

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 37.5189/-120.8476

2900 Geer Road Turlock, CA 95382	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Population</b>								
Estimated Population (2025)	22,386		80,116		92,849		114,414	
Projected Population (2030)	22,306		79,967		93,060		114,593	
Census Population (2020)	21,910		78,878		91,337		112,192	
Census Population (2010)	20,454		74,437		86,025		105,837	
Projected Annual Growth (2025-2030)	-80	-	-149	-	211	-	179	-
Historical Annual Growth (2020-2025)	476	0.4%	1,238	0.3%	1,512	0.3%	2,222	0.4%
Historical Annual Growth (2010-2020)	1,456	0.7%	4,441	0.6%	5,313	0.6%	6,354	0.6%
Estimated Population Density (2025)	7,129 psm		2,834 psm		1,183 psm		744 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi		153.9 sq mi	
<b>Households</b>								
Estimated Households (2025)	7,871		26,737		30,512		37,076	
Projected Households (2030)	7,966		27,145		31,070		37,827	
Census Households (2020)	7,821		26,253		29,858		36,296	
Census Households (2010)	7,280		24,750		28,167		34,240	
Projected Annual Growth (2025-2030)	95	0.2%	408	0.3%	559	0.4%	751	0.4%
Historical Annual Change (2010-2025)	591	0.5%	1,987	0.5%	2,345	0.6%	2,837	0.6%
<b>Average Household Income</b>								
Estimated Average Household Income (2025)	\$97,535		\$111,440		\$111,165		\$111,047	
Projected Average Household Income (2030)	\$97,638		\$111,730		\$111,259		\$111,080	
Census Average Household Income (2010)	\$57,628		\$61,750		\$62,127		\$61,851	
Census Average Household Income (2000)	\$50,273		\$50,151		\$50,446		\$50,591	
Projected Annual Change (2025-2030)	\$104	-	\$290	-	\$94	-	\$34	-
Historical Annual Change (2000-2025)	\$47,262	3.8%	\$61,289	4.9%	\$60,719	4.8%	\$60,456	4.8%
<b>Median Household Income</b>								
Estimated Median Household Income (2025)	\$79,304		\$88,892		\$88,389		\$87,466	
Projected Median Household Income (2030)	\$79,311		\$88,966		\$88,327		\$87,487	
Census Median Household Income (2010)	\$50,155		\$52,489		\$51,907		\$51,337	
Census Median Household Income (2000)	\$42,006		\$40,255		\$40,325		\$40,407	
Projected Annual Change (2025-2030)	\$7	-	\$73	-	-\$61	-	\$22	-
Historical Annual Change (2000-2025)	\$37,299	3.6%	\$48,637	4.8%	\$48,063	4.8%	\$47,059	4.7%
<b>Per Capita Income</b>								
Estimated Per Capita Income (2025)	\$34,864		\$37,502		\$36,826		\$36,237	
Projected Per Capita Income (2030)	\$35,443		\$38,239		\$37,442		\$36,919	
Census Per Capita Income (2010)	\$20,506		\$20,529		\$20,341		\$20,009	
Census Per Capita Income (2000)	\$17,589		\$16,568		\$16,425		\$16,307	
Projected Annual Change (2025-2030)	\$578	0.3%	\$737	0.4%	\$615	0.3%	\$682	0.4%
Historical Annual Change (2000-2025)	\$17,276	3.9%	\$20,934	5.1%	\$20,402	5.0%	\$19,930	4.9%
Estimated Average Household Net Worth (2025)	\$888,388		\$1.05 M		\$1.04 M		\$1.05 M	

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2010-2020 Census, 2025 Estimates with 2030 Projections  
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Lat/Lon: 37.5189/-120.8476

2900 Geer Road Turlock, CA 95382		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Race and Ethnicity</b>									
Total Population (2025)		22,386		80,116		92,849		114,414	
White (2025)		12,588	56.2%	41,715	52.1%	47,933	51.6%	58,188	50.9%
Black or African American (2025)		774	3.5%	2,208	2.8%	2,349	2.5%	2,624	2.3%
American Indian or Alaska Native (2025)		352	1.6%	1,545	1.9%	1,790	1.9%	2,201	1.9%
Asian (2025)		1,747	7.8%	6,191	7.7%	6,730	7.2%	7,682	6.7%
