

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.8414/-78.6596

1516 Old Hwy 17 N			1 mi radius			3 mi radius			5 mi radius			7 mi radius		
North Myrtle Beach, SC 29582														
Population														
Estimated Population (2023)			4,119			26,725			44,936			59,152		
Projected Population (2028)			4,635			29,448			49,628			65,866		
Census Population (2020)			3,777			24,873			41,718			54,759		
Census Population (2010)			3,135			18,936			31,160			41,334		
Projected Annual Growth (2023-2028)			516 2.5%			2,723 2.0%			4,691 2.1%			6,714 2.3%		
Historical Annual Growth (2020-2023)			342 3.0%			1,852 2.5%			3,218 2.6%			4,394 2.7%		
Historical Annual Growth (2010-2020)			642 2.0%			5,937 3.1%			10,558 3.4%			13,424 3.2%		
Estimated Population Density (2023)			1,312 <i>psm</i>			946 <i>psm</i>			572 <i>psm</i>			384 <i>psm</i>		
Trade Area Size			3.1 <i>sq mi</i>			28.3 <i>sq mi</i>			78.5 <i>sq mi</i>			153.9 <i>sq mi</i>		
Households														
Estimated Households (2023)			2,152			13,456			22,116			28,973		
Projected Households (2028)			2,514			15,413			25,353			33,503		
Census Households (2020)			1,948			12,387			20,317			26,547		
Census Households (2010)			1,530			9,060			14,624			19,359		
Projected Annual Growth (2023-2028)			361 3.4%			1,958 2.9%			3,237 2.9%			4,530 3.1%		
Historical Annual Change (2010-2023)			623 3.1%			4,396 3.7%			7,492 3.9%			9,613 3.8%		
Average Household Income														
Estimated Average Household Income (2023)			\$101,155			\$79,997			\$76,053			\$78,059		
Projected Average Household Income (2028)			\$88,150			\$70,090			\$66,407			\$67,688		
Census Average Household Income (2010)			\$73,436			\$62,622			\$58,813			\$57,253		
Census Average Household Income (2000)			\$55,634			\$53,228			\$51,353			\$51,835		
Projected Annual Change (2023-2028)			-\$13,005 -2.6%			-\$9,907 -2.5%			-\$9,646 -2.5%			-\$10,370 -2.7%		
Historical Annual Change (2000-2023)			\$45,522 3.6%			\$26,768 2.2%			\$24,700 2.1%			\$26,224 2.2%		
Median Household Income														
Estimated Median Household Income (2023)			\$78,057			\$66,930			\$63,428			\$63,466		
Projected Median Household Income (2028)			\$74,370			\$62,101			\$58,164			\$58,145		
Census Median Household Income (2010)			\$49,948			\$46,331			\$44,140			\$43,621		
Census Median Household Income (2000)			\$43,510			\$40,413			\$39,587			\$39,411		
Projected Annual Change (2023-2028)			-\$3,687 -0.9%			-\$4,829 -1.4%			-\$5,264 -1.7%			-\$5,321 -1.7%		
Historical Annual Change (2000-2023)			\$34,547 3.5%			\$26,517 2.9%			\$23,841 2.6%			\$24,054 2.7%		
Per Capita Income														
Estimated Per Capita Income (2023)			\$52,872			\$40,365			\$37,487			\$38,277		
Projected Per Capita Income (2028)			\$47,819			\$36,765			\$33,976			\$34,468		
Census Per Capita Income (2010)			\$35,826			\$29,961			\$27,602			\$26,815		
Census Per Capita Income (2000)			\$27,189			\$24,653			\$23,539			\$23,559		
Projected Annual Change (2023-2028)			-\$5,054 -1.9%			-\$3,600 -1.8%			-\$3,512 -1.9%			-\$3,808 -2.0%		
Historical Annual Change (2000-2023)			\$25,684 4.1%			\$15,712 2.8%			\$13,948 2.6%			\$14,718 2.7%		
Estimated Average Household Net Worth (2023)			\$533,887			\$404,229			\$380,750			\$368,874		

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1516 Old Hwy 17 N									
