

## Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9031/-78.443

6270 Beach Dr SW									
null, NC 28470									
		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Population									
Estimated Population (2022)		1,538		8,511		18,013		27,507	
Projected Population (2027)		1,872		10,667		21,066		31,751	
Census Population (2020)		1,490		7,799		16,509		25,560	
Census Population (2010)		1,112		5,871		13,685		21,927	
Projected Annual Growth (2022-2027)		334	4.3%	2,156	5.1%	3,053	3.4%	4,243	3.1%
Historical Annual Growth (2020-2022)		48	1.6%	712	4.6%	1,504	4.6%	1,947	3.8%
Historical Annual Growth (2010-2020)		378	3.4%	1,928	3.3%	2,823	2.1%	3,633	1.7%
Estimated Population Density (2022)		490	psm	301	psm	229	psm	179	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi	153.9	sq mi
Households									
Estimated Households (2022)		735		3,966		8,555		12,885	
Projected Households (2027)		896		5,000		10,051		14,947	
Census Households (2020)		710		3,630		7,839		11,959	
Census Households (2010)		511		2,657		6,251		9,885	
Projected Annual Growth (2022-2027)		161	4.4%	1,034	5.2%	1,495	3.5%	2,062	3.2%
Historical Annual Change (2010-2022)		224	3.7%	1,309	4.1%	2,304	3.1%	3,000	2.5%
Average Household Income									
Estimated Average Household Income (2022)		\$88,350		\$80,129		\$75,306		\$72,492	
Projected Average Household Income (2027)		\$87,744		\$75,697		\$76,166		\$75,519	
Census Average Household Income (2010)		\$60,660		\$53,678		\$59,353		\$57,911	
Census Average Household Income (2000)		\$59,833		\$55,730		\$53,223		\$50,255	
Projected Annual Change (2022-2027)		-\$605	-0.1%	-\$4,433	-1.1%	\$860	0.2%	\$3,026	0.8%
Historical Annual Change (2000-2022)		\$28,517	2.2%	\$24,399	2.0%	\$22,083	1.9%	\$22,237	2.0%
Median Household Income									
Estimated Median Household Income (2022)		\$78,276		\$76,719		\$73,469		\$66,855	
Projected Median Household Income (2027)		\$95,521		\$94,998		\$90,293		\$82,167	
Census Median Household Income (2010)		\$46,250		\$42,446		\$46,126		\$44,155	
Census Median Household Income (2000)		\$42,684		\$40,475		\$38,229		\$36,696	
Projected Annual Change (2022-2027)		\$17,244	4.4%	\$18,279	4.8%	\$16,824	4.6%	\$15,312	4.6%
Historical Annual Change (2000-2022)		\$35,592	3.8%	\$36,244	4.1%	\$35,240	4.2%	\$30,159	3.7%
Per Capita Income									
Estimated Per Capita Income (2022)		\$42,230		\$37,417		\$35,805		\$33,989	
Projected Per Capita Income (2027)		\$42,011		\$35,543		\$36,371		\$35,580	
Census Per Capita Income (2010)		\$27,852		\$24,255		\$27,132		\$26,115	
Census Per Capita Income (2000)		\$28,035		\$25,262		\$23,363		\$21,873	
Projected Annual Change (2022-2027)		-\$219	-0.1%	-\$1,875	-1.0%	\$567	0.3%	\$1,590	0.9%
Historical Annual Change (2000-2022)		\$14,195	2.3%	\$12,155	2.2%	\$12,442	2.4%	\$12,116	2.5%
Estimated Average Household Net Worth (2022)		\$515,716		\$509,032		\$479,100		\$428,665	

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Race and Ethnicity									
Total Population (2022)		1,538		8,511		18,013		27,507	
White (2022)		1,394	90.6%	7,389	86.8%	15,638	86.8%	23,445	85.2%
Black or African American (2022)		45	2.9%	325	3.8%	775	4.3%	1,468	5.3%
American Indian or Alaska Native (2022)		7	0.4%	60	0.7%	115	0.6%	192	0.7%
