

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.6478/-72.7867

Starling Physicians-Kensington New Britain, CT 06051		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Population</b>									
Estimated Population (2025)		11,783		80,081		154,702		280,000	
Projected Population (2030)		11,510		79,372		153,818		278,521	
Census Population (2020)		11,533		77,761		151,675		275,442	
Census Population (2010)		11,338		76,798		150,052		271,945	
Projected Annual Growth (2025-2030)		-273	-0.5%	-709	-0.2%	-884	-0.1%	-1,479	-0.1%
Historical Annual Growth (2020-2025)		250	0.4%	2,320	0.6%	3,027	0.4%	4,558	0.3%
Historical Annual Growth (2010-2020)		195	0.2%	963	0.1%	1,623	0.1%	3,498	0.1%
Estimated Population Density (2025)		3,753 <i>psm</i>		2,834 <i>psm</i>		1,970 <i>psm</i>		1,820 <i>psm</i>	
Trade Area Size		3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>		153.9 <i>sq mi</i>	
<b>Households</b>									
Estimated Households (2025)		4,716		32,170		62,725		115,990	
Projected Households (2030)		4,701		32,577		63,638		117,698	
Census Households (2020)		4,680		30,985		61,000		113,432	
Census Households (2010)		4,504		30,086		59,334		110,191	
Projected Annual Growth (2025-2030)		-16	-	407	0.3%	913	0.3%	1,708	0.3%
Historical Annual Change (2010-2025)		212	0.3%	2,085	0.5%	3,391	0.4%	5,799	0.4%
<b>Average Household Income</b>									
Estimated Average Household Income (2025)		\$91,508		\$89,938		\$110,206		\$121,251	
Projected Average Household Income (2030)		\$91,644		\$90,292		\$110,683		\$121,734	
Census Average Household Income (2010)		\$53,658		\$55,610		\$68,142		\$74,077	
Census Average Household Income (2000)		\$50,395		\$48,907		\$56,561		\$61,484	
Projected Annual Change (2025-2030)		\$137	-	\$355	-	\$477	-	\$482	-
Historical Annual Change (2000-2025)		\$41,112	3.3%	\$41,031	3.4%	\$53,645	3.8%	\$59,768	3.9%
<b>Median Household Income</b>									
Estimated Median Household Income (2025)		\$74,120		\$72,739		\$87,873		\$98,161	
Projected Median Household Income (2030)		\$74,077		\$72,879		\$88,169		\$98,480	
Census Median Household Income (2010)		\$48,196		\$47,831		\$57,707		\$63,215	
Census Median Household Income (2000)		\$39,590		\$40,245		\$48,268		\$52,579	
Projected Annual Change (2025-2030)		-\$42	-	\$140	-	\$295	-	\$319	-
Historical Annual Change (2000-2025)		\$34,529	3.5%	\$32,494	3.2%	\$39,606	3.3%	\$45,582	3.5%
<b>Per Capita Income</b>									
Estimated Per Capita Income (2025)		\$36,839		\$36,308		\$44,939		\$50,443	
Projected Per Capita Income (2030)		\$37,644		\$37,238		\$46,048		\$51,658	
Census Per Capita Income (2010)		\$21,330		\$21,790		\$26,948		\$30,015	
Census Per Capita Income (2000)		\$20,640		\$19,573		\$22,554		\$24,907	
Projected Annual Change (2025-2030)		\$806	0.4%	\$931	0.5%	\$1,110	0.5%	\$1,215	0.5%
Historical Annual Change (2000-2025)		\$16,199	3.1%	\$16,735	3.4%	\$22,385	4.0%	\$25,536	4.1%
Estimated Average Household Net Worth (2025)		\$819,079		\$853,213		\$1.15 M		\$1.3 M	

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Starling Physicians-Kensington New Britain, CT 06051		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Race and Ethnicity</b>									
Total Population (2025)		11,783		80,081		154,702		280,000	
White (2025)		7,843	66.6%	52,403	65.4%	96,039	62.1%	174,063	62.2%
Black or African American (2025)		1,237	10.5%	9,482	11.8%	25,174	16.3%	49,040	17.5%
American Indian or Alaska Native (2025)		25	0.2%	166	0.2%	309	0.2%	578	0.2%
