

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.1723/-96.0224

8650 71st Plaza Papillion, NE 68133	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Population								
Estimated Population (2025)	11,391		78,511		195,470		361,708	
Projected Population (2030)	11,771		80,917		202,249		369,356	
Census Population (2020)	11,935		78,019		188,343		353,668	
Census Population (2010)	10,010		70,416		168,282		325,370	
Projected Annual Growth (2025-2030)	380	0.7%	2,406	0.6%	6,778	0.7%	7,648	0.4%
Historical Annual Growth (2020-2025)	-544	-0.9%	491	0.1%	7,127	0.8%	8,040	0.5%
Historical Annual Growth (2010-2020)	1,925	1.9%	7,604	1.1%	20,060	1.2%	28,298	0.9%
Estimated Population Density (2025)	3,628 psm		2,777 psm		2,490 psm		2,350 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi		153.9 sq mi	
Households								
Estimated Households (2025)	4,226		31,922		76,659		147,316	
Projected Households (2030)	4,544		33,926		81,505		154,275	
Census Households (2020)	4,230		30,688		72,528		140,124	
Census Households (2010)	3,395		27,109		64,289		127,628	
Projected Annual Growth (2025-2030)	318	1.5%	2,004	1.3%	4,846	1.3%	6,959	0.9%
Historical Annual Change (2010-2025)	831	1.6%	4,813	1.2%	12,369	1.3%	19,688	1.0%
Average Household Income								
Estimated Average Household Income (2025)	\$147,599		\$115,202		\$112,636		\$110,484	
Projected Average Household Income (2030)	\$143,608		\$114,042		\$112,316		\$109,337	
Census Average Household Income (2010)	\$86,040		\$70,208		\$65,398		\$65,006	
Census Average Household Income (2000)	\$77,594		\$59,307		\$56,233		\$55,847	
Projected Annual Change (2025-2030)	-\$3,991	-0.5%	-\$1,161	-0.2%	-\$320	-	-\$1,147	-0.2%
Historical Annual Change (2000-2025)	\$70,004	3.6%	\$55,895	3.8%	\$56,403	4.0%	\$54,638	3.9%
Median Household Income								
Estimated Median Household Income (2025)	\$121,260		\$94,485		\$91,169		\$86,451	
Projected Median Household Income (2030)	\$118,407		\$93,743		\$91,153		\$85,942	
Census Median Household Income (2010)	\$79,495		\$62,265		\$57,004		\$54,762	
Census Median Household Income (2000)	\$70,841		\$52,413		\$47,812		\$46,778	
Projected Annual Change (2025-2030)	-\$2,854	-0.5%	-\$741	-0.2%	-\$16	-	-\$510	-0.1%
Historical Annual Change (2000-2025)	\$50,419	2.8%	\$42,071	3.2%	\$43,357	3.6%	\$39,673	3.4%
Per Capita Income								
Estimated Per Capita Income (2025)	\$54,762		\$46,888		\$44,279		\$45,137	
Projected Per Capita Income (2030)	\$55,437		\$47,861		\$45,365		\$45,805	
Census Per Capita Income (2010)	\$29,180		\$27,032		\$24,991		\$25,501	
Census Per Capita Income (2000)	\$23,881		\$22,231		\$21,354		\$21,962	
Projected Annual Change (2025-2030)	\$675	0.2%	\$972	0.4%	\$1,086	0.5%	\$668	0.3%
Historical Annual Change (2000-2025)	\$30,880	5.2%	\$24,657	4.4%	\$22,925	4.3%	\$23,176	4.2%
Estimated Average Household Net Worth (2025)	\$1.4 M		\$1.08 M		\$984,291		\$941,363	

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8650 71st Plaza Papillion, NE 68133	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Race and Ethnicity								
Total Population (2025)	11,391		78,511		195,470		361,708	
White (2025)	9,051	79.5%	60,298	76.8%	140,393	71.8%	260,663	72.1%
Black or African American (2025)	527	4.6%	4,256	5.4%	12,039	6.2%	23,757	6.6%
American Indian or Alaska Native (2025)	40	0.3%	491	0.6%	1,846	0.9%	3,462	1.0%
Asian (2025)	539	4.7%	2,507	3.2%	5,921	3.0%	11,640	3.2%
