

# Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 36.4066/-97.9091

1018 N Cleveland St Enid, OK 73703	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Population</b>								
Estimated Population (2022)	5,802		41,132		52,958		54,595	
Projected Population (2027)	5,828		41,287		53,171		54,815	
Census Population (2020)	5,938		41,244		53,249		54,727	
Census Population (2010)	5,402		39,470		51,064		52,350	
Projected Annual Growth (2022-2027)	26	-	155	-	213	-	220	-
Historical Annual Growth (2020-2022)	-136	-1.1%	-112	-0.1%	-291	-0.3%	-132	-0.1%
Historical Annual Growth (2010-2020)	535	1.0%	1,774	0.4%	2,185	0.4%	2,377	0.5%
Estimated Population Density (2022)	1,848	psm	1,455	psm	675	psm	355	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	153.9	sq mi
<b>Households</b>								
Estimated Households (2022)	2,405		16,320		20,372		20,961	
Projected Households (2027)	2,393		16,218		20,248		20,835	
Census Households (2020)	2,462		16,374		20,491		21,027	
Census Households (2010)	2,347		16,272		20,367		20,845	
Projected Annual Growth (2022-2027)	-12	-	-102	-0.1%	-123	-0.1%	-126	-0.1%
Historical Annual Change (2010-2022)	58	0.2%	48	-	5	-	116	-
<b>Average Household Income</b>								
Estimated Average Household Income (2022)	\$66,022		\$71,089		\$70,952		\$72,848	
Projected Average Household Income (2027)	\$75,930		\$84,325		\$86,838		\$90,472	
Census Average Household Income (2020)	\$53,035		\$53,923		\$52,203		\$52,607	
Census Average Household Income (2010)	\$50,149		\$44,393		\$42,625		\$42,876	
Projected Annual Change (2022-2027)	\$9,908	3.0%	\$13,236	3.7%	\$15,886	4.5%	\$17,624	4.8%
Historical Annual Change (2010-2022)	\$15,873	1.4%	\$26,697	2.7%	\$28,327	3.0%	\$29,973	3.2%
<b>Median Household Income</b>								
Estimated Median Household Income (2022)	\$64,418		\$57,641		\$58,520		\$59,891	
Projected Median Household Income (2027)	\$76,743		\$69,565		\$70,776		\$72,438	
Census Median Household Income (2020)	\$40,644		\$43,675		\$42,766		\$43,252	
Census Median Household Income (2010)	\$38,466		\$35,746		\$34,985		\$35,193	
Projected Annual Change (2022-2027)	\$12,324	3.8%	\$11,924	4.1%	\$12,256	4.2%	\$12,547	4.2%
Historical Annual Change (2010-2022)	\$25,953	3.1%	\$21,895	2.8%	\$23,534	3.1%	\$24,698	3.2%
<b>Per Capita Income</b>								
Estimated Per Capita Income (2022)	\$27,387		\$28,329		\$27,637		\$28,321	
Projected Per Capita Income (2027)	\$31,198		\$33,248		\$33,411		\$34,739	
Census Per Capita Income (2020)	\$23,037		\$22,232		\$20,823		\$20,950	
Census Per Capita Income (2010)	\$21,556		\$18,271		\$17,106		\$17,164	
Projected Annual Change (2022-2027)	\$3,810	2.8%	\$4,918	3.5%	\$5,774	4.2%	\$6,418	4.5%
Historical Annual Change (2010-2022)	\$5,831	1.2%	\$10,058	2.5%	\$10,530	2.8%	\$11,157	3.0%
Estimated Average Household Net Worth (2022)	\$363,588		\$312,068		\$311,585		\$327,588	

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Lat/Lon: 36.4066/-97.9091

1018 N Cleveland St Enid, OK 73703		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Race and Ethnicity</b>									
Total Population (2022)		5,802		41,132		52,958		54,595	
White (2022)		4,381	75.5%	29,204	71.0%	36,754	69.4%	38,097	69.8%
Black or African American (2022)		156	2.7%	1,207	2.9%	1,803	3.4%	1,820	3.3%
American Indian or Alaska Native (2022)		92	1.6%	856	2.1%	1,085	2.0%	1,111	2.0%
