

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.843/-84.5018

4330 East-West Connector Smyrna, GA 30082	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Population</b>								
Estimated Population (2025)	12,534		80,397		218,929		443,097	
Projected Population (2030)	12,572		81,227		222,217		444,456	
Census Population (2020)	11,312		72,805		204,168		410,744	
Census Population (2010)	9,244		63,677		175,474		366,363	
Projected Annual Growth (2025-2030)	38	-	830	0.2%	3,289	0.3%	1,359	-
Historical Annual Growth (2020-2025)	1,222	2.2%	7,592	2.1%	14,760	1.4%	32,353	1.6%
Historical Annual Growth (2010-2020)	2,068	2.2%	9,128	1.4%	28,695	1.6%	44,381	1.2%
Estimated Population Density (2025)	3,992 psm		2,844 psm		2,788 psm		2,879 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi		153.9 sq mi	
<b>Households</b>								
Estimated Households (2025)	6,196		37,490		99,514		194,831	
Projected Households (2030)	6,331		38,605		103,208		199,623	
Census Households (2020)	5,546		34,227		90,200		176,367	
Census Households (2010)	4,559		30,040		76,338		152,529	
Projected Annual Growth (2025-2030)	135	0.4%	1,114	0.6%	3,694	0.7%	4,791	0.5%
Historical Annual Change (2010-2025)	1,637	2.4%	7,450	1.7%	23,176	2.0%	42,302	1.8%
<b>Average Household Income</b>								
Estimated Average Household Income (2025)	\$185,188		\$182,203		\$151,826		\$146,080	
Projected Average Household Income (2030)	\$186,531		\$182,119		\$151,242		\$145,687	
Census Average Household Income (2010)	\$90,601		\$92,159		\$79,205		\$77,635	
Census Average Household Income (2000)	\$70,740		\$73,799		\$66,985		\$69,110	
Projected Annual Change (2025-2030)	\$1,344	0.1%	-\$83	-	-\$584	-	-\$393	-
Historical Annual Change (2000-2025)	\$114,447	6.5%	\$108,404	5.9%	\$84,841	5.1%	\$76,970	4.5%
<b>Median Household Income</b>								
Estimated Median Household Income (2025)	\$154,060		\$139,590		\$115,671		\$106,888	
Projected Median Household Income (2030)	\$154,282		\$139,835		\$115,599		\$106,824	
Census Median Household Income (2010)	\$71,217		\$68,029		\$59,307		\$56,987	
Census Median Household Income (2000)	\$59,112		\$57,214		\$51,634		\$51,426	
Projected Annual Change (2025-2030)	\$222	-	\$245	-	-\$73	-	-\$65	-
Historical Annual Change (2000-2025)	\$94,948	6.4%	\$82,377	5.8%	\$64,037	5.0%	\$55,462	4.3%
<b>Per Capita Income</b>								
Estimated Per Capita Income (2025)	\$91,562		\$85,014		\$69,046		\$64,322	
Projected Per Capita Income (2030)	\$93,951		\$86,606		\$70,277		\$65,524	
Census Per Capita Income (2010)	\$44,709		\$43,492		\$34,460		\$32,314	
Census Per Capita Income (2000)	\$35,897		\$34,737		\$28,238		\$27,993	
Projected Annual Change (2025-2030)	\$2,389	0.5%	\$1,592	0.4%	\$1,231	0.4%	\$1,201	0.4%
Historical Annual Change (2000-2025)	\$55,665	6.2%	\$50,278	5.8%	\$40,809	5.8%	\$36,329	5.2%
Estimated Average Household Net Worth (2025)	\$1.74 M		\$1.59 M		\$1.19 M		\$1.11 M	

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4330 East-West Connector Smyrna, GA 30082		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Race and Ethnicity</b>									
Total Population (2025)		12,534		80,397		218,929		443,097	
White (2025)		5,799	46.3%	39,607	49.3%	91,584	41.8%	172,280	38.9%
Black or African American (2025)		4,733	37.8%	27,928	34.7%	84,727	38.7%	181,686	41.0%
American Indian or Alaska Native (2025)		22	0.2%	167	0.2%	877	0.4%	2,107	0.5%
Asian (2025)		1,015	8.1%	6,216	7.7%	14,379	6.6%	26,274	5.9%
