

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.8414/-78.6596

1516 Old Hwy 17 N North Myrtle Beach, SC 29582	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Population</b>								
Estimated Population (2023)	4,119		26,725		44,936		59,152	
Projected Population (2028)	4,635		29,448		49,628		65,866	
Census Population (2020)	3,777		24,873		41,718		54,759	
Census Population (2010)	3,135		18,936		31,160		41,334	
Projected Annual Growth (2023-2028)	516	2.5%	2,723	2.0%	4,691	2.1%	6,714	2.3%
Historical Annual Growth (2020-2023)	342	3.0%	1,852	2.5%	3,218	2.6%	4,394	2.7%
Historical Annual Growth (2010-2020)	642	2.0%	5,937	3.1%	10,558	3.4%	13,424	3.2%
Estimated Population Density (2023)	1,312	psm	946	psm	572	psm	384	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	153.9	sq mi
<b>Households</b>								
Estimated Households (2023)	2,152		13,456		22,116		28,973	
Projected Households (2028)	2,514		15,413		25,353		33,503	
Census Households (2020)	1,948		12,387		20,317		26,547	
Census Households (2010)	1,530		9,060		14,624		19,359	
Projected Annual Growth (2023-2028)	361	3.4%	1,958	2.9%	3,237	2.9%	4,530	3.1%
Historical Annual Change (2010-2023)	623	3.1%	4,396	3.7%	7,492	3.9%	9,613	3.8%
<b>Average Household Income</b>								
Estimated Average Household Income (2023)	\$101,155		\$79,997		\$76,053		\$78,059	
Projected Average Household Income (2028)	\$88,150		\$70,090		\$66,407		\$67,688	
Census Average Household Income (2010)	\$73,436		\$62,622		\$58,813		\$57,253	
Census Average Household Income (2000)	\$55,634		\$53,228		\$51,353		\$51,835	
Projected Annual Change (2023-2028)	-\$13,005	-2.6%	-\$9,907	-2.5%	-\$9,646	-2.5%	-\$10,370	-2.7%
Historical Annual Change (2000-2023)	\$45,522	3.6%	\$26,768	2.2%	\$24,700	2.1%	\$26,224	2.2%
<b>Median Household Income</b>								
Estimated Median Household Income (2023)	\$78,057		\$66,930		\$63,428		\$63,466	
Projected Median Household Income (2028)	\$74,370		\$62,101		\$58,164		\$58,145	
Census Median Household Income (2010)	\$49,948		\$46,331		\$44,140		\$43,621	
Census Median Household Income (2000)	\$43,510		\$40,413		\$39,587		\$39,411	
Projected Annual Change (2023-2028)	-\$3,687	-0.9%	-\$4,829	-1.4%	-\$5,264	-1.7%	-\$5,321	-1.7%
Historical Annual Change (2000-2023)	\$34,547	3.5%	\$26,517	2.9%	\$23,841	2.6%	\$24,054	2.7%
<b>Per Capita Income</b>								
Estimated Per Capita Income (2023)	\$52,872		\$40,365		\$37,487		\$38,277	
Projected Per Capita Income (2028)	\$47,819		\$36,765		\$33,976		\$34,468	
Census Per Capita Income (2010)	\$35,826		\$29,961		\$27,602		\$26,815	
Census Per Capita Income (2000)	\$27,189		\$24,653		\$23,539		\$23,559	
Projected Annual Change (2023-2028)	-\$5,054	-1.9%	-\$3,600	-1.8%	-\$3,512	-1.9%	-\$3,808	-2.0%
Historical Annual Change (2000-2023)	\$25,684	4.1%	\$15,712	2.8%	\$13,948	2.6%	\$14,718	2.7%
Estimated Average Household Net Worth (2023)	\$533,887		\$404,229		\$380,750		\$368,874	

