Inland Commercial Real Estate Services LLC

Lat/Lon: 34.9651/-89.8989

5150 Goodman Rd Olive Branch, MS 38654	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Population								
Estimated Population (2022)	3,789		22,446		81,266		208,196	
Projected Population (2027)	4,434		25,468		86,943		216,201	
Census Population (2020)	3,612		21,750		79,403		206,879	
Census Population (2010)	2,506		16,481		68,916		193,574	
Projected Annual Growth (2022-2027)	645	3.4%	3,022	2.7%	5,677	1.4%	8,005	0.8%
Historical Annual Growth (2020-2022)	177	2.4%	696	1.6%	1,863	1.2%	1,317	0.3%
Historical Annual Growth (2010-2020)	1,106	4.4%	5,269	3.2%	10,487	1.5%	13,306	0.7%
Estimated Population Density (2022)	1,207	psm	794	psm	1,035	psm	1,353	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	153.9	sq mi
Households								
Estimated Households (2022)	1,380		8,062		29,295		76,046	
Projected Households (2027)	1,651		9,363		31,929		79,857	
Census Households (2020)	1,316		7,803		28,610		75,535	
Census Households (2010)	898		5,843		24,217		68,713	
Projected Annual Growth (2022-2027)	271	3.9%	1,301	3.2%	2,634	1.8%	3,811	1.0%
Historical Annual Change (2010-2022)	482	4.5%	2,219	3.2%	5,078	1.7%	7,333	0.9%
Average Household Income								
Estimated Average Household Income (2022)	$96,961		$94,706		$85,788		$72,137	
Projected Average Household Income (2027)	$103,693		$97,732		$95,298		$82,366	
Census Average Household Income (2010)	$79,501		$78,012		$68,580		$57,552	
Census Average Household Income (2000)	$78,604		$75,008		$61,458		$53,150	
Projected Annual Change (2022-2027)	$6,732	1.4%	$3,025	0.6%	$9,510	2.2%	$10,229	2.8%
Historical Annual Change (2000-2022)	$18,357	1.1%	$19,698	1.2%	$24,330	1.8%	$18,987	1.6%
Median Household Income								
Estimated Median Household Income (2022)	$92,040		$86,416		$78,715		$64,813	
Projected Median Household Income (2027)	$109,693		$102,323		$94,646		$78,577	
Census Median Household Income (2010)	$69,529		$67,857		$62,190		$51,150	
Census Median Household Income (2000)	$66,828		$63,810		$55,882		$47,912	
Projected Annual Change (2022-2027)	$17,653	3.8%	$15,907	3.7%	$15,930	4.0%	$13,764	4.2%
Historical Annual Change (2000-2022)	$25,212	1.7%	$22,606	1.6%	$22,833	1.9%	$16,901	1.6%
Per Capita Income								
Estimated Per Capita Income (2022)	$35,312		$34,018		$30,933		$26,367	
Projected Per Capita Income (2027)	$38,609		$35,932		$35,005		$30,441	
Census Per Capita Income (2010)	$28,493		$27,661		$24,102		$20,429	
Census Per Capita Income (2000)	$27,335		$26,371		$21,599		$19,337	
Projected Annual Change (2022-2027)	$3,297	1.9%	$1,914	1.1%	$4,071	2.6%	$4,074	3.1%
Historical Annual Change (2000-2022)	$7,978	1.3%	$7,646	1.3%	$9,335	2.0%	$7,030	1.7%
Estimated Average Household Net Worth (2022)	$557,945		$550,366		$438,352		$341,856	

