

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.706/-112.0232

2971 South 5600 West		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
West Valley, UT 84120									
<b>Population</b>									
Estimated Population (2025)		12,752		96,420		219,253		366,447	
Projected Population (2030)		12,145		90,663		209,135		357,670	
Census Population (2020)		13,517		103,957		226,982		366,705	
Census Population (2010)		11,769		96,366		212,300		339,846	
Projected Annual Growth (2025-2030)		-607	-1.0%	-5,757	-1.2%	-10,118	-0.9%	-8,778	-0.5%
Historical Annual Growth (2020-2025)		-765	-1.1%	-7,537	-1.5%	-7,729	-0.7%	-258	-
Historical Annual Growth (2010-2020)		1,748	1.5%	7,591	0.8%	14,682	0.7%	26,859	0.8%
Estimated Population Density (2025)		4,061	psm	3,412	psm	2,793	psm	2,382	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi	153.9	sq mi
<b>Households</b>									
Estimated Households (2025)		3,657		27,630		65,850		116,552	
Projected Households (2030)		3,576		26,587		64,412		117,249	
Census Households (2020)		3,651		28,454		65,637		110,965	
Census Households (2010)		3,132		26,093		60,677		100,399	
Projected Annual Growth (2025-2030)		-82	-0.4%	-1,042	-0.8%	-1,438	-0.4%	696	0.1%
Historical Annual Change (2010-2025)		525	1.1%	1,536	0.4%	5,172	0.6%	16,153	1.1%
<b>Average Household Income</b>									
Estimated Average Household Income (2025)		\$123,005		\$117,921		\$110,876		\$109,567	
Projected Average Household Income (2030)		\$124,023		\$119,317		\$111,962		\$110,195	
Census Average Household Income (2010)		\$68,106		\$61,459		\$58,341		\$58,466	
Census Average Household Income (2000)		\$56,836		\$53,869		\$51,535		\$50,848	
Projected Annual Change (2025-2030)		\$1,018	0.2%	\$1,396	0.2%	\$1,086	0.2%	\$627	0.1%
Historical Annual Change (2000-2025)		\$66,170	4.7%	\$64,052	4.8%	\$59,341	4.6%	\$58,720	4.6%
<b>Median Household Income</b>									
Estimated Median Household Income (2025)		\$104,774		\$100,932		\$94,337		\$92,741	
Projected Median Household Income (2030)		\$105,209		\$101,934		\$95,352		\$93,277	
Census Median Household Income (2010)		\$67,929		\$56,212		\$53,237		\$53,046	
Census Median Household Income (2000)		\$52,854		\$48,881		\$46,138		\$45,393	
Projected Annual Change (2025-2030)		\$434	-	\$1,002	0.2%	\$1,015	0.2%	\$536	0.1%
Historical Annual Change (2000-2025)		\$51,921	3.9%	\$52,051	4.3%	\$48,198	4.2%	\$47,347	4.2%
<b>Per Capita Income</b>									
Estimated Per Capita Income (2025)		\$35,298		\$33,817		\$33,330		\$34,909	
Projected Per Capita Income (2030)		\$36,535		\$35,018		\$34,515		\$36,185	
Census Per Capita Income (2010)		\$18,127		\$16,644		\$16,672		\$17,272	
Census Per Capita Income (2000)		\$15,140		\$14,778		\$14,820		\$15,028	
Projected Annual Change (2025-2030)		\$1,237	0.7%	\$1,201	0.7%	\$1,185	0.7%	\$1,276	0.7%
Historical Annual Change (2000-2025)		\$20,158	5.3%	\$19,039	5.2%	\$18,510	5.0%	\$19,881	5.3%
Estimated Average Household Net Worth (2025)		\$1.02 M		\$1.04 M		\$948,316		\$922,146	

©2025, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 11/2025, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.706/-112.0232

