

## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.5435/-111.9854

11505 4000 W									
South Jordan, UT 84095									
1 mi radius			3 mi radius		5 mi radius		7 mi radius		
Population									
Estimated Population (2023)		16,984		118,854		253,259		447,860	
Projected Population (2028)		17,457		129,418		271,735		477,420	
Census Population (2020)		16,768		115,544		248,741		437,966	
Census Population (2010)		10,856		75,816		173,006		329,088	
Projected Annual Growth (2023-2028)		473	0.6%	10,564	1.8%	18,476	1.5%	29,560	1.3%
Historical Annual Growth (2020-2023)		216	0.4%	3,310	1.0%	4,517	0.6%	9,894	0.8%
Historical Annual Growth (2010-2020)		5,912	5.4%	39,728	5.2%	75,736	4.4%	108,878	3.3%
Estimated Population Density (2023)		5,409	psm	4,206	psm	3,226	psm	2,911	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi	153.9	sq mi
Households									
Estimated Households (2023)		5,019		35,120		75,097		137,821	
Projected Households (2028)		5,306		39,432		82,991		151,330	
Census Households (2020)		4,957		33,829		73,063		133,318	
Census Households (2010)		2,937		20,298		48,359		95,149	
Projected Annual Growth (2023-2028)		288	1.1%	4,312	2.5%	7,894	2.1%	13,509	2.0%
Historical Annual Change (2010-2023)		2,082	5.5%	14,822	5.6%	26,737	4.3%	42,672	3.4%
Average Household Income									
Estimated Average Household Income (2023)		\$178,270		\$162,758		\$156,964		\$144,385	
Projected Average Household Income (2028)		\$177,327		\$152,103		\$148,679		\$137,153	
Census Average Household Income (2010)		\$91,180		\$93,103		\$85,301		\$77,597	
Census Average Household Income (2000)		\$68,424		\$75,335		\$70,293		\$64,324	
Projected Annual Change (2023-2028)		-\$943	-0.1%	-\$10,655	-1.3%	-\$8,285	-1.1%	-\$7,232	-1.0%
Historical Annual Change (2000-2023)		\$109,845	7.0%	\$87,423	5.0%	\$86,671	5.4%	\$80,061	5.4%
Median Household Income									
Estimated Median Household Income (2023)		\$132,051		\$123,398		\$115,285		\$107,514	
Projected Median Household Income (2028)		\$133,503		\$122,605		\$113,953		\$105,328	
Census Median Household Income (2010)		\$85,868		\$83,293		\$75,500		\$68,901	
Census Median Household Income (2000)		\$65,902		\$70,716		\$63,343		\$58,064	
Projected Annual Change (2023-2028)		\$1,452	0.2%	-\$793	-0.1%	-\$1,332	-0.2%	-\$2,186	-0.4%
Historical Annual Change (2000-2023)		\$66,148	4.4%	\$52,682	3.2%	\$51,943	3.6%	\$49,450	3.7%
Per Capita Income									
Estimated Per Capita Income (2023)		\$52,686		\$48,113		\$46,581		\$44,615	
Projected Per Capita Income (2028)		\$53,910		\$46,361		\$45,443		\$43,646	
Census Per Capita Income (2010)		\$24,669		\$24,941		\$23,848		\$22,438	
Census Per Capita Income (2000)		\$17,086		\$18,521		\$18,233		\$17,636	
Projected Annual Change (2023-2028)		\$1,224	0.5%	-\$1,751	-0.7%	-\$1,138	-0.5%	-\$969	-0.4%
Historical Annual Change (2000-2023)		\$35,600	9.1%	\$29,591	6.9%	\$28,348	6.8%	\$26,979	6.7%
Estimated Average Household Net Worth (2023)		\$1.74 M		\$1.46 M		\$1.3 M		\$1.18 M	

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	1 mi radius			3 mi radius		5 mi radius		7 mi radius	
Race and Ethnicity									
Total Population (2023)	16,984			118,854			253,259		447,860
White (2023)	13,587	80.0%		97,777	82.3%		204,758	80.8%	348,022 77.7%
Black or African American (2023)	219	1.3%		1,214	1.0%		3,041	1.2%	9,623 2.1%
American Indian or Alaska Native (2023)	62	0.4%		515	0.4%		1,236	0.5%	2,829 0.6%
Asian (2023)	994	5.8%		5,063	4.3%		10,057	4.0%	18,237 4.1%