Inland
Commercial Real Estate Services LLC

Lat/Lon: 34.9651/-89.8989

5150 Goodman Rd Olive Branch, MS 38654	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Race and Ethnicity								
Total Population (2022)	3,789		22,446		81,266		208,196	
White (2022)	2,059	54.3%	12,936	57.6%	38,966	47.9%	69,210	33.2%
Black or African American (2022)	1,448	38.2%	7,283	32.4%	33,383	41.1%	113,199	54.4%
American Indian or Alaska Native (2022)	9	0.2%	58	0.3%	232	0.3%	735	0.4%
Asian (2022)	77	2.0%	674	3.0%	1,763	2.2%	3,310	1.6%
Hawaiian or Pacific Islander (2022)	-	-	7	-	58	-	113	-
Other Race (2022)	75	2.0%	636	2.8%	2,779	3.4%	8,331	4.0%
Two or More Races (2022)	123	3.2%	852	3.8%	4,085	5.0%	13,297	6.4%
Population < 18 (2022)	825	21.8%	5,192	23.1%	20,673	25.4%	55,815	26.8%
White Not Hispanic	376	45.5%	2,435	46.9%	7,777	37.6%	13,367	23.9%
Black or African American	369	44.7%	1,983	38.2%	9,443	45.7%	32,078	57.5%
Asian	12	1.5%	172	3.3%	419	2.0%	667	1.2%
Other Race Not Hispanic	39	4.7%	294	5.7%	1,152	5.6%	2,482	4.4%
Hispanic	29	3.5%	307	5.9%	1,883	9.1%	7,222	12.9%
Not Hispanic or Latino Population (2022)	3,679	97.1%	21,516	95.9%	76,115	93.7%	189,239	90.9%
Not Hispanic White	2,014	54.8%	12,590	58.5%	37,960	49.9%	67,151	35.5%
Not Hispanic Black or African American	1,416	38.5%	7,054	32.8%	32,028	42.1%	106,509	56.3%
Not Hispanic American Indian or Alaska Native	8	0.2%	46	0.2%	160	0.2%	515	0.3%
Not Hispanic Asian	76	2.1%	670	3.1%	1,736	2.3%	3,174	1.7%
Not Hispanic Hawaiian or Pacific Islander	-	-	6	-	47	-	99	-
Not Hispanic Other Race	61	1.7%	487	2.3%	1,538	2.0%	3,777	2.0%
Not Hispanic Two or More Races	104	2.8%	664	3.1%	2,644	3.5%	8,014	4.2%
Hispanic or Latino Population (2022)	110	2.9%	930	4.1%	5,151	6.3%	18,957	9.1%
Hispanic White	44	40.2%	346	37.2%	1,006	19.5%	2,060	10.9%
Hispanic Black or African American	32	28.8%	229	24.6%	1,355	26.3%	6,690	35.3%
Hispanic American Indian or Alaska Native	1	0.9%	13	1.4%	72	1.4%	220	1.2%
Hispanic Asian	-	-	4	0.4%	26	0.5%	136	0.7%
Hispanic Hawaiian or Pacific Islander	-	-	2	0.2%	11	0.2%	14	-
Hispanic Other Race	13	11.9%	149	16.0%	1,240	24.1%	4,554	24.0%
Hispanic Two or More Races	19	17.5%	188	20.2%	1,441	28.0%	5,282	27.9%
Not Hispanic or Latino Population (2020)	3,514	97.3%	20,874	96.0%	74,431	93.7%	187,931	90.8%
Hispanic or Latino Population (2020)	98	2.7%	876	4.0%	4,971	6.3%	18,949	9.2%
Not Hispanic or Latino Population (2010)	2,463	98.3%	16,130	97.9%	65,707	95.3%	180,725	93.4%
Hispanic or Latino Population (2010)	43	1.7%	351	2.1%	3,209	4.7%	12,849	6.6%
Not Hispanic or Latino Population (2027)	4,304	97.1%	24,433	95.9%	81,557	93.8%	196,936	91.1%
Hispanic or Latino Population (2027)	130	2.9%	1,035	4.1%	5,386	6.2%	19,265	8.9%
Projected Annual Growth (2022-2027)	20	3.6%	105	2.3%	235	0.9%	307	0.3%
Historical Annual Growth (2010-2020)	56	13.1%	525	14.9%	1,762	5.5%	6,100	4.7%