2971 South 5600 West West Valley, UT 84120		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Race and Ethnicity</b>									
Total Population (2025)		12,752		96,420		219,253		366,447	
White (2025)		7,110	55.8%	56,770	58.9%	131,676	60.1%	225,261	61.5%
Black or African American (2025)		373	2.9%	2,755	2.9%	6,437	2.9%	12,376	3.4%
American Indian or Alaska Native (2025)		136	1.1%	1,137	1.2%	2,770	1.3%	4,800	1.3%
Asian (2025)		1,173	9.2%	5,454	5.7%	11,253	5.1%	19,548	5.3%
Hawaiian or Pacific Islander (2025)		385	3.0%	2,845	3.0%	6,208	2.8%	9,595	2.6%
Other Race (2025)		1,994	15.6%	15,619	16.2%	34,017	15.5%	51,285	14.0%
Two or More Races (2025)		1,581	12.4%	11,840	12.3%	26,891	12.3%	43,582	11.9%
Population < 18 (2025)		3,345	26.2%	25,604	26.6%	57,728	26.3%	94,002	25.7%
White Not Hispanic		1,334	39.9%	10,578	41.3%	24,610	42.6%	41,274	43.9%
Black or African American		110	3.3%	986	3.8%	2,251	3.9%	4,061	4.3%
Asian		287	8.6%	1,247	4.9%	2,556	4.4%	4,375	4.7%
Other Race Not Hispanic		275	8.2%	1,983	7.7%	4,569	7.9%	7,454	7.9%
Hispanic		1,340	40.1%	10,810	42.2%	23,741	41.1%	36,838	39.2%
Not Hispanic or Latino Population (2025)		8,748	68.6%	64,643	67.0%	148,757	67.8%	254,422	69.4%
Not Hispanic White		6,499	74.3%	51,525	79.7%	119,652	80.4%	203,784	80.1%
Not Hispanic Black or African American		356	4.1%	2,569	4.0%	6,028	4.1%	11,545	4.5%
Not Hispanic American Indian or Alaska Native		56	0.6%	414	0.6%	1,035	0.7%	1,862	0.7%
Not Hispanic Asian		1,164	13.3%	5,345	8.3%	11,018	7.4%	19,056	7.5%
Not Hispanic Hawaiian or Pacific Islander		333	3.8%	2,232	3.5%	4,797	3.2%	7,691	3.0%
Not Hispanic Other Race		16	0.2%	145	0.2%	368	0.2%	625	0.2%
Not Hispanic Two or More Races		324	3.7%	2,413	3.7%	5,858	3.9%	9,860	3.9%
Hispanic or Latino Population (2025)		4,005	31.4%	31,777	33.0%	70,497	32.2%	112,025	30.6%
Hispanic White		611	15.3%	5,245	16.5%	12,024	17.1%	21,476	19.2%
Hispanic Black or African American		17	0.4%	186	0.6%	410	0.6%	832	0.7%
Hispanic American Indian or Alaska Native		80	2.0%	723	2.3%	1,735	2.5%	2,938	2.6%
Hispanic Asian		10	0.2%	108	0.3%	235	0.3%	492	0.4%
Hispanic Hawaiian or Pacific Islander		52	1.3%	614	1.9%	1,411	2.0%	1,905	1.7%
Hispanic Other Race		1,978	49.4%	15,475	48.7%	33,649	47.7%	50,660	45.2%
Hispanic Two or More Races		1,257	31.4%	9,427	29.7%	21,033	29.8%	33,722	30.1%
Not Hispanic or Latino Population (2020)		8,426	62.3%	64,582	62.1%	144,401	63.6%	240,550	65.6%
Hispanic or Latino Population (2020)		5,091	37.7%	39,375	37.9%	82,582	36.4%	126,155	34.4%
Not Hispanic or Latino Population (2010)		8,022	68.2%	65,666	68.1%	147,757	69.6%	239,829	70.6%
Hispanic or Latino Population (2010)		3,747	31.8%	30,700	31.9%	64,544	30.4%	100,018	29.4%
Not Hispanic or Latino Population (2030)		8,506	70.0%	62,234	68.6%	144,898	69.3%	252,222	70.5%
Hispanic or Latino Population (2030)		3,639	30.0%	28,429	31.4%	64,237	30.7%	105,447	29.5%
Projected Annual Growth (2025-2030)		-366	-1.8%	-3,348	-2.1%	-6,259	-1.8%	-6,578	-1.2%
Historical Annual Growth (2010-2020)		1,344	3.6%	8,676	2.8%	18,038	2.8%	26,137	2.6%

©2025, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 11/2025, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.706/-112.0232