Hawaiian or Pacific Islander (2025)		103	0.5%	324	0.4%	372	0.4%	421	0.4%
Other Race (2025)		3,834	17.1%	17,044	21.3%	20,700	22.3%	26,851	23.5%
Two or More Races (2025)		2,989	13.3%	11,090	13.8%	12,976	14.0%	16,447	14.4%
Population < 18 (2025)		5,113	22.8%	19,929	24.9%	23,295	25.1%	29,021	25.4%
White Not Hispanic		1,547	30.3%	5,567	27.9%	6,437	27.6%	7,951	27.4%
Black or African American		210	4.1%	593	3.0%	632	2.7%	710	2.4%
Asian		438	8.6%	1,488	7.5%	1,625	7.0%	1,811	6.2%
Other Race Not Hispanic		312	6.1%	1,052	5.3%	1,172	5.0%	1,421	4.9%
Hispanic		2,605	51.0%	11,229	56.3%	13,429	57.6%	17,128	59.0%
Not Hispanic or Latino Population (2025)		13,452	60.1%	43,616	54.4%	49,365	53.2%	59,017	51.6%
Not Hispanic White		10,068	74.8%	32,415	74.3%	37,111	75.2%	44,863	76.0%
Not Hispanic Black or African American		661	4.9%	1,914	4.4%	2,030	4.1%	2,260	3.8%
Not Hispanic American Indian or Alaska Native		82	0.6%	299	0.7%	346	0.7%	423	0.7%
Not Hispanic Asian		1,730	12.9%	6,027	13.8%	6,529	13.2%	7,434	12.6%
Not Hispanic Hawaiian or Pacific Islander		71	0.5%	224	0.5%	251	0.5%	280	0.5%
Not Hispanic Other Race		101	0.7%	304	0.7%	354	0.7%	449	0.8%
Not Hispanic Two or More Races		739	5.5%	2,434	5.6%	2,743	5.6%	3,307	5.6%
Hispanic or Latino Population (2025)		8,934	39.9%	36,500	45.6%	43,484	46.8%	55,397	48.4%
Hispanic White		2,520	28.2%	9,300	25.5%	10,822	24.9%	13,325	24.1%
Hispanic Black or African American		113	1.3%	294	0.8%	319	0.7%	364	0.7%
Hispanic American Indian or Alaska Native		270	3.0%	1,246	3.4%	1,444	3.3%	1,778	3.2%
Hispanic Asian		17	0.2%	164	0.4%	200	0.5%	248	0.4%
Hispanic Hawaiian or Pacific Islander		33	0.4%	100	0.3%	120	0.3%	140	0.3%
Hispanic Other Race		3,733	41.8%	16,740	45.9%	20,345	46.8%	26,402	47.7%
Hispanic Two or More Races		2,249	25.2%	8,655	23.7%	10,233	23.5%	13,140	23.7%
Not Hispanic or Latino Population (2020)		14,851	67.8%	46,012	58.3%	52,027	57.0%	61,880	55.2%
Hispanic or Latino Population (2020)		7,060	32.2%	32,866	41.7%	39,310	43.0%	50,311	44.8%
Not Hispanic or Latino Population (2010)		15,179	74.2%	47,472	63.8%	53,777	62.5%	64,240	60.7%
Hispanic or Latino Population (2010)		5,275	25.8%	26,966	36.2%	32,247	37.5%	41,597	39.3%
Not Hispanic or Latino Population (2030)		12,864	57.7%	42,039	52.6%	47,783	51.3%	57,174	49.9%
Hispanic or Latino Population (2030)		9,442	42.3%	37,928	47.4%	45,277	48.7%	57,420	50.1%
Projected Annual Growth (2025-2030)		508	1.1%	1,428	0.8%	1,794	0.8%	2,022	0.7%
Historical Annual Growth (2010-2020)		1,785	3.4%	5,900	2.2%	7,063	2.2%	8,714	2.1%

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2900 Geer Road		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Turlock, CA 95382									
<b>Total Age Distribution (2025)</b>									
Total Population		22,386		80,116		92,849		114,414	
Age Under 5 Years		1,452	6.5%	5,180	6.5%	5,995	6.5%	7,339	6.4%
Age 5 to 9 Years		1,402	6.3%	5,470	6.8%	6,397	6.9%	7,971	7.0%
Age 10 to 14 Years		1,377	6.2%	5,627	7.0%	6,600	7.1%	8,305	7.3%
Age 15 to 19 Years		1,637	7.3%	6,095	7.6%	7,132	7.7%	8,890	7.8%
Age 20 to 24 Years		1,958	8.7%	5,970	7.5%	6,820	7.3%	8,271	7.2%
Age 25 to 29 Years		1,644	7.3%	5,596	7.0%	6,483	7.0%	7,911	6.9%
Age 30 to 34 Years		1,559	7.0%	5,664	7.1%	6,572	7.1%	8,091	7.1%
Age 35 to 39 Years		1,339	6.0%	5,266	6.6%	6,115	6.6%	7,548	6.6%
Age 40 to 44 Years		1,246	5.6%	5,176	6.5%	6,053	6.5%	7,554	6.6%
Age 45 to 49 Years		1,139	5.1%	4,659	5.8%	5,438	5.9%	6,775	5.9%