Asian (2022)		8	0.5%	47	0.6%	106	0.6%	170	0.6%
Hawaiian or Pacific Islander (2022)		-	-	3	-	14	-	19	-
Other Race (2022)		14	0.9%	113	1.3%	209	1.2%	303	1.1%
Two or More Races (2022)		70	4.5%	574	6.7%	1,155	6.4%	1,909	6.9%
Population < 18 (2022)		193	12.5%	1,095	12.9%	2,181	12.1%	3,576	13.0%
White Not Hispanic		145	75.4%	740	67.6%	1,475	67.7%	2,366	66.2%
Black or African American		11	5.5%	58	5.3%	143	6.6%	297	8.3%
Asian		-	-	6	0.5%	10	0.4%	21	0.6%
Other Race Not Hispanic		15	7.9%	91	8.3%	189	8.7%	320	8.9%
Hispanic		21	10.7%	200	18.3%	364	16.7%	572	16.0%
Not Hispanic or Latino Population (2022)		1,485	96.6%	7,984	93.8%	16,989	94.3%	25,844	94.0%
Not Hispanic White		1,379	92.9%	7,256	90.9%	15,343	90.3%	22,891	88.6%
Not Hispanic Black or African American		41	2.8%	256	3.2%	664	3.9%	1,318	5.1%
Not Hispanic American Indian or Alaska Native		2	0.1%	40	0.5%	67	0.4%	127	0.5%
Not Hispanic Asian		8	0.6%	47	0.6%	105	0.6%	165	0.6%
Not Hispanic Hawaiian or Pacific Islander		-	-	2	-	10	-	14	-
Not Hispanic Other Race		5	0.3%	31	0.4%	53	0.3%	67	0.3%
Not Hispanic Two or More Races		50	3.3%	352	4.4%	748	4.4%	1,263	4.9%
Hispanic or Latino Population (2022)		53	3.4%	527	6.2%	1,024	5.7%	1,663	6.0%
Hispanic White		15	28.1%	133	25.2%	296	28.9%	555	33.4%
Hispanic Black or African American		3	6.5%	70	13.2%	111	10.8%	150	9.0%
Hispanic American Indian or Alaska Native		5	8.9%	20	3.8%	48	4.7%	65	3.9%
Hispanic Asian		-	-	-	-	2	0.2%	5	0.3%
Hispanic Hawaiian or Pacific Islander		-	-	1	0.2%	4	0.4%	6	0.3%
Hispanic Other Race		10	18.5%	82	15.6%	157	15.3%	236	14.2%
Hispanic Two or More Races		20	38.0%	221	42.0%	407	39.8%	646	38.9%
Not Hispanic or Latino Population (2020)		1,444	96.9%	7,323	93.9%	15,577	94.4%	23,971	93.8%
Hispanic or Latino Population (2020)		46	3.1%	477	6.1%	931	5.6%	1,590	6.2%
Not Hispanic or Latino Population (2010)		1,059	95.3%	5,423	92.4%	12,866	94.0%	20,563	93.8%
Hispanic or Latino Population (2010)		53	4.7%	448	7.6%	819	6.0%	1,364	6.2%
Not Hispanic or Latino Population (2027)		1,801	96.2%	9,969	93.5%	19,856	94.3%	29,855	94.0%
Hispanic or Latino Population (2027)		71	3.8%	698	6.5%	1,210	5.7%	1,895	6.0%
Projected Annual Growth (2022-2027)		18	6.9%	171	6.5%	186	3.6%	233	2.8%
Historical Annual Growth (2010-2020)		-7	-1.3%	28	0.6%	112	1.4%	225	1.7%

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Total Age Distribution (2022)									
Total Population		1,538		8,511		18,013		27,507	
Age Under 5 Years		54	3.5%	292	3.4%	512	2.8%	861	3.1%
Age 5 to 9 Years		67	4.4%	309	3.6%	596	3.3%	992	3.6%
Age 10 to 14 Years		42	2.7%	298	3.5%	644	3.6%	1,028	3.7%
Age 15 to 19 Years		46	3.0%	295	3.5%	635	3.5%	1,054	3.8%
Age 20 to 24 Years		36	2.3%	244	2.9%	545	3.0%	940	3.4%
Age 25 to 29 Years		45	2.9%	289	3.4%	608	3.4%	994	3.6%
Age 30 to 34 Years		61	4.0%	327	3.8%	697	3.9%	1,148	4.2%
Age 35 to 39 Years		69	4.5%	377	4.4%	803	4.5%	1,278	4.6%
Age 40 to 44 Years		77	5.0%	364	4.3%	766	4.3%	1,246	4.5%
Age 45 to 49 Years		69	4.5%	390	4.6%	814	4.5%	1,326	4.8%
Age 50 to 54 Years		94	6.1%	479	5.6%	1,031	5.7%	1,589	5.8%
Age 55 to 59 Years		132	8.6%	715	8.4%	1,457	8.1%	2,227	8.1%
Age 60 to 64 Years		201	13.1%	1,128	13.3%	2,464	13.7%	3,515	12.8%
Age 65 to 69 Years		198	12.9%	1,200	14.1%	2,637	14.6%	3,734	13.6%