Lat/Lon: 34.9651/-89.8989

5150 Goodman Rd Olive Branch, MS 38654	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Total Age Distribution (2022)								
Total Population	3,789		22,446		81,266		208,196	
Age Under 5 Years	179	4.7%	1,066	4.8%	4,521	5.6%	13,550	6.5%
Age 5 to 9 Years	207	5.5%	1,394	6.2%	5,663	7.0%	15,195	7.3%
Age 10 to 14 Years	286	7.6%	1,738	7.7%	6,627	8.2%	16,967	8.1%
Age 15 to 19 Years	223	5.9%	1,467	6.5%	5,707	7.0%	15,029	7.2%
Age 20 to 24 Years	169	4.5%	1,020	4.5%	4,034	5.0%	13,053	6.3%
Age 25 to 29 Years	168	4.4%	1,039	4.6%	4,701	5.8%	14,343	6.9%
Age 30 to 34 Years	234	6.2%	1,423	6.3%	6,082	7.5%	16,157	7.8%
Age 35 to 39 Years	308	8.1%	1,800	8.0%	6,828	8.4%	16,614	8.0%
Age 40 to 44 Years	294	7.8%	1,721	7.7%	6,104	7.5%	14,703	7.1%
Age 45 to 49 Years	247	6.5%	1,481	6.6%	5,249	6.5%	12,616	6.1%
Age 50 to 54 Years	265	7.0%	1,496	6.7%	5,022	6.2%	12,332	5.9%
Age 55 to 59 Years	283	7.5%	1,507	6.7%	4,955	6.1%	11,970	5.7%
Age 60 to 64 Years	267	7.0%	1,538	6.9%	4,851	6.0%	11,188	5.4%
Age 65 to 69 Years	250	6.6%	1,358	6.1%	3,996	4.9%	8,883	4.3%
Age 70 to 74 Years	200	5.3%	1,130	5.0%	3,218	4.0%	7,111	3.4%
Age 75 to 79 Years	102	2.7%	681	3.0%	1,869	2.3%	4,125	2.0%
Age 80 to 84 Years	61	1.6%	328	1.5%	1,054	1.3%	2,335	1.1%
Age 85 Years or Over	46	1.2%	257	1.1%	784	1.0%	2,026	1.0%
Median Age	41.1		40.1		36.7		34.3	
Age 19 Years or Less	895	23.6%	5,666	25.2%	22,517	27.7%	60,740	29.2%
Age 20 to 64 Years	2,234	59.0%	13,027	58.0%	47,827	58.9%	122,976	59.1%
Age 65 Years or Over	660	17.4%	3,754	16.7%	10,922	13.4%	24,480	11.8%
Female Age Distribution (2022)								
Female Population	1,915	50.5%	11,425	50.9%	42,060	51.8%	108,929	52.3%
Age Under 5 Years	88	4.6%	522	4.6%	2,254	5.4%	6,695	6.1%
Age 5 to 9 Years	92	4.8%	662	5.8%	2,726	6.5%	7,393	6.8%
Age 10 to 14 Years	135	7.1%	858	7.5%	3,328	7.9%	8,400	7.7%
Age 15 to 19 Years	104	5.4%	699	6.1%	2,768	6.6%	7,517	6.9%
Age 20 to 24 Years	83	4.3%	497	4.4%	1,988	4.7%	6,640	6.1%
Age 25 to 29 Years	92	4.8%	560	4.9%	2,469	5.9%	7,548	6.9%
Age 30 to 34 Years	124	6.5%	752	6.6%	3,211	7.6%	8,557	7.9%
Age 35 to 39 Years	160	8.4%	930	8.1%	3,601	8.6%	8,784	8.1%
Age 40 to 44 Years	147	7.7%	884	7.7%	3,183	7.6%	7,760	7.1%
Age 45 to 49 Years	121	6.3%	750	6.6%	2,762	6.6%	6,784	6.2%
Age 50 to 54 Years	142	7.4%	772	6.8%	2,613	6.2%	6,549	6.0%
Age 55 to 59 Years	146	7.6%	778	6.8%	2,605	6.2%	6,429	5.9%
Age 60 to 64 Years	129	6.7%	788	6.9%	2,570	6.1%	5,993	5.5%
Age 65 to 69 Years	138	7.2%	718	6.3%	2,111	5.0%	4,835	4.4%
Age 70 to 74 Years	98	5.1%	574	5.0%	1,726	4.1%	3,942	3.6%
Age 75 to 79 Years	55	2.9%	352	3.1%	1,030	2.4%	2,386	2.2%
Age 80 to 84 Years	34	1.8%	185	1.6%	636	1.5%	1,418	1.3%
Age 85 Years or Over	27	1.4%	142	1.2%	479	1.1%	1,298	1.2%
Female Median Age	41.7		40.5		37.4		35.3	
Age 19 Years or Less	419	21.9%	2,742	24.0%	11,077	26.3%	30,005	27.5%
Age 20 to 64 Years	1,144	59.7%	6,711	58.7%	25,002	59.4%	65,044	59.7%
Age 65 Years or Over	352	18.4%	1,972	17.3%	5,982	14.2%	13,880	12.7%

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INLAND Inland
Commercial Real Estate Services LLC

