

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 37.103/-76.4908

12090 Jefferson Ave		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Newport News, VA 23602									
Population									
Estimated Population (2023)	9,540		84,167		175,455		260,356		
Projected Population (2028)	9,524		84,884		177,639		263,098		
Census Population (2020)	9,593		84,528		176,476		260,602		
Census Population (2010)	8,798		79,018		169,274		250,165		
Projected Annual Growth (2023-2028)	-16	-	717	0.2%	2,184	0.2%	2,742	0.2%	
Historical Annual Growth (2020-2023)	-53	-0.2%	-361	-0.1%	-1,021	-0.2%	-246	-	
Historical Annual Growth (2010-2020)	796	0.9%	5,510	0.7%	7,202	0.4%	10,437	0.4%	
Estimated Population Density (2023)	3,038	psm	2,978	psm	2,235	psm	1,692	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	153.9	sq mi	
Households									
Estimated Households (2023)	4,359		35,163		71,563		107,048		
Projected Households (2028)	4,166		34,135		70,172		104,796		
Census Households (2020)	4,337		34,956		71,200		105,962		
Census Households (2010)	3,813		31,558		66,024		98,185		
Projected Annual Growth (2023-2028)	-192	-0.9%	-1,028	-0.6%	-1,390	-0.4%	-2,252	-0.4%	
Historical Annual Change (2010-2023)	546	1.1%	3,606	0.9%	5,539	0.6%	8,863	0.7%	
Average Household Income									
Estimated Average Household Income (2023)	\$79,537		\$104,596		\$110,345		\$104,135		
Projected Average Household Income (2028)	\$85,135		\$116,127		\$120,024		\$112,789		
Census Average Household Income (2010)	\$66,019		\$69,146		\$72,818		\$70,368		
Census Average Household Income (2000)	\$48,132		\$51,334		\$53,852		\$52,642		
Projected Annual Change (2023-2028)	\$5,598	1.4%	\$11,531	2.2%	\$9,678	1.8%	\$8,654	1.7%	
Historical Annual Change (2000-2023)	\$31,406	2.8%	\$53,262	4.5%	\$56,493	4.6%	\$51,493	4.3%	
Median Household Income									
Estimated Median Household Income (2023)	\$56,089		\$71,347		\$80,052		\$77,562		
Projected Median Household Income (2028)	\$51,423		\$66,898		\$76,416		\$73,774		
Census Median Household Income (2010)	\$56,137		\$59,478		\$64,052		\$61,704		
Census Median Household Income (2000)	\$43,186		\$44,697		\$47,500		\$46,403		
Projected Annual Change (2023-2028)	-\$4,665	-1.7%	-\$4,449	-1.2%	-\$3,637	-0.9%	-\$3,788	-1.0%	
Historical Annual Change (2000-2023)	\$12,902	1.3%	\$26,650	2.6%	\$32,553	3.0%	\$31,158	2.9%	
Per Capita Income									
Estimated Per Capita Income (2023)	\$36,386		\$43,967		\$45,154		\$43,127		
Projected Per Capita Income (2028)	\$37,291		\$46,965		\$47,558		\$45,233		
Census Per Capita Income (2010)	\$28,591		\$27,615		\$28,405		\$27,619		
Census Per Capita Income (2000)	\$21,316		\$20,542		\$20,436		\$20,103		
Projected Annual Change (2023-2028)	\$905	0.5%	\$2,998	1.4%	\$2,404	1.1%	\$2,106	1.0%	
Historical Annual Change (2000-2023)	\$15,070	3.1%	\$23,425	5.0%	\$24,718	5.3%	\$23,024	5.0%	
Estimated Average Household Net Worth (2023)	\$269,785		\$393,845		\$449,208		\$435,336		

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Race and Ethnicity									
Total Population (2023)	9,540		84,167		175,455		260,356		
White (2023)	4,428	46.4%	41,555	49.4%	88,883	50.7%	129,500	49.7%	
Black or African American (2023)	3,127	32.8%	26,100	31.0%	56,084	32.0%	88,758	34.1%	
American Indian or Alaska Native (2023)	55	0.6%	273	0.3%	548	0.3%	893	0.3%	
Asian (2023)	421	4.4%	7,607	9.0%	12,201	7.0%	14,807	5.7%	
Hawaiian or Pacific Islander (2023)	9	-	96	0.1%	275	0.2%	484	0.2%	
