

# Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 36.6685/-93.2265

1001 Branson Hills Pkwy Branson, MO 65616	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Population</b>								
Estimated Population (2022)	1,663		16,192		33,903		46,719	
Projected Population (2027)	1,803		16,972		35,226		48,687	
Census Population (2020)	1,745		16,025		33,690		46,186	
Census Population (2010)	1,169		13,451		29,791		41,765	
Projected Annual Growth (2022-2027)	140	1.7%	780	1.0%	1,323	0.8%	1,968	0.8%
Historical Annual Growth (2020-2022)	-83	-2.4%	167	0.5%	213	0.3%	533	0.6%
Historical Annual Growth (2010-2020)	577	4.9%	2,574	1.9%	3,899	1.3%	4,421	1.1%
Estimated Population Density (2022)	530 <i>psm</i>		573 <i>psm</i>		432 <i>psm</i>		304 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>		153.9 <i>sq mi</i>	
<b>Households</b>								
Estimated Households (2022)	707		6,772		13,317		18,856	
Projected Households (2027)	777		7,158		13,975		19,872	
Census Households (2020)	743		6,698		13,233		18,623	
Census Households (2010)	473		5,491		11,788		16,889	
Projected Annual Growth (2022-2027)	69	2.0%	386	1.1%	658	1.0%	1,017	1.1%
Historical Annual Change (2010-2022)	235	4.1%	1,281	1.9%	1,529	1.1%	1,966	1.0%
<b>Average Household Income</b>								
Estimated Average Household Income (2022)	\$66,693		\$66,649		\$62,073		\$62,031	
Projected Average Household Income (2027)	\$69,662		\$74,021		\$70,455		\$70,272	
Census Average Household Income (2010)	\$53,949		\$58,025		\$55,937		\$53,607	
Census Average Household Income (2000)	\$55,884		\$42,118		\$40,148		\$41,783	
Projected Annual Change (2022-2027)	\$2,969	0.9%	\$7,373	2.2%	\$8,381	2.7%	\$8,241	2.7%
Historical Annual Change (2000-2022)	\$10,809	0.9%	\$24,531	2.6%	\$21,925	2.5%	\$20,248	2.2%
<b>Median Household Income</b>								
Estimated Median Household Income (2022)	\$57,464		\$55,868		\$52,685		\$52,629	
Projected Median Household Income (2027)	\$67,654		\$67,117		\$63,652		\$63,691	
Census Median Household Income (2010)	\$41,369		\$43,606		\$41,353		\$40,748	
Census Median Household Income (2000)	\$37,831		\$32,046		\$30,967		\$31,432	
Projected Annual Change (2022-2027)	\$10,190	3.5%	\$11,249	4.0%	\$10,967	4.2%	\$11,062	4.2%
Historical Annual Change (2000-2022)	\$19,633	2.4%	\$23,822	3.4%	\$21,718	3.2%	\$21,196	3.1%
<b>Per Capita Income</b>								
Estimated Per Capita Income (2022)	\$28,536		\$27,995		\$24,681		\$25,299	
Projected Per Capita Income (2027)	\$30,176		\$31,334		\$28,238		\$28,936	
Census Per Capita Income (2010)	\$21,804		\$23,678		\$22,121		\$21,660	
Census Per Capita Income (2000)	\$20,171		\$17,463		\$16,350		\$17,059	
Projected Annual Change (2022-2027)	\$1,640	1.1%	\$3,340	2.4%	\$3,558	2.9%	\$3,637	2.9%
Historical Annual Change (2000-2022)	\$8,365	1.9%	\$10,532	2.7%	\$8,331	2.3%	\$8,240	2.2%
Estimated Average Household Net Worth (2022)	\$435,751		\$352,297		\$294,324		\$282,075	

