

Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 36.6685/-93.2265

1001 Branson Hills Pkwy Branson, MO 65616		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Population									
Estimated Population (2022)	1,663		16,192		33,903		46,719		
Projected Population (2027)	1,803		16,972		35,226		48,687		
Census Population (2020)	1,745		16,025		33,690		46,186		
Census Population (2010)	1,169		13,451		29,791		41,765		
Projected Annual Growth (2022-2027)	140	1.7%	780	1.0%	1,323	0.8%	1,968	0.8%	
Historical Annual Growth (2020-2022)	-83	-2.4%	167	0.5%	213	0.3%	533	0.6%	
Historical Annual Growth (2010-2020)	577	4.9%	2,574	1.9%	3,899	1.3%	4,421	1.1%	
Estimated Population Density (2022)	530	psm	573	psm	432	psm	304	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	153.9	sq mi	
Households									
Estimated Households (2022)	707		6,772		13,317		18,856		
Projected Households (2027)	777		7,158		13,975		19,872		
Census Households (2020)	743		6,698		13,233		18,623		
Census Households (2010)	473		5,491		11,788		16,889		
Projected Annual Growth (2022-2027)	69	2.0%	386	1.1%	658	1.0%	1,017	1.1%	
Historical Annual Change (2010-2022)	235	4.1%	1,281	1.9%	1,529	1.1%	1,966	1.0%	
Average Household Income									
Estimated Average Household Income (2022)	\$66,693		\$66,649		\$62,073		\$62,031		
Projected Average Household Income (2027)	\$69,662		\$74,021		\$70,455		\$70,272		
Census Average Household Income (2010)	\$53,949		\$58,025		\$55,937		\$53,607		
Census Average Household Income (2000)	\$55,884		\$42,118		\$40,148		\$41,783		
Projected Annual Change (2022-2027)	\$2,969	0.9%	\$7,373	2.2%	\$8,381	2.7%	\$8,241	2.7%	
Historical Annual Change (2000-2022)	\$10,809	0.9%	\$24,531	2.6%	\$21,925	2.5%	\$20,248	2.2%	
Median Household Income									
Estimated Median Household Income (2022)	\$57,464		\$55,868		\$52,685		\$52,629		
Projected Median Household Income (2027)	\$67,654		\$67,117		\$63,652		\$63,691		
Census Median Household Income (2010)	\$41,369		\$43,606		\$41,353		\$40,748		
Census Median Household Income (2000)	\$37,831		\$32,046		\$30,967		\$31,432		
Projected Annual Change (2022-2027)	\$10,190	3.5%	\$11,249	4.0%	\$10,967	4.2%	\$11,062	4.2%	
Historical Annual Change (2000-2022)	\$19,633	2.4%	\$23,822	3.4%	\$21,718	3.2%	\$21,196	3.1%	
Per Capita Income									
Estimated Per Capita Income (2022)	\$28,536		\$27,995		\$24,681		\$25,299		
Projected Per Capita Income (2027)	\$30,176		\$31,334		\$28,238		\$28,936		
Census Per Capita Income (2010)	\$21,804		\$23,678		\$22,121		\$21,660		
Census Per Capita Income (2000)	\$20,171		\$17,463		\$16,350		\$17,059		
Projected Annual Change (2022-2027)	\$1,640	1.1%	\$3,340	2.4%	\$3,558	2.9%	\$3,637	2.9%	
Historical Annual Change (2000-2022)	\$8,365	1.9%	\$10,532	2.7%	\$8,331	2.3%	\$8,240	2.2%	
Estimated Average Household Net Worth (2022)	\$435,751		\$352,297		\$294,324		\$282,075		