Other Race (2023)	812	8.5%	3,027	3.6%	5,444	3.1%	8,102	3.1%	
Two or More Races (2023)	688	7.2%	5,509	6.5%	12,020	6.9%	17,812	6.8%	
Population < 18 (2023)	2,079	21.8%	18,186	21.6%	40,756	23.2%	59,651	22.9%	
White Not Hispanic	620	29.8%	7,032	38.7%	16,364	40.2%	23,567	39.5%	
Black or African American	708	34.1%	6,651	36.6%	14,614	35.9%	22,659	38.0%	
Asian	85	4.1%	828	4.6%	1,766	4.3%	2,239	3.8%	
Other Race Not Hispanic	179	8.6%	1,515	8.3%	3,520	8.6%	5,041	8.5%	
Hispanic	487	23.4%	2,160	11.9%	4,491	11.0%	6,144	10.3%	
Not Hispanic or Latino Population (2023)	7,987	83.7%	76,359	90.7%	159,961	91.2%	238,720	91.7%	
Not Hispanic White	4,156	52.0%	40,051	52.5%	85,791	53.6%	124,966	52.3%	
Not Hispanic Black or African American	2,998	37.5%	25,278	33.1%	54,414	34.0%	86,344	36.2%	
Not Hispanic American Indian or Alaska Native	12	0.2%	124	0.2%	283	0.2%	531	0.2%	
Not Hispanic Asian	413	5.2%	7,547	9.9%	12,072	7.5%	14,621	6.1%	
Not Hispanic Hawaiian or Pacific Islander	7	-	80	0.1%	226	0.1%	418	0.2%	
Not Hispanic Other Race	37	0.5%	227	0.3%	514	0.3%	1,403	0.6%	
Not Hispanic Two or More Races	363	4.5%	3,052	4.0%	6,660	4.2%	10,438	4.4%	
Hispanic or Latino Population (2023)	1,553	16.3%	7,808	9.3%	15,494	8.8%	21,636	8.3%	
Hispanic White	272	17.5%	1,504	19.3%	3,092	20.0%	4,534	21.0%	
Hispanic Black or African American	129	8.3%	821	10.5%	1,669	10.8%	2,415	11.2%	
Hispanic American Indian or Alaska Native	43	2.8%	149	1.9%	265	1.7%	362	1.7%	
Hispanic Asian	8	0.5%	60	0.8%	129	0.8%	186	0.9%	
Hispanic Hawaiian or Pacific Islander	1	-	16	0.2%	50	0.3%	66	0.3%	
Hispanic Other Race	775	49.9%	2,799	35.9%	4,929	31.8%	6,699	31.0%	
Hispanic Two or More Races	325	20.9%	2,458	31.5%	5,360	34.6%	7,374	34.1%	
Not Hispanic or Latino Population (2020)	7,738	80.7%	75,473	89.3%	159,057	90.1%	236,295	90.7%	
Hispanic or Latino Population (2020)	1,856	19.3%	9,056	10.7%	17,418	9.9%	24,307	9.3%	
Not Hispanic or Latino Population (2010)	7,636	86.8%	72,827	92.2%	157,396	93.0%	233,568	93.4%	
Hispanic or Latino Population (2010)	1,162	13.2%	6,191	7.8%	11,878	7.0%	16,597	6.6%	
Not Hispanic or Latino Population (2028)	7,987	83.9%	77,061	90.8%	162,012	91.2%	241,285	91.7%	
Hispanic or Latino Population (2028)	1,537	16.1%	7,823	9.2%	15,627	8.8%	21,814	8.3%	
Projected Annual Growth (2023-2028)	-16	-0.2%	15	-	133	0.2%	177	0.2%	
Historical Annual Growth (2010-2020)	694	6.0%	2,865	4.6%	5,540	4.7%	7,710	4.6%	

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Total Age Distribution (2023)									
Total Population	9,540		84,167		175,455		260,356		
Age Under 5 Years	656	6.9%	5,213	6.2%	11,023	6.3%	16,492	6.3%	
Age 5 to 9 Years	598	6.3%	5,058	6.0%	11,463	6.5%	16,733	6.4%	
Age 10 to 14 Years	539	5.7%	4,991	5.9%	11,443	6.5%	16,616	6.4%	
Age 15 to 19 Years	488	5.1%	5,945	7.1%	11,908	6.8%	17,119	6.6%	
Age 20 to 24 Years	932	9.8%	7,521	8.9%	12,737	7.3%	19,706	7.6%	
Age 25 to 29 Years	955	10.0%	6,620	7.9%	13,074	7.5%	20,309	7.8%	
Age 30 to 34 Years	850	8.9%	6,392	7.6%	13,490	7.7%	20,210	7.8%	
Age 35 to 39 Years	706	7.4%	5,821	6.9%	12,444	7.1%	18,407	7.1%	
Age 40 to 44 Years	590	6.2%	5,082	6.0%	11,055	6.3%	16,118	6.2%	
Age 45 to 49 Years	447	4.7%	4,273	5.1%	9,393	5.4%	13,540	5.2%	
Age 50 to 54 Years	458	4.8%	4,561	5.4%	10,058	5.7%	14,396	5.5%	
Age 55 to 59 Years	496	5.2%	5,135	6.1%	11,379	6.5%	16,507	6.3%	
Age 60 to 64 Years	552	5.8%	5,071	6.0%	10,973	6.3%	15,971	6.1%	
