

# Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 43.4004/-88.18

1629 S Main St West Bend, WI 53095	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Population</b>								
Estimated Population (2022)	6,677		30,764		44,833		62,520	
Projected Population (2027)	6,761		31,132		45,426		63,450	
Census Population (2020)	6,737		30,894		44,764		62,246	
Census Population (2010)	6,765		30,407		44,281		60,964	
Projected Annual Growth (2022-2027)	84	0.3%	368	0.2%	593	0.3%	930	0.3%
Historical Annual Growth (2020-2022)	-60	-0.4%	-130	-0.2%	69	-	274	0.2%
Historical Annual Growth (2010-2020)	-28	-	487	0.2%	483	0.1%	1,283	0.2%
Estimated Population Density (2022)	2,126 <i>psm</i>		1,089 <i>psm</i>		571 <i>psm</i>		406 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>		153.9 <i>sq mi</i>	
<b>Households</b>								
Estimated Households (2022)	2,969		13,314		19,011		26,108	
Projected Households (2027)	2,979		13,359		19,101		26,280	
Census Households (2020)	2,989		13,364		18,973		25,981	
Census Households (2010)	2,808		12,495		17,822		24,198	
Projected Annual Growth (2022-2027)	10	-	45	-	90	-	173	0.1%
Historical Annual Change (2010-2022)	161	0.5%	819	0.5%	1,189	0.6%	1,909	0.7%
<b>Average Household Income</b>								
Estimated Average Household Income (2022)	\$85,208		\$86,445		\$93,113		\$97,685	
Projected Average Household Income (2027)	\$108,383		\$115,151		\$124,300		\$127,808	
Census Average Household Income (2010)	\$65,864		\$64,318		\$66,100		\$69,109	
Census Average Household Income (2000)	\$60,363		\$58,226		\$60,621		\$61,943	
Projected Annual Change (2022-2027)	\$23,176	5.4%	\$28,707	6.6%	\$31,187	6.7%	\$30,123	6.2%
Historical Annual Change (2000-2022)	\$24,844	1.9%	\$28,219	2.2%	\$32,491	2.4%	\$35,743	2.6%
<b>Median Household Income</b>								
Estimated Median Household Income (2022)	\$60,595		\$67,858		\$73,526		\$78,583	
Projected Median Household Income (2027)	\$74,189		\$82,838		\$89,568		\$95,568	
Census Median Household Income (2010)	\$50,771		\$50,954		\$53,343		\$57,279	
Census Median Household Income (2000)	\$51,237		\$49,220		\$52,251		\$54,095	
Projected Annual Change (2022-2027)	\$13,594	4.5%	\$14,980	4.4%	\$16,042	4.4%	\$16,986	4.3%
Historical Annual Change (2000-2022)	\$9,357	0.8%	\$18,638	1.7%	\$21,275	1.9%	\$24,488	2.1%
<b>Per Capita Income</b>								
Estimated Per Capita Income (2022)	\$37,930		\$37,607		\$39,635		\$40,905	
Projected Per Capita Income (2027)	\$47,801		\$49,607		\$52,416		\$53,047	
Census Per Capita Income (2010)	\$27,336		\$26,427		\$26,599		\$27,428	
Census Per Capita Income (2000)	\$24,895		\$23,425		\$23,479		\$23,575	
Projected Annual Change (2022-2027)	\$9,872	5.2%	\$12,000	6.4%	\$12,781	6.4%	\$12,142	5.9%
Historical Annual Change (2000-2022)	\$13,034	2.4%	\$14,182	2.8%	\$16,155	3.1%	\$17,329	3.3%
Estimated Average Household Net Worth (2022)	\$368,372		\$383,024		\$414,010		\$462,992	