Hawaiian or Pacific Islander (2025)	4	-	60	-	191	-	371	0.1%
Other Race (2025)	363	3.2%	4,218	5.4%	15,516	7.9%	27,210	7.5%
Two or More Races (2025)	867	7.6%	6,680	8.5%	19,565	10.0%	34,603	9.6%
Population < 18 (2025)	2,835 24.9%		18,716 23.8%		48,405 24.8%		86,654 24.0%	
White Not Hispanic	1,930	68.1%	11,434	61.1%	25,640	53.0%	45,608	52.6%
Black or African American	152	5.4%	1,266	6.8%	3,759	7.8%	6,932	8.0%
Asian	129	4.6%	545	2.9%	1,279	2.6%	2,388	2.8%
Other Race Not Hispanic	162	5.7%	1,079	5.8%	2,786	5.8%	5,073	5.9%
Hispanic	462	16.3%	4,393	23.5%	14,943	30.9%	26,653	30.8%
Not Hispanic or Latino Population (2025)	10,026 88.0%		65,721 83.7%		153,483 78.5%		287,511 79.5%	
Not Hispanic White	8,620	86.0%	56,647	86.2%	129,854	84.6%	241,479	84.0%
Not Hispanic Black or African American	503	5.0%	4,132	6.3%	11,516	7.5%	22,774	7.9%
Not Hispanic American Indian or Alaska Native	17	0.2%	150	0.2%	437	0.3%	895	0.3%
Not Hispanic Asian	536	5.3%	2,474	3.8%	5,800	3.8%	11,429	4.0%
Not Hispanic Hawaiian or Pacific Islander	2	-	38	-	117	-	234	-
Not Hispanic Other Race	7	-	64	-	170	0.1%	318	0.1%
Not Hispanic Two or More Races	340	3.4%	2,216	3.4%	5,589	3.6%	10,382	3.6%
Hispanic or Latino Population (2025)	1,365 12.0%		12,790 16.3%		41,987 21.5%		74,197 20.5%	
Hispanic White	432	31.6%	3,652	28.6%	10,539	25.1%	19,185	25.9%
Hispanic Black or African American	23	1.7%	124	1.0%	523	1.2%	983	1.3%
Hispanic American Indian or Alaska Native	23	1.7%	341	2.7%	1,409	3.4%	2,567	3.5%
Hispanic Asian	3	0.2%	32	0.3%	121	0.3%	212	0.3%
Hispanic Hawaiian or Pacific Islander	2	0.2%	23	0.2%	73	0.2%	137	0.2%
Hispanic Other Race	356	26.1%	4,154	32.5%	15,346	36.5%	26,892	36.2%
Hispanic Two or More Races	526	38.5%	4,464	34.9%	13,977	33.3%	24,221	32.6%
Not Hispanic or Latino Population (2020)	10,818 90.6%		66,293 85.0%		147,636 78.4%		281,046 79.5%	
Hispanic or Latino Population (2020)	1,116 9.4%		11,727 15.0%		40,707 21.6%		72,622 20.5%	
Not Hispanic or Latino Population (2010)	9,417 94.1%		63,090 89.6%		140,200 83.3%		272,958 83.9%	
Hispanic or Latino Population (2010)	593 5.9%		7,325 10.4%		28,083 16.7%		52,412 16.1%	
Not Hispanic or Latino Population (2030)	10,139 86.1%		66,948 82.7%		158,846 78.5%		292,815 79.3%	
Hispanic or Latino Population (2030)	1,632 13.9%		13,969 17.3%		43,402 21.5%		76,541 20.7%	
Projected Annual Growth (2025-2030)	267 3.9%		1,180 1.8%		1,415 0.7%		2,344 0.6%	
Historical Annual Growth (2010-2020)	523 8.8%		4,401 6.0%		12,624 4.5%		20,210 3.9%	

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Papillion, NE 68133									
Total Age Distribution (2025)									
Total Population		11,391		78,511		195,470		361,708	
Age Under 5 Years		680	6.0%	4,738	6.0%	12,467	6.4%	22,903	6.3%
Age 5 to 9 Years		742	6.5%	5,093	6.5%	13,423	6.9%	23,870	6.6%
Age 10 to 14 Years		874	7.7%	5,437	6.9%	13,775	7.0%	24,430	6.8%
Age 15 to 19 Years		832	7.3%	5,332	6.8%	14,065	7.2%	25,027	6.9%
Age 20 to 24 Years		719	6.3%	5,483	7.0%	15,080	7.7%	29,032	8.0%
Age 25 to 29 Years		713	6.3%	5,712	7.3%	15,275	7.8%	29,794	8.2%
Age 30 to 34 Years		825	7.2%	5,547	7.1%	14,482	7.4%	27,314	7.6%
Age 35 to 39 Years		814	7.1%	5,362	6.8%	13,612	7.0%	25,005	6.9%
Age 40 to 44 Years		832	7.3%	5,239	6.7%	13,236	6.8%	24,048	6.6%
Age 45 to 49 Years		683	6.0%	4,537	5.8%	11,384	5.8%	20,375	5.6%
Age 50 to 54 Years		665	5.8%	4,457	5.7%	10,762	5.5%	19,459	5.4%
Age 55 to 59 Years		695	6.1%	4,556	5.8%	10,170	5.2%	18,692	5.2%