Age 65 to 69 Years	420	4.4%	4,123	4.9%	8,459	4.8%	12,681	4.9%	
Age 70 to 74 Years	356	3.7%	3,270	3.9%	6,661	3.8%	10,232	3.9%	
Age 75 to 79 Years	230	2.4%	2,269	2.7%	4,557	2.6%	6,927	2.7%	
Age 80 to 84 Years	133	1.4%	1,434	1.7%	2,799	1.6%	4,390	1.7%	
Age 85 Years or Over	132	1.4%	1,387	1.6%	2,539	1.4%	4,002	1.5%	
Median Age	33.1		36.2		36.7		36.6		
Age 19 Years or Less	2,281	23.9%	21,207	25.2%	45,837	26.1%	66,960	25.7%	
Age 20 to 64 Years	5,987	62.8%	50,477	60.0%	104,603	59.6%	155,164	59.6%	
Age 65 Years or Over	1,272	13.3%	12,483	14.8%	25,015	14.3%	38,232	14.7%	
Female Age Distribution (2023)									
Female Population	4,980	52.2%	44,136	52.4%	91,056	51.9%	134,431	51.6%	
Age Under 5 Years	332	6.7%	2,628	6.0%	5,462	6.0%	8,061	6.0%	
Age 5 to 9 Years	314	6.3%	2,497	5.7%	5,643	6.2%	8,260	6.1%	
Age 10 to 14 Years	256	5.1%	2,471	5.6%	5,606	6.2%	8,215	6.1%	
Age 15 to 19 Years	248	5.0%	3,102	7.0%	6,057	6.7%	8,538	6.4%	
Age 20 to 24 Years	484	9.7%	3,962	9.0%	6,547	7.2%	9,704	7.2%	
Age 25 to 29 Years	438	8.8%	3,223	7.3%	6,386	7.0%	9,830	7.3%	
Age 30 to 34 Years	435	8.7%	3,243	7.3%	6,955	7.6%	10,323	7.7%	
Age 35 to 39 Years	349	7.0%	2,899	6.6%	6,259	6.9%	9,322	6.9%	
Age 40 to 44 Years	304	6.1%	2,646	6.0%	5,760	6.3%	8,374	6.2%	
Age 45 to 49 Years	228	4.6%	2,247	5.1%	4,901	5.4%	7,061	5.3%	
Age 50 to 54 Years	252	5.1%	2,450	5.6%	5,354	5.9%	7,659	5.7%	
Age 55 to 59 Years	275	5.5%	2,768	6.3%	6,059	6.7%	8,748	6.5%	
Age 60 to 64 Years	293	5.9%	2,633	6.0%	5,673	6.2%	8,401	6.2%	
Age 65 to 69 Years	239	4.8%	2,262	5.1%	4,546	5.0%	6,833	5.1%	
Age 70 to 74 Years	207	4.2%	1,890	4.3%	3,748	4.1%	5,733	4.3%	
Age 75 to 79 Years	144	2.9%	1,358	3.1%	2,670	2.9%	4,016	3.0%	
Age 80 to 84 Years	86	1.7%	889	2.0%	1,683	1.8%	2,627	2.0%	
Age 85 Years or Over	97	1.9%	967	2.2%	1,745	1.9%	2,726	2.0%	
Female Median Age	34.7		37.8		38.1		38.1		
Age 19 Years or Less	1,150	23.1%	10,698	24.2%	22,768	25.0%	33,074	24.6%	
Age 20 to 64 Years	3,058	61.4%	26,071	59.1%	53,895	59.2%	79,422	59.1%	
Age 65 Years or Over	773	15.5%	7,368	16.7%	14,393	15.8%	21,934	16.3%	

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Male Age Distribution (2023)									
Male Population	4,560	47.8%	40,031	47.6%	84,399	48.1%	125,925	48.4%	
Age Under 5 Years	324	7.1%	2,585	6.5%	5,561	6.6%	8,431	6.7%	
Age 5 to 9 Years	284	6.2%	2,561	6.4%	5,820	6.9%	8,473	6.7%	
Age 10 to 14 Years	283	6.2%	2,520	6.3%	5,837	6.9%	8,401	6.7%	
Age 15 to 19 Years	241	5.3%	2,843	7.1%	5,851	6.9%	8,581	6.8%	
Age 20 to 24 Years	448	9.8%	3,559	8.9%	6,190	7.3%	10,002	7.9%	
Age 25 to 29 Years	517	11.3%	3,398	8.5%	6,688	7.9%	10,479	8.3%	
Age 30 to 34 Years	415	9.1%	3,149	7.9%	6,535	7.7%	9,886	7.9%	
Age 35 to 39 Years	357	7.8%	2,922	7.3%	6,185	7.3%	9,085	7.2%	
Age 40 to 44 Years	286	6.3%	2,437	6.1%	5,295	6.3%	7,744	6.1%	
Age 45 to 49 Years	219	4.8%	2,026	5.1%	4,491	5.3%	6,478	5.1%	
Age 50 to 54 Years	206	4.5%	2,111	5.3%	4,703	5.6%	6,737	5.4%	
Age 55 to 59 Years	222	4.9%	2,367	5.9%	5,320	6.3%	7,759	6.2%	
Age 60 to 64 Years	259	5.7%	2,438	6.1%	5,300	6.3%	7,570	6.0%	
Age 65 to 69 Years	181	4.0%	1,861	4.6%	3,912	4.6%	5,848	4.6%	
Age 70 to 74 Years	150	3.3%	1,380	3.4%	2,913	3.5%	4,499	3.6%	
Age 75 to 79 Years	86	1.9%	911	2.3%	1,887	2.2%	2,911	2.3%	
Age 80 to 84 Years	47	1.0%	545	1.4%	1,115	1.3%	1,763	1.4%	
Age 85 Years or Over	36	0.8%	420	1.0%	794	0.9%	1,277	1.0%	
Male Median Age	31.8		34.6		35.3		35.1		
Age 19 Years or Less	1,132	24.8%	10,509	26.3%	23,069	27.3%	33,886	26.9%	