Hawaiian or Pacific Islander (2023)	183	1.1%		1,135	1.0%		2,603	1.0%	4,956 1.1%
Other Race (2023)	524	3.1%		3,911	3.3%		11,371	4.5%	25,863 5.8%
Two or More Races (2023)	1,415	8.3%		9,239	7.8%		20,192	8.0%	38,331 8.6%
Population < 18 (2023)	5,603	33.0%		37,057	31.2%		77,468	30.6%	131,157 29.3%
White Not Hispanic	4,188	74.7%		28,387	76.6%		57,635	74.4%	92,138 70.2%
Black or African American	57	1.0%		279	0.8%		758	1.0%	1,746 1.3%
Asian	327	5.8%		1,380	3.7%		2,495	3.2%	4,393 3.3%
Other Race Not Hispanic	325	5.8%		2,220	6.0%		4,765	6.2%	8,515 6.5%
Hispanic	707	12.6%		4,791	12.9%		11,815	15.3%	24,365 18.6%
Not Hispanic or Latino Population (2023)	15,020	88.4%		105,128	88.5%		219,434	86.6%	377,255 84.2%
Not Hispanic White	13,080	87.1%		93,906	89.3%		195,803	89.2%	330,476 87.6%
Not Hispanic Black or African American	195	1.3%		1,107	1.1%		2,799	1.3%	8,890 2.4%
Not Hispanic American Indian or Alaska Native	36	0.2%		221	0.2%		543	0.2%	1,283 0.3%
Not Hispanic Asian	976	6.5%		4,999	4.8%		9,901	4.5%	17,908 4.7%
Not Hispanic Hawaiian or Pacific Islander	153	1.0%		953	0.9%		2,203	1.0%	4,215 1.1%
Not Hispanic Other Race	46	0.3%		313	0.3%		633	0.3%	1,205 0.3%
Not Hispanic Two or More Races	535	3.6%		3,629	3.5%		7,552	3.4%	13,277 3.5%
Hispanic or Latino Population (2023)	1,964	11.6%		13,726	11.5%		33,825	13.4%	70,605 15.8%
Hispanic White	507	25.8%		3,871	28.2%		8,955	26.5%	17,546 24.9%
Hispanic Black or African American	25	1.2%		107	0.8%		242	0.7%	732 1.0%
Hispanic American Indian or Alaska Native	26	1.3%		293	2.1%		693	2.0%	1,546 2.2%
Hispanic Asian	17	0.9%		64	0.5%		156	0.5%	329 0.5%
Hispanic Hawaiian or Pacific Islander	30	1.5%		183	1.3%		400	1.2%	740 1.0%
Hispanic Other Race	478	24.4%		3,598	26.2%		10,738	31.7%	24,657 34.9%
Hispanic Two or More Races	880	44.8%		5,610	40.9%		12,640	37.4%	25,054 35.5%
Not Hispanic or Latino Population (2020)	15,006	89.5%		103,804	89.8%		217,784	87.6%	369,884 84.5%
Hispanic or Latino Population (2020)	1,762	10.5%		11,740	10.2%		30,958	12.4%	68,082 15.5%
Not Hispanic or Latino Population (2010)	10,105	93.1%		70,941	93.6%		157,308	90.9%	287,352 87.3%
Hispanic or Latino Population (2010)	751	6.9%		4,875	6.4%		15,697	9.1%	41,736 12.7%
Not Hispanic or Latino Population (2028)	15,436	88.4%		114,457	88.4%		235,613	86.7%	402,609 84.3%
Hispanic or Latino Population (2028)	2,021	11.6%		14,961	11.6%		36,122	13.3%	74,812 15.7%
Projected Annual Growth (2023-2028)	57	0.6%		1,235	1.8%		2,298	1.4%	4,207 1.2%
Historical Annual Growth (2010-2020)	1,011	13.5%		6,864	14.1%		15,260	9.7%	26,347 6.3%

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Total Age Distribution (2023)									
Total Population	16,984		118,854		253,259		447,860		
Age Under 5 Years	1,388	8.2%	8,772	7.4%	18,457	7.3%	32,371	7.2%	
Age 5 to 9 Years	1,709	10.1%	10,679	9.0%	22,190	8.8%	37,281	8.3%	
Age 10 to 14 Years	1,690	10.0%	11,498	9.7%	23,951	9.5%	39,531	8.8%	
Age 15 to 19 Years	1,147	6.8%	8,906	7.5%	18,989	7.5%	32,740	7.3%	
Age 20 to 24 Years	829	4.9%	6,210	5.2%	15,291	6.0%	28,222	6.3%	
Age 25 to 29 Years	1,297	7.6%	8,133	6.8%	17,793	7.0%	34,626	7.7%	
Age 30 to 34 Years	1,778	10.5%	10,676	9.0%	22,208	8.8%	39,194	8.8%	
Age 35 to 39 Years	1,839	10.8%	11,185	9.4%	23,060	9.1%	38,944	8.7%	
Age 40 to 44 Years	1,562	9.2%	10,534	8.9%	21,637	8.5%	36,527	8.2%	
Age 45 to 49 Years	916	5.4%	7,325	6.2%	15,517	6.1%	27,685	6.2%	
Age 50 to 54 Years	692	4.1%	6,019	5.1%	13,843	5.5%	24,019	5.4%	
Age 55 to 59 Years	567	3.3%	5,030	4.2%	10,716	4.2%	19,849	4.4%	