Lat/Lon: 34.9651/-89.8989

5150 Goodman Rd Olive Branch, MS 38654	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Male Age Distribution (2022)								
Male Population	1,874	49.5%	11,021	49.1%	39,205	48.2%	99,267	47.7%
Age Under 5 Years	91	4.9%	544	4.9%	2,266	5.8%	6,854	6.9%
Age 5 to 9 Years	115	6.1%	732	6.6%	2,937	7.5%	7,802	7.9%
Age 10 to 14 Years	151	8.0%	880	8.0%	3,299	8.4%	8,567	8.6%
Age 15 to 19 Years	119	6.3%	768	7.0%	2,938	7.5%	7,512	7.6%
Age 20 to 24 Years	86	4.6%	523	4.7%	2,046	5.2%	6,413	6.5%
Age 25 to 29 Years	76	4.1%	479	4.3%	2,232	5.7%	6,795	6.8%
Age 30 to 34 Years	109	5.8%	671	6.1%	2,871	7.3%	7,600	7.7%
Age 35 to 39 Years	148	7.9%	871	7.9%	3,227	8.2%	7,830	7.9%
Age 40 to 44 Years	147	7.9%	837	7.6%	2,921	7.4%	6,943	7.0%
Age 45 to 49 Years	125	6.7%	731	6.6%	2,488	6.3%	5,831	5.9%
Age 50 to 54 Years	123	6.6%	724	6.6%	2,410	6.1%	5,783	5.8%
Age 55 to 59 Years	137	7.3%	730	6.6%	2,350	6.0%	5,541	5.6%
Age 60 to 64 Years	138	7.4%	751	6.8%	2,281	5.8%	5,195	5.2%
Age 65 to 69 Years	112	6.0%	640	5.8%	1,885	4.8%	4,048	4.1%
Age 70 to 74 Years	102	5.4%	556	5.0%	1,492	3.8%	3,169	3.2%
Age 75 to 79 Years	47	2.5%	329	3.0%	839	2.1%	1,738	1.8%
Age 80 to 84 Years	27	1.4%	143	1.3%	418	1.1%	917	0.9%
Age 85 Years or Over	20	1.1%	115	1.0%	305	0.8%	728	0.7%
Male Median Age	40.5		39.7		35.9		33.2	
Age 19 Years or Less	476	25.4%	2,924	26.5%	11,441	29.2%	30,735	31.0%
Age 20 to 64 Years	1,090	58.2%	6,315	57.3%	22,825	58.2%	57,931	58.4%
Age 65 Years or Over	308	16.4%	1,782	16.2%	4,940	12.6%	10,600	10.7%
Males per 100 Females (2022)								
Overall Comparison	98		96		93		91	
Age Under 5 Years	104	51.0%	104	51.0%	101	50.1%	102	50.6%
Age 5 to 9 Years	126	55.7%	111	52.5%	108	51.9%	106	51.3%
Age 10 to 14 Years	111	52.7%	103	50.6%	99	49.8%	102	50.5%
Age 15 to 19 Years	114	53.3%	110	52.3%	106	51.5%	100	50.0%
Age 20 to 24 Years	104	51.0%	105	51.2%	103	50.7%	97	49.1%
Age 25 to 29 Years	83	45.3%	85	46.1%	90	47.5%	90	47.4%
Age 30 to 34 Years	88	46.8%	89	47.2%	89	47.2%	89	47.0%
Age 35 to 39 Years	92	48.0%	94	48.4%	90	47.3%	89	47.1%
Age 40 to 44 Years	100	50.0%	95	48.6%	92	47.9%	89	47.2%
Age 45 to 49 Years	103	50.8%	97	49.3%	90	47.4%	86	46.2%
Age 50 to 54 Years	87	46.5%	94	48.4%	92	48.0%	88	46.9%
Age 55 to 59 Years	94	48.5%	94	48.4%	90	47.4%	86	46.3%
Age 60 to 64 Years	107	51.8%	95	48.8%	89	47.0%	87	46.4%
Age 65 to 69 Years	81	44.7%	89	47.1%	89	47.2%	84	45.6%
Age 70 to 74 Years	104	50.9%	97	49.2%	86	46.4%	80	44.6%
Age 75 to 79 Years	86	46.2%	93	48.3%	81	44.9%	73	42.1%
Age 80 to 84 Years	80	44.4%	77	43.6%	66	39.7%	65	39.3%
Age 85 Years or Over	74	42.6%	81	44.6%	64	38.9%	56	35.9%
Age 19 Years or Less	114	53.2%	107	51.6%	103	50.8%	102	50.6%
Age 20 to 39 Years	91	47.7%	93	48.1%	92	47.9%	91	47.6%
Age 40 to 64 Years	98	49.5%	95	48.7%	91	47.5%	87	46.6%
Age 65 Years or Over	87	46.7%	90	47.5%	83	45.2%	76	43.3%