Age 60 to 64 Years		776	6.8%	4,737	6.0%	10,375	5.3%	19,456	5.4%
Age 65 to 69 Years		627	5.5%	4,047	5.2%	8,971	4.6%	16,941	4.7%
Age 70 to 74 Years		446	3.9%	3,242	4.1%	7,180	3.7%	13,722	3.8%
Age 75 to 79 Years		279	2.5%	2,454	3.1%	5,360	2.7%	10,177	2.8%
Age 80 to 84 Years		115	1.0%	1,366	1.7%	3,050	1.6%	6,037	1.7%
Age 85 Years or Over		75	0.7%	1,172	1.5%	2,802	1.4%	5,427	1.5%
Median Age		36.3		36.3		34.4		34.6	
Age 19 Years or Less		3,128	27.5%	20,600	26.2%	53,731	27.5%	96,229	26.6%
Age 20 to 64 Years		6,721	59.0%	45,630	58.1%	114,377	58.5%	213,174	58.9%
Age 65 Years or Over		1,542	13.5%	12,281	15.6%	27,362	14.0%	52,304	14.5%
Female Age Distribution (2025)									
Female Population		5,747	50.5%	39,547	50.4%	97,505	49.9%	179,340	49.6%
Age Under 5 Years		336	5.9%	2,336	5.9%	6,134	6.3%	11,223	6.3%
Age 5 to 9 Years		372	6.5%	2,505	6.3%	6,541	6.7%	11,650	6.5%
Age 10 to 14 Years		414	7.2%	2,618	6.6%	6,678	6.8%	11,994	6.7%
Age 15 to 19 Years		402	7.0%	2,582	6.5%	6,635	6.8%	11,657	6.5%
Age 20 to 24 Years		368	6.4%	2,761	7.0%	7,248	7.4%	13,764	7.7%
Age 25 to 29 Years		352	6.1%	2,812	7.1%	7,476	7.7%	14,671	8.2%
Age 30 to 34 Years		388	6.8%	2,706	6.8%	7,063	7.2%	13,229	7.4%
Age 35 to 39 Years		417	7.3%	2,636	6.7%	6,717	6.9%	12,255	6.8%
Age 40 to 44 Years		419	7.3%	2,630	6.6%	6,743	6.9%	12,002	6.7%
Age 45 to 49 Years		351	6.1%	2,280	5.8%	5,741	5.9%	10,159	5.7%
Age 50 to 54 Years		340	5.9%	2,228	5.6%	5,306	5.4%	9,556	5.3%
Age 55 to 59 Years		366	6.4%	2,352	5.9%	5,165	5.3%	9,291	5.2%
Age 60 to 64 Years		399	6.9%	2,430	6.1%	5,280	5.4%	9,778	5.5%
Age 65 to 69 Years		339	5.9%	2,110	5.3%	4,685	4.8%	8,775	4.9%
Age 70 to 74 Years		240	4.2%	1,810	4.6%	3,945	4.0%	7,449	4.2%
Age 75 to 79 Years		134	2.3%	1,332	3.4%	2,925	3.0%	5,518	3.1%
Age 80 to 84 Years		65	1.1%	763	1.9%	1,710	1.8%	3,376	1.9%
Age 85 Years or Over		45	0.8%	655	1.7%	1,513	1.6%	2,994	1.7%
Female Median Age		37.2		37.1		35.3		35.4	
Age 19 Years or Less		1,524	26.5%	10,042	25.4%	25,988	26.7%	46,525	25.9%
Age 20 to 64 Years		3,401	59.2%	22,835	57.7%	56,739	58.2%	104,704	58.4%
Age 65 Years or Over		822	14.3%	6,670	16.9%	14,778	15.2%	28,111	15.7%

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Male Age Distribution (2025)									
Male Population	5,643	49.5%	38,964	49.6%	97,965	50.1%	182,368	50.4%	
Age Under 5 Years	343	6.1%	2,402	6.2%	6,333	6.5%	11,680	6.4%	
Age 5 to 9 Years	369	6.5%	2,588	6.6%	6,882	7.0%	12,219	6.7%	
Age 10 to 14 Years	460	8.2%	2,818	7.2%	7,097	7.2%	12,435	6.8%	
Age 15 to 19 Years	430	7.6%	2,750	7.1%	7,430	7.6%	13,369	7.3%	
Age 20 to 24 Years	350	6.2%	2,722	7.0%	7,832	8.0%	15,268	8.4%	
Age 25 to 29 Years	361	6.4%	2,899	7.4%	7,799	8.0%	15,123	8.3%	
Age 30 to 34 Years	437	7.7%	2,840	7.3%	7,419	7.6%	14,086	7.7%	
Age 35 to 39 Years	396	7.0%	2,726	7.0%	6,894	7.0%	12,750	7.0%	
Age 40 to 44 Years	413	7.3%	2,609	6.7%	6,494	6.6%	12,046	6.6%	
Age 45 to 49 Years	332	5.9%	2,257	5.8%	5,643	5.8%	10,216	5.6%	
Age 50 to 54 Years	325	5.8%	2,229	5.7%	5,456	5.6%	9,903	5.4%	
Age 55 to 59 Years	329	5.8%	2,204	5.7%	5,005	5.1%	9,401	5.2%	
Age 60 to 64 Years	377	6.7%	2,307	5.9%	5,095	5.2%	9,678	5.3%	
Age 65 to 69 Years	288	5.1%	1,937	5.0%	4,286	4.4%	8,166	4.5%	
Age 70 to 74 Years	206	3.7%	1,432	3.7%	3,236	3.3%	6,274	3.4%	
Age 75 to 79 Years	146	2.6%	1,122	2.9%	2,434	2.5%	4,659	2.6%	
Age 80 to 84 Years	50	0.9%	603	1.5%	1,340	1.4%	2,662	1.5%	
Age 85 Years or Over	30	0.5%	517	1.3%	1,288	1.3%	2,433	1.3%	
Male Median Age	35.3		35.5		33.6		33.8		