2971 South 5600 West West Valley, UT 84120		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Total Age Distribution (2025)</b>									
Total Population		12,752		96,420		219,253		366,447	
Age Under 5 Years		783	6.1%	6,033	6.3%	14,015	6.4%	23,014	6.3%
Age 5 to 9 Years		883	6.9%	6,778	7.0%	15,536	7.1%	25,195	6.9%
Age 10 to 14 Years		996	7.8%	7,853	8.1%	17,159	7.8%	27,888	7.6%
Age 15 to 19 Years		1,138	8.9%	8,398	8.7%	18,508	8.4%	30,020	8.2%
Age 20 to 24 Years		1,038	8.1%	7,117	7.4%	16,502	7.5%	28,030	7.6%
Age 25 to 29 Years		1,005	7.9%	7,265	7.5%	17,456	8.0%	30,238	8.3%
Age 30 to 34 Years		964	7.6%	7,050	7.3%	17,162	7.8%	29,783	8.1%
Age 35 to 39 Years		917	7.2%	6,938	7.2%	15,991	7.3%	27,314	7.5%
Age 40 to 44 Years		984	7.7%	7,082	7.3%	15,902	7.3%	26,698	7.3%
Age 45 to 49 Years		973	7.6%	6,783	7.0%	14,839	6.8%	24,744	6.8%
Age 50 to 54 Years		868	6.8%	5,945	6.2%	13,016	5.9%	21,372	5.8%
Age 55 to 59 Years		654	5.1%	4,832	5.0%	10,846	4.9%	17,770	4.8%
Age 60 to 64 Years		478	3.8%	4,385	4.5%	10,005	4.6%	16,737	4.6%
Age 65 to 69 Years		403	3.2%	3,695	3.8%	8,290	3.8%	13,968	3.8%
Age 70 to 74 Years		305	2.4%	2,783	2.9%	6,202	2.8%	10,601	2.9%
Age 75 to 79 Years		197	1.5%	1,826	1.9%	4,008	1.8%	6,749	1.8%
Age 80 to 84 Years		105	0.8%	1,078	1.1%	2,311	1.1%	3,823	1.0%
Age 85 Years or Over		61	0.5%	580	0.6%	1,506	0.7%	2,502	0.7%
Median Age		31.9		32.5		32.2		32.5	
Age 19 Years or Less		3,800	29.8%	29,062	30.1%	65,218	29.7%	106,117	29.0%
Age 20 to 64 Years		7,881	61.8%	57,395	59.5%	131,718	60.1%	222,686	60.8%
Age 65 Years or Over		1,071	8.4%	9,963	10.3%	22,317	10.2%	37,644	10.3%
<b>Female Age Distribution (2025)</b>									
Female Population		6,278	49.2%	47,700	49.5%	108,146	49.3%	179,346	48.9%
Age Under 5 Years		359	5.7%	2,909	6.1%	6,767	6.3%	11,062	6.2%
Age 5 to 9 Years		434	6.9%	3,312	6.9%	7,593	7.0%	12,314	6.9%
Age 10 to 14 Years		501	8.0%	3,929	8.2%	8,505	7.9%	13,850	7.7%
Age 15 to 19 Years		567	9.0%	4,043	8.5%	8,823	8.2%	14,381	8.0%
Age 20 to 24 Years		508	8.1%	3,550	7.4%	8,091	7.5%	13,625	7.6%
Age 25 to 29 Years		471	7.5%	3,558	7.5%	8,550	7.9%	14,524	8.1%
Age 30 to 34 Years		483	7.7%	3,424	7.2%	8,291	7.7%	14,206	7.9%
Age 35 to 39 Years		449	7.2%	3,351	7.0%	7,799	7.2%	13,026	7.3%
Age 40 to 44 Years		489	7.8%	3,600	7.5%	7,871	7.3%	13,014	7.3%
Age 45 to 49 Years		479	7.6%	3,285	6.9%	7,275	6.7%	12,107	6.8%
Age 50 to 54 Years		418	6.7%	2,862	6.0%	6,350	5.9%	10,264	5.7%
Age 55 to 59 Years		318	5.1%	2,340	4.9%	5,286	4.9%	8,598	4.8%
Age 60 to 64 Years		239	3.8%	2,269	4.8%	5,142	4.8%	8,540	4.8%
Age 65 to 69 Years		206	3.3%	1,897	4.0%	4,206	3.9%	7,075	3.9%
Age 70 to 74 Years		158	2.5%	1,440	3.0%	3,281	3.0%	5,571	3.1%
Age 75 to 79 Years		101	1.6%	996	2.1%	2,172	2.0%	3,648	2.0%
Age 80 to 84 Years		66	1.1%	602	1.3%	1,292	1.2%	2,122	1.2%
Age 85 Years or Over		31	0.5%	333	0.7%	854	0.8%	1,421	0.8%
Female Median Age		32.3		32.9		32.7		32.9	
Age 19 Years or Less		1,861	29.6%	14,192	29.8%	31,689	29.3%	51,607	28.8%
Age 20 to 64 Years		3,855	61.4%	28,240	59.2%	64,654	59.8%	107,902	60.2%
Age 65 Years or Over		563	9.0%	5,269	11.0%	11,804	10.9%	19,836	11.1%

