

# Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9031/-78.443

| 6270 Beach Dr SW<br>null, NC 28470           | 1 mi radius |       | 3 mi radius |       | 5 mi radius |      | 7 mi radius |      |
|--|-------------|-------|-------------|-------|-------------|------|-------------|------|
| <b>Population</b>                            |             |       |             |       |             |      |             |      |
| Estimated Population (2022)                  | 1,538       |       | 8,511       |       | 18,013      |      | 27,507      |      |
| Projected Population (2027)                  | 1,872       |       | 10,667      |       | 21,066      |      | 31,751      |      |
| Census Population (2020)                     | 1,490       |       | 7,799       |       | 16,509      |      | 25,560      |      |
| Census Population (2010)                     | 1,112       |       | 5,871       |       | 13,685      |      | 21,927      |      |
| Projected Annual Growth (2022-2027)          | 334         | 4.3%  | 2,156       | 5.1%  | 3,053       | 3.4% | 4,243       | 3.1% |
| Historical Annual Growth (2020-2022)         | 48          | 1.6%  | 712         | 4.6%  | 1,504       | 4.6% | 1,947       | 3.8% |
| Historical Annual Growth (2010-2020)         | 378         | 3.4%  | 1,928       | 3.3%  | 2,823       | 2.1% | 3,633       | 1.7% |
| Estimated Population Density (2022)          | 490 psm     |       | 301 psm     |       | 229 psm     |      | 179 psm     |      |
| Trade Area Size                              | 3.1 sq mi   |       | 28.3 sq mi  |       | 78.5 sq mi  |      | 153.9 sq mi |      |
| <b>Households</b>                            |             |       |             |       |             |      |             |      |
| Estimated Households (2022)                  | 735         |       | 3,966       |       | 8,555       |      | 12,885      |      |
| Projected Households (2027)                  | 896         |       | 5,000       |       | 10,051      |      | 14,947      |      |
| Census Households (2020)                     | 710         |       | 3,630       |       | 7,839       |      | 11,959      |      |
| Census Households (2010)                     | 511         |       | 2,657       |       | 6,251       |      | 9,885       |      |
| Projected Annual Growth (2022-2027)          | 161         | 4.4%  | 1,034       | 5.2%  | 1,495       | 3.5% | 2,062       | 3.2% |
| Historical Annual Change (2010-2022)         | 224         | 3.7%  | 1,309       | 4.1%  | 2,304       | 3.1% | 3,000       | 2.5% |
| <b>Average Household Income</b>              |             |       |             |       |             |      |             |      |
| Estimated Average Household Income (2022)    | \$88,350    |       | \$80,129    |       | \$75,306    |      | \$72,492    |      |
| Projected Average Household Income (2027)    | \$87,744    |       | \$75,697    |       | \$76,166    |      | \$75,519    |      |
| Census Average Household Income (2010)       | \$60,660    |       | \$53,678    |       | \$59,353    |      | \$57,911    |      |
| Census Average Household Income (2000)       | \$59,833    |       | \$55,730    |       | \$53,223    |      | \$50,255    |      |
| Projected Annual Change (2022-2027)          | -\$605      | -0.1% | -\$4,433    | -1.1% | \$860       | 0.2% | \$3,026     | 0.8% |
| Historical Annual Change (2000-2022)         | \$28,517    | 2.2%  | \$24,399    | 2.0%  | \$22,083    | 1.9% | \$22,237    | 2.0% |
| <b>Median Household Income</b>               |             |       |             |       |             |      |             |      |
| Estimated Median Household Income (2022)     | \$78,276    |       | \$76,719    |       | \$73,469    |      | \$66,855    |      |
| Projected Median Household Income (2027)     | \$95,521    |       | \$94,998    |       | \$90,293    |      | \$82,167    |      |
| Census Median Household Income (2010)        | \$46,250    |       | \$42,446    |       | \$46,126    |      | \$44,155    |      |
| Census Median Household Income (2000)        | \$42,684    |       | \$40,475    |       | \$38,229    |      | \$36,696    |      |
| Projected Annual Change (2022-2027)          | \$17,244    | 4.4%  | \$18,279    | 4.8%  | \$16,824    | 4.6% | \$15,312    | 4.6% |
| Historical Annual Change (2000-2022)         | \$35,592    | 3.8%  | \$36,244    | 4.1%  | \$35,240    | 4.2% | \$30,159    | 3.7% |
| <b>Per Capita Income</b>                     |             |       |             |       |             |      |             |      |
| Estimated Per Capita Income (2022)           | \$42,230    |       | \$37,417    |       | \$35,805    |      | \$33,989    |      |
| Projected Per Capita Income (2027)           | \$42,011    |       | \$35,543    |       | \$36,371    |      | \$35,580    |      |
| Census Per Capita Income (2010)              | \$27,852    |       | \$24,255    |       | \$27,132    |      | \$26,115    |      |
| Census Per Capita Income (2000)              | \$28,035    |       | \$25,262    |       | \$23,363    |      | \$21,873    |      |
| Projected Annual Change (2022-2027)          | -\$219      | -0.1% | -\$1,875    | -1.0% | \$567       | 0.3% | \$1,590     | 0.9% |
| Historical Annual Change (2000-2022)         | \$14,195    | 2.3%  | \$12,155    | 2.2%  | \$12,442    | 2.4% | \$12,116    | 2.5% |
| Estimated Average Household Net Worth (2022) | \$515,716   |       | \$509,032   |       | \$479,100   |      | \$428,665   |      |

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2010-2020 Census, 2022 Estimates with 2027 Projections  
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| 6270 Beach Dr SW<br>null, NC 28470            | 1 mi radius |       | 3 mi radius |       | 5 mi radius |       | 7 mi radius |       |
|---|-------------|-------|-------------|-------|-------------|-------|-------------|-------|
| <b>Race and Ethnicity</b>                     |             |       |             |       |             |       |             |       |
| Total Population (2022)                       | 1,538       |       | 8,511       |       | 18,013      |       | 27,507      |       |
| White (2022)                                  | 1,394       | 90.6% | 7,389       | 86.8% | 15,638      | 86.8% | 23,445      | 85.2% |
| Black or African American (2022)              | 45          | 2.9%  | 325         | 3.8%  | 775         | 4.3%  | 1,468       | 5.3%  |
| American Indian or Alaska Native (2022)       | 7           | 0.4%  | 60          | 0.7%  | 115         | 0.6%  | 192         | 0.7%  |
| Asian (2022)                                  | 8           | 0.5%  | 47          | 0.6%  | 106         | 0.6%  | 170         | 0.6%  |