Asian (2022)		99	1.7%	555	1.3%	774	1.5%	789	1.4%
Hawaiian or Pacific Islander (2022)		155	2.7%	1,489	3.6%	2,053	3.9%	2,070	3.8%
Other Race (2022)		279	4.8%	2,333	5.7%	3,107	5.9%	3,188	5.8%
Two or More Races (2022)		640	11.0%	5,488	13.3%	7,382	13.9%	7,520	13.8%
Population < 18 (2022)		1,448	25.0%	10,788	26.2%	13,965	26.4%	14,370	26.3%
White Not Hispanic		856	59.1%	5,560	51.5%	7,032	50.4%	7,347	51.1%
Black or African American		44	3.0%	282	2.6%	379	2.7%	384	2.7%
Asian		20	1.4%	125	1.2%	138	1.0%	140	1.0%
Other Race Not Hispanic		299	20.6%	2,363	21.9%	3,076	22.0%	3,128	21.8%
Hispanic		230	15.9%	2,458	22.8%	3,340	23.9%	3,371	23.5%
Not Hispanic or Latino Population (2022)		5,125	88.3%	34,766	84.5%	44,448	83.9%	45,987	84.2%
Not Hispanic White		4,178	81.5%	27,259	78.4%	34,434	77.5%	35,764	77.8%
Not Hispanic Black or African American		153	3.0%	1,133	3.3%	1,715	3.9%	1,731	3.8%
Not Hispanic American Indian or Alaska Native		65	1.3%	567	1.6%	739	1.7%	762	1.7%
Not Hispanic Asian		91	1.8%	524	1.5%	734	1.7%	748	1.6%
Not Hispanic Hawaiian or Pacific Islander		114	2.2%	946	2.7%	1,278	2.9%	1,291	2.8%
Not Hispanic Other Race		45	0.9%	739	2.1%	864	1.9%	905	2.0%
Not Hispanic Two or More Races		479	9.3%	3,598	10.4%	4,684	10.5%	4,786	10.4%
Hispanic or Latino Population (2022)		677	11.7%	6,366	15.5%	8,510	16.1%	8,608	15.8%
Hispanic White		203	30.0%	1,945	30.6%	2,320	27.3%	2,333	27.1%
Hispanic Black or African American		4	0.6%	74	1.2%	88	1.0%	88	1.0%
Hispanic American Indian or Alaska Native		26	3.9%	289	4.5%	346	4.1%	349	4.1%
Hispanic Asian		7	1.1%	32	0.5%	40	0.5%	41	0.5%
Hispanic Hawaiian or Pacific Islander		41	6.1%	543	8.5%	775	9.1%	779	9.0%
Hispanic Other Race		234	34.5%	1,594	25.0%	2,243	26.4%	2,283	26.5%
Hispanic Two or More Races		161	23.8%	1,889	29.7%	2,697	31.7%	2,734	31.8%
Not Hispanic or Latino Population (2020)		5,281	88.9%	35,069	85.0%	44,834	84.2%	46,243	84.5%
Hispanic or Latino Population (2020)		657	11.1%	6,176	15.0%	8,416	15.8%	8,484	15.5%
Not Hispanic or Latino Population (2010)		5,109	94.6%	35,900	91.0%	45,994	90.1%	47,231	90.2%
Hispanic or Latino Population (2010)		293	5.4%	3,570	9.0%	5,070	9.9%	5,119	9.8%
Not Hispanic or Latino Population (2027)		5,151	88.4%	34,939	84.6%	44,677	84.0%	46,223	84.3%
Hispanic or Latino Population (2027)		678	11.6%	6,348	15.4%	8,494	16.0%	8,592	15.7%
Projected Annual Growth (2022-2027)		-	-	-18	-	-16	-	-16	-
Historical Annual Growth (2010-2020)		364	12.4%	2,605	7.3%	3,346	6.6%	3,365	6.6%

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<b>Total Age Distribution (2022)</b>									
Total Population		5,802		41,132		52,958		54,595	
Age Under 5 Years		395	6.8%	3,201	7.8%	4,160	7.9%	4,260	7.8%
Age 5 to 9 Years		438	7.6%	3,134	7.6%	4,053	7.7%	4,159	7.6%
Age 10 to 14 Years		373	6.4%	2,837	6.9%	3,673	6.9%	3,794	6.9%
Age 15 to 19 Years		359	6.2%	2,411	5.9%	3,175	6.0%	3,302	6.0%
Age 20 to 24 Years		346	6.0%	2,388	5.8%	3,355	6.3%	3,444	6.3%
Age 25 to 29 Years		387	6.7%	2,947	7.2%	3,903	7.4%	3,974	7.3%
Age 30 to 34 Years		381	6.6%	2,771	6.7%	3,591	6.8%	3,697	6.8%
Age 35 to 39 Years		317	5.5%	2,346	5.7%	3,030	5.7%	3,119	5.7%
Age 40 to 44 Years		308	5.3%	2,118	5.1%	2,734	5.2%	2,820	5.2%
Age 45 to 49 Years		324	5.6%	2,094	5.1%	2,699	5.1%	2,803	5.1%
Age 50 to 54 Years		362	6.2%	2,460	6.0%	3,122	5.9%	3,236	5.9%
Age 55 to 59 Years		355	6.1%	2,570	6.2%	3,205	6.1%	3,319	6.1%