Asian (2025)		1,141	9.7%	7,070	8.8%	12,482	8.1%	18,926	6.8%
Hawaiian or Pacific Islander (2025)		4	-	19	-	38	-	80	-
Other Race (2025)		800	6.8%	5,705	7.1%	10,010	6.5%	16,781	6.0%
Two or More Races (2025)		733	6.2%	5,236	6.5%	10,649	6.9%	20,532	7.3%
Population < 18 (2025)		2,058	17.5%	16,256	20.3%	30,908	20.0%	56,201	20.1%
White Not Hispanic		1,103	53.6%	8,262	50.8%	14,044	45.4%	24,604	43.8%
Black or African American		188	9.1%	2,114	13.0%	5,735	18.6%	11,881	21.1%
Asian		231	11.2%	1,539	9.5%	2,747	8.9%	4,155	7.4%
Other Race Not Hispanic		104	5.1%	858	5.3%	1,480	4.8%	2,648	4.7%
Hispanic		431	21.0%	3,483	21.4%	6,902	22.3%	12,914	23.0%
Not Hispanic or Latino Population (2025)		9,811	83.3%	66,214	82.7%	126,527	81.8%	228,624	81.7%
Not Hispanic White		7,416	75.6%	49,346	74.5%	88,658	70.1%	159,588	69.8%
Not Hispanic Black or African American		1,084	11.0%	8,350	12.6%	22,407	17.7%	44,210	19.3%
Not Hispanic American Indian or Alaska Native		6	-	56	-	86	-	161	-
Not Hispanic Asian		1,050	10.7%	6,595	10.0%	11,977	9.5%	18,336	8.0%
Not Hispanic Hawaiian or Pacific Islander		2	-	12	-	19	-	31	-
Not Hispanic Other Race		31	0.3%	239	0.4%	516	0.4%	834	0.4%
Not Hispanic Two or More Races		222	2.3%	1,616	2.4%	2,863	2.3%	5,464	2.4%
Hispanic or Latino Population (2025)		1,972	16.7%	13,866	17.3%	28,175	18.2%	51,376	18.3%
Hispanic White		427	21.7%	3,057	22.0%	7,382	26.2%	14,475	28.2%
Hispanic Black or African American		154	7.8%	1,132	8.2%	2,767	9.8%	4,830	9.4%
Hispanic American Indian or Alaska Native		19	1.0%	110	0.8%	224	0.8%	417	0.8%
Hispanic Asian		90	4.6%	475	3.4%	505	1.8%	590	1.1%
Hispanic Hawaiian or Pacific Islander		2	0.1%	7	-	19	-	49	-
Hispanic Other Race		770	39.0%	5,466	39.4%	9,494	33.7%	15,946	31.0%
Hispanic Two or More Races		511	25.9%	3,620	26.1%	7,786	27.6%	15,069	29.3%
Not Hispanic or Latino Population (2020)		6,971	60.4%	47,752	61.4%	113,034	74.5%	221,855	80.5%
Hispanic or Latino Population (2020)		4,562	39.6%	30,009	38.6%	38,641	25.5%	53,588	19.5%
Not Hispanic or Latino Population (2010)		7,561	66.7%	51,982	67.7%	119,038	79.3%	229,937	84.6%
Hispanic or Latino Population (2010)		3,777	33.3%	24,816	32.3%	31,014	20.7%	42,007	15.4%
Not Hispanic or Latino Population (2030)		9,478	82.3%	64,897	81.8%	124,844	81.2%	225,999	81.1%
Hispanic or Latino Population (2030)		2,032	17.7%	14,475	18.2%	28,974	18.8%	52,522	18.9%
Projected Annual Growth (2025-2030)		60	0.6%	609	0.9%	799	0.6%	1,146	0.4%
Historical Annual Growth (2010-2020)		785	2.1%	5,192	2.1%	7,626	2.5%	11,580	2.8%

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Starling Physicians-Kensington New Britain, CT 06051		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Total Age Distribution (2025)</b>									
Total Population		11,783		80,081		154,702		280,000	
Age Under 5 Years	566	4.8%	4,284	5.3%	7,881	5.1%	14,320	5.1%	
Age 5 to 9 Years	598	5.1%	4,509	5.6%	8,519	5.5%	15,368	5.5%	
Age 10 to 14 Years	544	4.6%	4,619	5.8%	8,831	5.7%	16,037	5.7%	
Age 15 to 19 Years	663	5.6%	4,780	6.0%	10,024	6.5%	17,140	6.1%	
Age 20 to 24 Years	823	7.0%	5,786	7.2%	11,100	7.2%	18,317	6.5%	
Age 25 to 29 Years	931	7.9%	6,043	7.5%	10,626	6.9%	18,895	6.7%	
Age 30 to 34 Years	985	8.4%	6,133	7.7%	10,965	7.1%	19,828	7.1%	
Age 35 to 39 Years	958	8.1%	5,845	7.3%	10,767	7.0%	19,798	7.1%	
Age 40 to 44 Years	849	7.2%	5,507	6.9%	10,213	6.6%	18,875	6.7%	
Age 45 to 49 Years	687	5.8%	4,634	5.8%	8,977	5.8%	16,373	5.8%	
Age 50 to 54 Years	653	5.5%	4,594	5.7%	8,933	5.8%	16,303	5.8%	
Age 55 to 59 Years	705	6.0%	4,670	5.8%	9,357	6.0%	17,141	6.1%	