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1001 Branson Hills Pkwy Branson, MO 65616		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Race and Ethnicity</b>									
Total Population (2022)		1,663		16,192		33,903		46,719	
White (2022)		1,381	83.0%	13,183	81.4%	26,612	78.5%	37,629	80.5%
Black or African American (2022)		28	1.7%	304	1.9%	577	1.7%	833	1.8%
American Indian or Alaska Native (2022)		6	0.4%	113	0.7%	255	0.8%	376	0.8%
Asian (2022)		33	2.0%	448	2.8%	2,215	6.5%	2,321	5.0%
Hawaiian or Pacific Islander (2022)		-	-	17	0.1%	41	0.1%	51	0.1%
Other Race (2022)		76	4.6%	885	5.5%	1,888	5.6%	2,546	5.4%
Two or More Races (2022)		139	8.3%	1,242	7.7%	2,315	6.8%	2,964	6.3%
Population < 18 (2022)		359	21.6%	3,519	21.7%	7,043	20.8%	9,378	20.1%
White Not Hispanic		255	71.0%	2,529	71.9%	5,181	73.6%	7,045	75.1%
Black or African American		6	1.6%	65	1.8%	136	1.9%	163	1.7%
Asian		10	2.7%	77	2.2%	106	1.5%	109	1.2%
Other Race Not Hispanic		27	7.4%	337	9.6%	662	9.4%	882	9.4%
Hispanic		62	17.3%	511	14.5%	959	13.6%	1,179	12.6%
Not Hispanic or Latino Population (2022)		1,486	89.3%	14,605	90.2%	30,834	90.9%	42,879	91.8%
Not Hispanic White		1,309	88.1%	12,219	83.7%	24,585	79.7%	35,010	81.6%
Not Hispanic Black or African American		27	1.8%	295	2.0%	558	1.8%	809	1.9%
Not Hispanic American Indian or Alaska Native		5	0.4%	107	0.7%	239	0.8%	356	0.8%
Not Hispanic Asian		31	2.1%	426	2.9%	2,178	7.1%	2,284	5.3%
Not Hispanic Hawaiian or Pacific Islander		-	-	16	0.1%	39	0.1%	49	0.1%
Not Hispanic Other Race		36	2.5%	641	4.4%	1,455	4.7%	2,023	4.7%
Not Hispanic Two or More Races		77	5.2%	902	6.2%	1,780	5.8%	2,348	5.5%
Hispanic or Latino Population (2022)		177	10.7%	1,587	9.8%	3,069	9.1%	3,839	8.2%
Hispanic White		73	41.0%	965	60.8%	2,027	66.0%	2,619	68.2%
Hispanic Black or African American		-	-	9	0.6%	20	0.6%	23	0.6%
Hispanic American Indian or Alaska Native		-	-	6	0.4%	16	0.5%	20	0.5%
Hispanic Asian		3	1.5%	22	1.4%	36	1.2%	37	1.0%
Hispanic Hawaiian or Pacific Islander		-	-	1	-	2	-	2	-
Hispanic Other Race		40	22.4%	243	15.3%	433	14.1%	523	13.6%
Hispanic Two or More Races		61	34.6%	340	21.4%	534	17.4%	616	16.0%
Not Hispanic or Latino Population (2020)		1,582	90.6%	14,556	90.8%	30,231	89.7%	42,141	91.2%
Hispanic or Latino Population (2020)		164	9.4%	1,469	9.2%	3,459	10.3%	4,045	8.8%
Not Hispanic or Latino Population (2010)		1,074	91.9%	12,513	93.0%	27,923	93.7%	39,419	94.4%
Hispanic or Latino Population (2010)		95	8.1%	938	7.0%	1,868	6.3%	2,345	5.6%
Not Hispanic or Latino Population (2027)		1,611	89.4%	15,301	90.2%	32,009	90.9%	44,661	91.7%
Hispanic or Latino Population (2027)		192	10.6%	1,670	9.8%	3,218	9.1%	4,027	8.3%
Projected Annual Growth (2022-2027)		15	1.7%	84	1.1%	149	1.0%	187	1.0%
Historical Annual Growth (2010-2020)		68	7.2%	531	5.7%	1,591	8.5%	1,700	7.2%