Age 70 to 74 Years		169	11.0%	905	10.6%	1,980	11.0%	2,847	10.4%
Age 75 to 79 Years		106	6.9%	499	5.9%	1,024	5.7%	1,503	5.5%
Age 80 to 84 Years		46	3.0%	234	2.8%	467	2.6%	694	2.5%
Age 85 Years or Over		27	1.7%	166	2.0%	333	1.9%	530	1.9%
Median Age		57.3		56.6		56.0		54.7	
Age 19 Years or Less		208	13.6%	1,195	14.0%	2,388	13.3%	3,935	14.3%
Age 20 to 64 Years		785	51.0%	4,312	50.7%	9,184	51.0%	14,263	51.9%
Age 65 Years or Over		545	35.4%	3,004	35.3%	6,442	35.8%	9,309	33.8%
Female Age Distribution (2022)									
Female Population		780	50.7%	4,297	50.5%	9,094	50.5%	13,906	50.6%
Age Under 5 Years		25	3.2%	120	2.8%	235	2.6%	415	3.0%
Age 5 to 9 Years		30	3.8%	161	3.7%	299	3.3%	487	3.5%
Age 10 to 14 Years		20	2.6%	154	3.6%	334	3.7%	528	3.8%
Age 15 to 19 Years		23	3.0%	151	3.5%	310	3.4%	503	3.6%
Age 20 to 24 Years		16	2.1%	119	2.8%	271	3.0%	473	3.4%
Age 25 to 29 Years		25	3.2%	142	3.3%	284	3.1%	477	3.4%
Age 30 to 34 Years		30	3.9%	156	3.6%	340	3.7%	574	4.1%
Age 35 to 39 Years		33	4.2%	178	4.1%	389	4.3%	621	4.5%
Age 40 to 44 Years		37	4.7%	177	4.1%	384	4.2%	630	4.5%
Age 45 to 49 Years		36	4.7%	203	4.7%	417	4.6%	673	4.8%
Age 50 to 54 Years		51	6.6%	242	5.6%	536	5.9%	826	5.9%
Age 55 to 59 Years		74	9.5%	411	9.6%	838	9.2%	1,256	9.0%
Age 60 to 64 Years		100	12.8%	570	13.3%	1,255	13.8%	1,801	12.9%
Age 65 to 69 Years		101	12.9%	595	13.9%	1,317	14.5%	1,866	13.4%
Age 70 to 74 Years		90	11.6%	453	10.6%	960	10.6%	1,381	9.9%
Age 75 to 79 Years		47	6.0%	231	5.4%	483	5.3%	717	5.2%
Age 80 to 84 Years		25	3.1%	121	2.8%	228	2.5%	343	2.5%
Age 85 Years or Over		17	2.1%	112	2.6%	213	2.3%	336	2.4%
Female Median Age		57.5		56.8		56.1		54.9	
Age 19 Years or Less		98	12.6%	586	13.6%	1,179	13.0%	1,933	13.9%
Age 20 to 64 Years		402	51.6%	2,198	51.1%	4,714	51.8%	7,330	52.7%
Age 65 Years or Over		280	35.8%	1,514	35.2%	3,200	35.2%	4,643	33.4%

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Male Age Distribution (2022)											
Male Population	758	49.3%		4,214	49.5%		8,919	49.5%		13,601	49.4%
Age Under 5 Years	29	3.8%		172	4.1%		276	3.1%		446	3.3%
Age 5 to 9 Years	37	4.9%		149	3.5%		297	3.3%		505	3.7%
Age 10 to 14 Years	22	2.9%		145	3.4%		310	3.5%		500	3.7%
Age 15 to 19 Years	22	3.0%		144	3.4%		326	3.6%		551	4.1%
Age 20 to 24 Years	19	2.5%		125	3.0%		274	3.1%		467	3.4%
Age 25 to 29 Years	20	2.7%		147	3.5%		323	3.6%		517	3.8%
Age 30 to 34 Years	31	4.0%		171	4.1%		357	4.0%		574	4.2%
Age 35 to 39 Years	37	4.9%		198	4.7%		413	4.6%		656	4.8%
Age 40 to 44 Years	40	5.3%		186	4.4%		383	4.3%		617	4.5%
Age 45 to 49 Years	33	4.3%		187	4.4%		397	4.4%		653	4.8%
Age 50 to 54 Years	43	5.7%		237	5.6%		495	5.5%		763	5.6%
Age 55 to 59 Years	58	7.7%		304	7.2%		619	6.9%		971	7.1%
Age 60 to 64 Years	101	13.3%		558	13.3%		1,209	13.6%		1,714	12.6%
Age 65 to 69 Years	97	12.9%		605	14.3%		1,320	14.8%		1,868	13.7%
Age 70 to 74 Years	78	10.3%		452	10.7%		1,021	11.4%		1,467	10.8%
Age 75 to 79 Years	59	7.8%		267	6.3%		541	6.1%		787	5.8%
Age 80 to 84 Years	21	2.8%		113	2.7%		239	2.7%		351	2.6%
Age 85 Years or Over	10	1.3%		54	1.3%		121	1.4%		194	1.4%
Male Median Age	56.9			56.3			55.9			54.5	
Age 19 Years or Less	110	14.5%		609	14.5%		1,209	13.6%		2,002	14.7%
Age 20 to 64 Years	382	50.4%		2,114	50.2%		4,469	50.1%		6,933	51.0%