| Hawaiian or Pacific Islander (2022)           | -           | -     | 3           | -     | 14          | -     | 19          | -     |
| Other Race (2022)                             | 14          | 0.9%  | 113         | 1.3%  | 209         | 1.2%  | 303         | 1.1%  |
| Two or More Races (2022)                      | 70          | 4.5%  | 574         | 6.7%  | 1,155       | 6.4%  | 1,909       | 6.9%  |
| Population < 18 (2022)                        | 193         | 12.5% | 1,095       | 12.9% | 2,181       | 12.1% | 3,576       | 13.0% |
| White Not Hispanic                            | 145         | 75.4% | 740         | 67.6% | 1,475       | 67.7% | 2,366       | 66.2% |
| Black or African American                     | 11          | 5.5%  | 58          | 5.3%  | 143         | 6.6%  | 297         | 8.3%  |
| Asian   | -           | -     | 6           | 0.5%  | 10          | 0.4%  | 21          | 0.6%  |
| Other Race Not Hispanic                       | 15          | 7.9%  | 91          | 8.3%  | 189         | 8.7%  | 320         | 8.9%  |
| Hispanic                                      | 21          | 10.7% | 200         | 18.3% | 364         | 16.7% | 572         | 16.0% |
| Not Hispanic or Latino Population (2022)      | 1,485       | 96.6% | 7,984       | 93.8% | 16,989      | 94.3% | 25,844      | 94.0% |
| Not Hispanic White                            | 1,379       | 92.9% | 7,256       | 90.9% | 15,343      | 90.3% | 22,891      | 88.6% |
| Not Hispanic Black or African American        | 41          | 2.8%  | 256         | 3.2%  | 664         | 3.9%  | 1,318       | 5.1%  |
| Not Hispanic American Indian or Alaska Native | 2           | 0.1%  | 40          | 0.5%  | 67          | 0.4%  | 127         | 0.5%  |
| Not Hispanic Asian                            | 8           | 0.6%  | 47          | 0.6%  | 105         | 0.6%  | 165         | 0.6%  |
| Not Hispanic Hawaiian or Pacific Islander     | -           | -     | 2           | -     | 10          | -     | 14          | -     |
| Not Hispanic Other Race                       | 5           | 0.3%  | 31          | 0.4%  | 53          | 0.3%  | 67          | 0.3%  |
| Not Hispanic Two or More Races                | 50          | 3.3%  | 352         | 4.4%  | 748         | 4.4%  | 1,263       | 4.9%  |
| Hispanic or Latino Population (2022)          | 53          | 3.4%  | 527         | 6.2%  | 1,024       | 5.7%  | 1,663       | 6.0%  |
| Hispanic White                                | 15          | 28.1% | 133         | 25.2% | 296         | 28.9% | 555         | 33.4% |
| Hispanic Black or African American            | 3           | 6.5%  | 70          | 13.2% | 111         | 10.8% | 150         | 9.0%  |
| Hispanic American Indian or Alaska Native     | 5           | 8.9%  | 20          | 3.8%  | 48          | 4.7%  | 65          | 3.9%  |
| Hispanic Asian                                | -           | -     | -           | -     | 2           | 0.2%  | 5           | 0.3%  |
| Hispanic Hawaiian or Pacific Islander         | -           | -     | 1           | 0.2%  | 4           | 0.4%  | 6           | 0.3%  |
| Hispanic Other Race                           | 10          | 18.5% | 82          | 15.6% | 157         | 15.3% | 236         | 14.2% |
| Hispanic Two or More Races                    | 20          | 38.0% | 221         | 42.0% | 407         | 39.8% | 646         | 38.9% |
| Not Hispanic or Latino Population (2020)      | 1,444       | 96.9% | 7,323       | 93.9% | 15,577      | 94.4% | 23,971      | 93.8% |
| Hispanic or Latino Population (2020)          | 46          | 3.1%  | 477         | 6.1%  | 931         | 5.6%  | 1,590       | 6.2%  |
| Not Hispanic or Latino Population (2010)      | 1,059       | 95.3% | 5,423       | 92.4% | 12,866      | 94.0% | 20,563      | 93.8% |
| Hispanic or Latino Population (2010)          | 53          | 4.7%  | 448         | 7.6%  | 819         | 6.0%  | 1,364       | 6.2%  |
| Not Hispanic or Latino Population (2027)      | 1,801       | 96.2% | 9,969       | 93.5% | 19,856      | 94.3% | 29,855      | 94.0% |
| Hispanic or Latino Population (2027)          | 71          | 3.8%  | 698         | 6.5%  | 1,210       | 5.7%  | 1,895       | 6.0%  |
| Projected Annual Growth (2022-2027)           | 18          | 6.9%  | 171         | 6.5%  | 186         | 3.6%  | 233         | 2.8%  |
| Historical Annual Growth (2010-2020)          | -7          | -1.3% | 28          | 0.6%  | 112         | 1.4%  | 225         | 1.7%  |

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|---------------------------------------|------|-------------|-------|-------------|-------|-------------|--------|-------------|--|
| <b>Total Age Distribution (2022)</b>  |      |             |       |             |       |             |        |             |  |
| Total Population                      |      | 1,538       |       | 8,511       |       | 18,013      |        | 27,507      |  |
| Age Under 5 Years                     | 54   | 3.5%        | 292   | 3.4%        | 512   | 2.8%        | 861    | 3.1%        |  |
| Age 5 to 9 Years                      | 67   | 4.4%        | 309   | 3.6%        | 596   | 3.3%        | 992    | 3.6%        |  |
| Age 10 to 14 Years                    | 42   | 2.7%        | 298   | 3.5%        | 644   | 3.6%        | 1,028  | 3.7%        |  |
| Age 15 to 19 Years                    | 46   | 3.0%        | 295   | 3.5%        | 635   | 3.5%        | 1,054  | 3.8%        |  |
| Age 20 to 24 Years                    | 36   | 2.3%        | 244   | 2.9%        | 545   | 3.0%        | 940    | 3.4%        |  |
| Age 25 to 29 Years                    | 45   | 2.9%        | 289   | 3.4%        | 608   | 3.4%        | 994    | 3.6%        |  |
| Age 30 to 34 Years                    | 61   | 4.0%        | 327   | 3.8%        | 697   | 3.9%        | 1,148  | 4.2%        |  |
| Age 35 to 39 Years                    | 69   | 4.5%        | 377   | 4.4%        | 803   | 4.5%        | 1,278  | 4.6%        |  |
| Age 40 to 44 Years                    | 77   | 5.0%        | 364   | 4.3%        | 766   | 4.3%        | 1,246  | 4.5%        |  |
| Age 45 to 49 Years                    | 69   | 4.5%        | 390   | 4.6%        | 814   | 4.5%        | 1,326  | 4.8%        |  |
| Age 50 to 54 Years                    | 94   | 6.1%        | 479   | 5.6%        | 1,031 | 5.7%        | 1,589  | 5.8%        |  |
| Age 55 to 59 Years                    | 132  | 8.6%        | 715   | 8.4%        | 1,457 | 8.1%        | 2,227  | 8.1%        |  |
| Age 60 to 64 Years                    | 201  | 13.1%       | 1,128 | 13.3%       | 2,464 | 13.7%       | 3,515  | 12.8%       |  |
| Age 65 to 69 Years                    | 198  | 12.9%       | 1,200 | 14.1%       | 2,637 | 14.6%       | 3,734  | 13.6%       |  |
