

Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.7494/-92.3426

410 S University Ave Little Rock, AR 72205	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Population								
Estimated Population (2022)	8,874		74,733		151,817		232,336	
Projected Population (2027)	8,893		74,887		152,050		232,512	
Census Population (2020)	8,978		73,685		150,131		230,826	
Census Population (2010)	8,648		74,160		148,876		225,743	
Projected Annual Growth (2022-2027)	19	-	154	-	233	-	176	-
Historical Annual Growth (2020-2022)	-104	-0.6%	1,048	0.7%	1,686	0.6%	1,510	0.3%
Historical Annual Growth (2010-2020)	329	0.4%	-474	-	1,255	-	5,083	0.2%
Estimated Population Density (2022)	2,826 <i>psm</i>		2,644 <i>psm</i>		1,933 <i>psm</i>		1,510 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>		153.9 <i>sq mi</i>	
Households								
Estimated Households (2022)	4,477		33,857		68,731		103,060	
Projected Households (2027)	4,382		33,151		67,268		100,782	
Census Households (2020)	4,517		33,571		68,321		102,762	
Census Households (2010)	4,198		32,899		65,803		96,918	
Projected Annual Growth (2022-2027)	-95	-0.4%	-706	-0.4%	-1,463	-0.4%	-2,278	-0.4%
Historical Annual Change (2010-2022)	279	0.6%	958	0.2%	2,928	0.4%	6,142	0.5%
Average Household Income								
Estimated Average Household Income (2022)	\$77,419		\$75,950		\$71,749		\$73,085	
Projected Average Household Income (2027)	\$102,944		\$96,675		\$91,863		\$93,891	
Census Average Household Income (2010)	\$55,759		\$64,168		\$59,675		\$61,430	
Census Average Household Income (2000)	\$47,998		\$52,894		\$49,904		\$51,204	
Projected Annual Change (2022-2027)	\$25,525	6.6%	\$20,725	5.5%	\$20,114	5.6%	\$20,806	5.7%
Historical Annual Change (2000-2022)	\$29,422	2.8%	\$23,056	2.0%	\$21,845	2.0%	\$21,880	1.9%
Median Household Income								
Estimated Median Household Income (2022)	\$61,768		\$57,717		\$56,072		\$57,132	
Projected Median Household Income (2027)	\$73,975		\$69,427		\$67,625		\$68,825	
Census Median Household Income (2010)	\$44,269		\$46,146		\$45,008		\$47,146	
Census Median Household Income (2000)	\$39,190		\$38,778		\$37,761		\$39,794	
Projected Annual Change (2022-2027)	\$12,208	4.0%	\$11,710	4.1%	\$11,553	4.1%	\$11,694	4.1%
Historical Annual Change (2000-2022)	\$22,578	2.6%	\$18,938	2.2%	\$18,311	2.2%	\$17,338	2.0%
Per Capita Income								
Estimated Per Capita Income (2022)	\$39,353		\$34,859		\$32,768		\$32,617	
Projected Per Capita Income (2027)	\$51,023		\$43,246		\$40,926		\$40,895	
Census Per Capita Income (2010)	\$27,064		\$28,469		\$26,380		\$26,377	
Census Per Capita Income (2000)	\$23,277		\$23,296		\$21,685		\$21,785	
Projected Annual Change (2022-2027)	\$11,670	5.9%	\$8,387	4.8%	\$8,158	5.0%	\$8,278	5.1%
Historical Annual Change (2000-2022)	\$16,077	3.1%	\$11,562	2.3%	\$11,083	2.3%	\$10,833	2.3%
Estimated Average Household Net Worth (2022)	\$371,858		\$414,697		\$392,962		\$397,797	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

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410 S University Ave Little Rock, AR 72205	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Race and Ethnicity								
Total Population (2022)	8,874		74,733		151,817		232,336	
White (2022)	4,902	55.2%	34,623	46.3%	66,747	44.0%	103,528	44.6%
Black or African American (2022)	2,824	31.8%	30,083	40.3%	62,903	41.4%	92,528	39.8%