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<b>1629 S Main St</b>			<b>1 mi radius</b>		<b>3 mi radius</b>		<b>5 mi radius</b>		<b>7 mi radius</b>	
<b>West Bend, WI 53095</b>										
<b>Race and Ethnicity</b>										
Total Population (2022)			6,677		30,764		44,833		62,520	
White (2022)	5,952	89.1%	27,672	89.9%	40,732	90.9%	57,237	91.5%		
Black or African American (2022)	144	2.2%	614	2.0%	737	1.6%	863	1.4%		
American Indian or Alaska Native (2022)	29	0.4%	114	0.4%	147	0.3%	180	0.3%		
Asian (2022)	99	1.5%	325	1.1%	429	1.0%	617	1.0%		
Hawaiian or Pacific Islander (2022)	3	-	8	-	12	-	17	-		
Other Race (2022)	225	3.4%	1,011	3.3%	1,381	3.1%	1,794	2.9%		
Two or More Races (2022)	225	3.4%	1,020	3.3%	1,395	3.1%	1,813	2.9%		
Population < 18 (2022)	1,550	23.2%	6,618	21.5%	9,545	21.3%	13,313	21.3%		
White Not Hispanic	1,197	77.2%	5,276	79.7%	7,790	81.6%	11,125	83.6%		
Black or African American	69	4.4%	200	3.0%	237	2.5%	263	2.0%		
Asian	30	1.9%	81	1.2%	108	1.1%	162	1.2%		
Other Race Not Hispanic	123	8.0%	486	7.4%	655	6.9%	853	6.4%		
Hispanic	131	8.5%	575	8.7%	755	7.9%	910	6.8%		
Not Hispanic or Latino Population (2022)	6,352	95.1%	29,130	94.7%	42,709	95.3%	59,896	95.8%		
Not Hispanic White	5,663	89.2%	26,212	90.0%	38,823	90.9%	54,863	91.6%		
Not Hispanic Black or African American	138	2.2%	579	2.0%	697	1.6%	821	1.4%		
Not Hispanic American Indian or Alaska Native	29	0.5%	111	0.4%	144	0.3%	177	0.3%		
Not Hispanic Asian	94	1.5%	309	1.1%	409	1.0%	593	1.0%		
Not Hispanic Hawaiian or Pacific Islander	3	-	8	-	12	-	17	-		
Not Hispanic Other Race	212	3.3%	951	3.3%	1,306	3.1%	1,706	2.8%		
Not Hispanic Two or More Races	213	3.4%	959	3.3%	1,318	3.1%	1,718	2.9%		
Hispanic or Latino Population (2022)	325	4.9%	1,634	5.3%	2,124	4.7%	2,624	4.2%		
Hispanic White	289	88.9%	1,459	89.3%	1,909	89.9%	2,373	90.4%		
Hispanic Black or African American	6	1.9%	36	2.2%	40	1.9%	41	1.6%		
Hispanic American Indian or Alaska Native	-	-	3	0.2%	3	0.1%	3	0.1%		
Hispanic Asian	4	1.4%	16	1.0%	20	0.9%	24	0.9%		
Hispanic Hawaiian or Pacific Islander	-	-	-	-	-	-	-	-		
Hispanic Other Race	13	3.9%	60	3.6%	75	3.5%	88	3.3%		
Hispanic Two or More Races	13	3.9%	61	3.7%	78	3.7%	94	3.6%		
Not Hispanic or Latino Population (2020)	6,432	95.5%	29,470	95.4%	42,903	95.8%	59,920	96.3%		
Hispanic or Latino Population (2020)	305	4.5%	1,424	4.6%	1,861	4.2%	2,326	3.7%		
Not Hispanic or Latino Population (2010)	6,492	96.0%	29,306	96.4%	42,871	96.8%	59,264	97.2%		
Hispanic or Latino Population (2010)	273	4.0%	1,101	3.6%	1,411	3.2%	1,699	2.8%		
Not Hispanic or Latino Population (2027)	6,435	95.2%	29,491	94.7%	43,291	95.3%	60,809	95.8%		
Hispanic or Latino Population (2027)	326	4.8%	1,641	5.3%	2,135	4.7%	2,641	4.2%		
Projected Annual Growth (2022-2027)	1	-	6	-	11	0.1%	17	0.1%		
Historical Annual Growth (2010-2020)	33	1.2%	323	2.9%	450	3.2%	627	3.7%		