Hawaiian or Pacific Islander (2025)		1	-	17	-	86	-	199	-
Other Race (2025)		292	2.3%	2,152	2.7%	11,831	5.4%	27,559	6.2%
Two or More Races (2025)		672	5.4%	4,310	5.4%	15,446	7.1%	32,992	7.4%
Population < 18 (2025)		2,198	17.5%	15,825	19.7%	44,567	20.4%	91,119	20.6%
White Not Hispanic		830	37.8%	6,371	40.3%	13,169	29.5%	24,417	26.8%
Black or African American		839	38.2%	5,674	35.9%	18,111	40.6%	39,072	42.9%
Asian		172	7.8%	1,239	7.8%	2,397	5.4%	4,001	4.4%
Other Race Not Hispanic		135	6.2%	769	4.9%	1,837	4.1%	3,768	4.1%
Hispanic		222	10.1%	1,773	11.2%	9,054	20.3%	19,860	21.8%
Not Hispanic or Latino Population (2025)		11,542	92.1%	73,580	91.5%	188,439	86.1%	375,563	84.8%
Not Hispanic White		5,581	48.4%	37,955	51.6%	85,834	45.5%	160,609	42.8%
Not Hispanic Black or African American		4,636	40.2%	27,434	37.3%	83,214	44.2%	178,304	47.5%
Not Hispanic American Indian or Alaska Native		7	-	50	-	164	-	373	-
Not Hispanic Asian		1,004	8.7%	6,184	8.4%	14,233	7.6%	25,927	6.9%
Not Hispanic Hawaiian or Pacific Islander		-	-	10	-	52	-	118	-
Not Hispanic Other Race		26	0.2%	198	0.3%	518	0.3%	1,316	0.4%
Not Hispanic Two or More Races		287	2.5%	1,748	2.4%	4,423	2.3%	8,916	2.4%
Hispanic or Latino Population (2025)		993	7.9%	6,817	8.5%	30,490	13.9%	67,533	15.2%
Hispanic White		219	22.0%	1,652	24.2%	5,750	18.9%	11,671	17.3%
Hispanic Black or African American		97	9.8%	494	7.2%	1,513	5.0%	3,381	5.0%
Hispanic American Indian or Alaska Native		14	1.5%	116	1.7%	712	2.3%	1,734	2.6%
Hispanic Asian		10	1.1%	32	0.5%	145	0.5%	347	0.5%
Hispanic Hawaiian or Pacific Islander		1	0.1%	7	0.1%	34	0.1%	81	0.1%
Hispanic Other Race		265	26.7%	1,954	28.7%	11,313	37.1%	26,243	38.9%
Hispanic Two or More Races		385	38.8%	2,561	37.6%	11,022	36.2%	24,076	35.6%
Not Hispanic or Latino Population (2020)		10,582	93.5%	67,436	92.6%	173,009	84.7%	344,541	83.9%
Hispanic or Latino Population (2020)		731	6.5%	5,369	7.4%	31,160	15.3%	66,203	16.1%
Not Hispanic or Latino Population (2010)		8,745	94.6%	59,558	93.5%	150,889	86.0%	313,436	85.6%
Hispanic or Latino Population (2010)		499	5.4%	4,119	6.5%	24,585	14.0%	52,927	14.4%
Not Hispanic or Latino Population (2030)		11,413	90.8%	73,362	90.3%	190,427	85.7%	376,551	84.7%
Hispanic or Latino Population (2030)		1,159	9.2%	7,864	9.7%	31,791	14.3%	67,905	15.3%
Projected Annual Growth (2025-2030)		166	3.4%	1,047	3.1%	1,301	0.9%	371	0.1%
Historical Annual Growth (2010-2020)		231	4.6%	1,250	3.0%	6,575	2.7%	13,276	2.5%

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4330 East-West Connector Smyrna, GA 30082		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Total Age Distribution (2025)</b>									
Total Population		12,534		80,397		218,929		443,097	
Age Under 5 Years		767	6.1%	5,295	6.6%	13,757	6.3%	26,233	5.9%
Age 5 to 9 Years		664	5.3%	4,580	5.7%	12,329	5.6%	25,016	5.6%
Age 10 to 14 Years		487	3.9%	3,826	4.8%	11,785	5.4%	25,018	5.6%
Age 15 to 19 Years		432	3.4%	3,179	4.0%	10,729	4.9%	24,875	5.6%
Age 20 to 24 Years		497	4.0%	3,564	4.4%	12,725	5.8%	31,011	7.0%
Age 25 to 29 Years		964	7.7%	6,912	8.6%	21,854	10.0%	43,285	9.8%
Age 30 to 34 Years		1,404	11.2%	8,638	10.7%	23,943	10.9%	44,794	10.1%
Age 35 to 39 Years		1,266	10.1%	7,753	9.6%	19,910	9.1%	37,303	8.4%
Age 40 to 44 Years		1,093	8.7%	6,537	8.1%	16,554	7.6%	31,898	7.2%
Age 45 to 49 Years		943	7.5%	5,684	7.1%	14,221	6.5%	27,928	6.3%
Age 50 to 54 Years		916	7.3%	5,264	6.5%	13,522	6.2%	27,161	6.1%
Age 55 to 59 Years		722	5.8%	4,411	5.5%	11,599	5.3%	23,880	5.4%