Age 60 to 64 Years	585	3.4%	4,669	3.9%	9,847	3.9%	18,543	4.1%	
Age 65 to 69 Years	446	2.6%	3,915	3.3%	8,069	3.2%	15,150	3.4%	
Age 70 to 74 Years	270	1.6%	2,574	2.2%	5,557	2.2%	10,690	2.4%	
Age 75 to 79 Years	159	0.9%	1,330	1.1%	2,964	1.2%	6,003	1.3%	
Age 80 to 84 Years	62	0.4%	785	0.7%	1,746	0.7%	3,466	0.8%	
Age 85 Years or Over	49	0.3%	616	0.5%	1,425	0.6%	3,019	0.7%	
Median Age	30.4		32.4		32.1		32.2		
Age 19 Years or Less	5,934	34.9%	39,854	33.5%	83,587	33.0%	141,924	31.7%	
Age 20 to 64 Years	10,065	59.3%	69,780	58.7%	149,912	59.2%	267,608	59.8%	
Age 65 Years or Over	985	5.8%	9,220	7.8%	19,760	7.8%	38,328	8.6%	
Female Age Distribution (2023)									
Female Population	8,480	49.9%	59,274	49.9%	125,413	49.5%	221,663	49.5%	
Age Under 5 Years	694	8.2%	4,294	7.2%	8,991	7.2%	15,795	7.1%	
Age 5 to 9 Years	838	9.9%	5,202	8.8%	10,775	8.6%	18,290	8.3%	
Age 10 to 14 Years	843	9.9%	5,747	9.7%	11,768	9.4%	19,283	8.7%	
Age 15 to 19 Years	563	6.6%	4,307	7.3%	9,162	7.3%	15,859	7.2%	
Age 20 to 24 Years	449	5.3%	3,047	5.1%	7,312	5.8%	13,737	6.2%	
Age 25 to 29 Years	656	7.7%	4,154	7.0%	9,194	7.3%	17,392	7.8%	
Age 30 to 34 Years	943	11.1%	5,493	9.3%	11,495	9.2%	19,756	8.9%	
Age 35 to 39 Years	877	10.3%	5,739	9.7%	11,466	9.1%	19,320	8.7%	
Age 40 to 44 Years	743	8.8%	5,087	8.6%	10,619	8.5%	17,769	8.0%	
Age 45 to 49 Years	444	5.2%	3,612	6.1%	7,548	6.0%	13,379	6.0%	
Age 50 to 54 Years	353	4.2%	2,881	4.9%	6,346	5.1%	11,403	5.1%	
Age 55 to 59 Years	288	3.4%	2,521	4.3%	5,399	4.3%	10,012	4.5%	
Age 60 to 64 Years	306	3.6%	2,395	4.0%	4,968	4.0%	9,399	4.2%	
Age 65 to 69 Years	205	2.4%	1,908	3.2%	4,057	3.2%	7,611	3.4%	
Age 70 to 74 Years	125	1.5%	1,335	2.3%	2,868	2.3%	5,478	2.5%	
Age 75 to 79 Years	88	1.0%	687	1.2%	1,528	1.2%	3,205	1.4%	
Age 80 to 84 Years	35	0.4%	467	0.8%	1,015	0.8%	2,036	0.9%	
Age 85 Years or Over	29	0.3%	397	0.7%	904	0.7%	1,941	0.9%	
Female Median Age	30.2		32.6		32.4		32.5		
Age 19 Years or Less	2,939	34.7%	19,551	33.0%	40,695	32.4%	69,226	31.2%	
Age 20 to 64 Years	5,059	59.7%	34,930	58.9%	74,346	59.3%	132,167	59.6%	
Age 65 Years or Over	481	5.7%	4,794	8.1%	10,372	8.3%	20,270	9.1%	

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11505 4000 W									
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	1 mi radius		3 mi radius		5 mi radius		7 mi radius		
Male Age Distribution (2023)									
Male Population	8,504	50.1%	59,580	50.1%	127,845	50.5%	226,197	50.5%	
Age Under 5 Years	693	8.2%	4,478	7.5%	9,466	7.4%	16,576	7.3%	
Age 5 to 9 Years	871	10.2%	5,477	9.2%	11,415	8.9%	18,992	8.4%	
Age 10 to 14 Years	847	10.0%	5,750	9.7%	12,184	9.5%	20,248	9.0%	
Age 15 to 19 Years	584	6.9%	4,598	7.7%	9,827	7.7%	16,881	7.5%	
Age 20 to 24 Years	380	4.5%	3,163	5.3%	7,979	6.2%	14,485	6.4%	
Age 25 to 29 Years	641	7.5%	3,979	6.7%	8,599	6.7%	17,233	7.6%	
Age 30 to 34 Years	835	9.8%	5,182	8.7%	10,714	8.4%	19,439	8.6%	
Age 35 to 39 Years	962	11.3%	5,445	9.1%	11,594	9.1%	19,624	8.7%	
Age 40 to 44 Years	818	9.6%	5,447	9.1%	11,018	8.6%	18,758	8.3%	
Age 45 to 49 Years	472	5.6%	3,713	6.2%	7,970	6.2%	14,305	6.3%	
Age 50 to 54 Years	339	4.0%	3,138	5.3%	7,496	5.9%	12,616	5.6%	
Age 55 to 59 Years	279	3.3%	2,509	4.2%	5,317	4.2%	9,838	4.3%	
Age 60 to 64 Years	279	3.3%	2,274	3.8%	4,879	3.8%	9,144	4.0%	
Age 65 to 69 Years	242	2.8%	2,007	3.4%	4,012	3.1%	7,540	3.3%	
Age 70 to 74 Years	145	1.7%	1,239	2.1%	2,689	2.1%	5,211	2.3%	
Age 75 to 79 Years	71	0.8%	642	1.1%	1,435	1.1%	2,798	1.2%	
Age 80 to 84 Years	27	0.3%	318	0.5%	731	0.6%	1,430	0.6%	