Age 65 Years or Over	265	35.0%		1,491	35.4%		3,241	36.3%		4,666	34.3%
Males per 100 Females (2022)											
Overall Comparison	97			98			98			98	
Age Under 5 Years	116	53.8%		143	58.8%		117	54.0%		107	51.8%
Age 5 to 9 Years	124	55.4%		93	48.1%		99	49.8%		104	50.9%
Age 10 to 14 Years	107	51.7%		94	48.5%		93	48.1%		95	48.6%
Age 15 to 19 Years	97	49.2%		95	48.8%		105	51.2%		110	52.3%
Age 20 to 24 Years	117	53.9%		105	51.2%		101	50.3%		99	49.7%
Age 25 to 29 Years	82	45.1%		104	50.9%		114	53.2%		109	52.0%
Age 30 to 34 Years	101	50.4%		109	52.2%		105	51.2%		100	50.0%
Age 35 to 39 Years	113	53.1%		111	52.7%		106	51.5%		106	51.4%
Age 40 to 44 Years	110	52.3%		105	51.2%		100	49.9%		98	49.5%
Age 45 to 49 Years	89	47.2%		92	48.0%		95	48.7%		97	49.2%
Age 50 to 54 Years	84	45.7%		98	49.5%		92	48.0%		92	48.0%
Age 55 to 59 Years	79	44.1%		74	42.5%		74	42.5%		77	43.6%
Age 60 to 64 Years	101	50.2%		98	49.5%		96	49.1%		95	48.8%
Age 65 to 69 Years	97	49.2%		102	50.4%		100	50.1%		100	50.0%
Age 70 to 74 Years	86	46.3%		100	49.9%		106	51.5%		106	51.5%
Age 75 to 79 Years	125	55.6%		115	53.6%		112	52.8%		110	52.3%
Age 80 to 84 Years	85	46.0%		94	48.4%		105	51.1%		102	50.5%
Age 85 Years or Over	58	36.9%		48	32.3%		57	36.2%		58	36.6%
Age 19 Years or Less	112	52.9%		104	51.0%		103	50.6%		104	50.9%
Age 20 to 39 Years	103	50.7%		108	51.8%		106	51.6%		103	50.8%
Age 40 to 64 Years	92	48.0%		92	47.9%		90	47.5%		91	47.6%
Age 65 Years or Over	95	48.7%		98	49.6%		101	50.3%		101	50.1%

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Household Type (2022)									
Total Households	735		3,966		8,555		12,885		
Households with Children	111	15.1%	631	15.9%	1,379	16.1%	2,290	17.8%	
Average Household Size	2.1		2.1		2.1		2.1		
Household Density per Square Mile	234		140		109		84		
Population Family	1,262	82.1%	6,906	81.1%	14,621	81.2%	22,320	81.1%	
Population Non-Family	273	17.7%	1,499	17.6%	3,286	18.2%	5,050	18.4%	
Population Group Quarters	3	0.2%	106	1.2%	106	0.6%	137	0.5%	
Family Households	506	68.9%	2,721	68.6%	5,780	67.6%	8,643	67.1%	
Married Couple Households	454	89.8%	2,333	85.7%	4,974	86.1%	7,287	84.3%	
Other Family Households with Children	52	10.2%	388	14.3%	805	13.9%	1,356	15.7%	
Family Households with Children	111	22.0%	630	23.2%	1,378	23.8%	2,288	26.5%	
Married Couple with Children	86	77.4%	440	69.8%	964	70.0%	1,549	67.7%	
Other Family Households with Children	25	22.6%	190	30.2%	414	30.0%	739	32.3%	
Family Households No Children	395	78.0%	2,090	76.8%	4,402	76.2%	6,356	73.5%	
Married Couple No Children	368	93.3%	1,893	90.5%	4,010	91.1%	5,738	90.3%	
Other Family Households No Children	27	6.7%	198	9.5%	392	8.9%	617	9.7%	
Non-Family Households	229	31.1%	1,245	31.4%	2,776	32.4%	4,242	32.9%	
Non-Family Households with Children	-	-	-	-	-	-	2	-	
Non-Family Households No Children	229	100.0%	1,245	100.0%	2,775	100.0%	4,240	99.9%	
Average Family Household Size	2.5		2.5		2.5		2.6		
Average Family Income	\$102,714		\$94,632		\$91,105		\$87,643		
Median Family Income	\$88,775		\$89,927		\$89,021		\$80,400		
Average Non-Family Household Size	1.2		1.2		1.2		1.2		
Marital Status (2022)									
Population Age 15 Years or Over	1,375		7,611		16,261		24,626		