Age 50 to 54 Years		1,076	4.8%	4,341	5.4%	5,073	5.5%	6,310	5.5%
Age 55 to 59 Years		1,122	5.0%	4,296	5.4%	4,978	5.4%	6,109	5.3%
Age 60 to 64 Years		1,185	5.3%	4,164	5.2%	4,855	5.2%	5,957	5.2%
Age 65 to 69 Years		1,110	5.0%	3,763	4.7%	4,375	4.7%	5,302	4.6%
Age 70 to 74 Years		932	4.2%	3,124	3.9%	3,575	3.9%	4,323	3.8%
Age 75 to 79 Years		798	3.6%	2,560	3.2%	2,905	3.1%	3,500	3.1%
Age 80 to 84 Years		629	2.8%	1,607	2.0%	1,790	1.9%	2,164	1.9%
Age 85 Years or Over		778	3.5%	1,560	1.9%	1,693	1.8%	2,096	1.8%
Median Age		35.9		35.2		35.0		34.9	
Age 19 Years or Less		5,868	26.2%	22,371	27.9%	26,125	28.1%	32,505	28.4%
Age 20 to 64 Years		12,270	54.8%	45,132	56.3%	52,386	56.4%	64,524	56.4%
Age 65 Years or Over		4,248	19.0%	12,613	15.7%	14,339	15.4%	17,385	15.2%
<b>Female Age Distribution (2025)</b>									
Female Population		10,900	48.7%	39,832	49.7%	45,994	49.5%	56,625	49.5%
Age Under 5 Years		721	6.6%	2,516	6.3%	2,896	6.3%	3,546	6.3%
Age 5 to 9 Years		656	6.0%	2,579	6.5%	3,027	6.6%	3,806	6.7%
Age 10 to 14 Years		677	6.2%	2,714	6.8%	3,180	6.9%	3,992	7.0%
Age 15 to 19 Years		671	6.2%	2,855	7.2%	3,339	7.3%	4,162	7.4%
Age 20 to 24 Years		895	8.2%	2,875	7.2%	3,306	7.2%	4,059	7.2%
Age 25 to 29 Years		817	7.5%	2,785	7.0%	3,191	6.9%	3,889	6.9%
Age 30 to 34 Years		764	7.0%	2,799	7.0%	3,226	7.0%	3,965	7.0%
Age 35 to 39 Years		688	6.3%	2,620	6.6%	3,015	6.6%	3,711	6.6%
Age 40 to 44 Years		644	5.9%	2,585	6.5%	2,998	6.5%	3,717	6.6%
Age 45 to 49 Years		574	5.3%	2,360	5.9%	2,751	6.0%	3,416	6.0%
Age 50 to 54 Years		562	5.2%	2,171	5.4%	2,522	5.5%	3,140	5.5%
Age 55 to 59 Years		609	5.6%	2,274	5.7%	2,603	5.7%	3,158	5.6%
Age 60 to 64 Years		594	5.5%	2,097	5.3%	2,454	5.3%	3,001	5.3%
Age 65 to 69 Years		575	5.3%	1,981	5.0%	2,286	5.0%	2,730	4.8%
Age 70 to 74 Years		486	4.5%	1,685	4.2%	1,932	4.2%	2,319	4.1%
Age 75 to 79 Years		435	4.0%	1,416	3.6%	1,576	3.4%	1,879	3.3%
Age 80 to 84 Years		297	2.7%	850	2.1%	941	2.0%	1,152	2.0%
Age 85 Years or Over		236	2.2%	672	1.7%	750	1.6%	984	1.7%
Female Median Age		36.3		36.0		35.9		35.7	
Age 19 Years or Less		2,724	25.0%	10,663	26.8%	12,442	27.1%	15,506	27.4%
Age 20 to 64 Years		6,147	56.4%	22,566	56.7%	26,066	56.7%	32,056	56.6%
Age 65 Years or Over		2,029	18.6%	6,603	16.6%	7,486	16.3%	9,064	16.0%

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2900 Geer Road Turlock, CA 95382		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Male Age Distribution (2025)</b>									
Male Population	11,486	51.3%	40,284	50.3%	46,855	50.5%	57,789	50.5%	
Age Under 5 Years	731	6.4%	2,664	6.6%	3,099	6.6%	3,793	6.6%	
Age 5 to 9 Years	746	6.5%	2,891	7.2%	3,370	7.2%	4,166	7.2%	
Age 10 to 14 Years	700	6.1%	2,913	7.2%	3,420	7.3%	4,314	7.5%	
Age 15 to 19 Years	966	8.4%	3,240	8.0%	3,793	8.1%	4,727	8.2%	
Age 20 to 24 Years	1,063	9.3%	3,095	7.7%	3,514	7.5%	4,211	7.3%	
Age 25 to 29 Years	827	7.2%	2,810	7.0%	3,292	7.0%	4,022	7.0%	
Age 30 to 34 Years	795	6.9%	2,865	7.1%	3,346	7.1%	4,126	7.1%	
Age 35 to 39 Years	651	5.7%	2,646	6.6%	3,100	6.6%	3,837	6.6%	
Age 40 to 44 Years	603	5.2%	2,590	6.4%	3,055	6.5%	3,836	6.6%	
Age 45 to 49 Years	566	4.9%	2,299	5.7%	2,687	5.7%	3,359	5.8%	
Age 50 to 54 Years	514	4.5%	2,171	5.4%	2,551	5.4%	3,170	5.5%	
Age 55 to 59 Years	514	4.5%	2,022	5.0%	2,375	5.1%	2,950	5.1%	
Age 60 to 64 Years	591	5.1%	2,067	5.1%	2,401	5.1%	2,956	5.1%	
Age 65 to 69 Years	535	4.7%	1,782	4.4%	2,089	4.5%	2,572	4.5%	
Age 70 to 74 Years	446	3.9%	1,439	3.6%	1,643	3.5%	2,003	3.5%	
Age 75 to 79 Years	363	3.2%	1,144	2.8%	1,329	2.8%	1,621	2.8%	