| Age 70 to 74 Years                    | 169  | 11.0%       | 905   | 10.6%       | 1,980 | 11.0%       | 2,847  | 10.4%       |  |
| Age 75 to 79 Years                    | 106  | 6.9%        | 499   | 5.9%        | 1,024 | 5.7%        | 1,503  | 5.5%        |  |
| Age 80 to 84 Years                    | 46   | 3.0%        | 234   | 2.8%        | 467   | 2.6%        | 694    | 2.5%        |  |
| Age 85 Years or Over                  | 27   | 1.7%        | 166   | 2.0%        | 333   | 1.9%        | 530    | 1.9%        |  |
| Median Age                            | 57.3 |             | 56.6  |             | 56.0  |             | 54.7   |             |  |
| Age 19 Years or Less                  | 208  | 13.6%       | 1,195 | 14.0%       | 2,388 | 13.3%       | 3,935  | 14.3%       |  |
| Age 20 to 64 Years                    | 785  | 51.0%       | 4,312 | 50.7%       | 9,184 | 51.0%       | 14,263 | 51.9%       |  |
| Age 65 Years or Over                  | 545  | 35.4%       | 3,004 | 35.3%       | 6,442 | 35.8%       | 9,309  | 33.8%       |  |
| <b>Female Age Distribution (2022)</b> |      |             |       |             |       |             |        |             |  |
| Female Population                     | 780  | 50.7%       | 4,297 | 50.5%       | 9,094 | 50.5%       | 13,906 | 50.6%       |  |
| Age Under 5 Years                     | 25   | 3.2%        | 120   | 2.8%        | 235   | 2.6%        | 415    | 3.0%        |  |
| Age 5 to 9 Years                      | 30   | 3.8%        | 161   | 3.7%        | 299   | 3.3%        | 487    | 3.5%        |  |
| Age 10 to 14 Years                    | 20   | 2.6%        | 154   | 3.6%        | 334   | 3.7%        | 528    | 3.8%        |  |
| Age 15 to 19 Years                    | 23   | 3.0%        | 151   | 3.5%        | 310   | 3.4%        | 503    | 3.6%        |  |
| Age 20 to 24 Years                    | 16   | 2.1%        | 119   | 2.8%        | 271   | 3.0%        | 473    | 3.4%        |  |
| Age 25 to 29 Years                    | 25   | 3.2%        | 142   | 3.3%        | 284   | 3.1%        | 477    | 3.4%        |  |
| Age 30 to 34 Years                    | 30   | 3.9%        | 156   | 3.6%        | 340   | 3.7%        | 574    | 4.1%        |  |
| Age 35 to 39 Years                    | 33   | 4.2%        | 178   | 4.1%        | 389   | 4.3%        | 621    | 4.5%        |  |
| Age 40 to 44 Years                    | 37   | 4.7%        | 177   | 4.1%        | 384   | 4.2%        | 630    | 4.5%        |  |
| Age 45 to 49 Years                    | 36   | 4.7%        | 203   | 4.7%        | 417   | 4.6%        | 673    | 4.8%        |  |
| Age 50 to 54 Years                    | 51   | 6.6%        | 242   | 5.6%        | 536   | 5.9%        | 826    | 5.9%        |  |
| Age 55 to 59 Years                    | 74   | 9.5%        | 411   | 9.6%        | 838   | 9.2%        | 1,256  | 9.0%        |  |
| Age 60 to 64 Years                    | 100  | 12.8%       | 570   | 13.3%       | 1,255 | 13.8%       | 1,801  | 12.9%       |  |
| Age 65 to 69 Years                    | 101  | 12.9%       | 595   | 13.9%       | 1,317 | 14.5%       | 1,866  | 13.4%       |  |
| Age 70 to 74 Years                    | 90   | 11.6%       | 453   | 10.6%       | 960   | 10.6%       | 1,381  | 9.9%        |  |
| Age 75 to 79 Years                    | 47   | 6.0%        | 231   | 5.4%        | 483   | 5.3%        | 717    | 5.2%        |  |
| Age 80 to 84 Years                    | 25   | 3.1%        | 121   | 2.8%        | 228   | 2.5%        | 343    | 2.5%        |  |
| Age 85 Years or Over                  | 17   | 2.1%        | 112   | 2.6%        | 213   | 2.3%        | 336    | 2.4%        |  |
| Female Median Age                     | 57.5 |             | 56.8  |             | 56.1  |             | 54.9   |             |  |
| Age 19 Years or Less                  | 98   | 12.6%       | 586   | 13.6%       | 1,179 | 13.0%       | 1,933  | 13.9%       |  |
| Age 20 to 64 Years                    | 402  | 51.6%       | 2,198 | 51.1%       | 4,714 | 51.8%       | 7,330  | 52.7%       |  |
| Age 65 Years or Over                  | 280  | 35.8%       | 1,514 | 35.2%       | 3,200 | 35.2%       | 4,643  | 33.4%       |  |

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|-------------------------------------|------|-------------|-------|-------------|-------|-------------|--------|-------------|--|
| <b>Male Age Distribution (2022)</b> |      |             |       |             |       |             |        |             |  |
| Male Population                     | 758  | 49.3%       | 4,214 | 49.5%       | 8,919 | 49.5%       | 13,601 | 49.4%       |  |
| Age Under 5 Years                   | 29   | 3.8%        | 172   | 4.1%        | 276   | 3.1%        | 446    | 3.3%        |  |
| Age 5 to 9 Years                    | 37   | 4.9%        | 149   | 3.5%        | 297   | 3.3%        | 505    | 3.7%        |  |
| Age 10 to 14 Years                  | 22   | 2.9%        | 145   | 3.4%        | 310   | 3.5%        | 500    | 3.7%        |  |
| Age 15 to 19 Years                  | 22   | 3.0%        | 144   | 3.4%        | 326   | 3.6%        | 551    | 4.1%        |  |
| Age 20 to 24 Years                  | 19   | 2.5%        | 125   | 3.0%        | 274   | 3.1%        | 467    | 3.4%        |  |
| Age 25 to 29 Years                  | 20   | 2.7%        | 147   | 3.5%        | 323   | 3.6%        | 517    | 3.8%        |  |
| Age 30 to 34 Years                  | 31   | 4.0%        | 171   | 4.1%        | 357   | 4.0%        | 574    | 4.2%        |  |
| Age 35 to 39 Years                  | 37   | 4.9%        | 198   | 4.7%        | 413   | 4.6%        | 656    | 4.8%        |  |
| Age 40 to 44 Years                  | 40   | 5.3%        | 186   | 4.4%        | 383   | 4.3%        | 617    | 4.5%        |  |
| Age 45 to 49 Years                  | 33   | 4.3%        | 187   | 4.4%        | 397   | 4.4%        | 653    | 4.8%        |  |
| Age 50 to 54 Years                  | 43   | 5.7%        | 237   | 5.6%        | 495   | 5.5%        | 763    | 5.6%        |  |
| Age 55 to 59 Years                  | 58   | 7.7%        | 304   | 7.2%        | 619   | 6.9%        | 971    | 7.1%        |  |
| Age 60 to 64 Years                  | 101  | 13.3%       | 558   | 13.3%       | 1,209 | 13.6%       | 1,714  | 12.6%       |  |
| Age 65 to 69 Years                  | 97   | 12.9%       | 605   | 14.3%       | 1,320 | 14.8%       | 1,868  | 13.7%       |  |
| Age 70 to 74 Years                  | 78   | 10.3%       | 452   | 10.7%       | 1,021 | 11.4%       | 1,467  | 10.8%       |  |
| Age 75 to 79 Years                  | 59   | 7.8%        | 267   | 6.3%        | 541   | 6.1%        | 787    | 5.8%        |  |
| Age 80 to 84 Years                  | 21   | 2.8%        | 113   | 2.7%        | 239   | 2.7%        | 351    | 2.6%        |  |