Age 60 to 64 Years	754	6.4%	4,999	6.2%	9,933	6.4%	18,085	6.5%	
Age 65 to 69 Years	685	5.8%	4,595	5.7%	9,161	5.9%	16,531	5.9%	
Age 70 to 74 Years	497	4.2%	3,366	4.2%	7,126	4.6%	13,244	4.7%	
Age 75 to 79 Years	377	3.2%	2,448	3.1%	5,348	3.5%	10,248	3.7%	
Age 80 to 84 Years	257	2.2%	1,635	2.0%	3,458	2.2%	6,696	2.4%	
Age 85 Years or Over	250	2.1%	1,634	2.0%	3,482	2.3%	6,800	2.4%	
Median Age	38.4		37.7		39.0		39.7		
Age 19 Years or Less	2,372	20.1%	18,191	22.7%	35,255	22.8%	62,865	22.5%	
Age 20 to 64 Years	7,345	62.3%	48,212	60.2%	90,872	58.7%	163,615	58.4%	
Age 65 Years or Over	2,066	17.5%	13,677	17.1%	28,575	18.5%	53,520	19.1%	
<b>Female Age Distribution (2025)</b>									
Female Population	6,082	51.6%	40,841	51.0%	77,866	50.3%	142,347	50.8%	
Age Under 5 Years	256	4.2%	2,084	5.1%	3,827	4.9%	6,969	4.9%	
Age 5 to 9 Years	286	4.7%	2,200	5.4%	4,183	5.4%	7,565	5.3%	
Age 10 to 14 Years	270	4.4%	2,263	5.5%	4,325	5.6%	7,918	5.6%	
Age 15 to 19 Years	338	5.6%	2,297	5.6%	4,304	5.5%	7,820	5.5%	
Age 20 to 24 Years	396	6.5%	2,905	7.1%	5,046	6.5%	8,573	6.0%	
Age 25 to 29 Years	470	7.7%	3,085	7.6%	5,339	6.9%	9,526	6.7%	
Age 30 to 34 Years	514	8.4%	3,079	7.5%	5,455	7.0%	9,900	7.0%	
Age 35 to 39 Years	475	7.8%	2,959	7.2%	5,450	7.0%	9,963	7.0%	
Age 40 to 44 Years	457	7.5%	2,830	6.9%	5,211	6.7%	9,651	6.8%	
Age 45 to 49 Years	346	5.7%	2,355	5.8%	4,594	5.9%	8,403	5.9%	
Age 50 to 54 Years	347	5.7%	2,416	5.9%	4,659	6.0%	8,542	6.0%	
Age 55 to 59 Years	358	5.9%	2,390	5.9%	4,794	6.2%	8,853	6.2%	
Age 60 to 64 Years	412	6.8%	2,578	6.3%	5,212	6.7%	9,476	6.7%	
Age 65 to 69 Years	358	5.9%	2,361	5.8%	4,783	6.1%	8,741	6.1%	
Age 70 to 74 Years	275	4.5%	1,799	4.4%	3,807	4.9%	7,192	5.1%	
Age 75 to 79 Years	219	3.6%	1,388	3.4%	3,022	3.9%	5,783	4.1%	
Age 80 to 84 Years	152	2.5%	944	2.3%	1,966	2.5%	3,775	2.7%	
Age 85 Years or Over	154	2.5%	908	2.2%	1,888	2.4%	3,696	2.6%	
Female Median Age	39.8		38.7		40.5		41.1		
Age 19 Years or Less	1,150	18.9%	8,844	21.7%	16,639	21.4%	30,272	21.3%	
Age 20 to 64 Years	3,775	62.1%	24,597	60.2%	45,760	58.8%	82,888	58.2%	
Age 65 Years or Over	1,158	19.0%	7,400	18.1%	15,467	19.9%	29,188	20.5%	

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<b>Male Age Distribution (2025)</b>									
Male Population	5,701	48.4%	39,239	49.0%	76,836	49.7%	137,653	49.2%	
Age Under 5 Years	310	5.4%	2,200	5.6%	4,054	5.3%	7,351	5.3%	
Age 5 to 9 Years	313	5.5%	2,309	5.9%	4,336	5.6%	7,803	5.7%	
Age 10 to 14 Years	274	4.8%	2,355	6.0%	4,506	5.9%	8,119	5.9%	
Age 15 to 19 Years	326	5.7%	2,484	6.3%	5,721	7.4%	9,320	6.8%	
Age 20 to 24 Years	427	7.5%	2,882	7.3%	6,054	7.9%	9,744	7.1%	
Age 25 to 29 Years	461	8.1%	2,959	7.5%	5,286	6.9%	9,369	6.8%	
Age 30 to 34 Years	471	8.3%	3,054	7.8%	5,511	7.2%	9,928	7.2%	
Age 35 to 39 Years	483	8.5%	2,886	7.4%	5,317	6.9%	9,835	7.1%	
Age 40 to 44 Years	393	6.9%	2,677	6.8%	5,002	6.5%	9,224	6.7%	
Age 45 to 49 Years	340	6.0%	2,278	5.8%	4,383	5.7%	7,970	5.8%	
Age 50 to 54 Years	306	5.4%	2,178	5.6%	4,275	5.6%	7,761	5.6%	
Age 55 to 59 Years	347	6.1%	2,280	5.8%	4,563	5.9%	8,287	6.0%	
Age 60 to 64 Years	342	6.0%	2,421	6.2%	4,721	6.1%	8,610	6.3%	
Age 65 to 69 Years	327	5.7%	2,233	5.7%	4,378	5.7%	7,789	5.7%	
Age 70 to 74 Years	222	3.9%	1,567	4.0%	3,319	4.3%	6,051	4.4%	
Age 75 to 79 Years	158	2.8%	1,059	2.7%	2,326	3.0%	4,465	3.2%	
Age 80 to 84 Years	105	1.8%	691	1.8%	1,492	1.9%	2,921	2.1%	
Age 85 Years or Over	97	1.7%	726	1.9%	1,594	2.1%	3,105	2.3%	
Male Median Age	37.0		36.8		37.6		38.4		