American Indian or Alaska Native (2022)	28	0.3%	324	0.4%	777	0.5%	1,299	0.6%
Asian (2022)	406	4.6%	2,998	4.0%	5,850	3.9%	8,382	3.6%
Hawaiian or Pacific Islander (2022)	2	-	32	-	65	-	103	-
Other Race (2022)	187	2.1%	2,332	3.1%	5,481	3.6%	9,893	4.3%
Two or More Races (2022)	525	5.9%	4,342	5.8%	9,992	6.6%	16,602	7.1%
Population < 18 (2022)	1,482 16.7%		14,435 19.3%		31,371 20.7%		50,952 21.9%	
White Not Hispanic	685	46.2%	4,775	33.1%	9,191	29.3%	15,019	29.5%
Black or African American	571	38.6%	7,211	50.0%	15,776	50.3%	23,986	47.1%
Asian	52	3.5%	220	1.5%	793	2.5%	1,480	2.9%
Other Race Not Hispanic	100	6.7%	885	6.1%	1,879	6.0%	3,070	6.0%
Hispanic	74	5.0%	1,343	9.3%	3,731	11.9%	7,398	14.5%
Not Hispanic or Latino Population (2022)	8,436 95.1%		68,955 92.3%		138,642 91.3%		209,320 90.1%	
Not Hispanic White	4,740	56.2%	33,227	48.2%	63,664	45.9%	98,518	47.1%
Not Hispanic Black or African American	2,766	32.8%	28,346	41.1%	59,437	42.9%	87,334	41.7%
Not Hispanic American Indian or Alaska Native	16	0.2%	186	0.3%	447	0.3%	639	0.3%
Not Hispanic Asian	399	4.7%	2,888	4.2%	5,676	4.1%	8,180	3.9%
Not Hispanic Hawaiian or Pacific Islander	2	-	31	-	62	-	98	-
Not Hispanic Other Race	107	1.3%	1,182	1.7%	2,621	1.9%	4,038	1.9%
Not Hispanic Two or More Races	406	4.8%	3,096	4.5%	6,736	4.9%	10,514	5.0%
Hispanic or Latino Population (2022)	438 4.9%		5,778 7.7%		13,174 8.7%		23,016 9.9%	
Hispanic White	162	37.0%	1,396	24.2%	3,083	23.4%	5,010	21.8%
Hispanic Black or African American	58	13.3%	1,737	30.1%	3,466	26.3%	5,194	22.6%
Hispanic American Indian or Alaska Native	12	2.8%	139	2.4%	331	2.5%	660	2.9%
Hispanic Asian	6	1.5%	109	1.9%	175	1.3%	202	0.9%
Hispanic Hawaiian or Pacific Islander	-	-	1	-	3	-	5	-
Hispanic Other Race	80	18.3%	1,150	19.9%	2,860	21.7%	5,856	25.4%
Hispanic Two or More Races	119	27.2%	1,246	21.6%	3,256	24.7%	6,089	26.5%
Not Hispanic or Latino Population (2020)	8,620 96.0%		68,349 92.8%		137,734 91.7%		208,414 90.3%	
Hispanic or Latino Population (2020)	358 4.0%		5,336 7.2%		12,397 8.3%		22,412 9.7%	
Not Hispanic or Latino Population (2010)	8,421 97.4%		71,010 95.8%		140,588 94.4%		210,593 93.3%	
Hispanic or Latino Population (2010)	227 2.6%		3,149 4.2%		8,288 5.6%		15,150 6.7%	
Not Hispanic or Latino Population (2027)	8,455 95.1%		69,092 92.3%		138,863 91.3%		209,499 90.1%	
Hispanic or Latino Population (2027)	438 4.9%		5,795 7.7%		13,187 8.7%		23,013 9.9%	
Projected Annual Growth (2022-2027)	-	-	17	-	13	-	-3	-
Historical Annual Growth (2010-2020)	131	5.8%	2,187	6.9%	4,109	5.0%	7,262	4.8%

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Total Age Distribution (2022)									
Total Population		8,874		74,733		151,817		232,336	
Age Under 5 Years	427	4.8%	3,766	5.0%	8,592	5.7%	14,221	6.1%	
Age 5 to 9 Years	385	4.3%	3,930	5.3%	8,640	5.7%	14,066	6.1%	
Age 10 to 14 Years	386	4.3%	4,075	5.5%	8,622	5.7%	14,027	6.0%	
Age 15 to 19 Years	396	4.5%	4,468	6.0%	8,798	5.8%	13,508	5.8%	
Age 20 to 24 Years	680	7.7%	6,055	8.1%	11,461	7.5%	16,876	7.3%	
Age 25 to 29 Years	920	10.4%	6,603	8.8%	12,974	8.5%	19,472	8.4%	
Age 30 to 34 Years	785	8.8%	5,954	8.0%	12,150	8.0%	18,447	7.9%	
Age 35 to 39 Years	649	7.3%	4,971	6.7%	10,184	6.7%	15,758	6.8%	
Age 40 to 44 Years	518	5.8%	4,267	5.7%	8,833	5.8%	13,617	5.9%	
Age 45 to 49 Years	436	4.9%	3,897	5.2%	8,158	5.4%	12,502	5.4%	