Age 60 to 64 Years		701	5.6%	4,134	5.1%	10,747	4.9%	22,222	5.0%
Age 65 to 69 Years		594	4.7%	3,538	4.4%	8,575	3.9%	17,473	3.9%
Age 70 to 74 Years		460	3.7%	2,809	3.5%	6,510	3.0%	13,373	3.0%
Age 75 to 79 Years		329	2.6%	2,076	2.6%	4,891	2.2%	10,260	2.3%
Age 80 to 84 Years		152	1.2%	1,141	1.4%	2,797	1.3%	6,060	1.4%
Age 85 Years or Over		141	1.1%	1,055	1.3%	2,481	1.1%	5,307	1.2%
Median Age		38.5		37.6		35.7		35.5	
Age 19 Years or Less		2,350	18.7%	16,880	21.0%	48,600	22.2%	101,142	22.8%
Age 20 to 64 Years		8,507	67.9%	52,898	65.8%	145,074	66.3%	289,482	65.3%
Age 65 Years or Over		1,677	13.4%	10,618	13.2%	25,254	11.5%	52,473	11.8%
<b>Female Age Distribution (2025)</b>									
Female Population		6,737	53.8%	42,545	52.9%	114,481	52.3%	226,644	51.2%
Age Under 5 Years		375	5.6%	2,585	6.1%	6,652	5.8%	12,757	5.6%
Age 5 to 9 Years		330	4.9%	2,296	5.4%	6,187	5.4%	12,470	5.5%
Age 10 to 14 Years		234	3.5%	1,888	4.4%	5,758	5.0%	12,280	5.4%
Age 15 to 19 Years		222	3.3%	1,615	3.8%	5,420	4.7%	11,901	5.3%
Age 20 to 24 Years		250	3.7%	1,955	4.6%	6,689	5.8%	15,090	6.7%
Age 25 to 29 Years		525	7.8%	3,766	8.9%	11,547	10.1%	22,152	9.8%
Age 30 to 34 Years		800	11.9%	4,707	11.1%	12,494	10.9%	22,771	10.0%
Age 35 to 39 Years		651	9.7%	3,939	9.3%	9,997	8.7%	18,563	8.2%
Age 40 to 44 Years		599	8.9%	3,413	8.0%	8,525	7.4%	16,282	7.2%
Age 45 to 49 Years		517	7.7%	3,067	7.2%	7,652	6.7%	14,743	6.5%
Age 50 to 54 Years		481	7.1%	2,784	6.5%	7,166	6.3%	14,109	6.2%
Age 55 to 59 Years		395	5.9%	2,349	5.5%	6,133	5.4%	12,272	5.4%
Age 60 to 64 Years		376	5.6%	2,220	5.2%	5,802	5.1%	11,754	5.2%
Age 65 to 69 Years		344	5.1%	1,946	4.6%	4,710	4.1%	9,493	4.2%
Age 70 to 74 Years		264	3.9%	1,604	3.8%	3,736	3.3%	7,547	3.3%
Age 75 to 79 Years		195	2.9%	1,182	2.8%	2,837	2.5%	5,890	2.6%
Age 80 to 84 Years		87	1.3%	613	1.4%	1,637	1.4%	3,444	1.5%
Age 85 Years or Over		94	1.4%	615	1.4%	1,539	1.3%	3,125	1.4%
Female Median Age		39.2		38.0		36.4		36.3	
Age 19 Years or Less		1,161	17.2%	8,383	19.7%	24,017	21.0%	49,408	21.8%
Age 20 to 64 Years		4,594	68.2%	28,201	66.3%	76,005	66.4%	147,737	65.2%
Age 65 Years or Over		983	14.6%	5,961	14.0%	14,460	12.6%	29,499	13.0%

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<b>Male Age Distribution (2025)</b>									
Male Population	5,797	46.2%	37,852	47.1%	104,447	47.7%	216,453	48.8%	
Age Under 5 Years	392	6.8%	2,710	7.2%	7,105	6.8%	13,476	6.2%	
Age 5 to 9 Years	334	5.8%	2,284	6.0%	6,142	5.9%	12,546	5.8%	
Age 10 to 14 Years	253	4.4%	1,938	5.1%	6,027	5.8%	12,737	5.9%	
Age 15 to 19 Years	210	3.6%	1,564	4.1%	5,310	5.1%	12,975	6.0%	
Age 20 to 24 Years	247	4.3%	1,609	4.3%	6,036	5.8%	15,921	7.4%	
Age 25 to 29 Years	439	7.6%	3,146	8.3%	10,308	9.9%	21,134	9.8%	
Age 30 to 34 Years	604	10.4%	3,932	10.4%	11,450	11.0%	22,023	10.2%	
Age 35 to 39 Years	615	10.6%	3,814	10.1%	9,913	9.5%	18,740	8.7%	
Age 40 to 44 Years	495	8.5%	3,124	8.3%	8,028	7.7%	15,615	7.2%	
Age 45 to 49 Years	426	7.4%	2,617	6.9%	6,569	6.3%	13,185	6.1%	
Age 50 to 54 Years	435	7.5%	2,480	6.6%	6,355	6.1%	13,052	6.0%	
Age 55 to 59 Years	327	5.6%	2,063	5.4%	5,466	5.2%	11,607	5.4%	
Age 60 to 64 Years	325	5.6%	1,914	5.1%	4,945	4.7%	10,468	4.8%	
Age 65 to 69 Years	251	4.3%	1,591	4.2%	3,866	3.7%	7,980	3.7%	
Age 70 to 74 Years	196	3.4%	1,205	3.2%	2,774	2.7%	5,826	2.7%	
Age 75 to 79 Years	134	2.3%	894	2.4%	2,054	2.0%	4,371	2.0%	
Age 80 to 84 Years	65	1.1%	528	1.4%	1,160	1.1%	2,616	1.2%	
Age 85 Years or Over	48	0.8%	440	1.2%	941	0.9%	2,182	1.0%	
Male Median Age	37.7		37.2		35.0		34.7		
