Lat/Lon: 33.8426/-78.6599

Hwy 17 & 11th Ave North Myrtle Beach, SC 29582	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Population								
Estimated Population (2025)	5,753		38,356		60,105		78,004	
Projected Population (2030)	6,418		43,543		68,803		89,859	
Census Population (2020)	3,822		25,628		41,967		54,857	
Census Population (2010)	3,164		19,450		31,318		41,406	
Projected Annual Growth (2025-2030)	664	2.3%	5,187	2.7%	8,698	2.9%	11,855	3.0%
Historical Annual Growth (2020-2025)	1,931	10.1%	12,728	9.9%	18,138	8.6%	23,147	8.4%
Historical Annual Growth (2010-2020)	658	2.1%	6,178	3.2%	10,649	3.4%	13,451	3.2%
Estimated Population Density (2025)	1,832	*psm*	1,357	*psm*	766	*psm*	507	*psm*
Trade Area Size	3.1	*sq mi*	28.3	*sq mi*	78.5	*sq mi*	153.9	*sq mi*
Households								
Estimated Households (2025)	2,942		19,088		29,698		38,489	
Projected Households (2030)	3,236		21,398		33,542		43,679	
Census Households (2020)	1,966		12,757		20,427		26,597	
Census Households (2010)	1,541		9,304		14,691		19,394	
Projected Annual Growth (2025-2030)	294	2.0%	2,309	2.4%	3,843	2.6%	5,190	2.7%
Historical Annual Change (2010-2025)	1,401	6.1%	9,784	7.0%	15,007	6.8%	19,096	6.6%
Average Household Income								
Estimated Average Household Income (2025)	$116,033		$103,236		$97,097		$97,428	
Projected Average Household Income (2030)	$115,241		$102,414		$96,324		$96,663	
Census Average Household Income (2010)	$73,336		$62,226		$58,812		$57,249	
Census Average Household Income (2000)	$55,724		$53,171		$51,338		$51,829	
Projected Annual Change (2025-2030)	-$791	-0.1%	-$821	-0.2%	-$773	-0.2%	-$765	-0.2%
Historical Annual Change (2000-2025)	$60,309	4.3%	$50,064	3.8%	$45,759	3.6%	$45,599	3.5%
Median Household Income								
Estimated Median Household Income (2025)	$82,215		$74,609		$69,372		$70,116	
Projected Median Household Income (2030)	$81,373		$73,838		$68,696		$69,468	
Census Median Household Income (2010)	$49,649		$46,332		$44,119		$43,630	
Census Median Household Income (2000)	$43,398		$40,382		$39,584		$39,407	
Projected Annual Change (2025-2030)	-$842	-0.2%	-$771	-0.2%	-$676	-0.2%	-$648	-0.2%
Historical Annual Change (2000-2025)	$38,817	3.6%	$34,227	3.4%	$29,788	3.0%	$30,709	3.1%
Per Capita Income								
Estimated Per Capita Income (2025)	$59,343		$51,449		$48,027		$48,114	
Projected Per Capita Income (2030)	$58,112		$50,392		$47,003		$47,021	
Census Per Capita Income (2010)	$35,706		$29,767		$27,588		$26,813	
Census Per Capita Income (2000)	$27,042		$24,601		$23,519		$23,558	
Projected Annual Change (2025-2030)	-$1,231	-0.4%	-$1,057	-0.4%	-$1,024	-0.4%	-$1,093	-0.5%
Historical Annual Change (2000-2025)	$32,300	4.8%	$26,848	4.4%	$24,508	4.2%	$24,556	4.2%
Estimated Average Household Net Worth (2025)	$1.76 M		$1.43 M		$1.29 M		$1.29 M	