Age 19 Years or Less	1,603	28.4%	10,559	27.1%	27,742	28.3%	49,704	27.3%	
Age 20 to 64 Years	3,320	58.8%	22,794	58.5%	57,638	58.8%	108,470	59.5%	
Age 65 Years or Over	720	12.8%	5,611	14.4%	12,584	12.8%	24,194	13.3%	
Males per 100 Females (2025)									
Overall Comparison	98		99		100		102		
Age Under 5 Years	102	50.5%	103	50.7%	103	50.8%	104	51.0%	
Age 5 to 9 Years	99	49.8%	103	50.8%	105	51.3%	105	51.2%	
Age 10 to 14 Years	111	52.7%	108	51.8%	106	51.5%	104	50.9%	
Age 15 to 19 Years	107	51.7%	107	51.6%	112	52.8%	115	53.4%	
Age 20 to 24 Years	95	48.7%	99	49.6%	108	51.9%	111	52.6%	
Age 25 to 29 Years	102	50.6%	103	50.8%	104	51.1%	103	50.8%	
Age 30 to 34 Years	112	52.9%	105	51.2%	105	51.2%	106	51.6%	
Age 35 to 39 Years	95	48.7%	103	50.8%	103	50.6%	104	51.0%	
Age 40 to 44 Years	99	49.7%	99	49.8%	96	49.1%	100	50.1%	
Age 45 to 49 Years	95	48.6%	99	49.7%	98	49.6%	101	50.1%	
Age 50 to 54 Years	95	48.8%	100	50.0%	103	50.7%	104	50.9%	
Age 55 to 59 Years	90	47.3%	94	48.4%	97	49.2%	101	50.3%	
Age 60 to 64 Years	95	48.6%	95	48.7%	97	49.1%	99	49.7%	
Age 65 to 69 Years	85	46.0%	92	47.9%	91	47.8%	93	48.2%	
Age 70 to 74 Years	86	46.2%	79	44.2%	82	45.1%	84	45.7%	
Age 75 to 79 Years	109	52.1%	84	45.7%	83	45.4%	84	45.8%	
Age 80 to 84 Years	78	43.7%	79	44.1%	78	43.9%	79	44.1%	
Age 85 Years or Over	67	40.0%	79	44.2%	85	46.0%	81	44.8%	
Age 19 Years or Less	105	51.3%	105	51.3%	107	51.6%	107	51.7%	
Age 20 to 39 Years	101	50.3%	102	50.6%	105	51.2%	106	51.5%	
Age 40 to 64 Years	95	48.6%	97	49.3%	98	49.5%	101	50.2%	
Age 65 Years or Over	88	46.7%	84	45.7%	85	46.0%	86	46.3%	

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Household Type (2025)								
Total Households	4,226		31,922		76,659		147,316	
Households with Children	1,611	38.1%	10,439	32.7%	26,182	34.2%	45,334	30.8%
Average Household Size	2.7		2.4		2.5		2.4	
Household Density per Square Mile	1,346		1,129		976		957	
Population Family	9,738	85.5%	60,324	76.8%	150,199	76.8%	266,639	73.7%
Population Non-Family	1,653	14.5%	17,722	22.6%	42,904	21.9%	89,799	24.8%
Population Group Quarters	-	-	465	0.6%	2,368	1.2%	5,269	1.5%
Family Households	3,091	73.1%	19,371	60.7%	46,782	61.0%	83,353	56.6%
Married Couple Households	2,521	81.6%	14,766	76.2%	34,811	74.4%	61,060	73.3%
Other Family Households with Children	570	18.4%	4,605	23.8%	11,972	25.6%	22,293	26.7%
Family Households with Children	1,607	52.0%	10,417	53.8%	26,130	55.9%	45,245	54.3%
Married Couple with Children	1,234	76.8%	7,277	69.9%	17,840	68.3%	30,543	67.5%
Other Family Households with Children	373	23.2%	3,139	30.1%	8,290	31.7%	14,702	32.5%
Family Households No Children	1,484	48.0%	8,954	46.2%	20,653	44.1%	38,108	45.7%
Married Couple No Children	1,287	86.8%	7,489	83.6%	16,971	82.2%	30,516	80.1%
Other Family Households No Children	197	13.2%	1,465	16.4%	3,682	17.8%	7,591	19.9%
Non-Family Households	1,135	26.9%	12,551	39.3%	29,876	39.0%	63,963	43.4%
Non-Family Households with Children	4	0.3%	22	0.2%	52	0.2%	89	0.1%
Non-Family Households No Children	1,131	99.7%	12,530	99.8%	29,824	99.8%	63,874	99.9%
Average Family Household Size	3.2		3.1		3.2		3.2	
Average Family Income	\$171,708		\$145,055		\$138,638		\$140,338	
Median Family Income	\$136,119		\$117,291		\$111,952		\$111,206	
Average Non-Family Household Size	1.5		1.4		1.4		1.4	
Marital Status (2025)								
Population Age 15 Years or Over	9,095		63,243		155,805		290,505	