Age 50 to 54 Years	530	6.0%	4,589	6.1%	9,335	6.1%	14,256	6.1%	
Age 55 to 59 Years	594	6.7%	5,030	6.7%	10,127	6.7%	15,220	6.6%	
Age 60 to 64 Years	567	6.4%	4,777	6.4%	9,767	6.4%	14,588	6.3%	
Age 65 to 69 Years	487	5.5%	3,740	5.0%	7,551	5.0%	11,248	4.8%	
Age 70 to 74 Years	392	4.4%	3,074	4.1%	6,187	4.1%	9,333	4.0%	
Age 75 to 79 Years	280	3.2%	2,178	2.9%	4,232	2.8%	6,272	2.7%	
Age 80 to 84 Years	206	2.3%	1,504	2.0%	2,915	1.9%	4,272	1.8%	
Age 85 Years or Over	235	2.6%	1,859	2.5%	3,290	2.2%	4,651	2.0%	
Median Age	38.2		37.4		37.1		36.6		
Age 19 Years or Less	1,594	18.0%	16,238	21.7%	34,653	22.8%	55,822	24.0%	
Age 20 to 64 Years	5,680	64.0%	46,141	61.7%	92,988	61.3%	140,737	60.6%	
Age 65 Years or Over	1,601	18.0%	12,354	16.5%	24,175	15.9%	35,776	15.4%	
Female Age Distribution (2022)									
Female Population	4,639	52.3%	38,804	51.9%	78,826	51.9%	120,601	51.9%	
Age Under 5 Years	210	4.5%	1,829	4.7%	4,222	5.4%	6,993	5.8%	
Age 5 to 9 Years	187	4.0%	1,914	4.9%	4,231	5.4%	6,859	5.7%	
Age 10 to 14 Years	175	3.8%	2,034	5.2%	4,350	5.5%	7,020	5.8%	
Age 15 to 19 Years	199	4.3%	2,287	5.9%	4,458	5.7%	6,762	5.6%	
Age 20 to 24 Years	305	6.6%	2,756	7.1%	5,555	7.0%	8,364	6.9%	
Age 25 to 29 Years	452	9.7%	3,264	8.4%	6,505	8.3%	9,893	8.2%	
Age 30 to 34 Years	374	8.1%	2,923	7.5%	5,971	7.6%	9,193	7.6%	
Age 35 to 39 Years	322	6.9%	2,507	6.5%	5,101	6.5%	7,964	6.6%	
Age 40 to 44 Years	265	5.7%	2,129	5.5%	4,447	5.6%	6,907	5.7%	
Age 45 to 49 Years	236	5.1%	2,036	5.2%	4,256	5.4%	6,549	5.4%	
Age 50 to 54 Years	297	6.4%	2,401	6.2%	4,799	6.1%	7,370	6.1%	
Age 55 to 59 Years	326	7.0%	2,710	7.0%	5,379	6.8%	8,040	6.7%	
Age 60 to 64 Years	317	6.8%	2,550	6.6%	5,144	6.5%	7,677	6.4%	
Age 65 to 69 Years	282	6.1%	2,117	5.5%	4,226	5.4%	6,189	5.1%	
Age 70 to 74 Years	237	5.1%	1,786	4.6%	3,512	4.5%	5,253	4.4%	
Age 75 to 79 Years	178	3.8%	1,314	3.4%	2,564	3.3%	3,756	3.1%	
Age 80 to 84 Years	126	2.7%	981	2.5%	1,865	2.4%	2,690	2.2%	
Age 85 Years or Over	151	3.3%	1,266	3.3%	2,240	2.8%	3,124	2.6%	
Female Median Age	41.6		39.7		38.9		38.2		
Age 19 Years or Less	771	16.6%	8,065	20.8%	17,261	21.9%	27,635	22.9%	
Age 20 to 64 Years	2,894	62.4%	23,275	60.0%	47,156	59.8%	71,956	59.7%	
Age 65 Years or Over	974	21.0%	7,464	19.2%	14,408	18.3%	21,011	17.4%	

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Male Age Distribution (2022)									
Male Population	4,235	47.7%	35,929	48.1%	72,991	48.1%	111,734	48.1%	
Age Under 5 Years	217	5.1%	1,936	5.4%	4,370	6.0%	7,228	6.5%	
Age 5 to 9 Years	198	4.7%	2,015	5.6%	4,409	6.0%	7,207	6.5%	
Age 10 to 14 Years	211	5.0%	2,041	5.7%	4,272	5.9%	7,007	6.3%	
Age 15 to 19 Years	197	4.7%	2,181	6.1%	4,340	5.9%	6,746	6.0%	
Age 20 to 24 Years	375	8.9%	3,299	9.2%	5,906	8.1%	8,512	7.6%	
Age 25 to 29 Years	468	11.0%	3,339	9.3%	6,468	8.9%	9,580	8.6%	
Age 30 to 34 Years	411	9.7%	3,031	8.4%	6,179	8.5%	9,254	8.3%	
Age 35 to 39 Years	327	7.7%	2,463	6.9%	5,083	7.0%	7,794	7.0%	
Age 40 to 44 Years	253	6.0%	2,138	5.9%	4,386	6.0%	6,711	6.0%	
Age 45 to 49 Years	200	4.7%	1,861	5.2%	3,901	5.3%	5,953	5.3%	
Age 50 to 54 Years	233	5.5%	2,188	6.1%	4,537	6.2%	6,886	6.2%	
Age 55 to 59 Years	268	6.3%	2,320	6.5%	4,748	6.5%	7,180	6.4%	
Age 60 to 64 Years	250	5.9%	2,227	6.2%	4,624	6.3%	6,911	6.2%	
Age 65 to 69 Years	205	4.8%	1,623	4.5%	3,324	4.6%	5,059	4.5%	
Age 70 to 74 Years	155	3.7%	1,287	3.6%	2,675	3.7%	4,081	3.7%	