Age 19 Years or Less	1,222	21.4%	9,347	23.8%	18,616	24.2%	32,593	23.7%	
Age 20 to 64 Years	3,570	62.6%	23,615	60.2%	45,112	58.7%	80,728	58.6%	
Age 65 Years or Over	908	15.9%	6,277	16.0%	13,109	17.1%	24,332	17.7%	
<b>Males per 100 Females (2025)</b>									
Overall Comparison	94		96		99		97		
Age Under 5 Years	121	54.8%	106	51.4%	106	51.4%	105	51.3%	
Age 5 to 9 Years	109	52.3%	105	51.2%	104	50.9%	103	50.8%	
Age 10 to 14 Years	101	50.3%	104	51.0%	104	51.0%	103	50.6%	
Age 15 to 19 Years	96	49.1%	108	52.0%	133	57.1%	119	54.4%	
Age 20 to 24 Years	108	51.9%	99	49.8%	120	54.5%	114	53.2%	
Age 25 to 29 Years	98	49.5%	96	49.0%	99	49.8%	98	49.6%	
Age 30 to 34 Years	92	47.9%	99	49.8%	101	50.3%	100	50.1%	
Age 35 to 39 Years	102	50.4%	98	49.4%	98	49.4%	99	49.7%	
Age 40 to 44 Years	86	46.3%	95	48.6%	96	49.0%	96	48.9%	
Age 45 to 49 Years	98	49.6%	97	49.2%	95	48.8%	95	48.7%	
Age 50 to 54 Years	88	46.9%	90	47.4%	92	47.8%	91	47.6%	
Age 55 to 59 Years	97	49.2%	95	48.8%	95	48.8%	94	48.3%	
Age 60 to 64 Years	83	45.3%	94	48.4%	91	47.5%	91	47.6%	
Age 65 to 69 Years	91	47.7%	95	48.6%	92	47.8%	89	47.1%	
Age 70 to 74 Years	81	44.6%	87	46.6%	87	46.6%	84	45.7%	
Age 75 to 79 Years	72	42.0%	76	43.3%	77	43.5%	77	43.6%	
Age 80 to 84 Years	69	40.7%	73	42.3%	76	43.1%	77	43.6%	
Age 85 Years or Over	63	38.6%	80	44.4%	84	45.8%	84	45.7%	
Age 19 Years or Less	106	51.5%	106	51.4%	112	52.8%	108	51.8%	
Age 20 to 39 Years	99	49.8%	98	49.5%	104	51.0%	102	50.6%	
Age 40 to 64 Years	90	47.4%	94	48.5%	94	48.4%	93	48.2%	
Age 65 Years or Over	78	44.0%	85	45.9%	85	45.9%	83	45.5%	

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Starling Physicians-Kensington New Britain, CT 06051		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Household Type (2025)</b>									
Total Households		4,716		32,170		62,725		115,990	
Households with Children		1,479	31.4%	9,967	31.0%	18,148	28.9%	32,621	28.1%
Average Household Size		2.5		2.5		2.4		2.4	
Household Density per Square Mile		1,502		1,138		799		754	
Population Family		9,376	79.6%	63,727	79.6%	118,788	76.8%	213,847	76.4%
Population Non-Family		2,252	19.1%	15,456	19.3%	32,069	20.7%	60,794	21.7%
Population Group Quarters		155	1.3%	898	1.1%	3,846	2.5%	5,359	1.9%
Family Households		3,067	65.0%	20,984	65.2%	39,078	62.3%	70,609	60.9%
Married Couple Households		1,574	51.3%	11,584	55.2%	25,257	64.6%	48,797	69.1%
Other Family Households with Children		1,493	48.7%	9,400	44.8%	13,821	35.4%	21,812	30.9%
Family Households with Children		1,478	48.2%	9,950	47.4%	18,120	46.4%	32,580	46.1%
Married Couple with Children		622	42.1%	4,732	47.6%	10,855	59.9%	21,485	65.9%
Other Family Households with Children		856	57.9%	5,218	52.4%	7,265	40.1%	11,095	34.1%
Family Households No Children		1,590	51.8%	11,034	52.6%	20,958	53.6%	38,030	53.9%
Married Couple No Children		953	59.9%	6,852	62.1%	14,401	68.7%	27,313	71.8%
Other Family Households No Children		637	40.1%	4,182	37.9%	6,557	31.3%	10,717	28.2%
Non-Family Households		1,649	35.0%	11,186	34.8%	23,648	37.7%	45,380	39.1%
Non-Family Households with Children		1	-	16	0.1%	28	0.1%	42	-
Non-Family Households No Children		1,648	99.9%	11,170	99.9%	23,620	99.9%	45,339	99.9%
Average Family Household Size		3.1		3.0		3.0		3.0	
Average Family Income		\$110,429		\$106,303		\$132,071		\$147,068	
Median Family Income		\$93,124		\$90,060		\$109,995		\$122,929	
Average Non-Family Household Size		1.4		1.4		1.4		1.3	
<b>Marital Status (2025)</b>									
Population Age 15 Years or Over		10,075		66,669		129,471		234,275	