| Age 85 Years or Over                | 10   | 1.3%        | 54    | 1.3%        | 121   | 1.4%        | 194    | 1.4%        |  |
| Male Median Age                     | 56.9 |             | 56.3  |             | 55.9  |             | 54.5   |             |  |
| Age 19 Years or Less                | 110  | 14.5%       | 609   | 14.5%       | 1,209 | 13.6%       | 2,002  | 14.7%       |  |
| Age 20 to 64 Years                  | 382  | 50.4%       | 2,114 | 50.2%       | 4,469 | 50.1%       | 6,933  | 51.0%       |  |
| Age 65 Years or Over                | 265  | 35.0%       | 1,491 | 35.4%       | 3,241 | 36.3%       | 4,666  | 34.3%       |  |
| <b>Males per 100 Females (2022)</b> |      |             |       |             |       |             |        |             |  |
| Overall Comparison                  | 97   |             | 98    |             | 98    |             | 98     |             |  |
| Age Under 5 Years                   | 116  | 53.8%       | 143   | 58.8%       | 117   | 54.0%       | 107    | 51.8%       |  |
| Age 5 to 9 Years                    | 124  | 55.4%       | 93    | 48.1%       | 99    | 49.8%       | 104    | 50.9%       |  |
| Age 10 to 14 Years                  | 107  | 51.7%       | 94    | 48.5%       | 93    | 48.1%       | 95     | 48.6%       |  |
| Age 15 to 19 Years                  | 97   | 49.2%       | 95    | 48.8%       | 105   | 51.2%       | 110    | 52.3%       |  |
| Age 20 to 24 Years                  | 117  | 53.9%       | 105   | 51.2%       | 101   | 50.3%       | 99     | 49.7%       |  |
| Age 25 to 29 Years                  | 82   | 45.1%       | 104   | 50.9%       | 114   | 53.2%       | 109    | 52.0%       |  |
| Age 30 to 34 Years                  | 101  | 50.4%       | 109   | 52.2%       | 105   | 51.2%       | 100    | 50.0%       |  |
| Age 35 to 39 Years                  | 113  | 53.1%       | 111   | 52.7%       | 106   | 51.5%       | 106    | 51.4%       |  |
| Age 40 to 44 Years                  | 110  | 52.3%       | 105   | 51.2%       | 100   | 49.9%       | 98     | 49.5%       |  |
| Age 45 to 49 Years                  | 89   | 47.2%       | 92    | 48.0%       | 95    | 48.7%       | 97     | 49.2%       |  |
| Age 50 to 54 Years                  | 84   | 45.7%       | 98    | 49.5%       | 92    | 48.0%       | 92     | 48.0%       |  |
| Age 55 to 59 Years                  | 79   | 44.1%       | 74    | 42.5%       | 74    | 42.5%       | 77     | 43.6%       |  |
| Age 60 to 64 Years                  | 101  | 50.2%       | 98    | 49.5%       | 96    | 49.1%       | 95     | 48.8%       |  |
| Age 65 to 69 Years                  | 97   | 49.2%       | 102   | 50.4%       | 100   | 50.1%       | 100    | 50.0%       |  |
| Age 70 to 74 Years                  | 86   | 46.3%       | 100   | 49.9%       | 106   | 51.5%       | 106    | 51.5%       |  |
| Age 75 to 79 Years                  | 125  | 55.6%       | 115   | 53.6%       | 112   | 52.8%       | 110    | 52.3%       |  |
| Age 80 to 84 Years                  | 85   | 46.0%       | 94    | 48.4%       | 105   | 51.1%       | 102    | 50.5%       |  |
| Age 85 Years or Over                | 58   | 36.9%       | 48    | 32.3%       | 57    | 36.2%       | 58     | 36.6%       |  |
| Age 19 Years or Less                | 112  | 52.9%       | 104   | 51.0%       | 103   | 50.6%       | 104    | 50.9%       |  |
| Age 20 to 39 Years                  | 103  | 50.7%       | 108   | 51.8%       | 106   | 51.6%       | 103    | 50.8%       |  |
| Age 40 to 64 Years                  | 92   | 48.0%       | 92    | 47.9%       | 90    | 47.5%       | 91     | 47.6%       |  |
| Age 65 Years or Over                | 95   | 48.7%       | 98    | 49.6%       | 101   | 50.3%       | 101    | 50.1%       |  |

# Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9031/-78.443

| 6270 Beach Dr SW<br>null, NC 28470           | 1 mi radius |        | 3 mi radius |        | 5 mi radius |        | 7 mi radius |       |
|--|-------------|--------|-------------|--------|-------------|--------|-------------|-------|
| <b>Household Type (2022)</b>                 |             |        |             |        |             |        |             |       |
| Total Households                             | 735         |        | 3,966       |        | 8,555       |        | 12,885      |       |
| Households with Children                     | 111         | 15.1%  | 631         | 15.9%  | 1,379       | 16.1%  | 2,290       | 17.8% |
| Average Household Size                       | 2.1         |        | 2.1         |        | 2.1         |        | 2.1         |       |
| Household Density per Square Mile            | 234         |        | 140         |        | 109         |        | 84          |       |
| Population Family                            | 1,262       | 82.1%  | 6,906       | 81.1%  | 14,621      | 81.2%  | 22,320      | 81.1% |
| Population Non-Family                        | 273         | 17.7%  | 1,499       | 17.6%  | 3,286       | 18.2%  | 5,050       | 18.4% |
| Population Group Quarters                    | 3           | 0.2%   | 106         | 1.2%   | 106         | 0.6%   | 137         | 0.5%  |
| Family Households                            | 506         | 68.9%  | 2,721       | 68.6%  | 5,780       | 67.6%  | 8,643       | 67.1% |
| Married Couple Households                    | 454         | 89.8%  | 2,333       | 85.7%  | 4,974       | 86.1%  | 7,287       | 84.3% |
| Other Family Households with Children        | 52          | 10.2%  | 388         | 14.3%  | 805         | 13.9%  | 1,356       | 15.7% |
| Family Households with Children              | 111         | 22.0%  | 630         | 23.2%  | 1,378       | 23.8%  | 2,288       | 26.5% |
| Married Couple with Children                 | 86          | 77.4%  | 440         | 69.8%  | 964         | 70.0%  | 1,549       | 67.7% |
| Other Family Households with Children        | 25          | 22.6%  | 190         | 30.2%  | 414         | 30.0%  | 739         | 32.3% |
| Family Households No Children                | 395         | 78.0%  | 2,090       | 76.8%  | 4,402       | 76.2%  | 6,356       | 73.5% |
| Married Couple No Children                   | 368         | 93.3%  | 1,893       | 90.5%  | 4,010       | 91.1%  | 5,738       | 90.3% |
| Other Family Households No Children          | 27          | 6.7%   | 198         | 9.5%   | 392         | 8.9%   | 617         | 9.7%  |
| Non-Family Households                        | 229         | 31.1%  | 1,245       | 31.4%  | 2,776       | 32.4%  | 4,242       | 32.9% |
| Non-Family Households with Children          | -           | -      | -           | -      | -           | -      | 2           | -     |