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.706/-112.0232

2971 South 5600 West West Valley, UT 84120		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Male Age Distribution (2025)</b>									
Male Population	6,474	50.8%	48,720	50.5%	111,107	50.7%	187,102	51.1%	
Age Under 5 Years	424	6.6%	3,125	6.4%	7,248	6.5%	11,952	6.4%	
Age 5 to 9 Years	449	6.9%	3,467	7.1%	7,943	7.1%	12,881	6.9%	
Age 10 to 14 Years	495	7.6%	3,924	8.1%	8,654	7.8%	14,038	7.5%	
Age 15 to 19 Years	571	8.8%	4,354	8.9%	9,684	8.7%	15,639	8.4%	
Age 20 to 24 Years	530	8.2%	3,566	7.3%	8,411	7.6%	14,405	7.7%	
Age 25 to 29 Years	534	8.3%	3,706	7.6%	8,906	8.0%	15,714	8.4%	
Age 30 to 34 Years	481	7.4%	3,626	7.4%	8,871	8.0%	15,577	8.3%	
Age 35 to 39 Years	468	7.2%	3,587	7.4%	8,192	7.4%	14,288	7.6%	
Age 40 to 44 Years	495	7.6%	3,481	7.1%	8,031	7.2%	13,685	7.3%	
Age 45 to 49 Years	494	7.6%	3,498	7.2%	7,564	6.8%	12,637	6.8%	
Age 50 to 54 Years	450	7.0%	3,082	6.3%	6,667	6.0%	11,107	5.9%	
Age 55 to 59 Years	336	5.2%	2,492	5.1%	5,560	5.0%	9,172	4.9%	
Age 60 to 64 Years	239	3.7%	2,116	4.3%	4,863	4.4%	8,197	4.4%	
Age 65 to 69 Years	197	3.0%	1,798	3.7%	4,085	3.7%	6,892	3.7%	
Age 70 to 74 Years	146	2.3%	1,343	2.8%	2,921	2.6%	5,031	2.7%	
Age 75 to 79 Years	96	1.5%	830	1.7%	1,836	1.7%	3,101	1.7%	
Age 80 to 84 Years	39	0.6%	475	1.0%	1,020	0.9%	1,702	0.9%	
Age 85 Years or Over	31	0.5%	247	0.5%	651	0.6%	1,081	0.6%	
Male Median Age	31.5		32.2		31.8		32.1		
Age 19 Years or Less	1,939	29.9%	14,870	30.5%	33,529	30.2%	54,510	29.1%	
Age 20 to 64 Years	4,027	62.2%	29,155	59.8%	67,065	60.4%	114,784	61.3%	
Age 65 Years or Over	508	7.9%	4,694	9.6%	10,513	9.5%	17,808	9.5%	
<b>Males per 100 Females (2025)</b>									
Overall Comparison	103		102		103		104		
Age Under 5 Years	118	54.2%	107	51.8%	107	51.7%	108	51.9%	
Age 5 to 9 Years	104	50.9%	105	51.1%	105	51.1%	105	51.1%	
Age 10 to 14 Years	99	49.7%	100	50.0%	102	50.4%	101	50.3%	
Age 15 to 19 Years	101	50.2%	108	51.9%	110	52.3%	109	52.1%	
Age 20 to 24 Years	104	51.0%	100	50.1%	104	51.0%	106	51.4%	
Age 25 to 29 Years	114	53.2%	104	51.0%	104	51.0%	108	52.0%	
Age 30 to 34 Years	99	49.9%	106	51.4%	107	51.7%	110	52.3%	
Age 35 to 39 Years	104	51.0%	107	51.7%	105	51.2%	110	52.3%	
Age 40 to 44 Years	101	50.3%	97	49.2%	102	50.5%	105	51.3%	
Age 45 to 49 Years	103	50.8%	106	51.6%	104	51.0%	104	51.1%	
Age 50 to 54 Years	108	51.9%	108	51.9%	105	51.2%	108	52.0%	
Age 55 to 59 Years	106	51.4%	107	51.6%	105	51.3%	107	51.6%	
Age 60 to 64 Years	100	50.0%	93	48.3%	95	48.6%	96	49.0%	
Age 65 to 69 Years	96	48.9%	95	48.7%	97	49.3%	97	49.3%	
Age 70 to 74 Years	92	48.0%	93	48.3%	89	47.1%	90	47.5%	
Age 75 to 79 Years	94	48.6%	83	45.5%	85	45.8%	85	46.0%	
Age 80 to 84 Years	59	37.0%	79	44.1%	79	44.1%	80	44.5%	
Age 85 Years or Over	100	50.1%	74	42.6%	76	43.3%	76	43.2%	
Age 19 Years or Less	104	51.0%	105	51.2%	106	51.4%	106	51.4%	
Age 20 to 39 Years	105	51.3%	104	51.1%	105	51.2%	108	52.0%	
Age 40 to 64 Years	104	50.9%	102	50.5%	102	50.6%	104	51.1%	
Age 65 Years or Over	90	47.5%	89	47.1%	89	47.1%	90	47.3%	

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.706/-112.0232

2971 South 5600 West West Valley, UT 84120		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Household Type (2025)</b>									
Total Households		3,657		27,630		65,850		116,552	
Households with Children		1,828	50.0%	13,417	48.6%	30,597	46.5%	49,649	42.6%
Average Household Size		3.5		3.5		3.3		3.1	
Household Density per Square Mile		1,165		978		839		757	
Population Family		11,385	89.3%	87,563	90.8%	196,770	89.7%	316,034	86.2%
Population Non-Family		1,303	10.2%	8,556	8.9%	21,763	9.9%	46,398	12.7%
Population Group Quarters		64	0.5%	301	0.3%	721	0.3%	4,015	1.1%
Family Households		2,940	80.4%	22,573	81.7%	52,973	80.4%	87,910	75.4%
Married Couple Households		2,091	71.1%	16,034	71.0%	37,014	69.9%	61,878	70.4%
Other Family Households with Children		849	28.9%	6,539	29.0%	15,959	30.1%	26,033	29.6%
Family Households with Children		1,821	61.9%	13,376	59.3%	30,506	57.6%	49,509	56.3%
Married Couple with Children		1,282	70.4%	9,550	71.4%	21,150	69.3%	34,125	68.9%
Other Family Households with Children		539	29.6%	3,825	28.6%	9,356	30.7%	15,384	31.1%
Family Households No Children		1,119	38.1%	9,197	40.7%	22,467	42.4%	38,401	43.7%
Married Couple No Children		809	72.3%	6,484	70.5%	15,865	70.6%	27,753	72.3%
Other Family Households No Children		310	27.7%	2,713	29.5%	6,603	29.4%	10,648	27.7%
Non-Family Households		717	19.6%	5,057	18.3%	12,876	19.6%	28,642	24.6%
Non-Family Households with Children		7	1.0%	41	0.8%	91	0.7%	139	0.5%
Non-Family Households No Children		710	99.0%	5,015	99.2%	12,785	99.3%	28,503	99.5%
Average Family Household Size		3.9		3.9		3.7		3.6	
Average Family Income		\$131,496		\$127,625		\$120,070		\$119,952	
Median Family Income		\$111,511		\$106,150		\$101,211		\$101,460	
Average Non-Family Household Size		1.8		1.7		1.7		1.6	
<b>Marital Status (2025)</b>									
Population Age 15 Years or Over		10,091		75,756		172,543		290,351	
Never Married		3,360	33.3%	25,407	33.5%	60,531	35.1%	102,415	35.3%
Currently Married		4,677	46.3%	35,905	47.4%	78,200	45.3%	130,155	44.8%
Previously Married		2,054	20.4%	14,444	19.1%	33,813	19.6%	57,781	19.9%
Separated		784	38.2%	4,804	33.3%	9,352	27.7%	15,255	26.4%
Widowed		238	11.6%	2,554	17.7%	6,073	18.0%	9,910	17.2%
Divorced		1,031	50.2%	7,087	49.1%	18,387	54.4%	32,615	56.4%
<b>Educational Attainment (2025)</b>									
Adult Population Age 25 Years or Over		7,915		60,241		137,533		232,300	
Elementary (Grade Level 0 to 8)		757	9.6%	4,947	8.2%	10,625	7.7%	16,982	7.3%
Some High School (Grade Level 9 to 11)		707	8.9%	5,327	8.8%	12,932	9.4%	18,554	8.0%
High School Graduate		2,535	32.0%	20,642	34.3%	47,071	34.2%	73,577	31.7%
Some College		1,613	20.4%	13,192	21.9%	29,412	21.4%	50,890	21.9%
Associate Degree Only		712	9.0%	5,292	8.8%	12,049	8.8%	20,435	8.8%
Bachelor Degree Only		1,078	13.6%	7,606	12.6%	18,294	13.3%	35,936	15.5%
Graduate Degree		513	6.5%	3,236	5.4%	7,150	5.2%	15,926	6.9%
Any College (Some College or Higher)		3,916	49.5%	29,326	48.7%	66,905	48.6%	123,188	53.0%
College Degree + (Bachelor Degree or Higher)		1,591	20.1%	10,841	18.0%	25,444	18.5%	51,863	22.3%