Never Married	2,549	28.0%	19,344	30.6%	51,390	33.0%	102,755	35.4%
Currently Married	5,306	58.3%	32,414	51.3%	76,143	48.9%	134,947	46.5%
Previously Married	1,241	13.6%	11,485	18.2%	28,271	18.1%	52,803	18.2%
Separated	160	12.9%	1,974	17.2%	5,518	19.5%	10,110	19.1%
Widowed	225	18.1%	2,514	21.9%	5,607	19.8%	11,279	21.4%
Divorced	856	69.0%	6,997	60.9%	17,146	60.6%	31,414	59.5%
Educational Attainment (2025)								
Adult Population Age 25 Years or Over	7,545		52,427		126,659		236,447	
Elementary (Grade Level 0 to 8)	177	2.3%	1,609	3.1%	6,497	5.1%	11,975	5.1%
Some High School (Grade Level 9 to 11)	188	2.5%	1,819	3.5%	5,065	4.0%	9,196	3.9%
High School Graduate	1,451	19.2%	12,194	23.3%	29,228	23.1%	50,632	21.4%
Some College	1,572	20.8%	11,230	21.4%	27,024	21.3%	50,544	21.4%
Associate Degree Only	966	12.8%	5,946	11.3%	13,102	10.3%	22,306	9.4%
Bachelor Degree Only	1,971	26.1%	13,008	24.8%	29,200	23.1%	56,928	24.1%
Graduate Degree	1,219	16.2%	6,621	12.6%	16,542	13.1%	34,867	14.7%
Any College (Some College or Higher)	5,728	75.9%	36,805	70.2%	85,868	67.8%	164,645	69.6%
College Degree + (Bachelor Degree or Higher)	3,190	42.3%	19,630	37.4%	45,742	36.1%	91,795	38.8%

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Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.1723/-96.0224

8650 71st Plaza Papillion, NE 68133		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Housing									
Total Housing Units (2025)		4,378		33,353		80,822		156,698	
Total Housing Units (2020)		4,320		31,976		75,866		148,545	
Historical Annual Growth (2020-2025)		59	0.3%	1,377	0.9%	4,957	1.3%	8,152	1.1%
Housing Units Occupied (2025)		4,226 96.5%		31,922 95.7%		76,659 94.8%		147,316 94.0%	
Housing Units Owner-Occupied		3,313 78.4%		19,467 61.0%		45,316 59.1%		82,374 55.9%	
Housing Units Renter-Occupied		913 21.6%		12,455 39.0%		31,343 40.9%		64,942 44.1%	
Housing Units Vacant (2025)		152	3.5%	1,431	4.3%	4,164	5.2%	9,382	6.0%
Household Size (2025)									
Total Households		4,226		31,922		76,659		147,316	
1 Person Households		803	19.0%	9,621	30.1%	22,675	29.6%	49,617	33.7%
2 Person Households		1,628	38.5%	10,807	33.9%	24,950	32.5%	45,775	31.1%
3 Person Households		670	15.8%	4,353	13.6%	10,603	13.8%	19,256	13.1%
4 Person Households		633	15.0%	3,992	12.5%	10,111	13.2%	18,113	12.3%
5 Person Households		310	7.3%	1,973	6.2%	5,087	6.6%	8,911	6.0%
6 Person Households		115	2.7%	759	2.4%	2,058	2.7%	3,549	2.4%
7 or More Person Households		67	1.6%	419	1.3%	1,175	1.5%	2,095	1.4%
Household Income Distribution (2025)									
HH Income \$200,000 or More		741	17.5%	3,655	11.5%	8,336	10.9%	15,379	10.4%
HH Income \$150,000 to \$199,999		692	16.4%	3,937	12.3%	7,808	10.2%	13,296	9.0%
HH Income \$125,000 to \$149,999		415	9.8%	2,639	8.3%	6,293	8.2%	11,316	7.7%
HH Income \$100,000 to \$124,999		625	14.8%	3,665	11.5%	9,308	12.1%	16,937	11.5%
HH Income \$75,000 to \$99,999		498	11.8%	4,489	14.1%	11,284	14.7%	21,120	14.3%
HH Income \$50,000 to \$74,999		535	12.7%	4,875	15.3%	12,689	16.6%	24,991	17.0%
HH Income \$35,000 to \$49,999		384	9.1%	3,370	10.6%	7,727	10.1%	15,999	10.9%
HH Income \$25,000 to \$34,999		100	2.4%	2,002	6.3%	4,995	6.5%	10,651	7.2%
HH Income \$15,000 to \$24,999		125	3.0%	1,661	5.2%	3,809	5.0%	8,118	5.5%
HH Income \$10,000 to \$14,999		21	0.5%	418	1.3%	1,404	1.8%	3,351	2.3%
HH Income Under \$10,000		90	2.1%	1,210	3.8%	3,006	3.9%	6,160	4.2%
Household Vehicles (2025)									
