5.22 M	\$11.24 M	\$14.9 M
Apparel		\$2.8 M	\$15.67 M	\$33.91 M	\$45.01 M
Contributions		\$5.13 M	\$27.48 M	\$58.64 M	\$77.57 M
Education		\$3.6 M	\$19.5 M	\$41.77 M	\$55.31 M
Entertainment		\$8.65 M	\$48.49 M	\$104.95 M	\$139.31 M
Food Away From Home		\$6.7 M	\$37.33 M	\$80.68 M	\$107.05 M
Grocery		\$9.05 M	\$54.23 M	\$119.75 M	\$159.69 M
Health Care		\$9.03 M	\$54.31 M	\$118.63 M	\$156.2 M
Household Furnishings and Equipment		\$4.08 M	\$22.61 M	\$48.78 M	\$64.71 M
Household Operations		\$2.79 M	\$15.76 M	\$34.23 M	\$45.44 M
Miscellaneous Expenses		\$2.62 M	\$14.55 M	\$31.38 M	\$41.64 M
Personal Care		\$1.82 M	\$10.71 M	\$23.53 M	\$31.34 M
Shelter		\$23.04 M	\$134.46 M	\$289.42 M	\$381.42 M
Tax and Retirement		\$41.46 M	\$210.35 M	\$443.83 M	\$583.25 M
Tobacco and Related		\$568.78 K	\$3.91 M	\$8.96 M	\$12.01 M
Transportation		\$25.55 M	\$141.12 M	\$306.22 M	\$410.16 M
Utilities		\$6.4 M	\$38.58 M	\$85.36 M	\$113.88 M
Monthly Household Consumer Expenditure (2025)					
Total Household Expenditure		\$9,760	\$8,700	\$8,587	\$8,635
Total Non-Retail Expenditure		\$4,912 50.3%	\$4,324 49.7%	\$4,232 49.3%	\$4,232 49.0%
Total Retail Expenditures		\$4,848 49.7%	\$4,376 50.3%	\$4,356 50.7%	\$4,403 51.0%
Alcoholic Beverages		\$60 0.6%	\$53 0.6%	\$52 0.6%	\$53 0.6%
Apparel		\$177 1.8%	\$160 1.8%	\$158 1.8%	\$159 1.8%
Contributions		\$325 3.3%	\$280 3.2%	\$273 3.2%	\$275 3.2%
Education		\$228 2.3%	\$199 2.3%	\$195 2.3%	\$196 2.3%
Entertainment		\$548 5.6%	\$494 5.7%	\$489 5.7%	\$493 5.7%
Food Away From Home		\$424 4.3%	\$380 4.4%	\$376 4.4%	\$379 4.4%
Grocery		\$573 5.9%	\$552 6.3%	\$558 6.5%	\$565 6.5%
Health Care		\$572 5.9%	\$553 6.4%	\$553 6.4%	\$553 6.4%
Household Furnishings and Equipment		\$258 2.6%	\$230 2.6%	\$228 2.6%	\$229 2.7%
Household Operations		\$177 1.8%	\$161 1.8%	\$160 1.9%	\$161 1.9%
Miscellaneous Expenses		\$166 1.7%	\$148 1.7%	\$146 1.7%	\$147 1.7%
Personal Care		\$115 1.2%	\$109 1.3%	\$110 1.3%	\$111 1.3%
Shelter		\$1,458 14.9%	\$1,369 15.7%	\$1,350 15.7%	\$1,350 15.6%
Tax and Retirement		\$2,623 26.9%	\$2,142 24.6%	\$2,070 24.1%	\$2,065 24.1%
Tobacco and Related		\$36 0.4%	\$40 0.5%	\$42 0.5%	\$43 0.5%
Transportation		\$1,616 16.6%	\$1,437 16.5%	\$1,428 16.6%	\$1,452 16.8%
Utilities		\$405 4.1%	\$393 4.5%	\$398 4.6%	\$403 4.7%