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	1 mi radius		3 mi radius		5 mi radius		7 mi radius		
Race and Ethnicity									
Total Population (2023)	4,119		26,725		44,936		59,152		
White (2023)	3,636	88.3%	22,682	84.9%	37,878	84.3%	49,315	83.4%	
Black or African American (2023)	266	6.5%	2,278	8.5%	4,051	9.0%	5,936	10.0%	
American Indian or Alaska Native (2023)	12	0.3%	99	0.4%	169	0.4%	214	0.4%	
Asian (2023)	32	0.8%	297	1.1%	516	1.1%	623	1.1%	
Hawaiian or Pacific Islander (2023)	2	-	18	-	27	-	33	-	
Other Race (2023)	59	1.4%	448	1.7%	700	1.6%	900	1.5%	
Two or More Races (2023)	112	2.7%	904	3.4%	1,595	3.5%	2,130	3.6%	
Population < 18 (2023)	369	9.0%	3,145	11.8%	5,729	12.8%	7,675	13.0%	
White Not Hispanic	266	72.2%	2,065	65.7%	3,737	65.2%	4,916	64.1%	
Black or African American	37	10.0%	451	14.3%	878	15.3%	1,323	17.2%	
Asian	4	1.2%	57	1.8%	99	1.7%	110	1.4%	
Other Race Not Hispanic	18	4.9%	205	6.5%	384	6.7%	509	6.6%	
Hispanic	43	11.7%	366	11.7%	632	11.0%	817	10.6%	
Not Hispanic or Latino Population (2023)	3,969	96.4%	25,470	95.3%	42,790	95.2%	56,398	95.3%	
Not Hispanic White	3,604	90.8%	22,392	87.9%	37,327	87.2%	48,621	86.2%	
Not Hispanic Black or African American	265	6.7%	2,253	8.8%	4,000	9.3%	5,853	10.4%	
Not Hispanic American Indian or Alaska Native	8	0.2%	64	0.3%	110	0.3%	144	0.3%	
Not Hispanic Asian	32	0.8%	288	1.1%	507	1.2%	611	1.1%	
Not Hispanic Hawaiian or Pacific Islander	1	-	14	-	21	-	25	-	
Not Hispanic Other Race	4	-	20	-	33	-	71	0.1%	
Not Hispanic Two or More Races	55	1.4%	439	1.7%	793	1.9%	1,073	1.9%	
Hispanic or Latino Population (2023)	150	3.6%	1,255	4.7%	2,146	4.8%	2,754	4.7%	
Hispanic White	31	20.7%	290	23.1%	551	25.7%	695	25.2%	
Hispanic Black or African American	2	1.1%	25	2.0%	51	2.4%	83	3.0%	
Hispanic American Indian or Alaska Native	3	2.3%	36	2.8%	59	2.8%	70	2.6%	
Hispanic Asian	-	-	9	0.7%	10	0.5%	12	0.4%	
Hispanic Hawaiian or Pacific Islander	-	-	4	0.3%	6	0.3%	8	0.3%	
Hispanic Other Race	55	36.8%	427	34.0%	667	31.1%	829	30.1%	
Hispanic Two or More Races	58	38.5%	465	37.0%	802	37.4%	1,057	38.4%	
Not Hispanic or Latino Population (2020)	3,615	95.7%	23,734	95.4%	39,759	95.3%	52,298	95.5%	
Hispanic or Latino Population (2020)	162	4.3%	1,139	4.6%	1,959	4.7%	2,460	4.5%	
Not Hispanic or Latino Population (2010)	3,020	96.3%	18,189	96.1%	29,744	95.5%	39,439	95.4%	
Hispanic or Latino Population (2010)	115	3.7%	747	3.9%	1,417	4.5%	1,895	4.6%	
Not Hispanic or Latino Population (2028)	4,469	96.4%	28,074	95.3%	47,262	95.2%	62,807	95.4%	
Hispanic or Latino Population (2028)	166	3.6%	1,374	4.7%	2,366	4.8%	3,059	4.6%	
Projected Annual Growth (2023-2028)	16	2.1%	119	1.9%	220	2.0%	305	2.2%	
Historical Annual Growth (2010-2020)	47	4.1%	392	5.2%	542	3.8%	565	3.0%	

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Total Age Distribution (2023)									
Total Population	4,119		26,725		44,936		59,152		
Age Under 5 Years	85	2.1%	688	2.6%	1,293	2.9%	1,741	2.9%	
Age 5 to 9 Years	97	2.4%	822	3.1%	1,499	3.3%	2,021	3.4%	
Age 10 to 14 Years	117	2.8%	1,039	3.9%	1,866	4.2%	2,472	4.2%	
Age 15 to 19 Years	98	2.4%	779	2.9%	1,370	3.0%	1,845	3.1%	
Age 20 to 24 Years	89	2.2%	707	2.6%	1,217	2.7%	1,629	2.8%	
Age 25 to 29 Years	124	3.0%	911	3.4%	1,610	3.6%	2,039	3.4%	
Age 30 to 34 Years	136	3.3%	983	3.7%	1,739	3.9%	2,214	3.7%	
Age 35 to 39 Years	136	3.3%	1,047	3.9%	1,861	4.1%	2,331	3.9%	
Age 40 to 44 Years	154	3.7%	1,207	4.5%	2,112	4.7%	2,681	4.5%	