Never Married	358	26.0%	1,481	19.5%	3,100	19.1%	5,199	21.1%	
Currently Married	793	57.6%	4,550	59.8%	9,641	59.3%	13,586	55.2%	
Previously Married	225	16.4%	1,580	20.8%	3,520	21.6%	5,842	23.7%	
Separated	52	23.1%	229	14.5%	496	14.1%	1,232	21.1%	
Widowed	82	36.3%	623	39.5%	1,356	38.5%	1,963	33.6%	
Divorced	91	40.6%	727	46.0%	1,668	47.4%	2,647	45.3%	
Educational Attainment (2022)									
Adult Population Age 25 Years or Over	1,294		7,072		15,080		22,632		
Elementary (Grade Level 0 to 8)	14	1.1%	58	0.8%	211	1.4%	494	2.2%	
Some High School (Grade Level 9 to 11)	34	2.6%	213	3.0%	465	3.1%	961	4.2%	
High School Graduate	346	26.7%	2,054	29.1%	4,156	27.6%	6,602	29.2%	
Some College	266	20.5%	1,442	20.4%	3,057	20.3%	4,671	20.6%	
Associate Degree Only	125	9.7%	653	9.2%	1,624	10.8%	2,573	11.4%	
Bachelor Degree Only	320	24.7%	1,605	22.7%	3,659	24.3%	4,858	21.5%	
Graduate Degree	189	14.6%	1,047	14.8%	1,908	12.7%	2,473	10.9%	
Any College (Some College or Higher)	900	69.5%	4,747	67.1%	10,249	68.0%	14,575	64.4%	
College Degree + (Bachelor Degree or Higher)	509	39.3%	2,651	37.5%	5,568	36.9%	7,332	32.4%	

## Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9031/-78.443

6270 Beach Dr SW									
null, NC 28470									
1 mi radius			3 mi radius		5 mi radius		7 mi radius		
Housing									
Total Housing Units (2022)		1,646		8,716		16,673		23,278	
Total Housing Units (2020)		1,634		8,218		15,628		21,922	
Historical Annual Growth (2020-2022)		12	0.4%	498	3.0%	1,045	3.3%	1,357	3.1%
Housing Units Occupied (2022)		735	44.6%	3,966	45.5%	8,555	51.3%	12,885	55.4%
Housing Units Owner-Occupied		648	88.2%	3,397	85.7%	7,232	84.5%	10,808	83.9%
Housing Units Renter-Occupied		86	11.8%	569	14.3%	1,324	15.5%	2,078	16.1%
Housing Units Vacant (2022)		911	55.4%	4,750	54.5%	8,117	48.7%	10,393	44.6%
Household Size (2022)									
Total Households		735		3,966		8,555		12,885	
1 Person Households		203	27.6%	1,085	27.4%	2,454	28.7%	3,734	29.0%
2 Person Households		388	52.8%	2,132	53.8%	4,530	52.9%	6,538	50.7%
3 Person Households		73	9.9%	372	9.4%	773	9.0%	1,272	9.9%
4 Person Households		48	6.6%	252	6.3%	524	6.1%	861	6.7%
5 Person Households		17	2.3%	81	2.0%	177	2.1%	315	2.4%
6 Person Households		3	0.4%	31	0.8%	65	0.8%	112	0.9%
7 or More Person Households		2	0.3%	12	0.3%	33	0.4%	55	0.4%
Household Income Distribution (2022)									
HH Income \$200,000 or More		50	6.8%	259	6.5%	511	6.0%	680	5.3%
HH Income \$150,000 to \$199,999		63	8.6%	336	8.5%	647	7.6%	755	5.9%
HH Income \$125,000 to \$149,999		30	4.1%	348	8.8%	713	8.3%	871	6.8%
HH Income \$100,000 to \$124,999		72	9.8%	332	8.4%	792	9.3%	1,112	8.6%
HH Income \$75,000 to \$99,999		172	23.3%	664	16.7%	1,335	15.6%	1,946	15.1%
HH Income \$50,000 to \$74,999		127	17.3%	679	17.1%	1,648	19.3%	2,543	19.7%
HH Income \$35,000 to \$49,999		71	9.6%	332	8.4%	768	9.0%	1,396	10.8%
HH Income \$25,000 to \$34,999		54	7.3%	367	9.3%	735	8.6%	1,178	9.1%
HH Income \$15,000 to \$24,999		59	8.0%	257	6.5%	585	6.8%	1,020	7.9%
HH Income \$10,000 to \$14,999		20	2.7%	186	4.7%	342	4.0%	516	4.0%
HH Income Under \$10,000		18	2.4%	206	5.2%	479	5.6%	869	6.7%
Household Vehicles (2022)									
Households 0 Vehicles Available		12	1.6%	113	2.9%	207	2.4%	313	2.4%
Households 1 Vehicle Available		248	33.8%	1,373	34.6%	2,814	32.9%	4,153	32.2%