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<b>1516 Old Hwy 17 N North Myrtle Beach, SC 29582</b>	<b>1 mi radius</b>		<b>3 mi radius</b>		<b>5 mi radius</b>		<b>7 mi radius</b>	
<b>Race and Ethnicity</b>								
Total Population (2023)	4,119		26,725		44,936		59,152	
White (2023)	3,636	88.3%	22,682	84.9%	37,878	84.3%	49,315	83.4%
Black or African American (2023)	266	6.5%	2,278	8.5%	4,051	9.0%	5,936	10.0%
American Indian or Alaska Native (2023)	12	0.3%	99	0.4%	169	0.4%	214	0.4%
Asian (2023)	32	0.8%	297	1.1%	516	1.1%	623	1.1%
Hawaiian or Pacific Islander (2023)	2	-	18	-	27	-	33	-
Other Race (2023)	59	1.4%	448	1.7%	700	1.6%	900	1.5%
Two or More Races (2023)	112	2.7%	904	3.4%	1,595	3.5%	2,130	3.6%
Population < 18 (2023)	369 9.0%		3,145 11.8%		5,729 12.8%		7,675 13.0%	
White Not Hispanic	266	72.2%	2,065	65.7%	3,737	65.2%	4,916	64.1%
Black or African American	37	10.0%	451	14.3%	878	15.3%	1,323	17.2%
Asian	4	1.2%	57	1.8%	99	1.7%	110	1.4%
Other Race Not Hispanic	18	4.9%	205	6.5%	384	6.7%	509	6.6%
Hispanic	43	11.7%	366	11.7%	632	11.0%	817	10.6%
Not Hispanic or Latino Population (2023)	3,969 96.4%		25,470 95.3%		42,790 95.2%		56,398 95.3%	
Not Hispanic White	3,604	90.8%	22,392	87.9%	37,327	87.2%	48,621	86.2%
Not Hispanic Black or African American	265	6.7%	2,253	8.8%	4,000	9.3%	5,853	10.4%
Not Hispanic American Indian or Alaska Native	8	0.2%	64	0.3%	110	0.3%	144	0.3%
Not Hispanic Asian	32	0.8%	288	1.1%	507	1.2%	611	1.1%
Not Hispanic Hawaiian or Pacific Islander	1	-	14	-	21	-	25	-
Not Hispanic Other Race	4	-	20	-	33	-	71	0.1%
Not Hispanic Two or More Races	55	1.4%	439	1.7%	793	1.9%	1,073	1.9%
Hispanic or Latino Population (2023)	150 3.6%		1,255 4.7%		2,146 4.8%		2,754 4.7%	
Hispanic White	31	20.7%	290	23.1%	551	25.7%	695	25.2%
Hispanic Black or African American	2	1.1%	25	2.0%	51	2.4%	83	3.0%
Hispanic American Indian or Alaska Native	3	2.3%	36	2.8%	59	2.8%	70	2.6%
Hispanic Asian	-	-	9	0.7%	10	0.5%	12	0.4%
Hispanic Hawaiian or Pacific Islander	-	-	4	0.3%	6	0.3%	8	0.3%
Hispanic Other Race	55	36.8%	427	34.0%	667	31.1%	829	30.1%
Hispanic Two or More Races	58	38.5%	465	37.0%	802	37.4%	1,057	38.4%
Not Hispanic or Latino Population (2020)	3,615 95.7%		23,734 95.4%		39,759 95.3%		52,298 95.5%	
Hispanic or Latino Population (2020)	162 4.3%		1,139 4.6%		1,959 4.7%		2,460 4.5%	
Not Hispanic or Latino Population (2010)	3,020 96.3%		18,189 96.1%		29,744 95.5%		39,439 95.4%	
Hispanic or Latino Population (2010)	115 3.7%		747 3.9%		1,417 4.5%		1,895 4.6%	
Not Hispanic or Latino Population (2028)	4,469 96.4%		28,074 95.3%		47,262 95.2%		62,807 95.4%	
Hispanic or Latino Population (2028)	166 3.6%		1,374 4.7%		2,366 4.8%		3,059 4.6%	
Projected Annual Growth (2023-2028)	16 2.1%		119 1.9%		220 2.0%		305 2.2%	
Historical Annual Growth (2010-2020)	47 4.1%		392 5.2%		542 3.8%		565 3.0%	