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Branson, MO 65616									
	1 mi radius			3 mi radius		5 mi radius		7 mi radius	
Race and Ethnicity									
Total Population (2022)	1,663		16,192		33,903		46,719		
White (2022)	1,381	83.0%	13,183	81.4%	26,612	78.5%	37,629	80.5%	
Black or African American (2022)	28	1.7%	304	1.9%	577	1.7%	833	1.8%	
American Indian or Alaska Native (2022)	6	0.4%	113	0.7%	255	0.8%	376	0.8%	
Asian (2022)	33	2.0%	448	2.8%	2,215	6.5%	2,321	5.0%	
Hawaiian or Pacific Islander (2022)	-	-	17	0.1%	41	0.1%	51	0.1%	
Other Race (2022)	76	4.6%	885	5.5%	1,888	5.6%	2,546	5.4%	
Two or More Races (2022)	139	8.3%	1,242	7.7%	2,315	6.8%	2,964	6.3%	
Population < 18 (2022)	359	21.6%	3,519	21.7%	7,043	20.8%	9,378	20.1%	
White Not Hispanic	255	71.0%	2,529	71.9%	5,181	73.6%	7,045	75.1%	
Black or African American	6	1.6%	65	1.8%	136	1.9%	163	1.7%	
Asian	10	2.7%	77	2.2%	106	1.5%	109	1.2%	
Other Race Not Hispanic	27	7.4%	337	9.6%	662	9.4%	882	9.4%	
Hispanic	62	17.3%	511	14.5%	959	13.6%	1,179	12.6%	
Not Hispanic or Latino Population (2022)	1,486	89.3%	14,605	90.2%	30,834	90.9%	42,879	91.8%	
Not Hispanic White	1,309	88.1%	12,219	83.7%	24,585	79.7%	35,010	81.6%	
Not Hispanic Black or African American	27	1.8%	295	2.0%	558	1.8%	809	1.9%	
Not Hispanic American Indian or Alaska Native	5	0.4%	107	0.7%	239	0.8%	356	0.8%	
Not Hispanic Asian	31	2.1%	426	2.9%	2,178	7.1%	2,284	5.3%	
Not Hispanic Hawaiian or Pacific Islander	-	-	16	0.1%	39	0.1%	49	0.1%	
Not Hispanic Other Race	36	2.5%	641	4.4%	1,455	4.7%	2,023	4.7%	
Not Hispanic Two or More Races	77	5.2%	902	6.2%	1,780	5.8%	2,348	5.5%	
Hispanic or Latino Population (2022)	177	10.7%	1,587	9.8%	3,069	9.1%	3,839	8.2%	
Hispanic White	73	41.0%	965	60.8%	2,027	66.0%	2,619	68.2%	
Hispanic Black or African American	-	-	9	0.6%	20	0.6%	23	0.6%	
Hispanic American Indian or Alaska Native	-	-	6	0.4%	16	0.5%	20	0.5%	
Hispanic Asian	3	1.5%	22	1.4%	36	1.2%	37	1.0%	
Hispanic Hawaiian or Pacific Islander	-	-	1	-	2	-	2	-	
Hispanic Other Race	40	22.4%	243	15.3%	433	14.1%	523	13.6%	
Hispanic Two or More Races	61	34.6%	340	21.4%	534	17.4%	616	16.0%	
Not Hispanic or Latino Population (2020)	1,582	90.6%	14,556	90.8%	30,231	89.7%	42,141	91.2%	
Hispanic or Latino Population (2020)	164	9.4%	1,469	9.2%	3,459	10.3%	4,045	8.8%	
Not Hispanic or Latino Population (2010)	1,074	91.9%	12,513	93.0%	27,923	93.7%	39,419	94.4%	
Hispanic or Latino Population (2010)	95	8.1%	938	7.0%	1,868	6.3%	2,345	5.6%	
Not Hispanic or Latino Population (2027)	1,611	89.4%	15,301	90.2%	32,009	90.9%	44,661	91.7%	
Hispanic or Latino Population (2027)	192	10.6%	1,670	9.8%	3,218	9.1%	4,027	8.3%	
Projected Annual Growth (2022-2027)	15	1.7%	84	1.1%	149	1.0%	187	1.0%	
Historical Annual Growth (2010-2020)	68	7.2%	531	5.7%	1,591	8.5%	1,700	7.2%	