Age 19 Years or Less	1,189	20.5%	8,497	22.4%	24,583	23.5%	51,733	23.9%	
Age 20 to 64 Years	3,914	67.5%	24,697	65.2%	69,070	66.1%	141,745	65.5%	
Age 65 Years or Over	694	12.0%	4,658	12.3%	10,794	10.3%	22,974	10.6%	
<b>Males per 100 Females (2025)</b>									
Overall Comparison	86		89		91		96		
Age Under 5 Years	105	51.2%	105	51.2%	107	51.6%	106	51.4%	
Age 5 to 9 Years	101	50.3%	99	49.9%	99	49.8%	101	50.2%	
Age 10 to 14 Years	108	52.0%	103	50.7%	105	51.1%	104	50.9%	
Age 15 to 19 Years	94	48.6%	97	49.2%	98	49.5%	109	52.2%	
Age 20 to 24 Years	99	49.7%	82	45.1%	90	47.4%	106	51.3%	
Age 25 to 29 Years	84	45.6%	84	45.5%	89	47.2%	95	48.8%	
Age 30 to 34 Years	76	43.0%	84	45.5%	92	47.8%	97	49.2%	
Age 35 to 39 Years	94	48.6%	97	49.2%	99	49.8%	101	50.2%	
Age 40 to 44 Years	83	45.2%	92	47.8%	94	48.5%	96	49.0%	
Age 45 to 49 Years	82	45.2%	85	46.0%	86	46.2%	89	47.2%	
Age 50 to 54 Years	90	47.5%	89	47.1%	89	47.0%	93	48.1%	
Age 55 to 59 Years	83	45.3%	88	46.8%	89	47.1%	95	48.6%	
Age 60 to 64 Years	87	46.4%	86	46.3%	85	46.0%	89	47.1%	
Age 65 to 69 Years	73	42.2%	82	45.0%	82	45.1%	84	45.7%	
Age 70 to 74 Years	74	42.6%	75	42.9%	74	42.6%	77	43.6%	
Age 75 to 79 Years	69	40.7%	76	43.1%	72	42.0%	74	42.6%	
Age 80 to 84 Years	75	43.0%	86	46.3%	71	41.5%	76	43.2%	
Age 85 Years or Over	51	33.8%	71	41.7%	61	37.9%	70	41.1%	
Age 19 Years or Less	102	50.6%	101	50.3%	102	50.6%	105	51.1%	
Age 20 to 39 Years	86	46.1%	87	46.5%	93	48.1%	99	49.8%	
Age 40 to 64 Years	85	45.9%	88	46.9%	89	47.1%	92	48.0%	
Age 65 Years or Over	71	41.4%	78	43.9%	75	42.7%	78	43.8%	

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<b>Household Type (2025)</b>									
Total Households		6,196		37,490		99,514		194,831	
Households with Children		1,345	21.7%	9,092	24.3%	24,992	25.1%	50,431	25.9%
Average Household Size		2.0		2.1		2.2		2.2	
Household Density per Square Mile		1,973		1,326		1,267		1,266	
Population Family		7,798	62.2%	51,780	64.4%	147,487	67.4%	302,443	68.3%
Population Non-Family		4,712	37.6%	28,275	35.2%	70,767	32.3%	132,463	29.9%
Population Group Quarters		25	0.2%	342	0.4%	674	0.3%	8,190	1.8%
Family Households		2,460	39.7%	16,567	44.2%	47,673	47.9%	97,919	50.3%
Married Couple Households		1,811	73.6%	12,476	75.3%	31,301	65.7%	60,613	61.9%
Other Family Households with Children		649	26.4%	4,091	24.7%	16,371	34.3%	37,306	38.1%
Family Households with Children		1,344	54.6%	9,083	54.8%	24,952	52.3%	50,348	51.4%
Married Couple with Children		1,009	75.1%	6,794	74.8%	15,828	63.4%	29,374	58.3%
Other Family Households with Children		335	24.9%	2,289	25.2%	9,124	36.6%	20,974	41.7%
Family Households No Children		1,116	45.4%	7,484	45.2%	22,721	47.7%	47,571	48.6%
Married Couple No Children		801	71.8%	5,682	75.9%	15,473	68.1%	31,239	65.7%
Other Family Households No Children		315	28.2%	1,802	24.1%	7,247	31.9%	16,332	34.3%
Non-Family Households		3,736	60.3%	20,923	55.8%	51,842	52.1%	96,912	49.7%
Non-Family Households with Children		1	-	9	-	40	-	83	-
Non-Family Households No Children		3,735	100.0%	20,914	100.0%	51,802	99.9%	96,830	99.9%
Average Family Household Size		3.2		3.1		3.1		3.1	
Average Family Income		\$258,653		\$256,077		\$196,496		\$186,004	
Median Family Income		\$214,664		\$196,050		\$150,232		\$136,970	
Average Non-Family Household Size		1.3		1.4		1.4		1.4	
<b>Marital Status (2025)</b>									
Population Age 15 Years or Over		10,616		66,696		181,058		366,831	
Never Married		4,087	38.5%	24,691	37.0%	75,289	41.6%	163,850	44.7%