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<b>Total Age Distribution (2023)</b>									
Total Population		4,119		26,725		44,936		59,152	
Age Under 5 Years	85	2.1%	688	2.6%	1,293	2.9%	1,741	2.9%	
Age 5 to 9 Years	97	2.4%	822	3.1%	1,499	3.3%	2,021	3.4%	
Age 10 to 14 Years	117	2.8%	1,039	3.9%	1,866	4.2%	2,472	4.2%	
Age 15 to 19 Years	98	2.4%	779	2.9%	1,370	3.0%	1,845	3.1%	
Age 20 to 24 Years	89	2.2%	707	2.6%	1,217	2.7%	1,629	2.8%	
Age 25 to 29 Years	124	3.0%	911	3.4%	1,610	3.6%	2,039	3.4%	
Age 30 to 34 Years	136	3.3%	983	3.7%	1,739	3.9%	2,214	3.7%	
Age 35 to 39 Years	136	3.3%	1,047	3.9%	1,861	4.1%	2,331	3.9%	
Age 40 to 44 Years	154	3.7%	1,207	4.5%	2,112	4.7%	2,681	4.5%	
Age 45 to 49 Years	171	4.1%	1,293	4.8%	2,250	5.0%	2,845	4.8%	
Age 50 to 54 Years	240	5.8%	1,633	6.1%	2,781	6.2%	3,587	6.1%	
Age 55 to 59 Years	372	9.0%	2,280	8.5%	3,731	8.3%	4,949	8.4%	
Age 60 to 64 Years	547	13.3%	3,194	12.0%	5,214	11.6%	6,765	11.4%	
Age 65 to 69 Years	618	15.0%	3,591	13.4%	5,845	13.0%	7,681	13.0%	
Age 70 to 74 Years	588	14.3%	3,281	12.3%	5,187	11.5%	6,889	11.6%	
Age 75 to 79 Years	291	7.1%	1,764	6.6%	2,899	6.5%	3,989	6.7%	
Age 80 to 84 Years	154	3.7%	920	3.4%	1,520	3.4%	2,153	3.6%	
Age 85 Years or Over	104	2.5%	588	2.2%	941	2.1%	1,320	2.2%	
Median Age	60.3		57.8		57.0		57.3		
Age 19 Years or Less	396	9.6%	3,327	12.5%	6,028	13.4%	8,079	13.7%	
Age 20 to 64 Years	1,970	47.8%	13,254	49.6%	22,516	50.1%	29,040	49.1%	
Age 65 Years or Over	1,754	42.6%	10,144	38.0%	16,392	36.5%	22,033	37.2%	
<b>Female Age Distribution (2023)</b>									
Female Population	2,180	52.9%	13,916	52.1%	23,277	51.8%	30,650	51.8%	
Age Under 5 Years	41	1.9%	336	2.4%	620	2.7%	837	2.7%	
Age 5 to 9 Years	52	2.4%	430	3.1%	765	3.3%	1,028	3.4%	
Age 10 to 14 Years	62	2.8%	514	3.7%	895	3.8%	1,168	3.8%	
Age 15 to 19 Years	55	2.5%	390	2.8%	695	3.0%	926	3.0%	
Age 20 to 24 Years	42	1.9%	352	2.5%	621	2.7%	842	2.7%	
Age 25 to 29 Years	65	3.0%	466	3.4%	837	3.6%	1,057	3.4%	
Age 30 to 34 Years	73	3.3%	514	3.7%	898	3.9%	1,140	3.7%	
Age 35 to 39 Years	65	3.0%	527	3.8%	961	4.1%	1,218	4.0%	
Age 40 to 44 Years	83	3.8%	625	4.5%	1,087	4.7%	1,385	4.5%	
Age 45 to 49 Years	96	4.4%	698	5.0%	1,185	5.1%	1,501	4.9%	
Age 50 to 54 Years	126	5.8%	852	6.1%	1,449	6.2%	1,885	6.1%	
Age 55 to 59 Years	227	10.4%	1,320	9.5%	2,142	9.2%	2,788	9.1%	
Age 60 to 64 Years	294	13.5%	1,711	12.3%	2,813	12.1%	3,665	12.0%	
Age 65 to 69 Years	336	15.4%	1,917	13.8%	3,091	13.3%	4,087	13.3%	
Age 70 to 74 Years	300	13.7%	1,657	11.9%	2,594	11.1%	3,437	11.2%	
Age 75 to 79 Years	124	5.7%	828	5.9%	1,367	5.9%	1,928	6.3%	
Age 80 to 84 Years	80	3.7%	449	3.2%	738	3.2%	1,050	3.4%	
Age 85 Years or Over	60	2.8%	329	2.4%	521	2.2%	709	2.3%	
Female Median Age	60.1		57.9		57.2		57.4		
Age 19 Years or Less	210	9.6%	1,671	12.0%	2,975	12.8%	3,959	12.9%	
Age 20 to 64 Years	1,070	49.1%	7,066	50.8%	11,992	51.5%	15,480	50.5%	
Age 65 Years or Over	900	41.3%	5,180	37.2%	8,310	35.7%	11,210	36.6%	