Age 80 to 84 Years	333	2.9%	757	1.9%	849	1.8%	1,013	1.8%	
Age 85 Years or Over	543	4.7%	888	2.2%	944	2.0%	1,112	1.9%	
Male Median Age	36.0		34.5		34.4		34.3		
Age 19 Years or Less	3,144	27.4%	11,708	29.1%	13,683	29.2%	17,000	29.4%	
Age 20 to 64 Years	6,123	53.3%	22,566	56.0%	26,320	56.2%	32,468	56.2%	
Age 65 Years or Over	2,219	19.3%	6,010	14.9%	6,853	14.6%	8,321	14.4%	
<b>Males per 100 Females (2025)</b>									
Overall Comparison	105		101		102		102		
Age Under 5 Years	101	50.4%	106	51.4%	107	51.7%	107	51.7%	
Age 5 to 9 Years	114	53.2%	112	52.8%	111	52.7%	109	52.3%	
Age 10 to 14 Years	103	50.8%	107	51.8%	108	51.8%	108	51.9%	
Age 15 to 19 Years	144	59.0%	114	53.2%	114	53.2%	114	53.2%	
Age 20 to 24 Years	119	54.3%	108	51.8%	106	51.5%	104	50.9%	
Age 25 to 29 Years	101	50.3%	101	50.2%	103	50.8%	103	50.8%	
Age 30 to 34 Years	104	51.0%	102	50.6%	104	50.9%	104	51.0%	
Age 35 to 39 Years	95	48.6%	101	50.2%	103	50.7%	103	50.8%	
Age 40 to 44 Years	94	48.3%	100	50.0%	102	50.5%	103	50.8%	
Age 45 to 49 Years	99	49.6%	97	49.4%	98	49.4%	98	49.6%	
Age 50 to 54 Years	91	47.8%	100	50.0%	101	50.3%	101	50.2%	
Age 55 to 59 Years	84	45.8%	89	47.1%	91	47.7%	93	48.3%	
Age 60 to 64 Years	99	49.9%	99	49.6%	98	49.4%	99	49.6%	
Age 65 to 69 Years	93	48.2%	90	47.4%	91	47.7%	94	48.5%	
Age 70 to 74 Years	92	47.8%	85	46.1%	85	46.0%	86	46.3%	
Age 75 to 79 Years	84	45.5%	81	44.7%	84	45.7%	86	46.3%	
Age 80 to 84 Years	112	52.8%	89	47.1%	90	47.4%	88	46.8%	
Age 85 Years or Over	230	69.7%	132	56.9%	126	55.7%	113	53.1%	
Age 19 Years or Less	115	53.6%	110	52.3%	110	52.4%	110	52.3%	
Age 20 to 39 Years	105	51.3%	103	50.7%	104	51.0%	104	50.9%	
Age 40 to 64 Years	93	48.3%	97	49.3%	98	49.5%	99	49.8%	
Age 65 Years or Over	109	52.2%	91	47.6%	92	47.8%	92	47.9%	

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<b>Household Type (2025)</b>									
Total Households		7,871		26,737		30,512		37,076	
Households with Children		2,447	31.1%	10,010	37.4%	11,675	38.3%	14,622	39.4%
Average Household Size		2.7		2.9		3.0		3.0	
Household Density per Square Mile		2,507		946		389		241	
Population Family		16,743	74.8%	66,674	83.2%	78,459	84.5%	98,118	85.8%
Population Non-Family		4,293	19.2%	11,268	14.1%	12,074	13.0%	13,900	12.1%
Population Group Quarters		1,351	6.0%	2,174	2.7%	2,316	2.5%	2,396	2.1%
Family Households		4,903	62.3%	18,894	70.7%	22,120	72.5%	27,438	74.0%
Married Couple Households		3,239	66.1%	13,088	69.3%	15,369	69.5%	19,239	70.1%
Other Family Households with Children		1,665	33.9%	5,806	30.7%	6,751	30.5%	8,198	29.9%
Family Households with Children		2,436	49.7%	9,975	52.8%	11,638	52.6%	14,576	53.1%
Married Couple with Children		1,650	67.7%	6,924	69.4%	8,055	69.2%	10,213	70.1%
Other Family Households with Children		787	32.3%	3,051	30.6%	3,583	30.8%	4,363	29.9%
Family Households No Children		2,467	50.3%	8,919	47.2%	10,482	47.4%	12,861	46.9%
Married Couple No Children		1,589	64.4%	6,164	69.1%	7,314	69.8%	9,026	70.2%
Other Family Households No Children		878	35.6%	2,755	30.9%	3,168	30.2%	3,835	29.8%
Non-Family Households		2,968	37.7%	7,843	29.3%	8,392	27.5%	9,639	26.0%
Non-Family Households with Children		11	0.4%	35	0.4%	37	0.4%	45	0.5%
Non-Family Households No Children		2,957	99.6%	7,808	99.6%	8,355	99.6%	9,594	99.5%
Average Family Household Size		3.4		3.5		3.5		3.6	
Average Family Income		\$113,305		\$126,686		\$124,610		\$123,380	
Median Family Income		\$96,249		\$102,164		\$100,024		\$98,122	