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Lat/Lon: 33.8426/-78.6599

Hwy 17 & 11th Ave North Myrtle Beach, SC 29582	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Race and Ethnicity								
Total Population (2025)	5,753		38,356		60,105		78,004	
White (2025)	4,996	86.8%	32,212	84.0%	50,140	83.4%	64,916	83.2%
Black or African American (2025)	423	7.4%	3,414	8.9%	5,591	9.3%	7,500	9.6%
American Indian or Alaska Native (2025)	17	0.3%	159	0.4%	255	0.4%	309	0.4%
Asian (2025)	60	1.0%	455	1.2%	717	1.2%	896	1.1%
Hawaiian or Pacific Islander (2025)	2	-	24	-	36	-	44	-
Other Race (2025)	75	1.3%	639	1.7%	1,052	1.8%	1,345	1.7%
Two or More Races (2025)	180	3.1%	1,453	3.8%	2,314	3.8%	2,994	3.8%
Population < 18 (2025)	647	11.2%	4,980	13.0%	8,013	13.3%	10,478	13.4%
White Not Hispanic	471	72.8%	3,310	66.5%	5,217	65.1%	6,782	64.7%
Black or African American	66	10.2%	681	13.7%	1,163	14.5%	1,619	15.4%
Asian	10	1.5%	74	1.5%	118	1.5%	128	1.2%
Other Race Not Hispanic	35	5.4%	326	6.5%	514	6.4%	667	6.4%
Hispanic	65	10.1%	589	11.8%	1,001	12.5%	1,282	12.2%
Not Hispanic or Latino Population (2025)	5,481	95.3%	36,307	94.7%	56,631	94.2%	73,522	94.3%
Not Hispanic White	4,902	89.4%	31,573	87.0%	49,015	86.6%	63,453	86.3%
Not Hispanic Black or African American	414	7.5%	3,364	9.3%	5,495	9.7%	7,375	10.0%
Not Hispanic American Indian or Alaska Native	10	0.2%	100	0.3%	153	0.3%	185	0.3%
Not Hispanic Asian	60	1.1%	447	1.2%	708	1.3%	884	1.2%
Not Hispanic Hawaiian or Pacific Islander	-	-	16	-	24	-	29	-
Not Hispanic Other Race	2	-	27	-	37	-	45	-
Not Hispanic Two or More Races	93	1.7%	780	2.1%	1,198	2.1%	1,551	2.1%
Hispanic or Latino Population (2025)	272	4.7%	2,049	5.3%	3,475	5.8%	4,481	5.7%
Hispanic White	94	34.6%	639	31.2%	1,125	32.4%	1,463	32.6%
Hispanic Black or African American	10	3.6%	50	2.4%	96	2.8%	124	2.8%
Hispanic American Indian or Alaska Native	7	2.6%	59	2.9%	102	2.9%	124	2.8%
Hispanic Asian	-	-	8	0.4%	9	0.3%	12	0.3%
Hispanic Hawaiian or Pacific Islander	-	-	8	0.4%	12	0.3%	15	0.3%
Hispanic Other Race	73	26.9%	612	29.9%	1,015	29.2%	1,300	29.0%
Hispanic Two or More Races	87	31.9%	673	32.9%	1,115	32.1%	1,443	32.2%
Not Hispanic or Latino Population (2020)	3,663	95.8%	24,436	95.3%	39,905	95.1%	52,230	95.2%
Hispanic or Latino Population (2020)	159	4.2%	1,192	4.7%	2,062	4.9%	2,627	4.8%
Not Hispanic or Latino Population (2010)	3,047	96.3%	18,669	96.0%	29,898	95.5%	39,508	95.4%
Hispanic or Latino Population (2010)	117	3.7%	781	4.0%	1,420	4.5%	1,898	4.6%
Not Hispanic or Latino Population (2030)	5,817	90.6%	39,163	89.9%	61,611	89.5%	80,372	89.4%
Hispanic or Latino Population (2030)	600	9.4%	4,380	10.1%	7,192	10.5%	9,487	10.6%
Projected Annual Growth (2025-2030)	328	24.2%	2,331	22.7%	3,717	21.4%	5,005	22.3%
Historical Annual Growth (2010-2020)	42	3.6%	411	5.3%	642	4.5%	729	3.8%

