

# FULL PROFILE

2000-2010 Census, 2021 Estimates with 2026 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 43.1927/-89.4611

RF1

401 W Main St

1 mi radius 3 mi radius 5 mi radius

Waunakee, WI 53597

POPULATION	2021 Estimated Population	9,262	16,748	25,271
	2026 Projected Population	9,941	17,751	26,498
	2010 Census Population	7,907	13,739	21,508
	2000 Census Population	7,064	11,068	17,502
	Projected Annual Growth 2021 to 2026	1.5%	1.2%	1.0%
	Historical Annual Growth 2000 to 2021	1.5%	2.4%	2.1%
HOUSEHOLDS	2021 Estimated Households	3,581	6,270	9,439
	2026 Projected Households	3,874	6,727	10,082
	2010 Census Households	3,060	5,167	7,980
	2000 Census Households	2,590	4,062	6,432
	Projected Annual Growth 2021 to 2026	1.6%	1.5%	1.4%
	Historical Annual Growth 2000 to 2021	1.8%	2.6%	2.2%
AGE	2021 Est. Population Under 10 Years	13.4%	14.1%	13.5%
	2021 Est. Population 10 to 19 Years	14.7%	14.6%	13.8%
	2021 Est. Population 20 to 29 Years	8.5%	7.3%	8.0%
	2021 Est. Population 30 to 44 Years	21.3%	21.8%	21.7%
	2021 Est. Population 45 to 59 Years	19.7%	19.1%	19.5%
	2021 Est. Population 60 to 74 Years	14.3%	15.6%	16.5%
	2021 Est. Population 75 Years or Over	8.0%	7.6%	7.0%
	2021 Est. Median Age	39.3	39.5	39.9
MARITAL STATUS & GENDER	2021 Est. Male Population	49.1%	49.5%	50.2%
	2021 Est. Female Population	50.9%	50.5%	49.8%
	2021 Est. Never Married	25.0%	23.8%	24.6%
	2021 Est. Now Married	53.1%	57.2%	57.9%
	2021 Est. Separated or Divorced	14.9%	13.1%	11.9%
	2021 Est. Widowed	7.0%	5.9%	5.5%
INCOME	2021 Est. HH Income \$200,000 or More	11.4%	16.7%	17.5%
	2021 Est. HH Income \$150,000 to \$199,999	14.7%	14.1%	12.4%
	2021 Est. HH Income \$100,000 to \$149,999	18.9%	21.2%	22.2%
	2021 Est. HH Income \$75,000 to \$99,999	11.5%	11.4%	12.5%
	2021 Est. HH Income \$50,000 to \$74,999	15.6%	13.7%	14.8%
	2021 Est. HH Income \$35,000 to \$49,999	9.5%	8.2%	7.5%
	2021 Est. HH Income \$25,000 to \$34,999	7.6%	5.7%	5.2%
	2021 Est. HH Income \$15,000 to \$24,999	6.1%	5.1%	4.2%
	2021 Est. HH Income Under \$15,000	4.7%	3.9%	3.7%
	2021 Est. Average Household Income	\$108,964	\$130,934	\$136,069
	2021 Est. Median Household Income	\$96,953	\$107,641	\$106,973
	2021 Est. Per Capita Income	\$42,186	\$49,059	\$50,927
	2021 Est. Total Businesses	278	556	805
	2021 Est. Total Employees	5,332	9,225	13,659

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RACE	2021 Est. White	95.1%	94.7%	93.2%
	2021 Est. Black	1.1%	1.2%	1.8%
	2021 Est. Asian or Pacific Islander	1.4%	1.9%	2.4%
	2021 Est. American Indian or Alaska Native	0.2%	0.2%	0.3%
	2021 Est. Other Races	2.2%	2.1%	2.4%
HISPANIC	2021 Est. Hispanic Population	275	444	715
	2021 Est. Hispanic Population	3.0%	2.6%	2.8%
	2026 Proj. Hispanic Population	3.2%	2.9%	3.1%
	2010 Hispanic Population	2.6%	2.5%	2.7%
EDUCATION (Adults 25 or Older)	2021 Est. Adult Population (25 Years or Over)	6,340	11,443	17,540
	2021 Est. Elementary (Grade Level 0 to 8)	1.3%	1.1%	1.2%
	2021 Est. Some High School (Grade Level 9 to 11)	1.2%	1.3%	1.6%
	2021 Est. High School Graduate	19.5%	17.4%	18.2%
	2021 Est. Some College	17.7%	16.4%	16.2%
	2021 Est. Associate Degree Only	11.8%	11.4%	10.5%
	2021 Est. Bachelor Degree Only	32.1%	33.1%	32.5%
	2021 Est. Graduate Degree	16.4%	19.2%	19.9%
HOUSING	2021 Est. Total Housing Units	3,639	6,390	9,662
	2021 Est. Owner-Occupied	67.8%	75.0%	75.6%
	2021 Est. Renter-Occupied	30.6%	23.1%	22.1%
	2021 Est. Vacant Housing	1.6%	1.9%	2.3%
HOMES BUILT BY YEAR	2021 Homes Built 2010 or later	9.9%	11.6%	12.6%
	2021 Homes Built 2000 to 2009	15.8%	20.1%	19.7%
	2021 Homes Built 1990 to 1999	26.1%	24.5%	21.9%
	2021 Homes Built 1980 to 1989	15.3%	13.4%	12.7%
	2021 Homes Built 1970 to 1979	12.8%	12.6%	13.2%
	2021 Homes Built 1960 to 1969	6.4%	6.2%	6.8%
	2021 Homes Built 1950 to 1959	4.8%	3.3%	3.5%
	2021 Homes Built Before 1949	7.3%	6.4%	7.3%
HOME VALUES	2021 Home Value \$1,000,000 or More	0.5%	0.4%	1.1%
	2021 Home Value \$500,000 to \$999,999	8.3%	18.8%	20.1%
	2021 Home Value \$400,000 to \$499,999	11.8%	15.4%	16.6%
	2021 Home Value \$300,000 to \$399,999	32.2%	28.4%	24.8%
	2021 Home Value \$200,000 to \$299,999	36.8%	27.7%	26.9%
	2021 Home Value \$150,000 to \$199,999	5.8%	4.9%	5.8%
	2021 Home Value \$100,000 to \$149,999	3.5%	3.4%	3.4%
	2021 Home Value \$50,000 to \$99,999	0.2%	0.2%	0.4%
	2021 Home Value \$25,000 to \$49,999	-	0.2%	0.4%
	2021 Home Value Under \$25,000	0.8%	0.6%	0.6%
	2021 Median Home Value	\$307,331	\$360,894	\$374,847
	2021 Median Rent	\$964	\$979	\$988