Never Married		4,316	42.8%	29,195	43.8%	51,832	40.0%	86,384	36.9%
Currently Married		3,125	31.0%	22,200	33.3%	50,509	39.0%	100,458	42.9%
Previously Married		2,634	26.1%	15,274	22.9%	27,131	21.0%	47,432	20.2%
Separated		547	20.8%	3,443	22.5%	5,609	20.7%	8,933	18.8%
Widowed		552	21.0%	3,892	25.5%	7,750	28.6%	13,775	29.0%
Divorced		1,535	58.3%	7,939	52.0%	13,771	50.8%	24,725	52.1%
<b>Educational Attainment (2025)</b>									
Adult Population Age 25 Years or Over		8,588		56,103		108,348		198,818	
Elementary (Grade Level 0 to 8)		464	5.4%	3,653	6.5%	5,049	4.7%	7,433	3.7%
Some High School (Grade Level 9 to 11)		733	8.5%	4,769	8.5%	7,033	6.5%	10,150	5.1%
High School Graduate		2,748	32.0%	18,943	33.8%	32,523	30.0%	53,842	27.1%
Some College		1,659	19.3%	10,036	17.9%	18,345	16.9%	31,550	15.9%
Associate Degree Only		746	8.7%	4,891	8.7%	9,876	9.1%	19,126	9.6%
Bachelor Degree Only		1,380	16.1%	7,887	14.1%	20,337	18.8%	42,330	21.3%
Graduate Degree		857	10.0%	5,924	10.6%	15,184	14.0%	34,387	17.3%
Any College (Some College or Higher)		4,643	54.1%	28,737	51.2%	63,742	58.8%	127,394	64.1%
College Degree + (Bachelor Degree or Higher)		2,238	26.1%	13,811	24.6%	35,521	32.8%	76,717	38.6%

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.6478/-72.7867

Starling Physicians-Kensington New Britain, CT 06051		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Housing</b>									
Total Housing Units (2025)		5,014		34,057		66,030		122,010	
Total Housing Units (2020)		5,043		33,473		64,778		120,186	
Historical Annual Growth (2020-2025)		-29	-0.1%	584	0.3%	1,252	0.4%	1,824	0.3%
Housing Units Occupied (2025)		4,716 94.1%		32,170 94.5%		62,725 95.0%		115,990 95.1%	
Housing Units Owner-Occupied		2,067 43.8%		14,666 45.6%		36,406 58.0%		73,112 63.0%	
Housing Units Renter-Occupied		2,649 56.2%		17,504 54.4%		26,319 42.0%		42,877 37.0%	
Housing Units Vacant (2025)		297 5.9%		1,887 5.5%		3,305 5.0%		6,020 4.9%	
<b>Household Size (2025)</b>									
Total Households		4,716		32,170		62,725		115,990	
1 Person Households		1,333	28.3%	8,865	27.6%	18,986	30.3%	36,769	31.7%
2 Person Households		1,557	33.0%	10,904	33.9%	20,476	32.6%	37,479	32.3%
3 Person Households		774	16.4%	5,377	16.7%	10,008	16.0%	17,828	15.4%
4 Person Households		645	13.7%	4,347	13.5%	8,277	13.2%	15,026	13.0%
5 Person Households		265	5.6%	1,739	5.4%	3,272	5.2%	5,845	5.0%
6 Person Households		93	2.0%	616	1.9%	1,123	1.8%	1,986	1.7%
7 or More Person Households		49	1.0%	322	1.0%	583	0.9%	1,056	0.9%
<b>Household Income Distribution (2025)</b>									
HH Income \$200,000 or More		405	8.6%	2,779	8.6%	7,893	12.6%	16,906	14.6%
HH Income \$150,000 to \$199,999		390	8.3%	2,722	8.5%	6,782	10.8%	13,904	12.0%
HH Income \$125,000 to \$149,999		345	7.3%	2,034	6.3%	4,727	7.5%	10,025	8.6%
HH Income \$100,000 to \$124,999		488	10.4%	2,893	9.0%	6,023	9.6%	11,950	10.3%
HH Income \$75,000 to \$99,999		529	11.2%	4,331	13.5%	8,505	13.6%	16,084	13.9%
HH Income \$50,000 to \$74,999		749	15.9%	4,832	15.0%	9,008	14.4%	15,899	13.7%
HH Income \$35,000 to \$49,999		597	12.7%	3,695	11.5%	6,149	9.8%	10,088	8.7%
HH Income \$25,000 to \$34,999		416	8.8%	2,808	8.7%	4,464	7.1%	6,996	6.0%
HH Income \$15,000 to \$24,999		296	6.3%	2,578	8.0%	4,015	6.4%	6,120	5.3%
HH Income \$10,000 to \$14,999		420	8.9%	1,578	4.9%	1,959	3.1%	2,905	2.5%
HH Income Under \$10,000		82	1.7%	1,919	6.0%	3,200	5.1%	5,113	4.4%
<b>Household Vehicles (2025)</b>									
Households 0 Vehicles Available		869	18.4%	5,427	16.9%	7,372	11.8%	11,348	9.8%