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Total Age Distribution (2022)									
Total Population	1,663		16,192		33,903		46,719		
Age Under 5 Years	102	6.2%	916	5.7%	1,870	5.5%	2,455	5.3%	
Age 5 to 9 Years	96	5.8%	916	5.7%	1,847	5.4%	2,457	5.3%	
Age 10 to 14 Years	99	5.9%	1,045	6.5%	2,087	6.2%	2,804	6.0%	
Age 15 to 19 Years	93	5.6%	1,015	6.3%	2,520	7.4%	3,158	6.8%	
Age 20 to 24 Years	115	6.9%	1,084	6.7%	3,002	8.9%	3,524	7.5%	
Age 25 to 29 Years	113	6.8%	1,057	6.5%	2,092	6.2%	2,721	5.8%	
Age 30 to 34 Years	103	6.2%	1,086	6.7%	2,150	6.3%	2,839	6.1%	
Age 35 to 39 Years	99	6.0%	1,014	6.3%	2,033	6.0%	2,697	5.8%	
Age 40 to 44 Years	104	6.3%	985	6.1%	1,961	5.8%	2,647	5.7%	
Age 45 to 49 Years	76	4.6%	806	5.0%	1,704	5.0%	2,420	5.2%	
Age 50 to 54 Years	94	5.7%	915	5.7%	1,923	5.7%	2,684	5.7%	
Age 55 to 59 Years	99	5.9%	978	6.0%	1,991	5.9%	2,906	6.2%	
Age 60 to 64 Years	112	6.7%	1,080	6.7%	2,230	6.6%	3,341	7.2%	
Age 65 to 69 Years	122	7.4%	1,091	6.7%	2,277	6.7%	3,525	7.5%	
Age 70 to 74 Years	93	5.6%	934	5.8%	1,910	5.6%	3,037	6.5%	
Age 75 to 79 Years	66	4.0%	596	3.7%	1,152	3.4%	1,787	3.8%	
Age 80 to 84 Years	35	2.1%	353	2.2%	639	1.9%	971	2.1%	
Age 85 Years or Over	40	2.4%	320	2.0%	514	1.5%	747	1.6%	
Median Age	39.4		39.3		38.6		41.4		
Age 19 Years or Less	390	23.5%	3,893	24.0%	8,325	24.6%	10,875	23.3%	
Age 20 to 64 Years	916	55.1%	9,006	55.6%	19,086	56.3%	25,778	55.2%	
Age 65 Years or Over	357	21.5%	3,293	20.3%	6,493	19.2%	10,067	21.5%	
Female Age Distribution (2022)									
Female Population	876	52.7%	8,424	52.0%	17,382	51.3%	23,787	50.9%	
Age Under 5 Years	52	5.9%	462	5.5%	927	5.3%	1,203	5.1%	
Age 5 to 9 Years	41	4.7%	440	5.2%	896	5.2%	1,168	4.9%	
Age 10 to 14 Years	44	5.1%	522	6.2%	1,019	5.9%	1,372	5.8%	
Age 15 to 19 Years	47	5.3%	486	5.8%	1,283	7.4%	1,582	6.7%	
Age 20 to 24 Years	62	7.1%	574	6.8%	1,579	9.1%	1,836	7.7%	
Age 25 to 29 Years	56	6.4%	544	6.5%	1,062	6.1%	1,361	5.7%	
Age 30 to 34 Years	55	6.3%	544	6.5%	1,061	6.1%	1,400	5.9%	
Age 35 to 39 Years	49	5.6%	500	5.9%	1,005	5.8%	1,338	5.6%	
Age 40 to 44 Years	54	6.2%	507	6.0%	991	5.7%	1,352	5.7%	
Age 45 to 49 Years	41	4.7%	403	4.8%	842	4.8%	1,192	5.0%	
Age 50 to 54 Years	51	5.8%	492	5.8%	992	5.7%	1,372	5.8%	
Age 55 to 59 Years	56	6.4%	513	6.1%	1,037	6.0%	1,522	6.4%	
Age 60 to 64 Years	63	7.1%	582	6.9%	1,199	6.9%	1,781	7.5%	
Age 65 to 69 Years	63	7.2%	591	7.0%	1,203	6.9%	1,831	7.7%	
Age 70 to 74 Years	56	6.4%	519	6.2%	994	5.7%	1,572	6.6%	
Age 75 to 79 Years	37	4.2%	328	3.9%	609	3.5%	906	3.8%	
Age 80 to 84 Years	23	2.6%	221	2.6%	379	2.2%	558	2.3%	
Age 85 Years or Over	26	2.9%	196	2.3%	303	1.7%	440	1.9%	
Female Median Age	42.1		41.0		39.7		42.4		
Age 19 Years or Less	184	21.0%	1,910	22.7%	4,126	23.7%	5,326	22.4%	
Age 20 to 64 Years	487	55.7%	4,660	55.3%	9,768	56.2%	13,155	55.3%	
Age 65 Years or Over	204	23.3%	1,855	22.0%	3,488	20.1%	5,307	22.3%	