Age 45 to 49 Years	171	4.1%	1,293	4.8%	2,250	5.0%	2,845	4.8%	
Age 50 to 54 Years	240	5.8%	1,633	6.1%	2,781	6.2%	3,587	6.1%	
Age 55 to 59 Years	372	9.0%	2,280	8.5%	3,731	8.3%	4,949	8.4%	
Age 60 to 64 Years	547	13.3%	3,194	12.0%	5,214	11.6%	6,765	11.4%	
Age 65 to 69 Years	618	15.0%	3,591	13.4%	5,845	13.0%	7,681	13.0%	
Age 70 to 74 Years	588	14.3%	3,281	12.3%	5,187	11.5%	6,889	11.6%	
Age 75 to 79 Years	291	7.1%	1,764	6.6%	2,899	6.5%	3,989	6.7%	
Age 80 to 84 Years	154	3.7%	920	3.4%	1,520	3.4%	2,153	3.6%	
Age 85 Years or Over	104	2.5%	588	2.2%	941	2.1%	1,320	2.2%	
Median Age	60.3		57.8		57.0		57.3		
Age 19 Years or Less	396	9.6%	3,327	12.5%	6,028	13.4%	8,079	13.7%	
Age 20 to 64 Years	1,970	47.8%	13,254	49.6%	22,516	50.1%	29,040	49.1%	
Age 65 Years or Over	1,754	42.6%	10,144	38.0%	16,392	36.5%	22,033	37.2%	
Female Age Distribution (2023)									
Female Population	2,180 52.9%		13,916 52.1%		23,277 51.8%		30,650 51.8%		
Age Under 5 Years	41	1.9%	336	2.4%	620	2.7%	837	2.7%	
Age 5 to 9 Years	52	2.4%	430	3.1%	765	3.3%	1,028	3.4%	
Age 10 to 14 Years	62	2.8%	514	3.7%	895	3.8%	1,168	3.8%	
Age 15 to 19 Years	55	2.5%	390	2.8%	695	3.0%	926	3.0%	
Age 20 to 24 Years	42	1.9%	352	2.5%	621	2.7%	842	2.7%	
Age 25 to 29 Years	65	3.0%	466	3.4%	837	3.6%	1,057	3.4%	
Age 30 to 34 Years	73	3.3%	514	3.7%	898	3.9%	1,140	3.7%	
Age 35 to 39 Years	65	3.0%	527	3.8%	961	4.1%	1,218	4.0%	
Age 40 to 44 Years	83	3.8%	625	4.5%	1,087	4.7%	1,385	4.5%	
Age 45 to 49 Years	96	4.4%	698	5.0%	1,185	5.1%	1,501	4.9%	
Age 50 to 54 Years	126	5.8%	852	6.1%	1,449	6.2%	1,885	6.1%	
Age 55 to 59 Years	227	10.4%	1,320	9.5%	2,142	9.2%	2,788	9.1%	
Age 60 to 64 Years	294	13.5%	1,711	12.3%	2,813	12.1%	3,665	12.0%	
Age 65 to 69 Years	336	15.4%	1,917	13.8%	3,091	13.3%	4,087	13.3%	
Age 70 to 74 Years	300	13.7%	1,657	11.9%	2,594	11.1%	3,437	11.2%	
Age 75 to 79 Years	124	5.7%	828	5.9%	1,367	5.9%	1,928	6.3%	
Age 80 to 84 Years	80	3.7%	449	3.2%	738	3.2%	1,050	3.4%	
Age 85 Years or Over	60	2.8%	329	2.4%	521	2.2%	709	2.3%	
Female Median Age	60.1		57.9		57.2		57.4		
Age 19 Years or Less	210	9.6%	1,671	12.0%	2,975	12.8%	3,959	12.9%	
Age 20 to 64 Years	1,070	49.1%	7,066	50.8%	11,992	51.5%	15,480	50.5%	
Age 65 Years or Over	900	41.3%	5,180	37.2%	8,310	35.7%	11,210	36.6%	

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Male Age Distribution (2023)									
Male Population	1,939	47.1%	12,809	47.9%	21,659	48.2%	28,502	48.2%	
Age Under 5 Years	43	2.2%	352	2.7%	673	3.1%	904	3.2%	
Age 5 to 9 Years	45	2.3%	392	3.1%	734	3.4%	993	3.5%	
Age 10 to 14 Years	55	2.8%	524	4.1%	971	4.5%	1,304	4.6%	
Age 15 to 19 Years	42	2.2%	389	3.0%	675	3.1%	919	3.2%	
Age 20 to 24 Years	48	2.5%	355	2.8%	596	2.8%	787	2.8%	
Age 25 to 29 Years	59	3.1%	444	3.5%	773	3.6%	982	3.4%	
Age 30 to 34 Years	64	3.3%	469	3.7%	841	3.9%	1,074	3.8%	
Age 35 to 39 Years	71	3.6%	520	4.1%	900	4.2%	1,114	3.9%	
Age 40 to 44 Years	71	3.7%	582	4.5%	1,025	4.7%	1,296	4.5%	
Age 45 to 49 Years	75	3.9%	595	4.6%	1,065	4.9%	1,345	4.7%	
Age 50 to 54 Years	114	5.9%	780	6.1%	1,333	6.2%	1,702	6.0%	
Age 55 to 59 Years	145	7.5%	960	7.5%	1,590	7.3%	2,161	7.6%	
Age 60 to 64 Years	253	13.1%	1,483	11.6%	2,401	11.1%	3,100	10.9%	
Age 65 to 69 Years	282	14.5%	1,674	13.1%	2,754	12.7%	3,594	12.6%	
Age 70 to 74 Years	288	14.9%	1,624	12.7%	2,593	12.0%	3,452	12.1%	
Age 75 to 79 Years	167	8.6%	936	7.3%	1,533	7.1%	2,062	7.2%	
Age 80 to 84 Years	73	3.8%	470	3.7%	782	3.6%	1,103	3.9%	