Lat/Lon: 34.9651/-89.8989

5150 Goodman Rd Olive Branch, MS 38654	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Household Type (2022)								
Total Households	1,380		8,062		29,295		76,046	
Households with Children	504	36.5%	3,132	38.8%	12,262	41.9%	30,360	39.9%
Average Household Size	2.7		2.8		2.8		2.7	
Household Density per Square Mile	439		285		373		494	
Population Family	3,482	91.9%	20,742	92.4%	73,196	90.1%	181,613	87.2%
Population Non-Family	307	8.1%	1,704	7.6%	7,946	9.8%	26,053	12.5%
Population Group Quarters	-	-	-	-	124	0.2%	531	0.3%
Family Households	1,125	81.6%	6,651	82.5%	22,836	77.9%	55,132	72.5%
Married Couple Households	940	83.5%	5,453	82.0%	16,255	71.2%	31,970	58.0%
Other Family Households with Children	186	16.5%	1,198	18.0%	6,581	28.8%	23,162	42.0%
Family Households with Children	504	44.8%	3,129	47.1%	12,247	53.6%	30,306	55.0%
Married Couple with Children	392	77.8%	2,373	75.8%	7,872	64.3%	15,847	52.3%
Other Family Households with Children	112	22.2%	757	24.2%	4,375	35.7%	14,459	47.7%
Family Households No Children	622	55.2%	3,522	52.9%	10,588	46.4%	24,826	45.0%
Married Couple No Children	548	88.2%	3,081	87.5%	8,382	79.2%	16,122	64.9%
Other Family Households No Children	74	11.8%	441	12.5%	2,206	20.8%	8,703	35.1%
Non-Family Households	255	18.4%	1,411	17.5%	6,460	22.1%	20,914	27.5%
Non-Family Households with Children	-	-	2	0.2%	15	0.2%	54	0.3%
Non-Family Households No Children	254	99.9%	1,409	99.8%	6,445	99.8%	20,860	99.7%
Average Family Household Size	3.1		3.1		3.2		3.3	
Average Family Income	$100,831		$99,237		$88,310		$77,273	
Median Family Income	$100,212		$94,999		$87,027		$74,680	
Average Non-Family Household Size	1.2		1.2		1.2		1.2	
Marital Status (2022)								
Population Age 15 Years or Over	3,117		18,247		64,455		162,485	
Never Married	616	19.8%	4,284	23.5%	20,911	32.4%	66,562	41.0%
Currently Married	1,825	58.6%	9,990	54.7%	29,408	45.6%	61,502	37.9%
Previously Married	675	21.7%	3,974	21.8%	14,136	21.9%	34,420	21.2%
Separated	128	19.0%	876	22.0%	2,913	20.6%	8,187	23.8%
Widowed	286	42.4%	1,371	34.5%	3,732	26.4%	8,046	23.4%
Divorced	260	38.6%	1,727	43.5%	7,491	53.0%	18,188	52.8%
Educational Attainment (2022)								
Adult Population Age 25 Years or Over	2,725		15,760		54,715		134,403	
Elementary (Grade Level 0 to 8)	52	1.9%	488	3.1%	1,264	2.3%	4,742	3.5%
Some High School (Grade Level 9 to 11)	96	3.5%	537	3.4%	2,726	5.0%	8,746	6.5%
High School Graduate	728	26.7%	4,576	29.0%	16,335	29.9%	41,539	30.9%
Some College	891	32.7%	4,245	26.9%	14,190	25.9%	35,508	26.4%
Associate Degree Only	235	8.6%	1,522	9.7%	5,732	10.5%	12,869	9.6%
Bachelor Degree Only	534	19.6%	2,915	18.5%	9,427	17.2%	20,254	15.1%
Graduate Degree	189	7.0%	1,477	9.4%	5,040	9.2%	10,744	8.0%
Any College (Some College or Higher)	1,848	67.8%	10,159	64.5%	34,389	62.9%	79,376	59.1%
College Degree + (Bachelor Degree or Higher)	723	26.5%	4,393	27.9%	14,467	26.4%	30,999	23.1%

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Inland
Commercial Real Estate Services LLC

Lat/Lon: 34.9651/-89.8989

5150 Goodman Rd Olive Branch, MS 38654	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Housing								
Total Housing Units (2022)	1,445		8,576		31,315		82,720	
Total Housing Units (2020)	1,368		8,203		30,403		82,092	
Historical Annual Growth (2020-2022)	77	2.8%	372	2.3%	912	1.5%	629	0.4%
Housing Units Occupied (2022)	1,380	95.5%	8,062	94.0%	29,295	93.6%	76,046	91.9%
Housing Units Owner-Occupied	1,258	91.2%	7,103	88.1%	23,105	78.9%	48,572	63.9%
Housing Units Renter-Occupied	122	8.8%	959	11.9%	6,191	21.1%	27,474	36.1%
Housing Units Vacant (2022)	65	4.5%	513	6.0%	2,020	6.4%	6,674	8.1%
Household Size (2022)								
Total Households	1,380		8,062		29,295		76,046	
1 Person Households	218	15.8%	1,201	14.9%	5,461	18.6%	17,535	23.1%
2 Person Households	549	39.8%	3,114	38.6%	9,954	34.0%	24,072	31.7%
3 Person Households	270	19.6%	1,625	20.2%	5,892	20.1%	14,223	18.7%
4 Person Households	214	15.5%	1,314	16.3%	4,642	15.8%	10,956	14.4%
5 Person Households	83	6.0%	532	6.6%	2,150	7.3%	5,632	7.4%
6 Person Households	35	2.5%	208	2.6%	843	2.9%	2,308	3.0%
7 or More Person Households	11	0.8%	68	0.8%	353	1.2%	1,321	1.7%
Household Income Distribution (2022)								
HH Income $200,000 or More	92	6.7%	564	7.0%	1,349	4.6%	2,358	3.1%
HH Income $150,000 to $199,999	117	8.5%	697	8.6%	2,020	6.9%	3,667	4.8%
HH Income $125,000 to $149,999	164	11.9%	806	10.0%	2,621	8.9%	4,819	6.3%
HH Income $100,000 to $124,999	274	19.8%	1,155	14.3%	3,519	12.0%	7,426	9.8%
HH Income $75,000 to $99,999	255	18.5%	1,499	18.6%	5,432	18.5%	11,394	15.0%
HH Income $50,000 to $74,999	219	15.8%	1,435	17.8%	5,970	20.4%	15,656	20.6%
HH Income $35,000 to $49,999	67	4.9%	685	8.5%	3,101	10.6%	10,328	13.6%
HH Income $25,000 to $34,999	116	8.4%	445	5.5%	2,127	7.3%	7,638	10.0%
HH Income $15,000 to $24,999	56	4.1%	543	6.7%	1,804	6.2%	6,334	8.3%
HH Income $10,000 to $14,999	-	-	76	0.9%	553	1.9%	2,572	3.4%
HH Income Under $10,000	19	1.4%	158	2.0%	799	2.7%	3,853	5.1%
Household Vehicles (2022)								
Households 0 Vehicles Available	33	2.4%	256	3.2%	940	3.2%	3,674	4.8%
Households 1 Vehicle Available	213	15.5%	1,493	18.5%	7,211	24.6%	25,492	33.5%
Households 2 Vehicles Available	825	59.8%	4,042	50.1%	12,725	43.4%	28,612	37.6%
Households 3 or More Vehicles Available	309	22.4%	2,272	28.2%	8,420	28.7%	18,269	24.0%
Total Vehicles Available	2,937		17,311		60,939		144,860	
Average Vehicles per Household	2.1		2.1		2.1		1.9	
Owner-Occupied Household Vehicles	2,687	91.5%	15,642	90.4%	50,563	83.0%	105,011	72.5%
Average Vehicles per Owner-Occupied Household	2.1		2.2		2.2		2.2	
Renter-Occupied Household Vehicles	249	8.5%	1,670	9.6%	10,376	17.0%	39,848	27.5%
Average Vehicles per Renter-Occupied Household	2.1		1.7		1.7		1.5	
Travel Time (2022)								
Worker Base Age 16 years or Over	1,891		11,462		40,571		102,952	
Travel to Work in 14 Minutes or Less	349	18.4%	2,528	22.1%	8,915	22.0%	22,060	21.4%
Travel to Work in 15 to 29 Minutes	701	37.0%	4,448	38.8%	15,979	39.4%	45,397	44.1%
Travel to Work in 30 to 59 Minutes	583	30.8%	3,340	29.1%	12,746	31.4%	29,023	28.2%
Travel to Work in 60 Minutes or More	163	8.6%	596	5.2%	1,532	3.8%	3,351	3.3%
Work at Home	95	5.0%	550	4.8%	1,398	3.4%	3,119	3.0%
Average Minutes Travel to Work	24.9		22.9		22.8		22.2	