Households 1 Vehicle Available		1,805	38.3%	12,541	39.0%	23,387	37.3%	41,796	36.0%
Households 2 Vehicles Available		1,391	29.5%	9,139	28.4%	20,211	32.2%	41,111	35.4%
Households 3 or More Vehicles Available		651	13.8%	5,064	15.7%	11,754	18.7%	21,735	18.7%
Total Vehicles Available		6,807		47,810		103,044		196,291	
Average Vehicles per Household		1.4		1.5		1.6		1.7	
Owner-Occupied Household Vehicles		3,996	58.7%	29,367	61.4%	73,772	71.6%	146,327	74.5%
Average Vehicles per Owner-Occupied Household		1.9		2.0		2.0		2.0	
Renter-Occupied Household Vehicles		2,810	41.3%	18,443	38.6%	29,273	28.4%	49,964	25.5%
Average Vehicles per Renter-Occupied Household		1.1		1.1		1.1		1.2	
<b>Travel Time (2025)</b>									
Worker Base Age 16 years or Over		6,443		40,908		81,612		150,968	
Travel to Work in 14 Minutes or Less		2,222	34.5%	12,206	29.8%	22,770	27.9%	38,131	25.3%
Travel to Work in 15 to 29 Minutes		2,546	39.5%	15,439	37.7%	30,427	37.3%	57,571	38.1%
Travel to Work in 30 to 59 Minutes		885	13.7%	8,274	20.2%	17,021	20.9%	30,747	20.4%
Travel to Work in 60 Minutes or More		208	3.2%	1,662	4.1%	2,823	3.5%	5,747	3.8%
Work at Home		582	9.0%	3,328	8.1%	8,570	10.5%	18,771	12.4%
Average Minutes Travel to Work		17.3		19.4		19.8		20.2	

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.6478/-72.7867

Starling Physicians-Kensington New Britain, CT 06051		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Transportation To Work (2025)</b>									
Worker Base Age 16 years or Over		6,443		40,908		81,612		150,968	
Drive to Work Alone		4,788	74.3%	30,758	75.2%	60,477	74.1%	111,245	73.7%
Drive to Work in Carpool		645	10.0%	3,868	9.5%	7,246	8.9%	12,469	8.3%
Travel to Work by Public Transportation		220	3.4%	1,562	3.8%	2,850	3.5%	4,388	2.9%
Drive to Work on Motorcycle		4	-	30	-	48	-	69	-
Bicycle to Work		13	0.2%	53	0.1%	104	0.1%	317	0.2%
Walk to Work		98	1.5%	652	1.6%	1,100	1.3%	1,781	1.2%
Other Means		93	1.4%	658	1.6%	1,216	1.5%	1,928	1.3%
Work at Home		582	9.0%	3,328	8.1%	8,570	10.5%	18,771	12.4%
<b>Daytime Demographics (2025)</b>									
Total Businesses		509		3,984		8,338		15,511	
Total Employees		3,714		31,659		71,960		143,003	
Company Headquarter Businesses		9	1.7%	108	2.7%	244	2.9%	478	3.1%
Company Headquarter Employees		266	7.2%	4,835	15.3%	9,395	13.1%	21,848	15.3%
Employee Population per Business		7.3 to 1		7.9 to 1		8.6 to 1		9.2 to 1	
Residential Population per Business		23.2 to 1		20.1 to 1		18.6 to 1		18.1 to 1	
Adj. Daytime Demographics Age 16 Years or Over		7,225		56,410		117,818		222,498	
<b>Labor Force</b>									
Labor Population Age 16 Years or Over (2025)		9,954		65,664		127,566		230,771	
Labor Force Total Males (2025)		4,747	47.7%	31,845	48.5%	62,922	49.3%	112,588	48.8%
Male Civilian Employed		3,290	69.3%	21,166	66.5%	42,708	67.9%	77,740	69.0%
Male Civilian Unemployed		260	5.5%	1,235	3.9%	1,884	3.0%	3,215	2.9%
Males in Armed Forces		-	-	1	-	66	0.1%	241	0.2%
Males Not in Labor Force		1,196	25.2%	9,442	29.7%	18,264	29.0%	31,392	27.9%
Labor Force Total Females (2025)		5,208	52.3%	33,819	51.5%	64,645	50.7%	118,183	51.2%
Female Civilian Employed		3,153	60.5%	19,745	58.4%	38,914	60.2%	73,245	62.0%
Female Civilian Unemployed		282	5.4%	1,407	4.2%	1,956	3.0%	3,029	2.6%
Females in Armed Forces		-	-	-	-	21	-	50	-
Females Not in Labor Force		1,773	34.0%	12,667	37.5%	23,753	36.7%	41,859	35.4%
Unemployment Rate		542	5.4%	2,642	4.0%	3,840	3.0%	6,244	2.7%
<b>Occupation (2025)</b>									