Age 85 Years or Over	44	2.3%	259	2.0%	420	1.9%	611	2.1%	
Male Median Age	60.6		57.7		56.9		57.2		
Age 19 Years or Less	186	9.6%	1,657	12.9%	3,054	14.1%	4,119	14.5%	
Age 20 to 64 Years	900	46.4%	6,188	48.3%	10,524	48.6%	13,560	47.6%	
Age 65 Years or Over	854	44.0%	4,964	38.8%	8,082	37.3%	10,823	38.0%	
Males per 100 Females (2023)									
Overall Comparison	89		92		93		93		
Age Under 5 Years	105	51.2%	105	51.1%	109	52.1%	108	51.9%	
Age 5 to 9 Years	87	46.5%	91	47.7%	96	49.0%	97	49.1%	
Age 10 to 14 Years	89	47.0%	102	50.5%	109	52.1%	112	52.8%	
Age 15 to 19 Years	77	43.3%	100	49.9%	97	49.3%	99	49.8%	
Age 20 to 24 Years	114	53.3%	101	50.1%	96	48.9%	94	48.3%	
Age 25 to 29 Years	92	47.8%	95	48.8%	92	48.0%	93	48.1%	
Age 30 to 34 Years	88	46.7%	91	47.7%	94	48.4%	94	48.5%	
Age 35 to 39 Years	108	51.9%	99	49.6%	94	48.4%	91	47.8%	
Age 40 to 44 Years	85	46.0%	93	48.2%	94	48.5%	94	48.4%	
Age 45 to 49 Years	78	43.9%	85	46.0%	90	47.3%	90	47.3%	
Age 50 to 54 Years	91	47.5%	92	47.8%	92	47.9%	90	47.5%	
Age 55 to 59 Years	64	39.0%	73	42.1%	74	42.6%	77	43.7%	
Age 60 to 64 Years	86	46.3%	87	46.4%	85	46.0%	85	45.8%	
Age 65 to 69 Years	84	45.7%	87	46.6%	89	47.1%	88	46.8%	
Age 70 to 74 Years	96	49.0%	98	49.5%	100	50.0%	100	50.1%	
Age 75 to 79 Years	134	57.3%	113	53.1%	112	52.9%	107	51.7%	
Age 80 to 84 Years	91	47.8%	105	51.1%	106	51.5%	105	51.2%	
Age 85 Years or Over	73	42.1%	79	44.1%	81	44.6%	86	46.3%	
Age 19 Years or Less	88	46.9%	99	49.8%	103	50.7%	104	51.0%	
Age 20 to 39 Years	99	49.7%	96	49.0%	94	48.4%	93	48.2%	
Age 40 to 64 Years	80	44.4%	85	45.8%	85	46.1%	86	46.1%	
Age 65 Years or Over	95	48.7%	96	48.9%	97	49.3%	97	49.1%	

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Household Type (2023)									
Total Households	2,152		13,456		22,116		28,973		
Households with Children	252	11.7%	1,880	14.0%	3,404	15.4%	4,396	15.2%	
Average Household Size	1.9		2.0		2.0		2.0		
Household Density per Square Mile	685		476		282		188		
Population Family	3,009	73.1%	19,606	73.4%	33,703	75.0%	45,032	76.1%	
Population Non-Family	1,106	26.8%	6,934	25.9%	11,035	24.6%	13,919	23.5%	
Population Group Quarters	4	-	185	0.7%	198	0.4%	201	0.3%	
Family Households	1,216	56.5%	7,640	56.8%	12,895	58.3%	17,323	59.8%	
Married Couple Households	1,014	83.4%	6,082	79.6%	10,114	78.4%	13,757	79.4%	
Other Family Households with Children	201	16.6%	1,558	20.4%	2,781	21.6%	3,567	20.6%	
Family Households with Children	251	20.7%	1,876	24.6%	3,398	26.3%	4,389	25.3%	
Married Couple with Children	149	59.2%	1,054	56.2%	1,930	56.8%	2,546	58.0%	
Other Family Households with Children	103	40.8%	822	43.8%	1,468	43.2%	1,843	42.0%	
Family Households No Children	964	79.3%	5,764	75.4%	9,498	73.7%	12,934	74.7%	
Married Couple No Children	865	89.8%	5,028	87.2%	8,184	86.2%	11,210	86.7%	
Other Family Households No Children	99	10.2%	736	12.8%	1,313	13.8%	1,724	13.3%	
Non-Family Households	937	43.5%	5,815	43.2%	9,221	41.7%	11,649	40.2%	
Non-Family Households with Children	-	-	4	-	6	-	7	-	
Non-Family Households No Children	936	100.0%	5,812	99.9%	9,215	99.9%	11,642	99.9%	
Average Family Household Size	2.5		2.6		2.6		2.6		
Average Family Income	\$110,560		\$91,922		\$91,007		\$93,305		
Median Family Income	\$94,797		\$86,213		\$83,089		\$81,594		
Average Non-Family Household Size	1.2		1.2		1.2		1.2		
Marital Status (2023)									
Population Age 15 Years or Over	3,821		24,176		40,278		52,918		