Lat/Lon: 34.9651/-89.8989

5150 Goodman Rd Olive Branch, MS 38654	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Transportation To Work (2022)								
Worker Base Age 16 years or Over	1,891		11,462		40,571		102,952	
Drive to Work Alone	1,630	86.2%	9,319	81.3%	34,638	85.4%	87,850	85.3%
Drive to Work in Carpool	155	8.2%	1,463	12.8%	3,925	9.7%	9,641	9.4%
Travel to Work by Public Transportation	-	-	3	-	81	0.2%	541	0.5%
Drive to Work on Motorcycle	-	-	2	-	14	-	47	-
Bicycle to Work	-	-	1	-	9	-	48	-
Walk to Work	9	0.5%	56	0.5%	212	0.5%	949	0.9%
Other Means	-	-	67	0.6%	294	0.7%	756	0.7%
Work at Home	95	5.0%	550	4.8%	1,398	3.4%	3,119	3.0%
Daytime Demographics (2022)								
Total Businesses	200		1,120		3,319		8,489	
Total Employees	1,655		9,680		37,797		95,714	
Company Headquarter Businesses	8	4.0%	43	3.9%	136	4.1%	306	3.6%
Company Headquarter Employees	84	5.1%	913	9.4%	4,946	13.1%	9,085	9.5%
Employee Population per Business	8.3	to 1	8.6	to 1	11.4	to 1	11.3	to 1
Residential Population per Business	18.9	to 1	20.0	to 1	24.5	to 1	24.5	to 1
Adj. Daytime Demographics Age 16 Years or Over	2,826		16,054		60,204		151,406	
Labor Force								
Labor Population Age 16 Years or Over (2022)	3,066		17,904		63,136		159,000	
Labor Force Total Males (2022)	1,491	48.6%	8,697	48.6%	30,060	47.6%	74,366	46.8%
Male Civilian Employed	1,064	71.3%	6,099	70.1%	20,895	69.5%	51,051	68.6%
Male Civilian Unemployed	14	0.9%	147	1.7%	720	2.4%	2,519	3.4%
Males in Armed Forces	4	0.3%	47	0.5%	116	0.4%	310	0.4%
Males Not in Labor Force	409	27.4%	2,404	27.6%	8,330	27.7%	20,487	27.5%
Labor Force Total Females (2022)	1,575	51.4%	9,207	51.4%	33,076	52.4%	84,633	53.2%
Female Civilian Employed	827	52.5%	5,363	58.2%	19,677	59.5%	51,901	61.3%
Female Civilian Unemployed	28	1.8%	228	2.5%	937	2.8%	3,098	3.7%
Females in Armed Forces	-	-	21	0.2%	41	0.1%	47	-
Females Not in Labor Force	720	45.7%	3,595	39.0%	12,422	37.6%	29,588	35.0%
Unemployment Rate	42	1.4%	375	2.1%	1,657	2.6%	5,617	3.5%
Occupation (2022)								
Occupation Population Age 16 Years or Over	1,891		11,462		40,571		102,952	
Occupation Total Males	1,064	56.3%	6,099	53.2%	20,895	51.5%	51,051	49.6%
Occupation Total Females	827	43.7%	5,363	46.8%	19,677	48.5%	51,901	50.4%
Management, Business, Financial Operations	374	19.8%	2,137	18.6%	6,757	16.7%	14,742	14.3%
Professional, Related	432	22.8%	2,445	21.3%	8,750	21.6%	20,738	20.1%
Service	276	14.6%	1,480	12.9%	5,250	12.9%	14,959	14.5%
Sales, Office	458	24.2%	2,963	25.9%	9,367	23.1%	23,638	23.0%
Farming, Fishing, Forestry	14	0.8%	39	0.3%	74	0.2%	118	0.1%
Construction, Extraction, Maintenance	78	4.1%	614	5.4%	2,697	6.6%	6,742	6.5%
Production, Transport, Material Moving	259	13.7%	1,784	15.6%	7,676	18.9%	22,015	21.4%
White Collar Workers	1,264	66.8%	7,544	65.8%	24,874	61.3%	59,118	57.4%
Blue Collar Workers	627	33.2%	3,918	34.2%	15,697	38.7%	43,834	42.6%