Average Non-Family Household Size		1.4		1.4		1.4		1.4	
<b>Marital Status (2025)</b>									
Population Age 15 Years or Over		18,155		63,839		73,856		90,798	
Never Married		7,599	41.9%	23,870	37.4%	27,078	36.7%	32,858	36.2%
Currently Married		7,106	39.1%	28,381	44.5%	33,636	45.5%	41,389	45.6%
Previously Married		3,450	19.0%	11,588	18.2%	13,142	17.8%	16,552	18.2%
Separated		936	27.1%	2,712	23.4%	3,148	24.0%	4,227	25.5%
Widowed		1,007	29.2%	3,480	30.0%	4,033	30.7%	5,139	31.0%
Divorced		1,507	43.7%	5,396	46.6%	5,961	45.4%	7,186	43.4%
<b>Educational Attainment (2025)</b>									
Adult Population Age 25 Years or Over		14,560		51,775		59,904		73,638	
Elementary (Grade Level 0 to 8)		1,461	10.0%	5,491	10.6%	6,822	11.4%	8,769	11.9%
Some High School (Grade Level 9 to 11)		947	6.5%	4,129	8.0%	4,878	8.1%	6,254	8.5%
High School Graduate		3,423	23.5%	12,474	24.1%	15,001	25.0%	19,267	26.2%
Some College		3,390	23.3%	11,288	21.8%	13,032	21.8%	15,749	21.4%
Associate Degree Only		1,569	10.8%	4,968	9.6%	5,591	9.3%	6,632	9.0%
Bachelor Degree Only		2,475	17.0%	8,513	16.4%	9,372	15.6%	11,063	15.0%
Graduate Degree		1,296	8.9%	4,911	9.5%	5,207	8.7%	5,904	8.0%
Any College (Some College or Higher)		8,729	60.0%	29,681	57.3%	33,202	55.4%	39,348	53.4%
College Degree + (Bachelor Degree or Higher)		3,770	25.9%	13,425	25.9%	14,579	24.3%	16,967	23.0%

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# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 37.5189/-120.8476

2900 Geer Road Turlock, CA 95382	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Housing</b>								
Total Housing Units (2025)	8,277		28,086		32,086		39,010	
Total Housing Units (2020)	8,066		27,287		31,069		37,752	
Historical Annual Growth (2020-2025)	212	0.5%	798	0.6%	1,016	0.7%	1,258	0.7%
Housing Units Occupied (2025)	7,871	95.1%	26,737	95.2%	30,512	95.1%	37,076	95.0%
Housing Units Owner-Occupied	3,606	45.8%	14,588	54.6%	16,978	55.6%	21,238	57.3%
Housing Units Renter-Occupied	4,265	54.2%	12,149	45.4%	13,534	44.4%	15,838	42.7%
Housing Units Vacant (2025)	406	4.9%	1,349	4.8%	1,574	4.9%	1,933	5.0%
<b>Household Size (2025)</b>								
Total Households	7,871		26,737		30,512		37,076	
1 Person Households	2,237	28.4%	5,958	22.3%	6,373	20.9%	7,322	19.7%
2 Person Households	2,258	28.7%	7,701	28.8%	8,856	29.0%	10,715	28.9%
3 Person Households	1,234	15.7%	4,330	16.2%	5,066	16.6%	6,269	16.9%
4 Person Households	1,108	14.1%	4,222	15.8%	4,836	15.9%	5,893	15.9%
5 Person Households	583	7.4%	2,509	9.4%	2,963	9.7%	3,747	10.1%
6 Person Households	257	3.3%	1,147	4.3%	1,363	4.5%	1,774	4.8%
7 or More Person Households	194	2.5%	871	3.3%	1,055	3.5%	1,355	3.7%
<b>Household Income Distribution (2025)</b>								
HH Income \$200,000 or More	584	7.4%	2,877	10.8%	3,246	10.6%	3,992	10.8%
HH Income \$150,000 to \$199,999	844	10.7%	2,857	10.7%	3,252	10.7%	3,812	10.3%
HH Income \$125,000 to \$149,999	632	8.0%	2,273	8.5%	2,494	8.2%	2,967	8.0%
HH Income \$100,000 to \$124,999	753	9.6%	2,781	10.4%	3,273	10.7%	4,189	11.3%
HH Income \$75,000 to \$99,999	1,487	18.9%	4,484	16.8%	5,078	16.6%	6,072	16.4%
HH Income \$50,000 to \$74,999	1,065	13.5%	3,983	14.9%	4,479	14.7%	5,557	15.0%
HH Income \$35,000 to \$49,999	844	10.7%	2,466	9.2%	2,847	9.3%	3,410	9.2%
HH Income \$25,000 to \$34,999	647	8.2%	1,907	7.1%	2,254	7.4%	2,819	7.6%
HH Income \$15,000 to \$24,999	492	6.2%	1,399	5.2%	1,663	5.5%	2,022	5.5%
HH Income \$10,000 to \$14,999	199	2.5%	658	2.5%	766	2.5%	873	2.4%