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<b>Male Age Distribution (2023)</b>									
Male Population		1,939	47.1%	12,809	47.9%	21,659	48.2%	28,502	48.2%
Age Under 5 Years		43	2.2%	352	2.7%	673	3.1%	904	3.2%
Age 5 to 9 Years		45	2.3%	392	3.1%	734	3.4%	993	3.5%
Age 10 to 14 Years		55	2.8%	524	4.1%	971	4.5%	1,304	4.6%
Age 15 to 19 Years		42	2.2%	389	3.0%	675	3.1%	919	3.2%
Age 20 to 24 Years		48	2.5%	355	2.8%	596	2.8%	787	2.8%
Age 25 to 29 Years		59	3.1%	444	3.5%	773	3.6%	982	3.4%
Age 30 to 34 Years		64	3.3%	469	3.7%	841	3.9%	1,074	3.8%
Age 35 to 39 Years		71	3.6%	520	4.1%	900	4.2%	1,114	3.9%
Age 40 to 44 Years		71	3.7%	582	4.5%	1,025	4.7%	1,296	4.5%
Age 45 to 49 Years		75	3.9%	595	4.6%	1,065	4.9%	1,345	4.7%
Age 50 to 54 Years		114	5.9%	780	6.1%	1,333	6.2%	1,702	6.0%
Age 55 to 59 Years		145	7.5%	960	7.5%	1,590	7.3%	2,161	7.6%
Age 60 to 64 Years		253	13.1%	1,483	11.6%	2,401	11.1%	3,100	10.9%
Age 65 to 69 Years		282	14.5%	1,674	13.1%	2,754	12.7%	3,594	12.6%
Age 70 to 74 Years		288	14.9%	1,624	12.7%	2,593	12.0%	3,452	12.1%
Age 75 to 79 Years		167	8.6%	936	7.3%	1,533	7.1%	2,062	7.2%
Age 80 to 84 Years		73	3.8%	470	3.7%	782	3.6%	1,103	3.9%
Age 85 Years or Over		44	2.3%	259	2.0%	420	1.9%	611	2.1%
Male Median Age		60.6		57.7		56.9		57.2	
Age 19 Years or Less		186	9.6%	1,657	12.9%	3,054	14.1%	4,119	14.5%
Age 20 to 64 Years		900	46.4%	6,188	48.3%	10,524	48.6%	13,560	47.6%
Age 65 Years or Over		854	44.0%	4,964	38.8%	8,082	37.3%	10,823	38.0%
<b>Males per 100 Females (2023)</b>									
Overall Comparison		89		92		93		93	
Age Under 5 Years		105	51.2%	105	51.1%	109	52.1%	108	51.9%
Age 5 to 9 Years		87	46.5%	91	47.7%	96	49.0%	97	49.1%
Age 10 to 14 Years		89	47.0%	102	50.5%	109	52.1%	112	52.8%
Age 15 to 19 Years		77	43.3%	100	49.9%	97	49.3%	99	49.8%
Age 20 to 24 Years		114	53.3%	101	50.1%	96	48.9%	94	48.3%
Age 25 to 29 Years		92	47.8%	95	48.8%	92	48.0%	93	48.1%
Age 30 to 34 Years		88	46.7%	91	47.7%	94	48.4%	94	48.5%
Age 35 to 39 Years		108	51.9%	99	49.6%	94	48.4%	91	47.8%
Age 40 to 44 Years		85	46.0%	93	48.2%	94	48.5%	94	48.4%
Age 45 to 49 Years		78	43.9%	85	46.0%	90	47.3%	90	47.3%
Age 50 to 54 Years		91	47.5%	92	47.8%	92	47.9%	90	47.5%
Age 55 to 59 Years		64	39.0%	73	42.1%	74	42.6%	77	43.7%
Age 60 to 64 Years		86	46.3%	87	46.4%	85	46.0%	85	45.8%
Age 65 to 69 Years		84	45.7%	87	46.6%	89	47.1%	88	46.8%
Age 70 to 74 Years		96	49.0%	98	49.5%	100	50.0%	100	50.1%
Age 75 to 79 Years		134	57.3%	113	53.1%	112	52.9%	107	51.7%
Age 80 to 84 Years		91	47.8%	105	51.1%	106	51.5%	105	51.2%
Age 85 Years or Over		73	42.1%	79	44.1%	81	44.6%	86	46.3%
Age 19 Years or Less		88	46.9%	99	49.8%	103	50.7%	104	51.0%
Age 20 to 39 Years		99	49.7%	96	49.0%	94	48.4%	93	48.2%
Age 40 to 64 Years		80	44.4%	85	45.8%	85	46.1%	86	46.1%
Age 65 Years or Over		95	48.7%	96	48.9%	97	49.3%	97	49.1%

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<b>Household Type (2023)</b>									
Total Households		2,152		13,456		22,116		28,973	
Households with Children		252	11.7%	1,880	14.0%	3,404	15.4%	4,396	15.2%
Average Household Size		1.9		2.0		2.0		2.0	
Household Density per Square Mile		685		476		282		188	
Population Family		3,009	73.1%	19,606	73.4%	33,703	75.0%	45,032	76.1%
Population Non-Family		1,106	26.8%	6,934	25.9%	11,035	24.6%	13,919	23.5%
Population Group Quarters		4	-	185	0.7%	198	0.4%	201	0.3%
Family Households		1,216	56.5%	7,640	56.8%	12,895	58.3%	17,323	59.8%
Married Couple Households		1,014	83.4%	6,082	79.6%	10,114	78.4%	13,757	79.4%
Other Family Households with Children		201	16.6%	1,558	20.4%	2,781	21.6%	3,567	20.6%
Family Households with Children		251	20.7%	1,876	24.6%	3,398	26.3%	4,389	25.3%
Married Couple with Children		149	59.2%	1,054	56.2%	1,930	56.8%	2,546	58.0%
Other Family Households with Children		103	40.8%	822	43.8%	1,468	43.2%	1,843	42.0%
Family Households No Children		964	79.3%	5,764	75.4%	9,498	73.7%	12,934	74.7%
Married Couple No Children		865	89.8%	5,028	87.2%	8,184	86.2%	11,210	86.7%
Other Family Households No Children		99	10.2%	736	12.8%	1,313	13.8%	1,724	13.3%
Non-Family Households		937	43.5%	5,815	43.2%	9,221	41.7%	11,649	40.2%
Non-Family Households with Children		-	-	4	-	6	-	7	-
Non-Family Households No Children		936	100.0%	5,812	99.9%	9,215	99.9%	11,642	99.9%
Average Family Household Size		2.5		2.6		2.6		2.6	
Average Family Income		\$110,560		\$91,922		\$91,007		\$93,305	
Median Family Income		\$94,797		\$86,213		\$83,089		\$81,594	
Average Non-Family Household Size		1.2		1.2		1.2		1.2	
<b>Marital Status (2023)</b>									
Population Age 15 Years or Over		3,821		24,176		40,278		52,918	
Never Married		546	14.3%	4,824	20.0%	8,743	21.7%	11,377	21.5%
Currently Married		2,087	54.6%	12,356	51.1%	20,788	51.6%	27,189	51.4%
Previously Married		1,188	31.1%	6,995	28.9%	10,747	26.7%	14,352	27.1%
Separated		194	16.3%	904	12.9%	1,257	11.7%	1,817	12.7%
Widowed		379	31.9%	2,202	31.5%	3,448	32.1%	4,777	33.3%
Divorced		616	51.8%	3,889	55.6%	6,042	56.2%	7,758	54.1%
<b>Educational Attainment (2023)</b>									
Adult Population Age 25 Years or Over		3,634		22,691		37,691		49,444	
Elementary (Grade Level 0 to 8)		33	0.9%	278	1.2%	675	1.8%	915	1.9%
Some High School (Grade Level 9 to 11)		128	3.5%	873	3.8%	1,624	4.3%	2,215	4.5%
High School Graduate		953	26.2%	6,799	30.0%	11,281	29.9%	15,234	30.8%
Some College		842	23.2%	5,252	23.1%	8,976	23.8%	11,378	23.0%
Associate Degree Only		263	7.2%	2,211	9.7%	3,761	10.0%	4,967	10.0%
Bachelor Degree Only		882	24.3%	4,557	20.1%	7,445	19.8%	9,407	19.0%
Graduate Degree		534	14.7%	2,720	12.0%	3,928	10.4%	5,329	10.8%
Any College (Some College or Higher)		2,520	69.3%	14,740	65.0%	24,111	64.0%	31,081	62.9%
College Degree + (Bachelor Degree or Higher)		1,415	39.0%	7,277	32.1%	11,373	30.2%	14,736	29.8%