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<b>Total Age Distribution (2022)</b>									
Total Population		1,663		16,192		33,903		46,719	
Age Under 5 Years	102	6.2%	916	5.7%	1,870	5.5%	2,455	5.3%	
Age 5 to 9 Years	96	5.8%	916	5.7%	1,847	5.4%	2,457	5.3%	
Age 10 to 14 Years	99	5.9%	1,045	6.5%	2,087	6.2%	2,804	6.0%	
Age 15 to 19 Years	93	5.6%	1,015	6.3%	2,520	7.4%	3,158	6.8%	
Age 20 to 24 Years	115	6.9%	1,084	6.7%	3,002	8.9%	3,524	7.5%	
Age 25 to 29 Years	113	6.8%	1,057	6.5%	2,092	6.2%	2,721	5.8%	
Age 30 to 34 Years	103	6.2%	1,086	6.7%	2,150	6.3%	2,839	6.1%	
Age 35 to 39 Years	99	6.0%	1,014	6.3%	2,033	6.0%	2,697	5.8%	
Age 40 to 44 Years	104	6.3%	985	6.1%	1,961	5.8%	2,647	5.7%	
Age 45 to 49 Years	76	4.6%	806	5.0%	1,704	5.0%	2,420	5.2%	
Age 50 to 54 Years	94	5.7%	915	5.7%	1,923	5.7%	2,684	5.7%	
Age 55 to 59 Years	99	5.9%	978	6.0%	1,991	5.9%	2,906	6.2%	
Age 60 to 64 Years	112	6.7%	1,080	6.7%	2,230	6.6%	3,341	7.2%	
Age 65 to 69 Years	122	7.4%	1,091	6.7%	2,277	6.7%	3,525	7.5%	
Age 70 to 74 Years	93	5.6%	934	5.8%	1,910	5.6%	3,037	6.5%	
Age 75 to 79 Years	66	4.0%	596	3.7%	1,152	3.4%	1,787	3.8%	
Age 80 to 84 Years	35	2.1%	353	2.2%	639	1.9%	971	2.1%	
Age 85 Years or Over	40	2.4%	320	2.0%	514	1.5%	747	1.6%	
Median Age	39.4		39.3		38.6		41.4		
Age 19 Years or Less	390	23.5%	3,893	24.0%	8,325	24.6%	10,875	23.3%	
Age 20 to 64 Years	916	55.1%	9,006	55.6%	19,086	56.3%	25,778	55.2%	
Age 65 Years or Over	357	21.5%	3,293	20.3%	6,493	19.2%	10,067	21.5%	
<b>Female Age Distribution (2022)</b>									
Female Population	876	52.7%	8,424	52.0%	17,382	51.3%	23,787	50.9%	
Age Under 5 Years	52	5.9%	462	5.5%	927	5.3%	1,203	5.1%	
Age 5 to 9 Years	41	4.7%	440	5.2%	896	5.2%	1,168	4.9%	
Age 10 to 14 Years	44	5.1%	522	6.2%	1,019	5.9%	1,372	5.8%	
Age 15 to 19 Years	47	5.3%	486	5.8%	1,283	7.4%	1,582	6.7%	
Age 20 to 24 Years	62	7.1%	574	6.8%	1,579	9.1%	1,836	7.7%	
Age 25 to 29 Years	56	6.4%	544	6.5%	1,062	6.1%	1,361	5.7%	
Age 30 to 34 Years	55	6.3%	544	6.5%	1,061	6.1%	1,400	5.9%	
Age 35 to 39 Years	49	5.6%	500	5.9%	1,005	5.8%	1,338	5.6%	
Age 40 to 44 Years	54	6.2%	507	6.0%	991	5.7%	1,352	5.7%	
Age 45 to 49 Years	41	4.7%	403	4.8%	842	4.8%	1,192	5.0%	
Age 50 to 54 Years	51	5.8%	492	5.8%	992	5.7%	1,372	5.8%	
Age 55 to 59 Years	56	6.4%	513	6.1%	1,037	6.0%	1,522	6.4%	
Age 60 to 64 Years	63	7.1%	582	6.9%	1,199	6.9%	1,781	7.5%	
Age 65 to 69 Years	63	7.2%	591	7.0%	1,203	6.9%	1,831	7.7%	
Age 70 to 74 Years	56	6.4%	519	6.2%	994	5.7%	1,572	6.6%	
Age 75 to 79 Years	37	4.2%	328	3.9%	609	3.5%	906	3.8%	
Age 80 to 84 Years	23	2.6%	221	2.6%	379	2.2%	558	2.3%	
Age 85 Years or Over	26	2.9%	196	2.3%	303	1.7%	440	1.9%	
Female Median Age	42.1		41.0		39.7		42.4		
Age 19 Years or Less	184	21.0%	1,910	22.7%	4,126	23.7%	5,326	22.4%	
Age 20 to 64 Years	487	55.7%	4,660	55.3%	9,768	56.2%	13,155	55.3%	
Age 65 Years or Over	204	23.3%	1,855	22.0%	3,488	20.1%	5,307	22.3%	