HH Income Under \$10,000	324	4.1%	1,053	3.9%	1,158	3.8%	1,364	3.7%
<b>Household Vehicles (2025)</b>								
Households 0 Vehicles Available	487	6.2%	1,681	6.3%	1,832	6.0%	2,149	5.8%
Households 1 Vehicle Available	2,530	32.1%	7,703	28.8%	8,303	27.2%	9,831	26.5%
Households 2 Vehicles Available	2,933	37.3%	10,170	38.0%	11,609	38.0%	13,744	37.1%
Households 3 or More Vehicles Available	1,921	24.4%	7,183	26.9%	8,768	28.7%	11,353	30.6%
Total Vehicles Available	14,732		52,397		61,523		76,420	
Average Vehicles per Household	1.9		2.0		2.0		2.1	
Owner-Occupied Household Vehicles	7,518	51.0%	32,009	61.1%	37,959	61.7%	48,468	63.4%
Average Vehicles per Owner-Occupied Household	2.1		2.2		2.2		2.3	
Renter-Occupied Household Vehicles	7,214	49.0%	20,388	38.9%	23,563	38.3%	27,951	36.6%
Average Vehicles per Renter-Occupied Household	1.7		1.7		1.7		1.8	
<b>Travel Time (2025)</b>								
Worker Base Age 16 years or Over	11,018		37,927		43,772		53,730	
Travel to Work in 14 Minutes or Less	3,676	33.4%	12,221	32.2%	13,777	31.5%	15,785	29.4%
Travel to Work in 15 to 29 Minutes	3,017	27.4%	10,788	28.4%	12,367	28.3%	16,065	29.9%
Travel to Work in 30 to 59 Minutes	2,420	22.0%	8,295	21.9%	9,925	22.7%	12,317	22.9%
Travel to Work in 60 Minutes or More	1,000	9.1%	4,020	10.6%	4,647	10.6%	5,701	10.6%
Work at Home	906	8.2%	2,603	6.9%	3,056	7.0%	3,862	7.2%
Average Minutes Travel to Work	20.7		20.6		21.0		21.7	

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2900 Geer Road Turlock, CA 95382	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Transportation To Work (2025)</b>								
Worker Base Age 16 years or Over	11,018		37,927		43,772		53,730	
Drive to Work Alone	8,717	79.1%	30,288	79.9%	35,059	80.1%	42,887	79.8%
Drive to Work in Carpool	1,034	9.4%	3,340	8.8%	3,755	8.6%	4,802	8.9%
Travel to Work by Public Transportation	16	0.1%	84	0.2%	109	0.2%	120	0.2%
Drive to Work on Motorcycle	12	0.1%	30	-	33	-	42	-
Bicycle to Work	9	-	62	0.2%	66	0.2%	71	0.1%
Walk to Work	225	2.0%	828	2.2%	974	2.2%	1,131	2.1%
Other Means	98	0.9%	691	1.8%	721	1.6%	815	1.5%
Work at Home	906	8.2%	2,603	6.9%	3,056	7.0%	3,862	7.2%
<b>Daytime Demographics (2025)</b>								
Total Businesses	569		2,454		2,864		3,397	
Total Employees	5,726		21,956		26,628		33,448	
Company Headquarter Businesses	12	2.1%	59	2.4%	71	2.5%	94	2.8%
Company Headquarter Employees	1,274	22.2%	2,964	13.5%	3,313	12.4%	4,018	12.0%
Employee Population per Business	10.1 to 1		8.9 to 1		9.3 to 1		9.8 to 1	
Residential Population per Business	39.4 to 1		32.7 to 1		32.4 to 1		33.7 to 1	
Adj. Daytime Demographics Age 16 Years or Over	12,553		46,612		55,208		68,627	
<b>Labor Force</b>								
Labor Population Age 16 Years or Over (2025)	17,855		62,646		72,456		89,027	
Labor Force Total Males (2025)	9,152	51.3%	31,231	49.9%	36,270	50.1%	44,632	50.1%
Male Civilian Employed	6,092	66.6%	21,123	67.6%	24,548	67.7%	30,265	67.8%
Male Civilian Unemployed	421	4.6%	1,814	5.8%	2,090	5.8%	2,367	5.3%
Males in Armed Forces	3	-	52	0.2%	89	0.2%	99	0.2%
Males Not in Labor Force	2,636	28.8%	8,242	26.4%	9,543	26.3%	11,901	26.7%
Labor Force Total Females (2025)	8,703	48.7%	31,415	50.1%	36,185	49.9%	44,396	49.9%
Female Civilian Employed	4,933	56.7%	16,815	53.5%	19,239	53.2%	23,481	52.9%
Female Civilian Unemployed	230	2.6%	1,408	4.5%	1,574	4.3%	1,964	4.4%
Females in Armed Forces	-	-	-	-	-	-	4	-
Females Not in Labor Force	3,540	40.7%	13,191	42.0%	15,373	42.5%	18,947	42.7%
Unemployment Rate	652	3.7%	3,222	5.1%	3,664	5.1%	4,331	4.9%