Age 60 to 64 Years		343	5.9%	2,355	5.7%	2,920	5.5%	3,034	5.6%
Age 65 to 69 Years		338	5.8%	2,197	5.3%	2,735	5.2%	2,838	5.2%
Age 70 to 74 Years		287	4.9%	2,022	4.9%	2,519	4.8%	2,607	4.8%
Age 75 to 79 Years		243	4.2%	1,449	3.5%	1,766	3.3%	1,820	3.3%
Age 80 to 84 Years		131	2.3%	928	2.3%	1,145	2.2%	1,173	2.1%
Age 85 Years or Over		114	2.0%	906	2.2%	1,173	2.2%	1,196	2.2%
Median Age		38.0		36.7		35.9		36.0	
Age 19 Years or Less		1,566	27.0%	11,582	28.2%	15,061	28.4%	15,514	28.4%
Age 20 to 64 Years		3,123	53.8%	22,048	53.6%	28,559	53.9%	29,446	53.9%
Age 65 Years or Over		1,113	19.2%	7,502	18.2%	9,338	17.6%	9,635	17.6%
<b>Female Age Distribution (2022)</b>									
Female Population		2,970	51.2%	20,889	50.8%	26,755	50.5%	27,553	50.5%
Age Under 5 Years		195	6.6%	1,604	7.7%	2,100	7.8%	2,153	7.8%
Age 5 to 9 Years		217	7.3%	1,540	7.4%	1,992	7.4%	2,041	7.4%
Age 10 to 14 Years		194	6.5%	1,409	6.7%	1,824	6.8%	1,883	6.8%
Age 15 to 19 Years		164	5.5%	1,169	5.6%	1,541	5.8%	1,602	5.8%
Age 20 to 24 Years		170	5.7%	1,149	5.5%	1,577	5.9%	1,611	5.8%
Age 25 to 29 Years		191	6.4%	1,407	6.7%	1,854	6.9%	1,887	6.8%
Age 30 to 34 Years		174	5.9%	1,347	6.5%	1,740	6.5%	1,796	6.5%
Age 35 to 39 Years		164	5.5%	1,164	5.6%	1,490	5.6%	1,536	5.6%
Age 40 to 44 Years		166	5.6%	1,087	5.2%	1,387	5.2%	1,430	5.2%
Age 45 to 49 Years		158	5.3%	1,025	4.9%	1,318	4.9%	1,371	5.0%
Age 50 to 54 Years		188	6.3%	1,222	5.8%	1,544	5.8%	1,599	5.8%
Age 55 to 59 Years		172	5.8%	1,277	6.1%	1,585	5.9%	1,639	5.9%
Age 60 to 64 Years		174	5.9%	1,240	5.9%	1,525	5.7%	1,581	5.7%
Age 65 to 69 Years		188	6.3%	1,165	5.6%	1,452	5.4%	1,504	5.5%
Age 70 to 74 Years		168	5.7%	1,141	5.5%	1,399	5.2%	1,439	5.2%
Age 75 to 79 Years		134	4.5%	815	3.9%	989	3.7%	1,020	3.7%
Age 80 to 84 Years		78	2.6%	543	2.6%	674	2.5%	686	2.5%
Age 85 Years or Over		76	2.6%	585	2.8%	762	2.8%	776	2.8%
Female Median Age		40.0		38.3		37.3		37.4	
Age 19 Years or Less		770	25.9%	5,722	27.4%	7,457	27.9%	7,679	27.9%
Age 20 to 64 Years		1,556	52.4%	10,919	52.3%	14,021	52.4%	14,449	52.4%
Age 65 Years or Over		644	21.7%	4,248	20.3%	5,278	19.7%	5,425	19.7%

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<b>Male Age Distribution (2022)</b>									
Male Population	2,832	48.8%	20,243	49.2%	26,203	49.5%	27,042	49.5%	
Age Under 5 Years	200	7.1%	1,597	7.9%	2,061	7.9%	2,107	7.8%	
Age 5 to 9 Years	221	7.8%	1,594	7.9%	2,060	7.9%	2,118	7.8%	
Age 10 to 14 Years	179	6.3%	1,428	7.1%	1,849	7.1%	1,911	7.1%	
Age 15 to 19 Years	195	6.9%	1,242	6.1%	1,634	6.2%	1,699	6.3%	
Age 20 to 24 Years	176	6.2%	1,238	6.1%	1,778	6.8%	1,833	6.8%	
Age 25 to 29 Years	197	6.9%	1,540	7.6%	2,048	7.8%	2,087	7.7%	
Age 30 to 34 Years	207	7.3%	1,423	7.0%	1,851	7.1%	1,902	7.0%	
Age 35 to 39 Years	154	5.4%	1,182	5.8%	1,540	5.9%	1,583	5.9%	
Age 40 to 44 Years	143	5.0%	1,030	5.1%	1,347	5.1%	1,390	5.1%	
Age 45 to 49 Years	165	5.8%	1,069	5.3%	1,381	5.3%	1,433	5.3%	
Age 50 to 54 Years	174	6.1%	1,238	6.1%	1,579	6.0%	1,637	6.1%	
Age 55 to 59 Years	183	6.5%	1,294	6.4%	1,619	6.2%	1,680	6.2%	
Age 60 to 64 Years	169	6.0%	1,115	5.5%	1,395	5.3%	1,453	5.4%	
Age 65 to 69 Years	150	5.3%	1,032	5.1%	1,282	4.9%	1,334	4.9%	
Age 70 to 74 Years	119	4.2%	882	4.4%	1,120	4.3%	1,168	4.3%	
Age 75 to 79 Years	109	3.8%	635	3.1%	777	3.0%	800	3.0%	
Age 80 to 84 Years	53	1.9%	385	1.9%	471	1.8%	487	1.8%	