Households 2 Vehicles Available		261	35.5%	1,695	42.7%	3,778	44.2%	5,778	44.8%
Households 3 or More Vehicles Available		214	29.1%	785	19.8%	1,756	20.5%	2,642	20.5%
Total Vehicles Available		1,638		7,682		16,453		24,659	
Average Vehicles per Household		2.2		1.9		1.9		1.9	
Owner-Occupied Household Vehicles		1,492	91.1%	6,864	89.4%	14,492	88.1%	21,614	87.6%
Average Vehicles per Owner-Occupied Household		2.3		2.0		2.0		2.0	
Renter-Occupied Household Vehicles		146	8.9%	818	10.6%	1,961	11.9%	3,046	12.4%
Average Vehicles per Renter-Occupied Household		1.7		1.4		1.5		1.5	
Travel Time (2022)									
Worker Base Age 16 years or Over		579		2,989		6,202		10,118	
Travel to Work in 14 Minutes or Less		243	41.9%	897	30.0%	1,812	29.2%	2,833	28.0%
Travel to Work in 15 to 29 Minutes		127	22.0%	876	29.3%	1,922	31.0%	3,382	33.4%
Travel to Work in 30 to 59 Minutes		141	24.4%	794	26.6%	1,522	24.5%	2,498	24.7%
Travel to Work in 60 Minutes or More		38	6.5%	204	6.8%	396	6.4%	619	6.1%
Work at Home		30	5.1%	218	7.3%	551	8.9%	785	7.8%
Average Minutes Travel to Work		15.9		19.8		19.8		20.6	

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6270 Beach Dr SW									
null, NC 28470									
		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Transportation To Work (2022)									
Worker Base Age 16 years or Over	579		2,989		6,202		10,118		
Drive to Work Alone	475	82.0%	2,500	83.7%	5,079	81.9%	8,317	82.2%	
Drive to Work in Carpool	36	6.3%	131	4.4%	275	4.4%	645	6.4%	
Travel to Work by Public Transportation	34	5.8%	51	1.7%	69	1.1%	89	0.9%	
Drive to Work on Motorcycle	-	-	11	0.4%	12	0.2%	15	0.1%	
Bicycle to Work	-	-	1	-	7	0.1%	14	0.1%	
Walk to Work	2	0.3%	35	1.2%	72	1.2%	78	0.8%	
Other Means	2	0.4%	42	1.4%	138	2.2%	175	1.7%	
Work at Home	30	5.1%	218	7.3%	551	8.9%	785	7.8%	
Daytime Demographics (2022)									
Total Businesses	138		394		707		1,216		
Total Employees	598		1,858		3,989		7,619		
Company Headquarter Businesses	4	3.1%	10	2.6%	19	2.7%	36	3.0%	
Company Headquarter Employees	11	1.9%	50	2.7%	264	6.6%	495	6.5%	
Employee Population per Business	4.3	to 1	4.7	to 1	5.6	to 1	6.3	to 1	
Residential Population per Business	11.1	to 1	21.6	to 1	25.5	to 1	22.6	to 1	
Adj. Daytime Demographics Age 16 Years or Over	1,380		6,378		13,878		21,873		
Labor Force									
Labor Population Age 16 Years or Over (2022)	1,367		7,541		16,124		24,407		
Labor Force Total Males (2022)	666	48.7%	3,716	49.3%	7,974	49.5%	12,050	49.4%	
Male Civilian Employed	322	48.3%	1,622	43.6%	3,393	42.5%	5,343	44.3%	
Male Civilian Unemployed	6	1.0%	36	1.0%	194	2.4%	396	3.3%	
Males in Armed Forces	7	1.0%	33	0.9%	33	0.4%	36	0.3%	
Males Not in Labor Force	332	49.8%	2,025	54.5%	4,355	54.6%	6,274	52.1%	
Labor Force Total Females (2022)	701	51.3%	3,825	50.7%	8,150	50.5%	12,357	50.6%	
Female Civilian Employed	257	36.7%	1,367	35.7%	2,809	34.5%	4,774	38.6%	
Female Civilian Unemployed	2	0.2%	16	0.4%	98	1.2%	172	1.4%	
Females in Armed Forces	-	-	-	-	-	-	-	-	
Females Not in Labor Force	442	63.1%	2,442	63.8%	5,242	64.3%	7,411	60.0%	
Unemployment Rate	8	0.6%	52	0.7%	292	1.8%	568	2.3%	
Occupation (2022)									
Occupation Population Age 16 Years or Over	579		2,989		6,202		10,118		