Age 85 Years or Over	19	0.2%	219	0.4%	521	0.4%	1,079	0.5%	
Male Median Age	30.7		32.2		31.9		31.9		
Age 19 Years or Less	2,995	35.2%	20,303	34.1%	42,891	33.5%	72,697	32.1%	
Age 20 to 64 Years	5,005	58.9%	34,851	58.5%	75,565	59.1%	135,442	59.9%	
Age 65 Years or Over	504	5.9%	4,426	7.4%	9,388	7.3%	18,058	8.0%	
Males per 100 Females (2023)									
Overall Comparison	100		101		102		102		
Age Under 5 Years	100	50.0%	104	51.0%	105	51.3%	105	51.2%	
Age 5 to 9 Years	104	50.9%	105	51.3%	106	51.4%	104	50.9%	
Age 10 to 14 Years	101	50.1%	100	50.0%	104	50.9%	105	51.2%	
Age 15 to 19 Years	104	50.9%	107	51.6%	107	51.7%	106	51.6%	
Age 20 to 24 Years	85	45.9%	104	50.9%	109	52.2%	105	51.3%	
Age 25 to 29 Years	98	49.4%	96	48.9%	94	48.3%	99	49.8%	
Age 30 to 34 Years	89	47.0%	94	48.5%	93	48.2%	98	49.6%	
Age 35 to 39 Years	110	52.3%	95	48.7%	101	50.3%	102	50.4%	
Age 40 to 44 Years	110	52.4%	107	51.7%	104	50.9%	106	51.4%	
Age 45 to 49 Years	106	51.5%	103	50.7%	106	51.4%	107	51.7%	
Age 50 to 54 Years	96	49.0%	109	52.1%	118	54.2%	111	52.5%	
Age 55 to 59 Years	97	49.2%	100	49.9%	98	49.6%	98	49.6%	
Age 60 to 64 Years	91	47.6%	95	48.7%	98	49.5%	97	49.3%	
Age 65 to 69 Years	118	54.1%	105	51.3%	99	49.7%	99	49.8%	
Age 70 to 74 Years	116	53.8%	93	48.1%	94	48.4%	95	48.8%	
Age 75 to 79 Years	81	44.9%	93	48.3%	94	48.4%	87	46.6%	
Age 80 to 84 Years	79	44.0%	68	40.5%	72	41.9%	70	41.3%	
Age 85 Years or Over	65	39.2%	55	35.6%	58	36.6%	56	35.7%	
Age 19 Years or Less	102	50.5%	104	50.9%	105	51.3%	105	51.2%	
Age 20 to 39 Years	96	49.1%	96	49.1%	99	49.6%	101	50.2%	
Age 40 to 64 Years	102	50.6%	104	50.9%	105	51.3%	104	51.1%	
Age 65 Years or Over	105	51.2%	92	48.0%	91	47.5%	89	47.1%	

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	1 mi radius			3 mi radius		5 mi radius		7 mi radius	
Household Type (2023)									
Total Households	5,019		35,120		75,097		137,821		
Households with Children	2,762	55.0%	18,958	54.0%	39,838	53.0%	67,442	48.9%	
Average Household Size	3.4		3.4		3.4		3.2		
Household Density per Square Mile	1,598		1,243		957		896		
Population Family	16,028	94.4%	112,947	95.0%	238,462	94.2%	409,519	91.4%	
Population Non-Family	933	5.5%	5,656	4.8%	13,981	5.5%	33,118	7.4%	
Population Group Quarters	23	0.1%	251	0.2%	815	0.3%	5,223	1.2%	
Family Households	4,278	85.3%	30,721	87.5%	64,319	85.6%	112,496	81.6%	
Married Couple Households	3,660	85.6%	25,563	83.2%	53,487	83.2%	89,958	80.0%	
Other Family Households with Children	618	14.4%	5,158	16.8%	10,833	16.8%	22,538	20.0%	
Family Households with Children	2,760	64.5%	18,930	61.6%	39,774	61.8%	67,318	59.8%	
Married Couple with Children	2,394	86.7%	16,313	86.2%	33,511	84.3%	54,687	81.2%	
Other Family Households with Children	366	13.3%	2,617	13.8%	6,263	15.7%	12,631	18.8%	
Family Households No Children	1,518	35.5%	11,792	38.4%	24,546	38.2%	45,178	40.2%	
Married Couple No Children	1,266	83.4%	9,250	78.4%	19,976	81.4%	35,271	78.1%	
Other Family Households No Children	252	16.6%	2,542	21.6%	4,569	18.6%	9,907	21.9%	
Non-Family Households	740	14.7%	4,399	12.5%	10,777	14.4%	25,325	18.4%	
Non-Family Households with Children	2	0.2%	28	0.6%	64	0.6%	124	0.5%	
Non-Family Households No Children	738	99.8%	4,371	99.4%	10,714	99.4%	25,202	99.5%	
Average Family Household Size	3.7		3.7		3.7		3.6		
Average Family Income	\$191,667		\$168,535		\$162,330		\$153,340		
Median Family Income	\$143,397		\$131,625		\$123,581		\$118,858		
Average Non-Family Household Size	1.3		1.3		1.3		1.3		
Marital Status (2023)									