Lat/Lon: 33.8426/-78.6599

Hwy 17 & 11th Ave North Myrtle Beach, SC 29582	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Total Age Distribution (2025)								
Total Population	5,753		38,356		60,105		78,004	
Age Under 5 Years	117	2.0%	1,046	2.7%	1,753	2.9%	2,350	3.0%
Age 5 to 9 Years	170	3.0%	1,269	3.3%	2,029	3.4%	2,677	3.4%
Age 10 to 14 Years	191	3.3%	1,472	3.8%	2,415	4.0%	3,138	4.0%
Age 15 to 19 Years	243	4.2%	1,745	4.5%	2,665	4.4%	3,408	4.4%
Age 20 to 24 Years	116	2.0%	987	2.6%	1,689	2.8%	2,198	2.8%
Age 25 to 29 Years	130	2.3%	1,129	2.9%	1,962	3.3%	2,514	3.2%
Age 30 to 34 Years	122	2.1%	1,166	3.0%	2,023	3.4%	2,662	3.4%
Age 35 to 39 Years	175	3.0%	1,377	3.6%	2,352	3.9%	2,939	3.8%
Age 40 to 44 Years	202	3.5%	1,469	3.8%	2,462	4.1%	3,188	4.1%
Age 45 to 49 Years	221	3.8%	1,638	4.3%	2,735	4.6%	3,392	4.3%
Age 50 to 54 Years	340	5.9%	2,295	6.0%	3,690	6.1%	4,589	5.9%
Age 55 to 59 Years	436	7.6%	2,990	7.8%	4,636	7.7%	6,007	7.7%
Age 60 to 64 Years	696	12.1%	4,231	11.0%	6,450	10.7%	8,496	10.9%
Age 65 to 69 Years	814	14.1%	4,971	13.0%	7,490	12.5%	9,862	12.6%
Age 70 to 74 Years	829	14.4%	4,686	12.2%	6,979	11.6%	9,005	11.5%
Age 75 to 79 Years	545	9.5%	3,375	8.8%	5,036	8.4%	6,581	8.4%
Age 80 to 84 Years	277	4.8%	1,577	4.1%	2,406	4.0%	3,151	4.0%
Age 85 Years or Over	130	2.3%	935	2.4%	1,334	2.2%	1,849	2.4%
Median Age	61.2		58.7		57.7		57.9	
Age 19 Years or Less	721	12.5%	5,531	14.4%	8,861	14.7%	11,572	14.8%
Age 20 to 64 Years	2,437	42.4%	17,282	45.1%	27,999	46.6%	35,985	46.1%
Age 65 Years or Over	2,595	45.1%	15,543	40.5%	23,245	38.7%	30,446	39.0%
Female Age Distribution (2025)								
Female Population	3,011	52.3%	20,031	52.2%	31,381	52.2%	40,572	52.0%
Age Under 5 Years	65	2.1%	526	2.6%	858	2.7%	1,123	2.8%
Age 5 to 9 Years	82	2.7%	630	3.1%	1,019	3.2%	1,331	3.3%
Age 10 to 14 Years	87	2.9%	710	3.5%	1,178	3.8%	1,518	3.7%
Age 15 to 19 Years	108	3.6%	800	4.0%	1,232	3.9%	1,623	4.0%
Age 20 to 24 Years	59	2.0%	494	2.5%	824	2.6%	1,073	2.6%
Age 25 to 29 Years	65	2.2%	570	2.8%	1,008	3.2%	1,282	3.2%
Age 30 to 34 Years	68	2.2%	614	3.1%	1,058	3.4%	1,396	3.4%
Age 35 to 39 Years	85	2.8%	693	3.5%	1,217	3.9%	1,516	3.7%
Age 40 to 44 Years	107	3.6%	790	3.9%	1,314	4.2%	1,692	4.2%
Age 45 to 49 Years	126	4.2%	897	4.5%	1,487	4.7%	1,814	4.5%
Age 50 to 54 Years	180	6.0%	1,257	6.3%	1,977	6.3%	2,449	6.0%
Age 55 to 59 Years	254	8.4%	1,669	8.3%	2,572	8.2%	3,304	8.1%
Age 60 to 64 Years	382	12.7%	2,319	11.6%	3,521	11.2%	4,688	11.6%
Age 65 to 69 Years	453	15.0%	2,731	13.6%	4,093	13.0%	5,325	13.1%
Age 70 to 74 Years	420	13.9%	2,462	12.3%	3,676	11.7%	4,702	11.6%
Age 75 to 79 Years	270	9.0%	1,644	8.2%	2,471	7.9%	3,237	8.0%
Age 80 to 84 Years	138	4.6%	804	4.0%	1,240	4.0%	1,607	4.0%
Age 85 Years or Over	63	2.1%	422	2.1%	636	2.0%	892	2.2%
Female Median Age	61.2		58.9		58.0		58.1	
Age 19 Years or Less	342	11.4%	2,666	13.3%	4,286	13.7%	5,595	13.8%
Age 20 to 64 Years	1,325	44.0%	9,303	46.4%	14,979	47.7%	19,214	47.4%
Age 65 Years or Over	1,344	44.6%	8,063	40.3%	12,116	38.6%	15,763	38.9%