Occupation Total Males	322	55.6%	1,622	54.3%	3,393	54.7%	5,343	52.8%	
Occupation Total Females	257	44.4%	1,367	45.7%	2,809	45.3%	4,774	47.2%	
Management, Business, Financial Operations	121	-	548	18.3%	1,111	17.9%	1,585	15.7%	
Professional, Related	91	15.8%	530	17.7%	1,171	18.9%	1,800	17.8%	
Service	104	18.0%	567	19.0%	1,229	19.8%	2,291	22.6%	
Sales, Office	152	26.3%	750	25.1%	1,467	23.7%	2,451	24.2%	
Farming, Fishing, Forestry	-	-	2	-	11	0.2%	29	0.3%	
Construction, Extraction, Maintenance	74	12.8%	265	8.9%	644	10.4%	1,081	10.7%	
Production, Transport, Material Moving	35	6.1%	326	10.9%	567	9.1%	880	8.7%	
White Collar Workers	364	62.9%	1,829	61.2%	3,750	60.5%	5,836	57.7%	
Blue Collar Workers	214	37.1%	1,160	38.8%	2,452	39.5%	4,282	42.3%	



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null, NC 28470									
		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Units In Structure (2022)									
Total Units	735		3,966		8,555		12,885		
1 Detached Unit	604	82.1%	2,881	72.6%	6,384	74.6%	9,345	72.5%	
1 Attached Unit	11	1.5%	47	1.2%	143	1.7%	236	1.8%	
2 Units	3	0.4%	18	0.4%	31	0.4%	50	0.4%	
3 to 4 Units	23	3.1%	78	2.0%	185	2.2%	243	1.9%	
5 to 9 Units	2	0.3%	23	0.6%	89	1.0%	157	1.2%	
10 to 19 Units	10	1.3%	76	1.9%	167	1.9%	416	3.2%	
20 to 49 Units	2	0.3%	25	0.6%	55	0.6%	91	0.7%	
50 or More Units	8	1.0%	113	2.8%	251	2.9%	264	2.1%	
Mobile Home or Trailer	73	9.9%	706	17.8%	1,251	14.6%	2,070	16.1%	
Other Structure	-	-	-	-	-	-	13	0.1%	
Homes Built By Year (2022)									
Homes Built 2014 or later	126	7.7%	868	10.0%	1,339	8.0%	1,618	6.9%	
Homes Built 2010 to 2013	19	1.1%	343	3.9%	710	4.3%	938	4.0%	
Homes Built 2000 to 2009	207	12.5%	1,026	11.8%	2,469	14.8%	3,692	15.9%	
Homes Built 1990 to 1999	141	8.6%	785	9.0%	1,781	10.7%	2,688	11.5%	
Homes Built 1980 to 1989	146	8.9%	508	5.8%	1,162	7.0%	1,949	8.4%	
Homes Built 1970 to 1979	61	3.7%	223	2.6%	531	3.2%	1,003	4.3%	
Homes Built 1960 to 1969	18	1.1%	73	0.8%	201	1.2%	314	1.4%	
Homes Built 1950 to 1959	9	0.5%	32	0.4%	78	0.5%	242	1.0%	
Homes Built 1940 to 1949	2	0.1%	27	0.3%	82	0.5%	101	0.4%	
Homes Built Before 1939	7	0.4%	81	0.9%	203	1.2%	340	1.5%	
Median Age of Homes	20.2	yrs	18.9	yrs	20.4	yrs	21.9	yrs	
Home Values (2022)									
Owner Specified Housing Units	648		3,397		7,232		10,808		
Home Values \$1,000,000 or More	20	3.1%	61	1.8%	88	1.2%	106	1.0%	
Home Values \$750,000 to \$999,999	14	2.1%	124	3.6%	163	2.3%	218	2.0%	
Home Values \$500,000 to \$749,999	123	19.0%	630	18.5%	1,123	15.5%	1,369	12.7%	
Home Values \$400,000 to \$499,999	57	8.8%	305	9.0%	766	10.6%	968	9.0%	
Home Values \$300,000 to \$399,999	110	17.0%	633	18.6%	1,384	19.1%	1,849	17.1%	
Home Values \$250,000 to \$299,999	81	12.5%	385	11.3%	743	10.3%	1,070	9.9%	
Home Values \$200,000 to \$249,999	128	19.8%	374	11.0%	810	11.2%	1,164	10.8%	
Home Values \$175,000 to \$199,999	12	1.8%	80	2.4%	223	3.1%	482	4.5%	
Home Values \$150,000 to \$174,999	30	4.6%	214	6.3%	456	6.3%	813	7.5%	
Home Values \$125,000 to \$149,999	14	2.1%	70	2.0%	328	4.5%	706	6.5%	
Home Values \$100,000 to \$124,999	7	1.0%	94	2.8%	352	4.9%	636	5.9%	
Home Values \$90,000 to \$99,999	7	1.1%	69	2.0%	168	2.3%	340	3.1%	
Home Values \$80,000 to \$89,999	3	0.5%	88	2.6%	160	2.2%	219	2.0%	