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.8414/-78.6596

1516 Old Hwy 17 N North Myrtle Beach, SC 29582	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Housing</b>								
Total Housing Units (2023)	4,797		25,183		39,118		51,042	
Total Housing Units (2020)	4,431		23,379		36,124		46,719	
Historical Annual Growth (2020-2023)	366	2.8%	1,804	2.6%	2,994	2.8%	4,323	3.1%
Housing Units Occupied (2023)	2,152	44.9%	13,456	53.4%	22,116	56.5%	28,973	56.8%
Housing Units Owner-Occupied	1,846	85.8%	10,741	79.8%	17,730	80.2%	23,643	81.6%
Housing Units Renter-Occupied	306	14.2%	2,715	20.2%	4,387	19.8%	5,330	18.4%
Housing Units Vacant (2023)	2,645	55.1%	11,727	46.6%	17,001	43.5%	22,069	43.2%
<b>Household Size (2023)</b>								
Total Households	2,152		13,456		22,116		28,973	
1 Person Households	827	38.4%	5,055	37.6%	7,959	36.0%	10,094	34.8%
2 Person Households	1,025	47.6%	6,086	45.2%	9,870	44.6%	13,280	45.8%
3 Person Households	162	7.5%	1,216	9.0%	2,231	10.1%	2,882	9.9%
4 Person Households	89	4.1%	684	5.1%	1,252	5.7%	1,648	5.7%
5 Person Households	33	1.5%	295	2.2%	568	2.6%	748	2.6%
6 Person Households	12	0.6%	82	0.6%	171	0.8%	234	0.8%
7 or More Person Households	5	0.2%	38	0.3%	64	0.3%	87	0.3%
<b>Household Income Distribution (2023)</b>								
HH Income \$200,000 or More	262	12.2%	1,061	7.9%	1,582	7.2%	1,949	6.7%
HH Income \$150,000 to \$199,999	171	7.9%	698	5.2%	1,076	4.9%	1,446	5.0%
HH Income \$125,000 to \$149,999	156	7.3%	781	5.8%	1,157	5.2%	1,565	5.4%
HH Income \$100,000 to \$124,999	142	6.6%	1,241	9.2%	2,051	9.3%	2,606	9.0%
HH Income \$75,000 to \$99,999	187	8.7%	1,621	12.0%	2,721	12.3%	3,587	12.4%
HH Income \$50,000 to \$74,999	443	20.6%	2,774	20.6%	4,572	20.7%	6,095	21.0%
HH Income \$35,000 to \$49,999	247	11.5%	1,902	14.1%	3,269	14.8%	4,203	14.5%
HH Income \$25,000 to \$34,999	238	11.1%	1,389	10.3%	2,204	10.0%	2,818	9.7%
HH Income \$15,000 to \$24,999	179	8.3%	1,162	8.6%	1,988	9.0%	2,595	9.0%
HH Income \$10,000 to \$14,999	72	3.4%	371	2.8%	739	3.3%	940	3.2%
HH Income Under \$10,000	54	2.5%	458	3.4%	757	3.4%	1,168	4.0%
<b>Household Vehicles (2023)</b>								
Households 0 Vehicles Available	45	2.1%	411	3.1%	671	3.0%	920	3.2%
Households 1 Vehicle Available	899	41.8%	5,664	42.1%	9,363	42.3%	11,680	40.3%
Households 2 Vehicles Available	977	45.4%	5,959	44.3%	9,456	42.8%	12,649	43.7%
Households 3 or More Vehicles Available	231	10.7%	1,422	10.6%	2,627	11.9%	3,723	12.9%
Total Vehicles Available	3,616		22,128		36,686		49,066	
Average Vehicles per Household	1.7		1.6		1.7		1.7	
Owner-Occupied Household Vehicles	3,161	87.4%	18,094	81.8%	30,247	82.4%	41,217	84.0%
Average Vehicles per Owner-Occupied Household	1.7		1.7		1.7		1.7	
Renter-Occupied Household Vehicles	455	12.6%	4,033	18.2%	6,439	17.6%	7,848	16.0%
Average Vehicles per Renter-Occupied Household	1.5		1.5		1.5		1.5	
<b>Travel Time (2023)</b>								
Worker Base Age 16 years or Over	1,469		10,372		17,802		23,425	
Travel to Work in 14 Minutes or Less	386	26.3%	2,477	23.9%	4,417	24.8%	5,699	24.3%
Travel to Work in 15 to 29 Minutes	544	37.1%	4,057	39.1%	6,898	38.7%	8,878	37.9%
Travel to Work in 30 to 59 Minutes	211	14.4%	1,567	15.1%	2,578	14.5%	3,757	16.0%
Travel to Work in 60 Minutes or More	102	7.0%	546	5.3%	804	4.5%	975	4.2%
Work at Home	224	15.3%	1,726	16.6%	3,105	17.4%	4,117	17.6%
Average Minutes Travel to Work	20.7		20.0		18.9		19.2	