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1629 S Main St West Bend, WI 53095		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Total Age Distribution (2022)</b>									
Total Population		6,677		30,764		44,833		62,520	
Age Under 5 Years	418	6.3%	1,732	5.6%	2,349	5.2%	3,193	5.1%	
Age 5 to 9 Years	455	6.8%	1,899	6.2%	2,726	6.1%	3,803	6.1%	
Age 10 to 14 Years	458	6.9%	1,929	6.3%	2,852	6.4%	4,005	6.4%	
Age 15 to 19 Years	328	4.9%	1,610	5.2%	2,416	5.4%	3,397	5.4%	
Age 20 to 24 Years	298	4.5%	1,490	4.8%	2,084	4.6%	2,750	4.4%	
Age 25 to 29 Years	448	6.7%	2,053	6.7%	2,786	6.2%	3,703	5.9%	
Age 30 to 34 Years	489	7.3%	2,276	7.4%	3,124	7.0%	4,172	6.7%	
Age 35 to 39 Years	448	6.7%	1,981	6.4%	2,858	6.4%	4,066	6.5%	
Age 40 to 44 Years	426	6.4%	2,022	6.6%	3,066	6.8%	4,399	7.0%	
Age 45 to 49 Years	395	5.9%	1,861	6.0%	2,889	6.4%	4,273	6.8%	
Age 50 to 54 Years	397	6.0%	1,886	6.1%	2,918	6.5%	4,281	6.8%	
Age 55 to 59 Years	421	6.3%	2,014	6.5%	3,014	6.7%	4,354	7.0%	
Age 60 to 64 Years	399	6.0%	1,994	6.5%	3,098	6.9%	4,435	7.1%	
Age 65 to 69 Years	395	5.9%	1,768	5.7%	2,632	5.9%	3,677	5.9%	
Age 70 to 74 Years	337	5.1%	1,557	5.1%	2,212	4.9%	3,079	4.9%	
Age 75 to 79 Years	242	3.6%	1,083	3.5%	1,500	3.3%	2,025	3.2%	
Age 80 to 84 Years	199	3.0%	848	2.8%	1,173	2.6%	1,500	2.4%	
Age 85 Years or Over	122	1.8%	761	2.5%	1,135	2.5%	1,410	2.3%	
Median Age	39.4		40.6		41.3		41.6		
Age 19 Years or Less	1,659	24.9%	7,170	23.3%	10,343	23.1%	14,397	23.0%	
Age 20 to 64 Years	3,722	55.7%	17,577	57.1%	25,838	57.6%	36,432	58.3%	
Age 65 Years or Over	1,296	19.4%	6,017	19.6%	8,652	19.3%	11,691	18.7%	
<b>Female Age Distribution (2022)</b>									
Female Population	3,437	51.5%	15,695	51.0%	22,673	50.6%	31,437	50.3%	
Age Under 5 Years	200	5.8%	890	5.7%	1,205	5.3%	1,600	5.1%	
Age 5 to 9 Years	228	6.6%	934	5.9%	1,322	5.8%	1,843	5.9%	
Age 10 to 14 Years	230	6.7%	966	6.2%	1,391	6.1%	1,982	6.3%	
Age 15 to 19 Years	164	4.8%	765	4.9%	1,153	5.1%	1,641	5.2%	
Age 20 to 24 Years	143	4.2%	709	4.5%	999	4.4%	1,319	4.2%	
Age 25 to 29 Years	233	6.8%	1,038	6.6%	1,403	6.2%	1,862	5.9%	
Age 30 to 34 Years	242	7.0%	1,082	6.9%	1,489	6.6%	1,988	6.3%	
Age 35 to 39 Years	216	6.3%	959	6.1%	1,371	6.0%	1,968	6.3%	
Age 40 to 44 Years	214	6.2%	1,000	6.4%	1,526	6.7%	2,192	7.0%	
Age 45 to 49 Years	209	6.1%	943	6.0%	1,439	6.3%	2,123	6.8%	
Age 50 to 54 Years	208	6.1%	941	6.0%	1,433	6.3%	2,083	6.6%	
Age 55 to 59 Years	215	6.3%	1,033	6.6%	1,525	6.7%	2,179	6.9%	
Age 60 to 64 Years	203	5.9%	1,026	6.5%	1,576	7.0%	2,249	7.2%	
Age 65 to 69 Years	231	6.7%	950	6.0%	1,391	6.1%	1,916	6.1%	
Age 70 to 74 Years	182	5.3%	852	5.4%	1,193	5.3%	1,643	5.2%	
Age 75 to 79 Years	140	4.1%	609	3.9%	826	3.6%	1,093	3.5%	
Age 80 to 84 Years	105	3.1%	493	3.1%	674	3.0%	845	2.7%	
Age 85 Years or Over	74	2.2%	507	3.2%	756	3.3%	914	2.9%	
Female Median Age	40.7		42.2		42.7		42.7		
Age 19 Years or Less	821	23.9%	3,554	22.6%	5,071	22.4%	7,066	22.5%	
Age 20 to 64 Years	1,883	54.8%	8,731	55.6%	12,763	56.3%	17,960	57.1%	
Age 65 Years or Over	732	21.3%	3,411	21.7%	4,840	21.3%	6,411	20.4%	