Currently Married		4,112	38.7%	29,833	44.7%	71,172	39.3%	132,258	36.1%
Previously Married		2,417	22.8%	12,171	18.2%	34,597	19.1%	70,723	19.3%
Separated		497	20.6%	2,568	21.1%	7,318	21.2%	16,512	23.3%
Widowed		263	10.9%	2,010	16.5%	6,427	18.6%	13,486	19.1%
Divorced		1,657	68.5%	7,594	62.4%	20,853	60.3%	40,724	57.6%
<b>Educational Attainment (2025)</b>									
Adult Population Age 25 Years or Over		9,687		59,952		157,604		310,944	
Elementary (Grade Level 0 to 8)		130	1.3%	616	1.0%	4,906	3.1%	13,975	4.5%
Some High School (Grade Level 9 to 11)		267	2.8%	1,059	1.8%	5,007	3.2%	12,935	4.2%
High School Graduate		859	8.9%	6,067	10.1%	22,611	14.3%	52,501	16.9%
Some College		1,309	13.5%	8,986	15.0%	24,072	15.3%	46,852	15.1%
Associate Degree Only		762	7.9%	3,366	5.6%	9,249	5.9%	17,991	5.8%
Bachelor Degree Only		3,287	33.9%	22,800	38.0%	55,329	35.1%	100,574	32.3%
Graduate Degree		3,074	31.7%	17,058	28.5%	36,429	23.1%	66,116	21.3%
Any College (Some College or Higher)		8,431	87.0%	52,210	87.1%	125,080	79.4%	231,532	74.5%
College Degree + (Bachelor Degree or Higher)		6,360	65.7%	39,858	66.5%	91,759	58.2%	166,690	53.6%

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# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.843/-84.5018

4330 East-West Connector Smyrna, GA 30082		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Housing</b>									
Total Housing Units (2025)		6,471		39,291		105,516		210,420	
Total Housing Units (2020)		6,003		36,666		97,496		195,421	
Historical Annual Growth (2020-2025)		468	1.6%	2,625	1.4%	8,021	1.6%	14,999	1.5%
Housing Units Occupied (2025)		6,196 95.7%		37,490 95.4%		99,514 94.3%		194,831 92.6%	
Housing Units Owner-Occupied		3,812 61.5%		22,631 60.4%		49,886 50.1%		90,855 46.6%	
Housing Units Renter-Occupied		2,384 38.5%		14,859 39.6%		49,628 49.9%		103,977 53.4%	
Housing Units Vacant (2025)		275	4.3%	1,801	4.6%	6,002	5.7%	15,589	7.4%
<b>Household Size (2025)</b>									
Total Households		6,196		37,490		99,514		194,831	
1 Person Households		3,137	50.6%	16,620	44.3%	40,578	40.8%	75,351	38.7%
2 Person Households		1,225	19.8%	9,448	25.2%	28,243	28.4%	58,298	29.9%
3 Person Households		875	14.1%	5,193	13.9%	13,942	14.0%	27,051	13.9%
4 Person Households		643	10.4%	4,072	10.9%	10,122	10.2%	19,944	10.2%
5 Person Households		209	3.4%	1,386	3.7%	3,965	4.0%	8,503	4.4%
6 Person Households		65	1.0%	493	1.3%	1,629	1.6%	3,427	1.8%
7 or More Person Households		42	0.7%	279	0.7%	1,036	1.0%	2,257	1.2%
<b>Household Income Distribution (2025)</b>									
HH Income \$200,000 or More		1,997	32.2%	10,585	28.2%	20,299	20.4%	36,327	18.6%
HH Income \$150,000 to \$199,999		973	15.7%	4,857	13.0%	11,463	11.5%	18,577	9.5%
HH Income \$125,000 to \$149,999		317	5.1%	2,692	7.2%	7,910	7.9%	14,897	7.6%
HH Income \$100,000 to \$124,999		523	8.4%	4,051	10.8%	10,335	10.4%	19,534	10.0%
HH Income \$75,000 to \$99,999		822	13.3%	5,299	14.1%	13,029	13.1%	25,341	13.0%
HH Income \$50,000 to \$74,999		690	11.1%	4,445	11.9%	14,613	14.7%	29,331	15.1%
HH Income \$35,000 to \$49,999		284	4.6%	2,360	6.3%	7,471	7.5%	16,336	8.4%
HH Income \$25,000 to \$34,999		216	3.5%	1,044	2.8%	4,457	4.5%	9,763	5.0%
HH Income \$15,000 to \$24,999		145	2.3%	1,012	2.7%	3,984	4.0%	9,005	4.6%
HH Income \$10,000 to \$14,999		161	2.6%	487	1.3%	2,036	2.0%	4,880	2.5%
HH Income Under \$10,000		67	1.1%	658	1.8%	3,916	3.9%	10,840	5.6%
<b>Household Vehicles (2025)</b>									
Households 0 Vehicles Available		251	4.0%	1,265	3.4%	6,423	6.5%	15,953	8.2%