Households 0 Vehicles Available		96	2.3%	1,155	3.6%	3,875	5.1%	9,553	6.5%
Households 1 Vehicle Available		1,011	23.9%	10,268	32.2%	25,362	33.1%	53,726	36.5%
Households 2 Vehicles Available		1,928	45.6%	12,887	40.4%	30,357	39.6%	54,952	37.3%
Households 3 or More Vehicles Available		1,190	28.2%	7,612	23.8%	17,064	22.3%	29,084	19.7%
Total Vehicles Available		8,890		61,577		143,672		261,812	
Average Vehicles per Household		2.1		1.9		1.9		1.8	
Owner-Occupied Household Vehicles		7,445 83.7%		43,080 70.0%		98,386 68.5%		172,888 66.0%	
Average Vehicles per Owner-Occupied Household		2.2		2.2		2.2		2.1	
Renter-Occupied Household Vehicles		1,445 16.3%		18,497 30.0%		45,286 31.5%		88,924 34.0%	
Average Vehicles per Renter-Occupied Household		1.6		1.5		1.4		1.4	
Travel Time (2025)									
Worker Base Age 16 years or Over		6,475		42,705		106,225		196,363	
Travel to Work in 14 Minutes or Less		1,438	22.2%	11,116	26.0%	28,646	27.0%	56,518	28.8%
Travel to Work in 15 to 29 Minutes		3,108	48.0%	19,911	46.6%	48,626	45.8%	89,044	45.3%
Travel to Work in 30 to 59 Minutes		777	12.0%	4,982	11.7%	13,455	12.7%	22,680	11.5%
Travel to Work in 60 Minutes or More		204	3.2%	1,126	2.6%	2,601	2.4%	4,988	2.5%
Work at Home		947	14.6%	5,569	13.0%	12,897	12.1%	23,133	11.8%
Average Minutes Travel to Work		18.7		18.0		18.2		17.7	

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Transportation To Work (2025)								
Worker Base Age 16 years or Over	6,475		42,705		106,225		196,363	
Drive to Work Alone	4,870	75.2%	32,339	75.7%	79,558	74.9%	146,480	74.6%
Drive to Work in Carpool	441	6.8%	3,811	8.9%	10,512	9.9%	19,663	10.0%
Travel to Work by Public Transportation	110	1.7%	317	0.7%	642	0.6%	1,466	0.7%
Drive to Work on Motorcycle	-	-	8	-	43	-	169	-
Bicycle to Work	-	-	55	0.1%	130	0.1%	487	0.2%
Walk to Work	21	0.3%	126	0.3%	966	0.9%	2,810	1.4%
Other Means	85	1.3%	480	1.1%	1,477	1.4%	2,154	1.1%
Work at Home	947	14.6%	5,569	13.0%	12,897	12.1%	23,133	11.8%
Daytime Demographics (2025)								
Total Businesses	218		2,088		6,709		14,029	
Total Employees	2,264		21,162		94,268		191,093	
Company Headquarter Businesses	5	2.2%	54	2.6%	256	3.8%	557	4.0%
Company Headquarter Employees	186	8.2%	3,021	14.3%	17,419	18.5%	31,243	16.3%
Employee Population per Business	10.4 to 1		10.1 to 1		14.1 to 1		13.6 to 1	
Residential Population per Business	52.4 to 1		37.6 to 1		29.1 to 1		25.8 to 1	
Adj. Daytime Demographics Age 16 Years or Over	4,584		39,899		138,824		276,534	
Labor Force								
Labor Population Age 16 Years or Over (2025)	8,918		62,084		152,888		285,356	
Labor Force Total Males (2025)	4,382	49.1%	30,587	49.3%	76,208	49.8%	143,408	50.3%
Male Civilian Employed	3,360	76.7%	21,838	71.4%	55,604	73.0%	103,801	72.4%
Male Civilian Unemployed	115	2.6%	1,070	3.5%	1,944	2.6%	3,491	2.4%
Males in Armed Forces	113	2.6%	583	1.9%	1,863	2.4%	3,042	2.1%
Males Not in Labor Force	794	18.1%	7,096	23.2%	16,797	22.0%	33,074	23.1%
Labor Force Total Females (2025)	4,536	50.9%	31,498	50.7%	76,680	50.2%	141,948	49.7%
Female Civilian Employed	3,115	68.7%	20,869	66.3%	50,624	66.0%	92,575	65.2%
Female Civilian Unemployed	232	5.1%	903	2.9%	1,929	2.5%	3,313	2.3%
Females in Armed Forces	10	0.2%	57	0.2%	242	0.3%	497	0.3%
Females Not in Labor Force	1,179	26.0%	9,668	30.7%	23,886	31.2%	45,564	32.1%
Unemployment Rate	346	3.9%	1,973	3.2%	3,873	2.5%	6,804	2.4%
Occupation (2025)								
Occupation Population Age 16 Years or Over	6,475		42,705		106,225		196,363	