©2025, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 11/2025, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.706/-112.0232

2971 South 5600 West West Valley, UT 84120		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Housing</b>									
Total Housing Units (2025)		3,928		29,772		71,017		125,947	
Total Housing Units (2020)		3,711		28,896		67,340		115,337	
Historical Annual Growth (2020-2025)		218	1.2%	876	0.6%	3,678	1.1%	10,611	1.8%
Housing Units Occupied (2025)		3,657 93.1%		27,630 92.8%		65,850 92.7%		116,552 92.5%	
Housing Units Owner-Occupied		2,737 74.8%		21,454 77.6%		47,989 72.9%		77,828 66.8%	
Housing Units Renter-Occupied		920 25.2%		6,176 22.4%		17,860 27.1%		38,724 33.2%	
Housing Units Vacant (2025)		271	6.9%	2,143	7.2%	5,168	7.3%	9,395	7.5%
<b>Household Size (2025)</b>									
Total Households		3,657		27,630		65,850		116,552	
1 Person Households		405	11.1%	3,419	12.4%	8,658	13.1%	19,831	17.0%
2 Person Households		1,123	30.7%	8,149	29.5%	21,137	32.1%	38,975	33.4%
3 Person Households		724	19.8%	5,021	18.2%	11,807	17.9%	19,334	16.6%
4 Person Households		527	14.4%	4,307	15.6%	9,771	14.8%	15,875	13.6%
5 Person Households		397	10.9%	3,059	11.1%	6,741	10.2%	10,727	9.2%
6 Person Households		253	6.9%	1,860	6.7%	4,011	6.1%	6,214	5.3%
7 or More Person Households		228	6.2%	1,815	6.6%	3,723	5.7%	5,596	4.8%
<b>Household Income Distribution (2025)</b>									
HH Income \$200,000 or More		346	9.5%	2,602	9.4%	5,386	8.2%	10,331	8.9%
HH Income \$150,000 to \$199,999		527	14.4%	3,380	12.2%	7,799	11.8%	13,157	11.3%
HH Income \$125,000 to \$149,999		465	12.7%	3,609	13.1%	7,584	11.5%	12,113	10.4%
HH Income \$100,000 to \$124,999		585	16.0%	4,312	15.6%	9,351	14.2%	16,073	13.8%
HH Income \$75,000 to \$99,999		748	20.4%	4,520	16.4%	11,430	17.4%	19,983	17.1%
HH Income \$50,000 to \$74,999		485	13.3%	4,115	14.9%	10,702	16.3%	18,530	15.9%
HH Income \$35,000 to \$49,999		268	7.3%	2,275	8.2%	6,011	9.1%	11,454	9.8%
HH Income \$25,000 to \$34,999		96	2.6%	1,250	4.5%	3,088	4.7%	5,564	4.8%
HH Income \$15,000 to \$24,999		76	2.1%	896	3.2%	2,251	3.4%	4,221	3.6%
HH Income \$10,000 to \$14,999		56	1.5%	332	1.2%	1,151	1.7%	2,432	2.1%
HH Income Under \$10,000		7	0.2%	338	1.2%	1,096	1.7%	2,693	2.3%
<b>Household Vehicles (2025)</b>									
Households 0 Vehicles Available		124	3.4%	1,155	4.2%	2,816	4.3%	5,779	5.0%
Households 1 Vehicle Available		643	17.6%	4,996	18.1%	14,288	21.7%	29,307	25.1%
Households 2 Vehicles Available		1,136	31.0%	9,669	35.0%	23,454	35.6%	43,030	36.9%
Households 3 or More Vehicles Available		1,755	48.0%	11,810	42.7%	25,293	38.4%	38,436	33.0%
Total Vehicles Available		9,119		66,368		150,744		250,654	
Average Vehicles per Household		2.5		2.4		2.3		2.2	
Owner-Occupied Household Vehicles		6,942 76.1%		55,004 82.9%		118,674 78.7%		187,095 74.6%	
Average Vehicles per Owner-Occupied Household		2.5		2.6		2.5		2.4	
Renter-Occupied Household Vehicles		2,177 23.9%		11,364 17.1%		32,070 21.3%		63,559 25.4%	
Average Vehicles per Renter-Occupied Household		2.4		1.8		1.8		1.6	
<b>Travel Time (2025)</b>									
Worker Base Age 16 years or Over		7,333		51,849		119,873		202,016	
Travel to Work in 14 Minutes or Less		1,506	20.5%	9,757	18.8%	21,651	18.1%	38,590	19.1%
Travel to Work in 15 to 29 Minutes		3,463	47.2%	23,917	46.1%	54,591	45.5%	89,631	44.4%
Travel to Work in 30 to 59 Minutes		1,567	21.4%	10,862	20.9%	25,860	21.6%	41,279	20.4%
Travel to Work in 60 Minutes or More		230	3.1%	1,749	3.4%	4,138	3.5%	6,615	3.3%
Work at Home		567	7.7%	5,565	10.7%	13,633	11.4%	25,900	12.8%
Average Minutes Travel to Work		20.5		21.3		21.3		21.0	