# Complete Profile

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Lat/Lon: 33.8414/-78.6596

1516 Old Hwy 17 N North Myrtle Beach, SC 29582	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Transportation To Work (2023)</b>								
Worker Base Age 16 years or Over	1,469		10,372		17,802		23,425	
Drive to Work Alone	1,109	75.5%	7,461	71.9%	12,671	71.2%	16,890	72.1%
Drive to Work in Carpool	93	6.3%	796	7.7%	1,315	7.4%	1,594	6.8%
Travel to Work by Public Transportation	-	-	31	0.3%	61	0.3%	70	0.3%
Drive to Work on Motorcycle	-	-	8	-	9	-	9	-
Bicycle to Work	7	0.5%	70	0.7%	135	0.8%	140	0.6%
Walk to Work	11	0.7%	109	1.1%	197	1.1%	220	0.9%
Other Means	23	1.5%	171	1.6%	310	1.7%	385	1.6%
Work at Home	224	15.3%	1,726	16.6%	3,105	17.4%	4,117	17.6%
<b>Daytime Demographics (2023)</b>								
Total Businesses	304		1,183		1,843		2,386	
Total Employees	2,532		8,924		13,054		16,754	
Company Headquarter Businesses	13	4.3%	41	3.5%	54	2.9%	69	2.9%
Company Headquarter Employees	197	7.8%	715	8.0%	1,011	7.7%	1,169	7.0%
Employee Population per Business	8.3 to 1		7.5 to 1		7.1 to 1		7.0 to 1	
Residential Population per Business	13.5 to 1		22.6 to 1		24.4 to 1		24.8 to 1	
Adj. Daytime Demographics Age 16 Years or Over	4,858		22,514		35,152		45,740	
<b>Labor Force</b>								
Labor Population Age 16 Years or Over (2023)	3,795		23,966		39,907		52,419	
Labor Force Total Males (2023)	1,783	47.0%	11,434	47.7%	19,095	47.8%	25,050	47.8%
Male Civilian Employed	721	40.4%	5,231	45.8%	8,878	46.5%	11,743	46.9%
Male Civilian Unemployed	77	4.3%	272	2.4%	459	2.4%	620	2.5%
Males in Armed Forces	-	-	4	-	7	-	7	-
Males Not in Labor Force	985	55.2%	5,926	51.8%	9,750	51.1%	12,681	50.6%
Labor Force Total Females (2023)	2,012	53.0%	12,533	52.3%	20,812	52.2%	27,368	52.2%
Female Civilian Employed	748	37.2%	5,141	41.0%	8,924	42.9%	11,683	42.7%
Female Civilian Unemployed	91	4.5%	345	2.7%	452	2.2%	545	2.0%
Females in Armed Forces	-	-	-	-	-	-	-	-
Females Not in Labor Force	1,172	58.3%	7,047	56.2%	11,437	55.0%	15,141	55.3%
Unemployment Rate	169	4.4%	617	2.6%	911	2.3%	1,165	2.2%
<b>Occupation (2023)</b>								
Occupation Population Age 16 Years or Over	1,469		10,372		17,802		23,425	
Occupation Total Males	721	49.1%	5,231	50.4%	8,878	49.9%	11,743	50.1%
Occupation Total Females	748	50.9%	5,141	49.6%	8,924	50.1%	11,683	49.9%
Management, Business, Financial Operations	221	15.1%	1,578	15.2%	2,522	14.2%	3,266	13.9%
Professional, Related	303	20.7%	1,977	19.1%	3,213	18.0%	4,102	17.5%
Service	275	18.7%	2,244	21.6%	4,212	23.7%	5,556	23.7%
Sales, Office	452	30.8%	2,840	27.4%	4,703	26.4%	6,074	25.9%
Farming, Fishing, Forestry	2	0.1%	9	-	13	-	23	-
Construction, Extraction, Maintenance	78	5.3%	676	6.5%	1,380	7.8%	2,010	8.6%
Production, Transport, Material Moving	137	9.4%	1,048	10.1%	1,760	9.9%	2,394	10.2%
White Collar Workers	976	66.5%	6,394	61.7%	10,438	58.6%	13,442	57.4%
Blue Collar Workers	492	33.5%	3,978	38.3%	7,364	41.4%	9,983	42.6%