Occupation Total Males	3,360	51.9%	21,836	51.1%	55,601	52.3%	103,787	52.9%
Occupation Total Females	3,115	48.1%	20,869	48.9%	50,624	47.7%	92,575	47.1%
Management, Business, Financial Operations	1,177	-	7,567	17.7%	18,581	17.5%	34,579	17.6%
Professional, Related	2,115	32.7%	12,129	28.4%	29,322	27.6%	55,027	28.0%
Service	840	13.0%	6,130	14.4%	15,682	14.8%	29,495	15.0%
Sales, Office	1,260	19.5%	8,896	20.8%	20,728	19.5%	37,751	19.2%
Farming, Fishing, Forestry	-	-	106	0.2%	436	0.4%	1,412	0.7%
Construction, Extraction, Maintenance	524	8.1%	3,476	8.1%	8,989	8.5%	15,503	7.9%
Production, Transport, Material Moving	559	8.6%	4,401	10.3%	12,488	11.8%	22,595	11.5%
White Collar Workers	4,552	70.3%	28,592	67.0%	68,631	64.6%	127,357	64.9%
Blue Collar Workers	1,922	29.7%	14,113	33.0%	37,594	35.4%	69,005	35.1%

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8650 71st Plaza		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Papillion, NE 68133		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Units In Structure (2025)									
Total Units		4,226		31,922		76,659		147,316	
1 Detached Unit		3,570	84.5%	21,526	67.4%	50,608	66.0%	93,160	63.2%
1 Attached Unit		103	2.4%	1,052	3.3%	3,362	4.4%	6,211	4.2%
2 Units		6	0.1%	109	0.3%	417	0.5%	1,200	0.8%
3 to 4 Units		8	0.2%	534	1.7%	1,335	1.7%	3,392	2.3%
5 to 9 Units		55	1.3%	1,850	5.8%	4,458	5.8%	8,953	6.1%
10 to 19 Units		140	3.3%	2,909	9.1%	6,704	8.7%	12,659	8.6%
20 to 49 Units		125	3.0%	1,685	5.3%	4,419	5.8%	9,958	6.8%
50 or More Units		195	4.6%	2,084	6.5%	4,696	6.1%	10,585	7.2%
Mobile Home or Trailer		7	0.2%	89	0.3%	507	0.7%	854	0.6%
Other Structure		17	0.4%	83	0.3%	154	0.2%	345	0.2%
Homes Built By Year (2025)									
Homes Built 2020 or later		186	4.2%	1,356	4.1%	3,464	4.3%	5,543	3.5%
Homes Built 2010 to 2019		812	18.6%	4,192	12.6%	10,036	12.4%	16,038	10.2%
Homes Built 2000 to 2009		758	17.3%	5,642	16.9%	12,597	15.6%	19,324	12.3%
Homes Built 1990 to 1999		808	18.5%	4,123	12.4%	7,935	9.8%	14,027	9.0%
Homes Built 1980 to 1989		664	15.2%	4,128	12.4%	8,451	10.5%	15,200	9.7%
Homes Built 1970 to 1979		466	10.6%	4,985	14.9%	10,651	13.2%	21,223	13.5%
Homes Built 1960 to 1969		354	8.1%	3,790	11.4%	9,521	11.8%	19,577	12.5%
Homes Built 1950 to 1959		101	2.3%	1,812	5.4%	6,416	7.9%	13,319	8.5%
Homes Built 1940 to 1949		26	0.6%	482	1.4%	1,939	2.4%	4,348	2.8%
Homes Built Before 1939		52	1.2%	1,413	4.2%	5,649	7.0%	18,717	11.9%
Median Age of Homes		31.4	yrs	38.1	yrs	41.1	yrs	46.1	yrs
Home Values (2025)									
Owner Specified Housing Units		3,313		19,467		45,316		82,374	
Home Values \$1,000,000 or More		10	0.3%	60	0.3%	259	0.6%	908	1.1%
Home Values \$750,000 to \$999,999		16	0.5%	85	0.4%	335	0.7%	969	1.2%
Home Values \$500,000 to \$749,999		126	3.8%	1,017	5.2%	3,085	6.8%	5,769	7.0%
Home Values \$400,000 to \$499,999		499	15.1%	3,021	15.5%	6,314	13.9%	10,231	12.4%
Home Values \$300,000 to \$399,999		1,051	31.7%	4,719	24.2%	9,318	20.6%	15,689	19.0%
Home Values \$250,000 to \$299,999		817	24.7%	3,407	17.5%	6,980	15.4%	12,645	15.4%
Home Values \$200,000 to \$249,999		371	11.2%	3,049	15.7%	7,394	16.3%	14,130	17.2%
Home Values \$175,000 to \$199,999		117	3.5%	1,247	6.4%	2,956	6.5%	5,735	7.0%
Home Values \$150,000 to \$174,999		163	4.9%	1,296	6.7%	3,682	8.1%	6,778	8.2%
Home Values \$125,000 to \$149,999		37	1.1%	537	2.8%	1,580	3.5%	2,800	3.4%
Home Values \$100,000 to \$124,999		15	0.5%	268	1.4%	1,043	2.3%	2,170	2.6%