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Male Age Distribution (2022)										
Male Population	787	47.3%		7,768	48.0%		16,521	48.7%	22,932	49.1%
Age Under 5 Years	51	6.4%		455	5.9%		943	5.7%	1,252	5.5%
Age 5 to 9 Years	54	6.9%		476	6.1%		951	5.8%	1,289	5.6%
Age 10 to 14 Years	54	6.9%		523	6.7%		1,068	6.5%	1,432	6.2%
Age 15 to 19 Years	46	5.9%		529	6.8%		1,237	7.5%	1,576	6.9%
Age 20 to 24 Years	52	6.7%		510	6.6%		1,423	8.6%	1,687	7.4%
Age 25 to 29 Years	57	7.3%		514	6.6%		1,030	6.2%	1,360	5.9%
Age 30 to 34 Years	49	6.2%		543	7.0%		1,089	6.6%	1,439	6.3%
Age 35 to 39 Years	50	6.4%		514	6.6%		1,028	6.2%	1,359	5.9%
Age 40 to 44 Years	50	6.3%		478	6.2%		970	5.9%	1,295	5.6%
Age 45 to 49 Years	35	4.5%		403	5.2%		863	5.2%	1,228	5.4%
Age 50 to 54 Years	43	5.5%		423	5.4%		930	5.6%	1,312	5.7%
Age 55 to 59 Years	43	5.4%		464	6.0%		954	5.8%	1,384	6.0%
Age 60 to 64 Years	49	6.2%		498	6.4%		1,031	6.2%	1,560	6.8%
Age 65 to 69 Years	59	7.5%		500	6.4%		1,074	6.5%	1,694	7.4%
Age 70 to 74 Years	37	4.8%		415	5.3%		916	5.5%	1,465	6.4%
Age 75 to 79 Years	30	3.8%		268	3.4%		543	3.3%	881	3.8%
Age 80 to 84 Years	12	1.5%		132	1.7%		260	1.6%	413	1.8%
Age 85 Years or Over	14	1.8%		124	1.6%		211	1.3%	307	1.3%
Male Median Age	36.9			37.6			37.6		40.5	
Age 19 Years or Less	206	26.1%		1,983	25.5%		4,199	25.4%	5,549	24.2%
Age 20 to 64 Years	429	54.5%		4,347	56.0%		9,317	56.4%	12,623	55.0%
Age 65 Years or Over	153	19.4%		1,438	18.5%		3,005	18.2%	4,760	20.8%
Males per 100 Females (2022)										
Overall Comparison	90			92			95		96	
Age Under 5 Years	98	49.6%		98	49.6%		102	50.4%	104	51.0%
Age 5 to 9 Years	131	56.7%		108	52.0%		106	51.5%	110	52.5%
Age 10 to 14 Years	122	55.0%		100	50.1%		105	51.2%	104	51.1%
Age 15 to 19 Years	99	49.7%		109	52.1%		96	49.1%	100	49.9%
Age 20 to 24 Years	84	45.7%		89	47.1%		90	47.4%	92	47.9%
Age 25 to 29 Years	102	50.6%		94	48.6%		97	49.2%	100	50.0%
Age 30 to 34 Years	88	46.9%		100	50.0%		103	50.6%	103	50.7%
Age 35 to 39 Years	103	50.7%		103	50.7%		102	50.6%	102	50.4%
Age 40 to 44 Years	91	47.8%		94	48.5%		98	49.5%	96	48.9%
Age 45 to 49 Years	86	46.1%		100	50.0%		102	50.6%	103	50.7%
Age 50 to 54 Years	85	45.9%		86	46.2%		94	48.4%	96	48.9%
Age 55 to 59 Years	76	43.2%		90	47.5%		92	47.9%	91	47.6%
Age 60 to 64 Years	79	44.0%		86	46.1%		86	46.2%	88	46.7%
Age 65 to 69 Years	93	48.3%		85	45.8%		89	47.2%	93	48.1%
Age 70 to 74 Years	67	40.1%		80	44.5%		92	48.0%	93	48.2%
Age 75 to 79 Years	81	44.7%		82	45.0%		89	47.1%	97	49.3%
Age 80 to 84 Years	54	34.9%		59	37.3%		69	40.7%	74	42.6%
Age 85 Years or Over	56	36.1%		63	38.7%		70	41.1%	70	41.1%
Age 19 Years or Less	112	52.7%		104	50.9%		102	50.4%	104	51.0%
Age 20 to 39 Years	94	48.4%		96	49.0%		97	49.3%	98	49.6%
Age 40 to 64 Years	83	45.3%		91	47.6%		94	48.4%	94	48.4%
Age 65 Years or Over	75	42.8%		78	43.7%		86	46.3%	90	47.3%

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Household Type (2022)									
Total Households	707		6,772		13,317		18,856		
Households with Children	79	11.1%	1,391	20.5%	3,250	24.4%	4,514	23.9%	
Average Household Size	2.3		2.3		2.4		2.4		
Household Density per Square Mile	225		240		170		123		
Population Family	1,319	79.3%	12,769	78.9%	25,904	76.4%	36,244	77.6%	
Population Non-Family	302	18.2%	3,114	19.2%	6,029	17.8%	8,292	17.7%	
Population Group Quarters	42	2.5%	310	1.9%	1,970	5.8%	2,182	4.7%	
Family Households	468	66.1%	4,349	64.2%	8,706	65.4%	12,401	65.8%	
Married Couple Households	129	27.7%	2,273	52.3%	5,413	62.2%	8,456	68.2%	
Other Family Households with Children	338	72.3%	2,077	47.7%	3,293	37.8%	3,945	31.8%	
Family Households with Children	79	16.8%	1,387	31.9%	3,240	37.2%	4,501	36.3%	
Married Couple with Children	53	67.4%	891	64.2%	2,048	63.2%	2,933	65.2%	
Other Family Households with Children	26	32.6%	496	35.8%	1,192	36.8%	1,568	34.8%	
Family Households No Children	389	83.2%	2,963	68.1%	5,466	62.8%	7,900	63.7%	
Married Couple No Children	76	19.6%	1,382	46.6%	3,365	61.6%	5,523	69.9%	
Other Family Households No Children	313	80.4%	1,581	53.4%	2,101	38.4%	2,377	30.1%	
Non-Family Households	240	33.9%	2,423	35.8%	4,611	34.6%	6,455	34.2%	
Non-Family Households with Children	-	-	5	0.2%	10	0.2%	12	0.2%	
Non-Family Households No Children	239	100.0%	2,418	99.8%	4,600	99.8%	6,442	99.8%	
Average Family Household Size	2.8		2.9		3.0		2.9		
Average Family Income	\$80,619		\$81,816		\$74,237		\$73,919		
Median Family Income	\$73,608		\$70,298		\$63,631		\$63,808		
Average Non-Family Household Size	1.3		1.3		1.3		1.3		
Marital Status (2022)									
Population Age 15 Years or Over	1,366		13,314		28,099		39,003		
Never Married	386	28.3%	3,477	26.1%	7,736	27.5%	9,712	24.9%	
Currently Married	645	47.2%	6,685	50.2%	13,794	49.1%	19,736	50.6%	
Previously Married	334	24.5%	3,152	23.7%	6,569	23.4%	9,555	24.5%	
Separated	65	19.5%	433	13.8%	847	12.9%	1,194	12.5%	
Widowed	141	42.1%	967	30.7%	1,713	26.1%	2,513	26.3%	
Divorced	128	38.4%	1,751	55.6%	4,009	61.0%	5,849	61.2%	
Educational Attainment (2022)									
Adult Population Age 25 Years or Over	1,158		11,215		22,576		32,321		
Elementary (Grade Level 0 to 8)	21	1.8%	213	1.9%	453	2.0%	625	1.9%	
Some High School (Grade Level 9 to 11)	106	9.1%	967	8.6%	1,845	8.2%	2,574	8.0%	
High School Graduate	362	31.2%	3,565	31.8%	7,691	34.1%	10,867	33.6%	
Some College	356	30.7%	3,052	27.2%	5,890	26.1%	8,442	26.1%	
Associate Degree Only	90	7.8%	880	7.8%	1,698	7.5%	2,624	8.1%	
Bachelor Degree Only	173	14.9%	1,895	16.9%	3,627	16.1%	4,942	15.3%	
Graduate Degree	52	4.5%	643	5.7%	1,372	6.1%	2,247	7.0%	
Any College (Some College or Higher)	670	57.9%	6,469	57.7%	12,587	55.8%	18,254	56.5%	
College Degree + (Bachelor Degree or Higher)	225	19.4%	2,538	22.6%	4,999	22.1%	7,188	22.2%	

Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 36.6685/-93.2265

1001 Branson Hills Pkwy									
Branson, MO 65616									
		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Housing									
Total Housing Units (2022)		757		7,994		16,614		25,002	
Total Housing Units (2020)		794		7,893		16,551		24,735	
Historical Annual Growth (2020-2022)		-36	-2.3%	101	0.6%	63	0.2%	267	0.5%
Housing Units Occupied (2022)		707	93.4%	6,772	84.7%	13,317	80.2%	18,856	75.4%
Housing Units Owner-Occupied		361	51.0%	3,641	53.8%	7,660	57.5%	12,046	63.9%
Housing Units Renter-Occupied		346	49.0%	3,131	46.2%	5,657	42.5%	6,810	36.1%
Housing Units Vacant (2022)		50	6.6%	1,222	15.3%	3,297	19.8%	6,146	24.6%
Household Size (2022)									
Total Households		707		6,772		13,317		18,856	
1 Person Households		185	26.1%	1,915	28.3%	3,626	27.2%	5,192	27.5%
2 Person Households		290	41.0%	2,767	40.9%	5,403	40.6%	7,915	42.0%
3 Person Households		107	15.2%	920	13.6%	1,892	14.2%	2,561	13.6%
4 Person Households		78	11.0%	677	10.0%	1,383	10.4%	1,850	9.8%
5 Person Households		35	4.9%	331	4.9%	669	5.0%	867	4.6%
6 Person Households		10	1.4%	121	1.8%	242	1.8%	329	1.7%
7 or More Person Households		3	0.4%	41	0.6%	102	0.8%	142	0.8%
Household Income Distribution (2022)									
HH Income \$200,000 or More		49	7.0%	317	4.7%	463	3.5%	558	3.0%
HH Income \$150,000 to \$199,999		24	3.4%	211	3.1%	271	2.0%	410	2.2%
HH Income \$125,000 to \$149,999		42	5.9%	303	4.5%	477	3.6%	753	4.0%
HH Income \$100,000 to \$124,999		54	7.6%	451	6.7%	751	5.6%	1,173	6.2%
HH Income \$75,000 to \$99,999		52	7.4%	838	12.4%	1,592	12.0%	2,468	13.1%
HH Income \$50,000 to \$74,999		200	28.3%	1,661	24.5%	3,508	26.3%	4,654	24.7%
HH Income \$35,000 to \$49,999		112	15.9%	1,088	16.1%	2,211	16.6%	2,984	15.8%
HH Income \$25,000 to \$34,999		74	10.5%	654	9.7%	1,344	10.1%	1,949	10.3%
HH Income \$15,000 to \$24,999		62	8.8%	723	10.7%	1,462	11.0%	2,084	11.1%
HH Income \$10,000 to \$14,999		4	0.6%	242	3.6%	598	4.5%	1,010	5.4%
HH Income Under \$10,000		33	4.7%	284	4.2%	639	4.8%	814	4.3%
Household Vehicles (2022)									
Households 0 Vehicles Available		26	3.7%	403	5.9%	663	5.0%	926	4.9%
Households 1 Vehicle Available		322	45.5%	2,421	35.8%	4,999	37.5%	6,933	36.8%
Households 2 Vehicles Available		281	39.7%	2,978	44.0%	5,582	41.9%	7,846	41.6%
Households 3 or More Vehicles Available		79	11.1%	970	14.3%	2,073	15.6%	3,151	16.7%
Total Vehicles Available		1,141		11,607		23,047		33,118	
Average Vehicles per Household		1.6		1.7		1.7		1.8	
Owner-Occupied Household Vehicles		632	55.3%	7,109	61.2%	15,063	65.4%	23,551	71.1%
Average Vehicles per Owner-Occupied Household		1.7		2.0		2.0		2.0	
Renter-Occupied Household Vehicles		510	44.7%	4,499	38.8%	7,984	34.6%	9,567	28.9%
Average Vehicles per Renter-Occupied Household		1.5		1.4		1.4		1.4	
Travel Time (2022)									
Worker Base Age 16 years or Over		706		7,182		14,877		20,037	
Travel to Work in 14 Minutes or Less		201	28.5%	2,446	34.1%	4,555	30.6%	5,928	29.6%
Travel to Work in 15 to 29 Minutes		368	52.1%	3,286	45.8%	6,693	45.0%	9,057	45.2%
Travel to Work in 30 to 59 Minutes		51	7.2%	649	9.0%	1,852	12.4%	2,612	13.0%
Travel to Work in 60 Minutes or More		28	4.0%	267	3.7%	680	4.6%	998	5.0%
Work at Home		58	8.1%	534	7.4%	1,098	7.4%	1,442	7.2%
Average Minutes Travel to Work		17.2		17.0		17.8		18.2	

Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 36.6685/-93.2265

1001 Branson Hills Pkwy Branson, MO 65616									
	1 mi radius			3 mi radius		5 mi radius		7 mi radius	
Transportation To Work (2022)									
Worker Base Age 16 years or Over	706		7,182		14,877		20,037		
Drive to Work Alone	563	79.7%	5,592	77.9%	11,527	77.5%	15,518	77.4%	
Drive to Work in Carpool	77	10.9%	873	12.2%	1,839	12.4%	2,553	12.7%	
Travel to Work by Public Transportation	-	-	41	0.6%	62	0.4%	91	0.5%	
Drive to Work on Motorcycle	-	-	-	-	2	-	8	-	
Bicycle to Work	-	-	-	-	1	-	2	-	
Walk to Work	8	1.2%	120	1.7%	298	2.0%	353	1.8%	
Other Means	-	-	21	0.3%	50	0.3%	70	0.3%	
Work at Home	58	8.1%	534	7.4%	1,098	7.4%	1,442	7.2%	
Daytime Demographics (2022)									
Total Businesses	242		1,270		2,045		2,408		
Total Employees	2,181		14,028		22,000		28,866		
Company Headquarter Businesses	6	2.6%	36	2.8%	70	3.4%	84	3.5%	
Company Headquarter Employees	106	4.8%	1,187	8.5%	2,064	9.4%	2,297	8.0%	
Employee Population per Business	9.0	to 1	11.0	to 1	10.8	to 1	12.0	to 1	
Residential Population per Business	6.9	to 1	12.8	to 1	16.6	to 1	19.4	to 1	
Adj. Daytime Demographics Age 16 Years or Over	2,822		19,938		34,774		47,241		
Labor Force									
Labor Population Age 16 Years or Over (2022)	1,348		13,102		27,661		38,422		
Labor Force Total Males (2022)	620	46.0%	6,203	47.3%	13,333	48.2%	18,649	48.5%	
Male Civilian Employed	380	61.3%	3,682	59.4%	7,646	57.4%	10,175	54.6%	
Male Civilian Unemployed	6	1.0%	280	4.5%	938	7.0%	1,370	7.3%	
Males in Armed Forces	-	-	10	0.2%	10	-	10	-	
Males Not in Labor Force	234	37.8%	2,231	36.0%	4,738	35.5%	7,094	38.0%	
Labor Force Total Females (2022)	728	54.0%	6,899	52.7%	14,328	51.8%	19,773	51.5%	
Female Civilian Employed	327	44.9%	3,500	50.7%	7,231	50.5%	9,862	49.9%	
Female Civilian Unemployed	44	6.1%	437	6.3%	854	6.0%	975	4.9%	
Females in Armed Forces	-	-	-	-	-	-	-	-	
Females Not in Labor Force	357	49.1%	2,962	42.9%	6,243	43.6%	8,936	45.2%	
Unemployment Rate	50	3.7%	717	5.5%	1,793	6.5%	2,345	6.1%	
Occupation (2022)									
Occupation Population Age 16 Years or Over	706		7,182		14,877		20,037		
Occupation Total Males	380	53.8%	3,682	51.3%	7,646	51.4%	10,175	50.8%	
Occupation Total Females	327	46.2%	3,500	48.7%	7,231	48.6%	9,862	49.2%	
Management, Business, Financial Operations	90	-	1,204	16.8%	2,095	14.1%	2,946	14.7%	
Professional, Related	44	6.3%	1,139	15.9%	2,390	16.1%	3,341	16.7%	
Service	139	19.8%	1,450	20.2%	3,345	22.5%	4,493	22.4%	
Sales, Office	295	41.8%	2,263	31.5%	4,468	30.0%	5,698	28.4%	
Farming, Fishing, Forestry	-	-	27	0.4%	44	0.3%	46	0.2%	
Construction, Extraction, Maintenance	36	5.0%	330	4.6%	976	6.6%	1,322	6.6%	
Production, Transport, Material Moving	101	14.3%	769	10.7%	1,560	10.5%	2,191	10.9%	
White Collar Workers	430	60.8%	4,606	64.1%	8,953	60.2%	11,985	59.8%	
Blue Collar Workers	277	39.2%	2,576	35.9%	5,925	39.8%	8,052	40.2%	