Age 20 to 64 Years	2,929	64.2%	24,406	61.0%	50,707	60.1%	75,741	60.1%	
Age 65 Years or Over	499	10.9%	5,115	12.8%	10,622	12.6%	16,298	12.9%	
Males per 100 Females (2023)									
Overall Comparison	92		91		93		94		
Age Under 5 Years	97	49.4%	98	49.6%	102	50.5%	105	51.1%	
Age 5 to 9 Years	91	47.5%	103	50.6%	103	50.8%	103	50.6%	
Age 10 to 14 Years	111	52.5%	102	50.5%	104	51.0%	102	50.6%	
Age 15 to 19 Years	97	49.3%	92	47.8%	97	49.1%	101	50.1%	
Age 20 to 24 Years	92	48.0%	90	47.3%	95	48.6%	103	50.8%	
Age 25 to 29 Years	118	54.2%	105	51.3%	105	51.2%	107	51.6%	
Age 30 to 34 Years	95	48.8%	97	49.3%	94	48.4%	96	48.9%	
Age 35 to 39 Years	102	50.5%	101	50.2%	99	49.7%	97	49.4%	
Age 40 to 44 Years	94	48.4%	92	47.9%	92	47.9%	92	48.0%	
Age 45 to 49 Years	96	49.0%	90	47.4%	92	47.8%	92	47.8%	
Age 50 to 54 Years	82	45.1%	86	46.3%	88	46.8%	88	46.8%	
Age 55 to 59 Years	81	44.7%	86	46.1%	88	46.8%	89	47.0%	
Age 60 to 64 Years	88	46.9%	93	48.1%	93	48.3%	90	47.4%	
Age 65 to 69 Years	76	43.1%	82	45.1%	86	46.3%	86	46.1%	
Age 70 to 74 Years	72	42.0%	73	42.2%	78	43.7%	78	44.0%	
Age 75 to 79 Years	60	37.4%	67	40.1%	71	41.4%	72	42.0%	
Age 80 to 84 Years	55	35.4%	61	38.0%	66	39.9%	67	40.2%	
Age 85 Years or Over	37	26.9%	43	30.2%	46	31.3%	47	31.9%	
Age 19 Years or Less	98	49.6%	98	49.6%	101	50.3%	102	50.6%	
Age 20 to 39 Years	102	50.4%	98	49.4%	98	49.5%	101	50.2%	
Age 40 to 64 Years	88	46.9%	89	47.2%	90	47.5%	90	47.4%	
Age 65 Years or Over	65	39.2%	69	41.0%	74	42.5%	74	42.6%	

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Household Type (2023)									
Total Households		4,359		35,163		71,563		107,048	
Households with Children		1,172	26.9%	10,578	30.1%	23,604	33.0%	35,036	32.7%
Average Household Size		2.2		2.3		2.4		2.4	
Household Density per Square Mile		1,388		1,244		912		696	
Population Family		6,709	70.3%	62,659	74.4%	139,943	79.8%	206,355	79.3%
Population Non-Family		2,768	29.0%	17,632	20.9%	31,292	17.8%	47,431	18.2%
Population Group Quarters		63	0.7%	3,876	4.6%	4,220	2.4%	6,570	2.5%
Family Households		2,332	53.5%	21,336	60.7%	46,720	65.3%	69,120	64.6%
Married Couple Households		1,518	65.1%	14,597	68.4%	33,120	70.9%	48,217	69.8%
Other Family Households with Children		814	34.9%	6,739	31.6%	13,600	29.1%	20,902	30.2%
Family Households with Children		1,165	50.0%	10,551	49.4%	23,556	50.4%	34,960	50.6%
Married Couple with Children		694	59.5%	6,350	60.2%	14,817	62.9%	21,460	61.4%
Other Family Households with Children		471	40.5%	4,201	39.8%	8,738	37.1%	13,499	38.6%
Family Households No Children		1,167	50.0%	10,785	50.6%	23,164	49.6%	34,160	49.4%
Married Couple No Children		825	70.7%	8,247	76.5%	18,302	79.0%	26,757	78.3%
Other Family Households No Children		343	29.3%	2,538	23.5%	4,862	21.0%	7,403	21.7%
Non-Family Households		2,026	46.5%	13,827	39.3%	24,843	34.7%	37,928	35.4%
Non-Family Households with Children		7	0.3%	28	0.2%	49	0.2%	76	0.2%
Non-Family Households No Children		2,020	99.7%	13,799	99.8%	24,794	99.8%	37,852	99.8%
Average Family Household Size		2.9		2.9		3.0		3.0	
Average Family Income		\$86,129		\$112,652		\$122,917		\$118,247	
Median Family Income		\$64,211		\$93,429		\$99,776		\$96,828	
Average Non-Family Household Size		1.4		1.3		1.3		1.3	
Marital Status (2023)									
Population Age 15 Years or Over		7,747		68,905		141,526		210,515	
Never Married		3,346	43.2%	25,191	36.6%	45,633	32.2%	68,767	32.7%
Currently Married		2,366	30.5%	27,946	40.6%	64,951	45.9%	95,991	45.6%