Households 1 Vehicle Available		2,636	42.5%	15,450	41.2%	42,497	42.7%	84,703	43.5%
Households 2 Vehicles Available		2,560	41.3%	15,523	41.4%	36,828	37.0%	67,848	34.8%
Households 3 or More Vehicles Available		749	12.1%	5,252	14.0%	13,766	13.8%	26,328	13.5%
Total Vehicles Available		10,187		63,660		161,299		308,027	
Average Vehicles per Household		1.6		1.7		1.6		1.6	
Owner-Occupied Household Vehicles		6,764 66.4%		42,579 66.9%		94,247 58.4%		171,800 55.8%	
Average Vehicles per Owner-Occupied Household		1.8		1.9		1.9		1.9	
Renter-Occupied Household Vehicles		3,423 33.6%		21,081 33.1%		67,052 41.6%		136,227 44.2%	
Average Vehicles per Renter-Occupied Household		1.4		1.4		1.4		1.3	
<b>Travel Time (2025)</b>									
Worker Base Age 16 years or Over		7,835		51,153		131,935		254,438	
Travel to Work in 14 Minutes or Less		1,023	13.1%	5,731	11.2%	16,645	12.6%	33,057	13.0%
Travel to Work in 15 to 29 Minutes		1,443	18.4%	13,022	25.5%	34,826	26.4%	70,864	27.9%
Travel to Work in 30 to 59 Minutes		2,083	26.6%	13,509	26.4%	37,591	28.5%	71,883	28.3%
Travel to Work in 60 Minutes or More		333	4.3%	2,195	4.3%	7,725	5.9%	17,219	6.8%
Work at Home		2,953	37.7%	16,696	32.6%	35,148	26.6%	61,415	24.1%
Average Minutes Travel to Work		28.0		27.3		27.1		26.7	

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4330 East-West Connector Smyrna, GA 30082		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Transportation To Work (2025)</b>									
Worker Base Age 16 years or Over		7,835		51,153		131,935		254,438	
Drive to Work Alone		4,066	51.9%	29,745	58.1%	81,065	61.4%	155,300	61.0%
Drive to Work in Carpool		524	6.7%	2,800	5.5%	9,233	7.0%	19,526	7.7%
Travel to Work by Public Transportation		74	0.9%	530	1.0%	2,853	2.2%	9,191	3.6%
Drive to Work on Motorcycle		-	-	39	-	123	-	212	-
Bicycle to Work		-	-	26	-	47	-	291	0.1%
Walk to Work		170	2.2%	750	1.5%	1,618	1.2%	4,193	1.6%
Other Means		48	0.6%	567	1.1%	1,849	1.4%	4,310	1.7%
Work at Home		2,953	37.7%	16,696	32.6%	35,148	26.6%	61,415	24.1%
<b>Daytime Demographics (2025)</b>									
Total Businesses		1,032		6,916		20,555		39,670	
Total Employees		6,408		49,102		183,996		320,989	
Company Headquarter Businesses		21	2.0%	166	2.4%	559	2.7%	1,024	2.6%
Company Headquarter Employees		1,015	15.8%	12,219	24.9%	48,821	26.5%	74,006	23.1%
Employee Population per Business		6.2 to 1		7.1 to 1		9.0 to 1		8.1 to 1	
Residential Population per Business		12.2 to 1		11.6 to 1		10.7 to 1		11.2 to 1	
Adj. Daytime Demographics Age 16 Years or Over		9,088		63,901		230,661		428,060	
<b>Labor Force</b>									
Labor Population Age 16 Years or Over (2025)		10,528		65,991		178,845		361,914	
Labor Force Total Males (2025)		4,768	45.3%	30,579	46.3%	84,053	47.0%	175,221	48.4%
Male Civilian Employed		3,539	74.2%	24,398	79.8%	64,821	77.1%	128,292	73.2%
Male Civilian Unemployed		160	3.4%	538	1.8%	1,762	2.1%	3,586	2.0%
Males in Armed Forces		-	-	8	-	214	0.3%	315	0.2%
Males Not in Labor Force		1,069	22.4%	5,634	18.4%	17,255	20.5%	43,028	24.6%
Labor Force Total Females (2025)		5,759	54.7%	35,413	53.7%	94,792	53.0%	186,693	51.6%
Female Civilian Employed		4,296	74.6%	26,756	75.6%	67,115	70.8%	126,156	67.6%
Female Civilian Unemployed		114	2.0%	743	2.1%	2,344	2.5%	4,556	2.4%
Females in Armed Forces		12	0.2%	30	-	30	-	80	-
Females Not in Labor Force		1,338	23.2%	7,883	22.3%	25,302	26.7%	55,900	29.9%
Unemployment Rate		274	2.6%	1,282	1.9%	4,107	2.3%	8,143	2.2%
<b>Occupation (2025)</b>									