Lat/Lon: 33.8426/-78.6599

Hwy 17 & 11th Ave North Myrtle Beach, SC 29582	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Male Age Distribution (2025)								
Male Population	2,742	47.7%	18,325	47.8%	28,725	47.8%	37,432	48.0%
Age Under 5 Years	52	1.9%	520	2.8%	895	3.1%	1,227	3.3%
Age 5 to 9 Years	88	3.2%	640	3.5%	1,010	3.5%	1,346	3.6%
Age 10 to 14 Years	103	3.8%	762	4.2%	1,237	4.3%	1,620	4.3%
Age 15 to 19 Years	136	4.9%	944	5.2%	1,433	5.0%	1,784	4.8%
Age 20 to 24 Years	58	2.1%	493	2.7%	865	3.0%	1,125	3.0%
Age 25 to 29 Years	65	2.4%	559	3.0%	954	3.3%	1,232	3.3%
Age 30 to 34 Years	54	2.0%	551	3.0%	965	3.4%	1,266	3.4%
Age 35 to 39 Years	90	3.3%	684	3.7%	1,134	3.9%	1,423	3.8%
Age 40 to 44 Years	94	3.4%	679	3.7%	1,148	4.0%	1,497	4.0%
Age 45 to 49 Years	95	3.5%	741	4.0%	1,248	4.3%	1,577	4.2%
Age 50 to 54 Years	161	5.9%	1,039	5.7%	1,713	6.0%	2,140	5.7%
Age 55 to 59 Years	182	6.6%	1,321	7.2%	2,064	7.2%	2,703	7.2%
Age 60 to 64 Years	313	11.4%	1,912	10.4%	2,929	10.2%	3,808	10.2%
Age 65 to 69 Years	361	13.2%	2,241	12.2%	3,397	11.8%	4,537	12.1%
Age 70 to 74 Years	409	14.9%	2,224	12.1%	3,303	11.5%	4,302	11.5%
Age 75 to 79 Years	275	10.0%	1,730	9.4%	2,565	8.9%	3,344	8.9%
Age 80 to 84 Years	139	5.1%	773	4.2%	1,166	4.1%	1,544	4.1%
Age 85 Years or Over	67	2.5%	513	2.8%	699	2.4%	957	2.6%
Male Median Age	61.2		58.4		57.3		57.5	
Age 19 Years or Less	379	13.8%	2,865	15.6%	4,575	15.9%	5,977	16.0%
Age 20 to 64 Years	1,113	40.6%	7,979	43.5%	13,021	45.3%	16,771	44.8%
Age 65 Years or Over	1,251	45.6%	7,480	40.8%	11,129	38.7%	14,683	39.2%
Males per 100 Females (2025)								
Overall Comparison	91		91		92		92	
Age Under 5 Years	80	44.6%	99	49.7%	104	51.1%	109	52.2%
Age 5 to 9 Years	107	51.7%	102	50.4%	99	49.8%	101	50.3%
Age 10 to 14 Years	118	54.2%	107	51.8%	105	51.2%	107	51.6%
Age 15 to 19 Years	126	55.8%	118	54.1%	116	53.8%	110	52.4%
Age 20 to 24 Years	98	49.5%	100	50.0%	105	51.2%	105	51.2%
Age 25 to 29 Years	100	50.1%	98	49.5%	95	48.6%	96	49.0%
Age 30 to 34 Years	80	44.5%	90	47.3%	91	47.7%	91	47.6%
Age 35 to 39 Years	106	51.4%	99	49.7%	93	48.2%	94	48.4%
Age 40 to 44 Years	88	46.8%	86	46.2%	87	46.6%	88	46.9%
Age 45 to 49 Years	76	43.1%	83	45.2%	84	45.6%	87	46.5%
Age 50 to 54 Years	90	47.2%	83	45.3%	87	46.4%	87	46.6%
Age 55 to 59 Years	72	41.8%	79	44.2%	80	44.5%	82	45.0%
Age 60 to 64 Years	82	45.0%	82	45.2%	83	45.4%	81	44.8%
Age 65 to 69 Years	80	44.3%	82	45.1%	83	45.4%	85	46.0%
Age 70 to 74 Years	97	49.4%	90	47.5%	90	47.3%	91	47.8%
Age 75 to 79 Years	102	50.4%	105	51.3%	104	50.9%	103	50.8%
Age 80 to 84 Years	100	50.1%	96	49.0%	94	48.4%	96	49.0%
Age 85 Years or Over	107	51.7%	122	54.9%	110	52.4%	107	51.7%
Age 19 Years or Less	111	52.6%	107	51.8%	107	51.6%	107	51.7%
Age 20 to 39 Years	97	49.1%	96	49.1%	95	48.8%	96	48.9%
Age 40 to 64 Years	81	44.7%	82	45.1%	84	45.6%	84	45.7%
Age 65 Years or Over	93	48.2%	93	48.1%	92	47.9%	93	48.2%

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups

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Lat/Lon: 33.8426/-78.6599

Hwy 17 & 11th Ave North Myrtle Beach, SC 29582	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Household Type (2025)								
Total Households	2,942		19,088		29,698		38,489	
Households with Children	314	10.7%	2,415	12.6%	4,039	13.6%	5,239	13.6%
Average Household Size	2.0		2.0		2.0		2.0	
Household Density per Square Mile	937		675		378		250	
Population Family	3,686	64.1%	25,258	65.9%	40,055	66.6%	52,672	67.5%
Population Non-Family	2,063	35.9%	12,871	33.6%	19,803	32.9%	25,082	32.2%
Population Group Quarters	4	-	227	0.6%	247	0.4%	250	0.3%
Family Households	1,311	44.6%	9,096	47.7%	14,463	48.7%	19,167	49.8%
Married Couple Households	1,140	87.0%	7,584	83.4%	11,931	82.5%	15,905	83.0%
Other Family Households with Children	171	13.0%	1,513	16.6%	2,532	17.5%	3,263	17.0%
Family Households with Children	313	23.9%	2,411	26.5%	4,031	27.9%	5,228	27.3%
Married Couple with Children	223	71.2%	1,626	67.4%	2,729	67.7%	3,562	68.1%
Other Family Households with Children	90	28.8%	785	32.6%	1,302	32.3%	1,666	31.9%
Family Households No Children	998	76.1%	6,686	73.5%	10,432	72.1%	13,939	72.7%
Married Couple No Children	917	91.9%	5,958	89.1%	9,202	88.2%	12,343	88.5%
Other Family Households No Children	81	8.1%	728	10.9%	1,229	11.8%	1,596	11.5%
Non-Family Households	1,630	55.4%	9,992	52.3%	15,236	51.3%	19,322	50.2%
Non-Family Households with Children	-	-	4	-	8	-	11	-
Non-Family Households No Children	1,630	100.0%	9,988	100.0%	15,227	99.9%	19,311	99.9%
Average Family Household Size	2.8		2.8		2.8		2.7	
Average Family Income	$138,219		$121,498		$119,415		$121,368	
Median Family Income	$97,648		$98,263		$94,773		$94,488	
Average Non-Family Household Size	1.3		1.3		1.3		1.3	
Marital Status (2025)								
Population Age 15 Years or Over	5,276		34,570		53,909		69,839	
Never Married	753	14.3%	6,646	19.2%	11,403	21.2%	14,637	21.0%
Currently Married	2,975	56.4%	19,073	55.2%	28,811	53.4%	37,424	53.6%
Previously Married	1,547	29.3%	8,851	25.6%	13,695	25.4%	17,778	25.5%
Separated	258	16.7%	1,433	16.2%	2,163	15.8%	2,866	16.1%
Widowed	479	31.0%	2,658	30.0%	4,381	32.0%	6,115	34.4%
Divorced	811	52.4%	4,760	53.8%	7,152	52.2%	8,797	49.5%
Educational Attainment (2025)								
Adult Population Age 25 Years or Over	4,916		31,838		49,555		64,233	
Elementary (Grade Level 0 to 8)	61	1.3%	589	1.9%	1,138	2.3%	1,500	2.3%
Some High School (Grade Level 9 to 11)	124	2.5%	1,493	4.7%	2,454	5.0%	3,060	4.8%
High School Graduate	1,177	23.9%	9,105	28.6%	14,441	29.1%	18,993	29.6%
Some College	1,101	22.4%	6,835	21.5%	11,126	22.5%	14,285	22.2%
Associate Degree Only	381	7.7%	3,051	9.6%	4,840	9.8%	6,523	10.2%
Bachelor Degree Only	1,366	27.8%	7,217	22.7%	10,474	21.1%	12,868	20.0%
Graduate Degree	705	14.3%	3,548	11.1%	5,083	10.3%	7,004	10.9%
Any College (Some College or Higher)	3,553	72.3%	20,651	64.9%	31,523	63.6%	40,680	63.3%
College Degree + (Bachelor Degree or Higher)	2,071	42.1%	10,765	33.8%	15,557	31.4%	19,872	30.9%