# Complete Profile

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1516 Old Hwy 17 N North Myrtle Beach, SC 29582		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Units In Structure (2023)</b>									
Total Units		2,152		13,456		22,116		28,973	
1 Detached Unit		1,207	56.1%	7,715	57.3%	13,356	60.4%	17,976	62.0%
1 Attached Unit		209	9.7%	846	6.3%	1,280	5.8%	1,523	5.3%
2 Units		9	0.4%	150	1.1%	367	1.7%	388	1.3%
3 to 4 Units		87	4.0%	376	2.8%	620	2.8%	680	2.3%
5 to 9 Units		143	6.7%	935	6.9%	1,500	6.8%	1,649	5.7%
10 to 19 Units		116	5.4%	980	7.3%	1,405	6.4%	1,661	5.7%
20 to 49 Units		119	5.5%	682	5.1%	832	3.8%	1,135	3.9%
50 or More Units		59	2.7%	413	3.1%	724	3.3%	1,031	3.6%
Mobile Home or Trailer		188	8.7%	1,312	9.7%	1,969	8.9%	2,851	9.8%
Other Structure		15	0.7%	47	0.3%	64	0.3%	80	0.3%
<b>Homes Built By Year (2023)</b>									
Homes Built 2020 or later		16	0.3%	239	0.9%	689	1.8%	836	1.6%
Homes Built 2010 to 2019		532	11.1%	2,900	11.5%	5,207	13.3%	6,738	13.2%
Homes Built 2000 to 2009		608	12.7%	3,492	13.9%	5,586	14.3%	7,607	14.9%
Homes Built 1990 to 1999		422	8.8%	2,611	10.4%	3,751	9.6%	4,749	9.3%
Homes Built 1980 to 1989		326	6.8%	2,406	9.6%	3,813	9.7%	4,928	9.7%
Homes Built 1970 to 1979		118	2.5%	912	3.6%	1,459	3.7%	2,126	4.2%
Homes Built 1960 to 1969		52	1.1%	306	1.2%	632	1.6%	836	1.6%
Homes Built 1950 to 1959		65	1.4%	412	1.6%	694	1.8%	815	1.6%
Homes Built 1940 to 1949		7	0.1%	47	0.2%	119	0.3%	148	0.3%
Homes Built Before 1939		7	0.2%	129	0.5%	167	0.4%	189	0.4%
Median Age of Homes		26.9 yrs		28.4 yrs		27.8 yrs		27.7 yrs	
<b>Home Values (2023)</b>									
Owner Specified Housing Units		1,846		10,741		17,730		23,643	
Home Values \$1,000,000 or More		18	1.0%	148	1.4%	218	1.2%	285	1.2%
Home Values \$750,000 to \$999,999		32	1.7%	147	1.4%	193	1.1%	329	1.4%
Home Values \$500,000 to \$749,999		340	18.4%	1,315	12.2%	1,697	9.6%	2,288	9.7%
Home Values \$400,000 to \$499,999		221	12.0%	1,051	9.8%	1,428	8.1%	1,712	7.2%
Home Values \$300,000 to \$399,999		259	14.0%	1,878	17.5%	3,011	17.0%	3,794	16.0%
Home Values \$250,000 to \$299,999		201	10.9%	1,232	11.5%	2,409	13.6%	3,368	14.2%
Home Values \$200,000 to \$249,999		334	18.1%	1,948	18.1%	3,747	21.1%	4,842	20.5%
Home Values \$175,000 to \$199,999		65	3.5%	527	4.9%	1,056	6.0%	1,577	6.7%
Home Values \$150,000 to \$174,999		83	4.5%	505	4.7%	875	4.9%	1,295	5.5%
Home Values \$125,000 to \$149,999		145	7.8%	693	6.5%	983	5.5%	1,120	4.7%
Home Values \$100,000 to \$124,999		35	1.9%	449	4.2%	758	4.3%	1,026	4.3%
Home Values \$90,000 to \$99,999		6	0.3%	103	1.0%	186	1.0%	249	1.1%
Home Values \$80,000 to \$89,999		31	1.7%	182	1.7%	257	1.5%	407	1.7%
Home Values \$70,000 to \$79,999		10	0.6%	72	0.7%	120	0.7%	150	0.6%
Home Values \$60,000 to \$69,999		9	0.5%	79	0.7%	124	0.7%	161	0.7%
Home Values \$50,000 to \$59,999		9	0.5%	65	0.6%	104	0.6%	212	0.9%
Home Values \$35,000 to \$49,999		4	0.2%	80	0.7%	99	0.6%	155	0.7%
Home Values \$25,000 to \$34,999		15	0.8%	71	0.7%	126	0.7%	158	0.7%
Home Values \$10,000 to \$24,999		24	1.3%	172	1.6%	287	1.6%	439	1.9%
Home Values Under \$10,000		6	0.3%	24	0.2%	51	0.3%	77	0.3%
Owner-Occupied Median Home Value		\$289,807		\$274,989		\$265,391		\$264,707	
Renter-Occupied Median Rent		\$927		\$881		\$882		\$896	