Previously Married		2,036	26.3%	15,767	22.9%	30,942	21.9%	45,757	21.7%
Separated		541	26.6%	3,854	24.4%	7,235	23.4%	11,111	24.3%
Widowed		500	24.6%	4,450	28.2%	8,564	27.7%	12,687	27.7%
Divorced		994	48.8%	7,463	47.3%	15,143	48.9%	21,959	48.0%
Educational Attainment (2023)									
Adult Population Age 25 Years or Over		6,327		55,439		116,880		173,690	
Elementary (Grade Level 0 to 8)		120	1.9%	1,306	2.4%	2,586	2.2%	4,498	2.6%
Some High School (Grade Level 9 to 11)		262	4.1%	2,150	3.9%	4,571	3.9%	7,061	4.1%
High School Graduate		2,065	32.6%	14,704	26.5%	28,866	24.7%	44,243	25.5%
Some College		928	14.7%	11,102	20.0%	24,698	21.1%	37,628	21.7%
Associate Degree Only		684	10.8%	5,564	10.0%	12,268	10.5%	17,906	10.3%
Bachelor Degree Only		1,244	19.7%	12,199	22.0%	25,893	22.2%	36,773	21.2%
Graduate Degree		1,024	16.2%	8,414	15.2%	17,998	15.4%	25,583	14.7%
Any College (Some College or Higher)		3,880	61.3%	37,280	67.2%	80,857	69.2%	117,889	67.9%
College Degree + (Bachelor Degree or Higher)		2,268	35.8%	20,613	37.2%	43,891	37.6%	62,355	35.9%

Complete Profile

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Lat/Lon: 37.103/-76.4908

12090 Jefferson Ave									
Newport News, VA 23602									
1 mi radius			3 mi radius		5 mi radius		7 mi radius		
Housing									
Total Housing Units (2023)		4,658		37,457		75,970		114,001	
Total Housing Units (2020)		4,619		37,136		75,424		112,539	
Historical Annual Growth (2020-2023)		39	0.3%	321	0.3%	546	0.2%	1,462	0.4%
Housing Units Occupied (2023)		4,359	93.6%	35,163	93.9%	71,563	94.2%	107,048	93.9%
Housing Units Owner-Occupied		1,263	29.0%	17,778	50.6%	40,985	57.3%	60,518	56.5%
Housing Units Renter-Occupied		3,096	71.0%	17,385	49.4%	30,577	42.7%	46,530	43.5%
Housing Units Vacant (2023)		299	6.4%	2,294	6.1%	4,407	5.8%	6,954	6.1%
Household Size (2023)									
Total Households		4,359		35,163		71,563		107,048	
1 Person Households		1,505	34.5%	11,105	31.6%	20,206	28.2%	31,093	29.0%
2 Person Households		1,492	34.2%	12,397	35.3%	25,570	35.7%	38,023	35.5%
3 Person Households		687	15.8%	5,614	16.0%	11,905	16.6%	17,746	16.6%
4 Person Households		418	9.6%	3,894	11.1%	8,727	12.2%	12,686	11.9%
5 Person Households		178	4.1%	1,490	4.2%	3,559	5.0%	5,223	4.9%
6 Person Households		63	1.4%	480	1.4%	1,153	1.6%	1,662	1.6%
7 or More Person Households		16	0.4%	183	0.5%	442	0.6%	614	0.6%
Household Income Distribution (2023)									
HH Income \$200,000 or More		136	3.1%	2,393	6.8%	6,063	8.5%	8,720	8.1%
HH Income \$150,000 to \$199,999		253	5.8%	3,020	8.6%	6,933	9.7%	9,844	9.2%
HH Income \$125,000 to \$149,999		243	5.6%	2,129	6.1%	4,661	6.5%	7,153	6.7%
HH Income \$100,000 to \$124,999		400	9.2%	3,871	11.0%	8,118	11.3%	11,383	10.6%
HH Income \$75,000 to \$99,999		540	12.4%	4,574	13.0%	9,822	13.7%	14,057	13.1%
HH Income \$50,000 to \$74,999		869	19.9%	6,947	19.8%	13,566	19.0%	19,714	18.4%
HH Income \$35,000 to \$49,999		748	17.2%	3,929	11.2%	7,822	10.9%	12,407	11.6%
HH Income \$25,000 to \$34,999		370	8.5%	2,628	7.5%	4,827	6.7%	7,917	7.4%
HH Income \$15,000 to \$24,999		341	7.8%	2,343	6.7%	4,294	6.0%	7,092	6.6%
HH Income \$10,000 to \$14,999		146	3.3%	1,140	3.2%	1,793	2.5%	3,035	2.8%
HH Income Under \$10,000		313	7.2%	2,189	6.2%	3,662	5.1%	5,725	5.3%
Household Vehicles (2023)									
Households 0 Vehicles Available		338	7.7%	2,749	7.8%	4,727	6.6%	7,126	6.7%
Households 1 Vehicle Available		1,887	43.3%	13,058	37.1%	23,651	33.1%	36,361	34.0%