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<b>Male Age Distribution (2022)</b>									
Male Population	3,240	48.5%	15,069	49.0%	22,160	49.4%	31,083	49.7%	
Age Under 5 Years	219	6.8%	842	5.6%	1,144	5.2%	1,593	5.1%	
Age 5 to 9 Years	227	7.0%	966	6.4%	1,404	6.3%	1,960	6.3%	
Age 10 to 14 Years	228	7.0%	964	6.4%	1,461	6.6%	2,022	6.5%	
Age 15 to 19 Years	165	5.1%	845	5.6%	1,263	5.7%	1,756	5.6%	
Age 20 to 24 Years	155	4.8%	781	5.2%	1,085	4.9%	1,431	4.6%	
Age 25 to 29 Years	215	6.6%	1,016	6.7%	1,384	6.2%	1,842	5.9%	
Age 30 to 34 Years	247	7.6%	1,194	7.9%	1,635	7.4%	2,184	7.0%	
Age 35 to 39 Years	231	7.1%	1,022	6.8%	1,487	6.7%	2,098	6.8%	
Age 40 to 44 Years	212	6.5%	1,022	6.8%	1,540	7.0%	2,207	7.1%	
Age 45 to 49 Years	186	5.7%	918	6.1%	1,449	6.5%	2,150	6.9%	
Age 50 to 54 Years	189	5.8%	944	6.3%	1,485	6.7%	2,198	7.1%	
Age 55 to 59 Years	206	6.4%	982	6.5%	1,489	6.7%	2,175	7.0%	
Age 60 to 64 Years	196	6.1%	967	6.4%	1,522	6.9%	2,186	7.0%	
Age 65 to 69 Years	163	5.0%	818	5.4%	1,241	5.6%	1,761	5.7%	
Age 70 to 74 Years	155	4.8%	705	4.7%	1,019	4.6%	1,435	4.6%	
Age 75 to 79 Years	102	3.2%	474	3.1%	674	3.0%	932	3.0%	
Age 80 to 84 Years	94	2.9%	355	2.4%	499	2.3%	655	2.1%	
Age 85 Years or Over	48	1.5%	254	1.7%	379	1.7%	496	1.6%	
Male Median Age	38.2		39.1		40.0		40.6		
Age 19 Years or Less	838	25.9%	3,616	24.0%	5,273	23.8%	7,331	23.6%	
Age 20 to 64 Years	1,838	56.7%	8,847	58.7%	13,075	59.0%	18,472	59.4%	
Age 65 Years or Over	564	17.4%	2,606	17.3%	3,812	17.2%	5,280	17.0%	
<b>Males per 100 Females (2022)</b>									
Overall Comparison	94		96		98		99		
Age Under 5 Years	110	52.3%	95	48.6%	95	48.7%	100	49.9%	
Age 5 to 9 Years	100	49.9%	103	50.8%	106	51.5%	106	51.5%	
Age 10 to 14 Years	99	49.7%	100	49.9%	105	51.2%	102	50.5%	
Age 15 to 19 Years	101	50.2%	111	52.5%	110	52.3%	107	51.7%	
Age 20 to 24 Years	109	52.1%	110	52.4%	109	52.1%	108	52.0%	
Age 25 to 29 Years	92	47.9%	98	49.5%	99	49.7%	99	49.7%	
Age 30 to 34 Years	102	50.5%	110	52.5%	110	52.3%	110	52.4%	
Age 35 to 39 Years	107	51.7%	107	51.6%	108	52.0%	107	51.6%	
Age 40 to 44 Years	99	49.7%	102	50.5%	101	50.2%	101	50.2%	
Age 45 to 49 Years	89	47.1%	97	49.3%	101	50.2%	101	50.3%	
Age 50 to 54 Years	91	47.7%	100	50.1%	104	50.9%	106	51.4%	
Age 55 to 59 Years	96	48.9%	95	48.7%	98	49.4%	100	50.0%	
Age 60 to 64 Years	97	49.2%	94	48.5%	97	49.1%	97	49.3%	
Age 65 to 69 Years	71	41.4%	86	46.3%	89	47.2%	92	47.9%	
Age 70 to 74 Years	86	46.1%	83	45.3%	85	46.1%	87	46.6%	
Age 75 to 79 Years	73	42.3%	78	43.8%	82	44.9%	85	46.0%	
Age 80 to 84 Years	90	47.4%	72	41.9%	74	42.5%	78	43.7%	
Age 85 Years or Over	65	39.4%	50	33.4%	50	33.4%	54	35.2%	
Age 19 Years or Less	102	50.5%	102	50.4%	104	51.0%	104	50.9%	
Age 20 to 39 Years	102	50.4%	106	51.5%	106	51.5%	106	51.4%	
Age 40 to 64 Years	94	48.5%	98	49.4%	100	50.0%	101	50.2%	
Age 65 Years or Over	77	43.5%	76	43.3%	79	44.1%	82	45.2%	

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<b>Household Type (2022)</b>									
Total Households		2,969		13,314		19,011		26,108	
Households with Children		873	29.4%	3,824	28.7%	5,502	28.9%	7,699	29.5%
Average Household Size		2.2		2.3		2.3		2.4	
Household Density per Square Mile		945		471		242		170	
Population Family		5,380	80.6%	24,555	79.8%	36,701	81.9%	52,139	83.4%
Population Non-Family		1,273	19.1%	5,731	18.6%	7,575	16.9%	9,800	15.7%
Population Group Quarters		24	0.4%	478	1.6%	557	1.2%	581	0.9%
Family Households		1,866	62.9%	8,504	63.9%	12,635	66.5%	17,915	68.6%
Married Couple Households		1,456	78.0%	6,762	79.5%	10,299	81.5%	14,801	82.6%
Other Family Households with Children		410	22.0%	1,742	20.5%	2,336	18.5%	3,114	17.4%
Family Households with Children		871	46.7%	3,813	44.8%	5,489	43.4%	7,681	42.9%
Married Couple with Children		598	68.7%	2,712	71.1%	4,060	74.0%	5,804	75.6%
Other Family Households with Children		273	31.3%	1,101	28.9%	1,429	26.0%	1,877	24.4%
Family Households No Children		996	53.3%	4,691	55.2%	7,146	56.6%	10,234	57.1%
Married Couple No Children		858	86.2%	4,050	86.3%	6,239	87.3%	8,997	87.9%
Other Family Households No Children		138	13.8%	641	13.7%	907	12.7%	1,237	12.1%
Non-Family Households		1,102	37.1%	4,810	36.1%	6,376	33.5%	8,193	31.4%
Non-Family Households with Children		2	0.2%	11	0.2%	14	0.2%	18	0.2%
Non-Family Households No Children		1,100	99.8%	4,799	99.8%	6,362	99.8%	8,174	99.8%
Average Family Household Size		2.9		2.9		2.9		2.9	
Average Family Income		\$102,767		\$102,985		\$110,187		\$112,376	
Median Family Income		\$82,710		\$85,917		\$91,059		\$95,075	
Average Non-Family Household Size		1.2		1.2		1.2		1.2	
<b>Marital Status (2022)</b>									
Population Age 15 Years or Over		5,346		25,203		36,906		51,519	
Never Married		1,316	24.6%	6,375	25.3%	9,288	25.2%	12,838	24.9%
Currently Married		2,868	53.6%	12,988	51.5%	19,387	52.5%	27,907	54.2%
Previously Married		1,162	21.7%	5,841	23.2%	8,231	22.3%	10,775	20.9%
Separated		26	2.2%	466	8.0%	703	8.5%	864	8.0%
Widowed		369	31.8%	1,981	33.9%	2,652	32.2%	3,497	32.5%
Divorced		767	66.0%	3,394	58.1%	4,877	59.2%	6,414	59.5%
<b>Educational Attainment (2022)</b>									
Adult Population Age 25 Years or Over		4,719		22,104		32,406		45,373	
Elementary (Grade Level 0 to 8)		58	1.2%	259	1.2%	315	1.0%	543	1.2%
Some High School (Grade Level 9 to 11)		158	3.4%	870	3.9%	1,259	3.9%	1,617	3.6%
High School Graduate		1,260	26.7%	6,799	30.8%	10,169	31.4%	14,379	31.7%
Some College		882	18.7%	4,318	19.5%	6,393	19.7%	9,086	20.0%
Associate Degree Only		814	17.2%	3,011	13.6%	4,032	12.4%	5,500	12.1%
Bachelor Degree Only		1,045	22.2%	4,811	21.8%	7,232	22.3%	10,117	22.3%
Graduate Degree		502	10.6%	2,036	9.2%	3,005	9.3%	4,130	9.1%
Any College (Some College or Higher)		3,243	68.7%	14,176	64.1%	20,663	63.8%	28,833	63.5%
College Degree + (Bachelor Degree or Higher)		1,547	32.8%	6,847	31.0%	10,238	31.6%	14,247	31.4%

# Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 43.4004/-88.18

1629 S Main St West Bend, WI 53095	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Housing</b>								
Total Housing Units (2022)	3,043		13,978		20,097		27,456	
Total Housing Units (2020)	3,071		14,018		20,039		27,288	
Historical Annual Growth (2020-2022)	-28	-0.5%	-40	-0.1%	58	0.1%	169	0.3%
Housing Units Occupied (2022)	2,969 97.5%		13,314 95.2%		19,011 94.6%		26,108 95.1%	
Housing Units Owner-Occupied	1,985 66.9%		9,493 71.3%		14,268 75.0%		20,242 77.5%	
Housing Units Renter-Occupied	984 33.1%		3,821 28.7%		4,743 25.0%		5,865 22.5%	
Housing Units Vacant (2022)	75 2.5%		664 4.8%		1,086 5.4%		1,349 4.9%	
<b>Household Size (2022)</b>								
Total Households	2,969		13,314		19,011		26,108	
1 Person Households	956 32.2%		4,086 30.7%		5,420 28.5%		6,909 26.5%	
2 Person Households	1,167 39.3%		5,269 39.6%		7,587 39.9%		10,624 40.7%	
3 Person Households	333 11.2%		1,681 12.6%		2,512 13.2%		3,602 13.8%	
4 Person Households	324 10.9%		1,484 11.1%		2,249 11.8%		3,214 12.3%	
5 Person Households	136 4.6%		548 4.1%		858 4.5%		1,233 4.7%	
6 Person Households	40 1.3%		188 1.4%		299 1.6%		404 1.5%	
7 or More Person Households	14 0.5%		58 0.4%		86 0.5%		122 0.5%	
<b>Household Income Distribution (2022)</b>								
HH Income \$200,000 or More	121 4.1%		552 4.1%		878 4.6%		1,466 5.6%	
HH Income \$150,000 to \$199,999	157 5.3%		787 5.9%		1,275 6.7%		2,030 7.8%	
HH Income \$125,000 to \$149,999	189 6.4%		865 6.5%		1,443 7.6%		2,204 8.4%	
HH Income \$100,000 to \$124,999	348 11.7%		1,593 12.0%		2,430 12.8%		3,285 12.6%	
HH Income \$75,000 to \$99,999	387 13.0%		2,127 16.0%		3,206 16.9%		4,715 18.1%	
HH Income \$50,000 to \$74,999	537 18.1%		2,664 20.0%		3,654 19.2%		4,767 18.3%	
HH Income \$35,000 to \$49,999	308 10.4%		1,705 12.8%		2,319 12.2%		2,915 11.2%	
HH Income \$25,000 to \$34,999	334 11.3%		1,092 8.2%		1,490 7.8%		1,939 7.4%	
HH Income \$15,000 to \$24,999	335 11.3%		928 7.0%		1,203 6.3%		1,485 5.7%	
HH Income \$10,000 to \$14,999	128 4.3%		527 4.0%		577 3.0%		655 2.5%	
HH Income Under \$10,000	124 4.2%		474 3.6%		536 2.8%		647 2.5%	
<b>Household Vehicles (2022)</b>								
Households 0 Vehicles Available	199 6.7%		732 5.5%		829 4.4%		944 3.6%	
Households 1 Vehicle Available	1,165 39.3%		4,763 35.8%		6,364 33.5%		7,955 30.5%	
Households 2 Vehicles Available	1,143 38.5%		5,313 39.9%		7,799 41.0%		10,939 41.9%	
Households 3 or More Vehicles Available	462 15.5%		2,506 18.8%		4,018 21.1%		6,269 24.0%	
Total Vehicles Available	5,014		23,941		35,765		51,304	
Average Vehicles per Household	1.7		1.8		1.9		2.0	
Owner-Occupied Household Vehicles	3,901 77.8%		19,208 80.2%		29,704 83.1%		43,406 84.6%	
Average Vehicles per Owner-Occupied Household	2.0		2.0		2.1		2.1	
Renter-Occupied Household Vehicles	1,112 22.2%		4,733 19.8%		6,060 16.9%		7,899 15.4%	
Average Vehicles per Renter-Occupied Household	1.1		1.2		1.3		1.3	
<b>Travel Time (2022)</b>								
Worker Base Age 16 years or Over	3,460		16,017		23,625		33,112	
Travel to Work in 14 Minutes or Less	1,312 37.9%		5,444 34.0%		7,320 31.0%		9,025 27.3%	
Travel to Work in 15 to 29 Minutes	781 22.6%		4,052 25.3%		6,530 27.6%		10,174 30.7%	
Travel to Work in 30 to 59 Minutes	1,076 31.1%		4,848 30.3%		7,286 30.8%		10,551 31.9%	
Travel to Work in 60 Minutes or More	112 3.2%		749 4.7%		1,271 5.4%		1,738 5.2%	
Work at Home	180 5.2%		923 5.8%		1,219 5.2%		1,625 4.9%	
Average Minutes Travel to Work	19.5		21.2		22.0		22.7	