Hwy 17 & 11th Ave North Myrtle Beach, SC 29582	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Housing								
Total Housing Units (2025)	4,311		27,036		41,470		53,974	
Total Housing Units (2020)	4,392		23,874		36,242		46,776	
Historical Annual Growth (2020-2025)	-82	-0.4%	3,162	2.6%	5,228	2.9%	7,198	3.1%
Housing Units Occupied (2025)	2,942	68.2%	19,088	70.6%	29,698	71.6%	38,489	71.3%
Housing Units Owner-Occupied	2,508	85.3%	15,324	80.3%	23,192	78.1%	30,552	79.4%
Housing Units Renter-Occupied	434	14.7%	3,765	19.7%	6,506	21.9%	7,937	20.6%
Housing Units Vacant (2025)	1,369	31.8%	7,948	29.4%	11,772	28.4%	15,484	28.7%
Household Size (2025)								
Total Households	2,942		19,088		29,698		38,489	
1 Person Households	1,336	45.4%	8,185	42.9%	12,452	41.9%	15,819	41.1%
2 Person Households	953	32.4%	6,505	34.1%	10,331	34.8%	13,739	35.7%
3 Person Households	294	10.0%	1,923	10.1%	2,995	10.1%	3,937	10.2%
4 Person Households	227	7.7%	1,592	8.3%	2,483	8.4%	3,167	8.2%
5 Person Households	87	3.0%	580	3.0%	944	3.2%	1,184	3.1%
6 Person Households	30	1.0%	196	1.0%	324	1.1%	421	1.1%
7 or More Person Households	15	0.5%	106	0.6%	171	0.6%	222	0.6%
Household Income Distribution (2025)								
HH Income $200,000 or More	403	13.7%	1,814	9.5%	2,416	8.1%	3,024	7.9%
HH Income $150,000 to $199,999	256	8.7%	1,364	7.1%	1,986	6.7%	2,594	6.7%
HH Income $125,000 to $149,999	206	7.0%	1,562	8.2%	2,150	7.2%	2,766	7.2%
HH Income $100,000 to $124,999	289	9.8%	2,230	11.7%	3,417	11.5%	4,543	11.8%
HH Income $75,000 to $99,999	330	11.2%	2,161	11.3%	3,485	11.7%	4,637	12.0%
HH Income $50,000 to $74,999	589	20.0%	4,043	21.2%	5,853	19.7%	7,343	19.1%
HH Income $35,000 to $49,999	293	9.9%	2,025	10.6%	3,649	12.3%	5,009	13.0%
HH Income $25,000 to $34,999	322	10.9%	1,905	10.0%	3,151	10.6%	3,852	10.0%
HH Income $15,000 to $24,999	152	5.2%	1,000	5.2%	1,893	6.4%	2,503	6.5%
HH Income $10,000 to $14,999	68	2.3%	489	2.6%	826	2.8%	994	2.6%
HH Income Under $10,000	36	1.2%	496	2.6%	871	2.9%	1,226	3.2%
Household Vehicles (2025)								
Households 0 Vehicles Available	55	1.9%	761	4.0%	1,213	4.1%	1,548	4.0%
Households 1 Vehicle Available	1,228	41.7%	7,800	40.9%	12,311	41.5%	15,335	39.8%
Households 2 Vehicles Available	1,314	44.7%	8,252	43.2%	12,491	42.1%	16,568	43.0%
Households 3 or More Vehicles Available	345	11.7%	2,275	11.9%	3,683	12.4%	5,039	13.1%
Total Vehicles Available	5,024		31,773		49,431		65,096	
Average Vehicles per Household	1.7		1.7		1.7		1.7	
Owner-Occupied Household Vehicles	4,377	87.1%	26,377	83.0%	40,127	81.2%	53,665	82.4%
Average Vehicles per Owner-Occupied Household	1.7		1.7		1.7		1.8	
Renter-Occupied Household Vehicles	648	12.9%	5,395	17.0%	9,305	18.8%	11,431	17.6%
Average Vehicles per Renter-Occupied Household	1.5		1.4		1.4		1.4	
Travel Time (2025)								
Worker Base Age 16 years or Over	2,438		16,552		26,117		33,975	
Travel to Work in 14 Minutes or Less	743	30.5%	4,167	25.2%	6,539	25.0%	8,273	24.4%
Travel to Work in 15 to 29 Minutes	776	31.8%	5,607	33.9%	9,308	35.6%	12,184	35.9%
Travel to Work in 30 to 59 Minutes	312	12.8%	3,027	18.3%	4,527	17.3%	5,876	17.3%
Travel to Work in 60 Minutes or More	145	5.9%	885	5.3%	1,046	4.0%	1,204	3.5%
Work at Home	462	19.0%	2,866	17.3%	4,697	18.0%	6,438	18.9%
Average Minutes Travel to Work	17.3		19.6		19.1		19.1	