Households 2 Vehicles Available		1,594	36.6%	12,786	36.4%	27,340	38.2%	39,760	37.1%
Households 3 or More Vehicles Available		540	12.4%	6,570	18.7%	15,844	22.1%	23,800	22.2%
Total Vehicles Available		6,779		60,979		132,223		197,026	
Average Vehicles per Household		1.6		1.7		1.8		1.8	
Owner-Occupied Household Vehicles		2,551	37.6%	38,080	62.4%	89,637	67.8%	132,411	67.2%
Average Vehicles per Owner-Occupied Household		2.0		2.1		2.2		2.2	
Renter-Occupied Household Vehicles		4,228	62.4%	22,898	37.6%	42,586	32.2%	64,615	32.8%
Average Vehicles per Renter-Occupied Household		1.4		1.3		1.4		1.4	
Travel Time (2023)									
Worker Base Age 16 years or Over		4,981		41,282		85,483		125,172	
Travel to Work in 14 Minutes or Less		1,476	29.6%	12,124	29.4%	23,231	27.2%	33,741	27.0%
Travel to Work in 15 to 29 Minutes		1,849	37.1%	16,118	39.0%	34,779	40.7%	50,641	40.5%
Travel to Work in 30 to 59 Minutes		1,035	20.8%	8,432	20.4%	17,478	20.4%	26,113	20.9%
Travel to Work in 60 Minutes or More		162	3.3%	1,069	2.6%	2,482	2.9%	3,856	3.1%
Work at Home		459	9.2%	3,538	8.6%	7,514	8.8%	10,821	8.6%
Average Minutes Travel to Work		18.3		18.6		18.9		19.2	

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12090 Jefferson Ave									
Newport News, VA 23602									
	1 mi radius			3 mi radius		5 mi radius		7 mi radius	
Transportation To Work (2023)									
Worker Base Age 16 years or Over	4,981		41,282		85,483		125,172		
Drive to Work Alone	3,975	79.8%	31,893	77.3%	66,156	77.4%	97,243	77.7%	
Drive to Work in Carpool	212	4.2%	3,024	7.3%	6,730	7.9%	9,765	7.8%	
Travel to Work by Public Transportation	57	1.1%	633	1.5%	1,210	1.4%	1,985	1.6%	
Drive to Work on Motorcycle	2	-	77	0.2%	215	0.3%	257	0.2%	
Bicycle to Work	9	0.2%	148	0.4%	293	0.3%	347	0.3%	
Walk to Work	199	4.0%	1,641	4.0%	2,587	3.0%	3,401	2.7%	
Other Means	69	1.4%	327	0.8%	777	0.9%	1,353	1.1%	
Work at Home	459	9.2%	3,538	8.6%	7,514	8.8%	10,821	8.6%	
Daytime Demographics (2023)									
Total Businesses	711		4,172		6,425		9,587		
Total Employees	8,191		41,118		58,024		87,242		
Company Headquarter Businesses	20	2.8%	122	2.9%	166	2.6%	251	2.6%	
Company Headquarter Employees	1,452	17.7%	7,006	17.0%	8,267	14.2%	10,983	12.6%	
Employee Population per Business	11.5	to 1	9.9	to 1	9.0	to 1	9.1	to 1	
Residential Population per Business	13.4	to 1	20.2	to 1	27.3	to 1	27.2	to 1	
Adj. Daytime Demographics Age 16 Years or Over	10,435		65,058		105,039		157,170		
Labor Force									
Labor Population Age 16 Years or Over (2023)	7,656		67,945		139,213		207,195		
Labor Force Total Males (2023)	3,619	47.3%	31,866	46.9%	65,998	47.4%	98,906	47.7%	
Male Civilian Employed	2,499	69.1%	20,592	64.6%	42,810	64.9%	62,629	63.3%	
Male Civilian Unemployed	62	1.7%	585	1.8%	1,456	2.2%	2,230	2.3%	
Males in Armed Forces	302	8.3%	2,111	6.6%	5,271	8.0%	9,616	9.7%	
Males Not in Labor Force	756	20.9%	8,578	26.9%	16,461	24.9%	24,431	24.7%	
Labor Force Total Females (2023)	4,038	52.7%	36,079	53.1%	73,215	52.6%	108,289	52.3%	
Female Civilian Employed	2,482	61.5%	20,691	57.3%	42,675	58.3%	62,544	57.8%	
Female Civilian Unemployed	46	1.1%	721	2.0%	1,339	1.8%	2,407	2.2%	
Females in Armed Forces	130	3.2%	611	1.7%	1,441	2.0%	2,477	2.3%	
Females Not in Labor Force	1,380	34.2%	14,055	39.0%	27,759	37.9%	40,860	37.7%	
Unemployment Rate	108	1.4%	1,306	1.9%	2,795	2.0%	4,637	2.2%	
Occupation (2023)									
Occupation Population Age 16 Years or Over	4,981		41,282		85,483		125,172		