Population Age 15 Years or Over	12,197		87,906		188,661		338,677		
Never Married	2,826	23.2%	22,979	26.1%	51,202	27.1%	98,336	29.0%	
Currently Married	7,798	63.9%	52,762	60.0%	110,005	58.3%	186,408	55.0%	
Previously Married	1,573	12.9%	12,165	13.8%	27,454	14.6%	53,933	15.9%	
Separated	119	7.6%	2,213	18.2%	5,579	20.3%	11,359	21.1%	
Widowed	241	15.3%	2,631	21.6%	6,259	22.8%	11,097	20.6%	
Divorced	1,213	77.1%	7,320	60.2%	15,615	56.9%	31,477	58.4%	
Educational Attainment (2023)									
Adult Population Age 25 Years or Over	10,221		72,790		154,381		277,715		
Elementary (Grade Level 0 to 8)	61	0.6%	908	1.2%	2,149	1.4%	6,083	2.2%	
Some High School (Grade Level 9 to 11)	239	2.3%	1,999	2.7%	4,767	3.1%	11,412	4.1%	
High School Graduate	1,794	17.6%	12,561	17.3%	31,298	20.3%	60,083	21.6%	
Some College	2,681	26.2%	17,446	24.0%	37,497	24.3%	68,704	24.7%	
Associate Degree Only	862	8.4%	8,529	11.7%	17,676	11.4%	30,030	10.8%	
Bachelor Degree Only	3,137	30.7%	20,415	28.0%	41,479	26.9%	69,088	24.9%	
Graduate Degree	1,446	14.1%	10,931	15.0%	19,516	12.6%	32,315	11.6%	
Any College (Some College or Higher)	8,126	79.5%	57,321	78.7%	116,168	75.2%	200,137	72.1%	
College Degree + (Bachelor Degree or Higher)	4,583	44.8%	31,346	43.1%	60,995	39.5%	101,403	36.5%	

## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.5435/-111.9854

11505 4000 W									
South Jordan, UT 84095									
	1 mi radius			3 mi radius		5 mi radius		7 mi radius	
Housing									
Total Housing Units (2023)	5,365		37,645		79,272		145,496		
Total Housing Units (2020)	5,287		35,731		76,069		139,024		
Historical Annual Growth (2020-2023)	77	0.5%	1,914	1.8%	3,203	1.4%	6,472	1.6%	
Housing Units Occupied (2023)	5,019	93.5%	35,120	93.3%	75,097	94.7%	137,821	94.7%	
Housing Units Owner-Occupied	4,239	84.5%	30,026	85.5%	60,530	80.6%	105,828	76.8%	
Housing Units Renter-Occupied	780	15.5%	5,094	14.5%	14,567	19.4%	31,993	23.2%	
Housing Units Vacant (2023)	346	6.5%	2,524	6.7%	4,175	5.3%	7,675	5.3%	
Household Size (2023)									
Total Households	5,019		35,120		75,097		137,821		
1 Person Households	589	11.7%	3,410	9.7%	8,405	11.2%	19,827	14.4%	
2 Person Households	1,341	26.7%	8,906	25.4%	19,079	25.4%	36,889	26.8%	
3 Person Households	965	19.2%	6,571	18.7%	14,333	19.1%	25,342	18.4%	
4 Person Households	879	17.5%	7,132	20.3%	14,594	19.4%	24,905	18.1%	
5 Person Households	655	13.1%	4,745	13.5%	9,405	12.5%	15,826	11.5%	
6 Person Households	396	7.9%	2,809	8.0%	5,729	7.6%	9,173	6.7%	
7 or More Person Households	194	3.9%	1,546	4.4%	3,551	4.7%	5,859	4.3%	
Household Income Distribution (2023)									
HH Income \$200,000 or More	1,337	26.6%	7,144	20.3%	12,950	17.2%	21,030	15.3%	
HH Income \$150,000 to \$199,999	585	11.7%	5,638	16.1%	11,663	15.5%	18,790	13.6%	
HH Income \$125,000 to \$149,999	486	9.7%	3,752	10.7%	7,880	10.5%	14,265	10.4%	
HH Income \$100,000 to \$124,999	573	11.4%	4,375	12.5%	9,509	12.7%	17,409	12.6%	
HH Income \$75,000 to \$99,999	885	17.6%	4,741	13.5%	10,244	13.6%	19,365	14.1%	
HH Income \$50,000 to \$74,999	685	13.6%	4,813	13.7%	11,084	14.8%	21,485	15.6%	
HH Income \$35,000 to \$49,999	162	3.2%	1,737	4.9%	4,809	6.4%	10,185	7.4%	
HH Income \$25,000 to \$34,999	114	2.3%	1,021	2.9%	2,723	3.6%	6,120	4.4%	
HH Income \$15,000 to \$24,999	27	0.5%	665	1.9%	1,643	2.2%	3,774	2.7%	
HH Income \$10,000 to \$14,999	47	0.9%	364	1.0%	865	1.2%	1,861	1.4%	
HH Income Under \$10,000	118	2.3%	871	2.5%	1,728	2.3%	3,536	2.6%	
Household Vehicles (2023)									