Age 75 to 79 Years	102	2.4%	864	2.4%	1,668	2.3%	2,517	2.3%	
Age 80 to 84 Years	81	1.9%	523	1.5%	1,050	1.4%	1,582	1.4%	
Age 85 Years or Over	84	2.0%	592	1.6%	1,050	1.4%	1,527	1.4%	
Male Median Age	35.3		35.2		35.4		35.1		
Age 19 Years or Less	823	19.4%	8,173	22.7%	17,392	23.8%	28,187	25.2%	
Age 20 to 64 Years	2,785	65.8%	22,866	63.6%	45,832	62.8%	68,782	61.6%	
Age 65 Years or Over	627	14.8%	4,889	13.6%	9,768	13.4%	14,765	13.2%	
Males per 100 Females (2022)									
Overall Comparison	91		93		93		93		
Age Under 5 Years	103	50.8%	106	51.4%	104	50.9%	103	50.8%	
Age 5 to 9 Years	106	51.5%	105	51.3%	104	51.0%	105	51.2%	
Age 10 to 14 Years	120	54.6%	100	50.1%	98	49.5%	100	50.0%	
Age 15 to 19 Years	99	49.8%	95	48.8%	97	49.3%	100	49.9%	
Age 20 to 24 Years	123	55.1%	120	54.5%	106	51.5%	102	50.4%	
Age 25 to 29 Years	104	50.9%	102	50.6%	99	49.9%	97	49.2%	
Age 30 to 34 Years	110	52.4%	104	50.9%	103	50.9%	101	50.2%	
Age 35 to 39 Years	102	50.4%	98	49.6%	100	49.9%	98	49.5%	
Age 40 to 44 Years	95	48.8%	100	50.1%	99	49.7%	97	49.3%	
Age 45 to 49 Years	85	45.8%	91	47.8%	92	47.8%	91	47.6%	
Age 50 to 54 Years	79	44.0%	91	47.7%	95	48.6%	93	48.3%	
Age 55 to 59 Years	82	45.1%	86	46.1%	88	46.9%	89	47.2%	
Age 60 to 64 Years	79	44.1%	87	46.6%	90	47.3%	90	47.4%	
Age 65 to 69 Years	73	42.1%	77	43.4%	79	44.0%	82	45.0%	
Age 70 to 74 Years	66	39.6%	72	41.9%	76	43.2%	78	43.7%	
Age 75 to 79 Years	57	36.4%	66	39.7%	65	39.4%	67	40.1%	
Age 80 to 84 Years	64	39.1%	53	34.8%	56	36.0%	59	37.0%	
Age 85 Years or Over	55	35.6%	47	31.9%	47	31.9%	49	32.8%	
Age 19 Years or Less	107	51.6%	101	50.3%	101	50.2%	102	50.5%	
Age 20 to 39 Years	109	52.1%	106	51.4%	102	50.5%	99	49.8%	
Age 40 to 64 Years	84	45.5%	91	47.6%	92	48.0%	92	47.9%	
Age 65 Years or Over	64	39.1%	66	39.6%	68	40.4%	70	41.3%	

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Household Type (2022)				
Total Households	4,477	33,857	68,731	103,060
Households with Children	883 19.7%	8,086 23.9%	17,371 25.3%	28,118 27.3%
Average Household Size	1.9	2.1	2.1	2.2
Household Density per Square Mile	1,426	1,198	875	670
Population Family	5,533 62.3%	49,709 66.5%	105,527 69.5%	169,163 72.8%
Population Non-Family	3,088 34.8%	21,015 28.1%	40,800 26.9%	57,280 24.7%
Population Group Quarters	254 2.9%	4,009 5.4%	5,490 3.6%	5,893 2.5%
Family Households	1,943 43.4%	16,798 49.6%	35,110 51.1%	56,123 54.5%
Married Couple Households	1,170 60.2%	9,499 56.6%	20,101 57.3%	33,459 59.6%
Other Family Households with Children	773 39.8%	7,298 43.4%	15,008 42.7%	22,664 40.4%
Family Households with Children	881 45.4%	8,074 48.1%	17,344 49.4%	28,073 50.0%
Married Couple with Children	438 49.7%	3,739 46.3%	8,199 47.3%	13,920 49.6%
Other Family Households with Children	443 50.3%	4,334 53.7%	9,145 52.7%	14,153 50.4%
Family Households No Children	1,062 54.6%	8,724 51.9%	17,766 50.6%	28,051 50.0%
Married Couple No Children	732 69.0%	5,760 66.0%	11,902 67.0%	19,539 69.7%
Other Family Households No Children	329 31.0%	2,964 34.0%	5,864 33.0%	8,512 30.3%
Non-Family Households	2,534 56.6%	17,060 50.4%	33,622 48.9%	46,937 45.5%
Non-Family Households with Children	2 -	12 -	27 -	45 -
Non-Family Households No Children	2,532 99.9%	17,047 99.9%	33,595 99.9%	46,891 99.9%
Average Family Household Size	2.8	3.0	3.0	3.0
Average Family Income	\$97,709	\$104,065	\$95,243	\$93,251
Median Family Income	\$77,917	\$78,773	\$76,780	\$75,447