Occupation Total Males	2,499	50.2%	20,591	49.9%	42,809	50.1%	62,628	50.0%	
Occupation Total Females	2,482	49.8%	20,690	50.1%	42,674	49.9%	62,543	50.0%	
Management, Business, Financial Operations	600	12.1%	6,352	15.4%	14,689	17.2%	20,390	16.3%	
Professional, Related	1,413	28.4%	11,882	28.8%	23,489	27.5%	33,625	26.9%	
Service	832	16.7%	6,808	16.5%	13,963	16.3%	20,252	16.2%	
Sales, Office	1,212	24.3%	8,182	19.8%	16,366	19.1%	24,340	19.4%	
Farming, Fishing, Forestry	6	0.1%	51	0.1%	106	0.1%	204	0.2%	
Construction, Extraction, Maintenance	442	8.9%	3,329	8.1%	7,244	8.5%	10,671	8.5%	
Production, Transport, Material Moving	476	9.5%	4,678	11.3%	9,628	11.3%	15,689	12.5%	
White Collar Workers	3,226	64.8%	26,416	64.0%	54,543	63.8%	78,356	62.6%	
Blue Collar Workers	1,755	35.2%	14,865	36.0%	30,940	36.2%	46,816	37.4%	

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Newport News, VA 23602									
		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Units In Structure (2023)									
Total Units	4,359		35,163		71,563		107,048		
1 Detached Unit	1,269	29.1%	17,314	49.2%	40,159	56.1%	60,420	56.4%	
1 Attached Unit	309	7.1%	3,413	9.7%	7,746	10.8%	11,376	10.6%	
2 Units	57	1.3%	239	0.7%	376	0.5%	746	0.7%	
3 to 4 Units	420	9.6%	2,295	6.5%	3,734	5.2%	5,547	5.2%	
5 to 9 Units	544	12.5%	3,796	10.8%	6,598	9.2%	9,550	8.9%	
10 to 19 Units	768	17.6%	3,725	10.6%	6,140	8.6%	9,575	8.9%	
20 to 49 Units	311	7.1%	1,386	3.9%	1,843	2.6%	2,457	2.3%	
50 or More Units	465	10.7%	2,392	6.8%	3,581	5.0%	5,020	4.7%	
Mobile Home or Trailer	217	5.0%	602	1.7%	1,386	1.9%	2,356	2.2%	
Other Structure	-	-	-	-	-	-	-	-	-
Homes Built By Year (2023)									
Homes Built 2020 or later	101	2.2%	126	0.3%	147	0.2%	167	0.1%	
Homes Built 2010 to 2019	588	12.6%	3,479	9.3%	7,583	10.0%	11,044	9.7%	
Homes Built 2000 to 2009	437	9.4%	4,288	11.4%	8,283	10.9%	12,206	10.7%	
Homes Built 1990 to 1999	1,231	26.4%	6,895	18.4%	13,598	17.9%	18,348	16.1%	
Homes Built 1980 to 1989	641	13.8%	5,467	14.6%	12,214	16.1%	18,205	16.0%	
Homes Built 1970 to 1979	645	13.9%	5,807	15.5%	10,672	14.0%	16,295	14.3%	
Homes Built 1960 to 1969	443	9.5%	5,127	13.7%	10,239	13.5%	15,893	13.9%	
Homes Built 1950 to 1959	93	2.0%	2,644	7.1%	5,998	7.9%	9,325	8.2%	
Homes Built 1940 to 1949	77	1.6%	588	1.6%	1,296	1.7%	2,797	2.5%	
Homes Built Before 1939	103	2.2%	744	2.0%	1,532	2.0%	2,769	2.4%	
Median Age of Homes	36.3	yrs	41.0	yrs	41.2	yrs	42.3	yrs	
Home Values (2023)									
Owner Specified Housing Units	1,263		17,778		40,985		60,518		
Home Values \$1,000,000 or More	3	0.2%	155	0.9%	494	1.2%	721	1.2%	
Home Values \$750,000 to \$999,999	8	0.6%	320	1.8%	864	2.1%	1,402	2.3%	
Home Values \$500,000 to \$749,999	8	0.6%	539	3.0%	2,114	5.2%	3,488	5.8%	
Home Values \$400,000 to \$499,999	82	6.5%	1,608	9.0%	4,387	10.7%	5,816	9.6%	
Home Values \$300,000 to \$399,999	272	21.5%	4,389	24.7%	8,813	21.5%	12,430	20.5%	
Home Values \$250,000 to \$299,999	361	28.5%	2,700	15.2%	6,474	15.8%	8,965	14.8%	
Home Values \$200,000 to \$249,999	212	16.8%	3,594	20.2%	7,423	18.1%	10,875	18.0%	
Home Values \$175,000 to \$199,999	108	8.6%	1,821	10.2%	4,065	9.9%	5,735	9.5%	
Home Values \$150,000 to \$174,999	97	7.7%	1,037	5.8%	2,345	5.7%	3,698	6.1%	
Home Values \$125,000 to \$149,999	22	1.8%	394	2.2%	908	2.2%	1,861	3.1%	
Home Values \$100,000 to \$124,999	8	0.6%	232	1.3%	712	1.7%	1,501	2.5%	
Home Values \$90,000 to \$99,999	6	0.4%	212	1.2%	378	0.9%	543	0.9%	