# Complete Profile

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1629 S Main St West Bend, WI 53095	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Transportation To Work (2022)</b>								
Worker Base Age 16 years or Over	3,460		16,017		23,625		33,112	
Drive to Work Alone	2,797	80.8%	13,419	83.8%	20,103	85.1%	28,410	85.8%
Drive to Work in Carpool	294	8.5%	1,114	7.0%	1,623	6.9%	2,179	6.6%
Travel to Work by Public Transportation	35	1.0%	191	1.2%	270	1.1%	331	1.0%
Drive to Work on Motorcycle	9	0.3%	13	-	15	-	19	-
Bicycle to Work	-	-	25	0.2%	31	0.1%	39	0.1%
Walk to Work	136	3.9%	282	1.8%	303	1.3%	426	1.3%
Other Means	9	0.3%	50	0.3%	61	0.3%	84	0.3%
Work at Home	180	5.2%	923	5.8%	1,219	5.2%	1,625	4.9%
<b>Daytime Demographics (2022)</b>								
Total Businesses	316		1,205		1,454		1,847	
Total Employees	5,120		20,161		23,522		27,998	
Company Headquarter Businesses	16	5.0%	56	4.6%	69	4.8%	85	4.6%
Company Headquarter Employees	1,200	23.4%	5,205	25.8%	6,131	26.1%	6,412	22.9%
Employee Population per Business	16.2 to 1		16.7 to 1		16.2 to 1		15.2 to 1	
Residential Population per Business	21.1 to 1		25.5 to 1		30.8 to 1		33.9 to 1	
Adj. Daytime Demographics Age 16 Years or Over	6,937		29,011		36,266		45,629	
<b>Labor Force</b>								
Labor Population Age 16 Years or Over (2022)	5,278		24,868		36,379		50,753	
Labor Force Total Males (2022)	2,528	47.9%	12,113	48.7%	17,864	49.1%	25,102	49.5%
Male Civilian Employed	1,816	71.8%	8,322	68.7%	12,411	69.5%	17,420	69.4%
Male Civilian Unemployed	25	1.0%	258	2.1%	407	2.3%	659	2.6%
Males in Armed Forces	-	-	-	-	9	-	10	-
Males Not in Labor Force	688	27.2%	3,533	29.2%	5,037	28.2%	7,013	27.9%
Labor Force Total Females (2022)	2,749	52.1%	12,754	51.3%	18,515	50.9%	25,651	50.5%
Female Civilian Employed	1,644	59.8%	7,695	60.3%	11,215	60.6%	15,692	61.2%
Female Civilian Unemployed	38	1.4%	130	1.0%	206	1.1%	293	1.1%
Females in Armed Forces	-	-	-	-	-	-	-	-
Females Not in Labor Force	1,067	38.8%	4,929	38.6%	7,094	38.3%	9,666	37.7%
Unemployment Rate	63	1.2%	388	1.6%	613	1.7%	952	1.9%
<b>Occupation (2022)</b>								
Occupation Population Age 16 Years or Over	3,460		16,017		23,625		33,112	
Occupation Total Males	1,816	52.5%	8,322	52.0%	12,411	52.5%	17,420	52.6%
Occupation Total Females	1,644	47.5%	7,695	48.0%	11,215	47.5%	15,692	47.4%
Management, Business, Financial Operations	601	17.4%	2,644	16.5%	3,880	16.4%	5,542	16.7%
Professional, Related	828	23.9%	3,585	22.4%	5,184	21.9%	7,620	23.0%
Service	475	13.7%	2,157	13.5%	3,169	13.4%	4,437	13.4%
Sales, Office	758	21.9%	3,705	23.1%	5,280	22.3%	7,211	21.8%
Farming, Fishing, Forestry	1	-	14	-	48	0.2%	77	0.2%
Construction, Extraction, Maintenance	157	4.5%	961	6.0%	1,518	6.4%	2,149	6.5%
Production, Transport, Material Moving	639	18.5%	2,949	18.4%	4,546	19.2%	6,076	18.4%
White Collar Workers	2,187	63.2%	9,934	62.0%	14,344	60.7%	20,373	61.5%
Blue Collar Workers	1,273	36.8%	6,082	38.0%	9,282	39.3%	12,739	38.5%