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Hwy 17 & 11th Ave North Myrtle Beach, SC 29582	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Transportation To Work (2025)								
Worker Base Age 16 years or Over	2,438		16,552		26,117		33,975	
Drive to Work Alone	1,658	68.0%	11,372	68.7%	17,959	68.8%	23,335	68.7%
Drive to Work in Carpool	267	10.9%	1,867	11.3%	2,675	10.2%	3,221	9.5%
Travel to Work by Public Transportation	6	0.2%	43	0.3%	108	0.4%	170	0.5%
Drive to Work on Motorcycle	1	-	10	-	14	-	17	-
Bicycle to Work	-	-	20	0.1%	35	0.1%	43	0.1%
Walk to Work	22	0.9%	156	0.9%	268	1.0%	324	1.0%
Other Means	21	0.9%	219	1.3%	362	1.4%	427	1.3%
Work at Home	462	19.0%	2,866	17.3%	4,697	18.0%	6,438	18.9%
Daytime Demographics (2025)								
Total Businesses	329		1,372		2,055		2,605	
Total Employees	2,526		10,097		14,543		18,152	
Company Headquarter Businesses	12	3.5%	43	3.1%	55	2.7%	70	2.7%
Company Headquarter Employees	179	7.1%	756	7.5%	1,029	7.1%	1,173	6.5%
Employee Population per Business	7.7	to 1	7.4	to 1	7.1	to 1	7.0	to 1
Residential Population per Business	17.5	to 1	28.0	to 1	29.3	to 1	29.9	to 1
Adj. Daytime Demographics Age 16 Years or Over	5,304		27,672		41,687		53,201	
Labor Force								
Labor Population Age 16 Years or Over (2025)	5,217		34,128		53,261		69,023	
Labor Force Total Males (2025)	2,470	47.3%	16,184	47.4%	25,259	47.4%	32,838	47.6%
Male Civilian Employed	1,182	47.9%	8,351	51.6%	12,964	51.3%	16,929	51.6%
Male Civilian Unemployed	120	4.9%	392	2.4%	556	2.2%	748	2.3%
Males in Armed Forces	-	-	-	-	-	-	-	-
Males Not in Labor Force	1,167	47.3%	7,441	46.0%	11,739	46.5%	15,161	46.2%
Labor Force Total Females (2025)	2,747	52.7%	17,944	52.6%	28,002	52.6%	36,185	52.4%
Female Civilian Employed	1,256	45.7%	8,201	45.7%	13,153	47.0%	17,046	47.1%
Female Civilian Unemployed	171	6.2%	612	3.4%	769	2.7%	867	2.4%
Females in Armed Forces	-	-	-	-	-	-	-	-
Females Not in Labor Force	1,320	48.0%	9,131	50.9%	14,080	50.3%	18,273	50.5%
Unemployment Rate	291	5.6%	1,004	2.9%	1,325	2.5%	1,615	2.3%
Occupation (2025)								
Occupation Population Age 16 Years or Over	2,438		16,552		26,117		33,975	
Occupation Total Males	1,182	48.5%	8,351	50.5%	12,964	49.6%	16,929	49.8%
Occupation Total Females	1,256	51.5%	8,201	49.5%	13,153	50.4%	17,046	50.2%
Management, Business, Financial Operations	521	21.4%	3,256	19.7%	4,970	19.0%	6,356	18.7%
Professional, Related	495	20.3%	3,301	19.9%	4,995	19.1%	6,562	19.3%
Service	415	17.0%	2,876	17.4%	4,850	18.6%	6,730	19.8%
Sales, Office	679	27.9%	4,125	24.9%	6,492	24.9%	8,197	24.1%
Farming, Fishing, Forestry	44	1.8%	140	0.8%	156	0.6%	166	0.5%
Construction, Extraction, Maintenance	126	5.2%	1,618	9.8%	2,523	9.7%	3,254	9.6%
Production, Transport, Material Moving	158	6.5%	1,237	7.5%	2,130	8.2%	2,710	8.0%
White Collar Workers	1,695	69.5%	10,681	64.5%	16,457	63.0%	21,115	62.1%
Blue Collar Workers	743	30.5%	5,871	35.5%	9,660	37.0%	12,860	37.9%