Occupation Population Age 16 Years or Over		6,443		40,908		81,612		150,968	
Occupation Total Males		3,290	51.1%	21,163	51.7%	42,698	52.3%	77,723	51.5%
Occupation Total Females		3,153	48.9%	19,745	48.3%	38,914	47.7%	73,245	48.5%
Management, Business, Financial Operations		960	14.9%	5,947	14.5%	13,798	16.9%	27,307	18.1%
Professional, Related		1,467	22.8%	8,886	21.7%	19,872	24.3%	41,745	27.7%
Service		1,301	20.2%	8,103	19.8%	14,632	17.9%	25,363	16.8%
Sales, Office		1,354	21.0%	8,253	20.2%	16,259	19.9%	28,801	19.1%
Farming, Fishing, Forestry		13	0.2%	63	0.2%	146	0.2%	233	0.2%
Construction, Extraction, Maintenance		353	5.5%	2,776	6.8%	5,175	6.3%	8,822	5.8%
Production, Transport, Material Moving		995	15.4%	6,879	16.8%	11,731	14.4%	18,696	12.4%
White Collar Workers		3,781	58.7%	23,087	56.4%	49,929	61.2%	97,853	64.8%
Blue Collar Workers		2,662	41.3%	17,821	43.6%	31,684	38.8%	53,114	35.2%

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.6478/-72.7867

Starling Physicians-Kensington New Britain, CT 06051		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Units In Structure (2025)</b>									
Total Units		4,716		32,170		62,725		115,990	
1 Detached Unit		1,548	32.8%	12,509	38.9%	30,989	49.4%	62,876	54.2%
1 Attached Unit		236	5.0%	1,447	4.5%	4,139	6.6%	8,615	7.4%
2 Units		790	16.7%	4,106	12.8%	5,462	8.7%	7,971	6.9%
3 to 4 Units		834	17.7%	4,909	15.3%	6,926	11.0%	10,536	9.1%
5 to 9 Units		297	6.3%	2,847	8.9%	4,463	7.1%	7,005	6.0%
10 to 19 Units		329	7.0%	1,894	5.9%	3,196	5.1%	5,394	4.7%
20 to 49 Units		205	4.3%	1,420	4.4%	2,470	3.9%	4,829	4.2%
50 or More Units		467	9.9%	2,933	9.1%	4,788	7.6%	8,172	7.0%
Mobile Home or Trailer		10	0.2%	99	0.3%	288	0.5%	588	0.5%
Other Structure		-	-	4	-	5	-	5	-
<b>Homes Built By Year (2025)</b>									
Homes Built 2020 or later		22	0.4%	243	0.7%	406	0.6%	689	0.6%
Homes Built 2010 to 2019		92	1.8%	960	2.8%	1,911	2.9%	4,019	3.3%
Homes Built 2000 to 2009		112	2.2%	1,161	3.4%	3,966	6.0%	7,971	6.5%
Homes Built 1990 to 1999		111	2.2%	1,065	3.1%	4,200	6.4%	8,329	6.8%
Homes Built 1980 to 1989		360	7.2%	3,575	10.5%	7,936	12.0%	17,694	14.5%
Homes Built 1970 to 1979		415	8.3%	3,619	10.6%	8,892	13.5%	16,908	13.9%
Homes Built 1960 to 1969		669	13.3%	4,715	13.8%	8,351	12.6%	15,336	12.6%
Homes Built 1950 to 1959		758	15.1%	5,582	16.4%	11,377	17.2%	20,093	16.5%
Homes Built 1940 to 1949		324	6.5%	2,340	6.9%	4,089	6.2%	7,261	6.0%
Homes Built Before 1939		1,853	37.0%	8,912	26.2%	11,597	17.6%	17,689	14.5%
Median Age of Homes		69.5 yrs		63.8 yrs		58.3 yrs		56.1 yrs	
<b>Home Values (2025)</b>									
Owner Specified Housing Units		2,067		14,666		36,406		73,112	
Home Values \$1,000,000 or More		5	0.2%	64	0.4%	243	0.7%	673	0.9%
Home Values \$750,000 to \$999,999		23	1.1%	178	1.2%	714	2.0%	1,557	2.1%
Home Values \$500,000 to \$749,999		62	3.0%	704	4.8%	3,495	9.6%	7,314	10.0%
Home Values \$400,000 to \$499,999		237	11.5%	1,388	9.5%	4,478	12.3%	9,796	13.4%
Home Values \$300,000 to \$399,999		539	26.1%	3,587	24.5%	9,131	25.1%	19,713	27.0%
Home Values \$250,000 to \$299,999		233	11.3%	2,244	15.3%	5,262	14.5%	10,605	14.5%
Home Values \$200,000 to \$249,999		522	25.2%	2,862	19.5%	5,795	15.9%	10,510	14.4%
Home Values \$175,000 to \$199,999		163	7.9%	970	6.6%	1,855	5.1%	3,053	4.2%
Home Values \$150,000 to \$174,999		139	6.7%	1,224	8.3%	2,094	5.8%	3,664	5.0%
Home Values \$125,000 to \$149,999		29	1.4%	425	2.9%	968	2.7%	1,715	2.3%
Home Values \$100,000 to \$124,999		34	1.7%	411	2.8%	768	2.1%	1,374	1.9%