# Complete Profile

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Lat/Lon: 43.4004/-88.18

1629 S Main St West Bend, WI 53095		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Units In Structure (2022)</b>									
Total Units		2,969		13,314		19,011		26,108	
1 Detached Unit		1,581	53.2%	7,824	58.8%	12,132	63.8%	17,322	66.3%
1 Attached Unit		225	7.6%	933	7.0%	1,246	6.6%	1,727	6.6%
2 Units		85	2.9%	614	4.6%	863	4.5%	1,083	4.1%
3 to 4 Units		347	11.7%	989	7.4%	1,107	5.8%	1,457	5.6%
5 to 9 Units		410	13.8%	1,016	7.6%	1,288	6.8%	1,638	6.3%
10 to 19 Units		198	6.7%	460	3.5%	560	2.9%	783	3.0%
20 to 49 Units		95	3.2%	555	4.2%	644	3.4%	745	2.9%
50 or More Units		26	0.9%	854	6.4%	920	4.8%	957	3.7%
Mobile Home or Trailer		2	-	69	0.5%	252	1.3%	395	1.5%
Other Structure		-	-	-	-	-	-	-	-
<b>Homes Built By Year (2022)</b>									
Homes Built 2014 or later		37	1.2%	246	1.8%	427	2.1%	768	2.8%
Homes Built 2010 to 2013		13	0.4%	154	1.1%	302	1.5%	516	1.9%
Homes Built 2000 to 2009		580	19.1%	1,746	12.5%	2,708	13.5%	4,489	16.4%
Homes Built 1990 to 1999		492	16.2%	1,946	13.9%	3,179	15.8%	4,540	16.5%
Homes Built 1980 to 1989		320	10.5%	1,417	10.1%	2,123	10.6%	2,697	9.8%
Homes Built 1970 to 1979		492	16.2%	2,339	16.7%	3,480	17.3%	4,614	16.8%
Homes Built 1960 to 1969		264	8.7%	1,651	11.8%	2,156	10.7%	2,611	9.5%
Homes Built 1950 to 1959		260	8.6%	1,465	10.5%	1,754	8.7%	1,956	7.1%
Homes Built 1940 to 1949		138	4.5%	529	3.8%	631	3.1%	747	2.7%
Homes Built Before 1939		371	12.2%	1,822	13.0%	2,251	11.2%	3,170	11.5%
Median Age of Homes		38.3	yrs	41.6	yrs	39.2	yrs	37.5	yrs
<b>Home Values (2022)</b>									
Owner Specified Housing Units		1,985		9,493		14,268		20,242	
Home Values \$1,000,000 or More		17	0.9%	66	0.7%	123	0.9%	170	0.8%
Home Values \$750,000 to \$999,999		6	0.3%	55	0.6%	92	0.6%	155	0.8%
Home Values \$500,000 to \$749,999		100	5.1%	344	3.6%	671	4.7%	1,192	5.9%
Home Values \$400,000 to \$499,999		38	1.9%	264	2.8%	704	4.9%	1,180	5.8%
Home Values \$300,000 to \$399,999		351	17.7%	1,469	15.5%	2,416	16.9%	3,672	18.1%
Home Values \$250,000 to \$299,999		333	16.8%	1,270	13.4%	1,962	13.8%	3,156	15.6%
Home Values \$200,000 to \$249,999		318	16.0%	1,539	16.2%	2,515	17.6%	3,617	17.9%
Home Values \$175,000 to \$199,999		176	8.8%	829	8.7%	1,133	7.9%	1,448	7.2%
Home Values \$150,000 to \$174,999		222	11.2%	1,674	17.6%	2,064	14.5%	2,466	12.2%
Home Values \$125,000 to \$149,999		192	9.7%	935	9.8%	1,124	7.9%	1,293	6.4%
Home Values \$100,000 to \$124,999		106	5.3%	441	4.6%	574	4.0%	715	3.5%
Home Values \$90,000 to \$99,999		23	1.1%	90	1.0%	120	0.8%	157	0.8%
Home Values \$80,000 to \$89,999		14	0.7%	142	1.5%	183	1.3%	207	1.0%
Home Values \$70,000 to \$79,999		10	0.5%	106	1.1%	130	0.9%	148	0.7%
Home Values \$60,000 to \$69,999		17	0.9%	36	0.4%	42	0.3%	43	0.2%
Home Values \$50,000 to \$59,999		1	-	26	0.3%	38	0.3%	44	0.2%
Home Values \$35,000 to \$49,999		2	-	55	0.6%	100	0.7%	132	0.7%
Home Values \$25,000 to \$34,999		46	2.3%	65	0.7%	76	0.5%	120	0.6%
Home Values \$10,000 to \$24,999		13	0.7%	80	0.8%	195	1.4%	306	1.5%
Home Values Under \$10,000		-	-	5	-	5	-	20	0.1%
Owner-Occupied Median Home Value		\$230,831		\$221,594		\$238,066		\$248,910	
Renter-Occupied Median Rent		\$702		\$748		\$755		\$764	