Average Non-Family Household Size	1.2	1.2	1.2	1.2
Marital Status (2022)				
Population Age 15 Years or Over	7,676	62,963	125,962	190,022
Never Married	3,386 44.1%	25,736 40.9%	49,702 39.5%	72,465 38.1%
Currently Married	2,258 29.4%	18,933 30.1%	41,070 32.6%	65,222 34.3%
Previously Married	2,032 26.5%	18,294 29.1%	35,189 27.9%	52,335 27.5%
Separated	301 14.8%	2,643 14.4%	6,185 17.6%	9,315 17.8%
Widowed	401 19.8%	4,853 26.5%	8,687 24.7%	13,155 25.1%
Divorced	1,330 65.4%	10,798 59.0%	20,318 57.7%	29,865 57.1%
Educational Attainment (2022)				
Adult Population Age 25 Years or Over	6,600	52,440	105,703	159,638
Elementary (Grade Level 0 to 8)	66 1.0%	1,460 2.8%	3,201 3.0%	5,212 3.3%
Some High School (Grade Level 9 to 11)	275 4.2%	2,708 5.2%	6,001 5.7%	8,861 5.6%
High School Graduate	1,585 24.0%	12,560 24.0%	26,210 24.8%	40,877 25.6%
Some College	1,017 15.4%	11,068 21.1%	22,137 20.9%	34,685 21.7%
Associate Degree Only	355 5.4%	3,116 5.9%	7,237 6.8%	11,146 7.0%
Bachelor Degree Only	2,022 30.6%	12,901 24.6%	24,503 23.2%	35,212 22.1%
Graduate Degree	1,281 19.4%	8,627 16.5%	16,415 15.5%	23,644 14.8%
Any College (Some College or Higher)	4,675 70.8%	35,712 68.1%	70,291 66.5%	104,688 65.6%
College Degree + (Bachelor Degree or Higher)	3,303 50.0%	21,528 41.1%	40,917 38.7%	58,857 36.9%

Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
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Lat/Lon: 34.7494/-92.3426

410 S University Ave Little Rock, AR 72205	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Housing				
Total Housing Units (2022)	4,939	38,314	77,935	116,402
Total Housing Units (2020)	4,992	37,960	77,544	116,171
Historical Annual Growth (2020-2022)	-53 -0.5%	354 0.5%	390 0.3%	231 -
Housing Units Occupied (2022)	4,477 90.6%	33,857 88.4%	68,731 88.2%	103,060 88.5%
Housing Units Owner-Occupied	2,137 47.7%	17,515 51.7%	34,305 49.9%	53,645 52.1%
Housing Units Renter-Occupied	2,339 52.3%	16,342 48.3%	34,426 50.1%	49,415 47.9%
Housing Units Vacant (2022)	462 9.4%	4,456 11.6%	9,203 11.8%	13,342 11.5%
Household Size (2022)				
Total Households	4,477	33,857	68,731	103,060
1 Person Households	2,134 47.7%	14,621 43.2%	29,086 42.3%	40,265 39.1%
2 Person Households	1,404 31.4%	10,589 31.3%	21,276 31.0%	33,582 32.6%
3 Person Households	521 11.6%	4,342 12.8%	8,948 13.0%	13,838 13.4%
4 Person Households	266 5.9%	2,610 7.7%	5,602 8.2%	9,099 8.8%
5 Person Households	101 2.2%	1,136 3.4%	2,489 3.6%	4,048 3.9%
6 Person Households	35 0.8%	379 1.1%	892 1.3%	1,495 1.5%
7 or More Person Households	17 0.4%	181 0.5%	438 0.6%	733 0.7%
Household Income Distribution (2022)				
HH Income \$200,000 or More	192 4.3%	1,955 5.8%	3,638 5.3%	5,615 5.4%
HH Income \$150,000 to \$199,999	179 4.0%	1,584 4.7%	3,048 4.4%	4,410 4.3%
HH Income \$125,000 to \$149,999	275 6.1%	1,549 4.6%	2,988 4.3%	4,440 4.3%
HH Income \$100,000 to \$124,999	507 11.3%	2,475 7.3%	4,781 7.0%	7,401 7.2%
HH Income \$75,000 to \$99,999	556 12.4%	3,961 11.7%	7,853 11.4%	11,710 11.4%
HH Income \$50,000 to \$74,999	693 15.5%	6,198 18.3%	12,003 17.5%	19,212 18.6%
HH Income \$35,000 to \$49,999	613 13.7%	4,515 13.3%	9,759 14.2%	14,710 14.3%
HH Income \$25,000 to \$34,999	523 11.7%	3,716 11.0%	7,685 11.2%	11,493 11.2%
HH Income \$15,000 to \$24,999	462 10.3%	3,287 9.7%	6,979 10.2%	10,099 9.8%