Households 0 Vehicles Available	48	1.0%	1,168	3.3%	2,416	3.2%	4,369	3.2%	
Households 1 Vehicle Available	832	16.6%	6,064	17.3%	14,137	18.8%	29,022	21.1%	
Households 2 Vehicles Available	2,363	47.1%	14,247	40.6%	30,893	41.1%	57,585	41.8%	
Households 3 or More Vehicles Available	1,776	35.4%	13,642	38.8%	27,650	36.8%	46,845	34.0%	
Total Vehicles Available	11,868		83,366		174,447		309,976		
Average Vehicles per Household	2.4		2.4		2.3		2.2		
Owner-Occupied Household Vehicles	10,543	88.8%	75,297	90.3%	150,916	86.5%	258,743	83.5%	
Average Vehicles per Owner-Occupied Household	2.5		2.5		2.5		2.4		
Renter-Occupied Household Vehicles	1,324	11.2%	8,069	9.7%	23,531	13.5%	51,233	16.5%	
Average Vehicles per Renter-Occupied Household	1.7		1.6		1.6		1.6		
Travel Time (2023)									
Worker Base Age 16 years or Over	9,103		63,646		138,780		248,018		
Travel to Work in 14 Minutes or Less	1,542	16.9%	10,701	16.8%	23,313	16.8%	45,331	18.3%	
Travel to Work in 15 to 29 Minutes	2,821	31.0%	19,355	30.4%	44,097	31.8%	82,117	33.1%	
Travel to Work in 30 to 59 Minutes	1,943	21.3%	13,714	21.5%	29,257	21.1%	49,494	20.0%	
Travel to Work in 60 Minutes or More	390	4.3%	2,381	3.7%	4,636	3.3%	7,455	3.0%	
Work at Home	2,407	26.4%	17,496	27.5%	37,477	27.0%	63,620	25.7%	
Average Minutes Travel to Work	21.4		22.3		22.3		21.6		



## Complete Profile

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Lat/Lon: 40.5435/-111.9854

11505 4000 W									
South Jordan, UT 84095									
Transportation To Work (2023)									
Worker Base Age 16 years or Over	9,103		63,646		138,780		248,018		
Drive to Work Alone	5,660	62.2%	38,718	60.8%	84,984	61.2%	153,774	62.0%	
Drive to Work in Carpool	703	7.7%	4,650	7.3%	10,562	7.6%	19,945	8.0%	
Travel to Work by Public Transportation	121	1.3%	1,113	1.7%	2,165	1.6%	3,967	1.6%	
Drive to Work on Motorcycle	39	0.4%	169	0.3%	291	0.2%	480	0.2%	
Bicycle to Work	39	0.4%	319	0.5%	705	0.5%	1,360	0.5%	
Walk to Work	80	0.9%	687	1.1%	1,568	1.1%	3,116	1.3%	
Other Means	52	0.6%	496	0.8%	1,029	0.7%	1,757	0.7%	
Work at Home	2,407	26.4%	17,496	27.5%	37,477	27.0%	63,620	25.7%	
Daytime Demographics (2023)									
Total Businesses	438		2,787		7,586		14,233		
Total Employees	2,448		20,558		81,931		154,989		
Company Headquarter Businesses	4	1.0%	45	1.6%	210	2.8%	434	3.1%	
Company Headquarter Employees	72	2.9%	1,560	7.6%	17,116	20.9%	28,222	18.2%	
Employee Population per Business	5.6	to 1	7.4	to 1	10.8	to 1	10.9	to 1	
Residential Population per Business	38.7	to 1	42.6	to 1	33.4	to 1	31.5	to 1	
Adj. Daytime Demographics Age 16 Years or Over	5,221		42,557		127,058		237,683		
Labor Force									
Labor Population Age 16 Years or Over (2023)	11,913		85,748		184,095		331,027		
Labor Force Total Males (2023)	5,944	49.9%	42,747	49.9%	92,493	50.2%	166,492	50.3%	
Male Civilian Employed	5,162	86.8%	34,960	81.8%	76,559	82.8%	135,194	81.2%	
Male Civilian Unemployed	93	1.6%	648	1.5%	1,585	1.7%	2,935	1.8%	
Males in Armed Forces	36	0.6%	91	0.2%	172	0.2%	296	0.2%	
Males Not in Labor Force	653	11.0%	7,048	16.5%	14,177	15.3%	28,067	16.9%	
Labor Force Total Females (2023)	5,969	50.1%	43,001	50.1%	91,601	49.8%	164,536	49.7%	
Female Civilian Employed	3,940	66.0%	28,687	66.7%	62,223	67.9%	112,829	68.6%	
Female Civilian Unemployed	72	1.2%	708	1.6%	1,399	1.5%	2,720	1.7%	
Females in Armed Forces	-	-	11	-	14	-	14	-	
Females Not in Labor Force	1,957	32.8%	13,595	31.6%	27,965	30.5%	48,973	29.8%	
Unemployment Rate	164	1.4%	1,356	1.6%	2,985	1.6%	5,654	1.7%	
Occupation (2023)									