Never Married	546	14.3%	4,824	20.0%	8,743	21.7%	11,377	21.5%	
Currently Married	2,087	54.6%	12,356	51.1%	20,788	51.6%	27,189	51.4%	
Previously Married	1,188	31.1%	6,995	28.9%	10,747	26.7%	14,352	27.1%	
Separated	194	16.3%	904	12.9%	1,257	11.7%	1,817	12.7%	
Widowed	379	31.9%	2,202	31.5%	3,448	32.1%	4,777	33.3%	
Divorced	616	51.8%	3,889	55.6%	6,042	56.2%	7,758	54.1%	
Educational Attainment (2023)									
Adult Population Age 25 Years or Over	3,634		22,691		37,691		49,444		
Elementary (Grade Level 0 to 8)	33	0.9%	278	1.2%	675	1.8%	915	1.9%	
Some High School (Grade Level 9 to 11)	128	3.5%	873	3.8%	1,624	4.3%	2,215	4.5%	
High School Graduate	953	26.2%	6,799	30.0%	11,281	29.9%	15,234	30.8%	
Some College	842	23.2%	5,252	23.1%	8,976	23.8%	11,378	23.0%	
Associate Degree Only	263	7.2%	2,211	9.7%	3,761	10.0%	4,967	10.0%	
Bachelor Degree Only	882	24.3%	4,557	20.1%	7,445	19.8%	9,407	19.0%	
Graduate Degree	534	14.7%	2,720	12.0%	3,928	10.4%	5,329	10.8%	
Any College (Some College or Higher)	2,520	69.3%	14,740	65.0%	24,111	64.0%	31,081	62.9%	
College Degree + (Bachelor Degree or Higher)	1,415	39.0%	7,277	32.1%	11,373	30.2%	14,736	29.8%	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.8414/-78.6596

1516 Old Hwy 17 N										
North Myrtle Beach, SC 29582										
			1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Housing										
Total Housing Units (2023)			4,797		25,183		39,118		51,042	
Total Housing Units (2020)			4,431		23,379		36,124		46,719	
Historical Annual Growth (2020-2023)			366	2.8%	1,804	2.6%	2,994	2.8%	4,323	3.1%
Housing Units Occupied (2023)			2,152	44.9%	13,456	53.4%	22,116	56.5%	28,973	56.8%
Housing Units Owner-Occupied			1,846	85.8%	10,741	79.8%	17,730	80.2%	23,643	81.6%
Housing Units Renter-Occupied			306	14.2%	2,715	20.2%	4,387	19.8%	5,330	18.4%
Housing Units Vacant (2023)			2,645	55.1%	11,727	46.6%	17,001	43.5%	22,069	43.2%
Household Size (2023)										
Total Households			2,152		13,456		22,116		28,973	
1 Person Households			827	38.4%	5,055	37.6%	7,959	36.0%	10,094	34.8%
2 Person Households			1,025	47.6%	6,086	45.2%	9,870	44.6%	13,280	45.8%
3 Person Households			162	7.5%	1,216	9.0%	2,231	10.1%	2,882	9.9%
4 Person Households			89	4.1%	684	5.1%	1,252	5.7%	1,648	5.7%
5 Person Households			33	1.5%	295	2.2%	568	2.6%	748	2.6%
6 Person Households			12	0.6%	82	0.6%	171	0.8%	234	0.8%
7 or More Person Households			5	0.2%	38	0.3%	64	0.3%	87	0.3%
Household Income Distribution (2023)										
HH Income \$200,000 or More			262	12.2%	1,061	7.9%	1,582	7.2%	1,949	6.7%
HH Income \$150,000 to \$199,999			171	7.9%	698	5.2%	1,076	4.9%	1,446	5.0%
HH Income \$125,000 to \$149,999			156	7.3%	781	5.8%	1,157	5.2%	1,565	5.4%
HH Income \$100,000 to \$124,999			142	6.6%	1,241	9.2%	2,051	9.3%	2,606	9.0%
HH Income \$75,000 to \$99,999			187	8.7%	1,621	12.0%	2,721	12.3%	3,587	12.4%
HH Income \$50,000 to \$74,999			443	20.6%	2,774	20.6%	4,572	20.7%	6,095	21.0%
HH Income \$35,000 to \$49,999			247	11.5%	1,902	14.1%	3,269	14.8%	4,203	14.5%
HH Income \$25,000 to \$34,999			238	11.1%	1,389	10.3%	2,204	10.0%	2,818	9.7%
HH Income \$15,000 to \$24,999			179	8.3%	1,162	8.6%	1,988	9.0%	2,595	9.0%
HH Income \$10,000 to \$14,999			72	3.4%	371	2.8%	739	3.3%	940	3.2%
HH Income Under \$10,000			54	2.5%	458	3.4%	757	3.4%	1,168	4.0%
Household Vehicles (2023)										
Households 0 Vehicles Available			45	2.1%	411	3.1%	671	3.0%	920	3.2%