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.706/-112.0232

2971 South 5600 West West Valley, UT 84120		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Transportation To Work (2025)</b>									
Worker Base Age 16 years or Over		7,333		51,849		119,873		202,016	
Drive to Work Alone		5,490	74.9%	36,696	70.8%	84,402	70.4%	139,646	69.1%
Drive to Work in Carpool		977	13.3%	7,527	14.5%	16,956	14.1%	27,390	13.6%
Travel to Work by Public Transportation		110	1.5%	881	1.7%	2,081	1.7%	3,912	1.9%
Drive to Work on Motorcycle		20	0.3%	78	0.2%	217	0.2%	318	0.2%
Bicycle to Work		15	0.2%	151	0.3%	385	0.3%	751	0.4%
Walk to Work		122	1.7%	528	1.0%	1,347	1.1%	2,463	1.2%
Other Means		32	0.4%	423	0.8%	852	0.7%	1,636	0.8%
Work at Home		567	7.7%	5,565	10.7%	13,633	11.4%	25,900	12.8%
<b>Daytime Demographics (2025)</b>									
Total Businesses		297		2,245		5,966		11,288	
Total Employees		3,768		34,022		96,681		166,984	
Company Headquarter Businesses		9	3.2%	86	3.8%	243	4.1%	465	4.1%
Company Headquarter Employees		698	18.5%	8,237	24.2%	22,163	22.9%	32,946	19.7%
Employee Population per Business		12.7	to 1	15.2	to 1	16.2	to 1	14.8	to 1
Residential Population per Business		43.0	to 1	42.9	to 1	36.8	to 1	32.5	to 1
Adj. Daytime Demographics Age 16 Years or Over		6,304		56,101		145,503		249,030	
<b>Labor Force</b>									
Labor Population Age 16 Years or Over (2025)		9,881		74,133		168,961		284,456	
Labor Force Total Males (2025)		5,014	50.7%	37,384	50.4%	85,388	50.5%	145,190	51.0%
Male Civilian Employed		4,085	81.5%	28,475	76.2%	65,750	77.0%	110,564	76.2%
Male Civilian Unemployed		71	1.4%	1,117	3.0%	2,790	3.3%	4,804	3.3%
Males in Armed Forces		11	0.2%	197	0.5%	242	0.3%	359	0.2%
Males Not in Labor Force		847	16.9%	7,595	20.3%	16,607	19.4%	29,464	20.3%
Labor Force Total Females (2025)		4,866	49.3%	36,749	49.6%	83,573	49.5%	139,267	49.0%
Female Civilian Employed		3,248	66.7%	23,377	63.6%	54,138	64.8%	91,478	65.7%
Female Civilian Unemployed		119	2.4%	1,106	3.0%	2,699	3.2%	4,382	3.1%
Females in Armed Forces		-	-	5	-	9	-	10	-
Females Not in Labor Force		1,499	30.8%	12,261	33.4%	26,727	32.0%	43,397	31.2%
Unemployment Rate		190	1.9%	2,223	3.0%	5,489	3.2%	9,185	3.2%
<b>Occupation (2025)</b>									
Occupation Population Age 16 Years or Over		7,333		51,849		119,873		202,016	
Occupation Total Males		4,085	55.7%	28,472	54.9%	65,735	54.8%	110,538	54.7%
Occupation Total Females		3,248	44.3%	23,377	45.1%	54,138	45.2%	91,478	45.3%
Management, Business, Financial Operations		1,229	16.8%	8,815	17.0%	20,440	17.1%	35,232	17.4%
Professional, Related		1,561	21.3%	11,059	21.3%	25,683	21.4%	44,878	22.2%
Service		1,064	14.5%	7,465	14.4%	17,667	14.7%	29,429	14.6%
Sales, Office		1,630	22.2%	11,281	21.8%	25,635	21.4%	43,069	21.3%
Farming, Fishing, Forestry		4	-	58	0.1%	136	0.1%	198	-
Construction, Extraction, Maintenance		679	9.3%	5,044	9.7%	11,581	9.7%	18,856	9.3%
Production, Transport, Material Moving		1,166	15.9%	8,126	15.7%	18,730	15.6%	30,353	15.0%
White Collar Workers		4,420	60.3%	31,155	60.1%	71,758	59.9%	123,179	61.0%
Blue Collar Workers		2,914	39.7%	20,694	39.9%	48,115	40.1%	78,837	39.0%