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LABOR FORCE	2021 Est. Labor Population Age 16 Years or Over	7,170	12,819	19,613
	2021 Est. Civilian Employed	67.8%	67.0%	66.2%
	2021 Est. Civilian Unemployed	2.3%	2.2%	2.1%
	2021 Est. in Armed Forces	1.1%	1.1%	0.9%
	2021 Est. not in Labor Force	28.9%	29.7%	30.8%
	2021 Labor Force Males	48.2%	48.7%	49.7%
	2021 Labor Force Females	51.8%	51.3%	50.3%
OCCUPATION	2021 Occupation: Population Age 16 Years or Over	4,858	8,592	12,987
	2021 Mgmt, Business, & Financial Operations	26.9%	25.7%	25.6%
	2021 Professional, Related	32.1%	33.3%	32.7%
	2021 Service	9.9%	10.6%	10.6%
	2021 Sales, Office	17.2%	16.7%	16.9%
	2021 Farming, Fishing, Forestry	0.3%	0.4%	0.8%
	2021 Construction, Extraction, Maintenance	3.5%	3.7%	4.3%
	2021 Production, Transport, Material Moving	10.2%	9.6%	9.2%
	2021 White Collar Workers	76.1%	75.7%	75.2%
TRANSPORTATION TO WORK	2021 Blue Collar Workers	23.9%	24.3%	24.8%
	2021 Drive to Work Alone	84.9%	82.5%	81.7%
	2021 Drive to Work in Carpool	6.4%	6.1%	5.8%
	2021 Travel to Work by Public Transportation	1.0%	1.0%	1.2%
	2021 Drive to Work on Motorcycle	-	-	-
	2021 Walk or Bicycle to Work	2.6%	2.8%	2.9%
	2021 Other Means	0.4%	0.6%	0.6%
	2021 Work at Home	4.8%	6.9%	7.8%
TRAVEL TIME	2021 Travel to Work in 14 Minutes or Less	23.5%	22.0%	21.9%
	2021 Travel to Work in 15 to 29 Minutes	46.5%	47.3%	46.6%
	2021 Travel to Work in 30 to 59 Minutes	22.7%	20.2%	20.8%
	2021 Travel to Work in 60 Minutes or More	2.8%	3.3%	3.4%
	2021 Average Travel Time to Work	22.7	22.3	22.1
CONSUMER EXPENDITURE	2021 Est. Total Household Expenditure	\$269.27 M	\$531.87 M	\$823.64 M
	2021 Est. Apparel	\$9.64 M	\$19.15 M	\$29.59 M
	2021 Est. Contributions, Gifts	\$16 M	\$32.6 M	\$50.61 M
	2021 Est. Education, Reading	\$9.35 M	\$19.14 M	\$29.46 M
	2021 Est. Entertainment	\$15.53 M	\$30.98 M	\$47.97 M
	2021 Est. Food, Beverages, Tobacco	\$40.72 M	\$79.81 M	\$123.61 M
	2021 Est. Furnishings, Equipment	\$9.63 M	\$19.16 M	\$29.67 M
	2021 Est. Health Care, Insurance	\$24.28 M	\$47.6 M	\$73.84 M
	2021 Est. Household Operations, Shelter, Utilities	\$86.52 M	\$169.84 M	\$262.74 M
	2021 Est. Miscellaneous Expenses	\$5.13 M	\$10.15 M	\$15.7 M
	2021 Est. Personal Care	\$3.62 M	\$7.15 M	\$11.06 M
	2021 Est. Transportation	\$48.85 M	\$96.29 M	\$149.39 M

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