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Lat/Lon: 33.8426/-78.6599

Hwy 17 & 11th Ave North Myrtle Beach, SC 29582	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Units In Structure (2025)								
Total Units	2,942		19,088		29,698		38,489	
1 Detached Unit	1,807	61.4%	12,017	63.0%	18,993	64.0%	24,911	64.7%
1 Attached Unit	267	9.1%	1,102	5.8%	1,696	5.7%	2,078	5.4%
2 Units	8	0.3%	138	0.7%	375	1.3%	393	1.0%
3 to 4 Units	83	2.8%	451	2.4%	852	2.9%	954	2.5%
5 to 9 Units	176	6.0%	1,055	5.5%	1,609	5.4%	1,872	4.9%
10 to 19 Units	169	5.7%	1,147	6.0%	1,660	5.6%	2,189	5.7%
20 to 49 Units	140	4.7%	975	5.1%	1,217	4.1%	1,464	3.8%
50 or More Units	54	1.9%	456	2.4%	716	2.4%	930	2.4%
Mobile Home or Trailer	233	7.9%	1,734	9.1%	2,552	8.6%	3,655	9.5%
Other Structure	5	0.2%	14	-	28	-	43	0.1%
Homes Built By Year (2025)								
Homes Built 2020 or later	210	4.9%	1,766	6.5%	2,856	6.9%	3,598	6.7%
Homes Built 2010 to 2019	623	14.5%	4,049	15.0%	6,505	15.7%	8,366	15.5%
Homes Built 2000 to 2009	792	18.4%	4,467	16.5%	6,860	16.5%	9,107	16.9%
Homes Built 1990 to 1999	537	12.5%	3,400	12.6%	4,674	11.3%	5,843	10.8%
Homes Built 1980 to 1989	398	9.2%	2,852	10.5%	4,350	10.5%	5,742	10.6%
Homes Built 1970 to 1979	259	6.0%	1,340	5.0%	2,085	5.0%	2,925	5.4%
Homes Built 1960 to 1969	68	1.6%	476	1.8%	1,107	2.7%	1,448	2.7%
Homes Built 1950 to 1959	41	0.9%	575	2.1%	993	2.4%	1,130	2.1%
Homes Built 1940 to 1949	8	0.2%	67	0.2%	140	0.3%	159	0.3%
Homes Built Before 1939	8	0.2%	97	0.4%	129	0.3%	172	0.3%
Median Age of Homes	25.7 yrs		26.2 yrs		26.4 yrs		26.5 yrs	
Home Values (2025)								
Owner Specified Housing Units	2,508		15,324		23,192		30,552	
Home Values $1,000,000 or More	67	2.7%	328	2.1%	494	2.1%	704	2.3%
Home Values $750,000 to $999,999	149	5.9%	626	4.1%	726	3.1%	1,082	3.5%
Home Values $500,000 to $749,999	554	22.1%	2,675	17.5%	3,278	14.1%	4,146	13.6%
Home Values $400,000 to $499,999	316	12.6%	2,231	14.6%	3,159	13.6%	3,909	12.8%
Home Values $300,000 to $399,999	562	22.4%	4,184	27.3%	6,770	29.2%	8,738	28.6%
Home Values $250,000 to $299,999	339	13.5%	2,007	13.1%	3,449	14.9%	4,329	14.2%
Home Values $200,000 to $249,999	135	5.4%	819	5.3%	1,534	6.6%	2,171	7.1%
Home Values $175,000 to $199,999	89	3.6%	478	3.1%	852	3.7%	1,188	3.9%
Home Values $150,000 to $174,999	82	3.3%	457	3.0%	753	3.2%	1,220	4.0%
Home Values $125,000 to $149,999	54	2.2%	321	2.1%	397	1.7%	492	1.6%
Home Values $100,000 to $124,999	12	0.5%	245	1.6%	443	1.9%	761	2.5%
Home Values $90,000 to $99,999	17	0.7%	89	0.6%	107	0.5%	151	0.5%
Home Values $80,000 to $89,999	36	1.4%	178	1.2%	273	1.2%	401	1.3%
Home Values $70,000 to $79,999	4	0.2%	34	0.2%	57	0.2%	85	0.3%
Home Values $60,000 to $69,999	6	0.2%	32	0.2%	47	0.2%	73	0.2%
Home Values $50,000 to $59,999	12	0.5%	58	0.4%	85	0.4%	152	0.5%
Home Values $35,000 to $49,999	18	0.7%	202	1.3%	262	1.1%	287	0.9%
Home Values $25,000 to $34,999	5	0.2%	92	0.6%	120	0.5%	154	0.5%
Home Values $10,000 to $24,999	37	1.5%	191	1.2%	271	1.2%	331	1.1%
Home Values Under $10,000	13	0.5%	76	0.5%	115	0.5%	177	0.6%
Owner-Occupied Median Home Value	$379,085		$365,495		$350,389		$346,705	
Renter-Occupied Median Rent	$1,106		$1,139		$1,205		$1,206	