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<b>Male Age Distribution (2022)</b>									
Male Population	787	47.3%	7,768	48.0%	16,521	48.7%	22,932	49.1%	
Age Under 5 Years	51	6.4%	455	5.9%	943	5.7%	1,252	5.5%	
Age 5 to 9 Years	54	6.9%	476	6.1%	951	5.8%	1,289	5.6%	
Age 10 to 14 Years	54	6.9%	523	6.7%	1,068	6.5%	1,432	6.2%	
Age 15 to 19 Years	46	5.9%	529	6.8%	1,237	7.5%	1,576	6.9%	
Age 20 to 24 Years	52	6.7%	510	6.6%	1,423	8.6%	1,687	7.4%	
Age 25 to 29 Years	57	7.3%	514	6.6%	1,030	6.2%	1,360	5.9%	
Age 30 to 34 Years	49	6.2%	543	7.0%	1,089	6.6%	1,439	6.3%	
Age 35 to 39 Years	50	6.4%	514	6.6%	1,028	6.2%	1,359	5.9%	
Age 40 to 44 Years	50	6.3%	478	6.2%	970	5.9%	1,295	5.6%	
Age 45 to 49 Years	35	4.5%	403	5.2%	863	5.2%	1,228	5.4%	
Age 50 to 54 Years	43	5.5%	423	5.4%	930	5.6%	1,312	5.7%	
Age 55 to 59 Years	43	5.4%	464	6.0%	954	5.8%	1,384	6.0%	
Age 60 to 64 Years	49	6.2%	498	6.4%	1,031	6.2%	1,560	6.8%	
Age 65 to 69 Years	59	7.5%	500	6.4%	1,074	6.5%	1,694	7.4%	
Age 70 to 74 Years	37	4.8%	415	5.3%	916	5.5%	1,465	6.4%	
Age 75 to 79 Years	30	3.8%	268	3.4%	543	3.3%	881	3.8%	
Age 80 to 84 Years	12	1.5%	132	1.7%	260	1.6%	413	1.8%	
Age 85 Years or Over	14	1.8%	124	1.6%	211	1.3%	307	1.3%	
Male Median Age	36.9		37.6		37.6		40.5		
Age 19 Years or Less	206	26.1%	1,983	25.5%	4,199	25.4%	5,549	24.2%	
Age 20 to 64 Years	429	54.5%	4,347	56.0%	9,317	56.4%	12,623	55.0%	
Age 65 Years or Over	153	19.4%	1,438	18.5%	3,005	18.2%	4,760	20.8%	
<b>Males per 100 Females (2022)</b>									
Overall Comparison	90		92		95		96		
Age Under 5 Years	98	49.6%	98	49.6%	102	50.4%	104	51.0%	
Age 5 to 9 Years	131	56.7%	108	52.0%	106	51.5%	110	52.5%	
Age 10 to 14 Years	122	55.0%	100	50.1%	105	51.2%	104	51.1%	
Age 15 to 19 Years	99	49.7%	109	52.1%	96	49.1%	100	49.9%	
Age 20 to 24 Years	84	45.7%	89	47.1%	90	47.4%	92	47.9%	
Age 25 to 29 Years	102	50.6%	94	48.6%	97	49.2%	100	50.0%	
Age 30 to 34 Years	88	46.9%	100	50.0%	103	50.6%	103	50.7%	
Age 35 to 39 Years	103	50.7%	103	50.7%	102	50.6%	102	50.4%	
Age 40 to 44 Years	91	47.8%	94	48.5%	98	49.5%	96	48.9%	
Age 45 to 49 Years	86	46.1%	100	50.0%	102	50.6%	103	50.7%	
Age 50 to 54 Years	85	45.9%	86	46.2%	94	48.4%	96	48.9%	
Age 55 to 59 Years	76	43.2%	90	47.5%	92	47.9%	91	47.6%	
Age 60 to 64 Years	79	44.0%	86	46.1%	86	46.2%	88	46.7%	
Age 65 to 69 Years	93	48.3%	85	45.8%	89	47.2%	93	48.1%	
Age 70 to 74 Years	67	40.1%	80	44.5%	92	48.0%	93	48.2%	
Age 75 to 79 Years	81	44.7%	82	45.0%	89	47.1%	97	49.3%	
Age 80 to 84 Years	54	34.9%	59	37.3%	69	40.7%	74	42.6%	
Age 85 Years or Over	56	36.1%	63	38.7%	70	41.1%	70	41.1%	
Age 19 Years or Less	112	52.7%	104	50.9%	102	50.4%	104	51.0%	
Age 20 to 39 Years	94	48.4%	96	49.0%	97	49.3%	98	49.6%	
Age 40 to 64 Years	83	45.3%	91	47.6%	94	48.4%	94	48.4%	
Age 65 Years or Over	75	42.8%	78	43.7%	86	46.3%	90	47.3%	

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<b>Household Type (2022)</b>									
Total Households		707		6,772		13,317		18,856	
Households with Children		79	11.1%	1,391	20.5%	3,250	24.4%	4,514	23.9%
Average Household Size		2.3		2.3		2.4		2.4	
Household Density per Square Mile		225		240		170		123	
Population Family		1,319	79.3%	12,769	78.9%	25,904	76.4%	36,244	77.6%
Population Non-Family		302	18.2%	3,114	19.2%	6,029	17.8%	8,292	17.7%
Population Group Quarters		42	2.5%	310	1.9%	1,970	5.8%	2,182	4.7%
Family Households		468	66.1%	4,349	64.2%	8,706	65.4%	12,401	65.8%
Married Couple Households		129	27.7%	2,273	52.3%	5,413	62.2%	8,456	68.2%
Other Family Households with Children		338	72.3%	2,077	47.7%	3,293	37.8%	3,945	31.8%
Family Households with Children		79	16.8%	1,387	31.9%	3,240	37.2%	4,501	36.3%
Married Couple with Children		53	67.4%	891	64.2%	2,048	63.2%	2,933	65.2%
Other Family Households with Children		26	32.6%	496	35.8%	1,192	36.8%	1,568	34.8%
Family Households No Children		389	83.2%	2,963	68.1%	5,466	62.8%	7,900	63.7%
Married Couple No Children		76	19.6%	1,382	46.6%	3,365	61.6%	5,523	69.9%
Other Family Households No Children		313	80.4%	1,581	53.4%	2,101	38.4%	2,377	30.1%
Non-Family Households		240	33.9%	2,423	35.8%	4,611	34.6%	6,455	34.2%
Non-Family Households with Children		-	-	5	0.2%	10	0.2%	12	0.2%
Non-Family Households No Children		239	100.0%	2,418	99.8%	4,600	99.8%	6,442	99.8%
Average Family Household Size		2.8		2.9		3.0		2.9	
Average Family Income		\$80,619		\$81,816		\$74,237		\$73,919	
Median Family Income		\$73,608		\$70,298		\$63,631		\$63,808	
Average Non-Family Household Size		1.3		1.3		1.3		1.3	
<b>Marital Status (2022)</b>									
Population Age 15 Years or Over		1,366		13,314		28,099		39,003	
Never Married		386	28.3%	3,477	26.1%	7,736	27.5%	9,712	24.9%
Currently Married		645	47.2%	6,685	50.2%	13,794	49.1%	19,736	50.6%
Previously Married		334	24.5%	3,152	23.7%	6,569	23.4%	9,555	24.5%
Separated		65	19.5%	433	13.8%	847	12.9%	1,194	12.5%
Widowed		141	42.1%	967	30.7%	1,713	26.1%	2,513	26.3%
Divorced		128	38.4%	1,751	55.6%	4,009	61.0%	5,849	61.2%
<b>Educational Attainment (2022)</b>									
Adult Population Age 25 Years or Over		1,158		11,215		22,576		32,321	
Elementary (Grade Level 0 to 8)		21	1.8%	213	1.9%	453	2.0%	625	1.9%
Some High School (Grade Level 9 to 11)		106	9.1%	967	8.6%	1,845	8.2%	2,574	8.0%
High School Graduate		362	31.2%	3,565	31.8%	7,691	34.1%	10,867	33.6%
Some College		356	30.7%	3,052	27.2%	5,890	26.1%	8,442	26.1%
Associate Degree Only		90	7.8%	880	7.8%	1,698	7.5%	2,624	8.1%
Bachelor Degree Only		173	14.9%	1,895	16.9%	3,627	16.1%	4,942	15.3%
Graduate Degree		52	4.5%	643	5.7%	1,372	6.1%	2,247	7.0%
Any College (Some College or Higher)		670	57.9%	6,469	57.7%	12,587	55.8%	18,254	56.5%
College Degree + (Bachelor Degree or Higher)		225	19.4%	2,538	22.6%	4,999	22.1%	7,188	22.2%

# Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 36.6685/-93.2265

1001 Branson Hills Pkwy Branson, MO 65616		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Housing</b>									
Total Housing Units (2022)		757		7,994		16,614		25,002	
Total Housing Units (2020)		794		7,893		16,551		24,735	
Historical Annual Growth (2020-2022)		-36	-2.3%	101	0.6%	63	0.2%	267	0.5%
Housing Units Occupied (2022)		707 93.4%		6,772 84.7%		13,317 80.2%		18,856 75.4%	
Housing Units Owner-Occupied		361 51.0%		3,641 53.8%		7,660 57.5%		12,046 63.9%	
Housing Units Renter-Occupied		346 49.0%		3,131 46.2%		5,657 42.5%		6,810 36.1%	
Housing Units Vacant (2022)		50 6.6%		1,222 15.3%		3,297 19.8%		6,146 24.6%	
<b>Household Size (2022)</b>									
Total Households		707		6,772		13,317		18,856	
1 Person Households		185 26.1%		1,915 28.3%		3,626 27.2%		5,192 27.5%	
2 Person Households		290 41.0%		2,767 40.9%		5,403 40.6%		7,915 42.0%	
3 Person Households		107 15.2%		920 13.6%		1,892 14.2%		2,561 13.6%	
4 Person Households		78 11.0%		677 10.0%		1,383 10.4%		1,850 9.8%	
5 Person Households		35 4.9%		331 4.9%		669 5.0%		867 4.6%	
6 Person Households		10 1.4%		121 1.8%		242 1.8%		329 1.7%	
7 or More Person Households		3 0.4%		41 0.6%		102 0.8%		142 0.8%	
<b>Household Income Distribution (2022)</b>									
HH Income \$200,000 or More		49 7.0%		317 4.7%		463 3.5%		558 3.0%	
HH Income \$150,000 to \$199,999		24 3.4%		211 3.1%		271 2.0%		410 2.2%	
HH Income \$125,000 to \$149,999		42 5.9%		303 4.5%		477 3.6%		753 4.0%	
HH Income \$100,000 to \$124,999		54 7.6%		451 6.7%		751 5.6%		1,173 6.2%	
HH Income \$75,000 to \$99,999		52 7.4%		838 12.4%		1,592 12.0%		2,468 13.1%	
HH Income \$50,000 to \$74,999		200 28.3%		1,661 24.5%		3,508 26.3%		4,654 24.7%	
HH Income \$35,000 to \$49,999		112 15.9%		1,088 16.1%		2,211 16.6%		2,984 15.8%	
HH Income \$25,000 to \$34,999		74 10.5%		654 9.7%		1,344 10.1%		1,949 10.3%	
HH Income \$15,000 to \$24,999		62 8.8%		723 10.7%		1,462 11.0%		2,084 11.1%	
HH Income \$10,000 to \$14,999		4 0.6%		242 3.6%		598 4.5%		1,010 5.4%	
HH Income Under \$10,000		33 4.7%		284 4.2%		639 4.8%		814 4.3%	
<b>Household Vehicles (2022)</b>									
Households 0 Vehicles Available		26 3.7%		403 5.9%		663 5.0%		926 4.9%	
Households 1 Vehicle Available		322 45.5%		2,421 35.8%		4,999 37.5%		6,933 36.8%	
Households 2 Vehicles Available		281 39.7%		2,978 44.0%		5,582 41.9%		7,846 41.6%	
Households 3 or More Vehicles Available		79 11.1%		970 14.3%		2,073 15.6%		3,151 16.7%	
Total Vehicles Available		1,141		11,607		23,047		33,118	
Average Vehicles per Household		1.6		1.7		1.7		1.8	
Owner-Occupied Household Vehicles		632 55.3%		7,109 61.2%		15,063 65.4%		23,551 71.1%	
Average Vehicles per Owner-Occupied Household		1.7		2.0		2.0		2.0	
Renter-Occupied Household Vehicles		510 44.7%		4,499 38.8%		7,984 34.6%		9,567 28.9%	
Average Vehicles per Renter-Occupied Household		1.5		1.4		1.4		1.4	
<b>Travel Time (2022)</b>									
Worker Base Age 16 years or Over		706		7,182		14,877		20,037	
Travel to Work in 14 Minutes or Less		201 28.5%		2,446 34.1%		4,555 30.6%		5,928 29.6%	
Travel to Work in 15 to 29 Minutes		368 52.1%		3,286 45.8%		6,693 45.0%		9,057 45.2%	
Travel to Work in 30 to 59 Minutes		51 7.2%		649 9.0%		1,852 12.4%		2,612 13.0%	
Travel to Work in 60 Minutes or More		28 4.0%		267 3.7%		680 4.6%		998 5.0%	
Work at Home		58 8.1%		534 7.4%		1,098 7.4%		1,442 7.2%	
Average Minutes Travel to Work		17.2		17.0		17.8		18.2	

# Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 36.6685/-93.2265

1001 Branson Hills Pkwy Branson, MO 65616	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Transportation To Work (2022)</b>								
Worker Base Age 16 years or Over	706		7,182		14,877		20,037	
Drive to Work Alone	563	79.7%	5,592	77.9%	11,527	77.5%	15,518	77.4%
Drive to Work in Carpool	77	10.9%	873	12.2%	1,839	12.4%	2,553	12.7%
Travel to Work by Public Transportation	-	-	41	0.6%	62	0.4%	91	0.5%
Drive to Work on Motorcycle	-	-	-	-	2	-	8	-
Bicycle to Work	-	-	-	-	1	-	2	-
Walk to Work	8	1.2%	120	1.7%	298	2.0%	353	1.8%
Other Means	-	-	21	0.3%	50	0.3%	70	0.3%
Work at Home	58	8.1%	534	7.4%	1,098	7.4%	1,442	7.2%
<b>Daytime Demographics (2022)</b>								
Total Businesses	242		1,270		2,045		2,408	
Total Employees	2,181		14,028		22,000		28,866	
Company Headquarter Businesses	6	2.6%	36	2.8%	70	3.4%	84	3.5%
Company Headquarter Employees	106	4.8%	1,187	8.5%	2,064	9.4%	2,297	8.0%
Employee Population per Business	9.0 to 1		11.0 to 1		10.8 to 1		12.0 to 1	
Residential Population per Business	6.9 to 1		12.8 to 1		16.6 to 1		19.4 to 1	
Adj. Daytime Demographics Age 16 Years or Over	2,822		19,938		34,774		47,241	
<b>Labor Force</b>								
Labor Population Age 16 Years or Over (2022)	1,348		13,102		27,661		38,422	
Labor Force Total Males (2022)	620	46.0%	6,203	47.3%	13,333	48.2%	18,649	48.5%
Male Civilian Employed	380	61.3%	3,682	59.4%	7,646	57.4%	10,175	54.6%
Male Civilian Unemployed	6	1.0%	280	4.5%	938	7.0%	1,370	7.3%
Males in Armed Forces	-	-	10	0.2%	10	-	10	-
Males Not in Labor Force	234	37.8%	2,231	36.0%	4,738	35.5%	7,094	38.0%
Labor Force Total Females (2022)	728	54.0%	6,899	52.7%	14,328	51.8%	19,773	51.5%
Female Civilian Employed	327	44.9%	3,500	50.7%	7,231	50.5%	9,862	49.9%
Female Civilian Unemployed	44	6.1%	437	6.3%	854	6.0%	975	4.9%
Females in Armed Forces	-	-	-	-	-	-	-	-
Females Not in Labor Force	357	49.1%	2,962	42.9%	6,243	43.6%	8,936	45.2%
Unemployment Rate	50	3.7%	717	5.5%	1,793	6.5%	2,345	6.1%
<b>Occupation (2022)</b>								
Occupation Population Age 16 Years or Over	706		7,182		14,877		20,037	
Occupation Total Males	380	53.8%	3,682	51.3%	7,646	51.4%	10,175	50.8%
Occupation Total Females	327	46.2%	3,500	48.7%	7,231	48.6%	9,862	49.2%
Management, Business, Financial Operations	90	-	1,204	16.8%	2,095	14.1%	2,946	14.7%
Professional, Related	44	6.3%	1,139	15.9%	2,390	16.1%	3,341	16.7%
Service	139	19.8%	1,450	20.2%	3,345	22.5%	4,493	22.4%
Sales, Office	295	41.8%	2,263	31.5%	4,468	30.0%	5,698	28.4%
Farming, Fishing, Forestry	-	-	27	0.4%	44	0.3%	46	0.2%
Construction, Extraction, Maintenance	36	5.0%	330	4.6%	976	6.6%	1,322	6.6%
Production, Transport, Material Moving	101	14.3%	769	10.7%	1,560	10.5%	2,191	10.9%
White Collar Workers	430	60.8%	4,606	64.1%	8,953	60.2%	11,985	59.8%
Blue Collar Workers	277	39.2%	2,576	35.9%	5,925	39.8%	8,052	40.2%

# Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections  
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Lat/Lon: 36.6685/-93.2265

1001 Branson Hills Pkwy Branson, MO 65616		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Units In Structure (2022)</b>									
Total Units		707		6,772		13,317		18,856	
1 Detached Unit		312	44.1%	3,774	55.7%	7,435	55.8%	10,928	58.0%
1 Attached Unit		41	5.8%	291	4.3%	566	4.2%	822	4.4%
2 Units		56	7.8%	327	4.8%	377	2.8%	415	2.2%
3 to 4 Units		95	13.4%	563	8.3%	995	7.5%	1,193	6.3%
5 to 9 Units		56	7.9%	455	6.7%	911	6.8%	1,266	6.7%
10 to 19 Units		34	4.8%	404	6.0%	856	6.4%	1,063	5.6%
20 to 49 Units		21	3.0%	317	4.7%	555	4.2%	763	4.0%
50 or More Units		2	0.3%	59	0.9%	151	1.1%	178	0.9%
Mobile Home or Trailer		91	12.9%	582	8.6%	1,457	10.9%	2,203	11.7%
Other Structure		-	-	-	-	13	-	25	0.1%
<b>Homes Built By Year (2022)</b>									
Homes Built 2014 or later		80	10.5%	357	4.5%	678	4.1%	839	3.4%
Homes Built 2010 to 2013		42	5.6%	275	3.4%	628	3.8%	810	3.2%
Homes Built 2000 to 2009		189	24.9%	1,590	19.9%	3,338	20.1%	4,527	18.1%
Homes Built 1990 to 1999		139	18.3%	1,379	17.3%	2,983	18.0%	4,599	18.4%
Homes Built 1980 to 1989		98	12.9%	977	12.2%	1,663	10.0%	2,383	9.5%
Homes Built 1970 to 1979		135	17.9%	1,171	14.6%	2,059	12.4%	2,992	12.0%
Homes Built 1960 to 1969		16	2.1%	466	5.8%	776	4.7%	1,132	4.5%
Homes Built 1950 to 1959		4	0.5%	301	3.8%	617	3.7%	741	3.0%
Homes Built 1940 to 1949		1	0.2%	102	1.3%	204	1.2%	309	1.2%
Homes Built Before 1939		4	0.5%	155	1.9%	371	2.2%	524	2.1%
Median Age of Homes		22.3 yrs		28.1 yrs		27.5 yrs		27.6 yrs	
<b>Home Values (2022)</b>									
Owner Specified Housing Units		361		3,641		7,660		12,046	
Home Values \$1,000,000 or More		-	-	106	2.9%	126	1.6%	140	1.2%
Home Values \$750,000 to \$999,999		20	5.5%	59	1.6%	78	1.0%	81	0.7%
Home Values \$500,000 to \$749,999		25	7.1%	87	2.4%	194	2.5%	349	2.9%
Home Values \$400,000 to \$499,999		9	2.6%	97	2.7%	240	3.1%	322	2.7%
Home Values \$300,000 to \$399,999		39	10.9%	279	7.7%	523	6.8%	899	7.5%
Home Values \$250,000 to \$299,999		11	3.0%	192	5.3%	476	6.2%	860	7.1%
Home Values \$200,000 to \$249,999		60	16.6%	411	11.3%	862	11.3%	1,377	11.4%
Home Values \$175,000 to \$199,999		54	15.0%	370	10.2%	474	6.2%	661	5.5%
Home Values \$150,000 to \$174,999		19	5.2%	428	11.7%	781	10.2%	1,367	11.3%
Home Values \$125,000 to \$149,999		17	4.8%	621	17.0%	1,170	15.3%	1,567	13.0%
Home Values \$100,000 to \$124,999		22	6.0%	300	8.2%	770	10.0%	1,211	10.1%
Home Values \$90,000 to \$99,999		14	3.9%	118	3.2%	237	3.1%	360	3.0%
Home Values \$80,000 to \$89,999		22	6.2%	210	5.8%	466	6.1%	696	5.8%
Home Values \$70,000 to \$79,999		1	0.3%	77	2.1%	255	3.3%	366	3.0%
Home Values \$60,000 to \$69,999		12	3.3%	116	3.2%	311	4.1%	520	4.3%
Home Values \$50,000 to \$59,999		-	-	20	0.5%	170	2.2%	282	2.3%
Home Values \$35,000 to \$49,999		23	6.3%	85	2.3%	211	2.8%	386	3.2%
Home Values \$25,000 to \$34,999		12	3.2%	42	1.2%	100	1.3%	155	1.3%
Home Values \$10,000 to \$24,999		-	-	16	0.4%	115	1.5%	305	2.5%
Home Values Under \$10,000		-	-	8	0.2%	102	1.3%	141	1.2%
Owner-Occupied Median Home Value		\$208,980		\$179,178		\$163,484		\$163,128	
Renter-Occupied Median Rent		\$766		\$700		\$671		\$655	