Occupation Population Age 16 Years or Over		7,835		51,153		131,935		254,438	
Occupation Total Males		3,539	45.2%	24,397	47.7%	64,820	49.1%	128,281	50.4%
Occupation Total Females		4,296	54.8%	26,756	52.3%	67,115	50.9%	126,156	49.6%
Management, Business, Financial Operations		2,922	37.3%	17,591	34.4%	39,403	29.9%	68,195	26.8%
Professional, Related		2,186	27.9%	14,433	28.2%	34,384	26.1%	64,692	25.4%
Service		455	5.8%	4,443	8.7%	15,116	11.5%	33,606	13.2%
Sales, Office		1,465	18.7%	10,100	19.7%	26,166	19.8%	48,839	19.2%
Farming, Fishing, Forestry		1	-	36	-	53	-	186	-
Construction, Extraction, Maintenance		271	3.5%	1,754	3.4%	7,042	5.3%	17,307	6.8%
Production, Transport, Material Moving		536	6.8%	2,795	5.5%	9,771	7.4%	21,613	8.5%
White Collar Workers		6,572	83.9%	42,124	82.4%	99,953	75.8%	181,726	71.4%
Blue Collar Workers		1,263	16.1%	9,028	17.6%	31,983	24.2%	72,712	28.6%

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4330 East-West Connector Smyrna, GA 30082		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Units In Structure (2025)</b>									
Total Units		6,196		37,490		99,514		194,831	
1 Detached Unit		2,307	37.2%	17,795	47.5%	42,563	42.8%	83,528	42.9%
1 Attached Unit		1,909	30.8%	6,686	17.8%	13,765	13.8%	21,336	11.0%
2 Units		26	0.4%	94	0.3%	639	0.6%	1,604	0.8%
3 to 4 Units		75	1.2%	869	2.3%	2,993	3.0%	6,617	3.4%
5 to 9 Units		187	3.0%	2,680	7.1%	7,836	7.9%	15,141	7.8%
10 to 19 Units		417	6.7%	3,742	10.0%	10,800	10.9%	19,953	10.2%
20 to 49 Units		534	8.6%	2,566	6.8%	6,891	6.9%	12,667	6.5%
50 or More Units		713	11.5%	2,882	7.7%	12,914	13.0%	31,806	16.3%
Mobile Home or Trailer		23	0.4%	149	0.4%	889	0.9%	1,891	1.0%
Other Structure		4	-	27	-	224	0.2%	288	0.1%
<b>Homes Built By Year (2025)</b>									
Homes Built 2020 or later		260	4.0%	1,499	3.8%	3,919	3.7%	7,715	3.7%
Homes Built 2010 to 2019		1,200	18.5%	5,193	13.2%	15,171	14.4%	27,824	13.2%
Homes Built 2000 to 2009		2,306	35.6%	10,318	26.3%	21,123	20.0%	37,946	18.0%
Homes Built 1990 to 1999		741	11.5%	5,492	14.0%	12,517	11.9%	23,040	10.9%
Homes Built 1980 to 1989		927	14.3%	7,148	18.2%	17,852	16.9%	33,578	16.0%
Homes Built 1970 to 1979		391	6.0%	3,770	9.6%	12,620	12.0%	24,664	11.7%
Homes Built 1960 to 1969		229	3.5%	1,916	4.9%	8,146	7.7%	18,602	8.8%
Homes Built 1950 to 1959		120	1.9%	1,521	3.9%	5,871	5.6%	12,493	5.9%
Homes Built 1940 to 1949		5	-	207	0.5%	1,095	1.0%	4,144	2.0%
Homes Built Before 1939		15	0.2%	426	1.1%	1,199	1.1%	4,825	2.3%
Median Age of Homes		26.1	yrs	31.4	yrs	34.1	yrs	36.3	yrs
<b>Home Values (2025)</b>									
Owner Specified Housing Units		3,812		22,631		49,886		90,855	
Home Values \$1,000,000 or More		73	1.9%	1,295	5.7%	3,712	7.4%	10,163	11.2%
Home Values \$750,000 to \$999,999		480	12.6%	2,146	9.5%	3,703	7.4%	7,045	7.8%
Home Values \$500,000 to \$749,999		1,548	40.6%	6,912	30.5%	12,340	24.7%	18,650	20.5%
Home Values \$400,000 to \$499,999		673	17.7%	5,030	22.2%	10,041	20.1%	15,514	17.1%
Home Values \$300,000 to \$399,999		819	21.5%	4,856	21.5%	11,509	23.1%	19,716	21.7%
Home Values \$250,000 to \$299,999		113	3.0%	1,016	4.5%	3,248	6.5%	7,049	7.8%
Home Values \$200,000 to \$249,999		46	1.2%	620	2.7%	2,098	4.2%	4,842	5.3%
Home Values \$175,000 to \$199,999		5	0.1%	88	0.4%	389	0.8%	1,141	1.3%
Home Values \$150,000 to \$174,999		3	-	85	0.4%	447	0.9%	1,295	1.4%
Home Values \$125,000 to \$149,999		2	-	42	0.2%	238	0.5%	712	0.8%
Home Values \$100,000 to \$124,999		7	0.2%	142	0.6%	348	0.7%	953	1.0%