Complete Profile

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Lat/Lon: 36.6685/-93.2265

1001 Branson Hills Pkwy									
Branson, MO 65616									
1 mi radius			3 mi radius		5 mi radius		7 mi radius		
Units In Structure (2022)									
Total Units	707		6,772		13,317		18,856		
1 Detached Unit	312	44.1%	3,774	55.7%	7,435	55.8%	10,928	58.0%	
1 Attached Unit	41	5.8%	291	4.3%	566	4.2%	822	4.4%	
2 Units	56	7.8%	327	4.8%	377	2.8%	415	2.2%	
3 to 4 Units	95	13.4%	563	8.3%	995	7.5%	1,193	6.3%	
5 to 9 Units	56	7.9%	455	6.7%	911	6.8%	1,266	6.7%	
10 to 19 Units	34	4.8%	404	6.0%	856	6.4%	1,063	5.6%	
20 to 49 Units	21	3.0%	317	4.7%	555	4.2%	763	4.0%	
50 or More Units	2	0.3%	59	0.9%	151	1.1%	178	0.9%	
Mobile Home or Trailer	91	12.9%	582	8.6%	1,457	10.9%	2,203	11.7%	
Other Structure	-	-	-	-	13	-	25	0.1%	
Homes Built By Year (2022)									
Homes Built 2014 or later	80	10.5%	357	4.5%	678	4.1%	839	3.4%	
Homes Built 2010 to 2013	42	5.6%	275	3.4%	628	3.8%	810	3.2%	
Homes Built 2000 to 2009	189	24.9%	1,590	19.9%	3,338	20.1%	4,527	18.1%	
Homes Built 1990 to 1999	139	18.3%	1,379	17.3%	2,983	18.0%	4,599	18.4%	
Homes Built 1980 to 1989	98	12.9%	977	12.2%	1,663	10.0%	2,383	9.5%	
Homes Built 1970 to 1979	135	17.9%	1,171	14.6%	2,059	12.4%	2,992	12.0%	
Homes Built 1960 to 1969	16	2.1%	466	5.8%	776	4.7%	1,132	4.5%	
Homes Built 1950 to 1959	4	0.5%	301	3.8%	617	3.7%	741	3.0%	
Homes Built 1940 to 1949	1	0.2%	102	1.3%	204	1.2%	309	1.2%	
Homes Built Before 1939	4	0.5%	155	1.9%	371	2.2%	524	2.1%	
Median Age of Homes	22.3	yrs	28.1	yrs	27.5	yrs	27.6	yrs	
Home Values (2022)									
Owner Specified Housing Units	361		3,641		7,660		12,046		
Home Values \$1,000,000 or More	-	-	106	2.9%	126	1.6%	140	1.2%	
Home Values \$750,000 to \$999,999	20	5.5%	59	1.6%	78	1.0%	81	0.7%	
Home Values \$500,000 to \$749,999	25	7.1%	87	2.4%	194	2.5%	349	2.9%	
Home Values \$400,000 to \$499,999	9	2.6%	97	2.7%	240	3.1%	322	2.7%	
Home Values \$300,000 to \$399,999	39	10.9%	279	7.7%	523	6.8%	899	7.5%	
Home Values \$250,000 to \$299,999	11	3.0%	192	5.3%	476	6.2%	860	7.1%	
Home Values \$200,000 to \$249,999	60	16.6%	411	11.3%	862	11.3%	1,377	11.4%	
Home Values \$175,000 to \$199,999	54	15.0%	370	10.2%	474	6.2%	661	5.5%	
Home Values \$150,000 to \$174,999	19	5.2%	428	11.7%	781	10.2%	1,367	11.3%	
Home Values \$125,000 to \$149,999	17	4.8%	621	17.0%	1,170	15.3%	1,567	13.0%	
Home Values \$100,000 to \$124,999	22	6.0%	300	8.2%	770	10.0%	1,211	10.1%	
Home Values \$90,000 to \$99,999	14	3.9%	118	3.2%	237	3.1%	360	3.0%	
Home Values \$80,000 to \$89,999	22	6.2%	210	5.8%	466	6.1%	696	5.8%	
Home Values \$70,000 to \$79,999	1	0.3%	77	2.1%	255	3.3%	366	3.0%	
Home Values \$60,000 to \$69,999	12	3.3%	116	3.2%	311	4.1%	520	4.3%	
Home Values \$50,000 to \$59,999	-	-	20	0.5%	170	2.2%	282	2.3%	
Home Values \$35,000 to \$49,999	23	6.3%	85	2.3%	211	2.8%	386	3.2%	
Home Values \$25,000 to \$34,999	12	3.2%	42	1.2%	100	1.3%	155	1.3%	
Home Values \$10,000 to \$24,999	-	-	16	0.4%	115	1.5%	305	2.5%	
Home Values Under \$10,000	-	-	8	0.2%	102	1.3%	141	1.2%	
Owner-Occupied Median Home Value	\$208,980		\$179,178		\$163,484		\$163,128		
Renter-Occupied Median Rent	\$766		\$700		\$671		\$655		