HH Income \$10,000 to \$14,999	124 2.8%	1,755 5.2%	3,655 5.3%	4,906 4.8%
HH Income Under \$10,000	353 7.9%	2,864 8.5%	6,344 9.2%	9,063 8.8%
Household Vehicles (2022)				
Households 0 Vehicles Available	440 9.8%	3,240 9.6%	6,549 9.5%	9,118 8.8%
Households 1 Vehicle Available	2,029 45.3%	15,086 44.6%	30,548 44.4%	44,378 43.1%
Households 2 Vehicles Available	1,488 33.2%	11,534 34.1%	23,016 33.5%	35,320 34.3%
Households 3 or More Vehicles Available	520 11.6%	3,997 11.8%	8,618 12.5%	14,244 13.8%
Total Vehicles Available	6,637	50,959	104,377	161,507
Average Vehicles per Household	1.5	1.5	1.5	1.6
Owner-Occupied Household Vehicles	3,597 54.2%	30,477 59.8%	61,242 58.7%	99,281 61.5%
Average Vehicles per Owner-Occupied Household	1.7	1.7	1.8	1.9
Renter-Occupied Household Vehicles	3,040 45.8%	20,482 40.2%	43,136 41.3%	62,226 38.5%
Average Vehicles per Renter-Occupied Household	1.3	1.3	1.3	1.3
Travel Time (2022)				
Worker Base Age 16 years or Over	4,722	36,834	74,297	113,356
Travel to Work in 14 Minutes or Less	2,005 42.5%	14,432 39.2%	27,972 37.6%	37,676 33.2%
Travel to Work in 15 to 29 Minutes	1,889 40.0%	16,660 45.2%	34,053 45.8%	55,077 48.6%
Travel to Work in 30 to 59 Minutes	417 8.8%	3,410 9.3%	8,076 10.9%	14,210 12.5%
Travel to Work in 60 Minutes or More	133 2.8%	747 2.0%	1,480 2.0%	2,615 2.3%
Work at Home	279 5.9%	1,586 4.3%	2,717 3.7%	3,778 3.3%
Average Minutes Travel to Work	15.0	15.5	16.1	16.9

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Transportation To Work (2022)				
Worker Base Age 16 years or Over	4,722	36,834	74,297	113,356
Drive to Work Alone	3,800 80.5%	29,922 81.2%	60,319 81.2%	92,202 81.3%
Drive to Work in Carpool	466 9.9%	3,437 9.3%	7,243 9.7%	11,308 10.0%
Travel to Work by Public Transportation	30 0.6%	497 1.4%	1,184 1.6%	1,691 1.5%
Drive to Work on Motorcycle	4 -	49 0.1%	107 0.1%	139 0.1%
Bicycle to Work	6 0.1%	84 0.2%	147 0.2%	198 0.2%
Walk to Work	120 2.5%	976 2.6%	1,911 2.6%	2,839 2.5%
Other Means	18 0.4%	282 0.8%	670 0.9%	1,200 1.1%
Work at Home	279 5.9%	1,586 4.3%	2,717 3.7%	3,778 3.3%
Daytime Demographics (2022)				
Total Businesses	950	4,684	11,130	14,444
Total Employees	21,599	69,094	152,801	191,350
Company Headquarter Businesses	43 4.5%	224 4.8%	621 5.6%	787 5.5%
Company Headquarter Employees	722 3.3%	9,731 14.1%	23,091 15.1%	30,817 16.1%
Employee Population per Business	22.7 to 1	14.8 to 1	13.7 to 1	13.2 to 1
Residential Population per Business	9.3 to 1	16.0 to 1	13.6 to 1	16.1 to 1
Adj. Daytime Demographics Age 16 Years or Over	24,421	94,259	202,279	264,363
Labor Force				
Labor Population Age 16 Years or Over (2022)	7,586	62,140	124,176	187,184
Labor Force Total Males (2022)	3,567 47.0%	29,506 47.5%	59,028 47.5%	88,824 47.5%
Male Civilian Employed	2,251 63.1%	18,335 62.1%	37,319 63.2%	56,613 63.7%
Male Civilian Unemployed	106 3.0%	634 2.2%	1,389 2.4%	2,435 2.7%
Males in Armed Forces	21 0.6%	81 0.3%	312 0.5%	602 0.7%
Males Not in Labor Force	1,188 33.3%	10,456 35.4%	20,006 33.9%	29,173 32.8%
Labor Force Total Females (2022)	4,019 53.0%	32,634 52.5%	65,148 52.5%	98,360 52.5%
Female Civilian Employed	2,471 61.5%	18,499 56.7%	36,978 56.8%	56,742 57.7%
Female Civilian Unemployed	122 3.0%	1,010 3.1%	1,938 3.0%	2,771 2.8%
Females in Armed Forces	21 0.5%	61 0.2%	88 0.1%	213 0.2%
Females Not in Labor Force	1,405 35.0%	13,065 40.0%	26,144 40.1%	38,634 39.3%