Home Values \$80,000 to \$89,999	-	-	50	0.3%	99	0.2%	134	0.2%	
Home Values \$70,000 to \$79,999	-	-	54	0.3%	115	0.3%	157	0.3%	
Home Values \$60,000 to \$69,999	-	-	11	-	45	0.1%	154	0.3%	
Home Values \$50,000 to \$59,999	-	-	18	0.1%	73	0.2%	133	0.2%	
Home Values \$35,000 to \$49,999	5	0.4%	42	0.2%	112	0.3%	230	0.4%	
Home Values \$25,000 to \$34,999	8	0.7%	83	0.5%	261	0.6%	501	0.8%	
Home Values \$10,000 to \$24,999	40	3.2%	251	1.4%	539	1.3%	1,101	1.8%	
Home Values Under \$10,000	23	1.8%	268	1.5%	764	1.9%	1,072	1.8%	
Owner-Occupied Median Home Value	\$254,063		\$271,859		\$279,661		\$274,011		
Renter-Occupied Median Rent	\$1,152		\$1,058		\$1,100		\$1,093		

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12090 Jefferson Ave									
Newport News, VA 23602									
		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Total Annual Consumer Expenditure (2023)									
Total Household Expenditure		\$262.18 M		\$2.55 B		\$5.39 B		\$7.73 B	
Total Non-Retail Expenditure		\$138.55 M		\$1.35 B		\$2.85 B		\$4.09 B	
Total Retail Expenditure		\$123.63 M		\$1.2 B		\$2.54 B		\$3.64 B	
Apparel		\$9.21 M		\$90.24 M		\$191.29 M		\$273.79 M	
Contributions		\$8.11 M		\$82.36 M		\$177.15 M		\$253.42 M	
Education		\$7.42 M		\$77.11 M		\$166.69 M		\$237.62 M	
Entertainment		\$14.48 M		\$143.8 M		\$306.55 M		\$438.52 M	
Food and Beverages		\$39.06 M		\$376.75 M		\$791.92 M		\$1.14 B	
Furnishings and Equipment		\$9.03 M		\$89.34 M		\$190.27 M		\$272.31 M	
Gifts		\$6.2 M		\$62.34 M		\$133.86 M		\$191.66 M	
Health Care		\$22.19 M		\$214.25 M		\$450.04 M		\$646.58 M	
Household Operations		\$10.08 M		\$99.76 M		\$211.9 M		\$303.61 M	
Miscellaneous Expenses		\$4.92 M		\$48.22 M		\$102.05 M		\$146.28 M	
Personal Care		\$3.52 M		\$34.26 M		\$72.33 M		\$103.7 M	
Personal Insurance		\$1.72 M		\$17.66 M		\$38.24 M		\$54.62 M	
Reading		\$564.31 K		\$5.55 M		\$11.75 M		\$16.84 M	
Shelter		\$56.29 M		\$542.83 M		\$1.14 B		\$1.64 B	
Tobacco		\$1.74 M		\$15.69 M		\$31.77 M		\$45.93 M	
Transportation		\$47.82 M		\$464.06 M		\$981.55 M		\$1.41 B	
Utilities		\$19.82 M		\$188.07 M		\$391.54 M		\$563.2 M	
Monthly Household Consumer Expenditure (2023)									
Total Household Expenditure		\$5,013		\$6,049		\$6,276		\$6,015	
Total Non-Retail Expenditure		\$2,649	52.8%	\$3,200	52.9%	\$3,318	52.9%	\$3,180	52.9%
Total Retail Expenditures		\$2,364	47.2%	\$2,849	47.1%	\$2,958	47.1%	\$2,834	47.1%
Apparel		\$176	3.5%	\$214	3.5%	\$223	3.5%	\$213	3.5%
Contributions		\$155	3.1%	\$195	3.2%	\$206	3.3%	\$197	3.3%
Education		\$142	2.8%	\$183	3.0%	\$194	3.1%	\$185	3.1%
Entertainment		\$277	5.5%	\$341	5.6%	\$357	5.7%	\$341	5.7%
Food and Beverages		\$747	14.9%	\$893	14.8%	\$922	14.7%	\$884	14.7%
Furnishings and Equipment		\$173	3.4%	\$212	3.5%	\$222	3.5%	\$212	3.5%
Gifts		\$119	2.4%	\$148	2.4%	\$156	2.5%	\$149	2.5%
Health Care		\$424	8.5%	\$508	8.4%	\$524	8.4%	\$503	8.4%
Household Operations		\$193	3.8%	\$236	3.9%	\$247	3.9%	\$236	3.9%
Miscellaneous Expenses		\$94	1.9%	\$114	1.9%	\$119	1.9%	\$114	1.9%
Personal Care		\$67	1.3%	\$81	1.3%	\$84	1.3%	\$81	1.3%
Personal Insurance		\$33	0.7%	\$42	0.7%	\$45	0.7%	\$43	0.7%
Reading		\$11	0.2%	\$13	0.2%	\$14	0.2%	\$13	0.2%
Shelter		\$1,076	21.5%	\$1,286	21.3%	\$1,328	21.2%	\$1,274	21.2%
Tobacco		\$33	0.7%	\$37	0.6%	\$37	0.6%	\$36	0.6%
Transportation		\$914	18.2%	\$1,100	18.2%	\$1,143	18.2%	\$1,095	18.2%
Utilities		\$379	7.6%	\$446	7.4%	\$456	7.3%	\$438	7.3%