Age 85 Years or Over	38	1.3%	321	1.6%	410	1.6%	420	1.6%	
Male Median Age	36.3		35.3		34.6		34.7		
Age 19 Years or Less	796	28.1%	5,860	28.9%	7,604	29.0%	7,836	29.0%	
Age 20 to 64 Years	1,568	55.4%	11,129	55.0%	14,539	55.5%	14,997	55.5%	
Age 65 Years or Over	469	16.5%	3,254	16.1%	4,060	15.5%	4,209	15.6%	
<b>Males per 100 Females (2022)</b>									
Overall Comparison	95		97		98		98		
Age Under 5 Years	102	50.6%	100	49.9%	98	49.5%	98	49.5%	
Age 5 to 9 Years	102	50.5%	103	50.9%	103	50.8%	104	50.9%	
Age 10 to 14 Years	92	47.9%	101	50.3%	101	50.4%	101	50.4%	
Age 15 to 19 Years	119	54.4%	106	51.5%	106	51.5%	106	51.5%	
Age 20 to 24 Years	104	50.9%	108	51.9%	113	53.0%	114	53.2%	
Age 25 to 29 Years	103	50.8%	109	52.2%	110	52.5%	111	52.5%	
Age 30 to 34 Years	119	54.4%	106	51.4%	106	51.5%	106	51.4%	
Age 35 to 39 Years	94	48.4%	102	50.4%	103	50.8%	103	50.8%	
Age 40 to 44 Years	86	46.2%	95	48.6%	97	49.3%	97	49.3%	
Age 45 to 49 Years	105	51.1%	104	51.0%	105	51.2%	104	51.1%	
Age 50 to 54 Years	93	48.1%	101	50.3%	102	50.6%	102	50.6%	
Age 55 to 59 Years	107	51.6%	101	50.3%	102	50.5%	103	50.6%	
Age 60 to 64 Years	97	49.2%	90	47.3%	91	47.8%	92	47.9%	
Age 65 to 69 Years	80	44.3%	89	47.0%	88	46.9%	89	47.0%	
Age 70 to 74 Years	71	41.4%	77	43.6%	80	44.5%	81	44.8%	
Age 75 to 79 Years	81	44.9%	78	43.8%	79	44.0%	78	44.0%	
Age 80 to 84 Years	68	40.5%	71	41.5%	70	41.1%	71	41.5%	
Age 85 Years or Over	50	33.3%	55	35.4%	54	35.0%	54	35.1%	
Age 19 Years or Less	103	50.8%	102	50.6%	102	50.5%	102	50.5%	
Age 20 to 39 Years	105	51.3%	106	51.5%	108	52.0%	108	52.0%	
Age 40 to 64 Years	97	49.3%	98	49.5%	99	49.9%	100	49.9%	
Age 65 Years or Over	73	42.1%	77	43.4%	77	43.5%	78	43.7%	

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<b>Household Type (2022)</b>								
Total Households	2,405		16,320		20,372		20,961	
Households with Children	699	29.1%	4,787	29.3%	6,176	30.3%	6,363	30.4%
Average Household Size	2.4		2.5		2.5		2.5	
Household Density per Square Mile	766		577		259		136	
Population Family	4,730	81.5%	33,379	81.2%	42,641	80.5%	44,083	80.7%
Population Non-Family	1,054	18.2%	7,216	17.5%	8,824	16.7%	8,964	16.4%
Population Group Quarters	18	0.3%	537	1.3%	1,494	2.8%	1,548	2.8%
Family Households	1,573	65.4%	10,764	66.0%	13,594	66.7%	14,066	67.1%
Married Couple Households	1,211	77.0%	7,602	70.6%	9,423	69.3%	9,819	69.8%
Other Family Households with Children	362	23.0%	3,162	29.4%	4,171	30.7%	4,247	30.2%
Family Households with Children	697	44.3%	4,775	44.4%	6,160	45.3%	6,346	45.1%
Married Couple with Children	471	67.5%	3,063	64.2%	3,909	63.5%	4,066	64.1%
Other Family Households with Children	227	32.5%	1,712	35.8%	2,251	36.5%	2,280	35.9%
Family Households No Children	876	55.7%	5,989	55.6%	7,434	54.7%	7,720	54.9%
Married Couple No Children	740	84.6%	4,539	75.8%	5,514	74.2%	5,753	74.5%
Other Family Households No Children	135	15.4%	1,450	24.2%	1,920	25.8%	1,967	25.5%
Non-Family Households	832	34.6%	5,556	34.0%	6,778	33.3%	6,894	32.9%
Non-Family Households with Children	2	0.2%	12	0.2%	16	0.2%	17	0.2%
Non-Family Households No Children	830	99.8%	5,544	99.8%	6,761	99.8%	6,878	99.8%
Average Family Household Size	3.0		3.1		3.1		3.1	
Average Family Income	\$75,471		\$78,384		\$79,055		\$81,887	
Median Family Income	\$81,602		\$69,585		\$70,340		\$72,163	
Average Non-Family Household Size	1.3		1.3		1.3		1.3	
<b>Marital Status (2022)</b>								