Lat/Lon: 34.9651/-89.8989

5150 Goodman Rd Olive Branch, MS 38654	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Units In Structure (2022)								
Total Units	1,380		8,062		29,295		76,046	
1 Detached Unit	1,355	98.2%	7,750	96.1%	26,625	90.9%	58,801	77.3%
1 Attached Unit	1	-	26	0.3%	835	2.9%	2,798	3.7%
2 Units	-	-	14	0.2%	163	0.6%	608	0.8%
3 to 4 Units	1	0.1%	14	0.2%	138	0.5%	2,735	3.6%
5 to 9 Units	4	0.3%	58	0.7%	729	2.5%	5,407	7.1%
10 to 19 Units	1	-	17	0.2%	135	0.5%	2,308	3.0%
20 to 49 Units	10	0.7%	24	0.3%	76	0.3%	736	1.0%
50 or More Units	-	-	47	0.6%	148	0.5%	1,295	1.7%
Mobile Home or Trailer	5	0.4%	111	1.4%	440	1.5%	1,262	1.7%
Other Structure	-	-	2	-	6	-	96	0.1%
Homes Built By Year (2022)								
Homes Built 2014 or later	208	14.4%	966	11.3%	2,610	8.3%	3,920	4.7%
Homes Built 2010 to 2013	52	3.6%	329	3.8%	775	2.5%	1,448	1.8%
Homes Built 2000 to 2009	475	32.9%	2,613	30.5%	7,709	24.6%	13,231	16.0%
Homes Built 1990 to 1999	309	21.4%	1,878	21.9%	7,026	22.4%	15,429	18.7%
Homes Built 1980 to 1989	93	6.4%	902	10.5%	4,639	14.8%	14,434	17.4%
Homes Built 1970 to 1979	132	9.2%	781	9.1%	3,937	12.6%	14,084	17.0%
Homes Built 1960 to 1969	39	2.7%	298	3.5%	1,319	4.2%	8,167	9.9%
Homes Built 1950 to 1959	23	1.6%	103	1.2%	564	1.8%	3,321	4.0%
Homes Built 1940 to 1949	2	0.1%	55	0.6%	263	0.8%	744	0.9%
Homes Built Before 1939	47	3.2%	138	1.6%	453	1.4%	1,270	1.5%
Median Age of Homes	20.5	yrs	21.0	yrs	23.9	yrs	29.7	yrs
Home Values (2022)								
Owner Specified Housing Units	1,258		7,103		23,105		48,572	
Home Values $1,000,000 or More	-	-	24	0.3%	59	0.3%	159	0.3%
Home Values $750,000 to $999,999	-	-	88	1.2%	219	0.9%	358	0.7%
Home Values $500,000 to $749,999	4	0.3%	61	0.9%	207	0.9%	628	1.3%
Home Values $400,000 to $499,999	19	1.5%	216	3.0%	502	2.2%	884	1.8%
Home Values $300,000 to $399,999	187	14.9%	1,097	15.4%	2,472	10.7%	4,037	8.3%
Home Values $250,000 to $299,999	349	27.7%	1,219	17.2%	2,588	11.2%	4,247	8.7%
Home Values $200,000 to $249,999	349	27.7%	1,951	27.5%	4,364	18.9%	6,610	13.6%
Home Values $175,000 to $199,999	137	10.9%	870	12.2%	2,620	11.3%	4,792	9.9%
Home Values $150,000 to $174,999	56	4.4%	633	8.9%	3,141	13.6%	5,802	11.9%
Home Values $125,000 to $149,999	28	2.2%	224	3.2%	1,682	7.3%	3,642	7.5%
Home Values $100,000 to $124,999	35	2.8%	147	2.1%	1,862	8.1%	5,567	11.5%
Home Values $90,000 to $99,999	5	0.4%	23	0.3%	601	2.6%	2,323	4.8%
Home Values $80,000 to $89,999	16	1.3%	51	0.7%	475	2.1%	2,289	4.7%
Home Values $70,000 to $79,999	16	1.3%	82	1.2%	765	3.3%	2,578	5.3%
Home Values $60,000 to $69,999	4	0.3%	25	0.4%	510	2.2%	1,639	3.4%
Home Values $50,000 to $59,999	-	-	8	0.1%	150	0.6%	810	1.7%
Home Values $35,000 to $49,999	5	0.4%	56	0.8%	243	1.1%	811	1.7%
Home Values $25,000 to $34,999	1	0.1%	22	0.3%	134	0.6%	323	0.7%
Home Values $10,000 to $24,999	35	2.8%	267	3.8%	392	1.7%	736	1.5%
Home Values Under $10,000	10	0.8%	39	0.5%	117	0.5%	336	0.7%
Owner-Occupied Median Home Value	$245,756		$234,414		$190,857		$165,521	
Renter-Occupied Median Rent	$993		$1,249		$923		$816	