<b>Occupation (2025)</b>								
Occupation Population Age 16 Years or Over	11,018		37,927		43,772		53,730	
Occupation Total Males	6,085	55.2%	21,112	55.7%	24,533	56.0%	30,249	56.3%
Occupation Total Females	4,933	44.8%	16,815	44.3%	19,239	44.0%	23,481	43.7%
Management, Business, Financial Operations	1,155	10.5%	4,521	11.9%	5,379	12.3%	6,692	12.5%
Professional, Related	2,943	26.7%	9,151	24.1%	9,966	22.8%	11,547	21.5%
Service	1,438	13.1%	6,157	16.2%	6,961	15.9%	8,506	15.8%
Sales, Office	2,288	20.8%	5,994	15.8%	6,905	15.8%	8,634	16.1%
Farming, Fishing, Forestry	276	2.5%	1,084	2.9%	1,489	3.4%	2,123	4.0%
Construction, Extraction, Maintenance	987	9.0%	3,801	10.0%	4,591	10.5%	5,745	10.7%
Production, Transport, Material Moving	1,930	17.5%	7,218	19.0%	8,480	19.4%	10,483	19.5%
White Collar Workers	6,386	58.0%	19,666	51.9%	22,251	50.8%	26,872	50.0%
Blue Collar Workers	4,632	42.0%	18,261	48.1%	21,521	49.2%	26,857	50.0%

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Lat/Lon: 37.5189/-120.8476

2900 Geer Road		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Turlock, CA 95382									
<b>Units In Structure (2025)</b>									
Total Units		7,871		26,737		30,512		37,076	
1 Detached Unit	4,388	55.8%	18,162	67.9%	21,451	70.3%	26,708	72.0%	2.1%
1 Attached Unit	158	2.0%	595	2.2%	634	2.1%	779	2.1%	
2 Units	379	4.8%	1,464	5.5%	1,498	4.9%	1,580	4.3%	
3 to 4 Units	603	7.7%	1,344	5.0%	1,360	4.5%	1,454	3.9%	
5 to 9 Units	493	6.3%	1,047	3.9%	1,067	3.5%	1,154	3.1%	
10 to 19 Units	312	4.0%	732	2.7%	776	2.5%	854	2.3%	
20 to 49 Units	732	9.3%	1,330	5.0%	1,353	4.4%	1,463	3.9%	
50 or More Units	751	9.5%	1,428	5.3%	1,469	4.8%	1,601	4.3%	
Mobile Home or Trailer	48	0.6%	618	2.3%	887	2.9%	1,464	3.9%	
Other Structure	7	-	17	-	17	-	20	-	
<b>Homes Built By Year (2025)</b>									
Homes Built 2020 or later	228	2.8%	402	1.4%	410	1.3%	541	1.4%	
Homes Built 2010 to 2019	309	3.7%	1,199	4.3%	1,640	5.1%	2,017	5.2%	
Homes Built 2000 to 2009	899	10.9%	5,202	18.5%	5,653	17.6%	7,179	18.4%	
Homes Built 1990 to 1999	997	12.0%	3,382	12.0%	3,750	11.7%	4,623	11.9%	
Homes Built 1980 to 1989	1,553	18.8%	4,477	15.9%	4,905	15.3%	5,479	14.0%	
Homes Built 1970 to 1979	2,242	27.1%	5,157	18.4%	6,066	18.9%	7,114	18.2%	
Homes Built 1960 to 1969	880	10.6%	2,308	8.2%	2,543	7.9%	3,063	7.9%	
Homes Built 1950 to 1959	522	6.3%	2,282	8.1%	2,626	8.2%	3,451	8.8%	
Homes Built 1940 to 1949	94	1.1%	795	2.8%	1,057	3.3%	1,333	3.4%	
Homes Built Before 1939	147	1.8%	1,534	5.5%	1,864	5.8%	2,277	5.8%	
Median Age of Homes	42.7	yrs	43.2	yrs	43.6	yrs	43.6	yrs	
<b>Home Values (2025)</b>									
Owner Specified Housing Units	3,606		14,588		16,978		21,238		
Home Values \$1,000,000 or More	44	1.2%	363	2.5%	744	4.4%	1,176	5.5%	
Home Values \$750,000 to \$999,999	173	4.8%	1,034	7.1%	1,214	7.2%	1,631	7.7%	
Home Values \$500,000 to \$749,999	1,064	29.5%	4,537	31.1%	5,048	29.7%	6,191	29.2%	
Home Values \$400,000 to \$499,999	1,017	28.2%	4,329	29.7%	4,827	28.4%	5,647	26.6%	
Home Values \$300,000 to \$399,999	774	21.5%	2,443	16.7%	2,782	16.4%	3,436	16.2%	
Home Values \$250,000 to \$299,999	144	4.0%	529	3.6%	608	3.6%	771	3.6%	
Home Values \$200,000 to \$249,999	28	0.8%	213	1.5%	269	1.6%	346	1.6%	
Home Values \$175,000 to \$199,999	1	-	22	0.2%	35	0.2%	86	0.4%	
Home Values \$150,000 to \$174,999	91	2.5%	129	0.9%	144	0.9%	214	1.0%	
Home Values \$125,000 to \$149,999	12	0.3%	46	0.3%	73	0.4%	92	0.4%	
Home Values \$100,000 to \$124,999	52	1.4%	119	0.8%	172	1.0%	250	1.2%	