Population Age 15 Years or Over	4,595		31,961		41,072		42,382	
Never Married	1,176	25.6%	9,114	28.5%	12,227	29.8%	12,492	29.5%
Currently Married	2,276	49.5%	15,144	47.4%	19,191	46.7%	20,053	47.3%
Previously Married	1,144	24.9%	7,703	24.1%	9,654	23.5%	9,837	23.2%
Separated	92	8.0%	777	10.1%	1,161	12.0%	1,179	12.0%
Widowed	335	29.3%	2,495	32.4%	3,020	31.3%	3,107	31.6%
Divorced	717	62.7%	4,431	57.5%	5,473	56.7%	5,550	56.4%
<b>Educational Attainment (2022)</b>								
Adult Population Age 25 Years or Over	3,891		27,162		34,542		35,637	
Elementary (Grade Level 0 to 8)	65	1.7%	1,443	5.3%	1,905	5.5%	1,929	5.4%
Some High School (Grade Level 9 to 11)	203	5.2%	2,136	7.9%	2,752	8.0%	2,812	7.9%
High School Graduate	1,655	42.5%	9,526	35.1%	12,498	36.2%	12,831	36.0%
Some College	711	18.3%	5,235	19.3%	6,590	19.1%	6,754	19.0%
Associate Degree Only	226	5.8%	2,284	8.4%	2,855	8.3%	2,966	8.3%
Bachelor Degree Only	779	20.0%	4,608	17.0%	5,629	16.3%	5,841	16.4%
Graduate Degree	252	6.5%	1,931	7.1%	2,313	6.7%	2,504	7.0%
Any College (Some College or Higher)	1,967	50.6%	14,058	51.8%	17,387	50.3%	18,065	50.7%
College Degree + (Bachelor Degree or Higher)	1,030	26.5%	6,539	24.1%	7,942	23.0%	8,345	23.4%

# Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 36.4066/-97.9091

1018 N Cleveland St Enid, OK 73703		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Housing</b>									
Total Housing Units (2022)		2,714		18,681		23,295		23,960	
Total Housing Units (2020)		2,807		18,893		23,641		24,228	
Historical Annual Growth (2020-2022)		-93	-1.7%	-212	-0.6%	-346	-0.7%	-267	-0.6%
Housing Units Occupied (2022)		2,405	88.6%	16,320	87.4%	20,372	87.4%	20,961	87.5%
Housing Units Owner-Occupied		1,559	64.8%	10,424	63.9%	12,973	63.7%	13,501	64.4%
Housing Units Renter-Occupied		846	35.2%	5,896	36.1%	7,399	36.3%	7,460	35.6%
Housing Units Vacant (2022)		309	11.4%	2,361	12.6%	2,924	12.6%	3,000	12.5%
<b>Household Size (2022)</b>									
Total Households		2,405		16,320		20,372		20,961	
1 Person Households		706	29.4%	4,648	28.5%	5,675	27.9%	5,779	27.6%
2 Person Households		913	38.0%	6,180	37.9%	7,554	37.1%	7,792	37.2%
3 Person Households		336	14.0%	2,347	14.4%	3,044	14.9%	3,142	15.0%
4 Person Households		291	12.1%	1,890	11.6%	2,448	12.0%	2,539	12.1%
5 Person Households		114	4.7%	820	5.0%	1,076	5.3%	1,121	5.3%
6 Person Households		31	1.3%	295	1.8%	391	1.9%	399	1.9%
7 or More Person Households		14	0.6%	140	0.9%	183	0.9%	189	0.9%
<b>Household Income Distribution (2022)</b>									
HH Income \$200,000 or More		97	4.0%	496	3.0%	576	2.8%	665	3.2%
HH Income \$150,000 to \$199,999		88	3.7%	492	3.0%	727	3.6%	814	3.9%
HH Income \$125,000 to \$149,999		179	7.4%	886	5.4%	1,179	5.8%	1,248	6.0%
HH Income \$100,000 to \$124,999		209	8.7%	1,303	8.0%	1,666	8.2%	1,723	8.2%
HH Income \$75,000 to \$99,999		294	12.2%	2,088	12.8%	2,557	12.6%	2,643	12.6%
HH Income \$50,000 to \$74,999		629	26.2%	4,084	25.0%	4,974	24.4%	5,040	24.0%
HH Income \$35,000 to \$49,999		311	12.9%	1,971	12.1%	2,400	11.8%	2,451	11.7%
HH Income \$25,000 to \$34,999		225	9.3%	1,690	10.4%	2,201	10.8%	2,234	10.7%
HH Income \$15,000 to \$24,999		153	6.4%	1,647	10.1%	2,038	10.0%	2,065	9.9%
HH Income \$10,000 to \$14,999		101	4.2%	961	5.9%	1,109	5.4%	1,121	5.3%
HH Income Under \$10,000		119	5.0%	703	4.3%	944	4.6%	957	4.6%
<b>Household Vehicles (2022)</b>									