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.706/-112.0232

2971 South 5600 West West Valley, UT 84120		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Units In Structure (2025)</b>									
Total Units		3,657		27,630		65,850		116,552	
1 Detached Unit		2,696	73.7%	21,328	77.2%	47,271	71.8%	75,497	64.8%
1 Attached Unit		340	9.3%	2,086	7.6%	5,160	7.8%	9,850	8.5%
2 Units		19	0.5%	432	1.6%	1,288	2.0%	2,262	1.9%
3 to 4 Units		34	0.9%	682	2.5%	2,571	3.9%	4,960	4.3%
5 to 9 Units		77	2.1%	437	1.6%	1,822	2.8%	4,538	3.9%
10 to 19 Units		41	1.1%	350	1.3%	1,626	2.5%	4,052	3.5%
20 to 49 Units		229	6.3%	753	2.7%	2,527	3.8%	6,107	5.2%
50 or More Units		66	1.8%	507	1.8%	1,570	2.4%	5,288	4.5%
Mobile Home or Trailer		155	4.2%	1,052	3.8%	2,008	3.0%	3,930	3.4%
Other Structure		-	-	2	-	5	-	68	-
<b>Homes Built By Year (2025)</b>									
Homes Built 2020 or later		135	3.4%	837	2.8%	2,163	3.0%	4,439	3.5%
Homes Built 2010 to 2019		336	8.5%	1,771	5.9%	4,590	6.5%	11,064	8.8%
Homes Built 2000 to 2009		954	24.3%	4,249	14.3%	8,300	11.7%	16,508	13.1%
Homes Built 1990 to 1999		761	19.4%	4,244	14.3%	9,636	13.6%	16,366	13.0%
Homes Built 1980 to 1989		592	15.1%	3,669	12.3%	9,540	13.4%	17,084	13.6%
Homes Built 1970 to 1979		526	13.4%	7,477	25.1%	16,630	23.4%	26,452	21.0%
Homes Built 1960 to 1969		136	3.5%	2,852	9.6%	6,209	8.7%	9,021	7.2%
Homes Built 1950 to 1959		126	3.2%	1,750	5.9%	6,188	8.7%	8,929	7.1%
Homes Built 1940 to 1949		30	0.8%	305	1.0%	910	1.3%	2,288	1.8%
Homes Built Before 1939		62	1.6%	477	1.6%	1,685	2.4%	4,401	3.5%
Median Age of Homes		32.9	yrs	40.3	yrs	41.7	yrs	40.3	yrs
<b>Home Values (2025)</b>									
Owner Specified Housing Units		2,737		21,454		47,989		77,828	
Home Values \$1,000,000 or More		117	4.3%	1,089	5.1%	2,470	5.1%	3,904	5.0%
Home Values \$750,000 to \$999,999		159	5.8%	1,559	7.3%	3,334	6.9%	5,827	7.5%
Home Values \$500,000 to \$749,999		868	31.7%	5,709	26.6%	12,267	25.6%	21,950	28.2%
Home Values \$400,000 to \$499,999		664	24.3%	5,704	26.6%	12,814	26.7%	19,884	25.5%
Home Values \$300,000 to \$399,999		626	22.9%	4,538	21.2%	9,943	20.7%	14,811	19.0%
Home Values \$250,000 to \$299,999		82	3.0%	885	4.1%	2,178	4.5%	3,078	4.0%
Home Values \$200,000 to \$249,999		33	1.2%	425	2.0%	1,274	2.7%	1,920	2.5%
Home Values \$175,000 to \$199,999		2	-	49	0.2%	140	0.3%	189	0.2%
Home Values \$150,000 to \$174,999		13	0.5%	82	0.4%	270	0.6%	441	0.6%
Home Values \$125,000 to \$149,999		7	0.2%	38	0.2%	76	0.2%	131	0.2%
Home Values \$100,000 to \$124,999		5	0.2%	50	0.2%	203	0.4%	390	0.5%
Home Values \$90,000 to \$99,999		8	0.3%	64	0.3%	169	0.4%	222	0.3%
Home Values \$80,000 to \$89,999		16	0.6%	124	0.6%	307	0.6%	534	0.7%
Home Values \$70,000 to \$79,999		4	0.1%	123	0.6%	292	0.6%	451	0.6%
Home Values \$60,000 to \$69,999		2	-	47	0.2%	148	0.3%	365	0.5%
Home Values \$50,000 to \$59,999		30	1.1%	218	1.0%	379	0.8%	766	1.0%
Home Values \$35,000 to \$49,999		52	1.9%	281	1.3%	749	1.6%	1,107	1.4%
Home Values \$25,000 to \$34,999		4	0.2%	91	0.4%	184	0.4%	365	0.5%
Home Values \$10,000 to \$24,999		20	0.7%	181	0.8%	339	0.7%	689	0.9%
Home Values Under \$10,000		26	1.0%	197	0.9%	452	0.9%	804	1.0%
Owner-Occupied Median Home Value		\$459,621		\$454,760		\$451,997		\$459,742	
Renter-Occupied Median Rent		\$1,597		\$1,498		\$1,495		\$1,481	