# Complete Profile

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Lat/Lon: 36.6685/-93.2265

1001 Branson Hills Pkwy Branson, MO 65616		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Total Annual Consumer Expenditure (2022)</b>									
Total Household Expenditure		\$37.13 M		\$355.78 M		\$668.64 M		\$945.63 M	
Total Non-Retail Expenditure		\$19.63 M		\$187.9 M		\$352.54 M		\$498.12 M	
Total Retail Expenditure		\$17.5 M		\$167.88 M		\$316.11 M		\$447.51 M	
Apparel		\$1.3 M		\$12.35 M		\$23.08 M		\$32.54 M	
Contributions		\$1.21 M		\$11.37 M		\$21 M		\$29.79 M	
Education		\$1.08 M		\$9.95 M		\$18.05 M		\$25.29 M	
Entertainment		\$2.07 M		\$19.77 M		\$36.9 M		\$52.3 M	
Food and Beverages		\$5.47 M		\$52.69 M		\$99.42 M		\$140.57 M	
Furnishings and Equipment		\$1.29 M		\$12.31 M		\$23.01 M		\$32.61 M	
Gifts		\$927.67 K		\$8.64 M		\$15.89 M		\$22.35 M	
Health Care		\$3.17 M		\$30.68 M		\$58.23 M		\$82.87 M	
Household Operations		\$1.45 M		\$13.83 M		\$25.88 M		\$36.66 M	
Miscellaneous Expenses		\$704.23 K		\$6.71 M		\$12.57 M		\$17.8 M	
Personal Care		\$496.53 K		\$4.76 M		\$8.93 M		\$12.66 M	
Personal Insurance		\$254.01 K		\$2.4 M		\$4.43 M		\$6.32 M	
Reading		\$81.57 K		\$778.11 K		\$1.46 M		\$2.07 M	
Shelter		\$7.85 M		\$75.46 M		\$141.61 M		\$199.59 M	
Tobacco		\$234.2 K		\$2.32 M		\$4.5 M		\$6.34 M	
Transportation		\$6.76 M		\$64.8 M		\$122.15 M		\$172.88 M	
Utilities		\$2.78 M		\$26.97 M		\$51.52 M		\$72.99 M	
<b>Monthly Household Consumer Expenditure (2022)</b>									
Total Household Expenditure		\$4,374		\$4,378		\$4,184		\$4,179	
Total Non-Retail Expenditure		\$2,312	52.9%	\$2,312	52.8%	\$2,206	52.7%	\$2,201	52.7%
Total Retail Expenditures		\$2,061	47.1%	\$2,066	47.2%	\$1,978	47.3%	\$1,978	47.3%
Apparel		\$153	3.5%	\$152	3.5%	\$144	3.5%	\$144	3.4%
Contributions		\$142	3.2%	\$140	3.2%	\$131	3.1%	\$132	3.2%
Education		\$127	2.9%	\$122	2.8%	\$113	2.7%	\$112	2.7%
Entertainment		\$244	5.6%	\$243	5.6%	\$231	5.5%	\$231	5.5%
Food and Beverages		\$645	14.7%	\$648	14.8%	\$622	14.9%	\$621	14.9%
Furnishings and Equipment		\$152	3.5%	\$151	3.5%	\$144	3.4%	\$144	3.4%
Gifts		\$109	2.5%	\$106	2.4%	\$99	2.4%	\$99	2.4%
Health Care		\$374	8.5%	\$377	8.6%	\$364	8.7%	\$366	8.8%
Household Operations		\$171	3.9%	\$170	3.9%	\$162	3.9%	\$162	3.9%
Miscellaneous Expenses		\$83	1.9%	\$83	1.9%	\$79	1.9%	\$79	1.9%
Personal Care		\$58	1.3%	\$59	1.3%	\$56	1.3%	\$56	1.3%
Personal Insurance		\$30	0.7%	\$30	0.7%	\$28	0.7%	\$28	0.7%
Reading		\$10	0.2%	\$10	0.2%	\$9	0.2%	\$9	0.2%
Shelter		\$924	21.1%	\$929	21.2%	\$886	21.2%	\$882	21.1%
Tobacco		\$28	0.6%	\$29	0.7%	\$28	0.7%	\$28	0.7%
Transportation		\$796	18.2%	\$797	18.2%	\$764	18.3%	\$764	18.3%
Utilities		\$327	7.5%	\$332	7.6%	\$322	7.7%	\$323	7.7%