Households 0 Vehicles Available		68	2.8%	847	5.2%	1,048	5.1%	1,050	5.0%
Households 1 Vehicle Available		891	37.0%	5,925	36.3%	7,112	34.9%	7,179	34.2%
Households 2 Vehicles Available		987	41.0%	6,319	38.7%	8,074	39.6%	8,372	39.9%
Households 3 or More Vehicles Available		459	19.1%	3,229	19.8%	4,137	20.3%	4,360	20.8%
Total Vehicles Available		4,420		29,477		37,205		38,666	
Average Vehicles per Household		1.8		1.8		1.8		1.8	
Owner-Occupied Household Vehicles		3,065	69.3%	20,353	69.0%	25,756	69.2%	27,098	70.1%
Average Vehicles per Owner-Occupied Household		2.0		2.0		2.0		2.0	
Renter-Occupied Household Vehicles		1,356	30.7%	9,124	31.0%	11,449	30.8%	11,568	29.9%
Average Vehicles per Renter-Occupied Household		1.6		1.5		1.5		1.6	
<b>Travel Time (2022)</b>									
Worker Base Age 16 years or Over		2,701		17,950		22,968		23,737	
Travel to Work in 14 Minutes or Less		1,555	57.6%	9,870	55.0%	11,889	51.8%	12,071	50.9%
Travel to Work in 15 to 29 Minutes		702	26.0%	5,338	29.7%	7,312	31.8%	7,758	32.7%
Travel to Work in 30 to 59 Minutes		274	10.2%	1,602	8.9%	1,881	8.2%	1,962	8.3%
Travel to Work in 60 Minutes or More		130	4.8%	675	3.8%	1,085	4.7%	1,118	4.7%
Work at Home		40	1.5%	466	2.6%	801	3.5%	827	3.5%
Average Minutes Travel to Work		12.1		12.8		13.2		13.3	

# Complete Profile

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<b>Transportation To Work (2022)</b>								
Worker Base Age 16 years or Over	2,701		17,950		22,968		23,737	
Drive to Work Alone	2,331	86.3%	14,483	80.7%	18,285	79.6%	18,946	79.8%
Drive to Work in Carpool	250	9.3%	2,272	12.7%	2,978	13.0%	3,041	12.8%
Travel to Work by Public Transportation	7	0.3%	82	0.5%	96	0.4%	97	0.4%
Drive to Work on Motorcycle	1	-	94	0.5%	117	0.5%	119	0.5%
Bicycle to Work	14	0.5%	103	0.6%	146	0.6%	148	0.6%
Walk to Work	34	1.2%	184	1.0%	252	1.1%	259	1.1%
Other Means	23	0.8%	265	1.5%	293	1.3%	300	1.3%
Work at Home	40	1.5%	466	2.6%	801	3.5%	827	3.5%
<b>Daytime Demographics (2022)</b>								
Total Businesses	178		1,682		1,935		2,007	
Total Employees	1,689		22,089		27,680		28,873	
Company Headquarter Businesses	10	5.6%	65	3.8%	73	3.8%	75	3.8%
Company Headquarter Employees	357	21.2%	2,909	13.2%	3,246	11.7%	3,380	11.7%
Employee Population per Business	9.5 to 1		13.1 to 1		14.3 to 1		14.4 to 1	
Residential Population per Business	32.6 to 1		24.4 to 1		27.4 to 1		27.2 to 1	
Adj. Daytime Demographics Age 16 Years or Over	3,360		34,768		43,799		45,430	
<b>Labor Force</b>								
Labor Population Age 16 Years or Over (2022)	4,508		31,395		40,357		41,643	
Labor Force Total Males (2022)	2,185	48.5%	15,327	48.8%	19,855	49.2%	20,516	49.3%
Male Civilian Employed	1,373	62.9%	9,513	62.1%	12,115	61.0%	12,527	61.1%
Male Civilian Unemployed	31	1.4%	321	2.1%	407	2.0%	420	2.0%
Males in Armed Forces	107	4.9%	617	4.0%	1,007	5.1%	1,066	5.2%
Males Not in Labor Force	673	30.8%	4,877	31.8%	6,325	31.9%	6,503	31.7%
Labor Force Total Females (2022)	2,323	51.5%	16,068	51.2%	20,503	50.8%	21,127	50.7%
Female Civilian Employed	1,327	57.1%	8,438	52.5%	10,853	52.9%	11,210	53.1%
Female Civilian Unemployed	56	2.4%	197	1.2%	273	1.3%	282	1.3%
Females in Armed Forces	29	1.2%	149	0.9%	263	1.3%	283	1.3%
Females Not in Labor Force	912	39.2%	7,284	45.3%	9,113	44.4%	9,352	44.3%
Unemployment Rate	87	1.9%	518	1.7%	680	1.7%	702	1.7%
<b>Occupation (2022)</b>								