Home Values \$70,000 to \$79,999	22	3.4%	140	4.1%	182	2.5%	233	2.2%	
Home Values \$60,000 to \$69,999	-	-	11	0.3%	40	0.6%	67	0.6%	
Home Values \$50,000 to \$59,999	-	-	11	0.3%	20	0.3%	28	0.3%	
Home Values \$35,000 to \$49,999	1	0.2%	15	0.4%	35	0.5%	170	1.6%	
Home Values \$25,000 to \$34,999	3	0.4%	21	0.6%	31	0.4%	114	1.1%	
Home Values \$10,000 to \$24,999	13	2.0%	61	1.8%	120	1.7%	167	1.5%	
Home Values Under \$10,000	-	-	14	0.4%	39	0.5%	89	0.8%	
Owner-Occupied Median Home Value	\$333,910		\$332,780		\$305,031		\$269,574		
Renter-Occupied Median Rent	\$766		\$671		\$662		\$690		



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Lat/Lon: 33.9031/-78.443

6270 Beach Dr SW									
null, NC 28470									
Total Annual Consumer Expenditure (2022)									
Total Household Expenditure	\$47.65 M		\$238.36 M		\$491.73 M		\$720.79 M		
Total Non-Retail Expenditure	\$25.11 M		\$125.72 M		\$259.23 M		\$379.93 M		
Total Retail Expenditure	\$22.55 M		\$112.64 M		\$232.5 M		\$340.86 M		
Apparel	\$1.65 M		\$8.26 M		\$16.98 M		\$24.81 M		
Contributions	\$1.61 M		\$8.05 M		\$16.51 M		\$23.95 M		
Education	\$1.37 M		\$7.01 M		\$14.25 M		\$20.5 M		
Entertainment	\$2.72 M		\$13.61 M		\$27.99 M		\$40.78 M		
Food and Beverages	\$6.97 M		\$34.86 M		\$72 M		\$105.85 M		
Furnishings and Equipment	\$1.69 M		\$8.48 M		\$17.46 M		\$25.43 M		
Gifts	\$1.17 M		\$5.95 M		\$12.21 M		\$17.66 M		
Health Care	\$4.16 M		\$20.73 M		\$42.89 M		\$63.12 M		
Household Operations	\$1.89 M		\$9.47 M		\$19.49 M		\$28.46 M		
Miscellaneous Expenses	\$907.16 K		\$4.54 M		\$9.37 M		\$13.71 M		
Personal Care	\$641.74 K		\$3.22 M		\$6.63 M		\$9.7 M		
Personal Insurance	\$346.38 K		\$1.74 M		\$3.56 M		\$5.13 M		
Reading	\$107.19 K		\$535.44 K		\$1.1 M		\$1.61 M		
Shelter	\$9.9 M		\$49.59 M		\$102.35 M		\$150.35 M		
Tobacco	\$281.5 K		\$1.4 M		\$2.93 M		\$4.42 M		
Transportation	\$8.7 M		\$43.38 M		\$89.63 M		\$131.37 M		
Utilities	\$3.52 M		\$17.55 M		\$36.38 M		\$53.94 M		
Monthly Household Consumer Expenditure (2022)									
Total Household Expenditure	\$5,403		\$5,008		\$4,790		\$4,662		
Total Non-Retail Expenditure	\$2,847	52.7%	\$2,642	52.7%	\$2,525	52.7%	\$2,457	52.7%	
Total Retail Expenditures	\$2,557	47.3%	\$2,367	47.3%	\$2,265	47.3%	\$2,204	47.3%	
Apparel	\$187	3.5%	\$174	3.5%	\$165	3.5%	\$160	3.4%	
Contributions	\$182	3.4%	\$169	3.4%	\$161	3.4%	\$155	3.3%	
Education	\$155	2.9%	\$147	2.9%	\$139	2.9%	\$133	2.8%	
Entertainment	\$309	5.7%	\$286	5.7%	\$273	5.7%	\$264	5.7%	
Food and Beverages	\$791	14.6%	\$733	14.6%	\$701	14.6%	\$685	14.7%	
Furnishings and Equipment	\$192	3.6%	\$178	3.6%	\$170	3.6%	\$164	3.5%	
Gifts	\$132	2.4%	\$125	2.5%	\$119	2.5%	\$114	2.5%	
Health Care	\$472	8.7%	\$436	8.7%	\$418	8.7%	\$408	8.8%	
Household Operations	\$215	4.0%	\$199	4.0%	\$190	4.0%	\$184	3.9%	
Miscellaneous Expenses	\$103	1.9%	\$95	1.9%	\$91	1.9%	\$89	1.9%	
Personal Care	\$73	1.3%	\$68	1.3%	\$65	1.3%	\$63	1.3%	
Personal Insurance	\$39	0.7%	\$37	0.7%	\$35	0.7%	\$33	0.7%	
Reading	\$12	0.2%	\$11	0.2%	\$11	0.2%	\$10	0.2%	
Shelter	\$1,123	20.8%	\$1,042	20.8%	\$997	20.8%	\$972	20.9%	
Tobacco	\$32	0.6%	\$29	0.6%	\$29	0.6%	\$29	0.6%	
Transportation	\$987	18.3%	\$911	18.2%	\$873	18.2%	\$850	18.2%	
Utilities	\$400	7.4%	\$369	7.4%	\$354	7.4%	\$349	7.5%	