| Non-Family Households No Children            | 229         | 100.0% | 1,245       | 100.0% | 2,775       | 100.0% | 4,240       | 99.9% |
| Average Family Household Size                | 2.5         |        | 2.5         |        | 2.5         |        | 2.6         |       |
| Average Family Income                        | \$102,714   |        | \$94,632    |        | \$91,105    |        | \$87,643    |       |
| Median Family Income                         | \$88,775    |        | \$89,927    |        | \$89,021    |        | \$80,400    |       |
| Average Non-Family Household Size            | 1.2         |        | 1.2         |        | 1.2         |        | 1.2         |       |
| <b>Marital Status (2022)</b>                 |             |        |             |        |             |        |             |       |
| Population Age 15 Years or Over              | 1,375       |        | 7,611       |        | 16,261      |        | 24,626      |       |
| Never Married                                | 358         | 26.0%  | 1,481       | 19.5%  | 3,100       | 19.1%  | 5,199       | 21.1% |
| Currently Married                            | 793         | 57.6%  | 4,550       | 59.8%  | 9,641       | 59.3%  | 13,586      | 55.2% |
| Previously Married                           | 225         | 16.4%  | 1,580       | 20.8%  | 3,520       | 21.6%  | 5,842       | 23.7% |
| Separated                                    | 52          | 23.1%  | 229         | 14.5%  | 496         | 14.1%  | 1,232       | 21.1% |
| Widowed                                      | 82          | 36.3%  | 623         | 39.5%  | 1,356       | 38.5%  | 1,963       | 33.6% |
| Divorced                                     | 91          | 40.6%  | 727         | 46.0%  | 1,668       | 47.4%  | 2,647       | 45.3% |
| <b>Educational Attainment (2022)</b>         |             |        |             |        |             |        |             |       |
| Adult Population Age 25 Years or Over        | 1,294       |        | 7,072       |        | 15,080      |        | 22,632      |       |
| Elementary (Grade Level 0 to 8)              | 14          | 1.1%   | 58          | 0.8%   | 211         | 1.4%   | 494         | 2.2%  |
| Some High School (Grade Level 9 to 11)       | 34          | 2.6%   | 213         | 3.0%   | 465         | 3.1%   | 961         | 4.2%  |
| High School Graduate                         | 346         | 26.7%  | 2,054       | 29.1%  | 4,156       | 27.6%  | 6,602       | 29.2% |
| Some College                                 | 266         | 20.5%  | 1,442       | 20.4%  | 3,057       | 20.3%  | 4,671       | 20.6% |
| Associate Degree Only                        | 125         | 9.7%   | 653         | 9.2%   | 1,624       | 10.8%  | 2,573       | 11.4% |
| Bachelor Degree Only                         | 320         | 24.7%  | 1,605       | 22.7%  | 3,659       | 24.3%  | 4,858       | 21.5% |
| Graduate Degree                              | 189         | 14.6%  | 1,047       | 14.8%  | 1,908       | 12.7%  | 2,473       | 10.9% |
| Any College (Some College or Higher)         | 900         | 69.5%  | 4,747       | 67.1%  | 10,249      | 68.0%  | 14,575      | 64.4% |
| College Degree + (Bachelor Degree or Higher) | 509         | 39.3%  | 2,651       | 37.5%  | 5,568       | 36.9%  | 7,332       | 32.4% |

# Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections  
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|--|-------------|-------|-------------|-------|-------------|-------|-------------|-------|
| <b>Housing</b>                                 |             |       |             |       |             |       |             |       |
| Total Housing Units (2022)                     | 1,646       |       | 8,716       |       | 16,673      |       | 23,278      |       |
| Total Housing Units (2020)                     | 1,634       |       | 8,218       |       | 15,628      |       | 21,922      |       |
| Historical Annual Growth (2020-2022)           | 12          | 0.4%  | 498         | 3.0%  | 1,045       | 3.3%  | 1,357       | 3.1%  |
| Housing Units Occupied (2022)                  | 735         | 44.6% | 3,966       | 45.5% | 8,555       | 51.3% | 12,885      | 55.4% |
| Housing Units Owner-Occupied                   | 648         | 88.2% | 3,397       | 85.7% | 7,232       | 84.5% | 10,808      | 83.9% |
| Housing Units Renter-Occupied                  | 86          | 11.8% | 569         | 14.3% | 1,324       | 15.5% | 2,078       | 16.1% |
| Housing Units Vacant (2022)                    | 911         | 55.4% | 4,750       | 54.5% | 8,117       | 48.7% | 10,393      | 44.6% |
| <b>Household Size (2022)</b>                   |             |       |             |       |             |       |             |       |
| Total Households                               | 735         |       | 3,966       |       | 8,555       |       | 12,885      |       |
| 1 Person Households                            | 203         | 27.6% | 1,085       | 27.4% | 2,454       | 28.7% | 3,734       | 29.0% |
| 2 Person Households                            | 388         | 52.8% | 2,132       | 53.8% | 4,530       | 52.9% | 6,538       | 50.7% |
| 3 Person Households                            | 73          | 9.9%  | 372         | 9.4%  | 773         | 9.0%  | 1,272       | 9.9%  |
| 4 Person Households                            | 48          | 6.6%  | 252         | 6.3%  | 524         | 6.1%  | 861         | 6.7%  |
| 5 Person Households                            | 17          | 2.3%  | 81          | 2.0%  | 177         | 2.1%  | 315         | 2.4%  |
| 6 Person Households                            | 3           | 0.4%  | 31          | 0.8%  | 65          | 0.8%  | 112         | 0.9%  |
| 7 or More Person Households                    | 2           | 0.3%  | 12          | 0.3%  | 33          | 0.4%  | 55          | 0.4%  |
| <b>Household Income Distribution (2022)</b>    |             |       |             |       |             |       |             |       |
| HH Income \$200,000 or More                    | 50          | 6.8%  | 259         | 6.5%  | 511         | 6.0%  | 680         | 5.3%  |
| HH Income \$150,000 to \$199,999               | 63          | 8.6%  | 336         | 8.5%  | 647         | 7.6%  | 755         | 5.9%  |
| HH Income \$125,000 to \$149,999               | 30          | 4.1%  | 348         | 8.8%  | 713         | 8.3%  | 871         | 6.8%  |
| HH Income \$100,000 to \$124,999               | 72          | 9.8%  | 332         | 8.4%  | 792         | 9.3%  | 1,112       | 8.6%  |
| HH Income \$75,000 to \$99,999                 | 172         | 23.3% | 664         | 16.7% | 1,335       | 15.6% | 1,946       | 15.1% |