Lat/Lon: 33.8426/-78.6599

Hwy 17 & 11th Ave North Myrtle Beach, SC 29582	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Total Annual Consumer Expenditure (2025)								
Total Household Expenditure	$297.37 M		$1.81 B		$2.72 B		$3.52 B	
Total Non-Retail Expenditure	$145.77 M		$874.08 M		$1.3 B		$1.68 B	
Total Retail Expenditure	$151.6 M		$940.26 M		$1.42 B		$1.84 B	
Alcoholic Beverages	$1.81 M		$11.09 M		$16.58 M		$21.43 M	
Apparel	$5.35 M		$33.09 M		$49.73 M		$64.34 M	
Contributions	$9.87 M		$59.18 M		$87.48 M		$112.98 M	
Education	$6.91 M		$41.78 M		$62.04 M		$80.16 M	
Entertainment	$16.54 M		$102.35 M		$153.92 M		$199.18 M	
Food Away From Home	$12.82 M		$79 M		$118.54 M		$153.34 M	
Grocery	$17.12 M		$111.15 M		$171.38 M		$222.34 M	
Health Care	$21.8 M		$139.1 M		$214.49 M		$278.82 M	
Household Furnishings and Equipment	$7.81 M		$47.98 M		$71.86 M		$92.94 M	
Household Operations	$5.32 M		$32.98 M		$49.72 M		$64.34 M	
Miscellaneous Expenses	$5.03 M		$31.01 M		$46.48 M		$60.13 M	
Personal Care	$3.45 M		$22.11 M		$33.86 M		$43.89 M	
Shelter	$42.7 M		$270.34 M		$411.21 M		$530.3 M	
Tax and Retirement	$79.3 M		$451.79 M		$651.92 M		$839.26 M	
Tobacco and Related	$1.08 M		$7.64 M		$12.33 M		$16.05 M	
Transportation	$48.39 M		$294.93 M		$446.51 M		$582.75 M	
Utilities	$12.08 M		$78.83 M		$121.86 M		$158.13 M	
Monthly Household Consumer Expenditure (2025)								
Total Household Expenditure	$8,424		$7,921		$7,632		$7,622	
Total Non-Retail Expenditure	$4,129	49.0%	$3,816	48.2%	$3,647	47.8%	$3,630	47.6%
Total Retail Expenditures	$4,294	51.0%	$4,105	51.8%	$3,985	52.2%	$3,992	52.4%
Alcoholic Beverages	$51	0.6%	$48	0.6%	$47	0.6%	$46	0.6%
Apparel	$152	1.8%	$144	1.8%	$140	1.8%	$139	1.8%
Contributions	$280	3.3%	$258	3.3%	$245	3.2%	$245	3.2%
Education	$196	2.3%	$182	2.3%	$174	2.3%	$174	2.3%
Entertainment	$468	5.6%	$447	5.6%	$432	5.7%	$431	5.7%
Food Away From Home	$363	4.3%	$345	4.4%	$333	4.4%	$332	4.4%
Grocery	$485	5.8%	$485	6.1%	$481	6.3%	$481	6.3%
Health Care	$617	7.3%	$607	7.7%	$602	7.9%	$604	7.9%
Household Furnishings and Equipment	$221	2.6%	$209	2.6%	$202	2.6%	$201	2.6%
Household Operations	$151	1.8%	$144	1.8%	$140	1.8%	$139	1.8%
Miscellaneous Expenses	$143	1.7%	$135	1.7%	$130	1.7%	$130	1.7%
Personal Care	$98	1.2%	$97	1.2%	$95	1.2%	$95	1.2%
Shelter	$1,209	14.4%	$1,180	14.9%	$1,154	15.1%	$1,148	15.1%
Tax and Retirement	$2,246	26.7%	$1,972	24.9%	$1,829	24.0%	$1,817	24.0%
Tobacco and Related	$31	0.4%	$33	0.4%	$35	0.5%	$35	0.5%
Transportation	$1,371	16.3%	$1,288	16.3%	$1,253	16.4%	$1,262	16.6%
Utilities	$342	4.1%	$344	4.3%	$342	4.5%	$342	4.5%