Occupation Population Age 16 Years or Over	9,103		63,646		138,780		248,018		
Occupation Total Males	5,162	56.7%	34,960	54.9%	76,558	55.2%	135,191	54.5%	
Occupation Total Females	3,940	43.3%	28,687	45.1%	62,222	44.8%	112,827	45.5%	
Management, Business, Financial Operations	2,336	25.7%	14,825	23.3%	30,109	21.7%	51,854	20.9%	
Professional, Related	2,012	22.1%	16,261	25.5%	34,338	24.7%	58,924	23.8%	
Service	891	9.8%	7,156	11.2%	16,213	11.7%	29,899	12.1%	
Sales, Office	2,249	24.7%	14,982	23.5%	32,563	23.5%	58,344	23.5%	
Farming, Fishing, Forestry	3	-	27	-	102	-	278	0.1%	
Construction, Extraction, Maintenance	732	8.0%	4,432	7.0%	10,865	7.8%	20,169	8.1%	
Production, Transport, Material Moving	879	9.7%	5,963	9.4%	14,590	10.5%	28,550	11.5%	
White Collar Workers	6,597	72.5%	46,068	72.4%	97,010	69.9%	169,122	68.2%	
Blue Collar Workers	2,506	27.5%	17,578	27.6%	41,770	30.1%	78,896	31.8%	

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11505 4000 W									
South Jordan, UT 84095									
		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Units In Structure (2023)									
Total Units	5,019		35,120		75,097		137,821		
1 Detached Unit	3,728	74.3%	26,242	74.7%	53,436	71.2%	95,310	69.2%	
1 Attached Unit	646	12.9%	4,084	11.6%	8,589	11.4%	14,647	10.6%	
2 Units	27	0.5%	270	0.8%	751	1.0%	1,409	1.0%	
3 to 4 Units	39	0.8%	445	1.3%	1,055	1.4%	2,741	2.0%	
5 to 9 Units	68	1.4%	319	0.9%	1,225	1.6%	2,808	2.0%	
10 to 19 Units	104	2.1%	862	2.5%	2,937	3.9%	5,907	4.3%	
20 to 49 Units	137	2.7%	1,295	3.7%	3,034	4.0%	6,301	4.6%	
50 or More Units	168	3.3%	1,076	3.1%	2,767	3.7%	6,048	4.4%	
Mobile Home or Trailer	102	2.0%	516	1.5%	1,275	1.7%	2,597	1.9%	
Other Structure	1	-	10	-	26	-	55	-	
Homes Built By Year (2023)									
Homes Built 2020 or later	28	0.5%	338	0.9%	707	0.9%	1,198	0.8%	
Homes Built 2010 to 2019	1,644	30.6%	11,762	31.2%	22,148	27.9%	34,304	23.6%	
Homes Built 2000 to 2009	2,364	44.1%	10,042	26.7%	20,004	25.2%	31,709	21.8%	
Homes Built 1990 to 1999	518	9.7%	6,782	18.0%	16,161	20.4%	27,300	18.8%	
Homes Built 1980 to 1989	74	1.4%	2,005	5.3%	5,876	7.4%	14,122	9.7%	
Homes Built 1970 to 1979	177	3.3%	2,047	5.4%	5,317	6.7%	15,609	10.7%	
Homes Built 1960 to 1969	55	1.0%	778	2.1%	1,788	2.3%	5,005	3.4%	
Homes Built 1950 to 1959	52	1.0%	440	1.2%	1,047	1.3%	3,720	2.6%	
Homes Built 1940 to 1949	33	0.6%	271	0.7%	643	0.8%	1,729	1.2%	
Homes Built Before 1939	72	1.3%	656	1.7%	1,405	1.8%	3,126	2.1%	
Median Age of Homes	21.4	yrs	24.6	yrs	26.2	yrs	29.9	yrs	
Home Values (2023)									
Owner Specified Housing Units	4,239		30,026		60,530		105,828		
Home Values \$1,000,000 or More	95	2.2%	976	3.3%	2,164	3.6%	3,978	3.8%	
Home Values \$750,000 to \$999,999	459	10.8%	2,480	8.3%	4,785	7.9%	8,174	7.7%	
Home Values \$500,000 to \$749,999	1,631	38.5%	9,678	32.2%	18,585	30.7%	29,825	28.2%	
Home Values \$400,000 to \$499,999	1,082	25.5%	7,870	26.2%	15,370	25.4%	25,316	23.9%	
Home Values \$300,000 to \$399,999	603	14.2%	6,225	20.7%	13,388	22.1%	24,940	23.6%	
Home Values \$250,000 to \$299,999	164	3.9%	1,284	4.3%	2,745	4.5%	6,064	5.7%	
Home Values \$200,000 to \$249,999	94	2.2%	546	1.8%	1,257	2.1%	2,939	2.8%	
Home Values \$175,000 to \$199,999	9	0.2%	94	0.3%	199	0.3%	453	0.4%	
Home Values \$150,000 to \$174,999	16	0.4%	94	0.3%	206	0.3%	423	0.4%	
Home Values \$125,000 to \$149,999	4	-	25	-	70	0.1%	152	0.1%	
Home Values \$100,000 to \$124,999	5	0.1%	42	0.1%	108	0.2%	241	0.2%	
Home Values \$90,000 to \$99,999	1	-	7	-	16	-	41	-	