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.706/-112.0232

2971 South 5600 West West Valley, UT 84120	1 mi radius	3 mi radius	5 mi radius	7 mi radius
<b>Total Annual Consumer Expenditure (2025)</b>				
Total Household Expenditure	\$444.14 M	\$3.26 B	\$7.45 B	\$12.93 B
Total Non-Retail Expenditure	\$218.27 M	\$1.59 B	\$3.62 B	\$6.36 B
Total Retail Expenditure	\$225.86 M	\$1.67 B	\$3.83 B	\$6.57 B
Alcoholic Beverages	\$2.75 M	\$20.14 M	\$46.04 M	\$79.82 M
Apparel	\$8.36 M	\$61.49 M	\$140.85 M	\$243.41 M
Contributions	\$14.13 M	\$102.58 M	\$233.36 M	\$407.26 M
Education	\$10.13 M	\$73.8 M	\$168.21 M	\$292.77 M
Entertainment	\$25.85 M	\$190.33 M	\$436.26 M	\$753.96 M
Food Away From Home	\$19.84 M	\$145.83 M	\$333.87 M	\$577.48 M
Grocery	\$30.47 M	\$228.24 M	\$527.74 M	\$900.27 M
Health Care	\$23.43 M	\$180.37 M	\$424.54 M	\$741.29 M
Household Furnishings and Equipment	\$11.97 M	\$87.79 M	\$200.86 M	\$347.83 M
Household Operations	\$8.46 M	\$62.45 M	\$143.14 M	\$246.98 M
Miscellaneous Expenses	\$7.69 M	\$56.41 M	\$129.21 M	\$223.82 M
Personal Care	\$5.95 M	\$44.34 M	\$102.27 M	\$174.99 M
Shelter	\$70.53 M	\$516.85 M	\$1.2 B	\$2.11 B
Tax and Retirement	\$106.08 M	\$761.39 M	\$1.7 B	\$3.01 B
Tobacco and Related	\$2.37 M	\$18.31 M	\$42.93 M	\$71.95 M
Transportation	\$74.35 M	\$543.42 M	\$1.24 B	\$2.11 B
Utilities	\$21.79 M	\$163.45 M	\$378.26 M	\$644.5 M
<b>Monthly Household Consumer Expenditure (2025)</b>				
Total Household Expenditure	\$10,120	\$9,824	\$9,426	\$9,246
Total Non-Retail Expenditure	\$4,973 49.1%	\$4,782 48.7%	\$4,585 48.6%	\$4,548 49.2%
Total Retail Expenditures	\$5,146 50.9%	\$5,042 51.3%	\$4,842 51.4%	\$4,698 50.8%
Alcoholic Beverages	\$63 0.6%	\$61 0.6%	\$58 0.6%	\$57 0.6%
Apparel	\$190 1.9%	\$185 1.9%	\$178 1.9%	\$174 1.9%
Contributions	\$322 3.2%	\$309 3.1%	\$295 3.1%	\$291 3.1%
Education	\$231 2.3%	\$223 2.3%	\$213 2.3%	\$209 2.3%
Entertainment	\$589 5.8%	\$574 5.8%	\$552 5.9%	\$539 5.8%
Food Away From Home	\$452 4.5%	\$440 4.5%	\$423 4.5%	\$413 4.5%
Grocery	\$694 6.9%	\$688 7.0%	\$668 7.1%	\$644 7.0%
Health Care	\$534 5.3%	\$544 5.5%	\$537 5.7%	\$530 5.7%
Household Furnishings and Equipment	\$273 2.7%	\$265 2.7%	\$254 2.7%	\$249 2.7%
Household Operations	\$193 1.9%	\$188 1.9%	\$181 1.9%	\$177 1.9%
Miscellaneous Expenses	\$175 1.7%	\$170 1.7%	\$164 1.7%	\$160 1.7%
Personal Care	\$136 1.3%	\$134 1.4%	\$129 1.4%	\$125 1.4%
Shelter	\$1,607 15.9%	\$1,559 15.9%	\$1,523 16.2%	\$1,507 16.3%
Tax and Retirement	\$2,417 23.9%	\$2,296 23.4%	\$2,155 22.9%	\$2,151 22.9%
Tobacco and Related	\$54 0.5%	\$55 0.6%	\$54 0.6%	\$51 0.6%
Transportation	\$1,694 16.7%	\$1,639 16.7%	\$1,563 16.6%	\$1,508 16.3%
Utilities	\$496 4.9%	\$493 5.0%	\$479 5.1%	\$461 5.0%