Home Values \$90,000 to \$99,999		39	1.9%	111	0.8%	244	0.7%	510	0.7%
Home Values \$80,000 to \$89,999		5	0.3%	23	0.2%	115	0.3%	272	0.4%
Home Values \$70,000 to \$79,999		-	-	23	0.2%	78	0.2%	93	0.1%
Home Values \$60,000 to \$69,999		4	0.2%	41	0.3%	140	0.4%	209	0.3%
Home Values \$50,000 to \$59,999		-	-	22	0.2%	39	0.1%	101	0.1%
Home Values \$35,000 to \$49,999		2	-	58	0.4%	137	0.4%	334	0.5%
Home Values \$25,000 to \$34,999		2	-	75	0.5%	260	0.7%	608	0.8%
Home Values \$10,000 to \$24,999		7	0.3%	107	0.7%	213	0.6%	339	0.5%
Home Values Under \$10,000		22	1.1%	149	1.0%	375	1.0%	672	0.9%
Owner-Occupied Median Home Value		\$275,754		\$276,864		\$310,443		\$319,298	
Renter-Occupied Median Rent		\$1,056		\$1,026		\$1,108		\$1,203	

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.6478/-72.7867

Starling Physicians-Kensington New Britain, CT 06051		1 mi radius	3 mi radius	5 mi radius	7 mi radius
<b>Total Annual Consumer Expenditure (2025)</b>					
Total Household Expenditure		\$449.19 M	\$3.05 B	\$6.58 B	\$12.81 B
Total Non-Retail Expenditure		\$227.01 M	\$1.53 B	\$3.34 B	\$6.55 B
Total Retail Expenditure		\$222.17 M	\$1.51 B	\$3.24 B	\$6.26 B
Alcoholic Beverages		\$2.75 M	\$18.57 M	\$40.18 M	\$78.43 M
Apparel		\$8.4 M	\$56.82 M	\$121.05 M	\$234.37 M
Contributions		\$13.96 M	\$94.06 M	\$210.51 M	\$417.63 M
Education		\$10.05 M	\$67.81 M	\$149.73 M	\$295.11 M
Entertainment		\$26.04 M	\$176.37 M	\$374.72 M	\$724.61 M
Food Away From Home		\$19.91 M	\$134.66 M	\$288.1 M	\$559.06 M
Grocery		\$31.33 M	\$213.06 M	\$423.77 M	\$790.72 M
Health Care		\$30.95 M	\$211.17 M	\$415.46 M	\$769 M
Household Furnishings and Equipment		\$11.99 M	\$81.03 M	\$174.32 M	\$339.22 M
Household Operations		\$8.54 M	\$57.93 M	\$122.27 M	\$235.56 M
Miscellaneous Expenses		\$7.72 M	\$52.22 M	\$112.01 M	\$217.74 M
Personal Care		\$6.07 M	\$41.23 M	\$83.46 M	\$157.26 M
Shelter		\$78.68 M	\$529.54 M	\$1.06 B	\$2.01 B
Tax and Retirement		\$104.68 M	\$706.78 M	\$1.69 B	\$3.45 B
Tobacco and Related		\$2.56 M	\$17.59 M	\$31.41 M	\$54.77 M
Transportation		\$63.12 M	\$433.85 M	\$974.52 M	\$1.91 B
Utilities		\$22.45 M	\$152.73 M	\$301.8 M	\$561.05 M
<b>Monthly Household Consumer Expenditure (2025)</b>					
Total Household Expenditure		\$7,937	\$7,889	\$8,740	\$9,203
Total Non-Retail Expenditure		\$4,011 50.5%	\$3,973 50.4%	\$4,441 50.8%	\$4,707 51.1%
Total Retail Expenditures		\$3,926 49.5%	\$3,916 49.6%	\$4,299 49.2%	\$4,496 48.9%
Alcoholic Beverages		\$49 0.6%	\$48 0.6%	\$53 0.6%	\$56 0.6%
Apparel		\$148 1.9%	\$147 1.9%	\$161 1.8%	\$168 1.8%
Contributions		\$247 3.1%	\$244 3.1%	\$280 3.2%	\$300 3.3%
Education		\$178 2.2%	\$176 2.2%	\$199 2.3%	\$212 2.3%
Entertainment		\$460 5.8%	\$457 5.8%	\$498 5.7%	\$521 5.7%
Food Away From Home		\$352 4.4%	\$349 4.4%	\$383 4.4%	\$402 4.4%
Grocery		\$554 7.0%	\$552 7.0%	\$563 6.4%	\$568 6.2%
Health Care		\$547 6.9%	\$547 6.9%	\$552 6.3%	\$552 6.0%
Household Furnishings and Equipment		\$212 2.7%	\$210 2.7%	\$232 2.6%	\$244 2.6%
Household Operations		\$151 1.9%	\$150 1.9%	\$162 1.9%	\$169 1.8%
Miscellaneous Expenses		\$136 1.7%	\$135 1.7%	\$149 1.7%	\$156 1.7%
Personal Care		\$107 1.4%	\$107 1.4%	\$111 1.3%	\$113 1.2%
Shelter		\$1,390 17.5%	\$1,372 17.4%	\$1,414 16.2%	\$1,445 15.7%
Tax and Retirement		\$1,850 23.3%	\$1,831 23.2%	\$2,246 25.7%	\$2,479 25.7%
Tobacco and Related		\$45 0.6%	\$46 0.6%	\$42 0.5%	\$39 0.4%
Transportation		\$1,115 14.1%	\$1,124 14.2%	\$1,295 14.8%	\$1,374 14.9%
Utilities		\$397 5.0%	\$396 5.0%	\$401 4.6%	\$403 4.4%