Home Values \$90,000 to \$99,999		-	-	40	0.2%	261	0.6%	539	0.7%
Home Values \$80,000 to \$89,999		1	-	33	0.2%	191	0.4%	393	0.5%
Home Values \$70,000 to \$79,999		2	-	36	0.2%	60	0.1%	152	0.2%
Home Values \$60,000 to \$69,999		-	-	6	-	86	0.2%	257	0.3%
Home Values \$50,000 to \$59,999		1	-	36	0.2%	215	0.5%	400	0.5%
Home Values \$35,000 to \$49,999		5	0.2%	80	0.4%	232	0.5%	466	0.6%
Home Values \$25,000 to \$34,999		32	1.0%	147	0.8%	324	0.7%	570	0.7%
Home Values \$10,000 to \$24,999		43	1.3%	170	0.9%	616	1.4%	1,108	1.3%
Home Values Under \$10,000		7	0.2%	213	1.1%	383	0.8%	665	0.8%
Owner-Occupied Median Home Value		\$304,546		\$289,278		\$281,135		\$280,628	
Renter-Occupied Median Rent		\$1,166		\$1,065		\$1,086		\$1,052	

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8650 71st Plaza Papillion, NE 68133	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Total Annual Consumer Expenditure (2025)				
Total Household Expenditure	\$526.93 M	\$3.42 B	\$8.06 B	\$14.94 B
Total Non-Retail Expenditure	\$264.81 M	\$1.71 B	\$4.02 B	\$7.45 B
Total Retail Expenditure	\$262.12 M	\$1.71 B	\$4.05 B	\$7.49 B
Alcoholic Beverages	\$3.29 M	\$21.16 M	\$50 M	\$92.55 M
Apparel	\$9.79 M	\$63.47 M	\$150.68 M	\$279.05 M
Contributions	\$17.72 M	\$111.76 M	\$261.57 M	\$483.79 M
Education	\$12.47 M	\$79.23 M	\$186.14 M	\$344.4 M
Entertainment	\$30.23 M	\$196.34 M	\$466.42 M	\$863.93 M
Food Away From Home	\$23.39 M	\$151.27 M	\$358.65 M	\$664.08 M
Grocery	\$32.23 M	\$218.23 M	\$529.22 M	\$981.77 M
Health Care	\$27.55 M	\$205.28 M	\$485.93 M	\$927.11 M
Household Furnishings and Equipment	\$14.22 M	\$91.67 M	\$216.97 M	\$401.72 M
Household Operations	\$9.81 M	\$63.76 M	\$151.85 M	\$281.19 M
Miscellaneous Expenses	\$9.11 M	\$58.99 M	\$139.67 M	\$258.77 M
Personal Care	\$6.46 M	\$43.19 M	\$104.15 M	\$193.09 M
Shelter	\$79.66 M	\$547.05 M	\$1.32 B	\$2.46 B
Tax and Retirement	\$140.8 M	\$840.89 M	\$1.94 B	\$3.56 B
Tobacco and Related	\$2.08 M	\$15.51 M	\$39.19 M	\$73.17 M
Transportation	\$85.29 M	\$557.38 M	\$1.29 B	\$2.37 B
Utilities	\$22.8 M	\$155.13 M	\$377.01 M	\$699.54 M
Monthly Household Consumer Expenditure (2025)				
Total Household Expenditure	\$10,390	\$8,929	\$8,765	\$8,450
Total Non-Retail Expenditure	\$5,222 50.3%	\$4,454 49.9%	\$4,365 49.8%	\$4,214 49.9%
Total Retail Expenditures	\$5,169 49.7%	\$4,475 50.1%	\$4,400 50.2%	\$4,236 50.1%
Alcoholic Beverages	\$65 0.6%	\$55 0.6%	\$54 0.6%	\$52 0.6%
Apparel	\$193 1.9%	\$166 1.9%	\$164 1.9%	\$158 1.9%
Contributions	\$349 3.4%	\$292 3.3%	\$284 3.2%	\$274 3.2%
Education	\$246 2.4%	\$207 2.3%	\$202 2.3%	\$195 2.3%
Entertainment	\$596 5.7%	\$513 5.7%	\$507 5.8%	\$489 5.8%
Food Away From Home	\$461 4.4%	\$395 4.4%	\$390 4.4%	\$376 4.4%
Grocery	\$635 6.1%	\$570 6.4%	\$575 6.6%	\$555 6.6%
Health Care	\$543 5.2%	\$536 6.0%	\$528 6.0%	\$524 6.2%
Household Furnishings and Equipment	\$280 2.7%	\$239 2.7%	\$236 2.7%	\$227 2.7%
Household Operations	\$194 1.9%	\$166 1.9%	\$165 1.9%	\$159 1.9%
Miscellaneous Expenses	\$180 1.7%	\$154 1.7%	\$152 1.7%	\$146 1.7%
Personal Care	\$127 1.2%	\$113 1.3%	\$113 1.3%	\$109 1.3%
Shelter	\$1,571 15.1%	\$1,428 16.0%	\$1,430 16.3%	\$1,392 16.5%
Tax and Retirement	\$2,776 26.7%	\$2,195 24.6%	\$2,105 24.0%	\$2,016 24.0%
Tobacco and Related	\$41 0.4%	\$41 0.5%	\$43 0.5%	\$41 0.5%
Transportation	\$1,682 16.2%	\$1,455 16.3%	\$1,407 16.0%	\$1,340 15.9%
Utilities	\$450 4.3%	\$405 4.5%	\$410 4.7%	\$396 4.7%