# Complete Profile

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Lat/Lon: 33.8414/-78.6596

1516 Old Hwy 17 N North Myrtle Beach, SC 29582	1 mi radius	3 mi radius	5 mi radius	7 mi radius
<b>Total Annual Consumer Expenditure (2023)</b>				
Total Household Expenditure	\$153.46 M	\$808.23 M	\$1.28 B	\$1.7 B
Total Non-Retail Expenditure	\$81.39 M	\$427.4 M	\$678.14 M	\$900.48 M
Total Retail Expenditure	\$72.07 M	\$380.83 M	\$605.35 M	\$804.51 M
Apparel	\$5.31 M	\$27.81 M	\$44.15 M	\$58.58 M
Contributions	\$5.36 M	\$27.41 M	\$43.15 M	\$57.26 M
Education	\$4.67 M	\$23.26 M	\$36.5 M	\$48.3 M
Entertainment	\$8.76 M	\$45.67 M	\$72.37 M	\$96.19 M
Food and Beverages	\$22.25 M	\$118.16 M	\$188.05 M	\$249.83 M
Furnishings and Equipment	\$5.45 M	\$28.44 M	\$45.07 M	\$59.93 M
Gifts	\$3.99 M	\$20.3 M	\$31.89 M	\$42.26 M
Health Care	\$13.29 M	\$70.74 M	\$112.55 M	\$149.78 M
Household Operations	\$6.18 M	\$32.17 M	\$50.95 M	\$67.65 M
Miscellaneous Expenses	\$2.95 M	\$15.48 M	\$24.55 M	\$32.62 M
Personal Care	\$2.06 M	\$10.86 M	\$17.25 M	\$22.91 M
Personal Insurance	\$1.13 M	\$5.76 M	\$9.1 M	\$12.1 M
Reading	\$349.04 K	\$1.82 M	\$2.89 M	\$3.84 M
Shelter	\$31.99 M	\$168.7 M	\$267.89 M	\$355.67 M
Tobacco	\$881.57 K	\$4.91 M	\$7.89 M	\$10.48 M
Transportation	\$27.64 M	\$146.44 M	\$232.96 M	\$309.64 M
Utilities	\$11.22 M	\$60.31 M	\$96.29 M	\$127.96 M
<b>Monthly Household Consumer Expenditure (2023)</b>				
Total Household Expenditure	\$5,942	\$5,005	\$4,836	\$4,904
Total Non-Retail Expenditure	\$3,151 53.0%	\$2,647 52.9%	\$2,555 52.8%	\$2,590 52.8%
Total Retail Expenditures	\$2,790 47.0%	\$2,359 47.1%	\$2,281 47.2%	\$2,314 47.2%
Apparel	\$206 3.5%	\$172 3.4%	\$166 3.4%	\$168 3.4%
Contributions	\$208 3.5%	\$170 3.4%	\$163 3.4%	\$165 3.4%
Education	\$181 3.0%	\$144 2.9%	\$138 2.8%	\$139 2.8%
Entertainment	\$339 5.7%	\$283 5.7%	\$273 5.6%	\$277 5.6%
Food and Beverages	\$862 14.5%	\$732 14.6%	\$709 14.7%	\$719 14.7%
Furnishings and Equipment	\$211 3.5%	\$176 3.5%	\$170 3.5%	\$172 3.5%
Gifts	\$155 2.6%	\$126 2.5%	\$120 2.5%	\$122 2.5%
Health Care	\$514 8.7%	\$438 8.8%	\$424 8.8%	\$431 8.8%
Household Operations	\$239 4.0%	\$199 4.0%	\$192 4.0%	\$195 4.0%
Miscellaneous Expenses	\$114 1.9%	\$96 1.9%	\$93 1.9%	\$94 1.9%
Personal Care	\$80 1.3%	\$67 1.3%	\$65 1.3%	\$66 1.3%
Personal Insurance	\$44 0.7%	\$36 0.7%	\$34 0.7%	\$35 0.7%
Reading	\$14 0.2%	\$11 0.2%	\$11 0.2%	\$11 0.2%
Shelter	\$1,239 20.8%	\$1,045 20.9%	\$1,009 20.9%	\$1,023 20.9%
Tobacco	\$34 0.6%	\$30 0.6%	\$30 0.6%	\$30 0.6%
Transportation	\$1,070 18.0%	\$907 18.1%	\$878 18.2%	\$891 18.2%
Utilities	\$434 7.3%	\$374 7.5%	\$363 7.5%	\$368 7.5%