Unemployment Rate	229 3.0%	1,644 2.6%	3,328 2.7%	5,206 2.8%
Occupation (2022)				
Occupation Population Age 16 Years or Over	4,722	36,834	74,297	113,356
Occupation Total Males	2,251 47.7%	18,335 49.8%	37,319 50.2%	56,613 49.9%
Occupation Total Females	2,471 52.3%	18,499 50.2%	36,978 49.8%	56,742 50.1%
Management, Business, Financial Operations	705 14.9%	5,748 15.6%	11,154 15.0%	16,880 14.9%
Professional, Related	1,506 31.9%	9,614 26.1%	18,590 25.0%	27,770 24.5%
Service	785 16.6%	6,665 18.1%	13,280 17.9%	19,814 17.5%
Sales, Office	1,081 22.9%	8,852 24.0%	16,856 22.7%	25,394 22.4%
Farming, Fishing, Forestry	2 -	17 -	107 0.1%	123 0.1%
Construction, Extraction, Maintenance	115 2.4%	1,592 4.3%	3,955 5.3%	7,118 6.3%
Production, Transport, Material Moving	528 11.2%	4,346 11.8%	10,356 13.9%	16,256 14.3%
White Collar Workers	3,292 69.7%	24,214 65.7%	46,599 62.7%	70,044 61.8%
Blue Collar Workers	1,430 30.3%	12,620 34.3%	27,698 37.3%	43,312 38.2%

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Units In Structure (2022)									
Total Units		4,477		33,857		68,731		103,060	
1 Detached Unit		2,828	63.2%	21,450	63.4%	42,355	61.6%	64,724	62.8%
1 Attached Unit		61	1.4%	796	2.4%	1,710	2.5%	2,225	2.2%
2 Units		228	5.1%	1,293	3.8%	2,485	3.6%	3,406	3.3%
3 to 4 Units		208	4.6%	1,340	4.0%	2,952	4.3%	4,327	4.2%
5 to 9 Units		313	7.0%	2,800	8.3%	6,025	8.8%	8,901	8.6%
10 to 19 Units		242	5.4%	2,405	7.1%	5,275	7.7%	8,105	7.9%
20 to 49 Units		96	2.1%	673	2.0%	1,411	2.1%	1,972	1.9%
50 or More Units		359	8.0%	1,888	5.6%	3,960	5.8%	5,286	5.1%
Mobile Home or Trailer		134	3.0%	1,137	3.4%	2,397	3.5%	3,851	3.7%
Other Structure		8	0.2%	74	0.2%	162	0.2%	263	0.3%
Homes Built By Year (2022)									
Homes Built 2014 or later		180	3.6%	977	2.5%	2,526	3.2%	4,228	3.6%
Homes Built 2010 to 2013		117	2.4%	1,007	2.6%	2,188	2.8%	3,916	3.4%
Homes Built 2000 to 2009		260	5.3%	1,797	4.7%	5,026	6.4%	9,631	8.3%
Homes Built 1990 to 1999		222	4.5%	2,507	6.5%	6,891	8.8%	12,124	10.4%
Homes Built 1980 to 1989		234	4.7%	3,381	8.8%	8,258	10.6%	12,461	10.7%
Homes Built 1970 to 1979		851	17.2%	7,220	18.8%	14,841	19.0%	20,790	17.9%
Homes Built 1960 to 1969		1,261	25.5%	6,601	17.2%	11,770	15.1%	17,760	15.3%
Homes Built 1950 to 1959		802	16.2%	4,500	11.7%	7,151	9.2%	10,357	8.9%
Homes Built 1940 to 1949		235	4.8%	2,966	7.7%	4,878	6.3%	6,079	5.2%
Homes Built Before 1939		315	6.4%	2,901	7.6%	5,202	6.7%	5,715	4.9%
Median Age of Homes		46.3	Yrs	45.8	Yrs	42.3	Yrs	39.9	Yrs
Home Values (2022)									
Owner Specified Housing Units		2,137		17,515		34,305		53,645	
Home Values \$1,000,000 or More		3	0.2%	278	1.6%	389	1.1%	510	1.0%
Home Values \$750,000 to \$999,999		5	0.2%	303	1.7%	431	1.3%	578	1.1%
Home Values \$500,000 to \$749,999		26	1.2%	807	4.6%	1,400	4.1%	1,903	3.5%
Home Values \$400,000 to \$499,999		42	1.9%	890	5.1%	1,417	4.1%	2,002	3.7%
Home Values \$300,000 to \$399,999		105	4.9%	1,351	7.7%	2,589	7.5%	4,488	8.4%
Home Values \$250,000 to \$299,999		92	4.3%	858	4.9%	1,811	5.3%	3,510	6.5%
Home Values \$200,000 to \$249,999		277	13.0%	1,489	8.5%	2,931	8.5%	4,894	9.1%
Home Values \$175,000 to \$199,999		313	14.7%	1,220	7.0%	2,768	8.1%	4,064	7.6%
Home Values \$150,000 to \$174,999		408	19.1%	1,973	11.3%	4,041	11.8%	6,208	11.6%
Home Values \$125,000 to \$149,999		340	15.9%	1,829	10.4%	3,471	10.1%	5,326	9.9%