# Complete Profile

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Lat/Lon: 43.4004/-88.18

1629 S Main St West Bend, WI 53095		1 mi radius	3 mi radius	5 mi radius	7 mi radius
<b>Total Annual Consumer Expenditure (2022)</b>					
Total Household Expenditure		\$187.72 M	\$847.87 M	\$1.27 B	\$1.81 B
Total Non-Retail Expenditure		\$98.98 M	\$446.08 M	\$669.93 M	\$953.17 M
Total Retail Expenditure		\$88.74 M	\$401.79 M	\$604.22 M	\$859.63 M
Apparel		\$6.53 M	\$29.54 M	\$44.5 M	\$63.51 M
Contributions		\$6.05 M	\$27.3 M	\$41.35 M	\$59.3 M
Education		\$5.29 M	\$23.81 M	\$36.24 M	\$52.47 M
Entertainment		\$10.52 M	\$47.8 M	\$72.21 M	\$103.22 M
Food and Beverages		\$27.78 M	\$125.39 M	\$188.05 M	\$266.96 M
Furnishings and Equipment		\$6.54 M	\$29.77 M	\$44.97 M	\$64.26 M
Gifts		\$4.47 M	\$20.21 M	\$30.58 M	\$43.95 M
Health Care		\$16.24 M	\$73.23 M	\$109.75 M	\$155.38 M
Household Operations		\$7.35 M	\$33.14 M	\$49.93 M	\$71.19 M
Miscellaneous Expenses		\$3.54 M	\$16.04 M	\$24.14 M	\$34.35 M
Personal Care		\$2.53 M	\$11.41 M	\$17.16 M	\$24.42 M
Personal Insurance		\$1.29 M	\$5.9 M	\$8.98 M	\$12.94 M
Reading		\$411.7 K	\$1.86 M	\$2.8 M	\$3.98 M
Shelter		\$39.56 M	\$177.95 M	\$266.6 M	\$378.81 M
Tobacco		\$1.19 M	\$5.28 M	\$7.76 M	\$10.8 M
Transportation		\$34.25 M	\$155.66 M	\$234.33 M	\$333.52 M
Utilities		\$14.18 M	\$63.59 M	\$94.82 M	\$133.73 M
<b>Monthly Household Consumer Expenditure (2022)</b>					
Total Household Expenditure		\$5,269	\$5,307	\$5,585	\$5,786
Total Non-Retail Expenditure		\$2,779 52.7%	\$2,792 52.6%	\$2,937 52.6%	\$3,042 52.6%
Total Retail Expenditures		\$2,491 47.3%	\$2,515 47.4%	\$2,649 47.4%	\$2,744 47.4%
Apparel		\$183 3.5%	\$185 3.5%	\$195 3.5%	\$203 3.5%
Contributions		\$170 3.2%	\$171 3.2%	\$181 3.2%	\$189 3.3%
Education		\$148 2.8%	\$149 2.8%	\$159 2.8%	\$167 2.9%
Entertainment		\$295 5.6%	\$299 5.6%	\$317 5.7%	\$329 5.7%
Food and Beverages		\$780 14.8%	\$785 14.8%	\$824 14.8%	\$852 14.7%
Furnishings and Equipment		\$184 3.5%	\$186 3.5%	\$197 3.5%	\$205 3.5%
Gifts		\$125 2.4%	\$126 2.4%	\$134 2.4%	\$140 2.4%
Health Care		\$456 8.7%	\$458 8.6%	\$481 8.6%	\$496 8.6%
Household Operations		\$206 3.9%	\$207 3.9%	\$219 3.9%	\$227 3.9%
Miscellaneous Expenses		\$99 1.9%	\$100 1.9%	\$106 1.9%	\$110 1.9%
Personal Care		\$71 1.3%	\$71 1.3%	\$75 1.3%	\$78 1.3%
Personal Insurance		\$36 0.7%	\$37 0.7%	\$39 0.7%	\$41 0.7%
Reading		\$12 0.2%	\$12 0.2%	\$12 0.2%	\$13 0.2%
Shelter		\$1,111 21.1%	\$1,114 21.0%	\$1,169 20.9%	\$1,209 20.9%
Tobacco		\$33 0.6%	\$33 0.6%	\$34 0.6%	\$34 0.6%
Transportation		\$961 18.2%	\$974 18.4%	\$1,027 18.4%	\$1,065 18.4%
Utilities		\$398 7.6%	\$398 7.5%	\$416 7.4%	\$427 7.4%