Home Values \$80,000 to \$89,999	2	-	15	-	34	-	90	-	
Home Values \$70,000 to \$79,999	2	-	20	-	34	-	81	-	
Home Values \$60,000 to \$69,999	14	0.3%	46	0.2%	112	0.2%	186	0.2%	
Home Values \$50,000 to \$59,999	4	-	36	0.1%	100	0.2%	281	0.3%	
Home Values \$35,000 to \$49,999	12	0.3%	153	0.5%	360	0.6%	688	0.7%	
Home Values \$25,000 to \$34,999	17	0.4%	164	0.5%	332	0.5%	627	0.6%	
Home Values \$10,000 to \$24,999	14	0.3%	86	0.3%	272	0.4%	608	0.6%	
Home Values Under \$10,000	12	0.3%	187	0.6%	392	0.6%	721	0.7%	
Owner-Occupied Median Home Value	\$522,308		\$483,023		\$477,683		\$464,144		
Renter-Occupied Median Rent	\$1,614		\$1,398		\$1,325		\$1,297		



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2010-2020 Census, 2023 Estimates with 2028 Projections  
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Lat/Lon: 40.5435/-111.9854

11505 4000 W									
South Jordan, UT 84095									
Total Annual Consumer Expenditure (2023)									
Total Household Expenditure	\$546.06 M			\$3.54 B		\$7.37 B		\$12.68 B	
Total Non-Retail Expenditure	\$289.62 M			\$1.87 B		\$3.89 B		\$6.7 B	
Total Retail Expenditure	\$256.44 M			\$1.67 B		\$3.48 B		\$5.99 B	
Apparel	\$20.09 M			\$129.89 M		\$269.1 M		\$460.83 M	
Contributions	\$19.58 M			\$123.65 M		\$253.24 M		\$432.25 M	
Education	\$19.86 M			\$124.69 M		\$252.84 M		\$426.22 M	
Entertainment	\$32.27 M			\$208.6 M		\$431.65 M		\$739.22 M	
Food and Beverages	\$78.68 M			\$513.86 M		\$1.07 B		\$1.85 B	
Furnishings and Equipment	\$19.84 M			\$128.57 M		\$266.41 M		\$456.73 M	
Gifts	\$15.28 M			\$94.04 M		\$191.82 M		\$327.75 M	
Health Care	\$43.03 M			\$282.99 M		\$592.79 M		\$1.03 B	
Household Operations	\$22.13 M			\$142.68 M		\$295.14 M		\$506 M	
Miscellaneous Expenses	\$10.34 M			\$67.14 M		\$139.5 M		\$239.93 M	
Personal Care	\$7.29 M			\$47.46 M		\$98.8 M		\$170.05 M	
Personal Insurance	\$4.26 M			\$27.31 M		\$56.04 M		\$95.36 M	
Reading	\$1.19 M			\$7.7 M		\$15.98 M		\$27.49 M	
Shelter	\$114.13 M			\$740.24 M		\$1.54 B		\$2.66 B	
Tobacco	\$2.58 M			\$17.35 M		\$37.28 M		\$65.89 M	
Transportation	\$98.8 M			\$645 M		\$1.35 B		\$2.32 B	
Utilities	\$36.72 M			\$242.41 M		\$509.9 M		\$885.19 M	
Monthly Household Consumer Expenditure (2023)									
Total Household Expenditure	\$9,067			\$8,408		\$8,179		\$7,669	
Total Non-Retail Expenditure	\$4,809	53.0%		\$4,447	52.9%	\$4,320	52.8%	\$4,048	52.8%
Total Retail Expenditures	\$4,258	47.0%		\$3,962	47.1%	\$3,859	47.2%	\$3,620	47.2%
Apparel	\$334	3.7%		\$308	3.7%	\$299	3.7%	\$279	3.6%
Contributions	\$325	3.6%		\$293	3.5%	\$281	3.4%	\$261	3.4%
Education	\$330	3.6%		\$296	3.5%	\$281	3.4%	\$258	3.4%
Entertainment	\$536	5.9%		\$495	5.9%	\$479	5.9%	\$447	5.8%
Food and Beverages	\$1,307	14.4%		\$1,219	14.5%	\$1,190	14.6%	\$1,118	14.6%
Furnishings and Equipment	\$330	3.6%		\$305	3.6%	\$296	3.6%	\$276	3.6%
Gifts	\$254	2.8%		\$223	2.7%	\$213	2.6%	\$198	2.6%
Health Care	\$714	7.9%		\$671	8.0%	\$658	8.0%	\$621	8.1%
Household Operations	\$367	4.1%		\$339	4.0%	\$328	4.0%	\$306	4.0%
Miscellaneous Expenses	\$172	1.9%		\$159	1.9%	\$155	1.9%	\$145	1.9%
Personal Care	\$121	1.3%		\$113	1.3%	\$110	1.3%	\$103	1.3%
Personal Insurance	\$71	0.8%		\$65	0.8%	\$62	0.8%	\$58	0.8%
Reading	\$20	0.2%		\$18	0.2%	\$18	0.2%	\$17	0.2%
Shelter	\$1,895	20.9%		\$1,756	20.9%	\$1,711	20.9%	\$1,606	20.9%
Tobacco	\$43	0.5%		\$41	0.5%	\$41	0.5%	\$40	0.5%
Transportation	\$1,641	18.1%		\$1,530	18.2%	\$1,493	18.3%	\$1,402	18.3%
Utilities	\$610	6.7%		\$575	6.8%	\$566	6.9%	\$535	7.0%