Households 1 Vehicle Available			899	41.8%	5,664	42.1%	9,363	42.3%	11,680	40.3%
Households 2 Vehicles Available			977	45.4%	5,959	44.3%	9,456	42.8%	12,649	43.7%
Households 3 or More Vehicles Available			231	10.7%	1,422	10.6%	2,627	11.9%	3,723	12.9%
Total Vehicles Available			3,616		22,128		36,686		49,066	
Average Vehicles per Household			1.7		1.6		1.7		1.7	
Owner-Occupied Household Vehicles			3,161	87.4%	18,094	81.8%	30,247	82.4%	41,217	84.0%
Average Vehicles per Owner-Occupied Household			1.7		1.7		1.7		1.7	
Renter-Occupied Household Vehicles			455	12.6%	4,033	18.2%	6,439	17.6%	7,848	16.0%
Average Vehicles per Renter-Occupied Household			1.5		1.5		1.5		1.5	
Travel Time (2023)										
Worker Base Age 16 years or Over			1,469		10,372		17,802		23,425	
Travel to Work in 14 Minutes or Less			386	26.3%	2,477	23.9%	4,417	24.8%	5,699	24.3%
Travel to Work in 15 to 29 Minutes			544	37.1%	4,057	39.1%	6,898	38.7%	8,878	37.9%
Travel to Work in 30 to 59 Minutes			211	14.4%	1,567	15.1%	2,578	14.5%	3,757	16.0%
Travel to Work in 60 Minutes or More			102	7.0%	546	5.3%	804	4.5%	975	4.2%
Work at Home			224	15.3%	1,726	16.6%	3,105	17.4%	4,117	17.6%
Average Minutes Travel to Work			20.7		20.0		18.9		19.2	

Complete Profile

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1516 Old Hwy 17 N									
North Myrtle Beach, SC 29582									
	1 mi radius			3 mi radius		5 mi radius		7 mi radius	
Transportation To Work (2023)									
Worker Base Age 16 years or Over	1,469		10,372		17,802		23,425		
Drive to Work Alone	1,109	75.5%	7,461	71.9%	12,671	71.2%	16,890	72.1%	
Drive to Work in Carpool	93	6.3%	796	7.7%	1,315	7.4%	1,594	6.8%	
Travel to Work by Public Transportation	-	-	31	0.3%	61	0.3%	70	0.3%	
Drive to Work on Motorcycle	-	-	8	-	9	-	9	-	
Bicycle to Work	7	0.5%	70	0.7%	135	0.8%	140	0.6%	
Walk to Work	11	0.7%	109	1.1%	197	1.1%	220	0.9%	
Other Means	23	1.5%	171	1.6%	310	1.7%	385	1.6%	
Work at Home	224	15.3%	1,726	16.6%	3,105	17.4%	4,117	17.6%	
Daytime Demographics (2023)									
Total Businesses	304		1,183		1,843		2,386		
Total Employees	2,532		8,924		13,054		16,754		
Company Headquarter Businesses	13	4.3%	41	3.5%	54	2.9%	69	2.9%	
Company Headquarter Employees	197	7.8%	715	8.0%	1,011	7.7%	1,169	7.0%	
Employee Population per Business	8.3	to 1	7.5	to 1	7.1	to 1	7.0	to 1	
Residential Population per Business	13.5	to 1	22.6	to 1	24.4	to 1	24.8	to 1	
Adj. Daytime Demographics Age 16 Years or Over	4,858		22,514		35,152		45,740		
Labor Force									
Labor Population Age 16 Years or Over (2023)	3,795		23,966		39,907		52,419		
Labor Force Total Males (2023)	1,783	47.0%	11,434	47.7%	19,095	47.8%	25,050	47.8%	
Male Civilian Employed	721	40.4%	5,231	45.8%	8,878	46.5%	11,743	46.9%	
Male Civilian Unemployed	77	4.3%	272	2.4%	459	2.4%	620	2.5%	
Males in Armed Forces	-	-	4	-	7	-	7	-	
Males Not in Labor Force	985	55.2%	5,926	51.8%	9,750	51.1%	12,681	50.6%	
Labor Force Total Females (2023)	2,012	53.0%	12,533	52.3%	20,812	52.2%	27,368	52.2%	
Female Civilian Employed	748	37.2%	5,141	41.0%	8,924	42.9%	11,683	42.7%	
Female Civilian Unemployed	91	4.5%	345	2.7%	452	2.2%	545	2.0%	
Females in Armed Forces	-	-	-	-	-	-	-	-	
Females Not in Labor Force	1,172	58.3%	7,047	56.2%	11,437	55.0%	15,141	55.3%	
Unemployment Rate	169	4.4%	617	2.6%	911	2.3%	1,165	2.2%	
Occupation (2023)									
Occupation Population Age 16 Years or Over	1,469		10,372		17,802		23,425		