| HH Income \$50,000 to \$74,999                 | 127         | 17.3% | 679         | 17.1% | 1,648       | 19.3% | 2,543       | 19.7% |
| HH Income \$35,000 to \$49,999                 | 71          | 9.6%  | 332         | 8.4%  | 768         | 9.0%  | 1,396       | 10.8% |
| HH Income \$25,000 to \$34,999                 | 54          | 7.3%  | 367         | 9.3%  | 735         | 8.6%  | 1,178       | 9.1%  |
| HH Income \$15,000 to \$24,999                 | 59          | 8.0%  | 257         | 6.5%  | 585         | 6.8%  | 1,020       | 7.9%  |
| HH Income \$10,000 to \$14,999                 | 20          | 2.7%  | 186         | 4.7%  | 342         | 4.0%  | 516         | 4.0%  |
| HH Income Under \$10,000                       | 18          | 2.4%  | 206         | 5.2%  | 479         | 5.6%  | 869         | 6.7%  |
| <b>Household Vehicles (2022)</b>               |             |       |             |       |             |       |             |       |
| Households 0 Vehicles Available                | 12          | 1.6%  | 113         | 2.9%  | 207         | 2.4%  | 313         | 2.4%  |
| Households 1 Vehicle Available                 | 248         | 33.8% | 1,373       | 34.6% | 2,814       | 32.9% | 4,153       | 32.2% |
| Households 2 Vehicles Available                | 261         | 35.5% | 1,695       | 42.7% | 3,778       | 44.2% | 5,778       | 44.8% |
| Households 3 or More Vehicles Available        | 214         | 29.1% | 785         | 19.8% | 1,756       | 20.5% | 2,642       | 20.5% |
| Total Vehicles Available                       | 1,638       |       | 7,682       |       | 16,453      |       | 24,659      |       |
| Average Vehicles per Household                 | 2.2         |       | 1.9         |       | 1.9         |       | 1.9         |       |
| Owner-Occupied Household Vehicles              | 1,492       | 91.1% | 6,864       | 89.4% | 14,492      | 88.1% | 21,614      | 87.6% |
| Average Vehicles per Owner-Occupied Household  | 2.3         |       | 2.0         |       | 2.0         |       | 2.0         |       |
| Renter-Occupied Household Vehicles             | 146         | 8.9%  | 818         | 10.6% | 1,961       | 11.9% | 3,046       | 12.4% |
| Average Vehicles per Renter-Occupied Household | 1.7         |       | 1.4         |       | 1.5         |       | 1.5         |       |
| <b>Travel Time (2022)</b>                      |             |       |             |       |             |       |             |       |
| Worker Base Age 16 years or Over               | 579         |       | 2,989       |       | 6,202       |       | 10,118      |       |
| Travel to Work in 14 Minutes or Less           | 243         | 41.9% | 897         | 30.0% | 1,812       | 29.2% | 2,833       | 28.0% |
| Travel to Work in 15 to 29 Minutes             | 127         | 22.0% | 876         | 29.3% | 1,922       | 31.0% | 3,382       | 33.4% |
| Travel to Work in 30 to 59 Minutes             | 141         | 24.4% | 794         | 26.6% | 1,522       | 24.5% | 2,498       | 24.7% |
| Travel to Work in 60 Minutes or More           | 38          | 6.5%  | 204         | 6.8%  | 396         | 6.4%  | 619         | 6.1%  |
| Work at Home                                   | 30          | 5.1%  | 218         | 7.3%  | 551         | 8.9%  | 785         | 7.8%  |
| Average Minutes Travel to Work                 | 15.9        |       | 19.8        |       | 19.8        |       | 20.6        |       |

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|--|-------------|-------|-------------|-------|-------------|-------|-------------|-------|
| <b>Transportation To Work (2022)</b>           |             |       |             |       |             |       |             |       |
| Worker Base Age 16 years or Over               | 579         |       | 2,989       |       | 6,202       |       | 10,118      |       |
| Drive to Work Alone                            | 475         | 82.0% | 2,500       | 83.7% | 5,079       | 81.9% | 8,317       | 82.2% |
| Drive to Work in Carpool                       | 36          | 6.3%  | 131         | 4.4%  | 275         | 4.4%  | 645         | 6.4%  |
| Travel to Work by Public Transportation        | 34          | 5.8%  | 51          | 1.7%  | 69          | 1.1%  | 89          | 0.9%  |
| Drive to Work on Motorcycle                    | -           | -     | 11          | 0.4%  | 12          | 0.2%  | 15          | 0.1%  |
| Bicycle to Work                                | -           | -     | 1           | -     | 7           | 0.1%  | 14          | 0.1%  |
| Walk to Work                                   | 2           | 0.3%  | 35          | 1.2%  | 72          | 1.2%  | 78          | 0.8%  |
| Other Means                                    | 2           | 0.4%  | 42          | 1.4%  | 138         | 2.2%  | 175         | 1.7%  |
| Work at Home                                   | 30          | 5.1%  | 218         | 7.3%  | 551         | 8.9%  | 785         | 7.8%  |
| <b>Daytime Demographics (2022)</b>             |             |       |             |       |             |       |             |       |
| Total Businesses                               | 138         |       | 394         |       | 707         |       | 1,216       |       |
| Total Employees                                | 598         |       | 1,858       |       | 3,989       |       | 7,619       |       |
| Company Headquarter Businesses                 | 4           | 3.1%  | 10          | 2.6%  | 19          | 2.7%  | 36          | 3.0%  |
| Company Headquarter Employees                  | 11          | 1.9%  | 50          | 2.7%  | 264         | 6.6%  | 495         | 6.5%  |
| Employee Population per Business               | 4.3 to 1    |       | 4.7 to 1    |       | 5.6 to 1    |       | 6.3 to 1    |       |
| Residential Population per Business            | 11.1 to 1   |       | 21.6 to 1   |       | 25.5 to 1   |       | 22.6 to 1   |       |
| Adj. Daytime Demographics Age 16 Years or Over | 1,380       |       | 6,378       |       | 13,878      |       | 21,873      |       |
| <b>Labor Force</b>                             |             |       |             |       |             |       |             |       |
| Labor Population Age 16 Years or Over (2022)   | 1,367       |       | 7,541       |       | 16,124      |       | 24,407      |       |
| Labor Force Total Males (2022)                 | 666         | 48.7% | 3,716       | 49.3% | 7,974       | 49.5% | 12,050      | 49.4% |
| Male Civilian Employed                         | 322         | 48.3% | 1,622       | 43.6% | 3,393       | 42.5% | 5,343       | 44.3% |
| Male Civilian Unemployed                       | 6           | 1.0%  | 36          | 1.0%  | 194         | 2.4%  | 396         | 3.3%  |