Home Values \$90,000 to \$99,999		2	-	21	-	100	0.2%	206	0.2%
Home Values \$80,000 to \$89,999		1	-	8	-	68	0.1%	138	0.2%
Home Values \$70,000 to \$79,999		-	-	27	0.1%	172	0.3%	431	0.5%
Home Values \$60,000 to \$69,999		2	-	58	0.3%	83	0.2%	155	0.2%
Home Values \$50,000 to \$59,999		1	-	33	0.1%	114	0.2%	361	0.4%
Home Values \$35,000 to \$49,999		7	0.2%	60	0.3%	208	0.4%	373	0.4%
Home Values \$25,000 to \$34,999		22	0.6%	71	0.3%	258	0.5%	452	0.5%
Home Values \$10,000 to \$24,999		-	-	48	0.2%	473	0.9%	962	1.1%
Home Values Under \$10,000		4	0.1%	74	0.3%	336	0.7%	698	0.8%
Owner-Occupied Median Home Value		\$540,216		\$525,134		\$506,763		\$532,389	
Renter-Occupied Median Rent		\$1,648		\$1,656		\$1,611		\$1,597	

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4330 East-West Connector Smyrna, GA 30082		1 mi radius	3 mi radius	5 mi radius	7 mi radius
<b>Total Annual Consumer Expenditure (2025)</b>					
Total Household Expenditure		\$860.86 M	\$5 B	\$11.83 B	\$22.11 B
Total Non-Retail Expenditure		\$470.63 M	\$2.7 B	\$6.31 B	\$11.74 B
Total Retail Expenditure		\$390.23 M	\$2.29 B	\$5.52 B	\$10.37 B
Alcoholic Beverages		\$5.28 M	\$30.66 M	\$72.51 M	\$135.23 M
Apparel		\$15.37 M	\$89.5 M	\$214.43 M	\$402.34 M
Contributions		\$29.71 M	\$171.18 M	\$394.4 M	\$726.97 M
Education		\$20.56 M	\$118.75 M	\$276.37 M	\$511.77 M
Entertainment		\$47.25 M	\$275.42 M	\$661.92 M	\$1.24 B
Food Away From Home		\$36.92 M	\$214.8 M	\$512.89 M	\$960.63 M
Grocery		\$44.82 M	\$266.66 M	\$686.41 M	\$1.33 B
Health Care		\$38.89 M	\$233.48 M	\$605.4 M	\$1.19 B
Household Furnishings and Equipment		\$22.61 M	\$131.41 M	\$312.34 M	\$583.79 M
Household Operations		\$15.29 M	\$89.04 M	\$214.69 M	\$404.47 M
Miscellaneous Expenses		\$14.37 M	\$83.71 M	\$199.87 M	\$373.88 M
Personal Care		\$9.29 M	\$54.9 M	\$138.46 M	\$265.34 M
Shelter		\$128.68 M	\$752.69 M	\$1.89 B	\$3.6 B
Tax and Retirement		\$276.07 M	\$1.56 B	\$3.4 B	\$6.16 B
Tobacco and Related		\$2.31 M	\$14.35 M	\$43.53 M	\$89.52 M
Transportation		\$122.15 M	\$725.64 M	\$1.72 B	\$3.2 B
Utilities		\$31.3 M	\$186.68 M	\$484.4 M	\$938.87 M
<b>Monthly Household Consumer Expenditure (2025)</b>					
Total Household Expenditure		\$11,578	\$11,105	\$9,904	\$9,457
Total Non-Retail Expenditure		\$6,330 54.7%	\$6,008 54.1%	\$5,283 53.3%	\$5,020 53.1%
Total Retail Expenditures		\$5,248 45.3%	\$5,097 45.9%	\$4,620 46.7%	\$4,437 46.9%
Alcoholic Beverages		\$71 0.6%	\$68 0.6%	\$61 0.6%	\$58 0.6%
Apparel		\$207 1.8%	\$199 1.8%	\$180 1.8%	\$172 1.8%
Contributions		\$400 3.5%	\$381 3.4%	\$330 3.3%	\$311 3.3%
Education		\$276 2.4%	\$264 2.4%	\$231 2.3%	\$219 2.3%
Entertainment		\$635 5.5%	\$612 5.5%	\$554 5.6%	\$532 5.6%
Food Away From Home		\$497 4.3%	\$477 4.3%	\$429 4.3%	\$411 4.3%
Grocery		\$603 5.2%	\$593 5.3%	\$575 5.8%	\$567 6.0%
Health Care		\$523 4.5%	\$519 4.7%	\$507 5.1%	\$508 5.4%
Household Furnishings and Equipment		\$304 2.6%	\$292 2.6%	\$262 2.6%	\$250 2.6%
Household Operations		\$206 1.8%	\$198 1.8%	\$180 1.8%	\$173 1.8%
Miscellaneous Expenses		\$193 1.7%	\$186 1.7%	\$167 1.7%	\$160 1.7%
Personal Care		\$125 1.1%	\$122 1.1%	\$116 1.2%	\$113 1.2%
Shelter		\$1,731 14.9%	\$1,673 15.1%	\$1,582 16.0%	\$1,541 16.3%
Tax and Retirement		\$3,713 32.1%	\$3,461 31.2%	\$2,848 28.8%	\$2,635 28.8%
Tobacco and Related		\$31 0.3%	\$32 0.3%	\$36 0.4%	\$38 0.4%
Transportation		\$1,643 14.2%	\$1,613 14.5%	\$1,439 14.5%	\$1,367 14.5%
Utilities		\$421 3.6%	\$415 3.7%	\$406 4.1%	\$402 4.2%