Home Values \$100,000 to \$124,999		114	5.3%	2,233	12.7%	3,726	10.9%	5,528	10.3%
Home Values \$90,000 to \$99,999		112	5.3%	657	3.7%	1,202	3.5%	1,762	3.3%
Home Values \$80,000 to \$89,999		44	2.0%	730	4.2%	1,503	4.4%	2,374	4.4%
Home Values \$70,000 to \$79,999		43	2.0%	590	3.4%	1,648	4.8%	2,544	4.7%
Home Values \$60,000 to \$69,999		77	3.6%	703	4.0%	1,666	4.9%	2,255	4.2%
Home Values \$50,000 to \$59,999		50	2.4%	362	2.1%	716	2.1%	1,196	2.2%
Home Values \$35,000 to \$49,999		21	1.0%	599	3.4%	1,163	3.4%	2,198	4.1%
Home Values \$25,000 to \$34,999		29	1.4%	221	1.3%	539	1.6%	823	1.5%
Home Values \$10,000 to \$24,999		30	1.4%	243	1.4%	487	1.4%	824	1.5%
Home Values Under \$10,000		5	0.3%	181	1.0%	406	1.2%	657	1.2%
Owner-Occupied Median Home Value		\$161,002		\$199,254		\$183,796		\$179,722	
Renter-Occupied Median Rent		\$718		\$695		\$677		\$678	

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Total Annual Consumer Expenditure (2022)				
Total Household Expenditure	\$262.47 M	\$1.93 B	\$3.76 B	\$5.72 B
Total Non-Retail Expenditure	\$138.83 M	\$1.02 B	\$1.99 B	\$3.03 B
Total Retail Expenditure	\$123.63 M	\$905.83 M	\$1.77 B	\$2.69 B
Apparel	\$9.15 M	\$67.53 M	\$131.69 M	\$200.48 M
Contributions	\$8.38 M	\$62.45 M	\$121.11 M	\$184.33 M
Education	\$7.48 M	\$57.05 M	\$110.98 M	\$168.42 M
Entertainment	\$14.59 M	\$107.66 M	\$209.37 M	\$319.18 M
Food and Beverages	\$38.91 M	\$284.51 M	\$555.41 M	\$845.48 M
Furnishings and Equipment	\$9.08 M	\$66.93 M	\$130.14 M	\$198.43 M
Gifts	\$6.29 M	\$47.27 M	\$91.66 M	\$139.55 M
Health Care	\$22.42 M	\$163.45 M	\$318.59 M	\$485.41 M
Household Operations	\$10.2 M	\$75.37 M	\$146.72 M	\$223.34 M
Miscellaneous Expenses	\$4.97 M	\$36.48 M	\$71.03 M	\$108.07 M
Personal Care	\$3.54 M	\$25.87 M	\$50.4 M	\$76.7 M
Personal Insurance	\$1.76 M	\$13.13 M	\$25.46 M	\$38.88 M
Reading	\$572.77 K	\$4.21 M	\$8.19 M	\$12.47 M
Shelter	\$56.01 M	\$410.5 M	\$801.6 M	\$1.22 B
Tobacco	\$1.7 M	\$12.25 M	\$24.15 M	\$36.6 M
Transportation	\$47.63 M	\$348.14 M	\$678.28 M	\$1.04 B
Utilities	\$19.77 M	\$144.03 M	\$281.82 M	\$428.79 M
Monthly Household Consumer Expenditure (2022)				
Total Household Expenditure	\$4,886	\$4,743	\$4,555	\$4,624
Total Non-Retail Expenditure	\$2,584 52.9%	\$2,513 53.0%	\$2,414 53.0%	\$2,448 52.9%
Total Retail Expenditures	\$2,301 47.1%	\$2,230 47.0%	\$2,141 47.0%	\$2,176 47.1%
Apparel	\$170 3.5%	\$166 3.5%	\$160 3.5%	\$162 3.5%
Contributions	\$156 3.2%	\$154 3.2%	\$147 3.2%	\$149 3.2%
Education	\$139 2.9%	\$140 3.0%	\$135 3.0%	\$136 2.9%
Entertainment	\$272 5.6%	\$265 5.6%	\$254 5.6%	\$258 5.6%
Food and Beverages	\$724 14.8%	\$700 14.8%	\$673 14.8%	\$684 14.8%
Furnishings and Equipment	\$169 3.5%	\$165 3.5%	\$158 3.5%	\$160 3.5%
Gifts	\$117 2.4%	\$116 2.5%	\$111 2.4%	\$113 2.4%
Health Care	\$417 8.5%	\$402 8.5%	\$386 8.5%	\$393 8.5%
Household Operations	\$190 3.9%	\$186 3.9%	\$178 3.9%	\$181 3.9%
Miscellaneous Expenses	\$92 1.9%	\$90 1.9%	\$86 1.9%	\$87 1.9%
Personal Care	\$66 1.3%	\$64 1.3%	\$61 1.3%	\$62 1.3%
Personal Insurance	\$33 0.7%	\$32 0.7%	\$31 0.7%	\$31 0.7%
Reading	\$11 0.2%	\$10 0.2%	\$10 0.2%	\$10 0.2%
Shelter	\$1,043 21.3%	\$1,010 21.3%	\$972 21.3%	\$984 21.3%
Tobacco	\$32 0.6%	\$30 0.6%	\$29 0.6%	\$30 0.6%
Transportation	\$887 18.1%	\$857 18.1%	\$822 18.1%	\$837 18.1%
Utilities	\$368 7.5%	\$355 7.5%	\$342 7.5%	\$347 7.5%