Occupation Population Age 16 Years or Over	2,701		17,950		22,968		23,737	
Occupation Total Males	1,373	50.9%	9,513	53.0%	12,115	52.7%	12,527	52.8%
Occupation Total Females	1,327	49.1%	8,438	47.0%	10,853	47.3%	11,210	47.2%
Management, Business, Financial Operations	249	9.2%	1,779	9.9%	2,554	11.1%	2,673	11.3%
Professional, Related	652	24.1%	3,501	19.5%	4,294	18.7%	4,483	18.9%
Service	525	19.4%	3,757	20.9%	4,844	21.1%	5,015	21.1%
Sales, Office	481	17.8%	3,041	16.9%	3,863	16.8%	3,971	16.7%
Farming, Fishing, Forestry	6	0.2%	115	0.6%	135	0.6%	140	0.6%
Construction, Extraction, Maintenance	379	14.0%	2,287	12.7%	2,942	12.8%	3,034	12.8%
Production, Transport, Material Moving	409	15.1%	3,469	19.3%	4,336	18.9%	4,420	18.6%
White Collar Workers	1,382	51.2%	8,322	46.4%	10,711	46.6%	11,127	46.9%
Blue Collar Workers	1,319	48.8%	9,629	53.6%	12,258	53.4%	12,610	53.1%

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1018 N Cleveland St Enid, OK 73703		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Units In Structure (2022)</b>									
Total Units		2,405		16,320		20,372		20,961	
1 Detached Unit		2,006	83.4%	13,392	82.1%	16,670	81.8%	17,187	82.0%
1 Attached Unit		9	0.4%	312	1.9%	459	2.3%	473	2.3%
2 Units		51	2.1%	256	1.6%	414	2.0%	419	2.0%
3 to 4 Units		70	2.9%	544	3.3%	580	2.8%	581	2.8%
5 to 9 Units		64	2.6%	391	2.4%	474	2.3%	478	2.3%
10 to 19 Units		85	3.5%	206	1.3%	241	1.2%	242	1.2%
20 to 49 Units		49	2.1%	152	0.9%	183	0.9%	183	0.9%
50 or More Units		2	-	194	1.2%	240	1.2%	242	1.2%
Mobile Home or Trailer		68	2.8%	836	5.1%	1,073	5.3%	1,118	5.3%
Other Structure		1	-	37	0.2%	38	0.2%	38	0.2%
<b>Homes Built By Year (2022)</b>									
Homes Built 2014 or later		89	3.3%	275	1.5%	358	1.5%	426	1.8%
Homes Built 2010 to 2013		87	3.2%	667	3.6%	804	3.5%	835	3.5%
Homes Built 2000 to 2009		124	4.6%	944	5.1%	1,145	4.9%	1,230	5.1%
Homes Built 1990 to 1999		191	7.0%	1,688	9.0%	2,048	8.8%	2,099	8.8%
Homes Built 1980 to 1989		255	9.4%	1,895	10.1%	2,184	9.4%	2,257	9.4%
Homes Built 1970 to 1979		459	16.9%	3,213	17.2%	4,085	17.5%	4,196	17.5%
Homes Built 1960 to 1969		239	8.8%	2,067	11.1%	2,711	11.6%	2,751	11.5%
Homes Built 1950 to 1959		365	13.4%	1,985	10.6%	2,642	11.3%	2,721	11.4%
Homes Built 1940 to 1949		238	8.8%	1,004	5.4%	1,319	5.7%	1,334	5.6%
Homes Built Before 1939		358	13.2%	2,581	13.8%	3,075	13.2%	3,113	13.0%
Median Age of Homes		47.7	yrs	46.6	yrs	46.8	yrs	46.5	yrs
<b>Home Values (2022)</b>									
Owner Specified Housing Units		1,559		10,424		12,973		13,501	
Home Values \$1,000,000 or More		-	-	37	0.4%	44	0.3%	45	0.3%
Home Values \$750,000 to \$999,999		16	1.0%	20	0.2%	28	0.2%	42	0.3%
Home Values \$500,000 to \$749,999		54	3.4%	102	1.0%	204	1.6%	260	1.9%
Home Values \$400,000 to \$499,999		1	-	125	1.2%	181	1.4%	206	1.5%
Home Values \$300,000 to \$399,999		41	2.7%	598	5.7%	675	5.2%	747	5.5%
Home Values \$250,000 to \$299,999		73	4.7%	507	4.9%	624	4.8%	728	5.4%
Home Values \$200,000 to \$249,999		167	10.7%	1,083	10.4%	1,253	9.7%	1,331	9.9%
Home Values \$175,000 to \$199,999		168	10.7%	701	6.7%	818	6.3%	848	6.3%
Home Values \$150,000 to \$174,999		122	7.8%	769	7.4%	892	6.9%	912	6.8%
Home Values \$125,000 to \$149,999		218	14.0%	1,187	11.4%	1,424	11.0%	1,446	10.7%
Home Values \$100,000 to \$124,999		112	7.2%	1,081	10.4%	1,312	10.1%	1,357	10.0%
Home Values \$90,000 to \$99,999		60	3.9%	358	3.4%	509	3.9%	516	3.8%