Occupation Total Males	721	49.1%	5,231	50.4%	8,878	49.9%	11,743	50.1%	
Occupation Total Females	748	50.9%	5,141	49.6%	8,924	50.1%	11,683	49.9%	
Management, Business, Financial Operations	221	15.1%	1,578	15.2%	2,522	14.2%	3,266	13.9%	
Professional, Related	303	20.7%	1,977	19.1%	3,213	18.0%	4,102	17.5%	
Service	275	18.7%	2,244	21.6%	4,212	23.7%	5,556	23.7%	
Sales, Office	452	30.8%	2,840	27.4%	4,703	26.4%	6,074	25.9%	
Farming, Fishing, Forestry	2	0.1%	9	-	13	-	23	-	
Construction, Extraction, Maintenance	78	5.3%	676	6.5%	1,380	7.8%	2,010	8.6%	
Production, Transport, Material Moving	137	9.4%	1,048	10.1%	1,760	9.9%	2,394	10.2%	
White Collar Workers	976	66.5%	6,394	61.7%	10,438	58.6%	13,442	57.4%	
Blue Collar Workers	492	33.5%	3,978	38.3%	7,364	41.4%	9,983	42.6%	

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1516 Old Hwy 17 N									
North Myrtle Beach, SC 29582									
		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Units In Structure (2023)									
Total Units	2,152		13,456		22,116		28,973		
1 Detached Unit	1,207	56.1%	7,715	57.3%	13,356	60.4%	17,976	62.0%	
1 Attached Unit	209	9.7%	846	6.3%	1,280	5.8%	1,523	5.3%	
2 Units	9	0.4%	150	1.1%	367	1.7%	388	1.3%	
3 to 4 Units	87	4.0%	376	2.8%	620	2.8%	680	2.3%	
5 to 9 Units	143	6.7%	935	6.9%	1,500	6.8%	1,649	5.7%	
10 to 19 Units	116	5.4%	980	7.3%	1,405	6.4%	1,661	5.7%	
20 to 49 Units	119	5.5%	682	5.1%	832	3.8%	1,135	3.9%	
50 or More Units	59	2.7%	413	3.1%	724	3.3%	1,031	3.6%	
Mobile Home or Trailer	188	8.7%	1,312	9.7%	1,969	8.9%	2,851	9.8%	
Other Structure	15	0.7%	47	0.3%	64	0.3%	80	0.3%	
Homes Built By Year (2023)									
Homes Built 2020 or later	16	0.3%	239	0.9%	689	1.8%	836	1.6%	
Homes Built 2010 to 2019	532	11.1%	2,900	11.5%	5,207	13.3%	6,738	13.2%	
Homes Built 2000 to 2009	608	12.7%	3,492	13.9%	5,586	14.3%	7,607	14.9%	
Homes Built 1990 to 1999	422	8.8%	2,611	10.4%	3,751	9.6%	4,749	9.3%	
Homes Built 1980 to 1989	326	6.8%	2,406	9.6%	3,813	9.7%	4,928	9.7%	
Homes Built 1970 to 1979	118	2.5%	912	3.6%	1,459	3.7%	2,126	4.2%	
Homes Built 1960 to 1969	52	1.1%	306	1.2%	632	1.6%	836	1.6%	
Homes Built 1950 to 1959	65	1.4%	412	1.6%	694	1.8%	815	1.6%	
Homes Built 1940 to 1949	7	0.1%	47	0.2%	119	0.3%	148	0.3%	
Homes Built Before 1939	7	0.2%	129	0.5%	167	0.4%	189	0.4%	
Median Age of Homes	26.9	yrs	28.4	yrs	27.8	yrs	27.7	yrs	
Home Values (2023)									
Owner Specified Housing Units	1,846		10,741		17,730		23,643		
Home Values \$1,000,000 or More	18	1.0%	148	1.4%	218	1.2%	285	1.2%	
Home Values \$750,000 to \$999,999	32	1.7%	147	1.4%	193	1.1%	329	1.4%	
Home Values \$500,000 to \$749,999	340	18.4%	1,315	12.2%	1,697	9.6%	2,288	9.7%	
Home Values \$400,000 to \$499,999	221	12.0%	1,051	9.8%	1,428	8.1%	1,712	7.2%	
Home Values \$300,000 to \$399,999	259	14.0%	1,878	17.5%	3,011	17.0%	3,794	16.0%	
Home Values \$250,000 to \$299,999	201	10.9%	1,232	11.5%	2,409	13.6%	3,368	14.2%	
Home Values \$200,000 to \$249,999	334	18.1%	1,948	18.1%	3,747	21.1%	4,842	20.5%	
Home Values \$175,000 to \$199,999	65	3.5%	527	4.9%	1,056	6.0%	1,577	6.7%	
Home Values \$150,000 to \$174,999	83	4.5%	505	4.7%	875	4.9%	1,295	5.5%	
Home Values \$125,000 to \$149,999	145	7.8%	693	6.5%	983	5.5%	1,120	4.7%	
Home Values \$100,000 to \$124,999	35	1.9%	449	4.2%	758	4.3%	1,026	4.3%	
Home Values \$90,000 to \$99,999	6	0.3%	103	1.0%	186	1.0%	249	1.1%	