Complete Profile

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Lat/Lon: 36.6685/-93.2265

1001 Branson Hills Pkwy Branson, MO 65616		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Total Annual Consumer Expenditure (2022)									
Total Household Expenditure		\$37.13 M		\$355.78 M		\$668.64 M		\$945.63 M	
Total Non-Retail Expenditure		\$19.63 M		\$187.9 M		\$352.54 M		\$498.12 M	
Total Retail Expenditure		\$17.5 M		\$167.88 M		\$316.11 M		\$447.51 M	
Apparel		\$1.3 M		\$12.35 M		\$23.08 M		\$32.54 M	
Contributions		\$1.21 M		\$11.37 M		\$21 M		\$29.79 M	
Education		\$1.08 M		\$9.95 M		\$18.05 M		\$25.29 M	
Entertainment		\$2.07 M		\$19.77 M		\$36.9 M		\$52.3 M	
Food and Beverages		\$5.47 M		\$52.69 M		\$99.42 M		\$140.57 M	
Furnishings and Equipment		\$1.29 M		\$12.31 M		\$23.01 M		\$32.61 M	
Gifts		\$927.67 K		\$8.64 M		\$15.89 M		\$22.35 M	
Health Care		\$3.17 M		\$30.68 M		\$58.23 M		\$82.87 M	
Household Operations		\$1.45 M		\$13.83 M		\$25.88 M		\$36.66 M	
Miscellaneous Expenses		\$704.23 K		\$6.71 M		\$12.57 M		\$17.8 M	
Personal Care		\$496.53 K		\$4.76 M		\$8.93 M		\$12.66 M	
Personal Insurance		\$254.01 K		\$2.4 M		\$4.43 M		\$6.32 M	
Reading		\$81.57 K		\$778.11 K		\$1.46 M		\$2.07 M	
Shelter		\$7.85 M		\$75.46 M		\$141.61 M		\$199.59 M	
Tobacco		\$234.2 K		\$2.32 M		\$4.5 M		\$6.34 M	
Transportation		\$6.76 M		\$64.8 M		\$122.15 M		\$172.88 M	
Utilities		\$2.78 M		\$26.97 M		\$51.52 M		\$72.99 M	
Monthly Household Consumer Expenditure (2022)									
Total Household Expenditure		\$4,374		\$4,378		\$4,184		\$4,179	
Total Non-Retail Expenditure		\$2,312	52.9%	\$2,312	52.8%	\$2,206	52.7%	\$2,201	52.7%
Total Retail Expenditures		\$2,061	47.1%	\$2,066	47.2%	\$1,978	47.3%	\$1,978	47.3%
Apparel		\$153	3.5%	\$152	3.5%	\$144	3.5%	\$144	3.4%
Contributions		\$142	3.2%	\$140	3.2%	\$131	3.1%	\$132	3.2%
Education		\$127	2.9%	\$122	2.8%	\$113	2.7%	\$112	2.7%
Entertainment		\$244	5.6%	\$243	5.6%	\$231	5.5%	\$231	5.5%
Food and Beverages		\$645	14.7%	\$648	14.8%	\$622	14.9%	\$621	14.9%
Furnishings and Equipment		\$152	3.5%	\$151	3.5%	\$144	3.4%	\$144	3.4%
Gifts		\$109	2.5%	\$106	2.4%	\$99	2.4%	\$99	2.4%
Health Care		\$374	8.5%	\$377	8.6%	\$364	8.7%	\$366	8.8%
Household Operations		\$171	3.9%	\$170	3.9%	\$162	3.9%	\$162	3.9%
Miscellaneous Expenses		\$83	1.9%	\$83	1.9%	\$79	1.9%	\$79	1.9%
Personal Care		\$58	1.3%	\$59	1.3%	\$56	1.3%	\$56	1.3%
Personal Insurance		\$30	0.7%	\$30	0.7%	\$28	0.7%	\$28	0.7%
Reading		\$10	0.2%	\$10	0.2%	\$9	0.2%	\$9	0.2%
Shelter		\$924	21.1%	\$929	21.2%	\$886	21.2%	\$882	21.1%
Tobacco		\$28	0.6%	\$29	0.7%	\$28	0.7%	\$28	0.7%
Transportation		\$796	18.2%	\$797	18.2%	\$764	18.3%	\$764	18.3%
Utilities		\$327	7.5%	\$332	7.6%	\$322	7.7%	\$323	7.7%