| Males in Armed Forces                          | 7           | 1.0%  | 33          | 0.9%  | 33          | 0.4%  | 36          | 0.3%  |
| Males Not in Labor Force                       | 332         | 49.8% | 2,025       | 54.5% | 4,355       | 54.6% | 6,274       | 52.1% |
| Labor Force Total Females (2022)               | 701         | 51.3% | 3,825       | 50.7% | 8,150       | 50.5% | 12,357      | 50.6% |
| Female Civilian Employed                       | 257         | 36.7% | 1,367       | 35.7% | 2,809       | 34.5% | 4,774       | 38.6% |
| Female Civilian Unemployed                     | 2           | 0.2%  | 16          | 0.4%  | 98          | 1.2%  | 172         | 1.4%  |
| Females in Armed Forces                        | -           | -     | -           | -     | -           | -     | -           | -     |
| Females Not in Labor Force                     | 442         | 63.1% | 2,442       | 63.8% | 5,242       | 64.3% | 7,411       | 60.0% |
| Unemployment Rate                              | 8           | 0.6%  | 52          | 0.7%  | 292         | 1.8%  | 568         | 2.3%  |
| <b>Occupation (2022)</b>                       |             |       |             |       |             |       |             |       |
| Occupation Population Age 16 Years or Over     | 579         |       | 2,989       |       | 6,202       |       | 10,118      |       |
| Occupation Total Males                         | 322         | 55.6% | 1,622       | 54.3% | 3,393       | 54.7% | 5,343       | 52.8% |
| Occupation Total Females                       | 257         | 44.4% | 1,367       | 45.7% | 2,809       | 45.3% | 4,774       | 47.2% |
| Management, Business, Financial Operations     | 121         | -     | 548         | 18.3% | 1,111       | 17.9% | 1,585       | 15.7% |
| Professional, Related                          | 91          | 15.8% | 530         | 17.7% | 1,171       | 18.9% | 1,800       | 17.8% |
| Service  | 104         | 18.0% | 567         | 19.0% | 1,229       | 19.8% | 2,291       | 22.6% |
| Sales, Office                                  | 152         | 26.3% | 750         | 25.1% | 1,467       | 23.7% | 2,451       | 24.2% |
| Farming, Fishing, Forestry                     | -           | -     | 2           | -     | 11          | 0.2%  | 29          | 0.3%  |
| Construction, Extraction, Maintenance          | 74          | 12.8% | 265         | 8.9%  | 644         | 10.4% | 1,081       | 10.7% |
| Production, Transport, Material Moving         | 35          | 6.1%  | 326         | 10.9% | 567         | 9.1%  | 880         | 8.7%  |
| White Collar Workers                           | 364         | 62.9% | 1,829       | 61.2% | 3,750       | 60.5% | 5,836       | 57.7% |
| Blue Collar Workers                            | 214         | 37.1% | 1,160       | 38.8% | 2,452       | 39.5% | 4,282       | 42.3% |

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|------------------------------------|--|-------------|-------|-------------|-------|-------------|-------|-------------|-------|
| <b>Units In Structure (2022)</b>   |  |             |       |             |       |             |       |             |       |
| Total Units                        |  | 735         |       | 3,966       |       | 8,555       |       | 12,885      |       |
| 1 Detached Unit                    |  | 604         | 82.1% | 2,881       | 72.6% | 6,384       | 74.6% | 9,345       | 72.5% |
| 1 Attached Unit                    |  | 11          | 1.5%  | 47          | 1.2%  | 143         | 1.7%  | 236         | 1.8%  |
| 2 Units                            |  | 3           | 0.4%  | 18          | 0.4%  | 31          | 0.4%  | 50          | 0.4%  |
| 3 to 4 Units                       |  | 23          | 3.1%  | 78          | 2.0%  | 185         | 2.2%  | 243         | 1.9%  |
| 5 to 9 Units                       |  | 2           | 0.3%  | 23          | 0.6%  | 89          | 1.0%  | 157         | 1.2%  |
| 10 to 19 Units                     |  | 10          | 1.3%  | 76          | 1.9%  | 167         | 1.9%  | 416         | 3.2%  |
| 20 to 49 Units                     |  | 2           | 0.3%  | 25          | 0.6%  | 55          | 0.6%  | 91          | 0.7%  |
| 50 or More Units                   |  | 8           | 1.0%  | 113         | 2.8%  | 251         | 2.9%  | 264         | 2.1%  |
| Mobile Home or Trailer             |  | 73          | 9.9%  | 706         | 17.8% | 1,251       | 14.6% | 2,070       | 16.1% |
| Other Structure                    |  | -           | -     | -           | -     | -           | -     | 13          | 0.1%  |
| <b>Homes Built By Year (2022)</b>  |  |             |       |             |       |             |       |             |       |
| Homes Built 2014 or later          |  | 126         | 7.7%  | 868         | 10.0% | 1,339       | 8.0%  | 1,618       | 6.9%  |
| Homes Built 2010 to 2013           |  | 19          | 1.1%  | 343         | 3.9%  | 710         | 4.3%  | 938         | 4.0%  |
| Homes Built 2000 to 2009           |  | 207         | 12.5% | 1,026       | 11.8% | 2,469       | 14.8% | 3,692       | 15.9% |
| Homes Built 1990 to 1999           |  | 141         | 8.6%  | 785         | 9.0%  | 1,781       | 10.7% | 2,688       | 11.5% |
| Homes Built 1980 to 1989           |  | 146         | 8.9%  | 508         | 5.8%  | 1,162       | 7.0%  | 1,949       | 8.4%  |
| Homes Built 1970 to 1979           |  | 61          | 3.7%  | 223         | 2.6%  | 531         | 3.2%  | 1,003       | 4.3%  |
| Homes Built 1960 to 1969           |  | 18          | 1.1%  | 73          | 0.8%  | 201         | 1.2%  | 314         | 1.4%  |
| Homes Built 1950 to 1959           |  | 9           | 0.5%  | 32          | 0.4%  | 78          | 0.5%  | 242         | 1.0%  |
| Homes Built 1940 to 1949           |  | 2           | 0.1%  | 27          | 0.3%  | 82          | 0.5%  | 101         | 0.4%  |
| Homes Built Before 1939            |  | 7           | 0.4%  | 81          | 0.9%  | 203         | 1.2%  | 340         | 1.5%  |
| Median Age of Homes                |  | 20.2 yrs    |       | 18.9 yrs    |       | 20.4 yrs    |       | 21.9 yrs    |       |
| <b>Home Values (2022)</b>          |  |             |       |             |       |             |       |             |       |
| Owner Specified Housing Units      |  | 648         |       | 3,397       |       | 7,232       |       | 10,808      |       |
| Home Values \$1,000,000 or More    |  | 20          | 3.1%  | 61          | 1.8%  | 88          | 1.2%  | 106         | 1.0%  |
| Home Values \$750,000 to \$999,999 |  | 14          | 2.1%  | 124         | 3.6%  | 163         | 2.3%  | 218         | 2.0%  |
| Home Values \$500,000 to \$749,999 |  | 123         | 19.0% | 630         | 18.5% | 1,123       | 15.5% | 1,369       | 12.7% |