INLAND Inland
Commercial Real Estate Services LLC

Lat/Lon: 34.9651/-89.8989

5150 Goodman Rd Olive Branch, MS 38654	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Total Annual Consumer Expenditure (2022)				
Total Household Expenditure	$93.34 M	$543.79 M	$1.85 B	$4.23 B
Total Non-Retail Expenditure	$48.88 M	$285.41 M	$968.16 M	$2.22 B
Total Retail Expenditure	$44.45 M	$258.38 M	$877.64 M	$2.01 B
Apparel	$3.29 M	$19.18 M	$64.97 M	$148.5 M
Contributions	$3.07 M	$17.86 M	$59.04 M	$132.24 M
Education	$2.76 M	$16.17 M	$52.91 M	$118.41 M
Entertainment	$5.39 M	$31.25 M	$104.82 M	$236.73 M
Food and Beverages	$13.72 M	$79.95 M	$273.15 M	$629.78 M
Furnishings and Equipment	$3.35 M	$19.42 M	$65.23 M	$147.31 M
Gifts	$2.28 M	$13.28 M	$44.05 M	$98.93 M
Health Care	$7.93 M	$46.2 M	$157.42 M	$361.84 M
Household Operations	$3.67 M	$21.4 M	$72 M	$163.85 M
Miscellaneous Expenses	$1.77 M	$10.31 M	$34.81 M	$79.42 M
Personal Care	$1.26 M	$7.32 M	$24.82 M	$56.78 M
Personal Insurance	$684.41 K	$3.96 M	$13.03 M	$28.8 M
Reading	$203.37 K	$1.19 M	$3.99 M	$9.09 M
Shelter	$19.34 M	$113.09 M	$385.79 M	$891.79 M
Tobacco	$524.32 K	$3.12 M	$11.16 M	$27.18 M
Transportation	$17.34 M	$100.49 M	$341.64 M	$779.44 M
Utilities	$6.75 M	$39.61 M	$136.97 M	$320.28 M
Monthly Household Consumer Expenditure (2022)				
Total Household Expenditure	$5,637		$5,621		$5,251		$4,636	
Total Non-Retail Expenditure	$2,952	52.4%	$2,950	52.5%	$2,754	52.5%	$2,436	52.5%
Total Retail Expenditures	$2,684	47.6%	$2,671	47.5%	$2,497	47.5%	$2,200	47.5%
Apparel	$199	3.5%	$198	3.5%	$185	3.5%	$163	3.5%
Contributions	$186	3.3%	$185	3.3%	$168	3.2%	$145	3.1%
Education	$167	3.0%	$167	3.0%	$151	2.9%	$130	2.8%
Entertainment	$325	5.8%	$323	5.7%	$298	5.7%	$259	5.6%
Food and Beverages	$828	14.7%	$826	14.7%	$777	14.8%	$690	14.9%
Furnishings and Equipment	$202	3.6%	$201	3.6%	$186	3.5%	$161	3.5%
Gifts	$138	2.4%	$137	2.4%	$125	2.4%	$108	2.3%
Health Care	$479	8.5%	$478	8.5%	$448	8.5%	$397	8.6%
Household Operations	$222	3.9%	$221	3.9%	$205	3.9%	$180	3.9%
Miscellaneous Expenses	$107	1.9%	$107	1.9%	$99	1.9%	$87	1.9%
Personal Care	$76	1.3%	$76	1.3%	$71	1.3%	$62	1.3%
Personal Insurance	$41	0.7%	$41	0.7%	$37	0.7%	$32	0.7%
Reading	$12	0.2%	$12	0.2%	$11	0.2%	$10	0.2%
Shelter	$1,168	20.7%	$1,169	20.8%	$1,097	20.9%	$977	21.1%
Tobacco	$32	0.6%	$32	0.6%	$32	0.6%	$30	0.6%
Transportation	$1,047	18.6%	$1,039	18.5%	$972	18.5%	$854	18.4%
Utilities	$408	7.2%	$409	7.3%	$390	7.4%	$351	7.6%