Home Values \$80,000 to \$89,999		85	5.5%	498	4.8%	721	5.6%	731	5.4%
Home Values \$70,000 to \$79,999		214	13.8%	859	8.2%	1,039	8.0%	1,045	7.7%
Home Values \$60,000 to \$69,999		137	8.8%	522	5.0%	757	5.8%	767	5.7%
Home Values \$50,000 to \$59,999		35	2.2%	418	4.0%	535	4.1%	542	4.0%
Home Values \$35,000 to \$49,999		21	1.4%	405	3.9%	620	4.8%	625	4.6%
Home Values \$25,000 to \$34,999		6	0.4%	452	4.3%	501	3.9%	508	3.8%
Home Values \$10,000 to \$24,999		28	1.8%	634	6.1%	746	5.8%	752	5.6%
Home Values Under \$10,000		-	-	69	0.7%	89	0.7%	94	0.7%
Owner-Occupied Median Home Value		\$135,642		\$137,303		\$134,785		\$138,981	
Renter-Occupied Median Rent		\$718		\$636		\$635		\$637	

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Lat/Lon: 36.4066/-97.9091

1018 N Cleveland St Enid, OK 73703		1 mi radius	3 mi radius	5 mi radius	7 mi radius
<b>Total Annual Consumer Expenditure (2022)</b>					
Total Household Expenditure		\$126.77 M	\$899.65 M	\$1.12 B	\$1.17 B
Total Non-Retail Expenditure		\$66.69 M	\$473.38 M	\$588.82 M	\$615.71 M
Total Retail Expenditure		\$60.09 M	\$426.27 M	\$530.24 M	\$554.22 M
Apparel		\$4.4 M	\$31.14 M	\$38.81 M	\$40.64 M
Contributions		\$4.03 M	\$28.29 M	\$35.15 M	\$36.92 M
Education		\$3.51 M	\$24.5 M	\$30.67 M	\$32.36 M
Entertainment		\$7.08 M	\$50.01 M	\$62.26 M	\$65.23 M
Food and Beverages		\$18.8 M	\$133.76 M	\$166.38 M	\$173.75 M
Furnishings and Equipment		\$4.42 M	\$31.18 M	\$38.8 M	\$40.64 M
Gifts		\$3.05 M	\$21.26 M	\$26.38 M	\$27.71 M
Health Care		\$10.96 M	\$78.2 M	\$97.02 M	\$101.22 M
Household Operations		\$4.93 M	\$34.88 M	\$43.38 M	\$45.42 M
Miscellaneous Expenses		\$2.39 M	\$16.91 M	\$21.02 M	\$21.99 M
Personal Care		\$1.7 M	\$12.07 M	\$15.01 M	\$15.69 M
Personal Insurance		\$863.8 K	\$6.05 M	\$7.54 M	\$7.93 M
Reading		\$276.62 K	\$1.96 M	\$2.43 M	\$2.54 M
Shelter		\$26.66 M	\$189.66 M	\$236.09 M	\$246.7 M
Tobacco		\$814.12 K	\$5.91 M	\$7.33 M	\$7.59 M
Transportation		\$23.29 M	\$165.04 M	\$205.33 M	\$214.6 M
Utilities		\$9.6 M	\$68.84 M	\$85.46 M	\$89.01 M
<b>Monthly Household Consumer Expenditure (2022)</b>					
Total Household Expenditure		\$4,393	\$4,594	\$4,578	\$4,651
Total Non-Retail Expenditure		\$2,311 52.6%	\$2,417 52.6%	\$2,409 52.6%	\$2,448 52.6%
Total Retail Expenditures		\$2,082 47.4%	\$2,177 47.4%	\$2,169 47.4%	\$2,203 47.4%
Apparel		\$153 3.5%	\$159 3.5%	\$159 3.5%	\$162 3.5%
Contributions		\$139 3.2%	\$144 3.1%	\$144 3.1%	\$147 3.2%
Education		\$122 2.8%	\$125 2.7%	\$125 2.7%	\$129 2.8%
Entertainment		\$245 5.6%	\$255 5.6%	\$255 5.6%	\$259 5.6%
Food and Beverages		\$651 14.8%	\$683 14.9%	\$681 14.9%	\$691 14.9%
Furnishings and Equipment		\$153 3.5%	\$159 3.5%	\$159 3.5%	\$162 3.5%
Gifts		\$106 2.4%	\$109 2.4%	\$108 2.4%	\$110 2.4%
Health Care		\$380 8.6%	\$399 8.7%	\$397 8.7%	\$402 8.7%
Household Operations		\$171 3.9%	\$178 3.9%	\$177 3.9%	\$181 3.9%
Miscellaneous Expenses		\$83 1.9%	\$86 1.9%	\$86 1.9%	\$87 1.9%
Personal Care		\$59 1.3%	\$62 1.3%	\$61 1.3%	\$62 1.3%
Personal Insurance		\$30 0.7%	\$31 0.7%	\$31 0.7%	\$32 0.7%
Reading		\$10 0.2%	\$10 0.2%	\$10 0.2%	\$10 0.2%
Shelter		\$924 21.0%	\$968 21.1%	\$966 21.1%	\$981 21.1%
Tobacco		\$28 0.6%	\$30 0.7%	\$30 0.7%	\$30 0.6%
Transportation		\$807 18.4%	\$843 18.3%	\$840 18.3%	\$853 18.3%
Utilities		\$333 7.6%	\$352 7.7%	\$350 7.6%	\$354 7.6%