| Home Values \$400,000 to \$499,999 |  | 57          | 8.8%  | 305         | 9.0%  | 766         | 10.6% | 968         | 9.0%  |
| Home Values \$300,000 to \$399,999 |  | 110         | 17.0% | 633         | 18.6% | 1,384       | 19.1% | 1,849       | 17.1% |
| Home Values \$250,000 to \$299,999 |  | 81          | 12.5% | 385         | 11.3% | 743         | 10.3% | 1,070       | 9.9%  |
| Home Values \$200,000 to \$249,999 |  | 128         | 19.8% | 374         | 11.0% | 810         | 11.2% | 1,164       | 10.8% |
| Home Values \$175,000 to \$199,999 |  | 12          | 1.8%  | 80          | 2.4%  | 223         | 3.1%  | 482         | 4.5%  |
| Home Values \$150,000 to \$174,999 |  | 30          | 4.6%  | 214         | 6.3%  | 456         | 6.3%  | 813         | 7.5%  |
| Home Values \$125,000 to \$149,999 |  | 14          | 2.1%  | 70          | 2.0%  | 328         | 4.5%  | 706         | 6.5%  |
| Home Values \$100,000 to \$124,999 |  | 7           | 1.0%  | 94          | 2.8%  | 352         | 4.9%  | 636         | 5.9%  |
| Home Values \$90,000 to \$99,999   |  | 7           | 1.1%  | 69          | 2.0%  | 168         | 2.3%  | 340         | 3.1%  |
| Home Values \$80,000 to \$89,999   |  | 3           | 0.5%  | 88          | 2.6%  | 160         | 2.2%  | 219         | 2.0%  |
| Home Values \$70,000 to \$79,999   |  | 22          | 3.4%  | 140         | 4.1%  | 182         | 2.5%  | 233         | 2.2%  |
| Home Values \$60,000 to \$69,999   |  | -           | -     | 11          | 0.3%  | 40          | 0.6%  | 67          | 0.6%  |
| Home Values \$50,000 to \$59,999   |  | -           | -     | 11          | 0.3%  | 20          | 0.3%  | 28          | 0.3%  |
| Home Values \$35,000 to \$49,999   |  | 1           | 0.2%  | 15          | 0.4%  | 35          | 0.5%  | 170         | 1.6%  |
| Home Values \$25,000 to \$34,999   |  | 3           | 0.4%  | 21          | 0.6%  | 31          | 0.4%  | 114         | 1.1%  |
| Home Values \$10,000 to \$24,999   |  | 13          | 2.0%  | 61          | 1.8%  | 120         | 1.7%  | 167         | 1.5%  |
| Home Values Under \$10,000         |  | -           | -     | 14          | 0.4%  | 39          | 0.5%  | 89          | 0.8%  |
| Owner-Occupied Median Home Value   |  | \$333,910   |       | \$332,780   |       | \$305,031   |       | \$269,574   |       |
| Renter-Occupied Median Rent        |  | \$766       |       | \$671       |       | \$662       |       | \$690       |       |

# Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9031/-78.443

| 6270 Beach Dr SW<br>null, NC 28470                   | 1 mi radius   | 3 mi radius   | 5 mi radius   | 7 mi radius   |
|--|---------------|---------------|---------------|---------------|
| <b>Total Annual Consumer Expenditure (2022)</b>      |               |               |               |               |
| Total Household Expenditure                          | \$47.65 M     | \$238.36 M    | \$491.73 M    | \$720.79 M    |
| Total Non-Retail Expenditure                         | \$25.11 M     | \$125.72 M    | \$259.23 M    | \$379.93 M    |
| Total Retail Expenditure                             | \$22.55 M     | \$112.64 M    | \$232.5 M     | \$340.86 M    |
| Apparel  | \$1.65 M      | \$8.26 M      | \$16.98 M     | \$24.81 M     |
| Contributions  | \$1.61 M      | \$8.05 M      | \$16.51 M     | \$23.95 M     |
| Education  | \$1.37 M      | \$7.01 M      | \$14.25 M     | \$20.5 M      |
| Entertainment  | \$2.72 M      | \$13.61 M     | \$27.99 M     | \$40.78 M     |
| Food and Beverages                                   | \$6.97 M      | \$34.86 M     | \$72 M        | \$105.85 M    |
| Furnishings and Equipment                            | \$1.69 M      | \$8.48 M      | \$17.46 M     | \$25.43 M     |
| Gifts  | \$1.17 M      | \$5.95 M      | \$12.21 M     | \$17.66 M     |
| Health Care  | \$4.16 M      | \$20.73 M     | \$42.89 M     | \$63.12 M     |
| Household Operations                                 | \$1.89 M      | \$9.47 M      | \$19.49 M     | \$28.46 M     |
| Miscellaneous Expenses                               | \$907.16 K    | \$4.54 M      | \$9.37 M      | \$13.71 M     |
| Personal Care  | \$641.74 K    | \$3.22 M      | \$6.63 M      | \$9.7 M       |
| Personal Insurance                                   | \$346.38 K    | \$1.74 M      | \$3.56 M      | \$5.13 M      |
| Reading  | \$107.19 K    | \$535.44 K    | \$1.1 M       | \$1.61 M      |
| Shelter  | \$9.9 M       | \$49.59 M     | \$102.35 M    | \$150.35 M    |
| Tobacco  | \$281.5 K     | \$1.4 M       | \$2.93 M      | \$4.42 M      |
| Transportation                                       | \$8.7 M       | \$43.38 M     | \$89.63 M     | \$131.37 M    |
| Utilities  | \$3.52 M      | \$17.55 M     | \$36.38 M     | \$53.94 M     |
| <b>Monthly Household Consumer Expenditure (2022)</b> |               |               |               |               |
| Total Household Expenditure                          | \$5,403       | \$5,008       | \$4,790       | \$4,662       |
| Total Non-Retail Expenditure                         | \$2,847 52.7% | \$2,642 52.7% | \$2,525 52.7% | \$2,457 52.7% |
| Total Retail Expenditures                            | \$2,557 47.3% | \$2,367 47.3% | \$2,265 47.3% | \$2,204 47.3% |
| Apparel  | \$187 3.5%    | \$174 3.5%    | \$165 3.5%    | \$160 3.4%    |
| Contributions  | \$182 3.4%    | \$169 3.4%    | \$161 3.4%    | \$155 3.3%    |
| Education  | \$155 2.9%    | \$147 2.9%    | \$139 2.9%    | \$133 2.8%    |
| Entertainment  | \$309 5.7%    | \$286 5.7%    | \$273 5.7%    | \$264 5.7%    |
| Food and Beverages                                   | \$791 14.6%   | \$733 14.6%   | \$701 14.6%   | \$685 14.7%   |
| Furnishings and Equipment                            | \$192 3.6%    | \$178 3.6%    | \$170 3.6%    | \$164 3.5%    |
| Gifts  | \$132 2.4%    | \$125 2.5%    | \$119 2.5%    | \$114 2.5%    |
| Health Care  | \$472 8.7%    | \$436 8.7%    | \$418 8.7%    | \$408 8.8%    |
| Household Operations                                 | \$215 4.0%    | \$199 4.0%    | \$190 4.0%    | \$184 3.9%    |
| Miscellaneous Expenses                               | \$103 1.9%    | \$95 1.9%     | \$91 1.9%     | \$89 1.9%     |
| Personal Care  | \$73 1.3%     | \$68 1.3%     | \$65 1.3%     | \$63 1.3%     |
| Personal Insurance                                   | \$39 0.7%     | \$37 0.7%     | \$35 0.7%     | \$33 0.7%     |
| Reading  | \$12 0.2%     | \$11 0.2%     | \$11 0.2%     | \$10 0.2%     |
| Shelter  | \$1,123 20.8% | \$1,042 20.8% | \$997 20.8%   | \$972 20.9%   |
| Tobacco  | \$32 0.6%     | \$29 0.6%     | \$29 0.6%     | \$29 0.6%     |
| Transportation                                       | \$987 18.3%   | \$911 18.2%   | \$873 18.2%   | \$850 18.2%   |
| Utilities  | \$400 7.4%    | \$369 7.4%    | \$354 7.4%    | \$349 7.5%    |