Home Values \$80,000 to \$89,999	31	1.7%	182	1.7%	257	1.5%	407	1.7%	
Home Values \$70,000 to \$79,999	10	0.6%	72	0.7%	120	0.7%	150	0.6%	
Home Values \$60,000 to \$69,999	9	0.5%	79	0.7%	124	0.7%	161	0.7%	
Home Values \$50,000 to \$59,999	9	0.5%	65	0.6%	104	0.6%	212	0.9%	
Home Values \$35,000 to \$49,999	4	0.2%	80	0.7%	99	0.6%	155	0.7%	
Home Values \$25,000 to \$34,999	15	0.8%	71	0.7%	126	0.7%	158	0.7%	
Home Values \$10,000 to \$24,999	24	1.3%	172	1.6%	287	1.6%	439	1.9%	
Home Values Under \$10,000	6	0.3%	24	0.2%	51	0.3%	77	0.3%	
Owner-Occupied Median Home Value	\$289,807		\$274,989		\$265,391		\$264,707		
Renter-Occupied Median Rent	\$927		\$881		\$882		\$896		

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1516 Old Hwy 17 N									
North Myrtle Beach, SC 29582									
		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Total Annual Consumer Expenditure (2023)									
Total Household Expenditure		\$153.46 M		\$808.23 M		\$1.28 B		\$1.7 B	
Total Non-Retail Expenditure		\$81.39 M		\$427.4 M		\$678.14 M		\$900.48 M	
Total Retail Expenditure		\$72.07 M		\$380.83 M		\$605.35 M		\$804.51 M	
Apparel		\$5.31 M		\$27.81 M		\$44.15 M		\$58.58 M	
Contributions		\$5.36 M		\$27.41 M		\$43.15 M		\$57.26 M	
Education		\$4.67 M		\$23.26 M		\$36.5 M		\$48.3 M	
Entertainment		\$8.76 M		\$45.67 M		\$72.37 M		\$96.19 M	
Food and Beverages		\$22.25 M		\$118.16 M		\$188.05 M		\$249.83 M	
Furnishings and Equipment		\$5.45 M		\$28.44 M		\$45.07 M		\$59.93 M	
Gifts		\$3.99 M		\$20.3 M		\$31.89 M		\$42.26 M	
Health Care		\$13.29 M		\$70.74 M		\$112.55 M		\$149.78 M	
Household Operations		\$6.18 M		\$32.17 M		\$50.95 M		\$67.65 M	
Miscellaneous Expenses		\$2.95 M		\$15.48 M		\$24.55 M		\$32.62 M	
Personal Care		\$2.06 M		\$10.86 M		\$17.25 M		\$22.91 M	
Personal Insurance		\$1.13 M		\$5.76 M		\$9.1 M		\$12.1 M	
Reading		\$349.04 K		\$1.82 M		\$2.89 M		\$3.84 M	
Shelter		\$31.99 M		\$168.7 M		\$267.89 M		\$355.67 M	
Tobacco		\$881.57 K		\$4.91 M		\$7.89 M		\$10.48 M	
Transportation		\$27.64 M		\$146.44 M		\$232.96 M		\$309.64 M	
Utilities		\$11.22 M		\$60.31 M		\$96.29 M		\$127.96 M	
Monthly Household Consumer Expenditure (2023)									
Total Household Expenditure		\$5,942		\$5,005		\$4,836		\$4,904	
Total Non-Retail Expenditure		\$3,151	53.0%	\$2,647	52.9%	\$2,555	52.8%	\$2,590	52.8%
Total Retail Expenditures		\$2,790	47.0%	\$2,359	47.1%	\$2,281	47.2%	\$2,314	47.2%
Apparel		\$206	3.5%	\$172	3.4%	\$166	3.4%	\$168	3.4%
Contributions		\$208	3.5%	\$170	3.4%	\$163	3.4%	\$165	3.4%
Education		\$181	3.0%	\$144	2.9%	\$138	2.8%	\$139	2.8%
Entertainment		\$339	5.7%	\$283	5.7%	\$273	5.6%	\$277	5.6%
Food and Beverages		\$862	14.5%	\$732	14.6%	\$709	14.7%	\$719	14.7%
Furnishings and Equipment		\$211	3.5%	\$176	3.5%	\$170	3.5%	\$172	3.5%
Gifts		\$155	2.6%	\$126	2.5%	\$120	2.5%	\$122	2.5%
Health Care		\$514	8.7%	\$438	8.8%	\$424	8.8%	\$431	8.8%
Household Operations		\$239	4.0%	\$199	4.0%	\$192	4.0%	\$195	4.0%
Miscellaneous Expenses		\$114	1.9%	\$96	1.9%	\$93	1.9%	\$94	1.9%
Personal Care		\$80	1.3%	\$67	1.3%	\$65	1.3%	\$66	1.3%
Personal Insurance		\$44	0.7%	\$36	0.7%	\$34	0.7%	\$35	0.7%
Reading		\$14	0.2%	\$11	0.2%	\$11	0.2%	\$11	0.2%
Shelter		\$1,239	20.8%	\$1,045	20.9%	\$1,009	20.9%	\$1,023	20.9%
Tobacco		\$34	0.6%	\$30	0.6%	\$30	0.6%	\$30	0.6%
Transportation		\$1,070	18.0%	\$907	18.1%	\$878	18.2%	\$891	18.2%
Utilities		\$434	7.3%	\$374	7.5%	\$363	7.5%	\$368	7.5%