Home Values \$90,000 to \$99,999	2	-	11	-	12	-	53	0.2%	
Home Values \$80,000 to \$89,999	3	-	25	0.2%	34	0.2%	79	0.4%	
Home Values \$70,000 to \$79,999	7	0.2%	17	0.1%	19	0.1%	35	0.2%	
Home Values \$60,000 to \$69,999	-	-	75	0.5%	106	0.6%	115	0.5%	
Home Values \$50,000 to \$59,999	17	0.5%	98	0.7%	103	0.6%	127	0.6%	
Home Values \$35,000 to \$49,999	136	3.8%	329	2.3%	479	2.8%	592	2.8%	
Home Values \$25,000 to \$34,999	2	-	5	-	6	-	23	0.1%	
Home Values \$10,000 to \$24,999	22	0.6%	146	1.0%	160	0.9%	194	0.9%	
Home Values Under \$10,000	16	0.4%	118	0.8%	144	0.8%	180	0.8%	
Owner-Occupied Median Home Value	\$446,717		\$477,726		\$486,245		\$493,750		
Renter-Occupied Median Rent	\$1,460		\$1,358		\$1,350		\$1,343		

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Lat/Lon: 37.5189/-120.8476

2900 Geer Road Turlock, CA 95382	1 mi radius	3 mi radius	5 mi radius	7 mi radius
<b>Total Annual Consumer Expenditure (2025)</b>				
Total Household Expenditure	\$802.83 M	\$2.92 B	\$3.34 B	\$4.07 B
Total Non-Retail Expenditure	\$406.87 M	\$1.49 B	\$1.69 B	\$2.06 B
Total Retail Expenditure	\$395.97 M	\$1.44 B	\$1.64 B	\$2.01 B
Alcoholic Beverages	\$4.8 M	\$17.54 M	\$20.01 M	\$24.39 M
Apparel	\$14.68 M	\$53.49 M	\$61.11 M	\$74.59 M
Contributions	\$24.41 M	\$89.58 M	\$101.85 M	\$123.89 M
Education	\$17.58 M	\$64.37 M	\$73.29 M	\$89.23 M
Entertainment	\$45.51 M	\$165.71 M	\$189.36 M	\$231.1 M
Food Away From Home	\$34.81 M	\$126.88 M	\$144.89 M	\$176.78 M
Grocery	\$54.76 M	\$197.44 M	\$227.03 M	\$278.28 M
Health Care	\$53.36 M	\$181.12 M	\$206.8 M	\$251.67 M
Household Furnishings and Equipment	\$20.95 M	\$76.42 M	\$87.23 M	\$106.38 M
Household Operations	\$14.91 M	\$54.41 M	\$62.23 M	\$76.01 M
Miscellaneous Expenses	\$13.51 M	\$49.11 M	\$56.04 M	\$68.33 M
Personal Care	\$10.62 M	\$38.39 M	\$44.07 M	\$53.97 M
Shelter	\$136.98 M	\$483.68 M	\$551.95 M	\$670.78 M
Tax and Retirement	\$188.65 M	\$718.89 M	\$813.61 M	\$987.07 M
Tobacco and Related	\$4.44 M	\$15.83 M	\$18.39 M	\$22.68 M
Transportation	\$123.65 M	\$449.27 M	\$517.15 M	\$633.91 M
Utilities	\$39.23 M	\$141.33 M	\$162.6 M	\$199.39 M
<b>Monthly Household Consumer Expenditure (2025)</b>				
Total Household Expenditure	\$8,500	\$9,112	\$9,116	\$9,144
Total Non-Retail Expenditure	\$4,308 50.7%	\$4,634 50.9%	\$4,624 50.7%	\$4,625 50.6%
Total Retail Expenditures	\$4,192 49.3%	\$4,477 49.1%	\$4,492 49.3%	\$4,519 49.4%
Alcoholic Beverages	\$51 0.6%	\$55 0.6%	\$55 0.6%	\$55 0.6%
Apparel	\$155 1.8%	\$167 1.8%	\$167 1.8%	\$168 1.8%
Contributions	\$258 3.0%	\$279 3.1%	\$278 3.1%	\$278 3.0%
Education	\$186 2.2%	\$201 2.2%	\$200 2.2%	\$201 2.2%
Entertainment	\$482 5.7%	\$516 5.7%	\$517 5.7%	\$519 5.7%
Food Away From Home	\$369 4.3%	\$395 4.3%	\$396 4.3%	\$397 4.3%
Grocery	\$580 6.8%	\$615 6.8%	\$620 6.8%	\$625 6.8%
Health Care	\$565 6.6%	\$565 6.2%	\$565 6.2%	\$566 6.2%
Household Furnishings and Equipment	\$222 2.6%	\$238 2.6%	\$238 2.6%	\$239 2.6%
Household Operations	\$158 1.9%	\$170 1.9%	\$170 1.9%	\$171 1.9%
Miscellaneous Expenses	\$143 1.7%	\$153 1.7%	\$153 1.7%	\$154 1.7%
Personal Care	\$112 1.3%	\$120 1.3%	\$120 1.3%	\$121 1.3%
Shelter	\$1,450 17.1%	\$1,508 16.5%	\$1,507 16.5%	\$1,508 16.5%
Tax and Retirement	\$1,997 23.5%	\$2,241 24.6%	\$2,222 24.4%	\$2,219 24.4%
Tobacco and Related	\$47 0.6%	\$49 0.5%	\$50 0.6%	\$51 0.6%
Transportation	\$1,309 15.4%	\$1,400 15.4%	\$1,412 15.5%	\$1,425 15.6%
Utilities	\$415 4.9%	\$440 4.8%	\$444 4.9%	\$448 4.9%